



# Menominee County, WI

ECWRPC



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## Report Parameters

### 1 County

55078 Menominee County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**4,214**

**Population (2024)**

Population **decreased by 339** over the last 5 years but is projected to **grow by 4** over the next 5 years.

**2,547**

**Total Regional Employment**

Jobs **decreased by 246** over the last 5 years but are projected to **grow by 134** over the next 5 years.

**\$62.2K**

**Median Household Income (2022)**

Median household income is **\$13.0K below** the national median household income of \$75.1K.

### Takeaways

- As of 2024 the region's population **declined by 7.4%** since 2019, falling by 339. Population is expected to **increase by 0.1%** between 2024 and 2029, adding 4.
- From 2019 to 2024, jobs **declined by 8.8%** in Menominee County, WI from 2,794 to **2,547**. This change **fell short of the national growth rate of 3.9% by 12.7%**. As the number of jobs declined, the **labor force participation rate decreased from 50.1% to 49.3% between 2019 and 2024**.
- Concerning educational attainment, **12.6% of Menominee County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **12.3% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2024 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Outpatient Care Centers.

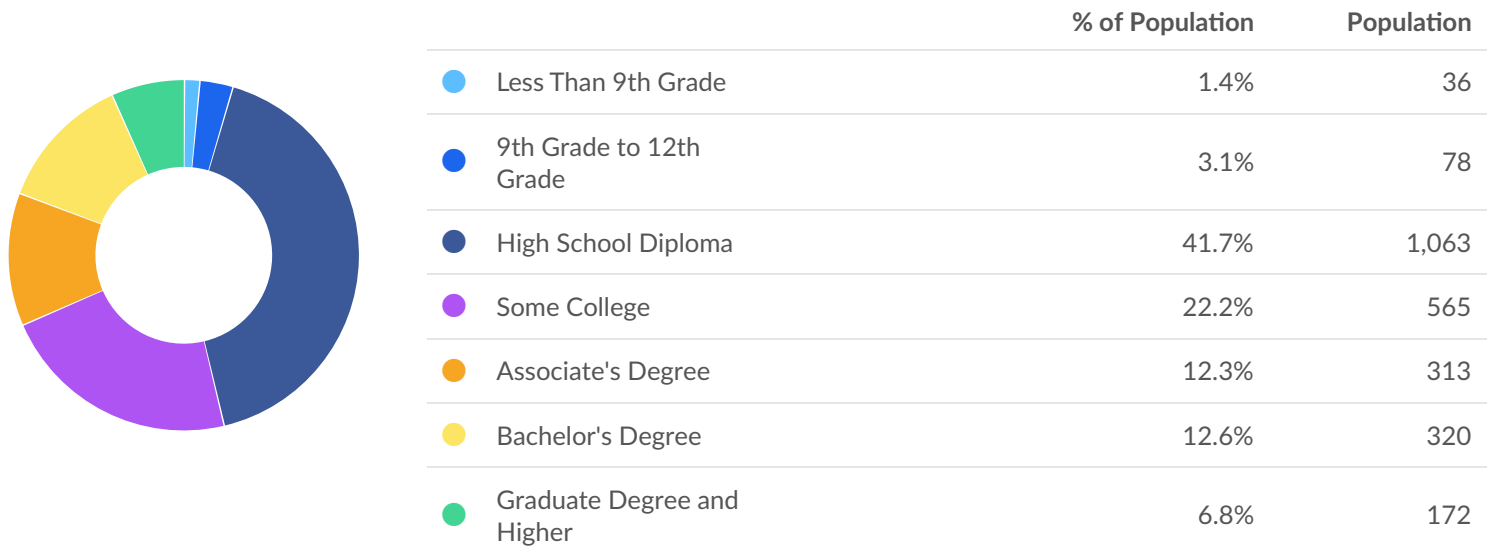
	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	4,214	1,490	2,547	93.8	\$207.46M	\$432.60M	\$448.22M
State	5,932,800	3,151,876	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

## Dec 2024 Labor Force Breakdown



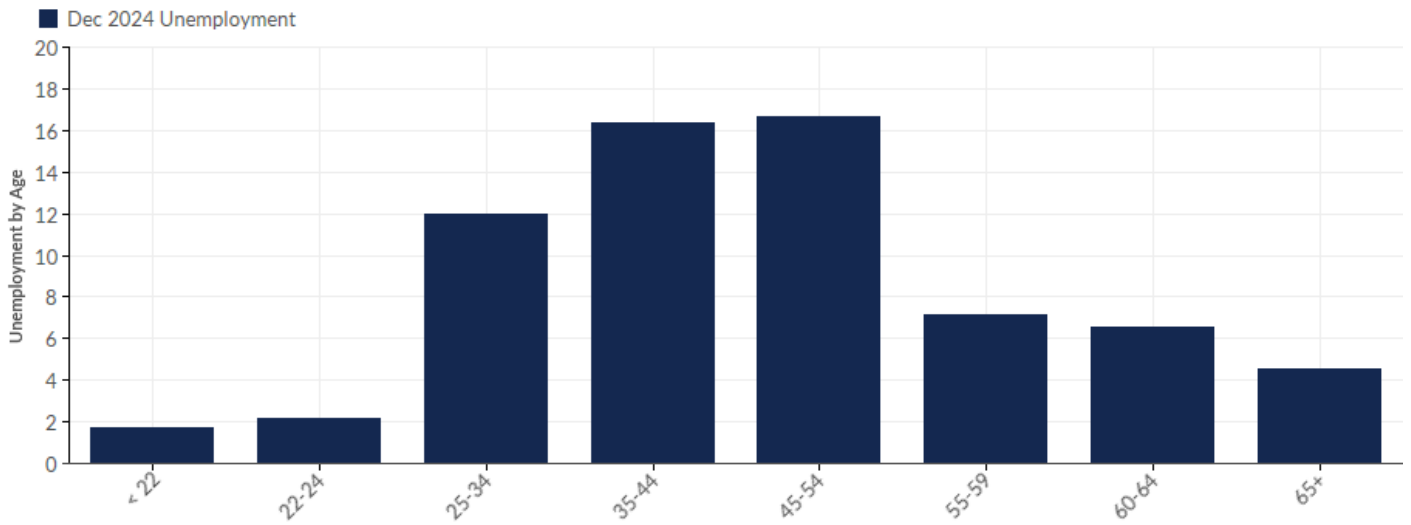
## Educational Attainment

Concerning educational attainment, **12.6% of Menominee County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **12.3% hold an Associate's Degree** (3.3% above the national average).



