



Menominee County, WI

ECWRPC



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Economy Overview

4,640

Population (2018)

Population **grew by 275** over the last 5 years and is projected to **grow by 136** over the next 5 years.

2,224

Jobs (2018)

Jobs **decreased by 69** over the last 5 years but are projected to **grow by 52** over the next 5 years.

\$37.1K

Median Household Income (2016)

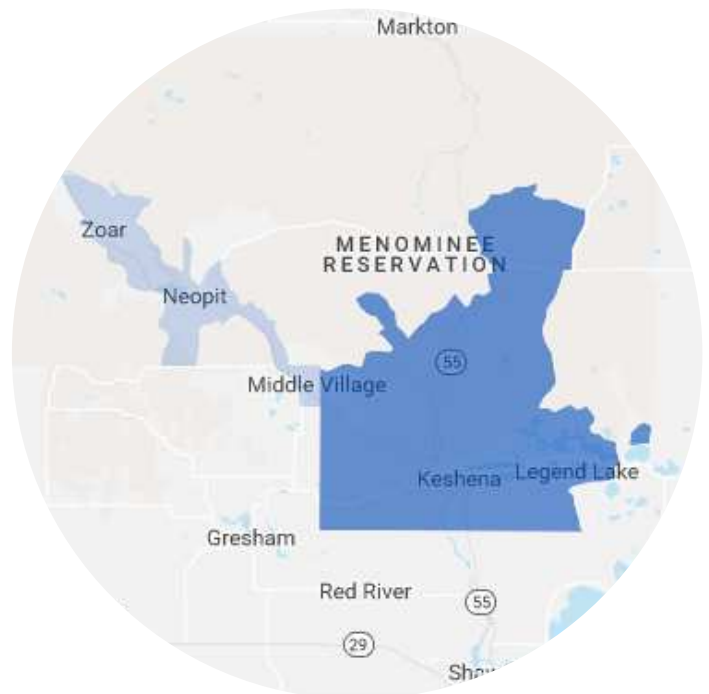
Median household income is **\$18.2K below** the national median household income of **\$55.3K**.

As of 2018 the region's population **increased by 6.3%** since 2013, growing by 275. Population is expected to **increase by 2.9%** between 2018 and 2023, adding 136.

From 2013 to 2018, jobs **declined by 3.0%** in Menominee County, WI from 2,293 to 2,224. This change **fell short of the national growth rate of 7.4% by 10.4%**. As the number of jobs declined, the **labor force participation rate decreased from 51.9% to 50.5% between 2013 and 2018**.

Concerning educational attainment, **9.3% of Menominee County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).

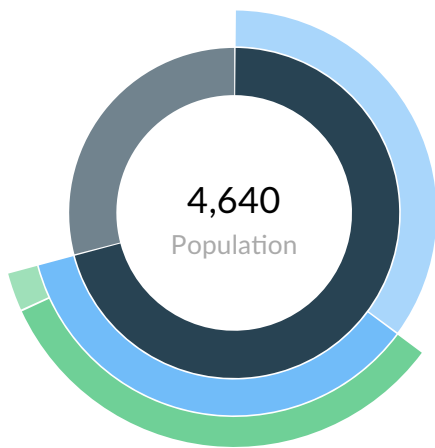
The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Home Health Care Services.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	4,640	1,660	2,224	95.0	\$129.09M	\$275.56M	\$283.80M
ECWRPC	665,912	371,098	342,726	99.4	\$34.12B	\$42.03B	\$43.03B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

Economy Overview - Cont.

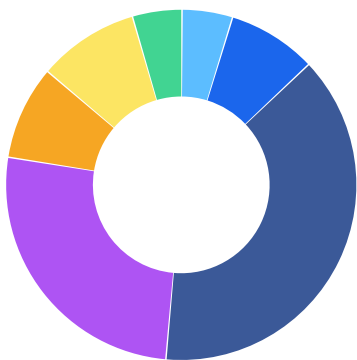
2018 Labor Force Breakdown



	Population
Total Working Age Population	3,287
Not in Labor Force (15+)	1,627
Labor Force	1,660
Employed	1,533
Unemployed	127
Under 15	1,354

Educational Attainment

Concerning educational attainment, **9.3% of Menominee County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).

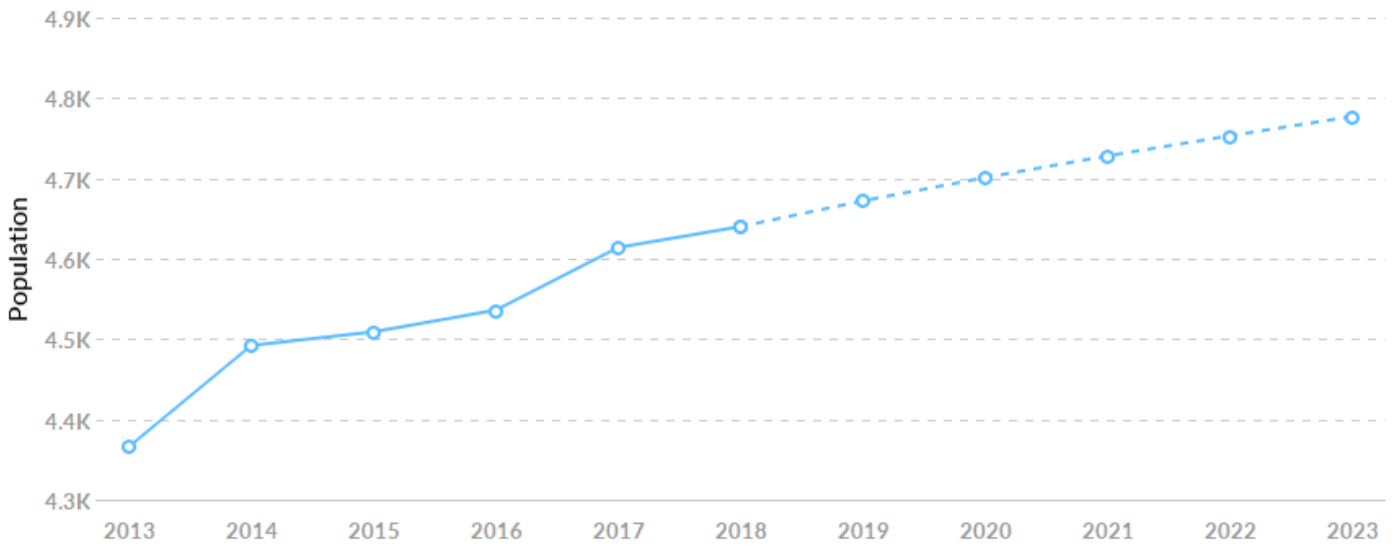


	% of Population	Population
Less Than 9th Grade	4.7%	123
9th Grade to 12th Grade	8.2%	217
High School Diploma	38.4%	1,014
Some College	26.1%	689
Associate's Degree	8.7%	229
Bachelor's Degree	9.3%	245
Graduate Degree and Higher	4.6%	120

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 6.3% since 2013, growing by 275. Population is expected to increase by 2.9% between 2018 and 2023, adding 136.

