MEETING AGENDA
TRANSPORTATION COMMITTEE

COMMITTEE MEMBERS: Ken Robl, Dick Koeppen, Jeff Nooyen, Jerry Erdmann, Brian Smith, Thomas Kautza, Neal Streholow, Donna Kalata, Ron McDonald, Jill Michaelson, Martin Farrell

DATE: Tuesday, October 8, 2019
TIME: 1:30 P.M.
PLACE: ECWRPC Offices

Please contact the East Central office if you are unable to attend, and if possible, arrange for an alternate to be present.

AGENDA

1. Introductions, Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings

2. Public Comment

3. Pledge of Allegiance

4. Discussion and action on July 9, 2019 Transportation Committee Summary of Proceedings (Attachment #1)

5. Discussion and action on Proposed Resolution 26-19: Amending the Transportation Improvement Program for the Fox Cities Transportation Management Area (TMA) 2019 (Attachment #2) – Dave Moesch

6. Discussion and action on Proposed Resolution 27-19: Amending the Transportation Improvement Program for the Oshkosh Urbanized Area- 2019 (Attachment #3) – Dave Moesch

7. Discussion and action on Proposed Resolution 28-19: Approval of the Transportation Improvement Program for the Fox Cities Transportation Management Area (TMA) - 2020 (Attachment #4) – documents can be viewed at this link - https://www.ecwrpc.org/programs/fox-cities-and-oshkosh-mpo/transportation-improvement-program/

8. Discussion and action on Proposed Resolution 29-19: Approval of the Transportation Improvement Program for the Oshkosh Urbanized Area – 2020 (Attachment #5)

10. Update on Long Range Transportation Land Use Plan – Walt Raith

11. WisDOT Regional Projects Update – Matt Halada

12. Shawano County STH 29/CTH U Intersection/Interchange Update

13. Transit and Specialized Transportation Update – Nick Musson
   - Valley Transit - Transit Development Plan
   - I-41 Commuter Service Study


15. Regional Safe Routes to School Program Update – Melissa Kraemer Badtke
   - Educational campaign
   - International Walk to School Day – Wednesday, October 2, 2019

16. Special Order of Business: ECWRPC 2020-2023 Strategic Planning Session
   Our facilitator, Dave Tebo, will spend about 1 hour with the group to run through some dedicated exercises which build on the 8/28/19 Steering Committee Strategic Planning Workshop outcomes. PLEASE NOTE THE QUICK ‘HOMEWORK’ PROVIDED IN THE ATTACHMENT (Attachment #7)

17. ECWRPC Steering Committee Report (Enclosed - Attachment #8)

18. County Roundtable Discussion / Updates

19. Adjourn

   Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.
SUMMARY OF PROCEEDINGS

Transportation Committee
East Central Wisconsin Regional Planning Commission
ECWRPC Office
Tuesday, July 9, 2019

Committee Members Present
Tom Kautza..................................................................................................................Shawano County
Marty Farrell ..................................................................................................................Fond du Lac County
Jeff Nooyen..................................................................................................................Outagamie County
Dick Koeppen ..............................................................................................................Waupaca County
Neal Strehlow ..............................................................................................................Waushara County
Ron McDonald .............................................................................................................Valley Transit
Jill Michaelson ...............................................................................................................WisDOT – NE Region

Other WisDOT Members Present
Matt Halada ..................................................................................................................WisDOT – NE Region
Alex Gramovot (via phone) ......................................................................................WisDOT – Central Office

Committee Members Excused
Jerry Erdmann ...............................................................................................................Shawano County
Ken Robl .......................................................................................................................Winnebago County
Brian Smith ....................................................................................................................Waupaca County
Donna Kalata ................................................................................................................Waushara County

Staff Members Present
Eric Fowle......................................................................................................................ECWRPC
Walt Raith ....................................................................................................................ECWRPC
Melissa Kraemer Badtke ...............................................................................................ECWRPC
Nick Musson ................................................................................................................ECWRPC
David Moesch ..............................................................................................................ECWRPC
Kolin Erickson ..............................................................................................................ECWRPC

The meeting was called to order by Mr. Strehlow at 1:34 p.m.

