



City of Oshkosh GO Transit

TDP Update



GREETINGS

HI

WELCOME

HELLO

HOWDY

GLAD YOU'RE HERE

Why are we here?



You have been selected because you are a vital member of the community and an important part of Oshkosh Transit!

A Transit Development Plan (TDP) is only as good as its steering committee! A steering committee not only guides the document from beginning to end, but also ensures that its recommendations become a reality. This is where you come in; you have been selected to participate on the GO Transit Steering Committee. Your opinion on transit is extremely important to the on-going and future success of this plan and ultimately to transit and paratransit services within the Oshkosh area.



Ice Breaker



LIVE

breakyourownnews.com

BREAKING NEWS

GO TRANSIT BREAKING RECORD

11:22

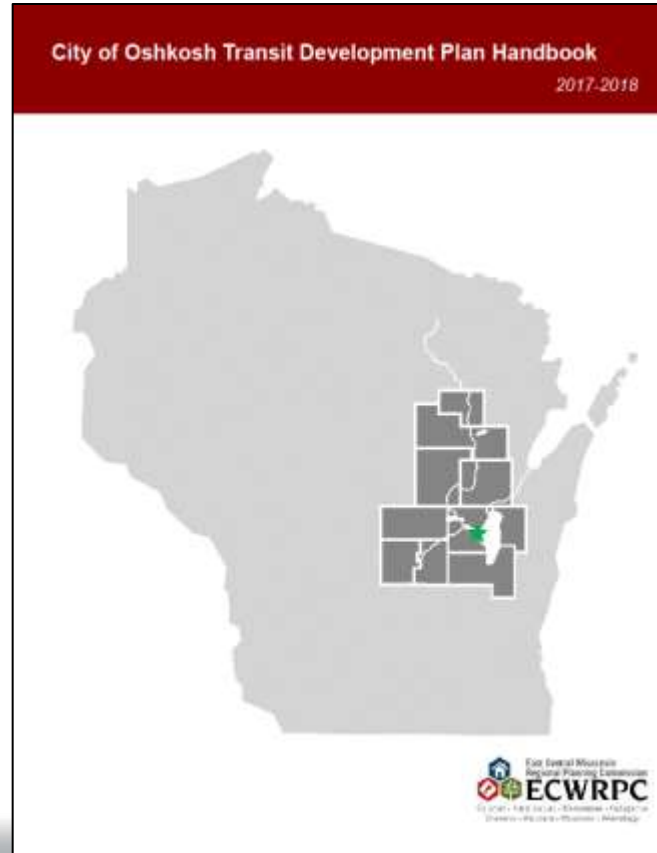
GO TRANSIT TRANSPORTED OVER A MILLION RIDERS IN 6 MONTHS!



Handbook



The handbook is your guide to the Transit Development Planning process. In your handbook you will find our contact information, project timeline, process and scope, meeting schedule, your role as a Steering Committee member, public events and meetings, website, demographic and a basic transit overview.



Handbook Highlights



PROJECT

The TDP update is funded through the Wisconsin Department of Transportation (WisDOT) Statewide Planning Funds (Section 5304 program). This contract will run from January 2017 and finish in December 2018. Input into the planning process will be provided primarily through a series of meetings with members of a steering committee. Additional public input will be gathered at various points within the planning process through surveys for riders, non-riders and bus drivers. Staff will also attend public events to gather feedback from the public.



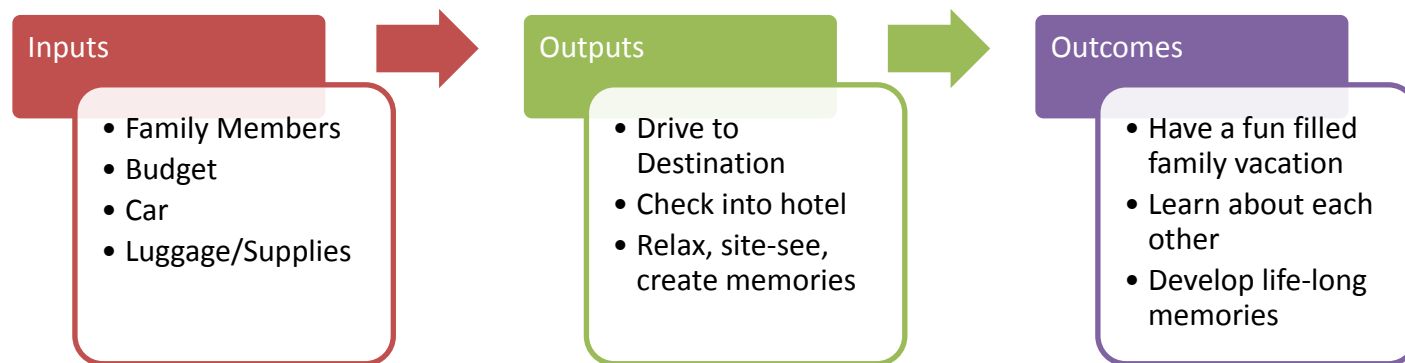
Handbook Highlights



PROCESS & SCOPE

Important aspects which will be covered in this update include (and not limited to):

