



Waushara County, WI

ECWRPC



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Report Parameters

1 County

55137 Waushara County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

24,260

Population (2019)

Population **grew by 167** over the last 5 years and is projected to **grow by 172** over the next 5 years.

7,710

Total Regional Employment

Jobs **decreased by 172** over the last 5 years but are projected to **grow by 229** over the next 5 years.

\$51.2K

Median Household Income (2018)

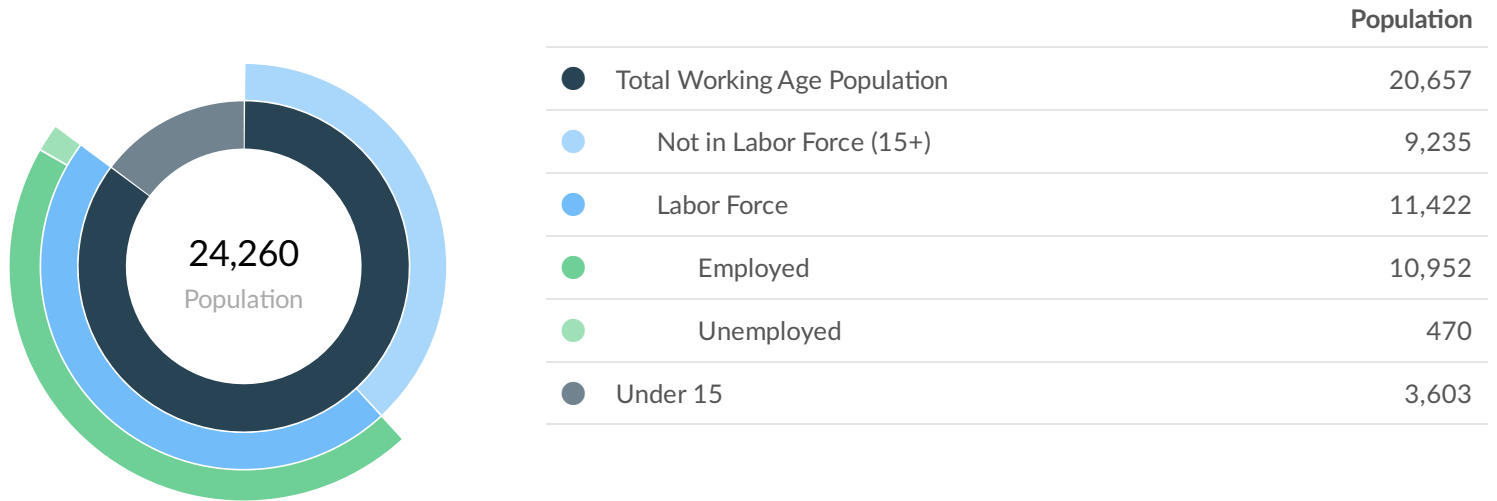
Median household income is **\$9.1K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 0.7%** since 2014, growing by 167. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 172.
- From 2014 to 2019, jobs **declined by 2.2%** in Waushara County, WI from 7,882 to **7,710**. This change **fell short of the national growth rate of 7.6% by 9.8%**. As the number of jobs declined, the **labor force participation rate decreased from 57.3% to 55.3% between 2014 and 2019**.
- Concerning educational attainment, **9.5% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2019 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

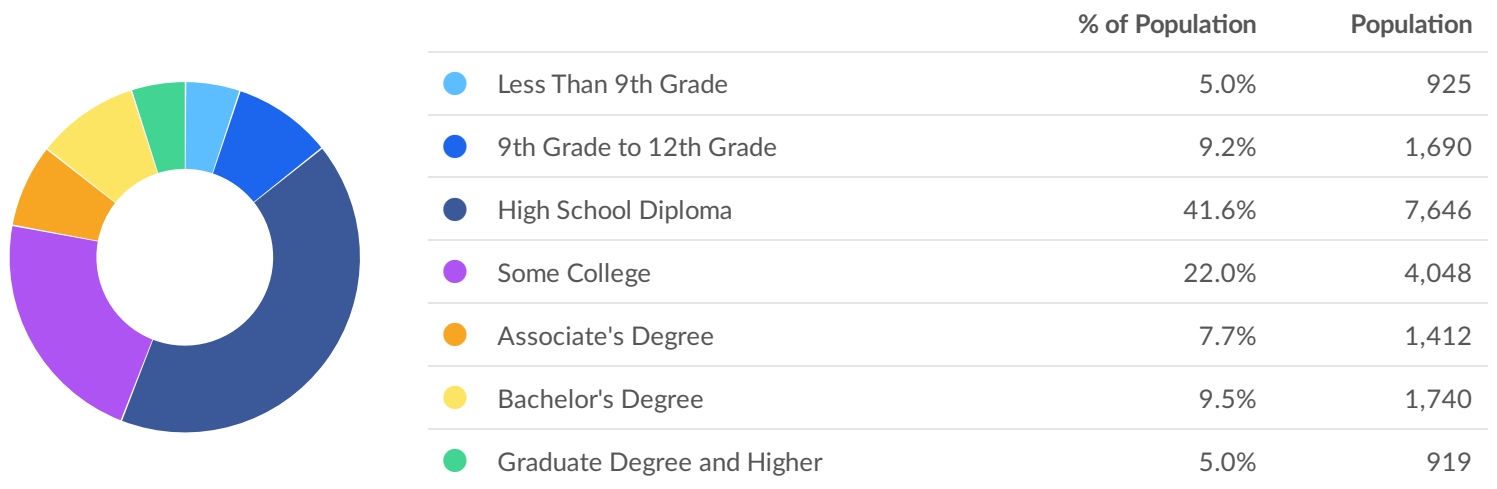
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	24,260	11,422	7,710	98.3	\$699.82M	\$1.54B	\$1.12B
ECWRPC	668,726	354,139	344,752	98.8	\$35.82B	\$45.72B	\$46.48B
Wisconsin	5,829,343	3,089,956	3,166,422	100.0	\$337.18B	\$306.77B	\$334.56B
United States	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

2019 Labor Force Breakdown



Educational Attainment

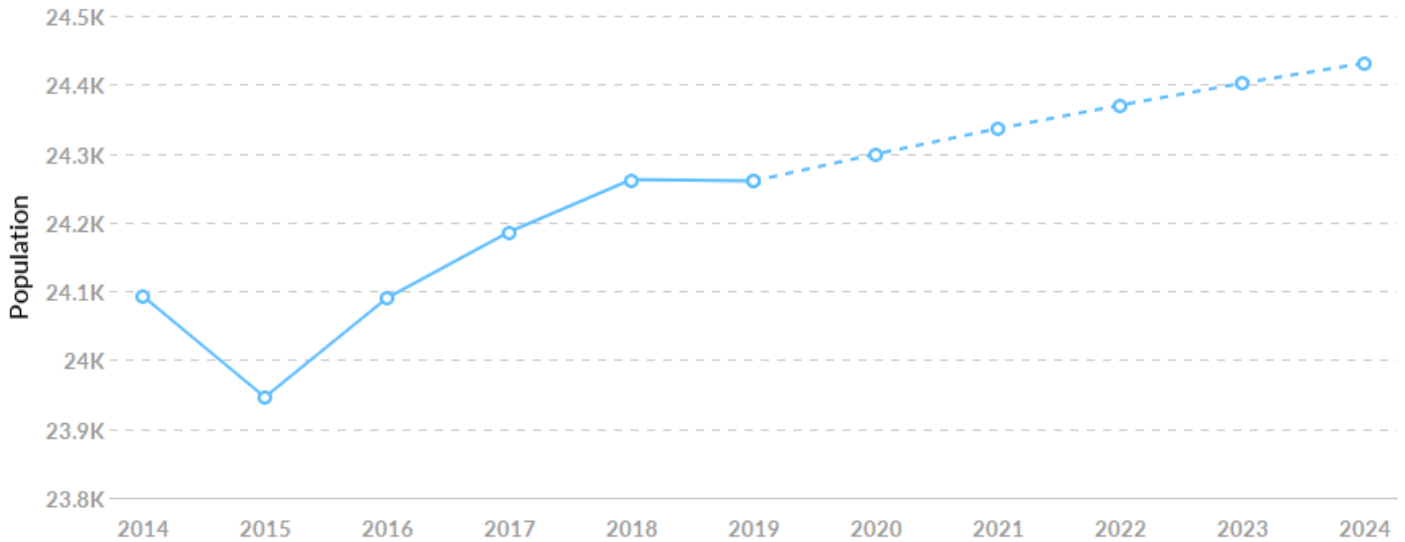
Concerning educational attainment, **9.5% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).



