

MEETING NOTICE

REGIONAL COMPREHENSIVE PLANNING COMMITTEE

COMMITTEE MEMBERS: Joe Moore – Fond du Lac Co. (Chairperson), *Merlin Gentz - Calumet Co. (Vice-Chairperson), Rick Jaeckels – Calumet County, Jim Lowey – Menominee County, Kevin Sturn – Outagamie Co., Michael Thomas – Outagamie Co., Steve Cummings – Winnebago Co.,*

Please contact our offices at least 48 hours in advance if you are unable to attend or arrange for an alternate as a quorum is needed to conduct Committee business.

DATE: Tuesday, July 24, 2018
TIME: 10:00 a.m.
PLACE: East Central Wisconsin Regional Planning Commission,
400 Ahnaip Street, Suite 100, Menasha, WI 54952

AMENDED AGENDA

- 1) Welcome & Introduction
- 2) Statement of Compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 Open Meetings
- 3) Pledge of Allegiance
- 4) Approval of Agenda / Motion to Deviate
- 5) Action Item: Nomination & Election of Committee Chairperson and Vice-Chairperson
- 6) Approval of April 18, 2018 Committee Meeting Summary of Proceedings (***Attached***)
- 7) Approval of June 5, 2018 Joint RCP & Ec. Dev. Committee meeting Summary of Proceedings (***Attached***)
- 8) Public/Guest Comment
- 9) Announcements/Informational Items
 - a) July Quarterly Commission Meeting – July 27, 2018
 - b) Initiative 41 Update (Eric F.)
 - c) Other

- over -

10) Action Items

- a) Discussion & Approval of the 2018-2019 Regional Comprehensive Planning Committee Meeting Schedule

11) Program/Project Updates & Discussion

- a) Health & Planning Activities (Tom B.)
 - i) Healthy WI Leadership Institute
 - ii) American Public Health Association (APHA) Case Study – Planning with a Public Health Focus: Connecting the Dots in the East Central Region of Wisconsin.
- b) Neighborhood Partners / Gappers Network (Kathy T. / Eric F.)
- c) GIS & Technology Updates (Mike Z.)
- d) Comprehensive Plan Updates (Kathy T. / Tom B. / Eric F.)
 - i) *V. Sherwood*
 - ii) *T. Buchanan*
 - iii) *C. Oshkosh*
 - iv) *C. Waupun*
 - v) *C. Clintonville*
 - vi) *V. Winneconne*
 - vii) *C. New Holstein*
 - viii) *T. Greenville*
 - ix) *T. Algoma*
 - x) *Potential Future Contracts*
- e) 2018 Technical Assistance Project Updates & 2019 Project Request Process (Eric F.)
- f) 2019 Work Program Development (Eric F.)

11) County Roundtable Discussion / Updates

12) Next Meeting

- a) TBD

13) Adjourn

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

DRAFT - SUMMARY OF PROCEEDINGS

Regional Comprehensive Planning Committee
East Central Wisconsin Regional Planning Commission
10:00 a.m. – 440 Ahnaip Street, Suite 100, Menasha, WI
April 18, 2018

Committee Members Present

Joe Moore, Chair (Alternate for Leanne Lorrigan)	Fond du Lac County
Merlin Gentz, Vice-Chair	Calumet County
Steve Cummings	Winnebago County
Kevin Sturn	Outagamie County
Mike Thomas	Outagamie County

Staff Present

Eric Fowle	ECWRPC Staff
Kathy Thunes	ECWRPC Staff
Tom Baron	ECWRPC Staff
Melissa Kraemer-Badtke	ECWRPC Staff
Mike Zuege	ECWRPC Staff

1. Welcome & Introductions

The meeting was called to order at 10:02 a.m. by Mr. Moore. Introductions were made.

2. Statement of Compliance with Open Meetings Law

Mr. Fowle stated that the meeting notice was posted in accordance with requirements and that a quorum of members is present.

