

MEETING NOTICE

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE MEMBERS:

Member	County
Allen Buechel, Chair	Fond du Lac County
Chuck Dallas, Vice-Chair	Shawano County
Alice Connors	Calumet County
Ruth Winter	Menominee County
Jake Woodford	Outagamie County
Kara Homan	Outagamie County
Mark Harris	Winnebago County

DATE: Wednesday, July 1, 2020

TIME: 1:00 p.m.

PLACE: General Public Can Participate via our Web Access:

Registration: <https://attendee.gotowebinar.com/register/6812675608471172620>

Webinar ID: 457-919-267

Phone Number: 1-415-655-0052

Access Code: 813-084-037

After registering, you will receive a confirmation email containing information about joining the meeting.

We strongly recommend registering in advance of the meeting and testing your connection to avoid any problems. Connection issues can be emailed to the Interim Executive Director, Melissa Kraemer Badtke at mbadtke@ecwrpc.org.

As a quorum will be required to take action on certain items, please be sure to contact our offices if you are unable to attend the meeting, or to confirm attendance of an alternate.

AGENDA

1. Welcome and Introductions – Allen Buechel, Chair
2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements
3. Pledge of Allegiance

4. Approval of Agenda / Motion to Deviate
5. Public Comment
6. News & Announcements
 - a. July 31, 2020 Quarterly Commission Meeting, Fond du Lac City/County Building
 - b. Other

ACTION ITEMS:

7. Approval of January 29, 2020 Economic Development Committee Summary of Proceedings (**Attachment #1**)
8. Approval of May 21, 2020 Economic Development Committee Special Meeting Summary of Proceedings (**Attachment #2**)

DISCUSSION ITEMS:

9. Summary of COVID-19 economic impact on East Central region
10. Economic Development Administration (EDA) COVID-19 Competitive Grant Funding Opportunity update
11. Economic Development Administration (EDA) COVID-19 Institutional Grant Funding Opportunity update
12. Potential Regional Revolving Loan Fund
13. Regional Economic Development Planning Efforts
 - a. Initiative 41 Update
 - b. WEDC Disaster Recovery Microloan Program update (*Tom*)
 - c. Global New North/FDI Update (*Tom*)
 - d. Emsi Services - Emsi quarterly Economy Overview Reports <https://www.ecwrpc.org/programs/economic-development-housing/economic-data-resources/> and Emsi Input/Out ThedaCare report (**Attachment #3**) (Adam)
14. Next meeting - 1:00 pm on Wednesday, October 7, 2020, location to be determined
15. Adjourn

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

-DRAFT- SUMMARY OF PROCEEDINGS

Economic Development Committee
East Central Wisconsin Regional Planning Commission

East Central WI RPC
400 Ahnaip Street, Suite #100
January 29, 2020

Committee Members Present:

Member	County
Allen Buechel, Chair	Fond du Lac County
Chuck Dallas, Vice-Chair	Shawano County
Alice Connors	Calumet County
Ruth Winter	Menominee County
Kara Homan	Outagamie County
Tim Hanna	Outagamie County
James Nygaard	Waupaca County
Mark Harris	Winnebago County

Staff Present:

Staff	Role
Eric Fowle, AICP	Executive Director
Tom Baron, AICP	Principal Economic Development Planner
Adam Pfefferle	GIS Specialist II

1. Welcome and Introductions

Mr. Buechel called the meeting to order at 1:00 PM.

2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements

The meeting was found to be in compliance with Open Meetings requirements.

3. Pledge of Allegiance

4. Approval of Agenda / Motion to Deviate

A motion was made by Mr. Dallas and seconded by Mr. Nygaard. The motion passed unanimously.

5. Public Comment

No public comments were received.

6. News & Announcements

a. January 31, 2020 Quarterly Commission Meeting, Kaukauna Library

Mr. Fowle provided a reminder about the upcoming full commission meeting. He also provided an update on WHEDA Housing tax credits.

b. Other

Mr. Baron provided updates about a recent IT ransomware threat for the City of Oshkosh. Mr. Baron also added that he became Chair for the Fox Cities Economic Development Professionals (FCEDP) organization.

ACTION ITEMS:

7. Approval of October 2, 2019 Economic Development Committee Summary of Proceedings (**Attachment #1**)

A motion was made by Mr. Nygaard and seconded by Mr. Harris. The motion passed unanimously.

8. Approval of April 23, 2019 Joint Economic Development and Regional Comprehensive Plan Committees Summary of Proceedings (**Attachment #2**)

A motion was made by Ms. Connors and seconded by Mr. Dallas. The motion passed unanimously.

9. Approval of the 2020 Work Program & Budget - 1500 Element (**Attachment #3**)

Mr. Fowle started the discussion with the desire to remove job code 1528 due to Berlin's location primarily outside of Waushara County. There was discussion about the work program aligning with the budget available. There was also discussion about financial commitments required from local communities for economic development technical assistance.

