



Calumet County, WI

ECWRPC



East Central Wisconsin
Regional Planning Commission

ECWRPC

400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55015 Calumet County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

53,776

Population (2023)

Population **grew by 3,665** over the last 5 years and is projected to **grow by 4,684** over the next 5 years.

18,607

Total Regional Employment

Jobs **grew by 2,389** over the last 5 years and are projected to **grow by 1,737** over the next 5 years.

\$78.5K

Median Household Income (2021)

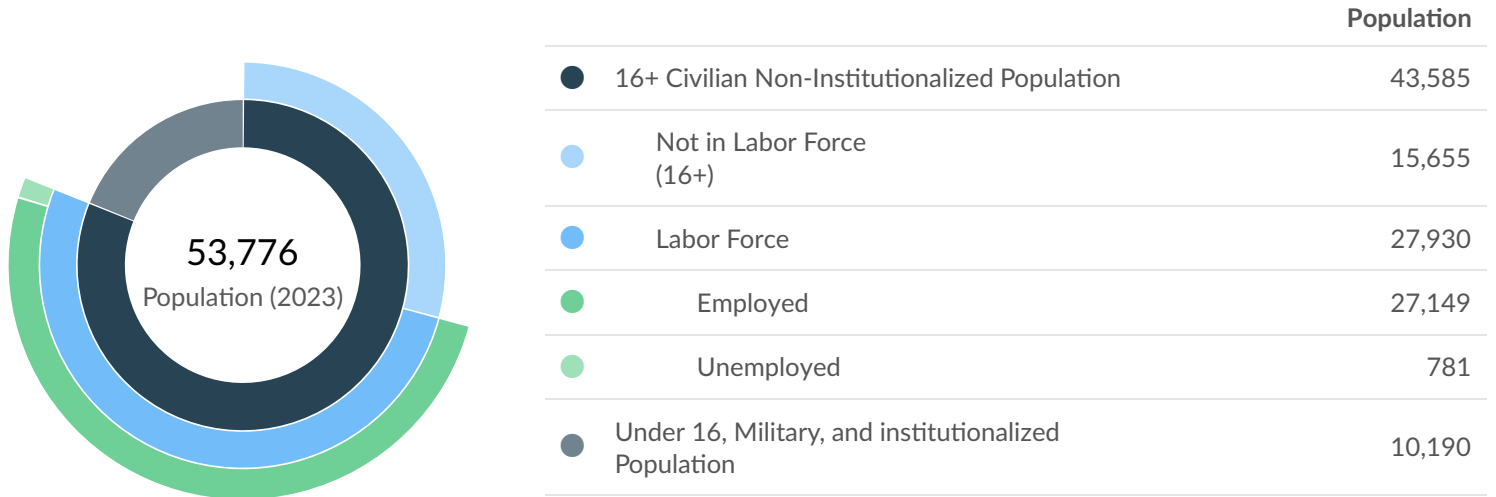
Median household income is **\$9.4K above** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 7.3%** since 2018, growing by 3,665. Population is expected to **increase by 8.7%** between 2023 and 2028, adding 4,684.
- From 2018 to 2023, jobs **increased by 14.7%** in Calumet County, WI from 16,218 to **18,607**. This change **outpaced the national growth rate of 3.6% by 11.1%**. As the number of jobs increased, the **labor force participation rate decreased from 69.7% to 64.1% between 2018 and 2023**.
- Concerning educational attainment, **22.1% of Calumet County, WI residents possess a Bachelor's Degree** (1.0% above the national average), and **15.8% hold an Associate's Degree** (6.9% above the national average).
- The top three industries in 2023 are Agriculture, Construction, and Mining Machinery Manufacturing, Restaurants and Other Eating Places, and Dairy Product Manufacturing.

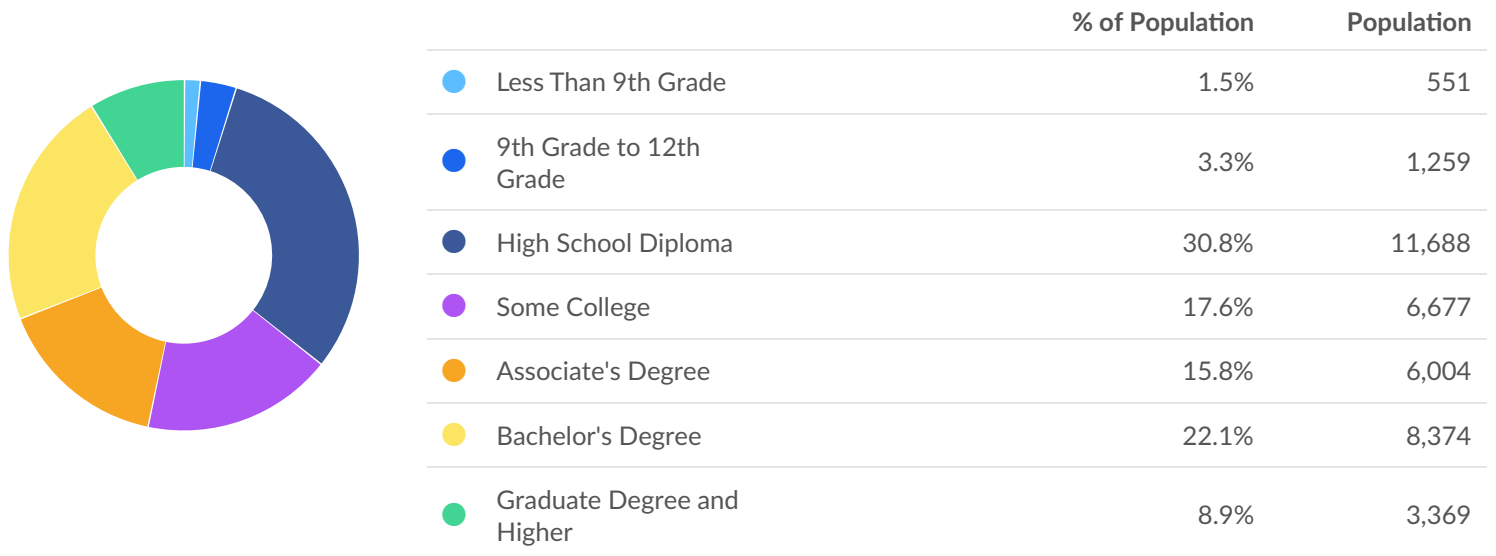
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	53,776	27,930	18,607	102.6	\$2.31B	\$5.18B	\$4.18B
State	5,921,135	3,145,490	3,225,196	100.2	\$392.08B	\$359.22B	\$389.09B

Sep 2023 Labor Force Breakdown



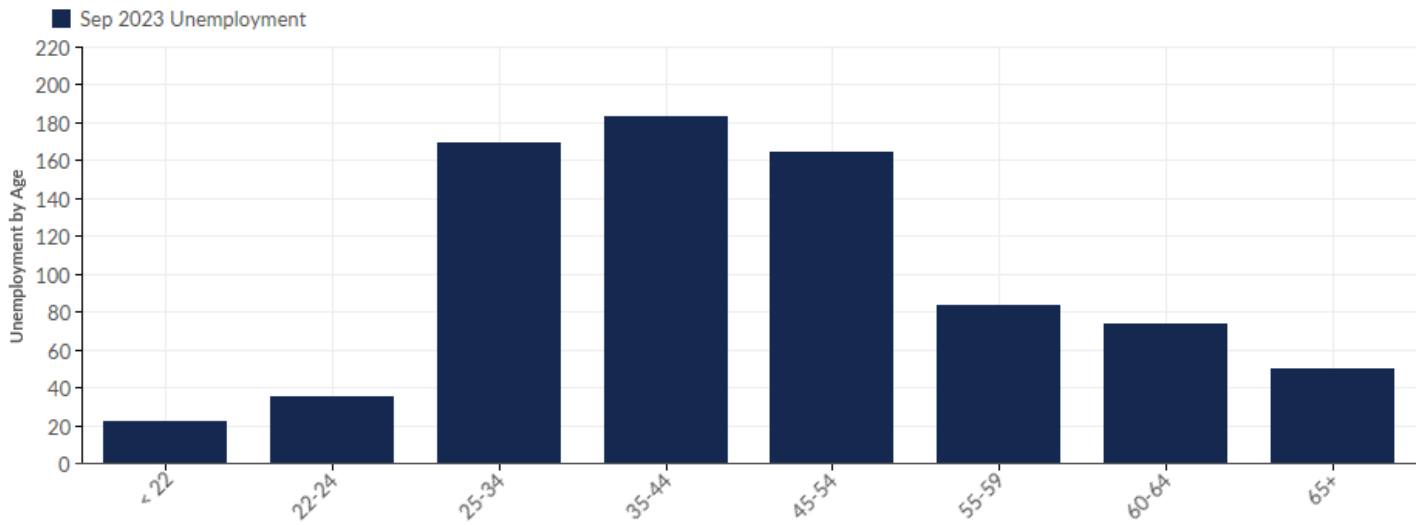
Educational Attainment

Concerning educational attainment, **22.1% of Calumet County, WI residents possess a Bachelor's Degree** (1.0% above the national average), and **15.8% hold an Associate's Degree** (6.9% above the national average).