Historic & Projected Trends

Population Trends

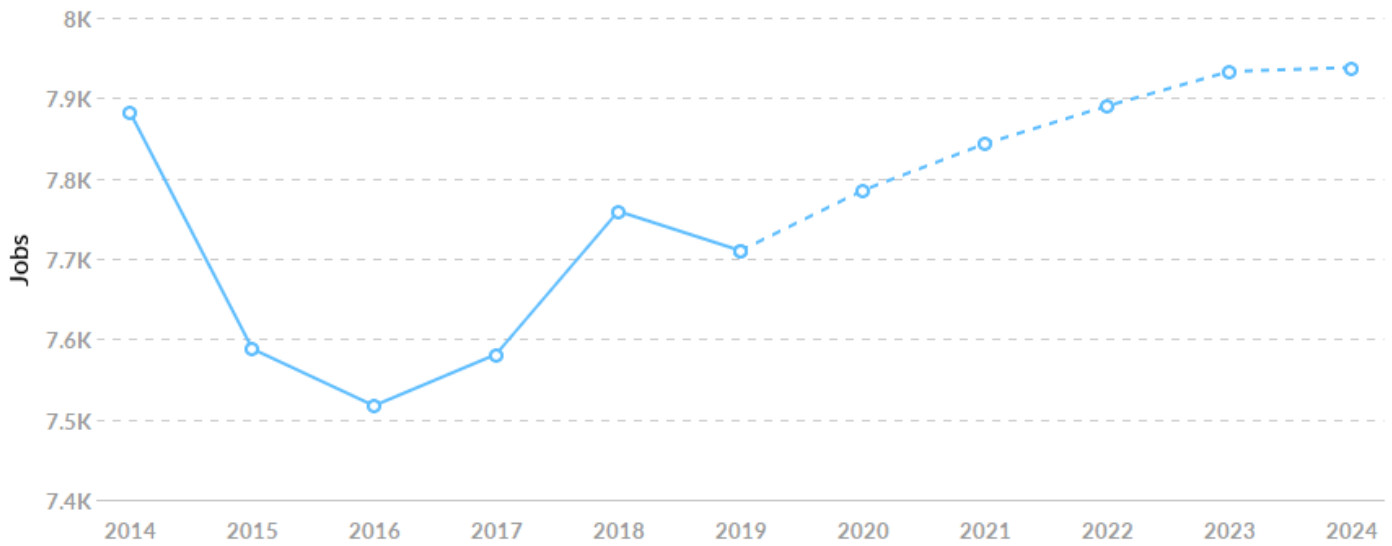
As of 2019 the region's population increased by 0.7% since 2014, growing by 167. Population is expected to increase by 0.7% between 2019 and 2024, adding 172.



Timeframe	Population
2014	24,093
2015	23,946
2016	24,090
2017	24,186
2018	24,262
2019	24,260
2020	24,299
2021	24,336
2022	24,370
2023	24,402
2024	24,431

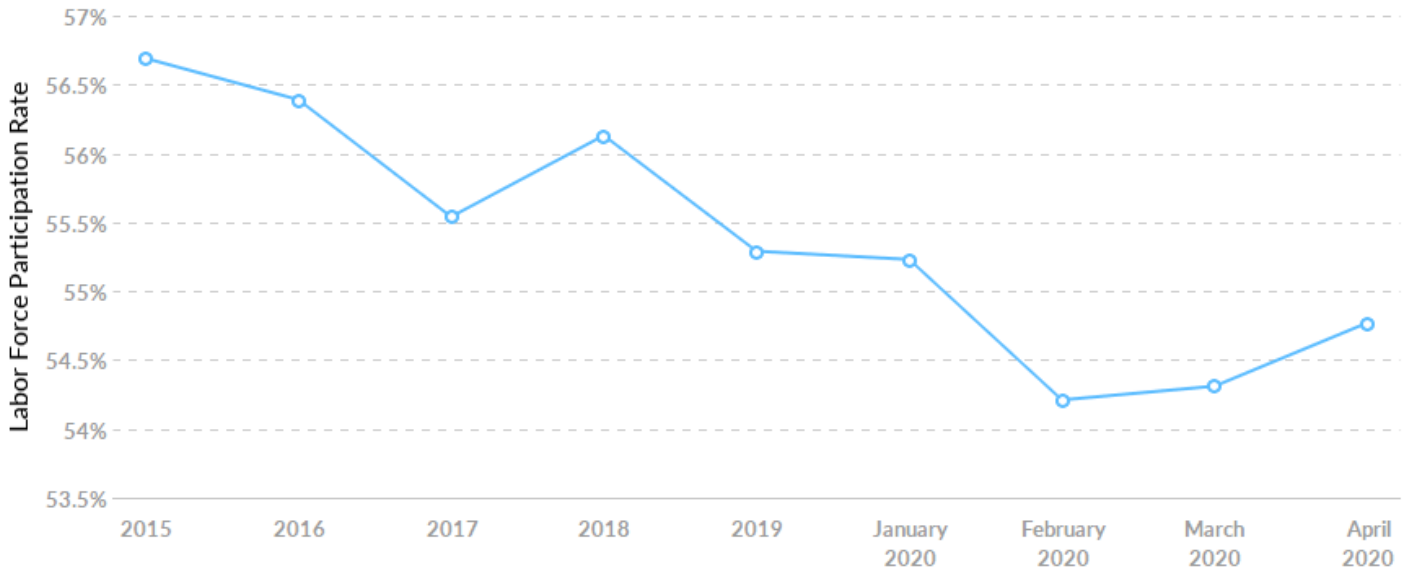
Job Trends

From 2014 to 2019, jobs **declined by 2.2%** in Waushara County, WI from 7,882 to 7,710. This change **fell short of the national growth rate of 7.6% by 9.8%**.



Timeframe	Jobs
2014	7,882
2015	7,588
2016	7,517
2017	7,581
2018	7,759
2019	7,710
2020	7,785
2021	7,843
2022	7,890
2023	7,933
2024	7,938

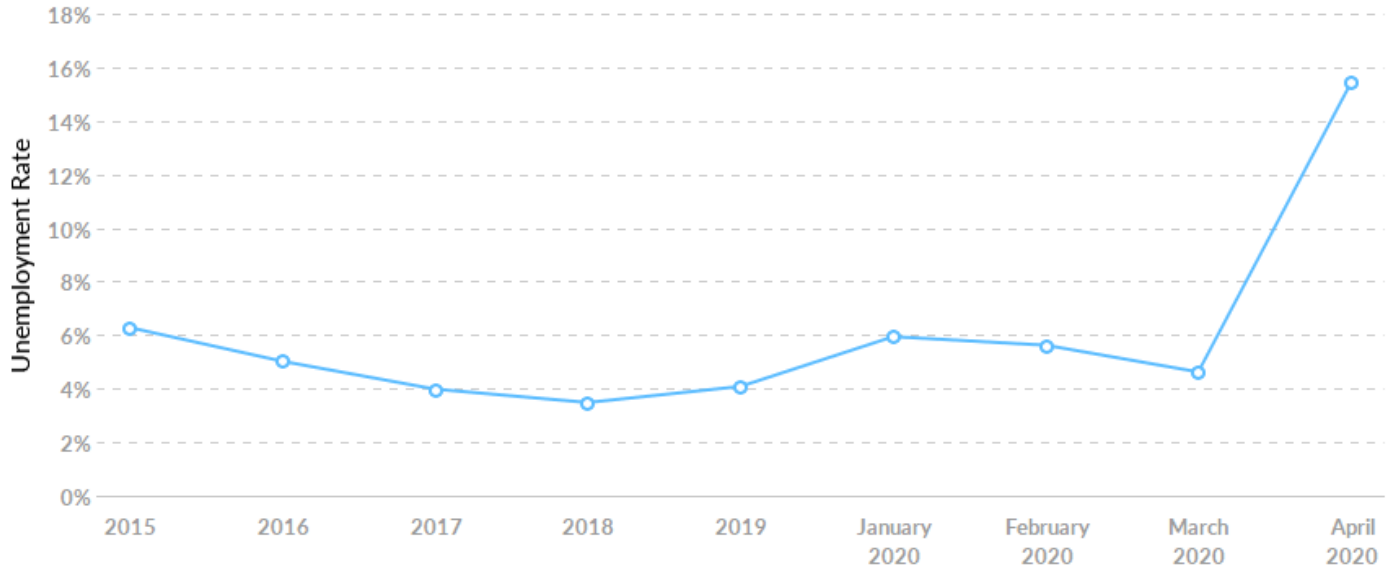
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	56.69%
2016	56.39%
2017	55.54%
2018	56.13%
2019	55.29%
January 2020	55.23%
February 2020	54.21%
March 2020	54.31%
April 2020	54.77%

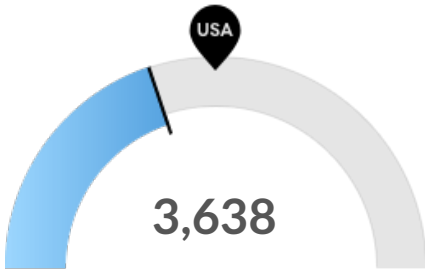
Unemployment Rate Trends

Waushara County, WI had an April 2020 unemployment rate of 15.42%, **increasing from 6.28%** 5 years before.



