



# Green Lake County, WI

ECWRPC



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## Report Parameters

### 1 County

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55047 Green Lake County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**18,895**

**Population (2019)**

Population **grew by 136** over the last 5 years and is projected to **grow by 162** over the next 5 years.

**7,081**

**Total Regional Employment**

Jobs **decreased by 318** over the last 5 years but are projected to **grow by 18** over the next 5 years.

**\$53.3K**

**Median Household Income (2018)**

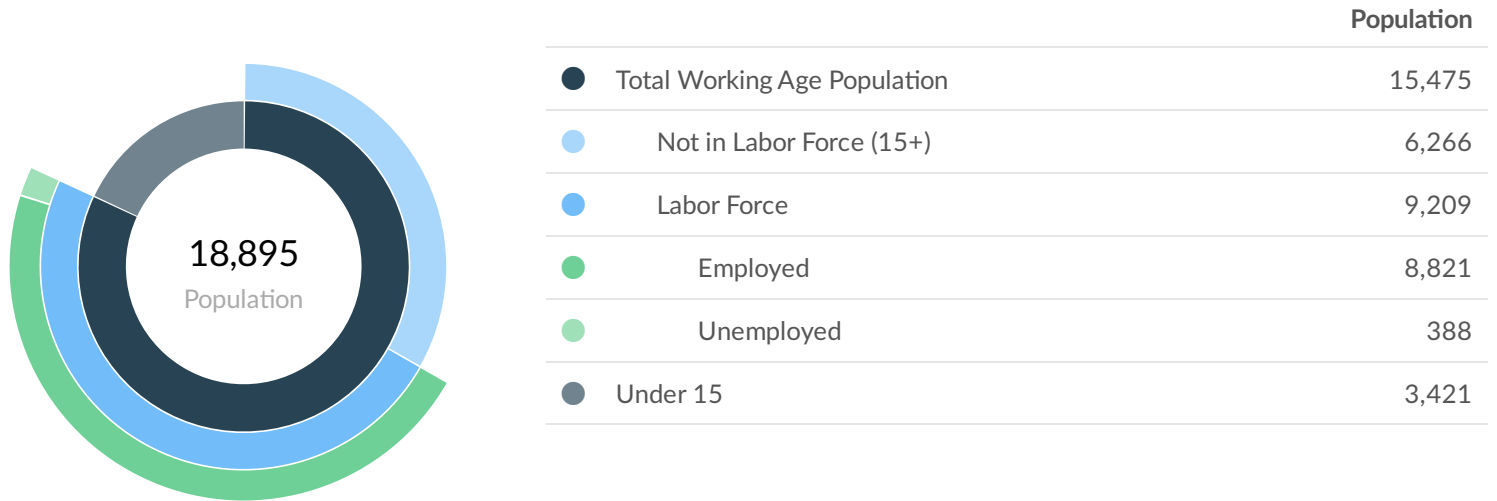
Median household income is **\$7.0K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 0.7%** since 2014, growing by 136. Population is expected to **increase by 0.9%** between 2019 and 2024, adding 162.
- From 2014 to 2019, jobs **declined by 4.3%** in Green Lake County, WI from 7,400 to **7,081**. This change **fell short of the national growth rate of 7.6% by 11.9%**. As the number of jobs declined, the **labor force participation rate decreased from 64.6% to 59.5% between 2014 and 2019**.
- Concerning educational attainment, **12.8% of Green Lake County, WI residents possess a Bachelor's Degree** (6.0% below the national average), and **9.3% hold an Associate's Degree** (1.3% above the national average).
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

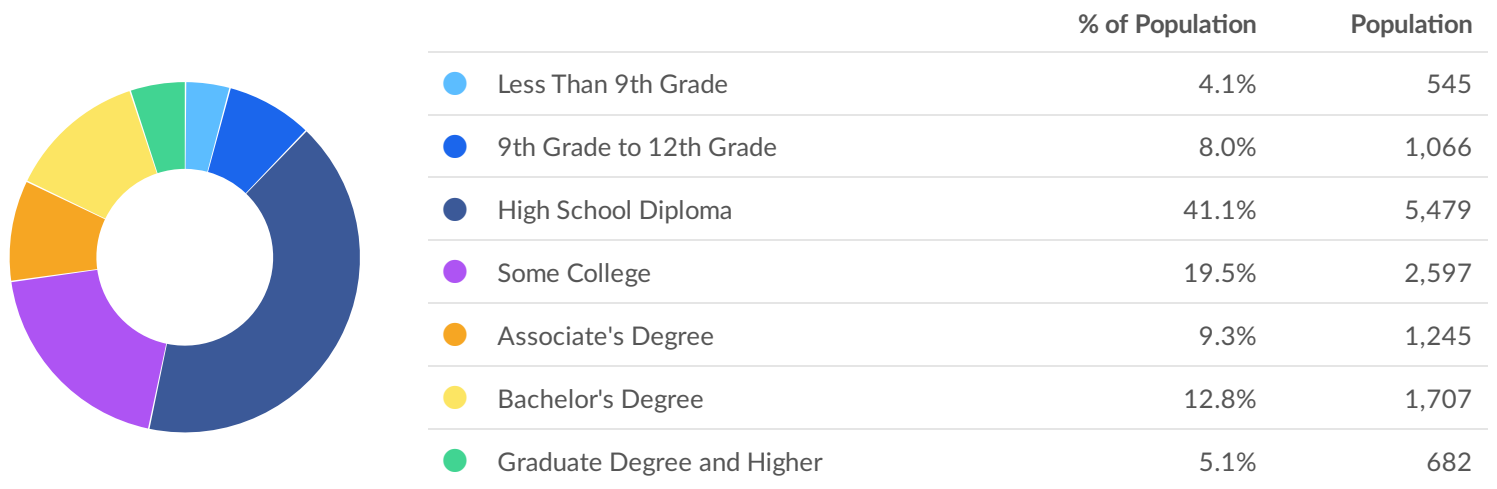
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	18,895	9,209	7,081	100.4	\$657.29M	\$1.15B	\$768.93M
ECWRPC	668,726	354,139	344,752	98.8	\$35.82B	\$45.72B	\$46.48B
Wisconsin	5,829,343	3,089,956	3,166,422	100.0	\$337.18B	\$306.77B	\$334.56B
United States	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

## 2019 Labor Force Breakdown



## Educational Attainment

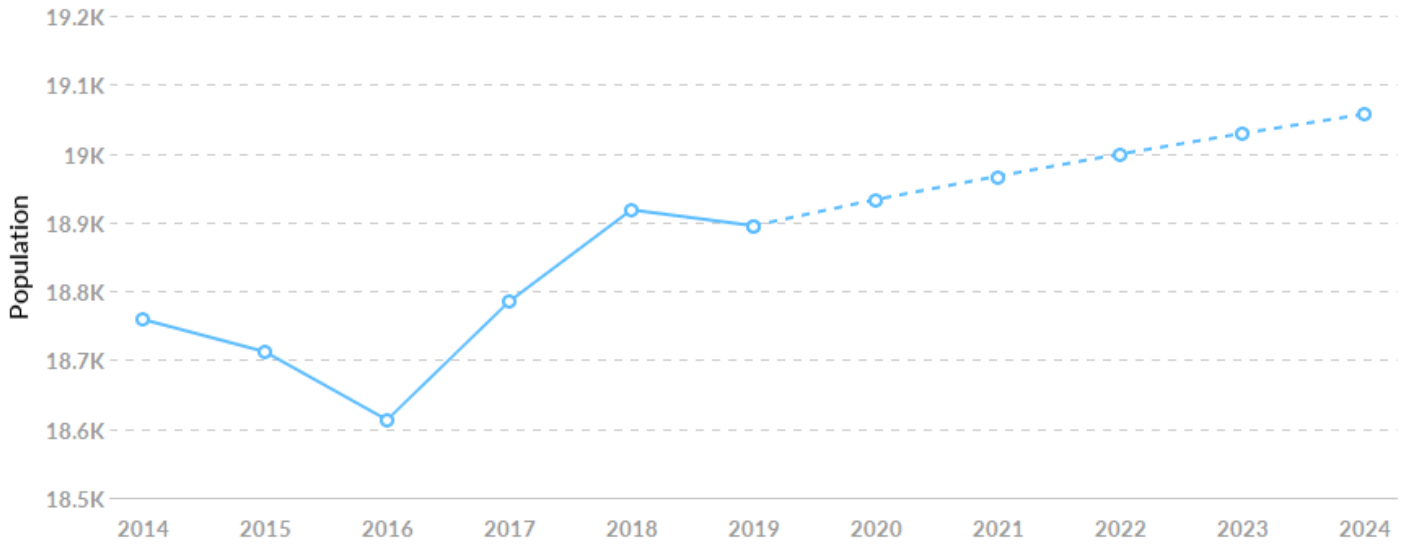
Concerning educational attainment, **12.8% of Green Lake County, WI residents possess a Bachelor's Degree** (6.0% below the national average), and **9.3% hold an Associate's Degree** (1.3% above the national average).