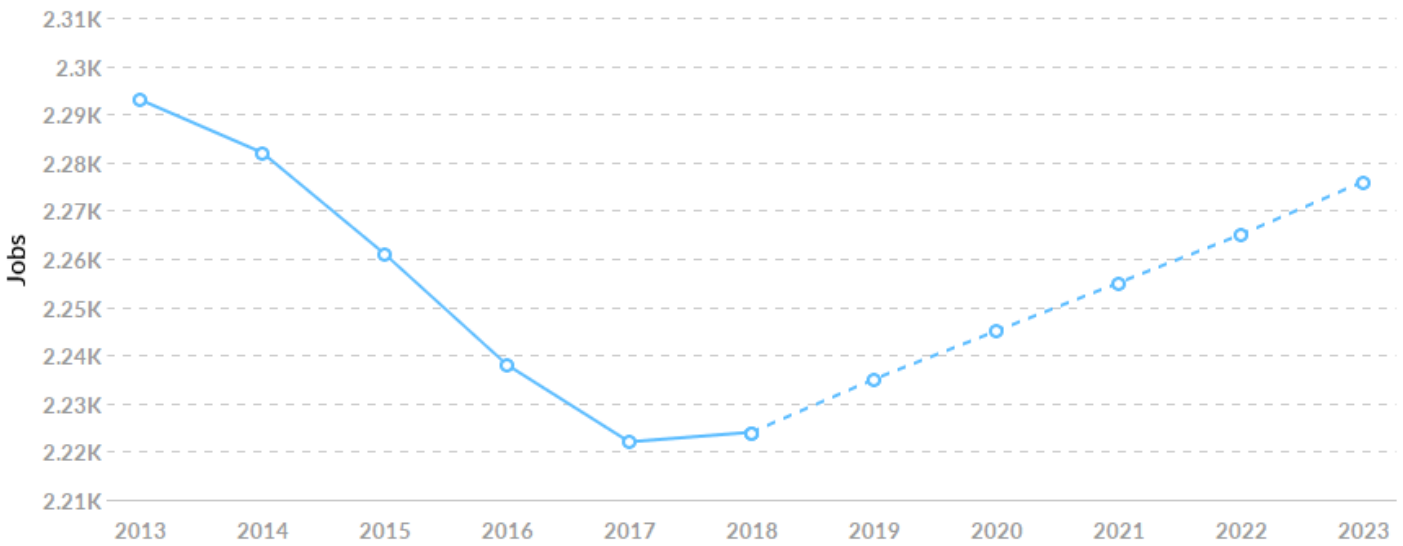


Timeframe	Population
2013	4,366
2014	4,492
2015	4,509
2016	4,536
2017	4,614
2018	4,640
2019	4,672
2020	4,701
2021	4,728
2022	4,753
2023	4,777

Historic & Projected Trends - Cont.

Job Trends

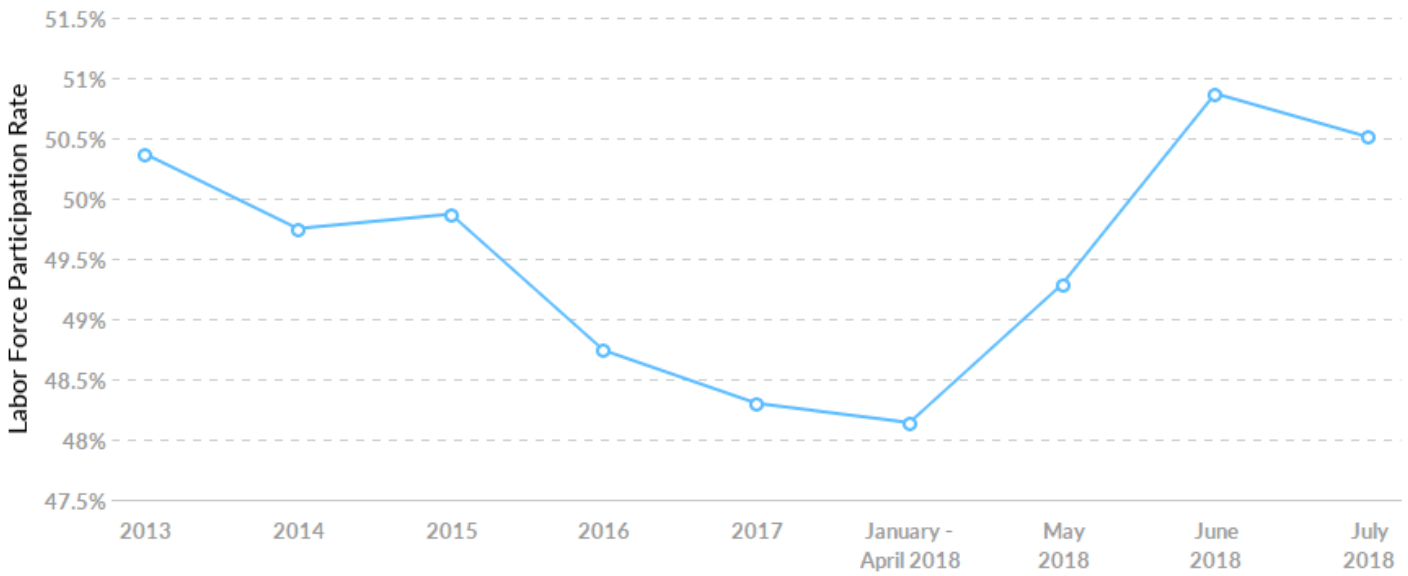
From 2013 to 2018, jobs declined by 3.0% in Menominee County, WI from 2,293 to 2,224. This change fell short of the national growth rate of 7.4% by 10.4%.



