

FIVE-YEAR IMPLEMENTATION TABLE

Table 6-1: Education

ACTION	MEASUREMENT	BASELINE DATA	TIMELINE	EQUITY COMPONENT	PARTNERS
Create an interactive site/application for trail users.	Completion of the interactive site; number of users (once published)	Currently can access Fox Cities Trails Map and Winnebago County Trails map online	1-3 years	Ensure platform is ADA accessible	City of Appleton; municipalities; Bicycle and Pedestrian Advisory Committee
Continue to partner with Bike Fed and other organizations on offering Smart Cycling and League Cycling Instructor courses.	Number of courses offered; number of League Certified Instructors	Currently five League Certified Instructors in the region	Ongoing	Offer courses at various, easy-to-access locations	League of American Bicyclists, WI Bike Fed
Educate and invite local elected officials for a bicycling and walking experience.	Number of communities participating; number of elected officials participating	None	Timeline 3-5 years	Invite community members on these excursions to share their experiences	Local municipalities; Bicycle and Pedestrian Advisory Committee
Partner with organizations to offer education for drivers, bicyclists, and pedestrians.	Number of educational activities	Trail Etiquette Campaign	Ongoing	Consider working to have materials translated; ensure web-based materials are ADA accessible	Local advocacy organizations; Bicycle and Pedestrian Advisory Committee

Table 6-2: Encouragement

ACTION	MEASUREMENT/DATA SOURCE	BASELINE DATA/DATA SOURCE	TIMELINE	EQUITY COMPONENT	PARTNERS
Partner with Safe Routes to School on their Frequent Walker, Walking School Bus, and one-day walking/bicycling events.	Number of participating schools and students	SRTS keeps an ongoing inventory of participation	Ongoing	SRTS offers some of their materials in Spanish	
Work with communities and businesses to expand bicycle parking.	Number of bicycle parking added	2014 Bicycle and Pedestrian Plan data	Ongoing	Ensure bike parking is accessible and visible	Local businesses; local municipalities; Bicycle and Pedestrian Advisory Committee
Support events such as Cycloviva/Open Streets, bike tours, and slow rolls. Encourage municipalities to share their event process and procedures for successful events to other municipalities to incorporate in their region.	Number of activities/events	Monthly slow rolls in Oshkosh	3-5 years	Ensure events are advertised widely and shared out with community partners; translate promotional materials	Local municipalities; local organizations
Conduct and encourage implementation of a study on bike share programs.	Completed study; number of bike share programs started	No current formal bike share program; 1 scooter share program currently being piloted in Appleton	3-5 years	Work with health departments and advocacy organizations to ensure affordable/subsidized options are available	Local municipalities; health departments; advocacy organizations
Promote the Bicycle Benefits program.	Number of participating businesses	77 registered businesses in September 2021	Ongoing	Ensure all businesses are aware this program exists	WI Bike Fed; local businesses, Bicycle and Pedestrian Advisory Committee
Try to get local Law Enforcement involved in some of these events.	Number of events with police assisting at events (like bicycle rodeos)	Already a presence at some community events	Ongoing	Build positive relationships with community members	Local police departments; local organizations; municipalities
Encourage communities to see their facilities as important year-round. Support communities in the	Number of communities performing winter	Not currently tracked	Ongoing	Work with communities to maintain facilities used as	Local municipalities; Bicycle and

creation of overall maintenance plans, including winter maintenance.	maintenance on bicycle and pedestrian facilities			transportation across municipal boundaries	Pedestrian Advisory Committee
Utilize built infrastructure and promote new built infrastructure to promote and increase physical activity and support exercise opportunities.	Increased County Health Ranking scores	See Current Conditions Chapter	Ongoing	Having access to safe facilities provides active living opportunities for those without access to a gym membership	Bicycle and Pedestrian Advisory Committee

