



Green Lake County, WI

ECWRPC



400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

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Report Parameters

1 County

55047 Green Lake County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,512

Population (2024)

Population **grew by 602** over the last 5 years and is projected to **grow by 560** over the next 5 years.

7,044

Total Regional Employment

Jobs **grew by 17** over the last 5 years and are projected to **grow by 159** over the next 5 years.

\$66.4K

Median Household Income (2022)

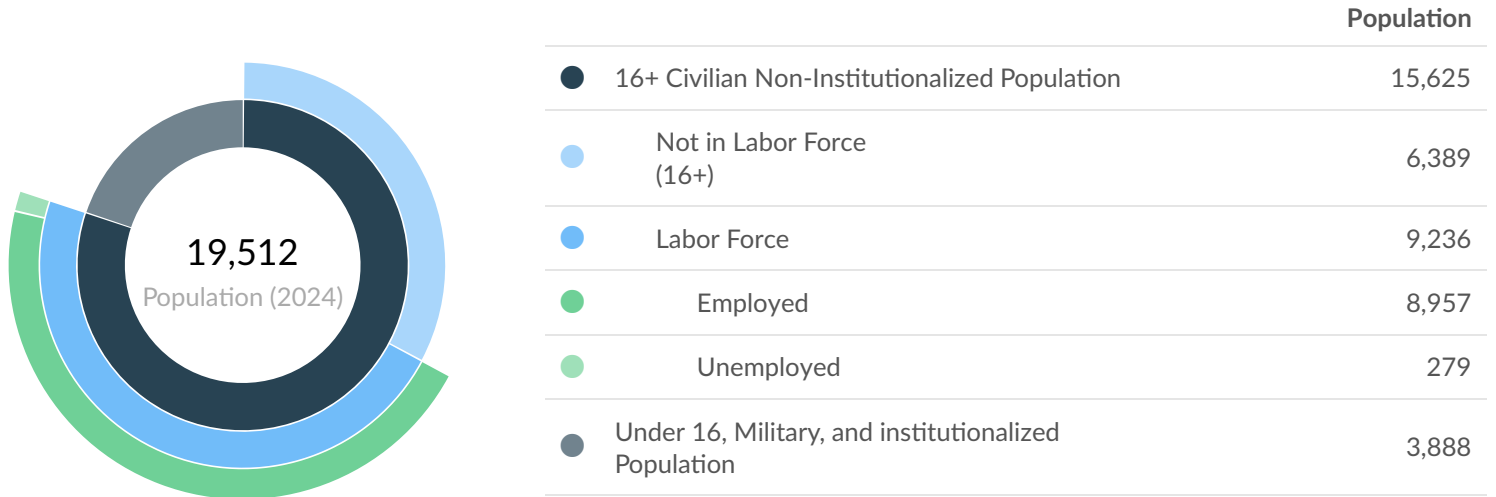
Median household income is **\$8.8K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 3.2%** since 2019, growing by 602. Population is expected to **increase by 2.9%** between 2024 and 2029, adding 560.
- From 2019 to 2024, jobs **increased by 0.2%** in Green Lake County, WI from 7,027 to **7,044**. This change **fell short of the national growth rate of 3.9% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 62.9% to 59.1% between 2019 and 2024**.
- Concerning educational attainment, **15.2% of Green Lake County, WI residents possess a Bachelor's Degree** (6.3% below the national average), and **8.5% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

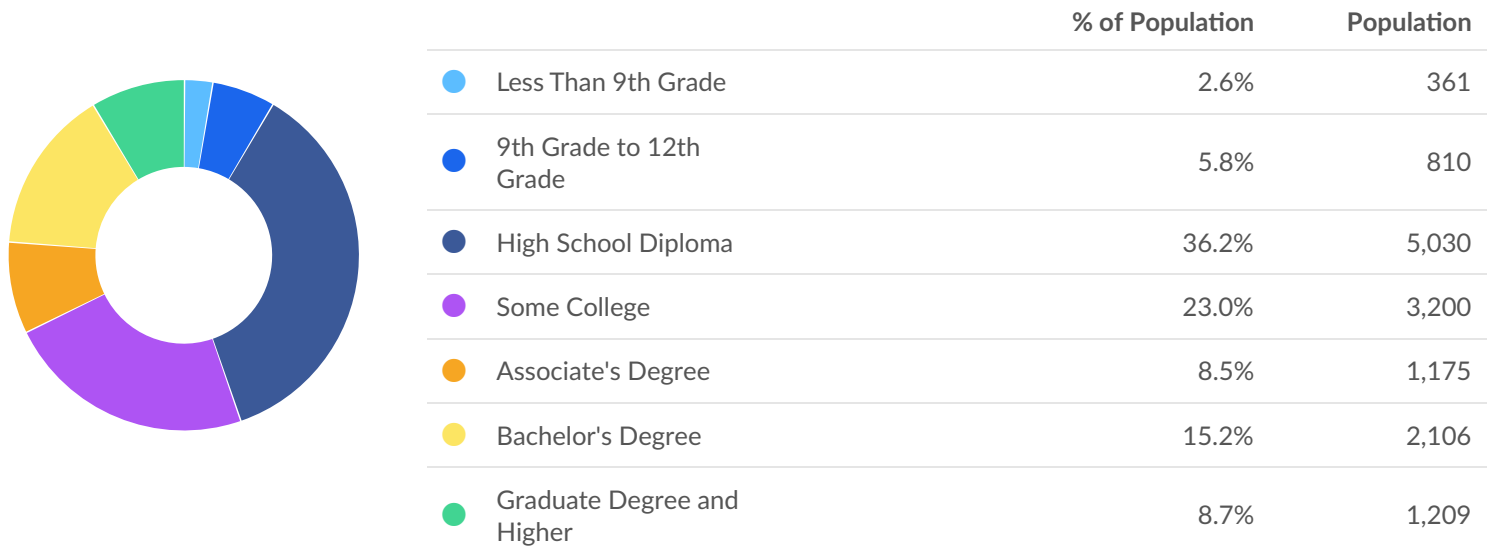
	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,512	9,236	7,044	100.1	\$837.22M	\$1.56B	\$1.10B
State	5,932,800	3,151,876	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

Dec 2024 Labor Force Breakdown



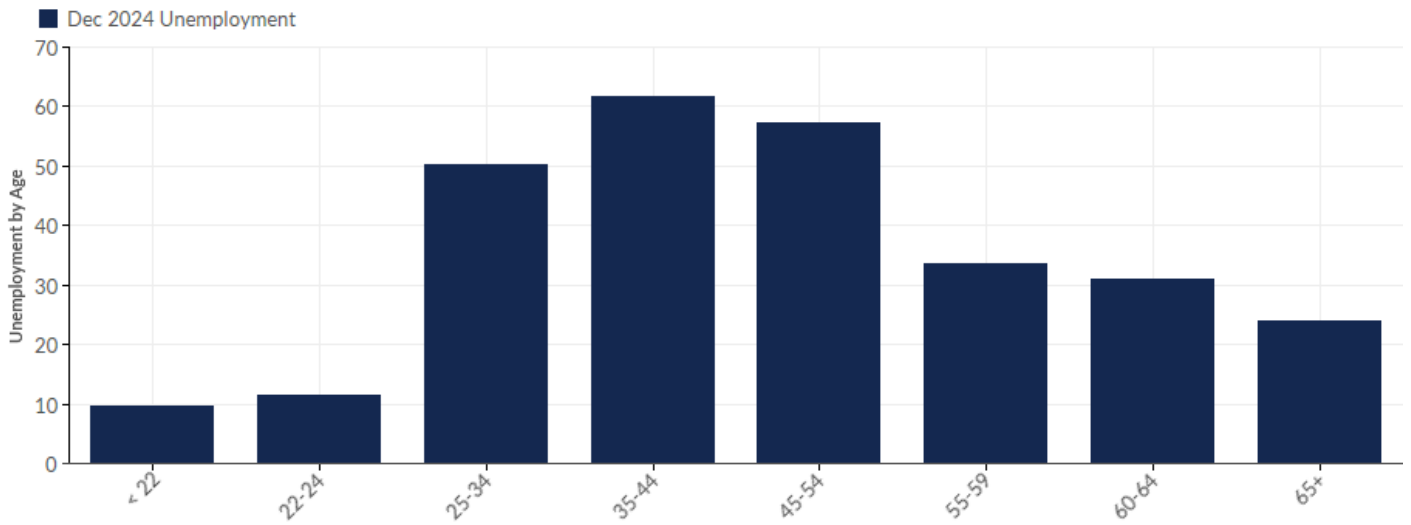
Educational Attainment

Concerning educational attainment, **15.2% of Green Lake County, WI residents possess a Bachelor's Degree** (6.3% below the national average), and **8.5% hold an Associate's Degree** (0.5% below the national average).



