



Menominee County, WI

ECWRPC



400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	13
Workforce Characteristics	15
Educational Pipeline	22

Economy Overview

4,640

Population (2018)

Population **grew by 275** over the last 5 years and is projected to **grow by 136** over the next 5 years.

2,397

Total Regional Employment

Jobs **decreased by 67** over the last 5 years but are projected to **grow by 58** over the next 5 years.

\$38.1K

Median Household Income (2017)

Median household income is **\$19.6K below** the national median household income of \$57.7K.

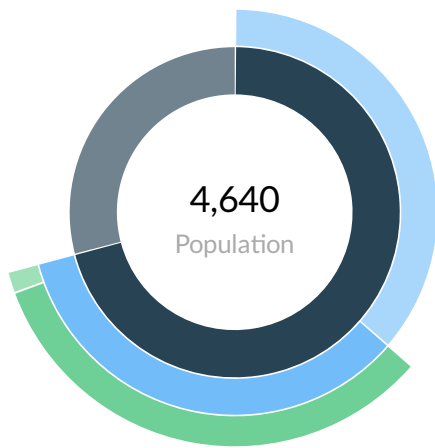
Takeaways

- As of 2018 the region's population **increased by 6.3%** since 2013, growing by 275. Population is expected to **increase by 2.9%** between 2018 and 2023, adding 136.
- From 2013 to 2018, jobs **declined by 2.7%** in Menominee County, WI from 2,464 to **2,397**. This change **fell short of the national growth rate of 8.5% by 11.2%**. As the number of jobs declined, the **labor force participation rate decreased from 50.4% to 48.7% between 2013 and 2018**.
- Concerning educational attainment, **9.3% of Menominee County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Junior Colleges.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	4,640	1,601	2,397	94.5	\$135.96M	\$291.97M	\$297.46M
New North Region	1,253,846	671,911	674,896	99.9	\$68.86B	\$78.84B	\$80.75B
ECWRPC	665,912	357,681	344,270	98.8	\$34.79B	\$43.12B	\$43.57B
Menominee	4,640	1,601	2,397	94.5	\$135.96M	\$291.97M	\$297.46M
Wisconsin	5,810,713	3,106,626	3,156,907	100.0	\$329.70B	\$293.29B	\$321.51B
United States	328,038,851	162,012,815	163,329,158	100.0	\$20.28T	\$0	\$8.59T

Economy Overview - Cont.

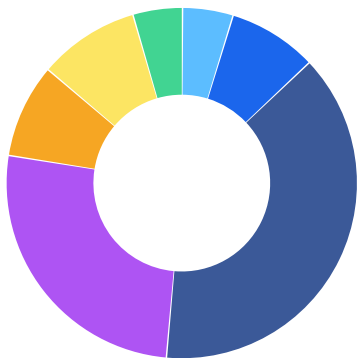
2018 Labor Force Breakdown



	Population
● Total Working Age Population	3,287
● Not in Labor Force (15+)	1,686
● Labor Force	1,601
● Employed	1,532
● Unemployed	69
● Under 15	1,354

Educational Attainment

Concerning educational attainment, **9.3% of Menominee County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).

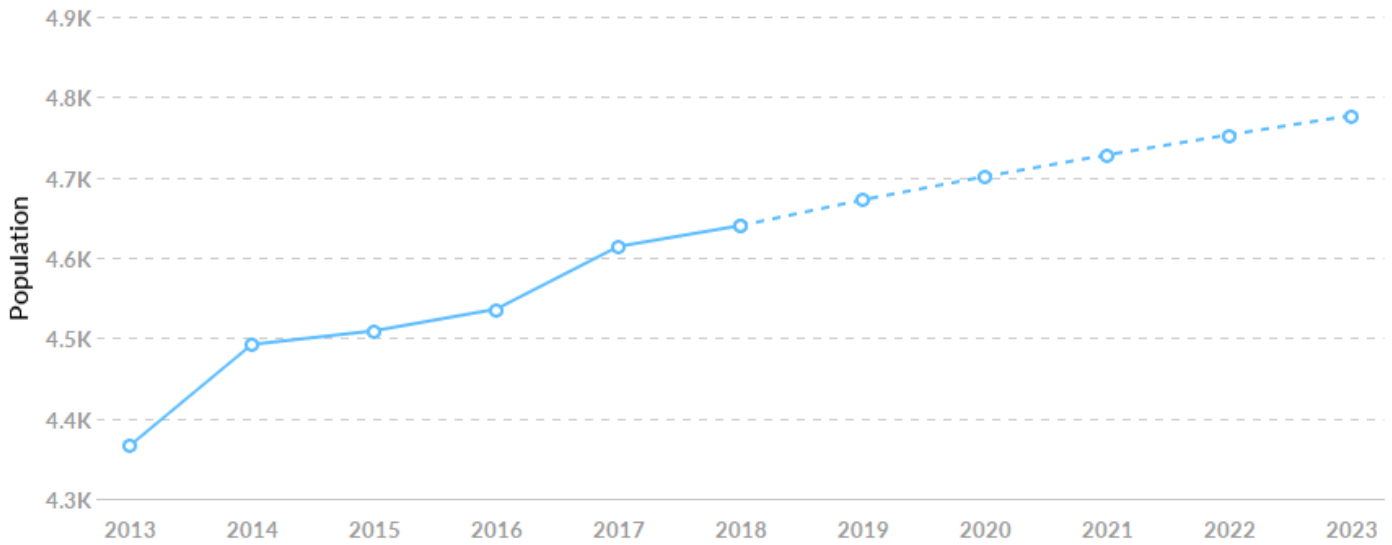


	% of Population	Population
● Less Than 9th Grade	4.7%	123
● 9th Grade to 12th Grade	8.2%	217
● High School Diploma	38.4%	1,014
● Some College	26.1%	689
● Associate's Degree	8.7%	229
● Bachelor's Degree	9.3%	245
● Graduate Degree and Higher	4.6%	120

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 6.3% since 2013, growing by 275. Population is expected to increase by 2.9% between 2018 and 2023, adding 136.