A motion to approve the work program with the removal of job code #1528 was made by Ms. Connors and seconded by Ms. Winter. The motion passed unanimously.

DISCUSSION ITEMS:

10. Review & Discussion of Preliminary Draft ECWRPC 2020-2023 Strategic Plan (**Attachment #4**)

Mr. Fowle started the discussion with a summary of the draft 2020-2023 strategic plan. Mr. Fowle then distributed a Program Value Ranking Survey and summarized the rankings of different ECWRPC work areas. He asked commissioners to recommend what programs to cut based on information provided.

Discussion included prioritizing programs that promote business and job growth and what programs ECWRPC should lead versus having other organizations lead.

Commissioners noted they needed more information about programs in order to make decisions about what to keep versus what to cut. They also noted that project geographies greatly impact the importance of the projects provided. Mr. Hanna spoke about the need for regional approaches on natural resources as they do not follow political boundaries.

11. Regional Economic Development Planning Efforts

a. Initiative 41 Update

Mr. Fowle noted that there had been limited activities to report on.

b. WEDC Disaster Recovery Microloan Program Update

Mr. Baron noted that there was no activity to report.

c. Global New North/FDI Update

Mr. Baron provided an update of export activities in the ECWRPC region. This included the USMCA trade agreement, China trade deal, and export infrastructure updates.

d. EMSI Services - Emsi ECWRPC user stats for the year and quarterly Economy Overview Report.

Mr. Pfefferle distributed an EMSI Overview reports for review and provided an update on data requests. There was brief discussion about labor participation rates.

e. Recent and Potential EDA potential grant projects (**Attachment #5**)

Mr. Baron referenced an included staff report that provides a summary of EDA projects within the ECWRPC region.

f. Federal Disaster Notifications of Funding

Mr. Baron provided a reminder about two current disaster declarations in the region.

12. ECWRPC Steering Committee Report (**Attachment #6**)

Mr. Fowle referenced a handout included in the meeting packet.

13. County Roundtable Discussion/Updates

There was discussion about the new Waupaca County highway facility, Oshkosh Corporations new facility, Calumet County's new jail, and other county issues.

14. Next meeting

Mr. Baron noted the next meeting is scheduled for 1:00 pm on Wednesday, April 1st, at ECWRPC offices (**Attachment #7 for 2020 meeting dates**)

15. Adjourn

The motion to adjourn was made by Ms. Connors, with a second by Mr. Dallas. The motion passed unanimously, and the meeting was adjourned at 2:26 PM.

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

-DRAFT- SUMMARY OF PROCEEDINGS

**Economic Development Committee
Special Meeting**

East Central Wisconsin Regional Planning Commission

Meeting held virtually due to COVID-19

East Central WI RPC
400 Ahnaip Street, Suite #100
May 21, 2020

Committee Members Present:

Member	County
Allen Buechel, Chair	Fond du Lac County
Chuck Dallas, Vice-Chair	Shawano County
Alice Connors	Calumet County
Ruth Winter	Menominee County
Kara Homan	Outagamie County
Karen Harkness (for Jake Woodford)	Outagamie County

Committee Members Not Present:

Member	County
Mark Harris	Winnebago County

Staff Present:

Staff	Role
Melissa Kraemer Badtke	Interim Executive Director
Tom Baron, AICP	Principal Economic Development Planner
Adam Pfefferle	GIS Specialist II

1. Welcome and Introductions

Mr. Buechel called the meeting to order at 9:02 AM.

2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements

The meeting was found to be in compliance with Open Meetings requirements.

3. Pledge of Allegiance

4. Approval of Agenda / Motion to Deviate

A motion was made by Ms. Winter and seconded by Ms. Connors. The motion passed unanimously.

5. Public Comment

No public comments were received.

6. News & Announcements

a. Other

Ms. Kraemer Badtke provided an update on recent staffing changes and resulting hiring processes for two Transportation Planners and the Controller position. She also provided an update about Outagamie County rescinding their withdrawal notice from the Commission based on an East Central reorganization plan.

DISCUSSION ITEMS:

7. Summary of COVID-19 economic impact on East Central region

a. Assets

Mr. Baron noted a number of assets including ongoing communication efforts, local financial opportunities, and certain industries experiencing increased demand. There was discussion about these and additional assets in the region.

b. Pain Points

Mr. Baron provided pain points including concerns about reopening, tourism, main streets, and tax revenue. The group provided additional pain points.

8. Economic Development Administration (EDA) COVID-19 Competitive Grant Funding Opportunity

a. Summary of funding opportunity (**Attachment #1**)

Mr. Baron provided a summary of the EDA competitive grant opportunity and outreach activities associated with it.

b. Local interest

Mr. Baron noted areas of interest for the competitive grant including broadband, tourism, recovery planning, and higher education interest.

c. Regional projects

i. Regional Revolving Loan Fund

Mr. Baron noted that he has received ongoing interest in using EDA funds to capitalize a Regional Revolving Loan Fund (RLF). Strengths and weaknesses for the RLF were discussed.

