



Marquette County, WI

ECWRPC



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Report Parameters

1 County

55077 Marquette County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

15,947

Population (2024)

Population **grew by 410** over the last 5 years and is projected to **grow by 209** over the next 5 years.

4,987

Total Regional Employment

Jobs **grew by 26** over the last 5 years and are projected to **grow by 174** over the next 5 years.

\$59.7K

Median Household Income (2022)

Median household income is **\$15.4K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 2.6%** since 2019, growing by 410. Population is expected to **increase by 1.3%** between 2024 and 2029, adding 209.
- From 2019 to 2024, jobs **increased by 0.5%** in Marquette County, WI from 4,961 to **4,987**. This change **fell short of the national growth rate of 3.9% by 3.4%**. As the number of jobs increased, the **labor force participation rate decreased from 60.7% to 58.0% between 2019 and 2024**.
- Concerning educational attainment, **10.8% of Marquette County, WI residents possess a Bachelor's Degree** (10.7% below the national average), and **10.6% hold an Associate's Degree** (1.7% above the national average).
- The top three industries in 2024 are Animal Slaughtering and Processing, Crop Production, and Local Government, Excluding Education and Hospitals.

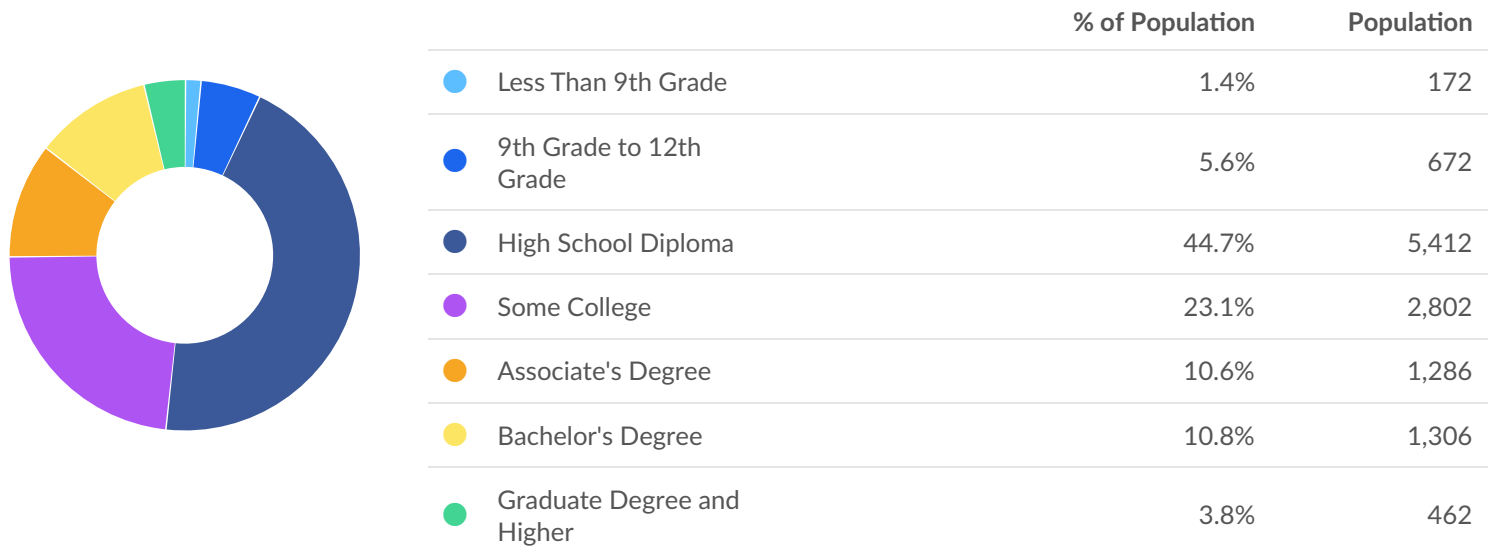
	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	15,947	7,735	4,987	99.1	\$556.85M	\$1.23B	\$817.06M
State	5,932,800	3,151,876	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

Dec 2024 Labor Force Breakdown



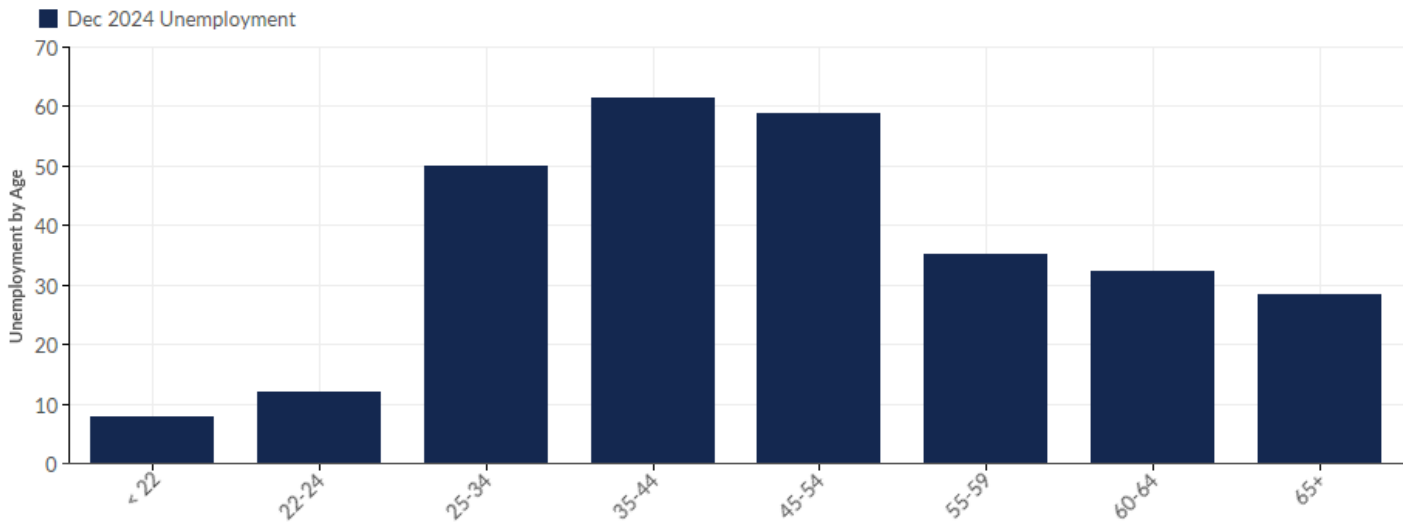
Educational Attainment

Concerning educational attainment, **10.8% of Marquette County, WI residents possess a Bachelor's Degree** (10.7% below the national average), and **10.6% hold an Associate's Degree** (1.7% above the national average).