# Historic & Projected Trends

## Population Trends

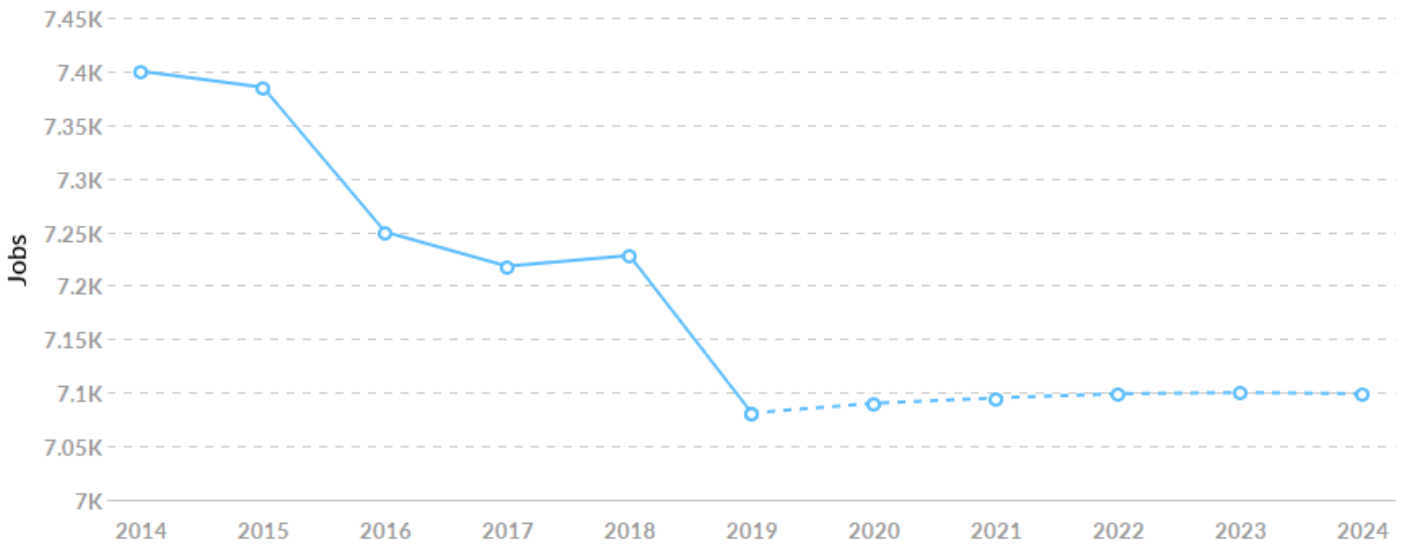
As of 2019 the region's population **increased by 0.7%** since 2014, growing by 136. Population is expected to **increase by 0.9%** between 2019 and 2024, adding 162.



Timeframe	Population
2014	18,759
2015	18,712
2016	18,613
2017	18,785
2018	18,918
2019	18,895
2020	18,933
2021	18,967
2022	18,999
2023	19,029
2024	19,057

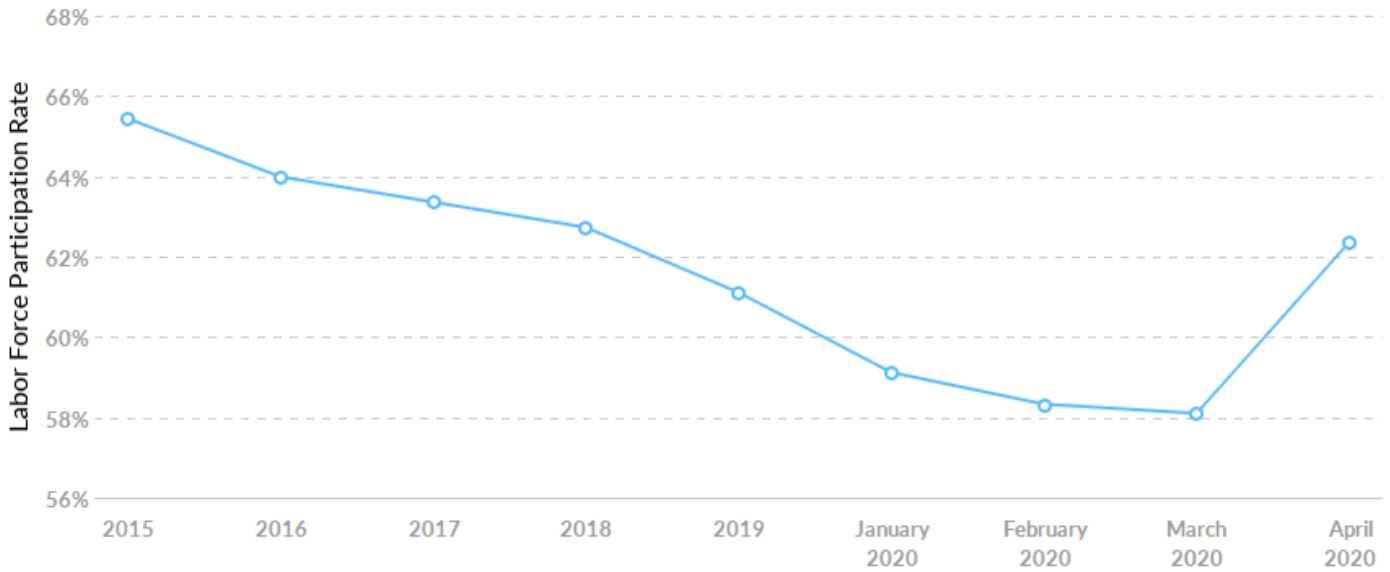
## Job Trends

From 2014 to 2019, jobs declined by 4.3% in Green Lake County, WI from 7,400 to 7,081. This change fell short of the national growth rate of 7.6% by 11.9%.



Timeframe	Jobs
2014	7,400
2015	7,385
2016	7,250
2017	7,218
2018	7,228
2019	7,081
2020	7,090
2021	7,095
2022	7,099
2023	7,100
2024	7,099

## Labor Force Participation Rate Trends

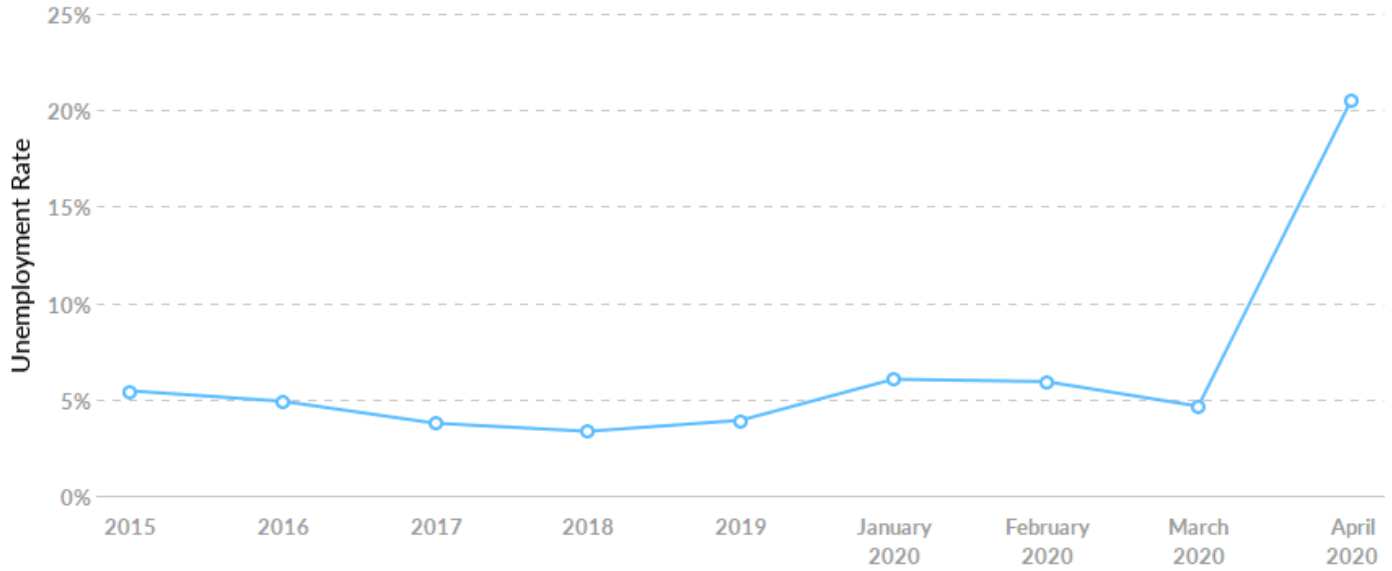


Timeframe	Labor Force Participation Rate
2015	65.44%
2016	63.99%
2017	63.36%
2018	62.73%
2019	61.11%
January 2020	59.12%
February 2020	58.33%
March 2020	58.10%
April 2020	62.36%