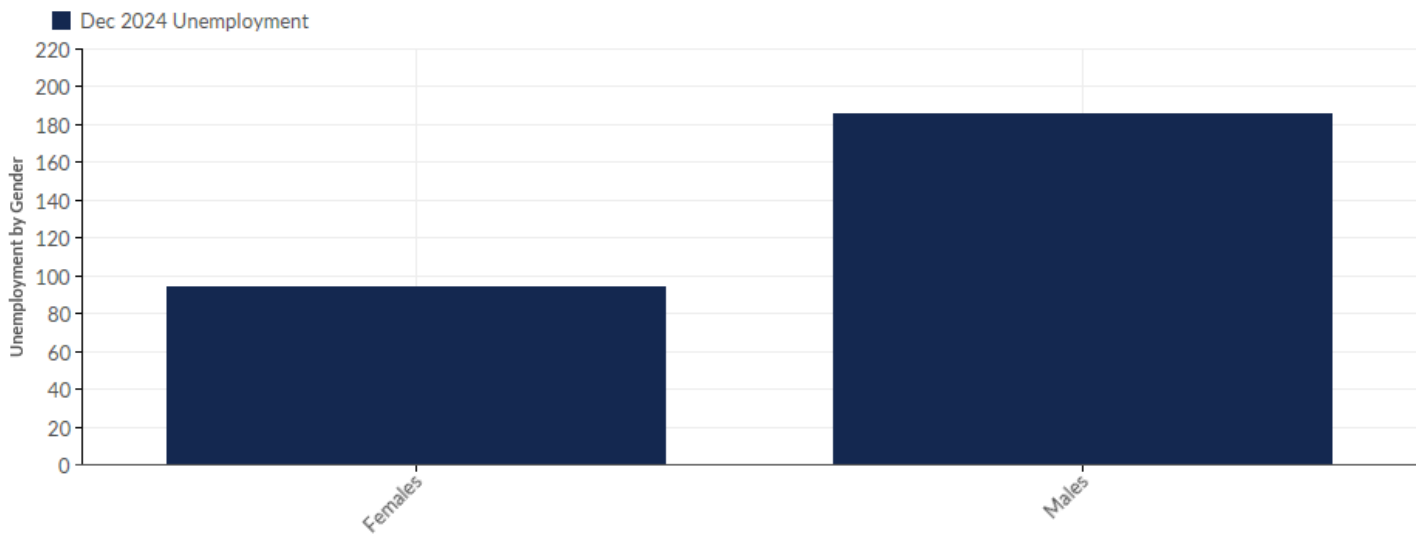
Unemployment by Demographics

Unemployment by Age



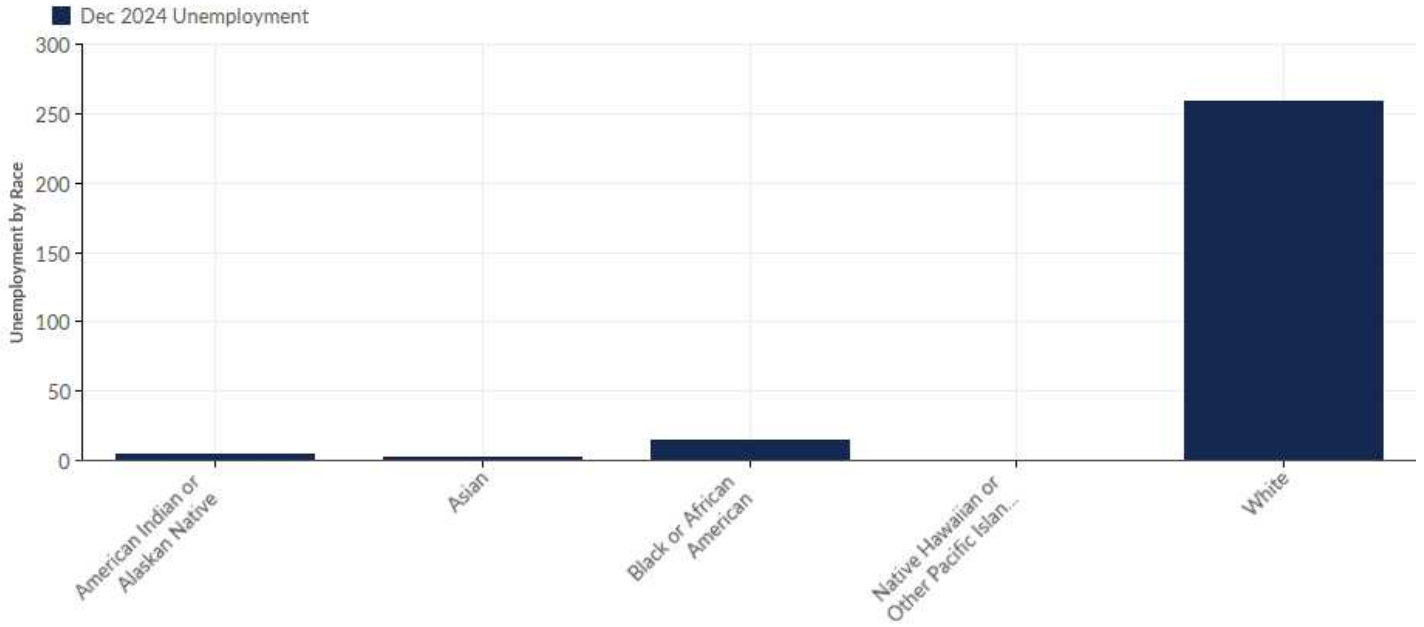
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	10	3.58%
22-24	11	3.94%
25-34	50	17.92%
35-44	62	22.22%
45-54	57	20.43%
55-59	34	12.19%
60-64	31	11.11%
65+	24	8.60%
Total	279	100.00%

Unemployment by Gender



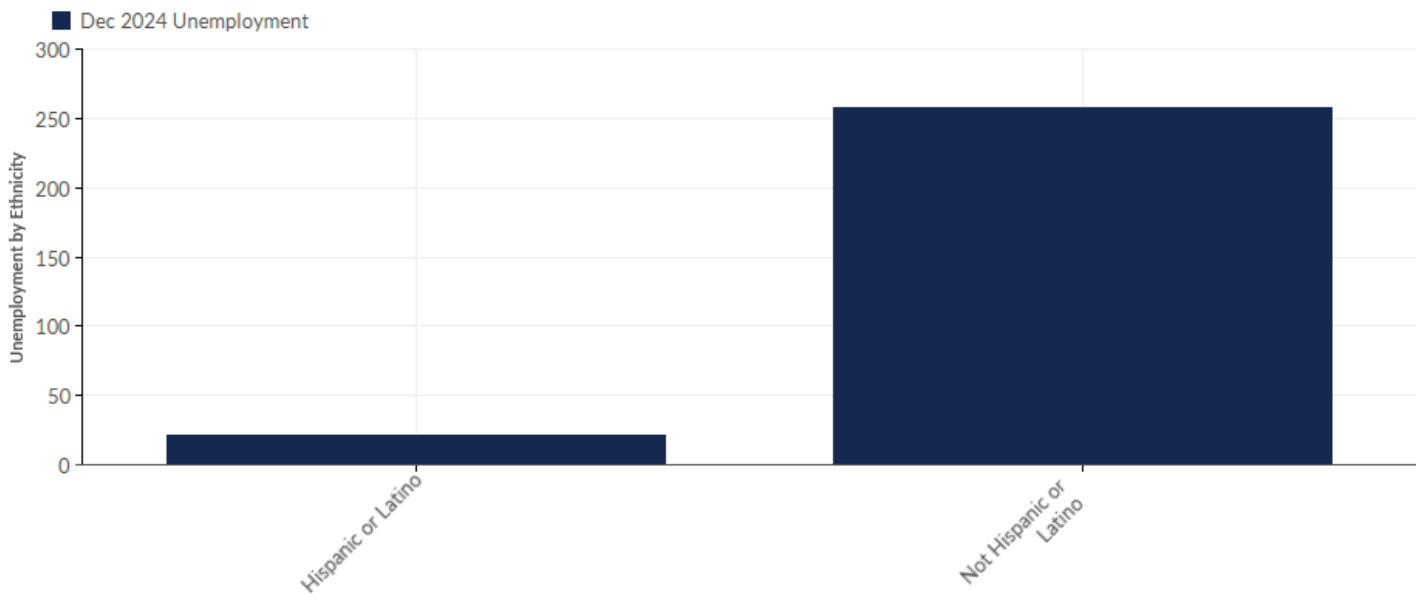
Gender	Unemployment (Dec 2024)	% of Unemployed
Females	94	33.69%
Males	185	66.31%
Total	279	100.00%

Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	4	1.43%
Asian	2	0.72%
Black or African American	14	5.02%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	259	92.83%
Total	279	100.00%

Unemployment by Ethnicity

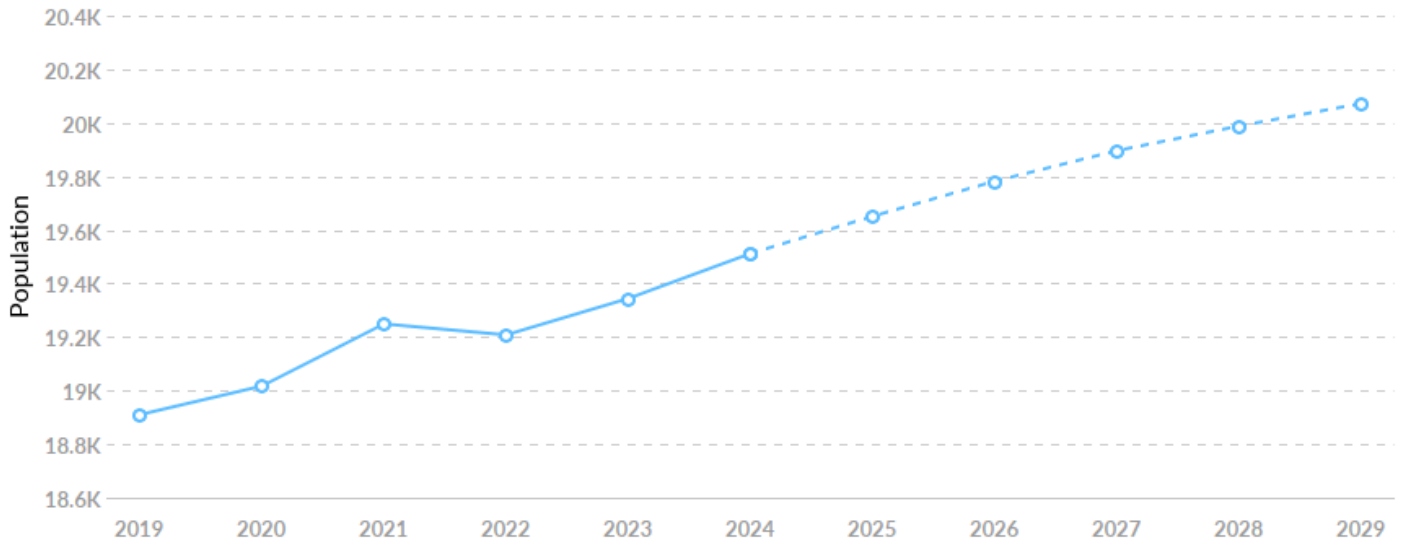


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	21	7.53%
Not Hispanic or Latino	258	92.47%
Total	279	100.00%

