Comprehensive Plan Update 2040

Village of Winneconne
Winnebago County

Adopted January ##, 2020

Prepared by the
East Central Wisconsin Regional Planning Commission
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This report describes existing conditions, projects future growth and offers recommendations to guide future development in the Village of Winneconne, Winnebago County, WI.
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Chapter 8: Intergovernmental Cooperation

A compilation of goals, objectives, policies and recommendations related to intergovernmental cooperation. An inventory of intergovernmental relationships, including school districts, state agencies, counties and adjacent local governmental units, special districts and local organizations for fostering intergovernmental cooperation, siting and use of public facilities and sharing public services.

Chapter 9: Water

A compilation of goals, objectives, policies and recommendations related to water. An assessment of the surface waters, water front, protections and opportunities.

Chapter 10: Land Use

A compilation of goals, objectives, policies and recommendations related to land use. An assessment of the amount, type, intensity and net density of existing land uses such as agricultural, residential, industrial and other public and private uses; an analyzes of the trends in supply, demand and the price of land, and opportunities for redevelopment. A discussion of the proposed future land use framework.

Chapter 11: Implementation

A compilation of goals, objectives, policies and recommendations related to implementation. A listing of programs and specific actions to be completed in a stated sequence, including proposed changes to applicable zoning ordinances, official maps, sign regulations, erosion and stormwater control ordinances, building codes, mechanical codes, property maintenance and housing codes, sanitary codes, subdivision ordinances, to implement the objectives, policies and recommendation contained in the other elements.

Appendices

A Plan Adoption
B Meetings
C Visioning
D Programs and Policies
E Public Participation Plan
INTRODUCTION

Located near the Fox Cities in northeast Wisconsin, Winneconne is located in the central portion of Winnebago County. With a population of over 2,400 people, the Village offers residents the friendliness and strong community spirit of a small town. The Village encompasses about 1,214 acres and includes a mix of residential, commercial, industrial and recreational land uses.

PLANNING HISTORY

Winneconne enjoys a long history of land use and comprehensive planning. This plan updates an earlier comprehensive plan that was originally adopted by the Village in 2007. To comply with the “Smart Growth” legislation (Wisconsin Statutes 66.1001), a comprehensive plan “shall be updated no less than once every 10 years”. This update maintains compliance for this legislation.

PLAN PURPOSE

The purpose of the Village’s comprehensive plan is to assist local officials in making land use decisions that are harmonious with the overall vision of the community’s future. Developing a comprehensive plan is a proactive attempt to delineate the ground rules and guidelines for future development. Comprehensive planning decisions evaluate existing facilities and future needs; promote public health, safety, community aesthetics, orderly development and preferred land use patterns; and foster economic prosperity and general welfare in the process of
development. The plan evaluates what development will best benefit the community’s interests, while at the same time provide flexibility for land owners and protect property rights.

ENABLING LEGISLATION

This plan was developed under the authority granted by Wisconsin Statutes 66.1001. If the local governmental unit enacts or amends any of the following ordinances, the ordinance should be consistent with local government’s comprehensive plan:

- Official mapping ordinances enacted or amended under s. 62.23 (6).
- Local subdivision ordinances enacted or amended under s. 236.45 or 236.46.
- Village or village zoning ordinances enacted or amended under s. 62.23 (7).
- Shorelands or wetlands in shorelands zoning ordinances enacted or amended under s. 59.692, 61.351, 61.353, 62.231, or 62.233.

COMPREHENSIVE PLAN FORMAT

This comprehensive plan is composed of the nine elements required by the Wisconsin Statutes 66.1001:

1. Issues and Opportunities
2. Economic Development
3. Housing
4. Transportation
5. Utilities and Community Facilities
6. Agricultural, Natural and Cultural Resources
7. Land Use
8. Intergovernmental Cooperation
9. Water (not required, but included at request of the community)
10. Implementation

In addition, the state requires that Wisconsin’s 14 goals for local planning be considered as communities develop their goals, objectives and recommendations. These goals are:

1. Promotion of the redevelopment of lands with existing infrastructure and public services and the maintenance and rehabilitation of existing residential, commercial, and industrial structures.
2. Encouragement of neighborhood designs that support a range of transportation choices.
3. Protection of natural features, including wetlands, wildlife habitats, lakes, woodlands, open spaces, and groundwater resources.
4. Protection of economically productive farmlands and forests.
5. Encouragement of land uses, densities, and regulations that promote efficient development patterns and relatively low municipal and state governmental utility costs.
6. Preservation of cultural, historic, and archeological sites.
7. Encouragement of coordination and cooperation among nearby units of government.
8. Building of community identity by revitalizing main streets and enforcing design standards.
9. Providing an adequate supply of affordable housing for individuals of all income levels throughout each community.
10. Providing adequate infrastructure and public services and an adequate supply of developable land to meet existing and future market demand for residential, commercial, and industrial uses.
11. Promoting the expansion or stabilization of the current economic base and the creation of a range of employment opportunities at the state, regional, and local levels.
12. Balancing individual property rights with community interest and goals.
13. Planning and development of land uses that create or preserve varied and unique urban and rural communities.
14. Providing an integrated, efficient, and economical transportation system that affords mobility, convenience, and safety that meets the needs of all citizens, including transit dependent and disabled citizens.

INTERRELATIONSHIPS BETWEEN PLAN ELEMENTS

Although all required elements are presented as separate chapters, it is important to recognize that they are interrelated. For instance, transportation infrastructure allows for the movement of goods, services, and employees; likewise, land use and zoning affects the types of housing that can be built within the Village, thus affecting the affordability of housing.

PLANNING PROCESS

The Village’s comprehensive plan was completed in six phases, all of which provided opportunities for public involvement, as specified in the public participation plan (Appendix A). The phases include: Organization, Plan Kickoff, Inventory/Analysis and Issue Identification, Plan/Goal Alternative Development, Plan Implementation, and Plan Adoption. The Village’s Comprehensive Plan Update Committee worked with East Central staff on the development of the plan.

Public Participation

Public participation is a major component of the comprehensive planning process. In accordance with s. 66.1001 (4), which defines “Procedures for Adopting Comprehensive Plans”, the Village actively sought public participation from its citizens. The first step in the planning process was the development and adoption of a public participation plan for comprehensive planning. Public input was encouraged through meetings and activities. Approximately ten public meetings were held with the Comprehensive Plan Update Committee. A public hearing was held to present the final draft version of the plan to the general public and neighboring municipalities and to solicit further input. The draft plans were available for review at the
Winneconne Public Library, Village Hall, and the comprehensive plan update website. A website specific to the planning effort was developed for the planning effort.

**Intergovernmental Meeting**

The Village hosted an intergovernmental meeting on February 10, 2020. Invitations, which included a link to the plan documents and future land use map, were sent to neighboring jurisdictions, county departments, local governmental units, state agencies and those with non-metallic mineral interests near the Village. The meeting was designed as an open forum for the Village to solicit input into the development of the comprehensive plan update.

**Written Comments**

Written comments were solicited throughout the planning process. A website and was developed and maintained by the Village and the East Central Wisconsin Regional Planning Commission.

**Adoption**

The Village’s Plan Commission made a recommendation to the Village Board for approval of the plan at a January 2020 Plan Commission meeting. An ordinance adopting the plan was passed at the March 2020 Village Board meeting.

**GOALS**

Goals were developed throughout the planning process. Goals are supported by objectives, strategies and policies which are included throughout the elements. An implementation strategy is also included in the document to guide the city in utilizing the plan.