



# Marquette County, WI

ECWRPC



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## Report Parameters

### 1 County

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55077 Marquette County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**15,466**

**Population (2019)**

Population **grew by 395** over the last 5 years and is projected to **grow by 310** over the next 5 years.

**4,922**

**Total Regional Employment**

Jobs **grew by 357** over the last 5 years and are projected to **grow by 291** over the next 5 years.

**\$49.6K**

**Median Household Income (2018)**

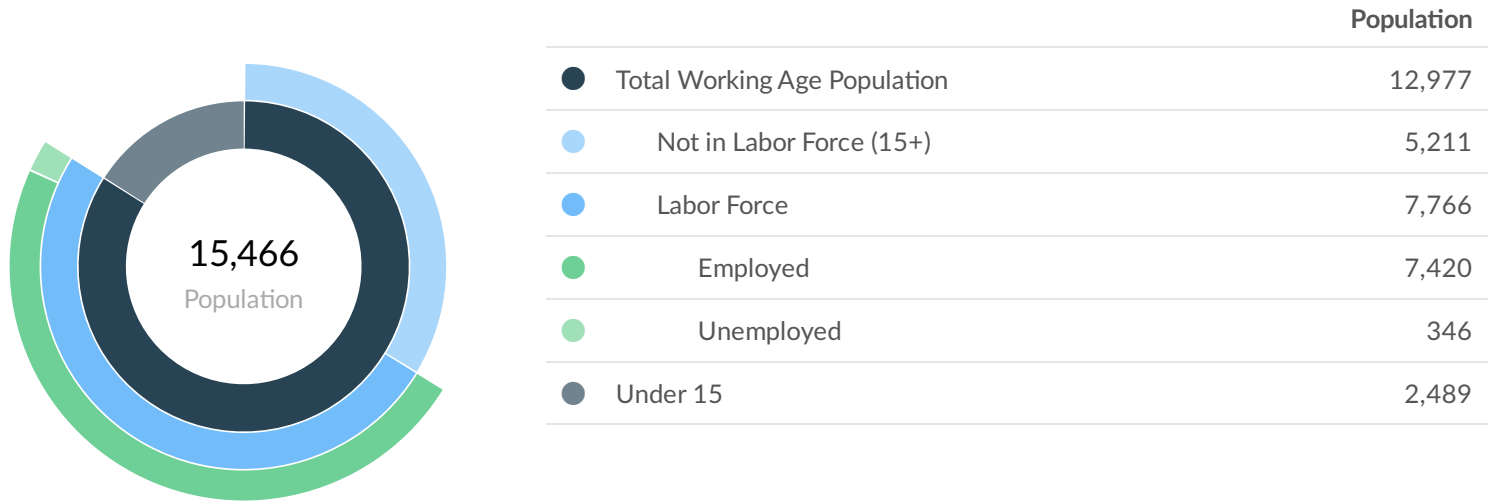
Median household income is **\$10.7K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 2.6%** since 2014, growing by 395. Population is expected to **increase by 2.0%** between 2019 and 2024, adding 310.
- From 2014 to 2019, jobs **increased by 7.8%** in Marquette County, WI from 4,565 to **4,922**. This change **outpaced the national growth rate of 7.6% by 0.2%**. As the number of jobs increased, the **labor force participation rate increased from 57.7% to 59.8% between 2014 and 2019**.
- Concerning educational attainment, **9.7% of Marquette County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **9.4% hold an Associate's Degree** (1.3% above the national average).
- The top three industries in 2019 are Animal Slaughtering and Processing, Crop Production, and Local Government, Excluding Education and Hospitals.

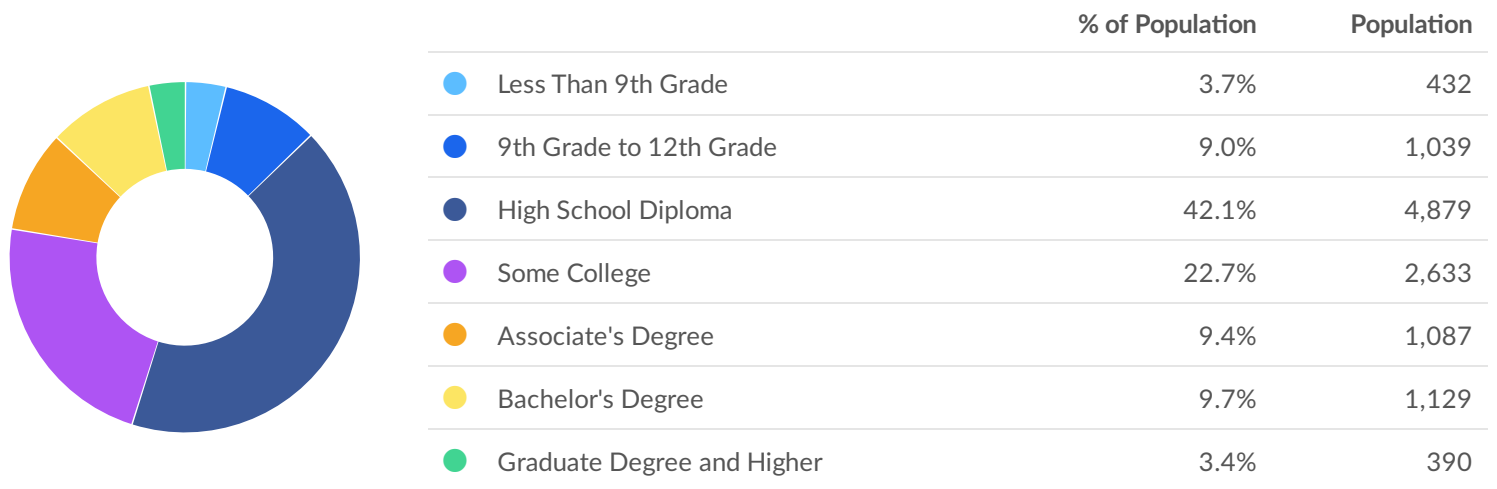
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	15,466	7,766	4,922	99.3	\$462.54M	\$1.03B	\$755.11M
ECWRPC	668,726	354,139	344,752	98.8	\$35.82B	\$45.72B	\$46.48B
Wisconsin	5,829,343	3,089,956	3,166,422	100.0	\$337.18B	\$306.77B	\$334.56B
United States	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

## 2019 Labor Force Breakdown



## Educational Attainment

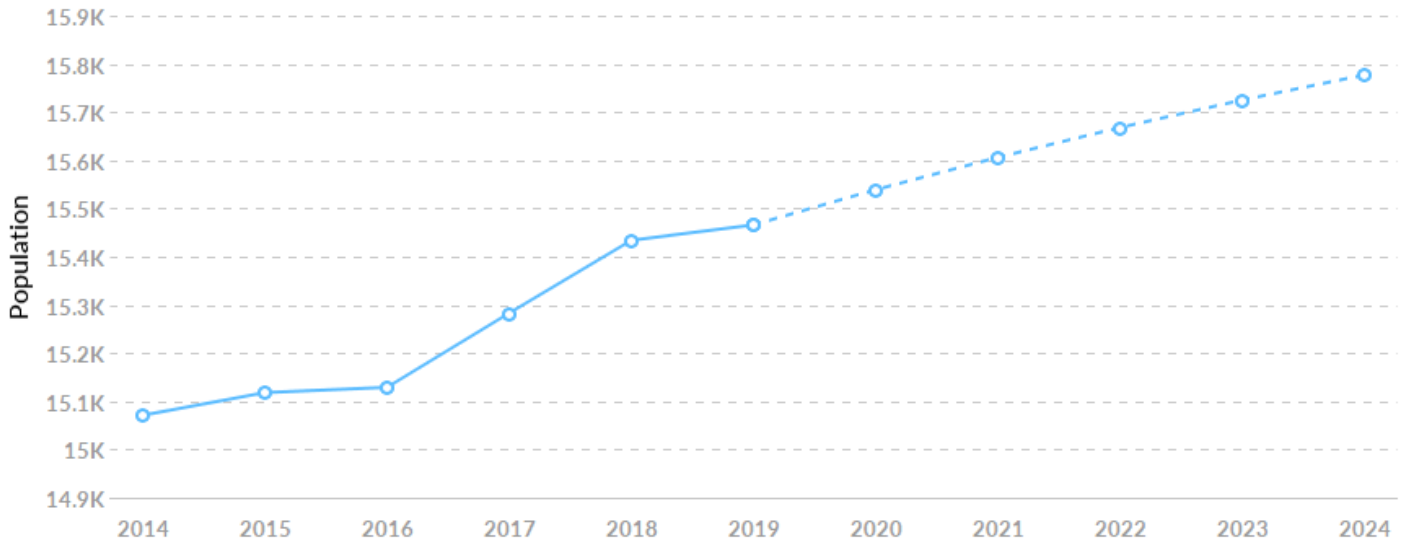
Concerning educational attainment, **9.7% of Marquette County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **9.4% hold an Associate's Degree** (1.3% above the national average).



