



Waushara County, WI

ECWRPC



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Economy Overview

24,321

Population (2018)

Population **grew by 64** over the last 5 years and is projected to **grow by 240** over the next 5 years.

7,528

Jobs (2018)

Jobs **decreased by 493** over the last 5 years but are projected to **grow by 137** over the next 5 years.

\$46.6K

Median Household Income (2016)

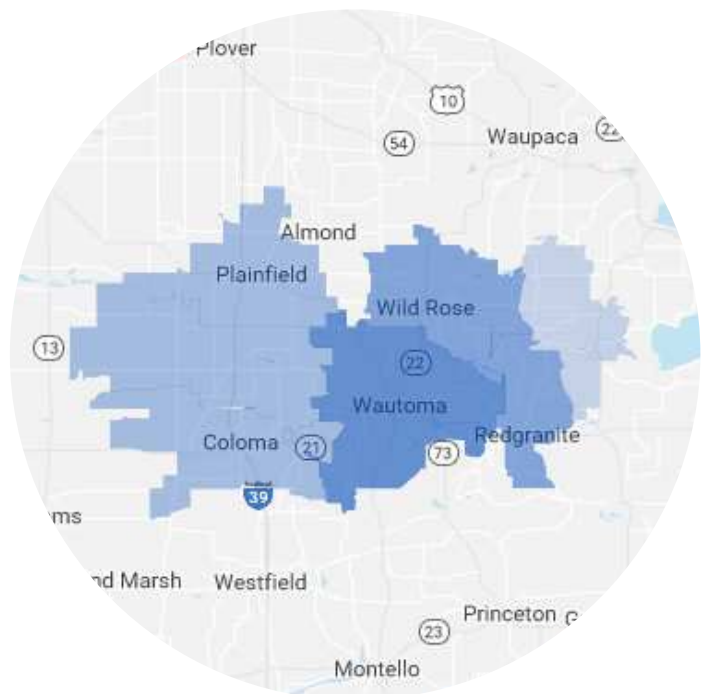
Median household income is **\$8.7K below** the national median household income of \$55.3K.

As of 2018 the region's population **increased by 0.3%** since 2013, growing by 64. Population is expected to **increase by 1.0%** between 2018 and 2023, adding 240.

From 2013 to 2018, jobs **declined by 6.1%** in Waushara County, WI from 8,021 to 7,528. This change **fell short of the national growth rate of 7.4% by 13.5%**. As the number of jobs declined, the **labor force participation rate decreased from 57.7% to 56.4% between 2013 and 2018**.

Concerning educational attainment, **9.6% of Waushara County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **7.7% hold an Associate's Degree** (0.3% below the national average).

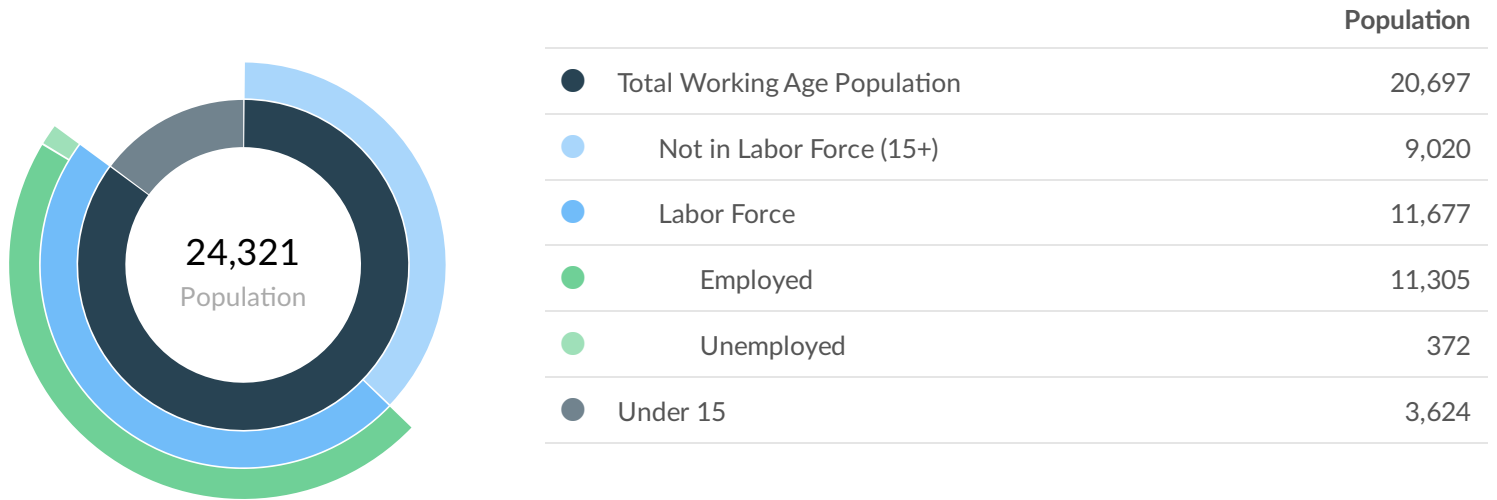
The top three industries in 2018 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	24,321	11,677	7,528	99.5	\$645.08M	\$1.39B	\$997.77M
ECWRPC	665,912	371,098	342,726	99.4	\$34.12B	\$42.03B	\$43.03B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

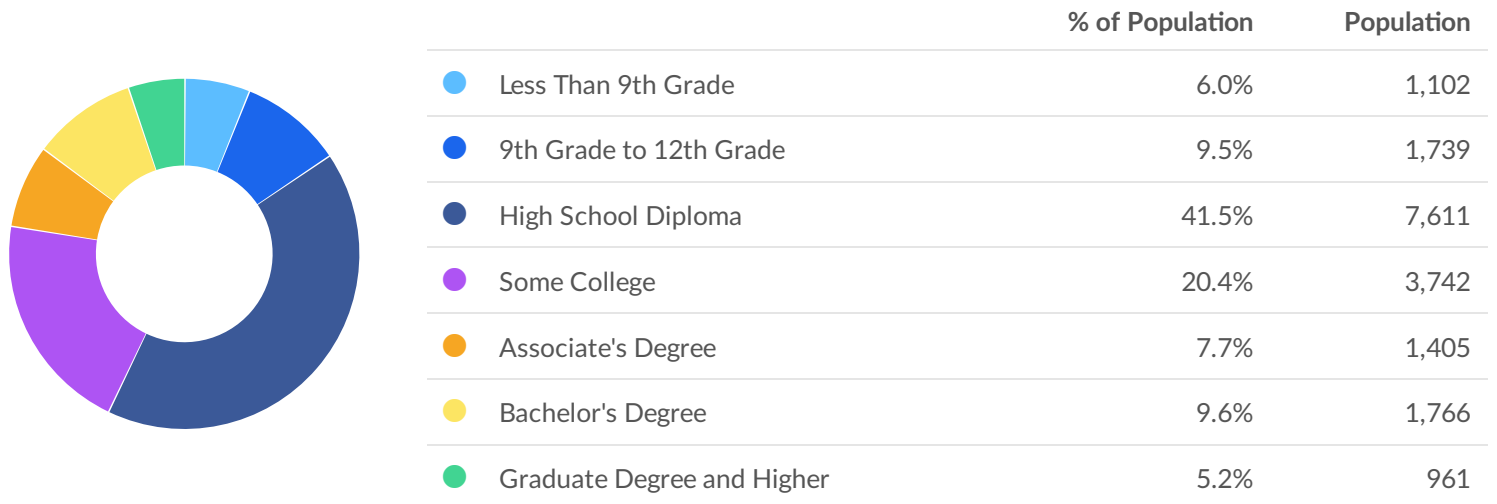
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

