



Marquette County, WI

ECWRPC



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Economy Overview

15,280

Population (2018)

Population **grew by 98** over the last 5 years and is projected to **grow by 144** over the next 5 years.

4,862

Jobs (2018)

Jobs **grew by 301** over the last 5 years and are projected to **grow by 269** over the next 5 years.

\$48.4K

Median Household Income (2016)

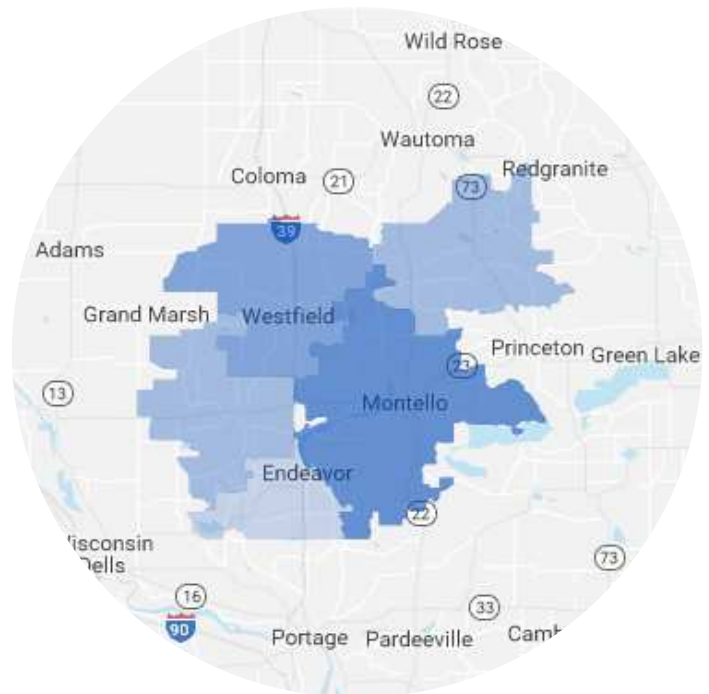
Median household income is **\$6.9K below** the national median household income of \$55.3K.

As of 2018 the region's population **increased by 0.6%** since 2013, growing by 98. Population is expected to **increase by 0.9%** between 2018 and 2023, adding 144.

From 2013 to 2018, jobs **increased by 6.6%** in Marquette County, WI from 4,561 to 4,862. This change **fell short of the national growth rate of 7.4% by 0.8%**. As the number of jobs increased, the **labor force participation rate increased from 59.4% to 61.7% between 2013 and 2018**.

Concerning educational attainment, **10.1% of Marquette County, WI residents possess a Bachelor's Degree** (8.5% below the national average), and **9.0% hold an Associate's Degree** (0.9% above the national average).

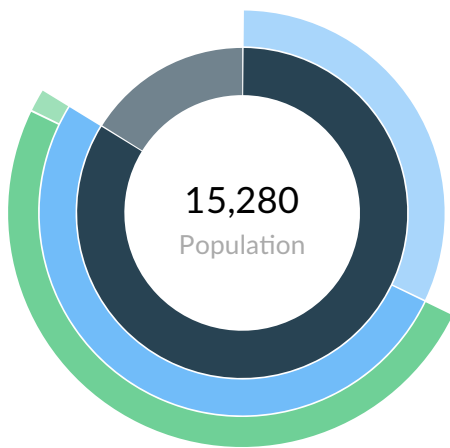
The top three industries in 2018 are Animal Slaughtering and Processing, Crop Production, and Local Government, Excluding Education and Hospitals.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	15,280	7,898	4,862	99.1	\$386.97M	\$960.40M	\$653.88M
ECWRPC	665,912	371,098	342,726	99.4	\$34.12B	\$42.03B	\$43.03B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

Economy Overview - Cont.

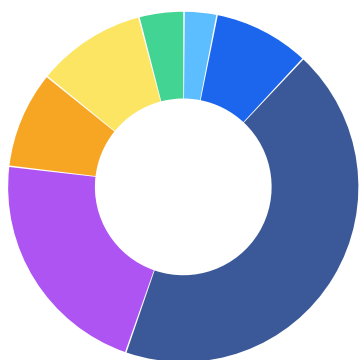
2018 Labor Force Breakdown



	Population
● Total Working Age Population	12,797
● Not in Labor Force (15+)	4,899
● Labor Force	7,898
● Employed	7,647
● Unemployed	251
● Under 15	2,482

Educational Attainment

Concerning educational attainment, **10.1% of Marquette County, WI residents possess a Bachelor's Degree** (8.5% below the national average), and **9.0% hold an Associate's Degree** (0.9% above the national average).

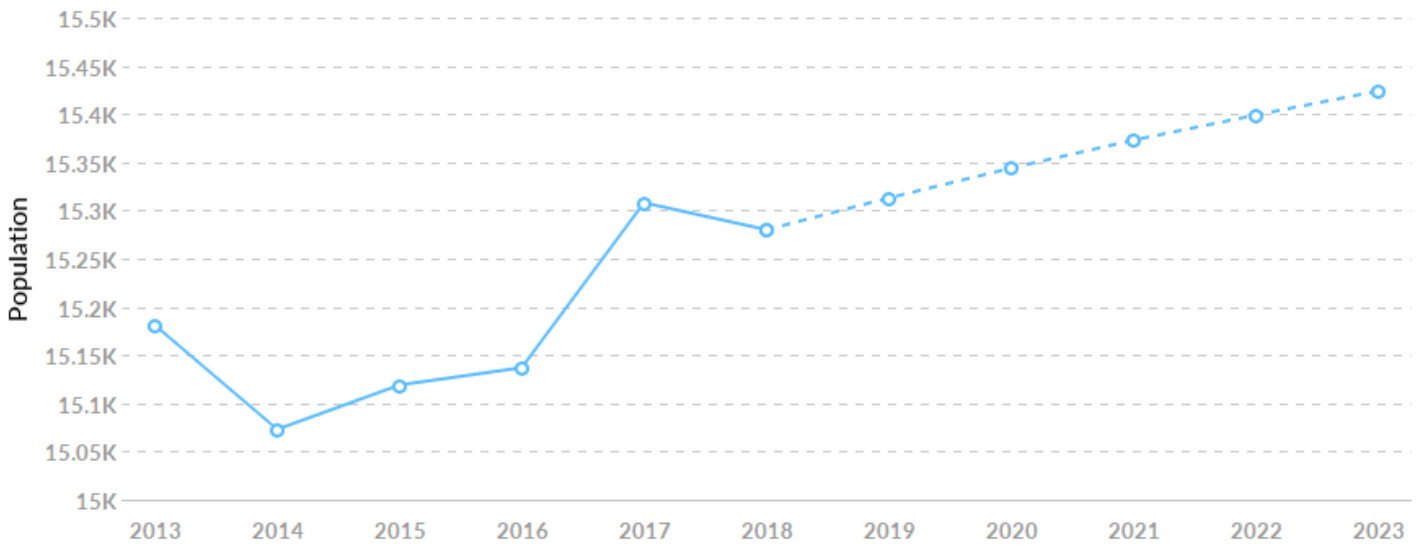


	% of Population	Population
● Less Than 9th Grade	3.0%	346
● 9th Grade to 12th Grade	8.9%	1,014
● High School Diploma	43.4%	4,956
● Some College	21.6%	2,464
● Associate's Degree	9.0%	1,024
● Bachelor's Degree	10.1%	1,154
● Graduate Degree and Higher	4.1%	473

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.6% since 2013, growing by 98. Population is expected to increase by 0.9% between 2018 and 2023, adding 144.