Timeframe	Jobs
2013	2,293
2014	2,282
2015	2,261
2016	2,238
2017	2,222
2018	2,224
2019	2,235
2020	2,245
2021	2,255
2022	2,265
2023	2,276

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

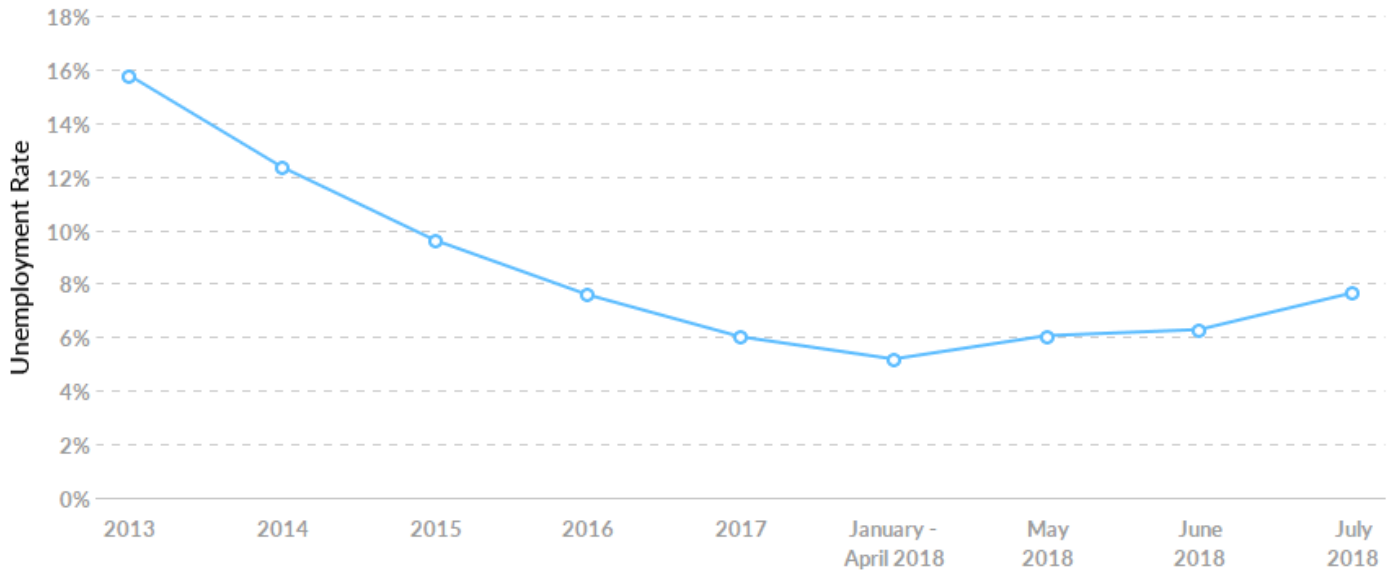


Timeframe	Labor Force Participation Rate
2013	50.37%
2014	49.75%
2015	49.87%
2016	48.74%
2017	48.30%
January - April 2018	48.14%
May 2018	49.29%
June 2018	50.87%
July 2018	50.51%

Historic & Projected Trends - Cont.

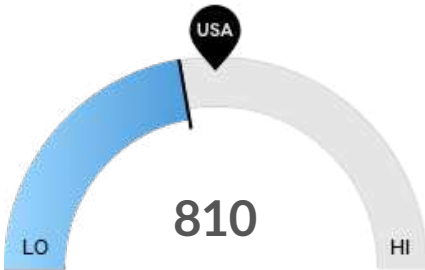
Unemployment Rate Trends

Menominee County, WI had a July 2018 unemployment rate of 7.65%, **decreasing from 15.78%** 5 years before.



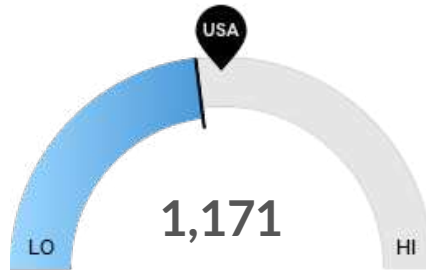
Timeframe	Unemployment Rate
2013	15.78%
2014	12.35%
2015	9.62%
2016	7.58%
2017	6.01%
January - April 2018	5.18%
May 2018	6.05%
June 2018	6.28%
July 2018	7.65%

Population Characteristics



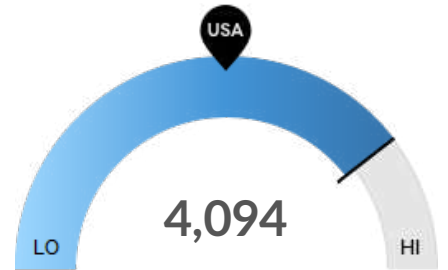
Millennials

Menominee County, WI has 810 millennials (ages 20-34). The national average for an area this size is 956.



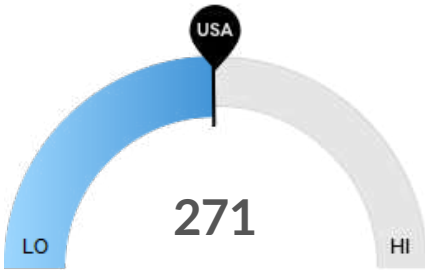
Retiring Soon

Retirement risk is low in Menominee County, WI. The national average for an area this size is 1,315 people 55 or older, while there are 1,171 here.



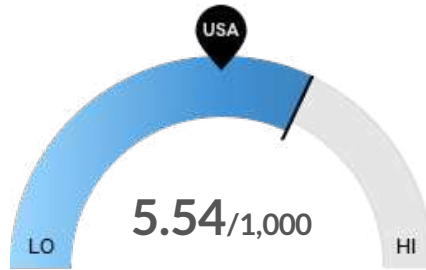
Racial Diversity

Racial diversity is high in Menominee County, WI. The national average for an area this size is 1,812 racially diverse people, while there are 4,094 here.



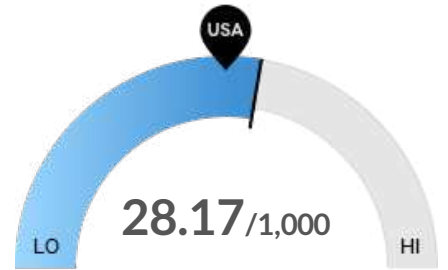
Veterans

Menominee County, WI has 271 veterans. The national average for an area this size is 274.