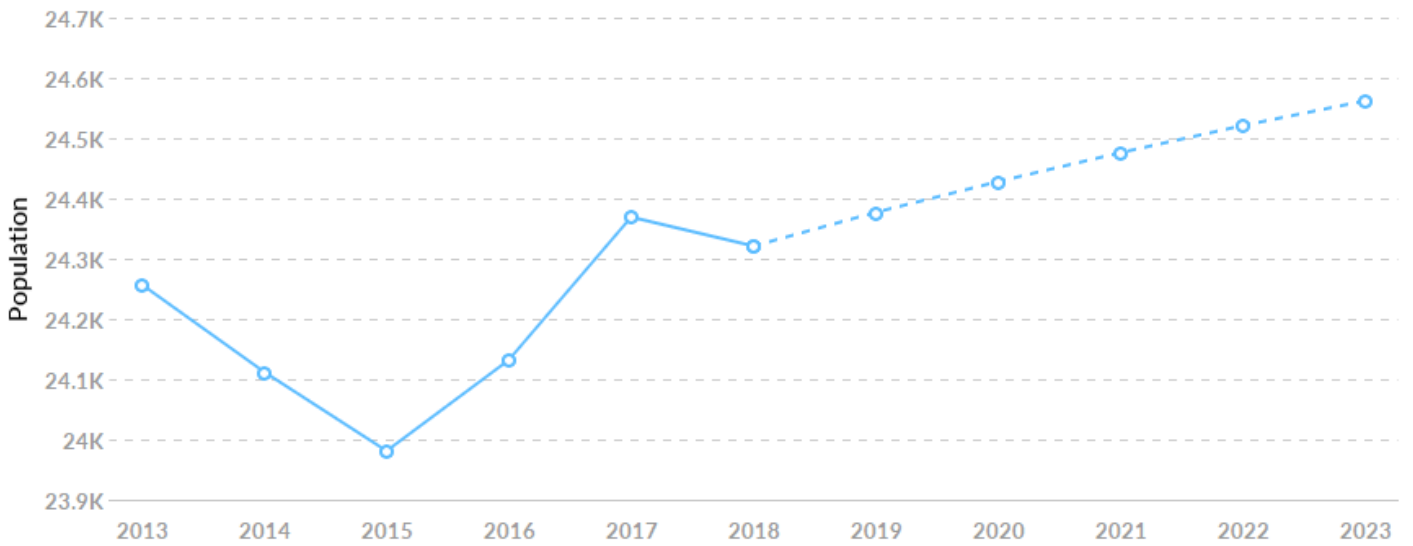
Concerning educational attainment, **9.6% of Waushara County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **7.7% hold an Associate's Degree** (0.3% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.3% since 2013, growing by 64. Population is expected to increase by 1.0% between 2018 and 2023, adding 240.

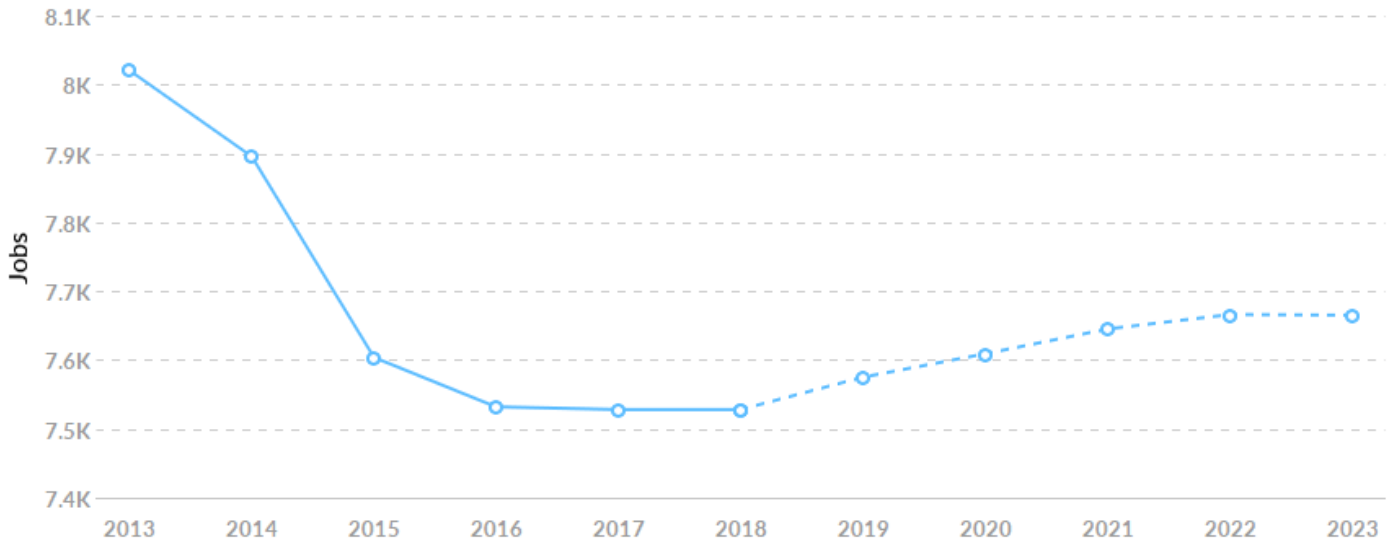


Timeframe	Population
2013	24,257
2014	24,112
2015	23,981
2016	24,132
2017	24,369
2018	24,321
2019	24,377
2020	24,428
2021	24,476
2022	24,521
2023	24,562

Historic & Projected Trends - Cont.

Job Trends

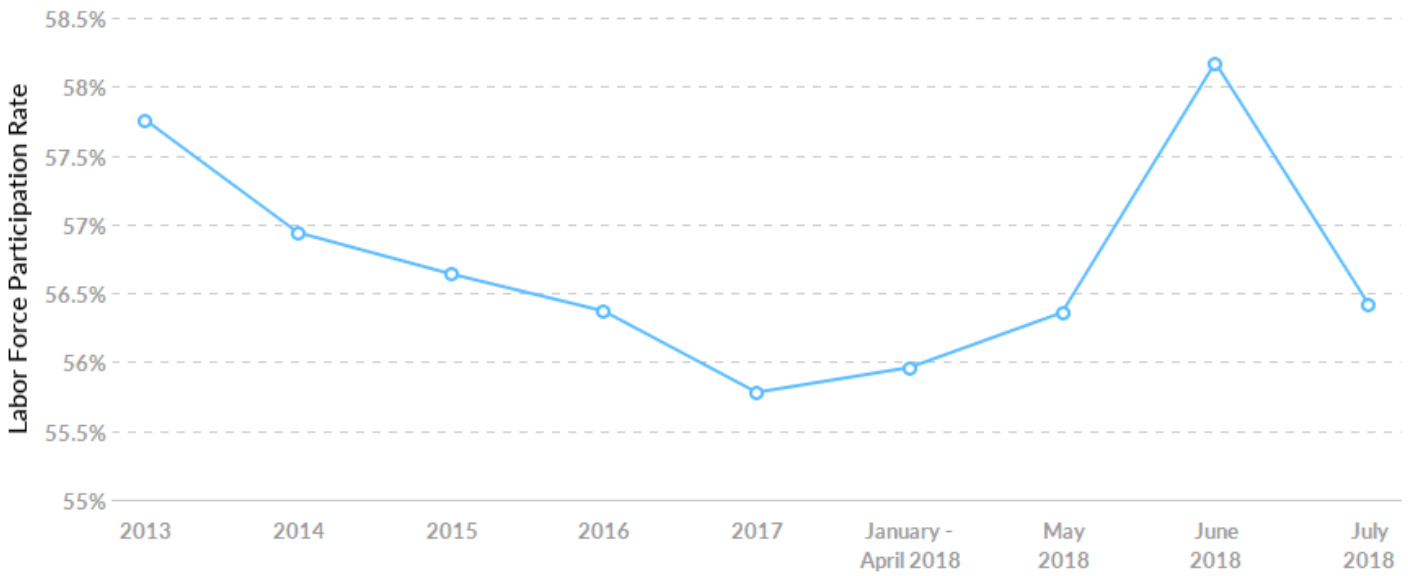
From 2013 to 2018, jobs declined by 6.1% in Waushara County, WI from 8,021 to 7,528. This change fell short of the national growth rate of 7.4% by 13.5%.



