



Fond du Lac County, WI

ECWRPC



East Central Wisconsin
Regional Planning Commission

ECWRPC

400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

55039 Fond du Lac County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

104,413

Population (2023)

Population **grew by 1,636** over the last 5 years and is projected to **grow by 1,965** over the next 5 years.

51,431

Total Regional Employment

Jobs **decreased by 1,418** over the last 5 years but are projected to **grow by 264** over the next 5 years.

\$66.4K

Median Household Income (2021)

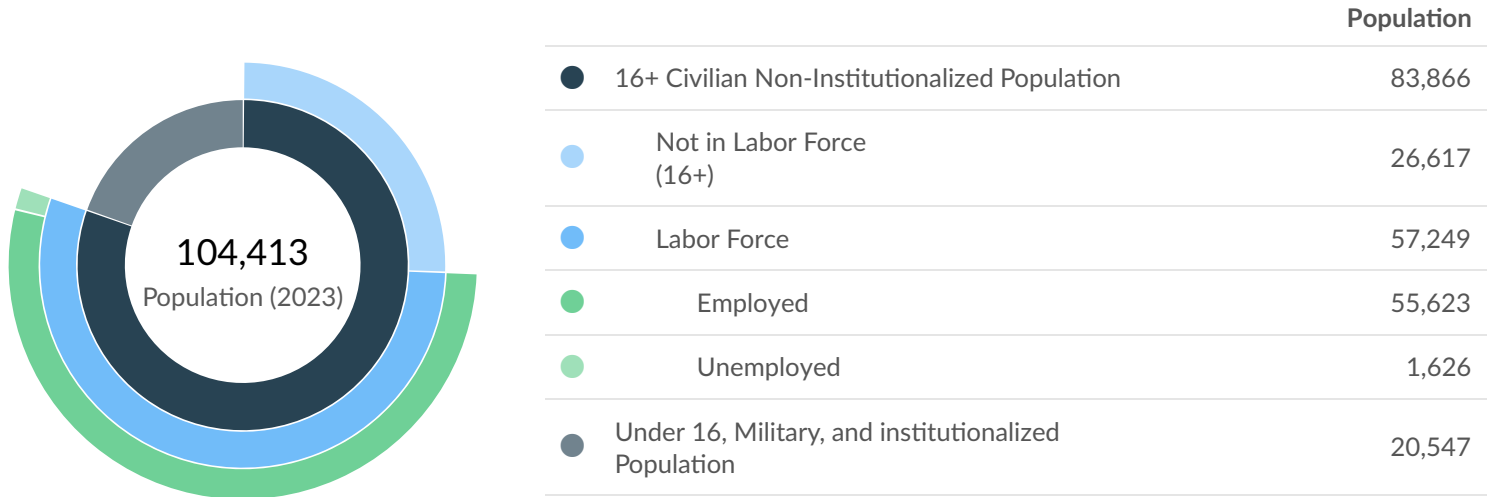
Median household income is **\$2.6K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 1.6%** since 2018, growing by 1,636. Population is expected to **increase by 1.9%** between 2023 and 2028, adding 1,965.
- From 2018 to 2023, jobs **declined by 2.7%** in Fond du Lac County, WI from 52,849 to **51,431**. This change **fell short of the national growth rate of 3.6% by 6.3%**. As the number of jobs declined, the **labor force participation rate decreased from 70.3% to 68.3% between 2018 and 2023**.
- Concerning educational attainment, **15.5% of Fond du Lac County, WI residents possess a Bachelor's Degree** (5.6% below the national average), and **13.5% hold an Associate's Degree** (4.6% above the national average).
- The top three industries in 2023 are Engine, Turbine, and Power Transmission Equipment Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

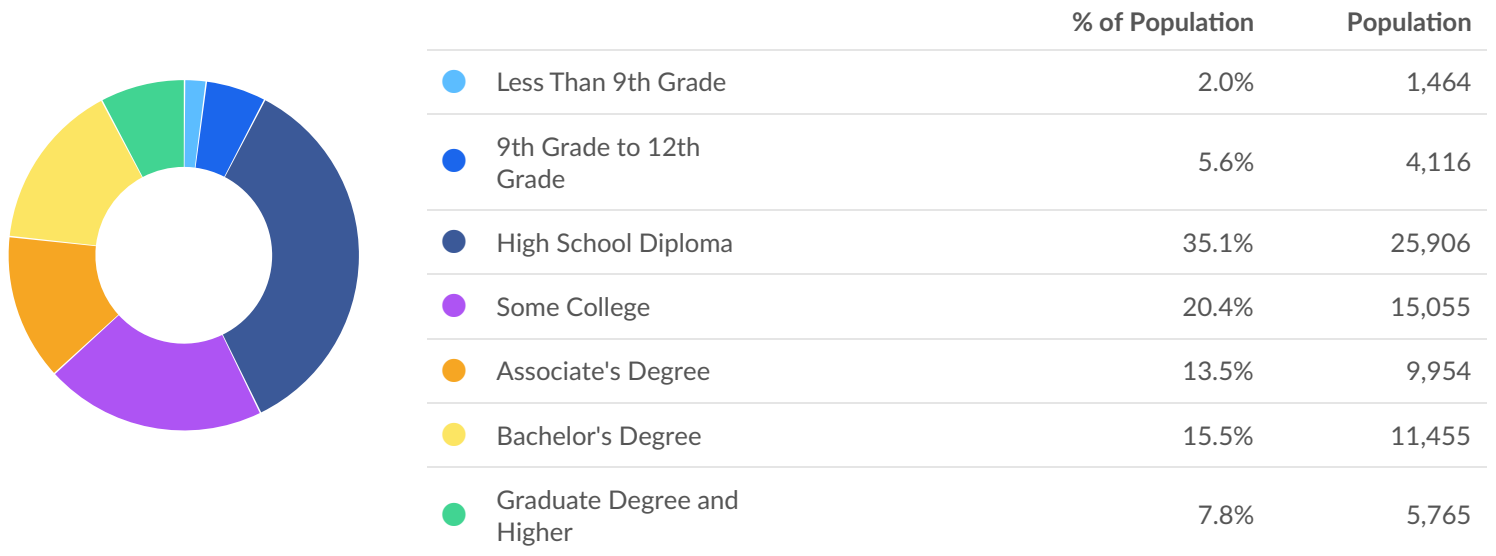
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	104,413	57,249	51,431	99.9	\$6.31B	\$8.58B	\$8.39B
State	5,921,135	3,145,490	3,225,196	100.2	\$392.08B	\$359.22B	\$389.09B

Sep 2023 Labor Force Breakdown



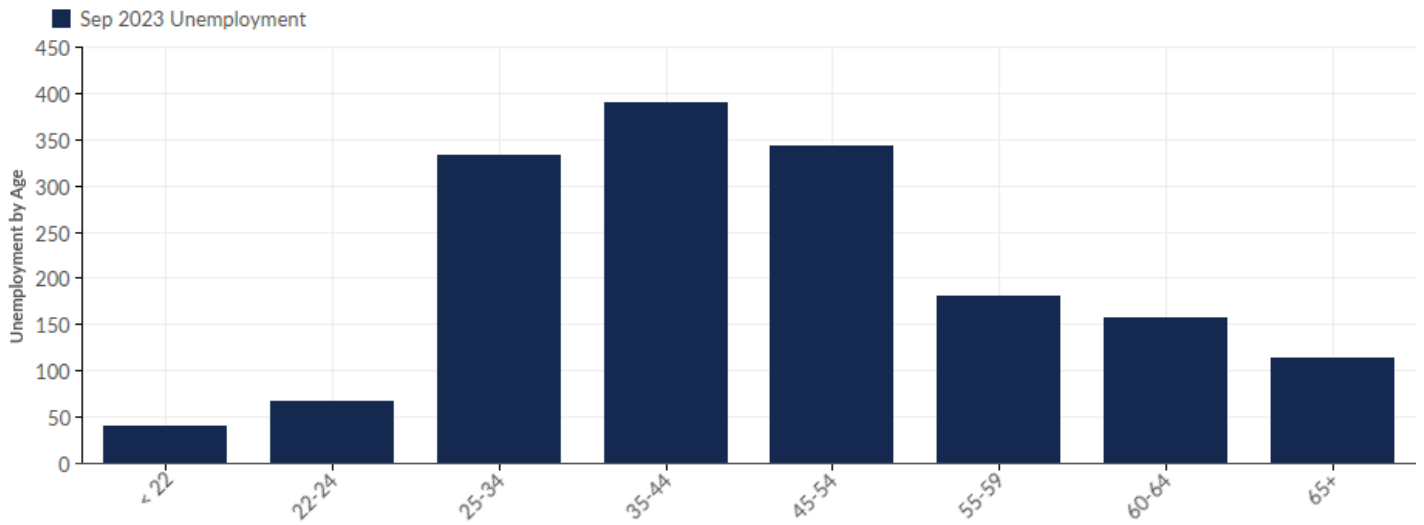
Educational Attainment

Concerning educational attainment, **15.5% of Fond du Lac County, WI residents possess a Bachelor's Degree** (5.6% below the national average), and **13.5% hold an Associate's Degree** (4.6% above the national average).