1. *Introductions, Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings*

2. *Public Comment (None)*

3. *Pledge of Allegiance & Moment of Silence*

4. *Election of Chair & Vice Chair*

   Farrell motioned for Strehlow as Chair; Nooyen seconded; motion carried. Koeppen motioned for Nooyen as Vice Chair; Kautza seconded; motion carried.

5. *Discussion and action on April 9, 2019 Transportation Committee Summary of Proceedings*

   Farrell motioned to approve summary of proceedings, Nooyen seconded; motion carried.

6. *Discussion and action on Proposed Resolution 19-19: Amending the 2019 Work Program to include Work Program Element 2435: GO Transit Center Site Selection Study*

   Musson noted staff applied for a Wisconsin DOT Statewide Transit Planning (Section 5304) Program grant to assist Oshkosh (GO Transit) with a planning study to redevelop their transit center. The grant requires a 20% local match which GO Transit will contribute $10,141 and ECWRPC will contribute $3,380; total grant funds requested were $67,604. The MPO/Transportation Program work program requires an amendment, pending formal approval and announcement of the grant in July, 2019.
Kautza motioned to approve Proposed Resolution 19-19; Farrell seconded; motion carried.

7. **Discussion and action on Proposed Resolution 17-19: Amending the Transportation Improvement Program for the Fox Cities Transportation Management Area (TMA) 2019**

Moesch stated an amendment was needed from WisDOT to advance several federal and state funded projects for the design phase. Projects included: Wisconsin Ave (WIS 96), WIS 114, College Ave (WIS 125), WIS 76 and WIS 441 of the current transportation improvement program.

McDonald motioned to approve Proposed Resolution 17-19; Nooyen seconded the motion and the motion passed unanimously.

8. **Discussion and action on Proposed Resolution 18-19: Amending the Transportation Improvement Program for the Oshkosh Urbanized Area 2019**

Moesch stated an amendment was needed from WisDOT to advance several federal and state funded projects for the design phase. Projects included: WIS 21, WIS 76, WIS 44 and WIS 91 of the current transportation improvement program.

Farrell motioned to approve Proposed Resolution 18-19; Koeppen seconded the motion and the motion passed unanimously.

9. **Update on Long Range Transportation Land Use Plan**

Raith noted the draft plans for both Fox Cities and Oshkosh urbanized areas are available on the transportation program webpage; more details to follow at future meetings as the plans will be approved October 2020.

10. **WisDOT Regional Projects Update**

Halada provided an update on WisDOT North-East projects:

1. **WIS 116 bridge and approaches in the village of Winneconne** (2019 work includes construct two new fishing platforms in the location of existing bridge that extend out roughly 220 feet from each river bank.)
2. **WIS 441 Tri-County Expansion Project: US10/WIS 441 Mainline/Oneida Street Interchange** (This contract in 2019 consists of the reconstruction of US 10/WIS 441 from Appleton Road to one mile west of Telulah Avenue, increasing the highway from two lanes in each direction to three lanes.)
3. **WIS 441 Tri-County Expansion Project: Midway Road (County AP) Interchange** (This contract consists of removals, grading, breaker run, base aggregate dense, concrete pavement, concrete curb and gutter, hot mix asphalt pavement, mill and overlay, storm sewer, erosion control, pavement marking, permanent signing)

Raith also provided an update on the WisDOT North-Central projects:

1. STH 22 Resurfacing (City of Montello, Marquette County)
2. USH 10 Median Barrier Project (Waupaca County, Erickson Road to STH 22/CTH A)
3. STH 49 Mill & Overlay Project (Waupaca County, Peterson Road to Cedar Road)
4. STH 49 Pavement Replacement Project (Green Lake County, STH 23 to South St)
5. STH 23/STH 82 Mill & Overlay Project (Marquette County, Adams County line to Village of Oxford)
6. STH 23 Reconstruction Project (City of Montello, Marquette County)
7. STH 156 Resurfacing & Bridge Rehab Project (Waupaca County, including City of Clintonville)
8. STH 22 to Shawano County line
9. STH 91 Resurfacing Project (Green Lake County, City of Berlin to Winnebago County line)
10. STH 22 Bridge Rehab Projects (Waupaca County)
11. STH 49 Resurfacing Project (Waupaca County, Anderson Road to Peterson Road)
12. USH 10 Bridge Replacement (Waupaca County, eastbound bridge over CTH E)
13. STH 22 Resurfacing Project (Shawano County, City of Shawano)

11. **Transit & Specialized Transportation Update**

Musson noted staff is wrapping up the Appleton Valley Transit-Transit Development Plan contract this fall. A draft plan is available on ECWRPC's website. Additionally, staff will start the final public outreach for the transit
development plan this summer with a variety of pop-up style events, surveys and maps to gather feedback. As part of the I-41 Commuter Service Feasibility Study, the project consultant (SRF) is putting together service design alternatives for the next steering committee meeting. Fowle also noted staff is in the process of applying for WisDOT Section 5310 Mobility Management funds. These funds would help staff to focus on employment transportation assistance within the rural portions of the region.

12. Bicycle and Pedestrian Plan Program Update

Kraemer Badtke noted staff has numerous bike/pedestrian trail counters out in Fond du Lac and Winnebago Counties this summer. An intern shared with Winnebago County Health Department is helping with the fieldwork. ECWRPC also helped design/develop new wayfinding signage for the Wiouwash State Trail; project was funded through an Ascension Health community grant.

13. Regional Safe Routes to School Program Updates

Kraemer Badtke noted staff secured $7k (private grant/funds) to go towards their Regional Safe Routes to School educational campaign; part of this work will be to work with area bus companies and police departments on safety and enforcement issues. International Walk to School Day will take place on October 2. For fall 2019, 12 schools are participating in the Walking School Bus Program for their students.

14. ECWRPC Steering Committee Report

Fowle noted in an effort to better inform all commissioners/committees, routine reports from the Steering Committee activities will be shared at each standing committee meeting. Updates included: future levy and financial strategy, strategic plan update, update of personnel policies, update of bylaws, update of fees schedule, succession planning for personnel, and county membership/levy discussions with Outagamie County. The next steering committee meeting will be July 22.

15. County Roundtable Discussion/Updates

Koeppen provided update from Waupaca County.

16. Adjourn

Farrell motioned to adjourn; Koeppen seconded; motion carried; and committee adjourned at 2:18 p.m.

WHEREAS, the East Central Wisconsin Regional Planning Commission, as the Metropolitan Planning Organization (MPO) for the Fox Cities Transportation Management Area, approved the 2019 Transportation Improvement Program for the Fox Cities Transportation Management Area, at the October 26, 2018 quarterly Commission meeting; and

WHEREAS, the Transportation Improvement Program was prepared to meet the requirements of the Fixing America’s Surface Transportation Act: (FAST), as prescribed by federal regulations; and

WHEREAS, all projects that use federal funds must appear in an adopted Transportation Improvement Program; and

WHEREAS, WisDOT has requested the MPO advance the attached highway projects in the Fox Cities Area:

WHEREAS, the MPO staff will prepare the appropriate documentation to meet federal and state requirements for any transportation project appearing in the TIP. Now Therefore;

BE IT RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:

SECTION 1. That the Commission approves the amendment as presented to include the projects on I 41, WIS 76, and Canadian National Railroad Crossings in the approved 2019 Transportation Improvement Program for the Fox Cities Transportation Management Area.