Violent Crime

Menominee County, WI has 5.54 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Menominee County, WI has 28.17 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Menominee County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

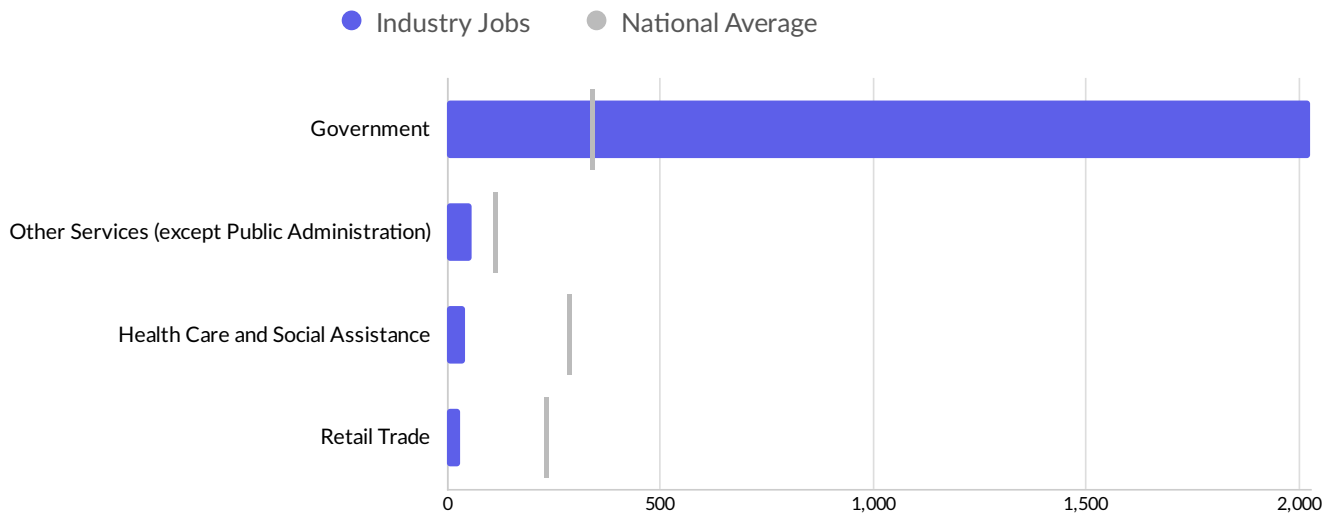
ZIP	Name	2018 Employment
54135	Keshena, WI (in Meno...	1,772
54150	Neopit, WI (in Menomi...	452

Where Talent Lives

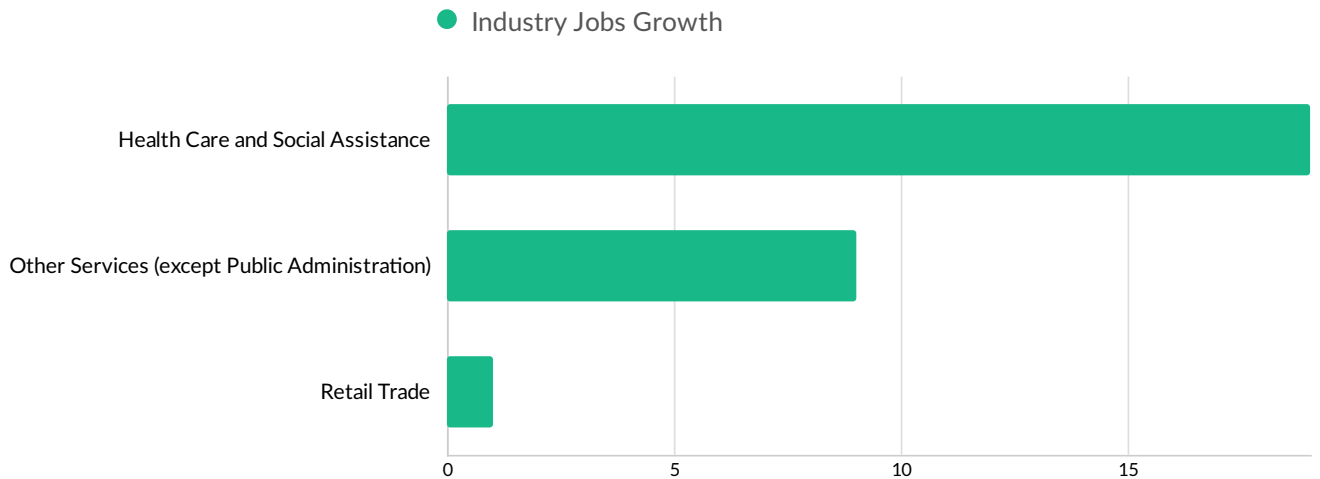
ZIP	Name	2018 Workers
54135	Keshena, WI (in Meno...	1,017
54150	Neopit, WI (in Menomi...	581