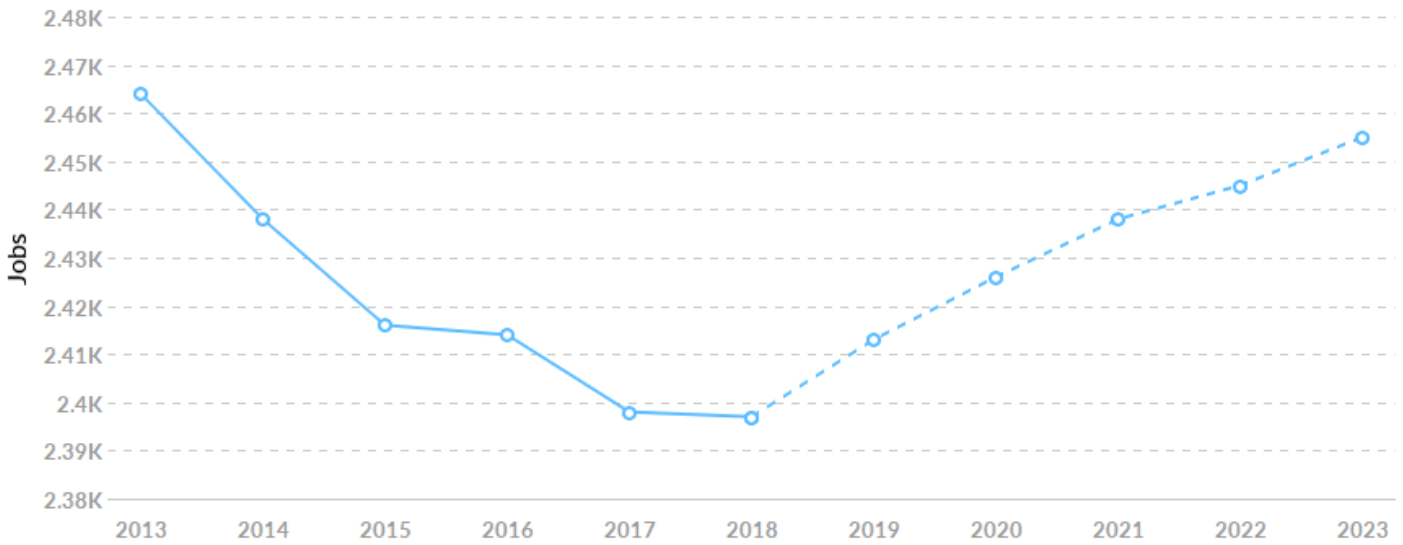


Timeframe	Population
2013	4,366
2014	4,492
2015	4,509
2016	4,536
2017	4,614
2018	4,640
2019	4,672
2020	4,701
2021	4,728
2022	4,753
2023	4,777

Historic & Projected Trends - Cont.

Job Trends

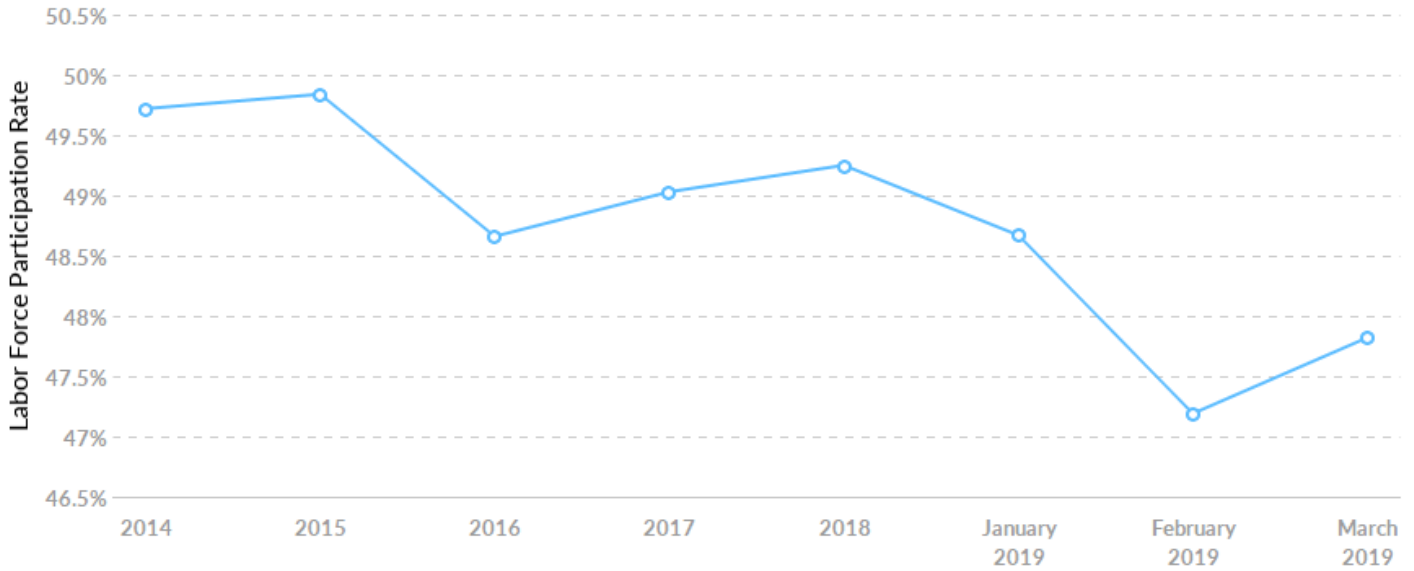
From 2013 to 2018, jobs declined by 2.7% in Menominee County, WI from 2,464 to 2,397. This change fell short of the national growth rate of 8.5% by 11.2%.



Timeframe	Jobs
2013	2,464
2014	2,438
2015	2,416
2016	2,414
2017	2,398
2018	2,397
2019	2,413
2020	2,426
2021	2,438
2022	2,445
2023	2,455

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

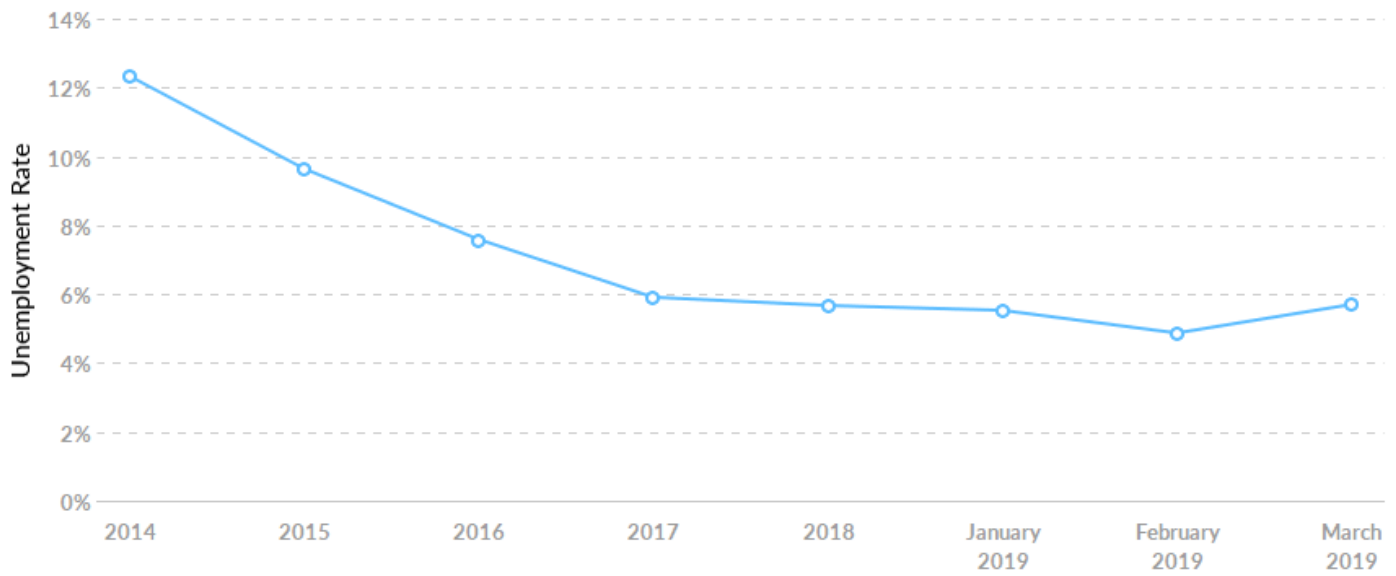


Timeframe	Labor Force Participation Rate
2014	49.72%
2015	49.84%
2016	48.66%
2017	49.03%
2018	49.25%
January 2019	48.67%
February 2019	47.19%
March 2019	47.82%

Historic & Projected Trends - Cont.