Historic & Projected Trends

Population Trends

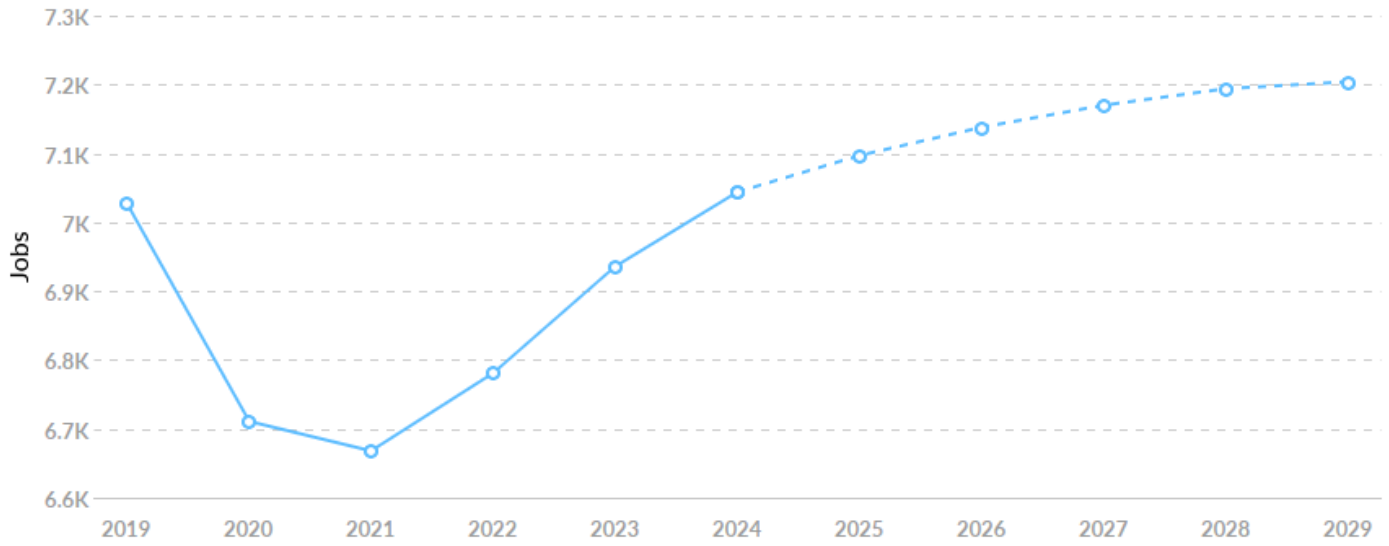
As of 2024 the region's population increased by 3.2% since 2019, growing by 602. Population is expected to increase by 2.9% between 2024 and 2029, adding 560.



Timeframe	Population
2019	18,910
2020	19,017
2021	19,249
2022	19,208
2023	19,344
2024	19,512
2025	19,651
2026	19,782
2027	19,896
2028	19,988
2029	20,072

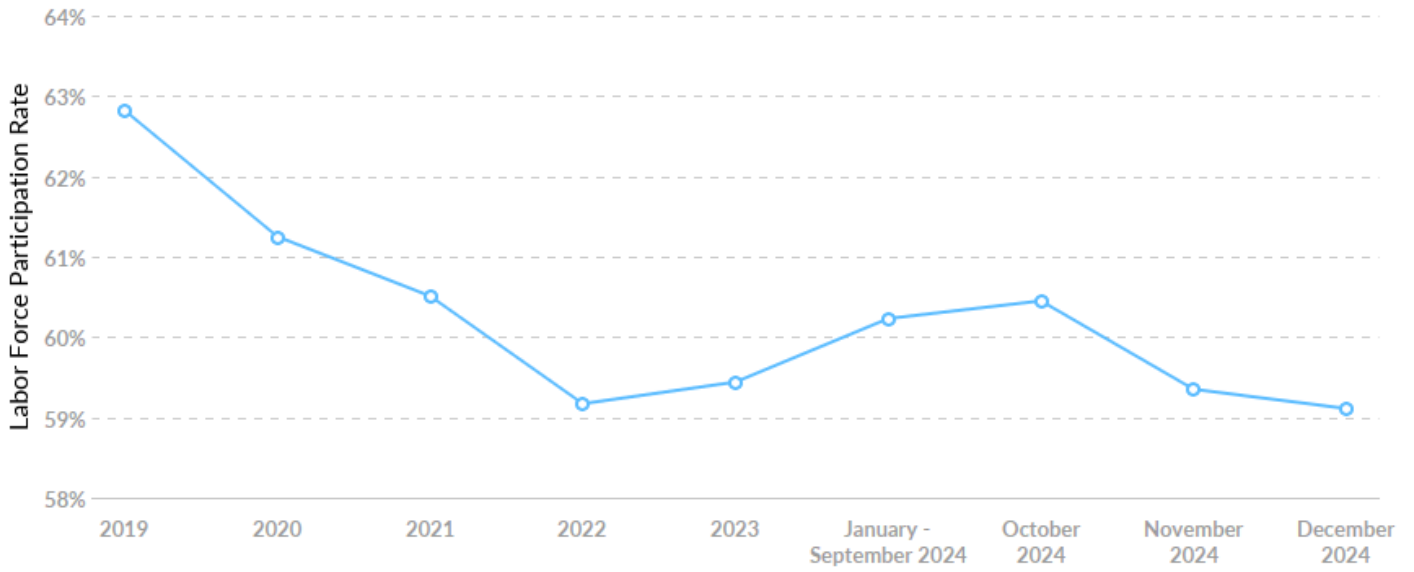
Job Trends

From 2019 to 2024, jobs increased by 0.2% in Green Lake County, WI from 7,027 to 7,044. This change fell short of the national growth rate of 3.9% by 3.7%.



Timeframe	Jobs
2019	7,027
2020	6,711
2021	6,668
2022	6,781
2023	6,936
2024	7,044
2025	7,097
2026	7,138
2027	7,170
2028	7,194
2029	7,204

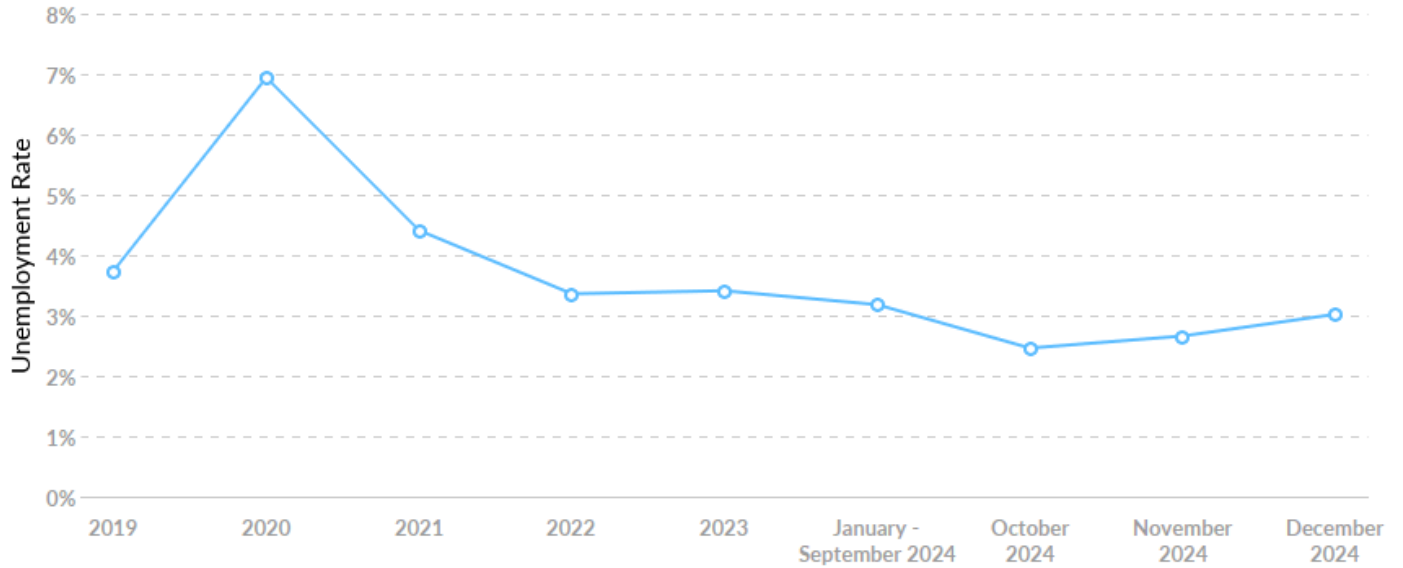
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	62.82%
2020	61.25%
2021	60.51%
2022	59.17%
2023	59.44%
January - September 2024	60.23%
October 2024	60.45%
November 2024	59.35%
December 2024	59.11%

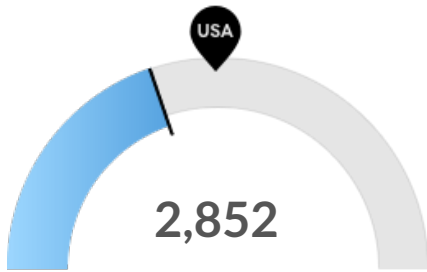
Unemployment Rate Trends

Green Lake County, WI had a December 2024 unemployment rate of 3.02%, **decreasing from 3.74%** 5 years before.



Timeframe	Unemployment Rate
2019	3.74%
2020	6.94%
2021	4.41%
2022	3.36%
2023	3.41%
January - September 2024	3.18%
October 2024	2.46%
November 2024	2.66%
December 2024	3.02%

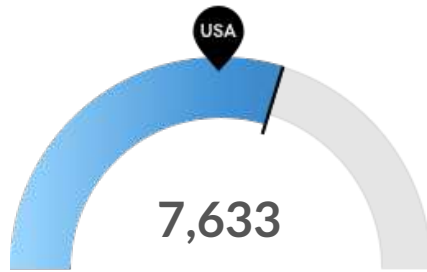
Population Characteristics



2,852

Millennials

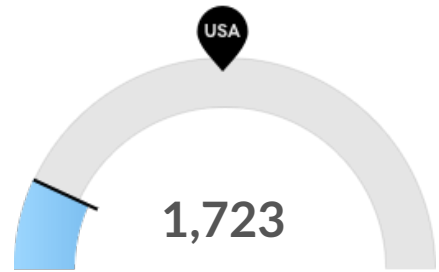
Green Lake County, WI has 2,852 millennials (ages 25-39). The national average for an area this size is 3,930.



