

EAST CENTRAL REGION PROJECT INVENTORY RESULTS AND ASSESSMENT

Each year, East Central distributes a Project Inventory Survey to gather information about future projects at the local level pertaining to planning, community and economic development, and capital and public works improvement. The questionnaire asks communities to provide a list of economic development projects for the next three years. The project information provides insight into the needs of communities within the region. Table 3 and 4 list all of the projects submitted for this *2015 CEDS Annual Performance Report*.

A total of 51 projects were submitted or updated as part of the 2015 regional project inventory. Projects that were regional in nature had the highest number of projects listed at 18, followed by Green Lake, Waushara, and Waupaca Counties with 6 each. The projects generally break out into the following categories:

Planning:	19.6%
Development /Redevelopment – Commercial, Downtown, TIF:	11.8%
Business Assistance/Development (RLF, Entrepreneurship):	25.5%
Community Facilities:	7.8%
Utility Projects (water, sewer, electric, or stormwater):	13.7%
Industrial/Business Park Development/Redevelopment:	9.8%
Transportation:	<u>11.8%</u>
	100.0%

Project Scoring Criteria

Each project listed in Table 3, the Economic Development Inventory, and Table 4, the Community Development Inventory, has been assessed and categorized using a set of criteria (listed in Appendix F) developed by staff with the assistance of the CEDS Committee (Appendix B). The purpose of the criteria, scored out of 75 points, is to assist the Commission in targeting resources where they will be most beneficial and in line with EDA Investment Priorities. A project's total score and rank does not necessarily dictate what projects the Commission will concentrate on for a given year. It may be the case that, after looking at higher ranking projects in a given year, they all may have the resources to move forward with little involvement from East Central. In this case, Commission resources would be more effectively spent on lower scoring projects that provide economic benefits but lack the resources to move forward.

Projects were scored based on information provided on the project inventory forms; thus submitted projects without all items provided may have received a lower score than if all fields had been completed. Tables 3 and 4 present projects by county, sorted by rank.

**Table 3: Economic Development Projects
Priority Projects for EDA Funding Consideration**

Rank	2015 Project Status	County	MCD	Project	Cost	Start Date	Total Score
ED-1	Underway	New North, Inc.	New North Region - 18 Counties	Defense industry Cluster	200,000	Quarter 3 2014	35
ED-2	Underway	New North, Inc.	New North Region - 18 Counties	Fast growth entrepreneurship accelerator program	\$50,000	Quarter 1 2014	32
ED-3	Underway	New North, Inc.	New North Region - 18 Counties	Coordinated External Market Outreach for Region	\$200,000	Quarter 1, 2013	31
ED-4	Underway	New North, Inc.	New North Region - 18 Counties	IT Talent Cluster	\$100,000	Quarter 2, 2014	32
ED-5	Not Started	Winnebago	C Oshkosh	Construction of the Business Accelerator	\$1,000,000	2015	29
ED-6	Underway	Outagamie	C Kaukauna	Grand Kakalin	\$8,000,000	Oct-14	29
ED-7	Underway	Outagamie	Outagamie County	Customs and Border Protection - User Fee Facility	\$1,750,000	2014	29
ED-8	Underway	Calumet	C Kiel	TIF 5	\$20,000,000	Jan-14	21
ED-9	Not Started	Outagamie	V of Kimberly	The Cedars at Kimberly	\$16,990,000	Spring 2016	47
ED-10	Underway	New North, Inc.	New North Region - 18 Counties	Aviation Cluster	\$100,000	In Development	32
ED-11	Not Started	Winnebago	C Oshkosh	Creation of Business Accelerator	\$1,000,000	May-14	29
ED-12	Underway	New North, Inc.	New North Region - 18 Counties	Research & Development for regional Econometrics	\$50,000	In Development	27
ED-13	Underway	New North, Inc.	New North Region - 18 Counties	Biofuels Cluster	500,000	In Development	29

Source: ECWRPC 2015; NP = Not Provided (Unknown)

Note: The maximum points a project can score is 75.

**Table 3: Economic Development Projects (cont.)
Priority Projects for EDA Funding Consideration**

ID	2015 Project Status	County	MCD	Project	Cost	Start Date	Total Score
ED-14	Not Started	New North Region	New North Region - 18 Counties	Global New North; Phase II, "A Regional Strategy for Foreign Direct Investment (FDI)"	\$145,000	2015	24
ED-15	Underway	New North, Inc.	New North Region - 18 Counties	Sustainability as an economic driver/cluster	\$50,000	In Development	22
ED-16	Not Started	Winnebago	C of Oshkosh	InVentureXcel	\$165,000	Nov-15	17
ED-17	Underway	Green Lake	Green Lake County and surrounding counties	Wisconsin Hickory Association	N/P	Jan-15	23
ED-18	Underway	New North, Inc.	New North Region - 18 Counties	Cluster Organization - Manufacturing	\$100,000	In Development	31
ED-19	Underway	Winnebago	C of Oshkosh	Growth Management Academy	25,000	Aug-15	20
ED-20	Underway	New North, Inc.	New North Region - 18 Counties	Wisconsin Energy Works : Energy Cluster Initiative	100,000	Quarter 3, 2013	31
ED-21	Underway	New North, Inc.	New North Region - 18 Counties	Dairy Innovation	500,000	In Development	30
ED-22	Underway	Calumet	C New Holstein	Tecumseh Site Redevelopment Project	N/P	Nov-12	19
ED-23	Not Started	Green Lake	C Princeton	Former Sock Factory/Gene Edwards Building Redevelopment	\$3,000,000	N/P	23
ED-24	Underway	Green Lake	C Princeton	Farmer Street Reconstruction	\$1,400,000	2016	16
ED-25	Underway	New North, Inc.	New North Region - 18 Counties	Global New North: Increasing Exports in the region	Unknown	Quarter 1, 2014	32
ED-26	Not Started	Calumet	C Brillion	Main Street Square Revitalization	3,000,000 - \$5,000,000	Jan-16	22

Source: ECWRPC 2015, NP = Not Provided (Unknown)

Note: The maximum points a project can score is 75.