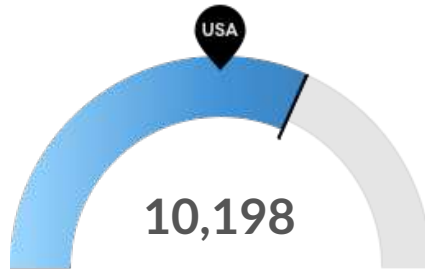
Timeframe	Unemployment Rate
2015	6.28%
2016	5.02%
2017	3.98%
2018	3.48%
2019	4.08%
January 2020	5.94%
February 2020	5.62%
March 2020	4.62%
April 2020	15.42%

Population Characteristics



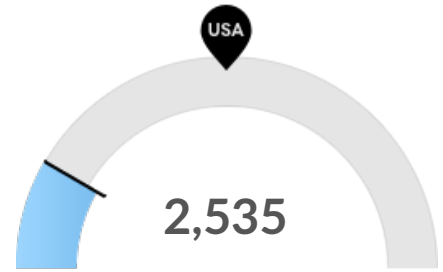
Millennials

Waushara County, WI has 3,638 millennials (ages 25-39). The national average for an area this size is 4,988.



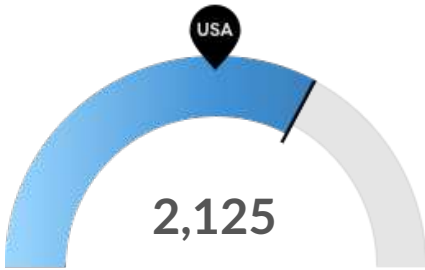
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 7,023 people 55 or older, while there are 10,198 here.



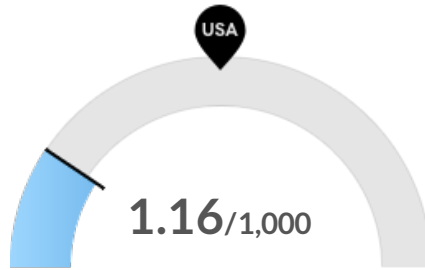
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 9,613 racially diverse people, while there are 2,535 here.



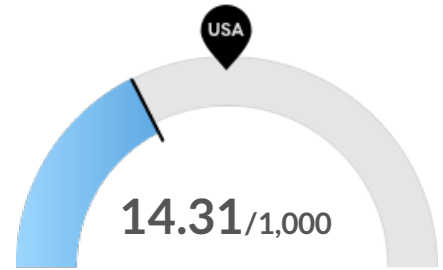
Veterans

Waushara County, WI has 2,125 veterans. The national average for an area this size is 1,380.



Violent Crime

Waushara County, WI has 1.16 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

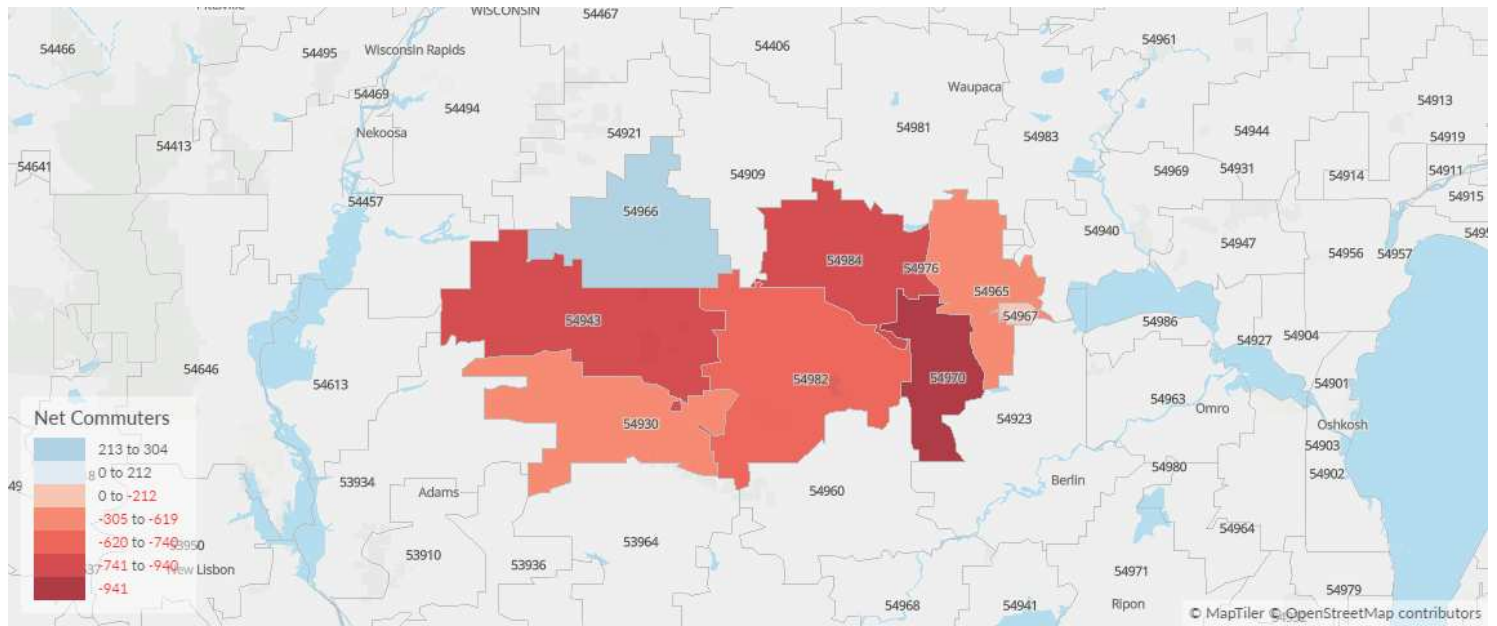


Property Crime

Waushara County, WI has 14.31 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Waushara County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

