

MEETING NOTICE

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE MEMBERS: *Allen Buechel (Chair), Chuck Dallas (Vice-Chair), Alice Connors, Mark Harris, Thomas Nelson, James Nygaard, Brian Smith, Ruth Winter*

DATE: Wednesday, April 3, 2019

TIME: 1:00 p.m. (Chair Buechel asked that the meeting be moved up to 1:00 from 1:30 p.m.)

PLACE: ECWRPC Offices (400 Ahnaip St., Suite 100 Menasha)

As a quorum will be required to take action on certain items, please be sure to contact our offices if you are unable to attend the meeting, or to confirm attendance of an alternate.

AGENDA

1. Welcome and Introductions – Allen Buechel, Chair
2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements
3. Pledge of Allegiance
4. Approval of Agenda / Motion to Deviate
5. Public Comment
6. News & Announcements
 - a. ECWRPC Autonomous and Connected Vehicles Mini Conference - April 25, 2019 at Hotel Retlaw, 1 N Main Street, Fond du Lac, WI 54935. Registration starts at 7:30 a.m.
 - b. ECWRPC Quarterly Commission Meeting - April 25, 2019 at 1:15 p.m. at Hotel Retlaw, 1 N Main Street, Fond du Lac, WI 54935.
 - c. Other

ACTION ITEMS:

7. Approval of January 9, 2019 Economic Development Committee Summary of Proceedings (**Attachment #1**)
8. **Proposed Resolution 10-19: ADOPTING AMENDMENTS TO THE BUSINESS DISASTER RECOVERY MICROLOAN (DRM) PROGRAM PROCEDURES GUIDEBOOK & UNDERWRITING POLICIES FOR THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION (Attachment #2 and #3)**

DISCUSSION ITEMS:

9. WEDC Disaster Recovery Microloan Program update (*Tom*)
10. Regional Economic Development Planning Efforts
 - a. Initiative 41 Update (*Eric*)
 - b. Global New North/FDI Update (*Tom*)
 - c. EMSI Services - *New Community Indicators Map report (Adam)*
(Attachment #4, copies will be provided at meeting)
 - d. EDA potential grant projects (*Tom*)
11. ECWRPC Steering Committee Report (*Eric*)
12. County Roundtable Discussion/Updates
13. Next meeting – 1:30 pm on Wednesday, July 17th, Appleton International Airport (pending confirmation)
14. Adjourn

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

-DRAFT- SUMMARY OF PROCEEDINGS

Economic Development Committee

East Central Wisconsin Regional Planning Commission
400 Ahnaip Street, Suite #100
January 9, 2019

Committee Members Present:

Chuck Dallas, Vice-Chair Shawano County
Brian Smith Waupaca County
James Nygaard Waupaca County
Ruth Winter Menominee County
Mark Harris Winnebago County
Craig Moser (alternate for Tom Nelson) Outagamie County

Committee Members Excused

Allen Buechel, Chair Fond du Lac County
Alice Connors Calumet County

Staff Present:

Eric Fowle Executive Director
Tom Baron Principal Planner
Adam Pfefferle GIS Specialist II

1. Welcome and Introductions

Mr. Dallas called the meeting to order at 1:33 PM.

2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements

It was determined that the meeting was in compliance with Wisconsin § Chapter 19, Subchapter V, Section 19.84 regarding Open Meeting Requirements and that a quorum of members was present.

3. Pledge of Allegiance

The Pledge of Allegiance was recited.

4. Approval of Agenda / Motion to Deviate

A motion to deviate was made by Mr. Smith and seconded by Mr. Harris to approve the agenda. The motion passed unanimously.

5. Public Comment

No public comment was received.

6. News & Announcements

- a. ECWRPC Quarterly Commission Meeting - January 25, 2019 at 10:00 a.m. at the Courtyard by Marriott Appleton Riverfront, 101 South Riverheath Way, Appleton, WI 54915
- b. ECWRPC Autonomous and Connected Vehicles Mini Conference - April 25, 2019 at Hotel Retlaw, 1 N Main Street, Fond du Lac, WI 54935. Registration starts at 8:00 a.m.
- c. New North Summit recap

Mr. Baron and Mr. Fowle provided a summary of the New North Summit and discussed the summit's focus on Artificial Intelligence and Talent Attraction/Retention. There was additional discussion regarding Smart Communities.