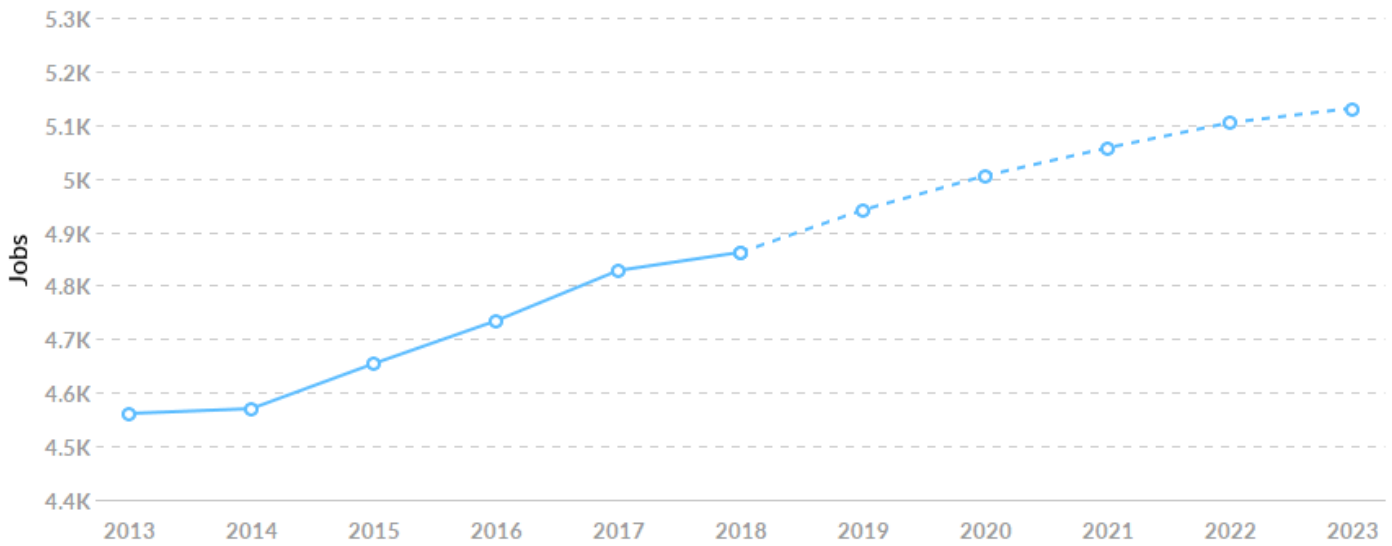


Timeframe	Population
2013	15,181
2014	15,073
2015	15,119
2016	15,137
2017	15,308
2018	15,280
2019	15,313
2020	15,344
2021	15,373
2022	15,399
2023	15,424

Historic & Projected Trends - Cont.

Job Trends

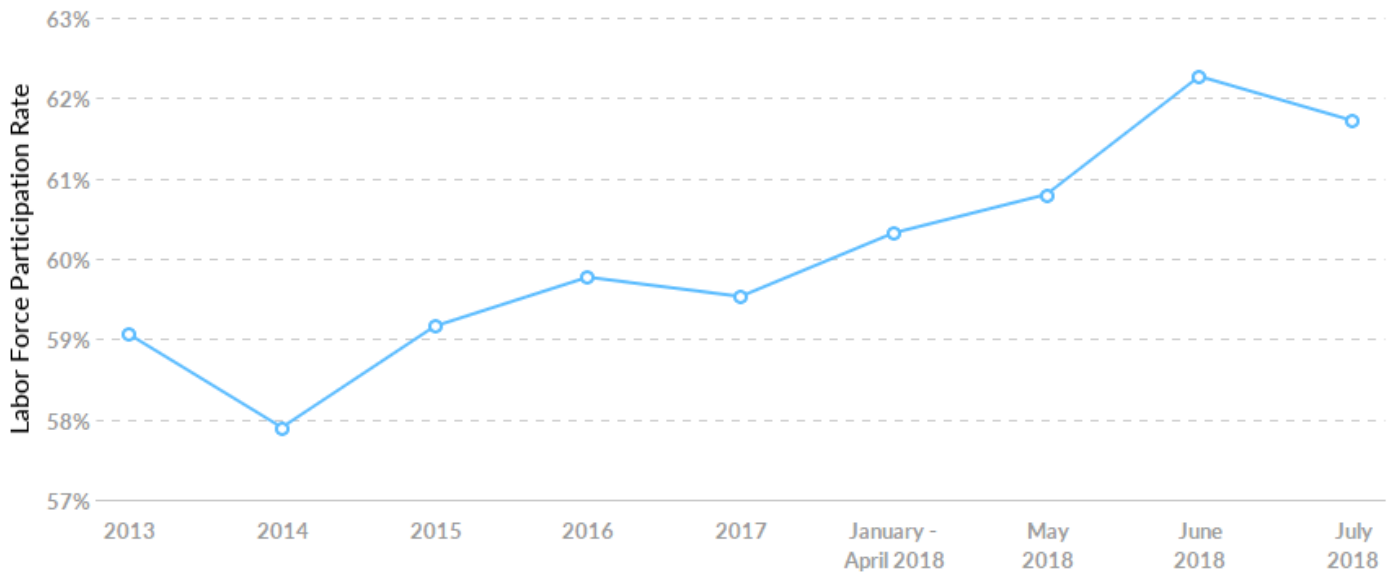
From 2013 to 2018, jobs increased by 6.6% in Marquette County, WI from 4,561 to 4,862. This change fell short of the national growth rate of 7.4% by 0.8%.



Timeframe	Jobs
2013	4,561
2014	4,570
2015	4,654
2016	4,734
2017	4,828
2018	4,862
2019	4,941
2020	5,005
2021	5,057
2022	5,104
2023	5,131

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

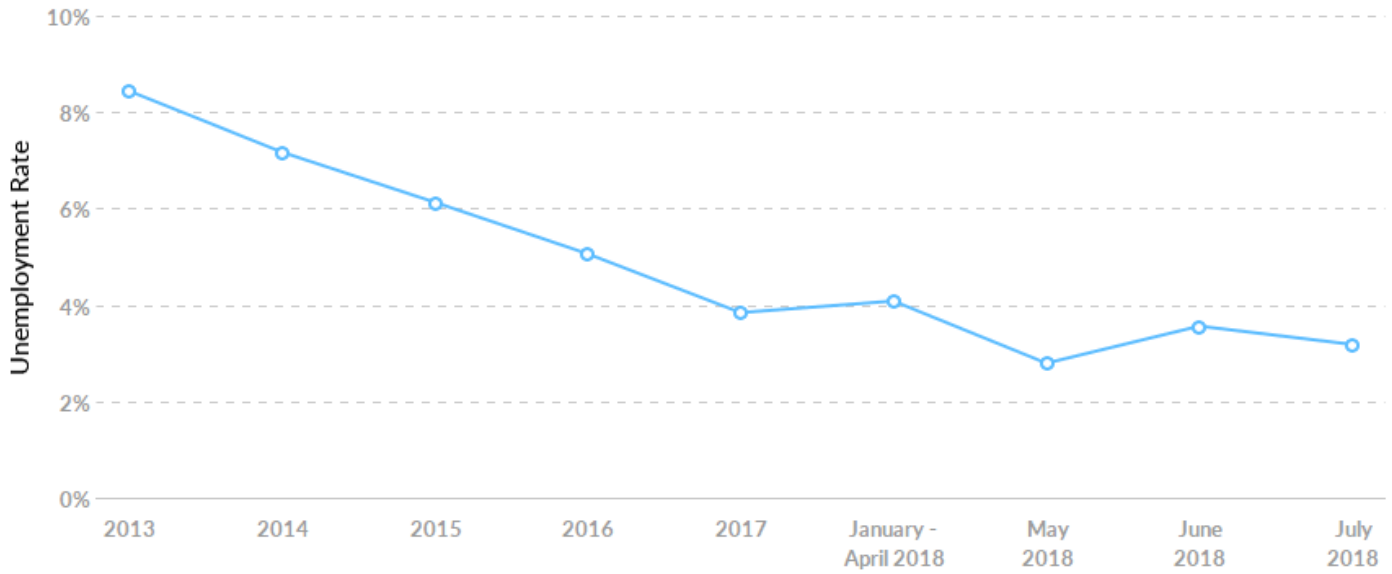


Timeframe	Labor Force Participation Rate
2013	59.06%
2014	57.90%
2015	59.16%
2016	59.77%
2017	59.53%
January - April 2018	60.32%
May 2018	60.80%
June 2018	62.27%
July 2018	61.72%

Historic & Projected Trends - Cont.

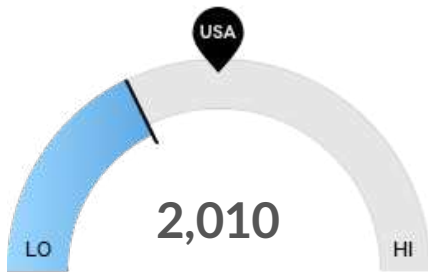
Unemployment Rate Trends

Marquette County, WI had a July 2018 unemployment rate of 3.18%, **decreasing from 8.44%** 5 years before.