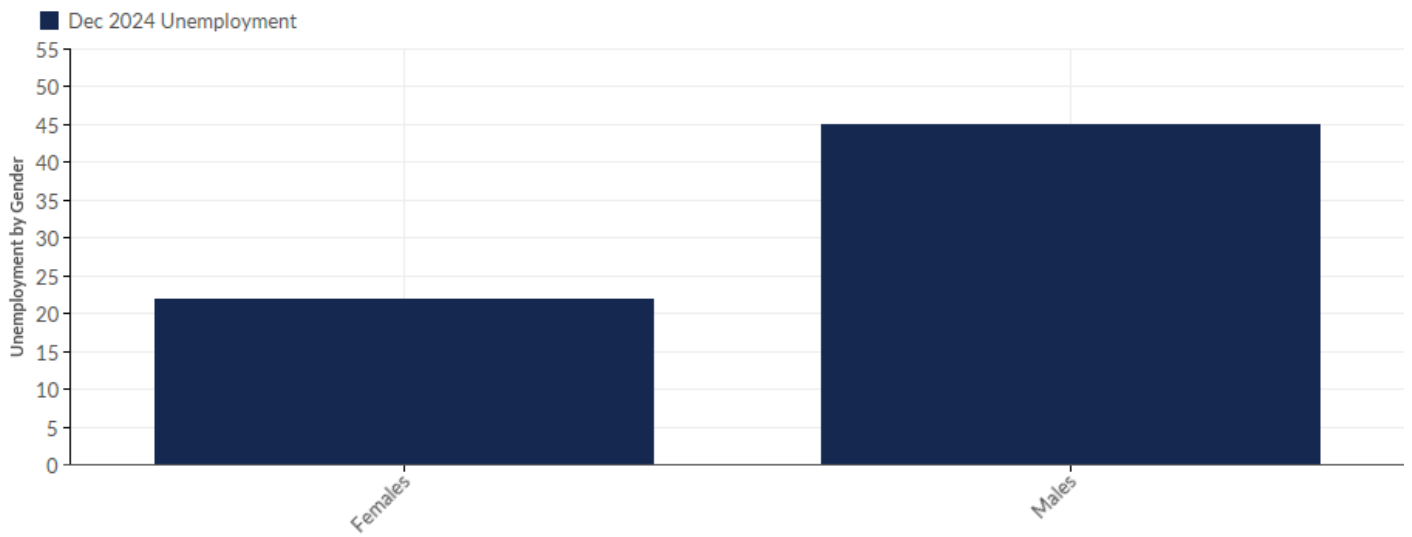
# Unemployment by Demographics

## Unemployment by Age



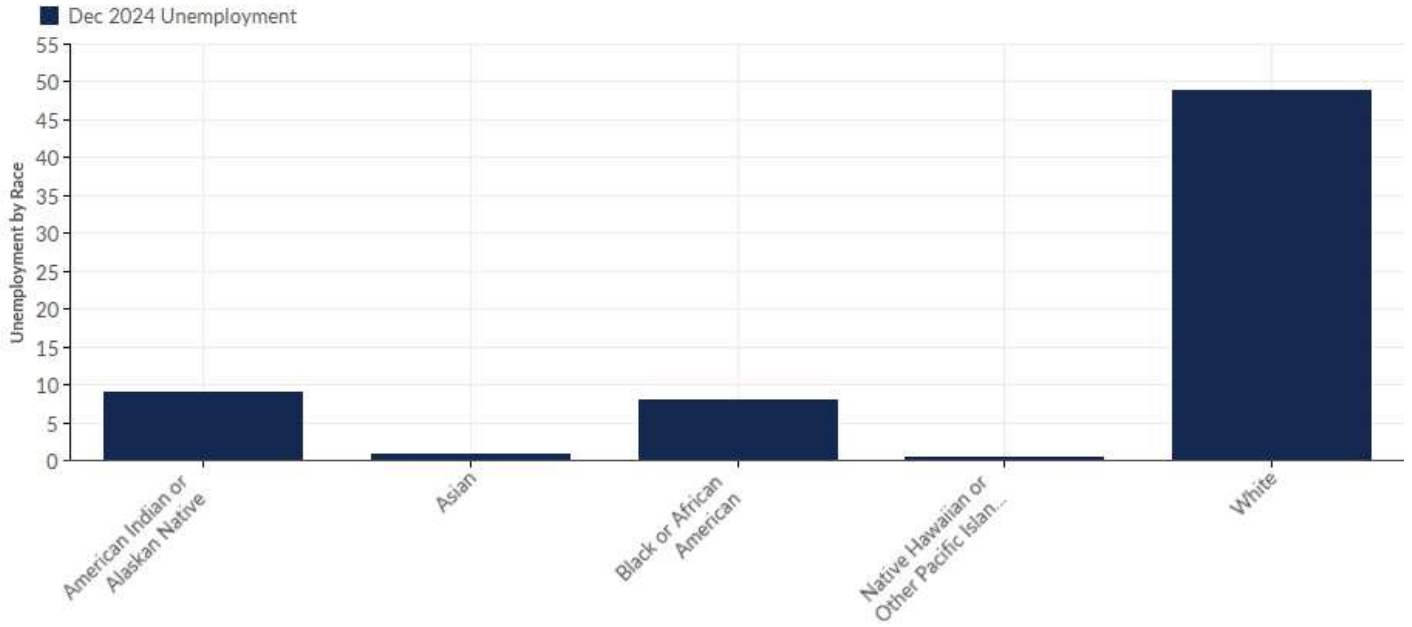
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	2	2.99%
22-24	2	2.99%
25-34	12	17.91%
35-44	16	23.88%
45-54	17	25.37%
55-59	7	10.45%
60-64	7	10.45%
65+	5	7.46%
Total	67	101.00%

## Unemployment by Gender



Gender	Unemployment (Dec 2024)	% of Unemployed
Females	22	32.84%
Males	45	67.16%
Total	67	100.00%

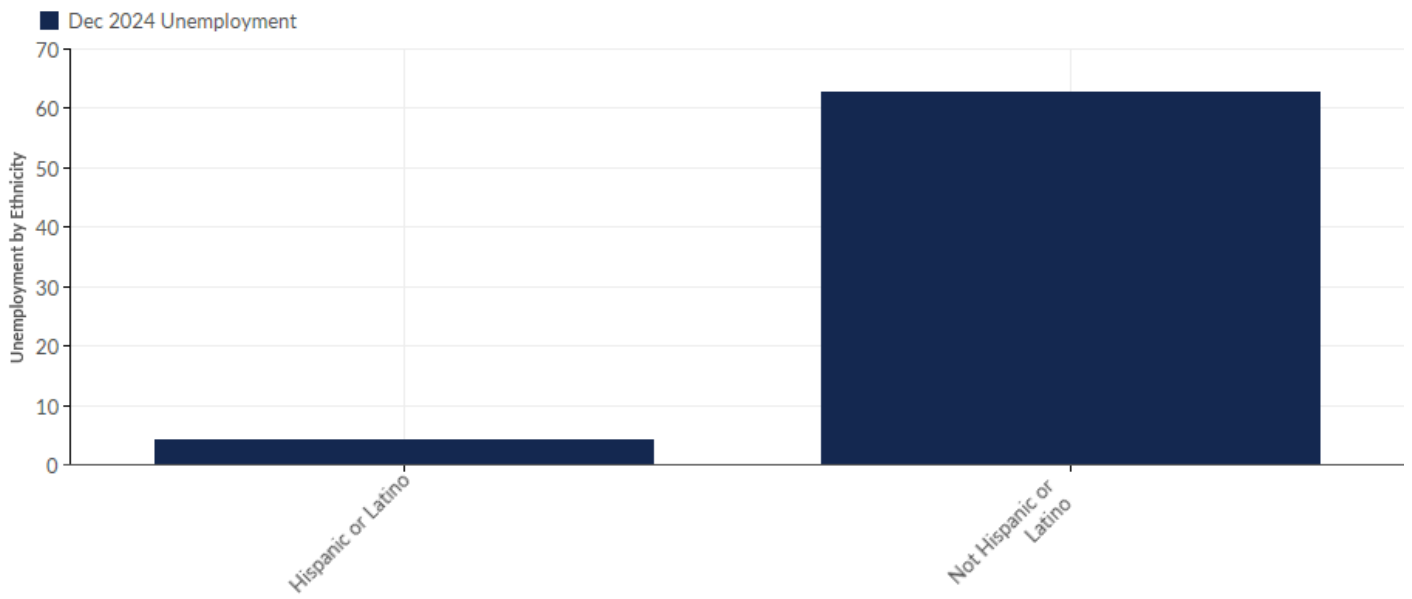
## Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	9	13.43%
Asian	1	1.49%
Black or African American	8	11.94%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	49	73.13%
Total	67	100.00%



## Unemployment by Ethnicity

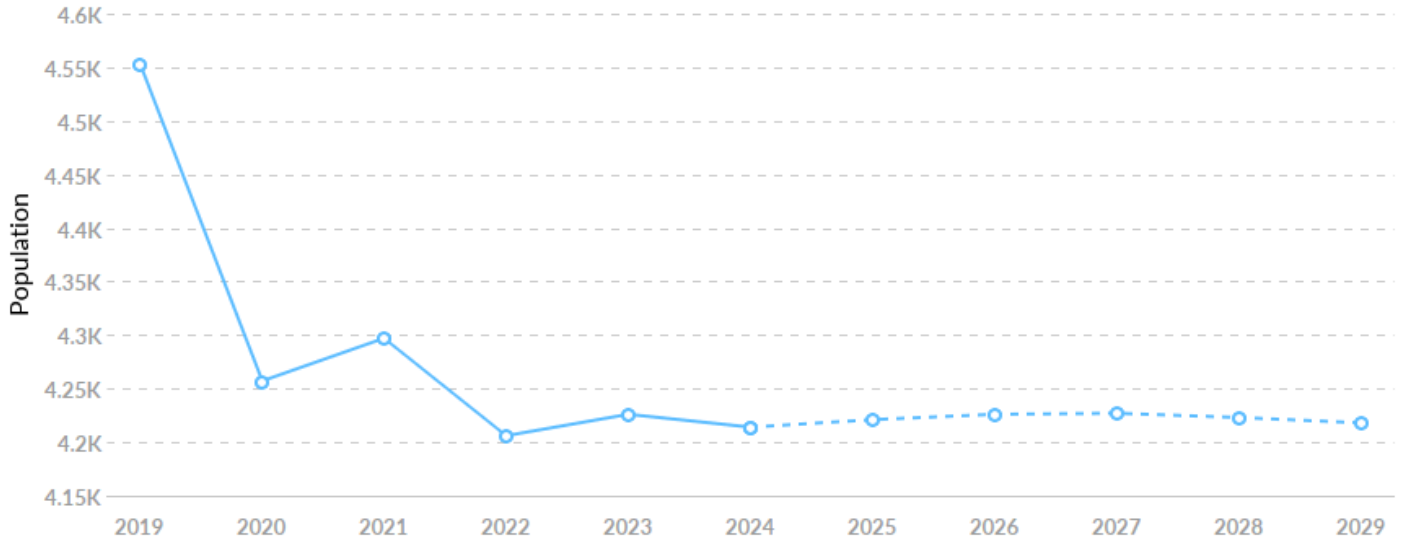


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	4	5.97%
Not Hispanic or Latino	63	94.03%
Total	67	100.00%