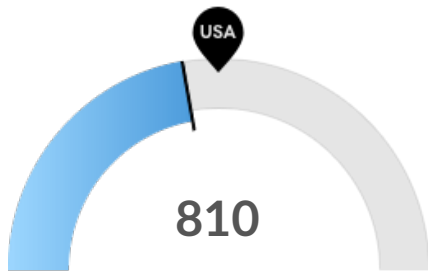
Unemployment Rate Trends

Menominee County, WI had a March 2019 unemployment rate of 5.70%, decreasing from 12.33% 5 years before.



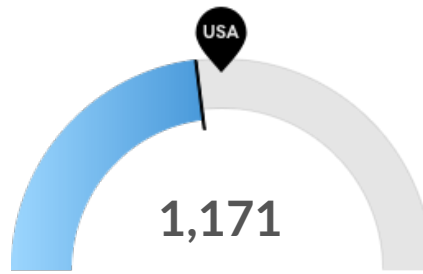
Timeframe	Unemployment Rate
2014	12.33%
2015	9.64%
2016	7.59%
2017	5.91%
2018	5.67%
January 2019	5.53%
February 2019	4.87%
March 2019	5.70%

Population Characteristics



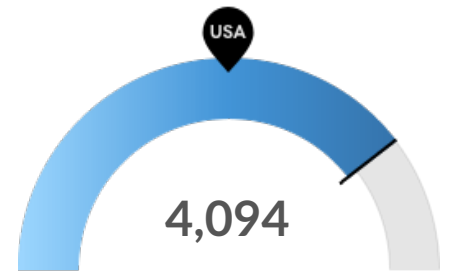
Millennials

Menominee County, WI has 810 millennials (ages 20-34). The national average for an area this size is 956.



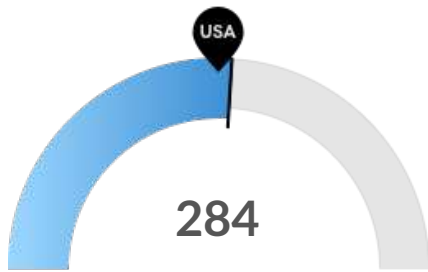
Retiring Soon

Retirement risk is low in Menominee County, WI. The national average for an area this size is 1,315 people 55 or older, while there are 1,171 here.



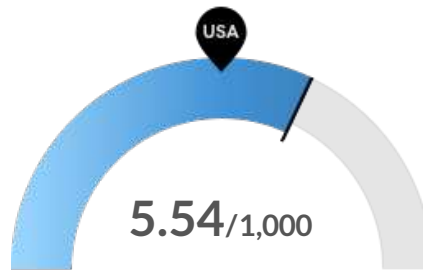
Racial Diversity

Racial diversity is high in Menominee County, WI. The national average for an area this size is 1,812 racially diverse people, while there are 4,094 here.



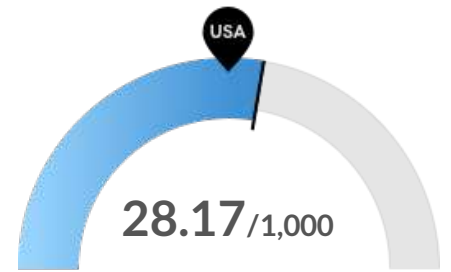
Veterans

Menominee County, WI has 284 veterans. The national average for an area this size is 268.



Violent Crime

Menominee County, WI has 5.54 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



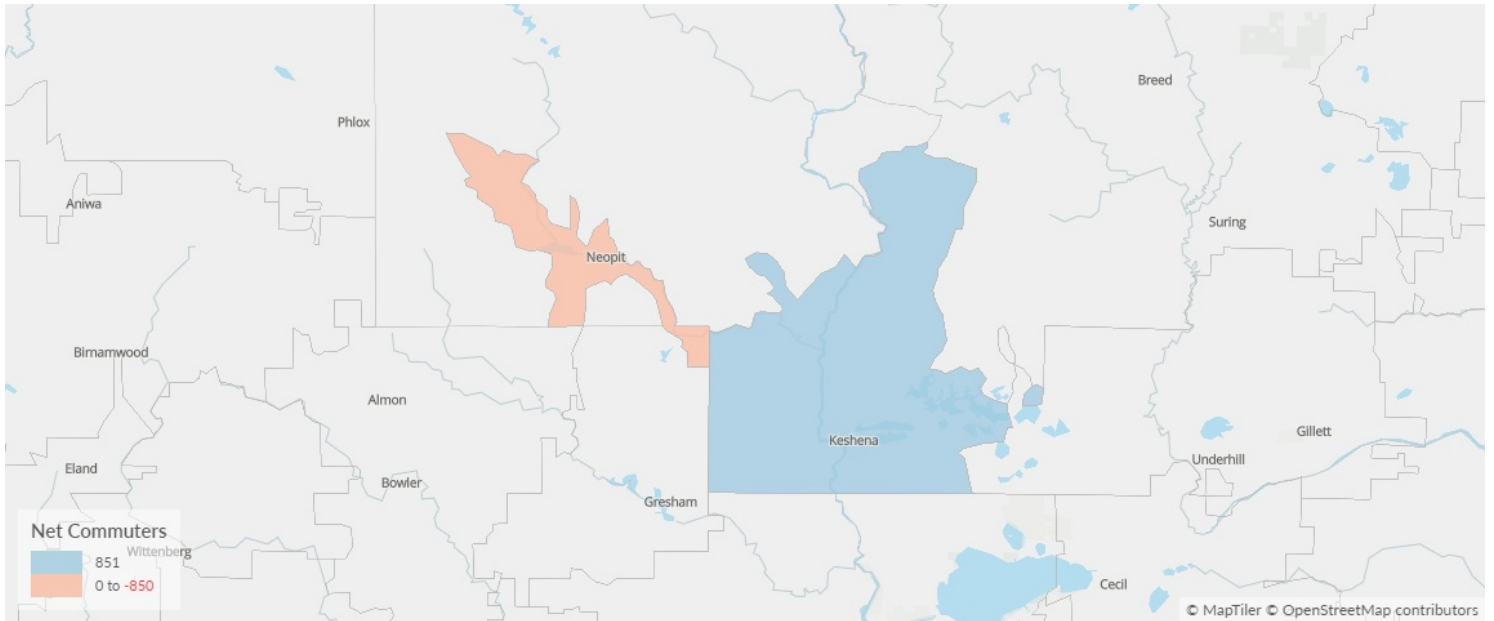
Property Crime

Menominee County, WI has 28.17 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Menominee County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