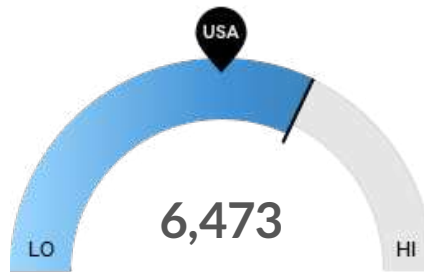
Timeframe	Unemployment Rate
2013	8.44%
2014	7.17%
2015	6.13%
2016	5.06%
2017	3.84%
January - April 2018	4.08%
May 2018	2.79%
June 2018	3.56%
July 2018	3.18%

Population Characteristics



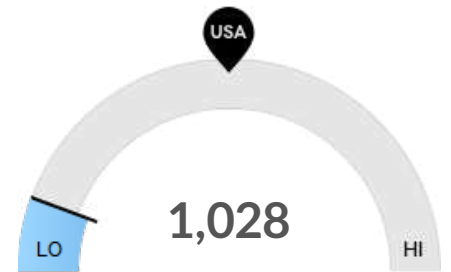
Millennials

Marquette County, WI has 2,010 millennials (ages 20-34). The national average for an area this size is 3,171.



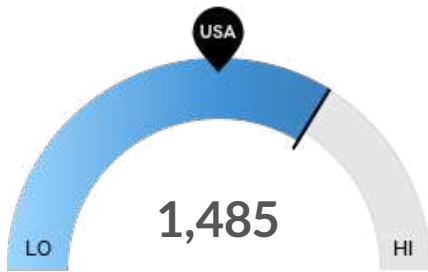
Retiring Soon

Retirement risk is high in Marquette County, WI. The national average for an area this size is 4,364 people 55 or older, while there are 6,473 here.



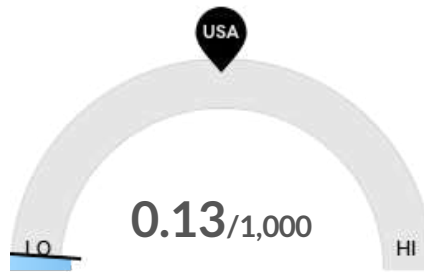
Racial Diversity

Racial diversity is low in Marquette County, WI. The national average for an area this size is 6,012 racially diverse people, while there are 1,028 here.



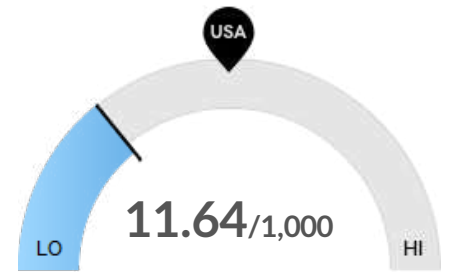
Veterans

Marquette County, WI has 1,485 veterans. The national average for an area this size is 914.



Violent Crime

Marquette County, WI has 0.13 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



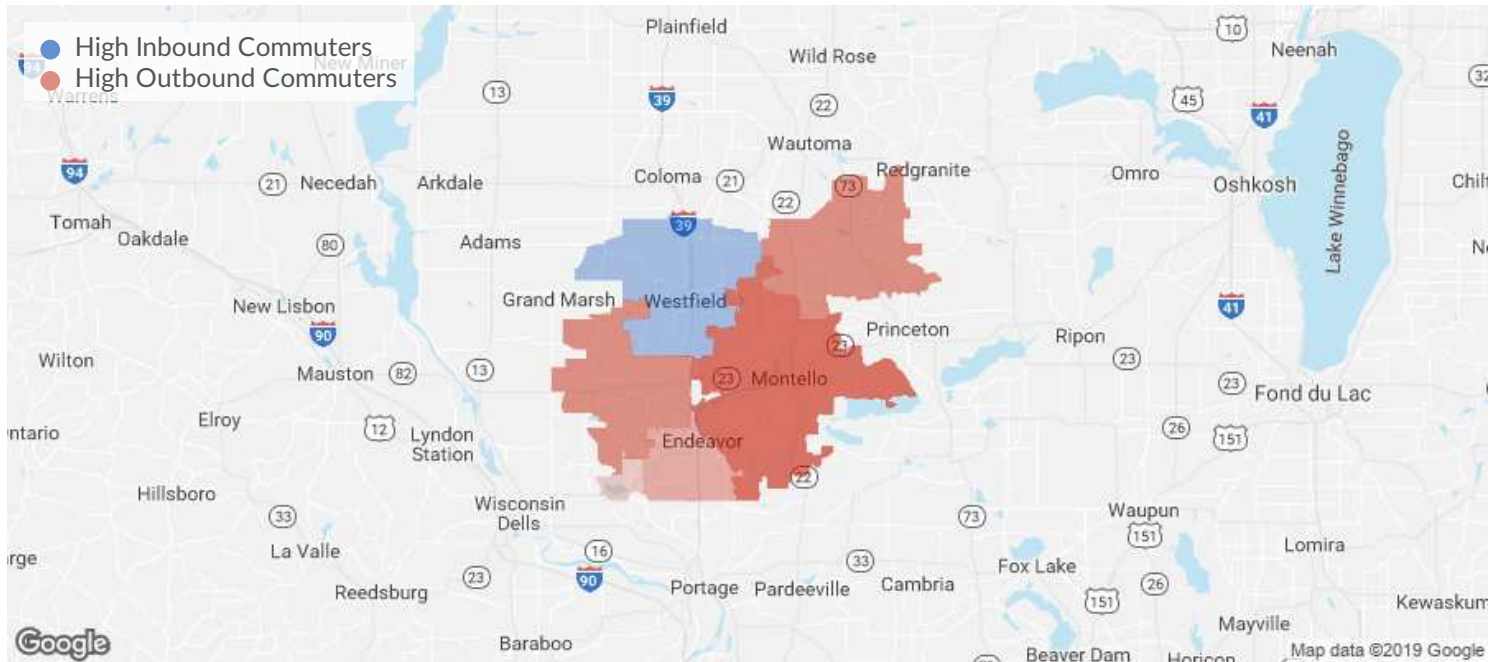
Property Crime

Marquette County, WI has 11.64 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Marquette County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53949.



Where Talent Works

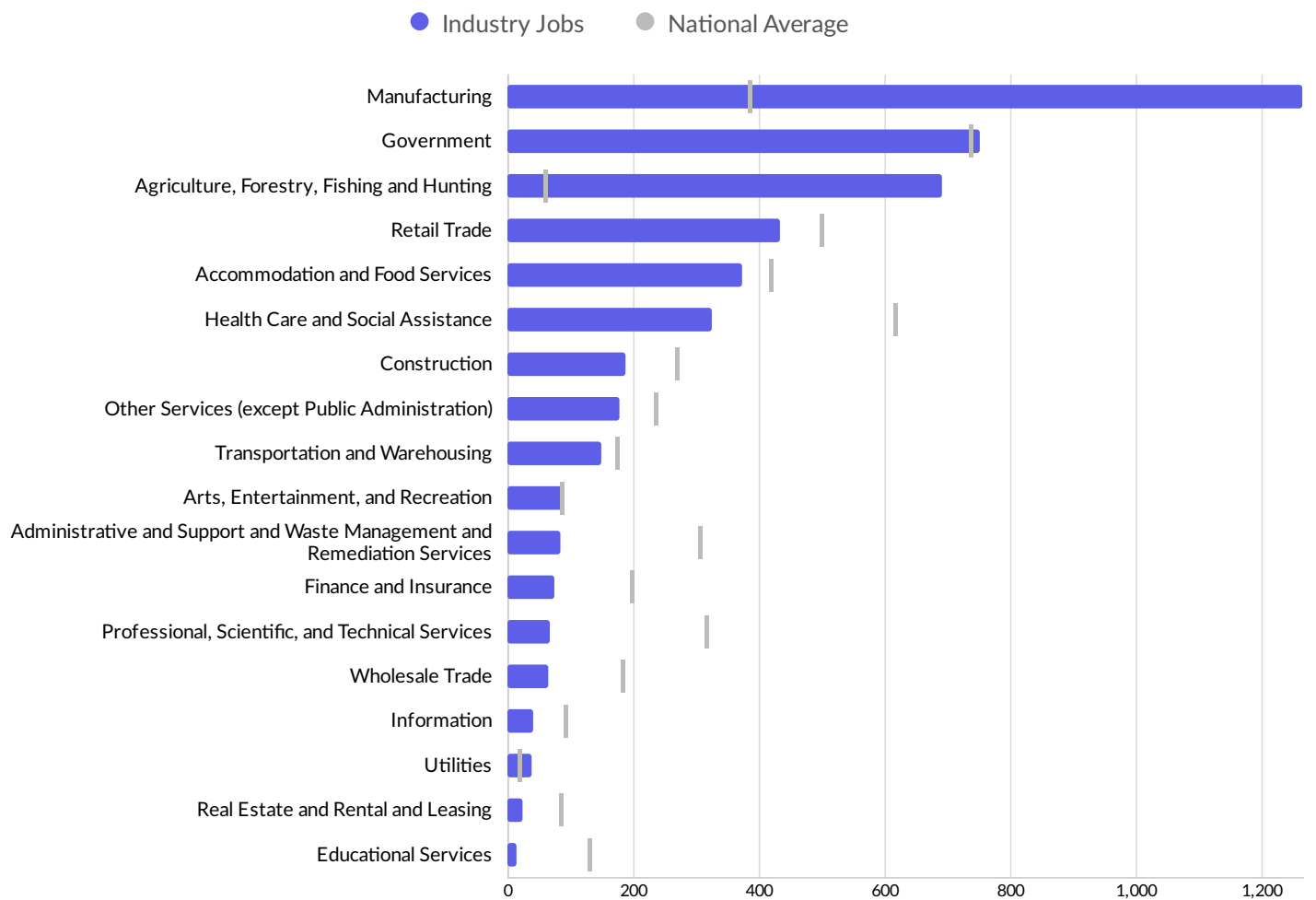
ZIP	Name	2018 Employment
53964	Westfield, WI (in Marq...	2,022
53949	Montello, WI (in Marq...	1,725
53952	Oxford, WI (in Marque...	473
54960	Neshkoro, WI (in Marq...	305
53930	Endeavor, WI (in Marq...	286

