

MEETING NOTICE

REGIONAL COMPREHENSIVE PLAN COMMITTEE MEETING

East Central Wisconsin Regional Planning Commission

COMMITTEE MEMBERS: *Merlin Gentz - Calumet Co., David DeTroye (Perm. Alt. for Tom Rienl) – Calumet County, Vacant – Waushara Co., Nadine Miller – Outagamie Co., Michael Thomas – Outagamie Co. (Vice Chair), Lori Palmeri – Winnebago Co. (Chair)*

Place: Virtual

Date: Wednesday, October 20, 2021

Time: 10:00 a.m.

Meeting Link: <https://global.gotomeeting.com/join/369542829>

Phone Number: United States: [+1 \(872\) 240-3212](tel:+18722403212)

Access Code: 369-542-829

Please contact the East Central office if you are unable to attend and arrange for an alternate to be present.

AGENDA

1. **Welcome and Introductions**
2. **Roll Call**
 - A. Introduction of Alternates, Staff and Guests
3. **Statement of Compliance with Wis. Stats. §19.84 Regarding Open Meeting Requirements**
4. **Pledge of Allegiance**
5. **Moment of Silent Meditation**
6. **Approval of Agenda / Motion to Deviate**
7. **Public Comment**
8. **Approval of the Minutes of the July 21, 2021 Regional Comprehensive Planning Committee Summary of Proceedings**
9. **Announcements and Updates**

- A. Staff Reports

10. Business / Action Items

- A. New Business
 - i. Regional Comprehensive Plan Update

11. Informational/Discussion Items

- A. County Roundtable Discussion (*as time permits*)

12. Establish Time and Place for Next Commission Meeting

- A. ***Commission Meeting:*** *The next Commission meeting will be held on Friday, October 29, 2021 at 10:00 a.m. Further details will be forthcoming. This will be a virtual meeting.*
- B. ***Regional Comprehensive Plan Committee Meeting:*** *The next Regional Comprehensive Plan Committee meeting will take place on Wednesday, January 19, 2022 at 10:00 a.m. Further details will be forthcoming.*

13. Adjourn

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

DRAFT SUMMARY OF PROCEEDINGS

REGIONAL COMPREHENSIVE PLAN COMMITTEE MEETING

East Central Wisconsin Regional Planning Commission

COMMITTEE MEMBERS: *Merlin Gentz - Calumet Co.(Chair), David DeTroye (Perm. Alt. for Tom Rienl) – Calumet County, Vacant – Waushara Co., Nadine Miller – Outagamie Co., Michael Thomas – Outagamie Co.(Vice Chair), Lori Palmeri – Winnebago Co.*

Place: Virtual or In-Person Meeting –
East Central Offices (400 Ahnaip Street, Suite 100, Menasha)
Date: Wednesday, July 21, 2021
Time: 10:00 a.m.

AGENDA

1. Welcome and Introductions

Ms. Kraemer Badtke called the meeting to order at: 10:04 a.m. Roundtable introductions were provided.

2. Roll Call

Committee Members Present:

Merlin Gentz, Chair	Calumet County
Mike Thomas, Vice Chair	Outagamie County
David DeTroye	Calumet County
Nadine Miller	Outagamie County
Lori Palmeri	Winnebago County

ECWRPC Staff and Guests Present:

Melissa Kraemer-Badtke	Executive Director
Trish Nau	Principal Park and Recreation Planner
Mike Zuege	GIS Manager
Erin Bonnin	Administrative Coordinator

A. Introduction of Alternates, Staff and Guests

3. Statement of Compliance with Wis. Stats. §19.84 Regarding Open Meeting Requirements

Ms. Kraemer Badtke stated that the meeting had been posted in compliance with Wis. Stats. Ch. 19, Subchapter V, § 19.84 and open meetings requirements.

4. Pledge of Allegiance

5. Moment of Silent Meditation

6. Approval of Agenda / Motion to Deviate

Mr. Gentz motioned to approve the agenda as distributed, Ms. Palmeri seconded the motion. The motion passed unanimously.

7. Public Comment

There was no public comment.

8. Election of Chair and Vice-Chair

Mr. Gentz nominated Ms. Palmeri for the position of Chair. The vote was unanimous with none opposed. The motion carried.

Leadership of the Chair position transitioned to Ms. Palmeri.

Mr. Gentz nominated Mr. Thomas for the position of Vice Chair. Ms. Miller motioned to close the nominations and cast a unanimous ballot for Mr. Thomas as the Vice Chair. Ms. Palmeri seconded the motion. The motion passed unanimously.

