



Waushara County, WI

ECWRPC



East Central Wisconsin
Regional Planning Commission

ECWRPC

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Report Parameters

1 County

55137 Waushara County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

25,121

Population (2024)

Population **grew by 733** over the last 5 years and is projected to **grow by 517** over the next 5 years.

7,730

Total Regional Employment

Jobs **decreased by 75** over the last 5 years but are projected to **grow by 103** over the next 5 years.

\$61.0K

Median Household Income (2022)

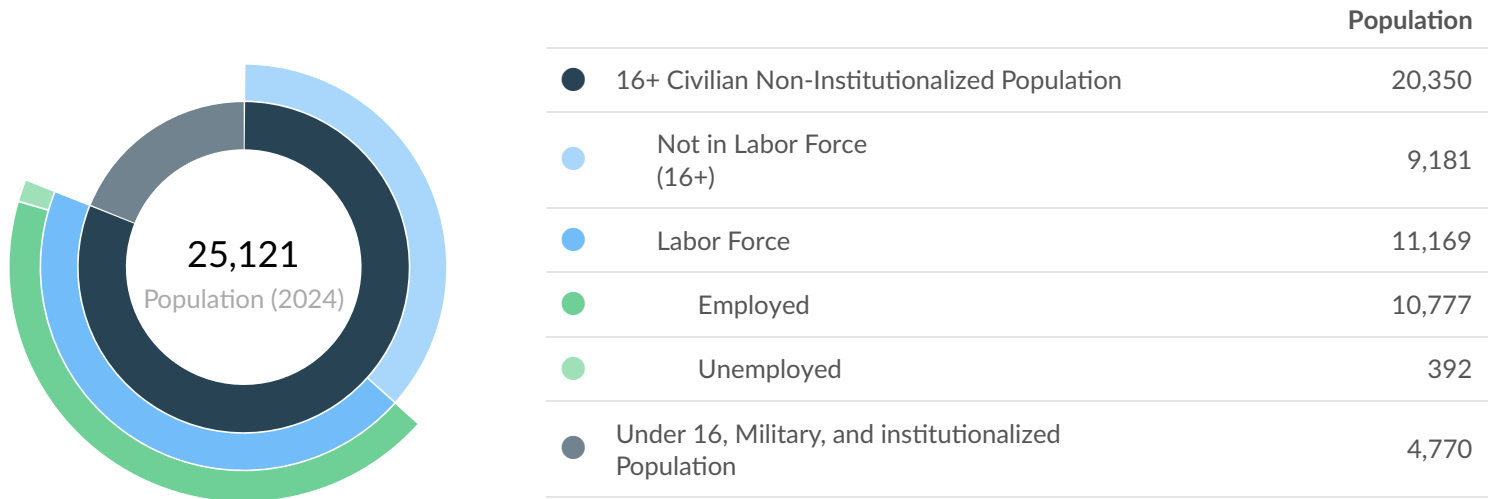
Median household income is **\$14.1K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 3.0%** since 2019, growing by 733. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 517.
- From 2019 to 2024, jobs **declined by 1.0%** in Waushara County, WI from 7,805 to **7,730**. This change **fell short of the national growth rate of 3.9% by 4.9%**. As the number of jobs declined, the **labor force participation rate decreased from 61.8% to 54.9% between 2019 and 2024**.
- Concerning educational attainment, **11.8% of Waushara County, WI residents possess a Bachelor's Degree** (9.7% below the national average), and **10.2% hold an Associate's Degree** (1.2% above the national average).
- The top three industries in 2024 are Local Government, Excluding Education and Hospitals, Crop Production, and Education and Hospitals (Local Government).

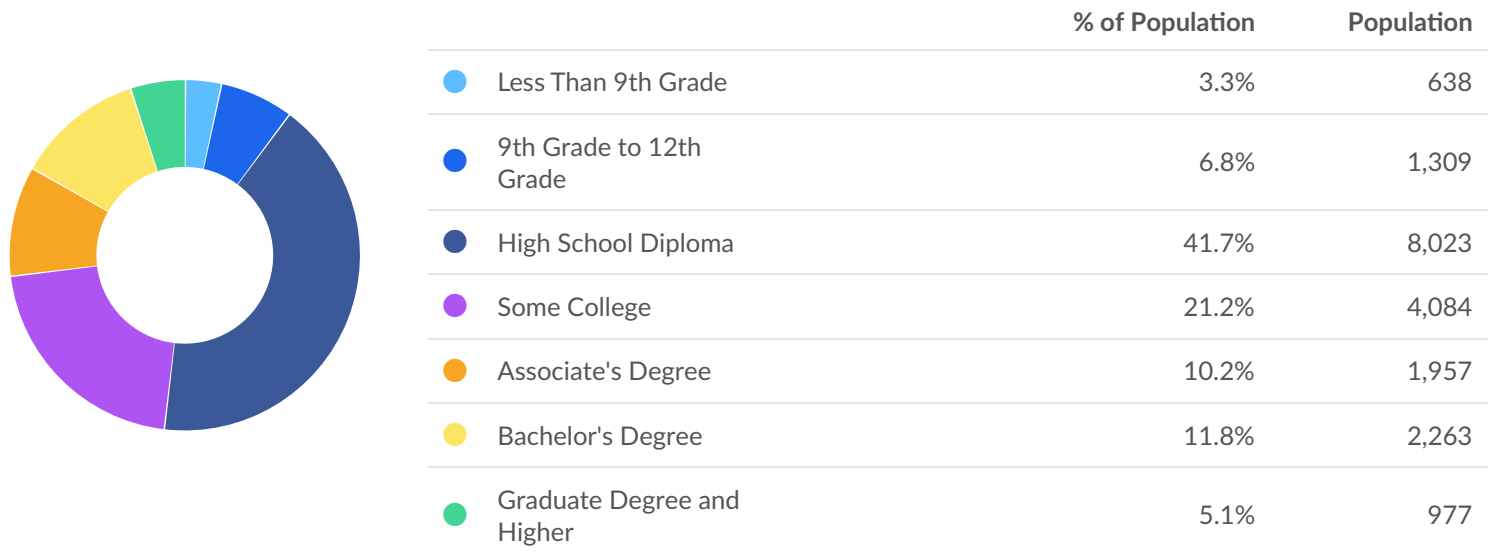
	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	25,121	11,169	7,730	98.9	\$865.37M	\$1.88B	\$1.37B
State	5,932,800	3,151,876	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

Dec 2024 Labor Force Breakdown



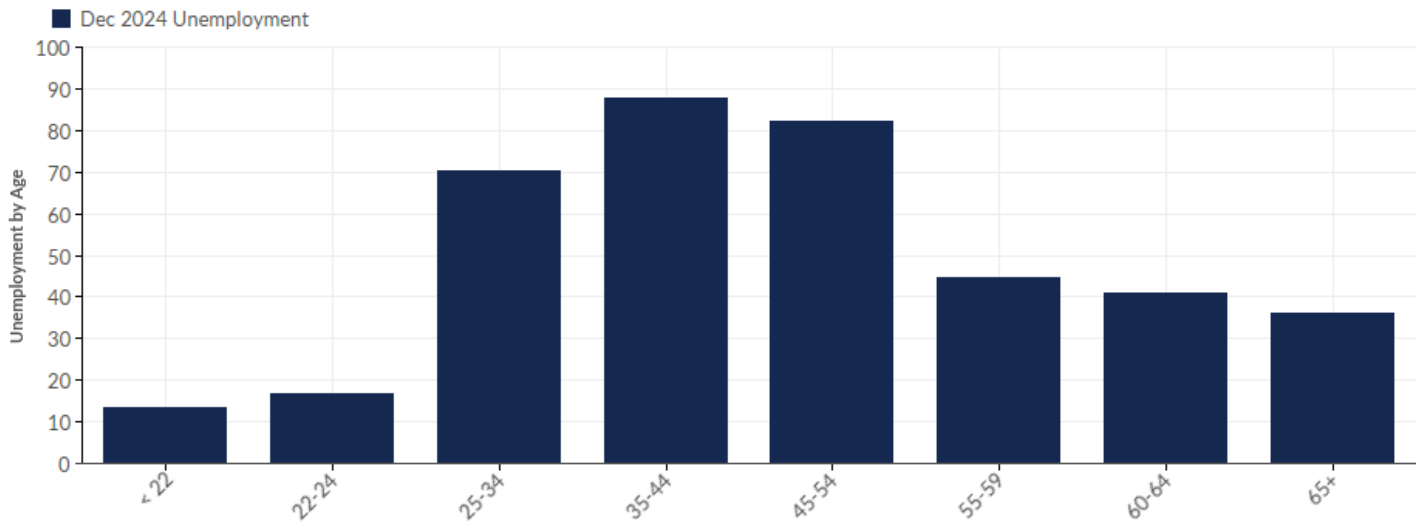
Educational Attainment

Concerning educational attainment, **11.8% of Waushara County, WI residents possess a Bachelor's Degree** (9.7% below the national average), and **10.2% hold an Associate's Degree** (1.2% above the national average).