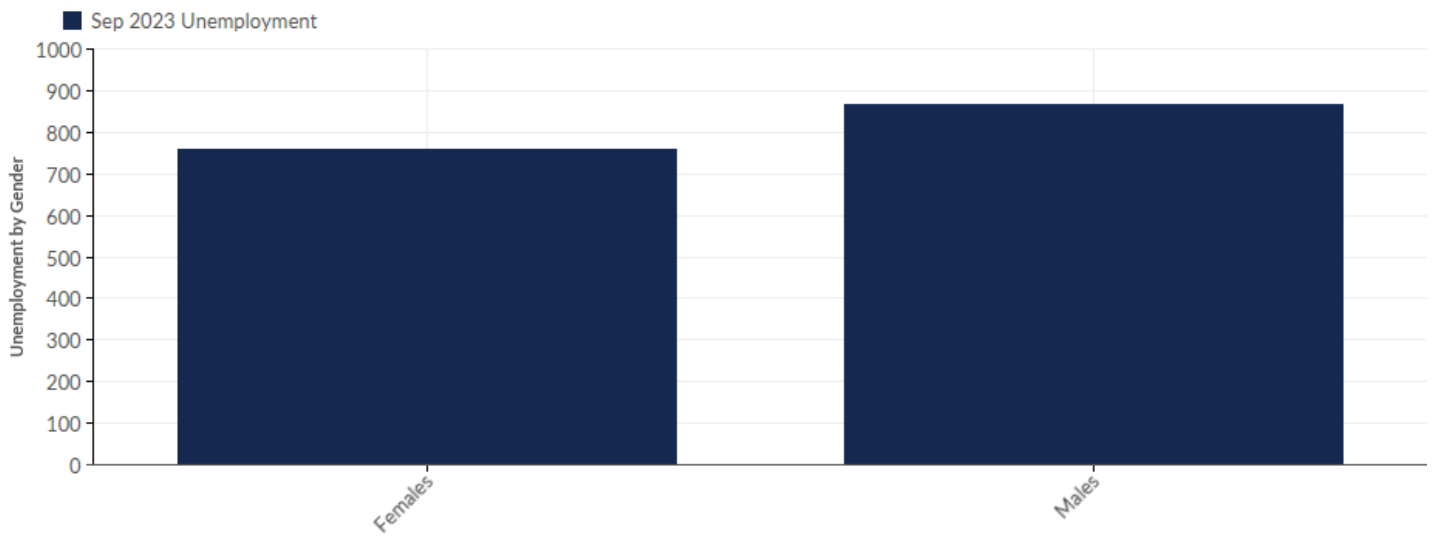
Unemployment by Demographics

Unemployment by Age



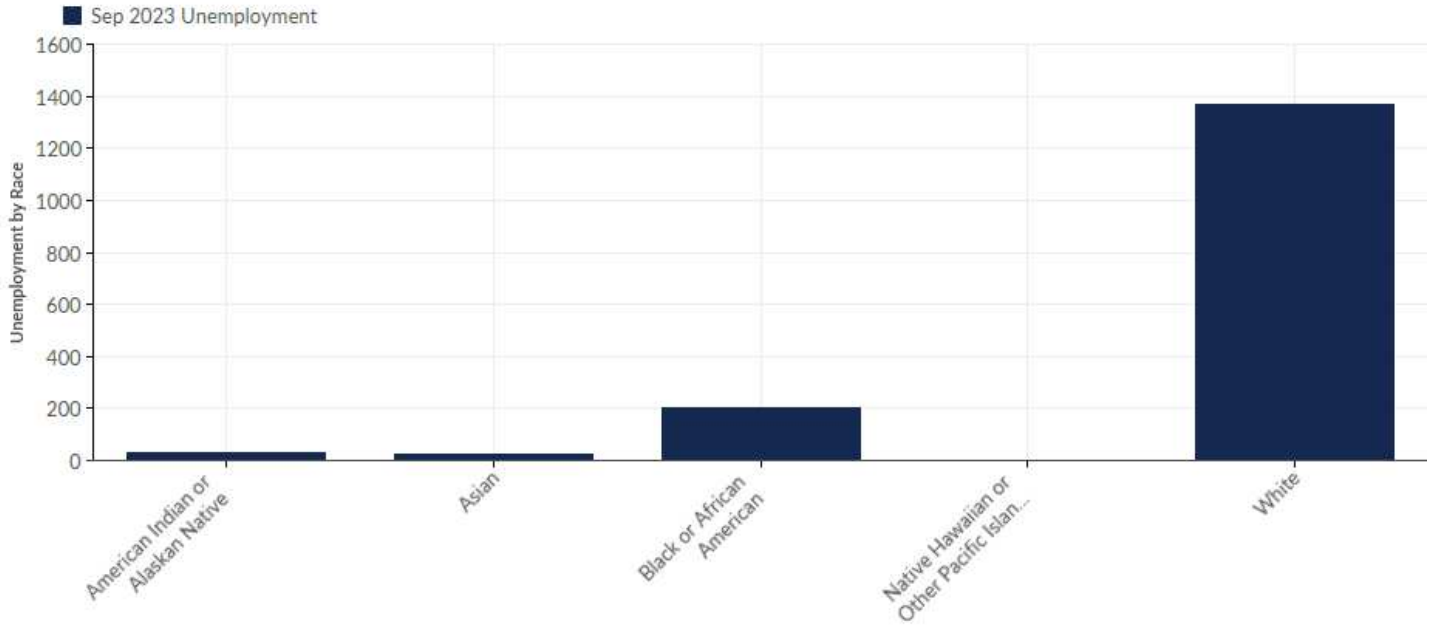
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	40	2.46%
22-24	67	4.12%
25-34	332	20.42%
35-44	390	23.99%
45-54	343	21.09%
55-59	181	11.13%
60-64	158	9.72%
65+	114	7.01%
Total	1,626	100.00%

Unemployment by Gender



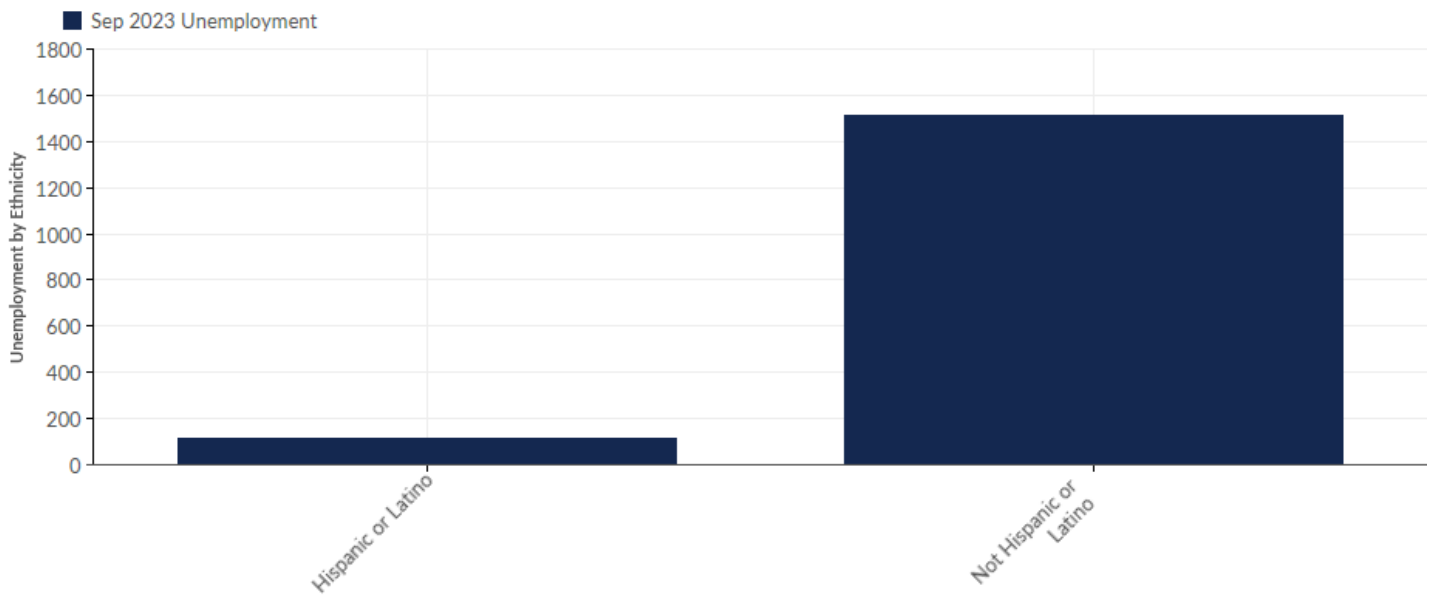
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	759	46.68%
Males	867	53.32%
Total	1,626	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	28	1.72%
Asian	27	1.66%
Black or African American	200	12.30%
Native Hawaiian or Other Pacific Islander	2	0.12%
White	1,369	84.19%
Total	1,626	100.00%

Unemployment by Ethnicity

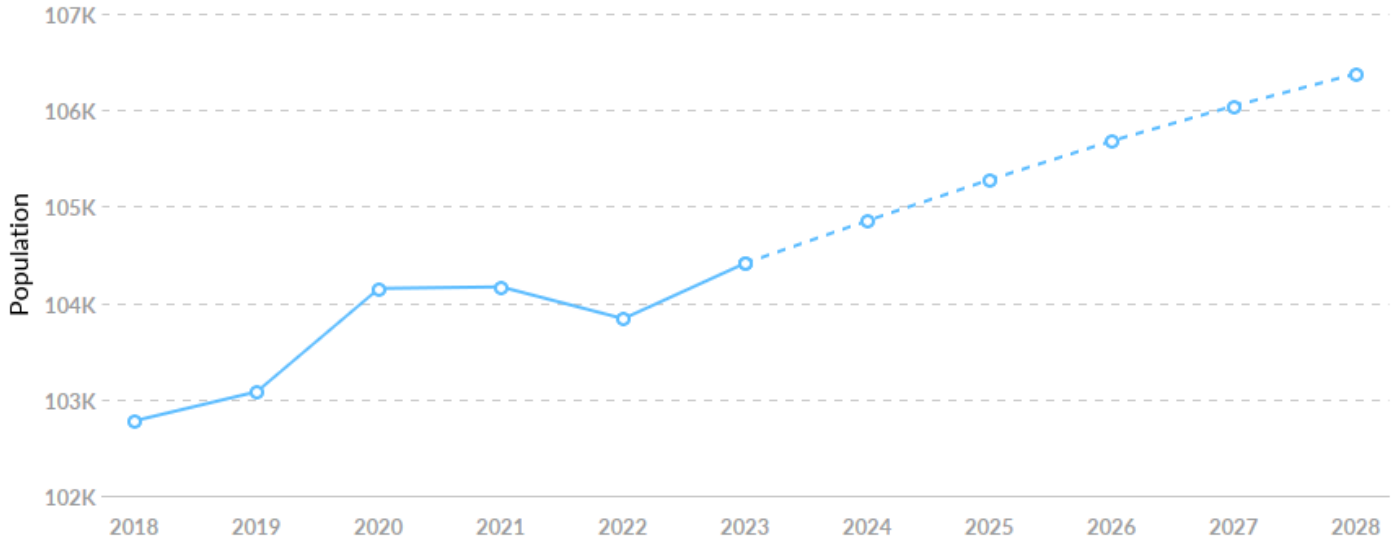


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	111	6.83%
Not Hispanic or Latino	1,515	93.17%
Total	1,626	100.00%