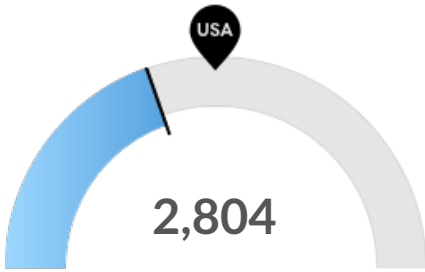
## Unemployment Rate Trends

Green Lake County, WI had an April 2020 unemployment rate of 20.49%, **increasing from 5.44% 5 years before.**



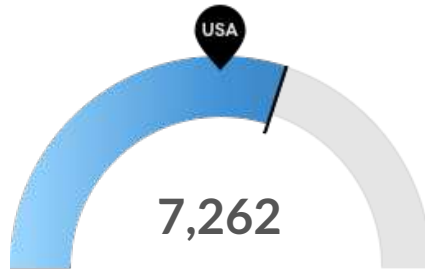
Timeframe	Unemployment Rate
2015	5.44%
2016	4.90%
2017	3.76%
2018	3.34%
2019	3.91%
January 2020	6.04%
February 2020	5.92%
March 2020	4.64%
April 2020	20.49%

## Population Characteristics



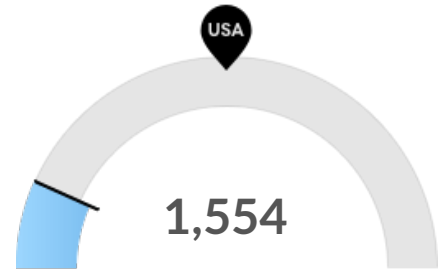
Millennials

Green Lake County, WI has 2,804 millennials (ages 25-39). The national average for an area this size is 3,889.



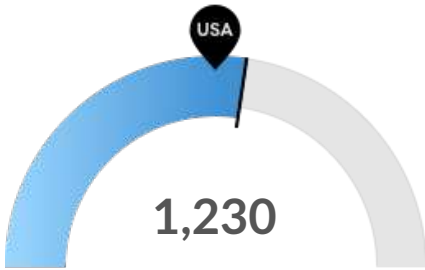
Retiring Soon

Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,476 people 55 or older, while there are 7,262 here.



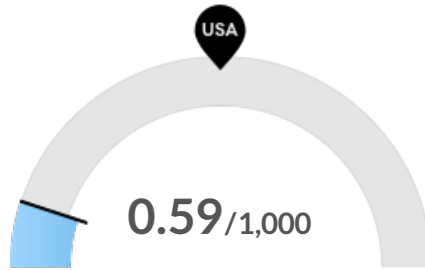
Racial Diversity

Racial diversity is low in Green Lake County, WI. The national average for an area this size is 7,495 racially diverse people, while there are 1,554 here.



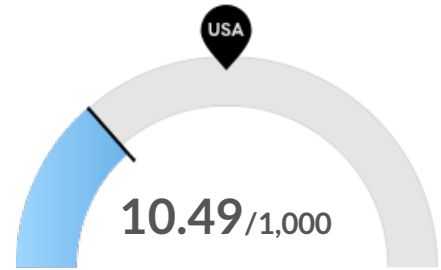
Veterans

Green Lake County, WI has 1,230 veterans. The national average for an area this size is 1,076.



Violent Crime

Green Lake County, WI has 0.59 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

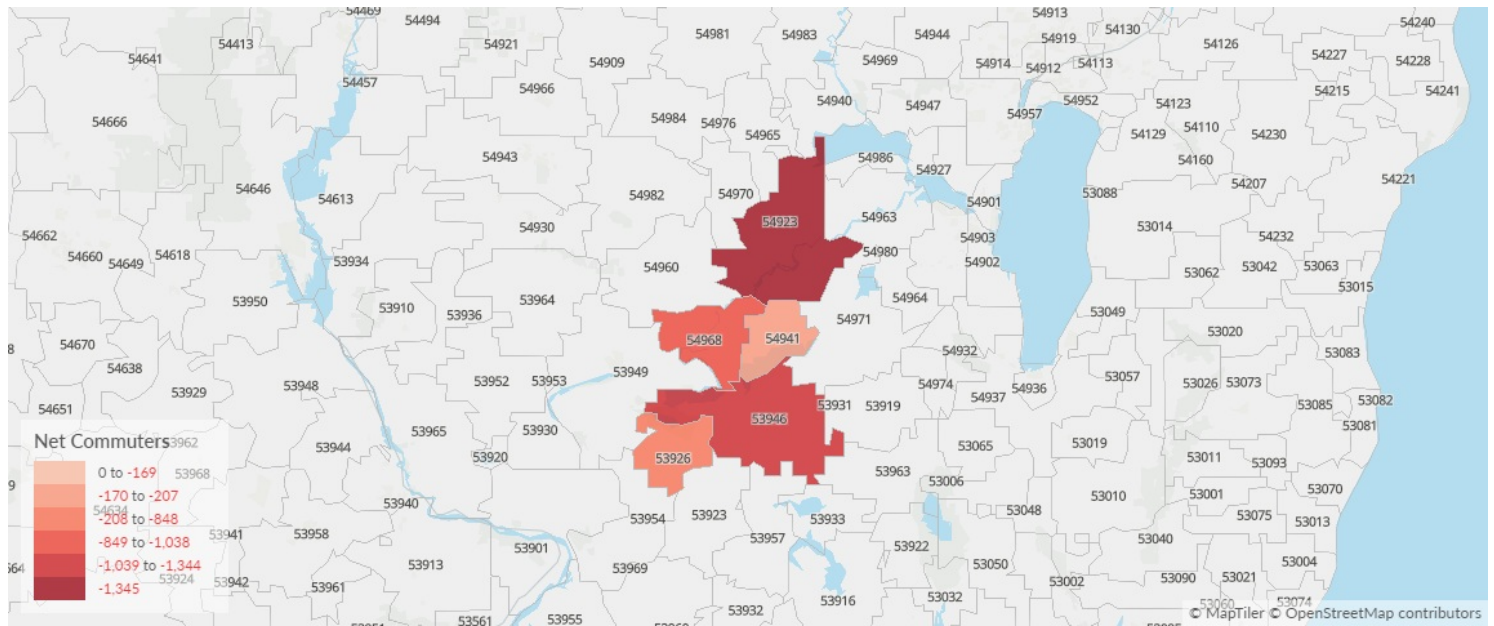


Property Crime

Green Lake County, WI has 10.49 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

