

## SUMMARY OF PROCEEDINGS

### **Economic Development Committee** East Central Wisconsin Regional Planning Commission

Appleton International Airport  
W6390 Challenger Drive  
Appleton, WI 54914  
July 17, 2019

#### Committee Members Present:

<b>Member</b>	<b>County</b>
Chuck Dallas, Vice-Chair	Shawano County
Alice Connors	Calumet County
James Nygaard	Waupaca County
Mark Harris	Winnebago County
Ruth Winter	Menominee County
Larry Abitz for Thomas Nelson	Outagamie County
Tim Hanna	Outagamie County

#### Committee Members Not Present:

<b>Member</b>	<b>County</b>
Allen Buechel, Chair	Fond du Lac County

#### Staff Present:

<b>Staff</b>	<b>Role</b>
Eric Fowle, AICP	Executive Director
Tom Baron, AICP	Principal Economic Development Planner
Adam Pfefferle	GIS Specialist II

#### 1. Welcome and Introductions

Mr. Dallas called the meeting to order at 1:30 PM.

#### 2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements

The meeting was found to be in compliance with Open Meetings requirements.

#### 3. Pledge of Allegiance

#### 4. Approval of Agenda / Motion to Deviate

A motion was made by Mr. Nygaard and seconded by Ms. Winter. The motion passed unanimously.

5. Action Item: Nomination & Election of Committee Chairperson and Vice-Chairperson

A motion to nominate Mr. Buechel as Chair and Mr. Dallas as Vice Chair was made by Ms. Connors and seconded by Ms. Winter. The motion passed unanimously.

6. Public Comment

No public comments were received.

7. News & Announcements

a. July Quarterly Commission Meeting - July 26, 2019

Mr. Fowle provided a reminder about the upcoming full commission meeting to be held at the New London Municipal Center. Quorum is critical as the 2020 levy will be established.

b. New North leadership transition

Mr. Fowle informed the group that Barb LaMue is transitioning into the New North Executive Director role and replacing Jerry Murphy. Mr. Murphy will be taking on a project management position.

c. Other

Mr. Fowle reported that EDA is focusing on tribes in Wisconsin and will be conducting an upcoming tribal tour to build awareness of tribal activities along with awareness of economic development tools. He also discussed the process for developing the 2020 Economic Development Work Program.

**ACTION ITEMS:**

8. Approval of April 3, 2019 Economic Development Committee Summary of Proceedings (**Attachment #1**)

A motion was made by Ms. Connors and seconded by Ms. Winter. The motion passed unanimously.

**DISCUSSION ITEMS:**

9. WEDC Disaster Recovery Microloan Program update (*Tom*)

Mr. Baron provided an update for the program including the submission of one loan application from a business in the Montello. The application will be reviewed by external financial experts for a decision on funding or not funding the loan. There was additional discussion about fires being an eligible event for loan opportunities within this program.

10. Regional Economic Development Planning Efforts

a. Initiative 41 Update / Summary of June 26, 2019 Stakeholder Meeting (*Eric*)

Mr. Fowle recapped the June 26<sup>th</sup> Stakeholder Meeting and discussed next steps for the work.

b. Global New North/FDI Update (*Tom*)

Mr. Baron provided updates about the USMCA (NAFTA replacement), the China Trade War and high water levels on the Great Lakes and its negative impact on shipping. There was additional discussion about ginseng and hemp farming in the ECWRPC region.

c. EMSI Services - Talent attraction report from Emsi Blog and the Emsi ECWRPC user stats for the year. (*Adam*) **(copies will be provided at meeting)**

Mr. Pfefferle provided a summary of the talent attraction scorecard and user stats for year to date. There was a broader discussion about maintaining population levels and preparing for the Appleton and Green Bay MSAs and MPOs coming in the future and the planning that is starting for that event.

d. Recent and Potential EDA potential grant projects (*Tom*)

Mr. Baron provided an update on EDA projects, EDA University Centers and an update to EDA Investment Priorities to include Opportunity Zones. There was discussion about responses to layoff announcements and the presence of the aerospace as a cluster in the region.

11. ECWRPC Steering Committee Report (*Eric*)

Mr. Fowle talked about strategic planning and Outagamie County membership concerns.

12. County Roundtable Discussion/Updates

The group provided various updates in their counties. There was a discussion about staff transitions and strategies for retaining key staff.

13. Next meeting – 1:30 pm on Wednesday, October 2<sup>nd</sup>, 2019, ECWRPC offices

14. Adjourn

The motion to adjourn was made by Ms. Connors, with a second by Mr. Hanna. The motion passed unanimously, and the meeting was adjourned at 2:48 PM.