Historic & Projected Trends

Population Trends

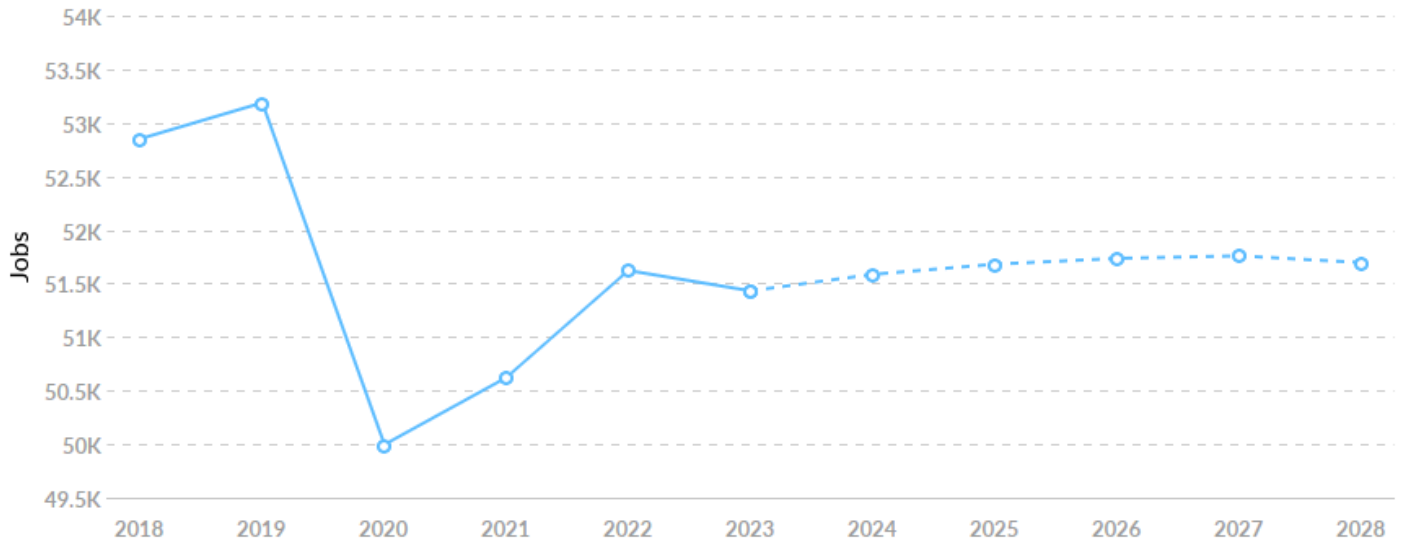
As of 2023 the region's population increased by 1.6% since 2018, growing by 1,636. Population is expected to increase by 1.9% between 2023 and 2028, adding 1,965.



Timeframe	Population
2018	102,777
2019	103,079
2020	104,150
2021	104,166
2022	103,836
2023	104,413
2024	104,854
2025	105,278
2026	105,681
2027	106,044
2028	106,378

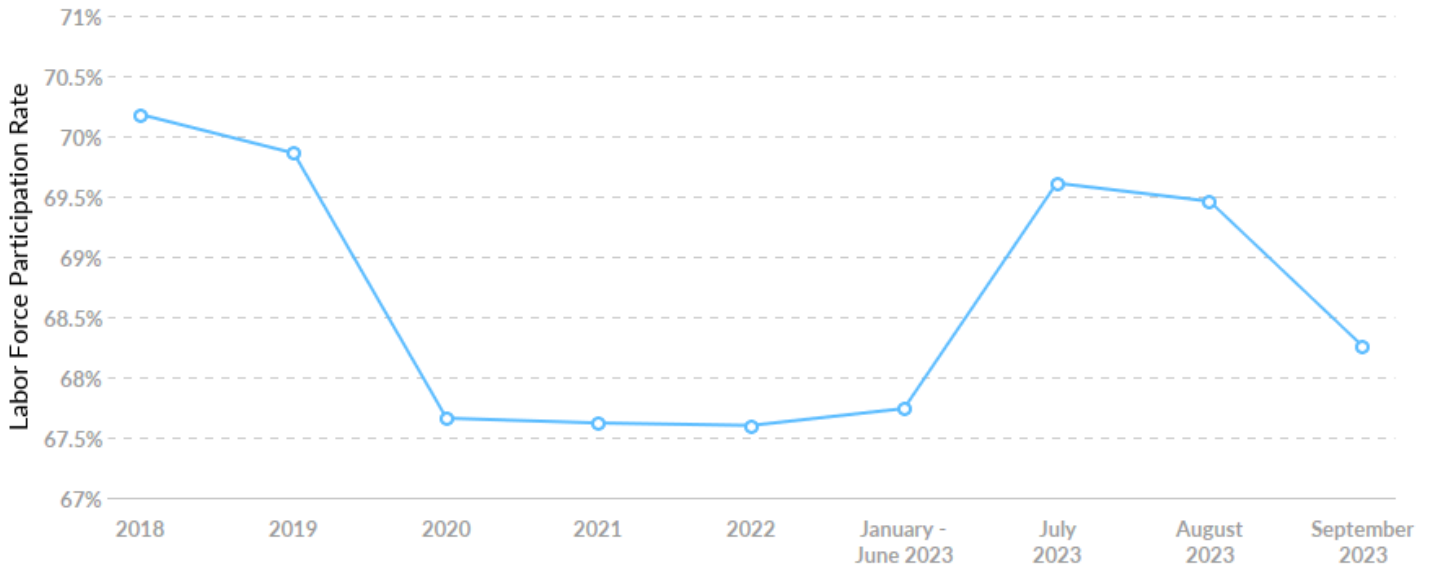
Job Trends

From 2018 to 2023, jobs declined by 2.7% in Fond du Lac County, WI from 52,849 to 51,431. This change fell short of the national growth rate of 3.6% by 6.3%.



Timeframe	Jobs
2018	52,849
2019	53,186
2020	49,994
2021	50,621
2022	51,621
2023	51,431
2024	51,585
2025	51,680
2026	51,734
2027	51,758
2028	51,695

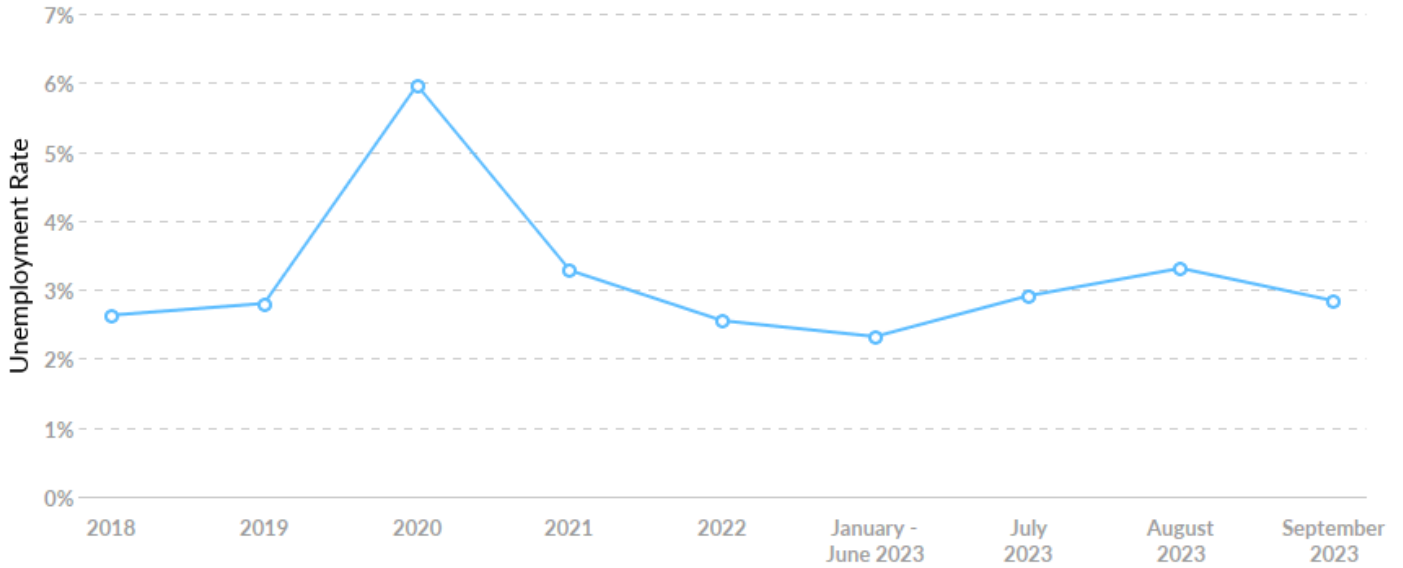
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	70.18%
2019	69.86%
2020	67.66%
2021	67.62%
2022	67.60%
January - June 2023	67.74%
July 2023	69.61%
August 2023	69.46%
September 2023	68.26%

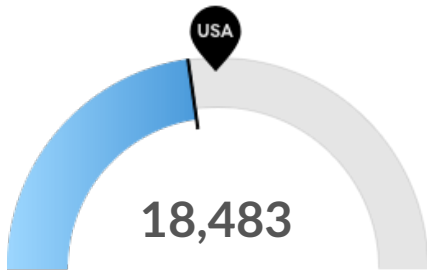
Unemployment Rate Trends

Fond du Lac County, WI had a September 2023 unemployment rate of 2.84%, **increasing from 2.63%** 5 years before.



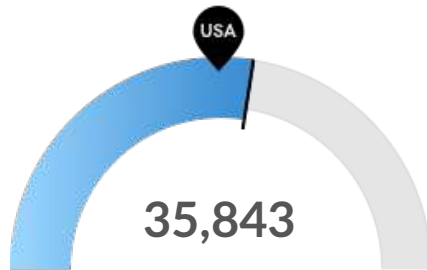
Timeframe	Unemployment Rate
2018	2.63%
2019	2.80%
2020	5.96%
2021	3.28%
2022	2.55%
January - June 2023	2.32%
July 2023	2.91%
August 2023	3.31%
September 2023	2.84%

Population Characteristics



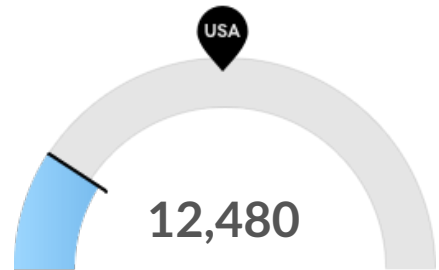
Millennials

Fond du Lac County, WI has 18,483 millennials (ages 25-39). The national average for an area this size is 21,114.



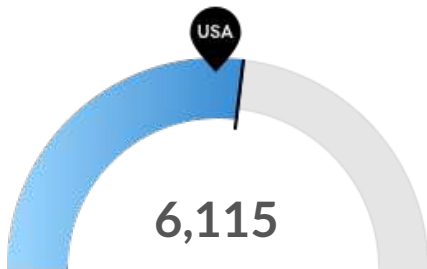
Retiring Soon

Retirement risk is high in Fond du Lac County, WI. The national average for an area this size is 31,118 people 55 or older, while there are 35,843 here.