Timeframe	Jobs
2013	8,021
2014	7,896
2015	7,604
2016	7,532
2017	7,528
2018	7,528
2019	7,575
2020	7,609
2021	7,645
2022	7,666
2023	7,665

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

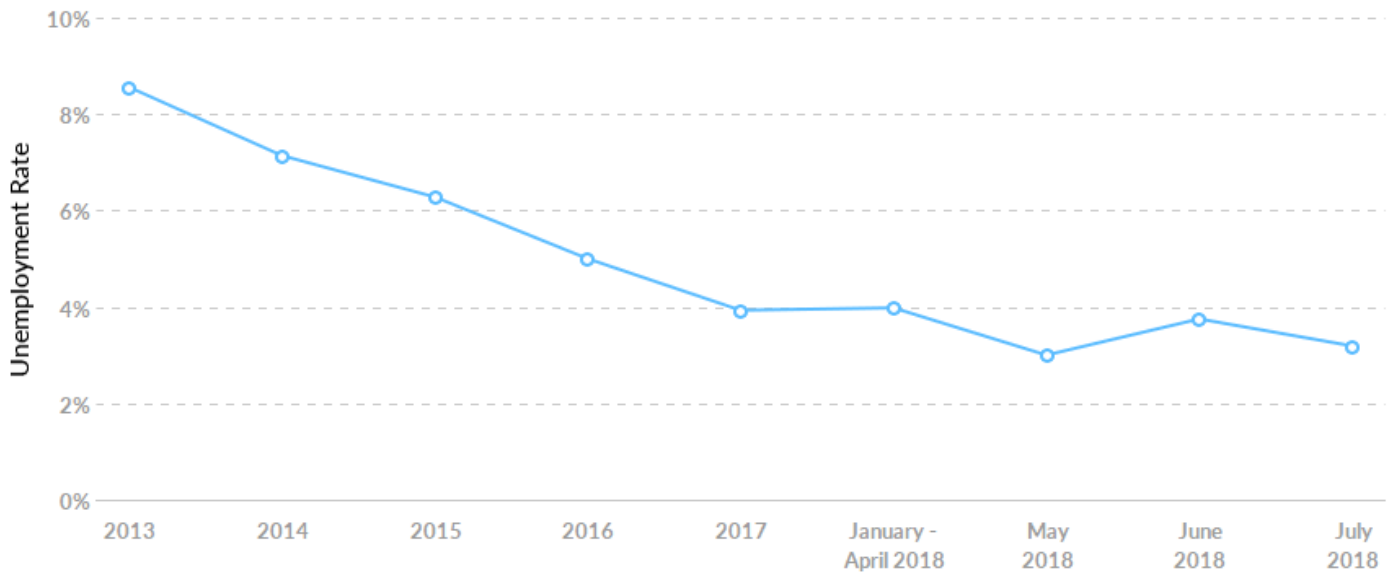


Timeframe	Labor Force Participation Rate
2013	57.76%
2014	56.94%
2015	56.64%
2016	56.37%
2017	55.78%
January - April 2018	55.96%
May 2018	56.36%
June 2018	58.17%
July 2018	56.42%

Historic & Projected Trends - Cont.

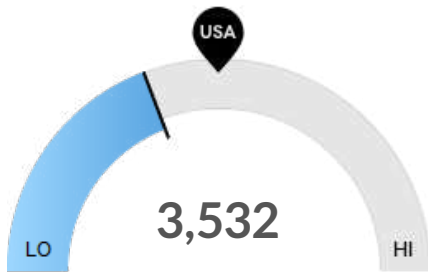
Unemployment Rate Trends

Waushara County, WI had a July 2018 unemployment rate of 3.19%, **decreasing from 8.56%** 5 years before.



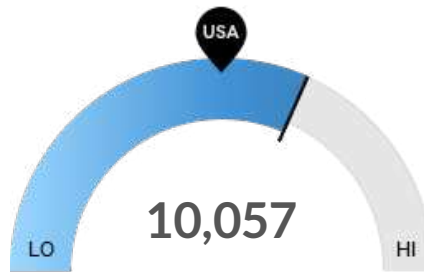
Timeframe	Unemployment Rate
2013	8.56%
2014	7.14%
2015	6.28%
2016	5.00%
2017	3.93%
January - April 2018	3.98%
May 2018	3.00%
June 2018	3.75%
July 2018	3.19%

Population Characteristics



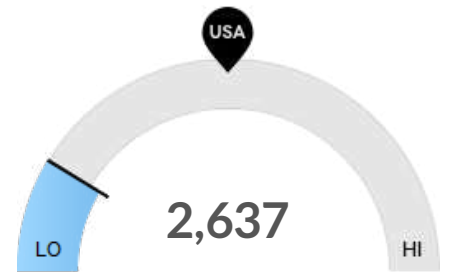
Millennials

Waushara County, WI has 3,532 millennials (ages 20-34). The national average for an area this size is 5,047.



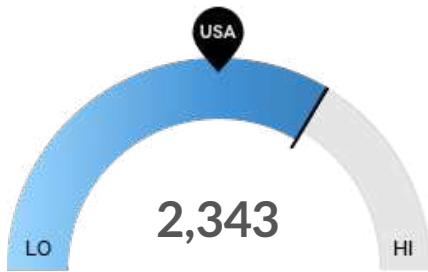
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 6,947 people 55 or older, while there are 10,057 here.



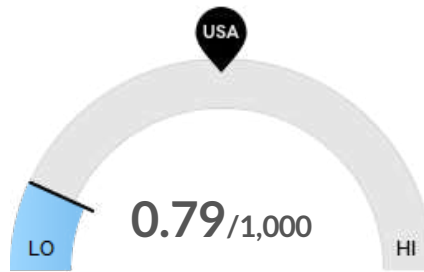
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 9,570 racially diverse people, while there are 2,637 here.



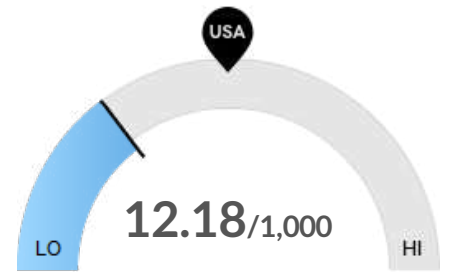
Veterans

Waushara County, WI has 2,343 veterans. The national average for an area this size is 1,458.



Violent Crime

Waushara County, WI has 0.79 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



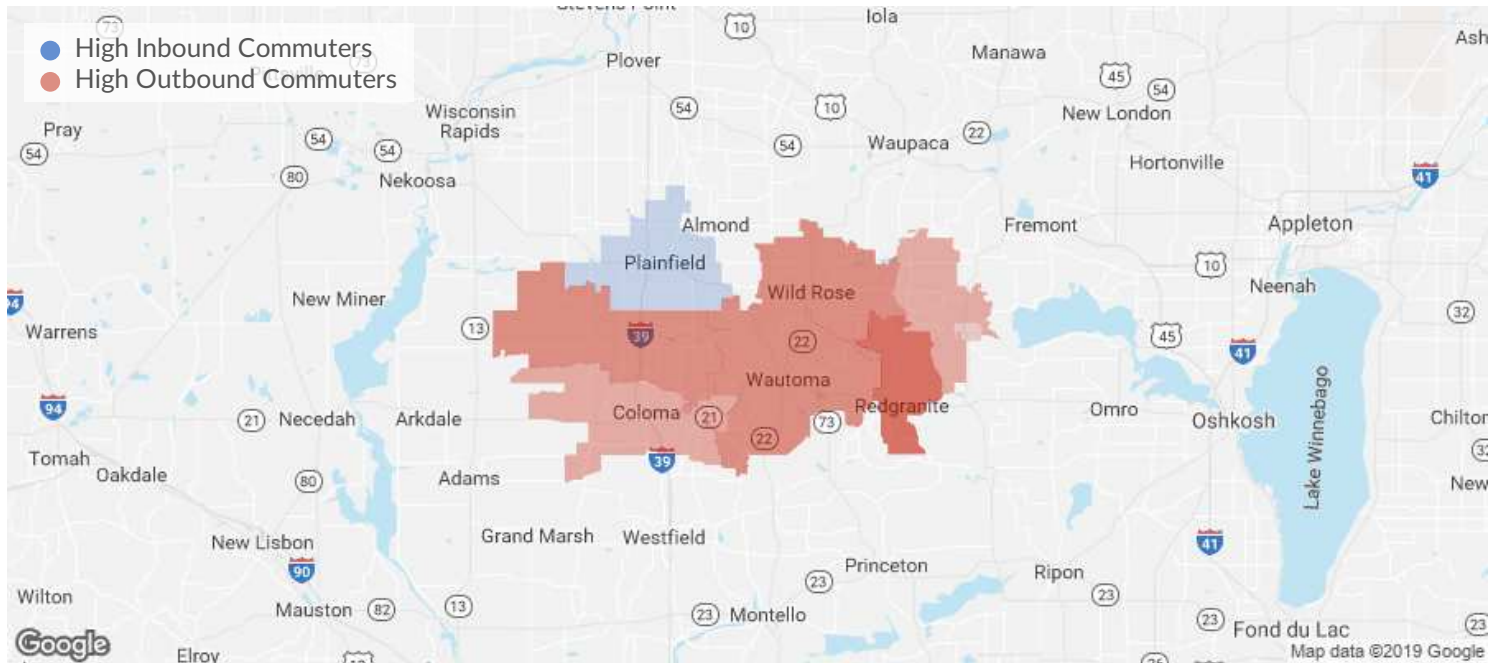
Property Crime

Waushara County, WI has 12.18 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Waushara County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

