

## EAST CENTRAL REGION PROJECT INVENTORY RESULTS AND ASSESSMENT

Each year, East Central distributes a Project Inventory Survey to gather information about future projects at the local level pertaining to planning, community and economic development, and capital and public works improvement. The questionnaire asks communities to provide a list of economic development projects for the next three years. The project information provides insight into the needs of communities within the region. Table 3 and 4 list all of the projects submitted for this *2017 CEDS Annual Performance Report*.

A total of 56 projects were submitted. This number included new projects, deleted projects, no change to projects, or updated the status of a project as part of the 2017 regional project inventory. Projects that were regional in nature had the highest number of projects listed at 17, followed by Winnebago County at 12 projects. The projects generally break out into the following categories:

Planning:	29%
Development /Redevelopment – Commercial, Downtown, TIF:	16%
Business Assistance/Development (RLF, Entrepreneurship):	18%
Community Facilities:	5%
Utility Projects (water, sewer, electric, or stormwater):	9%
Industrial/Business Park Development/Redevelopment:	16%
Transportation:	<u>7%</u>
	<b>100.0%</b>

### Project Scoring Criteria

Each project listed in Table 3, the Economic Development Inventory, and Table 4, the Community Development Inventory, has been assessed and categorized using a set of criteria (listed in Appendix F) developed by staff with the assistance of the CEDS Committee (Appendix B). The purpose of the criteria, scored out of 75 points, is to assist the Commission in targeting resources where they will be most beneficial and in line with EDA Investment Priorities. A project's total score and rank does not necessarily dictate what projects the Commission will concentrate on for a given year. It may be the case that, after looking at higher ranking projects in a given year, they all may have the resources to move forward with little involvement from East Central. In this case, Commission resources would be more effectively spent on lower scoring projects that provide economic benefits but lack the resources to move forward.

Projects were scored based on information provided on the project inventory forms; thus submitted projects without all items provided may have received a lower score than if all fields had been completed. Tables 3 and 4 present projects by county, sorted by rank.

**Table 3 : Economic Development Projects  
 Priority Projects for EDA Funding Consideration**

ED Rank	County	MCD	Project	Description	Total Score
1	Outagamie	Village of Kimberly	The Cedars at Kimberly	Public Infrastructure	46
2	Calumet	City of Brillion	Brillion Iron Works Redevelopment	Planning for future use of 100 acres within the City that has been home to Brillion Iron Works; soil testing and remediation; development of future industrial, commercial, and/or housing opportunities in and around the Brillion Iron Works location. Public and Private partnership opportunity.	41
3	Washaura	Wautoma	FVTC - New Wautoma Regional Center	Expand college offerings in the Washaura county region with a new Wautoma Regional Center. The proposed new facility will provide increased educational opportunities, which will positively impact the regional economy with a more highly trained workforce.	40
4	Outagamie	City of Kaukauna	Kaukauna Industrial Park Network	Industrial Park Expansion	35
5	Winnebago	City of Oshkosh	City of Oshkosh Water Access	The City is proposing to construct a water main outside of the boundaries of the Aviation Business Park extending westerly approximately 11,500 lineal feet to connect with a High Pressure Zone west of I-41. This project would then provide businesses in or near the Aviation Business Park with pressure ranges of 60-80 psi instead of the current 35-50 psi that businesses are struggling with. The connection would also provide water access to areas on the east side of the Interstate 41 where there is currently no access to City water.	33
6	Regional	Regional	Defense Industry Cluster/Supply Chain Marketplace	Supply Chain Initiative	33
7	Regional	Regional	Global New North Technical Assistance	Providing technical support to increase exports.	32
8	Regional	Regional	Aviation Cluster	Aviation supply chain development	31
9	Regional	Regional	Coordinated External Marketing Outreach for Region	Work with public and private partners to coordinate extensive external marketing for region to attract new talent and business to Northeast Wisconsin and develop "national" presence.	30
10	Regional	Regional	Wisconsin Energy Works: Energy Cluster Initiative	Support development and integration of a supply chain cluster for all energy and alternative/green fuels, such as wind, cellulosic, or biofuels, CNG, Nuclear, Oil & Gas to create new manufacturing jobs in the region.	30
11	Regional	Regional	Dairy Innovation	Dairy Innovation - Manure Management	28
12	Regional	Regional	Cluster Organization	Cluster Organization - Manufacturing	28
13	Regional	Regional	Biofuels Cluster	Support the development and integration of alternative/green fuels, such as wind, cellulosic, or bio-fuels.	28
14	Regional	Regional	IT Talent Cluster	Cluster Organization - Manufacturing	28
15	Outagamie	Village of Hortonville	Hortonville - Growing our Economy	Hortonville's industrial and business parks are nearing capacity. Available land for industry and commercial businesses is limited. To maintain and grown our economic stability, we must have space for business and industry to grow.	27
16	Winnebago	Town of Nepeuskun	Agri-Tourism Magnet Initiative	Develop Municipal Ordinances that support Agri-Tourism; Assist in Creating Model Agri-Tourism Entrepreneurial program; Promote local Agri-Tourism Events; and Develop adaptor strategies.	27
17	Regional	Regional	Research and Development for Regional Econometrics	Research and work with public and private partners to accurately report metrics of partnership work and econometrics in the region and state.	26

Source: ECWRPC 2017

Note: The maximum points a project can score is 75.