Industry Characteristics

Largest Industries

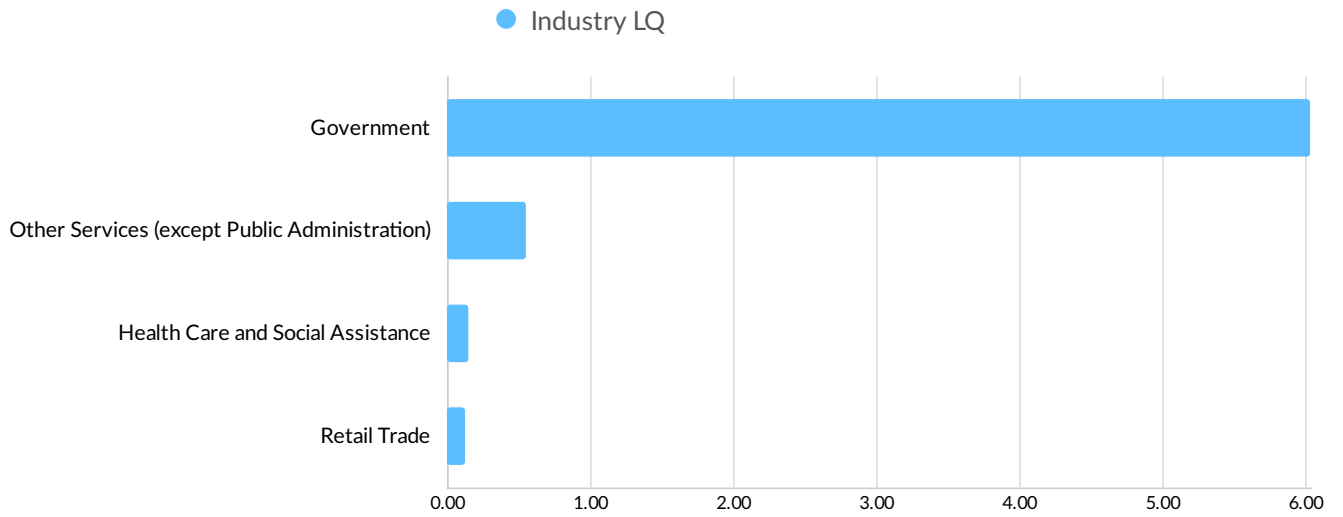


Top Growing Industries

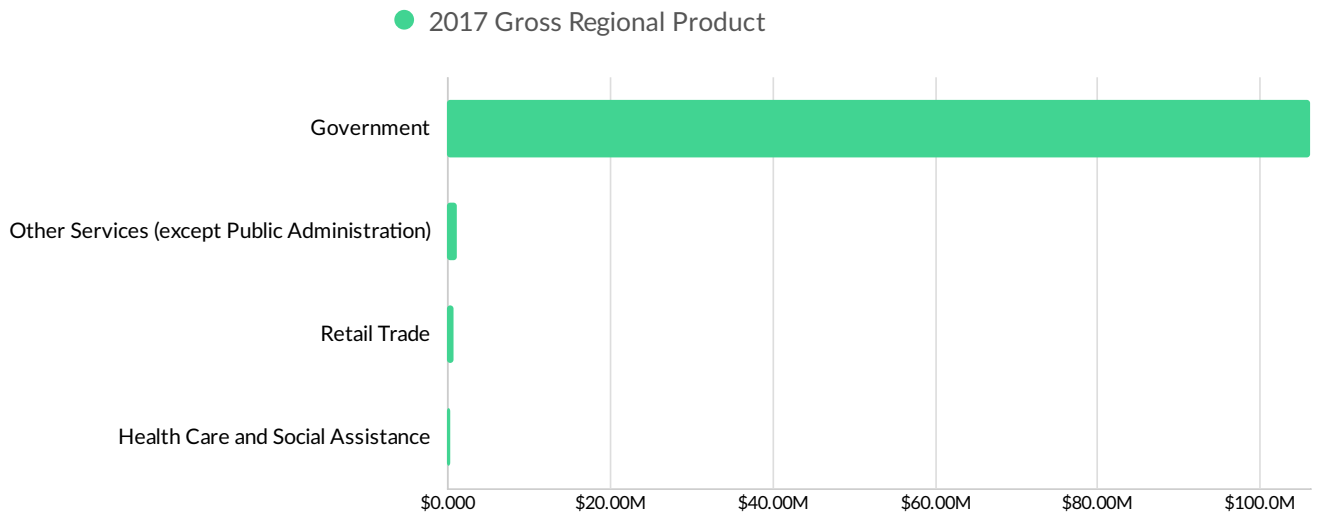


Industry Characteristics - Cont.

Top Industry LQ

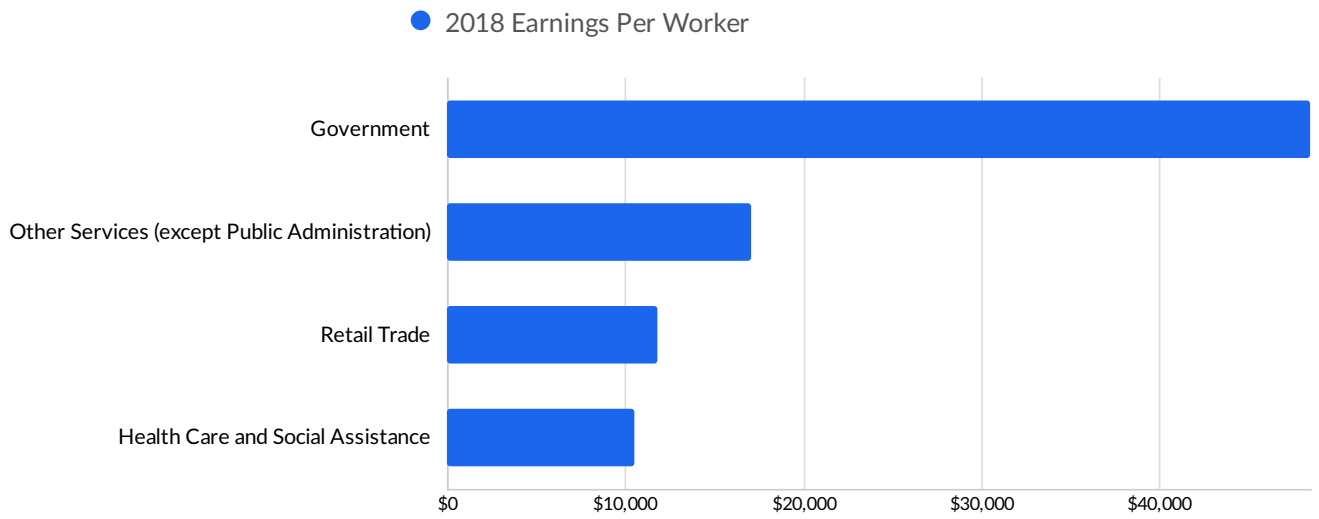


Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Government	2,124	2,028	-96	-5%	6.03	\$48,491	\$106.20M
Other Services (except Public Administration)	50	59	9	+18%	0.56	\$17,095	\$1.21M
Health Care and Social Assistance	24	43	19	+79%	0.15	\$10,510	\$471.40K
Retail Trade	28	29	1	+4%	0.13	\$11,806	\$854.51K

Business Characteristics

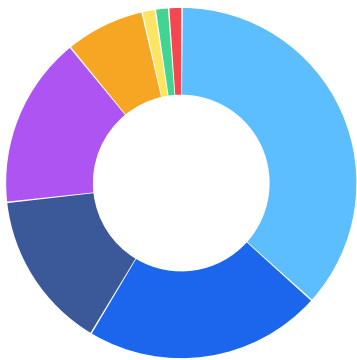
151 Companies Employ Your Workers

Online profiles for your workers mention 151 companies as employers, with the top 10 appearing below. In the last 12 months, 65 companies in Menominee County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Menominee Indian Tribe of Wis...	38 	C.R. England, Inc.	41 
College of Menominee Nations	32 	Tutree, Inc.	33 
Menominee Tribal Enterprises	25 	Schneider National, Inc.	23 
Choctaw Casino & Resort	18 	Barr-Nunn Transportation, Inc.	21 
Menominee Indian School Dist...	15 	Choctaw Casino & Resort	17 
Shawano Medical Center, Inc.	6 	Platinum Supplemental Insuran...	15 
Menominee Tribal School	5 	Family Dollar Stores, Inc.	12 
Wal-Mart Stores, Inc.	4 	Heartland Express, Inc.	9 
County of Menominee	3 	Lhc Group, Inc.	7 
Massachusetts Institute of Tech...	3 	Prochnow Transport Inc.	6 

Business Characteristics - Cont.