- Work with Steering Committee and host different locations for each meeting
- Develop short and long range plan goals over 5 to 10 years
- Use Logic Model for visioning/goal development and create Action Plan to evaluate progress (example included below).



Handbook Highlights



- Incorporate public outreach/comments through traditional and non-tradition methods
- Review system inventory, facilities, service hours and incorporate fare analysis
- Utilize Travel Demand Model (ECWRPC) to analyze ridership numbers and possible bus route alternatives
 - A Travel Demand Model (TDM) is used to evaluate transportation systems and predict future traffic demands. The Northeast Regional TDM covers all of Outagamie, Winnebago, Calumet, Fond du Lac, Sheboygan, Manitowoc, Brown, Kewaunee, Door Counties and part of Oconto, Shawano, Waupaca, Dodge, Washington Counties and portions of Waupaca County. The model is further broken down into trip generation areas which include the Appleton/Fond du Lac/Oshkosh, Green Bay, Sheboygan/Manitowoc and rural areas. The Northeast TDM uses a trip based four-step model consisting of trip generation, trip distribution, mode choice, and assignment. The TDM uses socio-economic data, roadway attributes and various parameters to estimate trip making within and across the model planning area.



Handbook Highlights



MEETINGS

There will be approximately 12 steering committee meetings over the course of this contract. Meetings will start at 1:30 pm and last approximately two hours. Meeting locations will vary for each time and the steering committee will decide where to meet. Staff will work to keep meetings/agendas on schedule to start and end the meetings on time! Scheduled steering committee meetings will take place on the third Thursday of the month, scheduled as needed.

Tentative Meeting Dates		
Meeting	Date	Agenda
1	Thursday, February 9, 2017	Headliner Exercise, Background / Education
2	Thursday, March 16, 2017	Logic Model (Outcomes)
3	Thursday, April 20, 2017	Logic Model (Inputs & Outputs)
4	Thursday, May 18, 2017	Review Logic Model & Vision
5	Thursday, June 15, 2017	Survey Results
6	Thursday, September 21, 2017	Fare Analysis
7	Thursday, November 16, 2017	Travel Demand Model
8	February 15, 2018	Action Plan
9	March 15, 2018	Recommendations
10	July 19, 2018	Public Information Events / Comments
11	September 20, 2018	Document Review
12	November/December	Final Document Approval



Handbook Highlights



WEBSITE

A project website has been created for the TDP and can be found at this link:

[GO Transit TDP Page](#)

Please check in with this site often throughout the planning process. We will update the project website with plan details, agendas, meeting minutes and post draft chapters of the plan as they are available.