# Historic & Projected Trends

## Population Trends

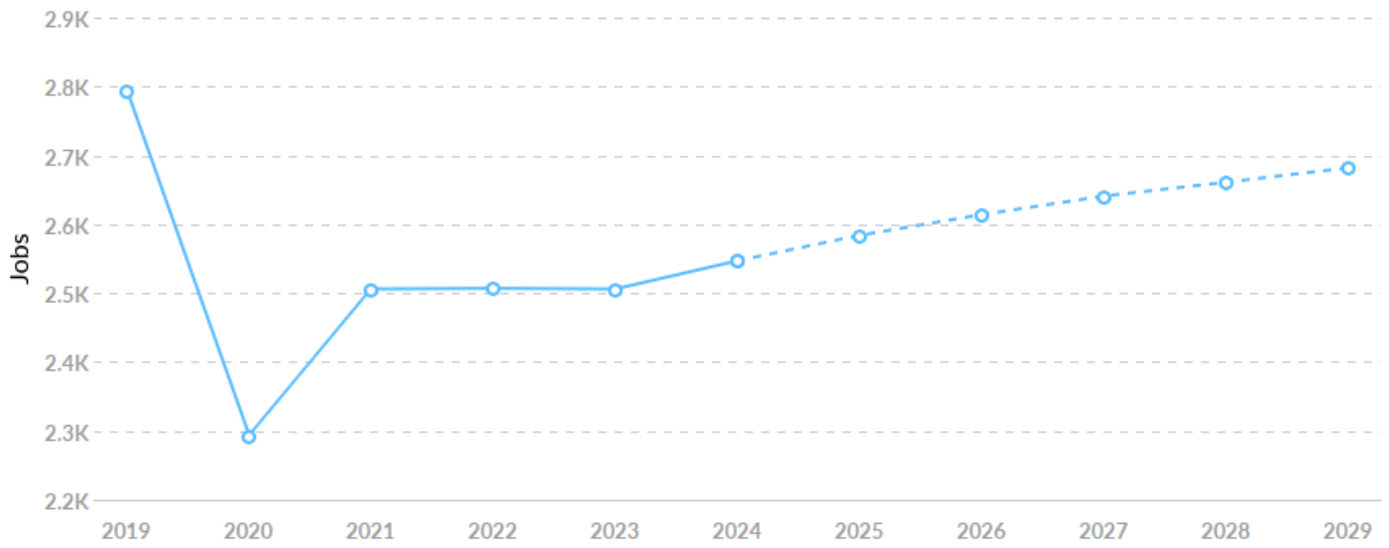
As of 2024 the region's population **declined by 7.4%** since 2019, falling by 339. Population is expected to **increase by 0.1%** between 2024 and 2029, adding 4.



Timeframe	Population
2019	4,553
2020	4,257
2021	4,297
2022	4,206
2023	4,226
2024	4,214
2025	4,221
2026	4,226
2027	4,227
2028	4,223
2029	4,218

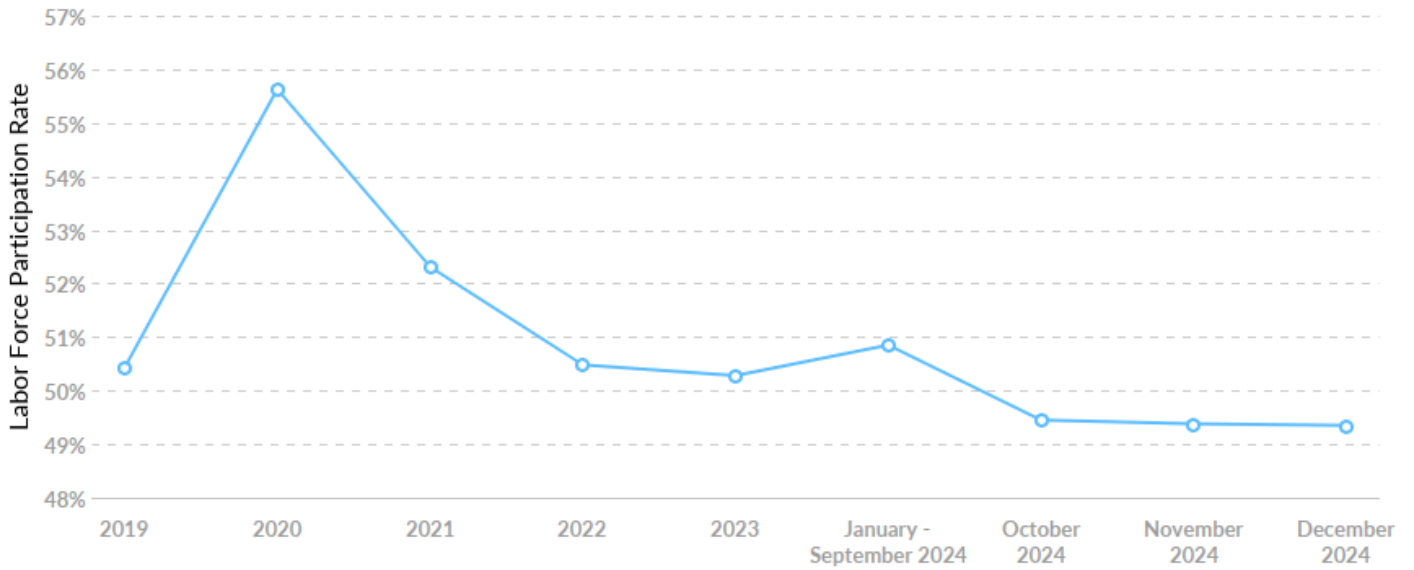
## Job Trends

From 2019 to 2024, jobs declined by 8.8% in Menominee County, WI from 2,794 to 2,547. This change fell short of the national growth rate of 3.9% by 12.7%.



Timeframe	Jobs
2019	2,794
2020	2,293
2021	2,506
2022	2,507
2023	2,506
2024	2,547
2025	2,584
2026	2,614
2027	2,641
2028	2,661
2029	2,682

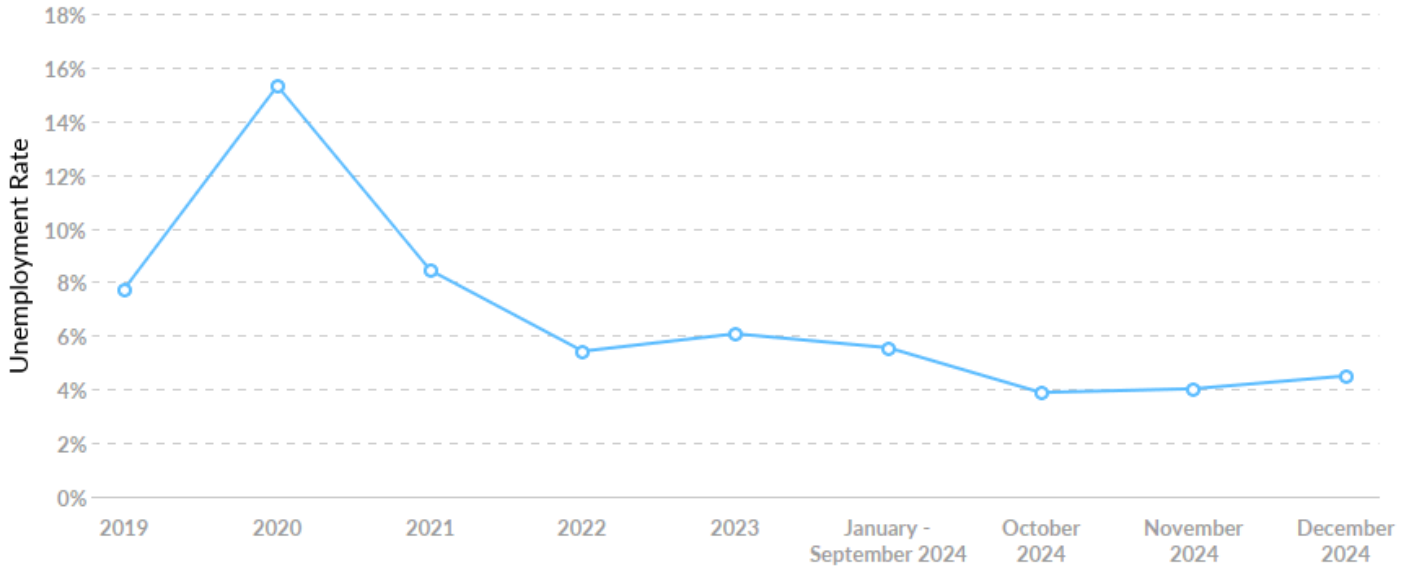
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	50.42%
2020	55.62%
2021	52.31%
2022	50.48%
2023	50.28%
January - September 2024	50.85%
October 2024	49.45%
November 2024	49.38%
December 2024	49.35%

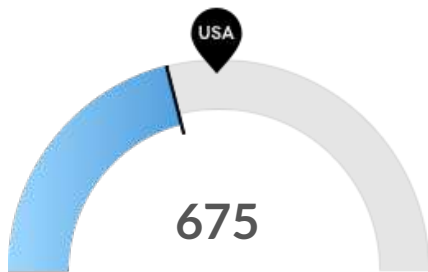
## Unemployment Rate Trends

Menominee County, WI had a December 2024 unemployment rate of 4.50%, **decreasing from 7.75%** 5 years before.