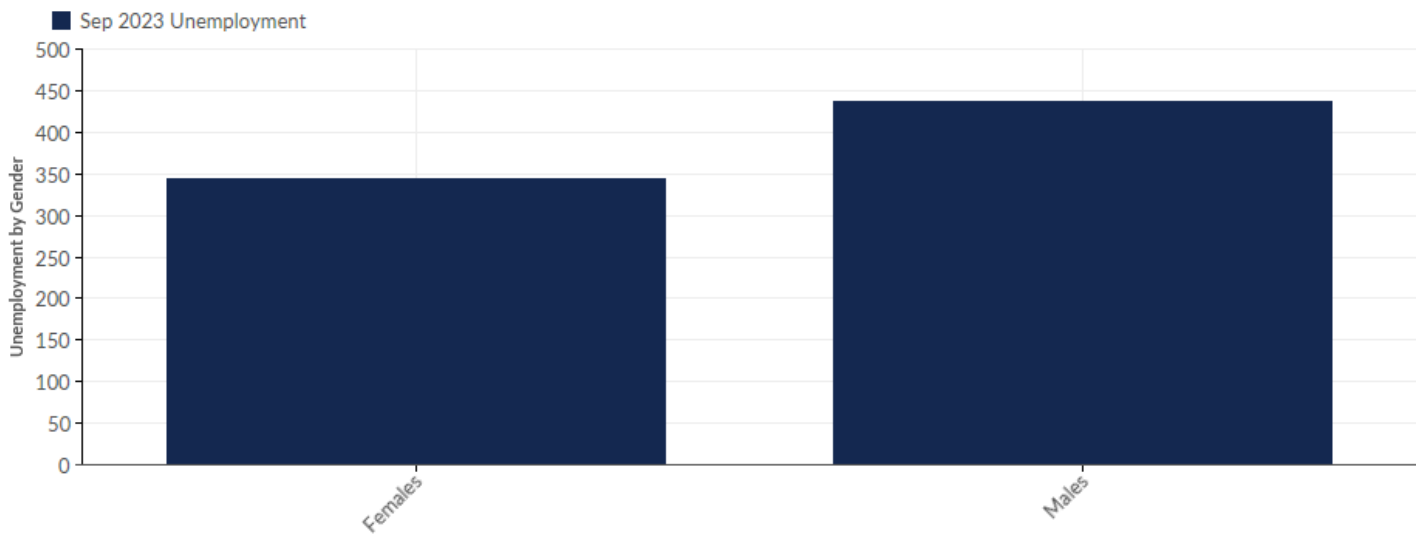
Unemployment by Demographics

Unemployment by Age



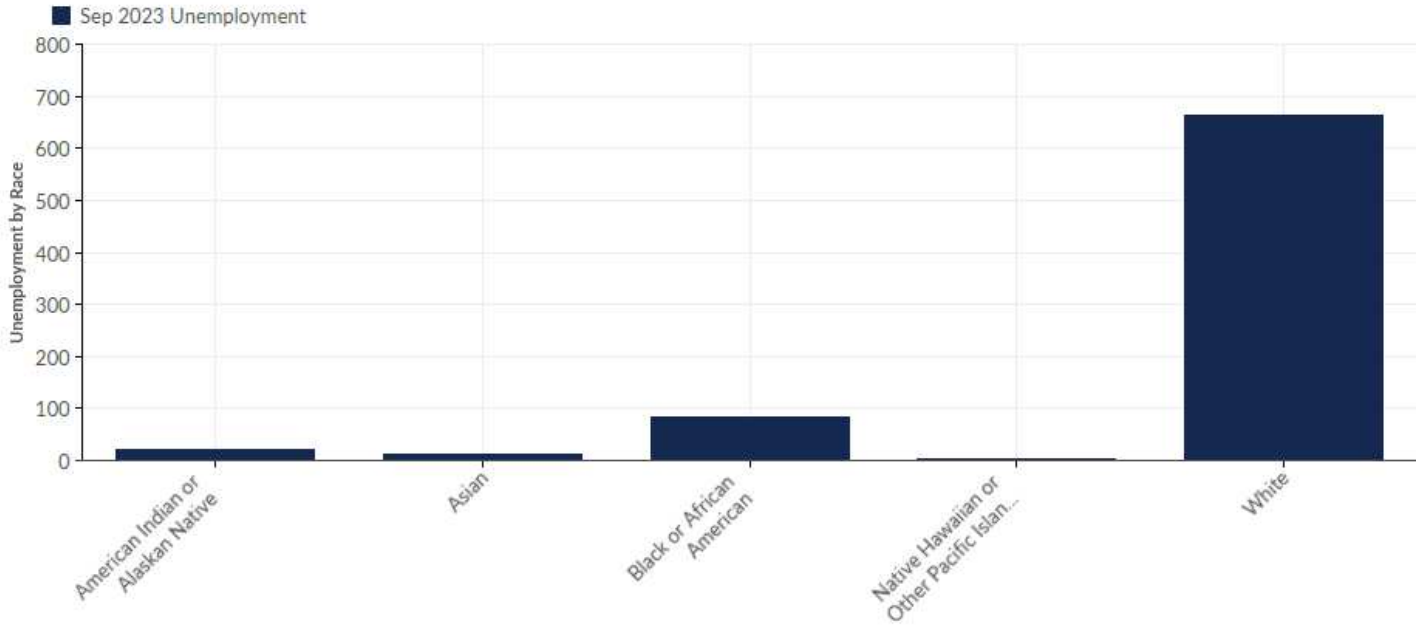
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	22	2.82%
22-24	35	4.48%
25-34	170	21.77%
35-44	183	23.43%
45-54	164	21.00%
55-59	84	10.76%
60-64	73	9.35%
65+	50	6.40%
Total	781	100.00%

Unemployment by Gender



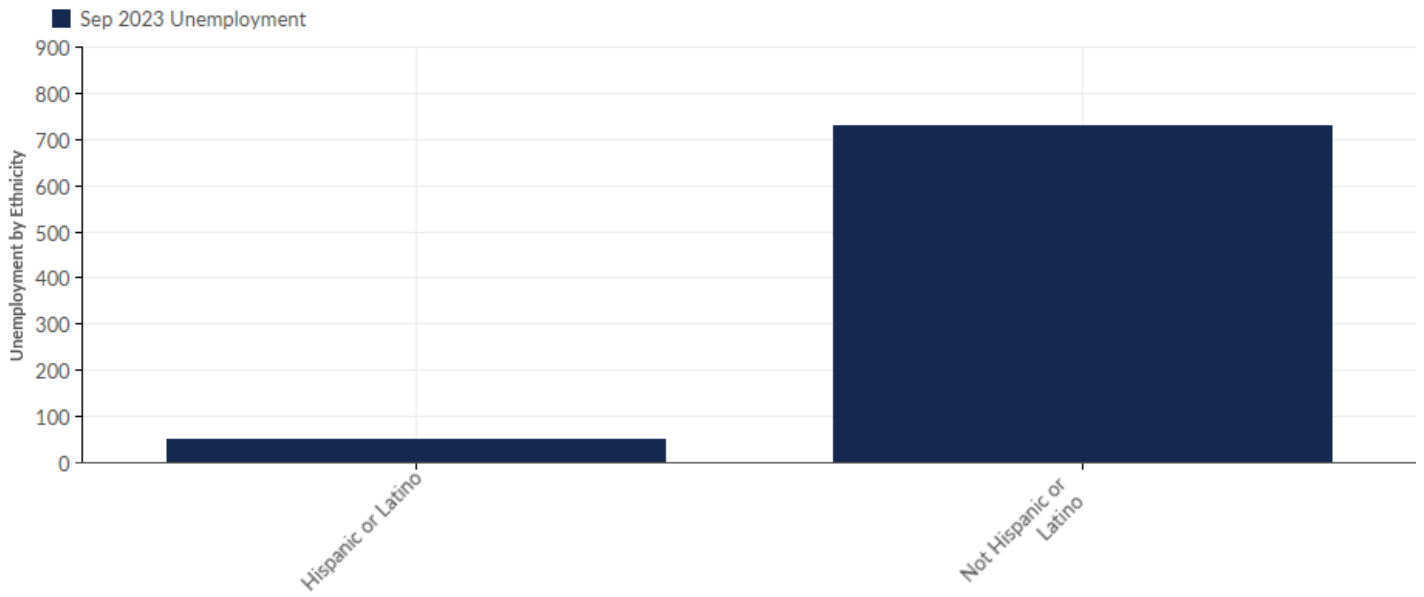
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	345	44.17%
Males	436	55.83%
Total	781	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	21	2.69%
Asian	12	1.54%
Black or African American	82	10.50%
Native Hawaiian or Other Pacific Islander	2	0.26%
White	665	85.15%
Total	781	100.00%

Unemployment by Ethnicity

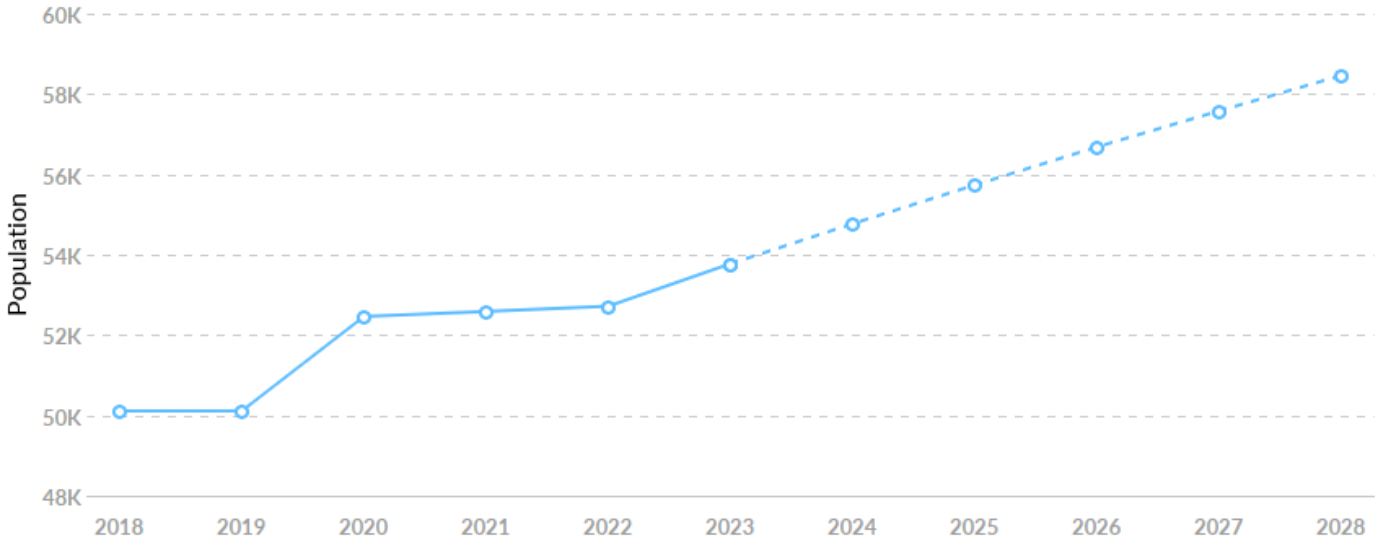


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	50	6.40%
Not Hispanic or Latino	731	93.60%
Total	781	100.00%