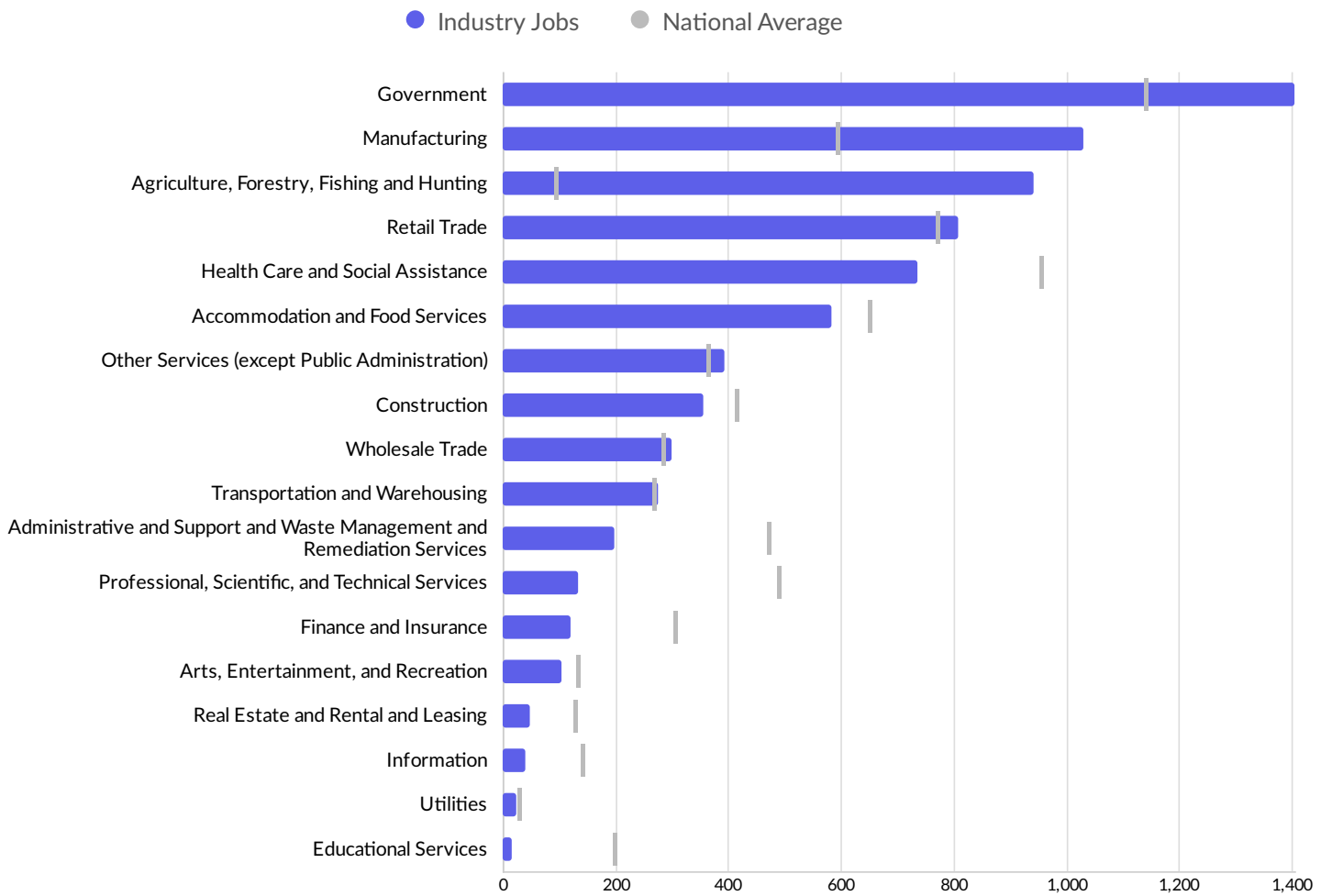
Where Talent Lives

ZIP	Name	2018 Employment
54982	Wautoma, WI (in Waus...)	2,995
54966	Plainfield, WI (in Waus...)	1,566
54984	Wild Rose, WI (in Wau...)	1,201
54970	Redgranite, WI (in Wau...)	577
54930	Coloma, WI (in Waush...)	492

ZIP	Name	2018 Workers
54982	Wautoma, WI (in Waus...)	3,487
54984	Wild Rose, WI (in Wau...)	1,875
54970	Redgranite, WI (in Wau...)	1,446
54966	Plainfield, WI (in Waus...)	1,423
54943	Hancock, WI (in Waus...)	896