Effective Date: October 25, 2019

Prepared for: Transportation Committee

Prepared By: David J. Moesch, Associate Transportation Planner

________________________________________________________________________
Neal Strehlow, Chair Jeoff Nooyen, Vice Chair

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Jerry Erdmann Brian Smith

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Ken Robl Dick Koeppen

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Ron McDonald Jill Michaelson

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Martin Farrell Donna Kalata

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Thomas Kautza
** Funds are listed in Year of Expenditure $.
** Funds are obligated to projects approximately 6 weeks prior to LET date.

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*Amended 10/25/19*

WHEREAS, the East Central Wisconsin Regional Planning Commission, as the Metropolitan Planning Organization (MPO) for the Oshkosh Urbanized Area, approved the 2019 Transportation Improvement Program for the Oshkosh Urbanized Area, at the October 26, 2018 quarterly Commission meeting; and

WHEREAS, the Transportation Improvement Program was prepared to meet the requirements of the Fixing America’s Surface Transportation Act: (FAST), as prescribed by federal regulations; and

WHEREAS, all projects that use federal funds must appear in an adopted Transportation Improvement Program; and

WHEREAS, WisDOT has requested the MPO advance the attached highway projects in the Oshkosh Area:

WHEREAS, the MPO staff will prepare the appropriate documentation to meet federal and state requirements for any transportation project appearing in the TIP, Now Therefore;

BE IT RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:

SECTION 1. That the Commission approves the amendment as presented to include the projects on USH 45, and Main Street in the approved 2019 Transportation Improvement Program for the Oshkosh Urbanized Area.

Effective Date: October 25, 2019

Prepared for: Transportation Committee

Prepared By: David J. Moesch, Associate Transportation Planner

Neal Strehlow, Chair Jeff Nooyen, Vice Chair

Jerry Erdmann Brian Smith

Ken Robl Dick Koeppen

Ron McDonald Jill Michaelson

Martin Farrell Donna Kalata

Thomas Kautza
Table 1: Oshkosh Urbanized Area - Project Listing (2019-2022)  
($000)

**Funds are listed in Year of Expenditure $.

**Funds are obligated approximately 6 weeks prior to LET date.

<table>
<thead>
<tr>
<th>Primary Jurisdiction</th>
<th>Project Description</th>
<th>Type of Cost</th>
<th>2019</th>
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<td>WisDOT</td>
<td>USH 45, Main Street Bridge</td>
<td>DESIGN</td>
<td>96</td>
</tr>
<tr>
<td></td>
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<td>Local</td>
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<tr>
<td></td>
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<td>120</td>
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<tr>
<td><strong>253-19-038</strong></td>
<td>FLX .12 miles (P)</td>
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<td></td>
<td>Local</td>
<td>0</td>
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<tr>
<td></td>
<td></td>
<td>Total</td>
<td>120</td>
</tr>
<tr>
<td>WisDOT</td>
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<td>DESIGN</td>
<td>378</td>
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<tr>
<td>Winnebago</td>
<td>I 41-USH 10</td>
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<td>95</td>
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*Amended 10/25/19*
PROPOSED RESOLUTION NO. 28-19

APPROVAL OF THE TRANSPORTATION IMPROVEMENT PROGRAM FOR FOX CITIES (APPLETON) TRANSPORTATION MANAGEMENT AREA-2020

WHEREAS, the East Central Wisconsin Regional Planning Commission has been designated by the Governor as the Metropolitan Planning Organization (MPO) for the purpose of carrying out cooperative, comprehensive and continuing urban transportation planning in the Fox Cities Transportation Management Area; and

WHEREAS, all transportation projects in the Fox Cities Transportation Management Area which are to be implemented with federal funds must be included in the annual elements of the Transportation Improvement Program (TIP) and approved by the MPO as a prerequisite for funding approval; and

WHEREAS, the urban area transit systems are required by the Federal Transit Administration to publish a biennial program of projects; and

WHEREAS, a completed and approved TIP is also a prerequisite for continued transportation planning certification, and

WHEREAS, the metropolitan planning organization (MPO) must work with Valley Transit to establish 2020 calendar year targets for transit performance measures addressed in the Transit Asset Management Plan (TAM) and incorporate them into the TIP; and