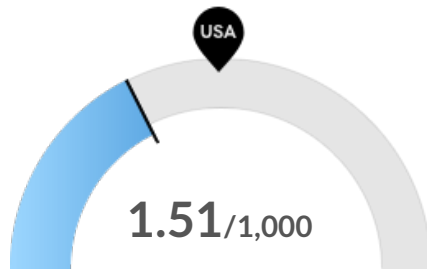
Racial Diversity

Racial diversity is low in Fond du Lac County, WI. The national average for an area this size is 42,702 racially diverse people, while there are 12,480 here.



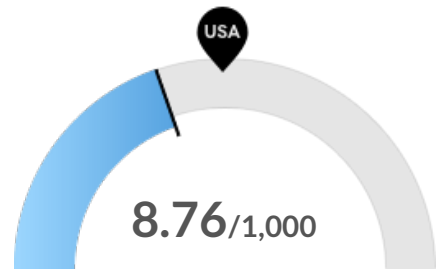
Veterans

Fond du Lac County, WI has 6,115 veterans. The national average for an area this size is 5,469.



Violent Crime

Fond du Lac County, WI has 1.51 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

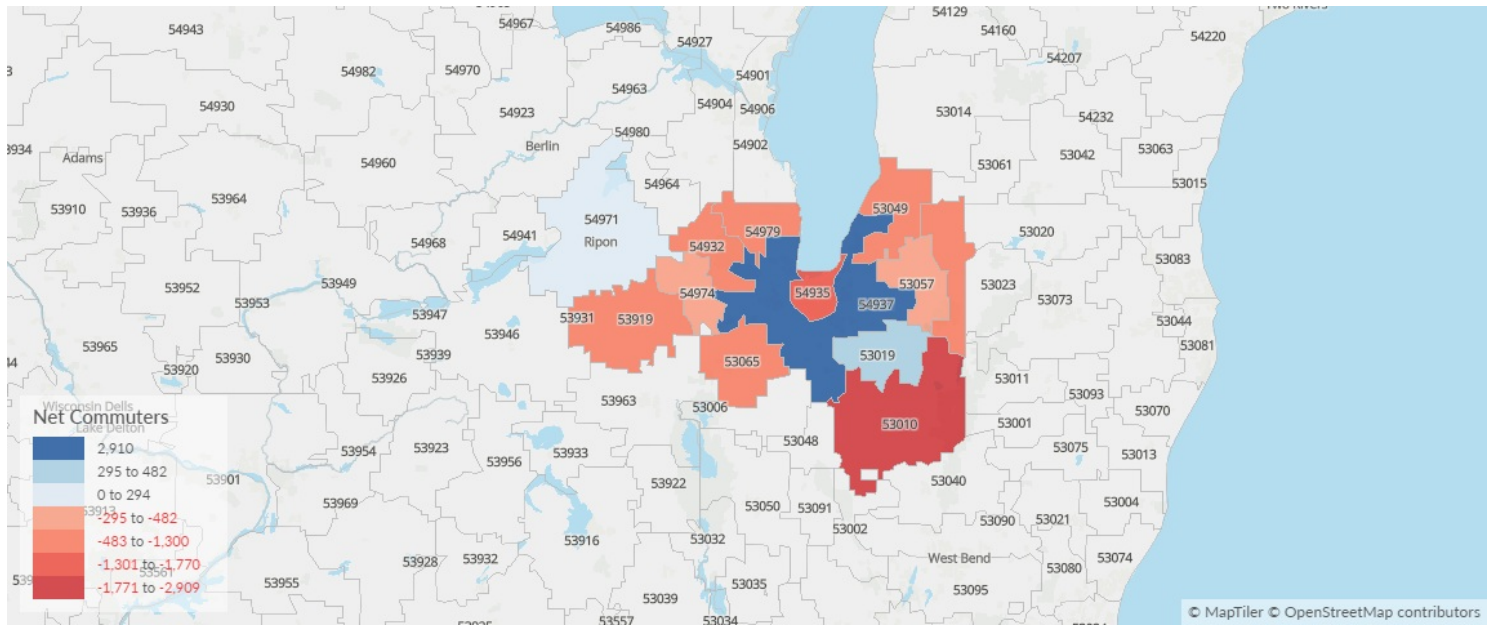


Property Crime

Fond du Lac County, WI has 8.76 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Fond du Lac County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
54935	Fond Du Lac, WI (in Fon...	20,766
54937	Fond Du Lac, WI (in Fon...	14,356
54971	Ripon, WI (in Fond du L...	6,036
53010	Campbellsport, WI (in F...	2,521
53019	Eden, WI (in Fond du La...	1,586

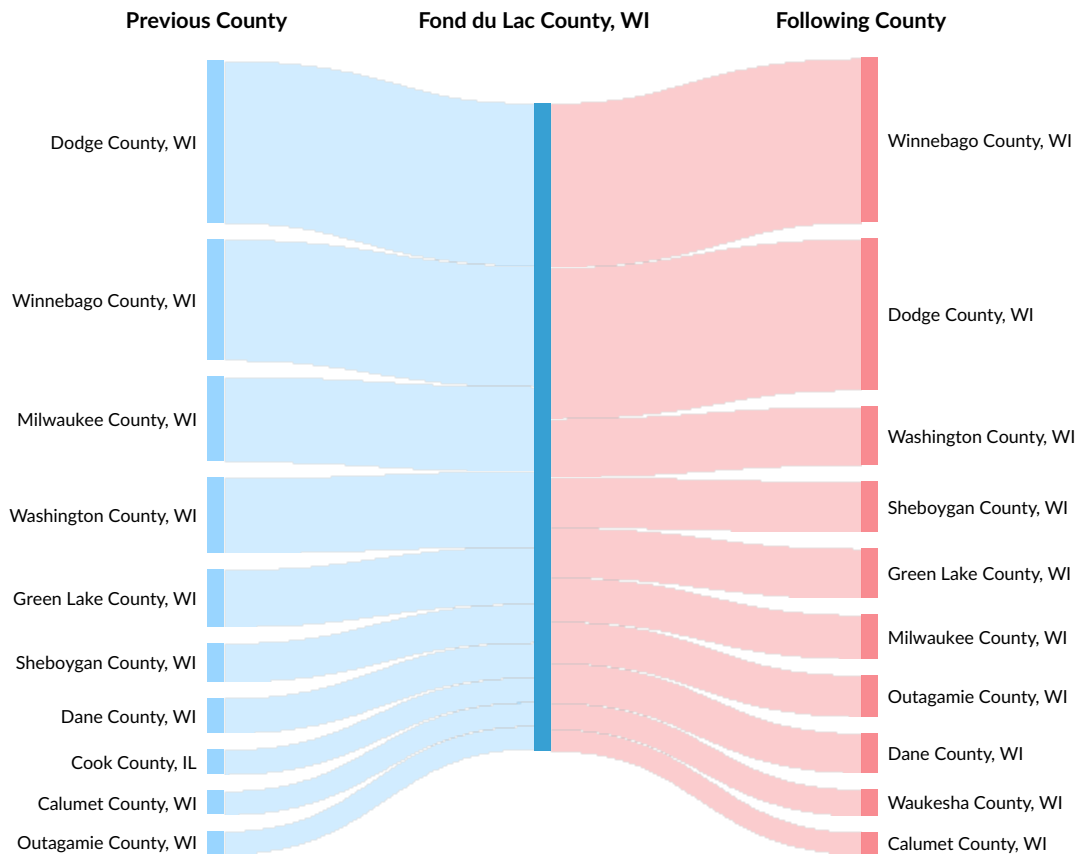
Where Talent Lives

ZIP	Name	2023 Workers
54935	Fond Du Lac, WI (in Fon...	22,068
54937	Fond Du Lac, WI (in Fon...	11,446
54971	Ripon, WI (in Fond du L...	6,012
53010	Campbellsport, WI (in F...	4,292
53919	Brandon, WI (in Fond d...	1,576

Inbound and Outbound Migration

The table below analyzes past and current residents of Fond du Lac County, WI. The left column shows residents of other counties migrating to Fond du Lac County, WI. The right column shows residents migrating from Fond du Lac County, WI to other counties.

As of 2021, 533 people have migrated from Dodge County, WI to Fond du Lac County, WI. In the same year, 539 people left Fond du Lac County, WI migrating to Winnebago County, WI. The total Net Migration for Fond du Lac County, WI in 2021 was 242.



Top Previous Counties	Migrations
Dodge County, WI	533
Winnebago County, WI	396
Milwaukee County, WI	278
Washington County, WI	246
Green Lake County, WI	188