Ms. Kraemer Badtke noted that due to Mr. Thomas being a gubernatorial appointment, that the Vice Chair position would be reevaluated at the appropriate time.

9. Approval of the Minutes of the April 21, 2021 Regional Comprehensive Planning Committee Summary of Proceedings

Mr. Gentz motioned to approve the summary of proceedings, Ms. Miller seconded the motion. A roll call vote was taken to approve the summary of proceedings: Mr. Gentz, Mr. DeTroye, Ms. Miller, Mr. Thomas (absent), and Ms. Palmeri. The roll call vote passed unanimously and the motion carried.

10. Announcements and Updates

A. Staff Reports

Ms. Nau provided a staff update regarding local comprehensive plans and the City of Shawano Comprehensive Plan and bicycle and pedestrian plan status.

Ms. Kraemer Badtke briefly commented regarding the timelines of the comprehensive plans and staff efforts in working toward plan completion.

Mr. Zuege provided a GIS update regarding: new document templates for the regional comprehensive plan, regional orthophotography data layers, and updating land use automation.

11. Business / Action Items

A. New Business

1. Regional Plan 2045 Visioning Exercise and Discussion

Ms. Nau led the visioning exercise and discussion. Ms. Nau provided an overview of the materials, process, and outreach efforts of the regional plan. The committee discussed the following items in the visioning exercise: internal process and upcoming meetings for the regional comprehensive plan, county issues, county opportunities, and East Central's regional role working with the issues and opportunities.

Mr. Thomas joined the meeting at 10:33 a.m. and Ms. Kraemer Badtke provided a summary of the meeting proceedings.

The visioning exercise continued with discussion of the following: county and regional priorities, regional opportunities, the role of East Central working with communities, East Central's role in strategic master planning, the need for collaborative regional and municipal planning, national climate change impacts, county issues and opportunities, private sector involvement, future regional vision, county collaboration with communities, change drivers in counties, youth involvement and ownership, multi-generational demographic retention, and role of ECWRPC in the region. Affordable housing and access as well as transportation infrastructure, childcare and workforce development were major focus areas.

There was discussion regarding the East Central agency leadership role and its involvement in regional strategic planning as well as the direction that would be taken as a result of the visioning discussions. There was also discussion on relationship building in the region as well as development of the regional plan to focus on metrics to measure success and progress within the region.

12. Informational/Discussion Items

A. County Roundtable Discussion (*As Time Permits*)

Items included in the roundtable discussion were as follows: media sharing for American Rescue Plan Act (ARPA) funding and resources collaboration, ARPA funding and reporting, processes and protocols for funding allocations, and League of Wisconsin Municipalities ARPA updates.

13. Establish Time and Place for Next Commission Meeting

- A. **Commission Meeting:** *The next Commission meeting will be held in-person on Friday, July 30, 2021 at 10:00 a.m. at the City of New London City Hall. An agenda and meeting materials will be forthcoming.*
- B. **Regional Comprehensive Plan Committee Meeting:** *The next Regional Comprehensive Plan Committee Meeting will take place on Wednesday, October 20, 2021 at 10:00 a.m. Further details will be forthcoming.*

14. Adjourn

Ms. Palmeri motioned to adjourn, Mr. Thomas seconded the motion. The motion passed unanimously. The meeting adjourned at 11:33 a.m.

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

DATE: Oct 5, 2021

TO: ECWRPC Regional Comprehensive Planning Committee

FROM: Michael Zuege, GIS Manager

RE: Regional Comprehensive Plan Committee – GIS Staff Update

GIS staff is working on creating a regional map by compiling the Counties online feature services (county subdivisions, centerline, and parcels) to be used in the Regional Comprehensive Plan. What this essentially means is that once a County updates their data online, it will show on our maps. All labels and text will look the same due to simple coding by using Arcade Expressions so it will look like one consistent dataset. Some of the positives of doing it this way is that all data maintenance is done by the County and our data will show the most current data that is available.

GIS staff has also been working on new web applications that are using the new 2020 Census data. One example is a 2020 Population – Dot Density Dashboard showing the location for each person in the ECWRPC Region and is color coded by race. The dashboard also displays the racial breakdown of the Region along with housing. This data can also be filtered by county. Link to view - <https://arcg.is/1S1OCj>

DATE: October 11, 2021

TO: ECWRPC Regional Comprehensive Planning Committee

FROM: Trish Nau, Principal Planner

RE: Status Report of Local Comprehensive Plans

During the 3rd quarter staff has been diligently working on completing local Comprehensive Planning contracts. Below is a list of the current communities' East Central staff is working with and the status of their plans.