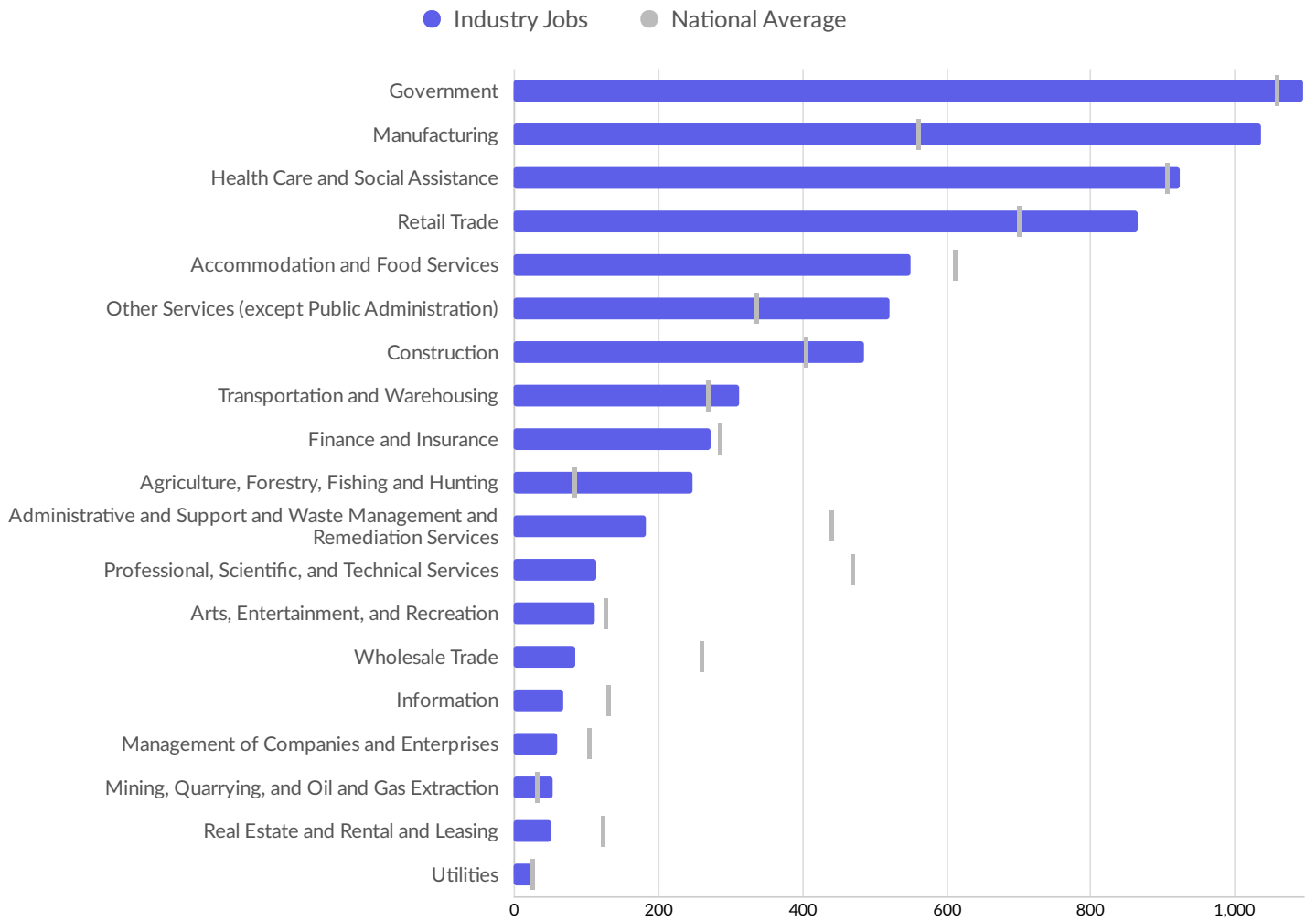
Where Talent Lives

ZIP	Name	2019 Employment
54923	Berlin, WI (in Green Lak...	3,252
54941	Green Lake, WI (in Gree...	1,375
53946	Markesan, WI (in Green...	1,184
54968	Princeton, WI (in Green...	733
53926	Dalton, WI (in Green La...	374

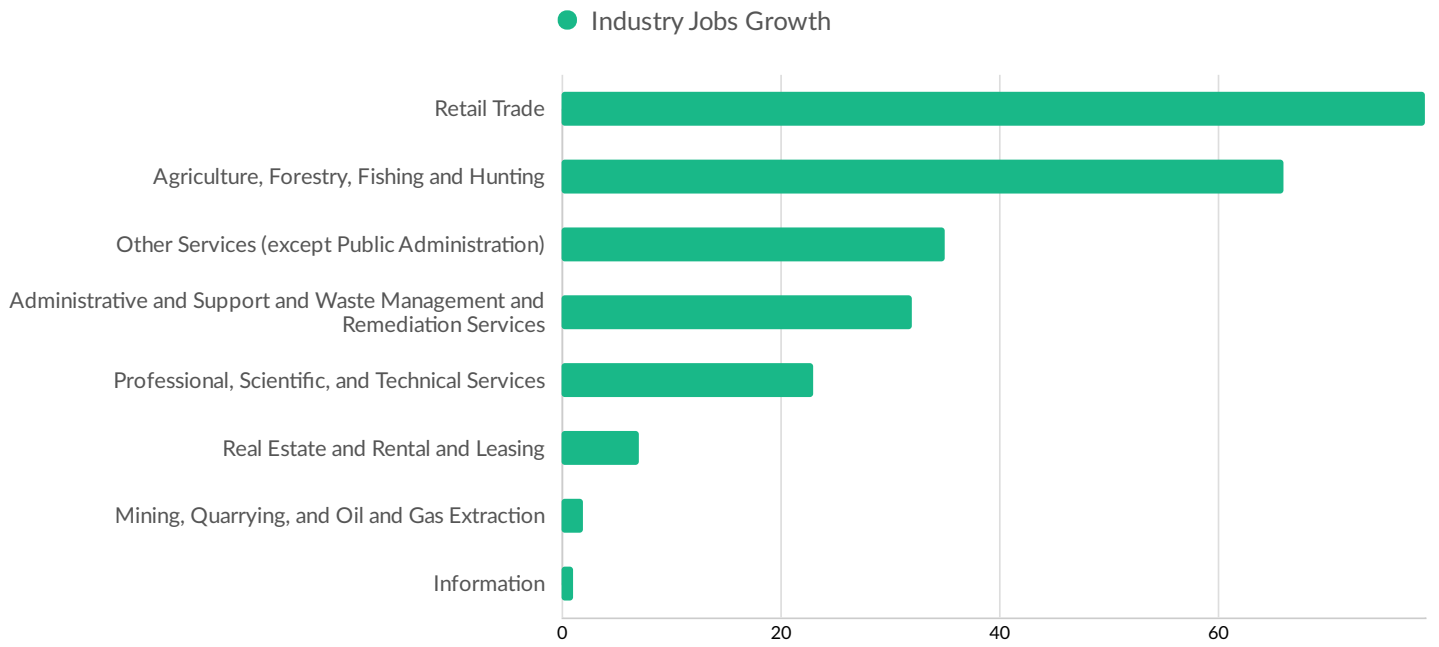
ZIP	Name	2019 Workers
54923	Berlin, WI (in Green Lak...	4,597
53946	Markesan, WI (in Green...	2,223
54968	Princeton, WI (in Green...	1,582
54941	Green Lake, WI (in Gree...	1,545
53926	Dalton, WI (in Green La...	582

