

Create Your Newspaper Headline!



Scenario: It is ten years from now and a local newspaper has decided to do a feature on Valley Transit. The story will focus on the changes and accomplishments achieved by Valley Transit over the last ten years. The reporters have interviewed you and many other community members about the history, problems and issues in the community, how residents came together, and the changes the community has undergone. The focus of the article will be on both the accomplishments and changes in the way that Valley Transit functions and are structured.

Instructions: Think about the scenario below and record your answer at the end of the page.

What does the article say?

Think about:

- Any changes that have taken place in the community?
- Any new policies, systems or environmental changes that have been created?
- Who is active and involved and working with Valley Transit now and in what ways?
- Any changes in the structure, communication systems and functioning of Valley Transit?

Prior to the Steering Committee meeting, do the following:

1. Come up with a headline for the article
2. Write three bullets of items you want covered in the story. What are the key things that happened over the past ten years? What are the key outcomes?
3. Be prepared to report out at the Steering Committee meeting!

**Adapted from Tom Wolff's: Tool for Creating a Common Vision*

Remember: This is your **VISION** of what could happen if the initiative were organized and working together for common goals and changes. Be daring!

Newspaper Headline:

Bullet Points:

- 1.
- 2.
- 3.