7,633

Retiring Soon

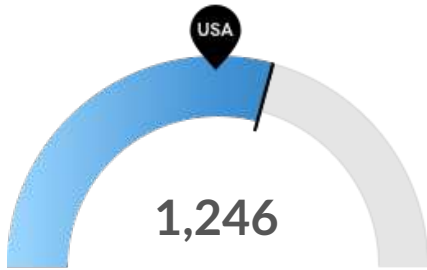
Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,839 people 55 or older, while there are 7,633 here.



1,723

Racial Diversity

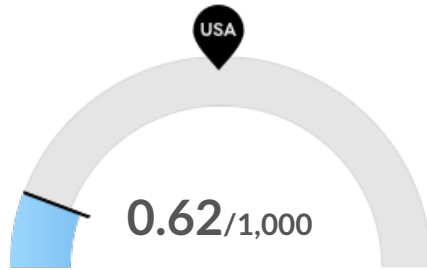
Racial diversity is low in Green Lake County, WI. The national average for an area this size is 8,056 racially diverse people, while there are 1,723 here.



1,246

Veterans

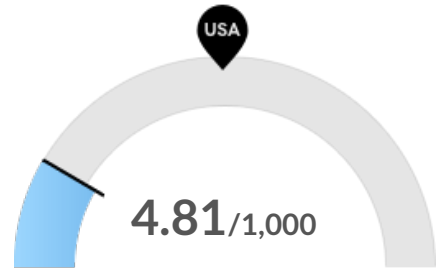
Green Lake County, WI has 1,246 veterans. The national average for an area this size is 982.



0.62/1,000

Violent Crime

Green Lake County, WI has 0.62 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



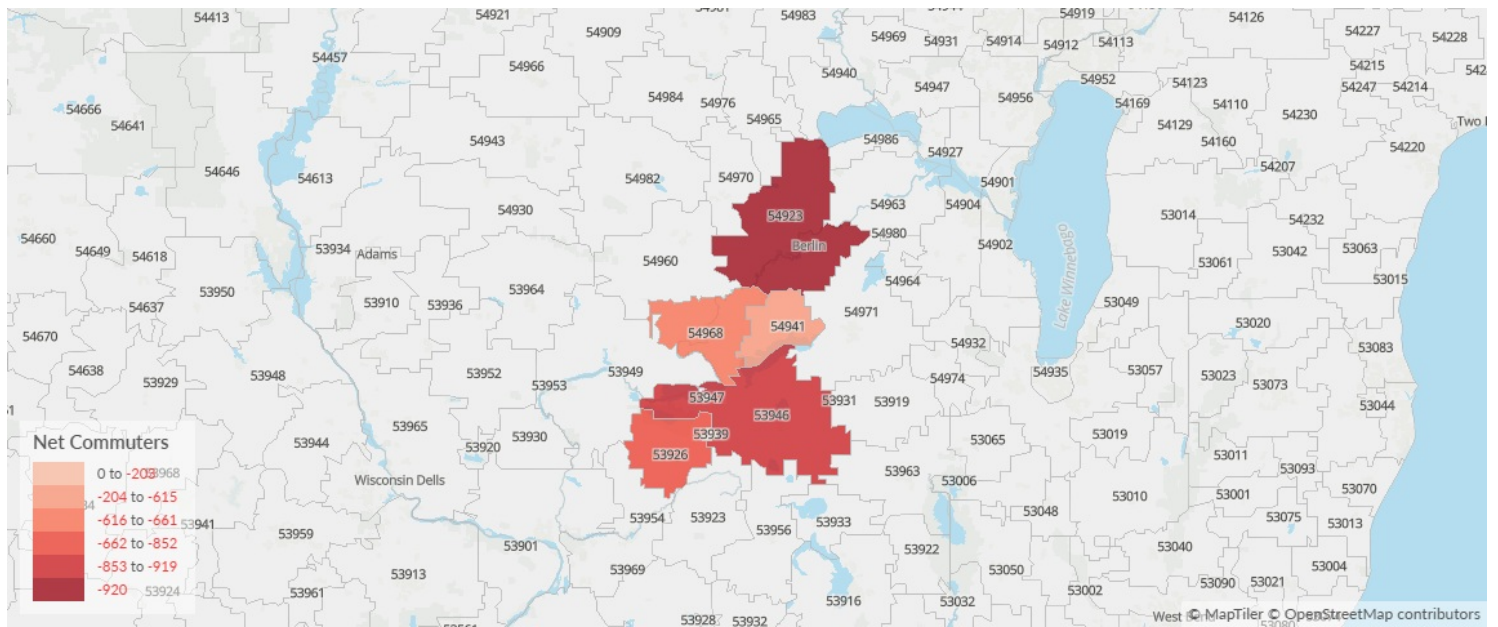
4.81/1,000

Property Crime

Green Lake County, WI has 4.81 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

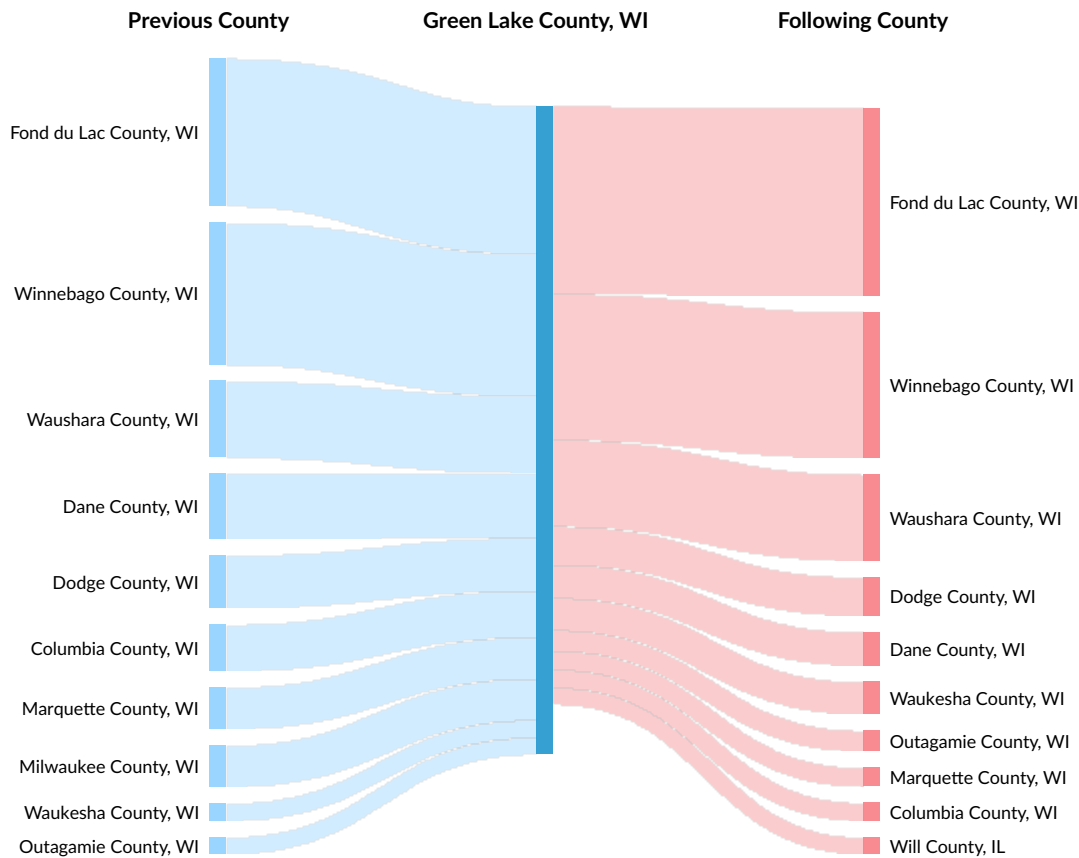
ZIP	Name	2024 Employment
54923	Berlin, WI (in Green Lak...	3,476
54941	Green Lake, WI (in Gree...	1,203
53946	Markesan, WI (in Green...	1,147
54968	Princeton, WI (in Green...	1,006
53926	Dalton, WI (in Green La...	103

ZIP	Name	2024 Workers
54923	Berlin, WI (in Green Lak...	4,395
53946	Markesan, WI (in Green...	2,000
54968	Princeton, WI (in Green...	1,622
54941	Green Lake, WI (in Gree...	1,407
53926	Dalton, WI (in Green La...	765

Inbound and Outbound Migration

The table below analyzes past and current residents of Green Lake County, WI. The left column shows residents of other counties migrating to Green Lake County, WI. The right column shows residents migrating from Green Lake County, WI to other counties.

As of 2022, 130 people have migrated from Fond du Lac County, WI to Green Lake County, WI. In the same year, 165 people left Green Lake County, WI migrating to Fond du Lac County, WI. The total Net Migration for Green Lake County, WI in 2022 was 134.