# Industry Characteristics

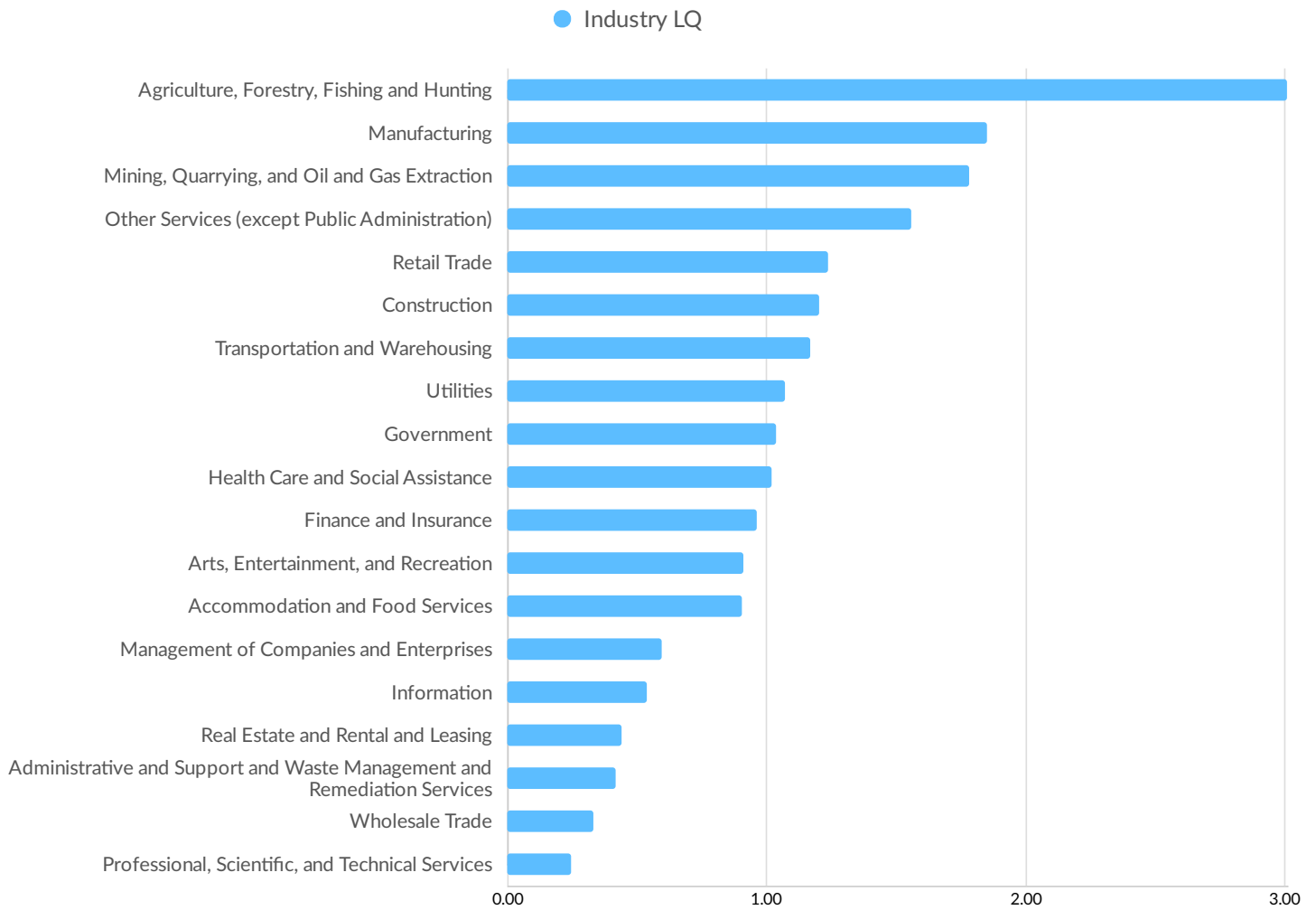
## Largest Industries



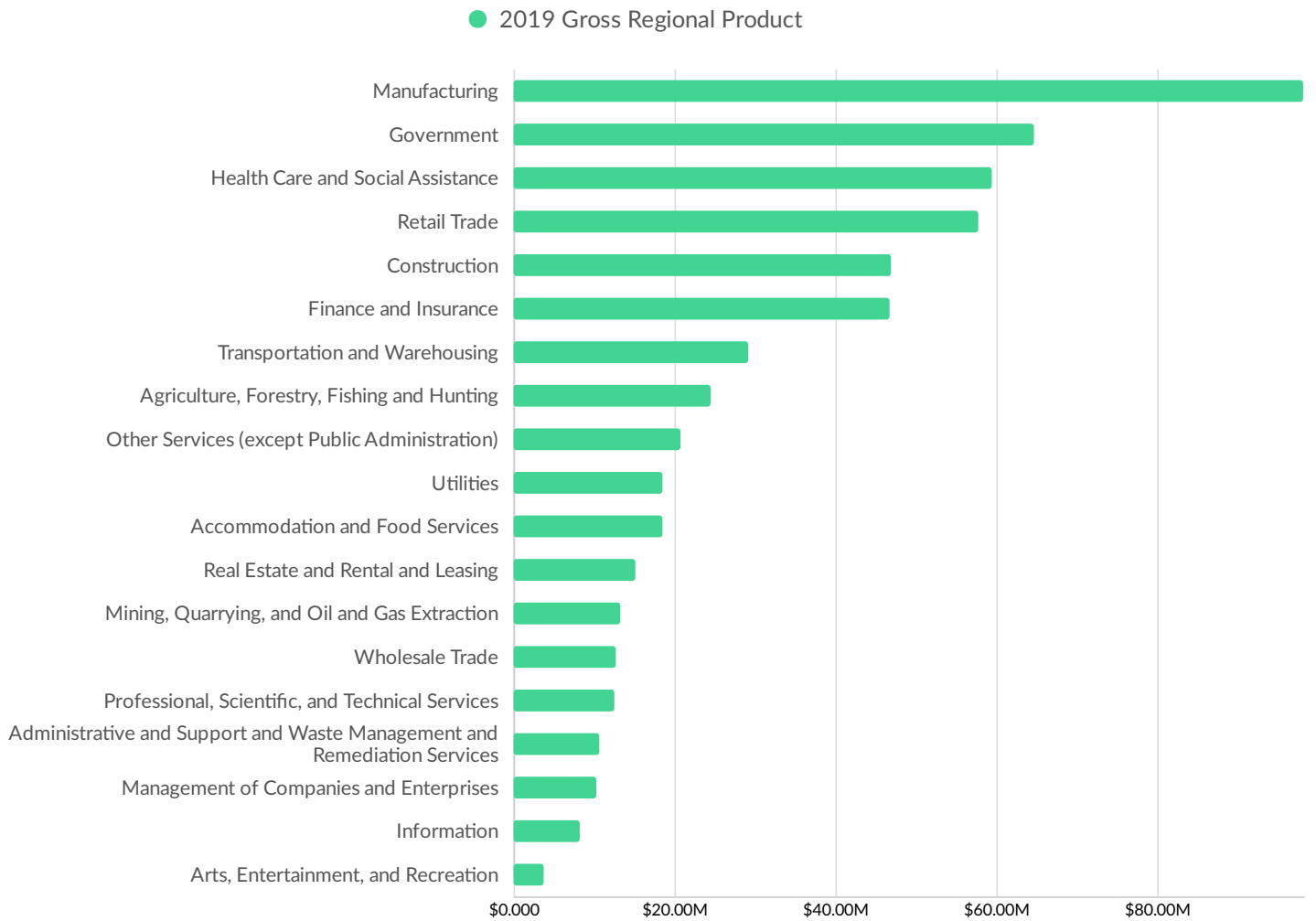
## Top Growing Industries



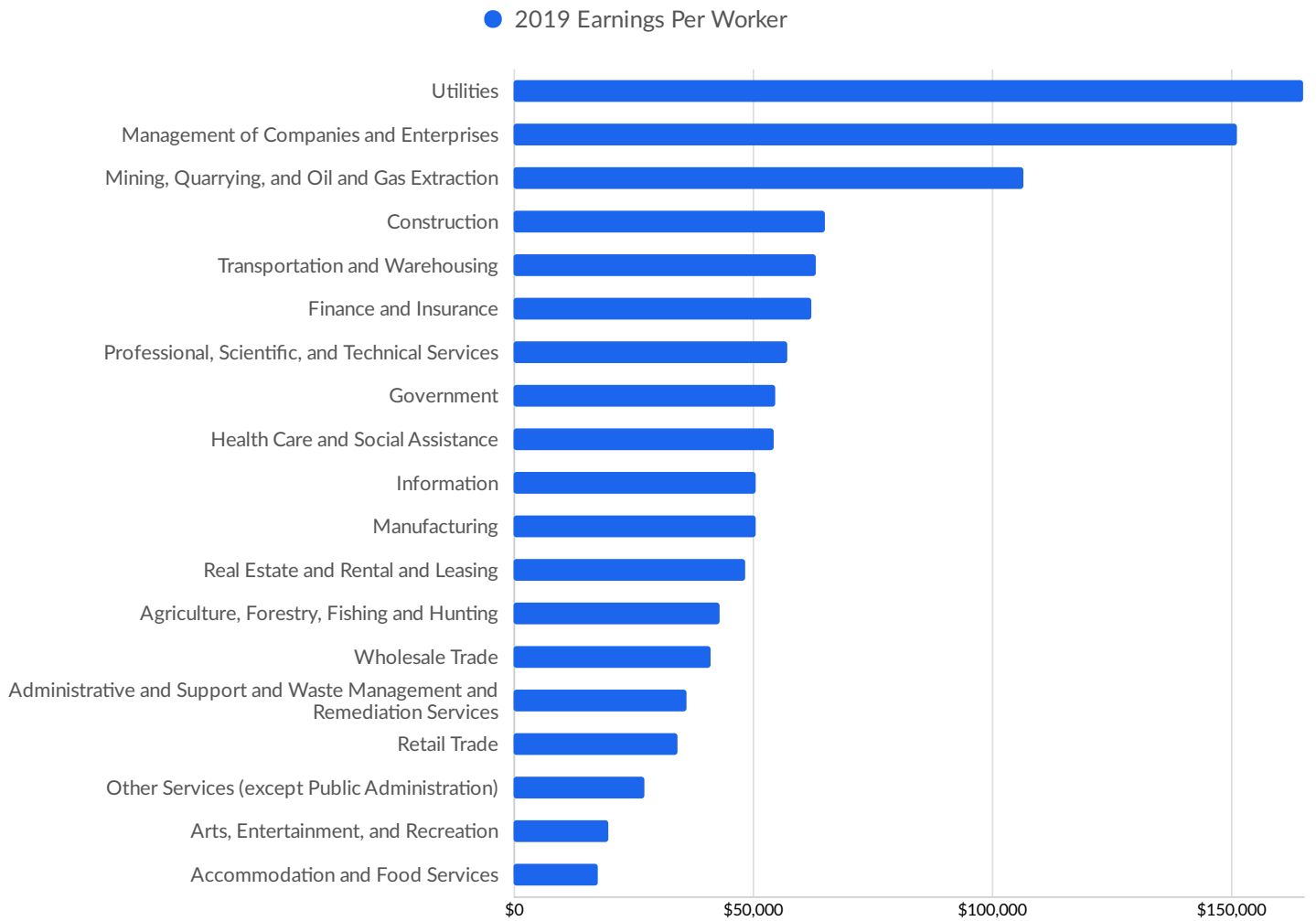
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings

