3. Pledge of Allegiance

The Pledge of Allegiance was recited.

4. Approval of Agenda / Motion to Deviate

A request was made to move agenda item #8 before agenda items #7. A motion was made by Mr. Sturn and seconded by Mr. Cummings to approve the agenda, as amended. Motion passed unanimously.

5. Approval of January 17, 2018 Summary of Proceedings

A motion was made by Mr. Thomas and seconded by Mr. Cummings to approve the January 17, 2018 summary of proceedings as presented. Motion passed.

6. Public/Guest Comment

None

7. Announcements/Informational Items

- a) April Quarterly / Annual Commission Meeting – April 27, 2018 – 10:00 a.m. at Outagamie County Courthouse

Mr. Fowle stated the quarterly Commission meeting will be held next week Friday, April 27, 2018 at the Outagamie County Courthouse. He mentioned that Commissioners should review the parking recommendations. An agenda was emailed yesterday.

- b) WEDC Community Development Investment Grant to City of Brillion

Mr. Fowle reported that the City of Brillion recently received a \$250,000 Community Development Investment Grant from WEDC to support construction of a downtown apartment building. The Commission has been working with the City on a downtown housing study and the recent closure of the Brillion Ironworks.

- c) Initiative 41 Update

Mr. Fowle directed the Committee to Attachment #3 which provides a summary of a strategy for fostering economic development along I-41. About 100 people participated in a rollout event that was held this past February. A lengthy discussion ensued regarding information released as well as future steps. Commissioners felt that talent attraction was just one component and that worker retention was very important. Worker retention should look at the entire workforce. It should focus not only on younger members of the workforce, but it should also look at keeping older people working. Older workers have valuable experience and better health than previous generations. To attract talent, it's also important that the other (trailing) spouse also find employment in the area.

Commissioners felt very strongly that action needs to come out of the work that has been done. Additionally, they felt that the time to act is now. Since the Commission's Economic Development (ED) Committee is taking the lead on this issue, the Regional Comprehensive Planning (RCP) Committee is requesting a joint meeting with the ED Committee. Mr. Fowle agreed to coordinate a joint meeting between the Commission's ED and the RCP committees. He will try to set up the meeting towards the end of May. Even though the Commission's grant for Initiative 41 did not include money for future work, the Commissioners felt very strongly that the Commission should take the lead on a regional collaborative effort.

- d) Report on Recent Legislation of Interest

Mr. Fowle mentioned that a number of newly adopted bills will impact communities. He said that he will compile and provide Commissioners with a detailed report of recent legislation.

- e) Other

None

8) Special Presentation on UW-Oshkosh Sustainability Program – Steve Dunn, Director, Center for Sustainable Enterprise Ph.D. Business Administration

Dr. Dunn, a professor at UW-Oshkosh Center for Sustainable Enterprise provided an overview of his background. Professor Dunn works in the College of Business. He said that the business college provides an undergraduate Sustainable Management Minor and an on-line Master of Science in Sustainability. He talked about the importance of sustainability for businesses and their bottom line. Successful businesses are sustainable. Discuss also turned to attraction of a younger workforce and quality of life. Ms. Kraemer-Badtke mentioned that the Commission has been working with Professor Dunn and his students to link health and planning to create healthy sustainable communities.

9) Action Items

a) Resolution 15-18 Authorizing The Commission To Enter Into An Agreement With The Town Of Algoma, Winnebago County For The Preparation Of A Comprehensive Plan Update

Mr. Fowle directed everyone's attention to Attachment #4. Due to time limitations, this resolution will be on the steering committee's agenda for approval tomorrow. He said the preliminary work has already begun on the project. This contract involves a capacity management study and a Town Improvement program.

A motion was made by Mr. Thomas to approve Resolution 15-18. A second was made by Mr. Cummings. Motion passed.