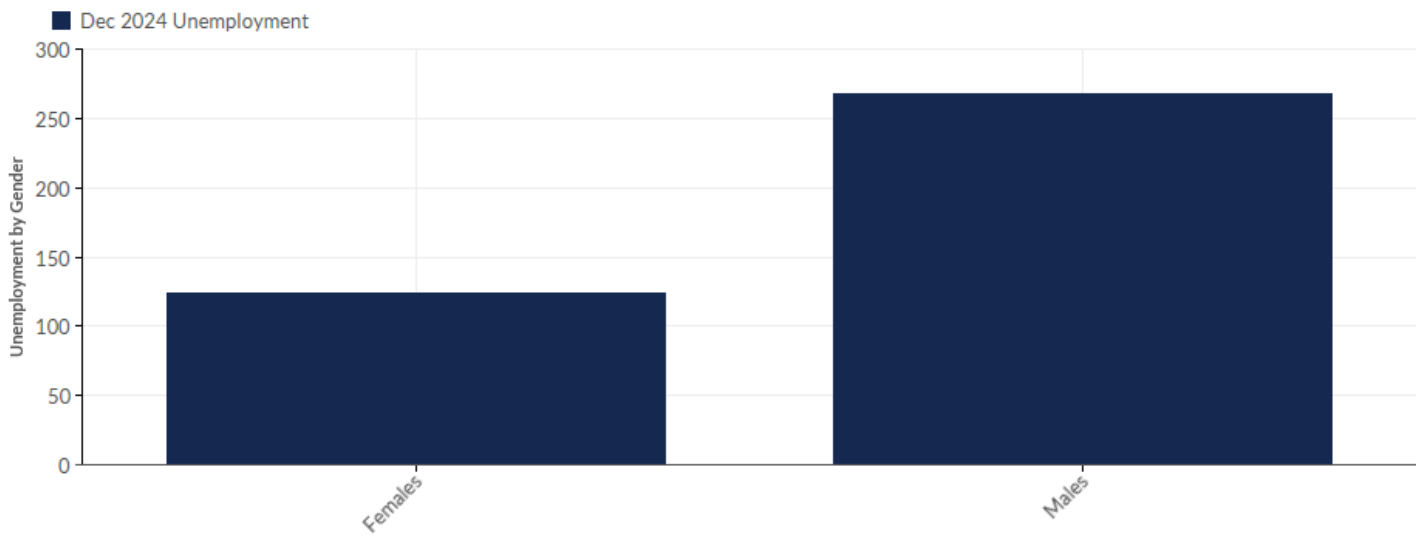
Unemployment by Demographics

Unemployment by Age



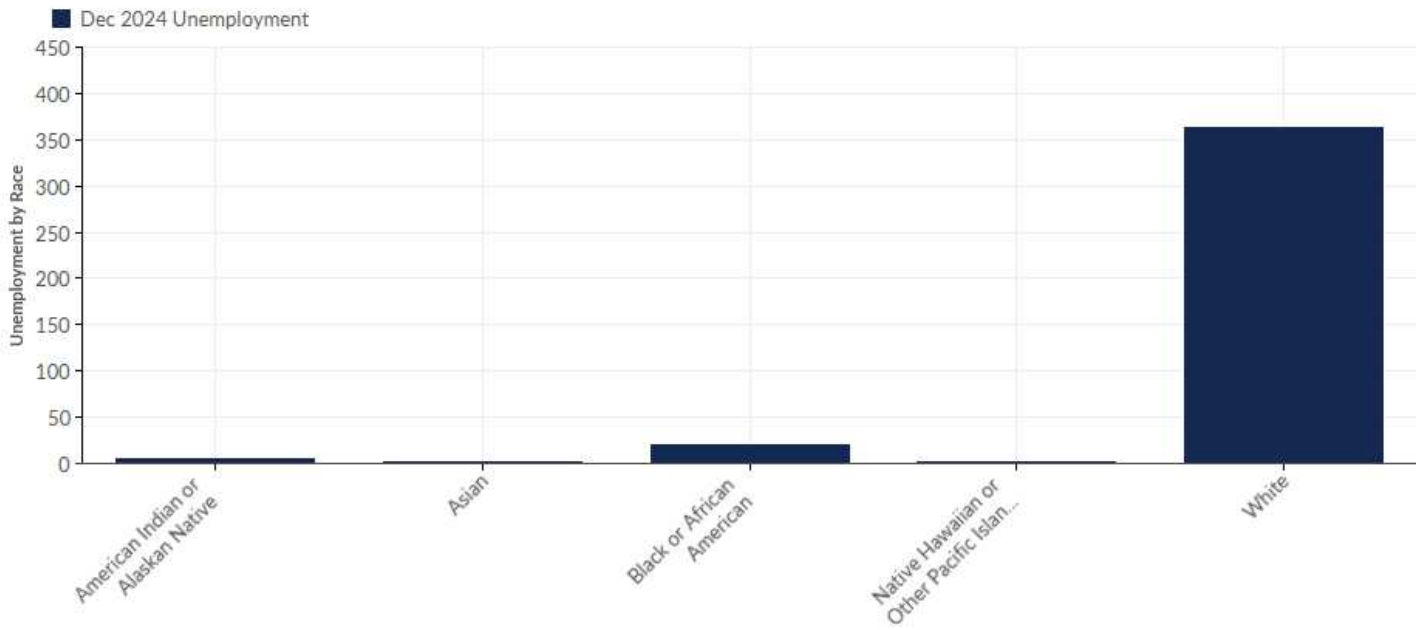
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	13	3.32%
22-24	17	4.34%
25-34	70	17.86%
35-44	88	22.45%
45-54	82	20.92%
55-59	45	11.48%
60-64	41	10.46%
65+	36	9.18%
Total	392	100.00%

Unemployment by Gender



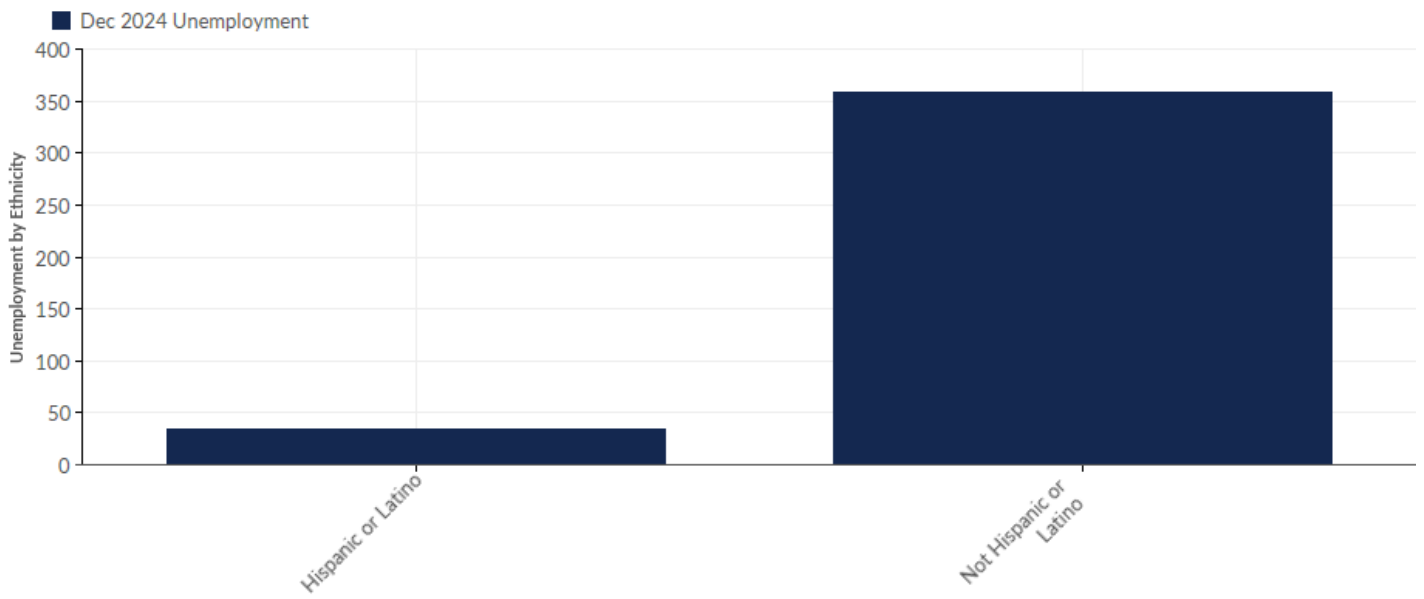
Gender	Unemployment (Dec 2024)	% of Unemployed
Females	124	31.63%
Males	268	68.37%
Total	392	100.00%

Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	6	1.53%
Asian	2	0.51%
Black or African American	20	5.10%
Native Hawaiian or Other Pacific Islander	1	0.26%
White	363	92.60%
Total	392	100.00%

Unemployment by Ethnicity

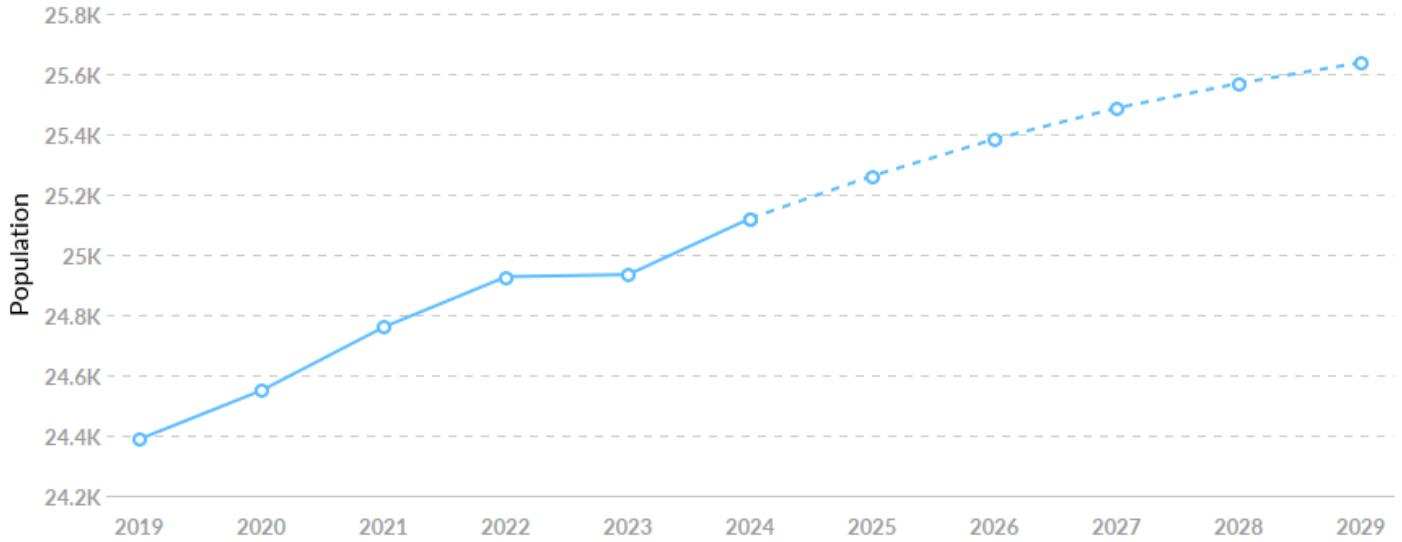


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	33	8.42%
Not Hispanic or Latino	359	91.58%
Total	392	100.00%

