



# Green Lake County, WI

ECWRPC



East Central Wisconsin  
Regional Planning Commission

# ECWRPC

400 Ahnaip Street  
Suite 100  
Menasha, Wisconsin 54952

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## Report Parameters

### 1 County

55047 Green Lake County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,451**

**Population (2023)**

Population **grew by 582** over the last 5 years and is projected to **grow by 888** over the next 5 years.

**6,825**

**Total Regional Employment**

Jobs **decreased by 420** over the last 5 years and are projected to **decrease by 12** over the next 5 years.

**\$60.6K**

**Median Household Income (2021)**

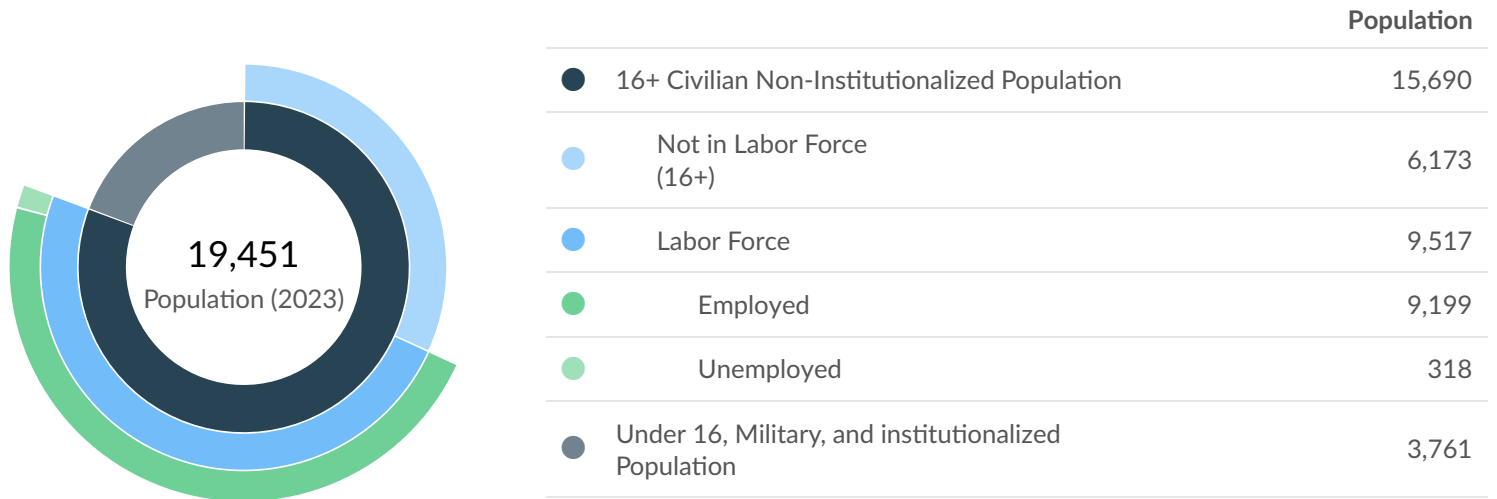
Median household income is **\$8.4K below** the national median household income of \$69.0K.

### Takeaways

- As of 2023 the region's population **increased by 3.1%** since 2018, growing by 582. Population is expected to **increase by 4.6%** between 2023 and 2028, adding 888.
- From 2018 to 2023, jobs **declined by 5.8%** in Green Lake County, WI from 7,245 to **6,825**. This change **fell short of the national growth rate of 3.6% by 9.4%**. As the number of jobs declined, the **labor force participation rate decreased from 64.4% to 60.7% between 2018 and 2023**.
- Concerning educational attainment, **15.1% of Green Lake County, WI residents possess a Bachelor's Degree** (6.0% below the national average), and **8.9% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2023 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

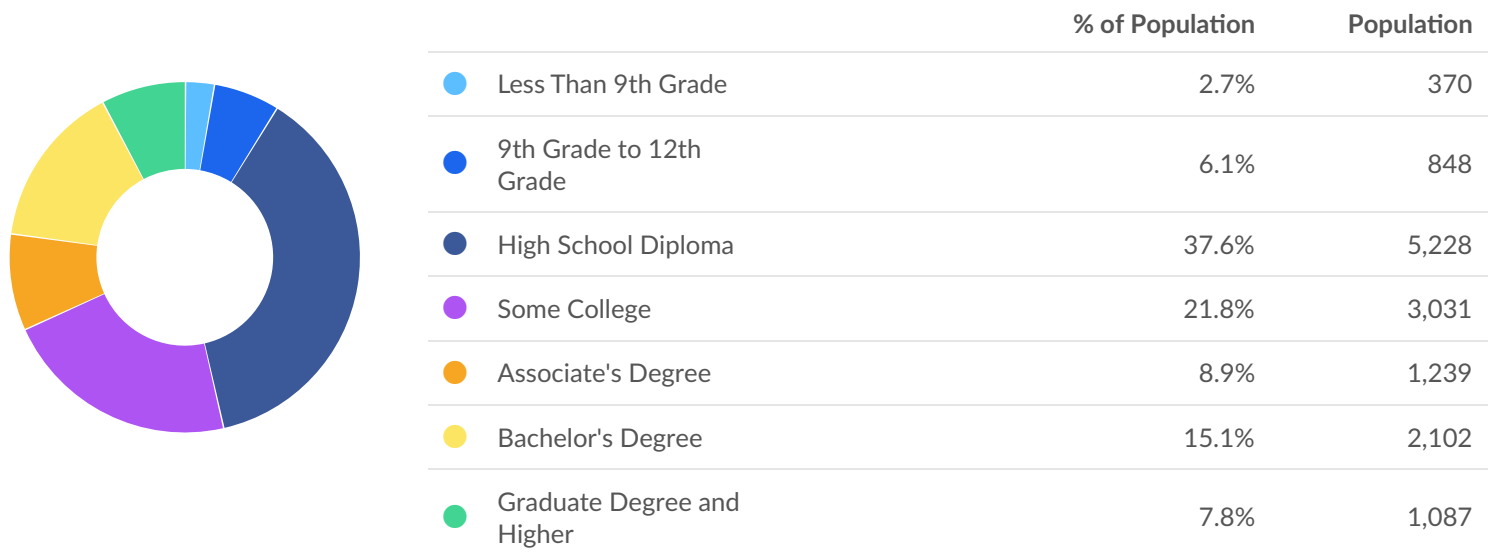
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	19,451	9,517	6,825	100.2	\$763.40M	\$1.45B	\$1.05B
State	5,921,135	3,145,490	3,225,196	100.2	\$392.08B	\$359.22B	\$389.09B

## Sep 2023 Labor Force Breakdown



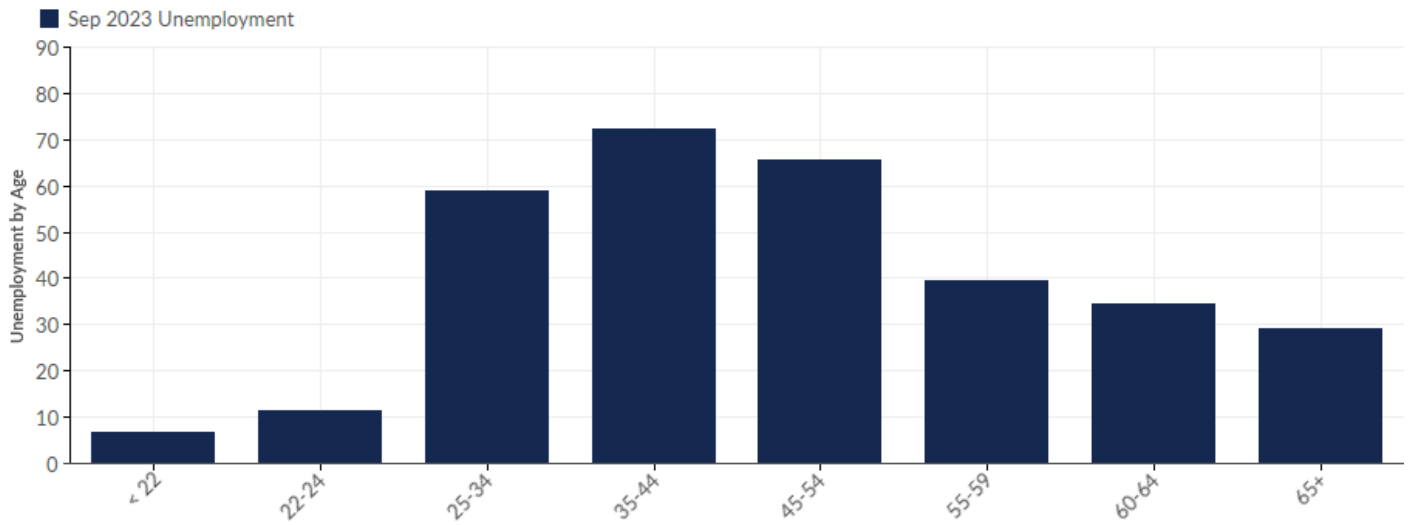
## Educational Attainment

Concerning educational attainment, **15.1% of Green Lake County, WI residents possess a Bachelor's Degree** (6.0% below the national average), and **8.9% hold an Associate's Degree** (the same as the national average).



