

EAST CENTRAL REGION PROJECT INVENTORY RESULTS AND ASSESSMENT

Each year, East Central distributes a Project Inventory Survey to gather information about future projects at the local level pertaining to planning, community and economic development, and capital and public works improvement. The questionnaire asks communities to provide a list of economic development projects for the next three years. The project information provides insight into the needs of communities within the region. Table 3 and 4 list all of the projects submitted for this *2016 CEDS Annual Performance Report*.

A total of 47 projects were submitted or updated as part of the 2016 regional project inventory. Projects that were regional in nature had the highest number of projects listed at 16, followed by Winnebago County at 11 projects. The projects generally break out into the following categories:

Planning:	25.5%
Development /Redevelopment – Commercial, Downtown, TIF:	12.8%
Business Assistance/Development (RLF, Entrepreneurship):	25.5%
Community Facilities:	2.1%
Utility Projects (water, sewer, electric, or stormwater):	12.8%
Industrial/Business Park Development/Redevelopment:	17.0%
Transportation:	<u>4.3%</u>
	100.0%

Project Scoring Criteria

Each project listed in Table 3, the Economic Development Inventory, and Table 4, the Community Development Inventory, has been assessed and categorized using a set of criteria (listed in Appendix F) developed by staff with the assistance of the CEDS Committee (Appendix B). The purpose of the criteria, scored out of 75 points, is to assist the Commission in targeting resources where they will be most beneficial and in line with EDA Investment Priorities. A project's total score and rank does not necessarily dictate what projects the Commission will concentrate on for a given year. It may be the case that, after looking at higher ranking projects in a given year, they all may have the resources to move forward with little involvement from East Central. In this case, Commission resources would be more effectively spent on lower scoring projects that provide economic benefits but lack the resources to move forward.

Projects were scored based on information provided on the project inventory forms; thus submitted projects without all items provided may have received a lower score than if all fields had been completed. Tables 3 and 4 present projects by county, sorted by rank.

**Table 3: Economic Development Projects
Priority Projects for EDA Funding Consideration**

ED Rank	County	MCD	Project	Description	Total Score
ED-1	Calumet	City of Brillion	Brillion Iron Works Redevelopment	Planning for future use of 125 acre area within the City that has been home for Brillion Iron Works; soil testing and remediation; development of future industrial and housing opportunities in and around the Brillion Iron Works location.	40
ED-2	Green Lake	City of Green Lake	Hill Street Station	Refurbishing abandoned Green Lake County Sheriff's Department and Jail into a Business Incubator	35
ED-3	Outagamie	City of Kaukauna	Kaukauna Industrial Park Network	Industrial Park Expansion	33
ED-3	Regional	Regional	Defense Industry Cluster/Supply Chain Marketplace	Supply Chain Initiative	33
ED-3	Winnebago	City of Oshkosh	City of Oshkosh Water Access	The City is proposing to construct a water main outside of the boundaries of the Aviation Business Park extending westerly approximately 11,500 lineal feet to connect with a High Pressure Zone west of I-41. This project would then provide businesses in or near the Aviation Business Park with pressure ranges of 60-80 psi instead of the current 35-50 psi that businesses are struggling with. The connection would also provide water access to areas on the east side of the Interstate 41 where there is currently no access to City water.	33
ED-6	Regional	Regional	Global New North Technical Assistance	Providing technical support to increase exports.	32
ED-7	Fond du Lac	City of Waupun	Industrial Park Expansion	Install roads and infrastructure to support expansion of Waupun Industrial Park in support of an attraction project to bring an agriculture-based processing facility to the City.	31
ED-7	Regional	Regional	Aviation Cluster	Aviation's supply chain development	31
ED-9	Regional	Regional	Coordinated External Marketing Outreach for Region	Work with public and private partners to coordinate extensive external marketing for region to attract new talent and business to Northeast Wisconsin and develop "national" presence.	30
ED-9	Regional	Regional	Wisconsin Energy Works: Energy Cluster Initiative	Support development and integration of a supply chain cluster for all energy and alternative/green fuels, such as wind, cellulosic, or biofuels, CNG, Nuclear, Oil & Gas to create new manufacturing jobs in the region.	30
ED-11	Regional	Regional	IT Talent Cluster	Cluster Organization - Manufacturing	28
ED-11	Regional	Regional	Dairy Innovation	Dairy Innovation - Manure Management	28
ED-11	Regional	Regional	Biofuels Cluster	Support the development and integration of alternative/green fuels, such as wind, cellulosic, or bio-fuels.	28
ED-14	Outagamie	Village of Hortonville	Hortonville - Growing our Economy	Hortonville's industrial and business parks are nearing capacity. Available land for industry and commercial businesses is limited. To maintain and grow our economic stability, we must have space for business and industry to grow.	27

Source: ECWRPC 2016

Note: The maximum points a project can score is 75.