# Historic & Projected Trends

## Population Trends

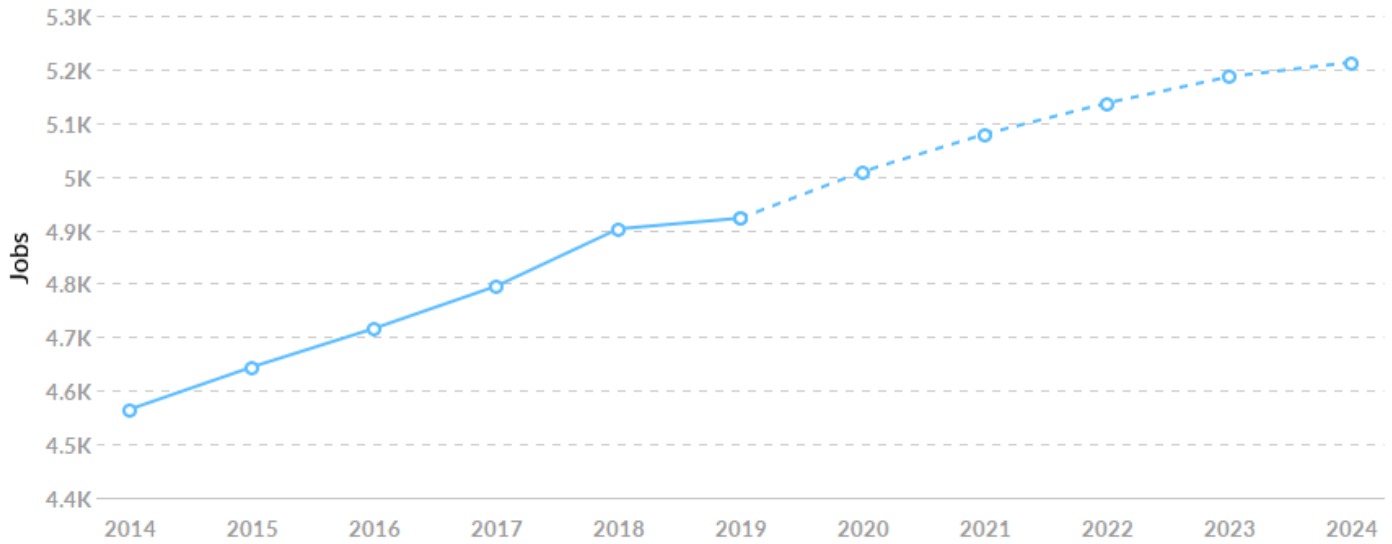
As of 2019 the region's population increased by 2.6% since 2014, growing by 395. Population is expected to increase by 2.0% between 2019 and 2024, adding 310.



Timeframe	Population
2014	15,071
2015	15,118
2016	15,129
2017	15,283
2018	15,434
2019	15,466
2020	15,539
2021	15,606
2022	15,668
2023	15,725
2024	15,777

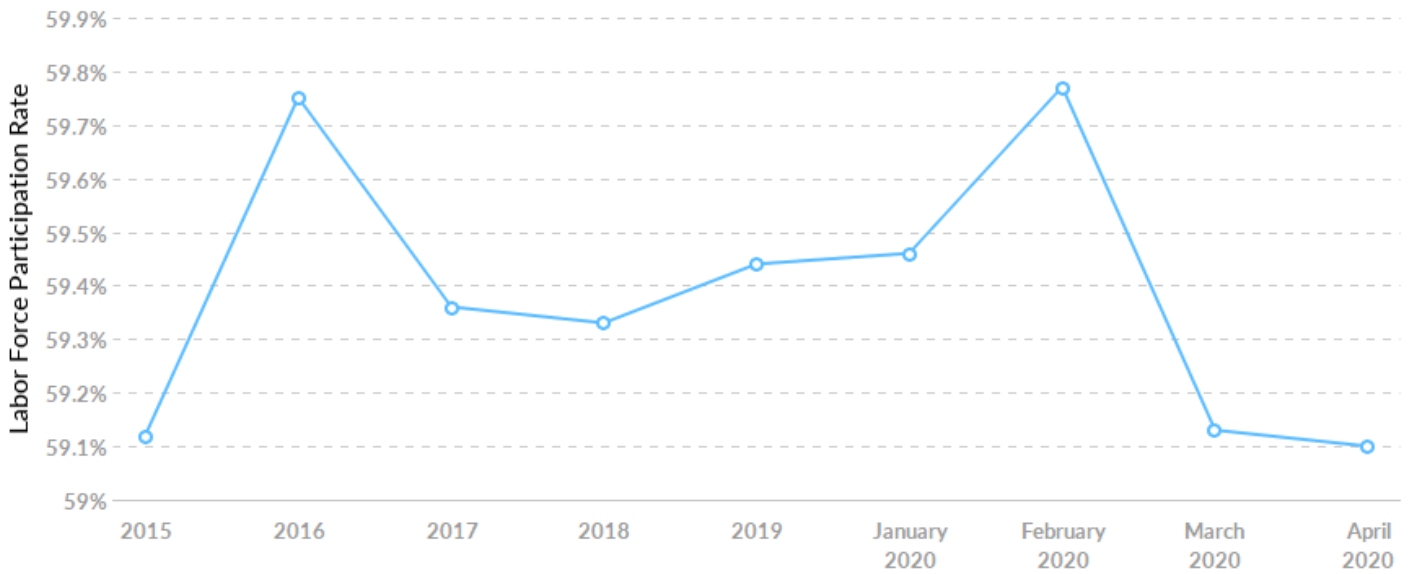
## Job Trends

From 2014 to 2019, jobs increased by 7.8% in Marquette County, WI from 4,565 to 4,922. This change **outpaced the national growth rate of 7.6% by 0.2%**.



Timeframe	Jobs
2014	4,565
2015	4,644
2016	4,716
2017	4,795
2018	4,902
2019	4,922
2020	5,009
2021	5,079
2022	5,137
2023	5,186
2024	5,213

## Labor Force Participation Rate Trends

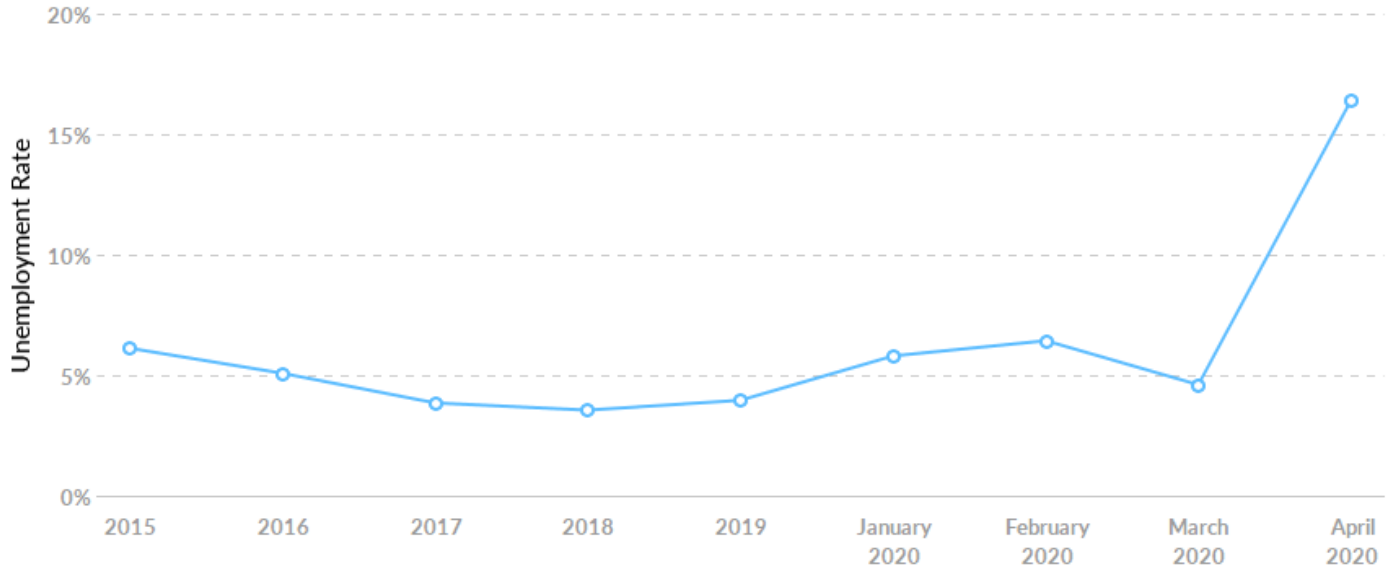


Timeframe	Labor Force Participation Rate
2015	59.12%
2016	59.75%
2017	59.36%
2018	59.33%
2019	59.44%
January 2020	59.46%
February 2020	59.77%
March 2020	59.13%
April 2020	59.10%



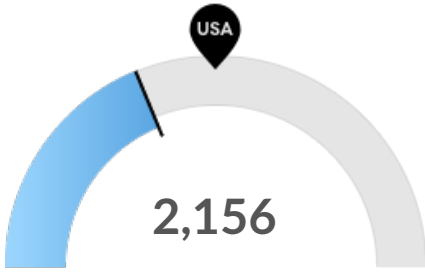
## Unemployment Rate Trends

Marquette County, WI had an April 2020 unemployment rate of 16.40%, increasing from 6.12% 5 years before.