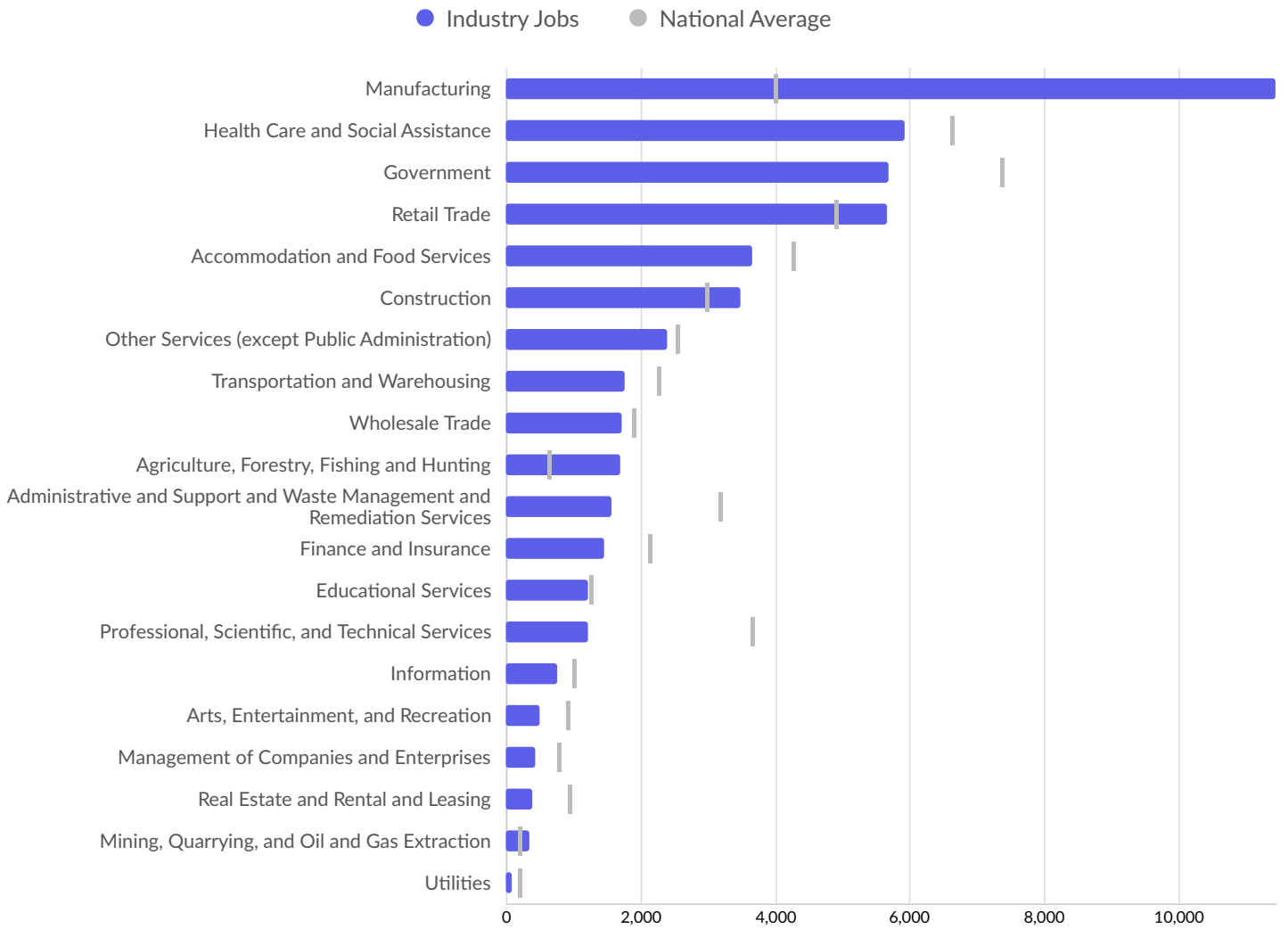
Top Previous Counties	Migrations
Sheboygan County, WI	127
Dane County, WI	115
Cook County, IL	81
Calumet County, WI	78
Outagamie County, WI	75
Waukesha County, WI	71
Brown County, WI	68
Manitowoc County, WI	60
Ozaukee County, WI	50
Stearns County, MN	38
Top Following Counties	Migrations
Winnebago County, WI	539
Dodge County, WI	496
Washington County, WI	191
Sheboygan County, WI	166
Green Lake County, WI	163
Milwaukee County, WI	144
Outagamie County, WI	136
Dane County, WI	130
Waukesha County, WI	87
Calumet County, WI	72
Brown County, WI	63
Waushara County, WI	59
Manitowoc County, WI	51
Cook County, IL	50

