

Questions and Answers to Economic Impact Study RFP

Posted: April 9, 2021

Q: What is the total project budget?

A: Page 4 of the RFP outlines the project budget, which is \$59,485.00

Q: You mention a desire for your full economic impact report to be visually appealing. Do you want that document to provide detailed methodology descriptions throughout or is a separate technical appendix preferred?

A: We would defer to the selected consultant on how they prefer to present this information and how it might be best presented to the key audiences, and ECWRPC will provide feedback as the final document is drafted. A technical appendix would be sufficient as long as pertinent information is referenced in the report (e.g. if a statistic is given in the report, please make sure to reference back to where more information can be found in the appendix). Note that ECWRPC is looking for two documents: an executive summary and a more detailed report.

Q: is our understanding that you want a holistic view of economic impacts for the network with spotlights highlighting the four projects listed in the RFP. Are you looking for economic analysis to be completed specific to those projects?

A: We are looking for the economic analyses of these specific projects to serve as more detailed case studies to provide further insight and context behind the economic impact study. We desire to have data applied to the entire bicycle and pedestrian network, but we realize that the level of detail provided might not be as specific as looking at several of the local trail systems/connections, which is why we are requesting to examine several of these systems as more in-depth case studies. For example, ECWRPC would like to know the economic impact of walking and bicycling facilities in the Appleton TMA and Oshkosh MPO, but the case studies would serve as specific, more in-depth examples.

Q: Can you confirm the availability of shapefiles and geospatial data for bike and pedestrian facilities across the study area for the consultant's use?

A: We can and will share the bike/ped facility data with the consultant as a shapefile or geodatabase as long as they follow the data sharing policy, outlined below:

- Requests for data must be received in written form which details the primary use of the data. Data will be distributed for the consultant's internal use only, not for resale or trade.

- The Commission will not be liable for the accuracy of data or for its misuse or modification. Furthermore, the Commission will not be liable for any loss or consequential damages resulting from the use of this data nor does it warrant it suitable for any purposes.
- The Commission requests credit for data on products which rely significantly on its use.
- Some Commission GIS data relies significantly on data obtained from other sources. This data will not be distributed without the written permission of the originating unit of government or consultant source.

Q: Do you have existing trail usage data from counters or other sources?

A: Yes, we have a counts program at ECWRPC and several communities collect counts on their trails/bike lanes on a continual basis. We will share that data with the selected consultant.

Q: Have you or any other stakeholders in the region completed user surveys of walk and bike facilities in the last few years?

A: Yes, we recently completed a survey of bicyclists and pedestrians to find out their bicycling and walking habits during the pandemic and to collect data on opinions regarding bicycling and walking infrastructure. This data will be made available to the selected consultant or can be requested in advance by a proposer if it is useful for the proposal. Those inquiries can be sent to Kim Biedermann at kbiedermann@ecwrpc.org with the subject line: "Survey Information Request."