- d. Other

There were no other announcements.

ACTION ITEMS:

7. Approval of October 26, 2018 Economic Development Committee Summary of Proceedings

A motion to approve the Summary of Proceedings was made by Ms. Winter and seconded by Mr. Nygaard, passing unanimously.

8. Review and Approval of 2019 Work Program & Budget - 1500 Economic Development Element

Mr. Fowle presented a brief overview of the 2019 Economic Development Work Program & Budget. The committee discussed the lack of workers in the region and what involvement East Central has in the issue.

A motion was made by Mr. Harris and seconded by Ms. Winter to approve the 2019 Work Program and Budget, passing unanimously.

DISCUSSION ITEMS:

9. WEDC Disaster Recovery Microloan Program update

Mr. Fowle provided an update. ECWRPC are waiting for WEDC approval for a microloan for Marquette County. The committee also reviewed a draft repayment schedule. The committee viewed that a two to four year maximum loan amount. Look at cash flow analysis to see why they would want to go longer.

10. Revolving Loan Fund update

Mr. Baron provided an overview of the CDBG-CLOSE fund. The CDBG-CLOSE fund has been initiated as a result of HUD's review and concerns about how the program is utilized. There was discussion about how Revolving Loan Funds (RLF) throughout the region will be impacted by the change. It was noted that Waupaca County will maintain their RLF.

11. Opportunity Zones

Mr. Baron and Mr. Fowle provided a background and overview of Opportunity Zones. This included reviewing maps of Opportunity Zones within the East Central region. Further

discussion focused on resources for additional information including the IRS, WHEDA and local Chambers of Commerce.

12. Regional Economic Development Planning Efforts

a. Initiative 41 Update

Mr. Fowle provided an update about closeout tasks for the Initiative 41 project along with the potential for attending a Department of Defense conference this spring.

b. Global New North/FDI Update

Mr. Baron provided an update of Global New North activities. These activities include a technical assistance provider, an exporting road show and upcoming trade missions. There was discussion regarding infrastructure needs to support exporting and increased efficiencies in getting materials to Chicago to be transferred to rail.

c. EMSI Services

Mr. Pfefferle provided an update of EMSI request for services for the October 1, 2018-December 31st, 2018 reporting period and a summary for 2018.

d. EDA potential grant projects

Mr. Baron and Mr. Fowle provided updates about recent discussions with Brillion, Waupaca, Menominee Tribal Enterprises and Waupun. These communities and organizations have had ongoing discussions regarding potential EDA projects. The City of Oshkosh is in the process of applying for EDA funds. Complicating the process is the Federal Government shutdown

13. ECWRPC Steering Committee Report

In an effort to improve communication with commissioners, Mr. Fowle provided a summary of activities in progress with the Steering Committee.

14. County/Roundtable Discussion/Updates

Committee members shared updates of projects that are planned or currently being done within their communities.

15. Schedule Next Economic Development Committee Meeting for **1:30 pm on Wednesday, April 9, 2018**

16. Adjourn

The motion to adjourn was made by Mr. Smith, with a second by Mr. Harris. The motion passed unanimously, and the meeting was adjourned at 2:42 PM.

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

Ineligible Businesses

The following businesses are ineligible for DRM microloan funding:

- Payday loan and title companies
- Telemarketing other than inbound call centers
- Pawn shops
- Liquor stores
- Adult entertainment venues
- Home-based businesses
- Farms

Eligible Activities

DRM program funds may be used for the following activities:

- Procurement of cleanup and restoration services
- Operating expenses such as payroll
- Temporary space
- Repair and reconstruction

INCENTIVES AND AVAILABLE FUNDING

The incentives in this program are grants to pre-approved regional entities based on need related to the disaster event to provide microloans to affected businesses under the following conditions:

- Amount: Up to \$15,000 with minimum loan amount of \$2,000
- Term: Loan term to be 24 months (2 years) but can be extended to a maximum of 48 months (4 years) based on business cash flow analysis, with no early repayment penalty.
- Deferral: Minimum of six months
- Interest Rate: The interest rates for loans will be 0%
- Collateral and guarantees should be considered

East Central has the authority to make forgivable loans, as long as the provision for such is stipulated in the loan agreement. Forgivable loans would only be issued with input and approval from the Steering Committee.