Top Following Counties**Migrations**

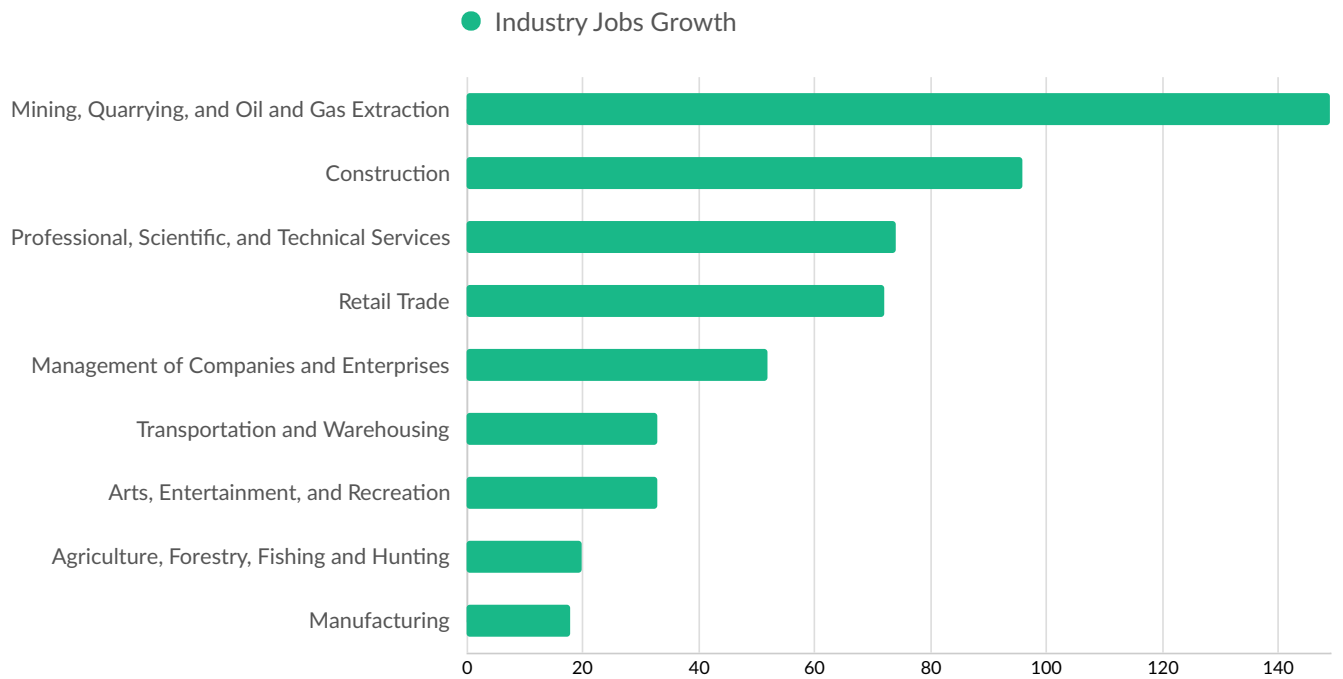
Eau Claire County, WI38

Industry Characteristics

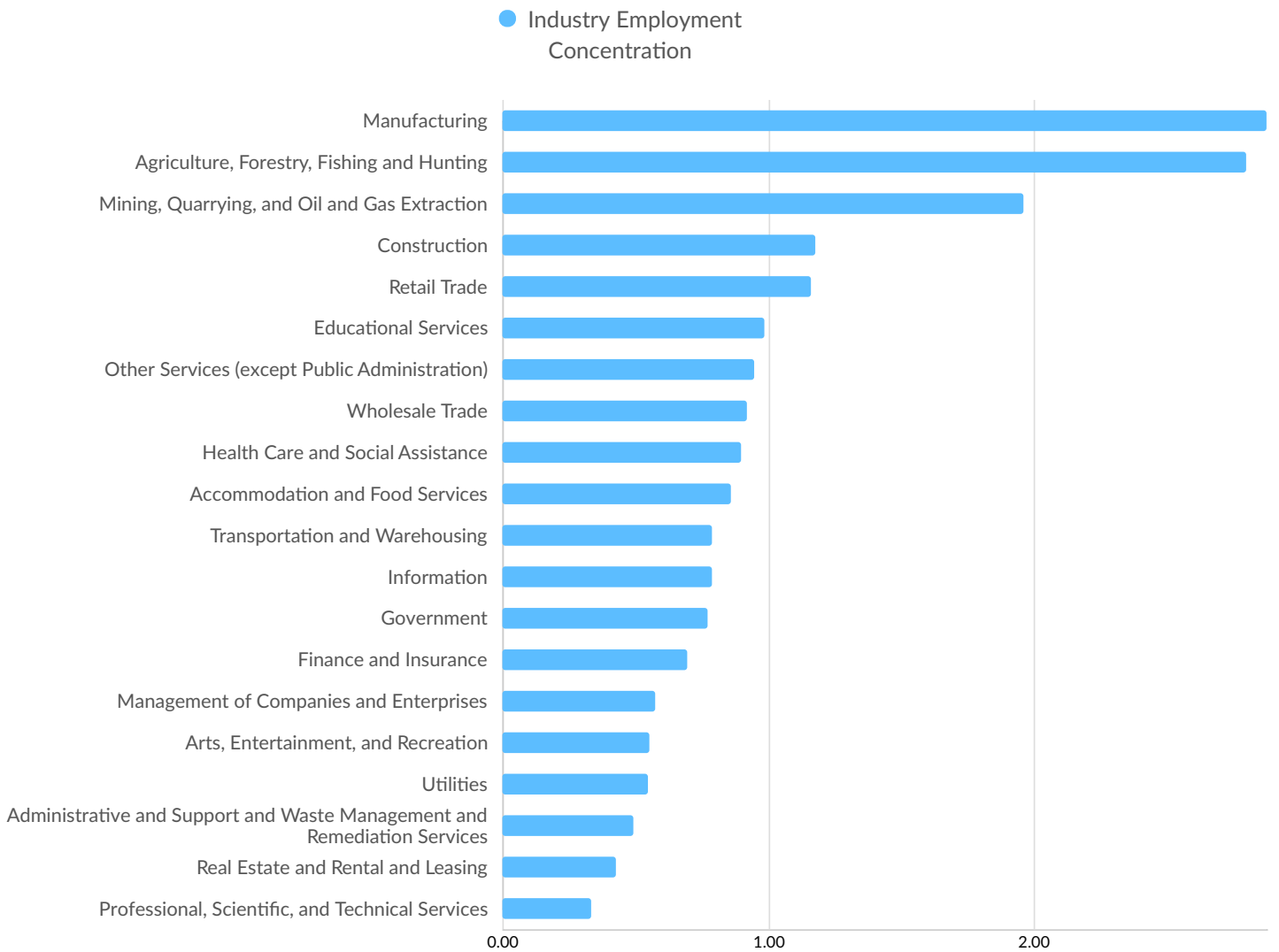
Largest Industries



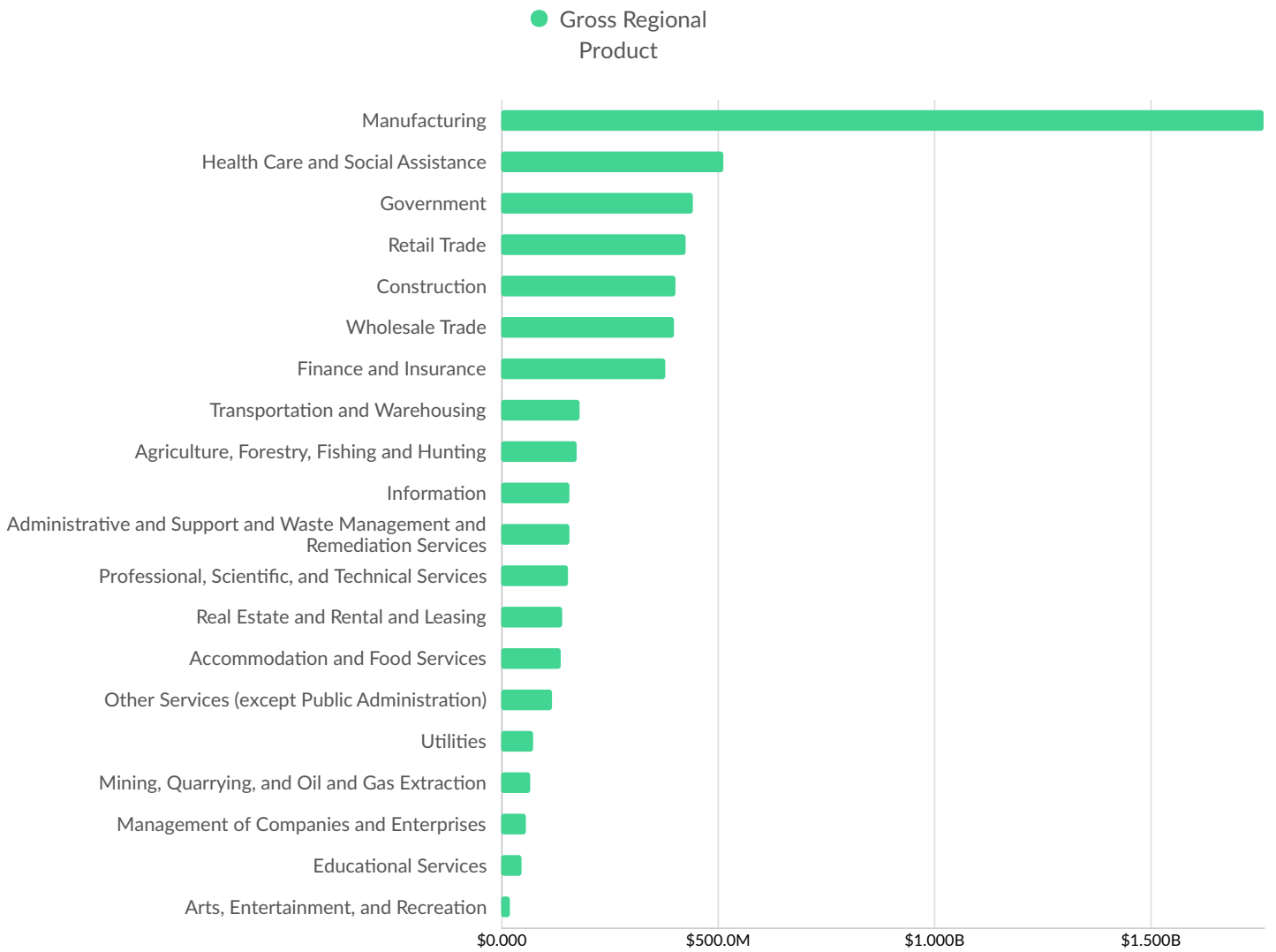
Top Growing Industries



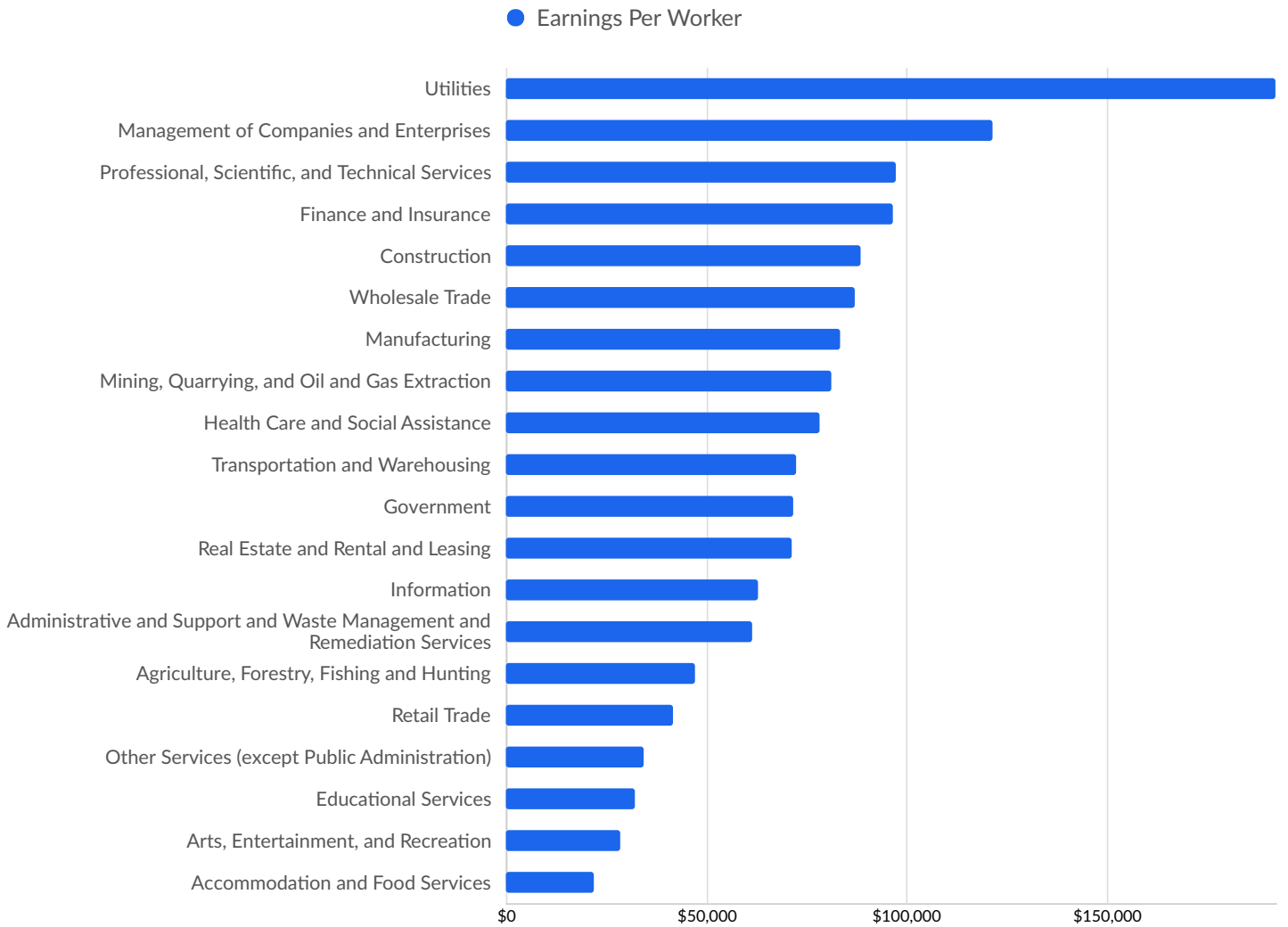
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



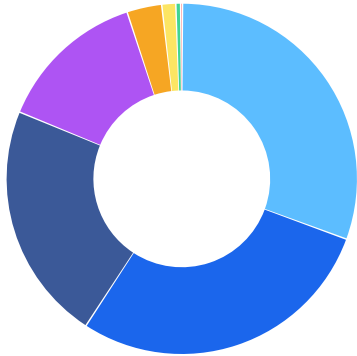
Business Characteristics

7,546 Companies Employ Your Workers

Online profiles for your workers mention 7,546 companies as employers, with the top 10 appearing below. In the last 12 months, 603 companies in Fond du Lac County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mercury Marine	910 	SSM Health Care	1,540 
SSM Health Care	766 	Brunswick	150 
Alliance Laundry Systems	304 	Moraine Park Technical College	137 
Spectrum	276 	Advocate Aurora Health	120 
Moraine Park Technical College	261 	Flex-Staff	116 
State of Wisconsin	258 	Alliance Laundry System	89 
Fond Du Lac School District	254 	Festival Foods	78 
Marian University Of Fond Du L...	251 	J F Ahern Company	68 
Oshkosh Corporation	205 	Society Insurance	68 
Quad	196 	Grande Cheese Co Limited	60 