**Table 3: Economic Development Projects (cont.)
Priority Projects for EDA Funding Consideration**

ED-15	Regional	Regional	Research and Development for Regional Economics	Research and work with public and private partners to accurately report metrics of partnership work and economics in the region and state.	26
ED-16	Regional	Regional	Global New North: Foreign Direct Investment (FDI)	Research and work with public and private partners to attract foreign direct investment from high potential foreign markets relating industry sectors in the New North region.	24
ED-16	Winnebago	Village of Fox Crossing	Economic Development Revolving Loan Program	Provide low interest loans for startup firms and redevelopment of support and encourage new development.	24
ED-16	Winnebago	City of Oshkosh	AerInnovate	Business accelerator program geared toward aviation/aerospace start-ups	24
ED-19	Regional	Regional	Sustainability as an economic driver	Northeast Wisconsin Education Resource Alliance & New North partnership on sustainability	23
ED-20	Calumet	City of Brillion	Main Street Square Revitalization	Repurpose existing building or redevelop the space to eliminate blight.	21
ED-21	Calumet	City of New Holstein	Former Techumseh Site - Redevelopment Plan	Former manufacturing facility, abandoned 40 acre property structure, City has requested title from Calumet County. Due to new Corporate Council at the County level, City may not acquire the property until August 2017.	19
ED-21	Regional	Regional	Forum for Innovation (FINN)	Forum to create an environment supportive of investment, new business formation, and overall enhancement of regional economy.	19
ED-21	Regional	Regional	Gold Shovel Ready	Increase quality of site document for development ready sites	19
ED-21	Winnebago	City of Oshkosh	Growth Management Academy	Second Stage Growth Program	19
ED-25	Winnebago	City of Oshkosh	InventureXcel	InventureXcel is a general business accelerator program targeted at Northeast Wisconsin startup companies	16
ED-26	Green Lake	City of Green Lake	Expansion of green Lake Industrial Park	Develop vacant farm land into Industrial Park	15
ED-26	Regional	Regional	RFI Prospect Protocol: Brownfield Redevelopment	Repurposing vacated industrial properties	15
ED-26	Winnebago	Village of Fox Crossing	Fox River Redevelopment	Complete a plan for redevelopment and redevelopment of the Fox-Wisconsin National Heritage Corridor which runs through the Village of Fox Crossing. This plan will include funds for some implementation including the development of trails and waterfront development to promote tourism and economic development.	15
ED-29	Regional	Regional	Workforce Training	Marketing outreach and awareness support for Job Fairs in the New North region; partnership with post-secondary institutions, local economic developer, workforce development boards and job training resources in the New North region.	14
ED-30	Winnebago	Village of Fox Crossing	Economic Development Plan	Complete an economic development plan for Fox Crossing, including long term plans for future development and redevelopment to promote the best use of land within and surrounding the Village to maximize a diversified economy and workforce.	12
ED-31	Regional	Regional	Data Centers	Data Centers site attraction and external marketing	11

Source: ECWRPC 2016

Note: The maximum points a project can score is 75.

Table 4: Community Development Projects

CD Rank	County	MCD	Project	Description	Total Score
CD-1	Menominee	Keshena	College of Menomonee Nation Strategic Plan	Update strategic plan to be in line with mission of the College	29
CD-2	Winnebago	Village of Fox Crossing	Northwest Industrial Park	Extend public utilities, construct roads and a regional detention pond. This 640 acre industrial park is directly south of the Appleton International Airport.	26
CD-2	Outagamie	Village of Hortonville	Hortonville Vision 2020	Revitalization to include downtown zoning district, revolving loan fund, Memorial Square, walking path along the creek, pedestrian bridge over creek, bandstand, decorative lighting, bike path designation along Main Street, safety station (AED, First Aid, fire extinguisher, alarm, security camera).	26
CD-2	Shawano	Shawano County, including tribal lands	F.R.E.S.H. Project	Formulate a plan to address the problem of food deserts and insecurity in our communities.	26
CD-5	Winnebago	Village of Fox Crossing	Cold Spring & County BB Industrial Redevelopment	Extend public utilities, construct public roads, a regional retention pond, and develop and redevelop industrial sites. This is an area of the Village that does not have a public water and sewer and has become blighted.	25
CD-6	Winnebago	City of Oshkosh	The Sawdust District	The Sawdust District will be rejuvenated with residential, retail, commercial, office, and entertainment businesses as well as public gathering places. In order to attract private investment, the City is proposing to update the aging infrastructure serving the properties that the City intends to market to private investors. This includes road reconstruction, upgraded sanitary and storm sewers, new water mains, and traffic enhancements.	24
CD-7	Marquette	Village of Westfield	Pioneer Memorial Park - Splash Pad Project	Construction of a splash pad to further Pioneer Park's role as a gathering space for child and their families.	23
CD-8	Waushara	Village of Redgranite	Fire Hydrant Replacement	Replace 55 fire hydrants located throughout the community. Parts can no longer be found for the existing fire hydrants creating safety concerns for fire protection in the Village.	18
CD-8	Waushara	Village of Redgranite	County E Bridge Replacement	Replace the existing bridge over Willow Creek	18
CD-8	Waushara	Village of Redgranite	Dearborn Street Reconstruction	Reconstruct Roadway	18
CD-8	Waushara	Village of Redgranite	Water Tower #2 Repainting	Remove old paint and repaint the water tower, inside and outside	18
CD-12	Outagamie	Village of Hortonville	Sludge Dewatering	Sludge dewatering equipment for the waste water treatment plant	17
CD-13	Waushara	Village of Redgranite	Lift Station SCADA and Electrical control Upgrade	Upgrade the electrical controls in all of the lift stations to include SCADA, electrical controls, and emergency generator connectors that are all alike.	16
CD-13	Waushara	Village of Redgranite	Well House #1 Electrical controls and back-up power upgrade	Replace the outdated electrical controls to improve the service reliability of the well house. Provide back-up electrical power generation capabilities to assure adequate public water supply during emergency power outages.	16
CD-15	Waupaca	City of Clintonville	Spring Street Storm Sewer Reconstruction	Upgrade storm sewer on Industrial Avenue and Spring Street to eliminate building and parking lot flooding at the City's two major industries (Creative Converting and Walker Forge) that together employ a total of 1,000 employees.	14
CD-15	Winnebago	City of Oshkosh	Quality of Life Website	Comprehensive marketing website which highlights attractive amenities throughout the City of Oshkosh.	14