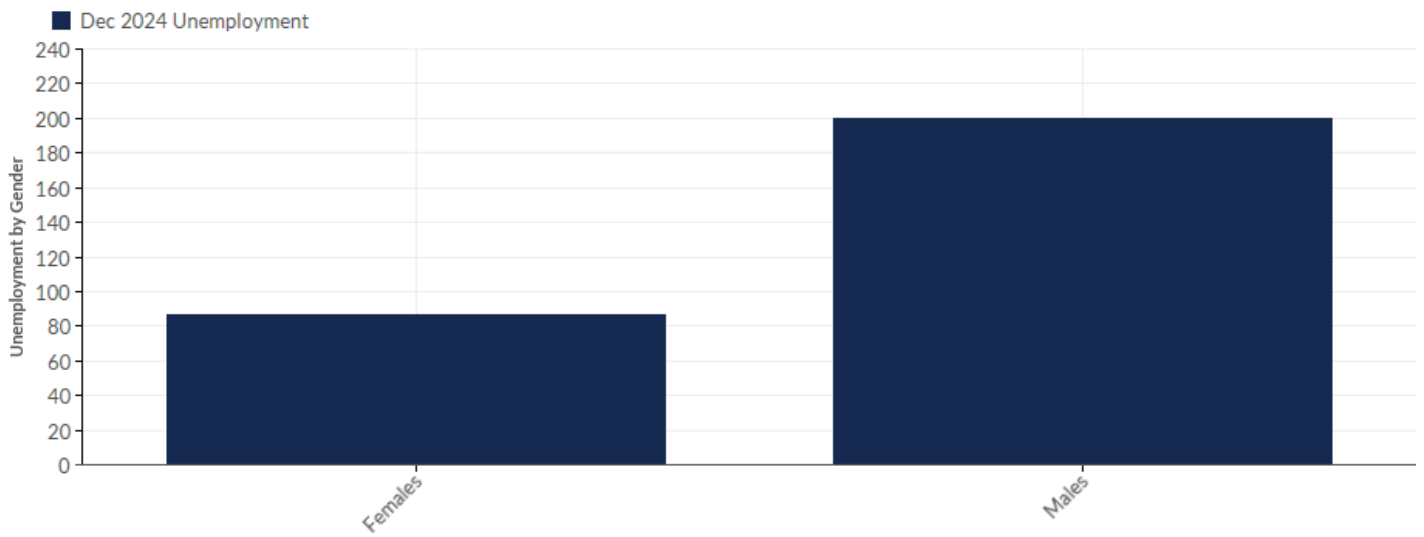
Unemployment by Demographics

Unemployment by Age



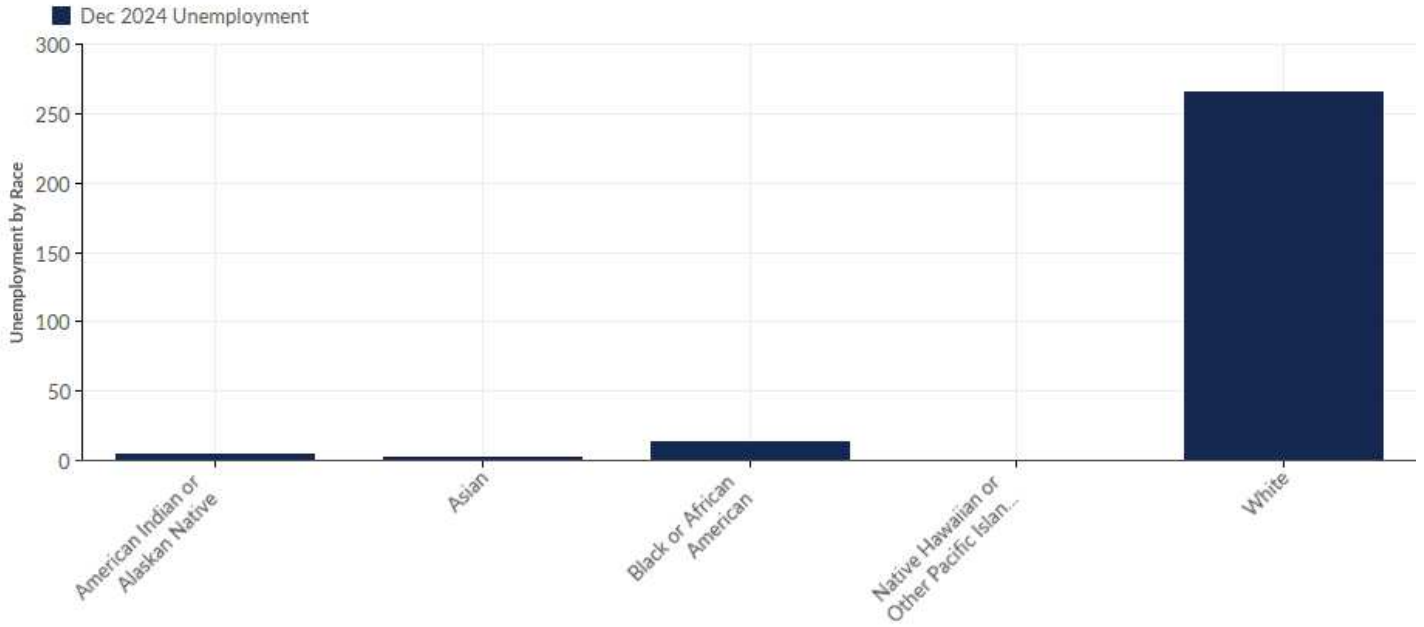
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	8	2.80%
22-24	12	4.20%
25-34	50	17.48%
35-44	61	21.33%
45-54	59	20.63%
55-59	35	12.24%
60-64	32	11.19%
65+	28	9.79%
Total	286	100.00%

Unemployment by Gender



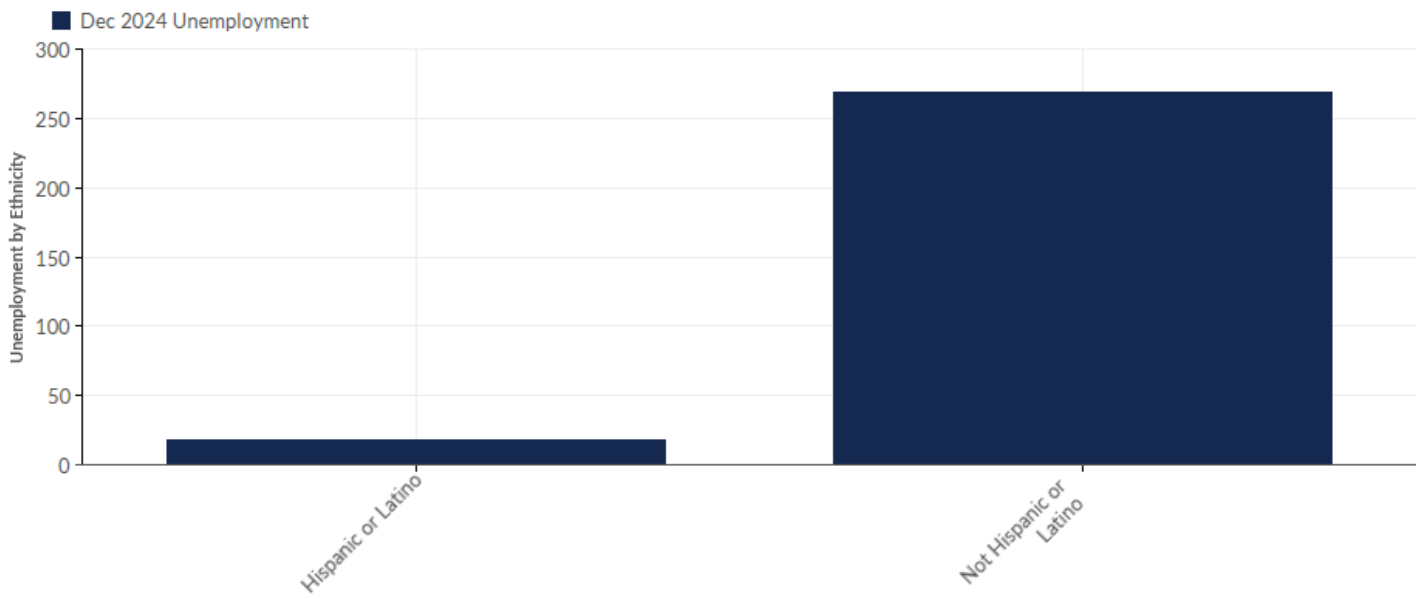
Gender	Unemployment (Dec 2024)	% of Unemployed
Females	86	30.07%
Males	200	69.93%
Total	286	100.00%

Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	4	1.40%
Asian	3	1.05%
Black or African American	14	4.90%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	265	92.66%
Total	286	100.00%

Unemployment by Ethnicity

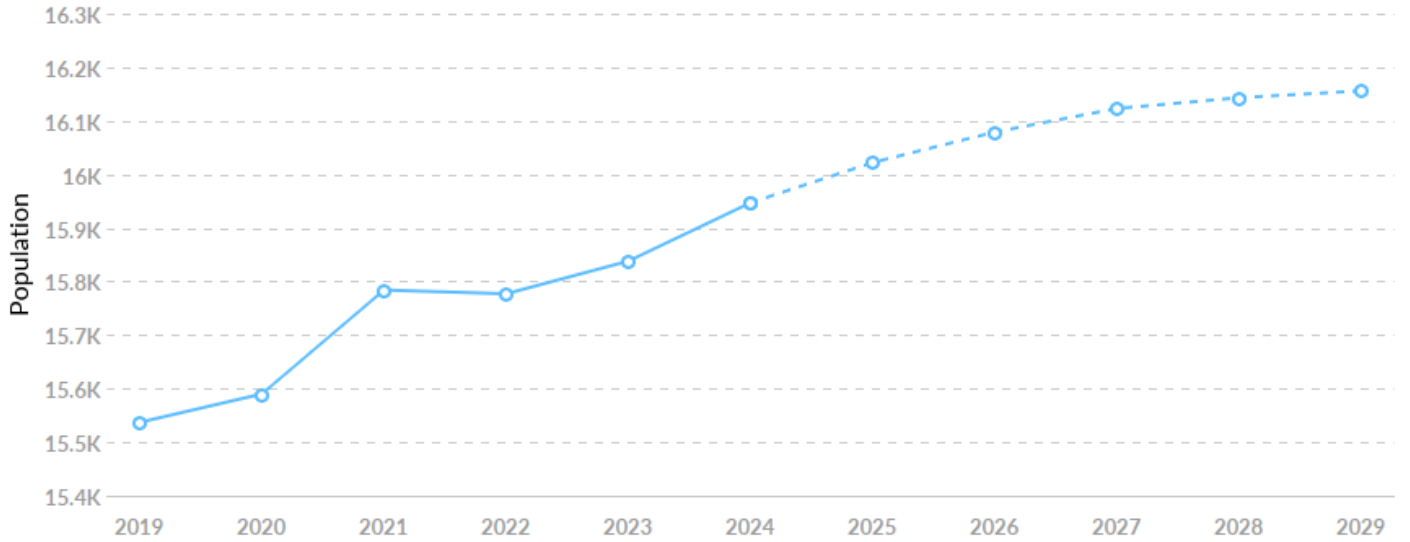


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	18	6.29%
Not Hispanic or Latino	268	93.71%
Total	286	100.00%

Historic & Projected Trends

Population Trends

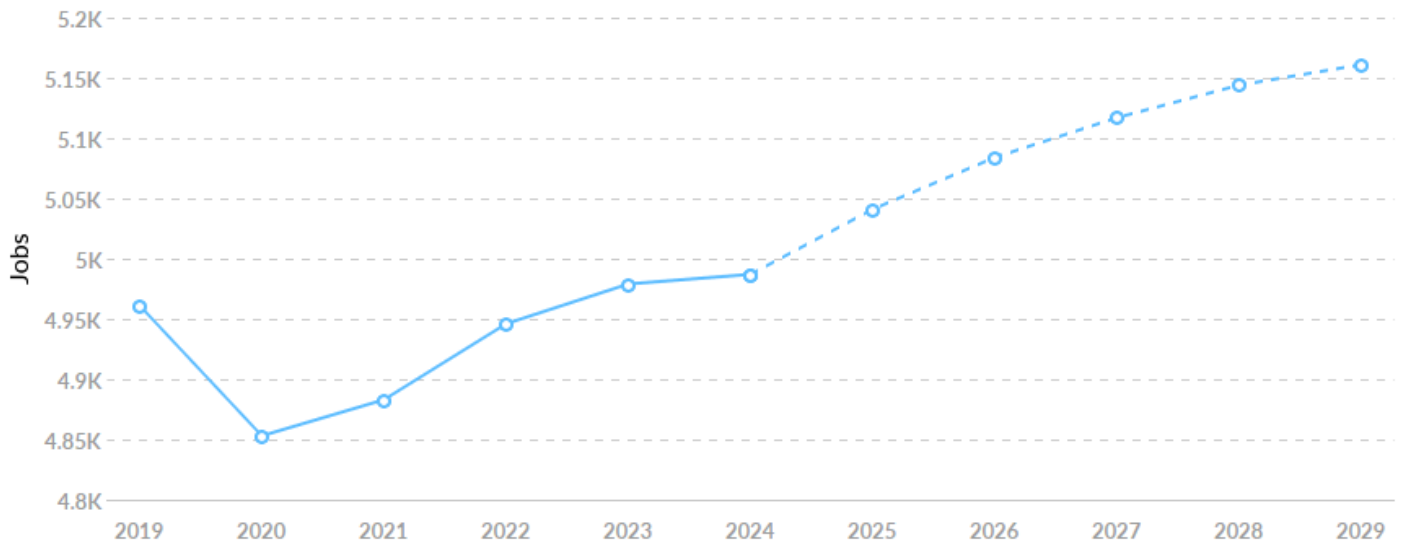
As of 2024 the region's population increased by 2.6% since 2019, growing by 410. Population is expected to increase by 1.3% between 2024 and 2029, adding 209.