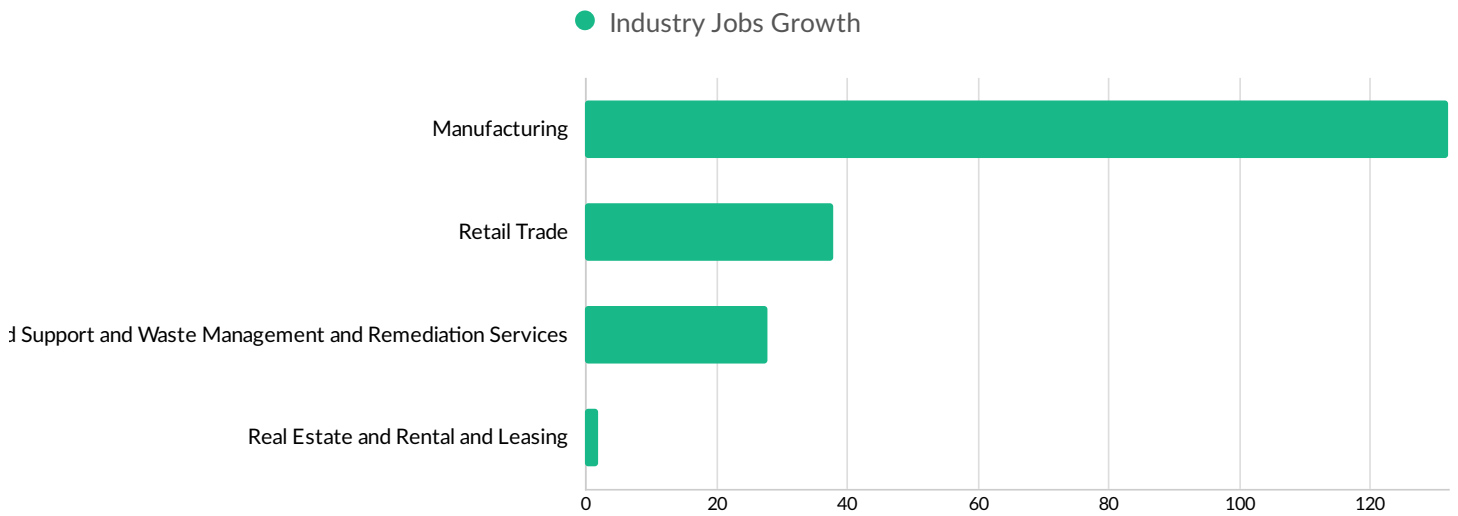
Industry Characteristics

Largest Industries



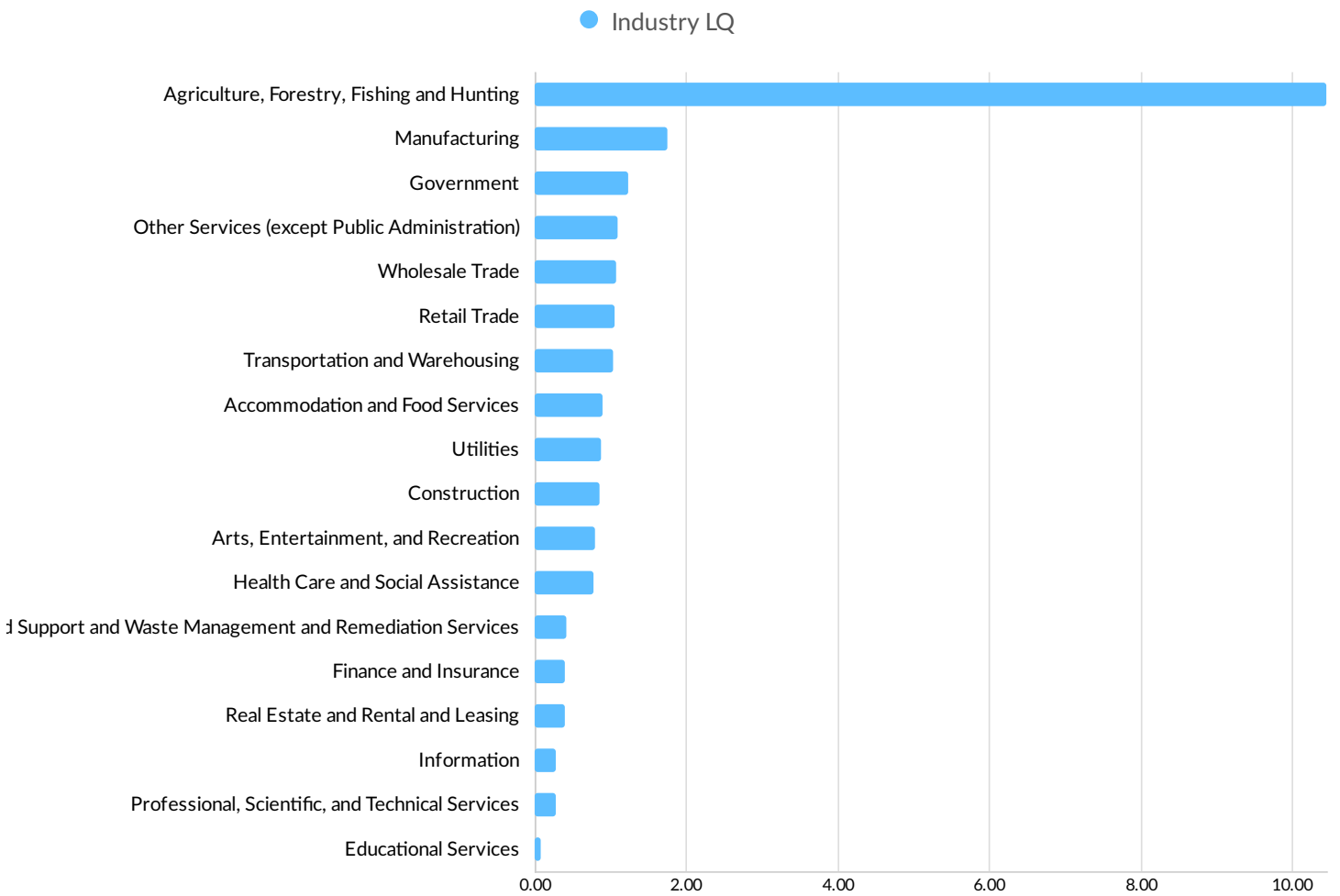
Industry Characteristics - Cont.

Top Growing Industries



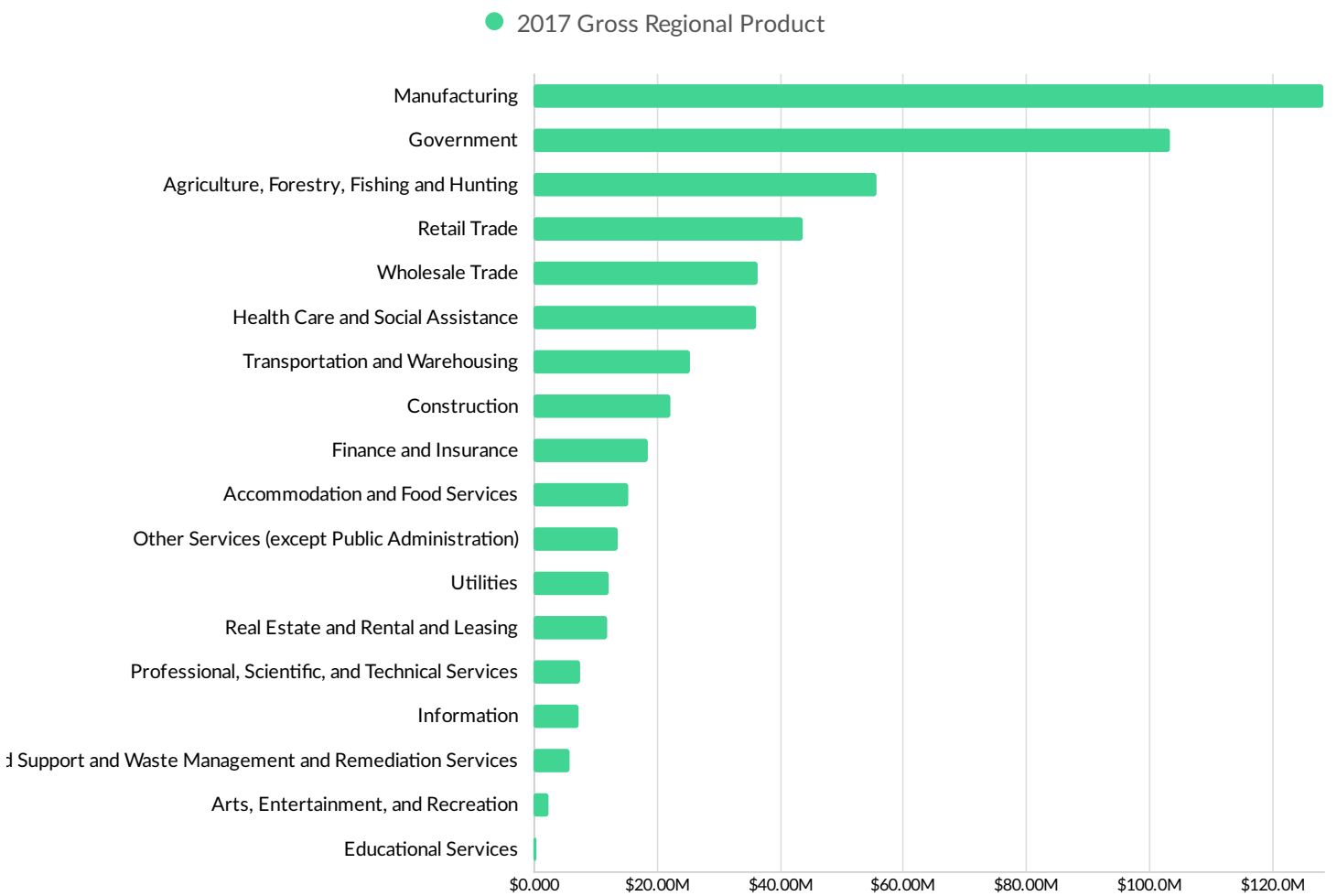
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

