REGISTRATION

Due to space limitations, pre-registration is required!

There is no cost to participants. How to pre-register:

• Go to the ECWRPC website www.ecwrpc.org and click on the pre-registration link OR
• Email Erin at ebonnin@ecwrpc.org with name, address, phone #, and e-mail address OR
• Call Erin at (920)-751-4770

IT ALL FLOWS DOWNHILL
Practical Ways Your Community Can Improve Water Quality Within The Lake Michigan Basin
8:00 a.m.  Registration and Coffee

8:30 a.m.  Welcome & Opening Remarks  
Mr. Eric W. Fowle, AICP – Executive Director, ECWRPC

8:45 a.m.  Local Solutions for PAHS  
Mr. Paul Mathewson, Clean Wisconsin

Excess levels of toxic PAHs (polycyclic aromatic hydrocarbons) are found in sediments in Lake Michigan and many of her tributary rivers, causing harm to aquatic life and posing risk to human health too. Local solutions are being implemented across Wisconsin and the Great Lakes Basin to tackle this harmful pollutant at the source. Learn more about what the primary culprit is and how those local solutions work through this presentation.

10:15 a.m.  Networking Break

10:30 a.m.  Building Resilient Communities One Code at a Time  
Ms. Julia Noordyk, UW Sea Grant

Green Infrastructure (GI) is a proven and effective means to reduce stormwater pollutants and volume, but there remain critical barriers to its implementation. Outdated local regulations often will directly or indirectly discourage or prohibit these practices deterring developers, engineers and planners from including them in projects. You will learn about why codes and ordinances are a major barrier to GI, common code challenges and the impact code changes can have on stormwater runoff volume and pollution. You will also be introduced to the Audit which includes a community-oriented engagement approach and provides a detailed codes and ordinances auditing tool.

11:15 a.m.  Lake Michigan Messaging  
Mr. Jacob Fincher, Sweet Water

The Lake Michigan Stakeholders have been developing a communications strategy that will include any and all water-related outreach programs along the cost. The goal is to create an instructional hub that will allow numerous outreach efforts to share similar messages but maintain the autonomy of each individual campaign.

11:45 a.m.  Evaluation and Closing Remarks  
Mr. Todd Verboomen, Associate Planner, ECWRPC

12:00 p.m.  Adjourn