Table 6-3: Engagement

ACTION	MEASUREMENT	BASELINE DATA	TIMELINE	EQUITY COMPONENT	PARTNERS
Continue to keep track of police bicycle patrols and support as needed.	Number of communities with police bicycle patrol	Neenah police bicycle patrol	Ongoing		
Increase community presence by being at community events. i.e. more attendance from Local Health Departments, Municipal planning organizations, Parks & Recreation, ECWRPC.	Number of events attended	Attended 1 event in 2021	Ongoing	Have presence as a variety of events throughout the region	Bicycle and Pedestrian Advisory Committee; local municipalities
Provide an annual update of the plan and the plan's progress to community members.	Completion of an update	N/A	1-3 years (will coordinate with State of the System through ECWRPC); ongoing after that	Online presentation should be ADA accessible;	Bicycle and Pedestrian Advisory Committee
Continue to work with partner organizations, including businesses and health departments.	Number of partner organizations engaged	Not currently tracked	Ongoing	Work with a wide array of partners throughout the region	Community organizations; Bicycle and Pedestrian Advisory Committee
Conduct a Feasibility and Master Plan for a corridor connecting municipalities from Menasha to High Cliff State Park.	A finalized study and master plan	N/A	1-3 years	Conduct extensive community outreach; have broad representation on the stakeholder group	Consultant, local municipalities; WisDOT; WDNR; Bicycle and Pedestrian Advisory Committee

Table 6-4: Engineering

ACTION	MEASUREMENT	BASELINE DATA	TIMELINE	EQUITY COMPONENT	PARTNERS
Examine the following corridors for additional study: County Highway A (Neenah to Oshkosh); Highway 47 (Menasha through Appleton); the Big Ideas connections from 2020 Trail Summit	Number of studies conducted	High Cliff Study (from Big Ideas) is already underway	1-10 years+	Ensure community engagement and inclusion throughout the process. Work with those communities and areas that are most directly impacted by the project	Local municipalities; Bicycle and Pedestrian Advisory Committee; WisDOT; WDNR; nonprofits; community organizations; community members
Continue to expand public and private partnerships to develop bicycle and pedestrian facilities, including bicycle repair stations and wayfinding signage.	Number of partners engaged	Not currently measured	Ongoing	Work with a wide array of partners throughout the region	Local businesses and organizations; Bicycle and Pedestrian Advisory Committee; local municipalities
Continue to support communities with implementing wayfinding signage.	Number of wayfinding signage installed	Currently ~80 signs in the region installed	Ongoing	Place signage throughout the region	Local municipalities; local funders (as applicable)
Continue to work with the Appleton TMA and Oshkosh MPO to revise the STBG Urban process for bicycle and pedestrian projects.	Number of funded projects; a documented updated process	Have a current ranking and selection process in place	1-3 years (next cycle is anticipated to start in 2023)	Include equitable access in the criteria to ensure all neighborhoods have the ability to benefit from bike/ped facilities; require project meetings be held in easy-to-access locations for those most impacted by the project	Local municipalities; Bicycle and Pedestrian Advisory Committee
Work with local municipalities on revising land use and density policies.	Number of policies reviewed	Not currently measured	3-5+ years	Include community input; consider health impact assessment	Local municipalities
Develop an active transportation model.	Creation of a model	No model in place	3-5 years	Involve community members in the process	Local municipalities; Bicycle and Pedestrian Advisory Committee
Develop a Complete Streets toolkit.	Development an online resource for communities	Have a policy in place, but no toolkit	1-3 years	Include equity measurements and mapping in the toolkit	Local municipalities; Bicycle and Pedestrian Advisory Committee; local organizations
Continue to work with communities to adopt their	Number of communities adopting	Currently two with policies (Appleton and Grand Chute)	Ongoing	Ensure communities are taking equitable access into account when adopting	Local municipalities

own Complete Streets policies.	their own Complete Streets policy			their policies. Conduct regular mapping to see where facilities exist and where there are gaps in facilities.	
Support the expansion of sidewalk connectivity throughout the region.	Number of gaps addressed	Beyond mapping, no measurements currently tracked	Ongoing	Work with neighborhoods impacted by lack of connectivity	Local municipalities