Historic & Projected Trends

Population Trends

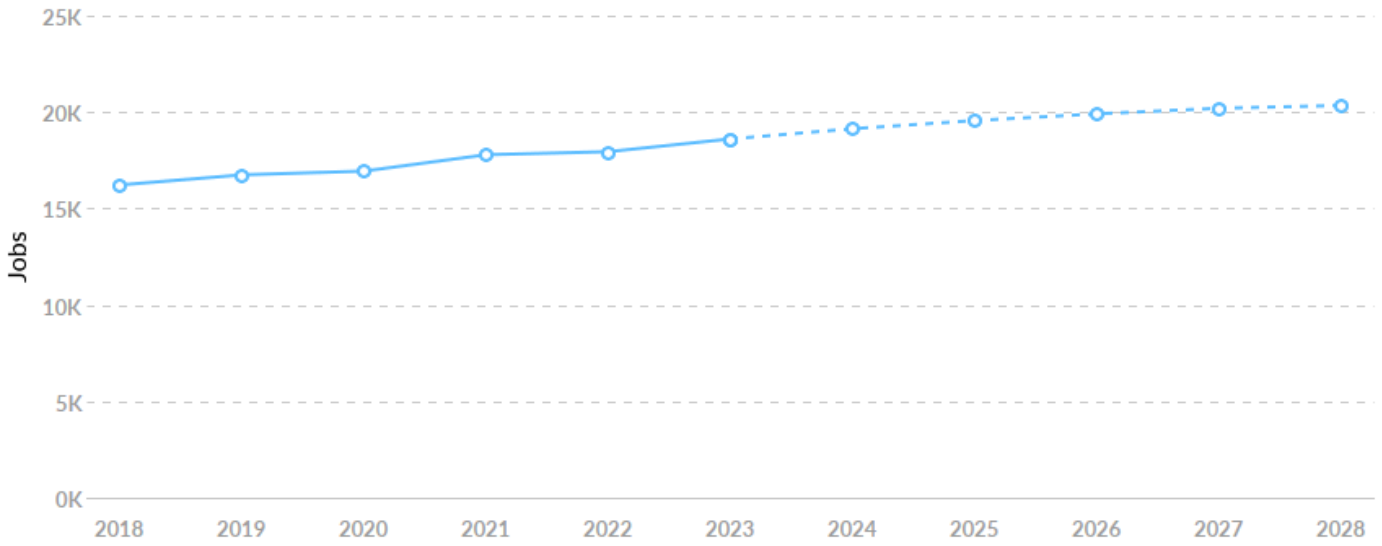
As of 2023 the region's population increased by 7.3% since 2018, growing by 3,665. Population is expected to increase by 8.7% between 2023 and 2028, adding 4,684.



Timeframe	Population
2018	50,111
2019	50,112
2020	52,462
2021	52,587
2022	52,718
2023	53,776
2024	54,771
2025	55,734
2026	56,683
2027	57,580
2028	58,460

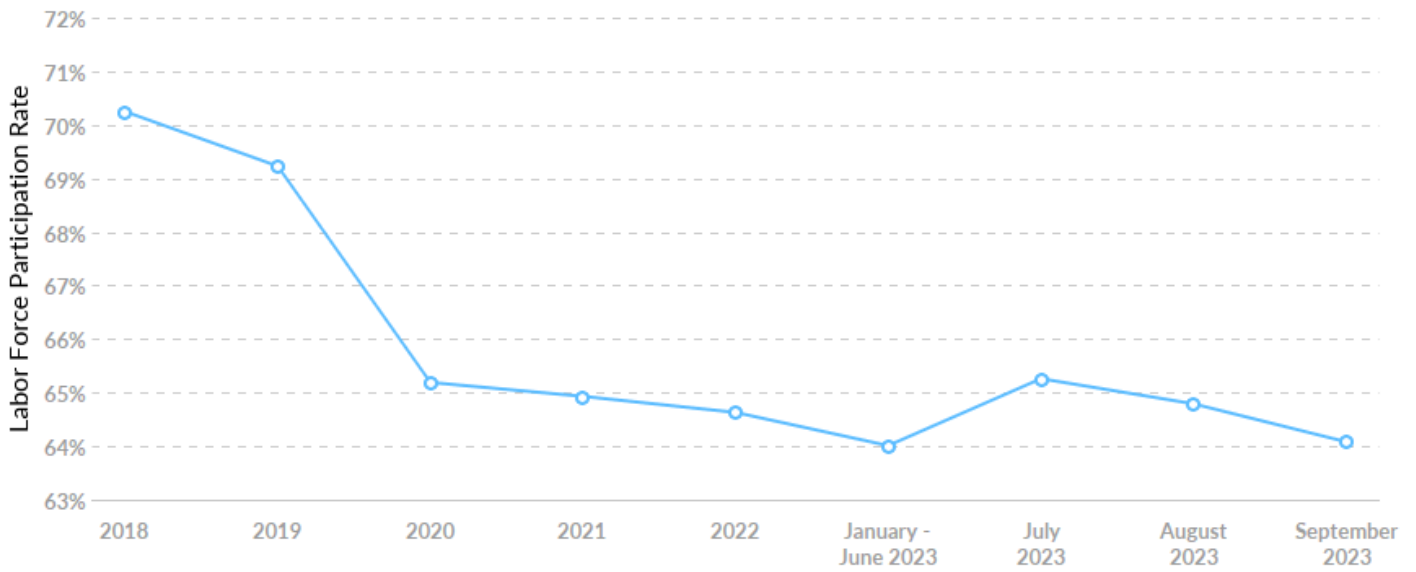
Job Trends

From 2018 to 2023, jobs increased by **14.7%** in Calumet County, WI from 16,218 to **18,607**. This change **outpaced the national growth rate of 3.6% by 11.1%**.



Timeframe	Jobs
2018	16,218
2019	16,744
2020	16,938
2021	17,787
2022	17,945
2023	18,607
2024	19,136
2025	19,560
2026	19,909
2027	20,196
2028	20,344

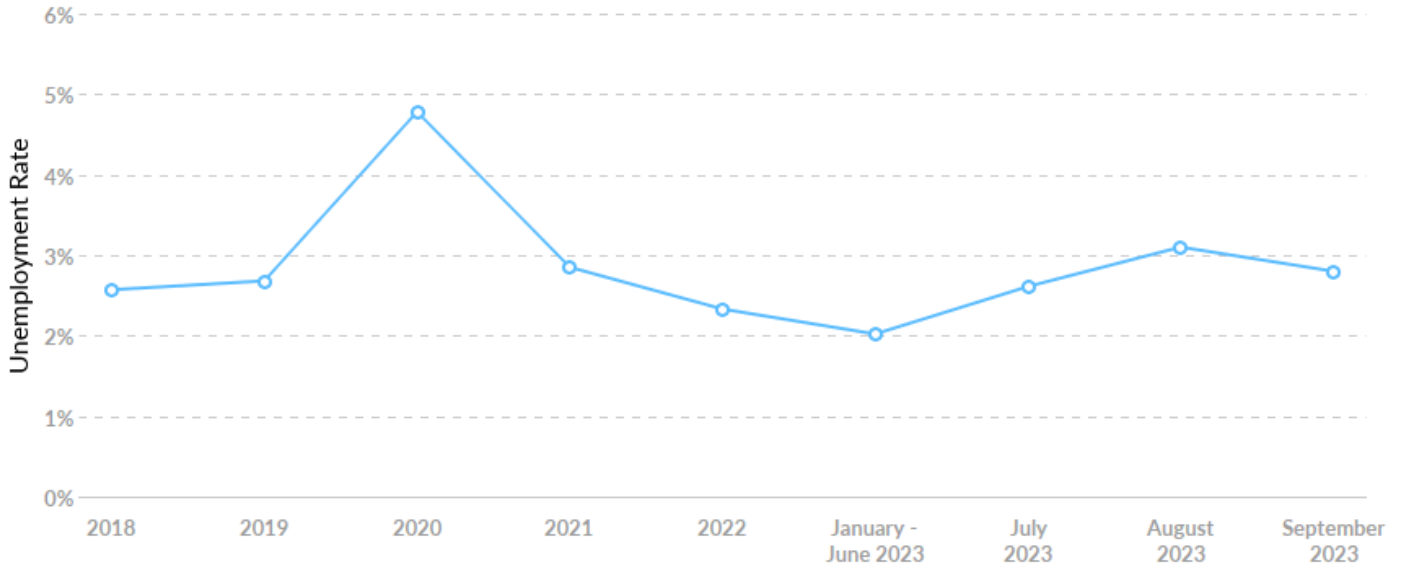
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	70.25%
2019	69.23%
2020	65.19%
2021	64.93%
2022	64.63%
January - June 2023	64.01%
July 2023	65.26%
August 2023	64.79%
September 2023	64.08%

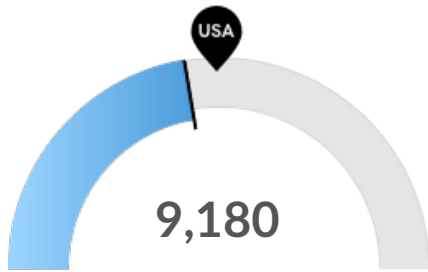
Unemployment Rate Trends

Calumet County, WI had a September 2023 unemployment rate of 2.80%, **increasing from 2.57%** 5 years before.