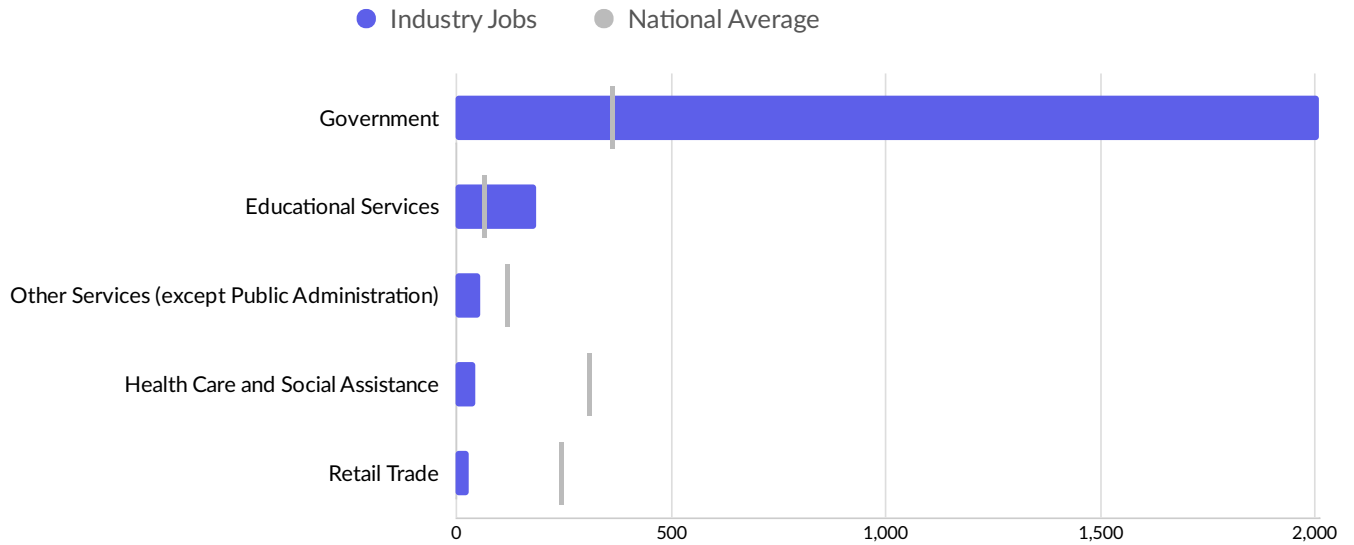
ZIP	Name	2018 Employment
54135	Keshena, WI (in Menom...	1,931
54150	Neopit, WI (in Menomin...	466

Where Talent Lives

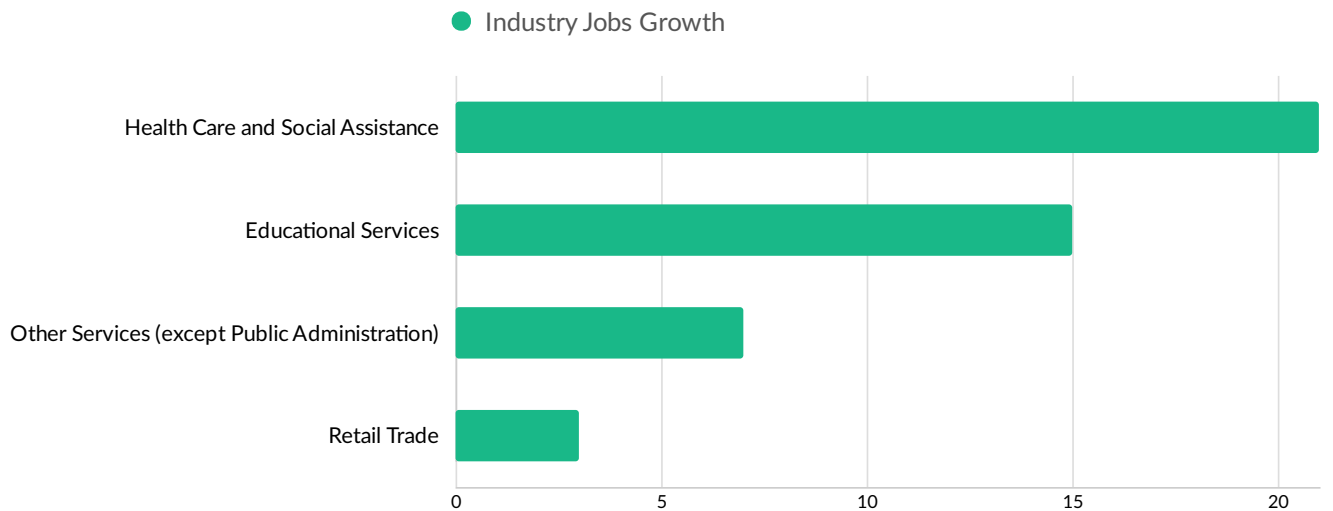
ZIP	Name	2018 Workers
54135	Keshena, WI (in Menom...	1,080
54150	Neopit, WI (in Menomin...	611