Top Previous Counties	Migrations
Fond du Lac County, WI	130
Winnebago County, WI	125
Waushara County, WI	67
Dane County, WI	57
Dodge County, WI	46

Top Previous Counties	Migrations
Columbia County, WI	41
Marquette County, WI	36
Milwaukee County, WI	36
Waukesha County, WI	15
Outagamie County, WI	15
Marathon County, WI	13
San Bernardino County, CA	13
Brown County, WI	13
Ozaukee County, WI	12
Wasatch County, UT	12
Top Following Counties	Migrations
Fond du Lac County, WI	165
Winnebago County, WI	128
Waushara County, WI	76
Dodge County, WI	34
Dane County, WI	29
Waukesha County, WI	28
Outagamie County, WI	18
Marquette County, WI	16
Columbia County, WI	16
Will County, IL	15
Maricopa County, AZ	14
Wood County, WI	13
Cook County, IL	13
Waupaca County, WI	11

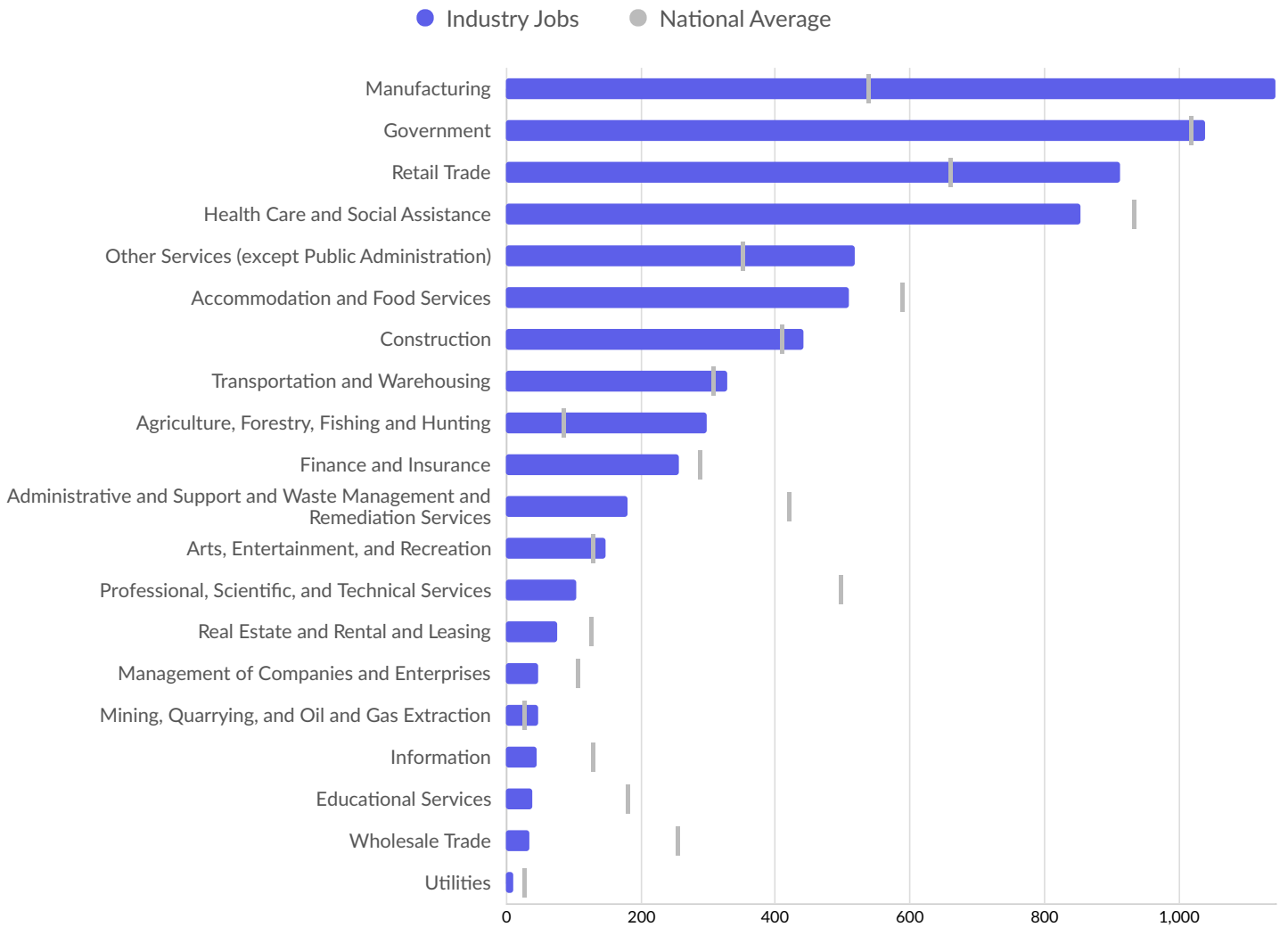
Top Following Counties**Migrations**

Milwaukee County, WI

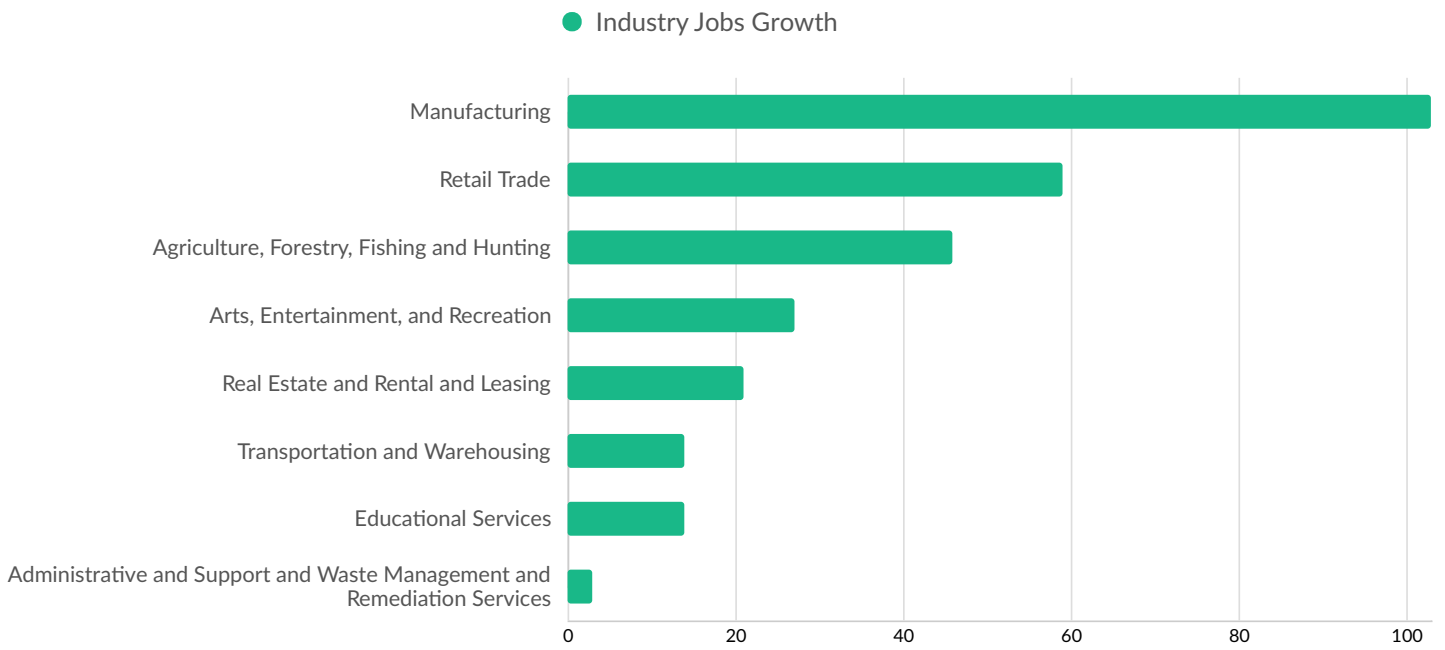
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Industry Characteristics