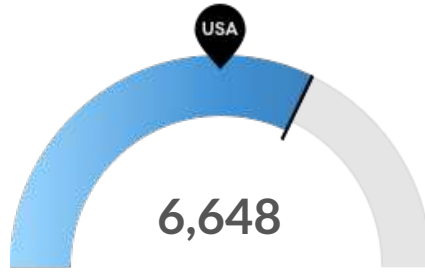
Timeframe	Unemployment Rate
2015	6.12%
2016	5.08%
2017	3.85%
2018	3.55%
2019	3.96%
January 2020	5.80%
February 2020	6.43%
March 2020	4.60%
April 2020	16.40%

## Population Characteristics



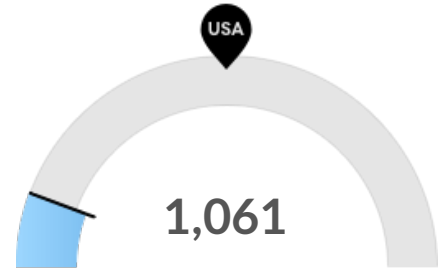
**Millennials**

Marquette County, WI has 2,156 millennials (ages 25-39). The national average for an area this size is 3,173.



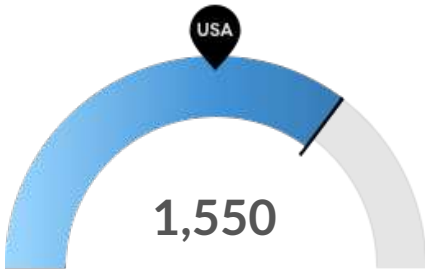
**Retiring Soon**

Retirement risk is high in Marquette County, WI. The national average for an area this size is 4,468 people 55 or older, while there are 6,648 here.



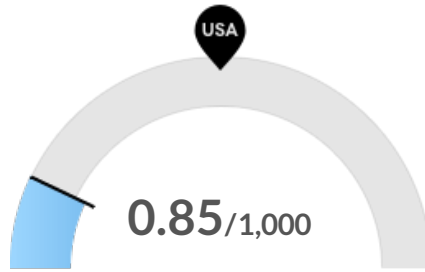
**Racial Diversity**

Racial diversity is low in Marquette County, WI. The national average for an area this size is 6,115 racially diverse people, while there are 1,061 here.



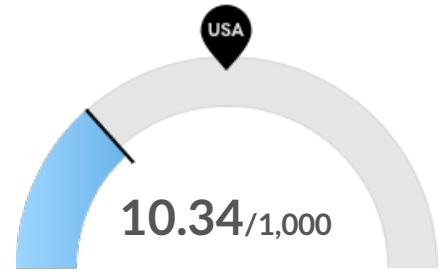
**Veterans**

Marquette County, WI has 1,550 veterans. The national average for an area this size is 878.



**Violent Crime**

Marquette County, WI has 0.85 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

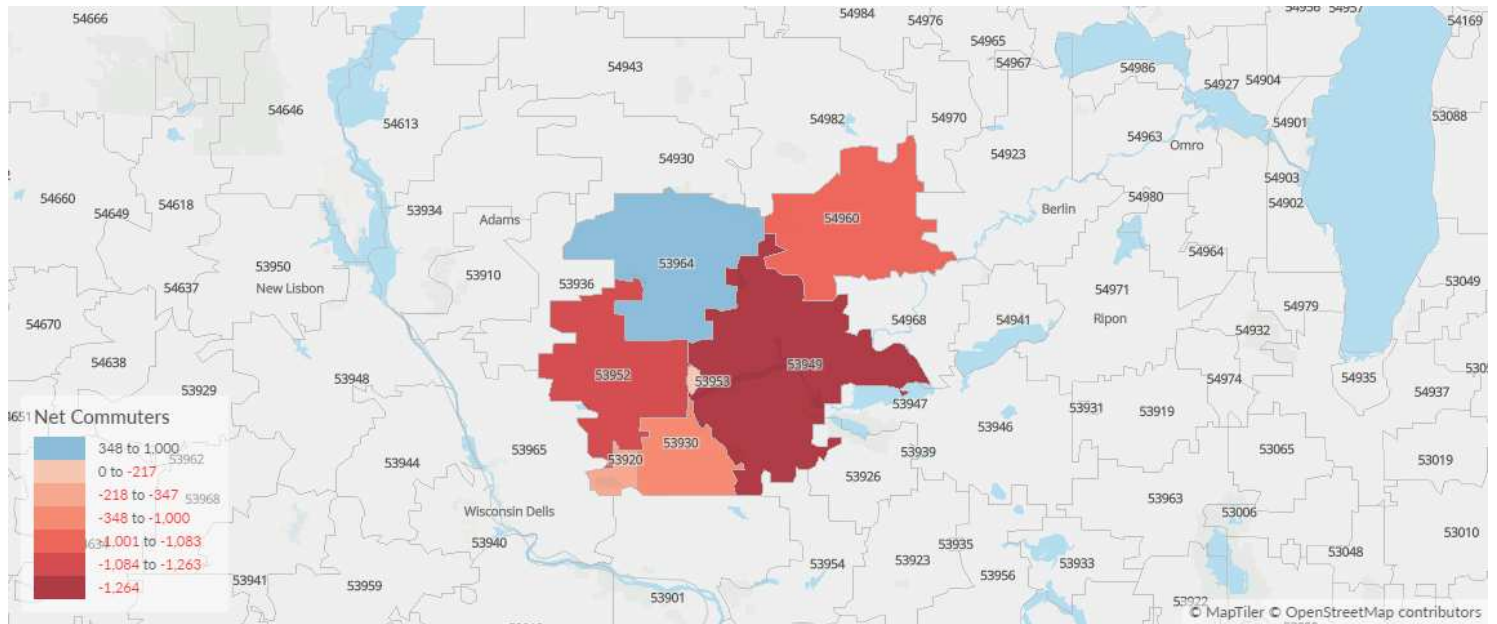


**Property Crime**

Marquette County, WI has 10.34 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Marquette County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53949.



### Where Talent Works

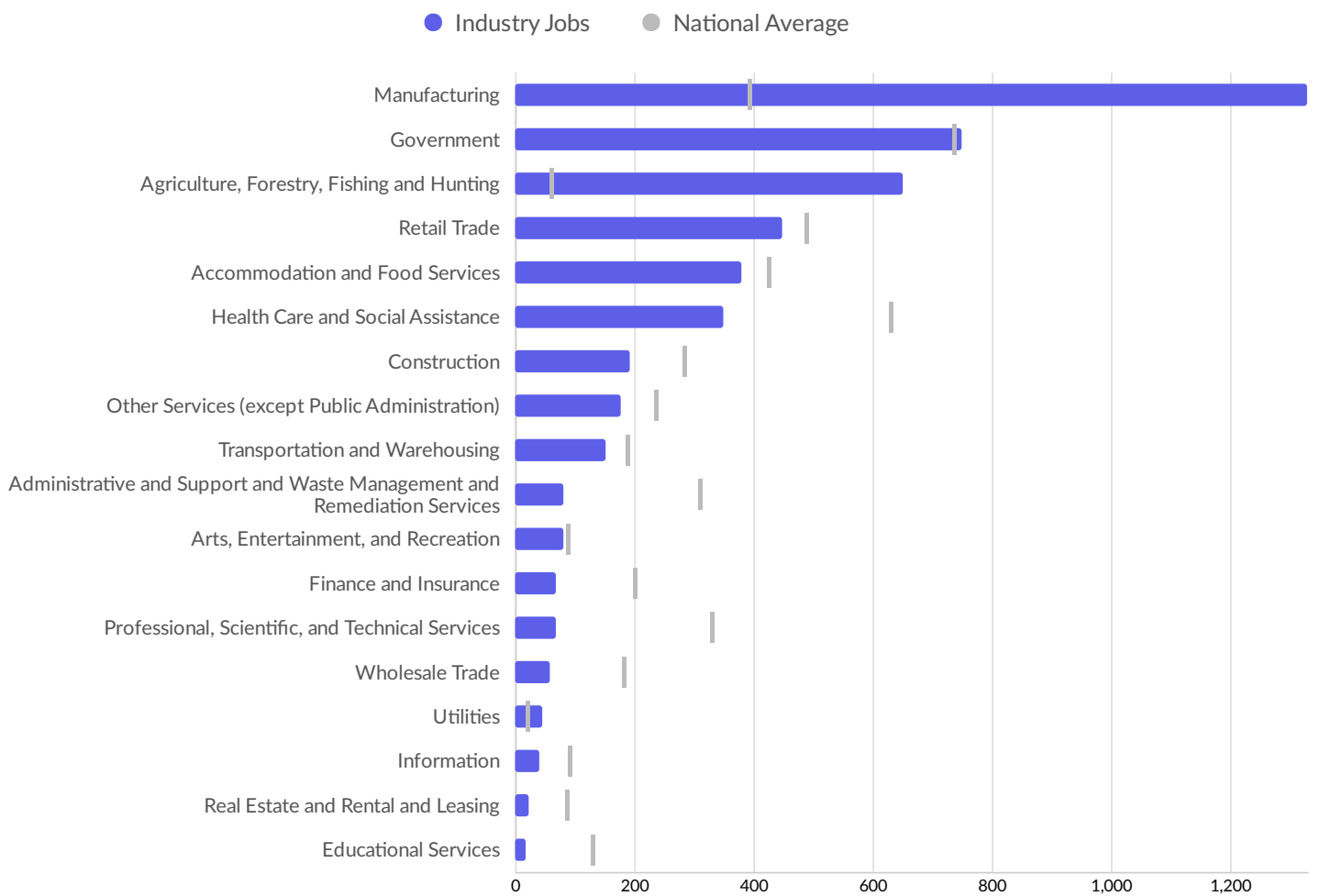
ZIP	Name	2019 Employment
53964	Westfield, WI (in Marqu...	2,077
53949	Montello, WI (in Marqu...	1,743
53952	Oxford, WI (in Marquet...	467
54960	Neshkoro, WI (in Marqu...	309
53930	Endeavor, WI (in Marqu...	271