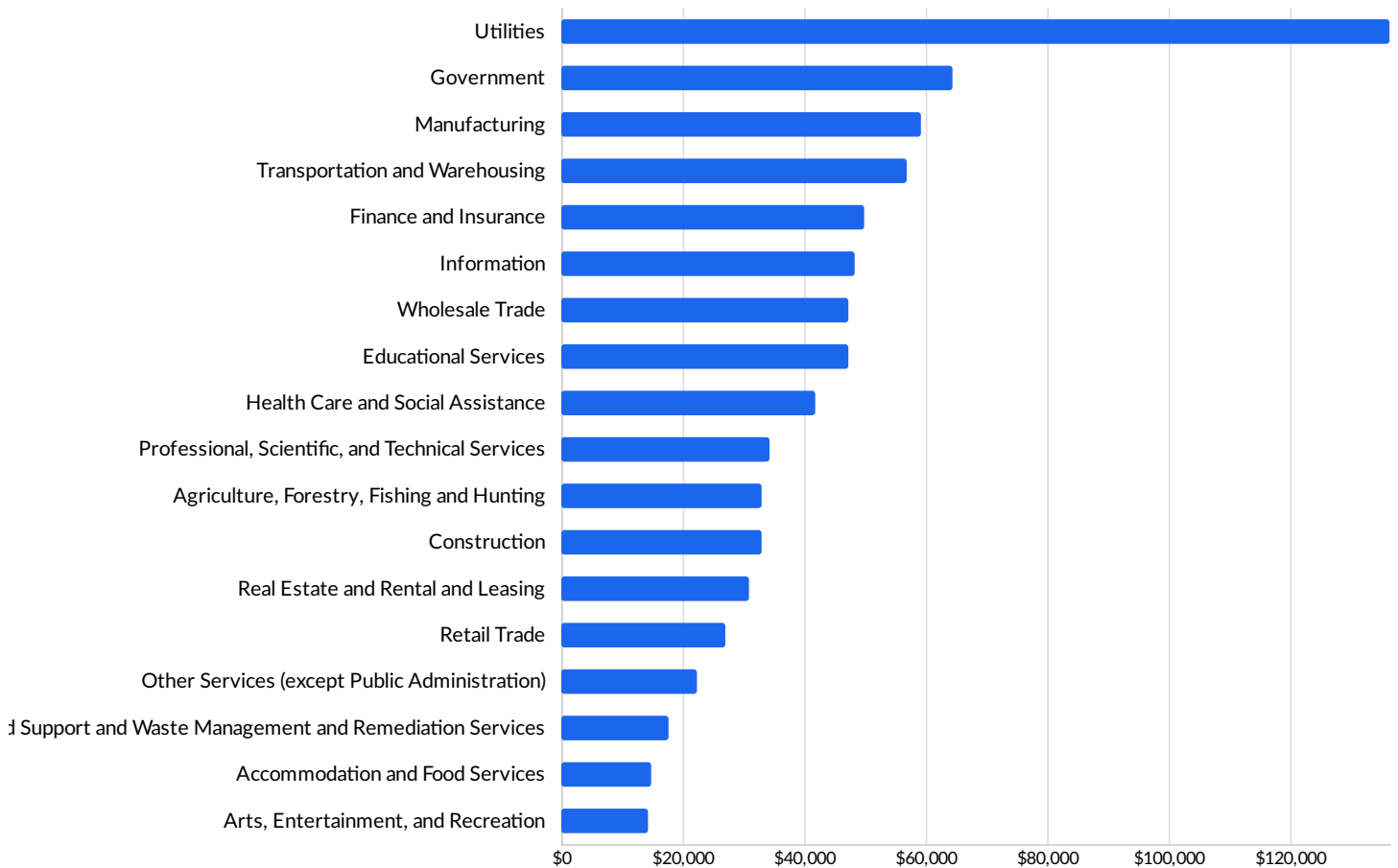
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker













Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Government	1,413	1,405	-8	-1%	1.23	\$64,549	\$103.55M
Manufacturing	899	1,031	132	+15%	1.74	\$59,297	\$128.40M
Agriculture, Forestry, Fishing and Hunting	1,309	942	-367	-28%	10.45	\$33,072	\$55.76M
Retail Trade	769	807	38	+5%	1.05	\$26,969	\$43.80M
Health Care and Social Assistance	768	736	-32	-4%	0.77	\$41,787	\$36.21M
Accommodation and Food Services	700	585	-115	-16%	0.90	\$14,696	\$15.49M
Other Services (except Public Administration)	445	394	-51	-11%	1.09	\$22,389	\$13.78M
Construction	433	357	-76	-18%	0.86	\$32,918	\$22.35M
Wholesale Trade	306	299	-7	-2%	1.07	\$47,317	\$36.53M
Transportation and Warehousing	275	275	0	0%	1.03	\$56,988	\$25.36M
Administrative and Support and Waste Management and Remediation Services	171	199	28	+16%	0.42	\$17,538	\$5.97M
Professional, Scientific, and Technical Services	144	135	-9	-6%	0.28	\$34,334	\$7.56M
Finance and Insurance	121	121	0	0%	0.40	\$49,935	\$18.60M
Arts, Entertainment, and Recreation	108	104	-4	-4%	0.80	\$14,397	\$2.37M
Real Estate and Rental and Leasing	47	49	2	+4%	0.39	\$30,862	\$12.07M
Information	49	39	-10	-20%	0.29	\$48,287	\$7.45M
Utilities	26	23	-3	-12%	0.88	\$136,403	\$12.35M
Educational Services	27	17	-10	-37%	0.09	\$47,200	\$479.66K

Business Characteristics

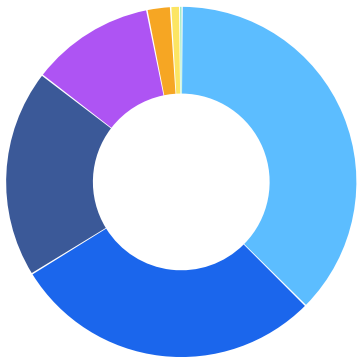
1,105 Companies Employ Your Workers

Online profiles for your workers mention 1,105 companies as employers, with the top 10 appearing below. In the last 12 months, 398 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	37 	Midco Inc.	144 
State of Wisconsin	23 	Tutree, Inc.	88 
Life Quest Inc	22 	C.R. England, Inc.	79 
Milk Specialties Company	16 	Heartland Express, Inc.	68 
Aurora Health Care	13 	Platinum Supplemental Insuran...	66 
County of Waushara	13 	Barr-Nunn Transportation, Inc.	63 
Mantas Educational Consulting	13 	Essentia Health	46 
Brakebush Brothers, Inc.	12 	Dollar General Corporation	44 
Oshkosh Corporation	12 	Shopko Stores Operating Co., L...	40 
Wild Rose Community Memori...	12 	Family Dollar Stores, Inc.	39 

Business Characteristics - Cont.

Business Size

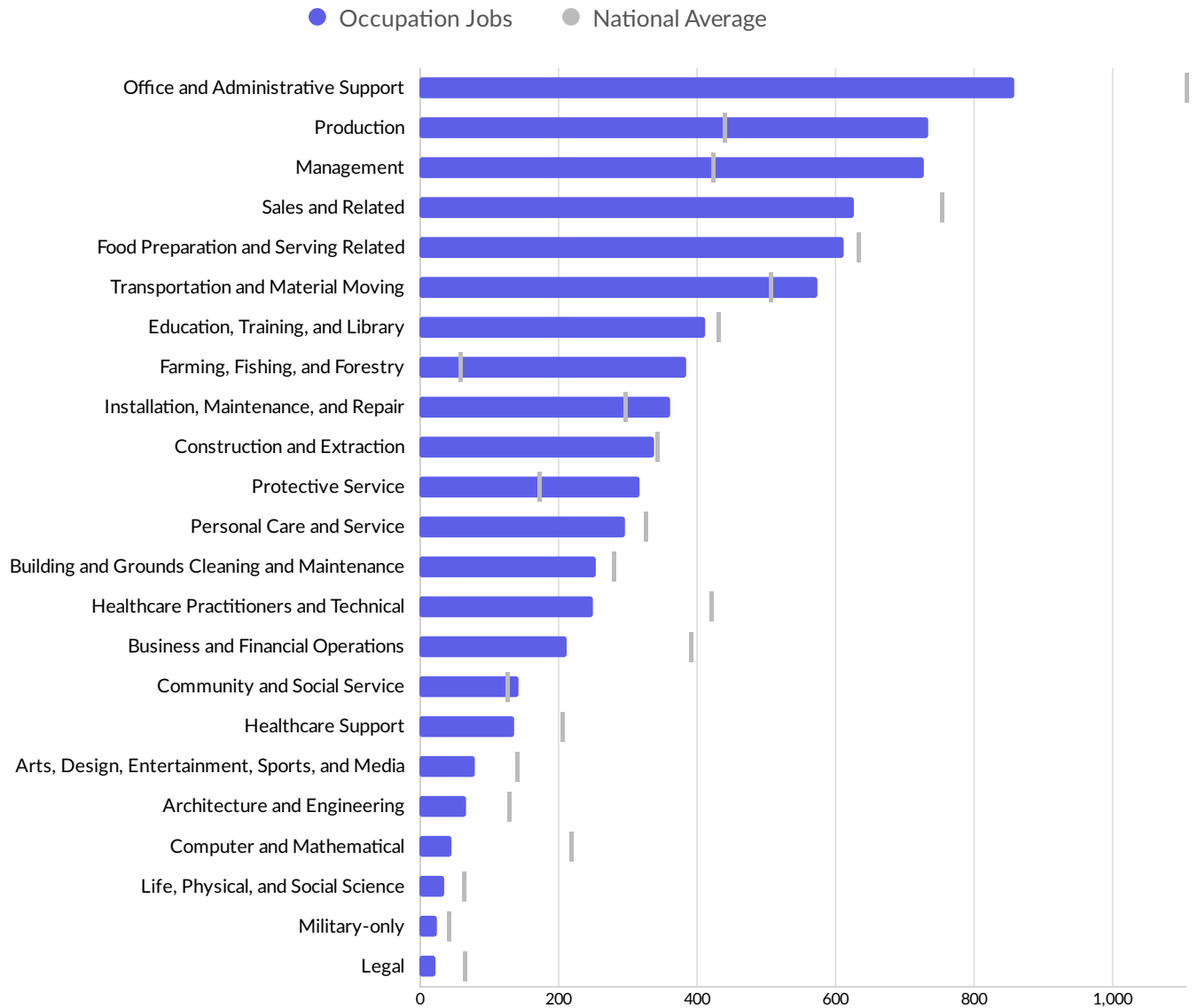


	Percentage	Business Count
1 to 4 employees	37.4%	360
5 to 9 employees	28.8%	277
10 to 19 employees	19.2%	185
20 to 49 employees	11.4%	110
50 to 99 employees	2.2%	21
100 to 249 employees	0.8%	8
250 to 499 employees	0.2%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