Where Talent Lives

ZIP	Name	2018 Workers
53949	Montello, WI (in Marq...	3,055
53964	Westfield, WI (in Marq...	1,666
53952	Oxford, WI (in Marque...	1,551
54960	Neshkoro, WI (in Marq...	1,319
53930	Endeavor, WI (in Marq...	571

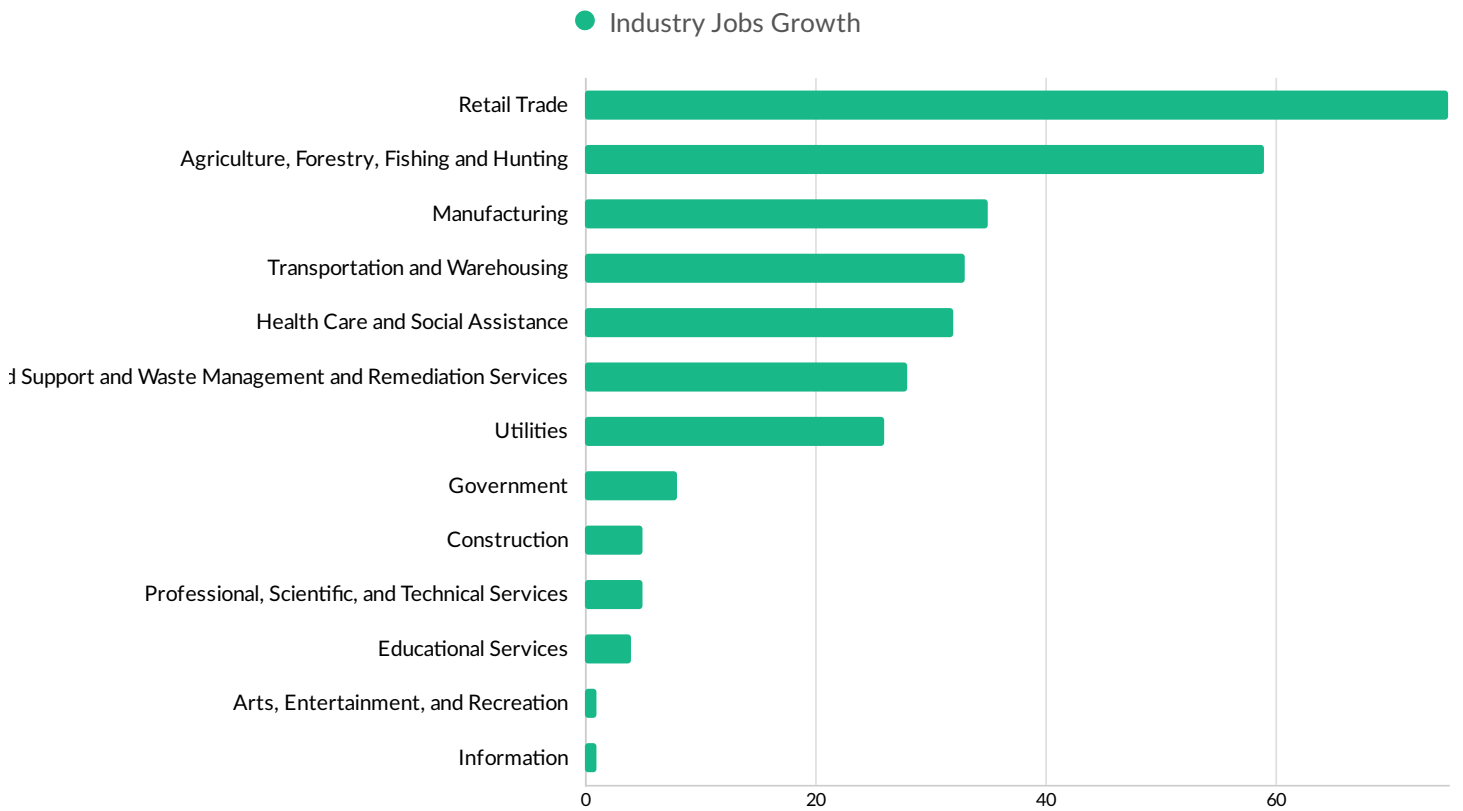
Industry Characteristics

Largest Industries



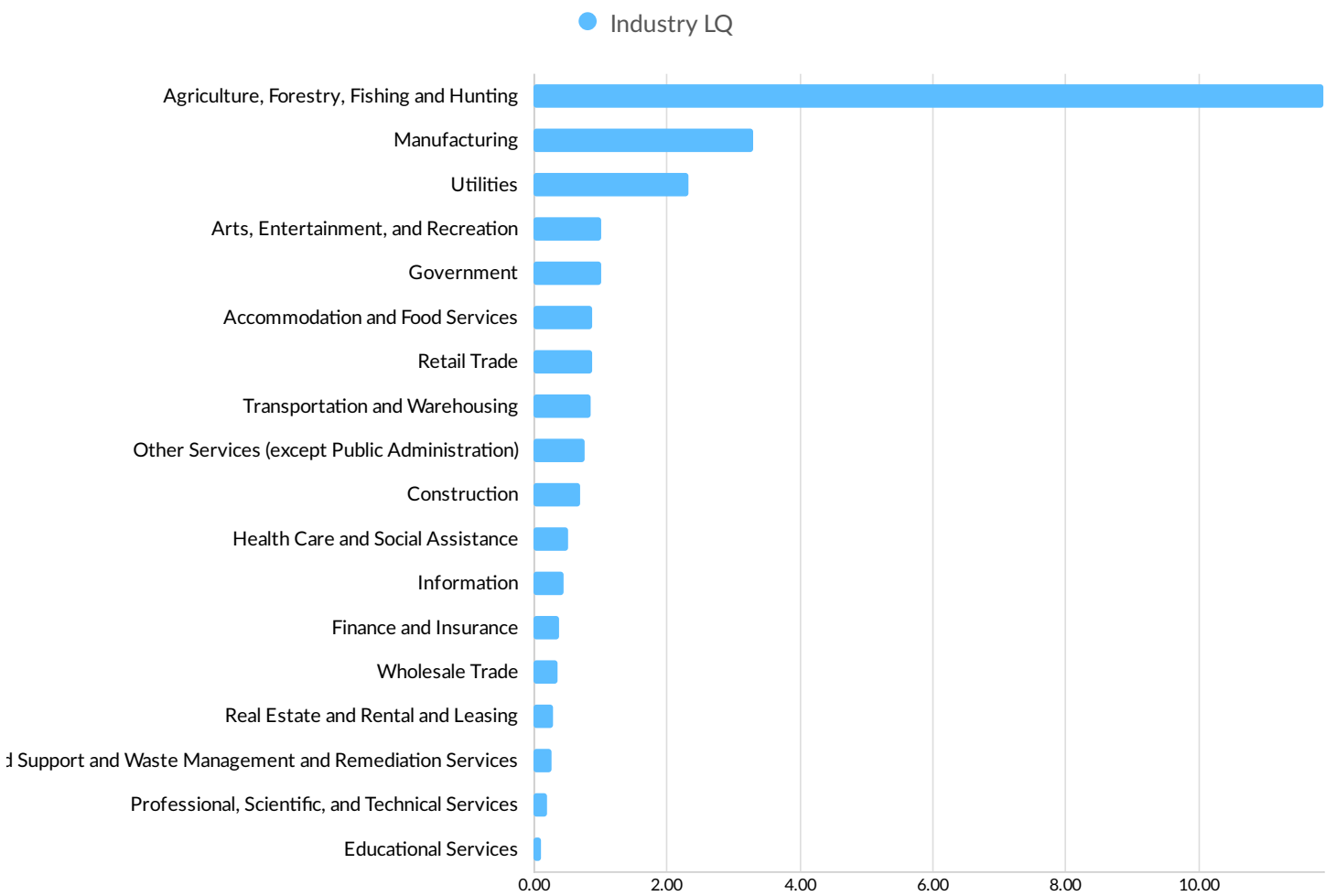
Industry Characteristics - Cont.

