



EMSI DEVELOPER

UNDERSTANDING ECONOMIC FORCES IN YOUR NECK OF WISCONSIN

Do you really *know* the economic drivers for your area? Or is your economic development plan based more on opinion than fact? Perhaps you lack the tools to adequately assess the opportunities your market area offers. Enter **Economic Modeling Specialist International's (EMSI) Developer**.

WHAT IS EMSI DEVELOPER?

Once you've defined the area you want to study, EMSI Developer allows you to perform in-depth analyses of the industries and workforce that fuel your economy. EMSI Developer puts a wealth of information at your fingertips, including the following:

- Identify occupations that use a similar skill set
- Industries with similar staffing patterns
- Job changes and unemployment levels within an industry
- Wage comparisons between industries and geographies
- Your region's workforce availability for an occupation
- Supply chain dynamics
- Location quotient (LQ) information for the defined region
- Visualize educational attainment on a map
- Visualize population demographics on a map
- Other tools for strategic planning, business attraction and workforce analytics

Economic development professionals throughout the country use the power of EMSI Developer data to pinpoint high-growth industries and uncover gaps in their supply chains. EMSI Developer also highlights skills gaps in your current and future workforce, allowing you to take corrective action to ensure you have the workers you need for maximum productivity and competitiveness. With EMSI, you are also able to anticipate the impact of expansions or contractions within an industry or simulate the effects a project will have on other industries.

Simply put, EMSI Developer will give you the insight you need to build effective economic development plans that make the most of your resources.

NOW YOU CAN ACCESS THE POWER OF EMSI DEVELOPER

A new partnership between the Wisconsin Economic Development Corporation (WEDC) and the state's nine Regional Planning Commissions (RPCs) make EMSI Developer data available to eligible economic development organizations. To begin making more data-driven decisions to advance your area's economic performance, contact the RPC representing your county today:

Northwest Regional Planning Commission

Phone: 715.635.2197

North Central Wisconsin Regional Planning Commission

Phone: 715.849.5510

Bay-Lake Regional Planning Commission

Phone: 920.448.2820

West Central Wisconsin Regional Planning Commission

Phone: 715.836.2918

East Central Wisconsin Regional Planning Commission

Phone: 920.751.4770

Mississippi River Regional Planning Commission

Phone: 608.785.9396

Southwestern Wisconsin Regional Planning Commission

Phone: 608.342.1214

Capital Area Regional Planning Commission

Phone: 608.266.4137

Southeastern Wisconsin Regional Planning Commission

Phone: 262.547.6721

For more information about EMSI Developer and the partnership between WEDC and Wisconsin's RPCs, contact Coleman Peiffer at 608.210.6714 or coleman.peiffer@wedc.org.