

Inviting
**PLANNERS, PUBLIC HEALTH
AND ECONOMIC
DEVELOPMENT
PROFESSIONALS**
*to join APA-WI to learn about
partnerships, processes and
policies that improve the health
of our communities*

**GOODMAN COMMUNITY
CENTER**

149 Waubesa Street
Madison, WI 53704

9:00 am - 3:00 pm
Tuesday, June 20, 2017

For more information please
contact:

Tom Baron, AICP
East Central WI RPC
tbaron@ecwrpc.org
920-751-4770 x 6823

**There is no fee to attend and lunch will be
provided.**

Register Now!

<https://tinyurl.com/planners4health>



Certification
Maintenance



PLAN4Health

An American Planning Association Project



PLAN4Health

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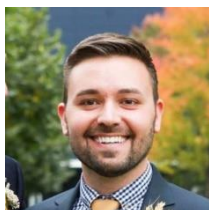
Event Overview: Why YOU should attend.

This event seeks to bring health in planning to the next level. Planners, public health and economic development professionals will leave with higher level skills and tools to address health in planning in their communities. Attendees will learn about:

1. Partnerships. How to engage with partners in your community and what goals you share.
2. Processes. How to include public health in planning in a particular process.
3. Policies. How to implement health in all policies.
4. **NEW! This event is approved for 2.5 CM by the American Planning Association!**

Agenda

Topic	Overview	Time
Registration	Sign in and light refreshments.	8:30 AM
Welcome and opening remarks	Overview of the day's agenda and keynote introduction.	9:00 AM
Keynote: Planning, Health and Economic Development	Eric Weiss, AICP, Senior Planner with the City of Shakopee, MN (and Wisconsin native!) and Jill Chamberlain from Blue Cross and Blue Shield of Minnesota will talk about Minnesota's approach to health in planning. The audience will learn about different approaches to shared health in planning issues. Mr. Weiss has a significant background with this work and will bring his perspective on previous, current and future activities as well as lessons learned.	9:20 AM
Partnerships	This interactive session will engage the audience in approaches to engage partners.	10:30 AM
Networking Lunch	Enjoy lunch and network with attendees.	11:30 AM
Processes	Learn to include public health and planning in processes including comprehensive plans and community health improvement plans.	12:15 PM
Policies	Learn how to develop and adopt a policy that supports public health and planning.	1:30 PM
Call to Action	Reconvene and discuss individual action steps.	2:45 PM
Evaluation	Evaluate event.	2:55 PM



Eric Weiss, AICP. *“Everyone deserves to live in a healthy, vibrant community in which they feel safe and welcomed and where their daily needs can be met. My role as a city planner is to help, in partnership with community, to facilitate, foster, and maintain great neighborhoods while never forgetting that we plan for people, not buildings and infrastructure.”*