Timeframe	Population
2019	15,537
2020	15,590
2021	15,784
2022	15,777
2023	15,838
2024	15,947
2025	16,022
2026	16,079
2027	16,123
2028	16,143
2029	16,156

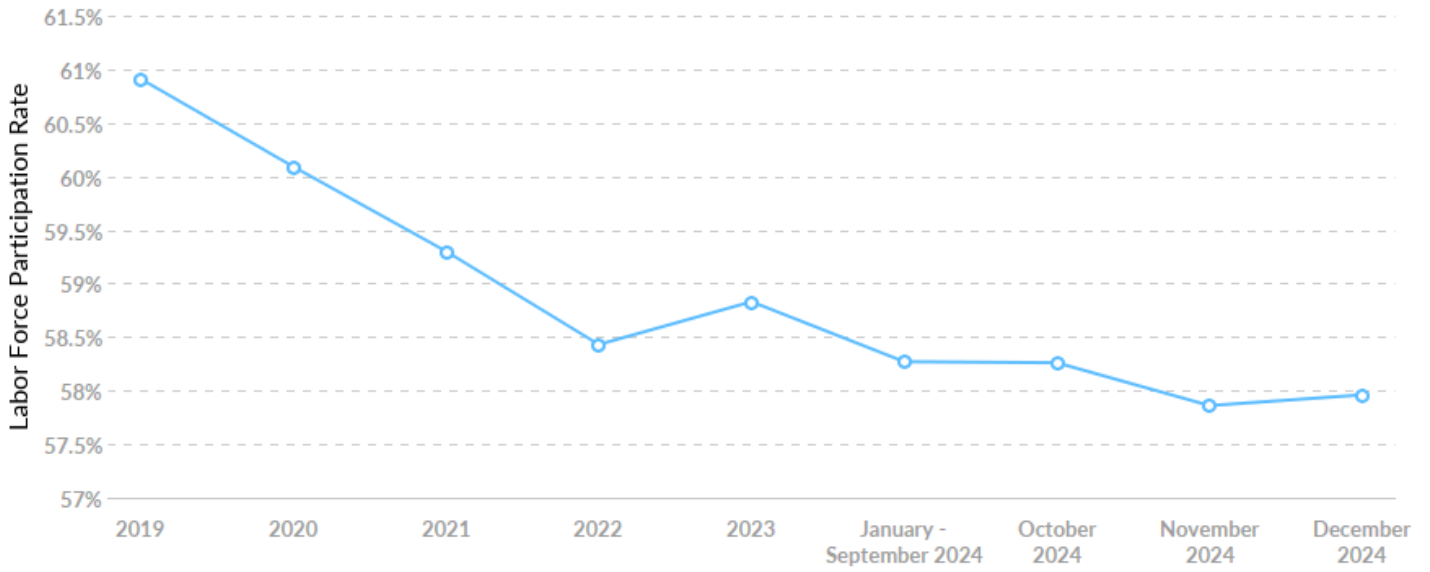
Job Trends

From 2019 to 2024, jobs increased by 0.5% in Marquette County, WI from 4,961 to 4,987. This change fell short of the national growth rate of 3.9% by 3.4%.



Timeframe	Jobs
2019	4,961
2020	4,853
2021	4,883
2022	4,946
2023	4,979
2024	4,987
2025	5,041
2026	5,084
2027	5,117
2028	5,144
2029	5,161

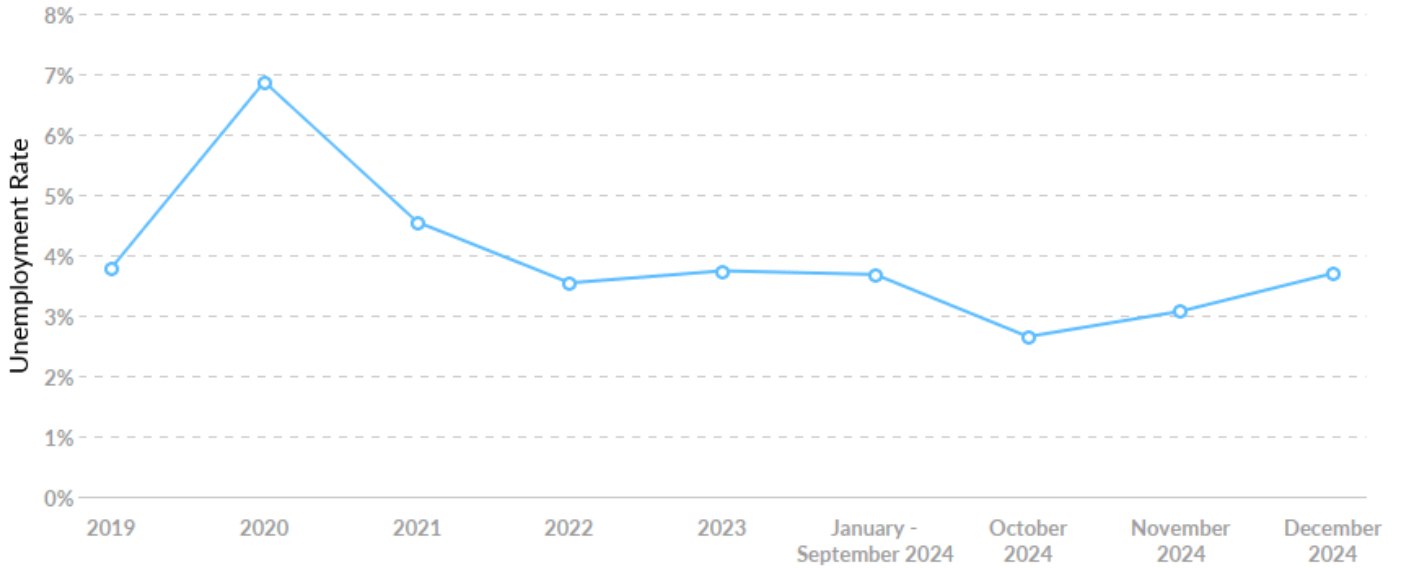
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.91%
2020	60.09%
2021	59.30%
2022	58.43%
2023	58.83%
January - September 2024	58.27%
October 2024	58.26%
November 2024	57.86%
December 2024	57.96%

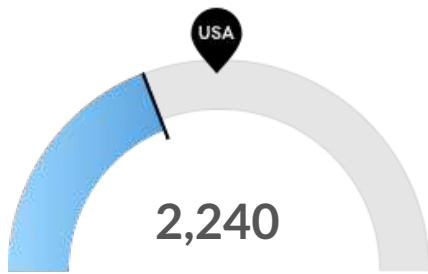
Unemployment Rate Trends

Marquette County, WI had a December 2024 unemployment rate of 3.70%, decreasing from 3.79% 5 years before.



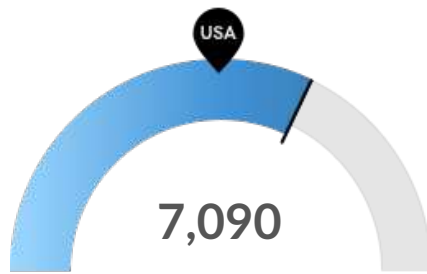
Timeframe	Unemployment Rate
2019	3.79%
2020	6.87%
2021	4.55%
2022	3.54%
2023	3.74%
January - September 2024	3.68%
October 2024	2.65%
November 2024	3.07%
December 2024	3.70%

Population Characteristics



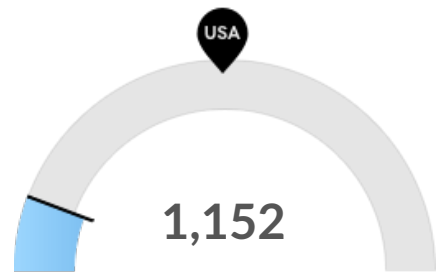
Millennials

Marquette County, WI has 2,240 millennials (ages 25-39). The national average for an area this size is 3,218.



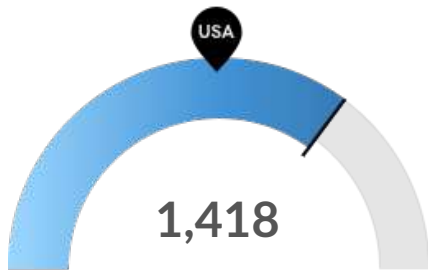
Retiring Soon

Retirement risk is high in Marquette County, WI. The national average for an area this size is 4,781 people 55 or older, while there are 7,090 here.



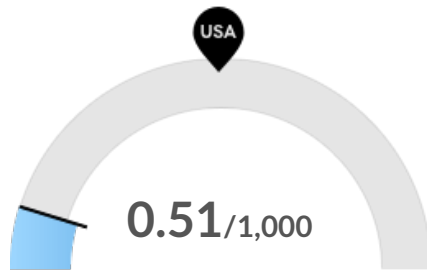
Racial Diversity

Racial diversity is low in Marquette County, WI. The national average for an area this size is 6,596 racially diverse people, while there are 1,152 here.