Industry Characteristics

Largest Industries

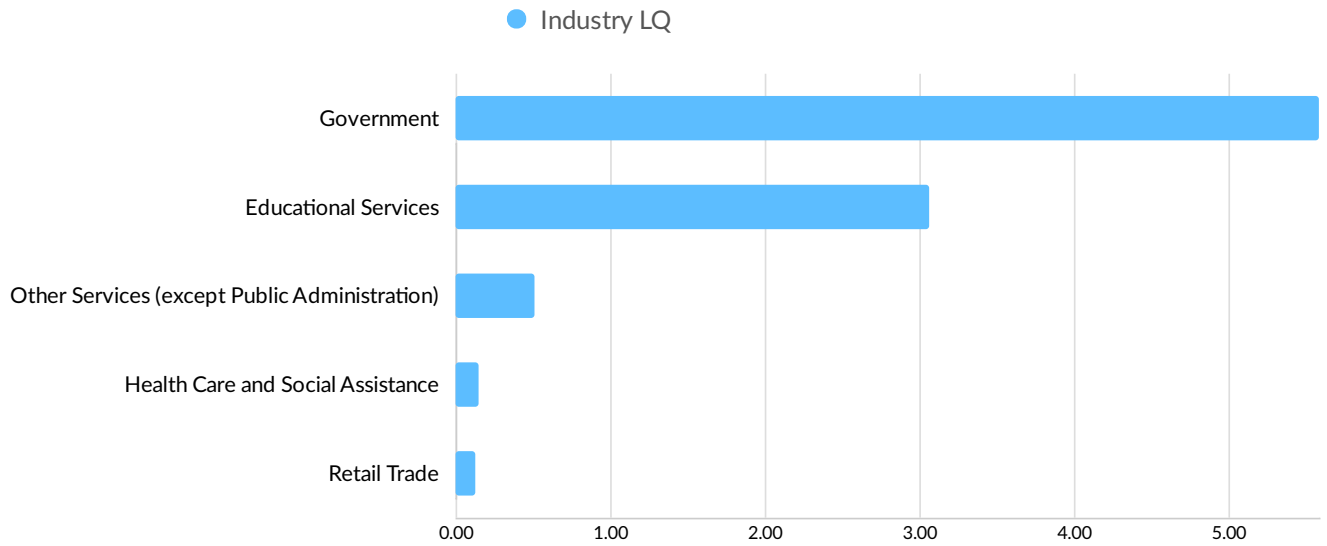


Top Growing Industries

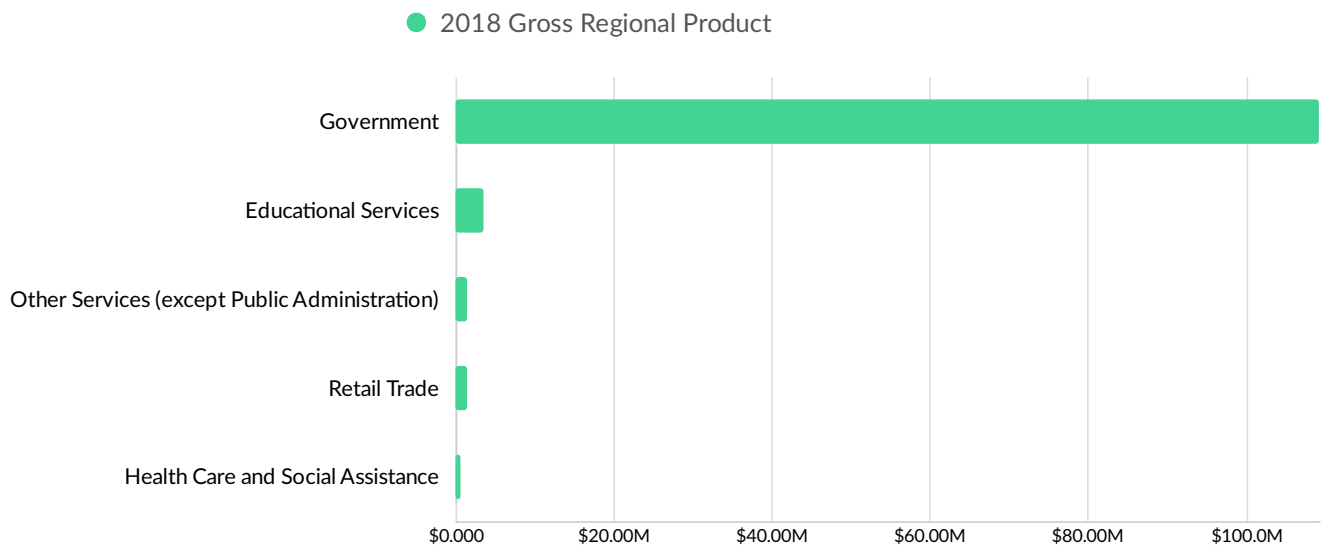


Industry Characteristics - Cont.

Top Industry LQ

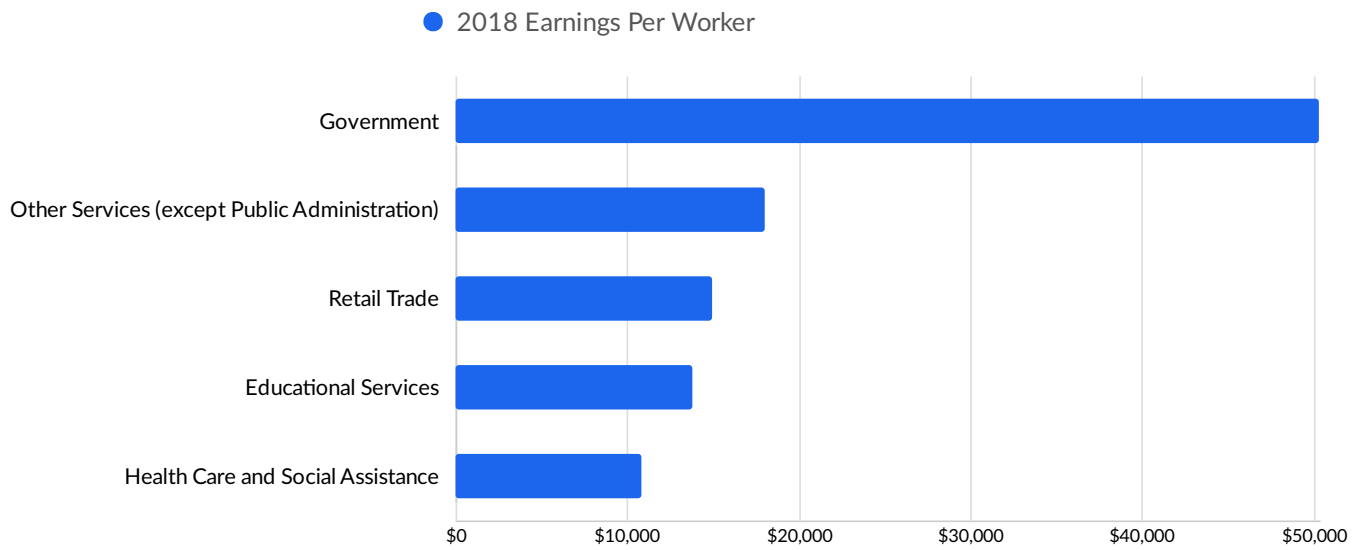


Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,124	2,010	-114	-5%	5.58	\$50,334	\$109.24M
Educational Services	173	188	15	+9%	3.06	\$13,784	\$3.44M
Other Services (except Public Administration)	51	58	7	+14%	0.51	\$18,043	\$1.41M
Health Care and Social Assistance	25	46	21	+84%	0.15	\$10,853	\$579.03K
Retail Trade	27	30	3	+11%	0.12	\$14,960	\$1.40M

Business Characteristics

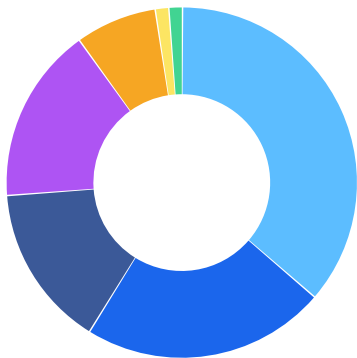
191 Companies Employ Your Workers

Online profiles for your workers mention 191 companies as employers, with the top 10 appearing below. In the last 12 months, 124 companies in Menominee County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Menominee Indian School Distri...	44 	Choctaw Casino & Resort	41 
College of Menominee Nations	42 	Platinum Supplemental Insuranc...	30 
Menominee Indian Tribe of Wis...	40 	Schneider National, Inc.	28 
Menominee Tribal Enterprises	33 	Teach For America, Inc.	28 
Choctaw Casino & Resort	29 	Lhc Group, Inc.	26 
County of Menominee	6 	Telereach Inc	25 
Shawano Medical Center, Inc.	6 	C.R. England, Inc.	24 
Menominee Tribal School	5 	U. S. Xpress, Inc.	23 
Massachusetts Institute of Tech...	4 	Instacart Inc.	18 
Wal-Mart Stores, Inc.	4 	Tutree, Inc.	18 

Business Characteristics - Cont.