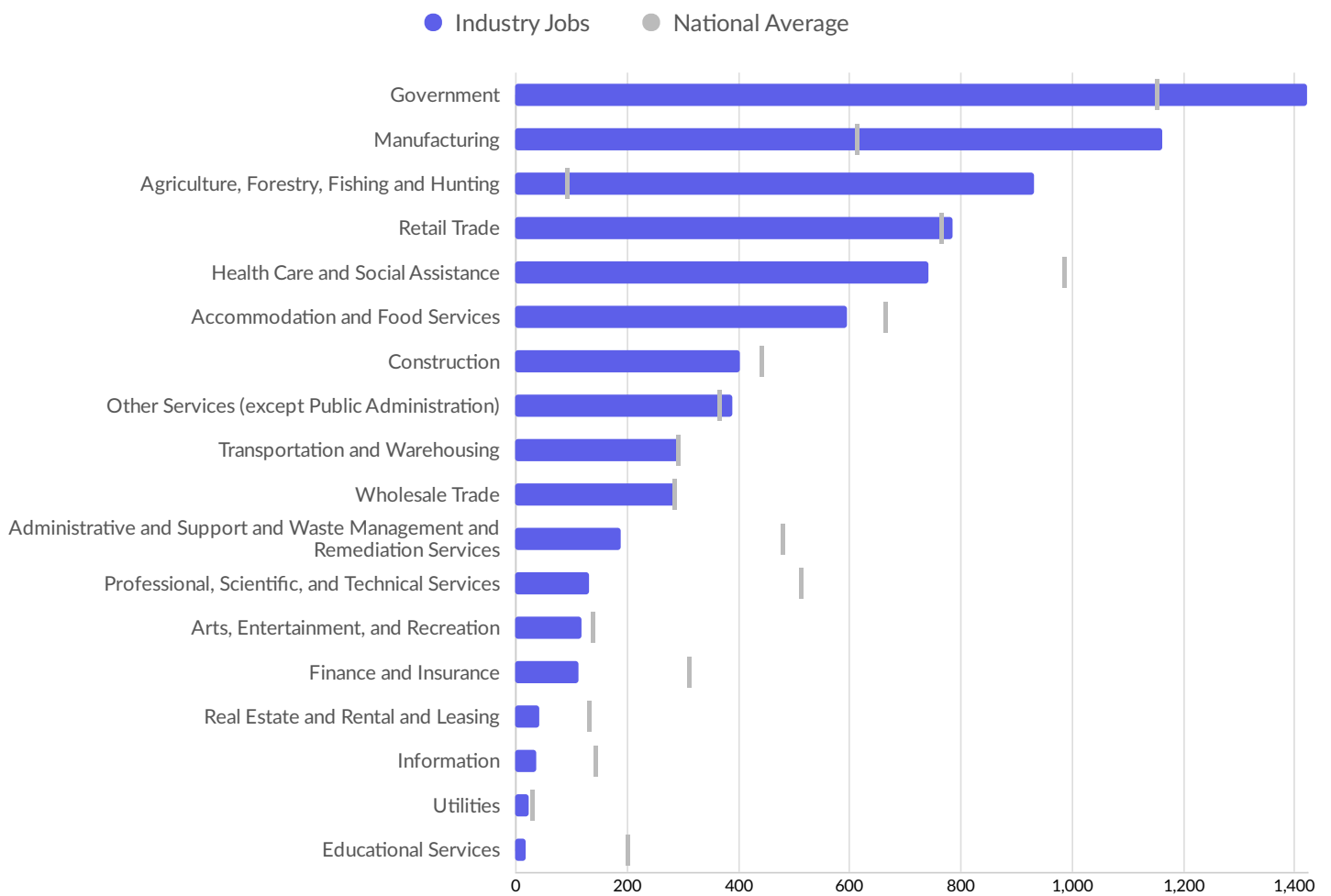
Where Talent Lives

ZIP	Name	2019 Employment
54982	Wautoma, WI (in Waus...)	3,075
54966	Plainfield, WI (in Waush...)	1,663
54984	Wild Rose, WI (in Waus...)	1,212
54970	Redgranite, WI (in Wau...)	625
54930	Coloma, WI (in Wausha...)	540

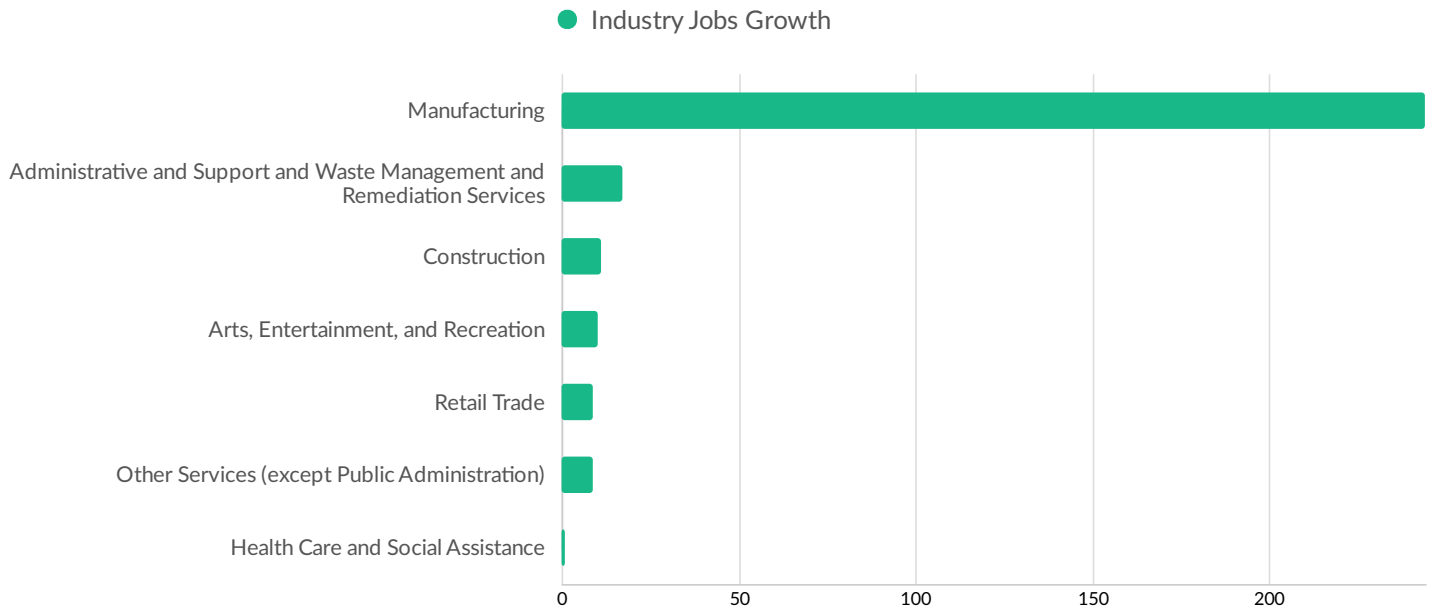
ZIP	Name	2019 Workers
54982	Wautoma, WI (in Waus...)	3,696
54984	Wild Rose, WI (in Waus...)	1,953
54970	Redgranite, WI (in Wau...)	1,567
54966	Plainfield, WI (in Waush...)	1,451
54943	Hancock, WI (in Waush...)	948

