



INITIATIVE 41

A NEWay of Thinking



Smart Communities, Smart Corridors, Smart Region: Building a Resilient Economy using Advance Technologies

Thursday, November 15, 2018 8:00 a.m. - 11:00 a.m.

Bridgewood Resort Hotel & Conference Center
1000 Cameron Way, Neenah, WI 54956

7:30–8:00 a.m. Registration, Coffee and Networking

8:00-8:10 a.m. Welcome and Introductions

8:10-9:00 a.m. **PRINCIPALS FOR SMART COMMUNITIES AND
SMART CORRIDORS**

Benjamin Block, a recent Masters graduate of UW-Milwaukee, believes that careful planning is required to realize the promises offered by next-generation technology – to build safer communities, to create efficient networks, to expand opportunities. As local developments involve discussion of artificial intelligence and supporting infrastructure like dedicated driverless vehicle lanes, the enormous potential for building smart communities has dominated the minds of planners and become a critical issue. Ben will provide an overview of considerations for building Smart Communities and how new technologies may impact the economic development landscape along our Interstate 41 Corridor.

9:00– 9:50 a.m. **COLLABORATING ON SMART CITIES**

The Smart Cities vernacular has become a prolific phrase in Kenosha County area within the last year given the siting of the new Foxconn facility. As such, UW-Parkside has begun to collaborate on this topic by offering a general education course, as well as weekly brown bag lunches the help to consider the various issues raised by the development of wired and integrated cities. Dr. James will share what they've learned so far and provide her thoughts on how smart cities can move forward in a collaborative manner so that entire regions can benefit.

9:50–10:00 a.m. Break

10:00-10:45 a.m. **WIRING THE BROADBAND NETWORK ALONG I-41**

Improved access and speed upgrades to broadband networks will be critical for smart cities and the future of manufacturing along the I-41 corridor. Come learn about the status of broadband within northeastern Wisconsin and how communities can become better connected for the purposes of economic development.

10:55-11:00 a.m. Closing Remarks

Ms. Sarah Van Buren, AICP

Economic Development Planner, ECWRPC

Mr. Benjamin Block

Planner – GRāEF, Milwaukee



Dr. Peggy James

Dean College of Social Sciences &
Professional Studies, UW-Parkside



Ms. Angie Dickison

State Broadband Director, PSC

Mr. David Cagigal

Div. of Enterprise Technology, WDOA



Mr. Eric W. Fowle, AICP

Executive Director, ECWRPC