10) Program/Project Updates & Discussion

a) Health & Planning Activities

i) Healthy WI Leadership Institute

Mr. Baron reminded Commissioners that this is an ongoing 3 year program in which the Commission is continuing to work with the Healthy WI Leadership Institute. Currently the group is working on the coaching component of the program. The group is working on a team charter and action plan. Six objective areas are being identified. Mr. Baron will share more detailed information when it is available.

ii) Update on Regional Complete Streets Policy

Ms. Kraemer-Badtke stated that the Commission has developed a draft Regional Complete Streets Policy which will be brought before the full commission at the next quarterly meeting for approval. Following approval of the regional policy, the Commission will be working on a Complete Streets Policy for the 3 MPO's. The final step will be to develop a policy for communities to adopt. Currently the Commission is working with the City of Oshkosh and 4-5 other communities on a Complete Streets Policy.

b) Neighborhood Partners 2 Gappers Network

i) April 12, 2018 Lunch 'N Learn

Ms. Thunes stated that the Neighborhood Partners Gappers Network hosted a Lunch 'N Learn event last Thursday. Ryan Roth, Community Development Manager for the Greater Fox Cities Habitat for Humanity and coordinator for the annual Rock the Block® program events gave a presentation on his program. Mr. Roth's presentation was followed by a discussion on how Gappers (those individuals who work for government, non-profit, churches, school districts and other institutions) could better engage and empower neighborhoods. One of the issues that those in attendance raised was how to engage landlords and renters.

In July, Neighborhood Partners 2 and the Gappers Network will be giving a presentation at the Home for Everyone Conference. The next Lunch 'N Learn event, "Managing a Municipal Neighborhoods Program" is being planned for October.

c) Comprehensive Plan Updates

i – ix) V. Sherwood, T. Buchanan, C. Oshkosh, C. Waupun, C. Clintonville, V. Winneconne, C. New Holstein, T. Greenville and T. Algoma

Ms. Thunes referred everyone to the handout outlining the status of the comprehensive plan update work being done by the Commission. Additionally Mr. Fowle highlighted the intergovernmental cooperation component that was being done for the City of Oshkosh.

x) Potential Future Contracts

Mr. Fowle said that there are two communities interested in the Commission's assistance on updating their plans. Work on these projects, if they move forward, would be at the end of 2018 and at the beginning of 2019. A comment was made that a Commissioner had heard positive comments about our work and another asked if surveys were being sent to judge satisfaction of work completed.

d) 2018 Technical Assistance Project Updates

A question was raised as to staffing needs for 2019. Mr. Zuege stated that there was sufficient capacity to meet the GIS technical assistance needs for 2018. Mr. Fowle said that all but a few of the 2018 technical assistance project requests were filled. Reasons varied as to why these requests were not filled, but it was not because of insufficient staffing. Mr. Fowle will send out a survey for the 2017 technical assistance projects. He said that Staff has contacted all communities receiving technical assistance in 2018.

e) Regional Comprehensive Plan Update Status

Mr. Fowle stated that this effort has been delayed due to other commitments. Mr. Verboomen has been assigned responsibility for the Regional Comprehensive Plan Update. The background inventory should be complete by the middle to end of the summer.

f) GIS & Technology Updates

i) 2018 WLIA Mapping Awards

Mr. Zuege mentioned that the Commission received an award for a map depicting crash data along I-41 at the 2018 WLIA conference. Ms. Kraemer-Badtke said that this map shows pinch points along I-41 where accidents are happening. The Commission is working with the Transit Development Association (TDA) of Wisconsin about how to raise awareness of the need to fund an I-41 corridor study to determine what the needs are along this corridor. In order for the state to proceed with the study, the state Transportation Projects Commission must first approve it. The Commission is working with business leaders along the corridor to lead the initiative to encourage that a study be done. Mr. Dean Steingraber, Outagamie Highway Commission is leading the effort. Business leaders have met once on this issue. The Commission is also working on creating talking points to support the need for an I-41 corridor study. Mr. Thomas requested that the Regional Comprehensive Plan Committee be kept update on the project.