WHEREAS, metropolitan planning organizations (MPOs) must annually establish calendar year targets for each of the five HSIP performance measures by either adopting their State DOT targets or commit to establishing quantifiable HSIP target(s) for the metropolitan planning area. Adopting the WisDOT 2020 targets means agreeing to plan and program projects so that they contribute to the accomplishment of WisDOT’s HSIP target(s) and incorporate into the TIPs; and

WHEREAS, the Commission affirms the validity of the transportation plan for the urbanized areas; and

WHEREAS, this organization's staff has worked with principal elected officials of general purpose local governments, their designated staffs, and private providers to solicit their input into this TIP; and

WHEREAS, the Federal Highway Program Manual requires the evaluation, review, and coordination of federal and federally-assisted programs and projects in accordance with clearinghouse review requirements of the Project Notification and Development Review Process; and

WHEREAS, in accordance with the Fixing America’s Surface Transportation Act: (FAST Act), coordination has occurred between the MPO, the state and transit operators in programming multimodal projects; and

WHEREAS, all required public participation procedures have been followed; now therefore

BE IT RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:
PROPOSED RESOLUTION NO. 28-19

Section 1: That the Commission, as the designated MPO, approve the Transportation Improvement Program for the Fox Cities (Appleton) Transportation Management Area - 2020.

Section 2: That the Commission certifies that the metropolitan planning process is addressing the major transportation issues in these areas in conformance with all applicable requirements.

Section 3: That the Commission further certifies that the TIP contains only projects that are consistent with the metropolitan plans for the urbanized areas.

Effective Date: October 25, 2019
Prepared for: Transportation Committee
Prepared By: David J. Moesch, Associate Transportation Planner

Neal Strehlow, Chair
Jerry Erdmann
Ken Robl
Martin Farrell
Ron McDonald
Brian Smith

Jeff Nooyen, Vice Chair
Tom Kautza
Dick Koeppen
Jill Michaelson
Donna Kalata
PROPOSED RESOLUTION NO. 29-19

APPROVAL OF THE TRANSPORTATION IMPROVEMENT PROGRAM FOR OSHKOSH URBANIZED AREA-2020

WHEREAS, the East Central Wisconsin Regional Planning Commission has been designated by the Governor as the Metropolitan Planning Organization (MPO) for the purpose of carrying out cooperative, comprehensive and continuing urban transportation planning in the Oshkosh urbanized area; and

WHEREAS, all transportation projects in the Oshkosh urbanized area which are to be implemented with federal funds must be included in the annual elements of the Transportation Improvement Program (TIP) and approved by the MPO as a prerequisite for funding approval; and

WHEREAS, the urban area transit systems are required by the Federal Transit Administration to publish a biennial program of projects; and

WHEREAS, a completed and approved TIP is also a prerequisite for continued transportation planning certification, and

WHEREAS, the metropolitan planning organization (MPO) must work with GO Transit to establish 2020 calendar year targets for transit performance measures addressed in the Transit Asset Management Plan (TAM) and incorporate them into the TIP; and

WHEREAS, metropolitan planning organizations (MPOs) must annually establish calendar year targets for each of the five HSIP performance measures by either adopting their State DOT targets or commit to establishing quantifiable HSIP target(s) for the metropolitan planning area. Adopting the WisDOT 2020 targets means agreeing to plan and program projects so that they contribute to the accomplishment of WisDOT’s HSIP target(s) and incorporate into the TIPs; and

WHEREAS, the Commission affirms the validity of the transportation plan for the urbanized areas; and

WHEREAS, this organization’s staff has worked with principal elected officials of general purpose local governments, their designated staffs, and private providers to solicit their input into this TIP; and

WHEREAS, the Federal Highway Program Manual requires the evaluation, review, and coordination of federal and federally-assisted programs and projects in accordance with clearinghouse review requirements of the Project Notification and Development Review Process; and

WHEREAS, in accordance with the Fixing America’s Surface Transportation Act (FAST Act), coordination has occurred between the MPO, the state and transit operators in programming multimodal projects; and

WHEREAS, all required public participation procedures have been followed; now therefore

BE IT RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:
Section 1: That the Commission, as the designated MPO, approve the Transportation Improvement Program for the Oshkosh Urbanized Area - 2020.