- **Village of North Fond du Lac, Fond du Lac County** – Staff prepared the final draft documents for all Chapters and Appendices. On September 14, staff met with the Village Plan Commission to discuss the final draft and any changes to be made. The Comprehensive Plan was recommended to the full Village Board for Adoption by the Planning Commission with a few edits to the draft. The Village Board adopted the Final Plan on September 20th at its regular meeting. Deliverables have been completed and the contract has been invoiced.
- **Town of Lessor, Shawano County** - Staff met with the Plan Commission working group on September 28th to go over the Economic Development and the Intergovernmental Cooperation chapters. The next meeting will finalize the Land Use Chapter and complete the Implementation Chapter. One more working group meeting is being planned before presenting the information to the Planning Commission for approval. The next step is to host an Intergovernmental Meeting with the adjacent communities.
- **City of Shawano, Shawano County** – On August 3, 2021, the intergovernmental meeting was held to gain perspectives from the surrounding communities. A full draft of the comprehensive plan was completed by August 16, 2021 with the Public Hearing set for October 27, 2021 with adoption slated for November 10, 2021 to close out the contract.

The Bicycle and Pedestrian Plan, which is an appendix in the comprehensive plan, has also been finalized and currently out for public review.

- **Village of Combined Locks, Outagamie County** – Staff had three meetings so far with the Plan Commission to start the planning process. On July 7, 2021 was the kickoff meeting, August 18, 2021, the Issues and Opportunities Chapter and Vision were discussed, and on October 6, 2021 the Economic Development Chapter was reviewed for accuracy as well as revision of the chapter's vision. The next meeting is slated for November 3, 2021.

DATE: October 11, 2021

TO: ECWRPC Regional Comprehensive Plan Committee

FROM: Trish Nau, Principal Planner

RE: Regional Comprehensive Plan 2045
Our Home, Our Region
Guiding the Region for the next 25 years!

Below is a summarized description of the Regional Comprehensive Plan progress and what has been completed so far:

- **Ongoing: Plan Oversight – (February 2021 – December 2022)**
 - Staff is currently meeting monthly with the Core Planning Team to discuss the process and next steps. **(On going)**
- **Phase I: Data Collection – Building the Elements (March 2021 – January 2022)**
 - Staff continues to gather the most current data and research to build the background information on the required nine elements. (March – September, 2021) **(In progress)**
- **Phase II: Outreach & Visioning, Implementing the Public Participation Plan – Goals and Objectives (May – October 2021)**
 - a. Kickoff Notifications and Press Release **Completed** (May, 2021)
 - b. Public On-line Survey Development and Deployment (June – September, 2021)
 - i. A regional survey has been developed and has been distributed for responses. **(In progress)**
<https://www.surveymonkey.com/r/ECWRPC2045>
 - c. Meetings with County Staff (May – December, 2021)
 - i. County staff have been contacted and meetings for interviews and visioning are being held. Completed so far are Calumet, Fond du Lac, Waupaca, and Winnebago. Results are being compiled for common themes, see attached. **(In progress)**
 - d. Commissioner Engagement through Standing Committees - Issues and Opportunities Visioning Exercises **(In progress)**
- **Phase III: Plan Structure - (May, 2021 – April, 2022)**

Part A: Putting the Puzzle Together - Part A entails assembly of the draft plan chapters, preliminary data, and maps. It consists of two preludes and eight chapters with reference to each of the nine required planning elements.

Staff is currently collecting data and writing the plan narrative. The Regional Plan Committee will receive draft Chapters to review once completed.

<i>Elements</i>	Prelude 1	Region Snapshot - Why a Comprehensive Plan? <i>(In progress)</i>
	Prelude 2	Community Engagement - How people inspire the region. <i>(In progress)</i>
Land Use	1	Future of the Region - Generalized Future Land Use
Issues & Opportunities	2	Region Vitality - What issues & opportunities are in the region? <i>(In progress, compiling Census 2020 data release.)</i>
Transportation	3	Connected Region - Mobile, Effective and Safe Transportation <i>(In progress)</i>
Economic Development	4	Prosperous Opportunities - Growing Economy / Equitable Advancement <i>(In progress)</i>
Housing	5	Growth of the Region - Housing Access / Neighborhood Variety <i>(In progress)</i>
Community Facilities/Cultural Resources	6	Healthy Communities & Culture - Services / Sense of Place <i>(In progress)</i>
Natural Resources / Agriculture	7	Green & Sustainable - Agriculture and Natural Resources <i>(In progress)</i>
Intergovernmental Governmental Cooperation	8	Cooperative Government - Working Together

Part B: Moving Forward – Visioning, Actions & Strategies (May – August, 2022)

Staff will finalize the recommendations gathered, add policies, integrate the elements, and add priorities, strategies, goals, policies, and trends. The draft will then be prepared for the public review period.