Mr. Zuege said that the Commission also received an award for the Interactive crash data mapping tool. He provided an overview of the capabilities of the on-line crash data mapping tool. This tool can be accessed on the Commission's website at: <https://ecwrpc.maps.arcgis.com/home/index.html>.

ii) Comprehensive Plan Mapping Efficiencies

Mr. Zuege said that in order to increase efficiencies, GIS staff is working on building a regional mapping resource. The intent is that when a comprehensive plan is initiated, maps for the effort can be quickly and efficiently assembled using the regional mapping data. While it used to take days to develop maps for a project, now maps can be completed in draft form in just a few short hours.

10) County Roundtable Discussion / Updates

None

12. Next Meeting

Mr. Fowle mentioned that he will survey Commissioners on the Economic Development and Regional Comprehensive Planning committees to determine when at the end of May would be the best time to meet to discuss next steps for the I-41 Initiative.

The next Regional Comprehensive Planning meeting will be held on Wednesday, July 18, 2018 at 10:00 a.m. at the Commission offices.

13. Adjourn

A motion was made by Mr. Cummings and seconded by Mr. Sturn to adjourn. Motion passed unanimously. Meeting adjourned at approximately 12:19 p.m.

SUMMARY OF PROCEEDINGS

**Joint
Regional Comprehensive Plan Committee & Economic Development Committee**

East Central Wisconsin Regional Planning Commission
ECWRPC Offices
June 5, 2018

Regional Comprehensive Plan Committee Members Present:

Steve Cummings Winnebago County
Nadine Miller (alt. Kevin Sturn)..... Outagamie County
Joe Moore (Chair)..... Fond du Lac County
Michael Thomas Outagamie County

Economic Development Committee Members Present:

Allen Buechel (Chair)..... Fond du Lac County
Chuck Dallas Shawano County
Mark Harris Winnebago County
Paul Mayou (alt. Brian Smith)..... Waupaca County
Thomas Nelson Outagamie County
James Nygaard Waupaca County
Ruth Winter..... Menominee county

Staff Present:

Eric Fowle Executive Director
Sarah Van Buren Associate Planner

1. Welcome and Introductions, Mr. Moore, Chair – Regional Comprehensive Plan Committee

Mr. Moore called the meeting to order at 1:34 p.m.

Mr. Moore provided background as to the purpose of the meeting before introductions occurred.

2. Statement of Compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 Regarding Open Meetings Requirements

It was determined that the meeting was in compliance with Wisconsin § Chapter 19, Subchapter V, Section 19.84 regarding Open Meeting Requirements and that a quorum of members was present.

3. Pledge of Allegiance

4. Approval of Agenda / Motion to Deviate

A motion to approve the agenda was made by Mr. Cummings and seconded by Mr. Thomas, passing unanimously.

5. Public Comment

No public comment.

6. Brief Overview of Initiative 41

Ms. Van Buren provided an overview on each of the initiatives funded as part of the Phase II Department of Defense-Office of Economic Adjustment (DoD-OEA) grant (Initiative 41). She also provided the group a graphical depiction of the grant.

Brief discussion took place regarding the overview and further explanation of the need for a joint meeting.

7. Review of *Driving the Future: A Strategy for Fostering Collaborative Economic Development Along the Interstate 41 Corridor*

Mr. Fowle provided a detailed overview of the preparation and contents of the recently prepared report from TIP Strategies with special focus being placed on the three major goals and specific strategies for implementation. A review of the recommendations for the involvement of various regional and local economic development partners was also conducted.

Brief discussion took place regarding the connectedness amongst the counties and potential partners.

8. Update of Known Economic Development Organization Activities/Actions Related to I-41

Mr. Fowle updated the Committee on known activities or discussions related to each regional/sub-regional economic development entity along the I-41 Corridor. Many of them are reviewing the corridor strategy and making considerations for more involvement, some through their formal work programming and internal strategic planning activities. Mr. Fowle noted that in nearly all cases, it will be tough to garner more involvement in an I-41 Corridor effort simply due to staffing and capacity issues. It has/will continue to be tough to engage the Brown County area as their participation was somewhat lax throughout the strategy development process.