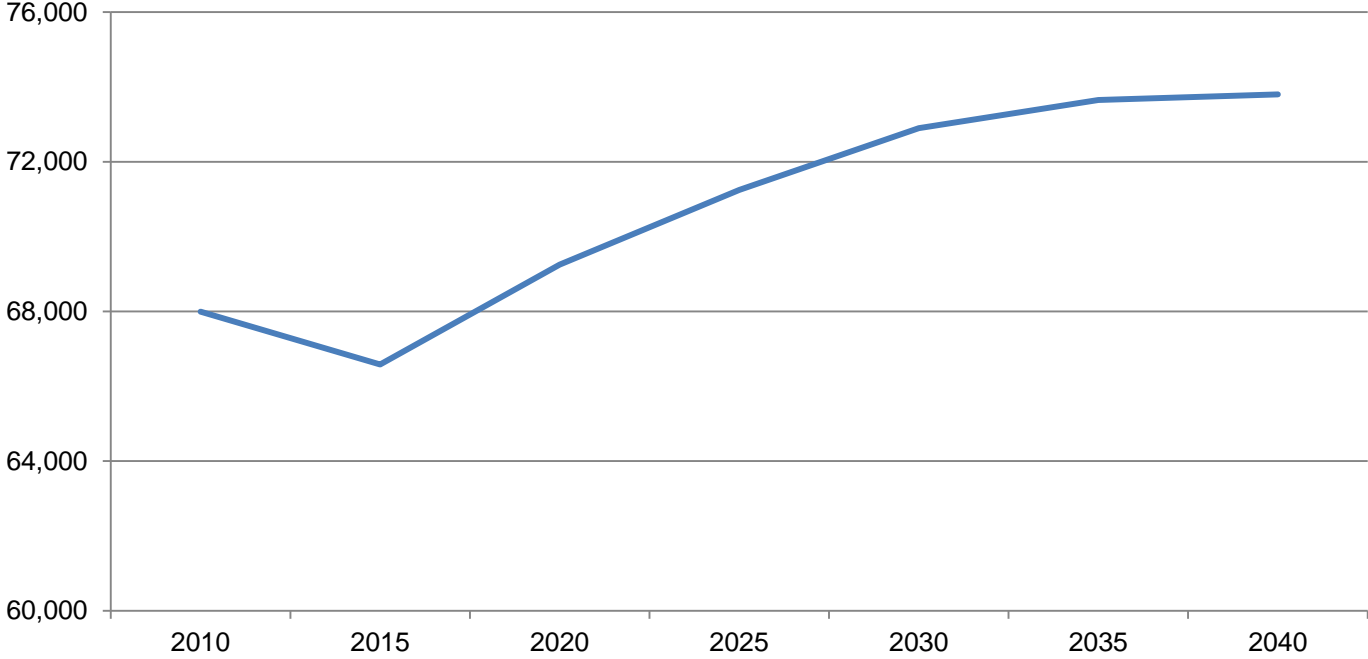


Handbook Highlights



DEMOGRAPHICS

City of Oshkosh Population (2010-2040)