Industry Characteristics

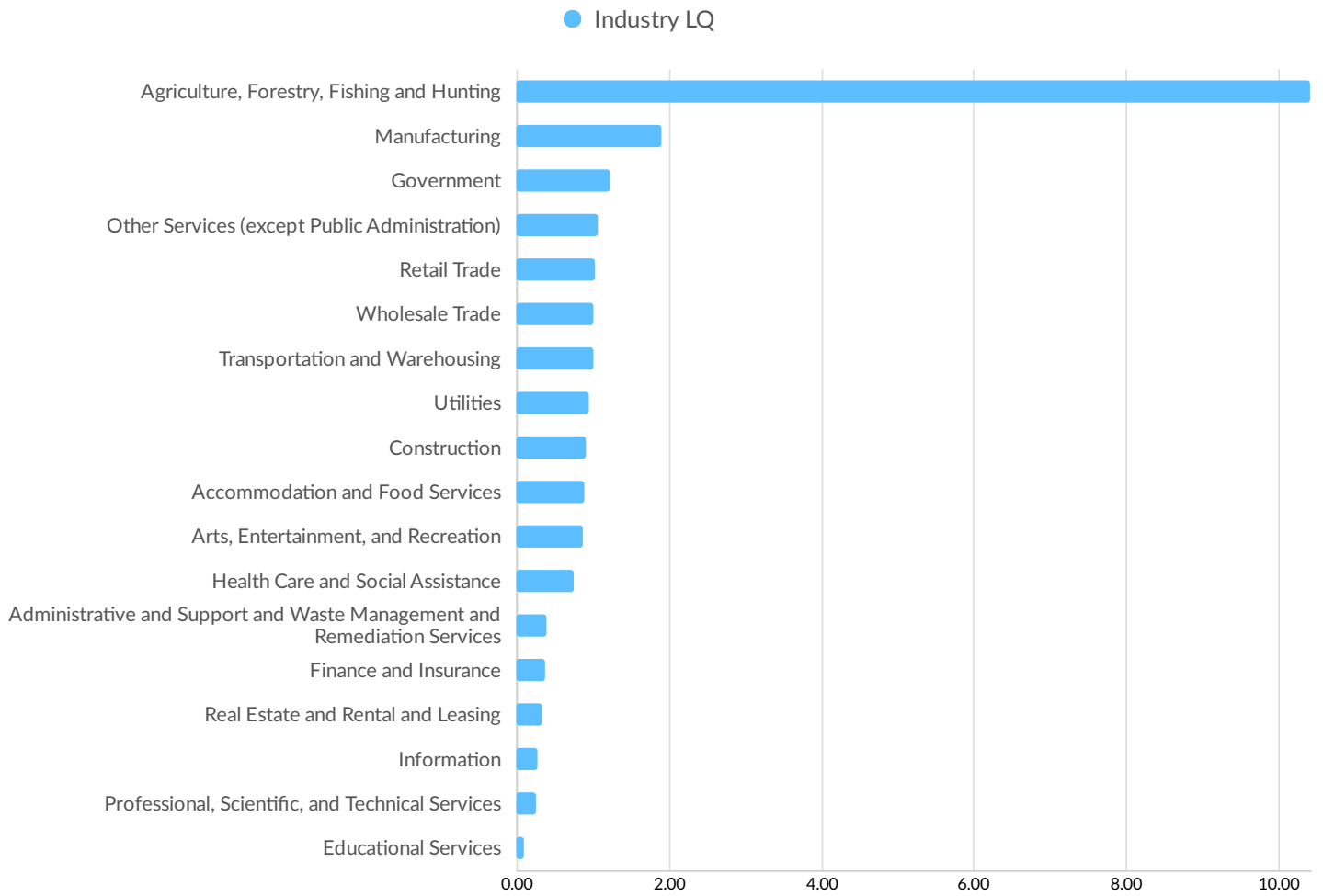
Largest Industries



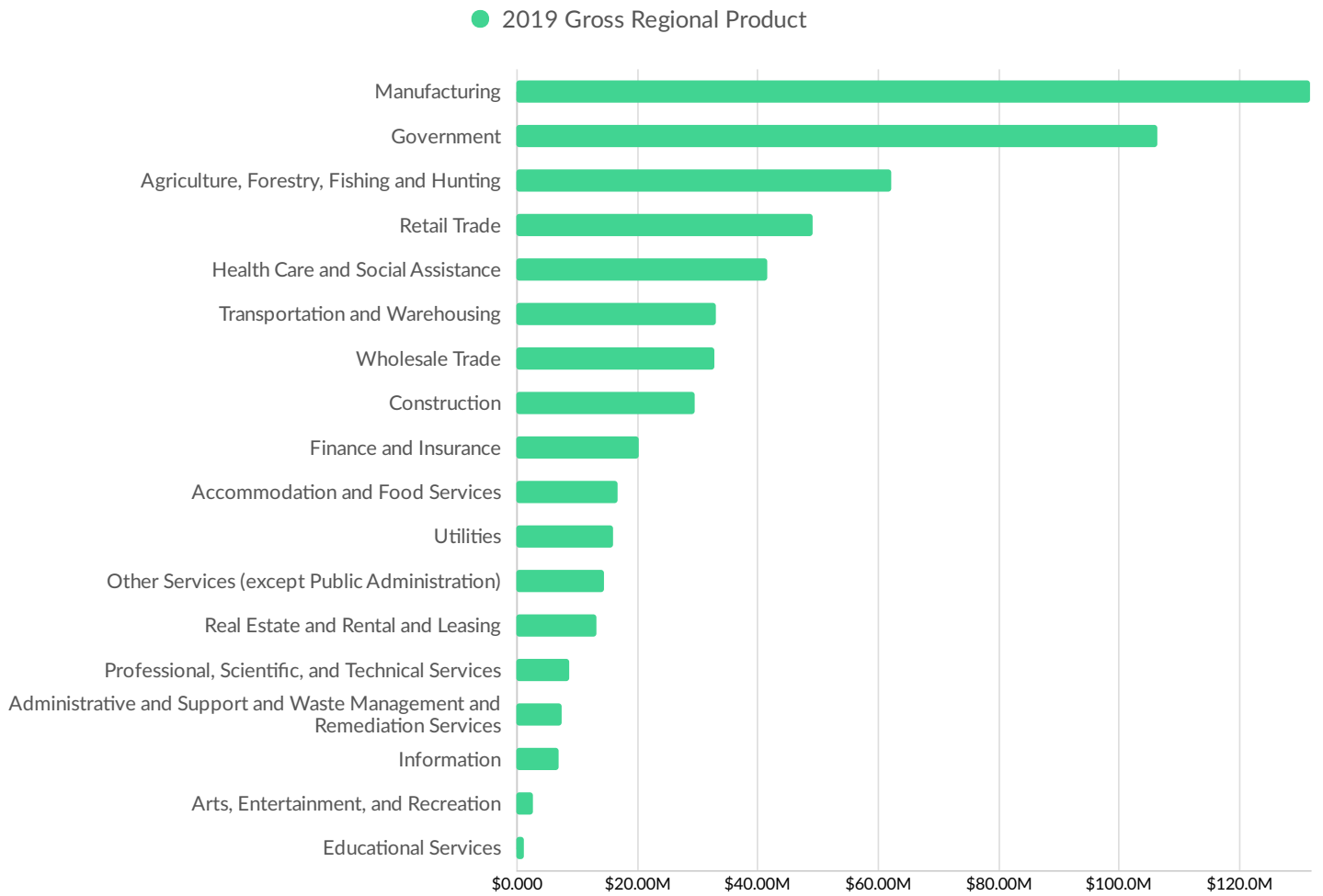
Top Growing Industries



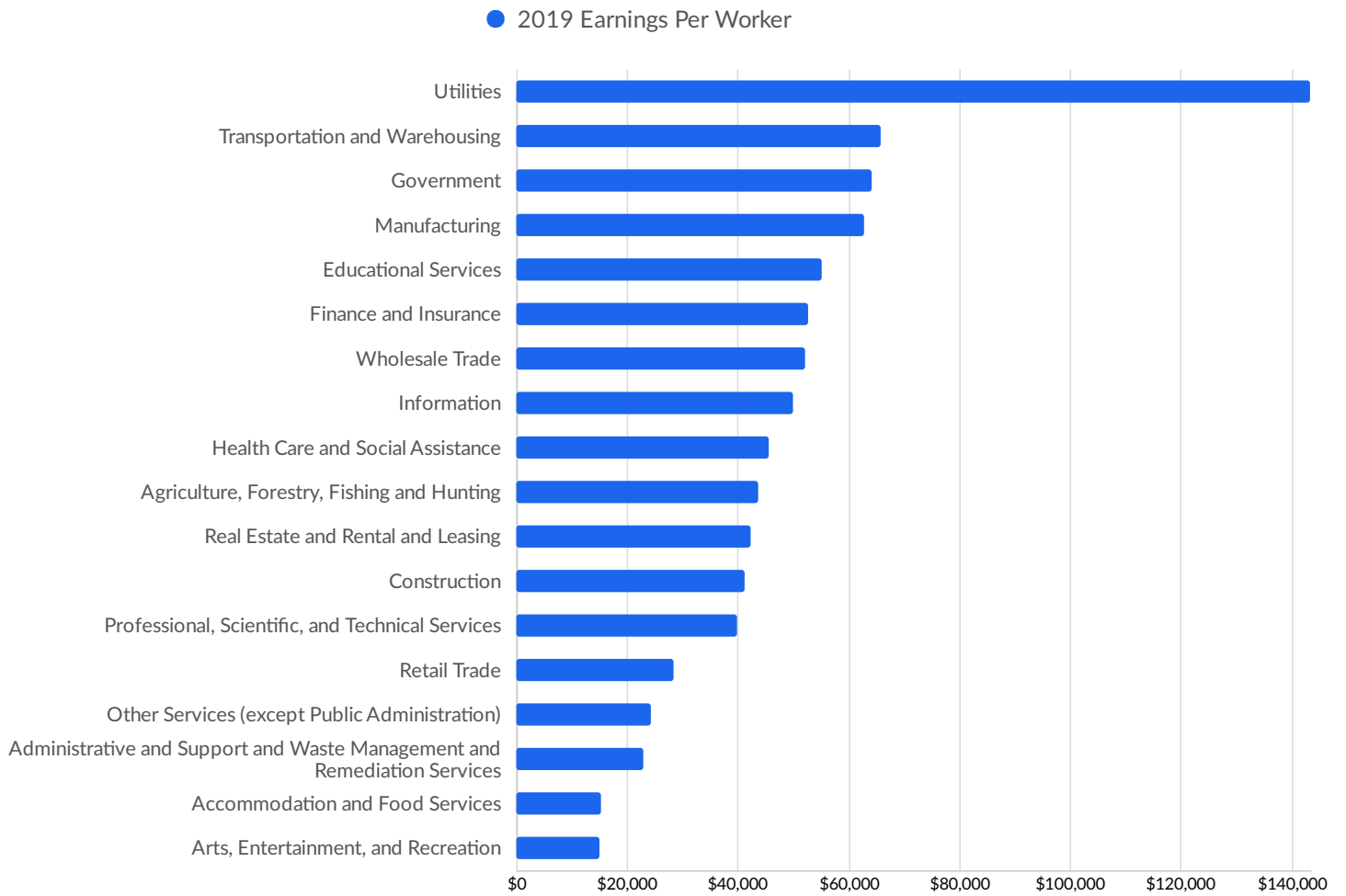
Top Industry LQ



Top Industry GRP



Top Industry Earnings




















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	1,425	1,424	-1	0%	1.24	\$64,309	\$106.45M
Manufacturing	920	1,164	244	+27%	1.91	\$62,852	\$131.82M
Agriculture, Forestry, Fishing and Hunting	1,246	934	-312	-25%	10.42	\$43,724	\$62.29M
Retail Trade	778	787	9	+1%	1.03	\$28,285	\$49.19M
Health Care and Social Assistance	743	744	1	+0%	0.76	\$45,557	\$41.57M
Accommodation and Food Services	649	595	-54	-8%	0.90	\$15,366	\$16.85M
Construction	393	404	11	+3%	0.92	\$41,271	\$29.62M
Other Services (except Public Administration)	381	390	9	+2%	1.07	\$24,354	\$14.64M
Transportation and Warehousing	310	295	-15	-5%	1.02	\$65,925	\$33.16M
Wholesale Trade	331	286	-45	-14%	1.02	\$52,159	\$32.92M
Administrative and Support and Waste Management and Remediation Services	173	190	17	+10%	0.40	\$22,815	\$7.64M
Professional, Scientific, and Technical Services	157	132	-25	-16%	0.26	\$39,770	\$8.85M
Arts, Entertainment, and Recreation	108	118	10	+9%	0.88	\$14,997	\$2.89M
Finance and Insurance	117	115	-2	-2%	0.37	\$52,711	\$20.41M
Real Estate and Rental and Leasing	50	44	-6	-12%	0.34	\$42,391	\$13.39M