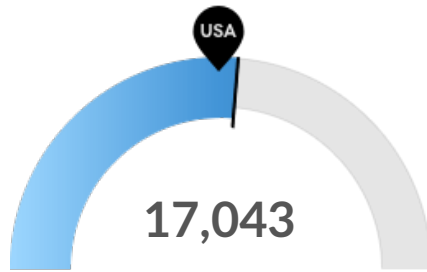
Timeframe	Unemployment Rate
2018	2.57%
2019	2.68%
2020	4.78%
2021	2.85%
2022	2.33%
January - June 2023	2.02%
July 2023	2.61%
August 2023	3.10%
September 2023	2.80%

Population Characteristics



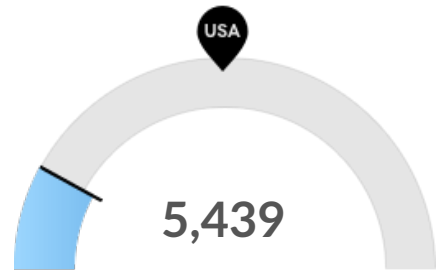
Millennials

Calumet County, WI has 9,180 millennials (ages 25-39). The national average for an area this size is 10,719.



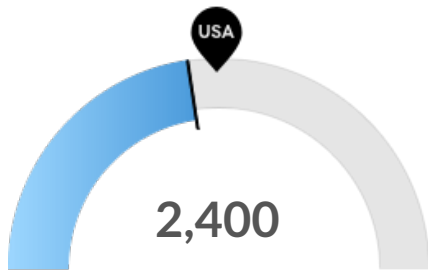
Retiring Soon

Retirement risk is about average in Calumet County, WI. The national average for an area this size is 15,799 people 55 or older, while there are 17,043 here.



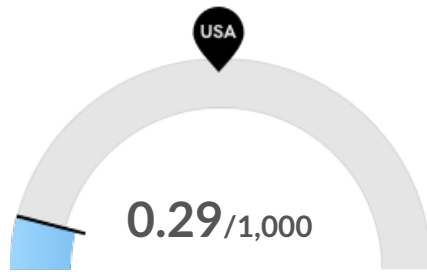
Racial Diversity

Racial diversity is low in Calumet County, WI. The national average for an area this size is 21,680 racially diverse people, while there are 5,439 here.



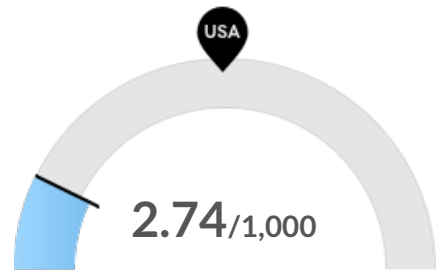
Veterans

Calumet County, WI has 2,400 veterans. The national average for an area this size is 2,761.



Violent Crime

Calumet County, WI has 0.29 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

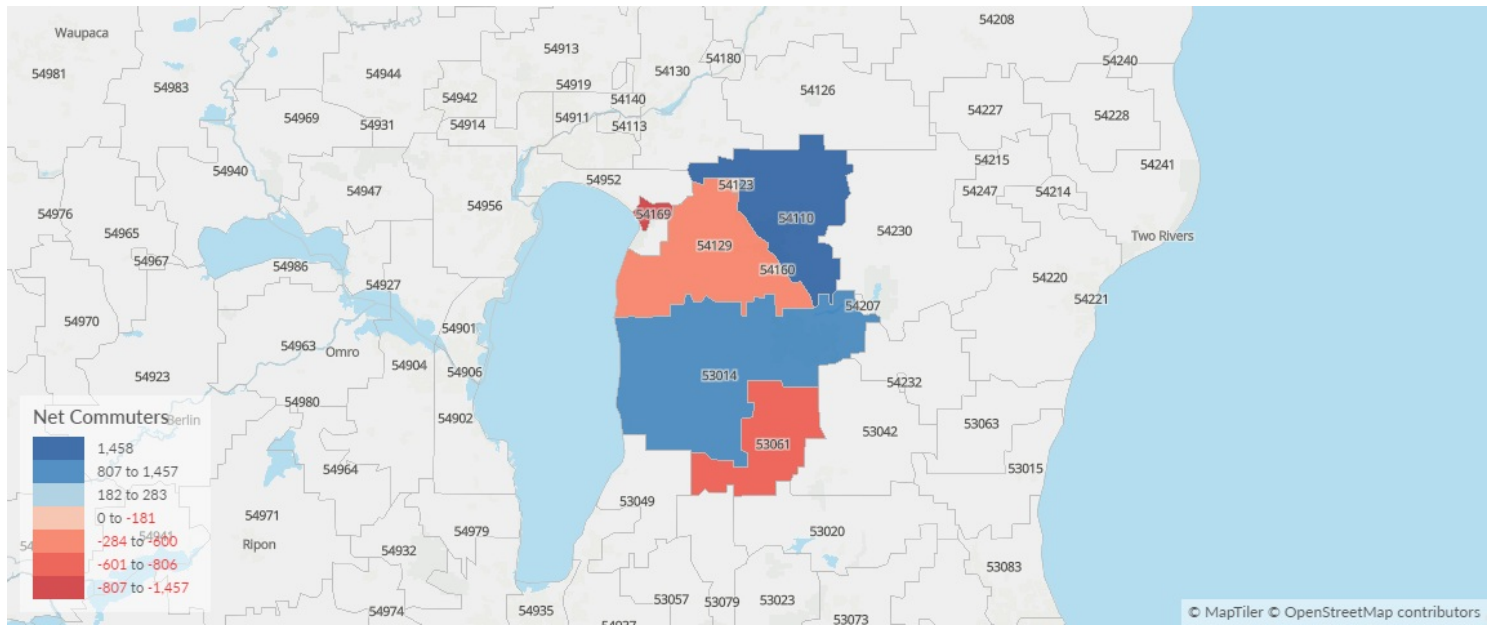


Property Crime

Calumet County, WI has 2.74 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Calumet County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
53014	Chilton, WI (in Calumet ...	6,765
54110	Brillion, WI (in Calumet ...	5,418
53061	New Holstein, WI (in Ca...	2,482
54129	Hilbert, WI (in Calumet ...	2,152
54169	Sherwood, WI (in Calum...	1,170

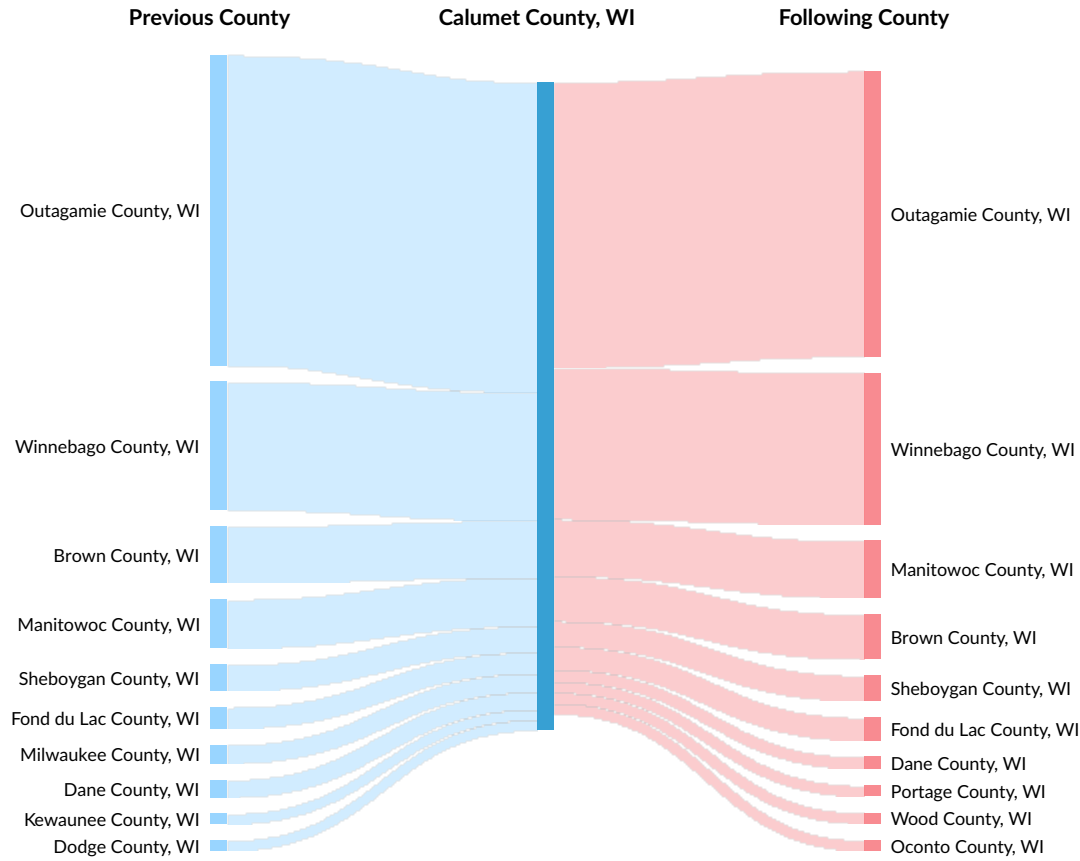
Where Talent Lives

ZIP	Name	2023 Workers
53014	Chilton, WI (in Calumet ...	5,959
54110	Brillion, WI (in Calumet ...	3,960
53061	New Holstein, WI (in Ca...	3,083
54129	Hilbert, WI (in Calumet ...	2,436
54169	Sherwood, WI (in Calum...	2,031

Inbound and Outbound Migration

The table below analyzes past and current residents of Calumet County, WI. The left column shows residents of other counties migrating to Calumet County, WI. The right column shows residents migrating from Calumet County, WI to other counties.