# Unemployment by Demographics

## Unemployment by Age



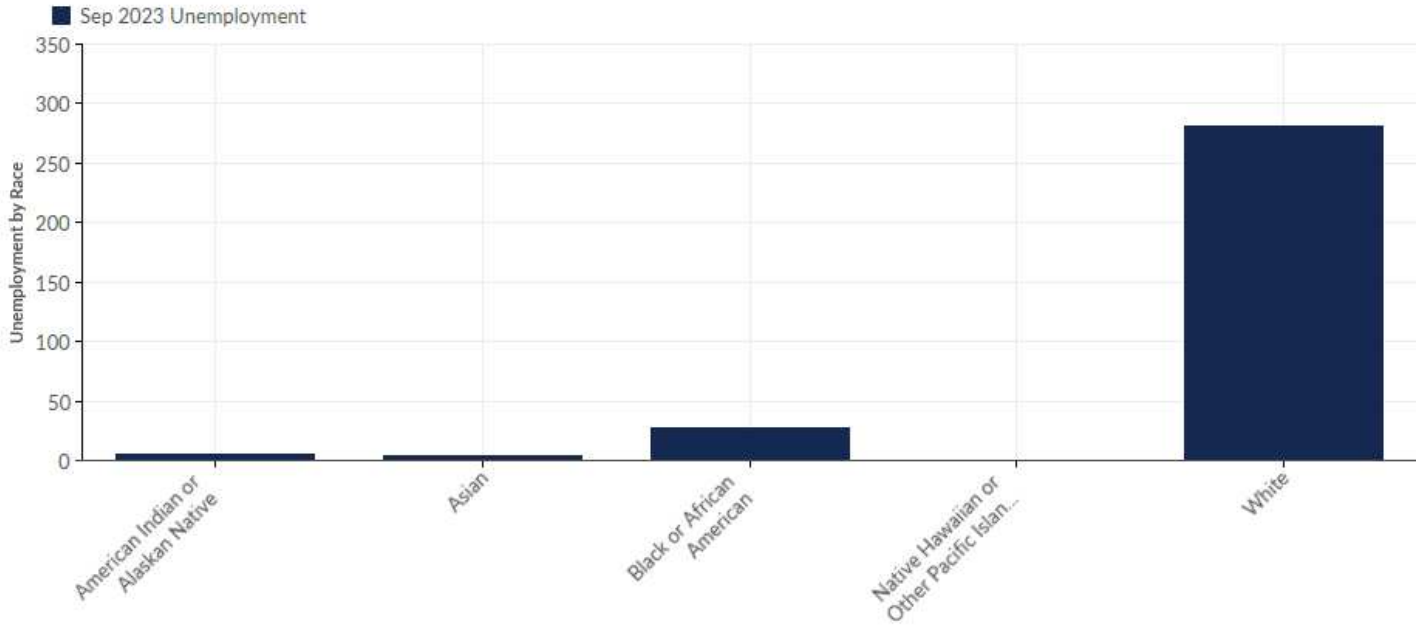
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	7	2.20%
22-24	11	3.46%
25-34	59	18.55%
35-44	72	22.64%
45-54	65	20.44%
55-59	40	12.58%
60-64	35	11.01%
65+	29	9.12%
<b>Total</b>	<b>318</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Sep 2023)	% of Unemployed
Females	159	50.00%
Males	159	50.00%
Total	318	100.00%

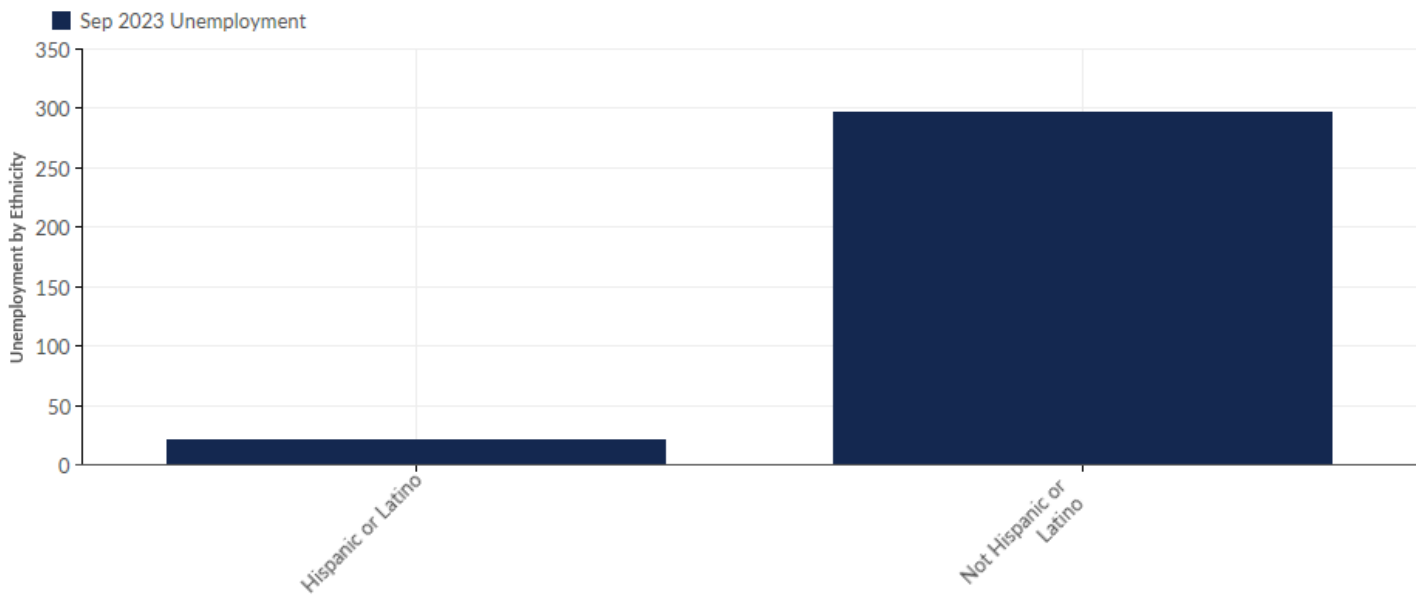
## Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	6	1.89%
Asian	4	1.26%
Black or African American	27	8.49%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	281	88.36%
Total	318	100.00%



## Unemployment by Ethnicity

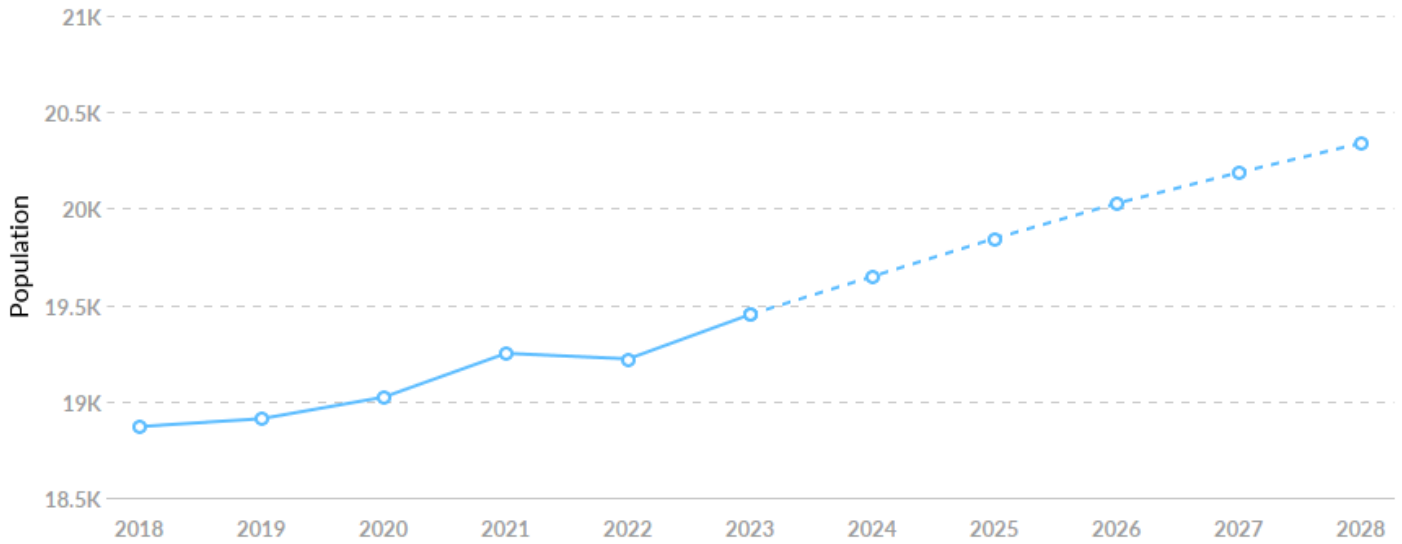


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	21	6.60%
Not Hispanic or Latino	297	93.40%
Total	318	100.00%