Top Growing Industries



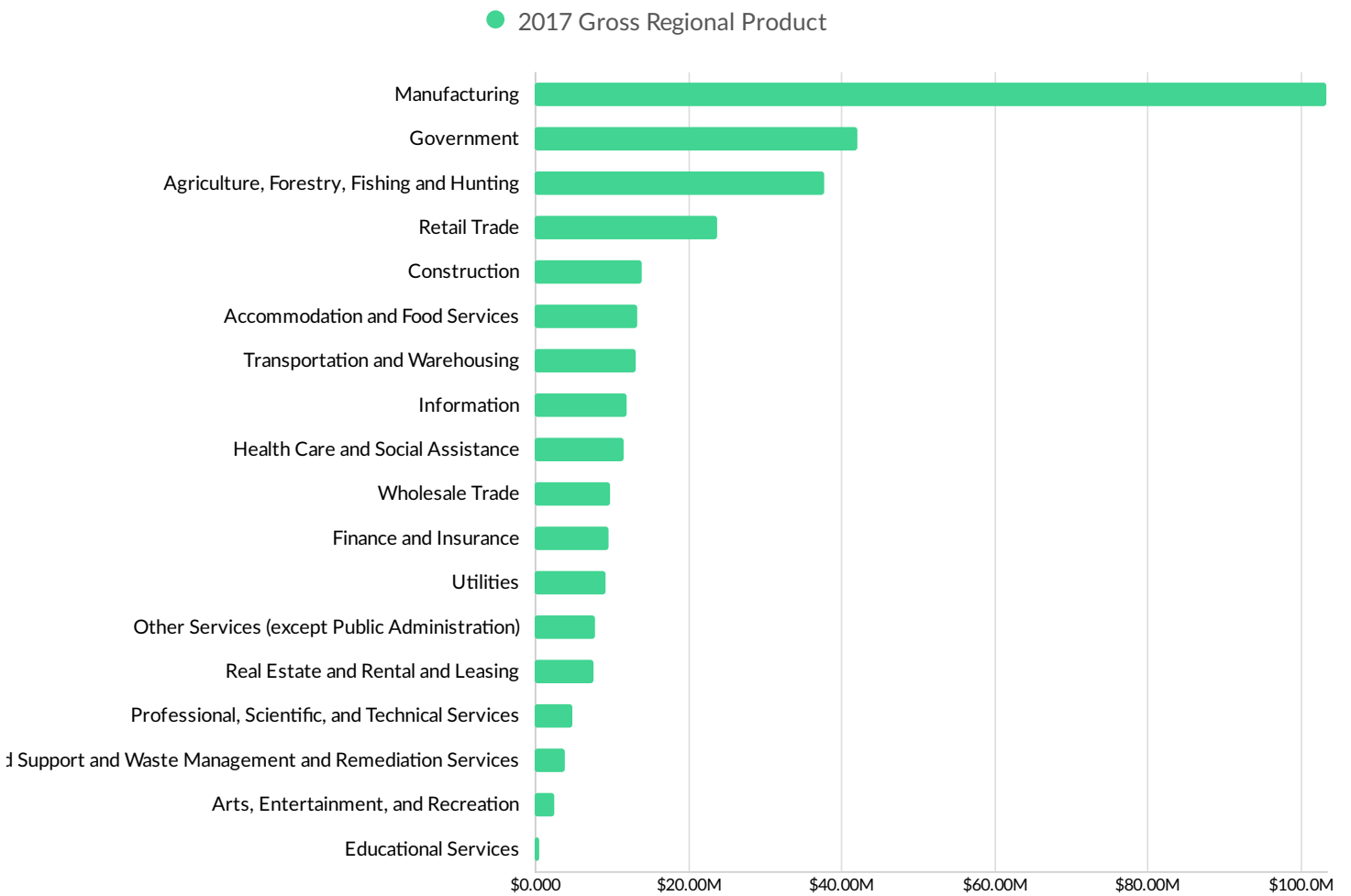
Industry Characteristics - Cont.

Top Industry LQ



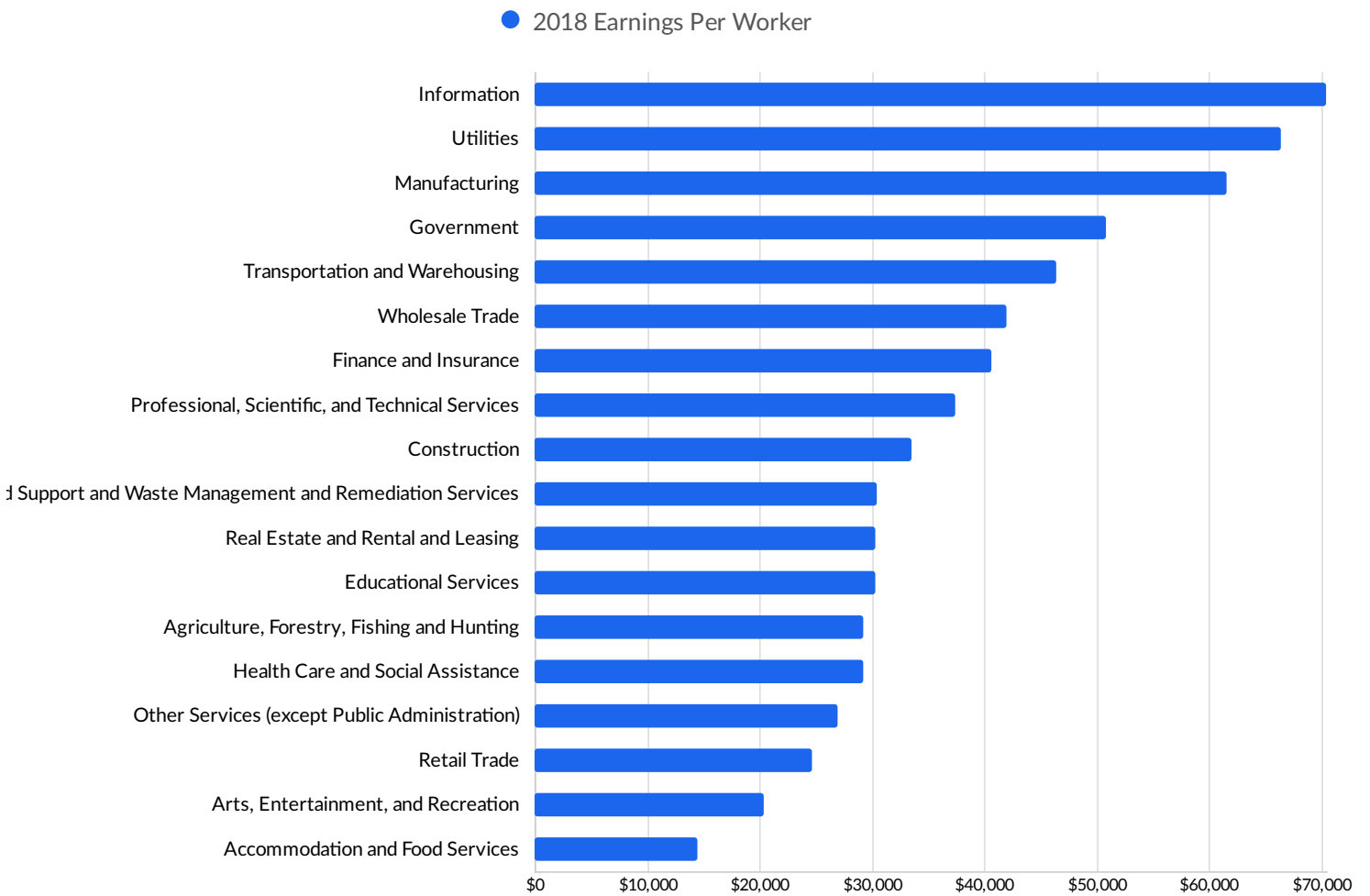
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Manufacturing	1,229	1,264	35	+3%	3.31	\$61,617	\$103.36M
Government	742	750	8	+1%	1.02	\$50,804	\$42.18M
Agriculture, Forestry, Fishing and Hunting	633	692	59	+9%	11.89	\$29,300	\$37.72M
Retail Trade	359	434	75	+21%	0.88	\$24,702	\$23.80M
Accommodation and Food Services	377	373	-4	-1%	0.89	\$14,515	\$13.37M
Health Care and Social Assistance	294	326	32	+11%	0.53	\$29,235	\$11.53M
Construction	183	188	5	+3%	0.70	\$33,579	\$13.94M
Other Services (except Public Administration)	179	179	0	0%	0.77	\$27,030	\$7.93M
Transportation and Warehousing	116	149	33	+28%	0.87	\$46,432	\$13.21M
Arts, Entertainment, and Recreation	85	86	1	+1%	1.03	\$20,371	\$2.63M
Administrative and Support and Waste Management and Remediation Services	56	84	28	+50%	0.28	\$30,491	\$3.88M
Finance and Insurance	89	76	-13	-15%	0.39	\$40,609	\$9.71M
Professional, Scientific, and Technical Services	62	67	5	+8%	0.21	\$37,440	\$4.99M
Wholesale Trade	66	66	0	0%	0.36	\$41,963	\$9.86M
Information	39	40	1	+3%	0.45	\$70,431	\$11.98M
Utilities	13	39	26	+200%	2.34	\$66,453	\$9.27M
Real Estate and Rental and Leasing	30	24	-6	-20%	0.30	\$30,348	\$7.77M
Educational Services	11	15	4	+36%	0.12	\$30,338	\$561.27K