Business Size

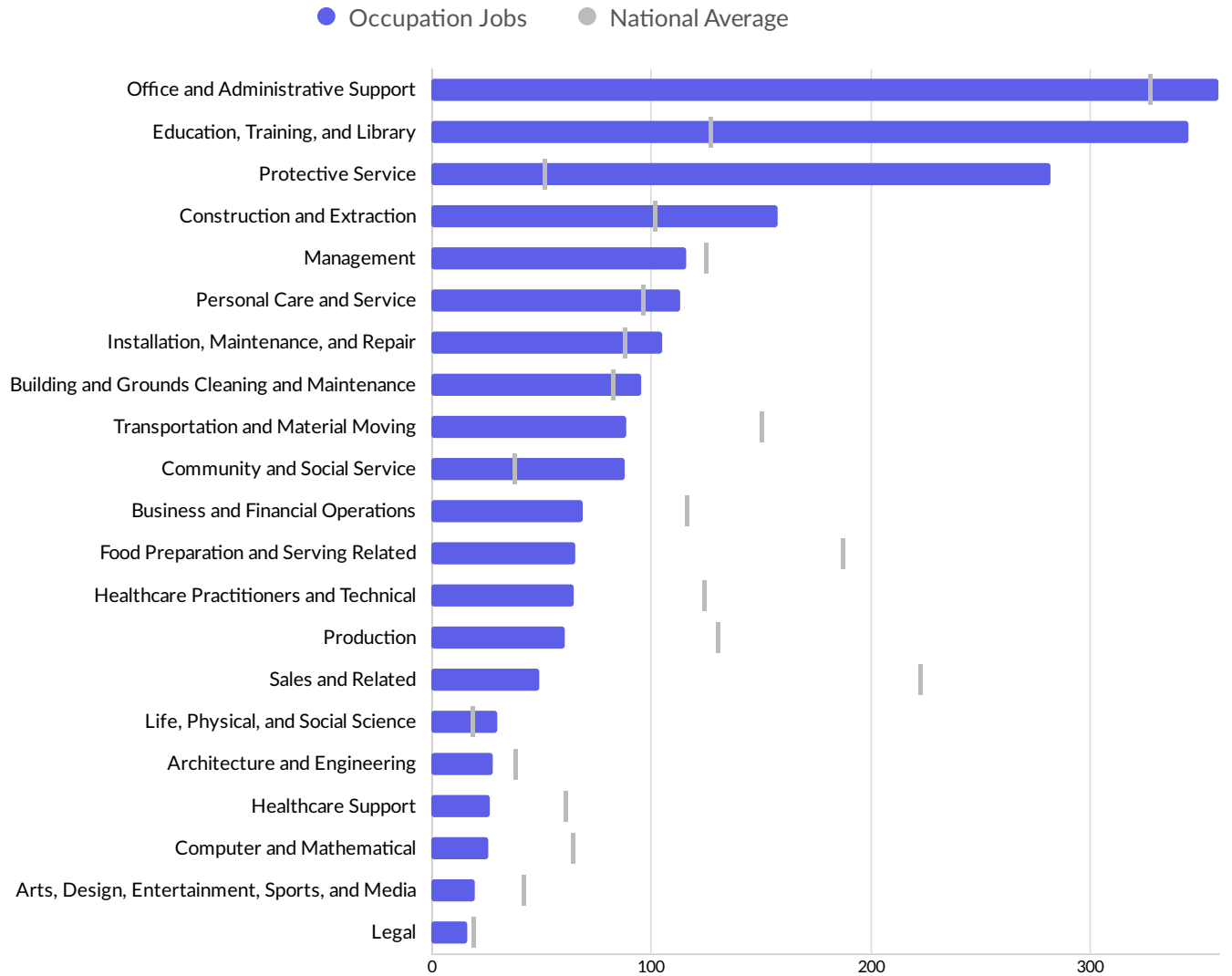


	Percentage	Business Count
● 1 to 4 employees	36.6%	30
● 5 to 9 employees	22.0%	18
● 10 to 19 employees	14.6%	12
● 20 to 49 employees	15.9%	13
● 50 to 99 employees	7.3%	6
● 100 to 249 employees	1.2%	1
● 250 to 499 employees	1.2%	1
● 500+ employees	1.2%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