# Historic & Projected Trends

## Population Trends

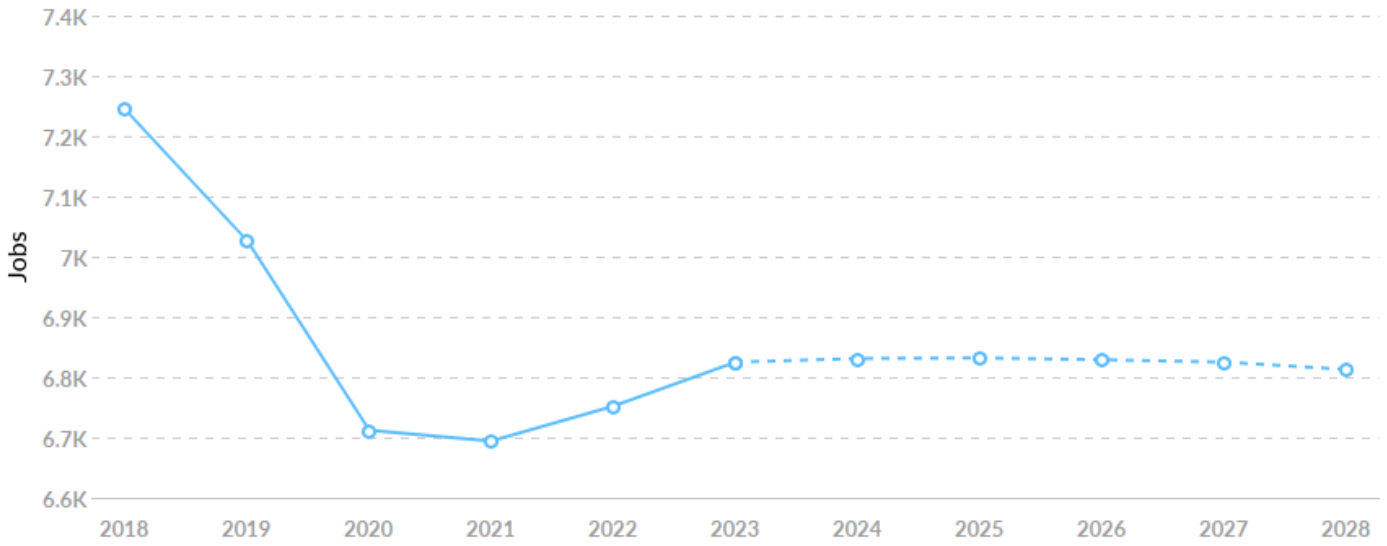
As of 2023 the region's population increased by 3.1% since 2018, growing by 582. Population is expected to increase by 4.6% between 2023 and 2028, adding 888.



Timeframe	Population
2018	18,869
2019	18,910
2020	19,022
2021	19,249
2022	19,220
2023	19,451
2024	19,648
2025	19,845
2026	20,027
2027	20,187
2028	20,339

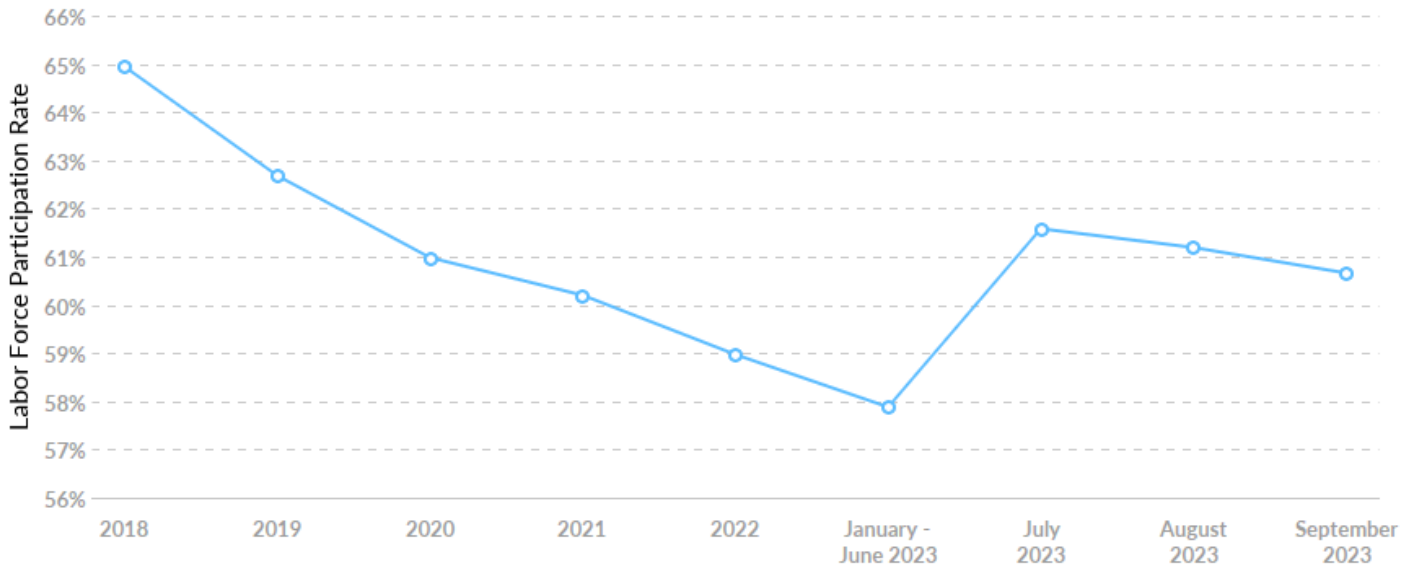
## Job Trends

From 2018 to 2023, jobs declined by 5.8% in Green Lake County, WI from 7,245 to 6,825. This change fell short of the national growth rate of 3.6% by 9.4%.



Timeframe	Jobs
2018	7,245
2019	7,027
2020	6,712
2021	6,694
2022	6,752
2023	6,825
2024	6,831
2025	6,832
2026	6,829
2027	6,825
2028	6,813

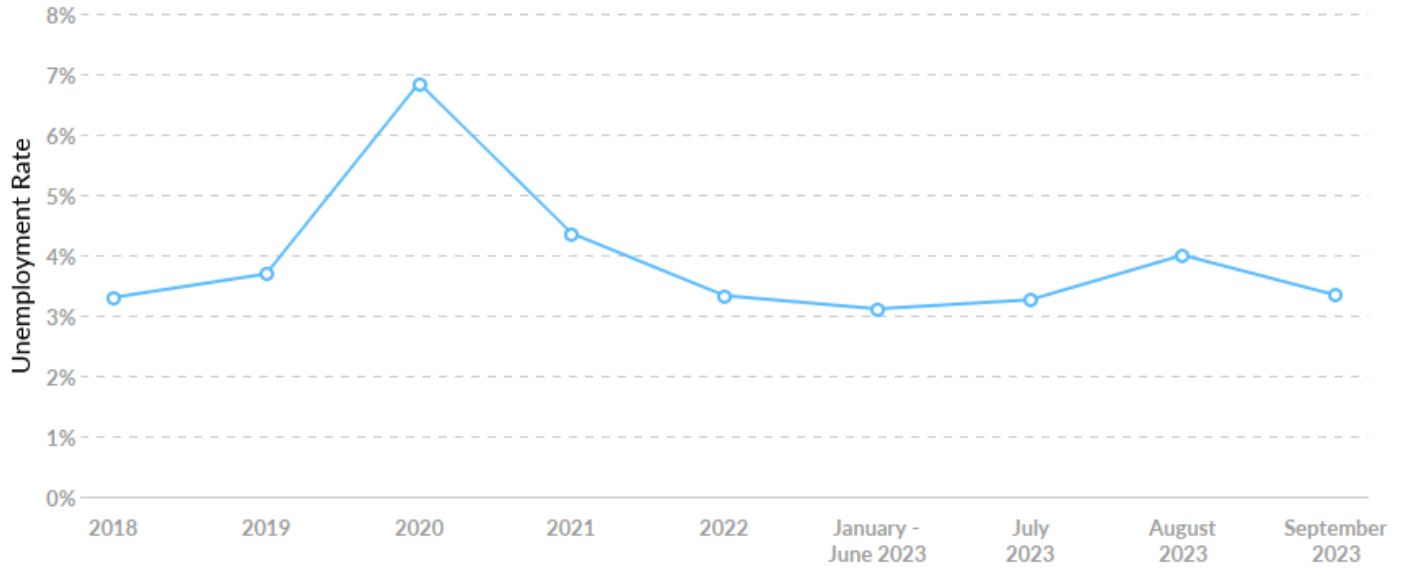
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	64.94%
2019	62.68%
2020	60.98%
2021	60.20%
2022	58.97%
January - June 2023	57.88%
July 2023	61.58%
August 2023	61.19%
September 2023	60.66%

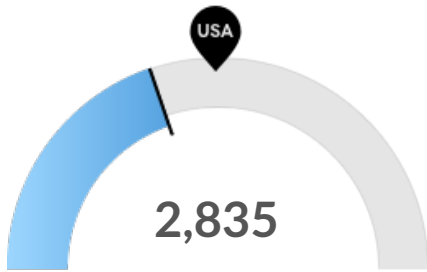
## Unemployment Rate Trends

Green Lake County, WI had a September 2023 unemployment rate of 3.34%, **increasing from 3.30%** 5 years before.



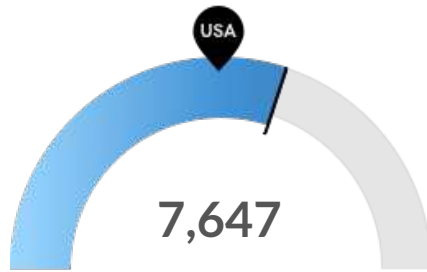
Timeframe	Unemployment Rate
2018	3.30%
2019	3.69%
2020	6.85%
2021	4.36%
2022	3.33%
January - June 2023	3.11%
July 2023	3.26%
August 2023	4.00%
September 2023	3.34%

## Population Characteristics



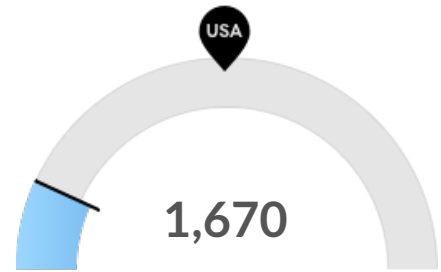
**Millennials**

Green Lake County, WI has 2,835 millennials (ages 25-39). The national average for an area this size is 3,908.