Section 2: That the Commission certifies that the metropolitan planning process is addressing the major transportation issues in these areas in conformance with all applicable requirements.

Section 3: That the Commission further certifies that the TIP contains only projects that are consistent with the metropolitan plans for the urbanized areas.

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MEMORANDUM

Date: September 30, 2019

To: Transportation Committee Members

From: Eric W. Fowle, AICP – Executive Director

RE: October 8th Strategic Planning Session / Overview & QUICK HOMEWORK ASSIGNMENT

The October 8th Transportation Committee agenda includes a 1-hour Strategic Planning Session. As such, I wanted to share some basic information on how this process will be conducted, as well ask you to prepare/think about some important things prior to the meeting so that we can be efficient with your use of time. IT WILL BE IMPERATIVE TO HAVE EVERY COMMISSIONER’S MEANINGFUL PARTICIPATION AND INPUT IN THIS PROCESS.

We have secured the services of Mr. Dave Tebo (Wi2 / Public Administration Associates, LLC http://public-administration.com/associates/dave-tebo/) to be a third-party, objective facilitator for portions of this process. Mr. Tebo is well qualified in matters of strategic planning, plus he has extensive experience in local government.

Staff has designed this process to focus on our Commissioners’ wants, needs and desires when it comes to the role and specific functions of our organization. To that end, this process will be guided primarily by our Commissioners, and staff input will be severely limited until we get to the point of discussing implementation scenarios and any potential structural or financial changes, if warranted. As such, I have asked staff to limit their involvement at the Standing Committee level in hopes that it allows Commissioners to speak more freely about issues and concerns.

The specific process for this workshop will entail the following steps and short exercises over the course of approximately 1 hour:

1) Introductions / Ground Rules (attached)
2) Headlines Exercise (see attached worksheet/homework assignment – please bring with to meeting! If you completed this exercise previously as part of the Steering Committee, there is no need for you to do so.)
3) Identification & Prioritization of County, Regional & State Trends (Summary attached – no “homework” on this, other than to think about it a bit)
4) Planning for Success & Resiliency (Summary attached – no “homework” on this, other than to think about it a bit. Also note that staff will not be present for this exercise)

The information generated at this workshop will be combined with that of the other Standing Committees and will be used by the Steering Committee to formulate a three-year vision and strategic implementation plan for both administrative and functional areas of the Commission. Therefore it is important that you participate with an open mind and future-oriented, visionary mindset.

If you have questions or concerns about the meeting, or the strategic planning process, please feel free to call or email me at your convenience.
ECWRPC 2020-2023 Strategic Plan

GROUND RULES

The following “Ground Rules” were established by the Steering Committee at their initial Strategic Planning Workshop held on August 28, 2019:

1. Conduct yourself with decorum;

2. Take a positive, helpful approach;

3. All Commissioners should speak/provide input;

4. Be honest, open and frank;

5. Get to the point (concise statements/thoughts)

6. Consider the ENTIRE region;
EXERCISE #1: “Headlines”

Please take the time PRIOR to the October 8th Transportation Committee meeting to write down your thoughts for this exercise.

Scenario: Pretend you need to write up a newspaper article about the Committee’s work and efforts five to ten years from now. What would that article’s headline say? Thinking about this further, what three points might be covered in the article associated with this headline?

1. What is the newspaper headline YOU envision being published about the Committee’s work and efforts 5 to 10 years from now?