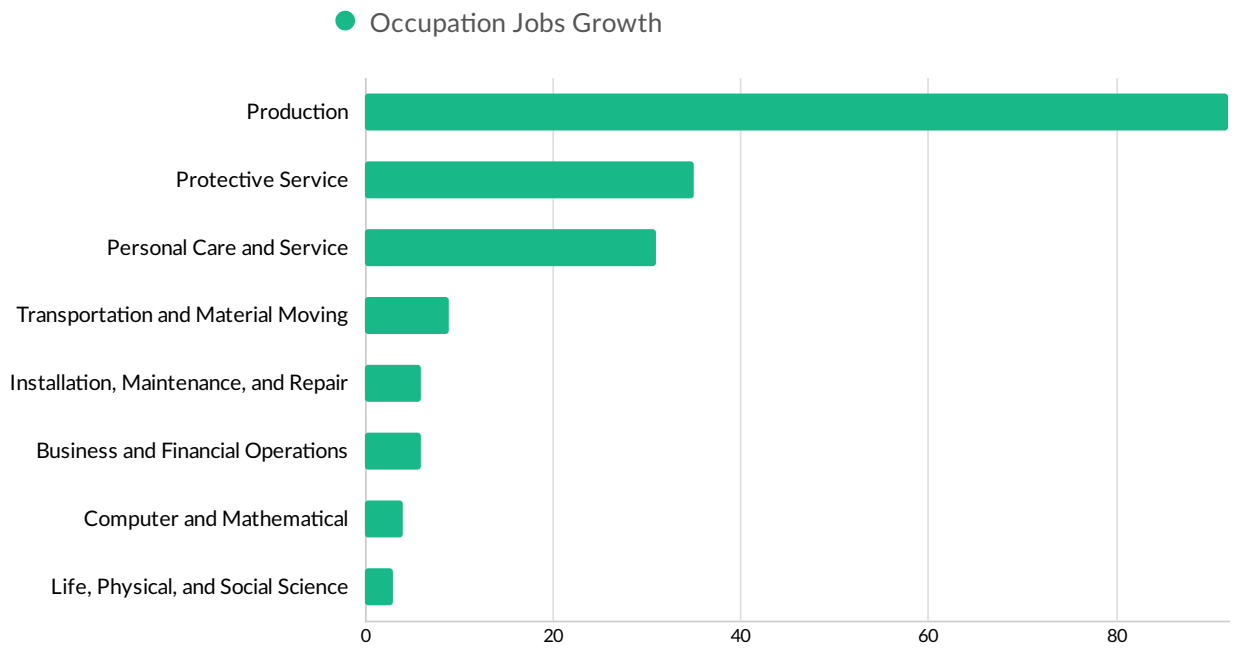
Workforce Characteristics

Largest Occupations



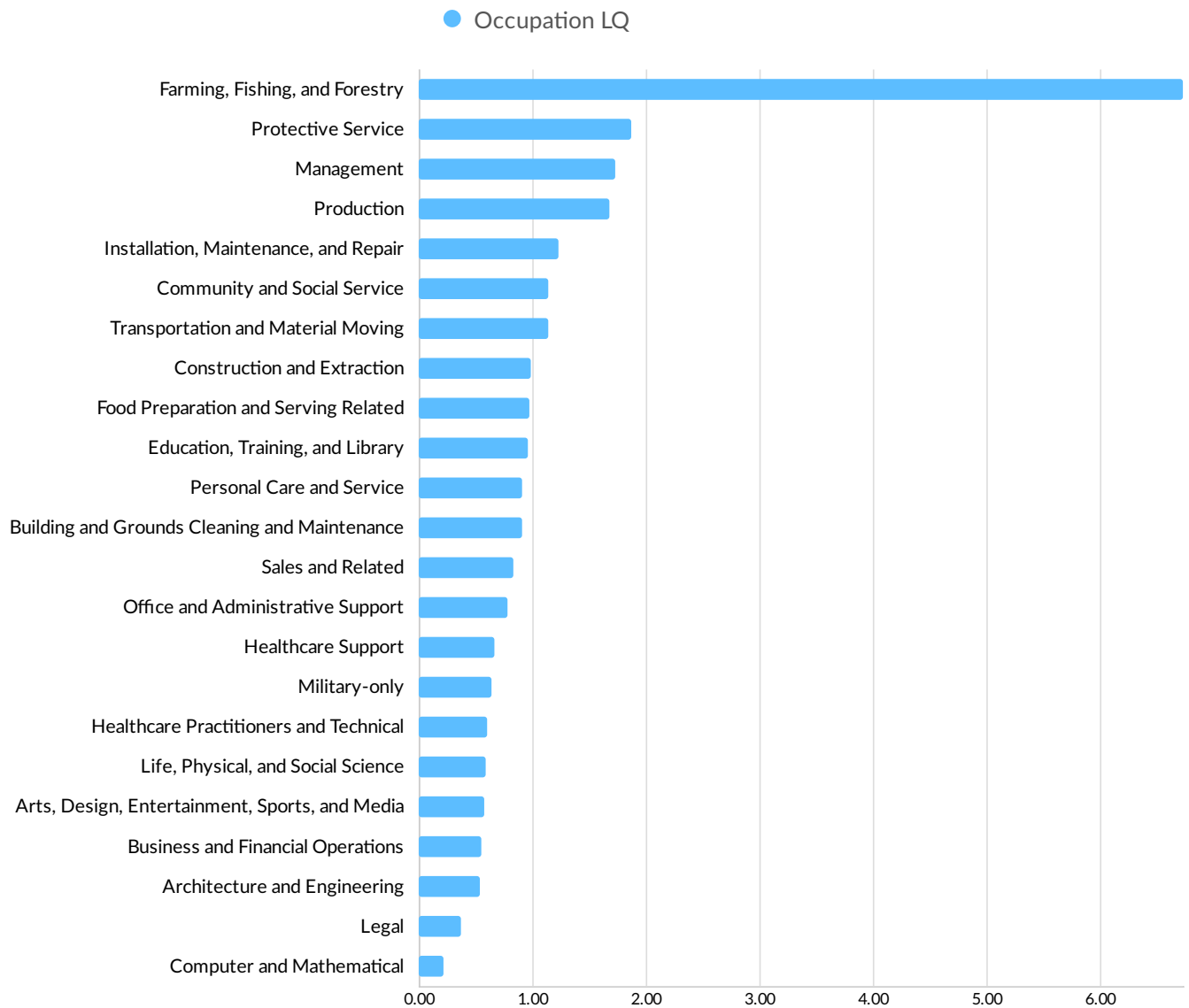
Workforce Characteristics - Cont.