Business Size

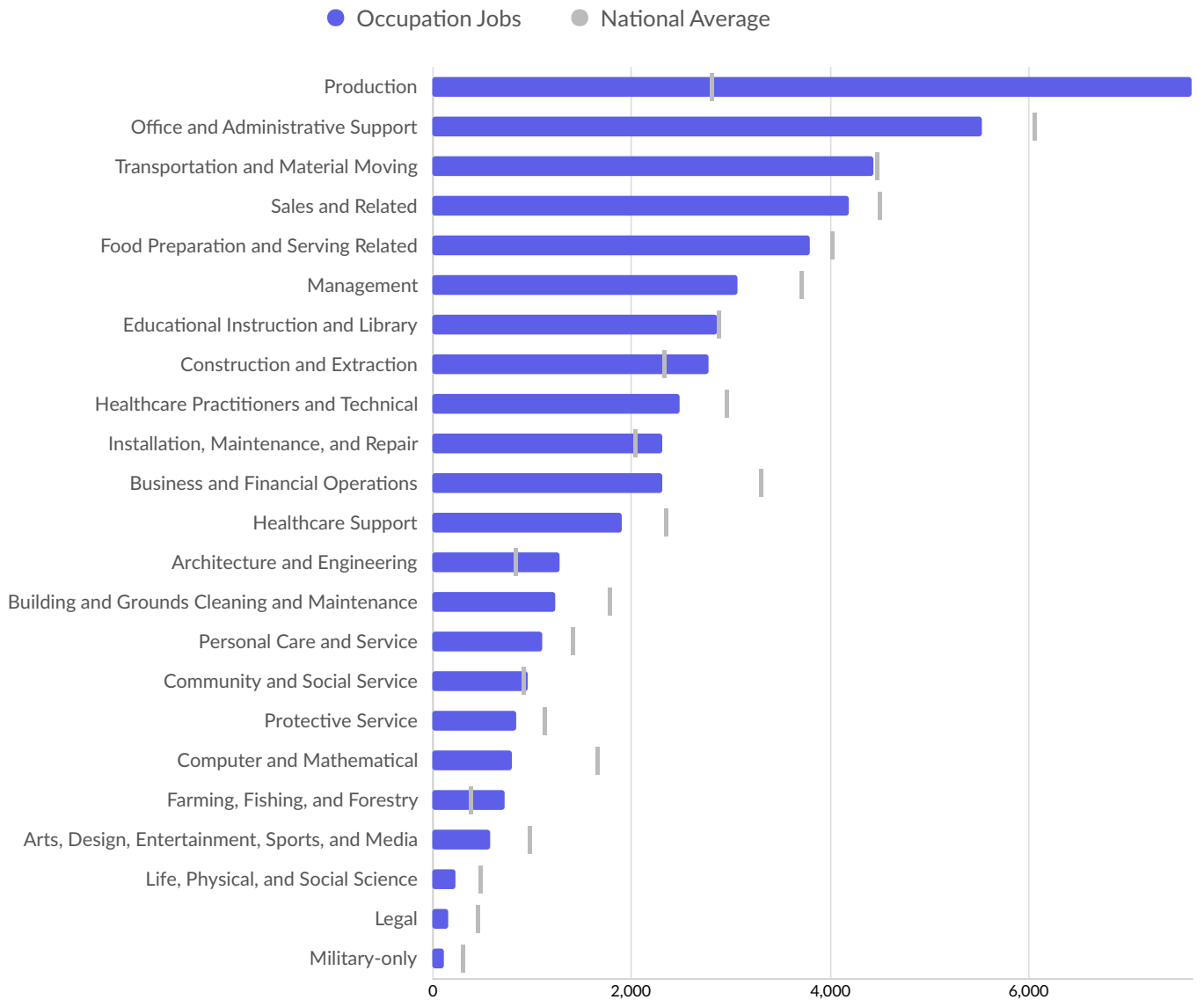


	Percentage	Business Count
● 1 to 4 employees	30.5%	1,044
● 5 to 9 employees	28.6%	979
● 10 to 19 employees	22.0%	753
● 20 to 49 employees	13.7%	470
● 50 to 99 employees	3.2%	110
● 100 to 249 employees	1.3%	44
● 250 to 499 employees	0.4%	15
● 500+ employees	0.2%	6

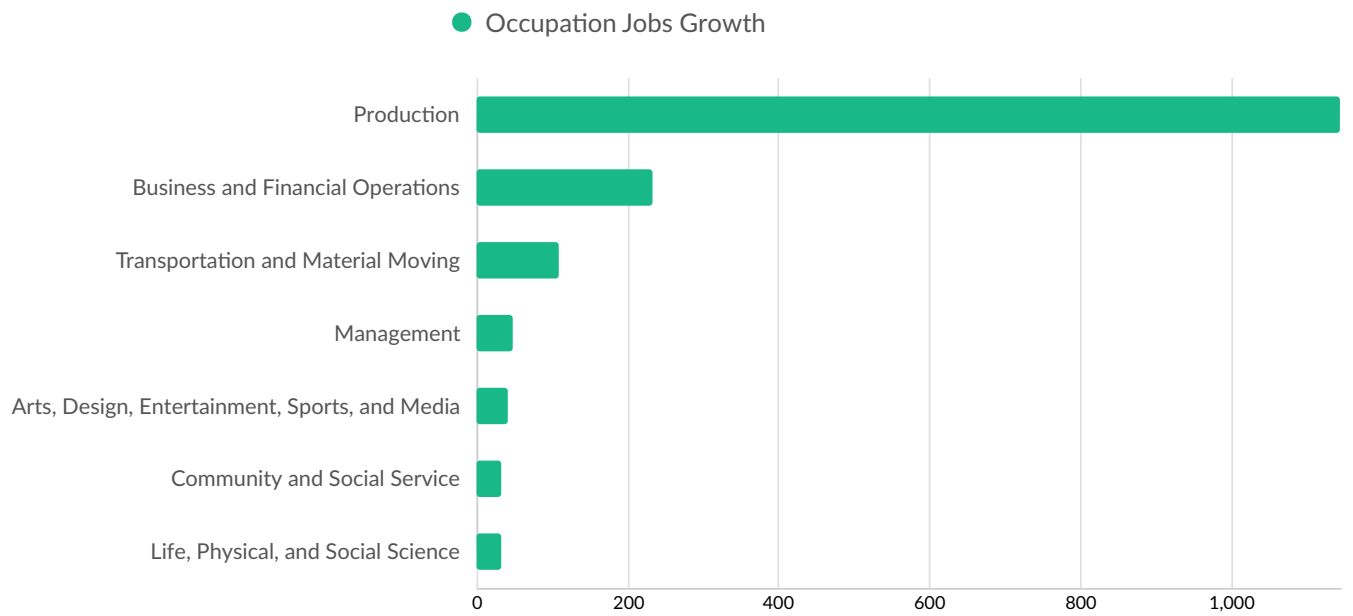
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