2. What 3 points would be covered in the article associated with this headline?
   1.
   2.
   3.
ECWRPC 2020-2023 Strategic Plan

LISTING OF IDENTIFIED TRENDS
(Steering Committee, August 28, 2019)

The Steering Committee was asked to generate a list of current trends that are affecting counties, communities, or perhaps even the State (which has trickle down effects). The identified trends were written on post-it notes by each Committee member and then posted on the wall in a categorized format. These initial results were NOT ranked or prioritized however. Multiple mentions of trends are noted in parentheses.

**Population / Demographics**

1. (2) Millennials,
2. (2) Aging Population / Elderly (Boomers).
3. Ethnic diversity.
5. Try to think ahead what the next generation wants for themselves.

**Environment**

1. (2) Water quality (nitrates, phosphorus).
2. More habitat and species preservation.
4. Climate change.
5. Development must be sustainable.
7. Fight of economy vs. environment.

**Housing**

1. Lack of affordable housing makes it difficult for schools and county to hire new teachers and county employees.

**Political**

1. Need money to run for office for state / federal.
2. Need to change the perception through education on what government really can do in a cost-effective manner for its citizens.
3. Reversal of anti-government bias.
4. Greater emphasis on regional cooperation.
5. Lack of response by Madison Legislators
6. Divisive nature of Legislature.
7. Lack of participation for local government.
8. Interest down in local elections / public input / public meetings.

**Economic Development**

1. (2) Lack of trained [workforce].
2. (2) What would happen if computers / robotics.
3. Decreased budgets / $ available.
4. Broadband expansion – rural areas for economic development.
5. Shift from paper manufacturing.
6. Younger workforce / more needed as experience retires (not easy sometimes).
7. Major efforts at talent attraction.
8. Jobs available to support living standards.
9. How technology will bring goods and services to the rural areas.
10. Difficulty in attracting employees.
11. Decline of family farms.
12. Lack of new businesses and closing of old ones is leaving buildings vacant, leading to disrepair.
13. County and university working [together].
Infrastructure / Community Facilities

1. Infrastructure getting old.
2. Levy limits set by State.
3. County use of I-Pads.
4. Participation/cooperation increased in many areas for services/projects – local & regional.
5. UW System merger (UW-Osh/FoxValley/Fdl).
6. 5G – “smart” everything?
7. Calumet County presently collaborating with neighboring counties on services.

Land Use

1. Harder to develop land.
2. Higher density, less sprawl.
3. Agriculture will continue with less ownership [corporate farms]
4. Small farmers are being forced out of business due to economic downturn.

Transportation

1. 5G – “smart” everything?
2. Road conditions.
3. Budgets [repair needs].
4. Safety.

Parks / Recreation / Open Space

No trends identified.
Types of Trends and Forces:

- Political
- Financial
- Demographic
- Social
- Economic
- Infrastructure
- Land Use
- Natural
- Cultural
- Technology
- Other?
What needs to happen to ensure that the East Central WI RPC is a long-term success?
Staff Memo

To: ECWRPC Standing Committees

From: Eric W. Fowle, AICP – Executive Director

Date: September 29, 2019

RE: Steering Committee Update

In an effort to better inform all Commissioners/Committees, routine reports on Steering Committee activities will be provided at each Standing Committee meeting.

The Steering Committee will have met twice during this quarter – August 28th and October 9th. The following major items were discussed or were/will be acted upon in some manner:

- 2-1/2 hour long 2020-2023 Strategic Plan Update Kickoff Workshop held on Aug. 28th
- Reviewed/Accepted 3rd Quarter Financial and Work Program Reports
- Acted on the 2020 Premium Sharing for Employee Health & Dental Benefits
- Reviewed the updated 2020 Budget
- Took action on the 2020 Staffing Plan
- Reviewed the list of 2020 Technical Assistance project requests.

The Committee will be meeting again in the November/December timeframe to formulate the Commission’s Strategic Plan Framework so that it can be further developed and approved in January, 2020.

Commissioners will see some of these items on the Quarterly Meeting Agenda in October; however, if you have questions please contact me at (920) 751-4770 or at efowle@ecwrpc.org.