Business Characteristics

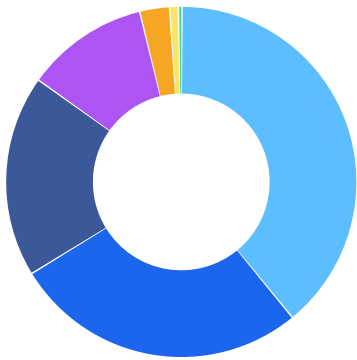
834 Companies Employ Your Workers

Online profiles for your workers mention 834 companies as employers, with the top 10 appearing below. In the last 12 months, 251 companies in Marquette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Brakebush Brothers, Inc.	54 	C.R. England, Inc.	148 
Divine Savior Healthcare, Inc.	16 	Sysco Corporation	124 
State of Wisconsin	15 	Uber Technologies, Inc.	103 
County of Marquette	14 	Tutree, Inc.	77 
Montello School District	13 	Koch Trucking, Inc.	65 
Westfield School District	12 	Decker Truck Line, Inc.	64 
Arimon Technologies, Incorpor...	8 	Heartland Express, Inc.	54 
Ampi	7 	Platinum Supplemental Insuran...	52 
REM Wisconsin Inc	7 	Dollar General Corporation	48 
Nelson	6 	Love's Travel Stops & Country S...	48 

Business Characteristics - Cont.

Business Size

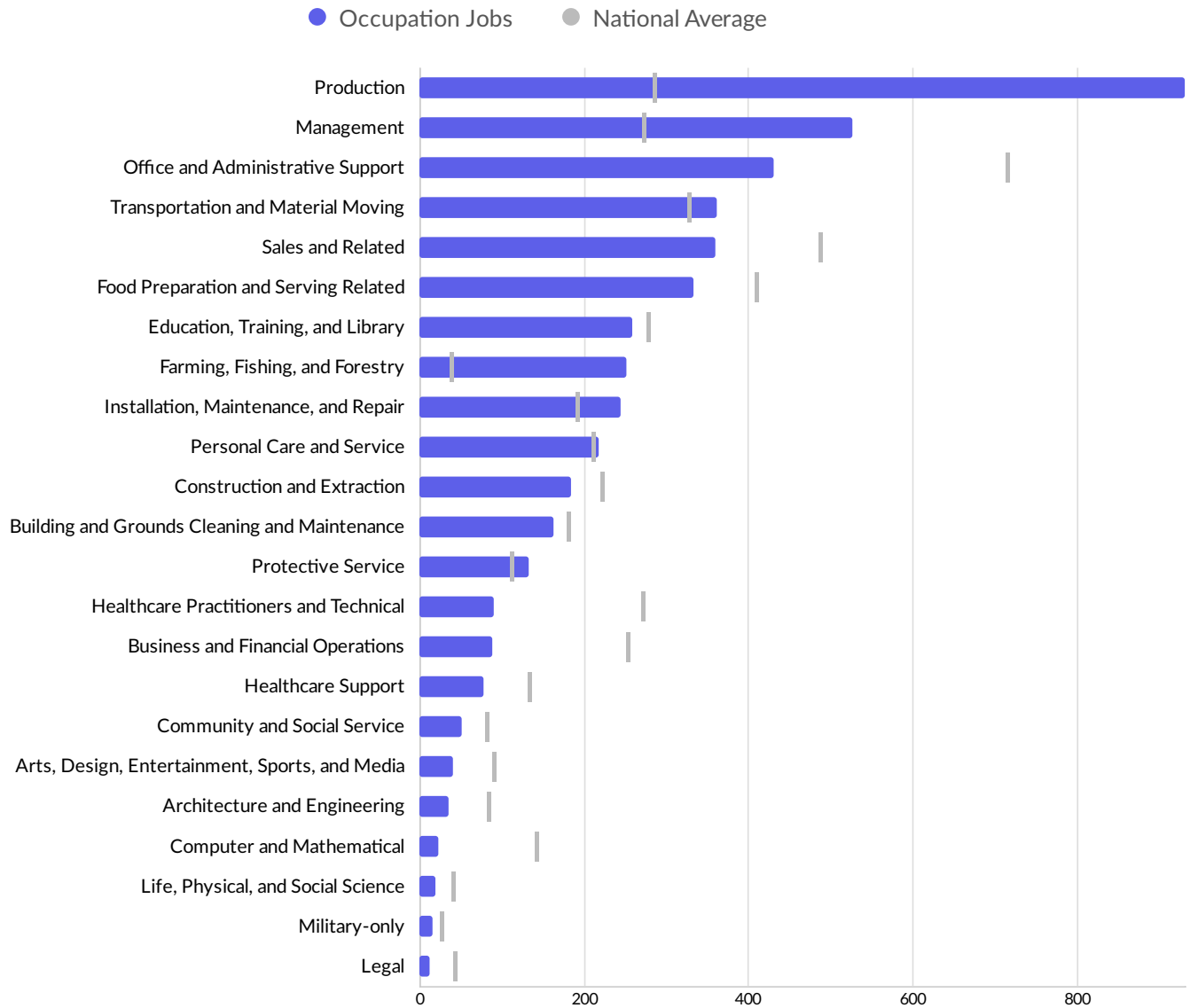


	Percentage	Business Count
1 to 4 employees	39.0%	241
5 to 9 employees	27.2%	168
10 to 19 employees	18.6%	115
20 to 49 employees	11.3%	70
50 to 99 employees	2.8%	17
100 to 249 employees	0.8%	5
500+ employees	0.3%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