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	1,134	1,095	-39	-3%	1.04	\$54,817	\$64.68M
Manufacturing	1,223	1,037	-186	-15%	1.85	\$50,654	\$98.22M
Health Care and Social Assistance	1,071	924	-147	-14%	1.02	\$54,319	\$59.51M
Retail Trade	786	865	79	+10%	1.24	\$34,422	\$57.73M
Accommodation and Food Services	587	551	-36	-6%	0.91	\$17,603	\$18.46M
Other Services (except Public Administration)	487	522	35	+7%	1.56	\$27,234	\$20.69M
Construction	508	485	-23	-5%	1.20	\$65,133	\$47.03M
Transportation and Warehousing	381	312	-69	-18%	1.17	\$63,238	\$29.16M
Finance and Insurance	288	273	-15	-5%	0.96	\$62,322	\$46.77M
Agriculture, Forestry, Fishing and Hunting	182	248	66	+36%	3.01	\$42,969	\$24.42M
Administrative and Support and Waste Management and Remediation Services	153	185	32	+21%	0.42	\$36,198	\$10.66M
Professional, Scientific, and Technical Services	93	116	23	+25%	0.25	\$57,345	\$12.46M
Arts, Entertainment, and Recreation	133	113	-20	-15%	0.91	\$19,909	\$3.75M
Wholesale Trade	108	86	-22	-20%	0.33	\$41,224	\$12.66M
Information	69	70	1	+1%	0.54	\$50,792	\$8.14M
Management of Companies and Enterprises	65	61	-4	-6%	0.60	\$151,309	\$10.38M
Mining, Quarrying, and Oil and Gas Extraction	51	53	2	+4%	1.78	\$106,719	\$13.24M
Real Estate and Rental and Leasing	46	53	7	+15%	0.44	\$48,472	\$15.24M
Utilities	31	26	-5	-16%	1.07	\$165,178	\$18.61M

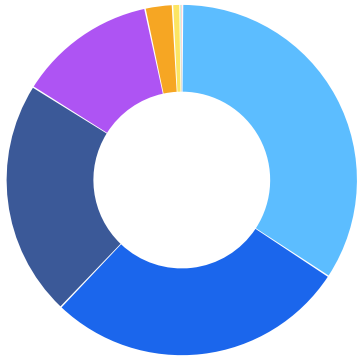
## Business Characteristics

### 1,698 Companies Employ Your Workers

Online profiles for your workers mention 1,698 companies as employers, with the top 10 appearing below. In the last 12 months, 466 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems LLC	51 	Platinum Supplemental Insuranc...	174 
Wal-Mart, Inc.	39 	Roehl Transport, Inc.	161 
State of Wisconsin	34 	CRST International, Inc.	125 
Badger Mining Corporation	30 	Telereach Inc	69 
Heidel House	29 	Dollar General Corporation	65 
Berlin Area School District	26 	Wal-Mart, Inc.	58 
Community Health Foundation I...	26 	Seek Careers/Staffing, Inc.	50 
Oshkosh Corporation	25 	Generac Power Systems, Inc.	49 
Bellin Memorial Hospital, Inc.	22 	L.C.L. Bulk Transport Inc.	49 
Aurora Health Care	21 	CareInHomes.com	43 

## Business Size

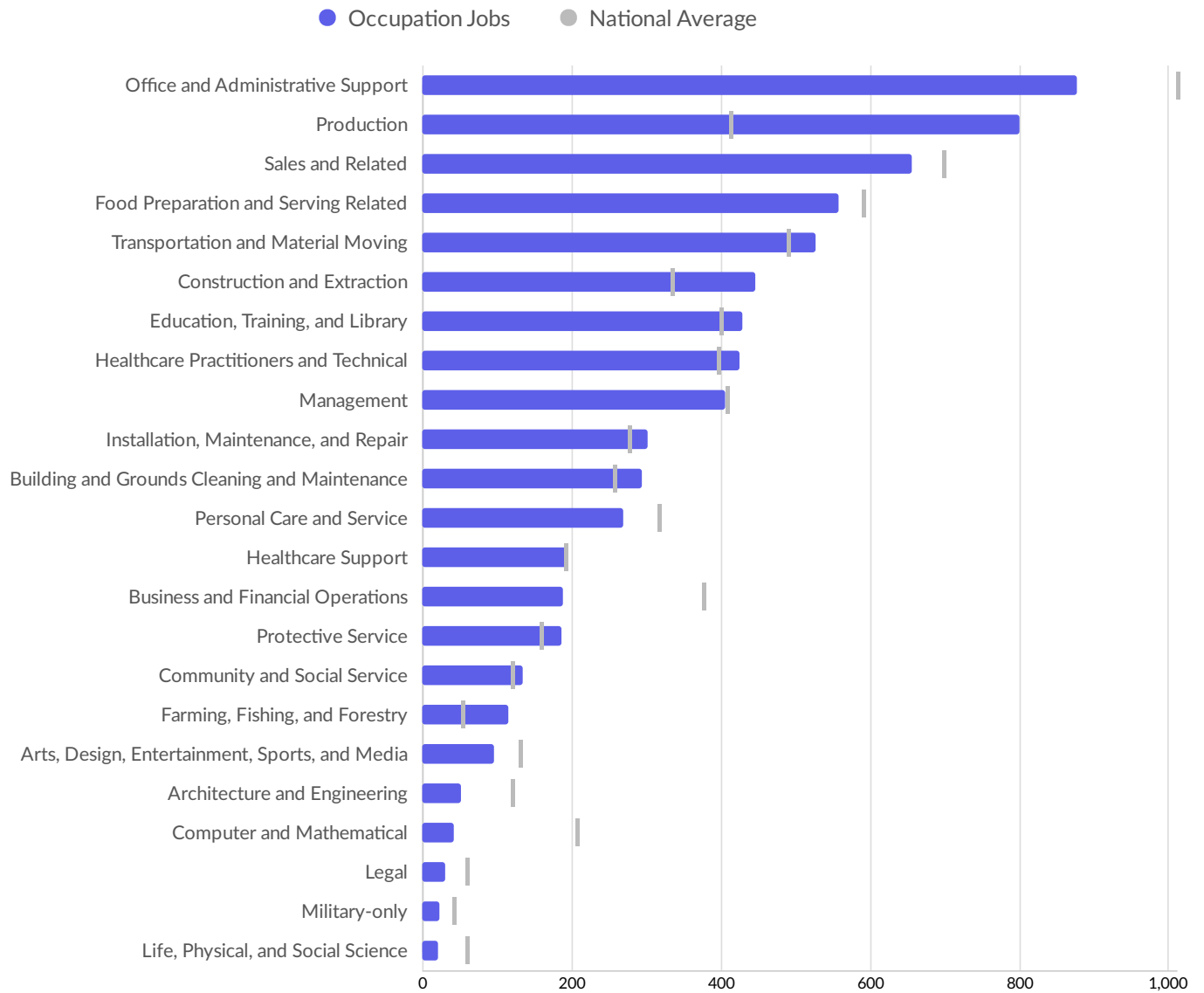


	Percentage	Business Count
1 to 4 employees	34.2%	298
5 to 9 employees	27.9%	243
10 to 19 employees	21.8%	190
20 to 49 employees	12.7%	111
50 to 99 employees	2.5%	22
100 to 249 employees	0.7%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	1