Historic & Projected Trends

Population Trends

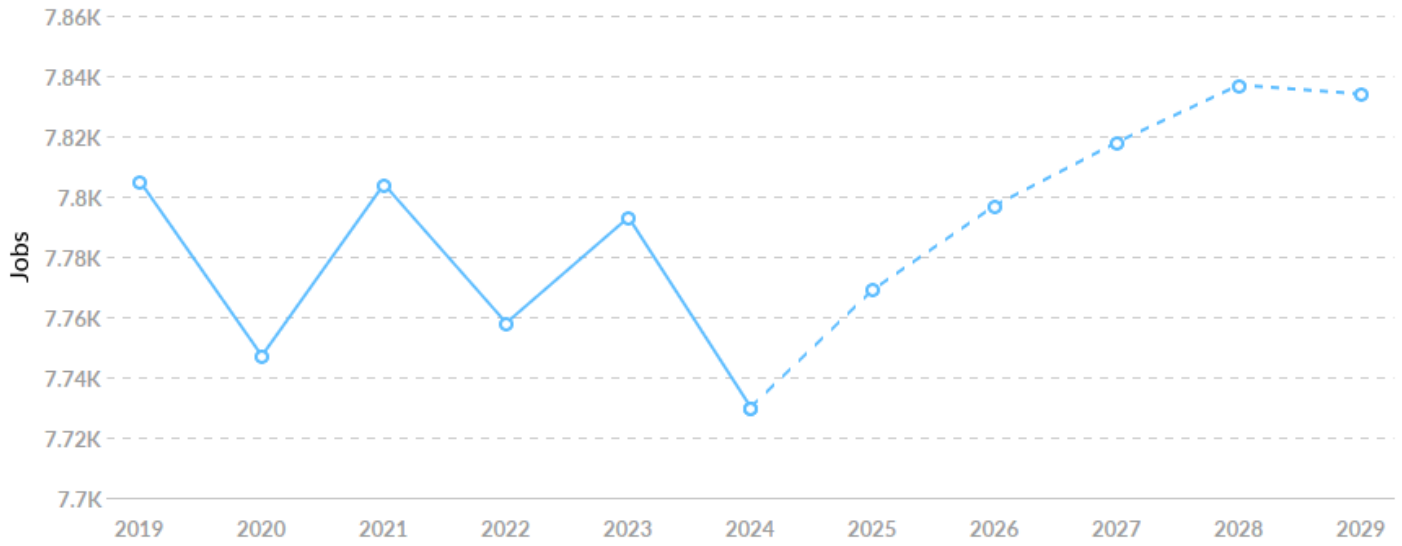
As of 2024 the region's population **increased by 3.0%** since 2019, growing by 733. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 517.



Timeframe	Population
2019	24,388
2020	24,550
2021	24,760
2022	24,927
2023	24,934
2024	25,121
2025	25,262
2026	25,384
2027	25,487
2028	25,569
2029	25,638

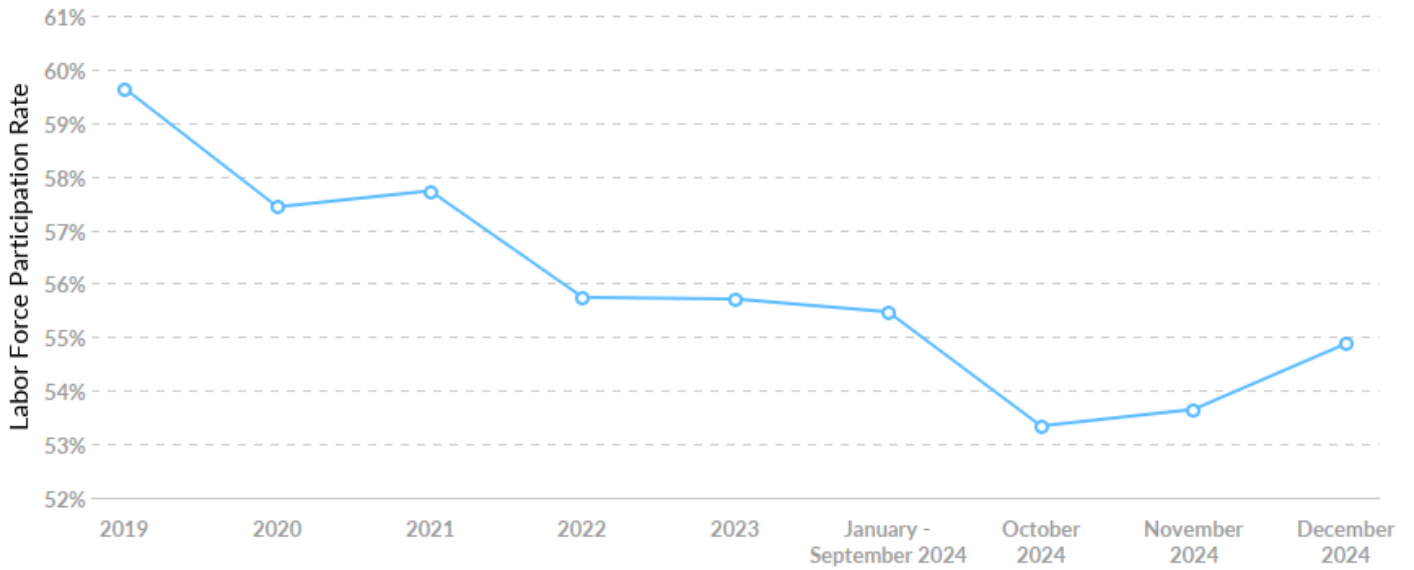
Job Trends

From 2019 to 2024, jobs declined by 1.0% in Waushara County, WI from 7,805 to 7,730. This change fell short of the national growth rate of 3.9% by 4.9%.



Timeframe	Jobs
2019	7,805
2020	7,747
2021	7,804
2022	7,758
2023	7,793
2024	7,730
2025	7,769
2026	7,797
2027	7,818
2028	7,837
2029	7,834

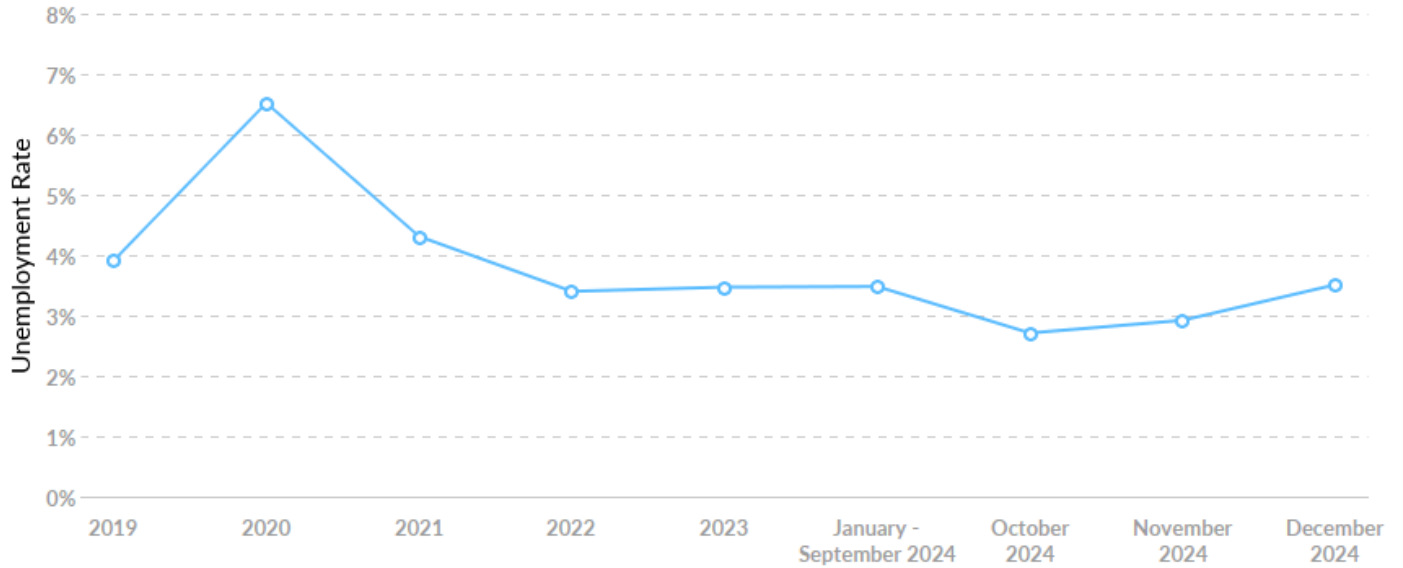
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.64%
2020	57.43%
2021	57.73%
2022	55.74%
2023	55.71%
January - September 2024	55.47%
October 2024	53.34%
November 2024	53.65%
December 2024	54.88%

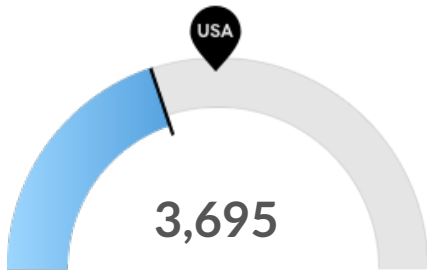
Unemployment Rate Trends

Wausara County, WI had a December 2024 unemployment rate of 3.51%, **decreasing from 3.91%** 5 years before.



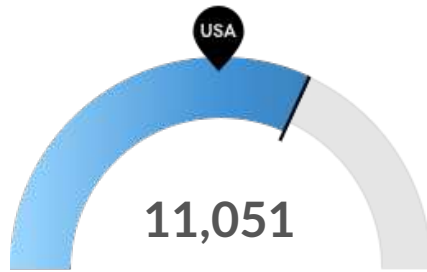
Timeframe	Unemployment Rate
2019	3.91%
2020	6.52%
2021	4.31%
2022	3.40%
2023	3.47%
January - September 2024	3.48%
October 2024	2.71%
November 2024	2.92%
December 2024	3.51%

Population Characteristics



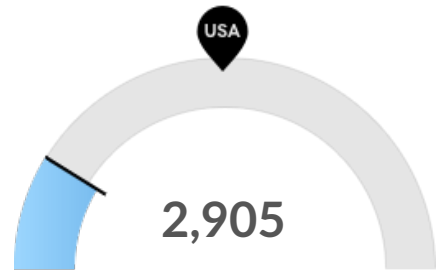
Millennials

Waushara County, WI has 3,695 millennials (ages 25-39). The national average for an area this size is 5,066.