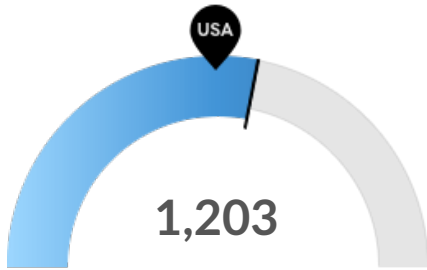
**Retiring Soon**

Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,760 people 55 or older, while there are 7,647 here.



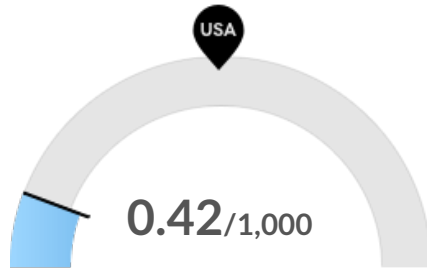
**Racial Diversity**

Racial diversity is low in Green Lake County, WI. The national average for an area this size is 7,904 racially diverse people, while there are 1,670 here.



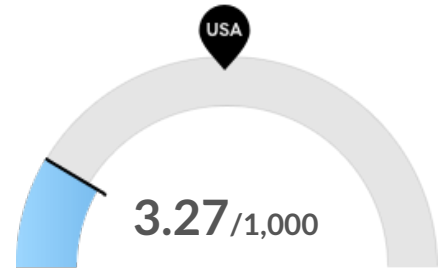
**Veterans**

Green Lake County, WI has 1,203 veterans. The national average for an area this size is 1,011.



**Violent Crime**

Green Lake County, WI has 0.42 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

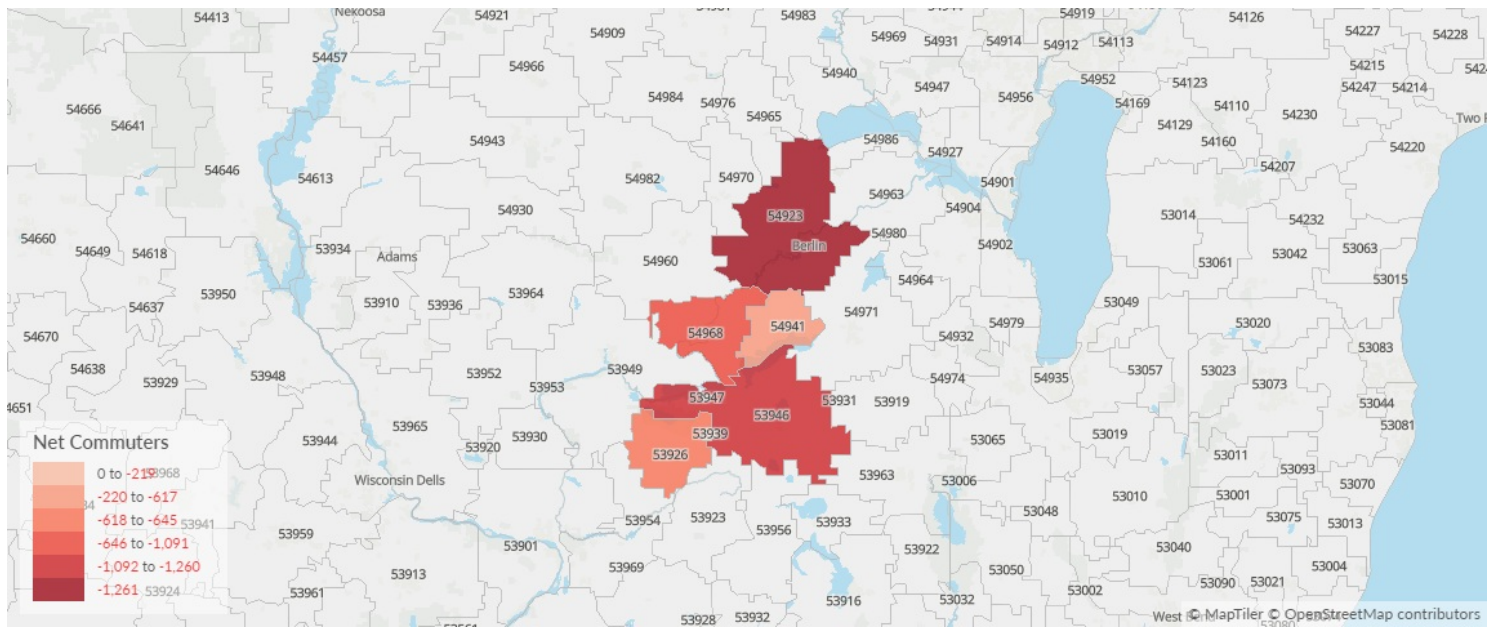


**Property Crime**

Green Lake County, WI has 3.27 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

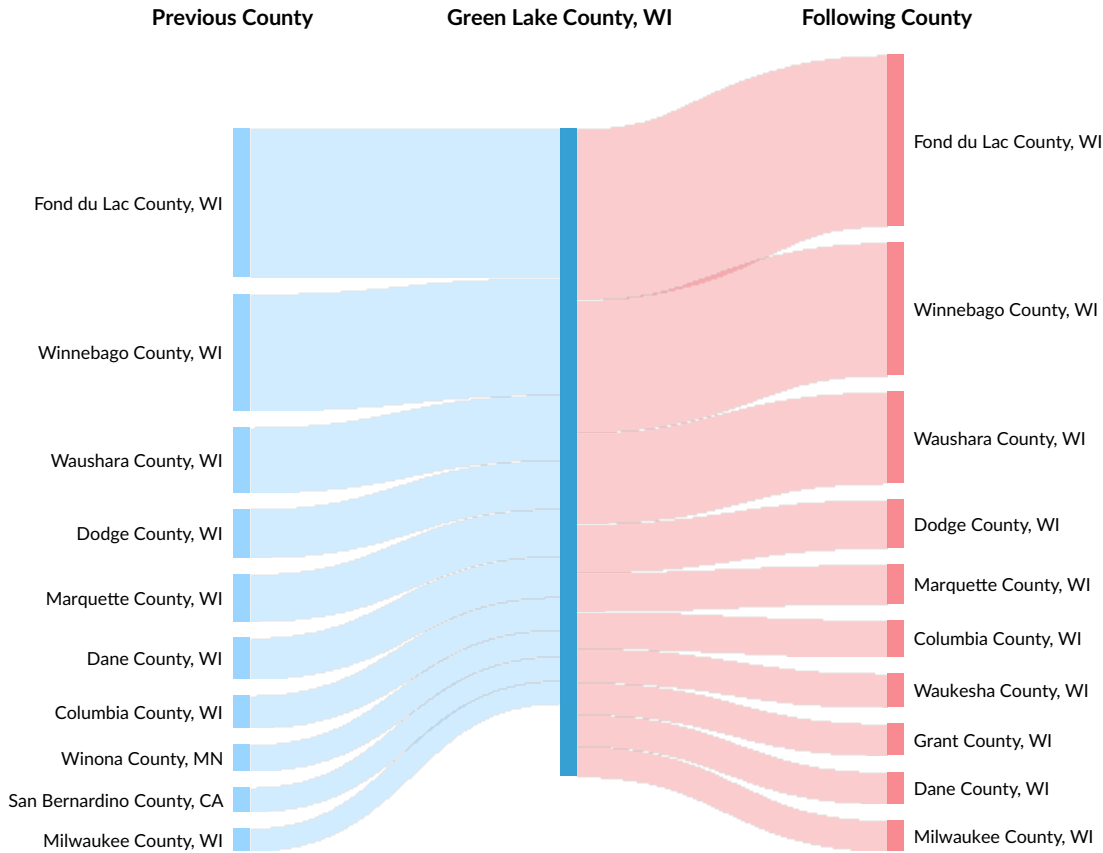
ZIP	Name	2023 Employment
54923	Berlin, WI (in Green Lak...	3,489
54941	Green Lake, WI (in Gree...	1,159
53946	Markesan, WI (in Green...	1,013
54968	Princeton, WI (in Green...	957
53926	Dalton, WI (in Green La...	115

ZIP	Name	2023 Workers
54923	Berlin, WI (in Green Lak...	4,750
53946	Markesan, WI (in Green...	2,105
54968	Princeton, WI (in Green...	1,603
54941	Green Lake, WI (in Gree...	1,379
53926	Dalton, WI (in Green La...	733

# Inbound and Outbound Migration

The table below analyzes past and current residents of Green Lake County, WI. The left column shows residents of other counties migrating to Green Lake County, WI. The right column shows residents migrating from Green Lake County, WI to other counties.

As of 2021, 163 people have migrated from Fond du Lac County, WI to Green Lake County, WI. In the same year, 188 people left Green Lake County, WI migrating to Fond du Lac County, WI. The total Net Migration for Green Lake County, WI in 2021 was 79.