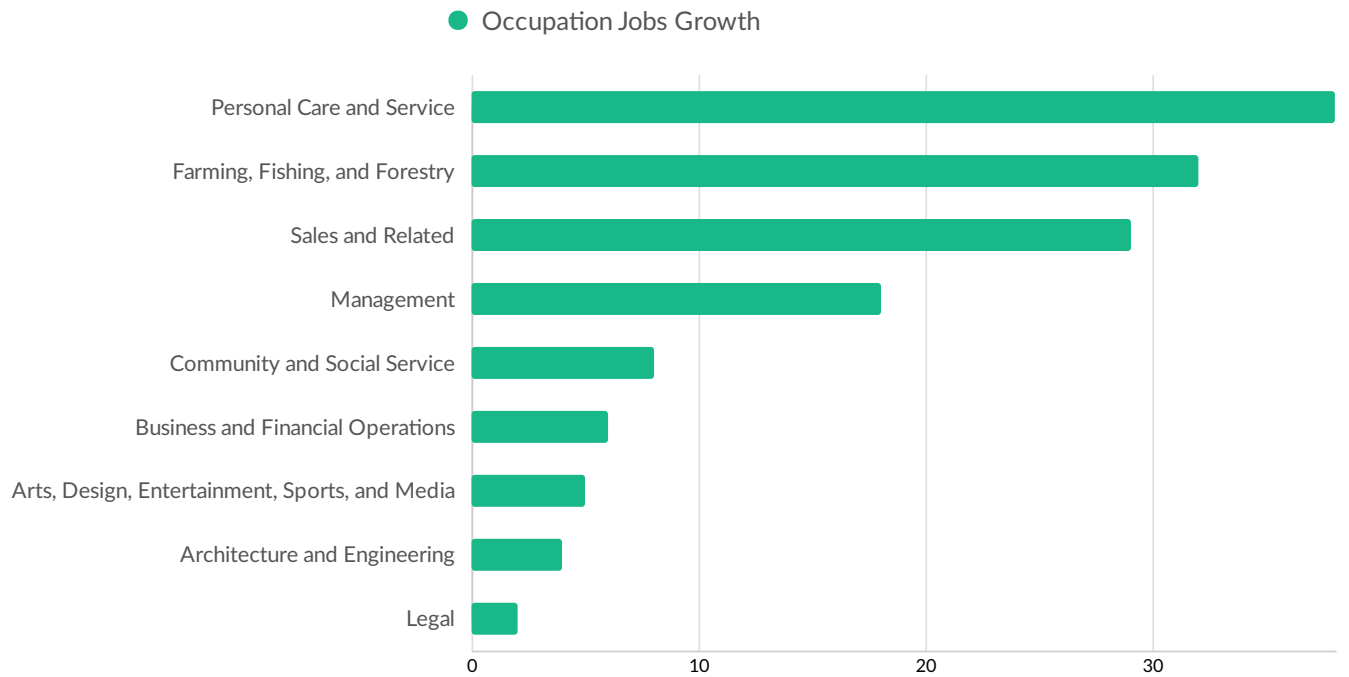
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