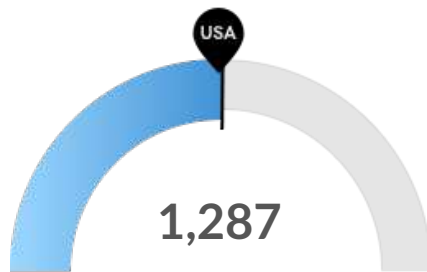
Timeframe	Unemployment Rate
2019	7.75%
2020	15.30%
2021	8.44%
2022	5.42%
2023	6.07%
January - September 2024	5.55%
October 2024	3.88%
November 2024	4.02%
December 2024	4.50%

## Population Characteristics



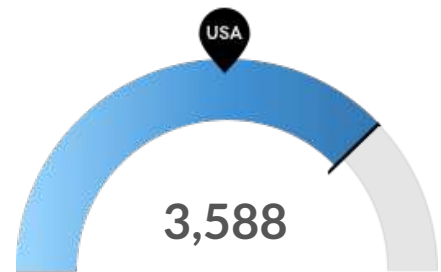
**Millennials**

Menominee County, WI has 675 millennials (ages 25-39). The national average for an area this size is 859.



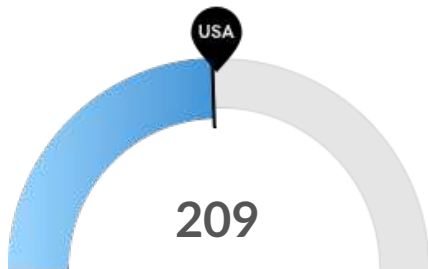
**Retiring Soon**

Retirement risk is about average in Menominee County, WI. The national average for an area this size is 1,276 people 55 or older, while there are 1,287 here.



**Racial Diversity**

Racial diversity is high in Menominee County, WI. The national average for an area this size is 1,760 racially diverse people, while there are 3,588 here.



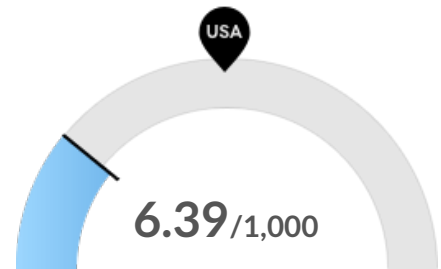
**Veterans**

Menominee County, WI has 209 veterans. The national average for an area this size is 215.



**Violent Crime**

No crime information is available in Menominee County, WI.

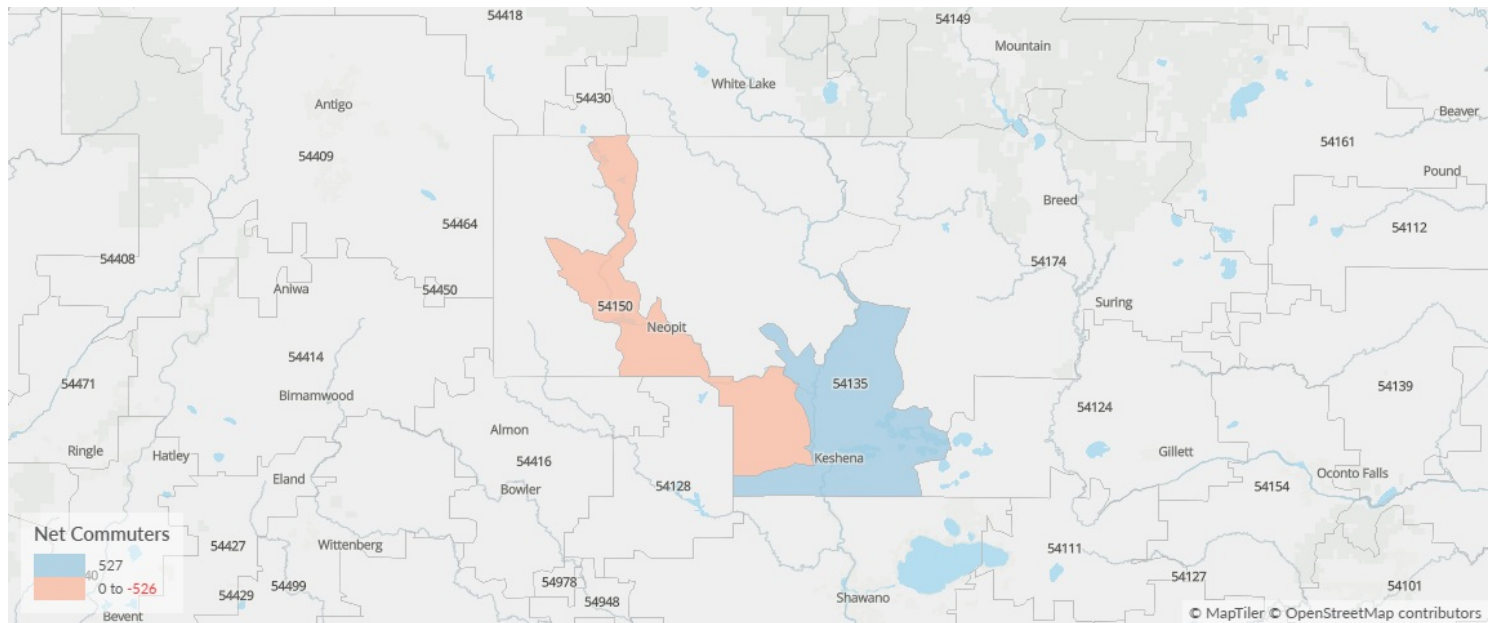


**Property Crime**

Menominee County, WI has 6.39 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Menominee County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2024 Employment
54135	Keshena, WI (in Menom...	2,118
54150	Neopit, WI (in Menomin...	429

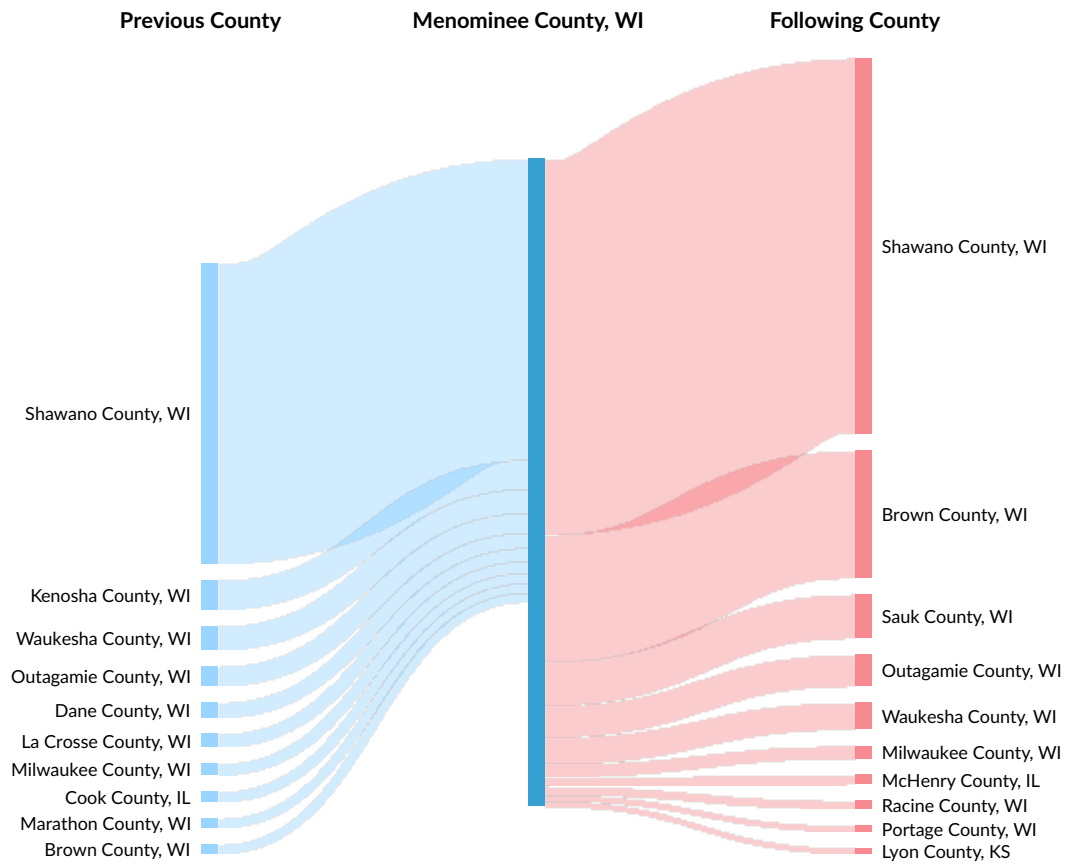
### Where Talent Lives

ZIP	Name	2024 Workers
54135	Keshena, WI (in Menom...	1,591
54150	Neopit, WI (in Menomin...	436

# Inbound and Outbound Migration

The table below analyzes past and current residents of Menominee County, WI. The left column shows residents of other counties migrating to Menominee County, WI. The right column shows residents migrating from Menominee County, WI to other counties.