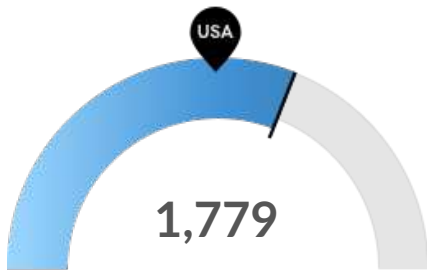
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 7,527 people 55 or older, while there are 11,051 here.



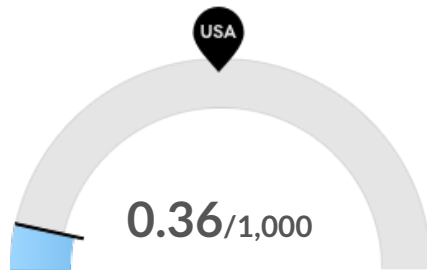
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 10,384 racially diverse people, while there are 2,905 here.



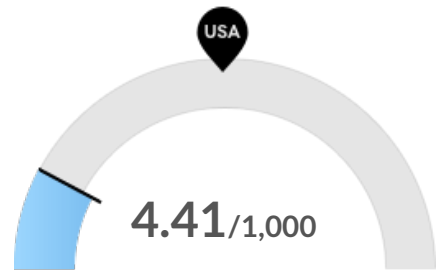
Veterans

Waushara County, WI has 1,779 veterans. The national average for an area this size is 1,274.



Violent Crime

Waushara County, WI has 0.36 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

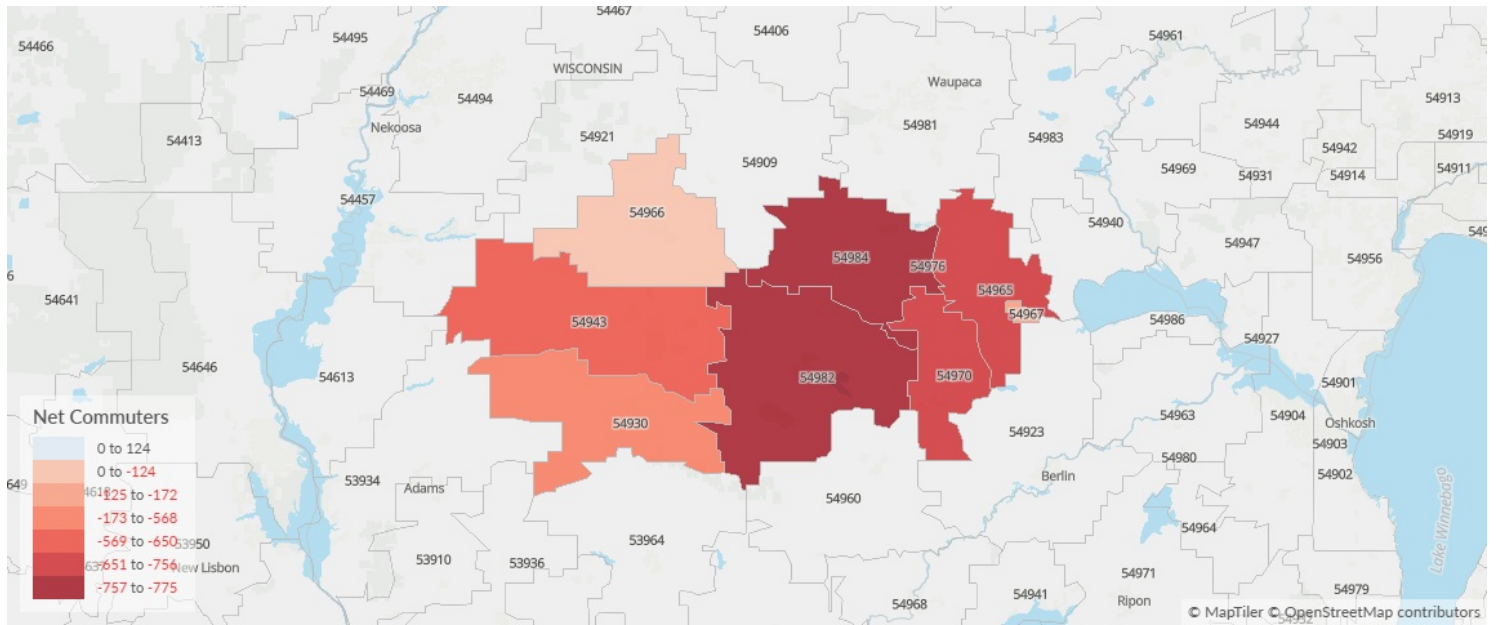


Property Crime

Waushara County, WI has 4.41 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Waushara County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
54982	Wautoma, WI (in Waus...)	2,639
54966	Plainfield, WI (in Waush...)	1,217
54984	Wild Rose, WI (in Waus...)	1,084
54970	Redgranite, WI (in Waus...)	1,024
54930	Coloma, WI (in Wausha...)	810

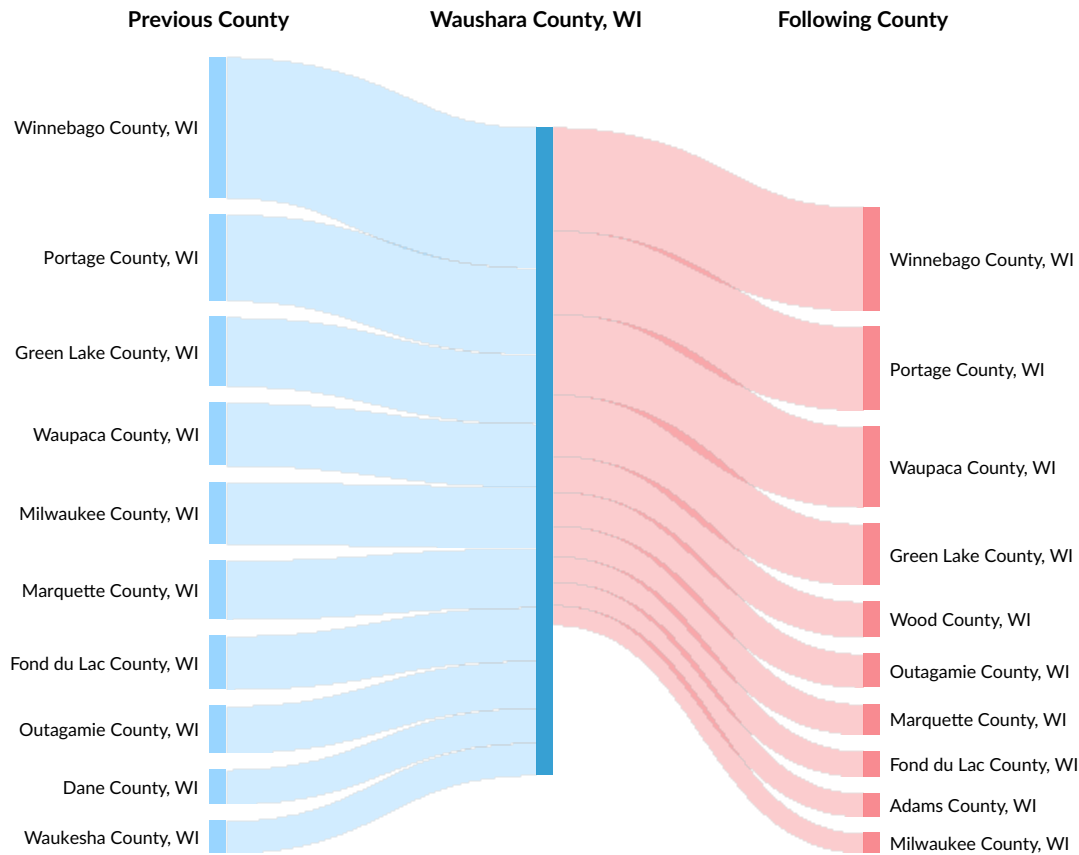
Where Talent Lives

ZIP	Name	2024 Workers
54982	Wautoma, WI (in Waus...)	3,415
54984	Wild Rose, WI (in Waus...)	1,840
54970	Redgranite, WI (in Waus...)	1,675
54966	Plainfield, WI (in Waush...)	1,232
54943	Hancock, WI (in Waush...)	1,114

Inbound and Outbound Migration

The table below analyzes past and current residents of Waushara County, WI. The left column shows residents of other counties migrating to Waushara County, WI. The right column shows residents migrating from Waushara County, WI to other counties.

As of 2022, **155** people have migrated from Winnebago County, WI to Waushara County, WI. In the same year, **114** people left Waushara County, WI migrating to Winnebago County, WI. The total Net Migration for Waushara County, WI in 2022 was **268**.