Business Size

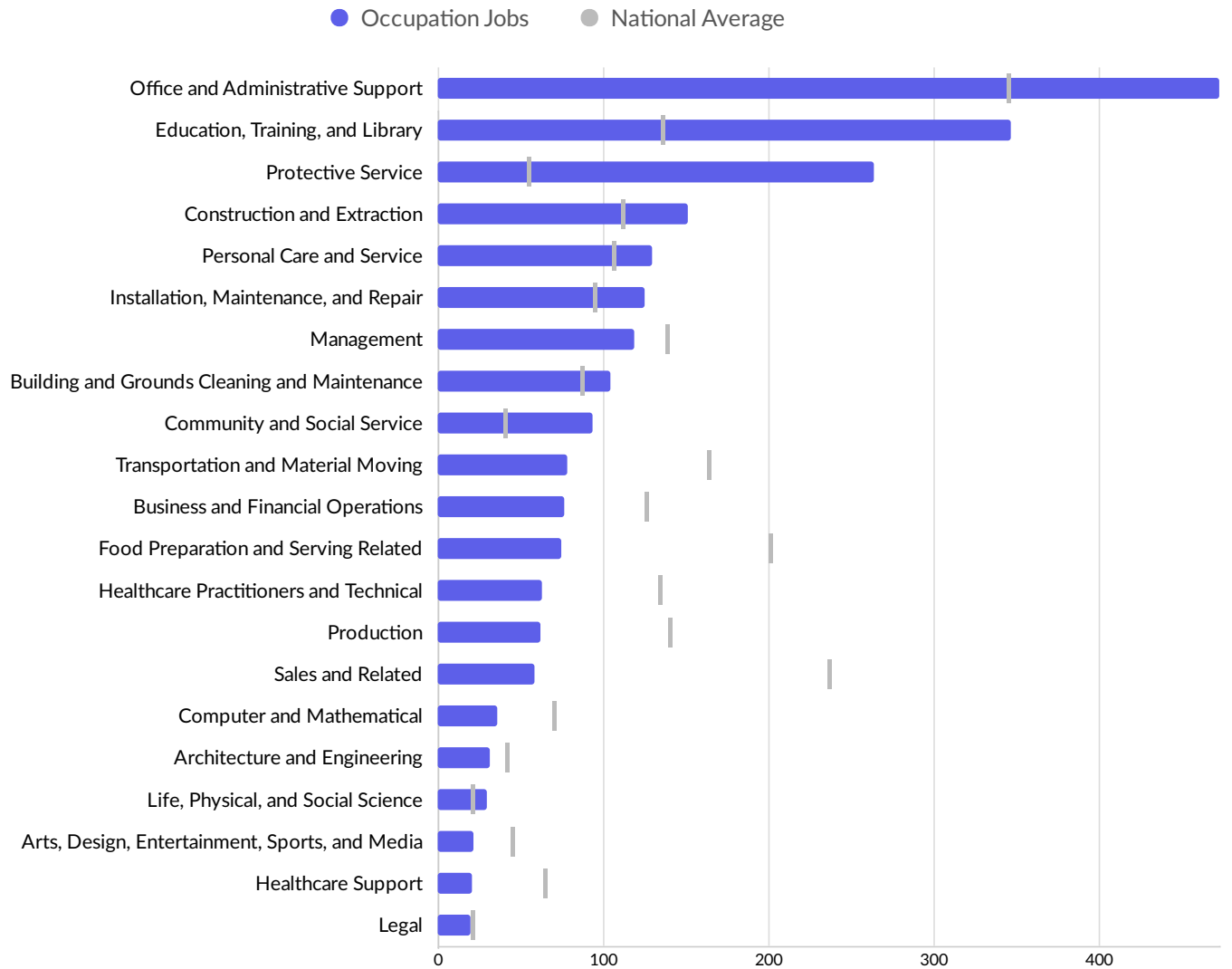


	Percentage	Business Count
1 to 4 employees	36.3%	29
5 to 9 employees	22.5%	18
10 to 19 employees	15.0%	12
20 to 49 employees	16.3%	13
50 to 99 employees	7.5%	6
100 to 249 employees	1.3%	1
500+ employees	1.3%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