Information	47	39	-8	-17%	0.28	\$49,946	\$7.02M
Utilities	28	25	-3	-11%	0.95	\$143,391	\$16.05M
Educational Services	20	18	-2	-10%	0.09	\$55,212	\$1.28M

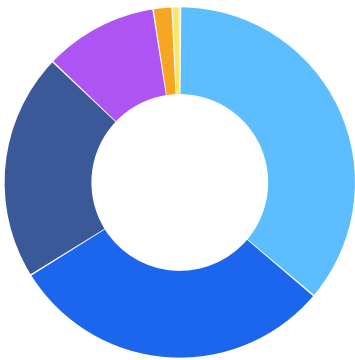
Business Characteristics

1,567 Companies Employ Your Workers

Online profiles for your workers mention 1,567 companies as employers, with the top 10 appearing below. In the last 12 months, 626 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	53 	Platinum Supplemental Insuranc...	237 
State of Wisconsin	41 	CRST International, Inc.	142 
Life Quest Inc	31 	Dollar General Corporation	118 
Brakebush Brothers, Inc.	25 	CareInHomes.com	99 
County of Waushara	24 	Telereach Inc	73 
Milk Specialties Company	24 	Stoneridge Wholesale Division L...	63 
Oshkosh Corporation	24 	HomeAdvisor, Inc.	50 
Wild Rose Community Memoria...	19 	Pegasus Transportation, Inc.	49 
Aurora Health Care	18 	Kwik Trip, Inc.	42 
Thedacare, Inc.	18 	McDonald's Corporation	40 

Business Size

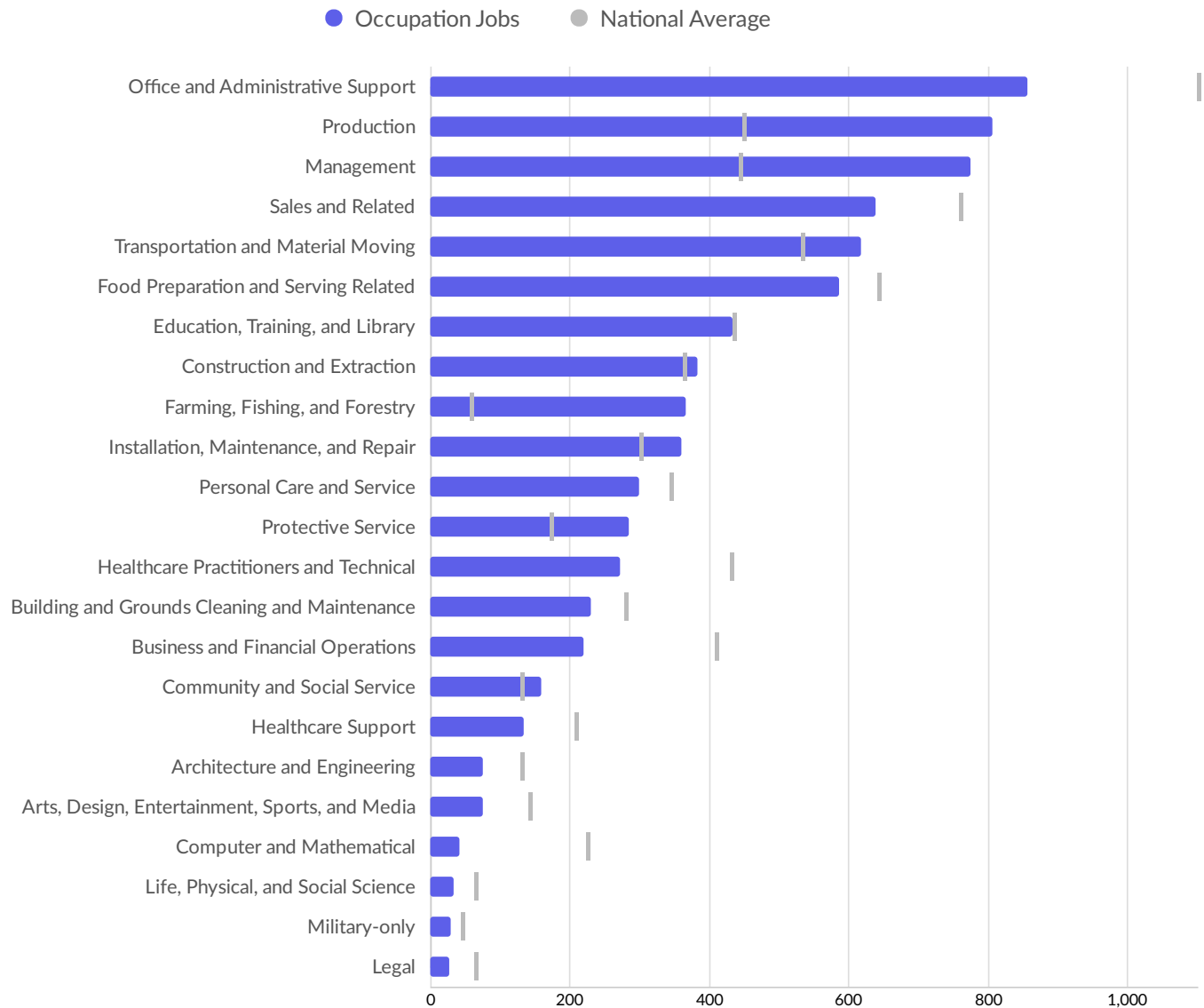


	Percentage	Business Count
1 to 4 employees	36.1%	331
5 to 9 employees	30.0%	275
10 to 19 employees	20.9%	192
20 to 49 employees	10.5%	96
50 to 99 employees	1.7%	16
100 to 249 employees	0.7%	6
250 to 499 employees	0.1%	1

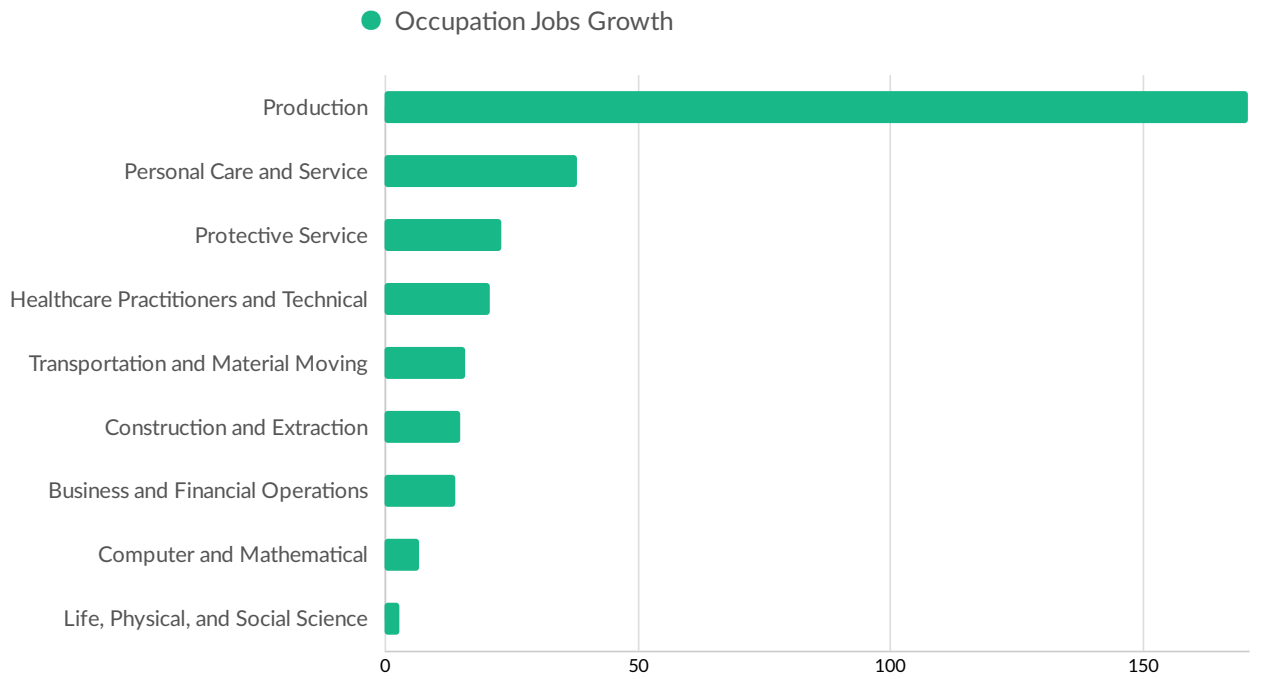
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