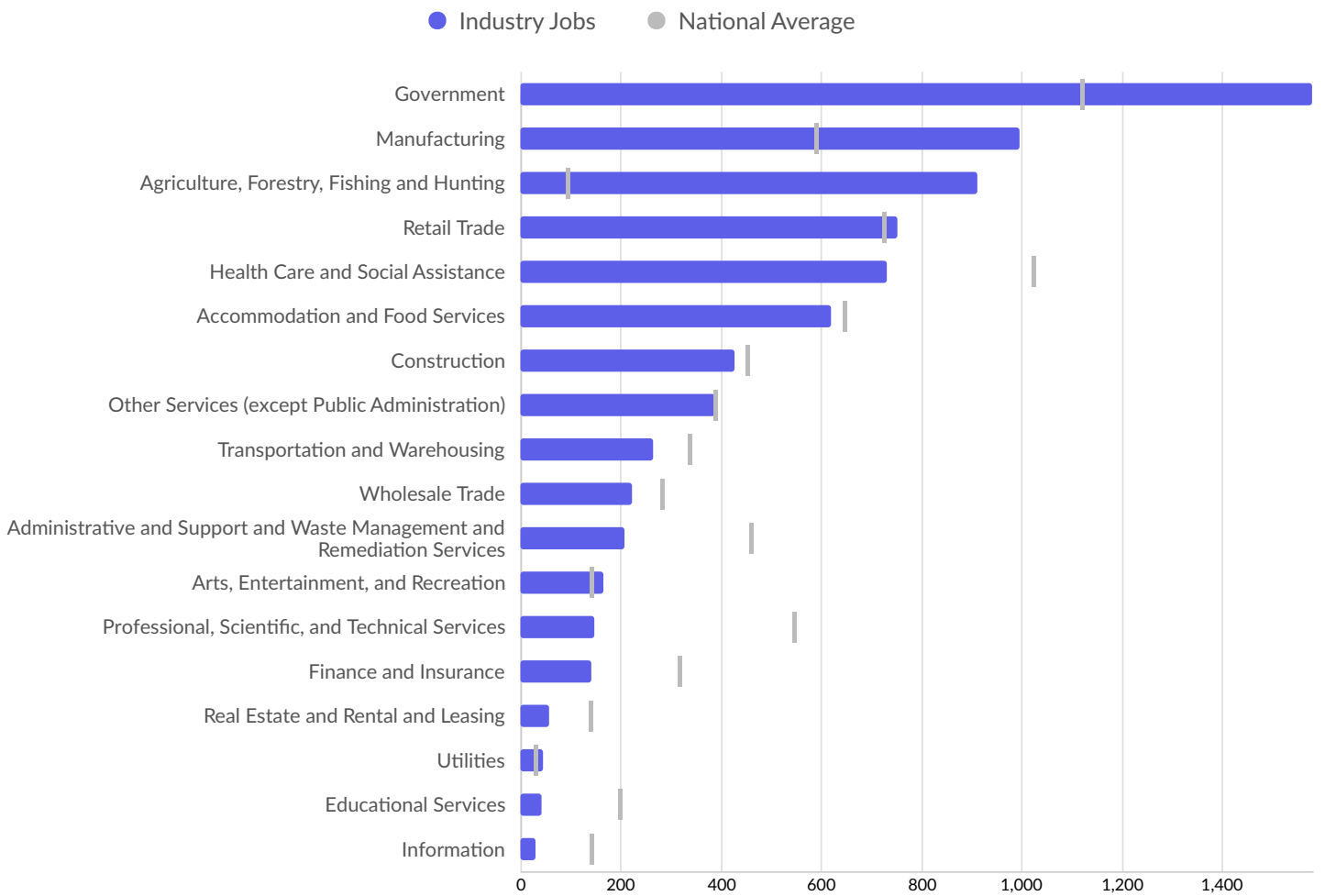


Top Previous Counties	Migrations
Winnebago County, WI	155
Portage County, WI	95
Green Lake County, WI	76
Waupaca County, WI	69
Milwaukee County, WI	68
Marquette County, WI	65

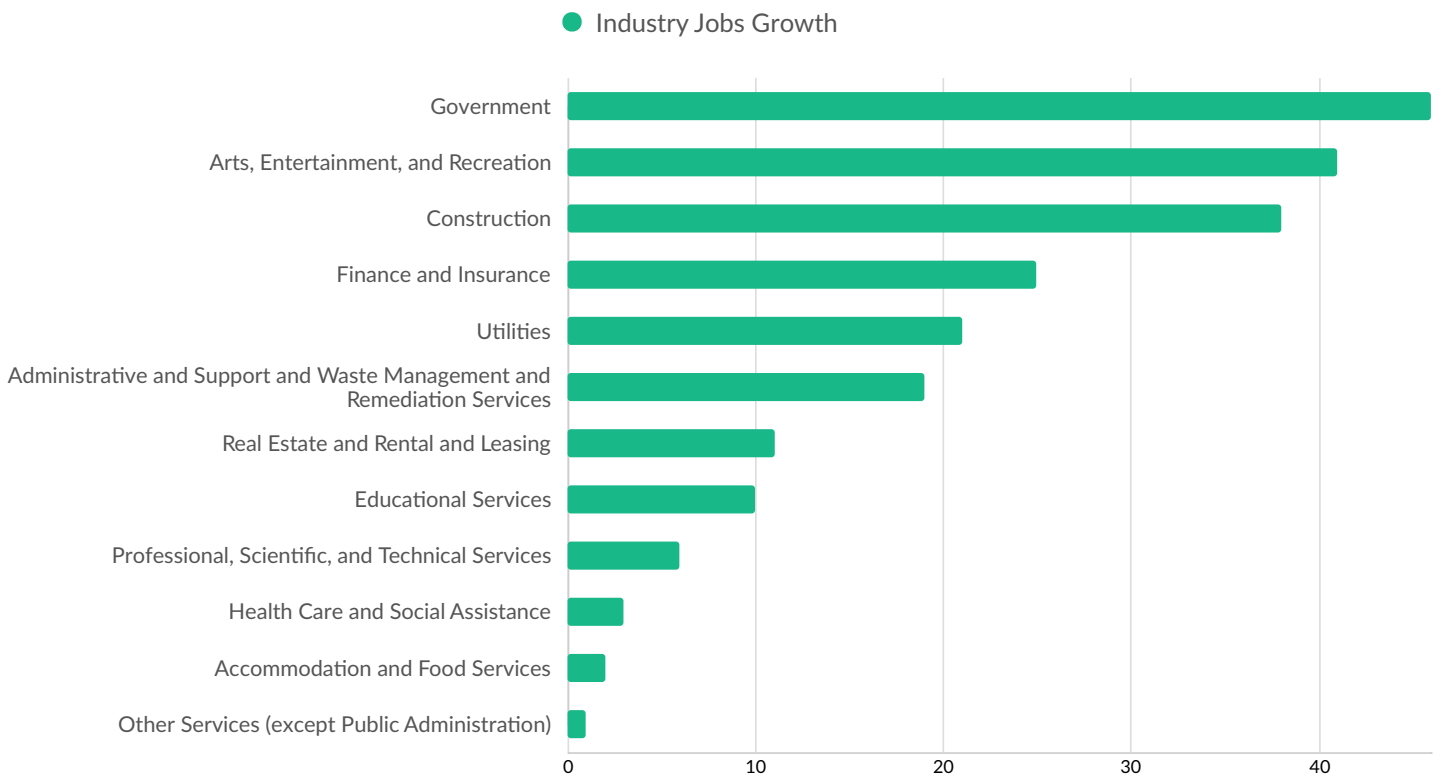
Top Previous Counties	Migrations
Fond du Lac County, WI	59
Outagamie County, WI	52
Dane County, WI	38
Waukesha County, WI	36
Adams County, WI	29
Racine County, WI	22
Van Buren County, AR	16
Marathon County, WI	15
Brown County, WI	15
Top Following Counties	Migrations
Winnebago County, WI	114
Portage County, WI	92
Waupaca County, WI	89
Green Lake County, WI	67
Wood County, WI	39
Outagamie County, WI	37
Marquette County, WI	34
Fond du Lac County, WI	28
Adams County, WI	26
Milwaukee County, WI	22
Riverside County, CA	19
Dane County, WI	18
Marathon County, WI	17
Tarrant County, TX	15
Brown County, WI	14