Loan repayment uses will be monitored and reviewed for performance and value on an annual basis through the Commission's annual work program and budget process. Alterations to these uses may be considered in the future and would be done so with input from WEDC and other economic development partners. Loan repayments may be retained by East Central for other economic development uses.

PROPOSED RESOLUTION 10-19

ADOPTING AMENDMENTS TO THE BUSINESS DISASTER RECOVERY MICROLOAN (DRM) PROGRAM PROCEDURES GUIDEBOOK & UNDERWRITING POLICIES FOR THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION.

WHEREAS the Commission is a public entity authorized by Wisconsin State Statutes 66.0309, and;

WHEREAS, the Commission has been designated by WEDC as an approved regional entity to deploy rapid-response microloans to businesses affected by disasters under WEDC's Disaster Recovery Microloan (DRM) Program covering the following counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago, and;

WHEREAS, the Recipient has suffered a disaster in its region and has submitted an application to WEDC requesting DRM Grant Funds, and;

WHEREAS the need for formal procedures and standards exist so as to guide day to day program and financial operations, and;

WHEREAS, the Commission needs to be cognizant of the time and effort spent on issuing loans as compared to the loan amount;

NOW THEREFORE BE IT RESOLVED that the Commission amends the standards and procedures outlined in the attached document entitled *"ECWRPC BUSINESS DISASTER RECOVERY MICROLOAN (DRM) PROGRAM PROCEDURES GUIDEBOOK & UNDERWRITING POLICIES"*, dated January, 2019, to reflect a "minimum loan amount of \$2,000.00".

BE IT FURTHER RESOLVED that the Commission and its staff will follow and abide by the standards and procedures of the DRM Guidebook.

Effective Date: April 26, 2019

Submitted By: Steering Committee

Prepared By: Tom Baron, Principal Economic Development Planner

Allen Buechel (Fond du Lac County)

Alice Connors (Calumet County)

Chuck Dallas (Shawano County)

Mark Harris (Winnebago County)

Thomas Nelson (Outagamie County)

James Nygaard (Waupaca County)