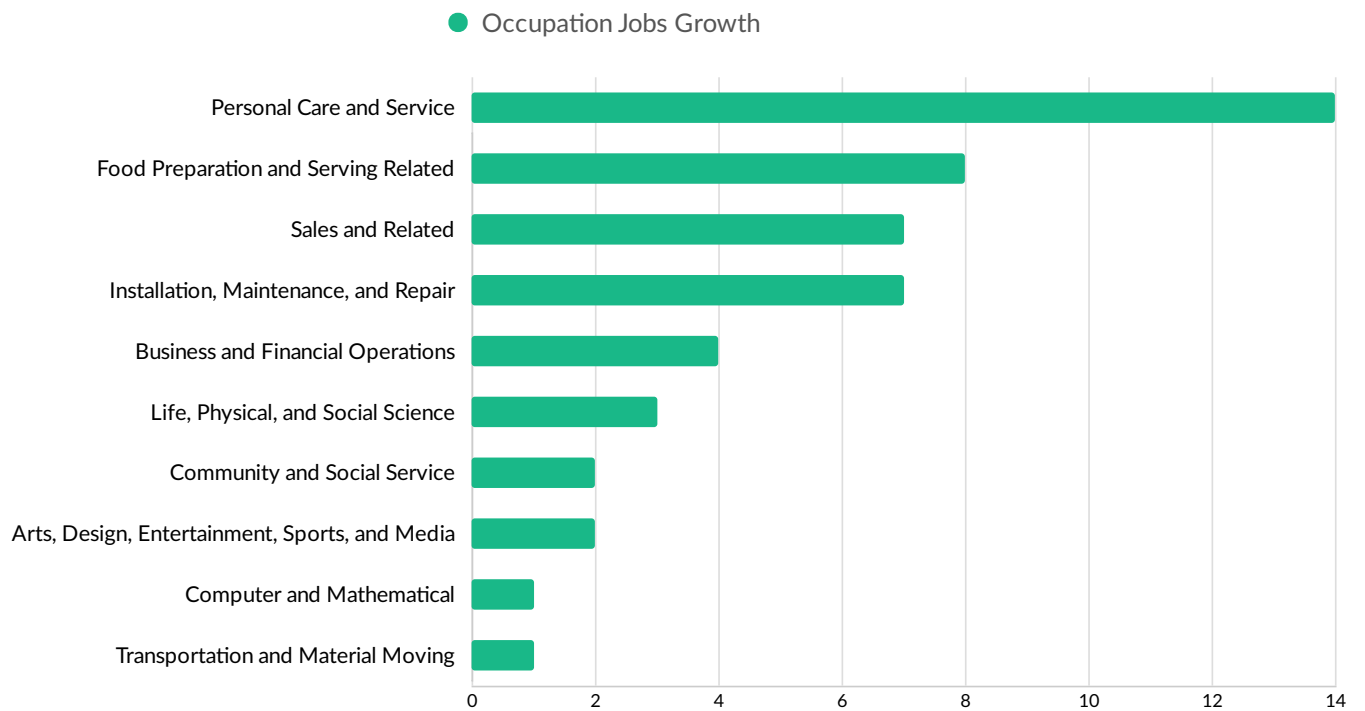
Workforce Characteristics

Largest Occupations



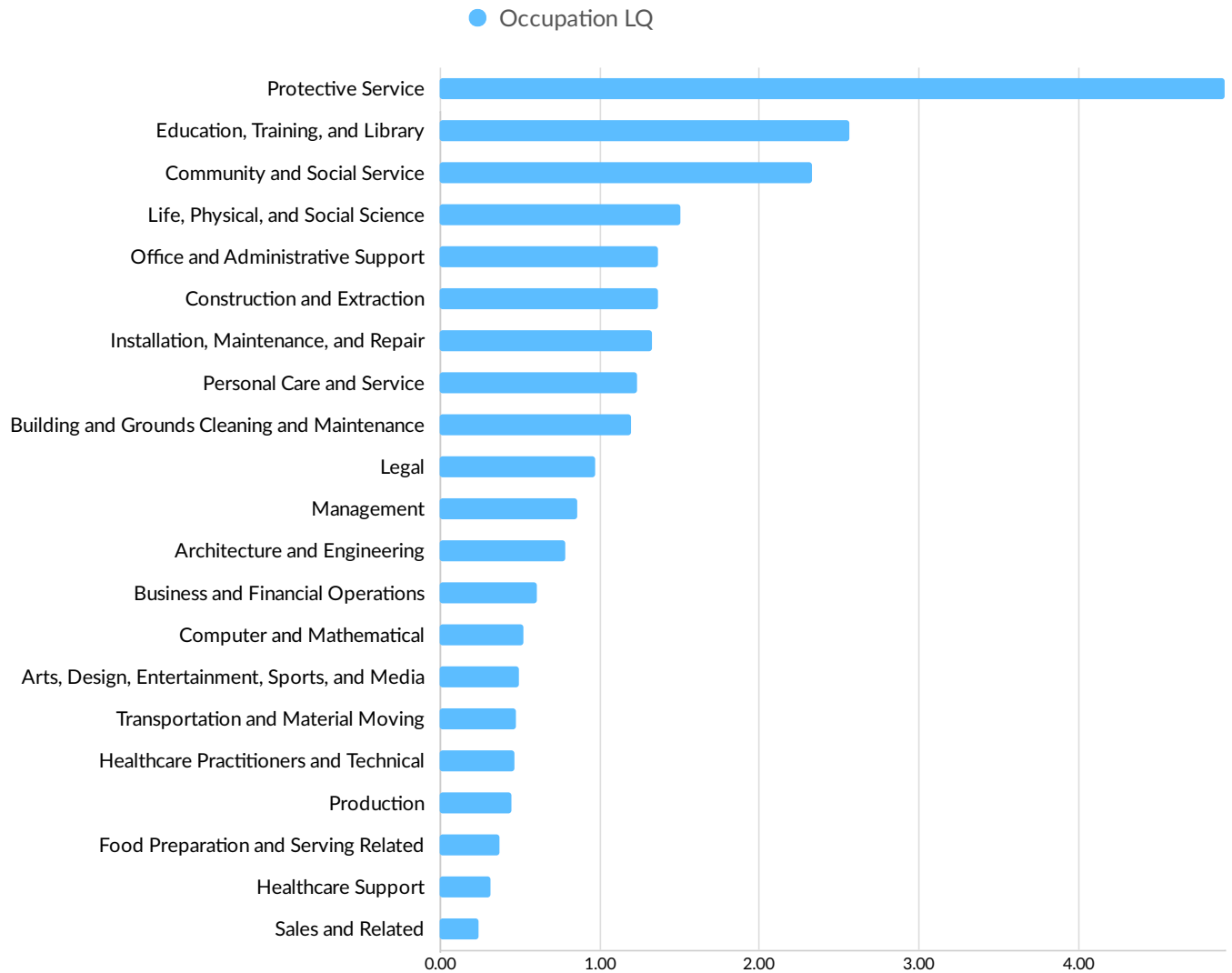
Workforce Characteristics - Cont.

Top Growing Occupations



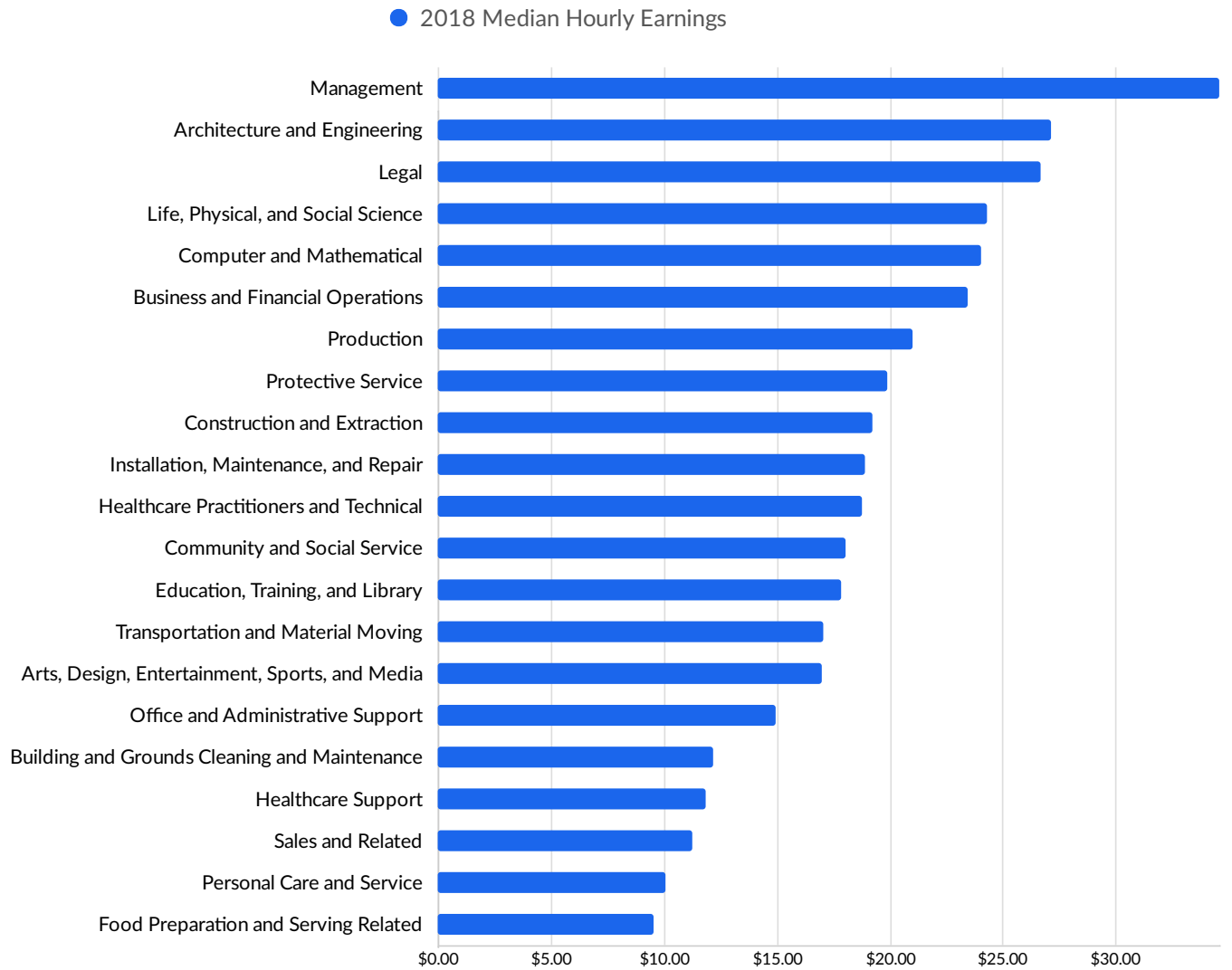
Workforce Characteristics - Cont.

