DO YOU KNOW IF YOUR ORGANIZATION IS IN DANGER?

YOU CAN FIND OUT BY ANSWERING THREE SIMPLE QUESTIONS...

ANSWER NOW
Disasters Are on the Rise

More People Affected Each Decade

Nearly 21 million U.S. adults were affected by disasters between 2001 and 2010. That’s nearly 5 times more than in the prior decade.

20,807,165 People Reported Affected 2001-2010

4,502,527 People Reported Affected 1991-2000

Source: 2011 World Disaster Report: International Federation of Red Cross and Red Crescent Societies
As many as 40 percent of businesses fail following a disaster.

- But only 62 percent of small- and medium-sized businesses have emergency plans in place.

Houses of worship are vulnerable to disasters – yet often lack comprehensive emergency plans.

Nonprofit organizations are vulnerable to disasters, and face unique challenges.
The Solution

Red Cross Ready Rating Program®
www.readyrating.org

- Free membership
- Online accessibility
- Easy, self-paced assessment
- Tools to create an action plan
- Customized feedback
- Helps fulfill OSHA standards
- Helps build your “Preparedness Team”
As a Ready Rating Member

You can:

- Measure your organization’s current preparedness level.
- Help your organization improve its emergency action plan or create one if your organization does not have one.
- Provide the tools needed so that your employees know what to do.
- Track your progress to help your organization and staff respond smarter, and more safely and efficiently, in the event of a disaster.
- Make getting prepared: *simple, cost effective, and achievable.*
Current Ready Rating Members

Include:

- Businesses of all sizes
- Schools – public and private
- Houses of Worship
- Nonprofits
- Health Care
- Financial Institutions
- Insurance
- Professionals
- Retail Trade
- Manufacturing
- Real Estate
An Engaged Audience

- Members value Ready Rating:
  - 93 percent of Ready Rating members rate the service as good to excellent.

- Members take action:
  - 75 percent of members have updated their preparedness plans due to Ready Rating.
  - 70 percent of Ready Rating members have educated their employees on preparedness at work.
  - Members have increased their preparedness scores – some by as much as 40 percent.
Ready Rating Assessments

- Two choices, based on your needs:
  - **ReadyGo™** – short, 25-question assessment for fast evaluation that focuses on core functions that affect preparedness
  - **ReadyAdvance™** – comprehensive, 60-question assessment for deeper look at an organization’s response and planning efforts
Assessment Sections:

1. Participation – demonstrates commitment to preparedness
2. Emergency Planning – demonstrates understanding of most likely hazards and potential impacts
3. Facility and Equipment – prepares environment and response equipment appropriately
4. Training and Exercises – ensure staff is properly trained and skills are practiced
5. Extended Community – demonstrates commitment to the wider community
My Assessment Score

83%
87 out of 105 possible

My Assessment Details

12/28/2017 11:39 AM - ReadyGo Current

Next Steps Report  Save/Print

Participation

1. The safety of our staff and clients is our top priority.

2. A CEO or sponsoring executive has accepted the Ready Rating Membership Agreement terms.

3. Management is briefed during the year on progress towards meeting the goals of the Preparedness Program.

4. Resources are available to support implementation of the Ready Rating Program's recommendations (e.g., staff, equipment, training, etc.).
Customized Next Steps Report

- Completing an assessment generates a Next Steps Report.
- Next Steps Reports outline the recommended actions the organization can take to improve its level of preparedness.
- To help you complete each action, the Next Steps Report recommends specific tools in the Ready Rating Resource Center.
- Members can improve their assessment scores by completing recommended steps and updating their assessments regularly.
Section 2: Emergency Planning

Q. 9  The emergency response planning committee meets at least quarterly.

Response: False

Action Steps: Once the ERP committee has been formed, schedule four quarterly meetings. Give people ample time to plan around the committee's schedule. Establish general agenda guidelines, for example, if you hold a meeting in May consider discussing how to prepare for the start of hurricane season at that meeting. Have clear goals in mind and continue to review and refine the emergency response strategy continually.

Resources:
- [Emergency Response Planning Committee](#)
- [Video: Re-assessment of Threats](#)
- [Video: Emergency Planning Committee](#)
<table>
<thead>
<tr>
<th>T2</th>
<th>Period after guidelines. For example, ...</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Toshiba-User, 1/22/2018</td>
</tr>
</tbody>
</table>
The Ready Rating Resource Center contains more than 70 “actionable” resources that help members achieve their preparedness goals, including the following resources:

- More than 30 videos on topics of emergency preparedness given by experts in the field of emergency management, including:
  - Emergency action plans
  - Job descriptions
  - Reports

- Checklists
- Sample Forms
- Presentation Decks
- Whitepapers
Emergency Action Plan Templates

- Easily create a customized emergency action plan that fits your organization's needs.

- Select from two template options:
  - EAPGo Template: Standardized topics address minimum OSHA requirements.
  - EAPAdvance Template: Choose up to 70 additional topics that allow you to go into greater detail.

- Both templates can be exported to your computer to finalize customization.

- Every organization should have a written emergency action plan, but facilities with 10 employees or more are required by OSHA to make a written emergency action plan available to all employees.
Emergency Action Plan (EAP) Template Generator

Your Customizable EAP template generator tool is featured below. OSHA regulation 29 CFR 1910.38 requires that all organizations with a staff of ten or more have an Emergency Action Plan (EAP). Take a few minutes to review the EAP Template and use the Save and Download button on the left of this page to further customize using Word or a Word compatible document editor. Review the details under the EAP Template Options to find out about the EAPAdv or enhanced Emergency Action Plan option available for additional customization.