Industry Characteristics

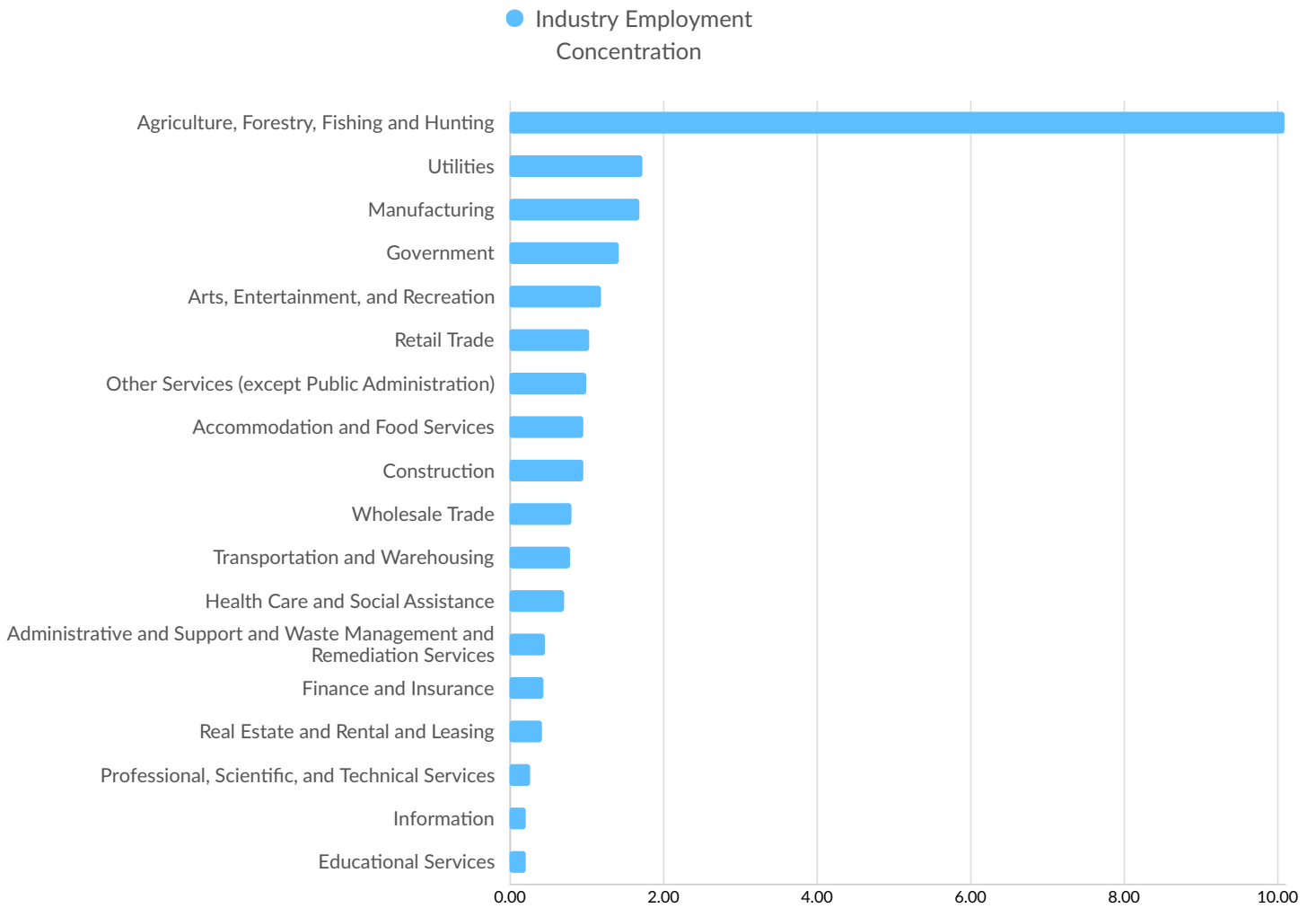
Largest Industries



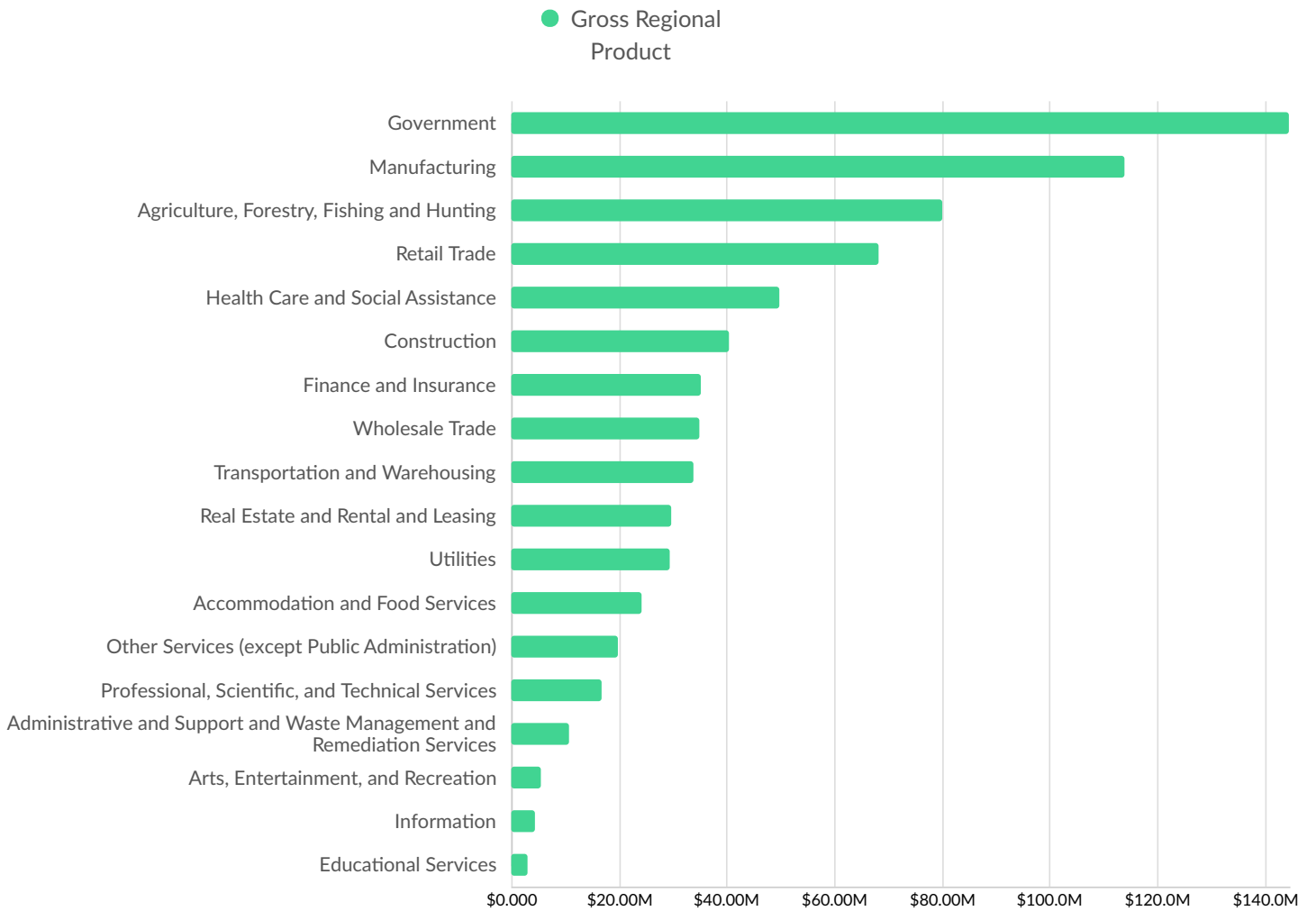
Top Growing Industries



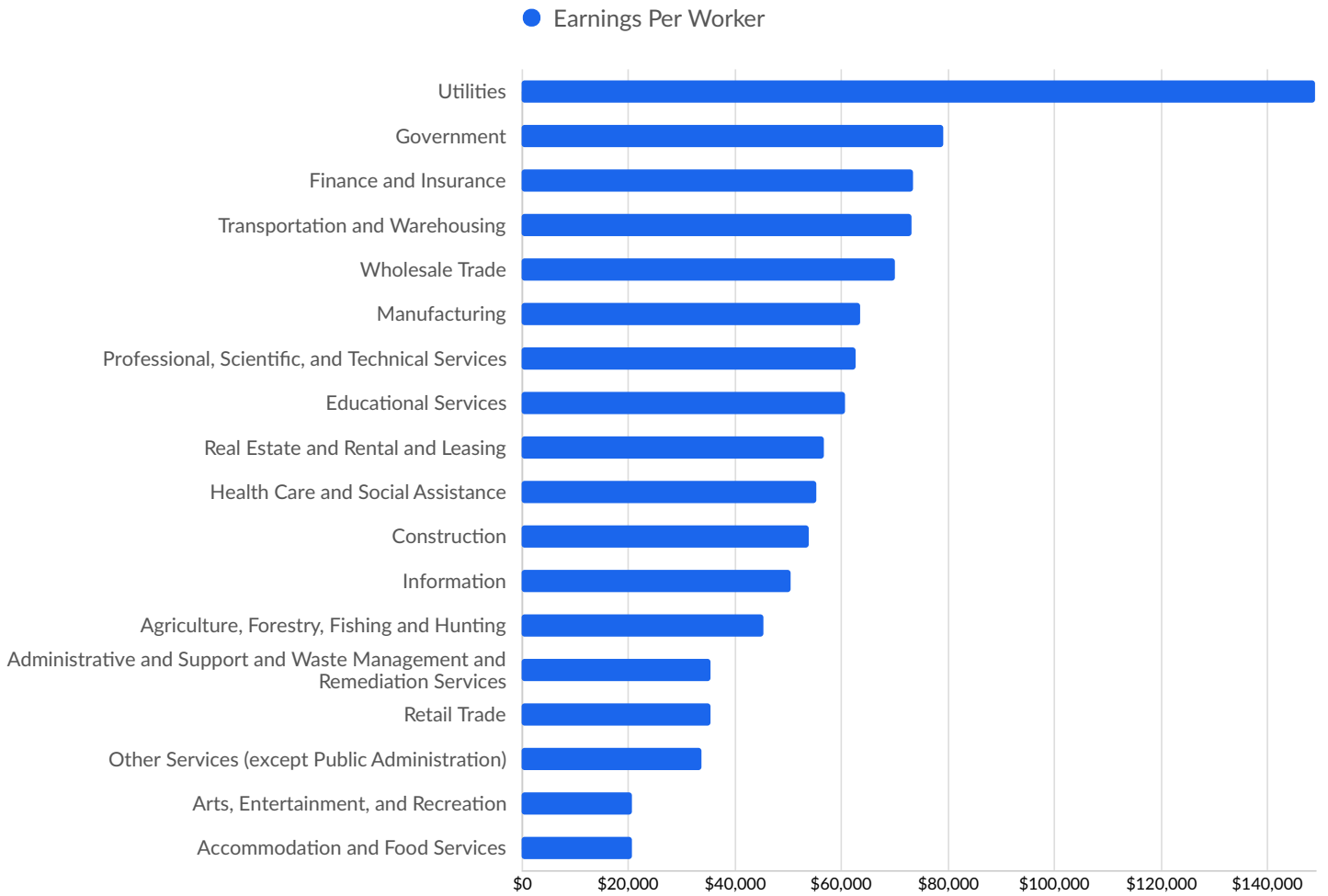
Top Industry Employment Concentration



Top Industry GRP

















Top Industry Earnings



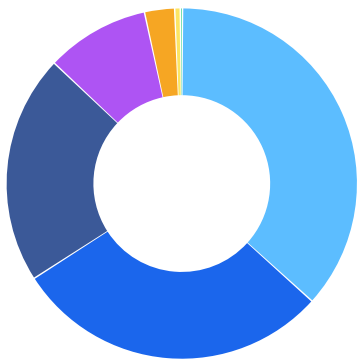
Business Characteristics

2,285 Companies Employ Your Workers

Online profiles for your workers mention 2,285 companies as employers, with the top 10 appearing below. In the last 12 months, 155 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	58 	Milk Specialties Company	57 
State of Wisconsin	46 	Pick And Save	48 
ThedaCare	43 	United Migrant Opportunity Ser...	41 
First Weber Corporate	25 	ManpowerGroup	36 
Marta C. Turksel, Educational Co...	25 	ThedaCare	25 
Milk Specialties Company	25 	Driveline	21 
Milsco	22 	Kroger	21 
Lifequest Services	21 	Kwik Trip	21 
Oshkosh Corporation	21 	Seneca Foods	19 
Waushara County	21 	CNH Industrial	17 

