US 41 Corridor
State Line to Green Bay
October 30, 2015
ECWRPC

www.41conversion.wi.gov
Study Area
Milwaukee Area

Interstate 41
US 41 Conversion
Purpose and Need

Purpose

• To enhance and accelerate economic development by converting and signing the US 41 corridor to an Interstate highway

Need

• Legislation
• Economics
Economics

Interstate conversion helps:

- Business recruitment
- Job creation
- Business retention and expansion
- Tourism
- Property values
Area Underserved

Cities in the Fox Valley stand out among peer communities nationally as being underserved by the interstate system.

LEGEND
- Cities not within 25 miles of Interstate Highway (53 Cities, 6%)
- Cities within 25 miles of Interstate Highway (819 Cities, 94%)

Among cities with a population over 40,000, Appleton, Oshkosh, and Fond du Lac constitute the only cluster of three cities in this population range that are not within 25 miles of an interstate highway, except for comparable clusters in California and Texas.
Primary Connection to the Nation
The US 41 Corridor is woven into the larger regional economy and serves as a critical link in several Midwest industry supply chains.
Transportation and Infrastructure Assets

The US 41 Corridor is a critical spine in Wisconsin's transportation network. Approximately 33 business parks consisting of 6,250 acres are located within one mile of the US 41 Corridor.
The nine counties of the US 41 Corridor contain:

- 40% of Wisconsin’s overall economic activity
- 40% of the state’s population
- 40% of the state’s workforce
- 60 of the 100 largest Wisconsin-based companies
- 50% of the international companies operating in the state
Outdoor Advertising

Interstate Highway regulations

- Existing conforming signs are now nonconforming
- New off-property signs can only be installed in limited areas
- Allows for highest and best use of land along corridor
Grandfathering Legislation

HR2353

- Allows current hauling practices to continue on I-41
- WisDOT would not convert without legislation
Future Projects
Programmed resurfacing projects

- Improved bridge clearances
- Median cable guard
- Safer roadside slopes
- Guardrail improvements
- Wider shoulders
- More visible pavement markings

Current major/mega projects

Us 41 Conversion

Interstate 41

94 North-South Freeway Project

Zoo Interchange

Connecting Wisconsin

Tri-County Expansion

Federal Highway Administration
Improved Interchanges

US 41 Conversion
Going Forward

• FHWA officially added the I-41 corridor to the Interstate system, April 7, 2015

• Interstate shields will be completed by fall 2015