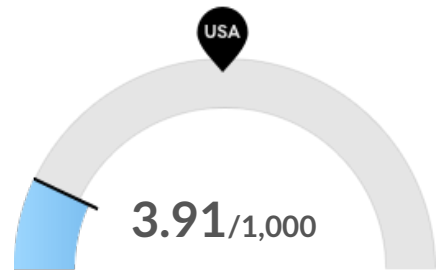
Veterans

Marquette County, WI has 1,418 veterans. The national average for an area this size is 807.



Violent Crime

Marquette County, WI has 0.51 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

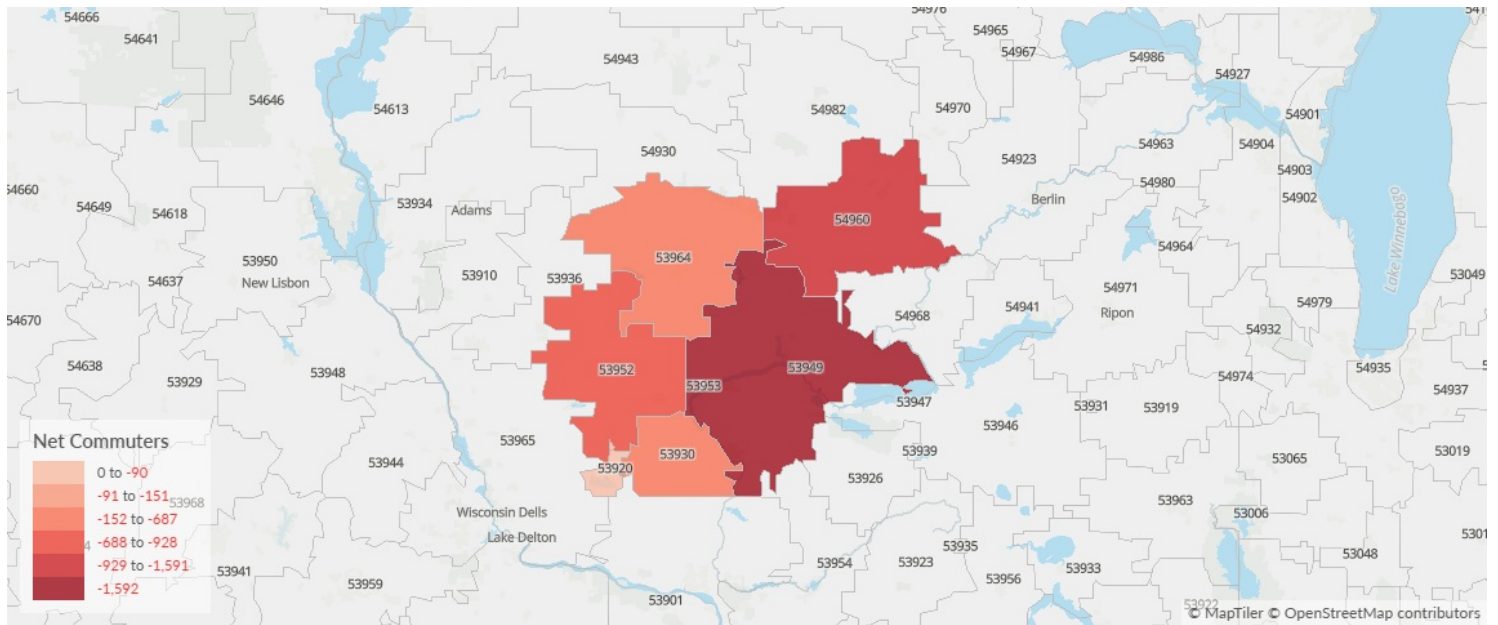


Property Crime

Marquette County, WI has 3.91 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Marquette County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 53949.



Where Talent Works

ZIP	Name	2024 Employment
53964	Westfield, WI (in Marqu...	1,532
53952	Oxford, WI (in Marquet...	1,162
53949	Montello, WI (in Marqu...	1,021
53930	Endeavor, WI (in Marqu...	803
54960	Neshkoro, WI (in Marqu...	305

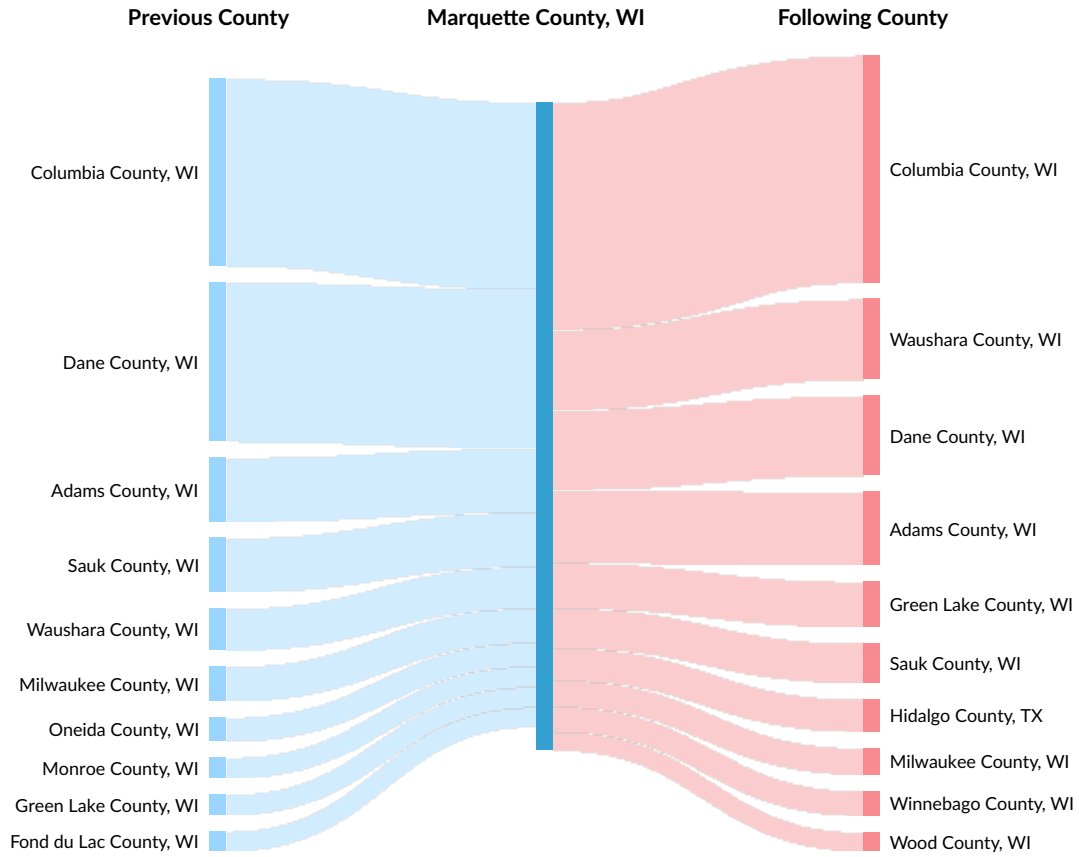
Where Talent Lives

ZIP	Name	2024 Workers
53949	Montello, WI (in Marqu...	2,613
53952	Oxford, WI (in Marquet...	1,850
53964	Westfield, WI (in Marqu...	1,684
54960	Neshkoro, WI (in Marqu...	1,234
53930	Endeavor, WI (in Marqu...	967

Inbound and Outbound Migration

The table below analyzes past and current residents of Marquette County, WI. The left column shows residents of other counties migrating to Marquette County, WI. The right column shows residents migrating from Marquette County, WI to other counties.

As of 2022, **151** people have migrated from Columbia County, WI to Marquette County, WI. In the same year, **184** people left Marquette County, WI migrating to Columbia County, WI. The total Net Migration for Marquette County, WI in 2022 was **39**.

