



1500 ECONOMIC DEVELOPMENT PROGRAM

Table 8: ECWRPC Economic Development Program Budget

1500 Work Program Elements		EDA			Other Funding		Commission	
		Budget	Dollars	%	Dollars	%	Dollars	%
1510	EDA Partnership Planning Grant	\$ 98,184.00	\$ 58,910.40	60.0%			\$ 39,273.60	40.0%
1511	EDA Planning Partnership Grant Administration	\$ 27,296.13	\$ 16,377.68	60.0%			\$ 10,918.45	40.0%
1512	CEDS Implementation	\$ 18,710.28	\$ 11,226.17	60.0%			\$ 7,484.11	40.0%
1513	CEDS Annual Update	\$ 10,147.26	\$ 6,088.35	60.0%			\$ 4,058.90	40.0%
1516	Data and Analysis Services	\$ 10,142.47	\$ 6,085.48	60.0%			\$ 4,056.99	40.0%
1517	Program Outreach and Collaboration	\$ 15,943.93	\$ 9,566.36	60.0%			\$ 6,377.57	40.0%
1520	General Technical Assistance - Partnership Planning	\$ 15,943.93	\$ 9,566.36	60.0%			\$ 6,377.57	40.0%
	Total EDA Partnership Planning Grant	\$ 98,184.00	\$ 58,910.40	60.0%			\$ 39,273.60	40.0%
			EDA		Other Funding			
1530	Main Street Bounceback Grants Program	\$3,765,000.00	\$ -	0.0%	\$ 3,765,000.00	100.0%	\$ -	0.0%
1530	Main Street Bounceback Grants Program	\$3,765,000.00	\$ -	0.0%	\$ 3,765,000.00	100.0%	\$ -	0.0%
	Total Main Street Bounceback Grants Program	\$3,765,000.00	\$ -	0.0%	\$ 3,765,000.00	100.0%	\$ -	0.0%
			EDA					
1560	CARES Act - Institutional Grant	\$ 175,994.00	\$ 175,994.00	100.0%			\$ -	0.0%
1561	CARES Act: Grant Administration	\$ 7,963.99	\$ 7,963.99	100.0%			\$ -	0.0%
1562	CARES Act: Disaster Recovery and Economic Resiliency Plan	\$ 111,770.00	\$ 111,770.00	100.0%			\$ -	0.0%
1563	CARES Act: ECWRPC Continuity Plan	\$ 9,140.75	\$ 9,140.75	100.0%			\$ -	0.0%
1564	CARES Act: Organization Capacity Support	\$ -	\$ -	100.0%			\$ -	0.0%
1565	CARES Act: Covid-19 Response Technical Assistance	\$ 47,119.26	\$ 47,119.26	100.0%			\$ -	0.0%
	Total CARES Act: Institutional Grant	\$ 175,994.00	\$ 175,994.00	100.0%			\$ -	0.0%
	Total Economic Development Work Program (1500)	\$4,039,177.99	\$ 234,904.39	5.8%	\$ 3,765,000.00	93.2%	\$ 39,273.60	1.0%

1500 ECONOMIC DEVELOPMENT PROGRAM

1500 MAJOR WORK PROGRAM ELEMENT: ECONOMIC DEVELOPMENT

Objective: The primary focus of this program is to promote economic development activities within the East Central Wisconsin region. This includes coordination and implementation of federal, state, and local economic development efforts.

1500 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$234,904.40	\$3,765,000.00	\$39,273.60	\$4,039,178.00
5.8%	93.2%	1.0%	100.0%

1500 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
1357	1353	518	92	863

FY 2021 Major Accomplishments

- Completed the 2021 Annual Update for the 2018 Comprehensive Economic Development Strategy (CEDS).
- Implemented a \$400,000 EDA CARES Act Institutional Grant for COVID-19 recovery and disaster mitigation planning.
- Implemented the 2021-2023 EDA Planning Partnership Grant.
- Set up and administered the Main Street Bounceback Grants Program for our region.

1500 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Timeline
1.1 Implementation of the EDA 3-Year Planning Partnership Grant	Ongoing
1.2 Administration of the Main Street Bounceback Grants Program	1/1/22-6/30/22
1.3 Implementation of the EDA CARES Act Institutional Grant	1/1/22-6/30/22

1510 MAJOR WORK PROGRAM ELEMENT: PLANNING PARTNERSHIP GRANT AND ECONOMIC DEVELOPMENT PLANNING

Objective: Plan for and implement the 2021-2023 EDA Planning Partnership Grant including the Comprehensive Economic Development Strategy (CEDs) and CEDs annual updates. Provide economic development coordination for the region.