Top Growing Occupations



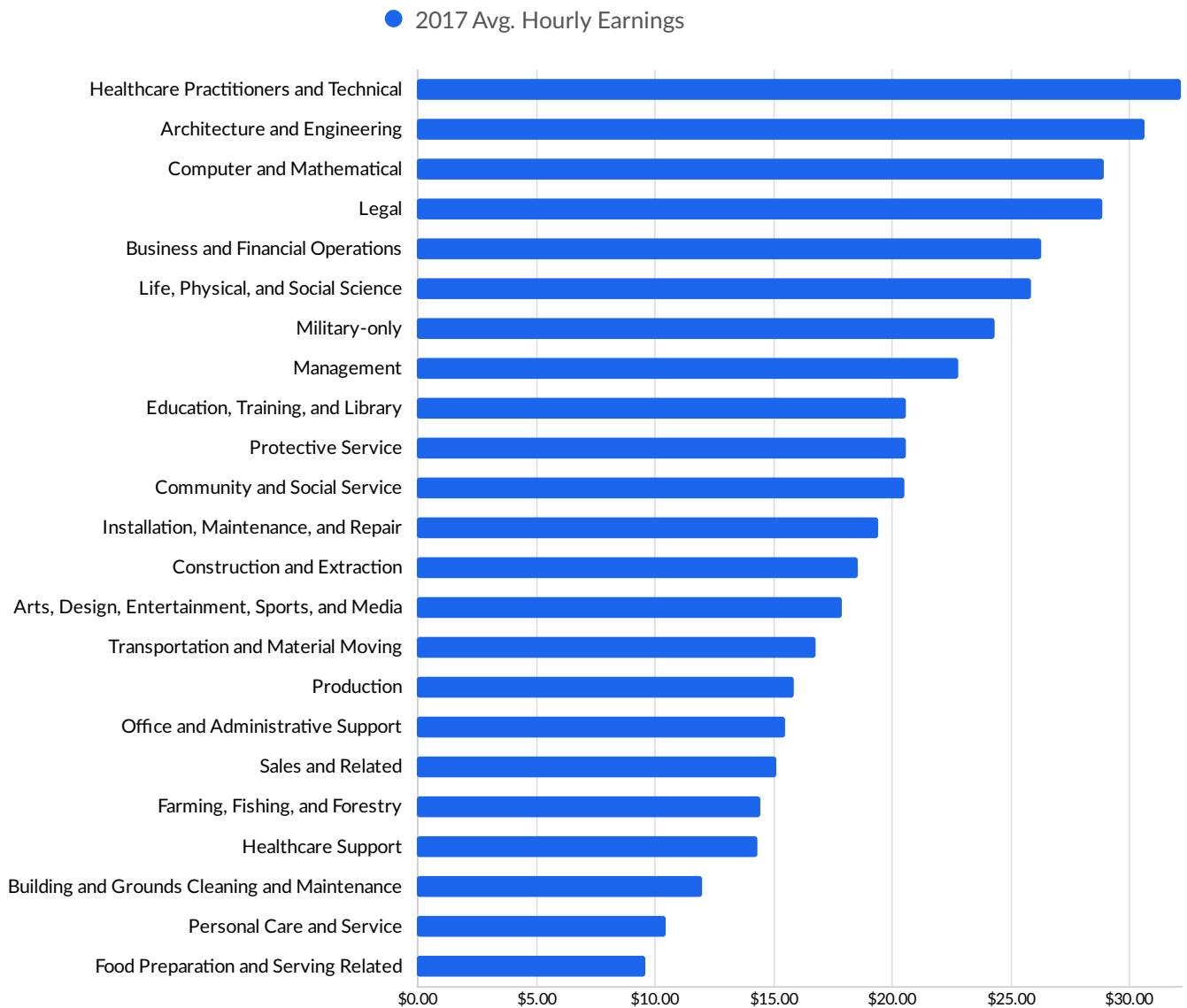
Workforce Characteristics - Cont.

Top Occupation LQ



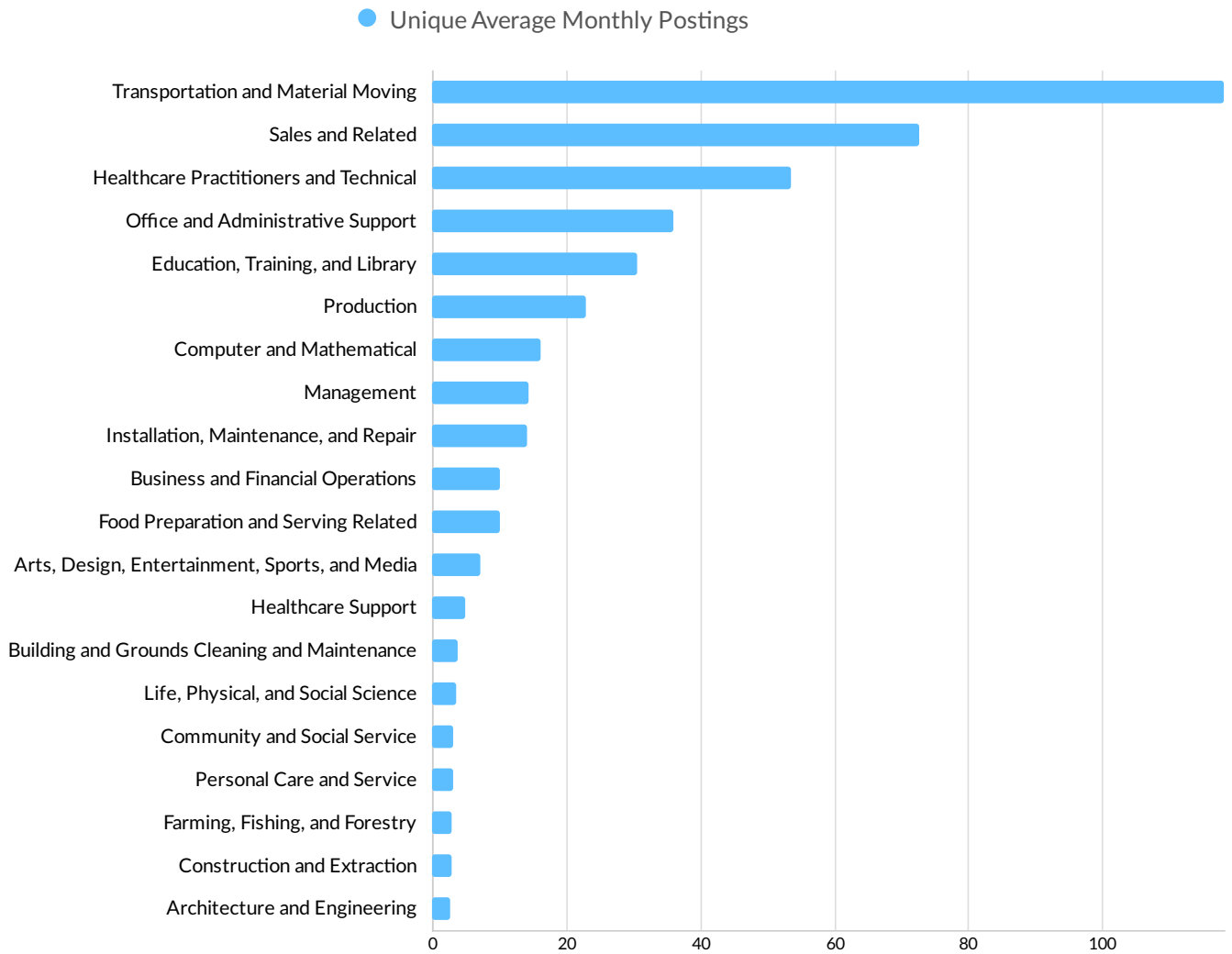
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Office and Administrative Support	886	860	-26	-3%	0.78	\$15.49	36
Production	642	734	92	+14%	1.67	\$15.88	23
Management	1,044	729	-315	-30%	1.74	\$22.82	14
Sales and Related	642	628	-14	-2%	0.83	\$15.13	73
Food Preparation and Serving Related	749	612	-137	-18%	0.97	\$9.63	10
Transportation and Material Moving	566	575	9	+2%	1.14	\$16.83	118
Education, Training, and Library	443	412	-31	-7%	0.96	\$20.62	31
Farming, Fishing, and Forestry	398	386	-12	-3%	6.73	\$14.49	3
Installation, Maintenance, and Repair	357	363	6	+2%	1.23	\$19.45	14
Construction and Extraction	399	339	-60	-15%	0.99	\$18.56	3
Protective Service	284	319	35	+12%	1.87	\$20.60	1
Personal Care and Service	265	296	31	+12%	0.92	\$10.50	3
Building and Grounds Cleaning and Maintenance	272	254	-18	-7%	0.91	\$12.02	4
Healthcare Practitioners and Technical	253	250	-3	-1%	0.60	\$32.19	54
Business and Financial Operations	207	213	6	+3%	0.55	\$26.30	10
Community and Social Service	160	143	-17	-11%	1.14	\$20.56	3
Healthcare Support	169	136	-33	-20%	0.66	\$14.36	5

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	87	80	-7	-8%	0.58	\$17.92	7
Architecture and Engineering	69	68	-1	-1%	0.54	\$30.65	3
Computer and Mathematical	43	47	4	+9%	0.22	\$28.93	16
Life, Physical, and Social Science	33	36	3	+9%	0.60	\$25.88	4
Military-only	27	25	-2	-7%	0.65	\$24.35	0
Legal	26	24	-2	-8%	0.38	\$28.88	1

Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.