Community Indicators Map

Attachment #4

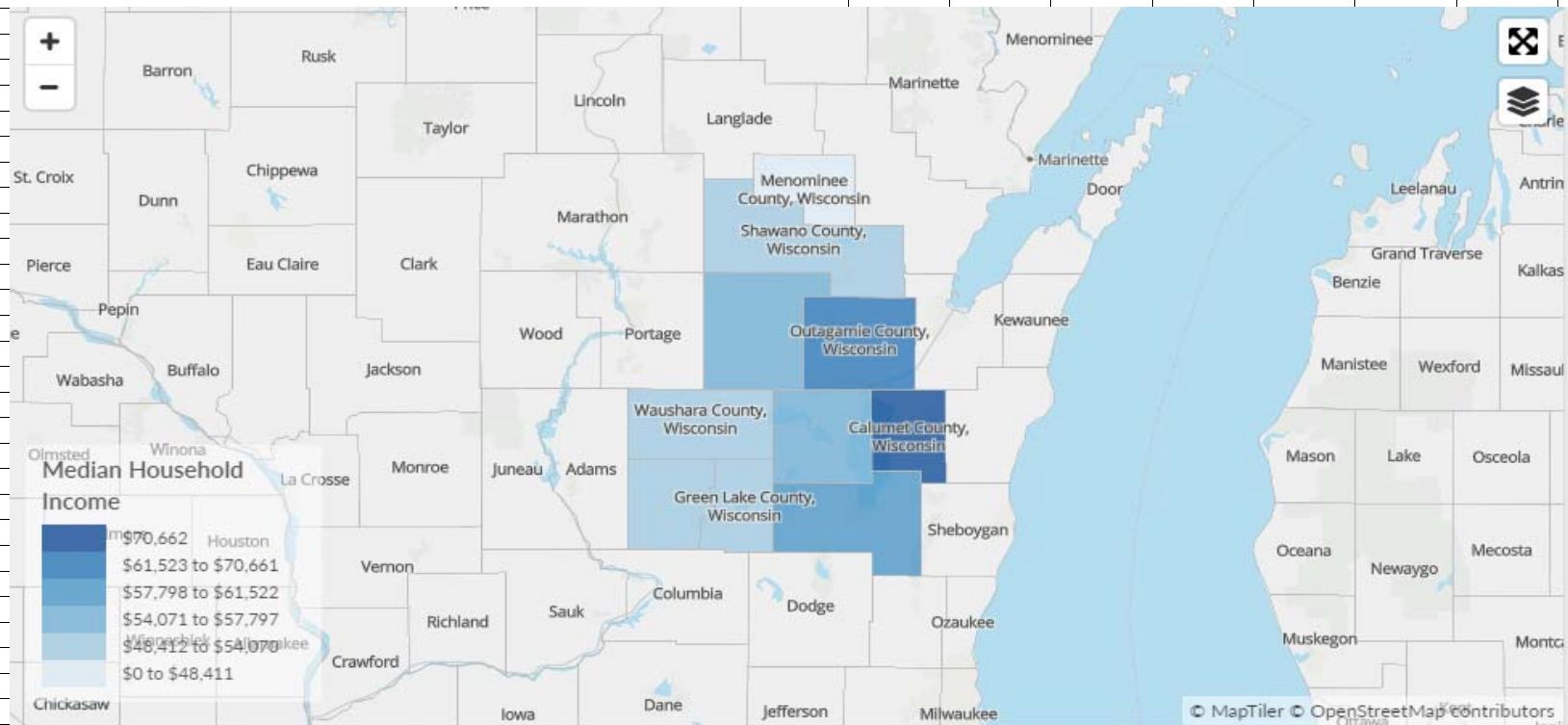
ACS Data for ECWRPC

Emsi Q1 2019 Data Set

March 2019

ECWRPC

400 Ahnaip Street
Menasha, Wisconsin 54952
920.751.4770



Parameters

Regions

Code	Description
55015	Calumet County, WI
55039	Fond du Lac County, WI
55047	Green Lake County, WI
55077	Marquette County, WI
55078	Menominee County, WI
55087	Outagamie County, WI
55115	Shawano County, WI
55135	Waupaca County, WI
55137	Waushara County, WI
55139	Winnebago County, WI

County	County Name	Median Household Income	Median Age	Per Capita Income	% Poverty Level	% Children Under 18 Poverty Level
55015	Calumet County, W	\$70,662	39.8	\$32,713	4.7%	8.4%
55087	Outagamie County,	\$61,523	37.9	\$30,858	6.3%	11.9%
55039	Fond du Lac Count	\$57,798	41.2	\$29,431	6.0%	11.2%
55139	Winnebago County	\$55,128	38.0	\$29,763	6.6%	16.0%
55135	Waupaca County, V	\$54,071	44.9	\$29,423	8.0%	17.3%
55115	Shawano County, V	\$51,751	44.9	\$26,627	8.3%	17.5%
55047	Green Lake County	\$50,276	45.5	\$26,372	7.4%	15.9%
55077	Marquette County,	\$49,052	49.4	\$26,050	7.4%	16.5%
55137	Waushara County,	\$48,412	48.8	\$25,838	6.3%	16.3%
55078	Menominee County	\$38,080	31.4	\$17,197	29.9%	53.8%