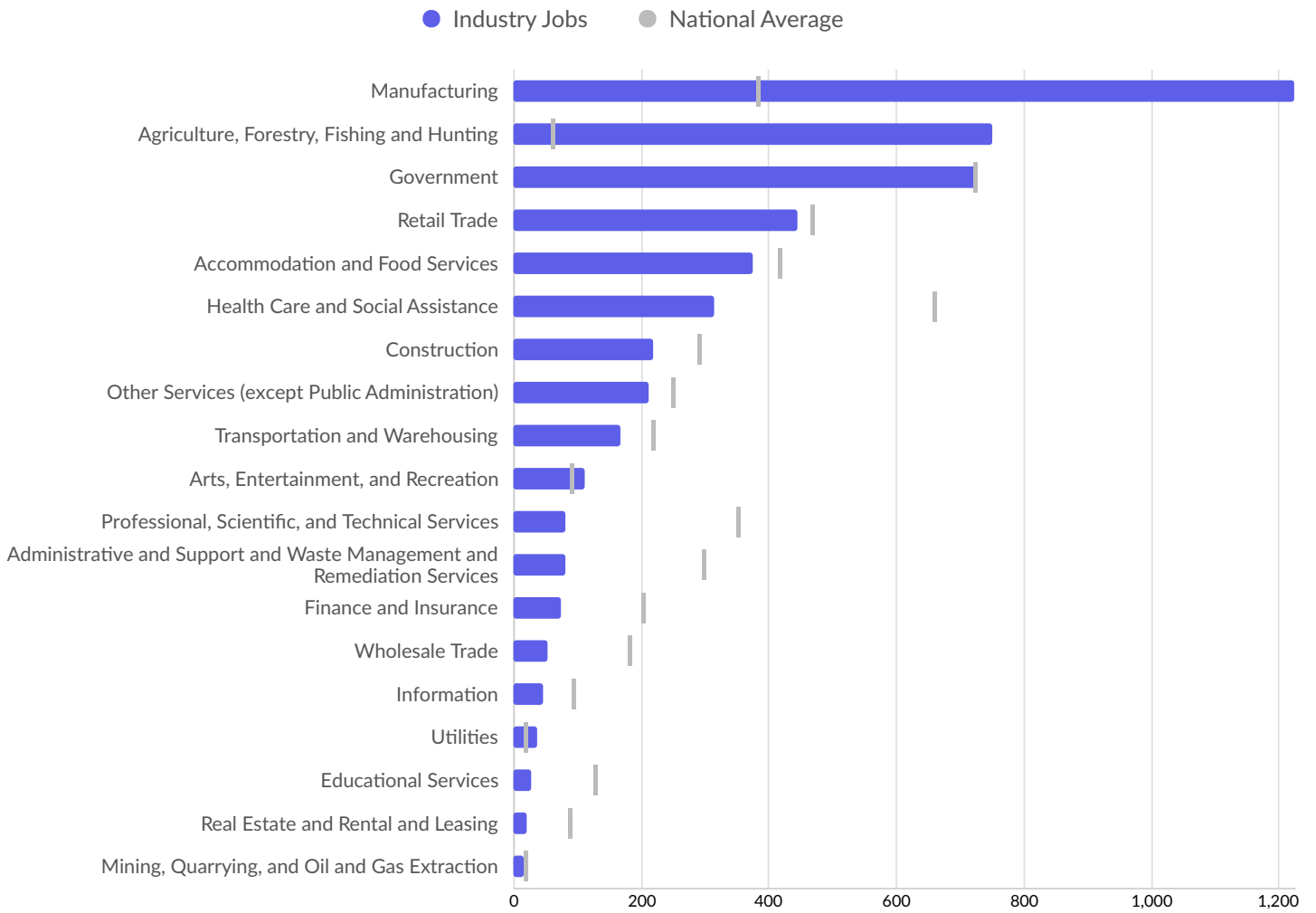


Top Previous Counties	Migrations
Columbia County, WI	151
Dane County, WI	128
Adams County, WI	52
Sauk County, WI	44
Waushara County, WI	34
Milwaukee County, WI	28

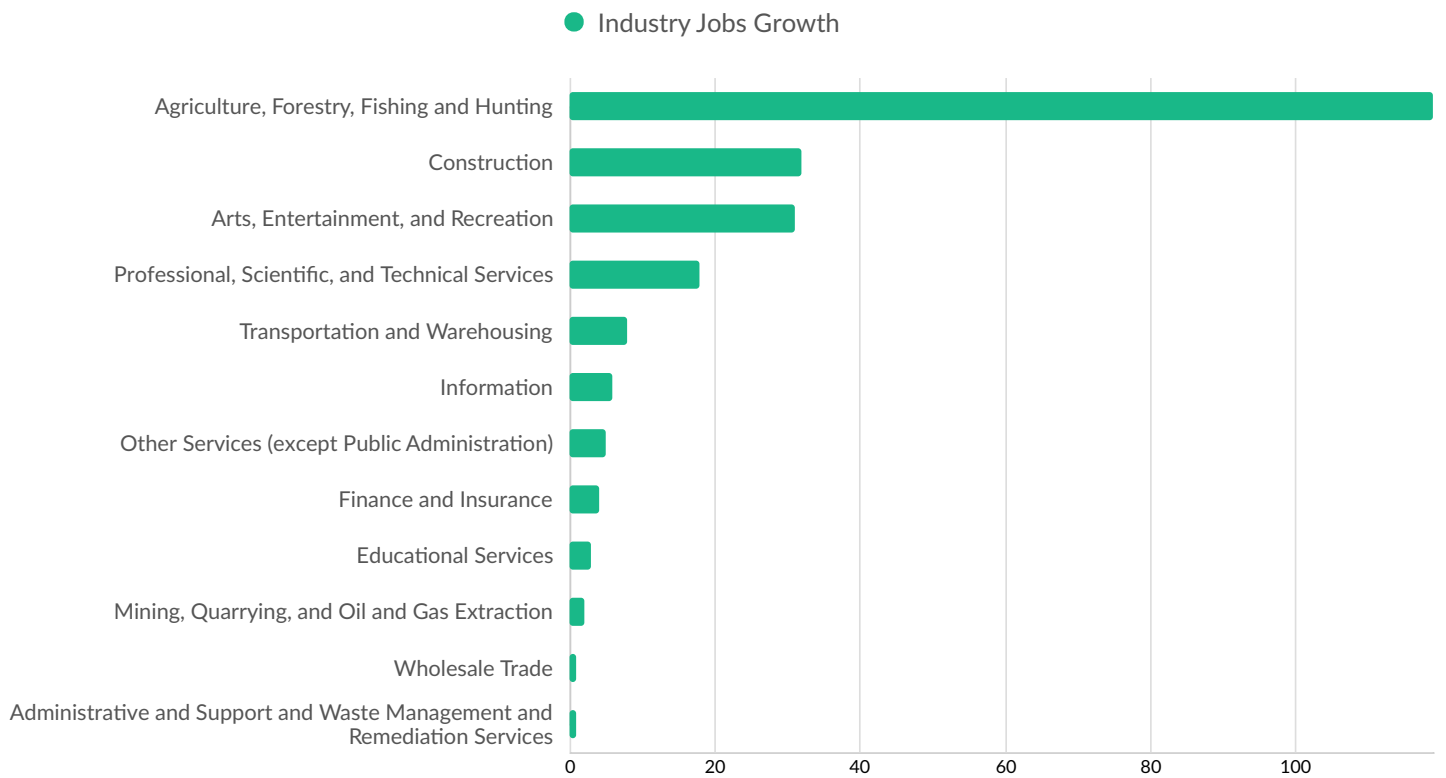
Top Previous Counties	Migrations
Oneida County, WI	19
Monroe County, WI	17
Green Lake County, WI	16
Fond du Lac County, WI	16
Brown County, WI	15
Wood County, WI	15
Portage County, WI	8
Pine County, MN	7
Cook County, IL	7
Top Following Counties	Migrations
Columbia County, WI	184
Waushara County, WI	65
Dane County, WI	64
Adams County, WI	59
Green Lake County, WI	36
Sauk County, WI	32
Hidalgo County, TX	26
Milwaukee County, WI	21
Winnebago County, WI	20
Wood County, WI	15
DuPage County, IL	14
Henry County, IL	11
Marinette County, WI	10
Lincoln County, WI	9
Cook County, IL	8