18	Winnebago	Village of Fox Crossing	Revolving Loan Fund	See money for revolving loan program	25
19	Regional	Regional	Global New North: Foreign Direct Investment (FDI)	Research and work with public and private partners to attract foreign direct investment from high potential foreign markets relating industry sectors in the New North region.	24
20	Regional	Regional	Sustainability as an economic driver	Northeast Wisconsin Education Resource Alliance & New North partnership on sustainability	23
21	Outagamie	Town of Greenville	Town of Greenville Tax Incremental District No.1	The 240-acre TID has been created as a Mixed Use District to assure that a combination of private industrial and commercial development occurs within the District consistent with Town and regional development objectives. This will be accomplished by installing public improvements (roads, water and sewer utilities, storm water facilities) and making necessary related expenditures as well as cash grants, all to induce and promote development within the District. The goal is to increase the tax base and to provide for new, and preserve current employment opportunities in the Town.	22
22	Calumet	City of New Holstein	Former Techumseh Site - Redevelopment Plan	Former manufacturing facility, abandoned 40 acre property structure, City has requested title from the Calumet County due to new Corporate Council at the County level, City may not be acquire the property until October 2017.	22
23	Green Lake	City of Green Lake	Inaugural Green Lake Manufacturing Park	Develop vacant farm land into Industrial Park	22
24	Winnebago	Village of Fox Crossing	Fox River Redevelopment	Complete a plan for redevelopment and redevelopment of the Fox-Wisconsin National Heritage Corridor which runs through the Village of Fox Crossing. This plan will include funds for some implementation including the development of trails and waterfront development to promote tourism and economic development.	20
25	Waupaca	City of Clintonville	Downtown Blight Elimination	The project involves working with the owner of a major downtown property/building to eliminate a blighted building so the property can be redeveloped along with other adjacent properties to launch the efforts to revitalize the downtown area.	19
26	Regional	Regional	Gold Shovel Ready	Increase quality of site document for development ready sites	19
27	Regional	Regional	Forum for Innovation (FINN)	Forum to create an environment supportive of investment, new business formation, and overall enhancement of regional economy.	19
28	Outagamie	Regional	Center for Innovation	Center of Innovation - Strategy for Developing spaces around clusters	18
29	Fond du Lac	TBD	Creation of a new industrial park with rail access	Create a new rail served industrial park	17
30	Waupaca	City of Clintonville	Northside Industrial Park Electric and Gas Service	Installation of electric and natural gas services to 20+acres of vacant city-owned land in the industrial park.	16
31	Regional	Regional	RFI Prospect Protocol: Brownfield Redevelopment	Repurposing vacated industrial properties	15
32	Regional	Regional	Workforce Training	Marketing outreach and awareness support for Job Fairs in the New North region; partnership with post-secondary institutions, local economic developer, workforce development boards and job training resources in the New North region.	14
33	Winnebago	Village of Fox Crossing	Economic Development Plan	Complete an economic development plan for Fox Crossing, including long term plans for future development and redevelopment to promote the best use of land within and surrounding the Village to maximize a diversified economy and workforce.	12
34	Regional	Regional	Data Centers	Data Centers site attraction and external marketing	11

Source: ECWRPC 2017

Note: The maximum points a project can score is 75.