### Where Talent Lives

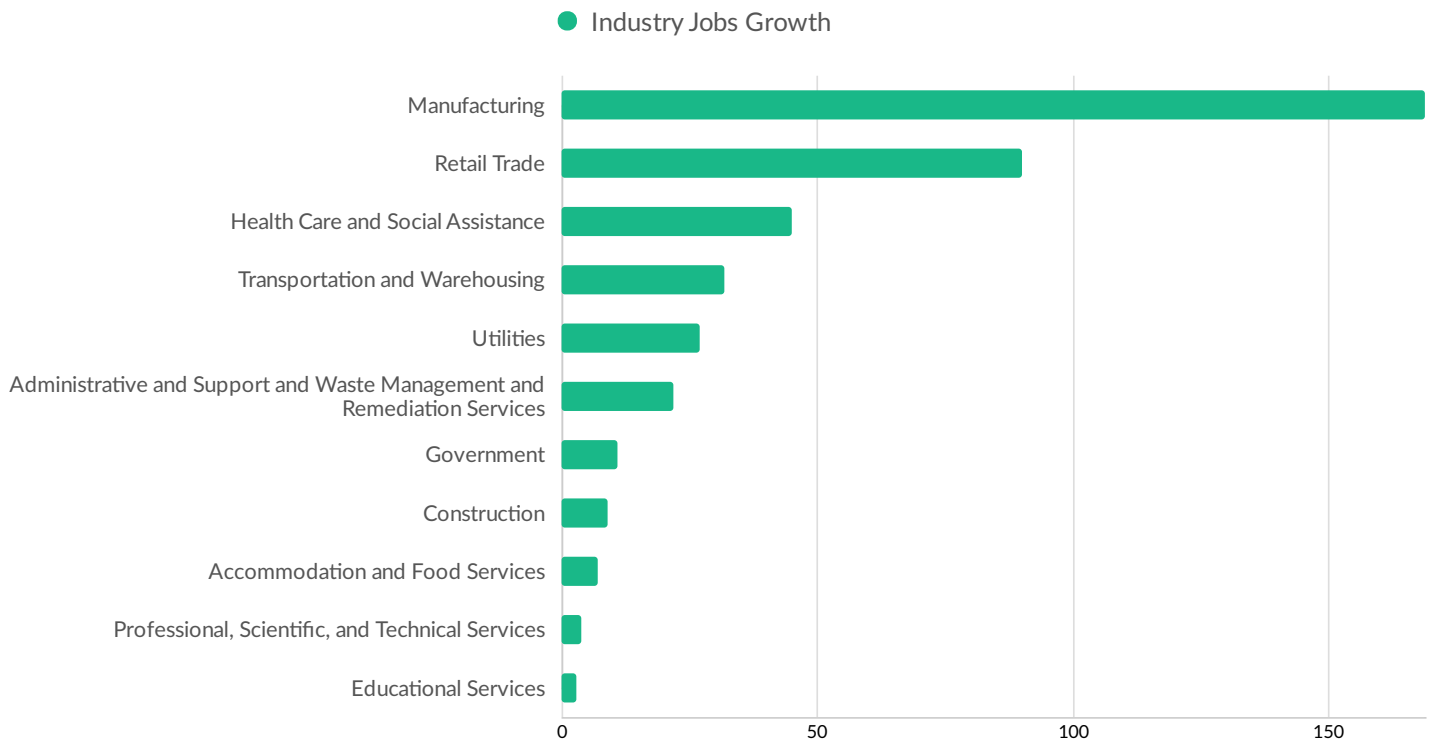
ZIP	Name	2019 Workers
53949	Montello, WI (in Marqu...	3,006
53964	Westfield, WI (in Marqu...	1,647
53952	Oxford, WI (in Marquet...	1,551
54960	Neshkoro, WI (in Marqu...	1,310
53930	Endeavor, WI (in Marqu...	619