Business Size

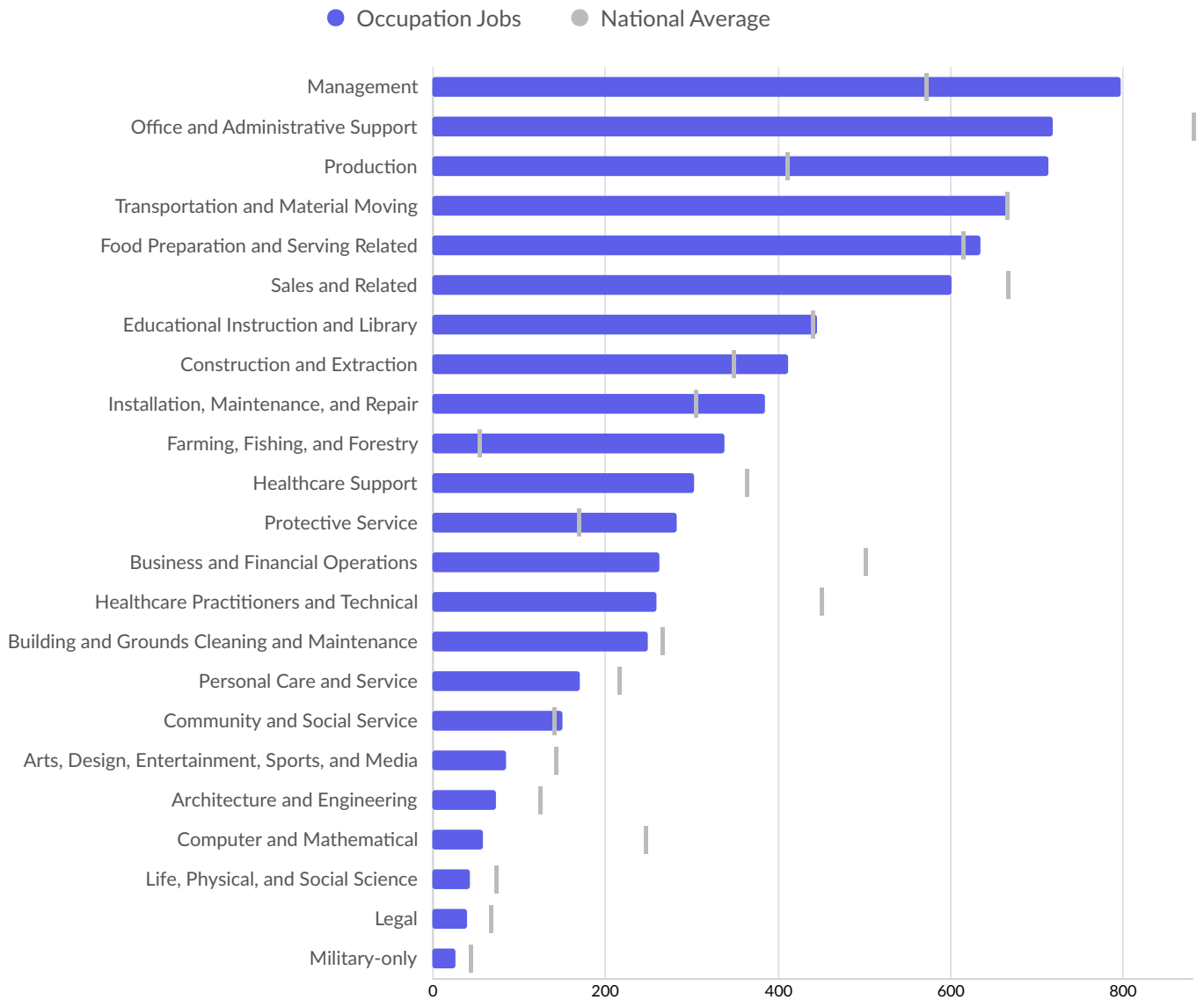


	Percentage	Business Count
● 1 to 4 employees	36.6%	357
● 5 to 9 employees	29.2%	285
● 10 to 19 employees	21.1%	206
● 20 to 49 employees	9.5%	93
● 50 to 99 employees	2.8%	27
● 100 to 249 employees	0.5%	5
● 250 to 499 employees	0.2%	2

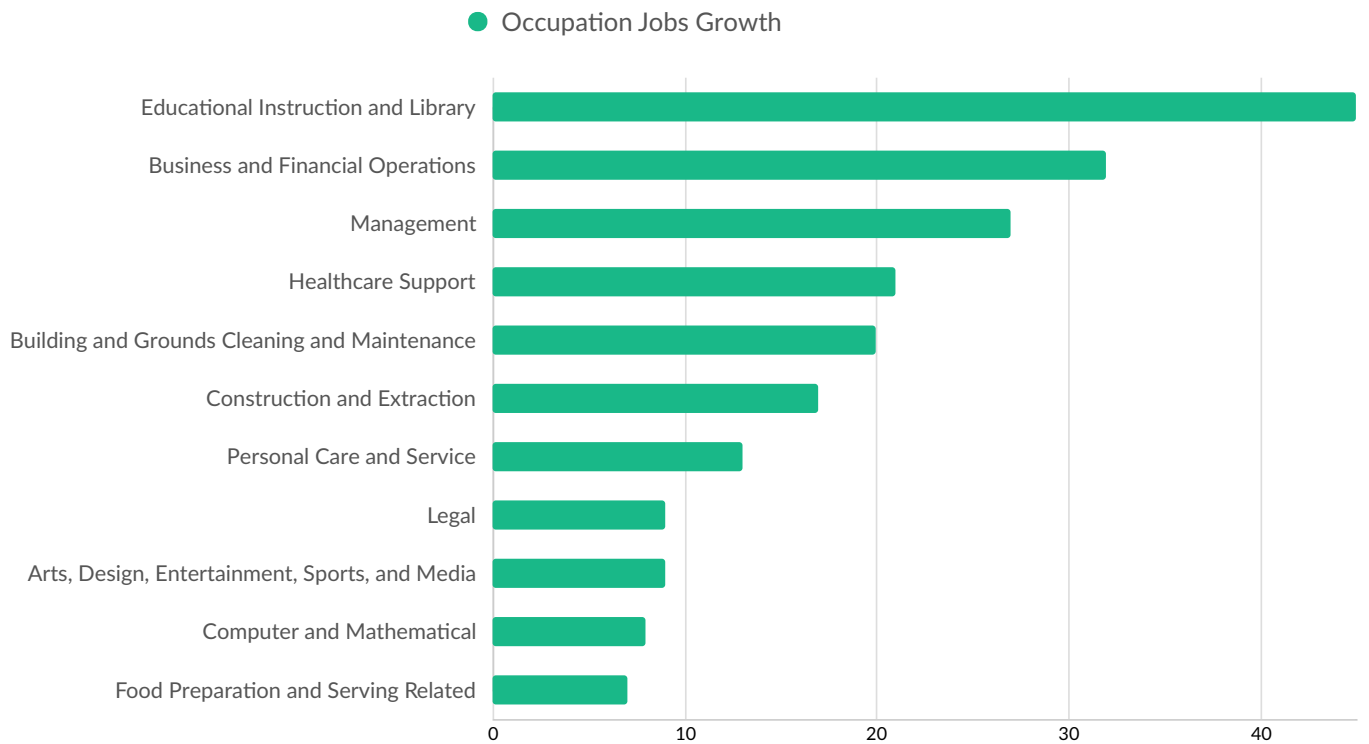
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