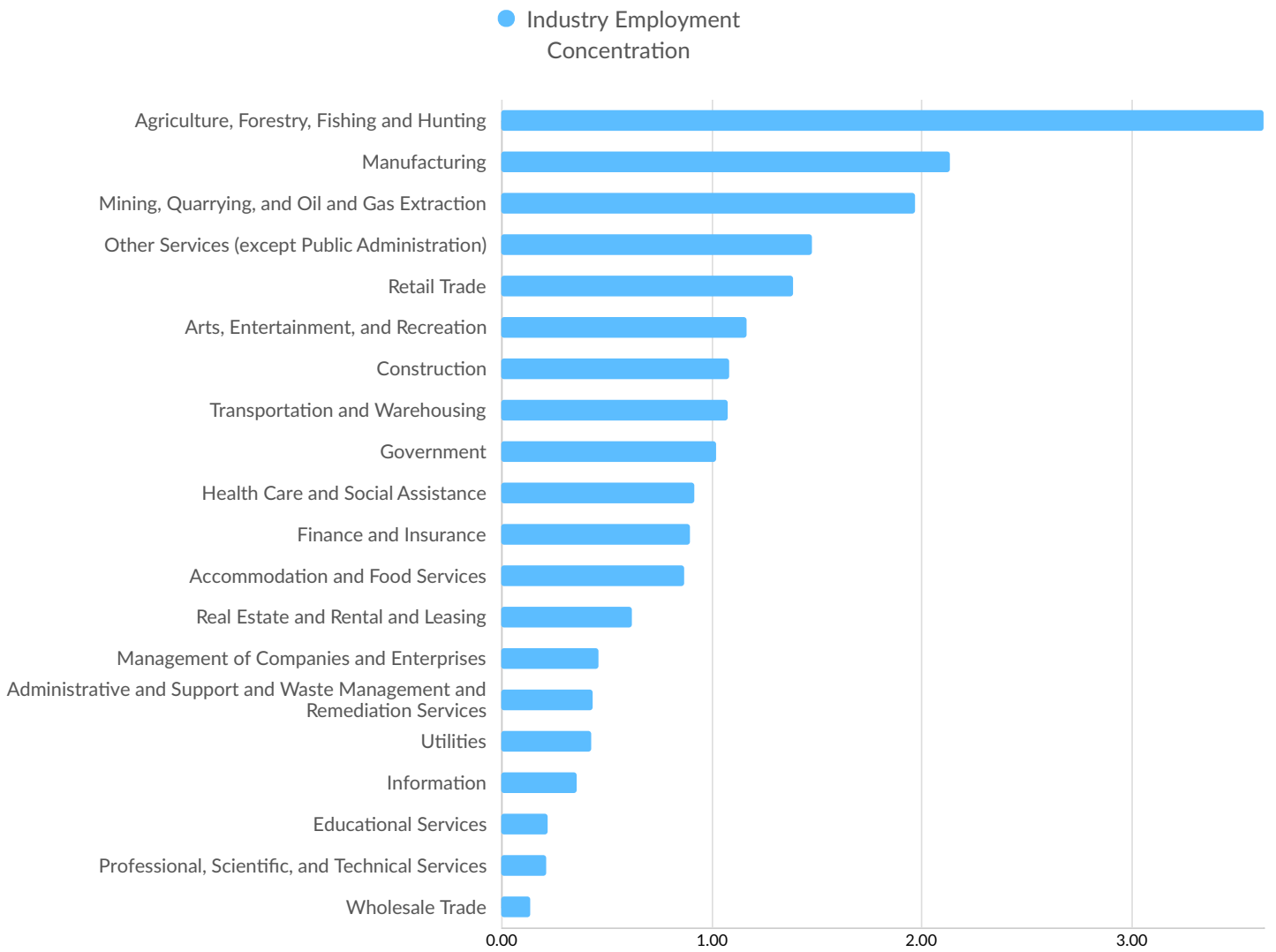
Largest Industries



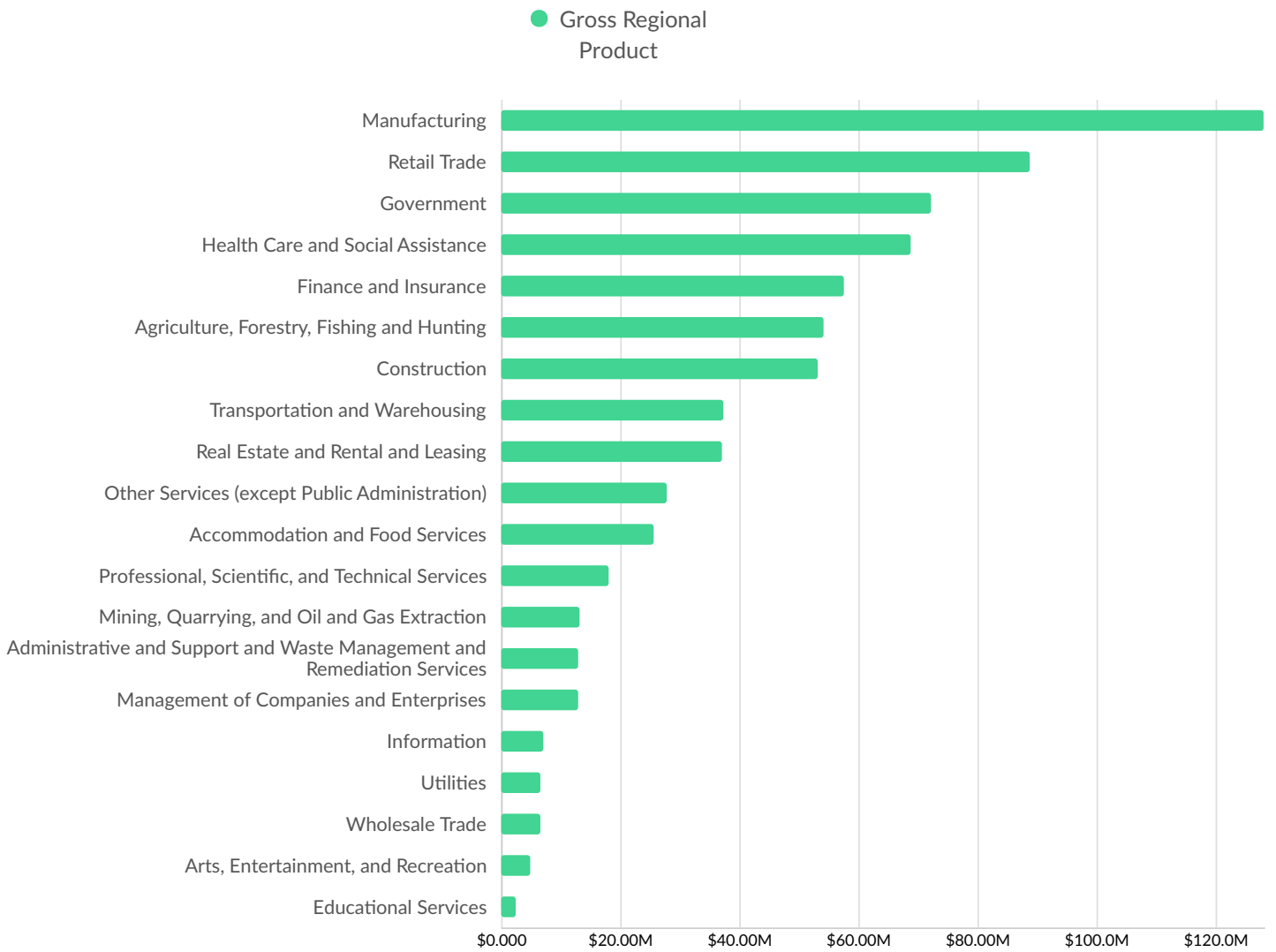
Top Growing Industries



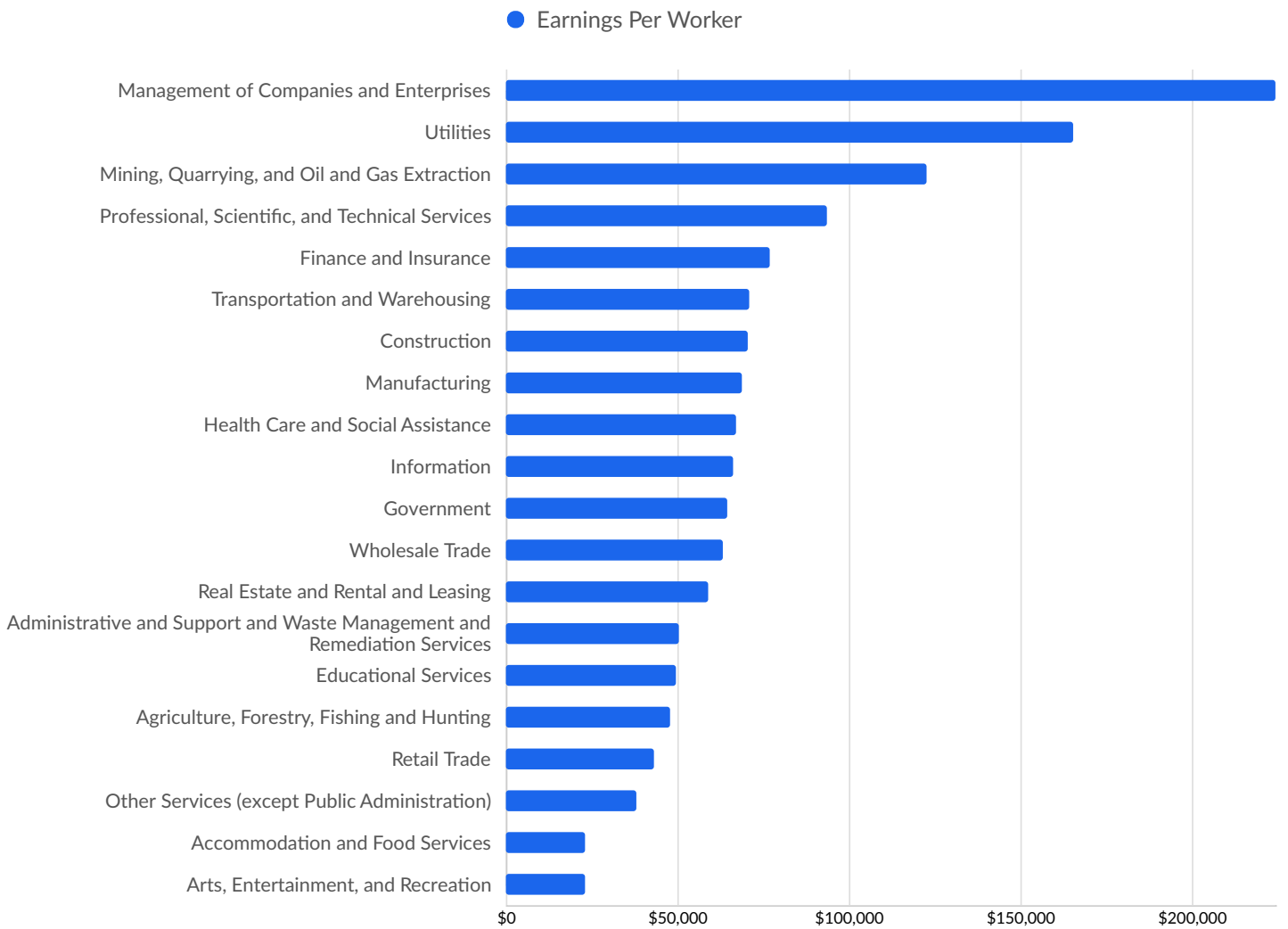
Top Industry Employment Concentration



Top Industry GRP








Top Industry Earnings



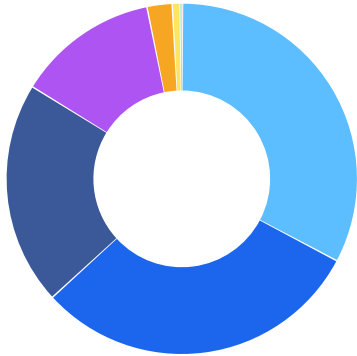
Business Characteristics

1,295 Companies Employ Your Workers

Online profiles for your workers mention 1,295 companies as employers, with the top 10 appearing below. In the last 12 months, 178 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems	68 	ThedaCare	150 
Generac Power Systems	53 	Walmart	41 
ThedaCare	37 	Generac Power Systems	21 
State of Wisconsin	35 	Kwik Trip	21 
Fortifi Bank	29 	Darling Ingredients	17 
Badger Mining Corporation	25 	Driveline	15 
Walmart	25 	Markesan Resident Home	15 
Berlin Area School District	24 	United Migrant Opportunity Ser...	14 
Oshkosh Corporation	24 	GPAC	13 
Markesan District Schools	23 	Hobby Lobby Stores	13 

