Topics for discussion

- Purpose of study
- Issues identified
- Alternatives studied
- Public involvement
- Recommendations
Determine and evaluate strategies to improve multi-modal mobility and traffic circulation in downtown Appleton
Study area

We are here

Richmond Street / Memorial Drive

Atlantic Street

Lawe Street

Fox River

Downtown Appleton Mobility Study Area
Study area
Issues Identified –

Bicycle & Pedestrian
Getting to the waterfront can be problematic.

Pedestrian path on hill

Hill from S. Allen St. down to Water St.
Many streets are good for bicycling, but they rarely have destinations people want to get to.
There is an oversupply of car parking throughout downtown.
Issues Identified – Traffic
Northbound routing through downtown Appleton is very confusing.
Almost all of the confusing intersections identified in the study area are a result of confusing northbound routing.
Lack of traffic congestion = Opportunity
There are traffic signals that could be removed.

Franklin St. & Superior St.

Franklin St. & Oneida St.
What we heard

The Downtown Appleton Mobility Study stakeholders group consisted of representatives from:

- Lawrence University
- YMCA of the Fox Cities
- The History Museum at the Castle
- Library
- Community and Economic Development
- Appleton Downtown, Inc.
- Alderpersons
- Valley Transit
- Police Department
- School District
- Health Department
- East Central Wisconsin Regional Planning Commission
- Public Works
- Traffic
- Mayor’s Office
What we heard

Lawrence Street & Morrison Street intersection is confusing.

North/south connector needs to be improved.

Consider the possibility of Appleton Street being 2-way.

Lighting for bikes/peds is poor.

Bike violations on College Avenue sidewalks are common.

One-way Morrison Street is an issue.

Left turns are problematic at intersections without left turn lanes.
Improvement Ideas

Alt. 1: Maintain NB routing

Alt. 2: 2-way Appleton Street

Alt. 3: College Avenue Road diet
Alt. 1: Maintain NB routing

- Does not address NB routing or confusing intersection issues
- No major changes to Lawrence St. / Morrison St. intersection

Diagram notes:
- Northbound Route
- Southbound Route
- Truck Route
- Remove Traffic Signal and Convert to Stop Control
Alt. 2: 2-way Appleton Street
Alt. 2: 2-way Appleton Street
Alt. 2: 2-way Appleton Street
Alt. 3: College Ave. road diet

- College Avenue typical section consists of parking on both sides, bike lanes, one lane of traffic in each direction and left turn lanes
- Does not address NB routing or confusing intersection issues
Pedestrian Improvement Ideas

- Continental Crosswalks
- Slow Street
- Grand Staircase
- Raised Intersection
Bicycle Improvement Ideas

Bike Lane

Buffered Bike Lane

Shared Lane

Bike Boulevard
Packard Street

Existing

Buffered Bike Lanes
Public Meeting

• Thursday, April 7
• 60 people attended meeting
• 4 days of posts on Appleton City Hall’s Facebook page prior to the meeting
  • 2,246 clicks to the website stories
  • 589 likes, shares

FOX, CBS and ABC broadcast news stories about the study
Recommendations

Alt. 2: 2-way Appleton St.

Bike lanes
- Standard
- Buffered
- Climbing
- Shared
- Boulevards

Signed routes
Shared use paths
Sidewalks
Raised intersections
Pedestrian bump-outs
Marked crosswalks
ADA facilities
Connections to riverfront
Recommendations

Refer to handout
Bicycle Recommendations

Existing Bicycle Facilities
- Bike Lane
- Shared Lane Marking
- Shared Use Path

Proposed Bicycle Facilities
- Buffered Bike Lane
- Bike Lane
- Climbing Lane
- Shared Lane Marking
- To Be Determined
- Slow Street
- Bicycle Boulevard
- Signed Route
- Bike Lane (2010 Plan)
- Shared Use Path
- Signed Route (2010 Plan)
Pedestrian Recommendations

- Add sidewalks where they do not exist
- Ensure pedestrian lighting is adequate
- Crosswalks should be a minimum of 8 feet wide
- Crosswalks should be higher visibility
- Provide access to the riverfront
- Ensure ADA accessibility
Questions?