Industry Characteristics

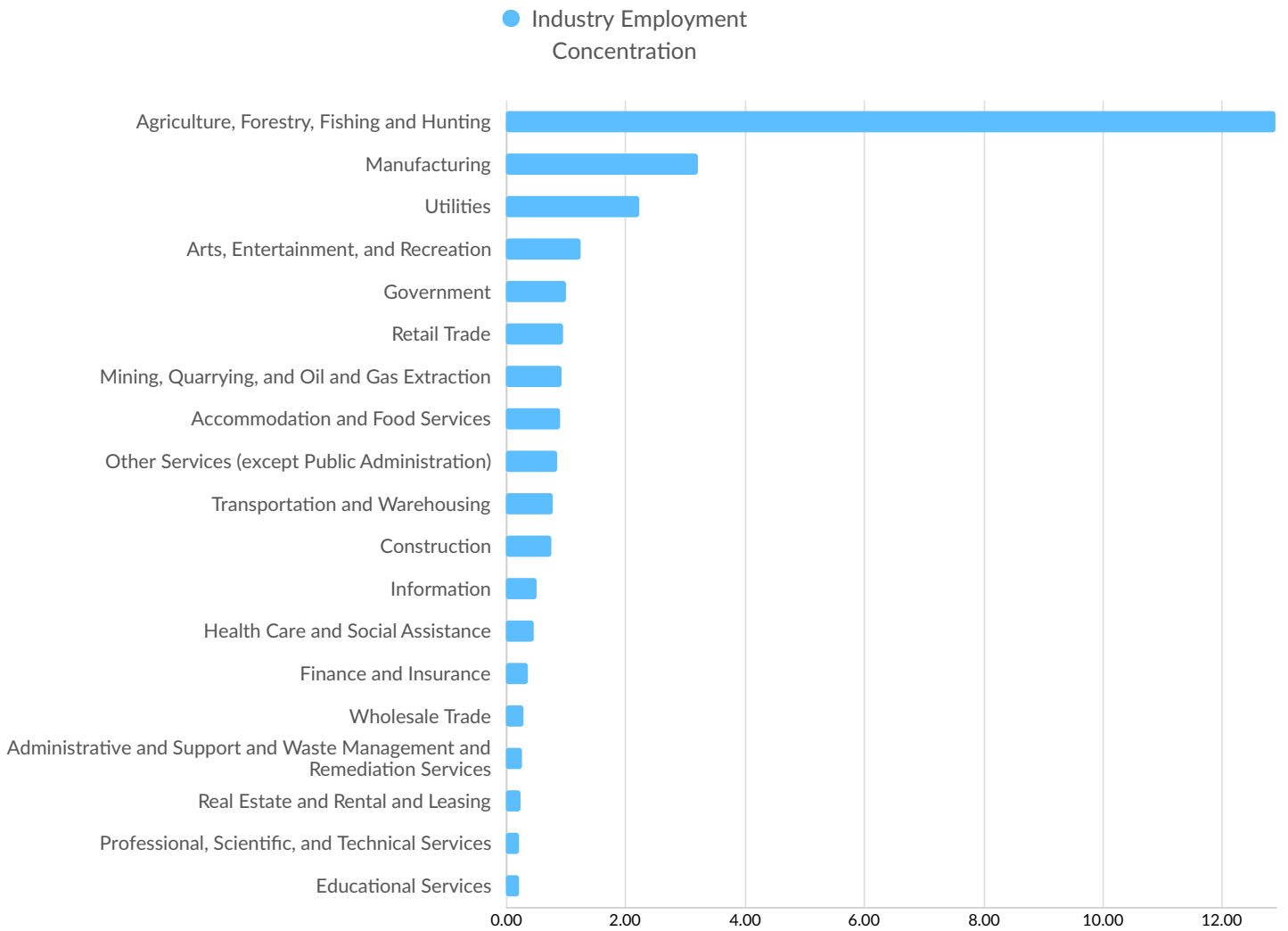
Largest Industries



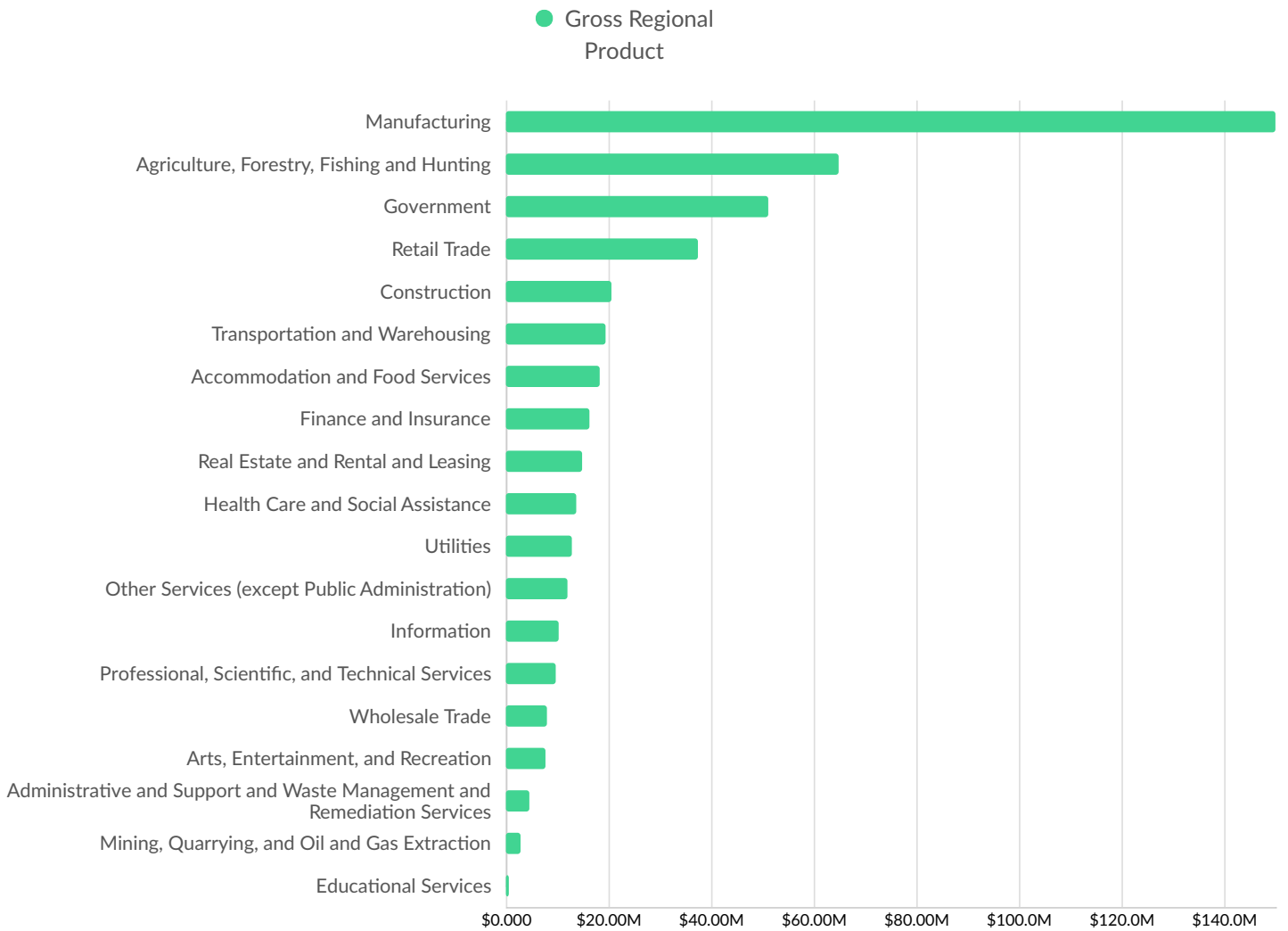
Top Growing Industries



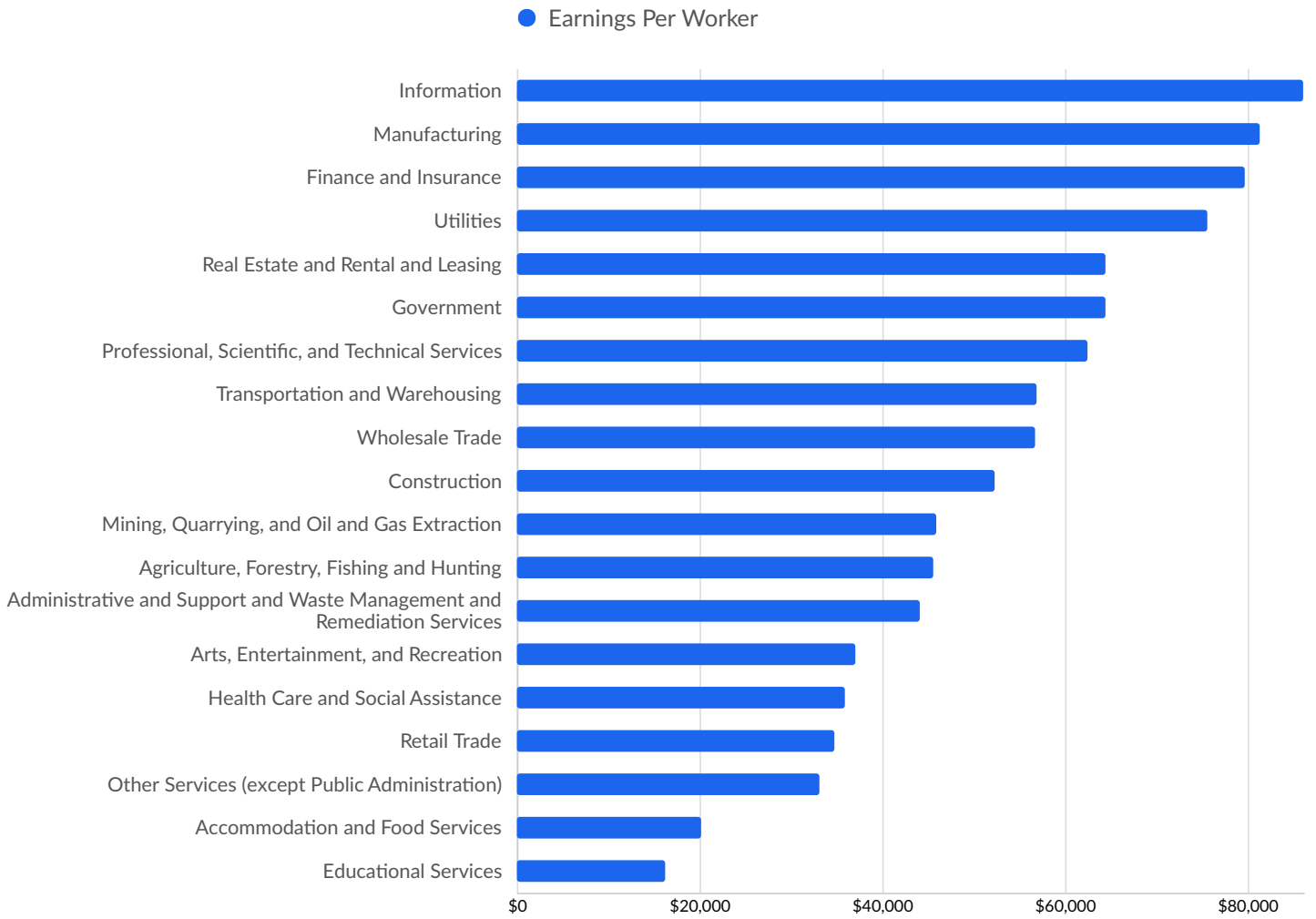
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



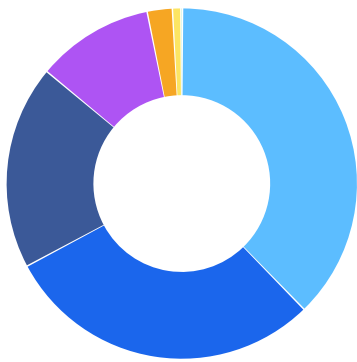
Business Characteristics

1,614 Companies Employ Your Workers

Online profiles for your workers mention 1,614 companies as employers, with the top 10 appearing below. In the last 12 months, 100 companies in Marquette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Divine Savior Healthcare	33 	Brakebush Brothers	59 
State of Wisconsin	32 	County Of Marquette	21 
Montello School District	26 	Montello Care Center	12 
Saint-Gobain	15 	Theoria Medical	10 
American Family Insurance Group	14 	Advance Auto Parts	9 
Westfield School District	14 	Community Hospice Of Northea...	8 
Madison Area Technical College	13 	GPAC	8 
Arimon Technologies	11 	Kwik Trip	8 
Trienda Corporation	11 	Norman Regional Hospital	8 
Walmart	11 	Roehl Transport	8 