Business Size

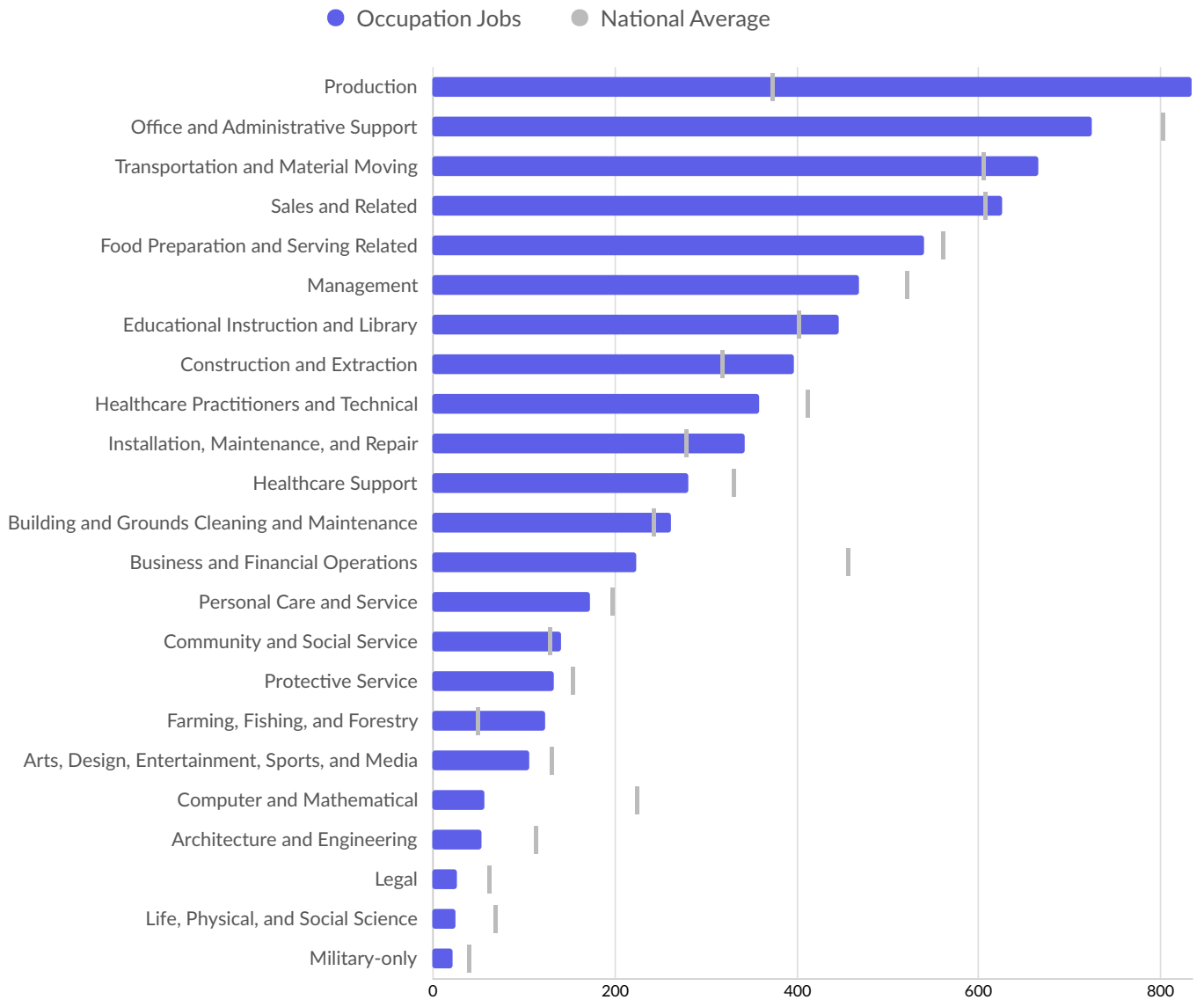


	Percentage	Business Count
● 1 to 4 employees	32.7%	311
● 5 to 9 employees	30.5%	290
● 10 to 19 employees	20.6%	196
● 20 to 49 employees	13.0%	124
● 50 to 99 employees	2.3%	22
● 100 to 249 employees	0.7%	7
● 250 to 499 employees	0.1%	1
● 500+ employees	0.1%	1

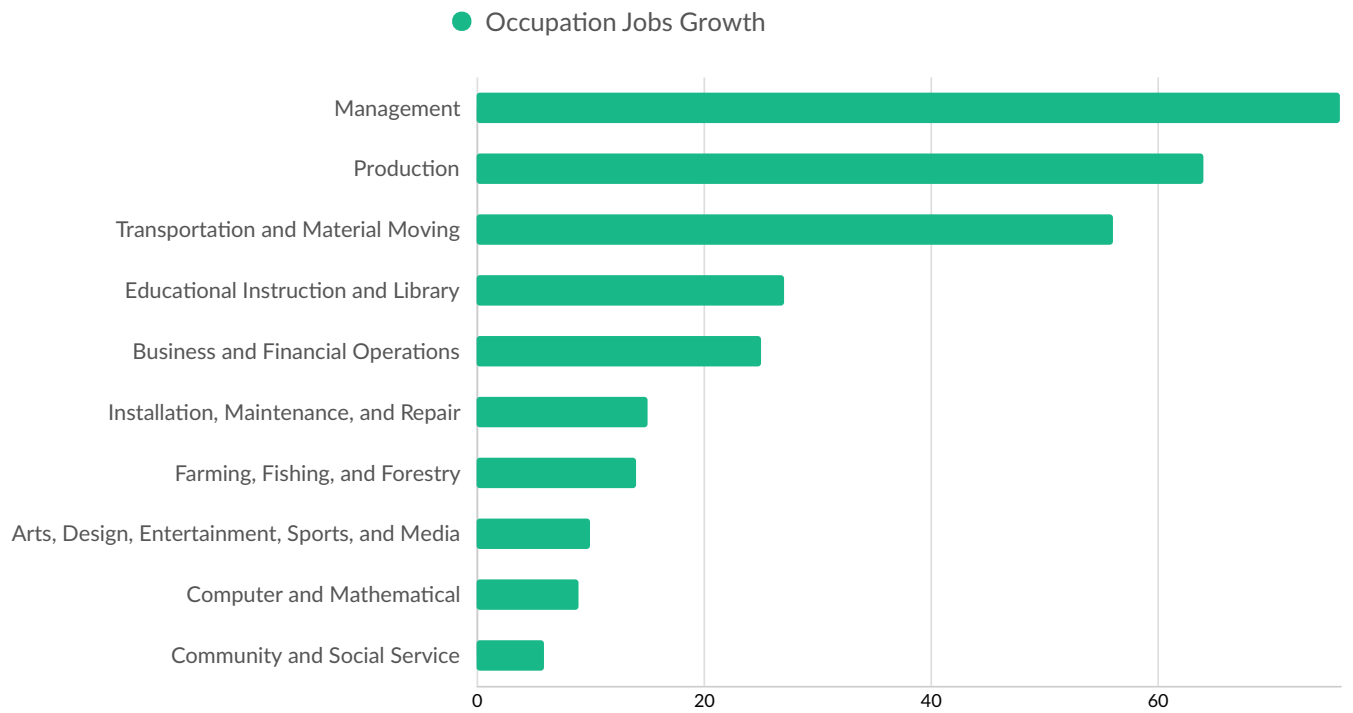
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