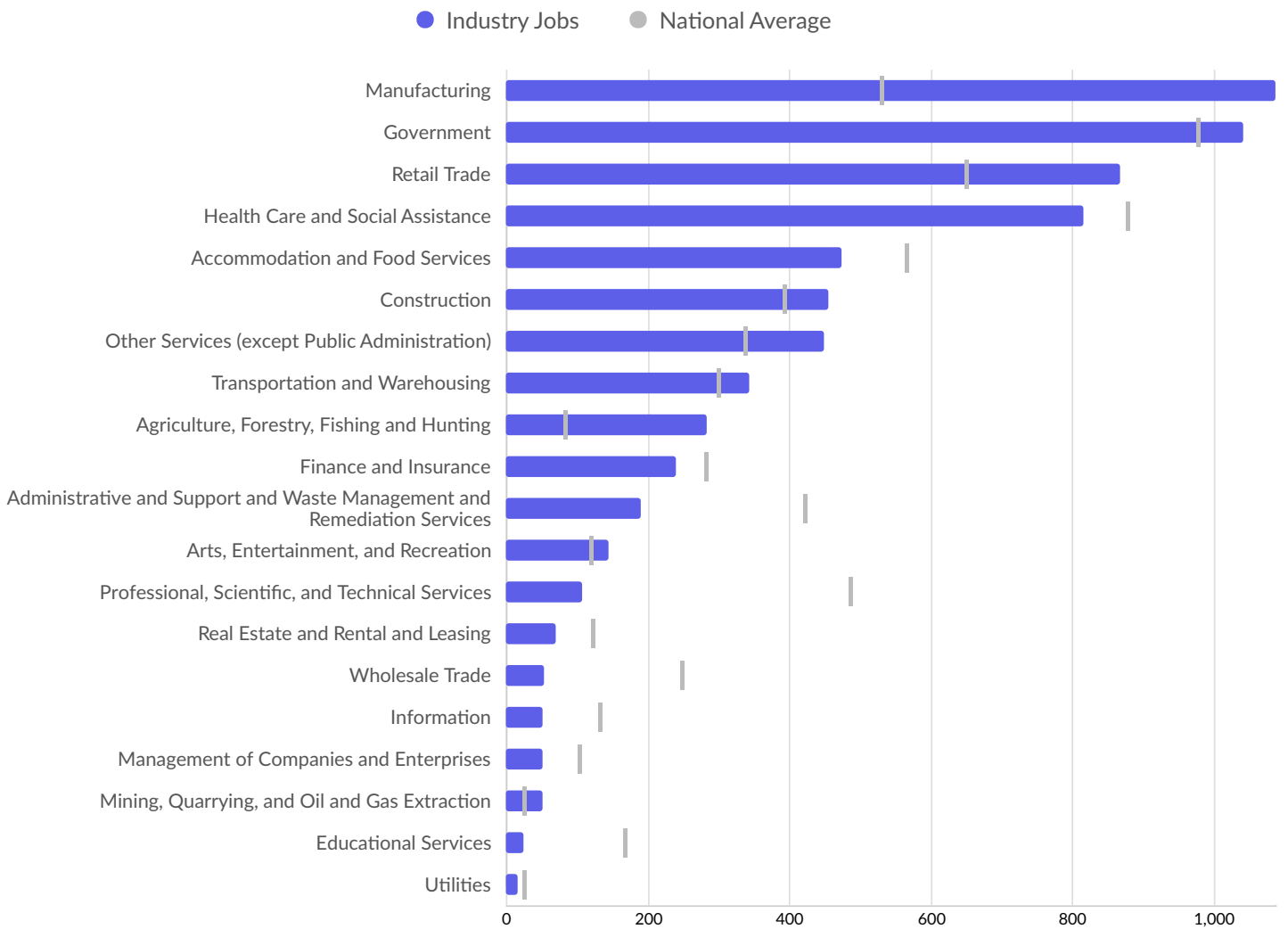
Top Previous Counties	Migrations
Fond du Lac County, WI	163
Winnebago County, WI	128
Waushara County, WI	72
Dodge County, WI	53
Marquette County, WI	52
Dane County, WI	45



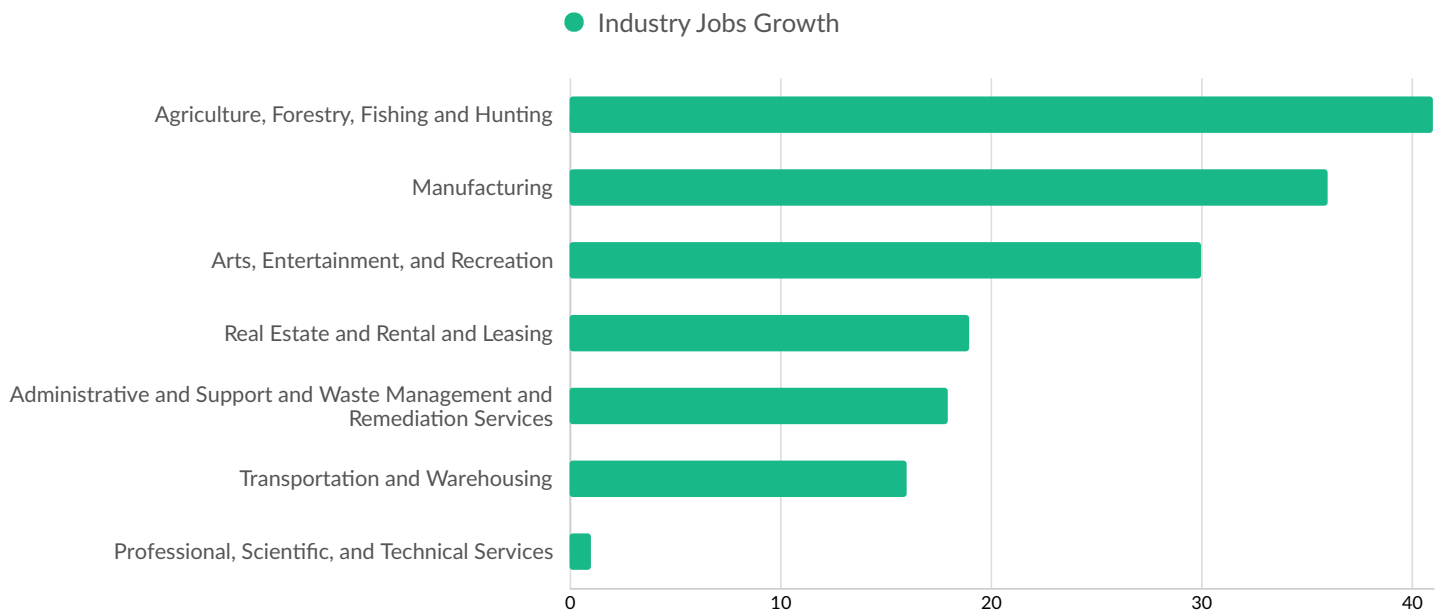
<b>Top Previous Counties</b>	<b>Migrations</b>
Columbia County, WI	36
Winona County, MN	29
San Bernardino County, CA	27
Milwaukee County, WI	25
Jefferson County, WI	24
Waukesha County, WI	22
Rutherford County, TN	21
Ozaukee County, WI	19
Marathon County, WI	15
<b>Top Following Counties</b>	<b>Migrations</b>
Fond du Lac County, WI	188
Winnebago County, WI	146
Waushara County, WI	100
Dodge County, WI	53
Marquette County, WI	43
Columbia County, WI	41
Waukesha County, WI	37
Grant County, WI	35
Dane County, WI	35
Milwaukee County, WI	34
Outagamie County, WI	33
Cameron County, TX	28
Maricopa County, AZ	27
Calumet County, WI	24
Marinette County, WI	24