As of 2022, 80 people have migrated from Shawano County, WI to Menominee County, WI. In the same year, 99 people left Menominee County, WI migrating to Shawano County, WI. The total Net Migration for Menominee County, WI in 2022 was -7.



Top Previous Counties	Migrations
Shawano County, WI	80
Kenosha County, WI	8
Waukesha County, WI	6
Outagamie County, WI	5
Dane County, WI	4



Top Previous Counties	Migrations
La Crosse County, WI	3
Milwaukee County, WI	3
Cook County, IL	3
Marathon County, WI	3
Brown County, WI	2
Lincoln County, WI	2
Jefferson County, WI	2
Racine County, WI	2
Rock County, WI	2
Washington County, MN	2
Top Following Counties	Migrations
Shawano County, WI	99
Brown County, WI	34
Sauk County, WI	12
Outagamie County, WI	8
Waukesha County, WI	7
Milwaukee County, WI	3
McHenry County, IL	2
Racine County, WI	2
Portage County, WI	2
Lyon County, KS	2
Price County, WI	2
Oneida County, WI	2
St. Joseph County, IN	1
Weld County, CO	1

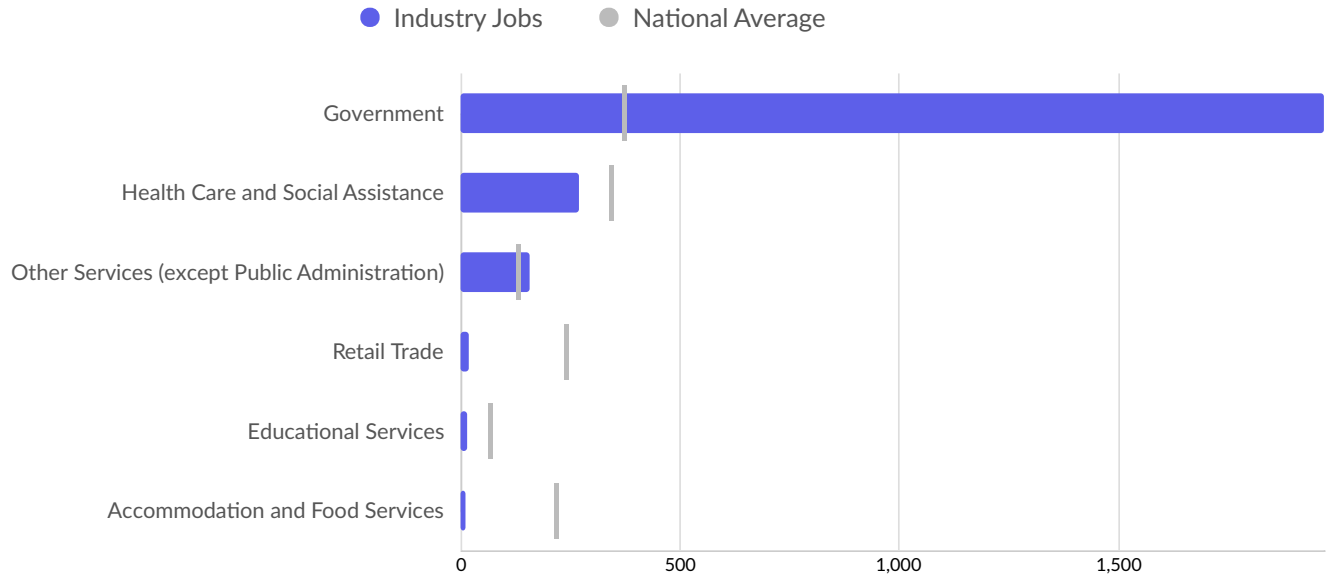
**Top Following Counties****Migrations**