As of 2021, 1,049 people have migrated from Outagamie County, WI to Calumet County, WI. In the same year, 965 people left Calumet County, WI migrating to Outagamie County, WI. The total Net Migration for Calumet County, WI in 2021 was 344.

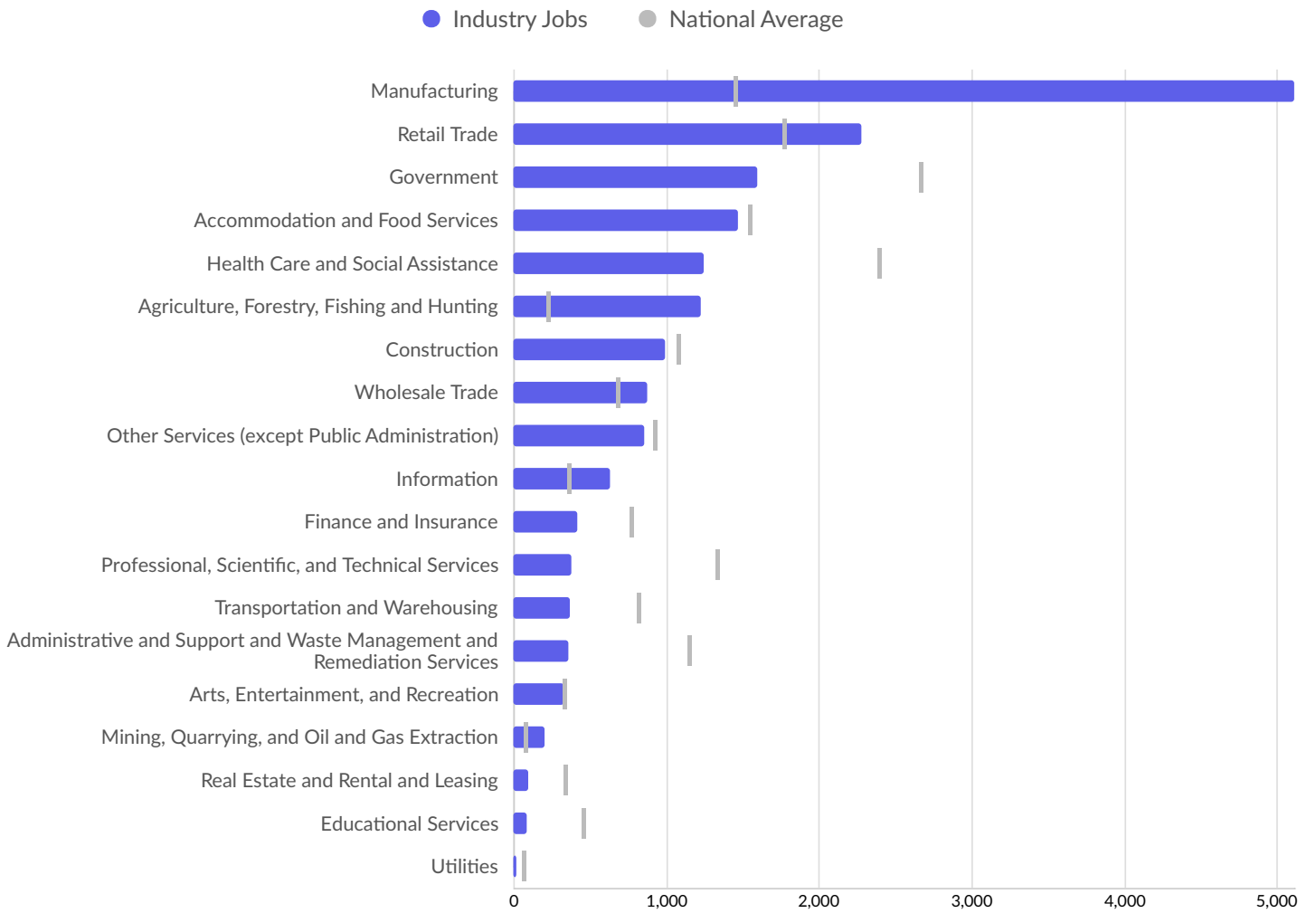


Top Previous Counties	Migrations
Outagamie County, WI	1,049
Winnebago County, WI	433
Brown County, WI	191
Manitowoc County, WI	165
Sheboygan County, WI	88
Fond du Lac County, WI	72

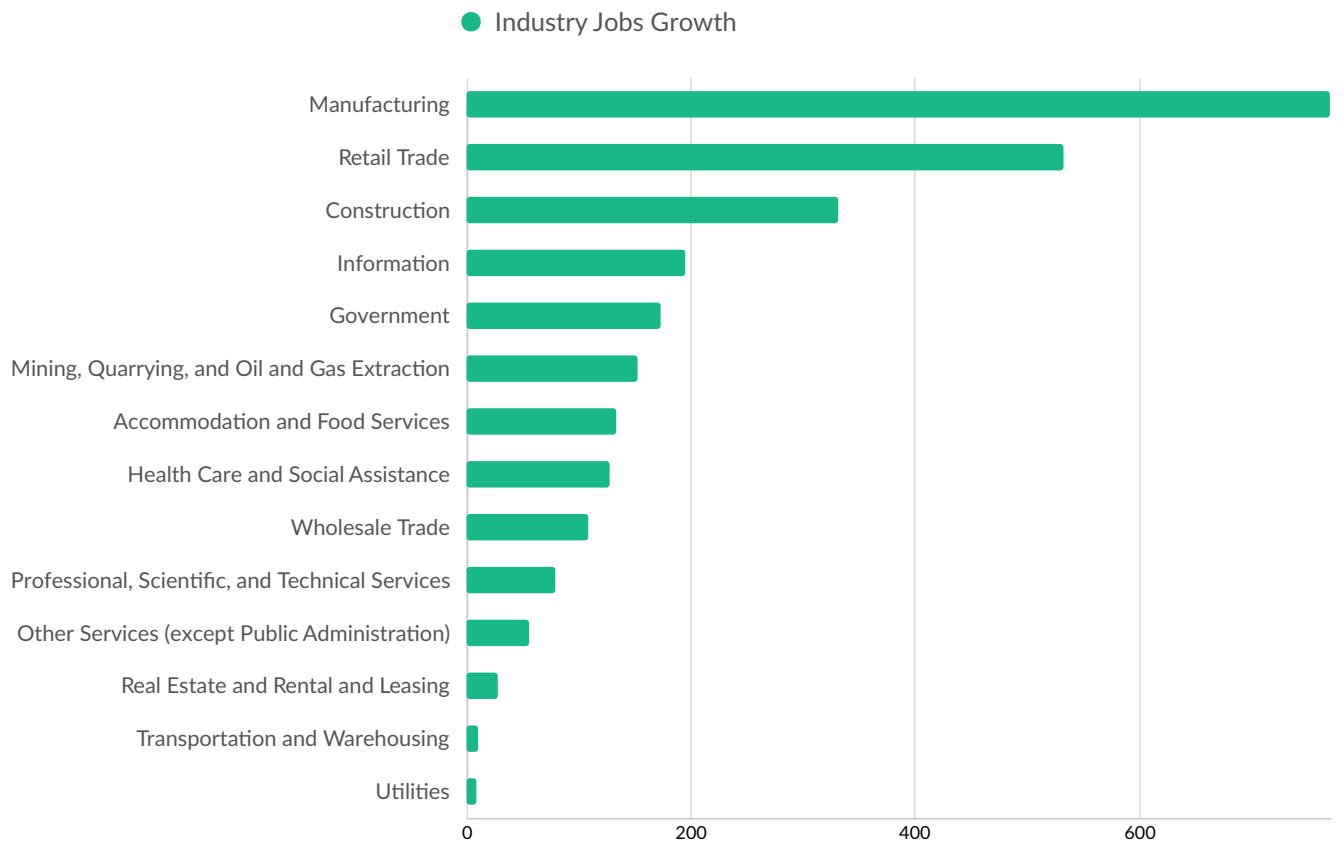
Top Previous Counties	Migrations
Milwaukee County, WI	62
Dane County, WI	59
Kewaunee County, WI	35
Dodge County, WI	35
Marquette County, WI	34
Waupaca County, WI	30
Portage County, WI	29
La Crosse County, WI	27
Ozaukee County, WI	27
Top Following Counties	Migrations
Outagamie County, WI	965
Winnebago County, WI	512
Manitowoc County, WI	193
Brown County, WI	152
Sheboygan County, WI	86
Fond du Lac County, WI	78
Dane County, WI	41
Portage County, WI	37
Wood County, WI	36
Oconto County, WI	36
Barron County, WI	34
Waupaca County, WI	31
Knox County, TN	31
Milwaukee County, WI	31
Johnson County, TX	30