# Industry Characteristics

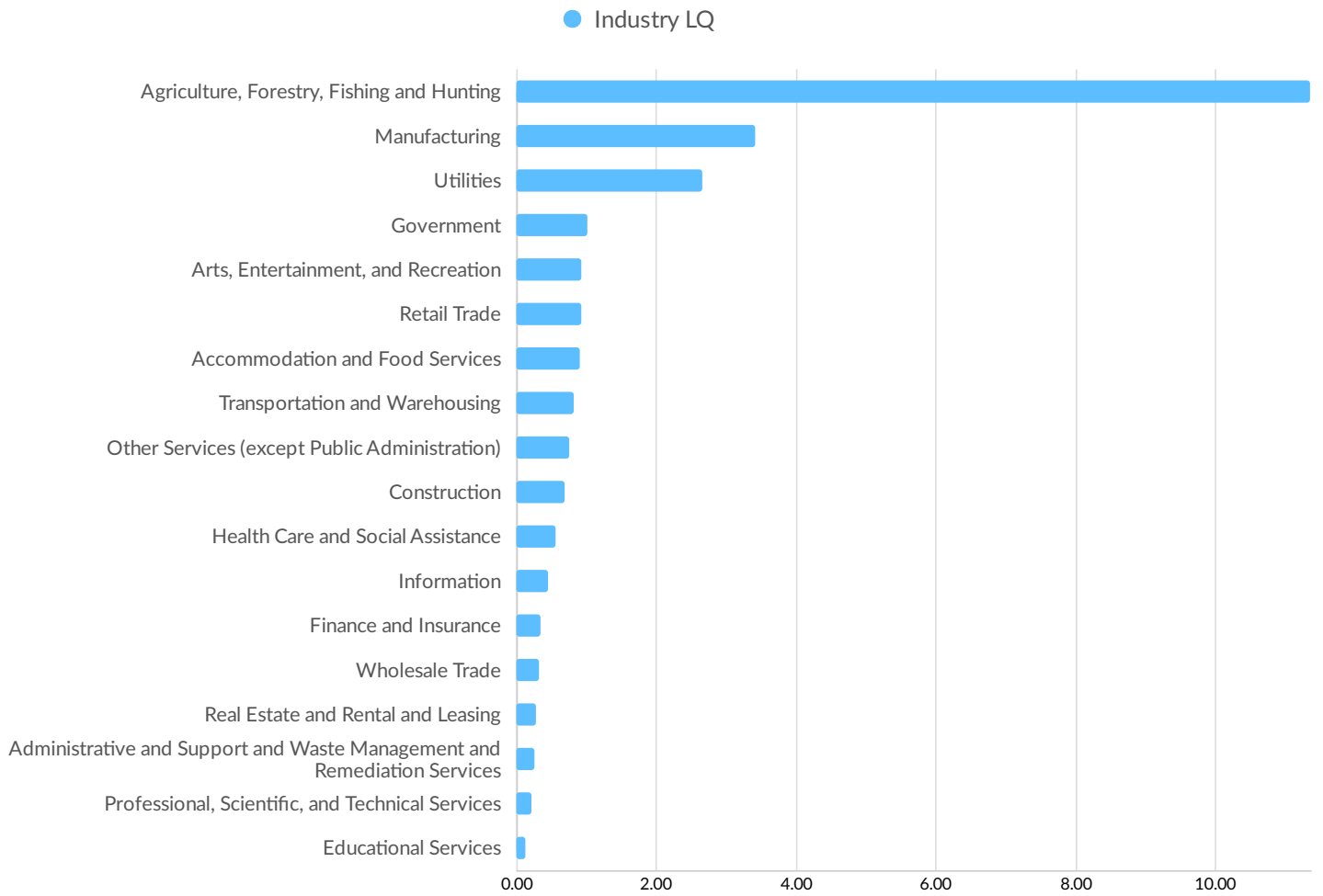
## Largest Industries



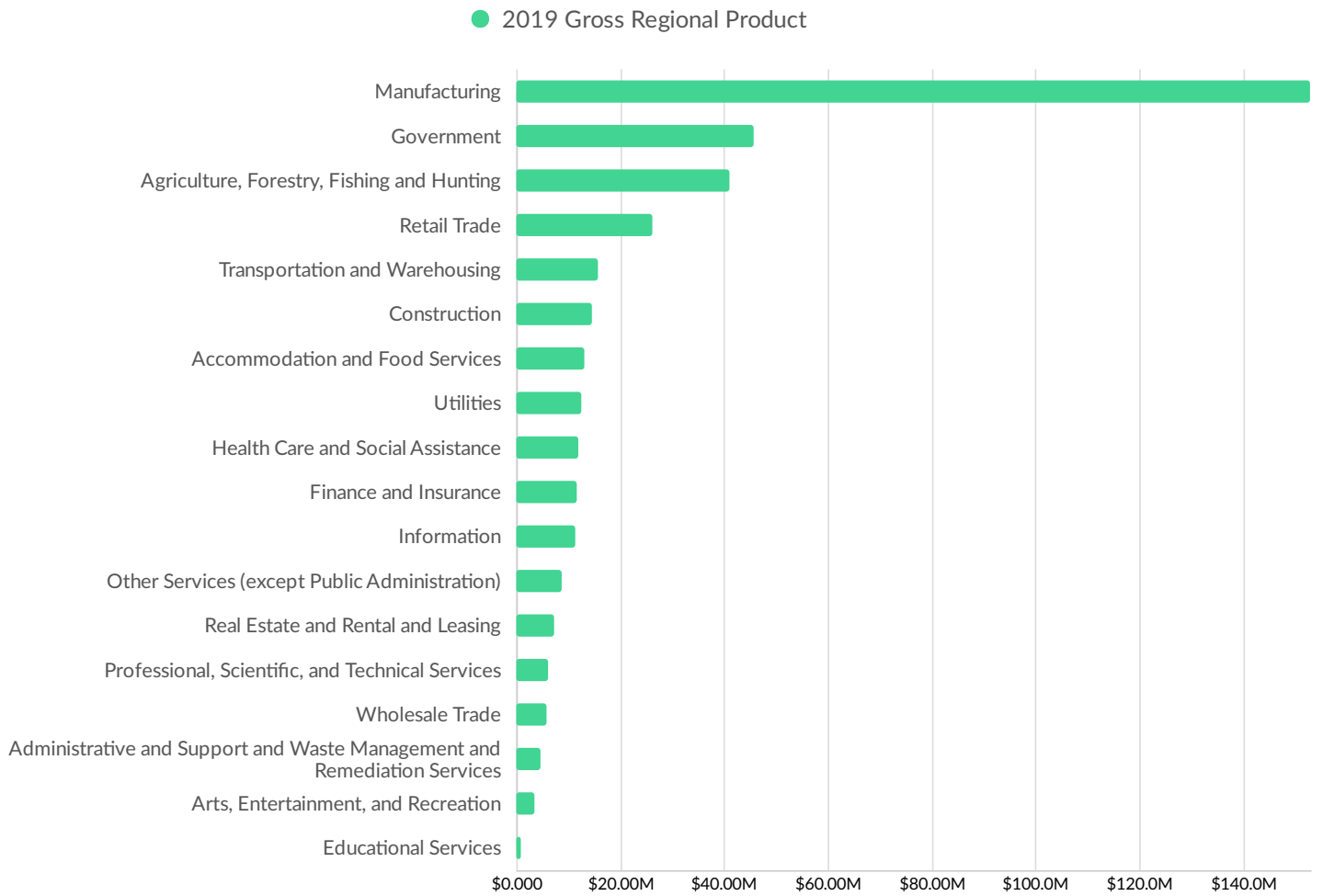
## Top Growing Industries



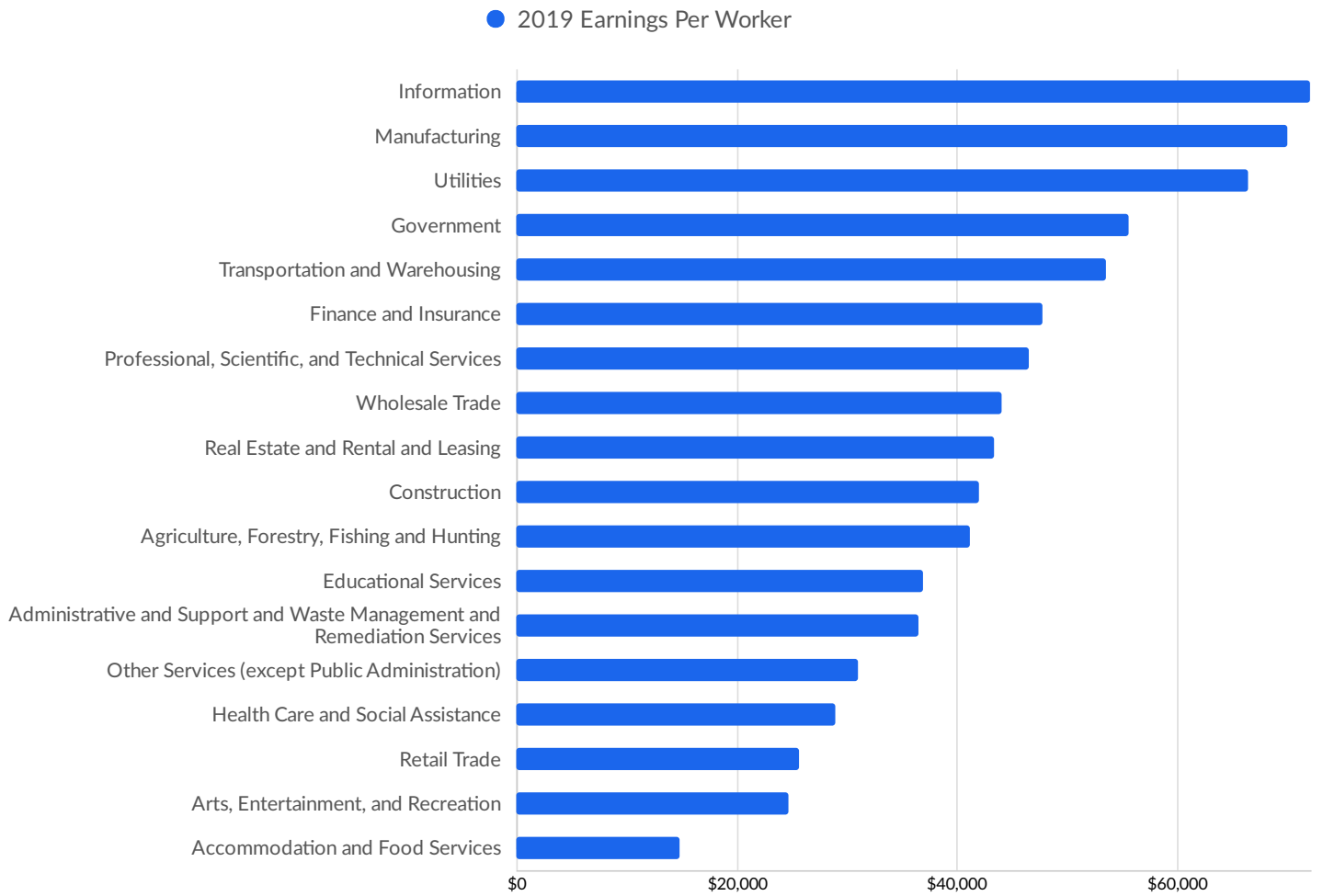
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings

