# Industry Characteristics

## Largest Industries



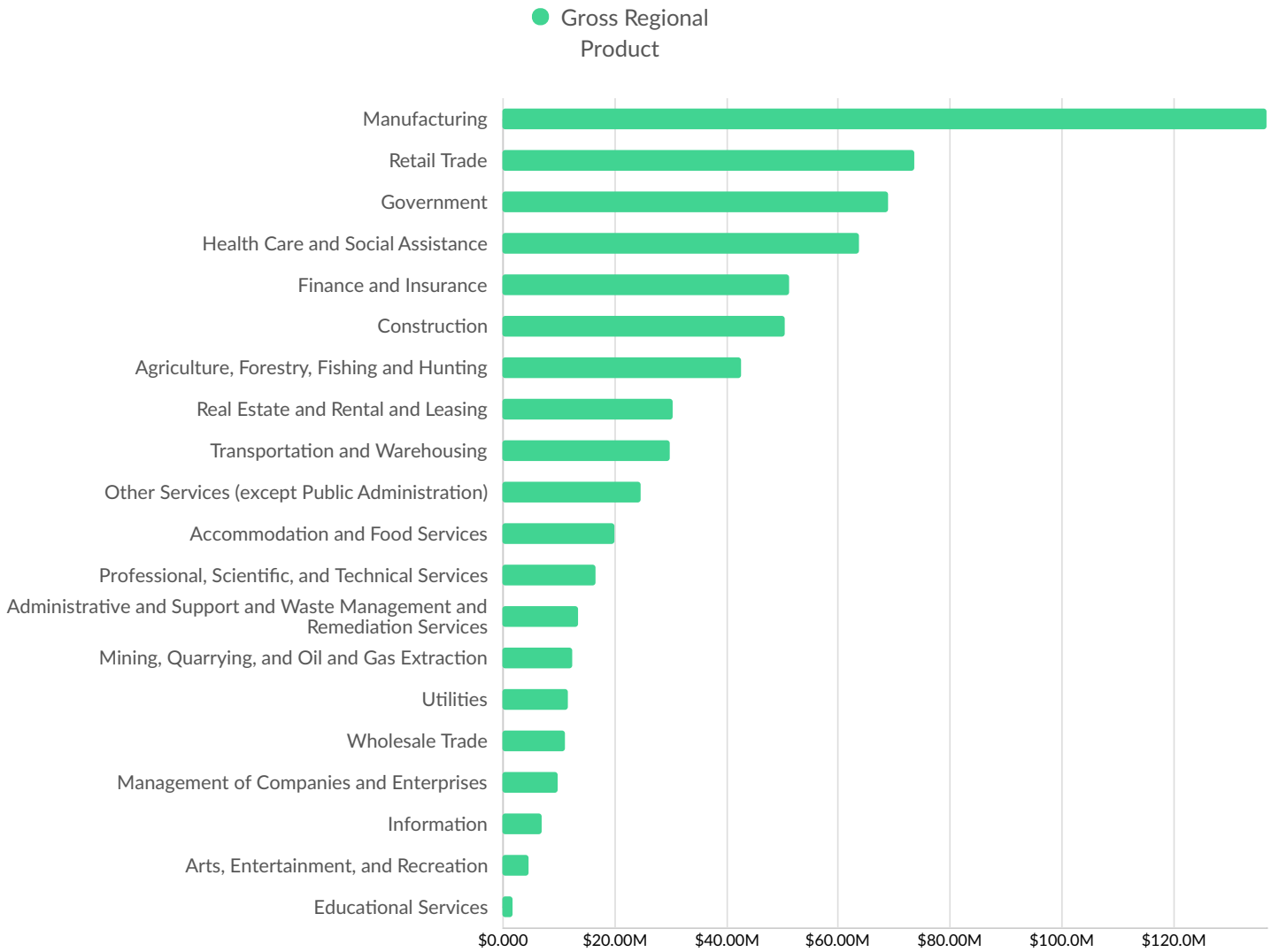
## Top Growing Industries



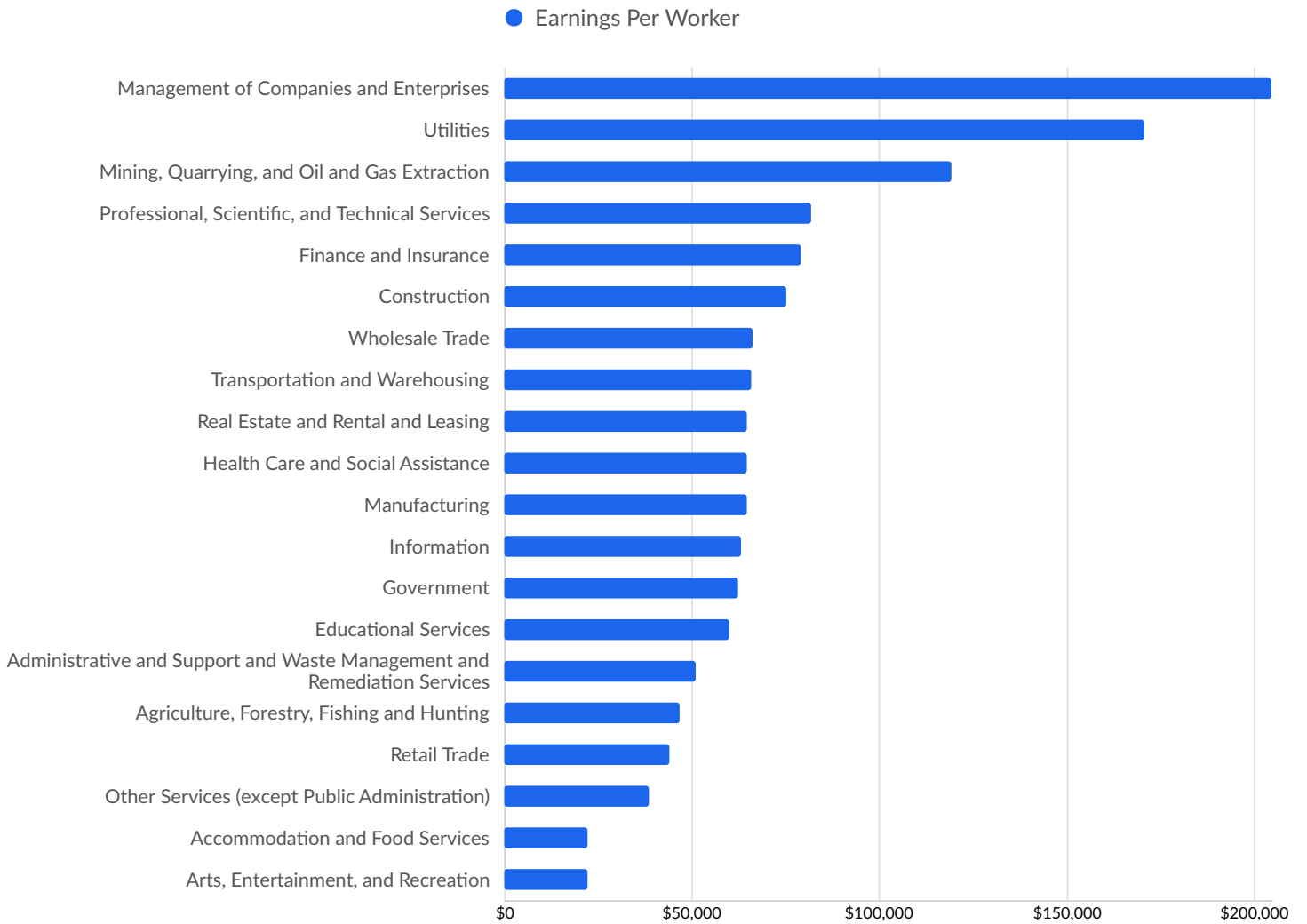
## Top Industry Employment Concentration



## Top Industry GRP




## Top Industry Earnings



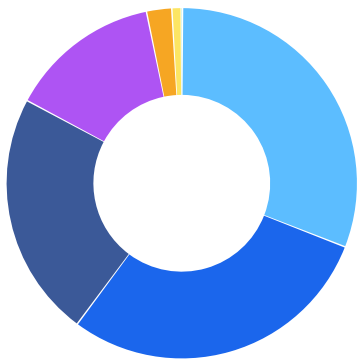
## Business Characteristics

### 1,488 Companies Employ Your Workers

Online profiles for your workers mention 1,488 companies as employers, with the top 10 appearing below. In the last 12 months, 188 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems	75 	Generac Power Systems	42 
Generac Power Systems	56 	Dollar General	32 
ThedaCare	41 	Walmart	32 
State of Wisconsin	37 	Del Monte Foods	29 
Fortifi Bank	31 	Darling International Incorporat...	26 
University of Wisconsin System	31 	Markesan Resident Home	22 
Walmart	31 	Didion Milling	14 
Oshkosh Corporation	28 	Kwik Trip	14 
Berlin Area School District	27 	Waste Management	14 
Mercury Marine	25 	Drexel Building Supply	13 

## Business Size



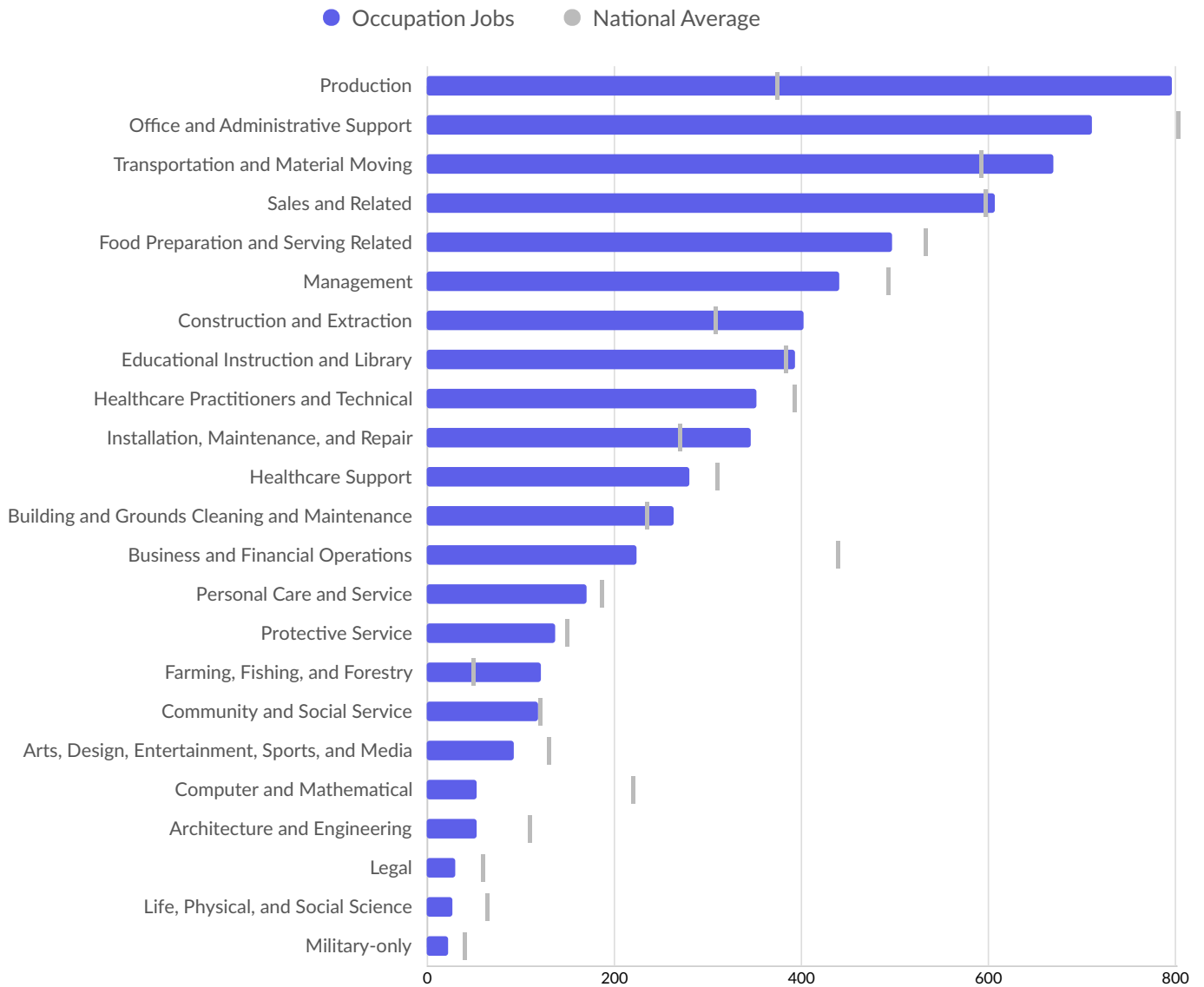
	Percentage	Business Count
1 to 4 employees	30.8%	252
5 to 9 employees	29.3%	239
10 to 19 employees	22.6%	185
20 to 49 employees	14.0%	114
50 to 99 employees	2.3%	19
100 to 249 employees	0.9%	7
500+ employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