Industry Characteristics

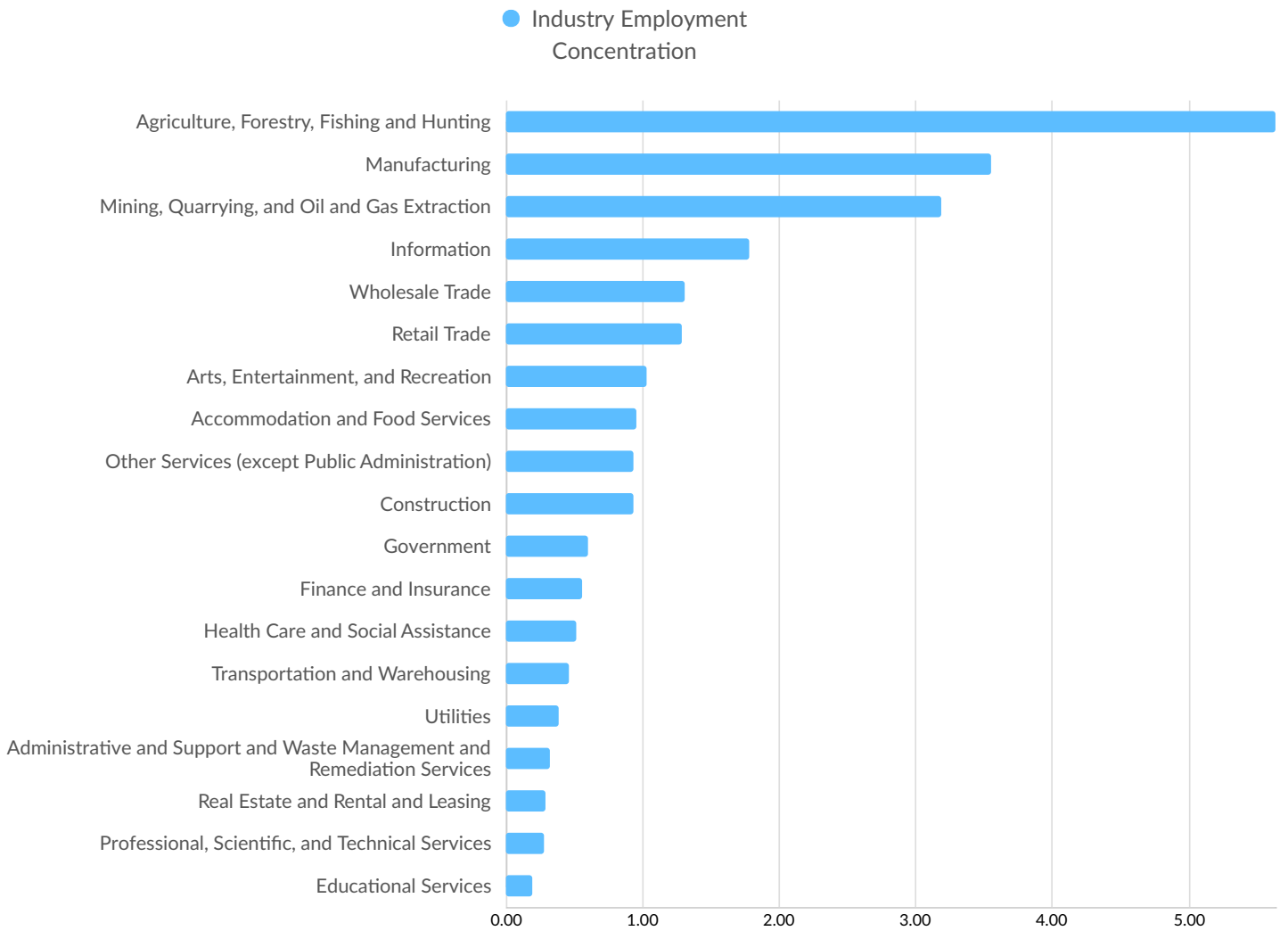
Largest Industries



Top Growing Industries



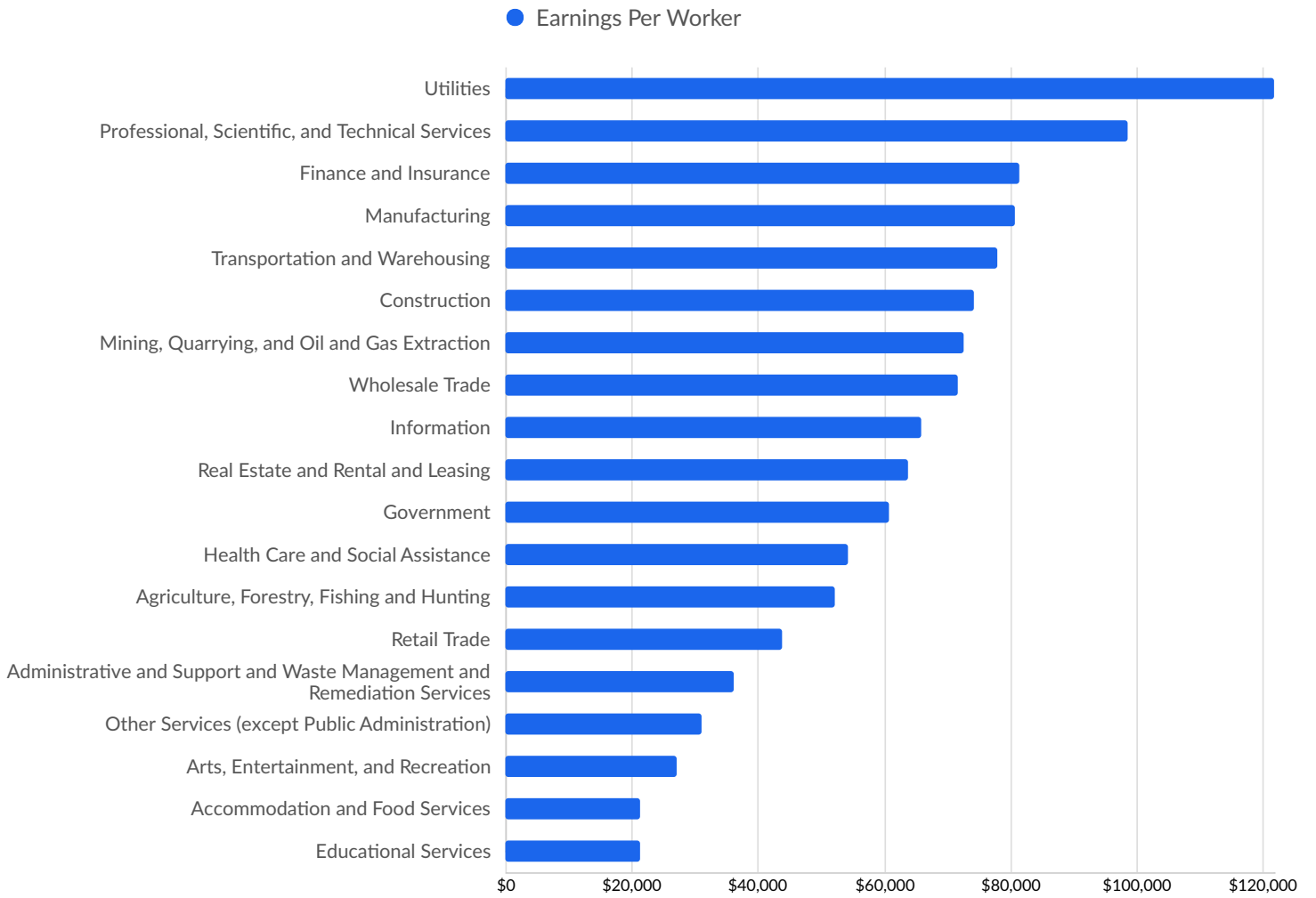
Top Industry Employment Concentration



Top Industry GRP



















Top Industry Earnings



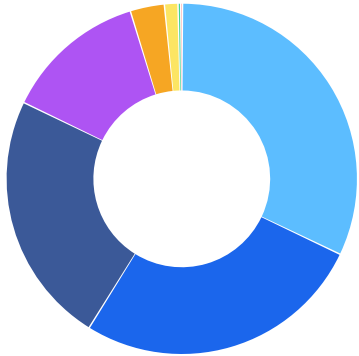
Business Characteristics

2,518 Companies Employ Your Workers

Online profiles for your workers mention 2,518 companies as employers, with the top 10 appearing below. In the last 12 months, 308 companies in Calumet County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
AriensCo	159 	Flex-Staff	192 
Endries International	91 	Non-Federal Agency	104 
Sargento Foods	83 	Central Garden & Pet	95 
Calumet County Government	59 	AriensCo	91 
Kimberly-Clark	51 	M-B Companies	91 
ThedaCare	43 	Worthington Industries	73 
Chilton Public Schools	40 	Stockbridge-Munsee Community	69 
Briess Malt & Ingredients Co.	39 	Amazon	66 
Central Garden & Pet	39 	Endries International	59 
Kohler	34 	Aebi Schmidt Gestion Canada	58 

