A program of **Sustainable Fox Valley** in collaboration with:
East Central Wisconsin Regional Planning Commission
Greater Fox Cities Habitat for Humanity
Goodwill Grows
City of Appleton
Outagamie County
…and many other nonprofit, government and corporate organizations in the Fox Valley
Appleton’s Historic Central Neighborhood

Poverty rate of 20.3%

60% renter-occupied, up from less than 50% in 2000.

The students at Columbus Elementary not achieving on pace with peers in other schools.

Identified as a food desert

Neighbors concerned about crime and property deterioration
2010 Neighborhood Priorities

Neighbor Connections and Sharing
Cooperative hands-on projects
Bridge cultural gaps
Materials & Learning Exchange
Gardening/food education, cultural
Workshops on home maintenance

Safety
Reclaim Arbutus Park
Youth after school/summer opportunities

Engage Property Owners
Neighborhood welcome brochure
Build relationships with landlords

Local Economy
Attract desired businesses
Create home-based business directory
Community Actions

Arbutus Park Stewardship/Butterfly Mosaic
St. Therese Community Garden
Neighborhood Food & Gardening Hub
Columbus School Playground Renovation
Jr. Landscapers & Arbutus Kids Club
Home Energy Efficiency Programs
Project Partners

Sustainable Fox Valley
Historic Central Neighborhood Voice
Greater Fox Cities Habitat for Humanity
Goodwill Grows
East Central Wisconsin Regional Planning Commission
City of Appleton
Outagamie County
Community Foundation for the Fox Valley Region

Agape
Appleton Public Housing Authority
Appleton Area School District
Backyard Organics
Boys & Girls Club of the Fox Cities
Chain Reaction Cyclery
Epiphany Law
Festival Foods
Focus on Energy
Heckrodt Wetland Reserve
Iris Fine Yarns
Just Act Natural
Kiwanis Club-Appleton
Kustom Kurb

Lakeview Christian Center
Landscape Associates
Lawrence University
Miron Construction
Red Shoes PR
Riverview Gardens
St. Therese Parish
SCORE
Shenandoah Books
Simple Simon
UW-Extension Master Gardeners
UW-Stevens Point
UW Sustainable Management
Wild Ones-Fox Valley
Zion Lutheran Church
Neighborhood Gifts & Skills

Gardening  Knitting  Baton twirling
Working with children Tatting  Baking
Crochet  Sales  Latch hooking
Cooking  Cartooning  Drumming
Cross stitch  Acting  Fire fighting
Landscaping  Speaking German  HVAC systems
Farming  Writing  Telemarketing
Construction  Pet training  Carpentry
Elder care  Camping/hiking  Tennis
Managing an illness  Photography  Cheerleading
Computers  Professional food service  Football
Canning  Painting  Hunting
Filing  Storytelling  Drawing
Typing  Professional food service  Bowling
Early childhood education  Nursing  Dental hygiene
Home remodeling  Mechanics  Occupational therapy
Scrapbooking  Plastics needlepoint  Ranching
Trapping chipmunks  Circle knitting  Holistic health
Living history
Neighborhood Activities

Neighborhood social events
Community evening walks
Cooking Club
Neighborhood watch
Support elderly/homebound neighbors
Chess/cards club
Spend time with neighborhood kids
Book club
Neighborhood food & gardening hub
Musical group/talent show
Neighborhood Partners Resources

- Asset-Based Community Development Process
- Neighborhood Leadership Training & Mentoring
- Community Planning Facilitation
- Project Support
- Resource Development
- Neighborhood Indicators
- Neighborhood Ideas Bank & Networking
NEIGHBORHOOD PARTNERS
Creating a vibrant and resilient Fox Valley
St. Therese Community Garden

Partners:
• Goodwill Grows
• St. Therese Parish
• Miron Construction

12,000 square feet of community garden space created.

Vegetable plots
Fruit trees
Native plants nursery
Row for Joe
Tool Shed
A 2009 neighborhood survey revealed that about 25% of neighbors were growing some of their own food.

Neighborhood Partners supports these gardeners with discounted bulk purchases, educational opportunities and social events.
Neighborhood Sustainability Indicators

Sustainable Community Indicators Sources:
- STAR Community Rating System
- Sustainable Neighborhood Indicators Guidebook
- Fox Cities LIFE study
- Municipal/County Sustainability/Comprehensive Plans

Categories:
- Built & Natural Environment
- Climate & Energy
- Equity & Empowerment
- Arts & Culture
- Health & Safety
- Diverse & Strong Social Fabric
- Local Economy

Sample indicator (one of more than 50 available):

**Indicator:** Percentage of residents who know the names of at least 20 of their neighbors

**Recommended standard:** 75%

**Measurement tool:** Neighborhood survey
If you could improve and change the current Columbus/ABS playground area, what would you do? We want to hear all creative ideas!

I would love to have grass! If we had grass it would not hurt as much when you fall. People would look at our school and say “that’s a nice looking school.” Our school would be more environmental. If we had grass you could walk out side and smell the fresh air, yes it will take a long time to grow it but it will be more fun than the cement. You might think “oh no they will get messy with dirt” well the work keepers hate dirt.

Name: Vidal Martinez

If you could improve and change the current Columbus/ABS playground area, what would you do? We want to hear all creative ideas!

I would want a place with grass because people would not get as hurt as they would on Blacktop and Mary’s it is a good idea in sand of wood chips,

Name: Seann Nuttall
Jr. Landscapers & Arbutus Kids Club

Training children and youth as entrepreneurs and stewards of their community.

Partners:
• Landscape Associates
• SCORE
• UW-Extension Master Gardeners
• Boys & Girls Club – Columbus School