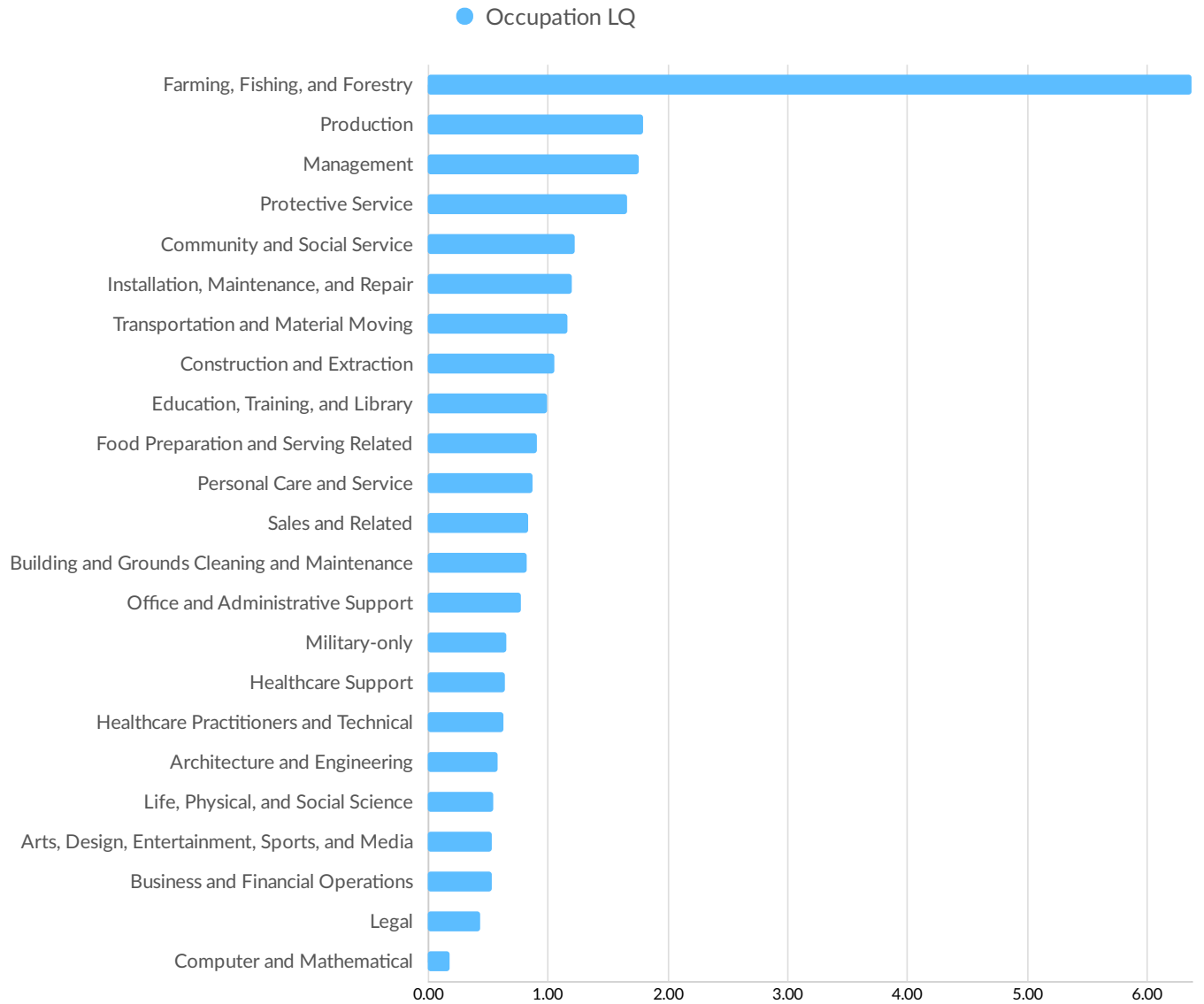
Largest Occupations



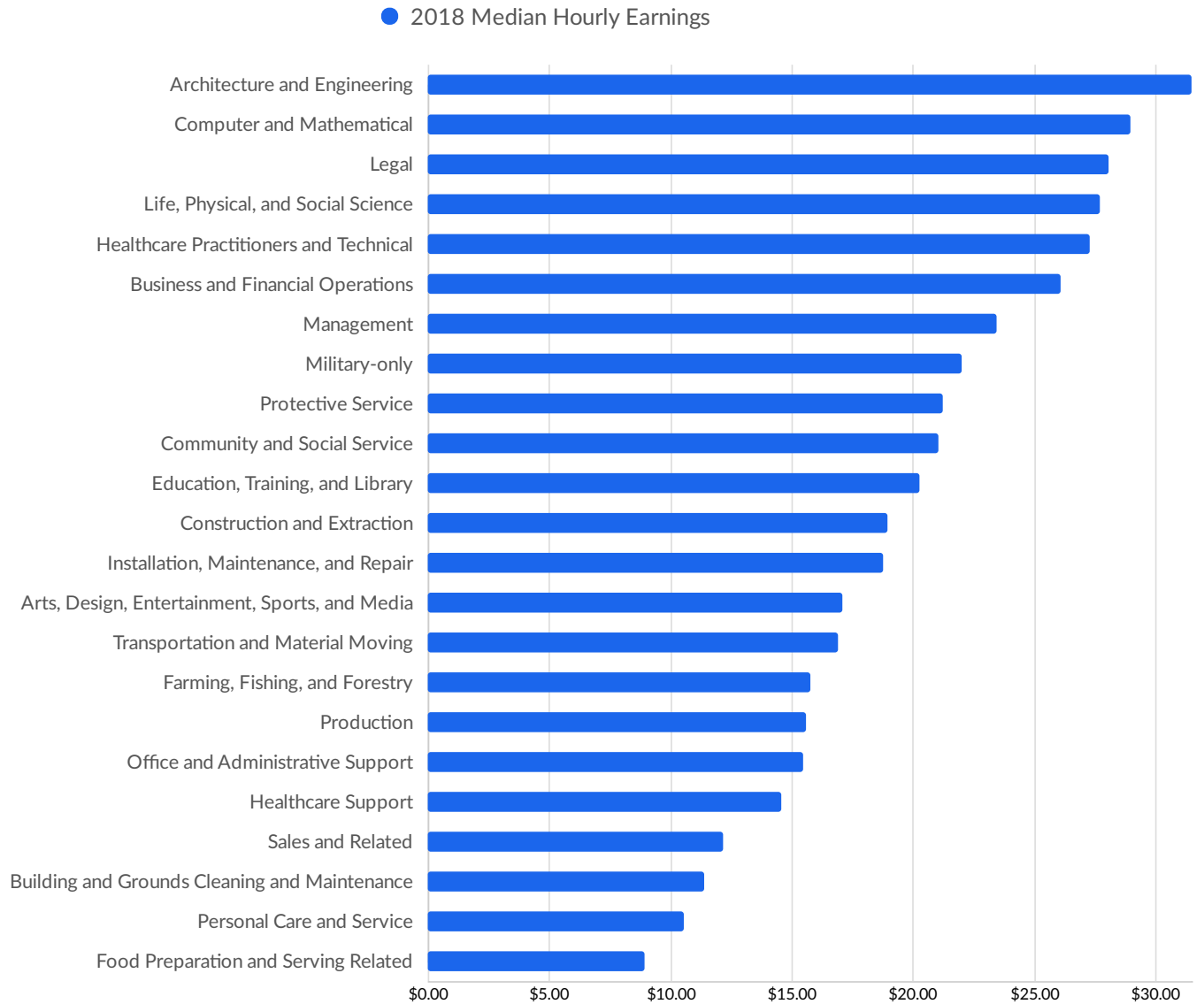
Top Growing Occupations



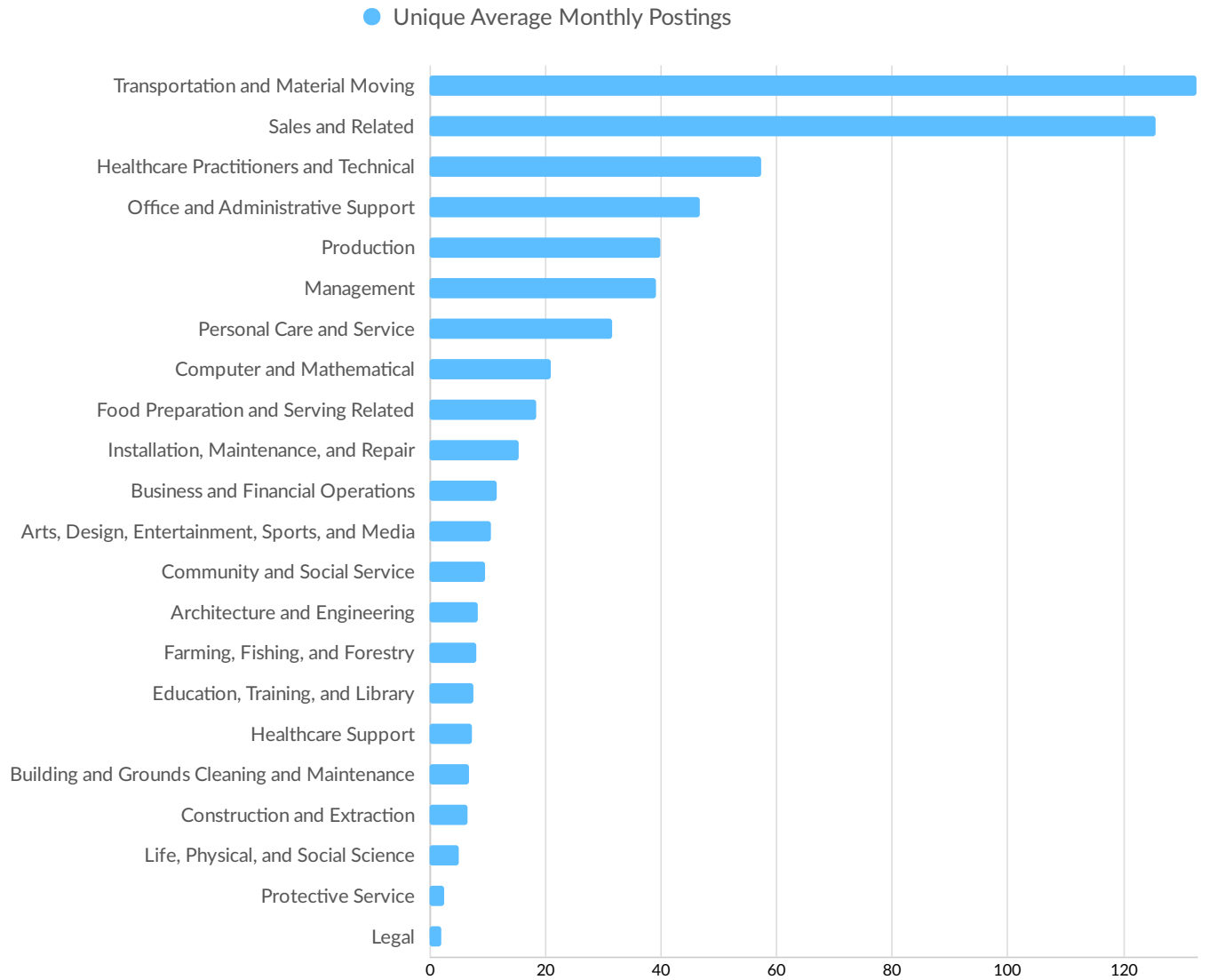
Top Occupation LQ



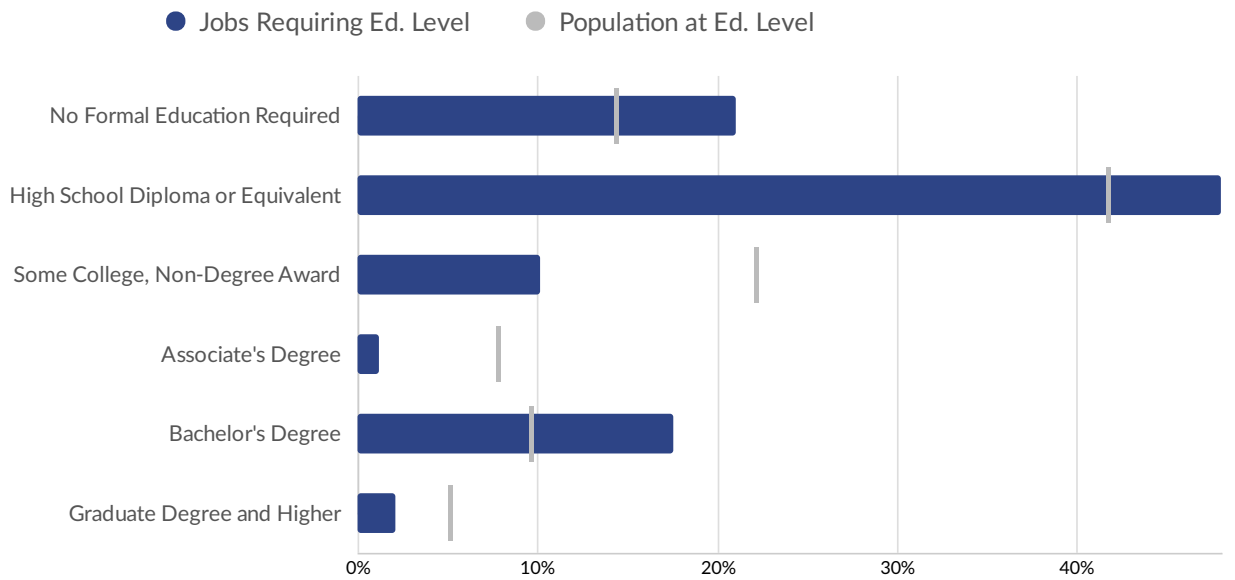
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	859	856	-3	0%	0.78	\$15.50	47
Production	636	807	171	+27%	1.80	\$15.61	40
Management	1,006	776	-230	-23%	1.76	\$23.44	39
Sales and Related	659	638	-21	-3%	0.84	\$12.18	126
Transportation and Material Moving	603	619	16	+3%	1.16	\$16.93	133
Food Preparation and Serving Related	676	586	-90	-13%	0.91	\$8.92	19
Education, Training, and Library	437	433	-4	-1%	1.00	\$20.25	8
Construction and Extraction	368	383	15	+4%	1.06	\$18.96	7
Farming, Fishing, and Forestry	426	366	-60	-14%	6.38	\$15.76	8
Installation, Maintenance, and Repair	366	361	-5	-1%	1.20	\$18.75	15
Personal Care and Service	261	299	38	+15%	0.87	\$10.55	32
Protective Service	261	284	23	+9%	1.66	\$21.25	2
Healthcare Practitioners and Technical	251	272	21	+8%	0.63	\$27.31	57
Building and Grounds Cleaning and Maintenance	259	231	-28	-11%	0.83	\$11.42	7
Business and Financial Operations	205	219	14	+7%	0.54	\$26.08	12
Community and Social Service	163	160	-3	-2%	1.23	\$21.03	10
Healthcare Support	162	134	-28	-17%	0.65	\$14.59	7
Architecture and Engineering	78	76	-2	-3%	0.58	\$31.48	8

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	77	75	-2	-3%	0.54	\$17.10	11
Computer and Mathematical	34	41	7	+21%	0.18	\$28.97	21
Life, Physical, and Social Science	31	34	3	+10%	0.55	\$27.72	5
Military-only	32	29	-3	-9%	0.65	\$22.00	0
Legal	32	28	-4	-13%	0.44	\$28.05	2

Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.

In-Demand Skills