Business Size

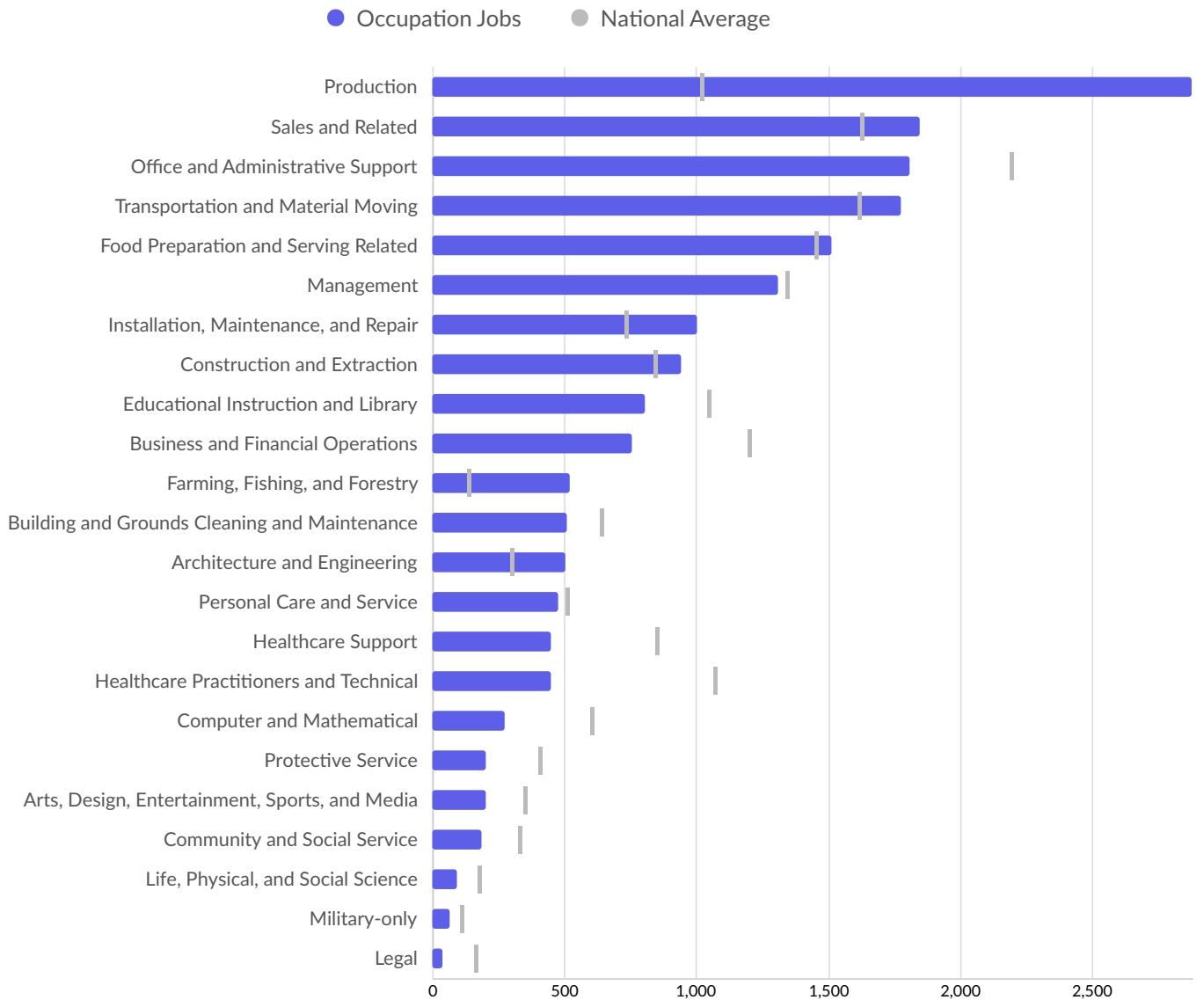


	Percentage	Business Count
● 1 to 4 employees	32.0%	386
● 5 to 9 employees	26.8%	323
● 10 to 19 employees	23.3%	281
● 20 to 49 employees	13.1%	158
● 50 to 99 employees	3.2%	38
● 100 to 249 employees	1.2%	15
● 250 to 499 employees	0.2%	3
● 500+ employees	0.2%	2

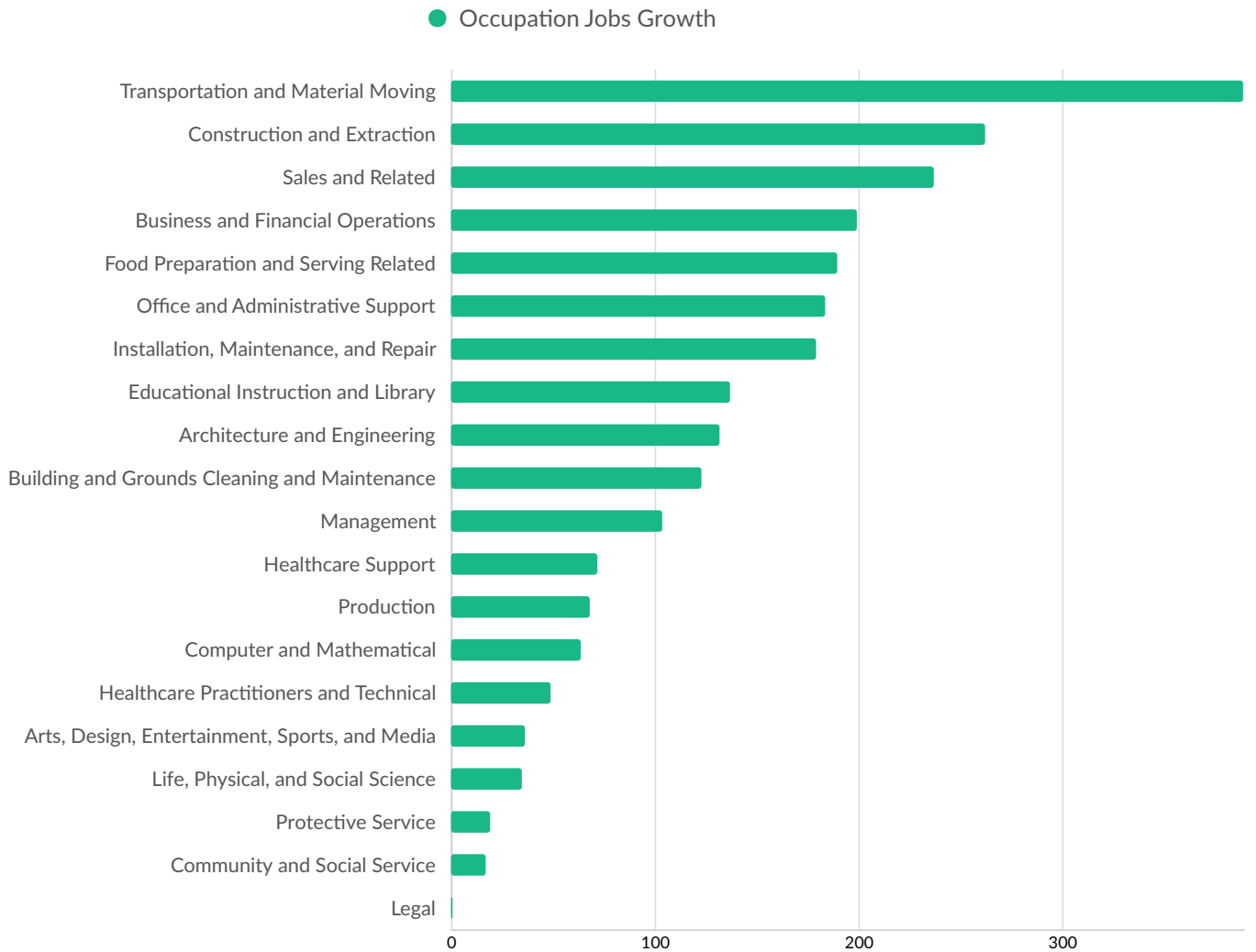
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