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	1,160	1,329	169	+15%	3.42	\$70,044	\$152.84M
Government	739	750	11	+1%	1.02	\$55,636	\$45.73M
Agriculture, Forestry, Fishing and Hunting	683	650	-33	-5%	11.35	\$41,197	\$40.92M
Retail Trade	357	447	90	+25%	0.92	\$25,726	\$26.12M
Accommodation and Food Services	373	380	7	+2%	0.90	\$14,845	\$13.08M
Health Care and Social Assistance	304	349	45	+15%	0.56	\$29,023	\$11.90M
Construction	183	192	9	+5%	0.68	\$42,033	\$14.44M
Other Services (except Public Administration)	179	176	-3	-2%	0.76	\$30,996	\$8.83M
Transportation and Warehousing	120	152	32	+27%	0.82	\$53,571	\$15.69M
Administrative and Support and Waste Management and Remediation Services	60	82	22	+37%	0.27	\$36,542	\$4.52M
Arts, Entertainment, and Recreation	85	80	-5	-6%	0.93	\$24,753	\$3.55M
Finance and Insurance	88	69	-19	-22%	0.35	\$47,738	\$11.69M
Professional, Scientific, and Technical Services	64	68	4	+6%	0.21	\$46,579	\$6.07M
Wholesale Trade	71	57	-14	-20%	0.32	\$44,098	\$5.85M
Utilities	17	44	27	+159%	2.67	\$66,477	\$12.59M
Information	42	41	-1	-2%	0.46	\$72,078	\$11.38M
Real Estate and Rental and Leasing	27	23	-4	-15%	0.28	\$43,405	\$7.24M
Educational Services	14	17	3	+21%	0.14	\$36,925	\$782.43K

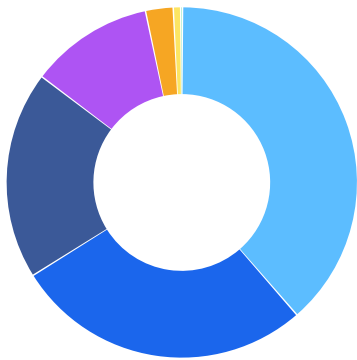
## Business Characteristics

### 1,261 Companies Employ Your Workers

Online profiles for your workers mention 1,261 companies as employers, with the top 10 appearing below. In the last 12 months, 326 companies in Marquette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Brakebush Brothers, Inc.	85 	Platinum Supplemental Insuranc...	200 
State of Wisconsin	31 	CRST International, Inc.	109 
Divine Savior Healthcare, Inc.	28 	Roehl Transport, Inc.	99 
County of Marquette	22 	Dollar General Corporation	74 
Montello School District	17 	Carrier One Inc	61 
Montello Inc	12 	Telereach Inc	60 
Westfield School District	11 	McDonald's Corporation	42 
Arimon Technologies, Incorporat...	10 	HomeAdvisor, Inc.	41 
Bureau of Prisons	10 	K.B. Transportation, Inc.	40 
Ampi	9 	L.C.L. Bulk Transport Inc.	39 

## Business Size

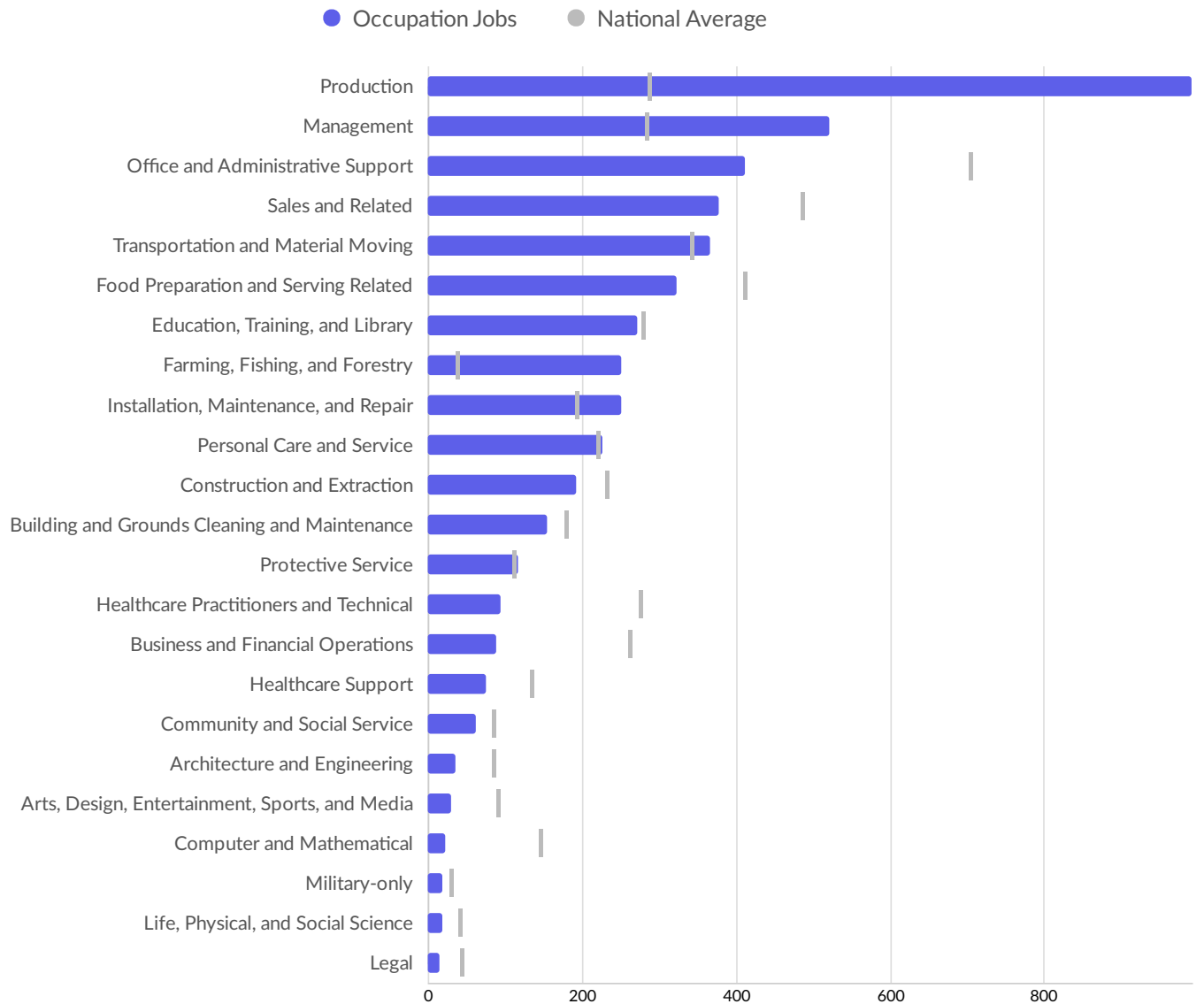


	Percentage	Business Count
1 to 4 employees	38.5%	227
5 to 9 employees	27.5%	162
10 to 19 employees	19.2%	113
20 to 49 employees	11.4%	67
50 to 99 employees	2.5%	15
100 to 249 employees	0.7%	4
500+ employees	0.2%	1

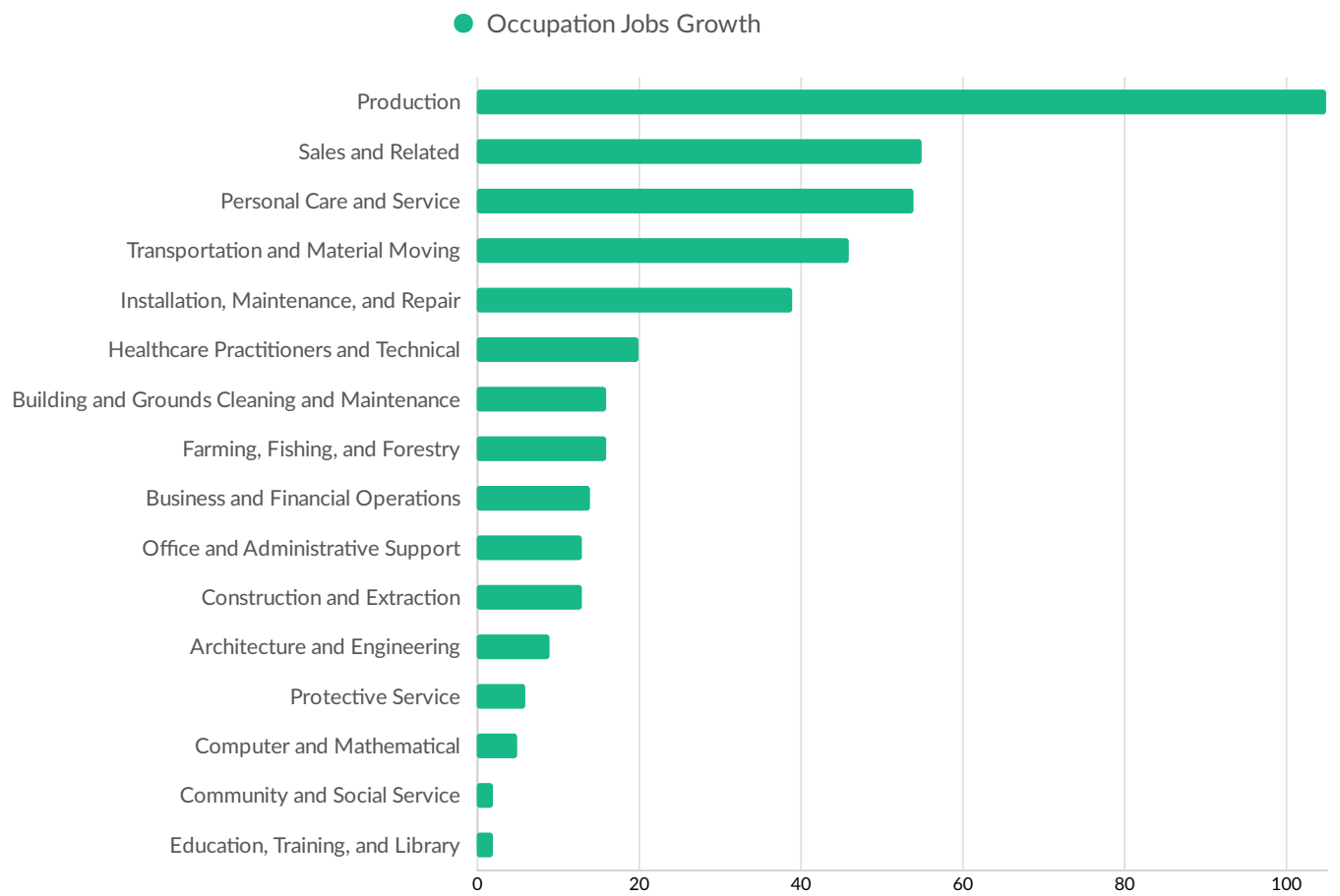
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