% Seniors 65+ Poverty Level	Mean Commute Time	Remote Workers	% Remote Workers	Housing Units	Occupied Housing Units	% Occupied Housing Units
5.5%	20.2	1,144	4.2%	20,317	19,345	95.2%
5.1%	19.8	3,684	3.8%	75,875	72,288	95.3%
6.9%	20.3	2,091	4.0%	44,820	41,387	92.3%
6.6%	18.2	3,069	3.5%	74,841	69,759	93.2%
8.3%	23.2	1,116	4.4%	25,620	21,793	85.1%
8.6%	23.1	1,205	6.1%	20,806	17,024	81.8%
8.7%	24.6	487	5.5%	10,689	7,932	74.2%
7.3%	30.0	279	4.1%	9,916	6,389	64.4%
8.0%	26.4	558	5.4%	15,033	9,851	65.5%
15.8%	16.9	125	8.2%	2,332	1,354	58.1%

Vacant Housing Units	% Vacant Housing Units	Homeowner Vacancy Rate	Rental Vacancy Rate	Veterans	% Veteran Status	Foreign-Born Population
972	4.8%	0.4%	7.8%	2,468	6.6%	1,377
3,587	4.7%	1.4%	4.3%	10,448	7.5%	7,317
3,433	7.7%	1.7%	6.0%	6,297	7.9%	3,824
5,082	6.8%	1.8%	5.2%	11,714	8.7%	5,867
3,827	14.9%	1.7%	4.7%	4,523	11.1%	980
3,782	18.2%	0.8%	2.4%	3,012	9.4%	554
2,757	25.8%	4.5%	9.7%	1,253	8.7%	616
3,527	35.6%	3.2%	6.4%	1,534	12.6%	294
5,182	34.5%	2.4%	7.9%	2,262	11.5%	704
978	41.9%	1.5%	0.0%	284	9.3%	40

% Foreign-Born Population	Disabled Population	% Disabled Population	Avg. Household Size	Households	Families	% Families
2.8%	4,332	8.7%	2.6	19,345	14,327	74.1%
4.0%	18,272	10.0%	2.5	72,288	48,272	66.8%
3.7%	10,981	10.9%	2.4	41,387	27,505	66.5%
3.5%	19,337	11.8%	2.3	69,759	42,113	60.4%
1.9%	7,410	14.8%	2.3	21,793	14,042	64.4%
1.3%	4,943	12.2%	2.4	17,024	11,249	66.1%
3.3%	2,356	12.7%	2.3	7,932	5,146	64.9%
1.9%	2,519	16.8%	2.3	6,389	4,024	63.0%
2.9%	3,578	15.6%	2.3	9,851	6,552	66.5%
0.9%	660	14.8%	3.3	1,354	977	72.2%

Avg. Family Size	Married-Couple Family Households	% Married-Couple Family Households	Male Householder, No Wife Present, Family Households	% Male Householder, No Wife Present, Family Households	Female Householder, No Husband Present, Family Households	% Female Householder, No Husband Present, Family Households
3.0	12,006	62.1%	702	3.6%	1,619	8.4%
3.0	38,428	53.2%	3,291	4.6%	6,553	9.1%
2.9	22,525	54.4%	1,873	4.5%	3,107	7.5%
2.9	32,636	46.8%	2,864	4.1%	6,613	9.5%
2.8	11,283	51.8%	992	4.6%	1,767	8.1%
2.9	9,049	53.2%	845	5.0%	1,355	8.0%
2.9	4,320	54.5%	314	4.0%	512	6.5%
2.9	3,226	50.5%	343	5.4%	455	7.1%
2.9	5,516	56.0%	411	4.2%	625	6.3%
3.8	469	34.6%	103	7.6%	405	29.9%

Non-Family Households	% Non-Family Households
5,018	25.9%
24,016	33.2%
13,882	33.5%
27,646	39.6%
7,751	35.6%
5,775	33.9%
2,786	35.1%
2,365	37.0%
3,299	33.5%
377	27.8%

Appendix A - Data Sources and Calculations

American Community Survey Data

American Community Survey (ACS) data is pulled directly from the Census's API, using the ACS 5-year estimates. While this product uses data from the Census Bureau Data API, it is not endorsed or certified by the Census Bureau.