Neighborhood Program

BACKGROUND

History

- City had Neighborhood Revitalization Program for over 10 years
- Funded through Community Development Block Grant (CDBG)
- One full-time staff
- CDBG award changed and position eliminated

“…meeting community needs…enhancing quality of life.”
Neighborhood Program

CURRENT STRUCTURE

Current Iteration of the Program

• Created and approved by Common Council in October 2012

• Used model from Chandler, AZ as general framework

• Two staff, committing part of their time to the Neighborhood Program

• Initial funding 100% from CDBG

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Neighborhood Program

CURRENT STRUCTURE

Defining Neighborhoods

• Allow neighborhoods to self determine their boundaries

Program Goal – foster communication between neighborhoods and City Hall

• Assist residents in organizing and strengthening their neighborhoods
• Neighborhood issues
• Neighborhood revitalization projects
• Development projects
• City projects and programs

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Registering Neighborhoods

- At the moment, there are 13 registered neighborhoods
- Vary in size, level of involvement
  - Map on next slide
Registered Neighborhoods - Sept 2014

Registered Neighborhoods
1. Old Third Ward
2. Historic Central
3. Ashbury Meadows
4. Northland Downs
5. Windingbrook Village
6. Delwood Street
7. Lawrence-City Park
8. Colony Oaks
9. Summit Park
10. Franklin
11. Peabody Park
12. Alicia Park
13. Huntley Houses
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RECENT / ONGOING ACTIVITIES

Neighborhood Academy

- Partnered with Sustainable Fox Valley
- Six modules:
  - Assessing Your Neighborhood
  - Bringing People Together
  - Leadership & Governance
  - Moving Towards Action
  - Problems in the Neighborhood
  - Beyond Your Boundaries
- 19 participants (most neighborhoods represented)

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The Neighborhood Grant Program

- Funded through CDBG (eligibility criteria for use area and use type)
- In low-to-moderate income (LMI) areas:
  - Improvements to publicly accessible property
  - Project an “area benefit”
- Spot blight removal (non-LMI areas)

General Funds in 2015

- Promote communication, identify needs (flyers, surveys, etc.)
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RECENT / ONGOING ACTIVITIES

Neighborhood / Staff Collaboration

- Regularly meeting with neighborhoods to help facilitate projects and goals
  - The Neighborhood Grant Program applications
  - Colony Oaks Neighborhood project “wish list”
  - Franklin Neighborhood community outreach/input survey
  - Lawrence-City Park Neighborhood upcoming events

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City of Appleton
Neighborhood Program

Matt Rehbein, Economic Development Specialist
Dave Kress, Principal Planner

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