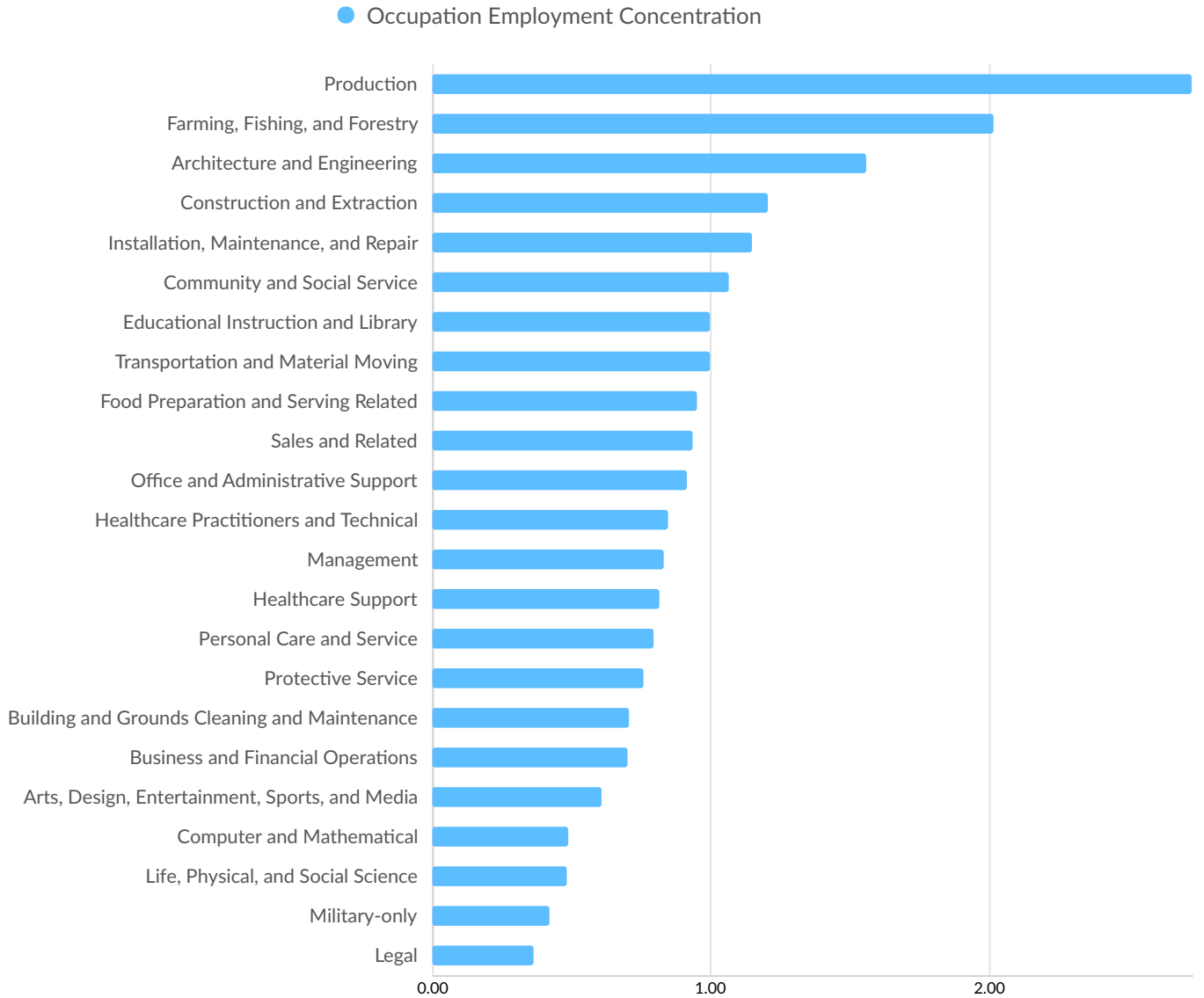
Largest Occupations



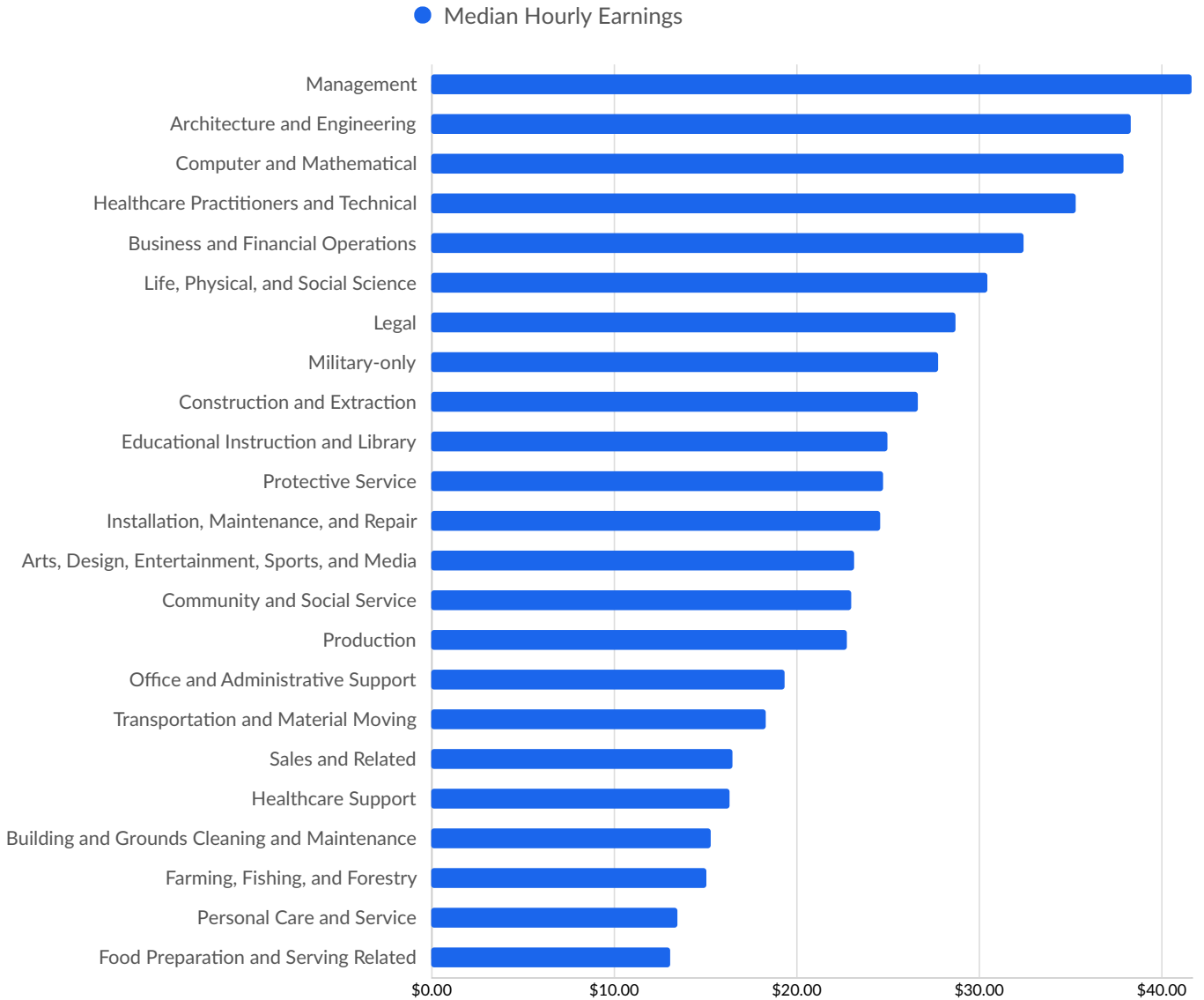
Top Growing Occupations



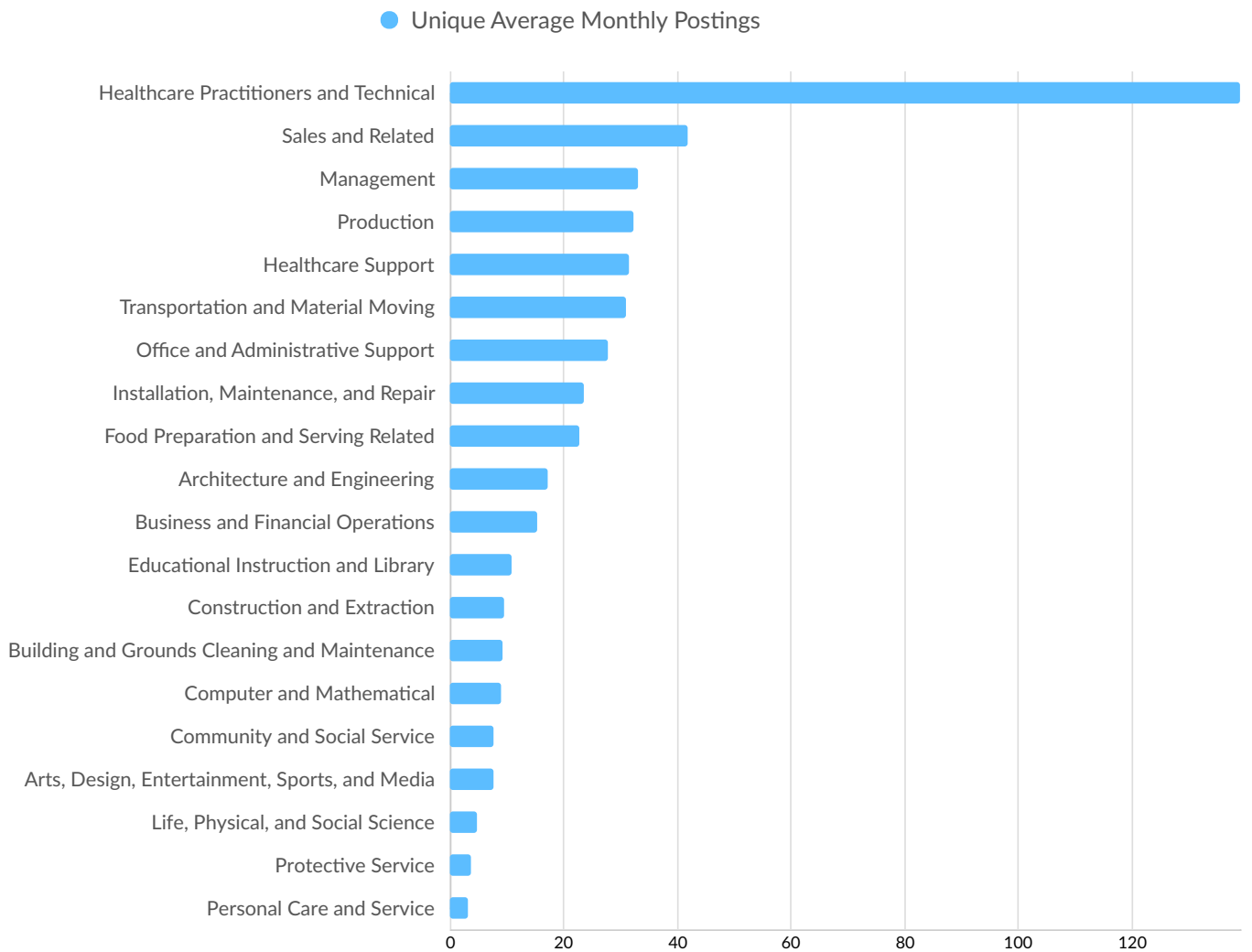
Top Occupation Employment Concentration



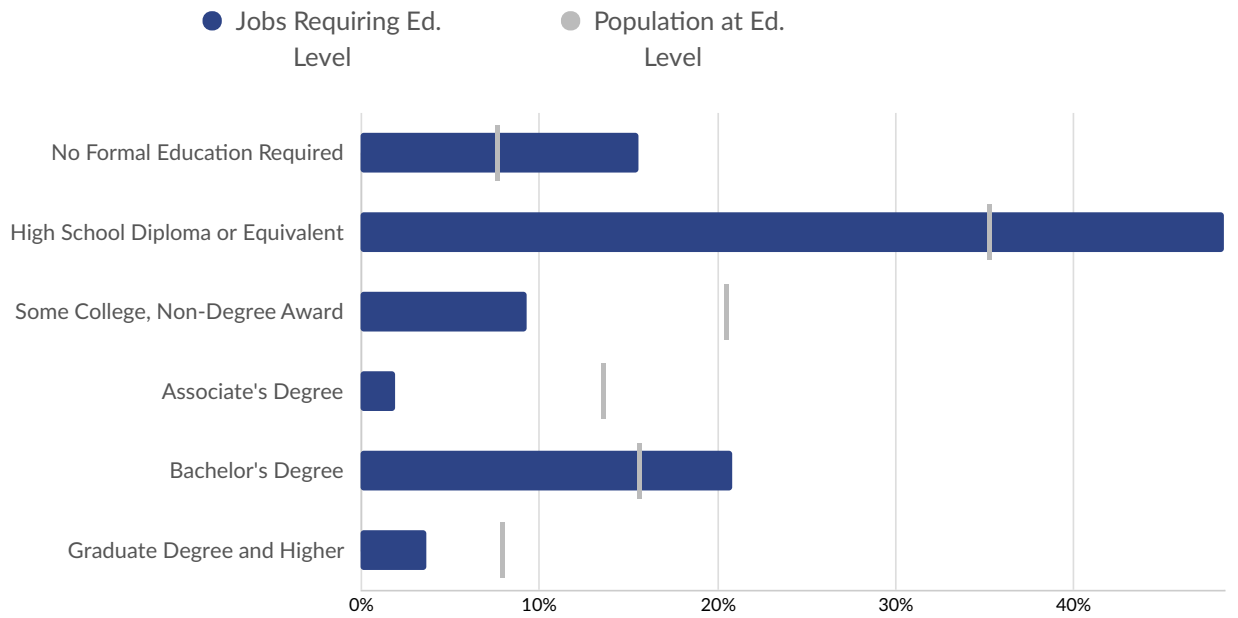
Top Occupation Earnings



Top Posted Occupations

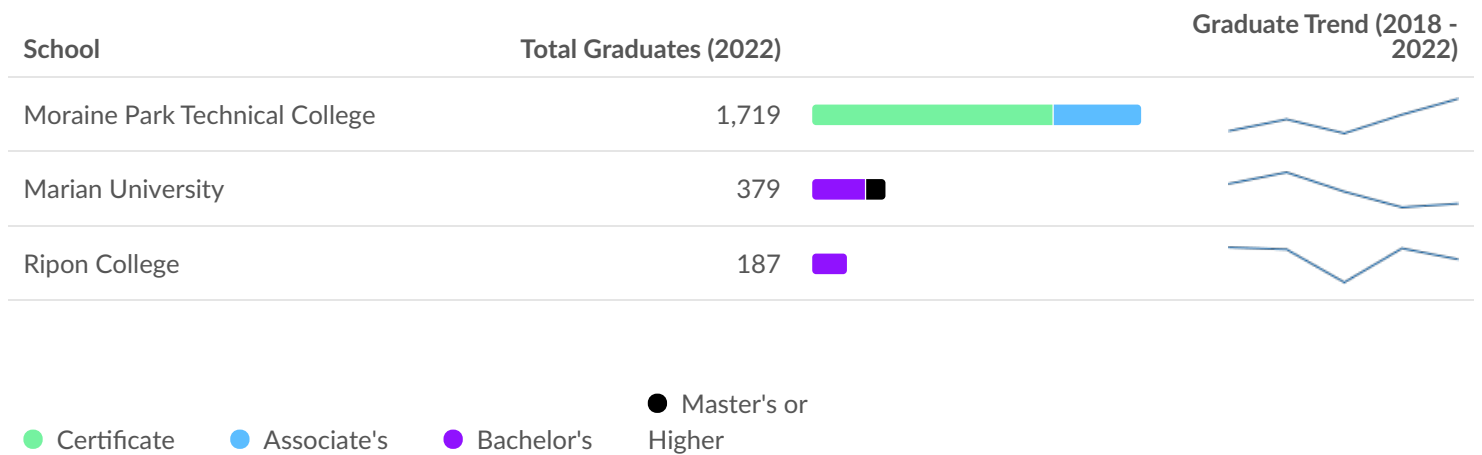


Underemployment



Educational Pipeline

In 2022, there were 2,285 graduates in Fond du Lac County, WI. This pipeline has grown by 18% over the last 5 years. The highest share of these graduates come from "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), "Registered Nursing/Registered Nurse" (Associate's), and "Accounting Technology/Technician and Bookkeeping" (Certificate).



In-Demand Skills