Business Size

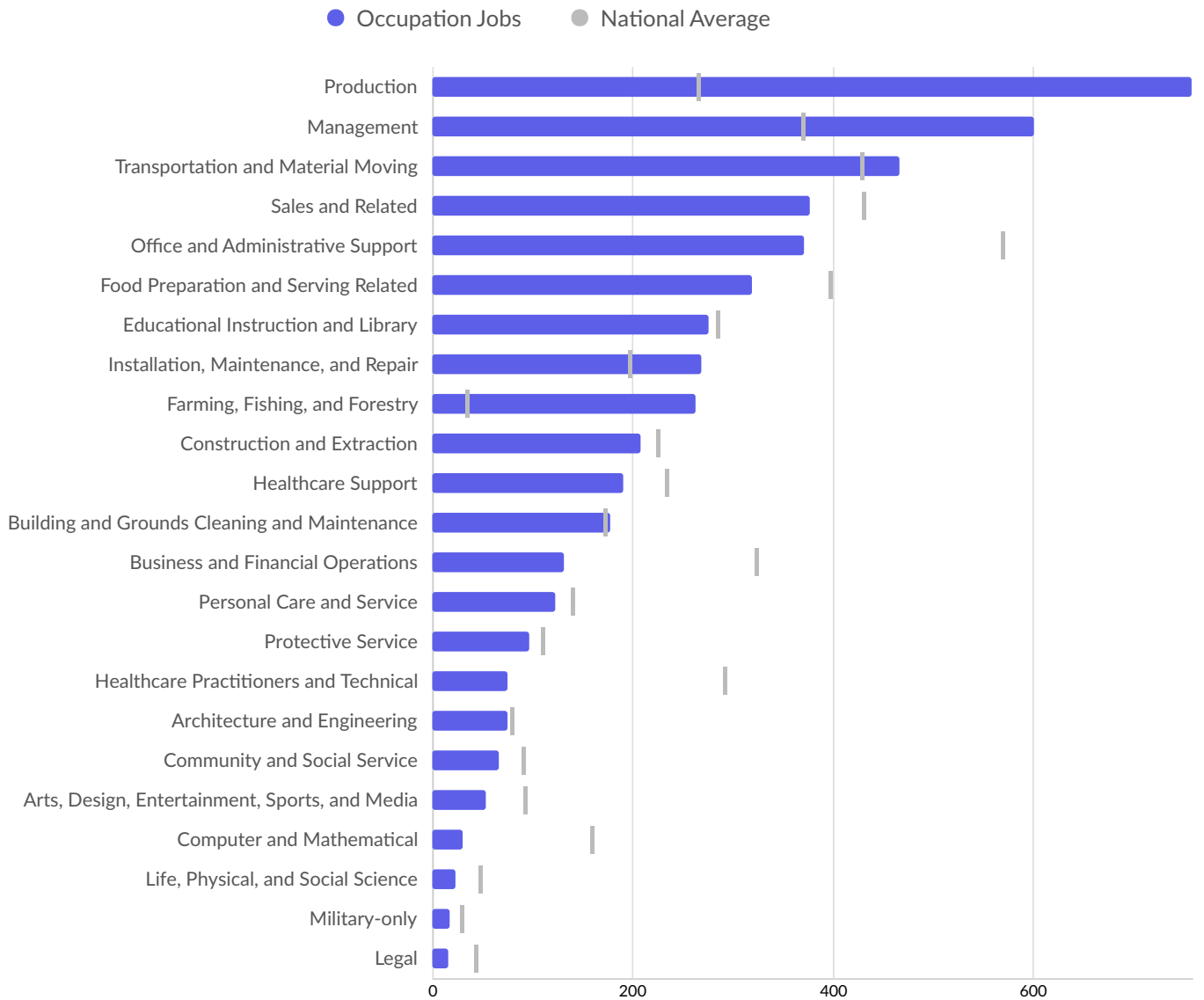


	Percentage	Business Count
● 1 to 4 employees	37.7%	244
● 5 to 9 employees	29.5%	191
● 10 to 19 employees	18.8%	122
● 20 to 49 employees	10.8%	70
● 50 to 99 employees	2.3%	15
● 100 to 249 employees	0.8%	5
● 250 to 499 employees	0.2%	1

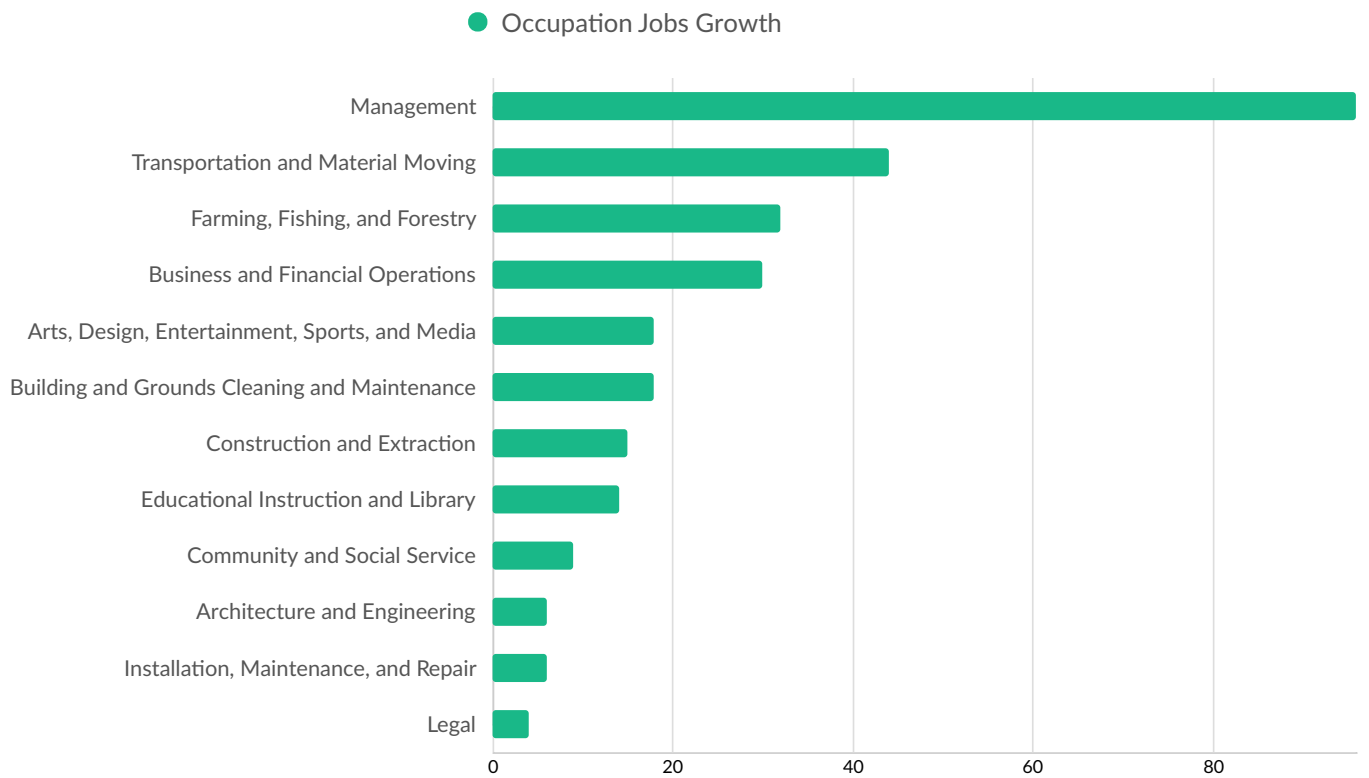
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