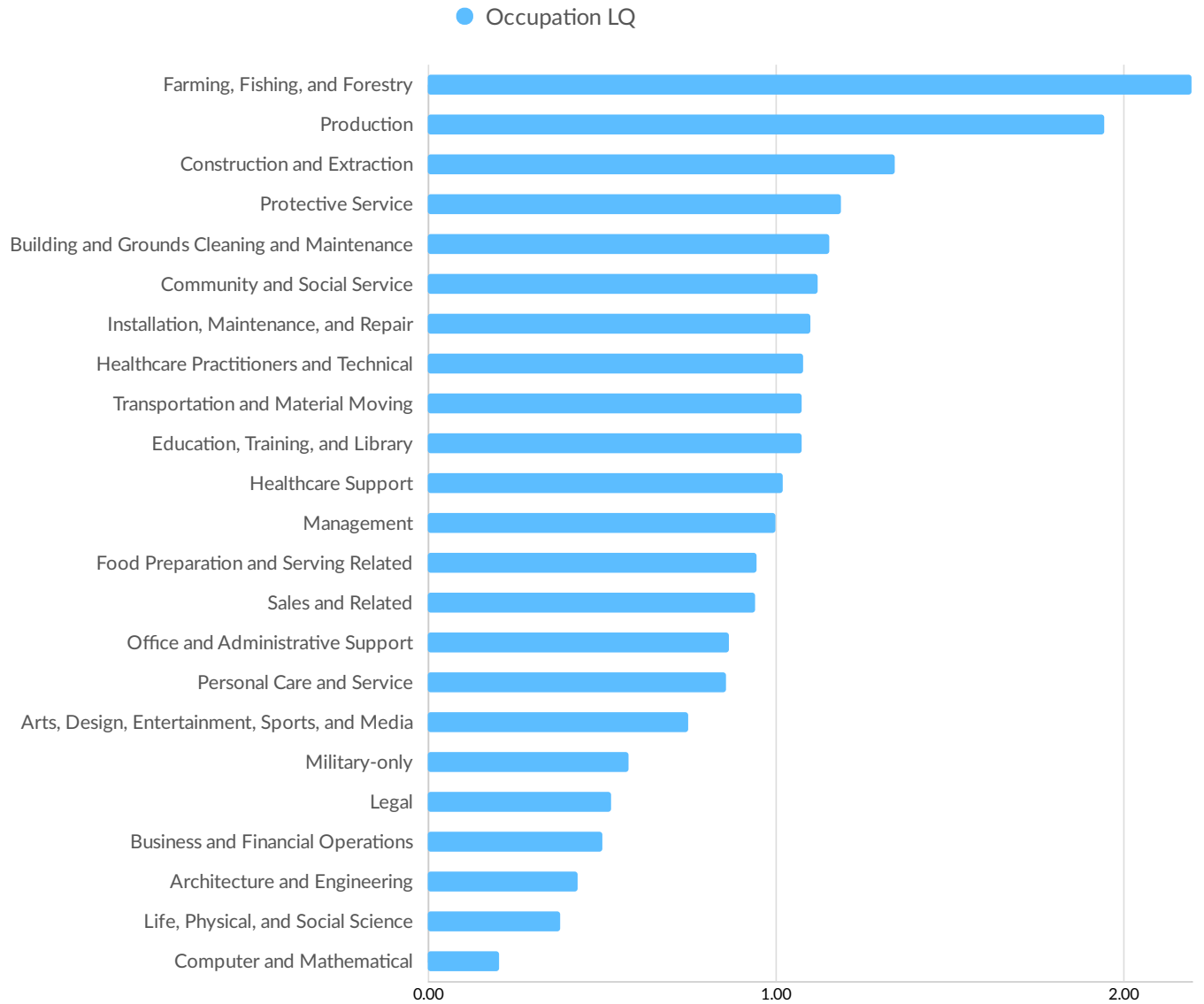
## Largest Occupations



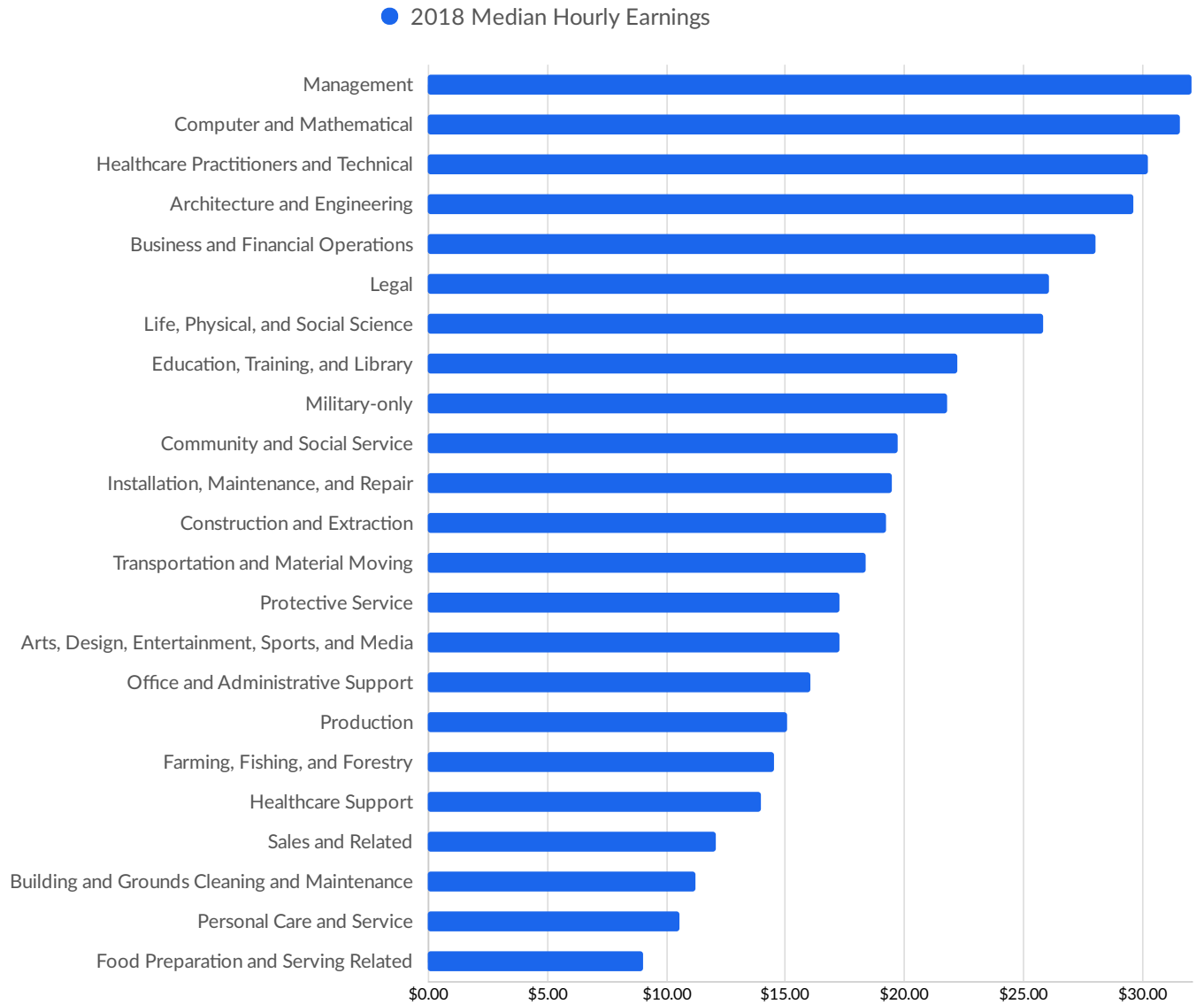
## Top Growing Occupations



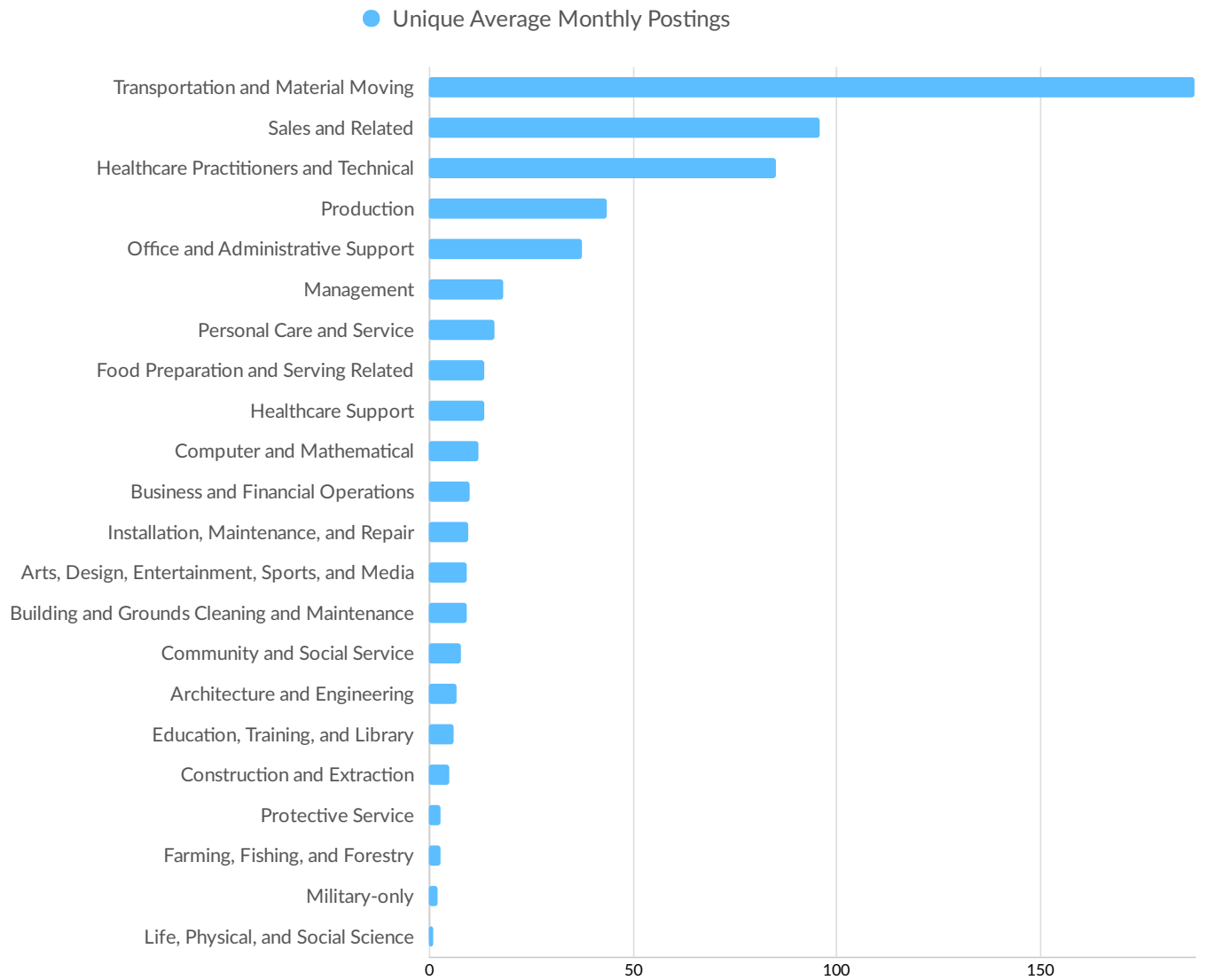
## Top Occupation LQ



## Top Occupation Earnings

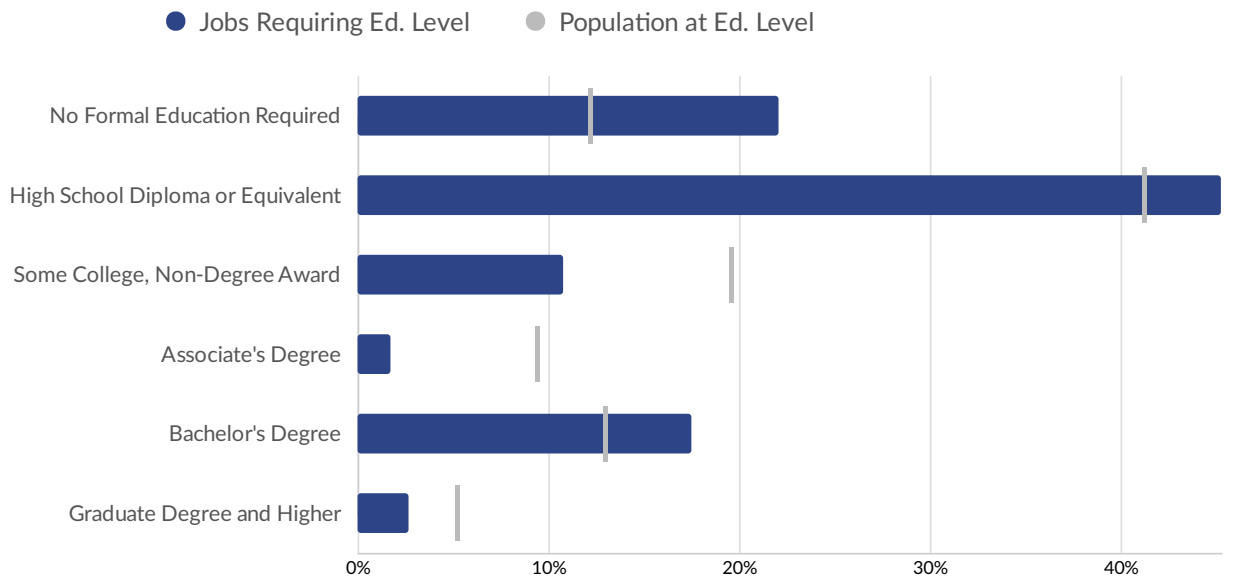


## Top Posted Occupations





## Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	957	877	-80	-8%	0.87	\$16.10	38
Production	921	801	-120	-13%	1.94	\$15.10	44
Sales and Related	628	657	29	+5%	0.94	\$12.09	96
Food Preparation and Serving Related	569	558	-11	-2%	0.95	\$9.03	14
Transportation and Material Moving	597	527	-70	-12%	1.08	\$18.41	188
Construction and Extraction	454	447	-7	-2%	1.34	\$19.25	5
Education, Training, and Library	435	429	-6	-1%	1.07	\$22.27	6
Healthcare Practitioners and Technical	489	426	-63	-13%	1.08	\$30.27	85
Management	388	406	18	+5%	1.00	\$32.09	18
Installation, Maintenance, and Repair	333	303	-30	-9%	1.10	\$19.53	10
Building and Grounds Cleaning and Maintenance	312	295	-17	-5%	1.15	\$11.23	9
Personal Care and Service	232	270	38	+16%	0.86	\$10.60	16
Healthcare Support	240	194	-46	-19%	1.02	\$14.01	14
Business and Financial Operations	183	189	6	+3%	0.50	\$28.03	10
Protective Service	188	187	-1	-1%	1.19	\$17.29	3
Community and Social Service	126	134	8	+6%	1.12	\$19.75	8
Farming, Fishing, and Forestry	84	116	32	+38%	2.20	\$14.54	3
Arts, Design, Entertainment, Sports, and Media	91	96	5	+5%	0.75	\$17.29	9

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Architecture and Engineering	47	51	4	+9%	0.43	\$29.62	7
Computer and Mathematical	46	43	-3	-7%	0.21	\$31.62	12
Legal	29	31	2	+7%	0.53	\$26.10	1
Military-only	26	23	-3	-12%	0.58	\$21.82	2
Life, Physical, and Social Science	23	22	-1	-4%	0.38	\$25.87	1

## Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.

# In-Demand Skills