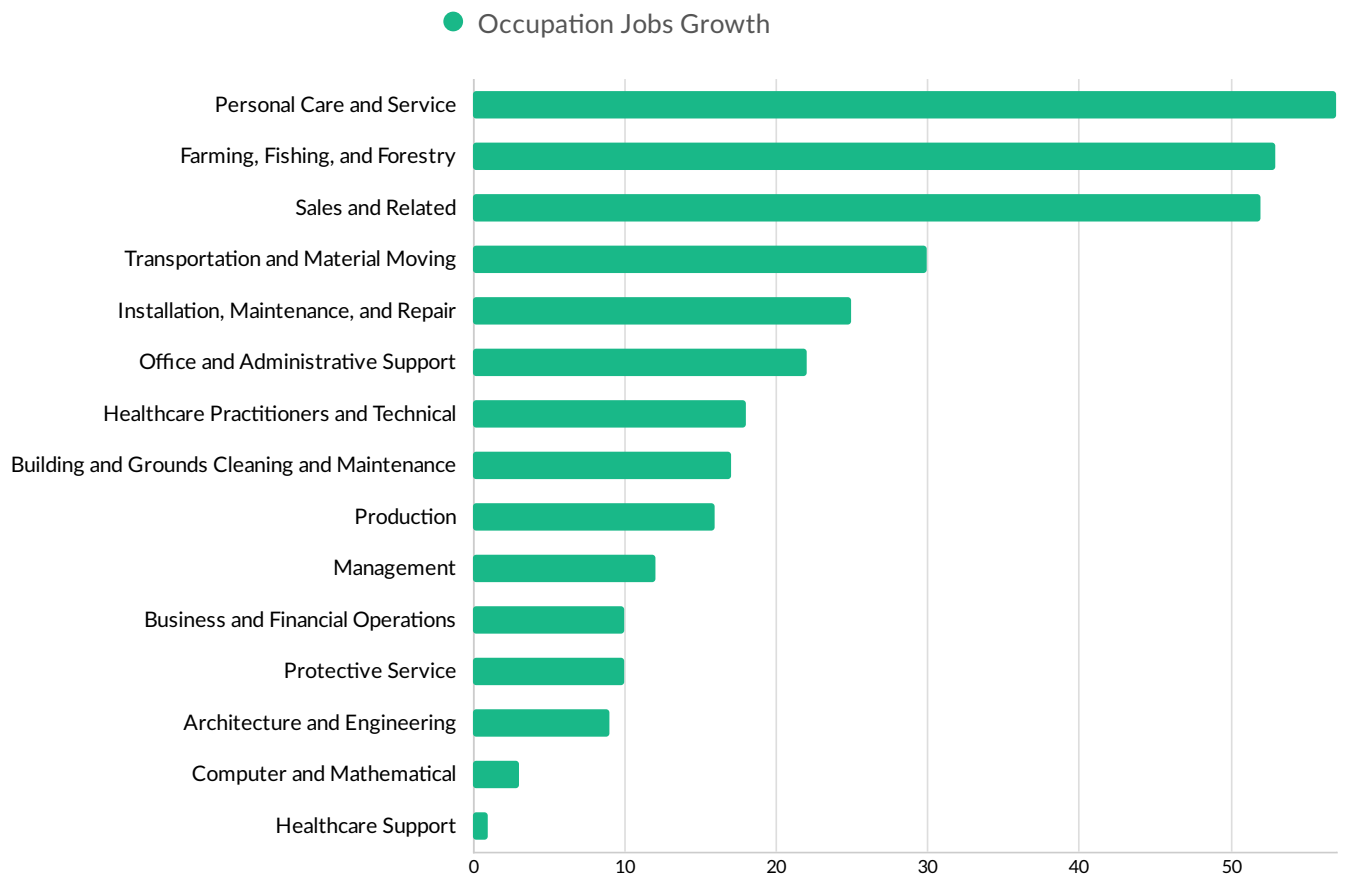
Workforce Characteristics

Largest Occupations



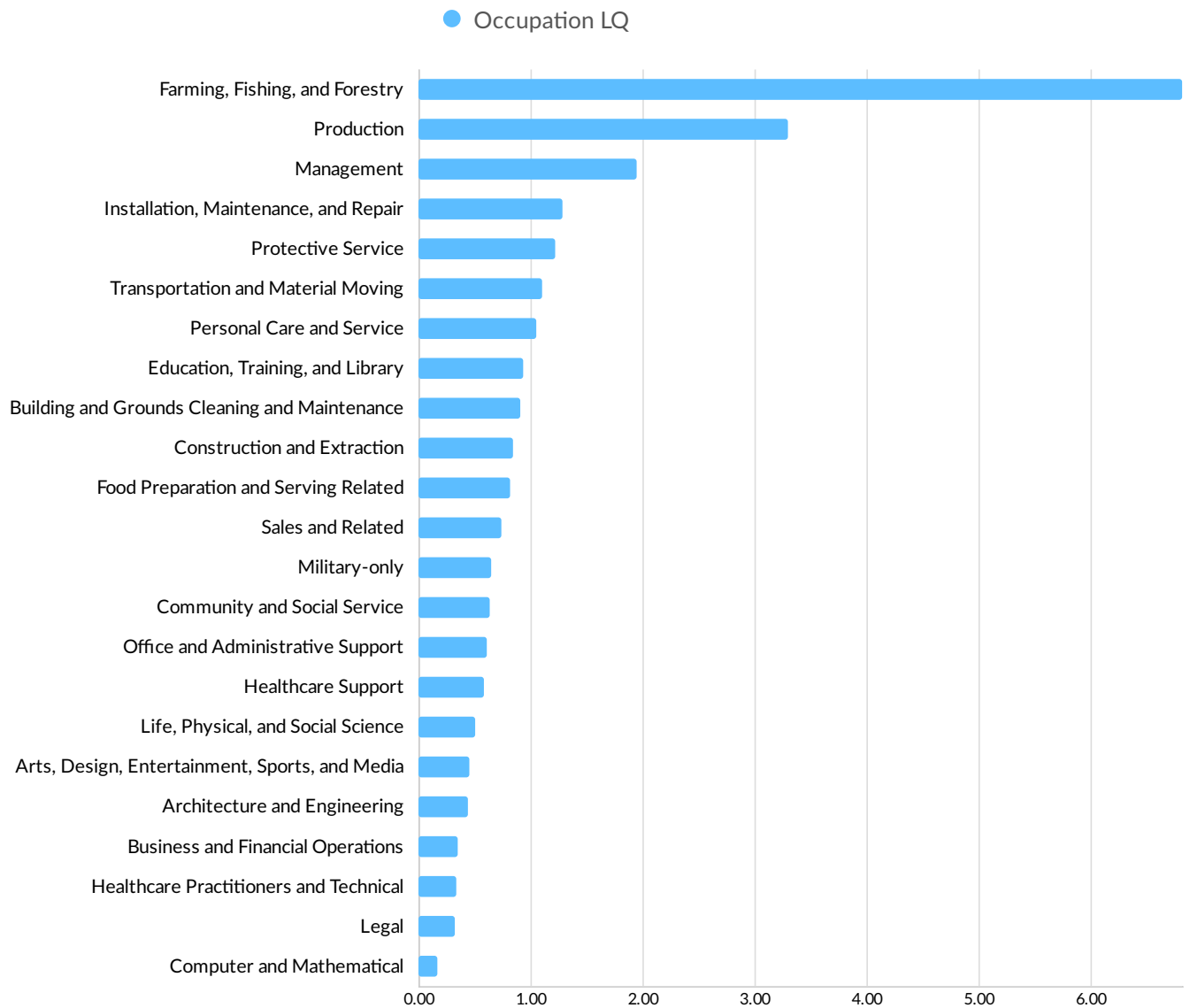
Workforce Characteristics - Cont.