1510 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$58,910.40	\$0.00	\$39,273.60	\$98,184.00
60.0%	0.0%	40.0%	100.0%

1510 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
733	0	115	15	863

FY 2021 Major Accomplishments

- Completed the 2021 Annual Update for the 2018 Comprehensive Economic Development Strategy (CEDs).

1510 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Timeline
1.1 Preparation and implementation of the regional CEDs.	Ongoing
1.2 Technical assistance for local communities and economic development stakeholders.	Ongoing

1511 WORK ITEM: PLANNING PARTNERSHIP GRANT ADMINISTRATION, ECONOMIC DEVELOPMENT COMMITTEE COORDINATION

Objective: Participate in, coordinate, and obtain information regarding various local and regional efforts and regional economic development trends. To develop and administer aspects of the EDA Planning Partnership Grant.

1511 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$16,377.68	\$0.00	\$10,918.45	\$27,296.13
60.0%	0.0%	40.0%	100.0%

1511 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
149	0	0	15	164

FY 2021 Major Accomplishments

- Submitted two semi-annual progress reports and two SF425 reports for the EDA Planning Partnership Grant.
- Submitted annual GPRA report in January 2021.
- Conducted Economic Development Committee Meetings throughout the year.
- Participated in EDD Quarterly Calls with EDA regional staff.

1511 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Prepare semi-annual progress reports for the EDA Planning Partnership Grant.	April 2022, October 2022
1.2 Prepare SF425 reports for the EDA Planning Partnership Grant.	April 2022, October 2022
1.3 Prepare GPRA report for EDA review.	January 2022
1.4 Conduct Economic Development Committee Meetings	January 2022, April 2022, July 2022, & October 2022
1.5 Other grant administration and reporting activities as required.	Ongoing

1512 WORK ITEM: CEDS IMPLEMENTATION

Objective: Staff will facilitate implementation of the adopted 2018 Comprehensive Economic Development Strategy (CEDS) for the East Central region. East Central staff will work with communities, counties, and other public and private economic development entities to evaluate or support state and federal funding opportunities.

1512 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$11,226.17	\$0.00	\$7,484.11	\$18,710.28
60.0%	0.0%	40.0%	100.0%

1512 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
167	0	17	0	184

FY 2021 Major Accomplishments

- Worked with the State of Wisconsin Forestry Council planning team to prepare a strategic plan for the state’s forestry sector.
- Attended the Governor’s Conference on Economic Development, and the New North Summit, and the Wisconsin Broadband Summit.
- Participated in a statewide group of regional economic development planners focused on broadband expansion.

1512 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Implement the goals, strategies, and objectives of the 2018 CEDS.	Ongoing
1.2 Assist communities with applications for economic development funding.	Ongoing
1.3 Support the New North Broadband Access Study and Expansion Plan and other broadband initiatives throughout the region.	December 2022
1.4 Assist with economic diversification activities with the Menominee Indian Tribe of Wisconsin.	Ongoing
1.5 Attend conferences and trainings to increase institutional knowledge of economic development best practices.	Ongoing

1513 WORK ITEM: CEDS ANNUAL UPDATE

Objective: Staff will facilitate an annual update of the adopted 2018 Comprehensive Economic Development Strategy (CEDS) for the East Central region. East Central staff will work with communities, counties, and other public and private economic development entities to incorporate feedback for the CEDS update.

1513 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$6,088.35	\$0.00	\$4,058.90	\$10,147.26
60.0%	0.0%	40.0%	100.0%

1513- Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
84	0	16	0	100

FY 2021 Major Accomplishments

- Completed the 2021 Annual Report for the 2018 Comprehensive Economic Development Strategy (CEDS).

1513 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Prepare the 2022 Annual Performance Report for the 2018 CEDS.	October 2021

1516 WORK ITEM: DATA AND ANALYSIS SERVICES

Objective: To utilize the EMSI Developer, ESRI Business Analyst, and other economic development data and tools to provide economic analysis to requesting economic development entities or communities in the East Central Region.

1516 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$6,085.48	\$0.00	\$4,056.99	\$10,142.47
60.0%	0.0%	40.0%	100.0%

1516- Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
33	0	82	0	115

FY 2021 Major Accomplishments

- Produced county-level EMSI reports. Compiled EMSI reports for Appleton International Airport and Waupaca County Economic Development Corporation. Explored EMSI capabilities.

1516 Work Program—FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Use EMSI software to provide services to economic development organizations and communities throughout the region.	Ongoing
1.2 Participate in training for EMSI.	Ongoing
1.3 Analyze ESRI Business Analyst capabilities and apply them for our region.	Ongoing
1.4 Apply knowledge to fulfill local requests for data and information which will help better understand the local economy and consider collaborative strategies to address issues or opportunities.	Ongoing

1517 WORK ITEM: ECONOMIC DEVELOPMENT PROGRAM OUTREACH AND COLLABORATION

Objective: To participate in, coordinate, and continue active membership in local, regional and state economic development activities and organizations. Build and develop relationships with economic development stakeholders throughout the region. Share information regarding various local and regional efforts so as to provide a presence for the Economic Development Administration.