- d. State-wide projects

ACTION ITEMS:

9. Approval of the East Central Work Program & Budget to accept the EDA Institutional Grant (**Attachments #2, #3, and #4**)

Mr. Baron provided an overview of the EDA Institutional Grant including a summary of scope of work activities and other requirements for the non-competitive grant.

A motion to adopt Resolution 18-20 was made by Ms. Connors and seconded by Ms. Harkness. The motion passed unanimously.

10. Next meeting

Mr. Baron noted the next meeting is scheduled for 1:00 pm on Wednesday, July 1st, at ECWRPC offices.

11. Adjourn

The motion to adjourn was made by Ms. Connors, with a second by Ms. Harkness. The motion passed unanimously, and the meeting was adjourned at 9:47 AM.

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

Impact Scenario

General Medical and Surgical Hospitals in ECWRPC

Emsi Q2 2020 Data Set

June 2020

ECWRPC



400 Ahnaip Street
Menasha, Wisconsin 54952
920.751.4770

Parameters

Regions

Code	Description
55015	Calumet County, WI
55039	Fond du Lac County, WI
55047	Green Lake County, WI
55077	Marquette County, WI
55078	Menominee County, WI

Code	Description
55087	Outagamie County, WI
55115	Shawano County, WI
55135	Waupaca County, WI
55137	Waushara County, WI
55139	Winnebago County, WI

Industry Scenario

Code	Description	Change Type	Change Value
622110	General Medical and Surgical Hospitals	Earnings	-150,000,000

Model Type

Type Emsi

Input-Output Year

2019

























Changes to General Medical and Surgical Hospitals using Type Emsi Model

<p>-\$219,706,413</p> <p>Change in Earnings 1.46 Multiplier</p>	<p>-3,609</p> <p>Change in Jobs 1.80 Multiplier</p>	<p>-\$15,242,812</p> <p>Change in Taxes on Production and Imports (TPI)</p>
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Scenario Results - Industry

NAICS	Industry	Change in Jobs
11	Agriculture, Forestry, Fishing and Hunting	-5
21	Mining, Quarrying, and Oil and Gas Extraction	-1
22	Utilities	-3
23	Construction	-44 ■
31	Manufacturing	-24
42	Wholesale Trade	-19
44	Retail Trade	-128 ■
48	Transportation and Warehousing	-40
51	Information	-20
52	Finance and Insurance	-152 ■
53	Real Estate and Rental and Leasing	-137 ■
54	Professional, Scientific, and Technical Services	-108 ■
55	Management of Companies and Enterprises	-6
56	Administrative and Support and Waste Management and Remediation Services	-205 ■
61	Educational Services	-33
62	Health Care and Social Assistance	-2,237 ■
71	Arts, Entertainment, and Recreation	-43
72	Accommodation and Food Services	-206 ■
81	Other Services (except Public Administration)	-127 ■
90	Government	-73

Scenario Results - Occupation

SOC	Occupation	Change in Jobs
11-0000	Management Occupations	-139 
13-0000	Business and Financial Operations Occupations	-136 
15-0000	Computer and Mathematical Occupations	-49 
17-0000	Architecture and Engineering Occupations	-11 
19-0000	Life, Physical, and Social Science Occupations	-18 
21-0000	Community and Social Service Occupations	-75 
23-0000	Legal Occupations	-13 
25-0000	Education, Training, and Library Occupations	-57 
27-0000	Arts, Design, Entertainment, Sports, and Media Occupations	-46 
29-0000	Healthcare Practitioners and Technical Occupations	-1,334 
31-0000	Healthcare Support Occupations	-298 
33-0000	Protective Service Occupations	-35 
35-0000	Food Preparation and Serving Related Occupations	-242 
37-0000	Building and Grounds Cleaning and Maintenance Occupations	-140 
39-0000	Personal Care and Service Occupations	-98 
41-0000	Sales and Related Occupations	-248 
43-0000	Office and Administrative Support Occupations	-396 
45-0000	Farming, Fishing, and Forestry Occupations	-3 
47-0000	Construction and Extraction Occupations	-45 
49-0000	Installation, Maintenance, and Repair Occupations	-75 
51-0000	Production Occupations	-57 
53-0000	Transportation and Material Moving Occupations	-87 
55-0000	Military-only occupations	0 
99-0000	Unclassified Occupation	-5 

Scenario Results - Demographics

Demographics	Change in Jobs
Female 14-18	-58
Male 14-18	-32
Female 19-21	-83
Male 19-21	-31
Female 22-24	-136
Male 22-24	-39
Female 25-34	-589
Male 25-34	-173
Female 35-44	-520
Male 35-44	-209
Female 45-54	-524
Male 45-54	-200
Female 55-64	-556
Male 55-64	-209
Female 65-99	-139
Male 65-99	-112

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information