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# I-41 Commuter Service Feasibility Study

## PROJECT AREA

- Interstate 41 from Green Bay down to Fond du Lac and beyond. Includes Green Bay Metro, Valley Transit, GO Transit and Fond du Lac Area Transit

## PROJECT PARTNERS

- East Central Wisconsin RPC
- Bay-Lake RPC
- Brown County
- WisDOT
- Green Bay Metro
- City of Appleton—Valley Transit
- City of Oshkosh—GO Transit
- Fond du Lac Area Transit

## ON THE WEB

East Central Wisconsin RPC  
[www.ecwrpc.org](http://www.ecwrpc.org)

For more information

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## Background

Increased connectivity between Fond du Lac, Oshkosh, Appleton and Green Bay is becoming more important as these communities continue to grow and become more integrated. Interstate 41 connects all four metropolitan areas and everything in between, but contains a bottleneck between Appleton and Green Bay. The four lanes connecting Appleton to Green Bay is not sufficient enough for the transportation needs of this region. There is no planning in the works to correct this issue at this time or the near future.

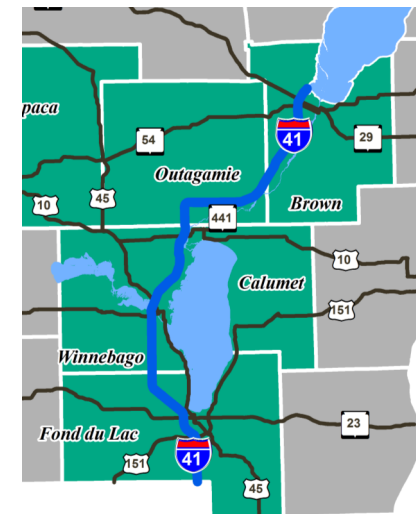
Employers in the region are in need of a larger employee pool, but are limited to those individuals that are in the immediate area or own a car. Seniors are looking for more options for mobility (medical appointments or social events) to stay independent, but have no way to travel beyond their municipal boundaries. Universities and students are looking for alternative transportation options to get staff and students to the universities without living on campus or in the immediate area. The need to connect is not a want but a need if this region is going to compete for quality hires, new business, better quality of life, and vibrant communities.

## Data Collection

ECWRPC and project partners including Green Bay Metro, Valley Transit, GO Transit, Fond du Lac Area Transit, Brown County, Bay Lake RPC and WisDOT are in the process of collecting data and gauging interest in an Interstate 41 Commuter Service system feasibility study. Surveys were developed to connect with local businesses, colleges, health institutes, employees, potential riders and park and ride lot users to identify potential riders, gauge support and whether or not they would be willing to participate in the planning process.

## Employer Survey

ECWRPC and SRF Consulting Group are collecting employer/employee data to aid in the development of the future commuter service design concepts. Employer names and addresses will not be released to the public and will only be used internally to help develop the design concepts for the commuter service scenarios. Please scan the QR code for the survey.



Interstate 41 Study Area