EAPAdvance Template Generator

Use the template section accordion below to include or omit advanced sections in your template. Click on the magnifying glass (Q) for a quick preview of the section in question. Once you are happy with your customizations, click on the save/download option to further customize your template as a Word/RTF document. You can also always modify your template or even change back to the basic EAPGo template at any time.

Show & Omit EAP Template Sections

Alerting and Notification

Evacuation and Sheltering

Incident Severity Levels

Life Threatening Emergencies

Non-Life Threatening Emergencies

Training on Evacuation Routes, Shelters, and Assembly Areas

Leaving the Facility

Level 4: Wide-spread Event

Wide-spread incidents impacting one or more communities and having the potential to disrupt operations for a week or more should be considered Level 4 events.

Life Threatening Emergencies

Once notified of an emergency, the ERT will decide what response is appropriate to the situation. The ERT will be notified of the rest of the facility by a verbal announcement over the public address system. This announcement will specify the actions to be taken such as:

- Evacuate the building!
- Move to a designated shelter!
- Shelter in place!

In parallel, a distinctive alarm will sound and strobe lights will begin flashing throughout the organization. One type of alarm will indicate the need to evacuate. A second, distinctive alarm will indicate the need to shelter. Each type of alarm is discussed below.

Training on Evacuation Routes, Shelters, and Assembly Areas

All staff members should be periodically briefed on the location of the evacuation assembly areas and shelters. Signage showing the location of these areas should be visible and obvious.

Route maps showing the location of these sites should be prominently posted throughout the facility.

In calm weather, the assembly sites (insert detailed directions to the assembly area including any landmarks that might be helpful in low light or severe weather conditions situations).

In inclement weather, the assembly site is (insert alternative information).

Once at the assembly site, the first member of the ERT will assume command until relieved.

Planning for Those with a Disability

Be sure to have an evacuation plan which takes into account the challenges faced by anyone with a disability. This includes having easy and quick access to special equipment (e.g., a “stair chair” for those who cannot negotiate stairs). This requirement extends to any staff member who is temporarily injured and unable to move well or respond to various evacuation/sheltering orders. Pay special attention to this issue since it is a legal requirement placed on all employers or those operating a place of business.

Accounting for All Personnel During the Emergency

Be sure to account for staff and all others in the facility during the evacuation. This includes making sure that no one is left behind. This may require extra personnel to check every nook and cranny of the building. Consider this during planning and train your staff to take special care to ensure that no one is left behind.
Ready Rating Dashboard

- Ready Rating includes a dashboard, which allows each member organization to easily view its activity and track progress.

- Dashboard provides:
  - A snapshot of your current actions;
  - Your latest assessment score;
  - Access to Next Steps Report;
  - Access to your Emergency Action Plan Template Tool;
  - Your Ready Rating “Star Ranking.”
Welcome To Your Dashboard Sample Company

Welcome to the Ready Rating User Dashboard. Take a look below at some key information concerning your status as a Ready Rating Member. Additionally use the member management tools on this page to edit your profile account and change information including password and contact information.

Did you know? As a Ready Rating Member that has completed a current Assessment, you are encouraged to display the Ready Rating Member Seal. The Seal is visible recognition of your commitment to preparedness.

+ Click for your Assessment(s) or Emergency Action Plan(s) from the previous version of Ready Rating.

Your Ready Rating

- 3 stars
- Join Ready Rating
- Complete Update Assessment(s)
- Update Emergency Action Plan (EAP)
- Show Improvement

My Assessment Score

ReadyAdvance

74%

How Do You Compare?

to Businesses

100%

You rank in the top 100% of other Businesses

Recommended Next Steps

- The interests of all key stakeholders are represented on the emergency response planning committee.
- Guide team through simulations to determine which functional

Featured Resources

- Video: Managing the Media
  This video highlights the importance of skillfully dealing with the media as well as having briefing material in template form ready
Organization Manager Accounts

- Accounts are for Ready Rating members who wish to have separate accounts for different facilities and locations.

- By using a shared Organization ID, each of your sites can be linked so that their assessments, score cards, and emergency response plans can be viewed and sorted by the Organization Manager.
Member Communications

- **Welcome message**: Upon joining, encouraging your organization to complete an assessment

- **Invitation to check out your Next Steps Report**: Upon completion of assessment

- **Periodic reminders** to update assessment

- **Quarterly Member Newsletters**, which feature articles about relevant preparedness topics
Performance Highlights

- As of December 30, 2017, there are 14,701 Ready Rating members.
- Members love Ready Rating!
  - 93 percent of Ready Rating members rate the service as good to excellent.
- Members are taking action:
  - 75 percent of members have updated their emergency action plans due to Ready Rating.
  - 70 percent of Ready Rating members have educated their employees about preparedness at work.
  - Members have increased their scores – some by as much as 42 percent.
Action Items

1. Join Ready Rating:
   - Go to ReadyRating.org.
   - Register (in one minute).

2. Measure your preparedness level (choose one):
   - ReadyGo Assessment (< 30 minutes)
   - ReadyAdvance Assessment (~1 hour)


4. Protect your organization, staff, clients, and community!
Thank You

ReadyRating.org

Nick Cluppert
Senior Disaster Program Manager
American Red Cross
Wisconsin Region
nick.cluppert@redcross.org