Appendices

- Appendix A – Map Gallery – Regional maps and highlights
- Appendix B – Glossary and other Supplemental Information

Part C: A Regional Story – Digital Version (May – August, 2022)

Staff will be developing the final version of the plan document to showcase online with interactive graphics, maps, and videos.

- **Phase IV: Final Review and Adoption – (June – December, 2022)**

The last phase will be to promote, review, and adopt the plan.

- Final review by County and Local Governments (June – August, 2022)
- Public Hearing Notice (September, 2022)
- Commission Public Hearing and Adoption (October, 2022)
- Plan Distribution (November – December, 2022)



Our Home, Our Region

Guiding the Region for the next 25 years!

A 2045 Comprehensive Plan for the East Central Wisconsin Region

Issues and Opportunities

Compilation¹ of County Staff Interview Answers

1. What are the top 2-3 **issues** your County is facing currently?

- *Affordable Housing*
- *Workforce Development*
- *Water Quality*
- *Flooding and Stormwater Management*
- *Infrastructure*
- *Aging Population Base*
- *Childcare*
- *Health issues*
- *Access to Recreation and Activities*
- *Access and Affordable Transportation*
- *Zoning*

2. What are the top 2-3 **opportunities** in your County?

- *Trail Connections*
- *Events*
- *Residential Growth*
- *Lake Management Plan*
- *Well Testing*
- *Funding – TDML*
- *Economic Development*
- *Agriculture*

¹ Answers from Calumet, Fond du Lac, Waupaca, and Winnebago staff.

- *Broadband Development*
 - *History and Culture*
 - *Tourism*
3. *What is your vision for the development of the region for the next 25 years?*
- *Trail connections between counties – walking and access*
 - *Complete Streets*
 - *More affordable housing, condos, aging in place*
 - *Agriculture Preservation*
 - *Promotion of the younger generation to the area*
 - *Broadband and Cell Service everywhere*
 - *Better Quality of Life Offerings*
 - *Growing economic base with quality workforce*
4. *How effectively do your communities collaborate with each other and the County?*
- *Cost Shared services like trash and recycling, Land Conservation, school districts*
 - *Public Works and Maintenance assistance*
 - *Planning Assistance*
 - *Redistricting Efforts*
 - *Lake Management Plan promotion for better water quality*
 - *Town Association Meeting Presence*
 - *UTV/ATV Ordinance with Towns*
 - *Ad Hoc Committees, Greenways Groups*
5. *What are some new ways to collaborate with your communities or other Counties?*
- *Regular Communication Workshops / Visioning Sessions / Roundtable Discussions on current issues*
 - *Better Planning when Comprehensive Plans are updated*
 - *Act in advisory role*
 - *Funding Opportunities for growth i.e. ARPA Funds*
6. *What will drive change within your County?*
- *Listening better and new working relationships*
 - *Presenting new ideas to the County Board*
 - *Promote to younger people to get into politics*
 - *Education of Elected Officials*
 - *Accept things can change*
 - *Proactive vs. Reactive Mindset*

- *More Funding*
- *Public Support*

7. *What role should ECWRPC play in the region?*

- *Notify counties of the new and upcoming issues or opportunities – i.e. transportation, bike/ped, crossing municipal and county lines, broadband access*
- *Give the “Big Picture” of what the region is driving forward to*
- *Act as an advisor and resource*
- *Inside consultant to reduce duplication of services - resource*
- *Promote the Winnebago Waterways*
- *Act as a facilitator between Counties and Municipalities*
- *Publicize to the Counties what we can do for them*
- *Give the “Big Picture” of what the region is driving forward to*

8. *What are some external issues that are impacting your County?*

- *Connecting with changing culture*
- *Funding and shared revenues, levy limits*
- *Health Insurance*
- *Competition with developers and education*
- *Dysfunctional State Government*
- *No mass transit services*
- *Not in my backyard mentality*
- *Shrinking tax credits for Farmland Program*