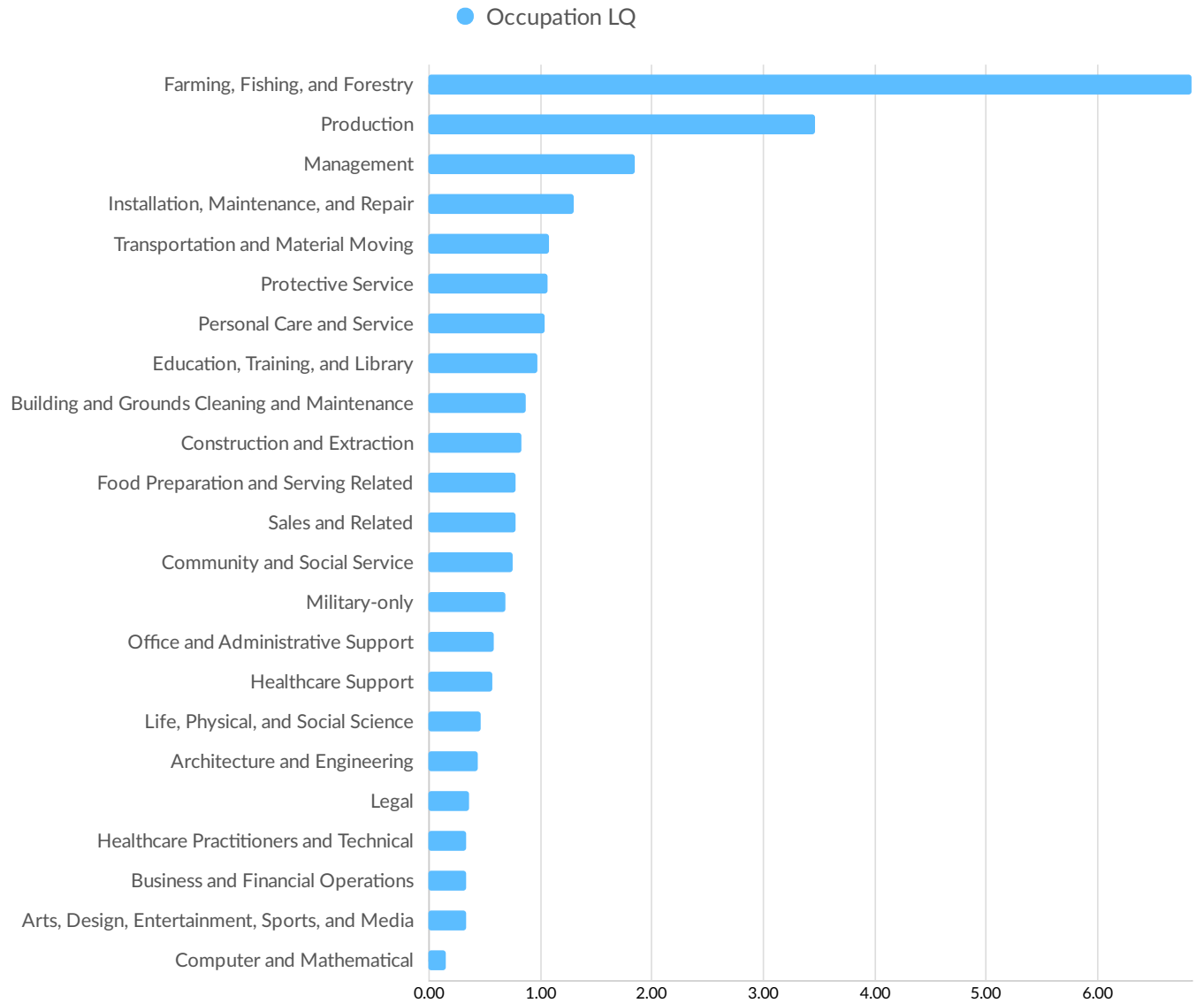
## Largest Occupations



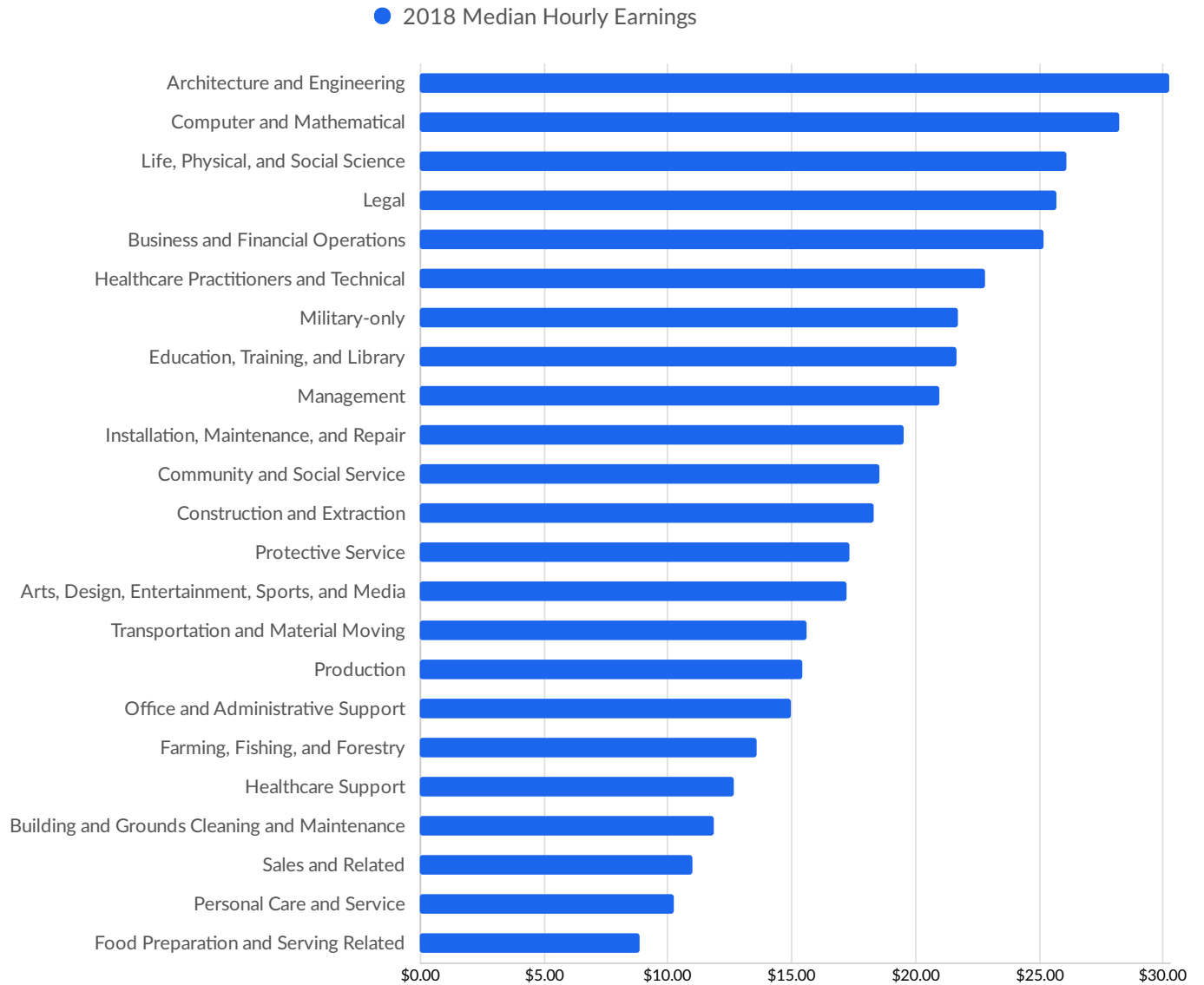
## Top Growing Occupations



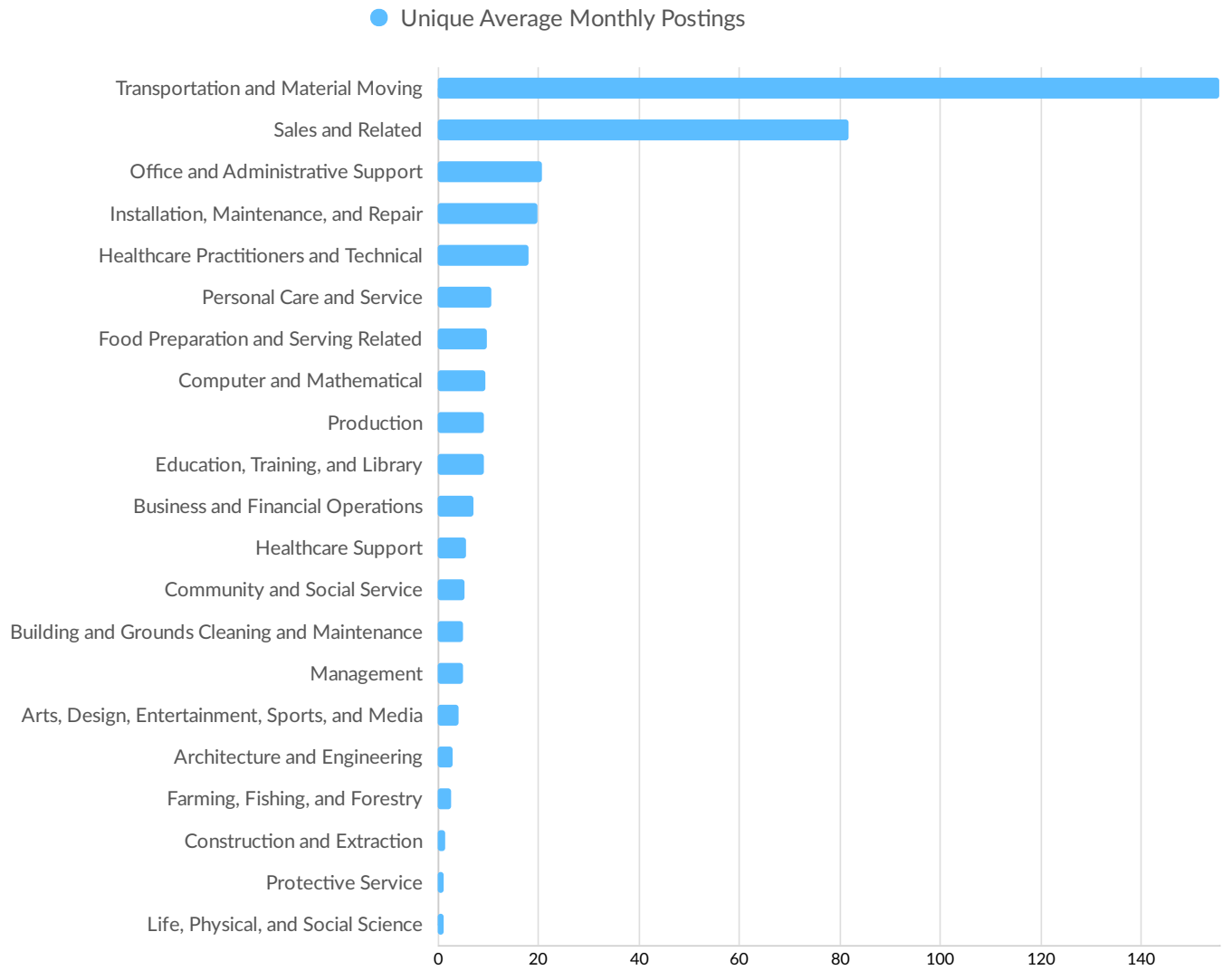
## Top Occupation LQ



## Top Occupation Earnings

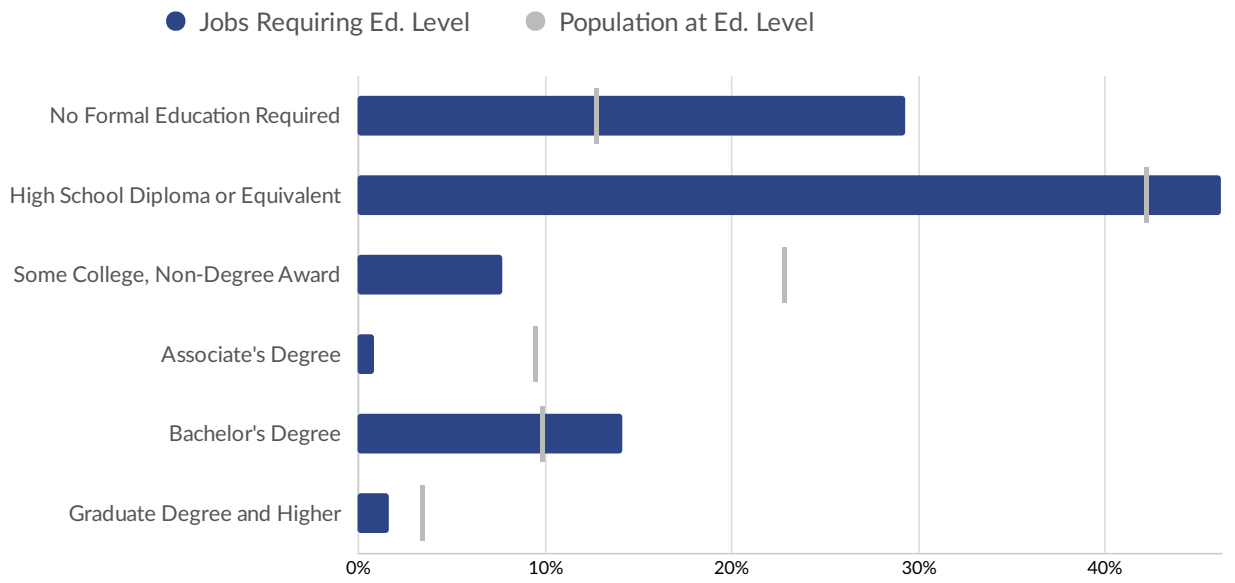


## Top Posted Occupations





## Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Production	887	992	105	+12%	3.47	\$15.44	9
Management	553	522	-31	-6%	1.85	\$21.00	5
Office and Administrative Support	399	412	13	+3%	0.59	\$14.98	21
Sales and Related	323	378	55	+17%	0.78	\$11.01	82
Transportation and Material Moving	320	366	46	+14%	1.08	\$15.65	156
Food Preparation and Serving Related	328	323	-5	-2%	0.79	\$8.87	10
Education, Training, and Library	269	271	2	+1%	0.98	\$21.68	9
Farming, Fishing, and Forestry	235	251	16	+7%	6.85	\$13.61	3
Installation, Maintenance, and Repair	211	250	39	+18%	1.31	\$19.52	20
Personal Care and Service	174	228	54	+31%	1.04	\$10.29	11
Construction and Extraction	180	193	13	+7%	0.83	\$18.31	1
Building and Grounds Cleaning and Maintenance	139	155	16	+12%	0.87	\$11.89	5
Protective Service	112	118	6	+5%	1.07	\$17.37	1
Healthcare Practitioners and Technical	74	94	20	+27%	0.34	\$22.81	18
Business and Financial Operations	76	90	14	+18%	0.34	\$25.22	7
Healthcare Support	81	76	-5	-6%	0.58	\$12.70	6
Community and Social Service	60	62	2	+3%	0.75	\$18.56	5
Architecture and Engineering	27	36	9	+33%	0.44	\$30.26	3

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	42	31	-11	-26%	0.34	\$17.25	4
Computer and Mathematical	17	22	5	+29%	0.15	\$28.25	9
Military-only	21	19	-2	-10%	0.69	\$21.72	0
Life, Physical, and Social Science	19	19	0	0%	0.47	\$26.13	1
Legal	18	15	-3	-17%	0.37	\$25.73	1

## Educational Pipeline

Over the last 5 years, no schools in Marquette County, WI produced graduates.

# In-Demand Skills

