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Menasha, WI 54952
Permit No. 94

REGISTRATION

Due to space limitations, pre-registration is required!

There is no cost to participants. How to pre-register:

- Go to the ECWRPC website www.ecwrpc.org and click on the pre-registration link OR
- Email Erin at ebonin@ecwrpc.org with name, address, phone #, and e-mail address OR
- Call Erin at (920)-751-4770

IT ALL FLOWS DOWNHILL

Practical Ways Your Community Can Improve Water Quality Within The Lake Michigan Basin



Ashwaubenon Community Center
900 Anderson Dr
Ashwaubenon, WI

East Central Wisconsin Regional Planning Commission
400 Ahnaip Street, Suite 100
Menasha, WI 54952-3311



Friday October 26, 2018
8:00 a.m. - 12:00 p.m.
900 Anderson Drive
Ashwaubenon, WI

BAY LAKE
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ECWRPC

Calumet • Fond du Lac • Menominee • Outagamie
Shawano • Waupaca • Waushara • Winnebago

14 Times higher lifetime cancer risk for children living from birth to age 6 near parking lots with tar based sealants.



8:00 a.m. Registration and Coffee

8:30 a.m. Welcome & Opening Remarks

*Mr. Eric W. Fowle, AICP – Executive Director,
ECWRPC*

8:45 a.m. Local Solutions for PAHS

Mr. Paul Mathewson, Clean Wisconsin

Excess levels of toxic PAHs (polycyclic aromatic hydrocarbons) are found in sediments in Lake Michigan and many of her tributary rivers, causing harm to aquatic life and posing risk to human health too. Local solutions are being implemented across Wisconsin and the Great Lakes Basin to tackle this harmful pollutant at the source. Learn more about what the primary culprit is and how those local solutions work through this presentation.

10:15 a.m. Networking Break

10:30 a.m. Building Resilient Communities One Code at a Time

Ms. Julia Noordyk, UW Sea Grant

Green Infrastructure (GI) is a proven and effective means to reduce stormwater pollutants and volume, but there remain critical barriers to its implementation. Outdated local regulations often will directly or indirectly discourage or prohibit these practices deterring developers, engineers and planners from including them in projects. You will learn about why codes and ordinances are a major barrier to GI, common code challenges and the impact code changes can have on stormwater runoff volume and pollution. You will also be introduced to the Audit which includes a community-oriented engagement approach and provides a detailed codes and ordinances auditing tool.

11:15 a.m. Lake Michigan Messaging

Mr. Jacob Fincher, Sweet Water

The Lake Michigan Stakeholders have been developing a communications strategy that will include any and all water-related outreach programs along the coast. The goal is to create an instructional hub that will allow numerous outreach efforts to share similar messages but maintain the autonomy of each individual campaign.

11:45 a.m. Evaluation and Closing Remarks

*Mr. Todd Verboomen, Associate Planner,
ECWRPC*

12:00 p.m. Adjourn