1517 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$9,566.36	\$0.00	\$6,377.57	\$15,943.93
60.0%	0.0%	40.0%	100.0%

1517 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
150	0	0	0	150

FY 2021 Major Accomplishments

- Attended Fox Cities Economic Development Partnership (FCEDP) monthly meetings, Oshkosh Weekly Partners meetings, and NEWREP, and New North Local Partner Huddles as part of COVID-19 response and economic development planning coordination.

1517 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Serve as a liaison with EDA’s Regional Economic Development Representative and serve as active members of other regional, county, local and state economic development groups/committees and associated working groups and task forces.	Ongoing
1.2 Improve internal and external communication across these organizations and with the public through interactions and other communication activities.	Ongoing
1.3 Provide support services to these organizations where needed.	Ongoing
1.4 Build and develop relationships with economic development stakeholders throughout the region and state.	Ongoing

1520 WORK ITEM: ECONOMIC DEVELOPMENT GENERAL TECHNICAL ASSISTANCE

Objective: To assist regional, county, and local economic development efforts and activities. To promote the use of applicable EDA programs and funding sources, as necessary.

1520 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$9,566.36	\$0.00	\$6,377.57	\$15,943.93
60.0%	0.0%	40.0%	100.0%

1520- Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
150	0	0	0	150

FY 2021 Major Accomplishments

- Assisted the City of Waupaca on their successful application for an EDA Local Technical Assistance grant for a business incubator and redevelopment study.
- Partnered with MITW on their community kitchen planning efforts.
- Helped the Village of Little Chute with brownfields redevelopment near their downtown.
- Provided zoning code analysis to the City of Seymour for industrial noise levels.

1520 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Timeline
1.1 City of Waupaca Innovation Center Grant Administration	Ongoing
1.2 Menominee Indian Tribe of Wisconsin Food Systems Coordination	Ongoing
1.3 Technical assistance activities as needed	Ongoing

1530 MAJOR WORK PROGRAM ELEMENT: MAIN STREET BOUNCEBACK GRANTS PROGRAM

Objective: To respond to the economic impacts of COVID-19 in the East Central region and to administer a business grant program aimed at supporting businesses who fill vacant buildings.

1530 Work Program Cost Summary*			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$0.00	\$3,765,000.00	\$0.00	\$3,765,000.00
0.0%	100.0%	0.0%	100.0%

1530- Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
175	577	0	61	813

1530 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Timeline
1.1 Provide review and verification of grant applications using an approved review process from WEDC.	June 2022
1.2 Issue and track grant funds to qualified businesses applying to the Main Street Bounceback Grants program.	June 2022
1.3 Project management and grant reporting as required by WEDC.	June 2022
1.4 Promotion of the Main Street Bounceback Grants program to stakeholders throughout our region to maximize funding allocations.	June 2022
1.5 Provide applicants and stakeholders guidance on grant eligibility criteria.	June 2022

1560 MAJOR WORK PROGRAM ELEMENT: EDA CARES ACT GRANT

Objective: To respond to the economic impacts of COVID-19 in the East Central region and to build resilience to future economic disruptions in the region.

1560 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$175,994.00	\$0.00	\$0.00	\$175,994.00
100.0%	0.0%	0.0%	100.0%

1560 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
449	776	403	16	1644

1560 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Timeline
1.1 Continue to implement stakeholder participation plan for the Disaster Recovery and Economic Resiliency Plan (DRERP).	June 2022
1.2 Examine ECWRPC’s COVID-19 response efforts and develop continuity plan for the future.	June 2022
1.3 Publish Disaster Recovery and Economic Resiliency Plan and Hub.	June 2022
1.4 Serve as recovery coordinator for the region.	Ongoing
1.5 Complete Small Community Technical Assistance Program.	June 2022

1561 WORK ITEM: EDA CARES ACT INSTITUTIONAL GRANT ADMINISTRATION AND SUPPORT

Objective: Participate in, coordinate, and obtain information regarding COVID-19 economic recovery and regional resiliency activities. To develop and administer aspects of the EDA CARES Act Institutional Grant.

1561 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$7,963.99	\$0.00	\$0.00	\$7,963.99
100.0%	0.0%	0.0%	100.0%

1561 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
66	0	0	0	66

FY 2021 Major Accomplishments

- Submitted two semi-annual progress reports and SF425 reports for the EDA CARES Act Institutional Grant.
- Submitted three grant amendments for the EDA CARES Act Grant.