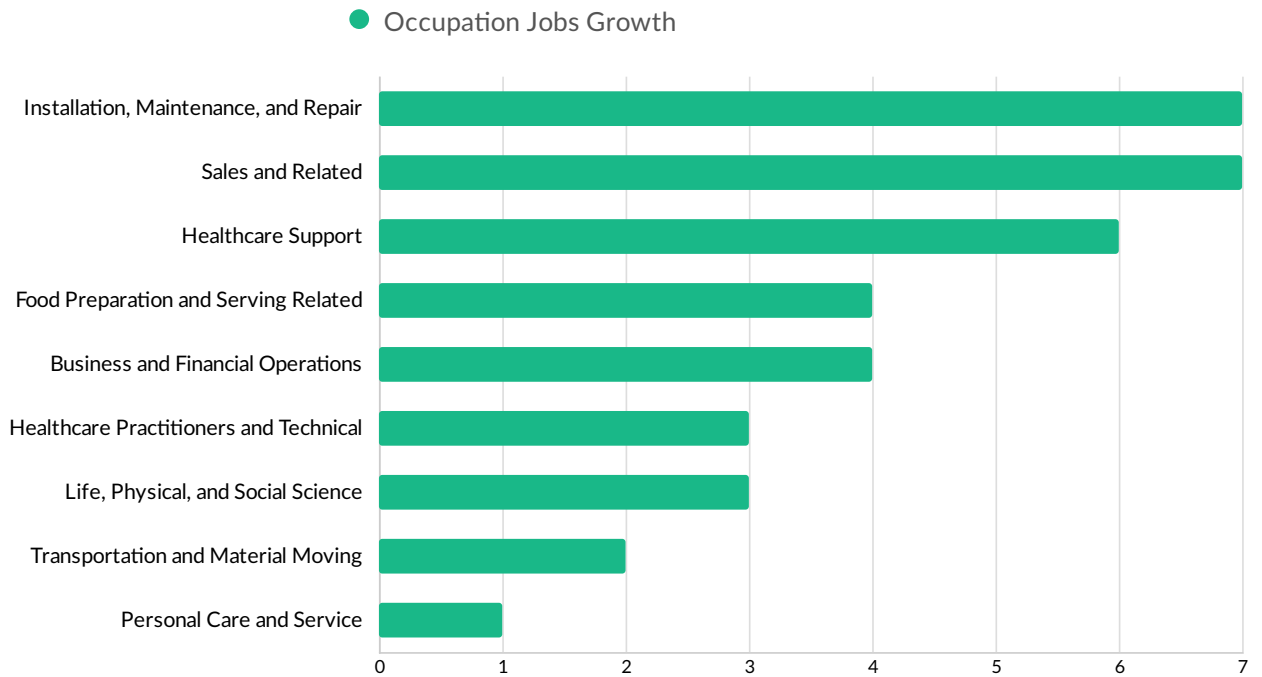
Workforce Characteristics

Largest Occupations



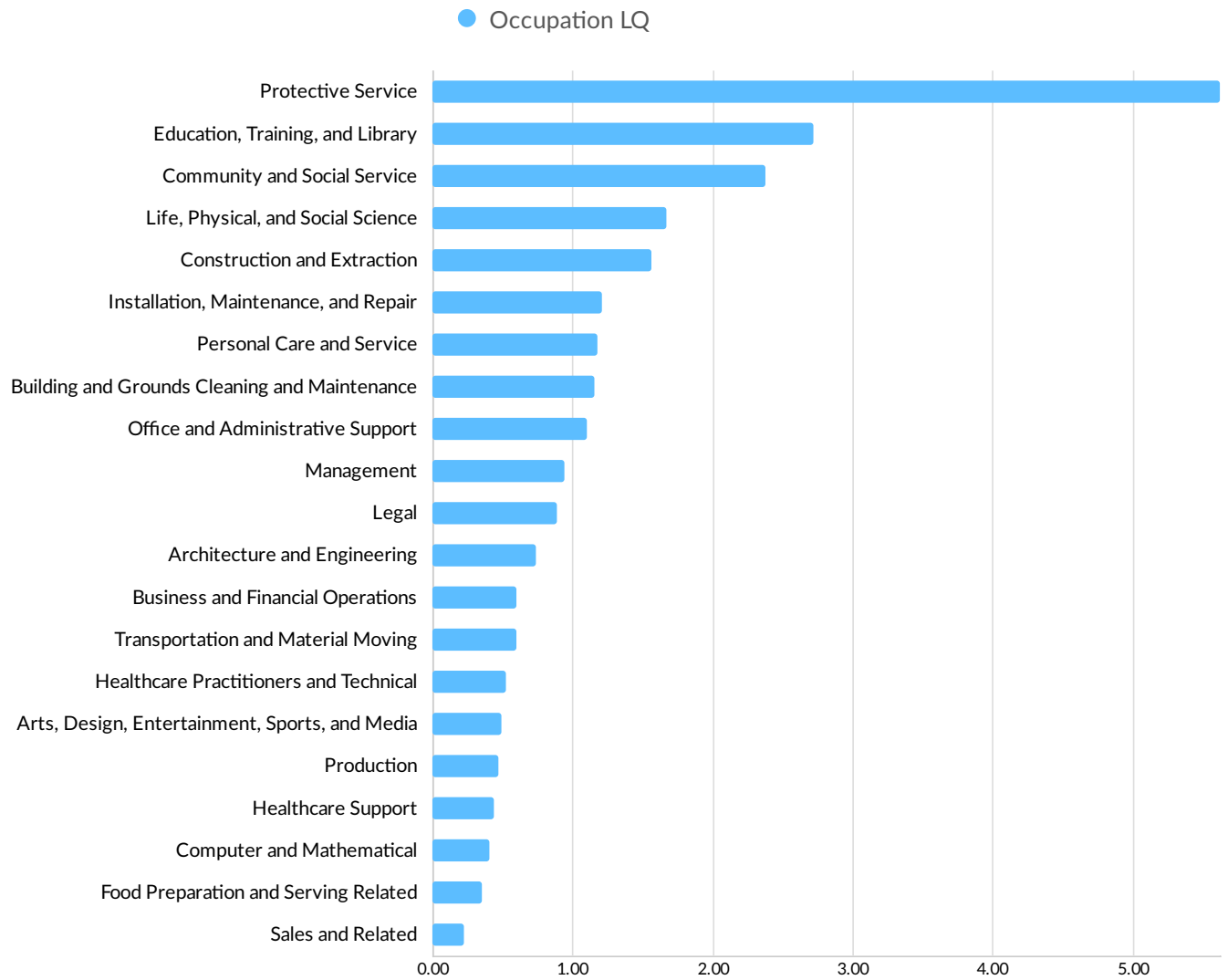
Workforce Characteristics - Cont.

Top Growing Occupations



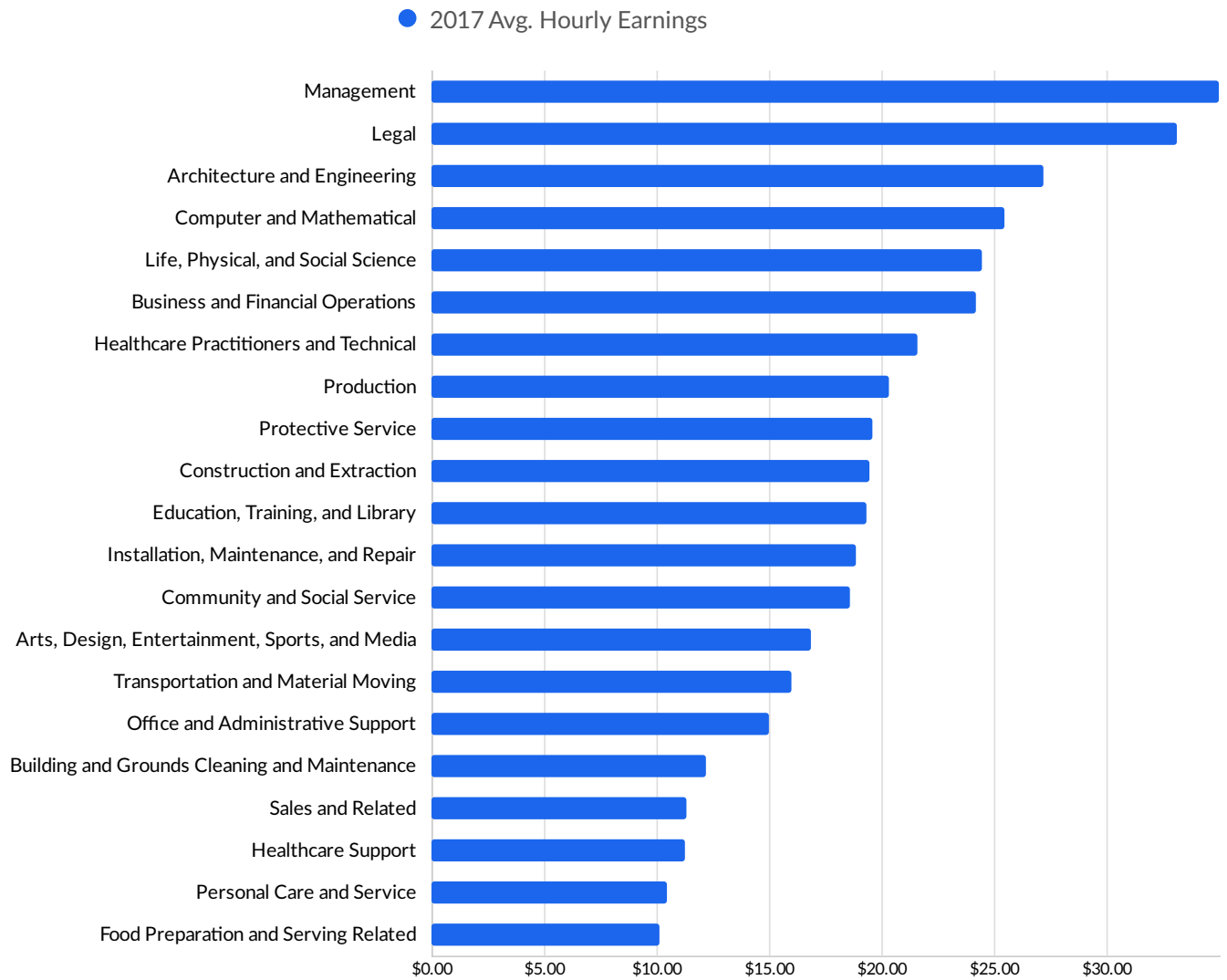
Workforce Characteristics - Cont.

