

Committee name: GO Transit Steering Committee, Transit Development Plan

Date: 1.18.18

Location: Winnebago County Department of Human Services – 220 Washington Ave, Oshkosh, WI 54901 (Room #33)

Minutes taken by: KE

Attendees:			
Tony Beregszazi	Mike Norton	Caroline Panske	Jason White
Mark Weisensel	Holly Keenan	Judy Steckbauer	
Alana Erickson	Alexa Naudziunas	Tim Schuster	
Benjamin Richardson	Jim Collins	Russ Pamulak	
Benjamin Krumenauer	Korbin Figg	Nick Musson	
Su Van Houwelingen	Tom Mentele	Kolin Erickson	

Topic	Facilitated by:	Discussion	Actions
Welcome & Introductions	Nick Musson	Mr. Musson welcomed the group and began with introductions.	
October 19, 2017 Meeting Minutes	Nick Musson	Mr. Musson noted the meeting minutes from the last meeting were included with the agenda and asked for approval of the minutes.	1 st : Mark Weisensel 2 nd : Mike Norton Motion passed
Update: Town Survey/Future Site Plan/Marketing	Nick Musson	Mr. Musson noted staff emailed digital survey link and hard copy to 5 surrounding towns of City of Oshkosh (Algoma, Blackwolf, Nekimi, Oshkosh and Vinland) to their Town Chair and Town Clerk to promote. Survey was to gauge interest in transit for townships/future needs. Due to a lack of response, a second round of surveys would be started in February/March. Staff contacted transit marketing company (Quotient Group) to develop price proposal for a potential transit marketing plan for GO Transit. Staff are also putting together examples of transit site plans (Eau Claire Transit as example)	Resend Town Survey; follow up with Quotient Group on marketing plan; site plan examples

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Transit Fare Analysis Data	Nick Musson	Mr. Musson reviewed fare data of GO Transit and other similar sized transit systems across Wisconsin. Data included revenue, operations and funding sources (Federal/State and local). Group discussion on GO Transit's fare system. Ideas included phasing in fare increase (\$1.25 then \$1.50); looking into data/use of monthly and 3-month passes and possibly increasing prices; installation of electronic fare boxes on buses	Follow up with GO Transit on fare data for monthly and 3-month passes and bring to next meeting
RFP Review	Nick Musson	Mr. Musson reviewed timeline of RFP (Request for Proposal) that was submitted for a WisDOT grant. Scope of grant was to review Route 9 and recommend one or more alternatives to help this underperforming route. Two proposals were received and SRF Consulting was awarded contract. Four tasks for contract involve: <ol style="list-style-type: none">1. Review current Route 9 ridership trends2. Route alternatives3. Identify and contact businesses and Oshkosh Housing Authority properties on or near Route 94. Interlining of routes which connect with Route 9	Work with SRF to assist them in tasks associated with the grant
Next Steps	Nick Musson	Next meeting will be determined depending upon work with SRF contract	