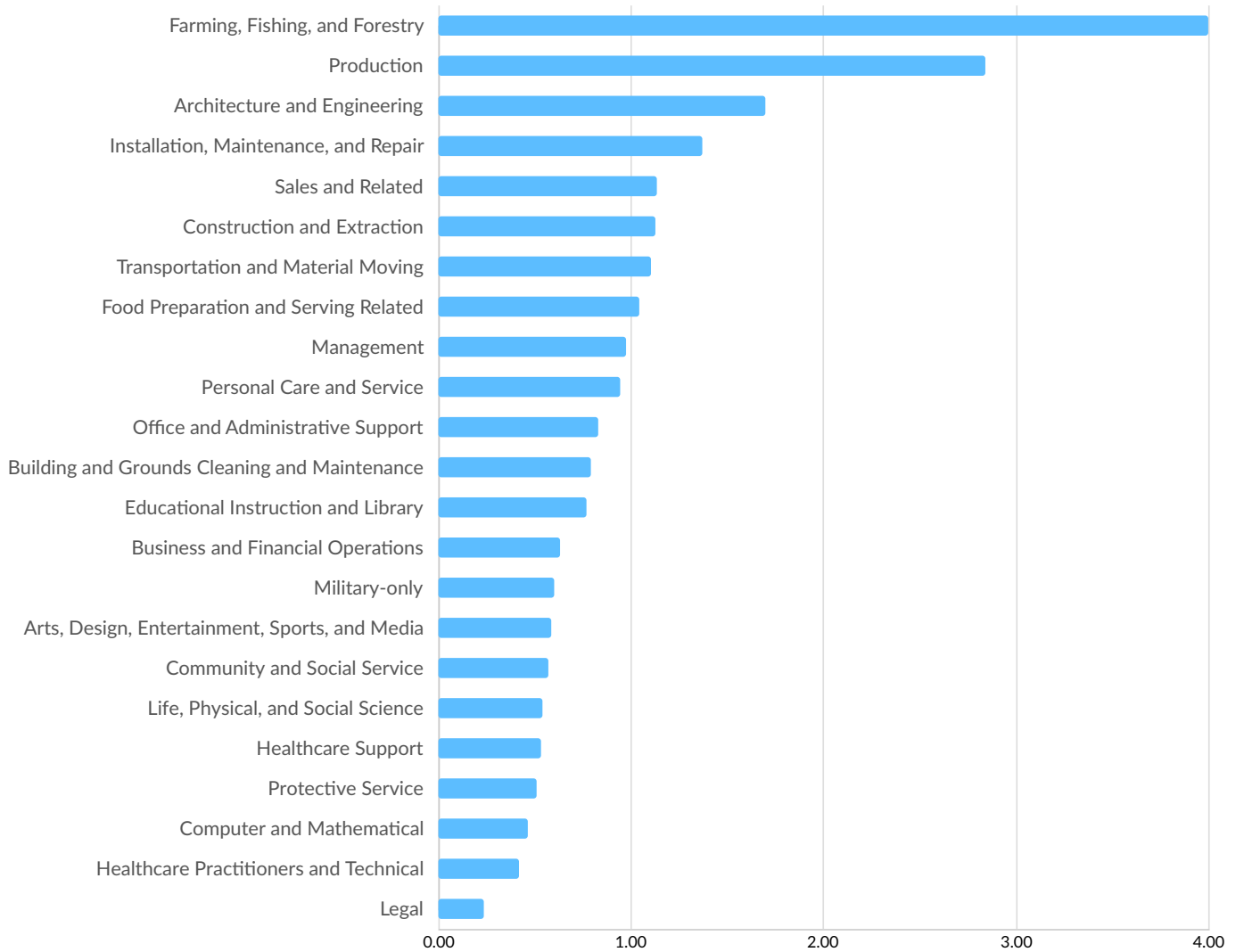


Top Growing Occupations

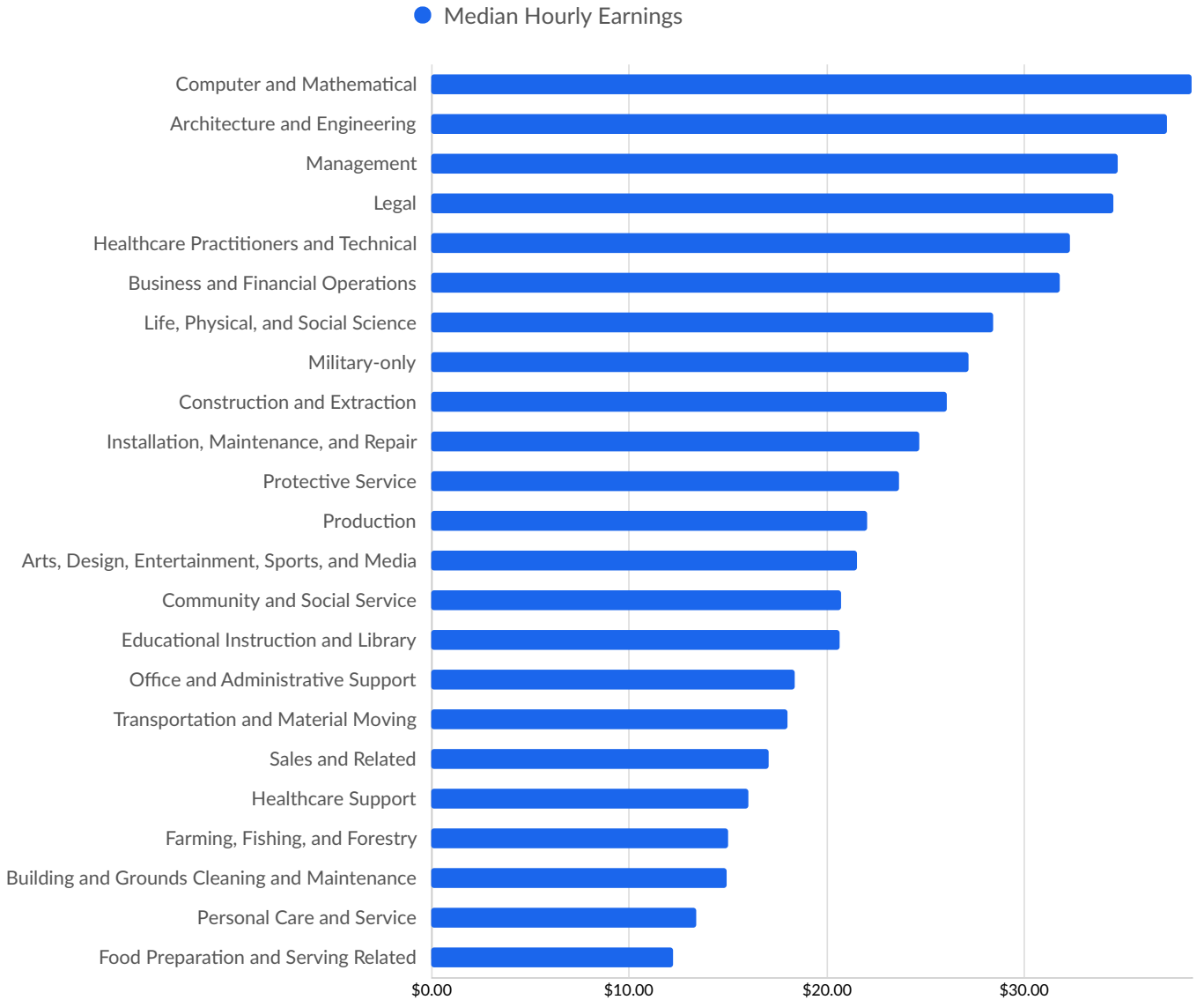


Top Occupation Employment Concentration

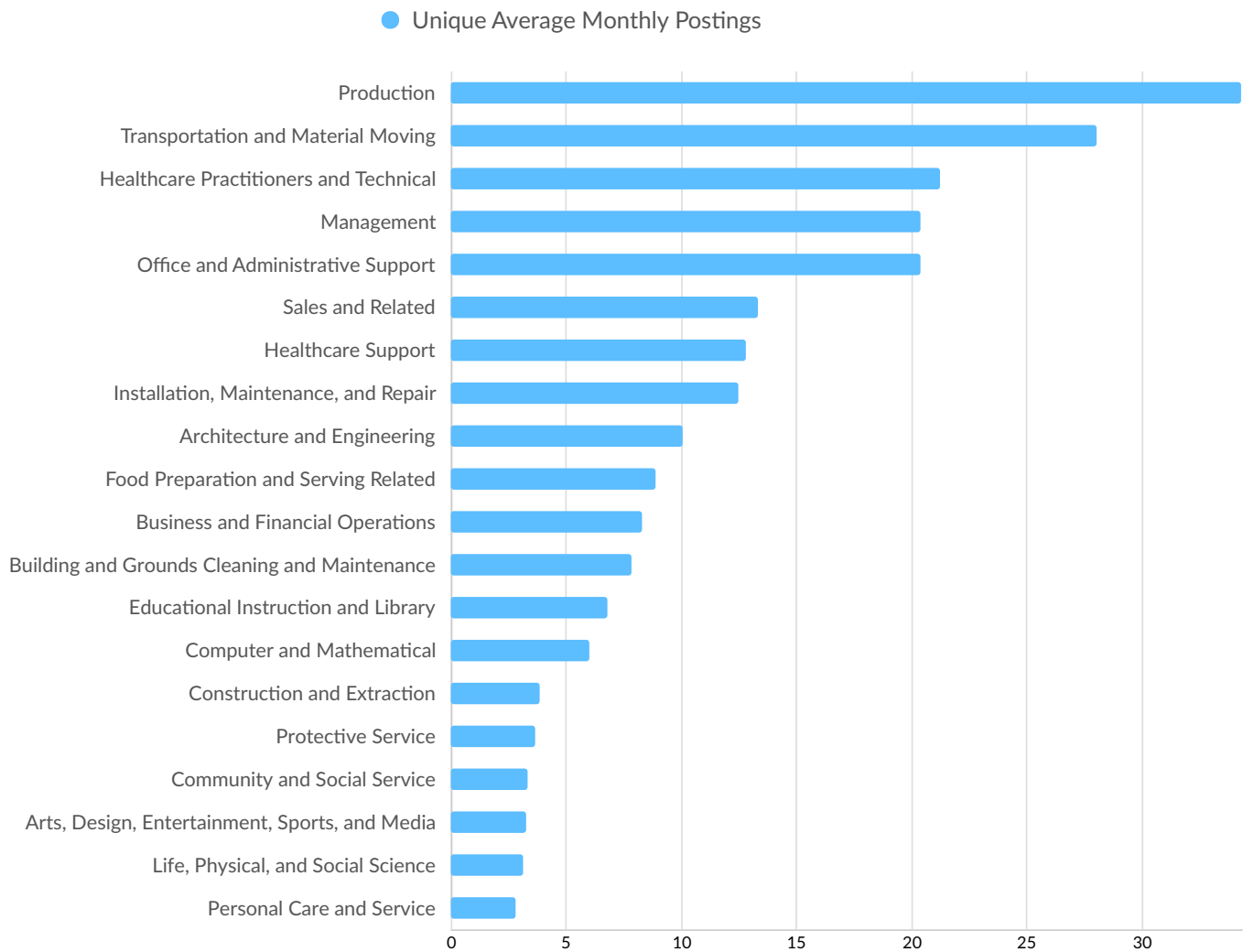
● Occupation Employment Concentration



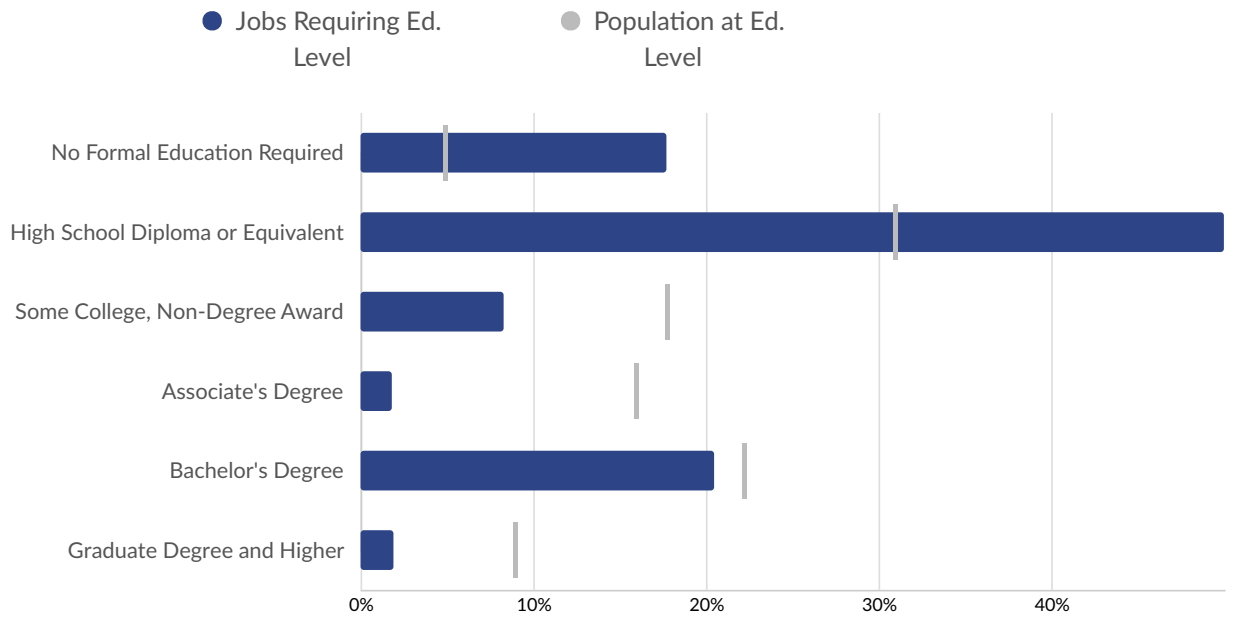
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Calumet County, WI produced graduates.

In-Demand Skills

