

DRAFT 2015 ACTION PLAN**Appleton (Fox Cities) & Oshkosh Metropolitan Planning Organization****Bicycle and Pedestrian Plan**

Education				
Action	Performance Measure/ Metric	Baseline Metric	Timeline	Partners
Establish an annual report on the state of walking and bicycling including but not limited to miles of facilities, number of programs, and policies in the region	Completed annual report	Baseline data from Appleton (Fox Cities) & Oshkosh MPO Bicycle and Pedestrian Plan - 2014	Summary: 3rd Quarter Final: 4th Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; local advocacy organizations
Work with local businesses to provide opportunities for employees and their families to bike and/or walk	Number of local businesses	N/A	2nd Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; Well City Fox Cities and Well City Oshkosh
Provide educational materials to local advocacy groups and businesses explaining the do's and don'ts of pedestrian and bicycle safety	Completed brochures and educational materials (informational packet)	N/A	1st Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; advocacy groups
Encouragement				
Action	Performance Measure/ Metric	Baseline Metric	Timeline	Partners
Develop social medias or informational websites to promote up and coming events, informational guides and local resources to encourage pedestrian and bicycle growth and awareness	Creation of social media websites and/or informational tools for existing websites	Existing media resources	2nd Quarter	ECWRPC; local municipalities; advocacy groups
Continue to encourage National Bike Month through active programming such as bike rodeos, educational classes, registration encouragement and healthy lifestyles	Number of programs implemented monthly	2 Bike rodeos with Appleton and Oshkosh and bike to school - 2014, Bike to the Ball Park Event, 2014 Annual Report	2nd Quarter (National Bike Month)	ECWRPC, SRTS partners, local municipalities, local advocacy groups, local businesses
Continue to work with local organizations and municipalities to expand and promote the Fox Valley Bicycle Challenge	Number of riders and amount of miles ridden in the Fox Valley Bicycle Challenge	2014 Fox Valley Bike Challenge results	3rd Quarter	Fox Cities Cycling Association; Kimberly Clark; ECWRPC; Local Wellness Groups

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Enforcement				
Action	Performance Measure/ Metric	Baseline Metric	Timeline	Partners
Review existing municipal ordinances and regulations for consistency and provide additional aide and resources as necessary	Bike ordinances/regulations	Percentage of municipalities with regulations	1st Quarter	ECWRPC; local municipalities
	Pedestrian ordinances/regulations	Percentage of municipalities with regulations	1st Quarter	ECWRPC; local municipalities
Engineering				
Action	Performance Measure/ Metric	Baseline Metric	Timeline	Partners
<u>St Rd 47/Cty Rd A Corridor</u> Develop a timeline and recommendations for the installation of bicycle and pedestrian facilities along the corridor	Completed document which includes maps, charts, timelines and recommendations for the installation of facilities	N/A	3rd Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; WI DOT; local advocacy groups; school districts, chamber of commerce, visitors bureau
<u>Cty Rd BB/Prospect Avenue</u> Develop a timeline and recommendations for the installation of bicycle and pedestrian facilities along the corridor	Completed document which includes maps, charts, timelines and recommendations for the installation of facilities	N/A	3rd Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; WI DOT; local advocacy groups; school districts, chamber of commerce, visitors bureau
<u>College Avenue</u> Develop a timeline and recommendations for the installation of bicycle and pedestrian facilities along the corridor	Completed document which includes maps, charts, timelines and recommendations for the installation of facilities	N/A	3rd Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; WI DOT; local advocacy groups; school districts, chamber of commerce, visitors bureau
<u>US 441 Construction</u> Maintain cooperation with WI DOT to ensure that all considerations being made for pedestrian/bicycle accommodations are consistent with local and regional bike/ped plans	Consistency with local, regional and state plans	N/A	Ongoing	ECWRPC, Bicycle and Pedestrian Steering Committee; local municipalities; WI DOT; local advocacy groups; school districts, chamber of commerce, visitors bureau
Develop Complete Streets policies for communities within and including the Appleton (Fox Cities) and Oshkosh Metropolitan Planning Organizations	Number of communities with an adopted complete streets policy	1- Town of Grand Chute	Ongoing	ECWRPC, Bicycle and Pedestrian Steering Committee, local municipalities

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Evaluation				
Action	Performance Measure/ Metric	Baseline Metric	Timeline	Partners
Work with local partners and municipalities to develop a bicycle and pedestrian count process and conduct bicycle and pedestrian counts on a regular basis	Develop bicycle count procedure and administer regularly	Local community data	2nd Quarter	Local municipalities; ECWRPC, Bicycle and Pedestrian Steering Committee
	Develop pedestrian count procedure and administer regularly	Local community data	2nd Quarter	Local municipalities; ECWRPC, Bicycle and Pedestrian Steering Committee
Develop an annual report on the state of walking and bicycling within the Fox Valley	Completed report	N/A	Summary: 3rd Quarter Final: 4th Quarter	ECWRPC, Bicycle and Pedestrian Steering Committee; local advocacy groups; chamber of commerce, visitors bureau
Update bicycle and pedestrian mileage annually	Bicycle and pedestrian facility mileage by MPO	Local community data	1st and 4th Quarter	ECWRPC; local municipalities