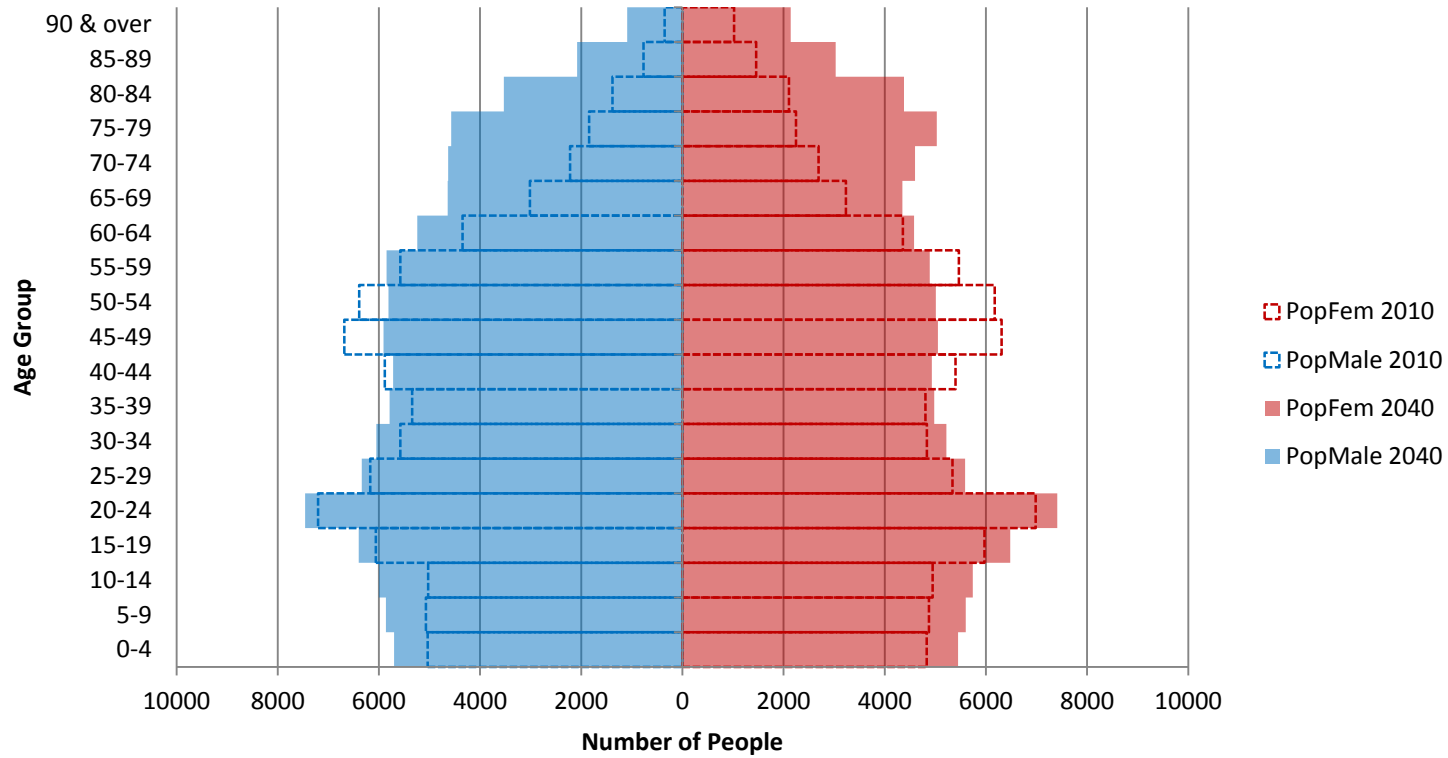


Handbook Highlights



DEMOGRAPHICS

Winnebago County Age-Sex Pyramid by Cohort 2010 and 2040 Final Projections

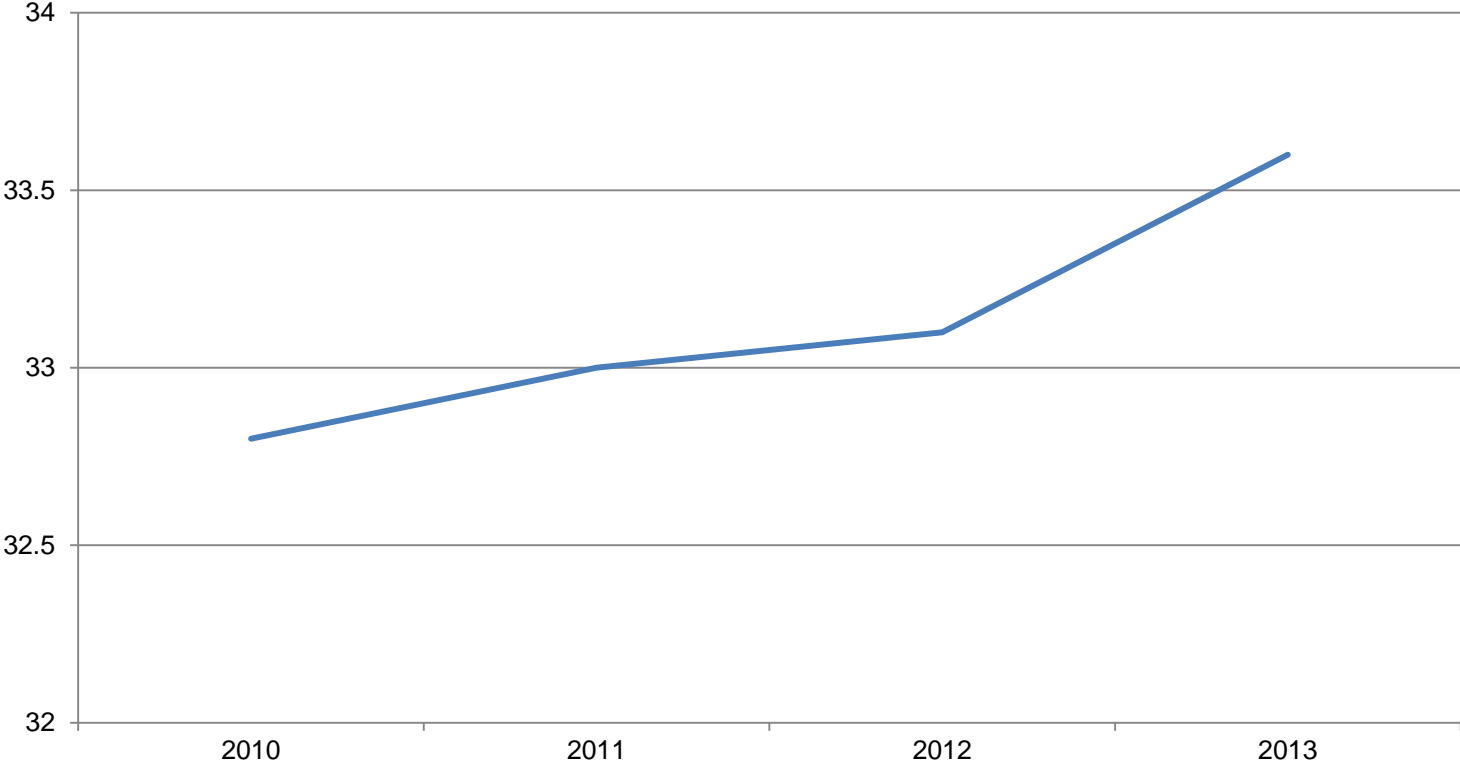


Handbook Highlights



DEMOGRAPHICS

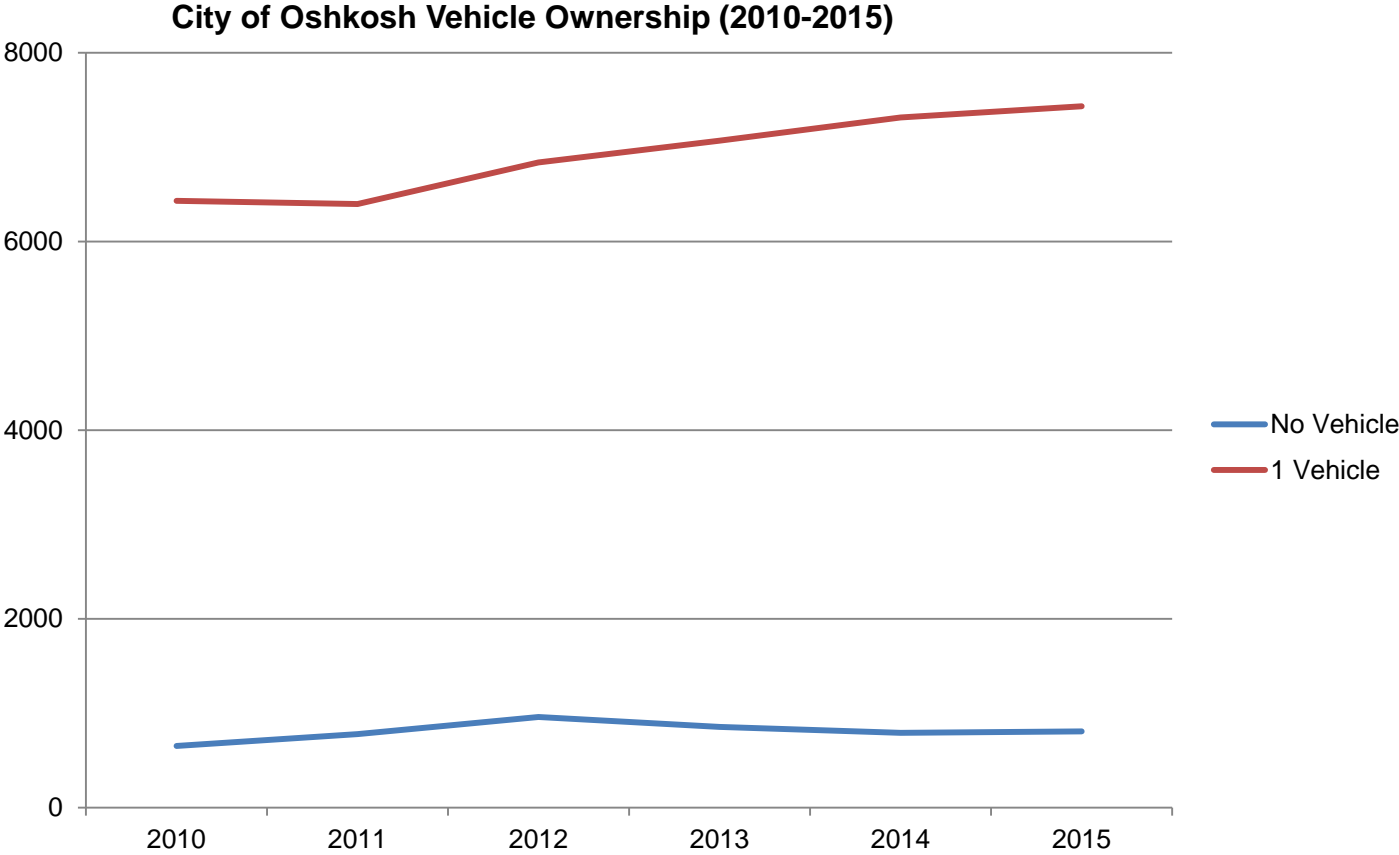
City of Oshkosh Median Age (2010-2015)



Handbook Highlights



DEMOGRAPHICS



GO Transit Operations



Welcome Dave Vickman!



Meeting Evaluation



Next Steps



Thursday, March 16, 2017 – Logic model

- Location? Aurora Healthcare
- Personal testimony



Questions