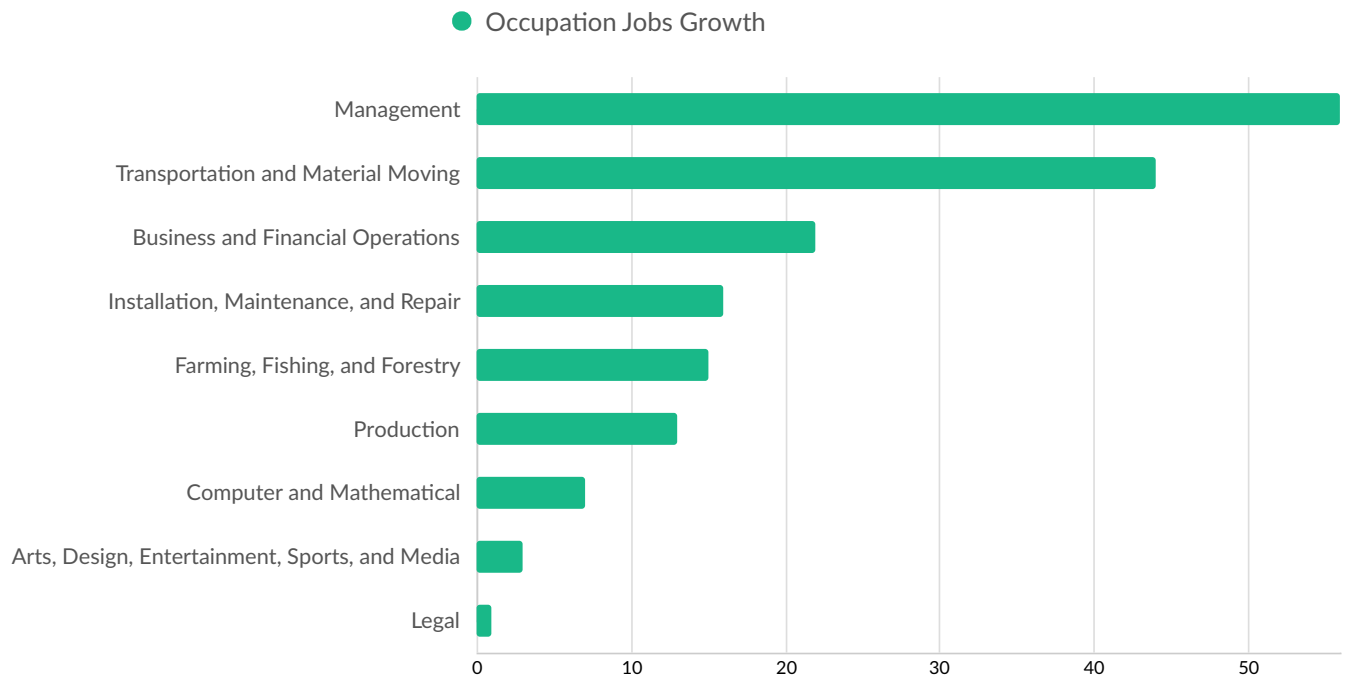


# Workforce Characteristics

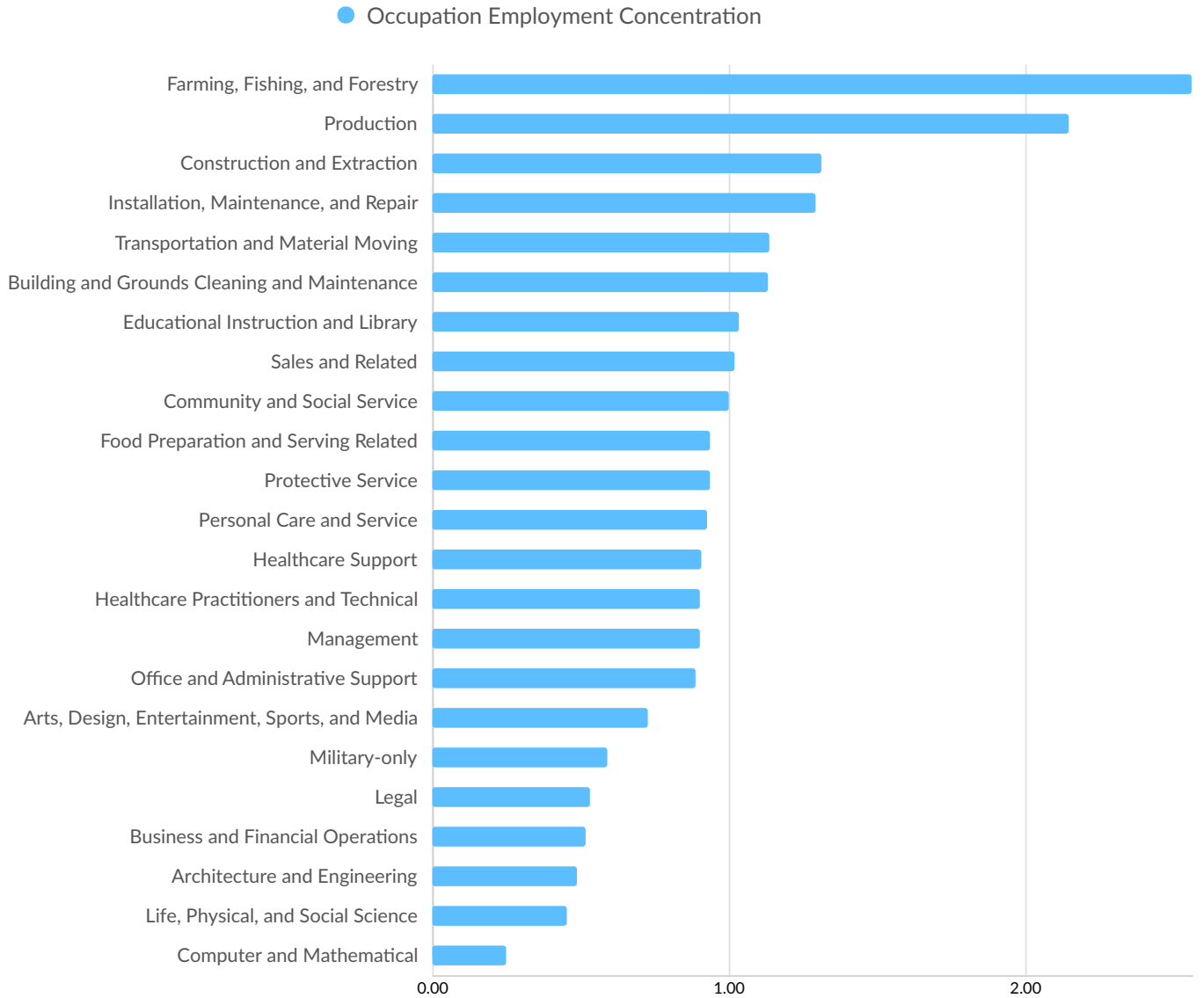
## Largest Occupations



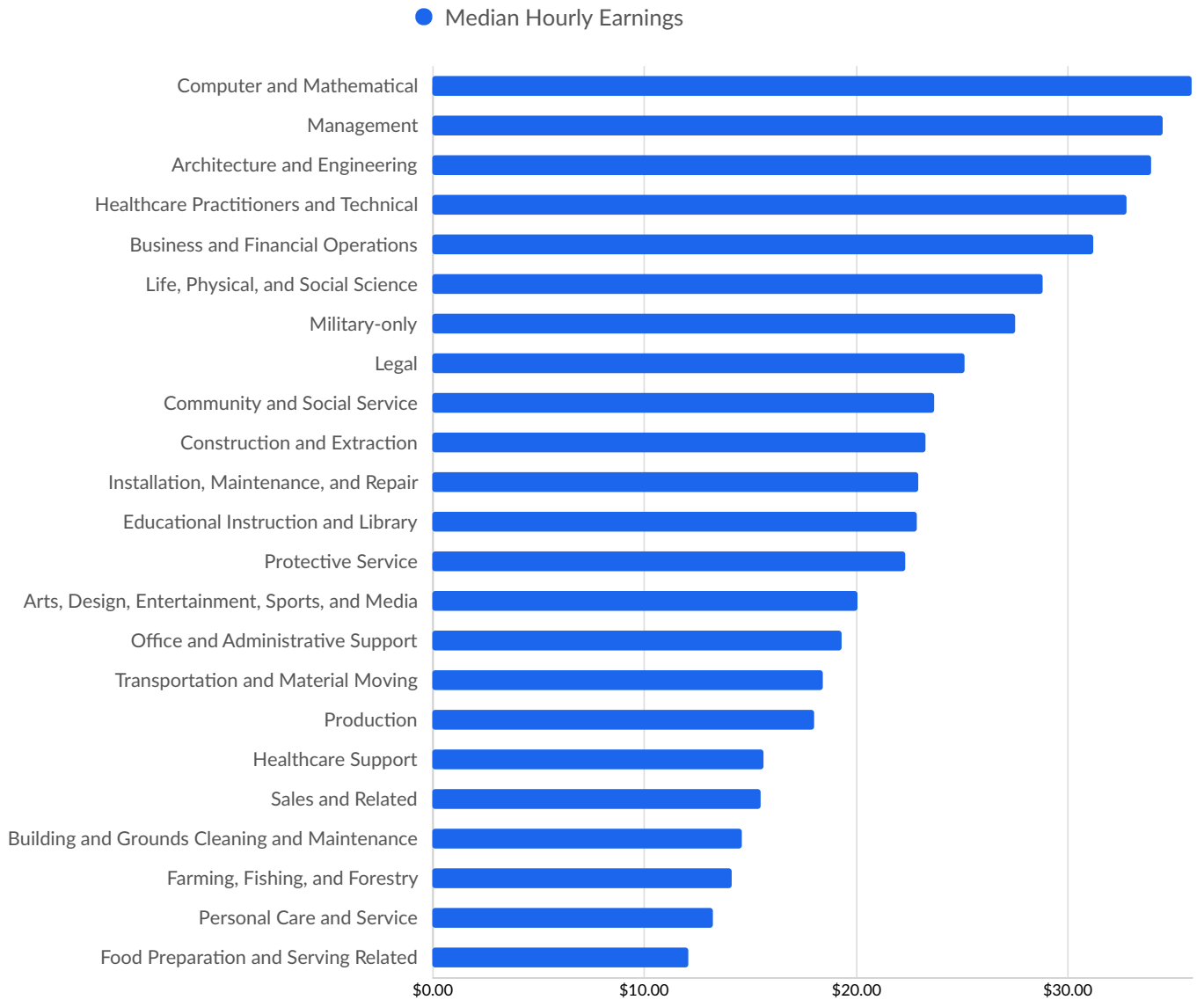