**Table 3: Economic Development Projects (cont.)
 Priority Projects for EDA Funding Consideration**

ID	2015 Project Status	County	MCD	Project	Cost	Start Date	Total Score
ED-27	Underway	Outagamie	C Kaukauna	Clean Energy Program	\$500,000	Jan-16	21
ED-28	Not Started	New North Region	New North Region - 18 Counties	Intermodal Facility Feasibility Study	\$100,000	2015	23
ED-29	Postponed	Calumet	Calumet County	Hilbert Agricultural Research & Technology Park (HART Park)	Unknown	N/P	15
ED-30	Underway	New North, Inc.	New North Region - 18 Counties	Workforce Training	Unknown	In Development	13
ED-31	Not Started	Green Lake	C Princeton	Outdoor Obsession Gear	\$500,000	NP	17
ED-32	Not Started	Winnebago, Calumet, Outagamie	Fox Cities Region	Regional Trail Impact Study	\$100,000	2014	19
ED-33	Underway	New North, Inc.	New North Region - 18 Counties	Data Centers	Unknown	Quarter 2 2013	17
ED-34	Underway	New North, Inc.	New North Region - 18 Counties	RFI Prospect Protocol; Brownfield Re-development	Unknown	Quarter 1 2014	17

Source: ECWRPC 2015; NP = Not Provided (Unknown)

Note: The maximum points a project can score is 75.

Table 4: Community Development Projects

Rank	2015 Project Status	County	MCD	Project	Description	Cost	Start Date	Total Score
CD-1	Not Started	Washara	V Redgranite	County Highway E Bridge Replacement	Replace the existing bridge over Willow Creek.	\$500,000	Mar-16	19
CD-2	Not Started	Washara	V Redgranite	Fire Hydrant Replacement	Replace 55 fire hydrants located throughout the community. Parts can no longer be found for the existing fire hydrants creating a perilous safety concern for fire protection in the Village.	\$275,000	Mar-16	18
CD-3	Not Started	Washara	V Redgranite	Water Tower #2 Repainting	Encapsulate the tower, remove old painting, and repaint the water tower.	\$150,000	Mar-16	18
CD-4	Not Started	Washara	V Redgranite	Well House #1 electrical controls and back-up power upgrade	Replace the outdated electrical controls to improve the service reliability of the well house. Provide back-up electrical power generation capabilities to assure adequate public water supply during emergency power outages.	\$300,000	Mar-16	16
CD-5	Not Started	Fond du Lac	T of Auburn	Traffic Sign Survey	Survey of all traffic signs in Town of Auburn	\$5,000	Immediately	17
CD-6	Cancelled	Green Lake	C Princeton	Closed Hardware Store	Commercial/Downtown Redevelopment Blight Elimination	\$175,000	N/P	15
CD-7	Not Started	Fond du Lac	T of Auburn	Culvert Survey	Survey where road culverts are located and conditions of	\$5,000	Immediately	17
CD-8	Not Started	Green Lake	C Princeton	Heistand Park Development Project	Park Development including Rip-rap, boat launch facilities and general park development	\$75,000	Spring 2015	15
CD-9	Not Started	Waupaca	C New London	Newton Blackmour Trail Extension	Extend existing Newton Blackmour Trail into downtown New London	\$800,000	N/P	15

Source: ECWRPC 2015; NP = Not Provided (Unknown)

Note: The maximum points a project can score is 75.

Table 4: Community Development Projects (Cont.)

Rank	2015 Project Status	County	MCD	Project	Description	Cost	Start Date	Total Score
CD-10	Not Started	Washara	V Redgranite	Lift Station SCADA and Electrical Control Upgrade	Upgrade the electrical controls in all of the lift stations to include SCADA, electrical controls, and emergency generator connectors that are all alike.	\$325,000	Mar-16	16
CD-11	Not Started	Waupaca	C New London	Saputo Trail Segment	Extend the downtown river front trail behind Saputo Cheese	\$795,000	N/P	14
CD-12	Underway	Calumet	C Brillion	Brillion Fire Department Building Remodel	The City is looking at expanding and remodeling the current Fire Department	\$2,500,00	2015	13
CD-13	Not Started	Waupaca	C New London	Wolf River Downtown Retaining Wall Reconstruction	Rebuild the retaining wall on the Wolf River	\$775,000	N/P	13
CD-14	Not Started	Waupaca	V Big Falls	Possible well for park	NP	NP	NP	8
CD-15	Not Started	Washara	V Redgranite	Main Street Reconstruction	Reconstruct the roadway.	\$200,000	Mar-16	17
CD-16	Not Started	Waupaca	C New London	Library Construction	Build a new library & remodel old library for expansion of our museum	\$10,000,000	N/P	11
CD-17	Not Started	Waupaca	C New London	City Shop/Garage	Build a new public works garage for street and park maintenance	\$3,750,000	N/P	11

Source: ECWRPC 2015; NP = Not Provided (Unknown)

Note: The maximum points a project can score is 75.