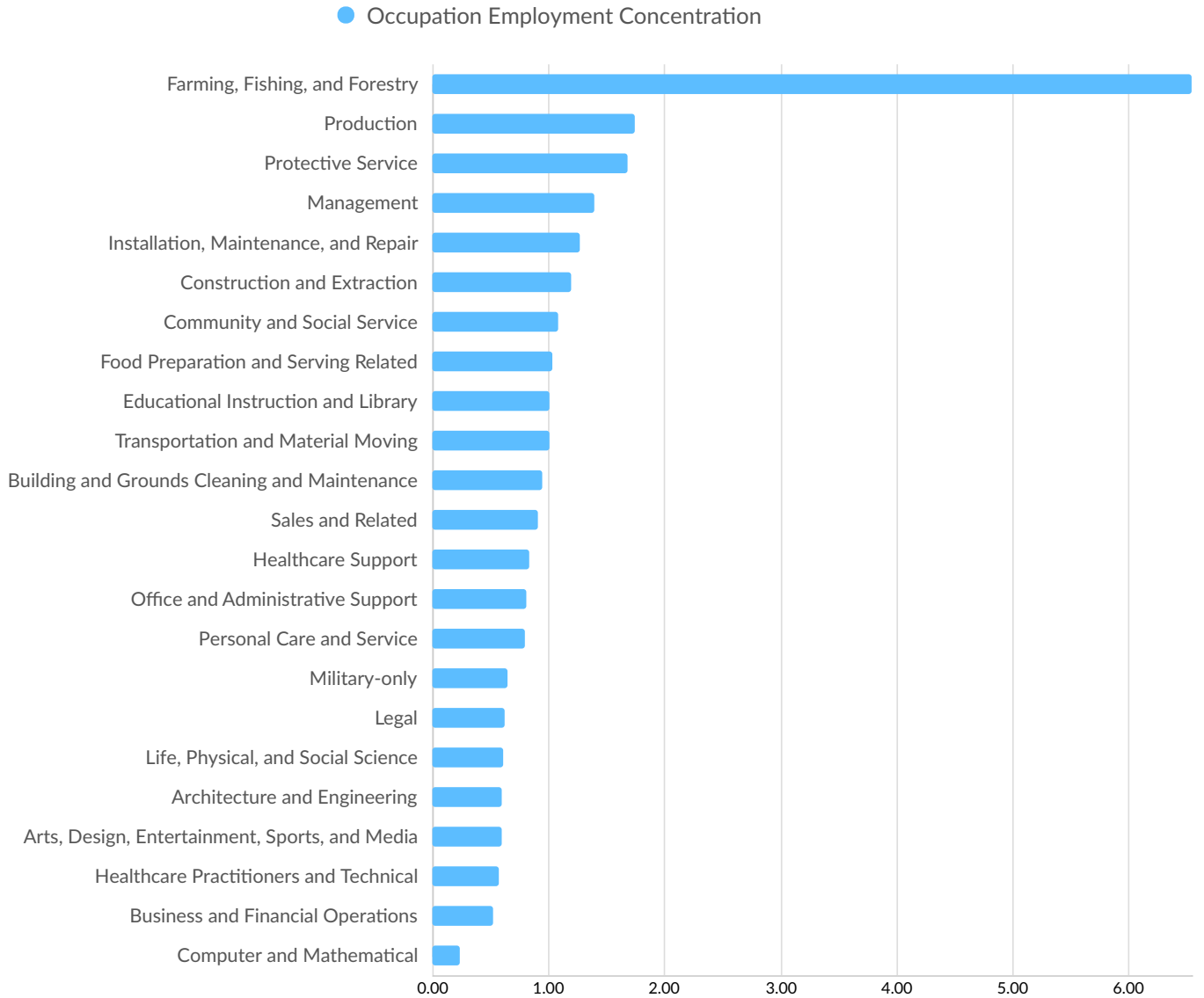
Largest Occupations



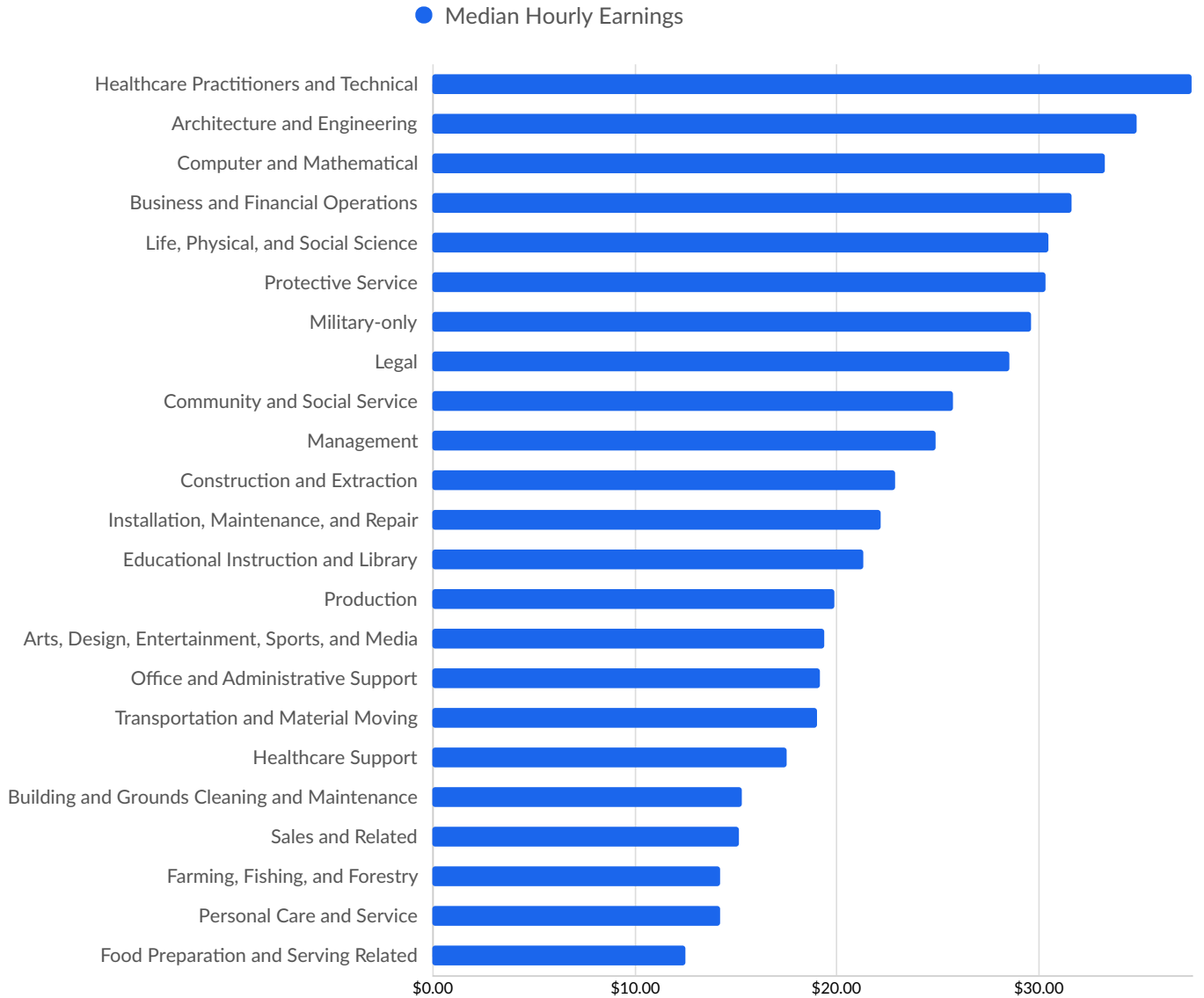
Top Growing Occupations



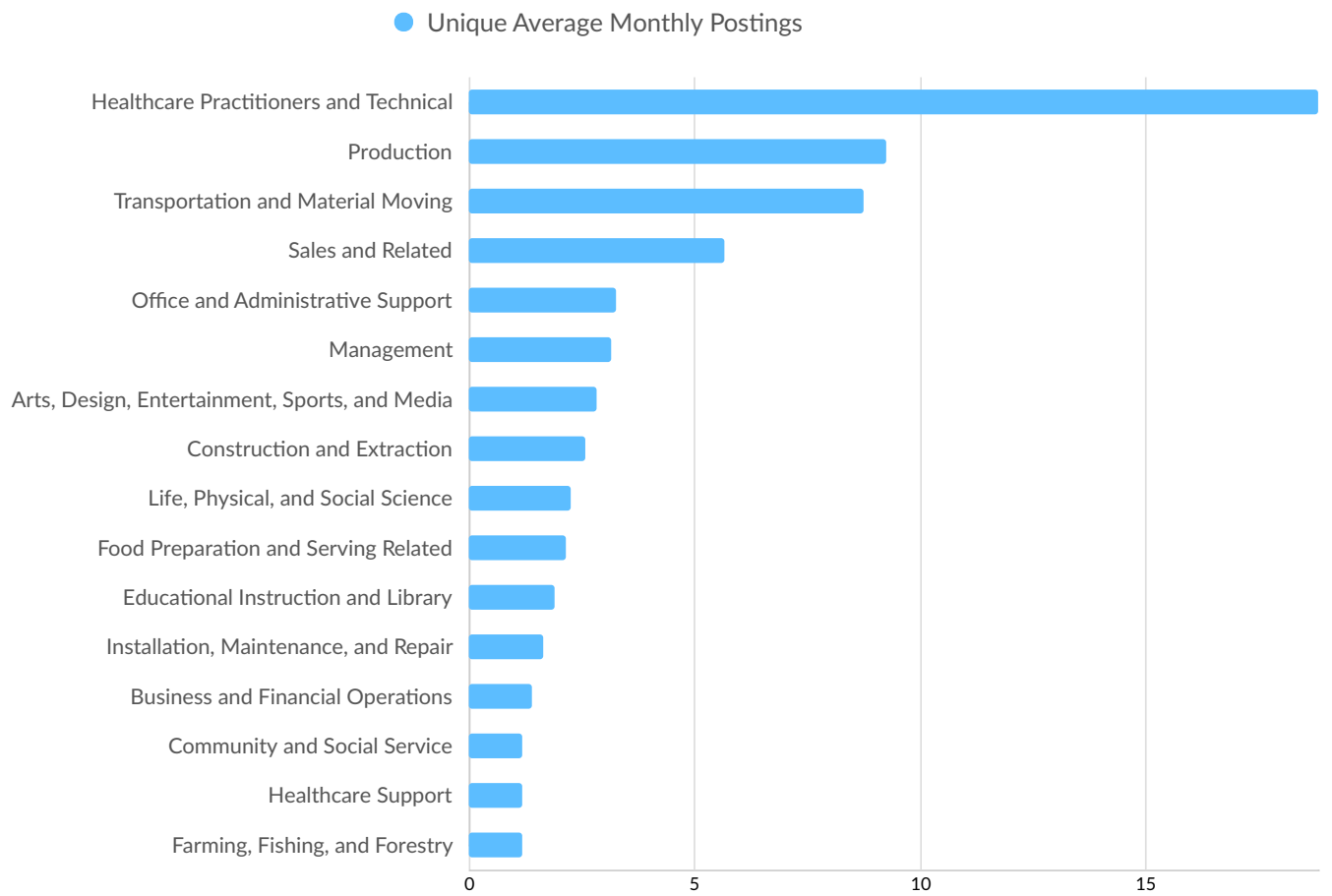
Top Occupation Employment Concentration



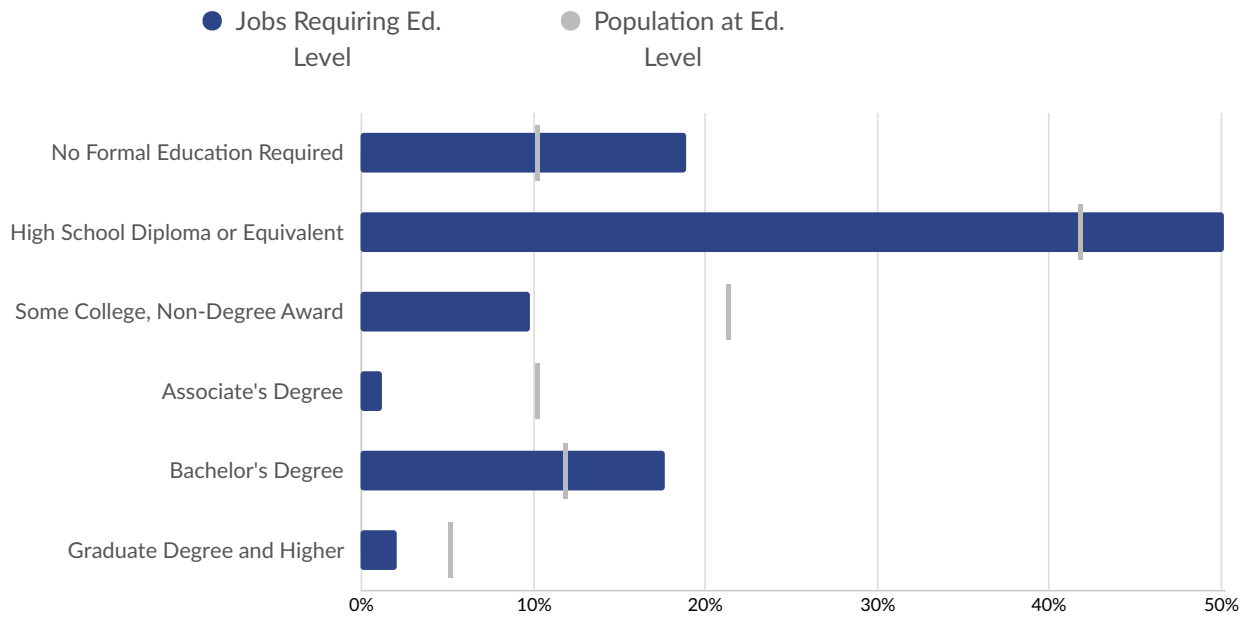
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.

In-Demand Skills