**Table 4: Community Development Projects**

CD Rank	County	MCD	Project	Description	Total Score
1	Winnebago	City of Oshkosh	Sawdust District Site Assessments for Redevelopment	The city would like to administer Phase I and Phase II environmental site assessments as well as subsurface investigation to determine the potential of contamination on the city and RDA owned sites. This valuable information will give the city an opportunity to apply for state and federal grants and budget city funds to plan to any necessary cleanup when a development comes forward. The city and RDA owned sites will most likely be used for office, commercial, and residential uses in the Sawdust District.	39
2	Menominee	Keshena	Supply natural gas to Menominee County	Route natural gas from Shawano to Menominee County	36
3	Shawano	City of Shawano	Residential Training Center	A new facility will be built in Shawano and will consist of a 25-bed residency training hospital and medical clinic, along with eight 12-unit residential apartment buildings.	28
4	Winnebago	City of Oshkosh	Installation of Public Riverwalk along Pioneer Drive and Pioneer Island and Marina	Construct the Riverwalk along the edge of Pioneer Island and Marina due to an agreement that the private land owner, the WDNR, and the Wisconsin Board of Commissioners of Public Lands. The City will start the design, obtaining necessary permits, and applying for grants to start the Riverwalk along Pioneer Island and Marina and then Pioneer Drive. The cost is well beyond the city's budget but the city is required per the agreement between all the parties to start the Riverwalk.	27
5	Winnebago	City of Oshkosh	Corridor Plan for the Sawdust District Implementation	The city worked with a consultant, Houseal Lavigne Associates to develop a corridor plan for both arterials into the Sawdust District in an effort to enhance the driving experience to our city's core. The plan recommendations included streetscaping, road reconfigurations, burying utilities, wayfinding signage, and improved pedestrian access. The city is preparing to implement these recommendations as opportunities arise.	26
6	Winnebago	Village of Fox Crossing	Northwest Industrial Park	Extend public utilities, construct roads and a regional detention pond. This 640 acre industrial park is directly south of the Appleton International Airport.	26
7	Outagamie	Village of Hortonville	Hortonville Vision 2020	Revitalization to include downtown zoning district, revolving loan fund, Memorial Square, walking path along the creek, pedestrian bridge over creek, bandstand, decorative lighting, bike path designation along Main Street, safety station (AED, First Aid, fire extinguisher, alarm, security camera) before, during, and after the completion of the Highway 15 bypass in 2020.	26
8	Waupaca	City of Waupaca	Algal conversion of Waupaca wastewater and Waupaca Foundry CO2 into profit centers	The algal LED-PBR-HTL facility would establish a unique model for profitable conversion of wastewater and industrial CO2 emissions throughout Wisconsin, the U.S. and beyond.	25
9	Winnebago	Village of Fox Crossing	Cold Spring & County BB Industrial Redevelopment	Extend public utilities, construct public roads and a regional retention pond and develop and redevelop industrial sites. This is an area of the Village that does not have a public water and sewer and has become blighted.	25
10	Winnebago	City of Oshkosh	The Sawdust District	The City is proposing to update the aging infrastructure serving the properties that the City intends to market to private investors. This includes road reconstruction, upgraded sanitary and storm sewers, new water mains, and traffic enhancements.	24
11	Waupaca	City of Clintonville	Spring Street Storm Sewer Reconstruction	Upgrade storm sewer on Industrial Avenue and Spring Street to eliminate building and parking lot flooding at the City's two major industries (Creative Converting and Walker Forge) that together employ a total of 1,000 employees.	21
12	Waupaca	City of Waupaca	Main Street Reconstruction	4 Block reconstruction of Main street to include all new sewer, water, stormwater facilities and new concrete pavement. Project also includes replacement of all water laterals into businesses. Reconstruction to expand sidewalks, install traffic calming and pedestrian safe bump outs. Approximately \$1 Million for "placemaking" amenities.	20
13	Outagamie	Village of Little Chute	Little Chute Downtown Master Plan - Execution	The Village is in the process of internally drafting a master plan. The results of this effort will lead to multiple initiatives surrounding downtown development.	19
14	Waushara	City of Wautoma	Bean St. Reconstruction	Road Reconstruction	18
15	Outagamie	Village of Little Chute	Updated Aerial Photography for GIS/CAD Effort	Outagamie County had opted to not update aerial photographs in 2018. With growth and other matters occurring, it is prudent that we have updated aerials for staff, the public, and potential partners	18
16	Outagamie	Village of Hortonville	Sludge Dewatering	Sludge dewatering equipment for the waste water treatment plant	17
17	Waupaca	City of Waupaca	City Hall Square Parking Lot Reconstruction	Project includes the vacation of ROW and reconstruction of the City Hall Parking Lot and surrounding area to add additional parking to support the Library/City Hall patrons and businesses within the immediate area.	17
18	Shawano	City of Shawano	Shawano Parks Renovation	Renovation of several city parks	15
19	Winnebago	City of Oshkosh	Quality of Life Website	Comprehensive marketing website which highlights attractive amenities throughout the City of Oshkosh.	14
20	Outagamie	Village of Little Chute	Little Chute Housing Study	The Village has never conducted a formal housing study and this effort would be something the municipality would conduct at regular intervals into the future.	13
21	Waupaca	City of Waupaca	Evans Street Reconstruction	Reconstruction of rural street to include pedestrian accommodations	13
22	Waupaca	City of Waupaca	Public Works Garage	Construction of new public works facility	9

Source: ECWRPC 2017

Note: The maximum points a project can score is 75.