Vilas County, WI

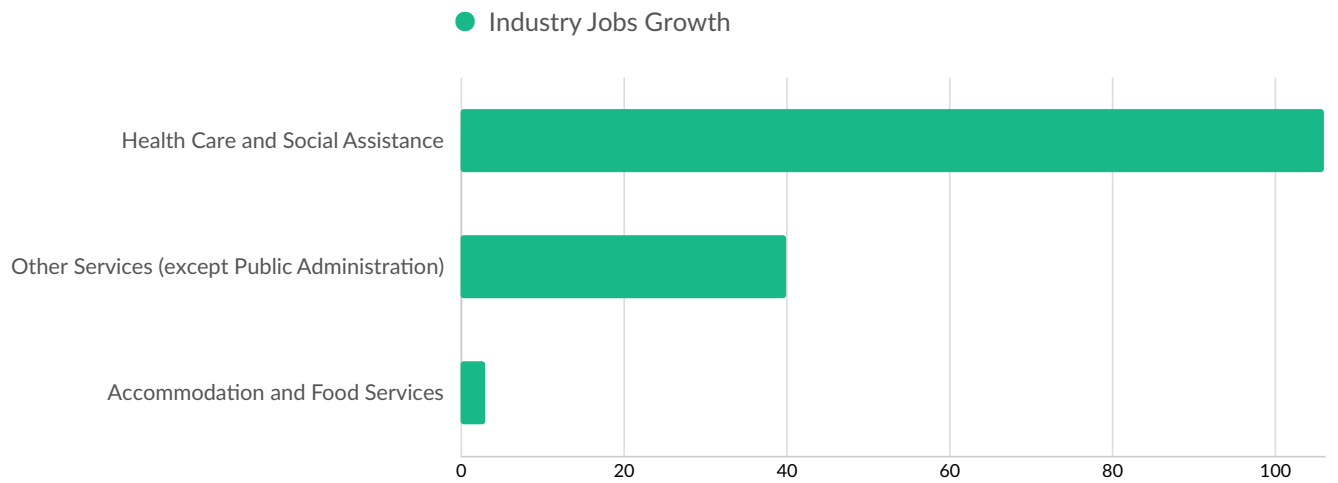
1

# Industry Characteristics

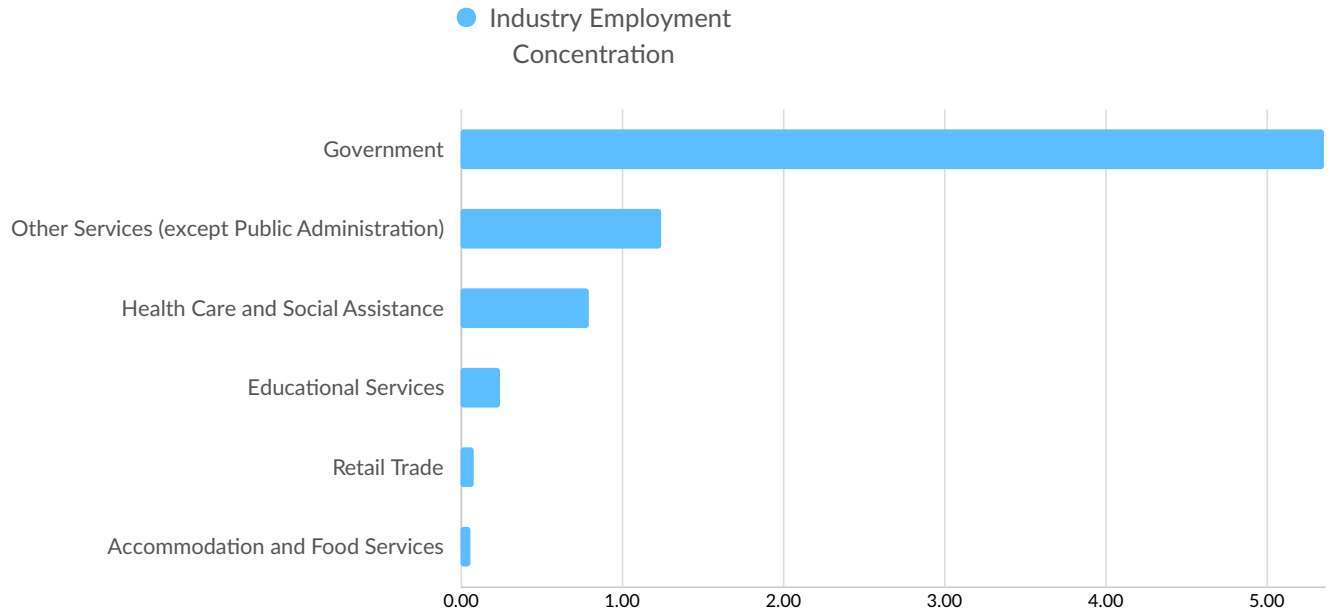
## Largest Industries



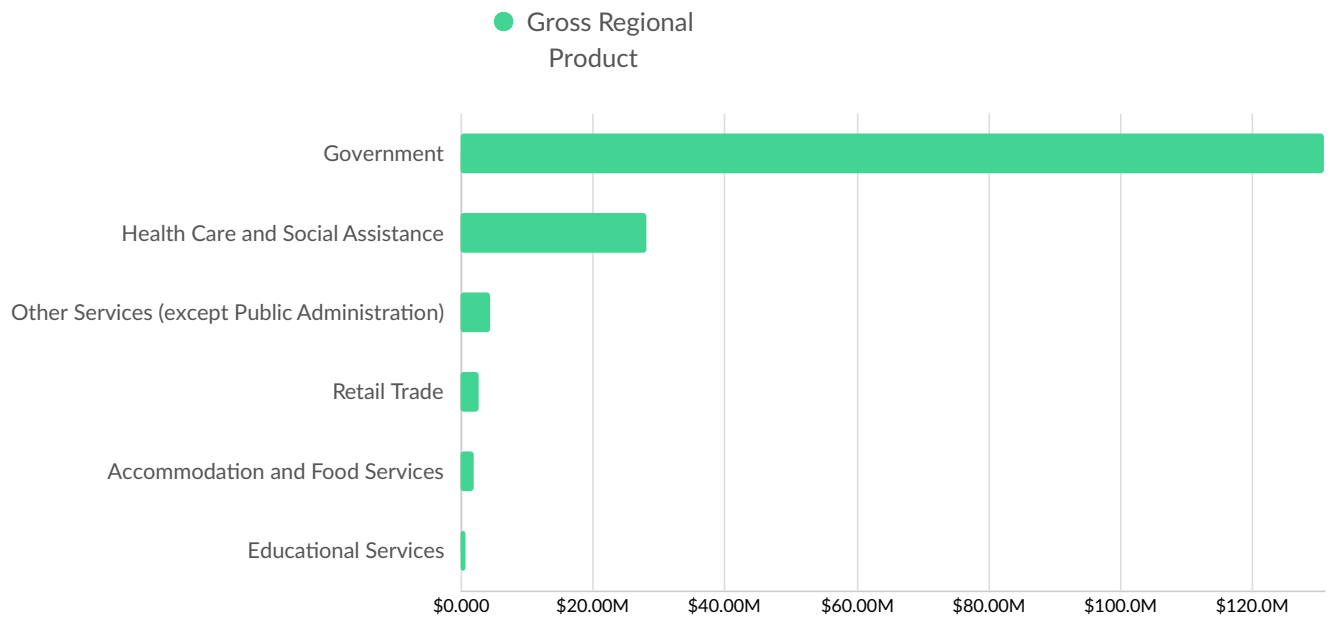
## Top Growing Industries



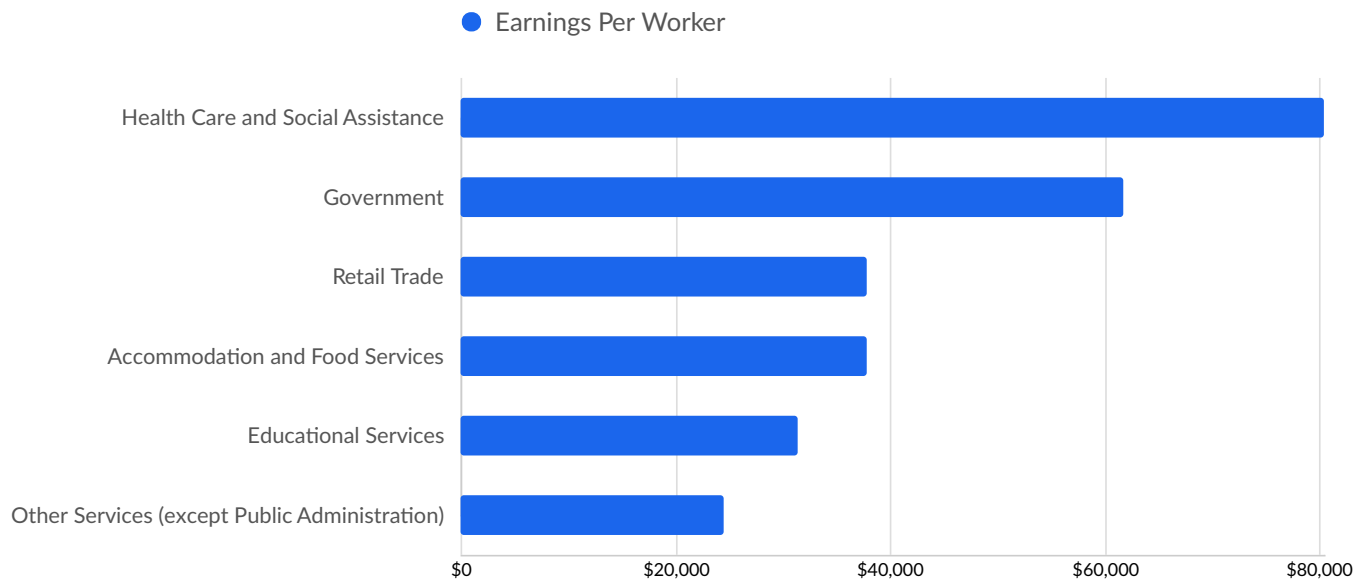
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



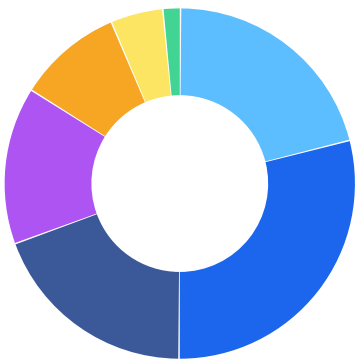
# Business Characteristics

## 245 Companies Employ Your Workers

Online profiles for your workers mention 245 companies as employers, with the top 10 appearing below. In the last 12 months, 22 companies in Menominee County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
College of Menominee Nation	72 	Menominee Casino Resort	22 
Menominee Indian Tribe Of Wis...	47 	Community Horizons	21 
Menominee Casino Resort	33 	Family Dollar	5 
Menominee Indian School Distri...	32 	Performance Food Group	5 
Menominee Tribal Enterprises	19 	Subway	5 
Menominee Tribal Clinic	15 	Wyndy	4 
Menominee Indian Tribe-Wis	12 	Energy Services International Ltd	3 
Menominee County	7 	SFS	3 
Menominee Tribal School	7 	Charter Arrowcast	2 
Green Bay Packers	4 	GPAC	2 

## Business Size

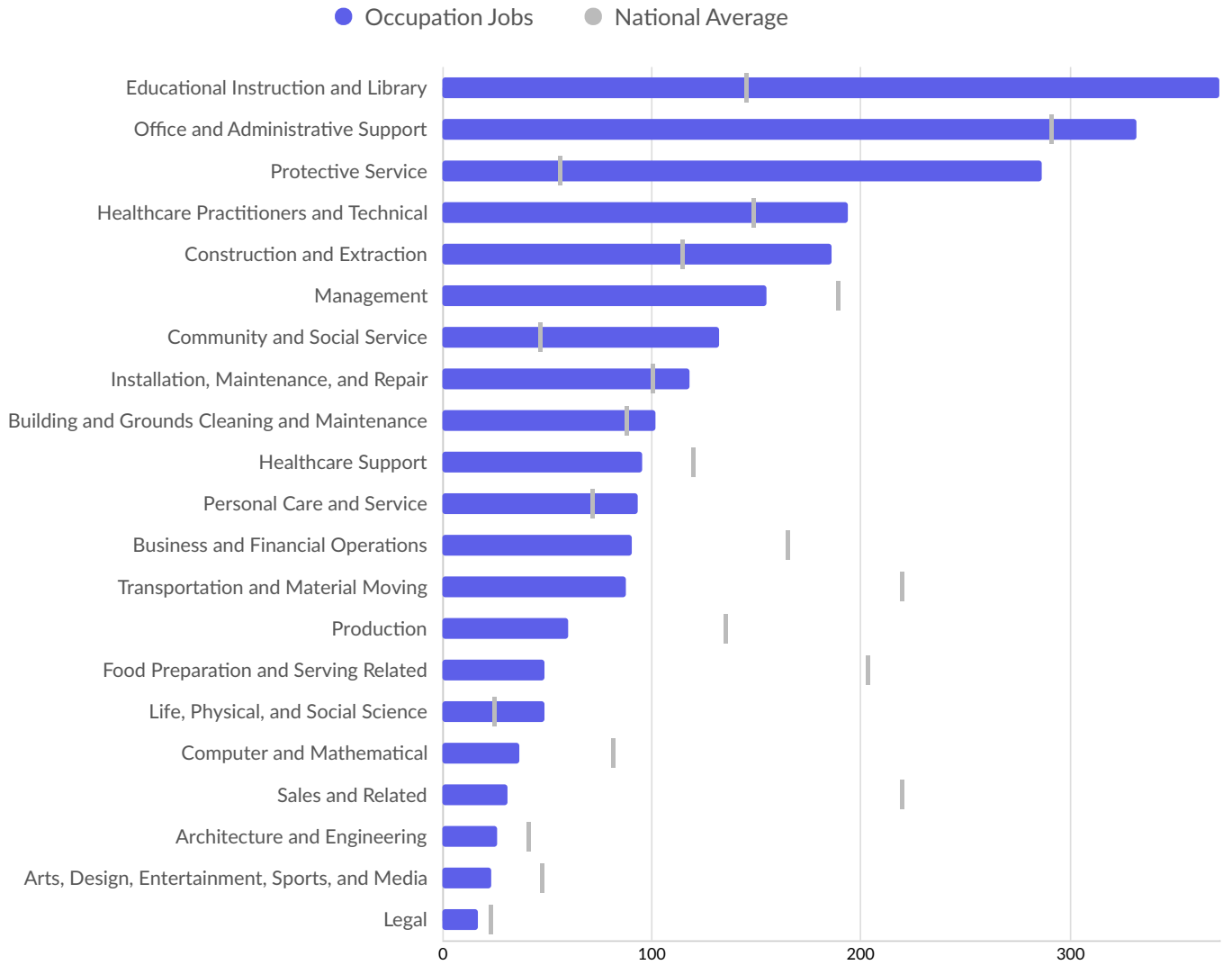


	Percentage	Business Count
1 to 4 employees	21.0%	13
5 to 9 employees	29.0%	18
10 to 19 employees	19.4%	12
20 to 49 employees	14.5%	9
50 to 99 employees	9.7%	6
100 to 249 employees	4.8%	3
250 to 499 employees	1.6%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

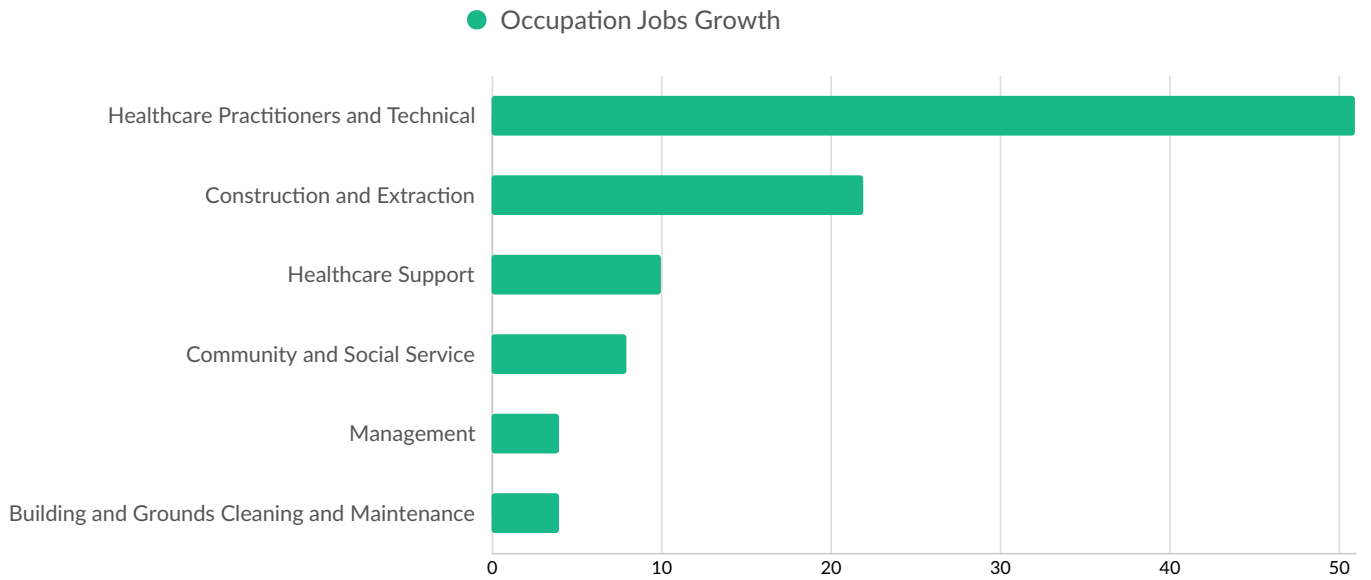
# Workforce Characteristics

## Largest Occupations

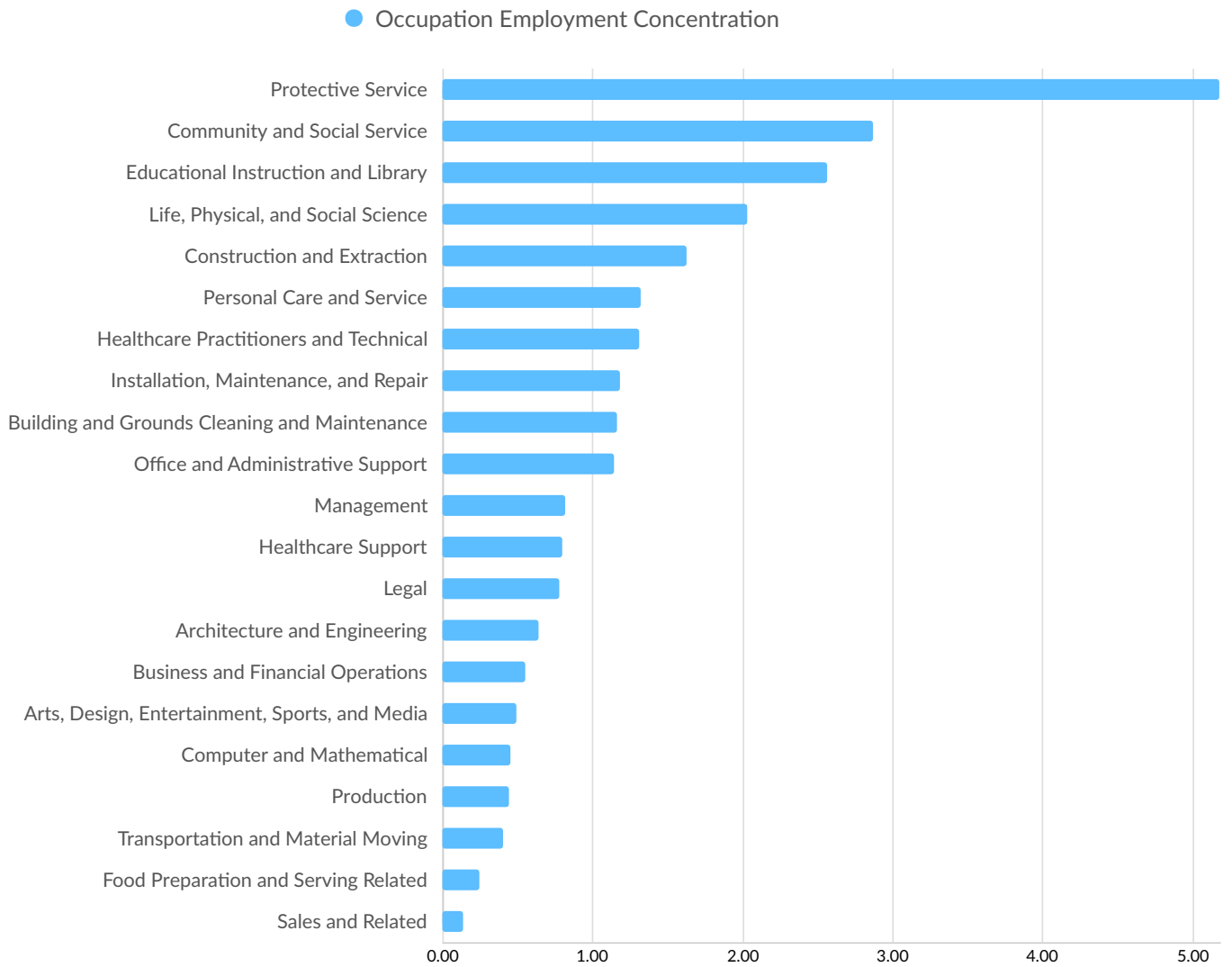




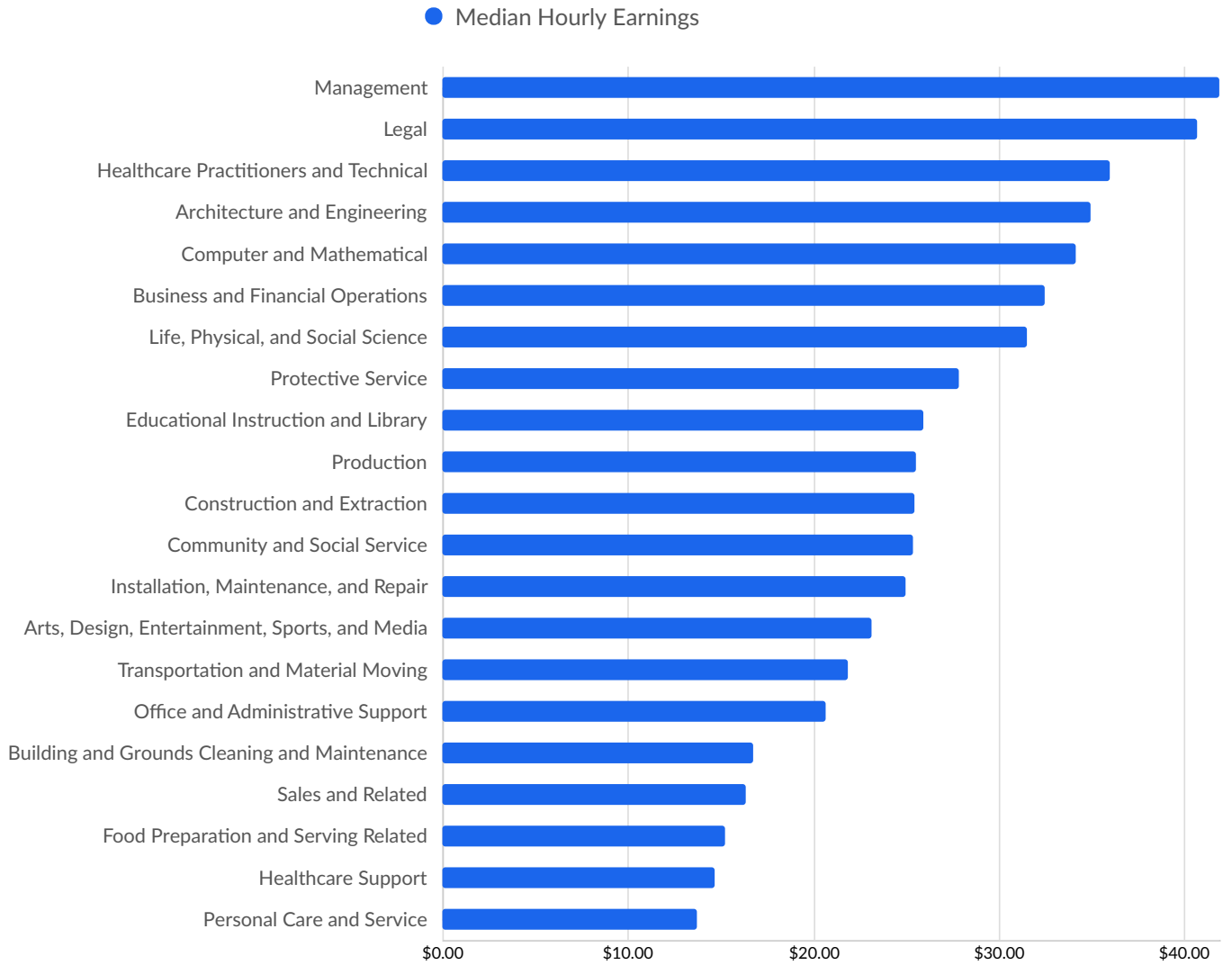
## Top Growing Occupations



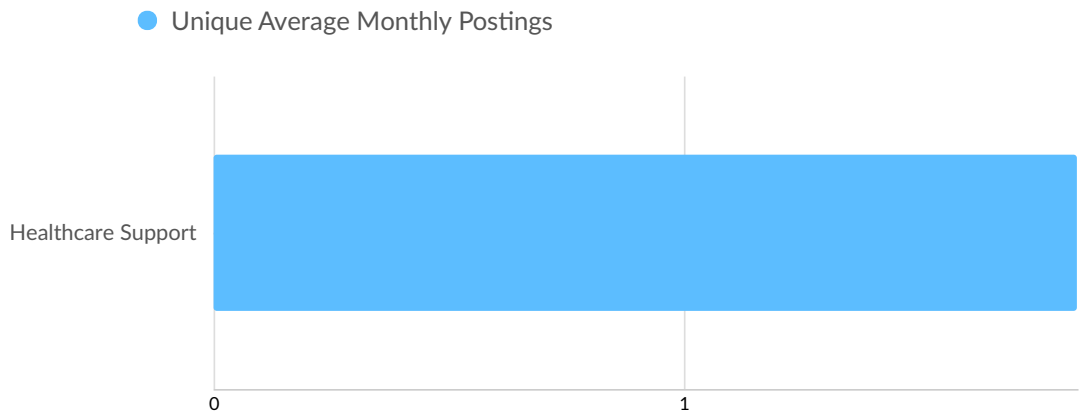
## Top Occupation Employment Concentration



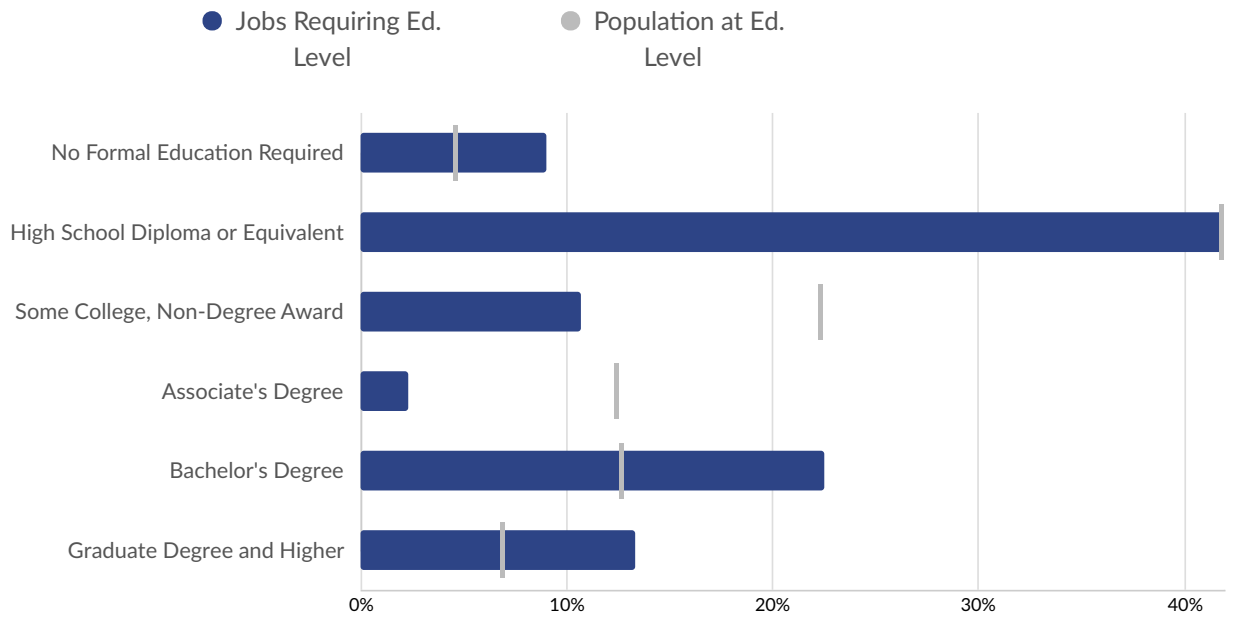
## Top Occupation Earnings



## Top Posted Occupations

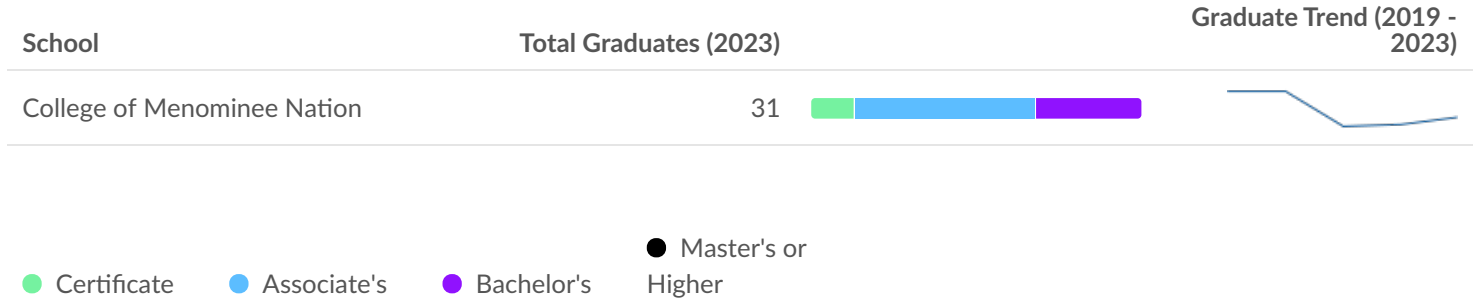


## Underemployment



## Educational Pipeline

In 2023, there were 31 graduates in Menominee County, WI. This pipeline has shrunk by 31% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Elementary Education and Teaching" (Bachelor's), and "Kindergarten/Preschool Education and Teaching" (Associate's).



# In-Demand Skills