Table 6-5: Evaluation

ACTION	MEASUREMENT	BASELINE DATA	TIMELINE	EQUITY COMPONENT	PARTNERS
Use information provided by Toole Design Group to develop continuous count procedures. (i.e. establishing regular count locations to visit on a rotational short-term basis)	New counting and factoring process established	Currently have a counts program, but factoring is not currently conducted	1-3 years	Continue to conduct counts throughout the region	Local municipalities
Work with consultant on economic impact study.	Completed economic impact study	Project kicked off in 2021; scoping study completed in 2019	1-3 years	Keep community members engaged throughout the process; consider equity as a vital component during the study	Consultant; local organizations and agencies; Bicycle and Pedestrian Advisory Committee
Keep track of number of new wayfinding signs installed.	Formal tracking of wayfinding signage/inventory	~80 signs currently installed	Ongoing	In addition to number of signs, look for placement and gaps in signage	Local municipalities
Annually track miles of new bicycle and pedestrian facilities installed.	Miles of facilities	2021 Bicycle and Pedestrian Plan data	Ongoing	In addition to mileage, consider to look at disparities that exist in the network and in access to community facilities	Local municipalities
Continue to collect usage counts on both on-road and off-road bicycle and pedestrian facilities.	Counts on facilities	Currently conducting counts	Ongoing	Continue to conduct counts throughout the region	Local municipalities
Track number and types of engagement activities being conducted.	Number of engagement activities	Not currently tracking other than outreach/engagement events for plan-based activities	Ongoing	Look for types of events and locations of events to ensure presence throughout the region	Local municipalities; local organizations

Create a template to track activities completed on an annual basis along with applicable metrics.	Creation of a template	Currently, ECWRPC does an annual report; provides data as necessary	1-3 years (coordinate with ECWRPC's State of the System report)	Consider translation of document; ensure web-based materials are ADA accessible	Bicycle and Pedestrian Advisory Committee
Track activities completed on an annual basis with applicable metrics.	Creation of activity tracker	Planning-related activities already tracked	Ongoing	Examine location and types of events to ensure all communities are being reached	Bicycle and Pedestrian Advisory Committee
Issue key data and progress on a regular basis. (i.e. through a brochure, infographic, etc.)	Creation of a document to communicate progress	Data is conveyed through ECWRPC's annual report	1-3 years (coordinate with ECWRPC's State of the System report)	Consider translation of document; ensure web-based materials are ADA compliant	Bicycle and Pedestrian Advisory Committee

Table 6-6: Equity

ACTION	MEASUREMENT	BASELINE DATA	TIMELINE	EQUITY COMPONENT	PARTNERS
Continue to conduct equity mapping on an annual basis to determine where bicycle and pedestrian facilities are being placed.	Creation of maps	Equity maps created for 2021 plan	Ongoing	Work with community members and local organizations with what data to collect; how to best utilize data	Local municipalities; local organizations
Annually engage people in updates on the bicycle and pedestrian plan.	Creation of annual engagement process	No formal process currently exists	1-3 years	Ensure attendance at a variety of events throughout the region; make events hosted through ECWRPC easy-to-access	Bicycle and pedestrian advisory committee
Conduct any engagement activities in accessible location, such as along transit lines, and schedule meetings at a time and day that is best for the majority of the people we are trying to reach.	Creation of a map of venues that are accessible	No formal map currently exists	Ongoing	In addition to accessible location, ensure events are close to the neighborhoods/communities most impacted by the project	Local organizations; local municipalities; Bicycle and Pedestrian Advisory Committee
Work with partners to translate applicable materials into Hmong and Spanish.	Number of materials translated	Not currently tracked	Ongoing	Create criteria for which documents are considered “vital” for purposes of translation	Local organizations
Work with and support communities to better understand bicycle and pedestrian facilities’ impacts on the population across jurisdictional boundaries.		Not currently tracked	Ongoing	Include equity and access/accessibility in these conversations	Local municipalities; local organizations