1561 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Prepare semi-annual progress reports for the EDA CARES Act Institutional Grant.	April 2022, September 2021
1.2 Prepare SF425 reports for the EDA CARES Act Institutional Grant.	April 2022, September 2022
1.3 Prepare GPRA reports for EDA review.	January 2021
1.4 Other grant administration and reporting activities as required.	Ongoing

1562 WORK ITEM: CARES ACT GRANT: DISASTER RECOVERY AND ECONOMIC RESILIENCY PLAN (DRERP)

Objective: To recover from the COVID-19 global pandemic, and to prepare for future disruptions to the economy, staff will develop a regional disaster recovery and economic resiliency plan. The planning process and resultant plan will examine and address the effects of the COVID-19 pandemic, and they will create a framework to build regional economic resiliency in the future in conjunction with the adopted Comprehensive Economic Development Strategy (CEDS) for the region. To serve as recovery coordinator for the region.

1562 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$111,770.00	\$0.00	\$0.00	\$111,770.00
100.0%	0.0%	0.0%	100.0%

1562 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
201	776	403	0	1380

FY 2021 Major Accomplishments

- Scheduled and conducted 29 stakeholder interviews.
- Developed an online economic indicator dashboard layout and identified economic indicators to track.
- Compiled economic indicators and developed preliminary online dashboard.
- Assembled and drafted industry chapters for the Disaster Recovery and Economic Resiliency Plan.

1562 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Implement stakeholder engagement plan through conversations, meetings, and surveys.	Spring 2022
1.2 Continue to assemble, author, and publish the Disaster Recovery and Economic Resiliency Plan focusing on COVID-19 recovery and potential future economic disruptions.	Summer 2022
1.3 Publish the economic data hub.	Spring 2022
1.4 Serve as recovery coordinator for the region.	Ongoing

1563 WORK ITEM: CARES ACT GRANT: ECWRPC CONTINUITY PLAN

Objective: To recover from the COVID-19 global pandemic, the East Central Wisconsin Regional Planning Commission will take steps to bolster its own organizational strength and capacity. Staff will review internal operations during the COVID-19 pandemic and develop a continuity plan for organizational operations.

1563 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$9,140.75	\$0.00	\$0.00	\$9,140.75
100.0%	0.0%	0.0%	100.0%

1563 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
65	0	0	16	81

FY 2021 Major Accomplishments

- Created a threat assessment matrix for East Central operations. Began documenting policies and procedures for the continuity plan.

1563 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Examine ECWRPC telework policy for East Central staff.	Summer 2022
1.2 Integrate the continuity plan into the CEDS through the annual CEDS reporting process.	Ongoing
1.3 Publish continuity plan for the ECWRPC.	Summer 2022

1564 WORK ITEM: CARES ACT GRANT: ORGANIZATION CAPACITY SUPPORT LONG-RANGE TRANSPORTATION/LAND USE (LRTP) MAJOR UPDATES

Objective: To recover from the COVID-19 global pandemic, East Central staff will examine internal operations and technology resources. East Central will make investments to improve the effectiveness of remote work and meetings.

1564 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$0.00	\$0.00	\$0.00	\$0.00
100.0%	0.0%	0.0%	100.0%

1564 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
0	0	0	0	0

FY 2021 Major Accomplishments

- Identified and procured conference room monitor, mounting hardware, webcam, and audio systems.

1564 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Monitor technology needs as they relate to Commission needs and remote working.	Ongoing

1565 WORK ITEM: CARES ACT GRANT: COVID-19 RESPONSE TECHNICAL ASSISTANCE PROGRAM

Objective: To recover from the COVID-19 global pandemic, East Central staff intends to support communities, institutions, and industries through a targeted technical assistance program geared towards industries and communities most affected by the COVID-19 pandemic.

1565 Work Program Cost Summary			
EDA	Other Funding	ECWRPC	ELEMENT TOTAL
\$47,119.26	\$0.00	\$0.00	\$47,119.26
100.0%	0.0%	0.0%	100.0%

1565 - Staff Allocations in Hours				
Executive Director/ Assistant Director	Planning Staff	GIS Staff	Administrative Staff	Total Hours
117	0	0	0	117

FY 2021 Major Accomplishments

- Procured Ayres Associates and worked with Ayres to develop and implement Small Community Technical Assistance.
- Provided two rounds of assistance to nine communities throughout the region.

1565 Work Program – FY 2022 Schedule of Activities & Work Products	
Description	Targeted Completion Date
1.1 Work with EDA and Ayres on grant and contract amendment to fund a third round of small community technical assistance.	May 2022