## Top Growing Occupations



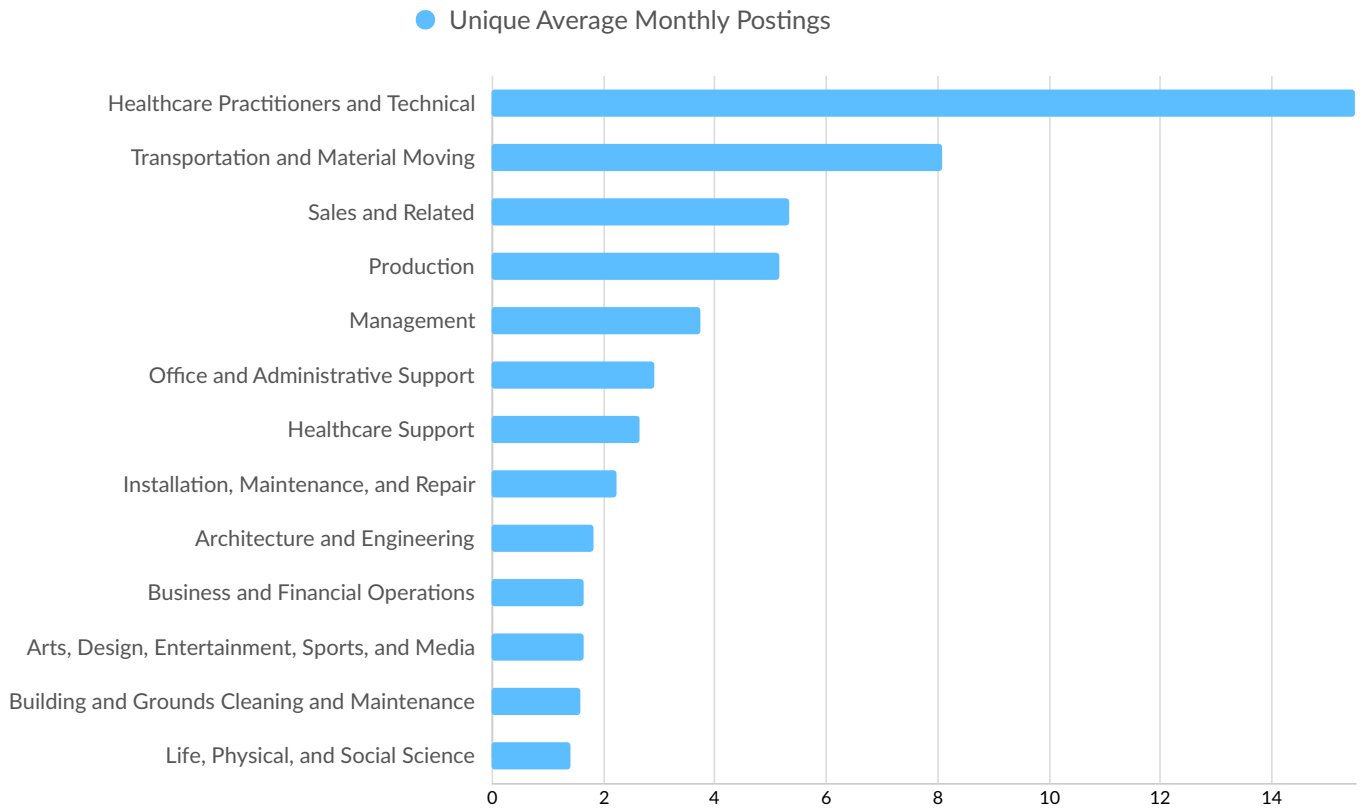
## Top Occupation Employment Concentration



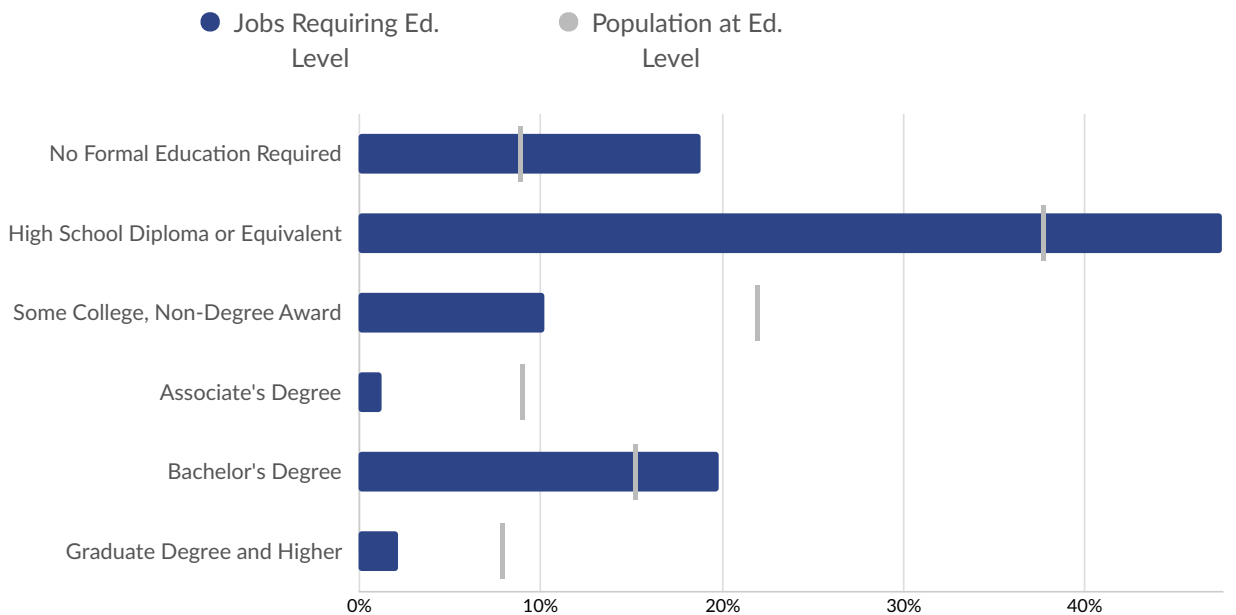
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.

# In-Demand Skills

