Welcome & Introductions

• Project website: https://tinyurl.com/TransitPlan
  ○ Agendas, meeting notes, resources

• Approve March 1, 2018 meeting minutes
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Welcome Dan Flannery!
Goodwill of Northcentral Wisconsin, Senior Vice President – Engagement
Who we are
• Full service planning, engineering, and design firm that provides professional services on a variety of transit projects
• Offices in Minnesota, Wisconsin, North Dakota, Nebraska, Idaho, and Colorado
• Collaborated on the Valley Transit Strategic Plan (2014)

Project partner
• Bob Bourne, Bourne Transit Consulting

Key Project staff
• Mona Elabbady – Project Principal (SRF Transit Practice Leader)
• Joe Kapper – Project Manager
• Jake Knight – Lead Transit Planner
• Bob Bourne – Strategic Recommendations
Project Role

Our primary effort is to support ECWRPC with *transit service planning* and *outreach* related tasks

- **Stakeholder outreach**
  - Social media, surveys, interviews, open houses, pop-up meetings, focused discussions
- **Transit system field observations**
  - Ride routes, observe operations
  - Talk with riders and staff
- **Fixed route recommendations**
  - Various scenarios of route structures and improvements
  - Evaluating potential express bus corridors
  - Evaluating transit expansion options and improvements
Current Work In Progress

- Data Collection
  - Origin and Destination Data
  - Transit Performance/Financial Data
- Documenting Existing Conditions
- Developing Outreach Plan

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Next Steps
• Continue reviewing previous work
• Continue processing data
• Stakeholder outreach
• Route Planning Workshop

Questions for the Steering Committee
• Stakeholder outreach: Who do we need to ensure we talk to?
• How can we best engage with the you?
• Questions about future workshops – route planning, public outreach, etc.

Other suggestions or questions for SRF?
Think about:

- Any changes that have taken place in the community?
- Any new policies, systems or environmental changes that have been created?
- Who is active and involved and working with Valley Transit now and in what ways?
- Any changes in the structure, communication systems and functioning of Valley Transit?
Logic Model – Small Groups

Vacation Example

Inputs
- Family Members
- Budget
- Car
- Luggage/Supplies

Outputs
- Drive to Destination
- Check into hotel
- Relax, site-see, create memories

Outcomes
- Have a fun filled family vacation
- Learn about each other
- Develop life-long memories
Logic Model – Small Groups

Outcomes

- Long-Term (Round 1)
- Short-Term (Round 2)
- Harvest (Round 3)
Logic Model – Small Groups

Long-Term (Round 1)

- 15 minutes
- Note taker
- 10 years out
Logic Model – Small Groups

Short-term (Round 2)

• 15 minutes
• Note taker
• 0-5 years out
Logic Model – Small Groups

Harvest (Round 3)

- 30 minutes
- Reporter
- Open discussion
Next Steps

• Next meeting (May 3rd)
• Location suggestions?