Mr. Fowle noted that there is a timely opportunity for East Central to possibly fill this gap for economic development work in a corridor fashion. Mr. Fowle noted that with the retirement of the SSA Planner position this summer, other staff could fulfill that role and the agency could then look at re-filling the vacant position with an economic development position, or perhaps at least ½ of that position. This position could provide support to current staff and lead certain aspects of an I-41 corridor program. Mr. Fowle provided details of the current budget and 2019 budget outlook stating that IF the Commission were to do this, about another \$80-\$100,000 of contract or new program revenue would be needed to maintain the position and East Central staff is conducting a review of future revenue opportunities for the Commission.

Brief discussion ensued regarding contract work, levy increase, and role of East Central in implementing the plan.

9. Discussion on Commission Role, Leadership, and Capacity for Implementation of *Driving the Future Report Strategies and Recommendations*

Mike Thomas stated that this is an important initiative and more involvement and leadership from the business community needs to occur. The focus should be on talent attraction and New North may be able to fit that role, however; East Central could be involved in leading some aspects of this in terms of getting high level buy-in from government and business on other topics, citing the lack of consistency in development regulations as one of them.

Mr. Fowle stated that it is worthy to expand any future efforts to include the outlying counties such as Shawano, Waupaca and Waushara as the corridor is also the life-blood of their communities' future economic success. Based on workforce commuting, supply chain and freight movements, all of these areas are strongly interconnected to the I-41 corridor. Joe Moore agreed that some type of "chief collaborator" needs to be present with East Central being able to fulfill that role.

Discussion ensued on East Central's ability to work outside of its region with respect to Brown County with Mr. Fowle noting that technically, some of our work would benefit the County and be subsidized by the Commission. It was suggested that meetings with New North, Bay-Lake RPC and the local EDCs occur to review and discuss East Central's possible role in coordination of efforts. Mr. Fowle will set up meetings to that end.

Mark Harris brought up the question of WEDC's role in moving forward, stating that he feels that many State issues/efforts have discounted the importance of the I-41 Corridor's assets.

Steve Cummings noted concerns with other related issues such as housing and providing the right match for current and future workers as many communities are struggling to meet these demands. Mr. Cummings wondered how this can be incorporated into a corridor-wide initiative.

The group also discussed the current issue with the I-41 infrastructure that being the 4-land bottle neck between DePere and Highway 15 in the Fox Cities. Tom Nelson agreed that this should be a top issue and that help from the business community will be needed. The group discussed details of the state funding issue and current involvement by East Central and others in this conversation. Mr. Fowle noted the need to further expand this conversation as every I-41 Corridor community has a stake in this issue – their employees and their freight move along this stretch of the highway. Mr. Nelson felt that focus around this issue in an expanded manner, if successful, could formulate a good framework for addressing other issues or topics, as well as future needs.

10. Joint committee Recommendation(s) Moving Forward

The Committee concluded that East Central should further examine the needs and opportunities for building additional capacity within the agency to conduct more economic development activities that would support or lead coordination efforts in partnership with others for the I-41 corridor impacted area. Specifically, the Committee felt that:

- 1) Staff should reach out to each regional/sub-regional economic development entity to discuss the implementation of the I-41 Strategy and East Central's possible role and leadership/partnership arrangements;
- 2) Staff should review any detailed proposals – once determined – with the study committee from the I-41 Strategy;
- 3) Staff should assist in convening a broader public/private effort for supporting the I-41 bottleneck issue.
- 4) That staff and the Steering Committee examine the 2019 budget elements early on in order to seek the inclusion of a second economic development staff position to fill the vacated SSA Planner position.

11. Adjourn

The motion to adjourn was made by Mr. Cummings, with a second by Mr. Nelson. The motion passed unanimously, and the meeting was adjourned at 3:09p.m.