Top Growing Occupations



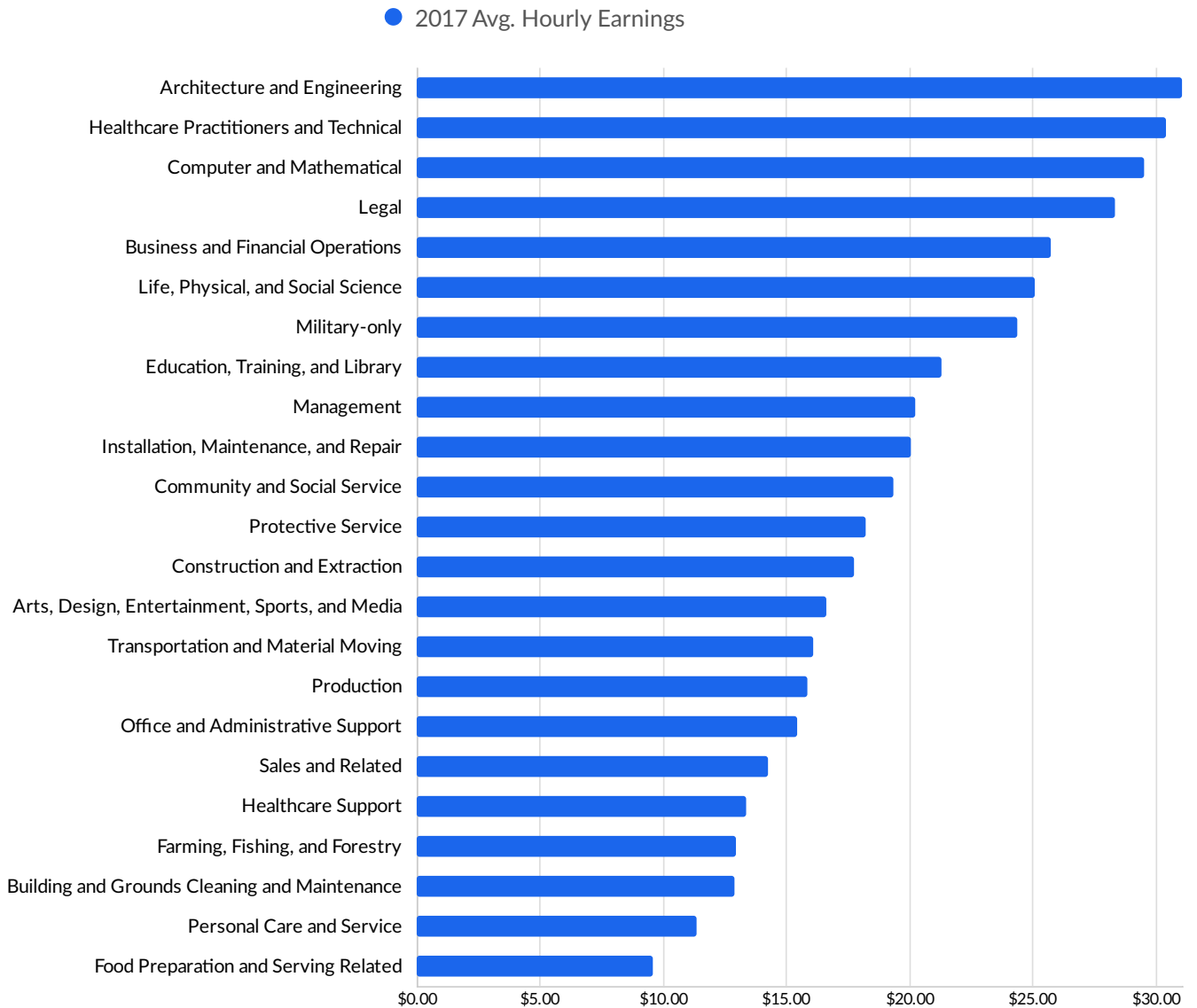
Workforce Characteristics - Cont.

Top Occupation LQ



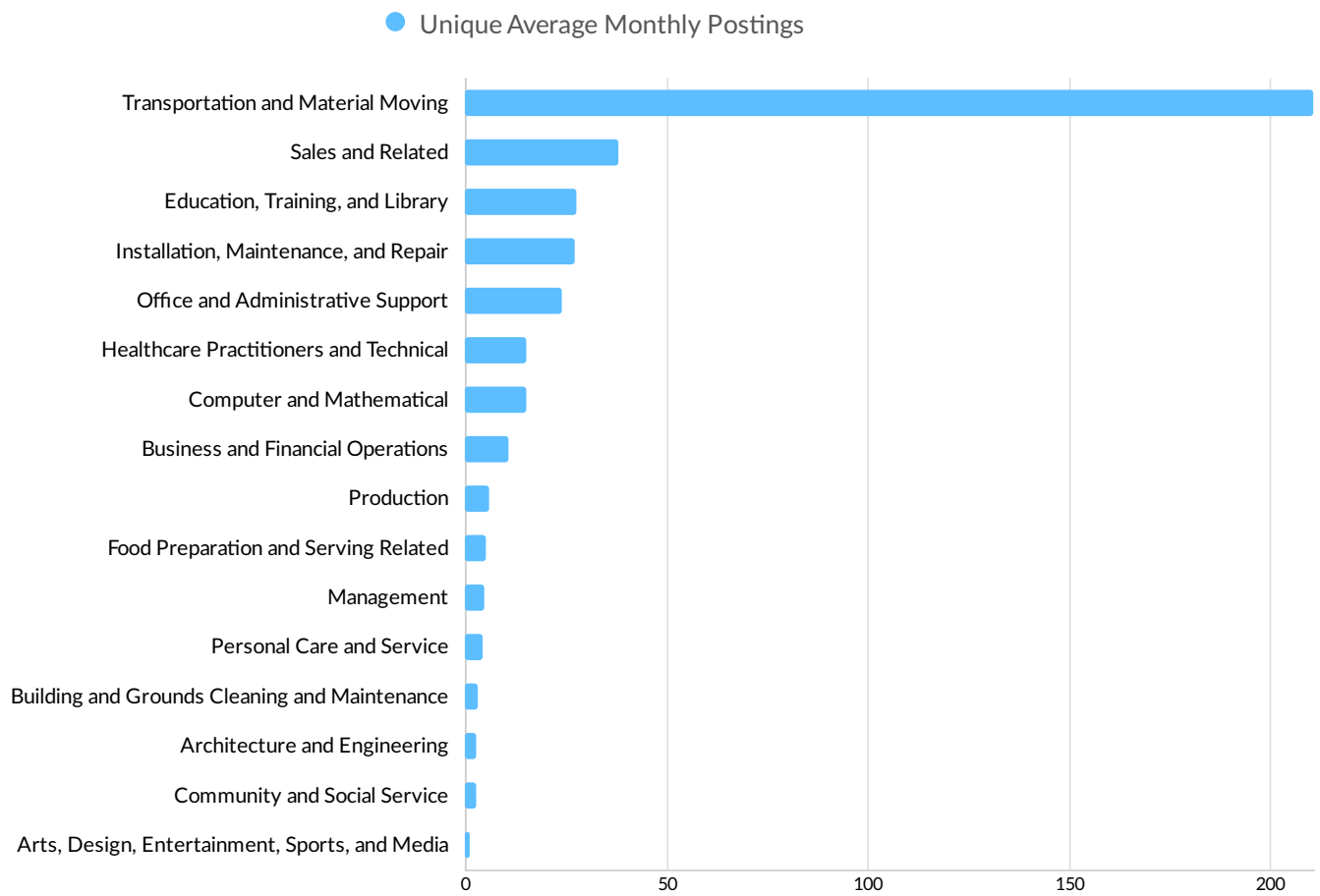
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Production	916	932	16	+2%	3.29	\$15.87	6
Management	515	527	12	+2%	1.94	\$20.25	5
Office and Administrative Support	409	431	22	+5%	0.60	\$15.46	24
Transportation and Material Moving	332	362	30	+9%	1.11	\$16.10	211
Sales and Related	309	361	52	+17%	0.74	\$14.26	38
Food Preparation and Serving Related	353	333	-20	-6%	0.82	\$9.59	5
Education, Training, and Library	268	260	-8	-3%	0.94	\$21.33	28
Farming, Fishing, and Forestry	199	252	53	+27%	6.81	\$12.95	0
Installation, Maintenance, and Repair	220	245	25	+11%	1.29	\$20.05	27
Personal Care and Service	162	219	57	+35%	1.05	\$11.39	4
Construction and Extraction	186	185	-1	-1%	0.84	\$17.78	1
Building and Grounds Cleaning and Maintenance	146	163	17	+12%	0.91	\$12.89	3
Protective Service	124	134	10	+8%	1.22	\$18.24	1
Healthcare Practitioners and Technical	72	90	18	+25%	0.33	\$30.40	15
Business and Financial Operations	79	89	10	+13%	0.35	\$25.73	11
Healthcare Support	76	77	1	+1%	0.58	\$13.40	1
Community and Social Service	55	51	-4	-7%	0.64	\$19.35	3

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	42	41	-1	-2%	0.46	\$16.64	1
Architecture and Engineering	27	36	9	+33%	0.44	\$31.07	3
Computer and Mathematical	21	24	3	+14%	0.17	\$29.55	15
Life, Physical, and Social Science	20	20	0	0%	0.51	\$25.08	1
Military-only	17	17	0	0%	0.65	\$24.39	0
Legal	14	13	-1	-7%	0.32	\$28.37	0

Educational Pipeline

Over the last 5 years, no schools in Marquette County, WI produced graduates.