

DRIVING THE FUTURE

A Strategy for Fostering Collaborative Economic Development Along the Interstate 41 Corridor



Regionalism Taking Hold....

INITIATIVE 41

A NEWay of Thinking

1972 – ECWRPC Created

1995 – Fox Cities Greenways

1999 – Tri-County Solid Waste Program

2005 - New North, Inc.

2005 – North East Wis. Stormwater Consortium

2010 - Fox Wisconsin Heritage Parkway

2012 – Fox Cities Regional Partnership

2015 - Greater Oshkosh EDC

2015 - UW – 2 Year College Consolidation

2017 - Winnebago Waterways

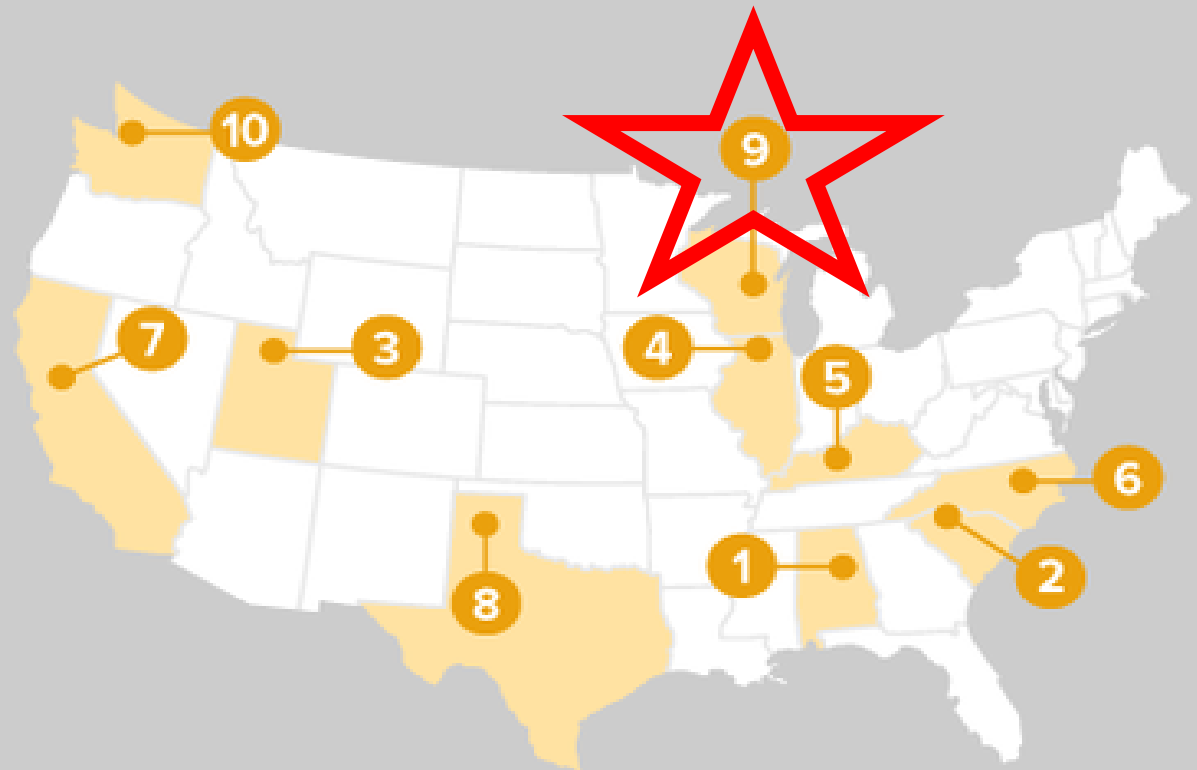
2018 - UW 4/2 Year College Merger

2018 - I-41 Commuter Service Study

TOP 10

BEST PLACES TO WORK IN MANUFACTURING

- 1 TALLADEGA-SYLACAUGA, AL
- 2 GREENVILLE-ANDERSON-MAULDIN, SC
- 3 OGDEN-CLEARFIELD, UT
- 4 ROCKFORD, IL
- 5 ELIZABETHTOWN-FORT KNOX, KY
- 6 GREENVILLE, NC
- 7 NAPA, CA
- 8 AMARILLO, TX
- 9 OSHKOSH-NEENAH, WI
- 10 MOUNT VERNON-ANACORTES, WA



Quality of Life....

INITIATIVE 41

A NEWay of Thinking

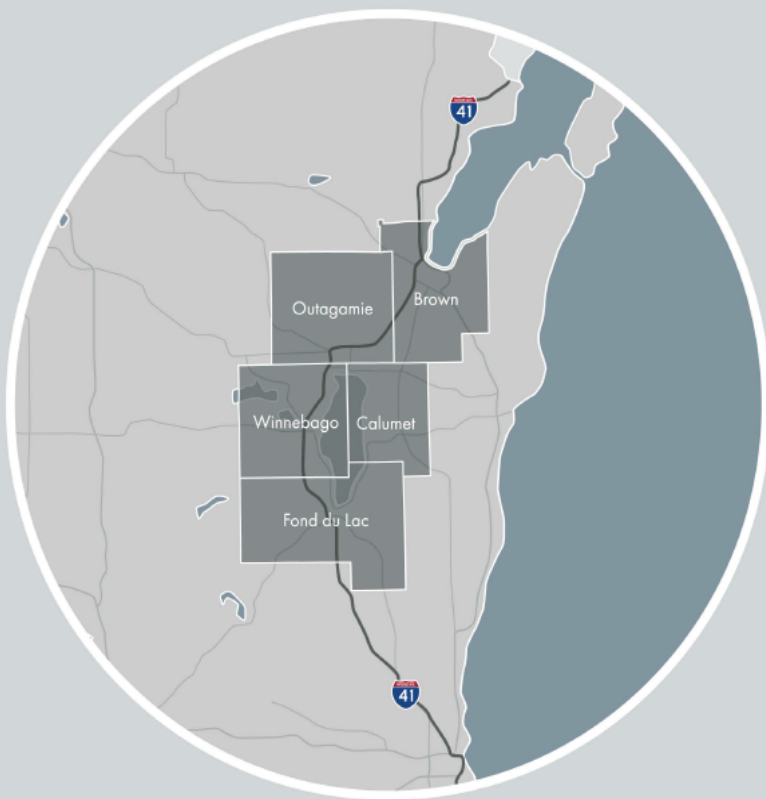
- **Oshkosh ranks at 8th Best city of Working Parents**
- **Oshkosh-Neenah ranked as 9th Best City for Millennial Home Buyers**
- **UW-Oshkosh ranked as safest campus in Wisconsin and 38th nationally**

Quality of Life....

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A NEWay of Thinking

- **GoodCall 2017 ranked Appleton and Green Bay in the Top Ten Dream Cities**
- **FitBit ranked Appleton #2 for fittest cities in the country**
- **Sperling's ranked Fond du Lac #18 for Most Secure Places to Live in the U.S. (Small Towns)**
- **Fond du Lac ranked #30 by Sperling's for Emerging Metropolitan Areas**



THANK
YOU!

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