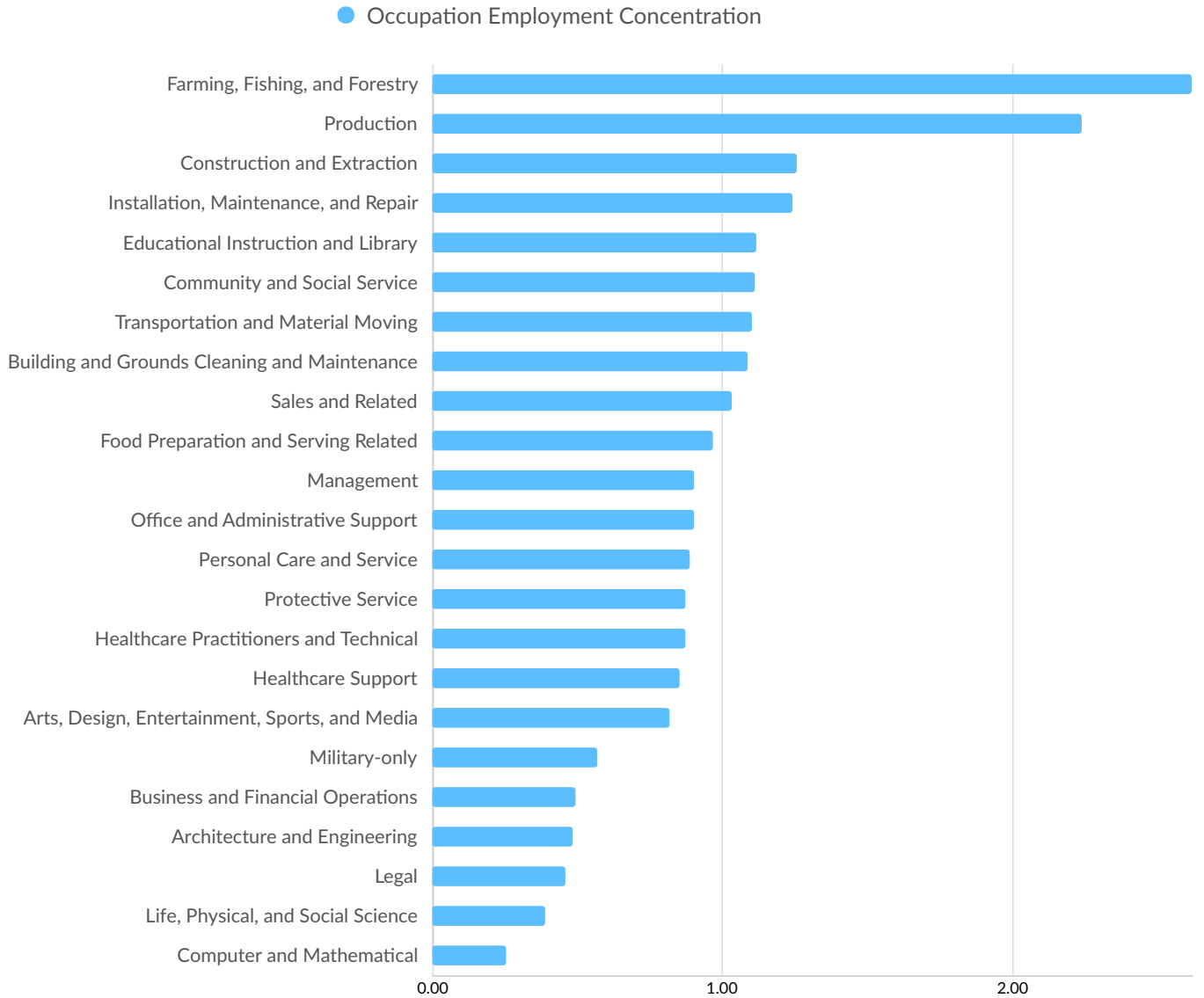
Largest Occupations



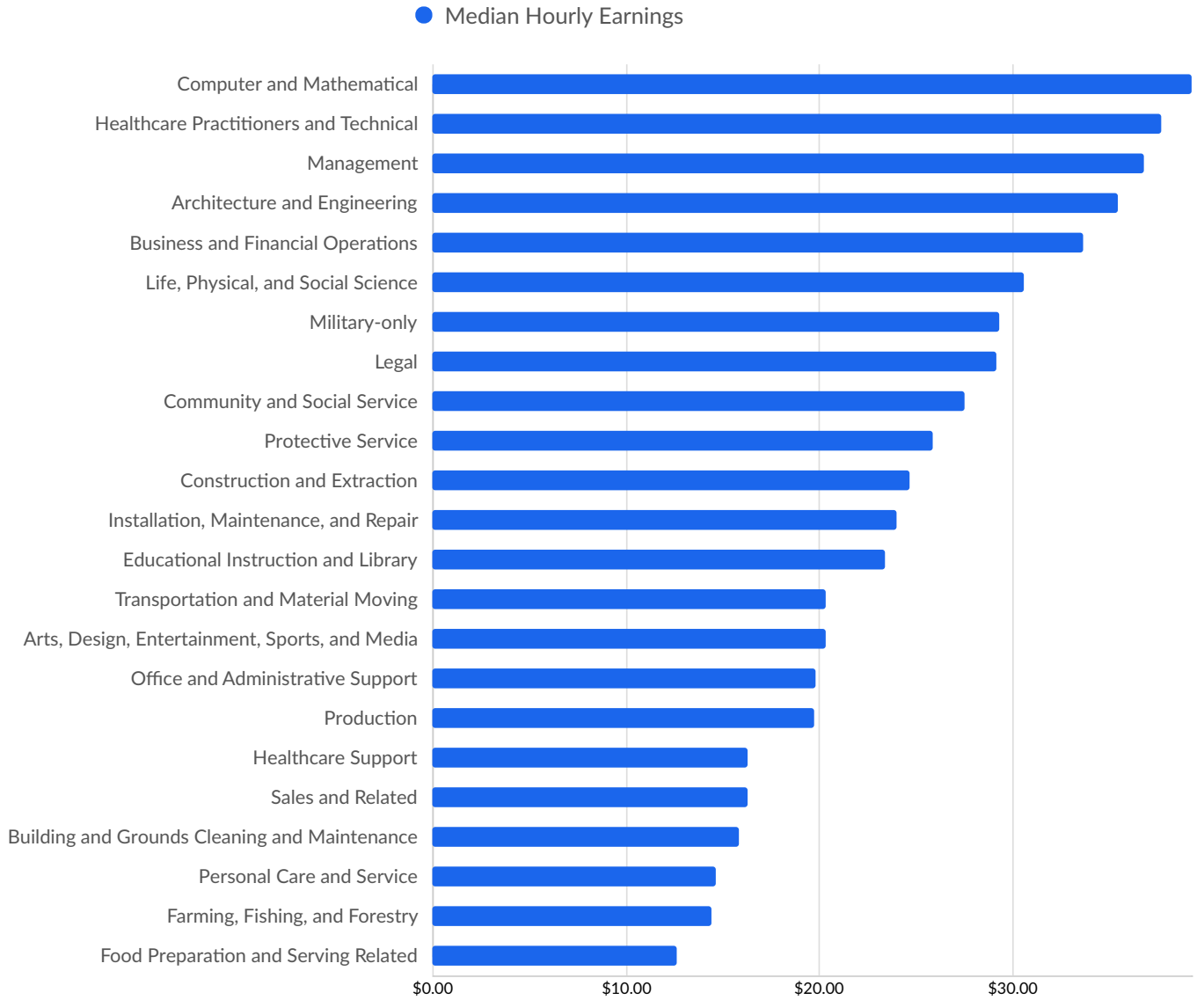
Top Growing Occupations



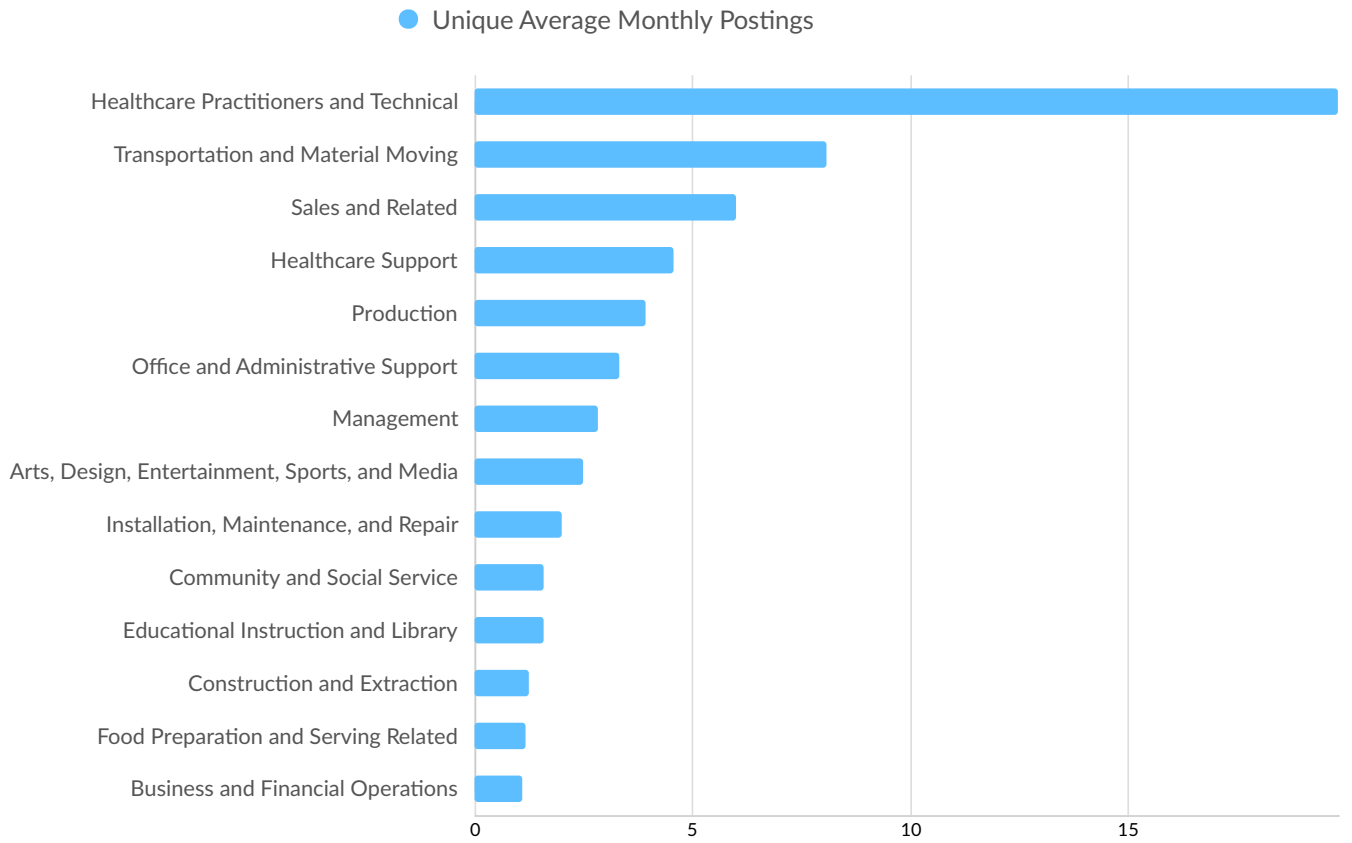
Top Occupation Employment Concentration



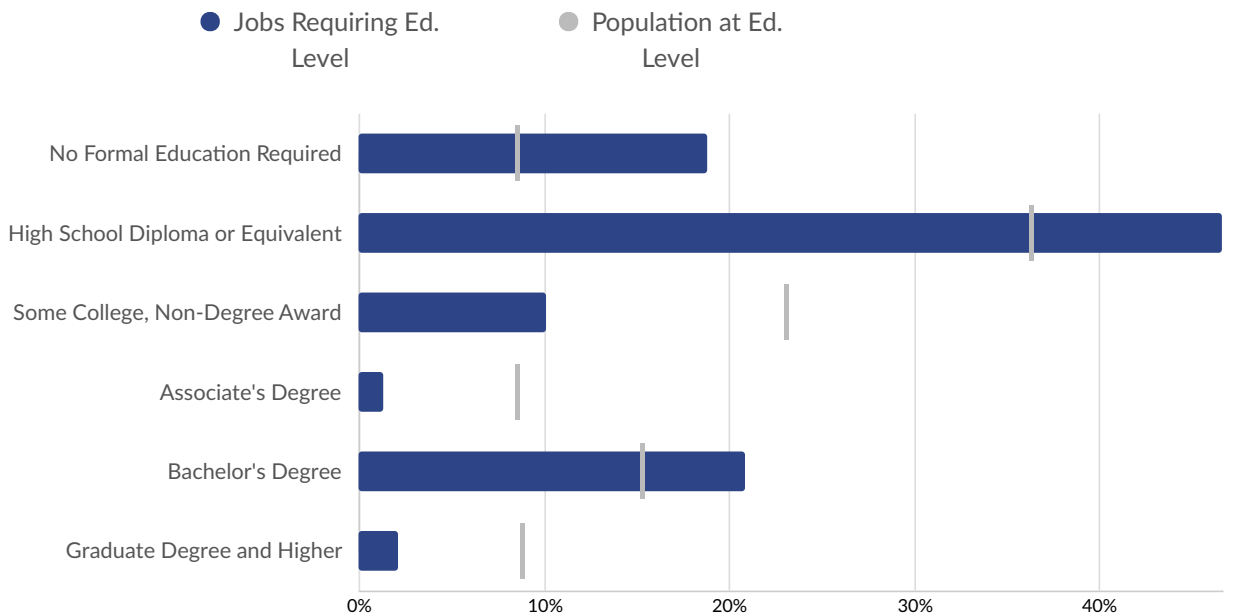
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.

In-Demand Skills