Top Occupation LQ



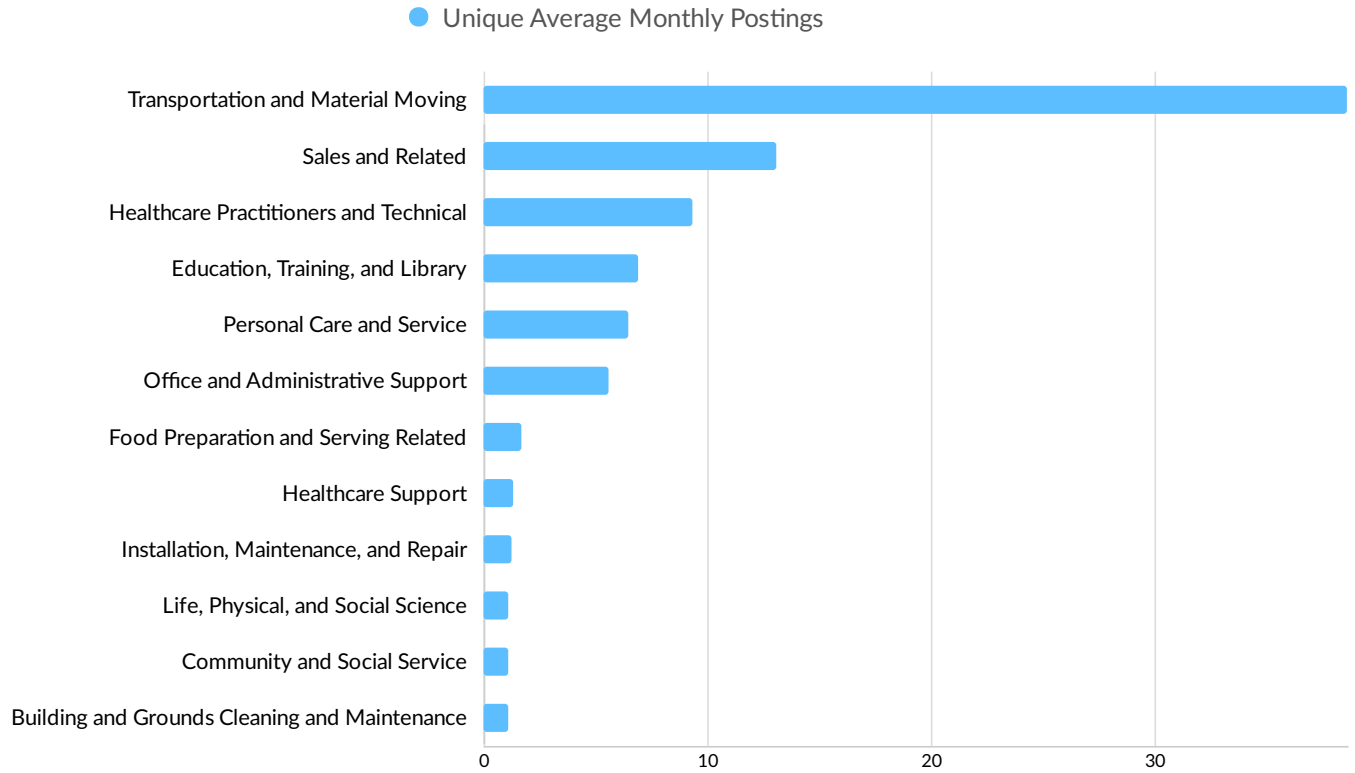
Workforce Characteristics - Cont.

Top Occupation Earnings

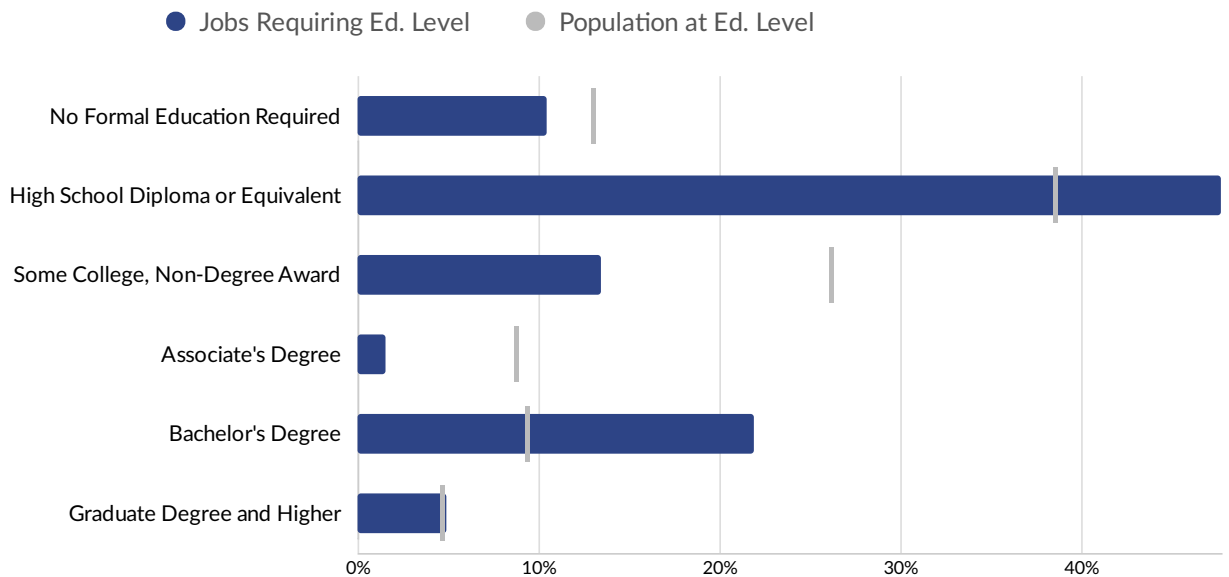


Workforce Characteristics - Cont.

Top Posted Occupations



Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Office and Administrative Support	488	473	-15	-3%	1.37	\$14.97	6
Education, Training, and Library	408	347	-61	-15%	2.57	\$17.83	7
Protective Service	273	264	-9	-3%	4.92	\$19.88	0
Construction and Extraction	158	151	-7	-4%	1.37	\$19.22	0
Personal Care and Service	116	130	14	+12%	1.24	\$10.08	7
Installation, Maintenance, and Repair	118	125	7	+6%	1.33	\$18.89	1
Management	121	119	-2	-2%	0.86	\$34.59	1
Building and Grounds Cleaning and Maintenance	120	104	-16	-13%	1.20	\$12.20	1
Community and Social Service	92	94	2	+2%	2.33	\$18.05	1
Transportation and Material Moving	77	78	1	+1%	0.48	\$17.07	39
Business and Financial Operations	72	76	4	+6%	0.61	\$23.48	1
Food Preparation and Serving Related	67	75	8	+12%	0.38	\$9.58	2
Healthcare Practitioners and Technical	65	63	-2	-3%	0.47	\$18.81	9
Production	66	63	-3	-5%	0.45	\$21.00	1
Sales and Related	51	58	7	+14%	0.25	\$11.26	13
Computer and Mathematical	35	36	1	+3%	0.52	\$24.06	0
Architecture and Engineering	34	32	-2	-6%	0.78	\$27.16	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Life, Physical, and Social Science	27	30	3	+11%	1.51	\$24.31	1
Arts, Design, Entertainment, Sports, and Media	20	22	2	+10%	0.50	\$17.01	0
Healthcare Support	23	20	-3	-13%	0.32	\$11.87	1
Legal	20	20	0	0%	0.98	\$26.70	0

Educational Pipeline

In 2017, there were 85 graduates in Menominee County, WI. This pipeline has shrunk by 11% over the last 5 years. The highest share of these graduates come from Licensed Practical/Vocational Nurse Training, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.