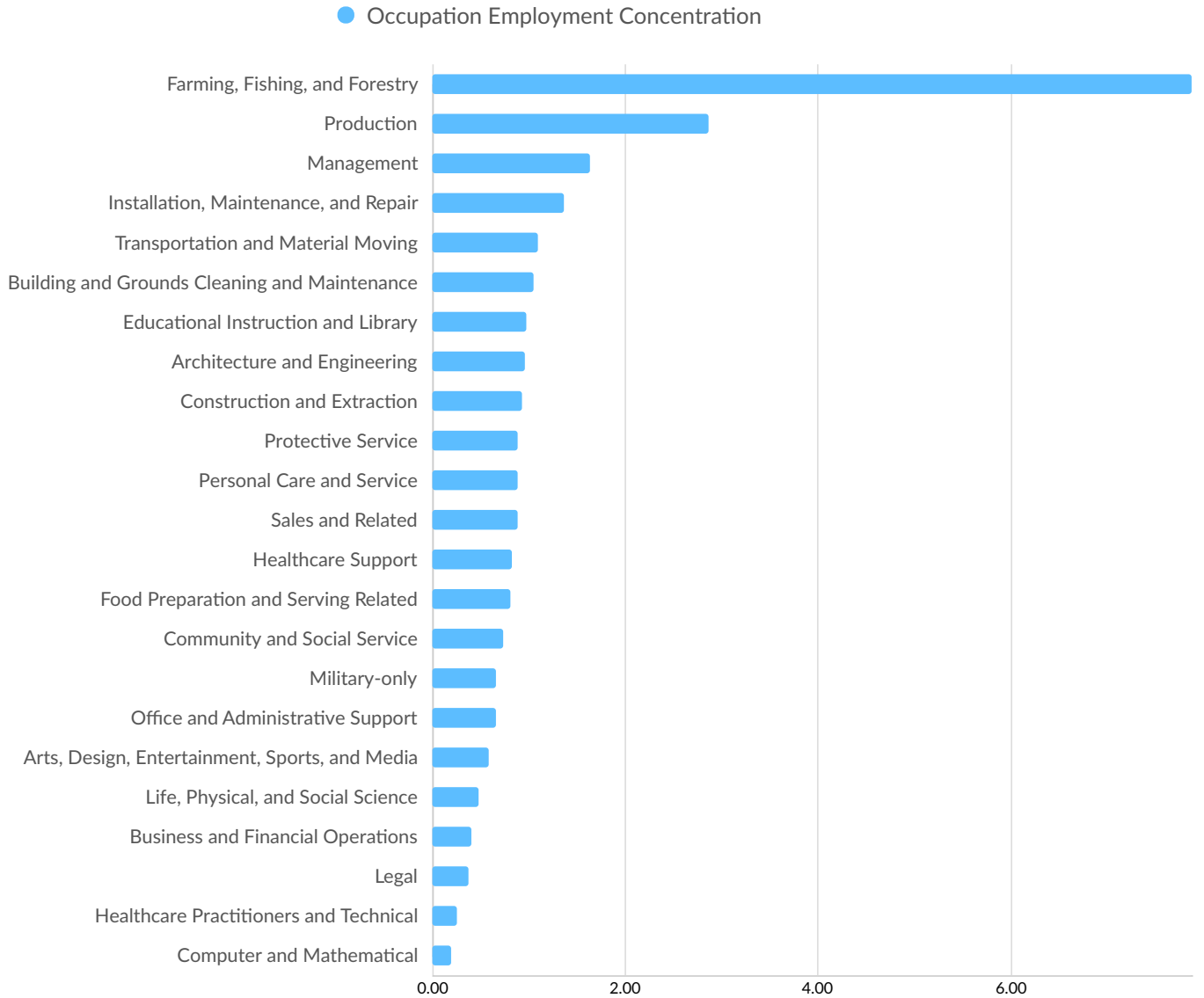
Largest Occupations



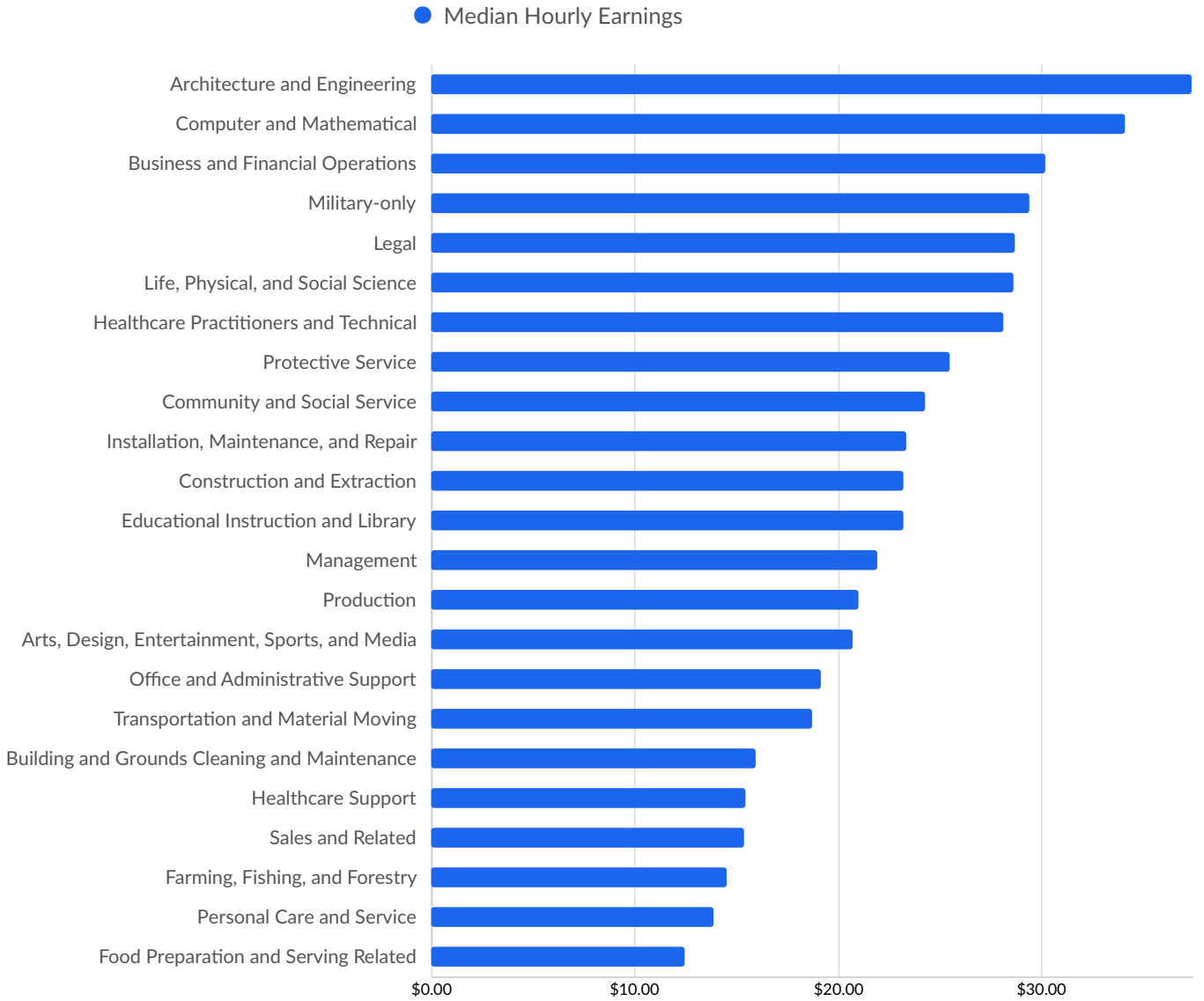
Top Growing Occupations



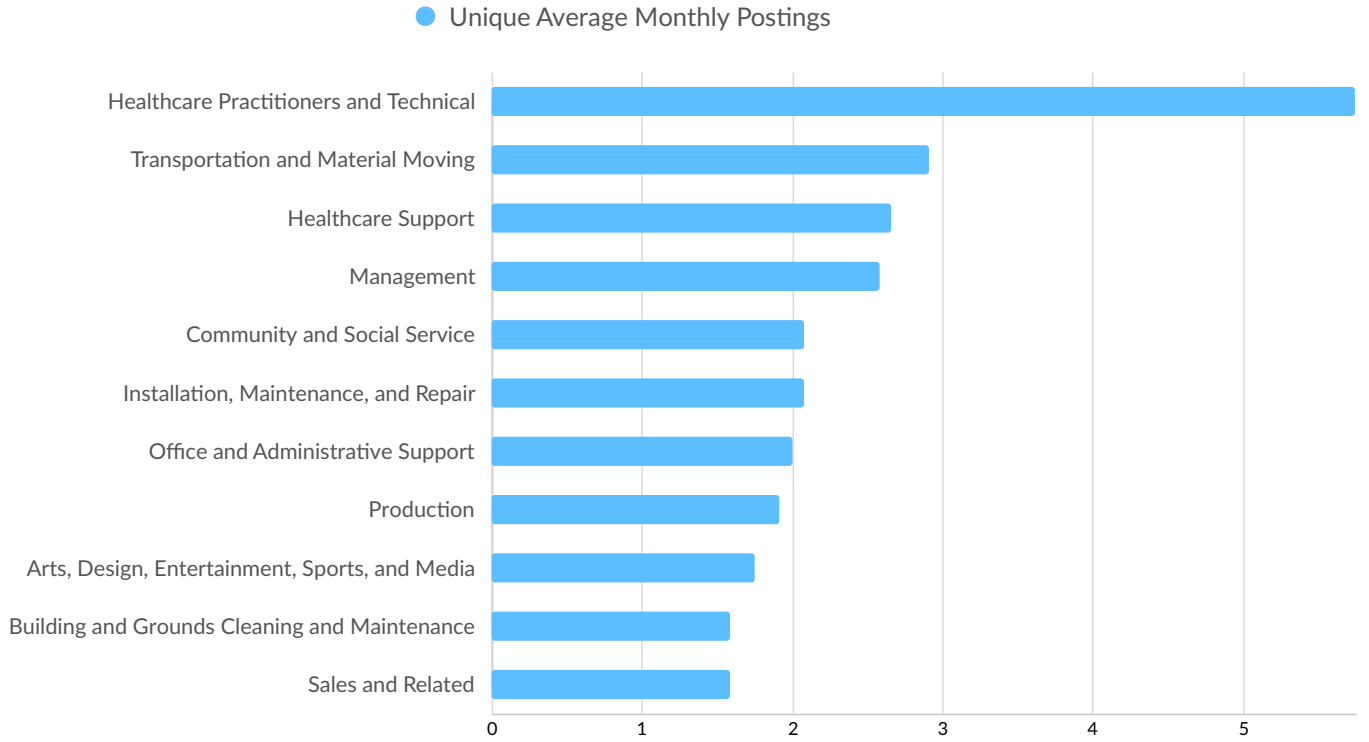
Top Occupation Employment Concentration



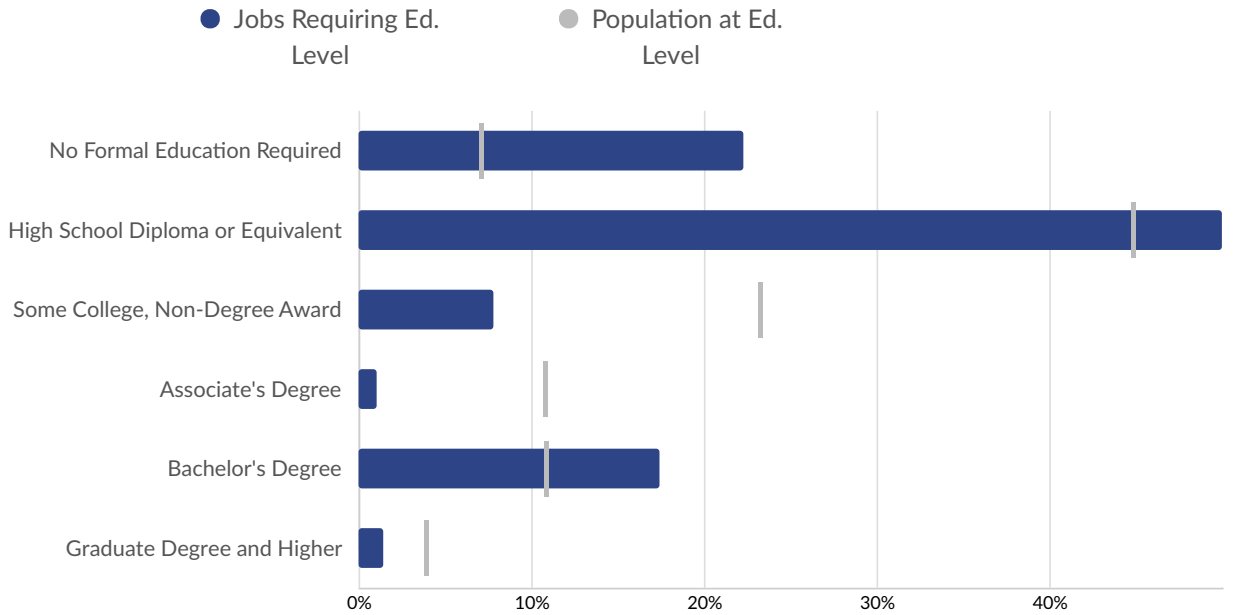
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Marquette County, WI produced graduates.

In-Demand Skills