Top Occupation LQ



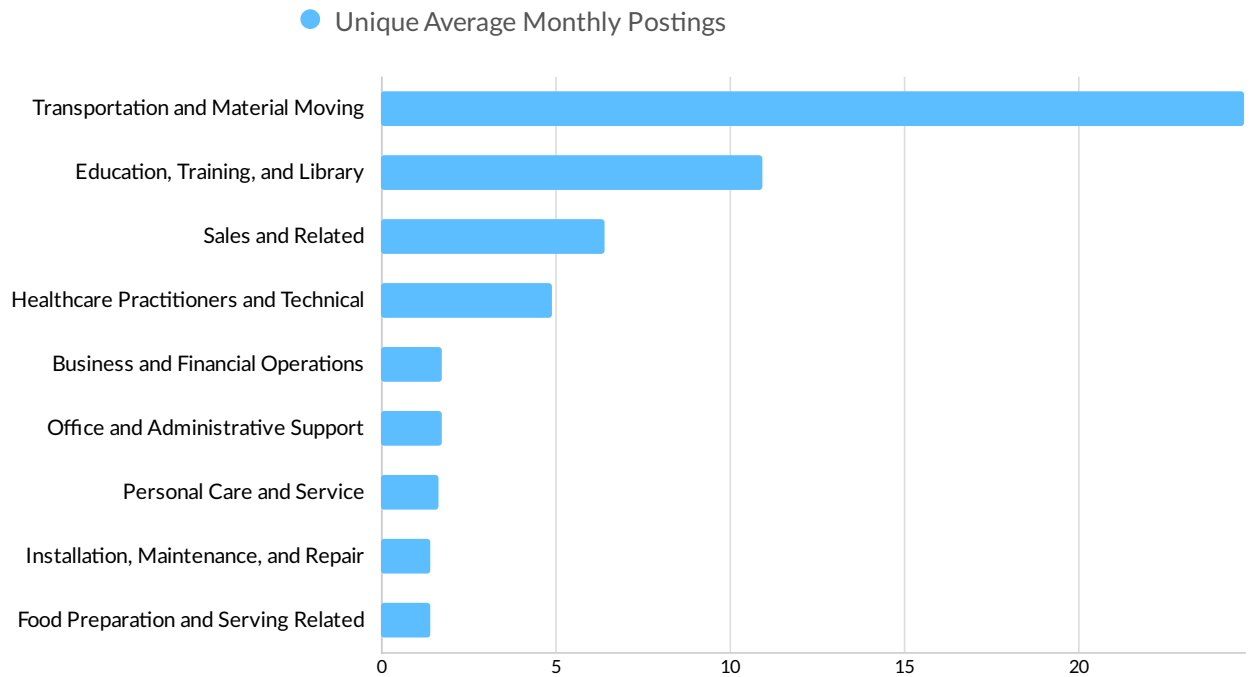
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

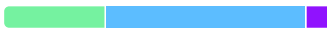



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Office and Administrative Support	378	359	-19	-5%	1.10	\$14.96	2
Education, Training, and Library	400	345	-55	-14%	2.73	\$19.34	11
Protective Service	290	282	-8	-3%	5.62	\$19.59	0
Construction and Extraction	163	158	-5	-3%	1.56	\$19.41	0
Management	122	116	-6	-5%	0.94	\$34.96	0
Personal Care and Service	112	113	1	+1%	1.18	\$10.46	2
Installation, Maintenance, and Repair	99	106	7	+7%	1.21	\$18.85	1
Building and Grounds Cleaning and Maintenance	107	95	-12	-11%	1.16	\$12.21	0
Transportation and Material Moving	87	89	2	+2%	0.60	\$15.96	25
Community and Social Service	88	88	0	0%	2.38	\$18.58	0
Business and Financial Operations	65	69	4	+6%	0.60	\$24.17	2
Food Preparation and Serving Related	62	66	4	+6%	0.35	\$10.12	1
Healthcare Practitioners and Technical	62	65	3	+5%	0.53	\$21.59	5
Production	68	61	-7	-10%	0.47	\$20.34	0
Sales and Related	42	49	7	+17%	0.22	\$11.35	6
Life, Physical, and Social Science	27	30	3	+11%	1.67	\$24.46	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Architecture and Engineering	29	28	-1	-3%	0.74	\$27.17	0
Healthcare Support	20	26	6	+30%	0.44	\$11.28	1
Computer and Mathematical	26	26	0	0%	0.41	\$25.41	0
Arts, Design, Entertainment, Sports, and Media	20	20	0	0%	0.49	\$16.82	1
Legal	18	17	-1	-6%	0.89	\$33.12	0

Educational Pipeline

In 2017, there were 85 graduates in Menominee County, WI. This pipeline has shrunk by 11% over the last 5 years. The highest share of these graduates come from Licensed Practical/Vocational Nurse Training, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
College of Menominee Nation	84 	
East-West University	1 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher