



# Green Lake County, WI

ECWRPC



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# Economy Overview

**18,673**

**Population (2018)**

Population decreased by 213 over the last 5 years and is projected to decrease by 79 over the next 5 years.

**7,243**

**Jobs (2018)**

Jobs decreased by 221 over the last 5 years but are projected to grow by 18 over the next 5 years.

**\$47.2K**

**Median Household Income (2016)**

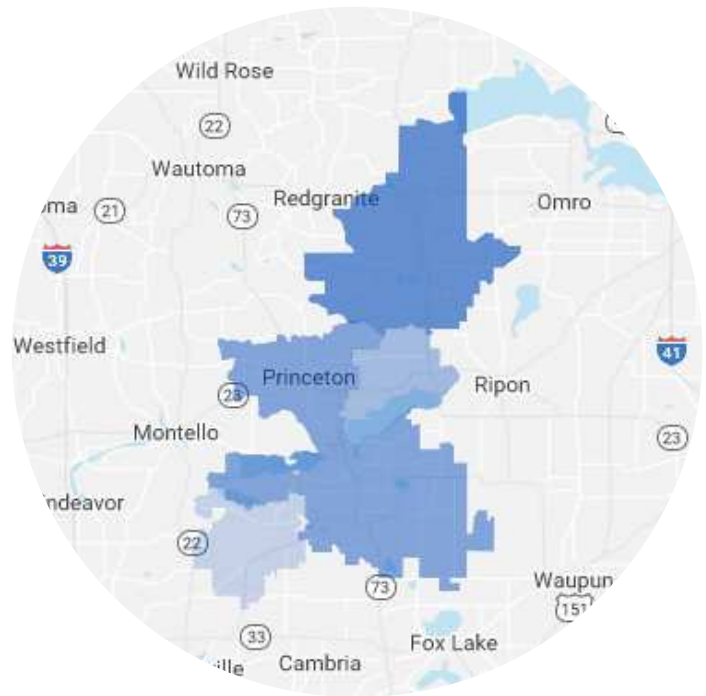
Median household income is \$8.1K below the national median household income of \$55.3K.

As of 2018 the region's population declined by 1.1% since 2013, falling by 213. Population is expected to decrease by 0.4% between 2018 and 2023, losing 79.

From 2013 to 2018, jobs declined by 3.0% in Green Lake County, WI from 7,464 to 7,243. This change fell short of the national growth rate of 7.4% by 10.4%. As the number of jobs declined, the labor force participation rate decreased from 69.1% to 66.9% between 2013 and 2018.

Concerning educational attainment, 11.9% of Green Lake County, WI residents possess a Bachelor's Degree (6.7% below the national average), and 9.5% hold an Associate's Degree (1.5% above the national average).

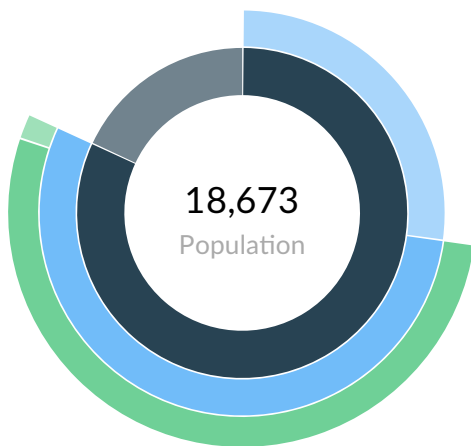
The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	18,673	10,224	7,243	101.2	\$625.08M	\$1.11B	\$754.86M
ECWRPC	665,912	371,098	342,726	99.4	\$34.12B	\$42.03B	\$43.03B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

## Economy Overview - Cont.

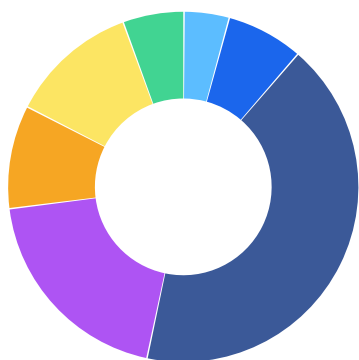
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	15,283
● Not in Labor Force (15+)	5,059
● Labor Force	10,224
● Employed	9,897
● Unemployed	327
● Under 15	3,390

### Educational Attainment

Concerning educational attainment, **11.9% of Green Lake County, WI residents possess a Bachelor's Degree** (6.7% below the national average), and **9.5% hold an Associate's Degree** (1.5% above the national average).

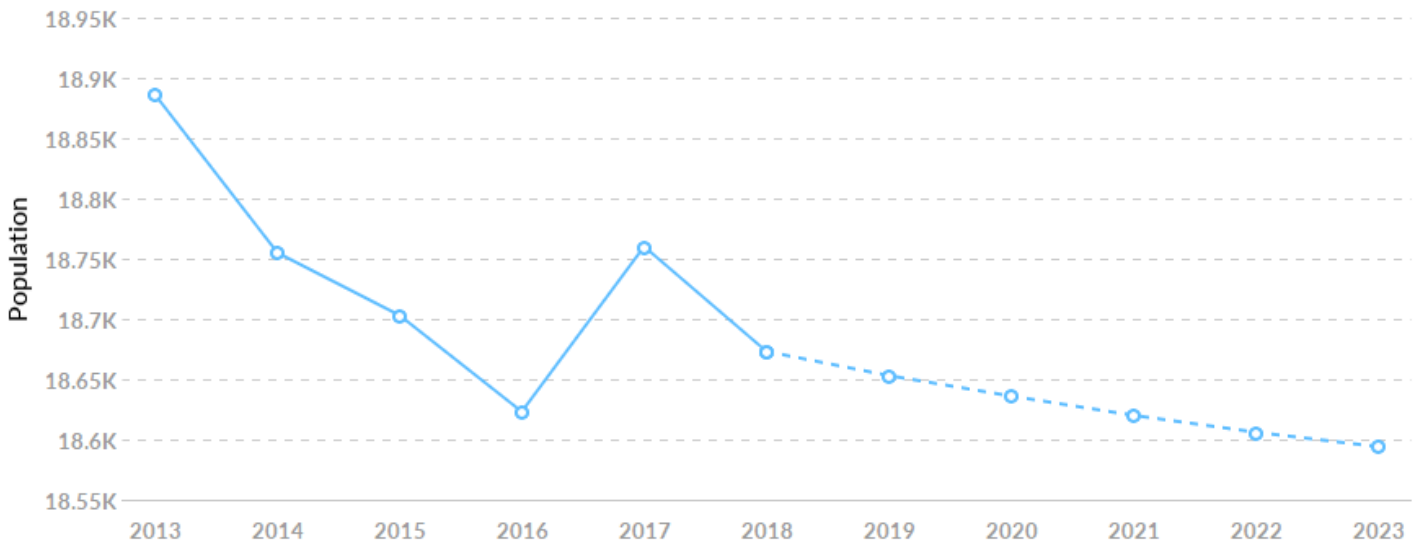


	% of Population	Population
● Less Than 9th Grade	4.2%	550
● 9th Grade to 12th Grade	7.1%	937
● High School Diploma	42.0%	5,544
● Some College	19.7%	2,599
● Associate's Degree	9.5%	1,259
● Bachelor's Degree	11.9%	1,569
● Graduate Degree and Higher	5.6%	745

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population declined by 1.1% since 2013, falling by 213. Population is expected to decrease by 0.4% between 2018 and 2023, losing 79.

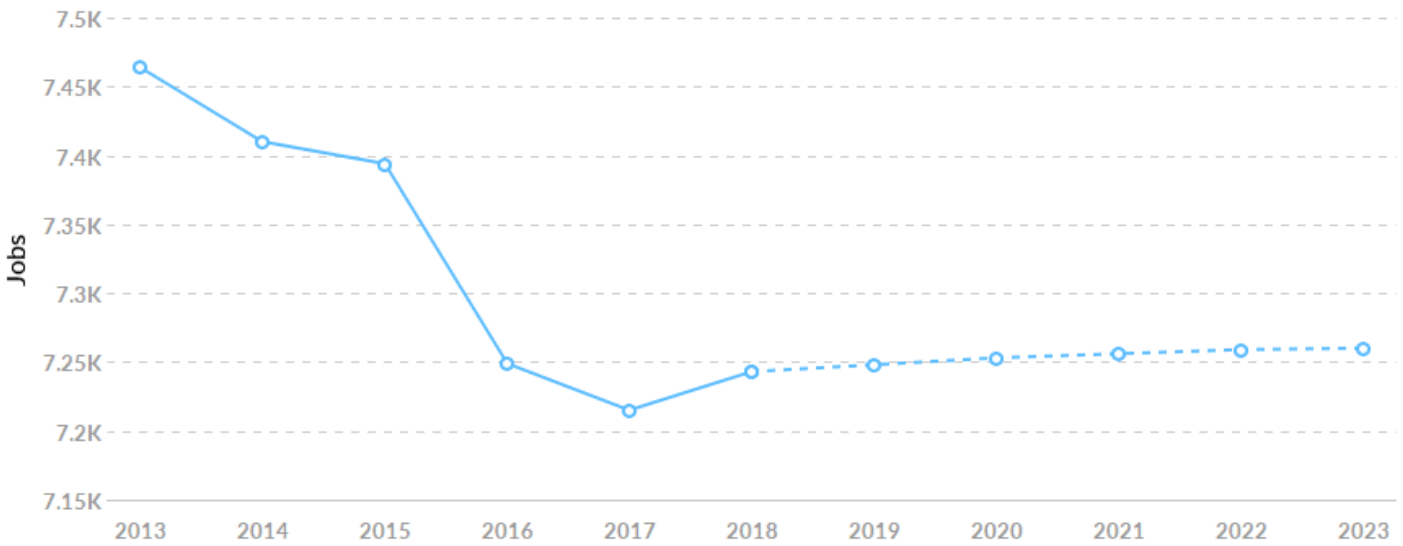


Timeframe	Population
2013	18,886
2014	18,755
2015	18,703
2016	18,623
2017	18,760
2018	18,673
2019	18,653
2020	18,636
2021	18,620
2022	18,606
2023	18,594

# Historic & Projected Trends - Cont.

## Job Trends

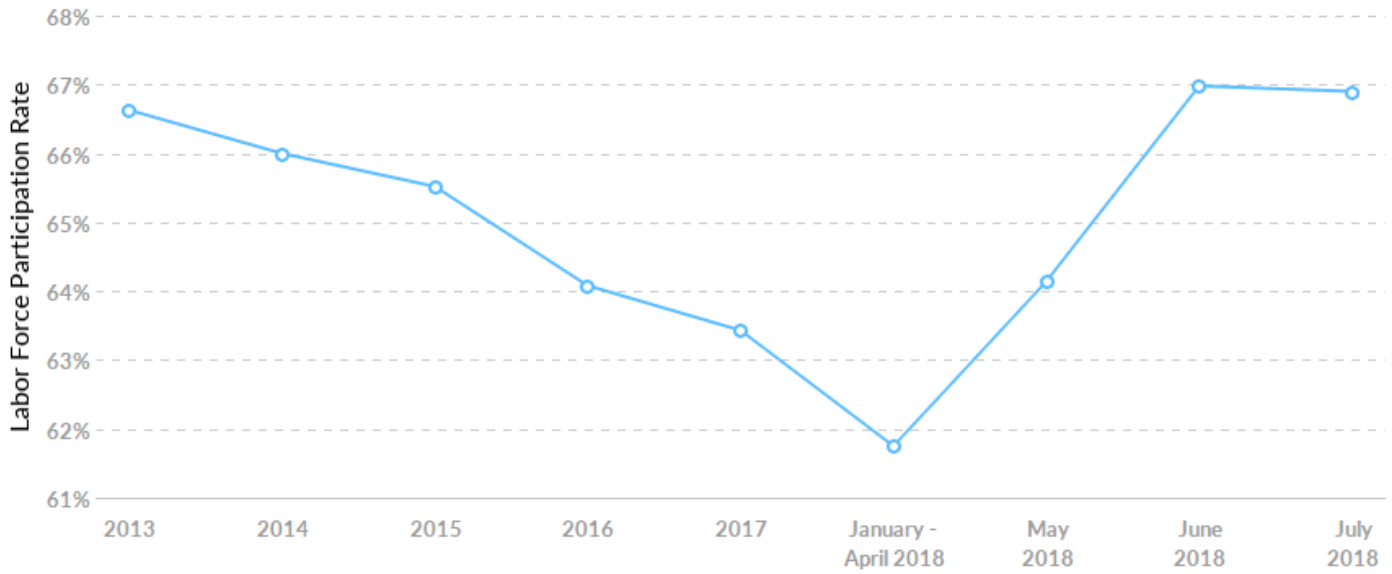
From 2013 to 2018, jobs declined by 3.0% in Green Lake County, WI from 7,464 to 7,243. This change fell short of the national growth rate of 7.4% by 10.4%.



Timeframe	Jobs
2013	7,464
2014	7,410
2015	7,394
2016	7,249
2017	7,215
2018	7,243
2019	7,248
2020	7,253
2021	7,256
2022	7,259
2023	7,260

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

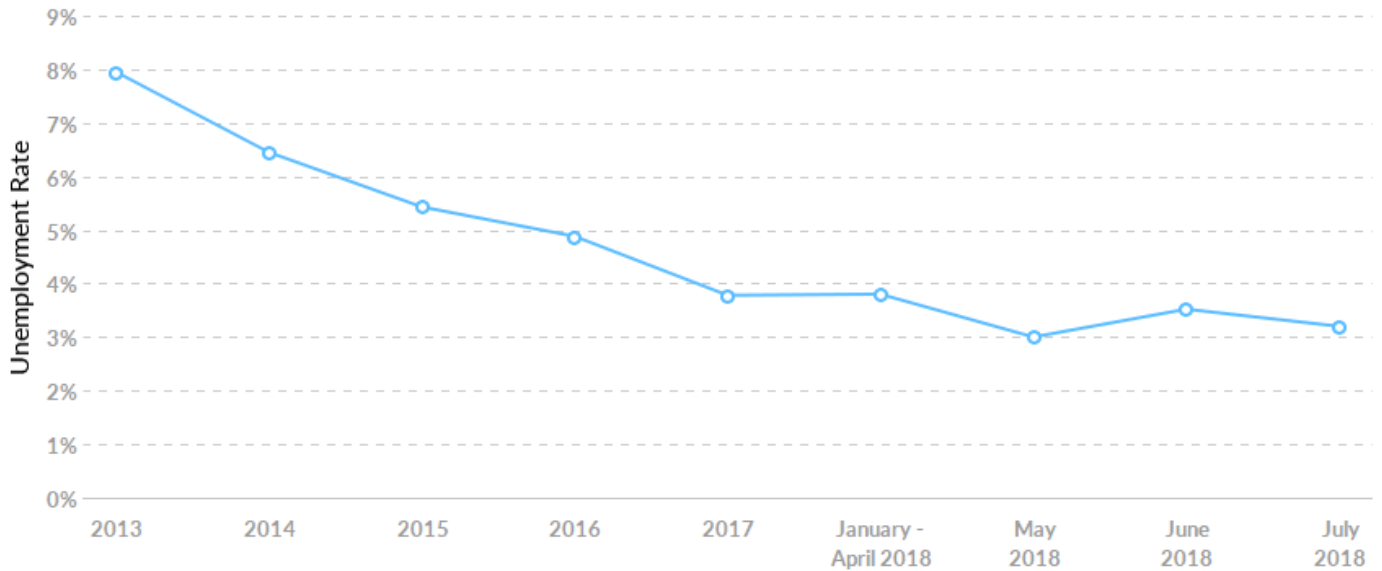


Timeframe	Labor Force Participation Rate
2013	66.63%
2014	66.00%
2015	65.52%
2016	64.08%
2017	63.43%
January - April 2018	61.75%
May 2018	64.14%
June 2018	66.98%
July 2018	66.90%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

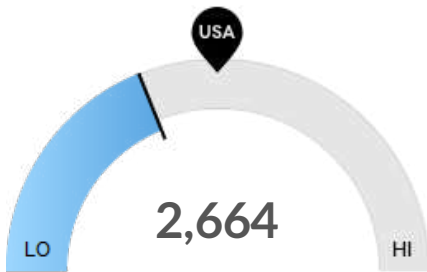
Green Lake County, WI had a July 2018 unemployment rate of 3.20%, **decreasing from 7.95%** 5 years before.



Timeframe	Unemployment Rate
2013	7.95%
2014	6.45%
2015	5.43%
2016	4.88%
2017	3.78%
January - April 2018	3.80%
May 2018	3.00%
June 2018	3.52%
July 2018	3.20%

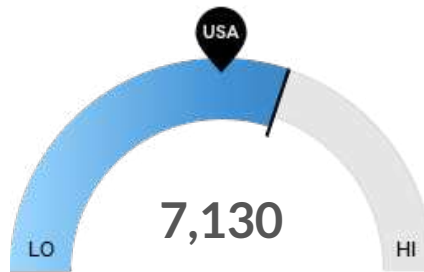


## Population Characteristics



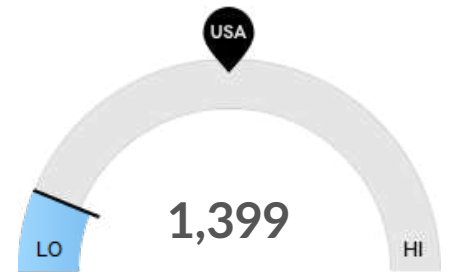
**Millennials**

Green Lake County, WI has 2,664 millennials (ages 20-34). The national average for an area this size is 3,885.



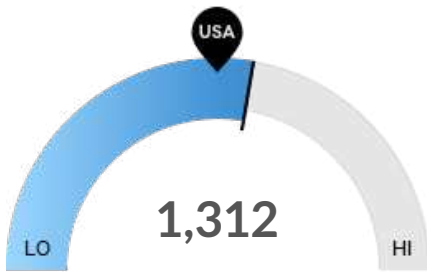
**Retiring Soon**

Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,348 people 55 or older, while there are 7,130 here.



**Racial Diversity**

Racial diversity is low in Green Lake County, WI. The national average for an area this size is 7,367 racially diverse people, while there are 1,399 here.



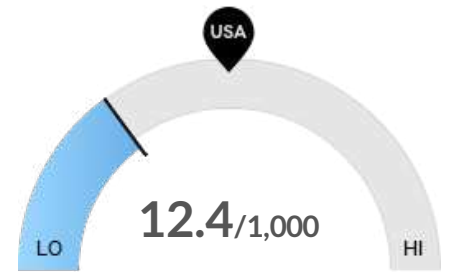
**Veterans**

Green Lake County, WI has 1,312 veterans. The national average for an area this size is 1,125.



**Violent Crime**

Green Lake County, WI has 0.43 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



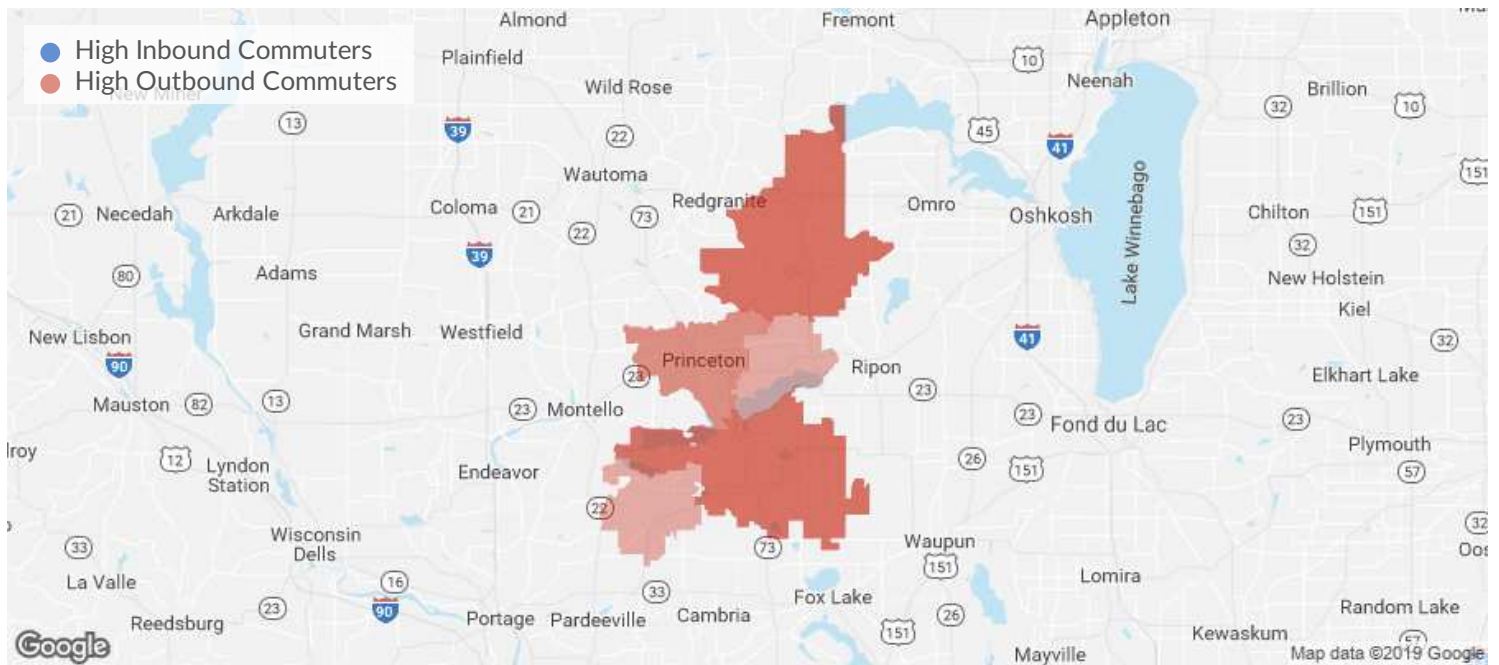
**Property Crime**

Green Lake County, WI has 12.4 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

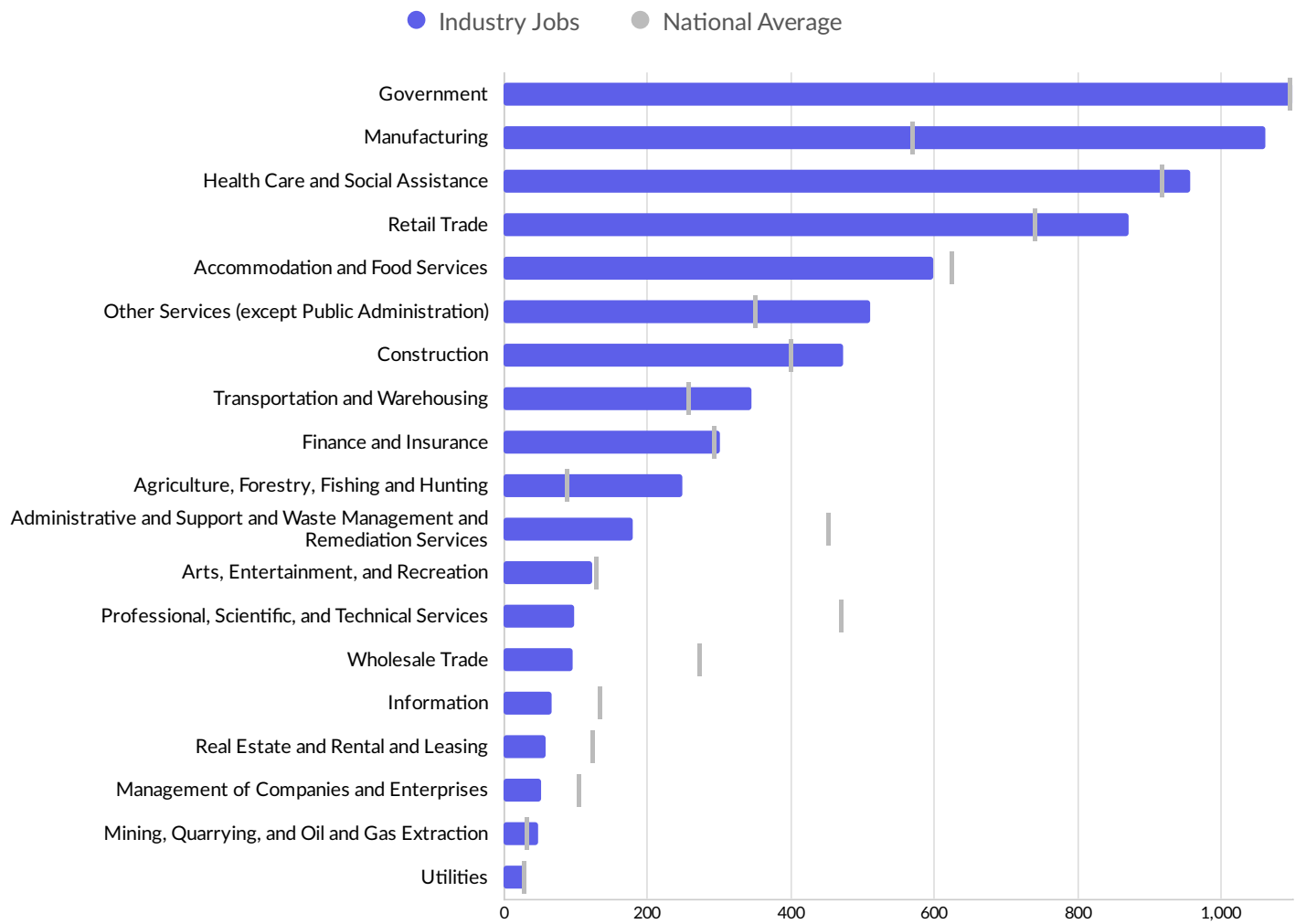
ZIP	Name	2018 Employment
54923	Berlin, WI (in Green La...	3,307
54941	Green Lake, WI (in Gree...	1,411
53946	Markesan, WI (in Gree...	1,254
54968	Princeton, WI (in Gree...	736
53926	Dalton, WI (in Green L...	378

### Where Talent Lives

ZIP	Name	2018 Workers
54923	Berlin, WI (in Green La...	4,390
53946	Markesan, WI (in Gree...	2,301
54968	Princeton, WI (in Gree...	1,606
54941	Green Lake, WI (in Gre...	1,603
53926	Dalton, WI (in Green L...	571

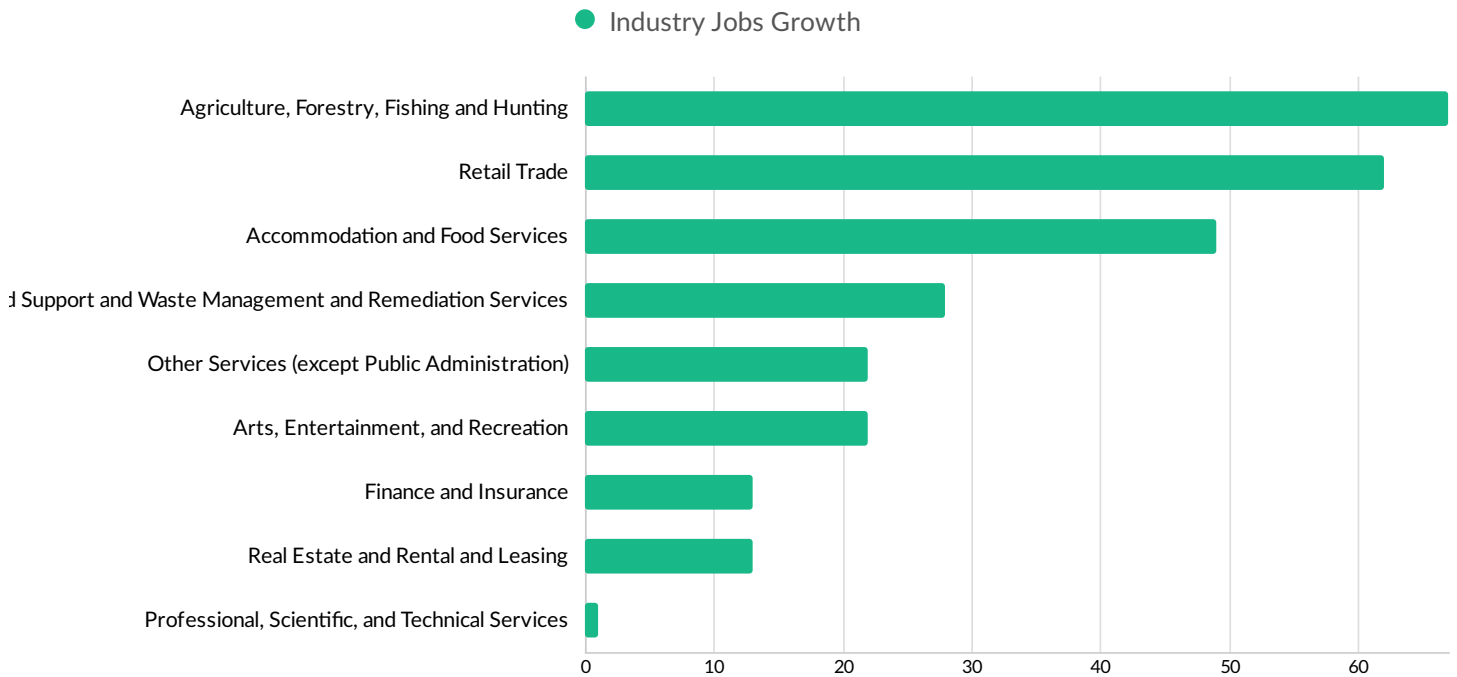
# Industry Characteristics

## Largest Industries



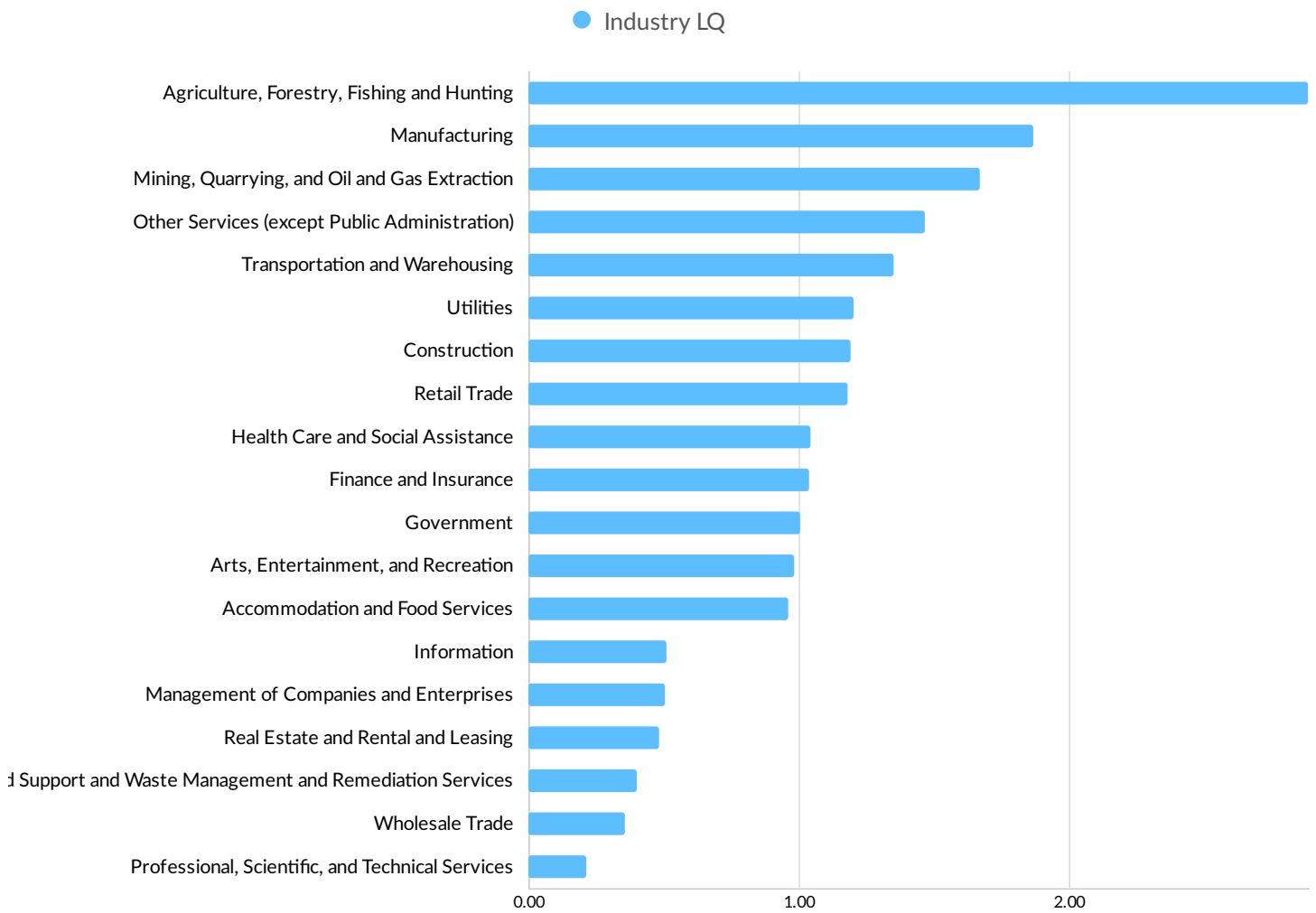
## Industry Characteristics - Cont.

### Top Growing Industries



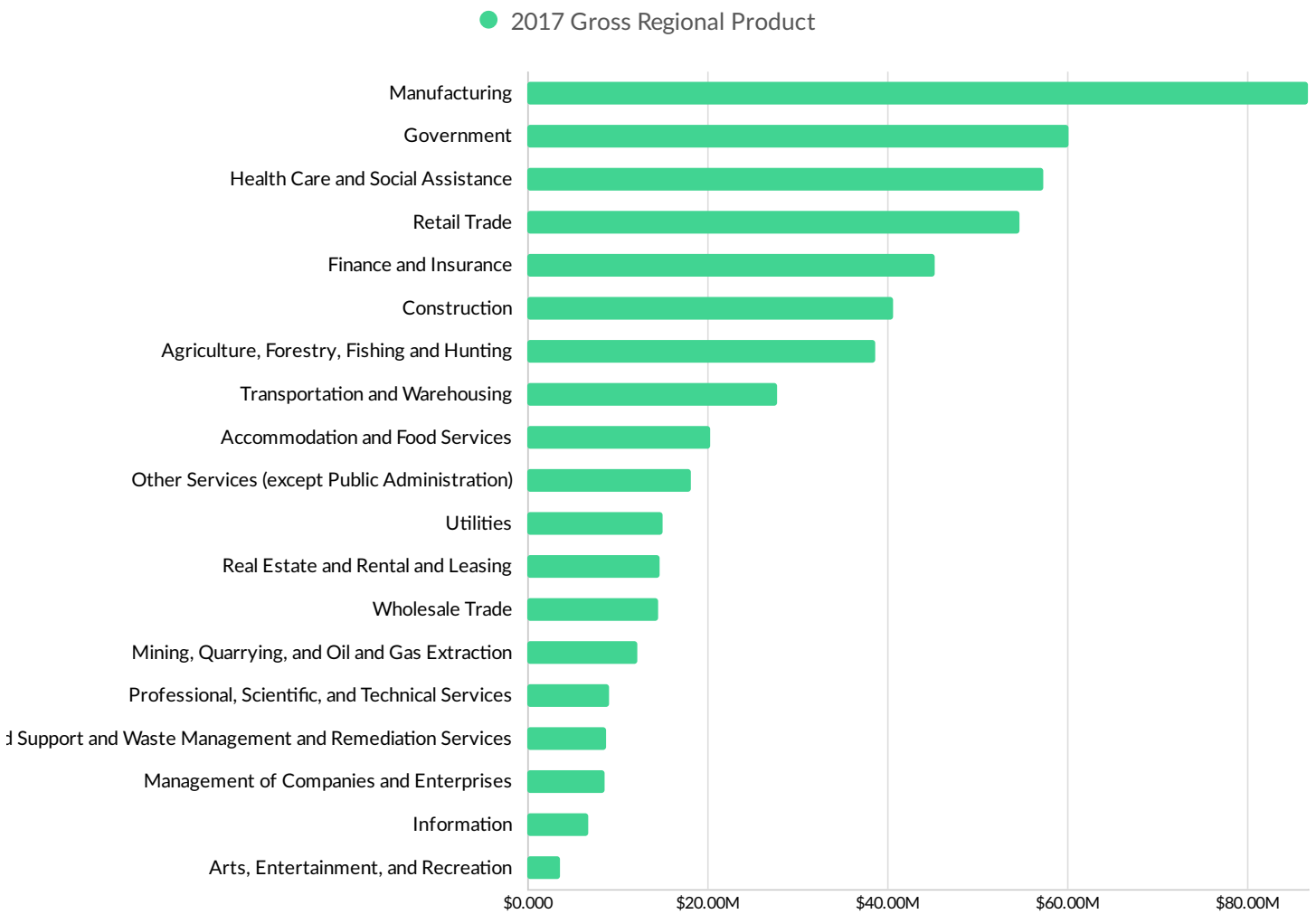
## Industry Characteristics - Cont.

### Top Industry LQ



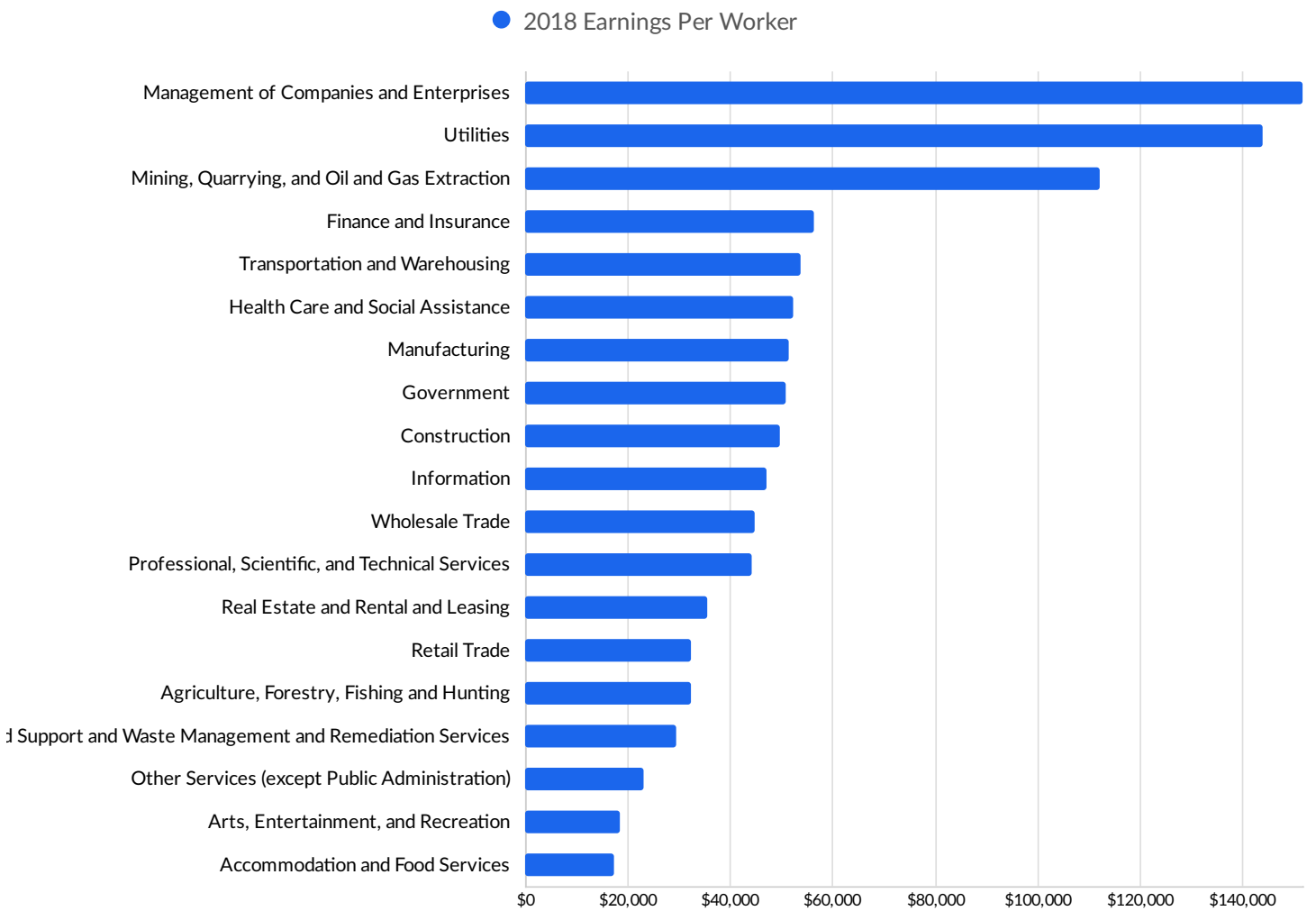
## Industry Characteristics - Cont.

### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Government	1,150	1,100	-50	-4%	1.01	\$50,805	\$60.13M
Manufacturing	1,281	1,063	-218	-17%	1.87	\$51,429	\$86.74M
Health Care and Social Assistance	1,084	959	-125	-12%	1.05	\$52,401	\$57.29M
Retail Trade	809	871	62	+8%	1.18	\$32,536	\$54.71M
Accommodation and Food Services	551	600	49	+9%	0.96	\$17,374	\$20.32M
Other Services (except Public Administration)	489	511	22	+4%	1.47	\$23,047	\$18.19M
Construction	511	474	-37	-7%	1.19	\$49,896	\$40.69M
Transportation and Warehousing	389	346	-43	-11%	1.35	\$53,714	\$27.69M
Finance and Insurance	289	302	13	+4%	1.04	\$56,287	\$45.31M
Agriculture, Forestry, Fishing and Hunting	183	250	67	+37%	2.89	\$32,438	\$38.62M
Administrative and Support and Waste Management and Remediation Services	153	181	28	+18%	0.40	\$29,559	\$8.83M
Arts, Entertainment, and Recreation	101	123	22	+22%	0.98	\$18,450	\$3.60M
Professional, Scientific, and Technical Services	98	99	1	+1%	0.21	\$44,332	\$9.13M
Wholesale Trade	111	96	-15	-14%	0.36	\$44,728	\$14.62M
Information	69	68	-1	-1%	0.51	\$47,140	\$6.74M
Real Estate and Rental and Leasing	46	59	13	+28%	0.49	\$35,702	\$14.70M
Management of Companies and Enterprises	63	52	-11	-17%	0.51	\$151,865	\$8.56M
Mining, Quarrying, and Oil and Gas Extraction	50	49	-1	-2%	1.67	\$112,272	\$12.19M
Utilities	34	30	-4	-12%	1.20	\$144,117	\$15.11M



## Business Characteristics

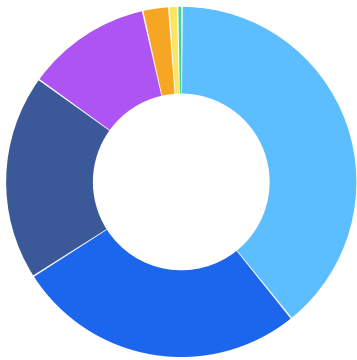
### 1,007 Companies Employ Your Workers

Online profiles for your workers mention 1,007 companies as employers, with the top 10 appearing below. In the last 12 months, 368 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems LLC	34 	Roehl Transport, Inc.	114 
Thedacare, Inc.	20 	C.R. England, Inc.	111 
Bellin Memorial Hospital, Inc.	18 	Tutree, Inc.	80 
Community Health Network, In...	18 	Generac Power Systems, Inc.	67 
Berlin Area School District	17 	Platinum Supplemental Insuran...	57 
Oshkosh Corporation	17 	Decker Truck Line, Inc.	56 
1st National Bank (inc)	16 	Generac	50 
Community Health Foundation...	15 	Uber Technologies, Inc.	50 
State of Wisconsin	15 	Xpat Inc	40 
Badger Mining Corporation	13 	Dollar General Corporation	39 

## Business Characteristics - Cont.

### Business Size

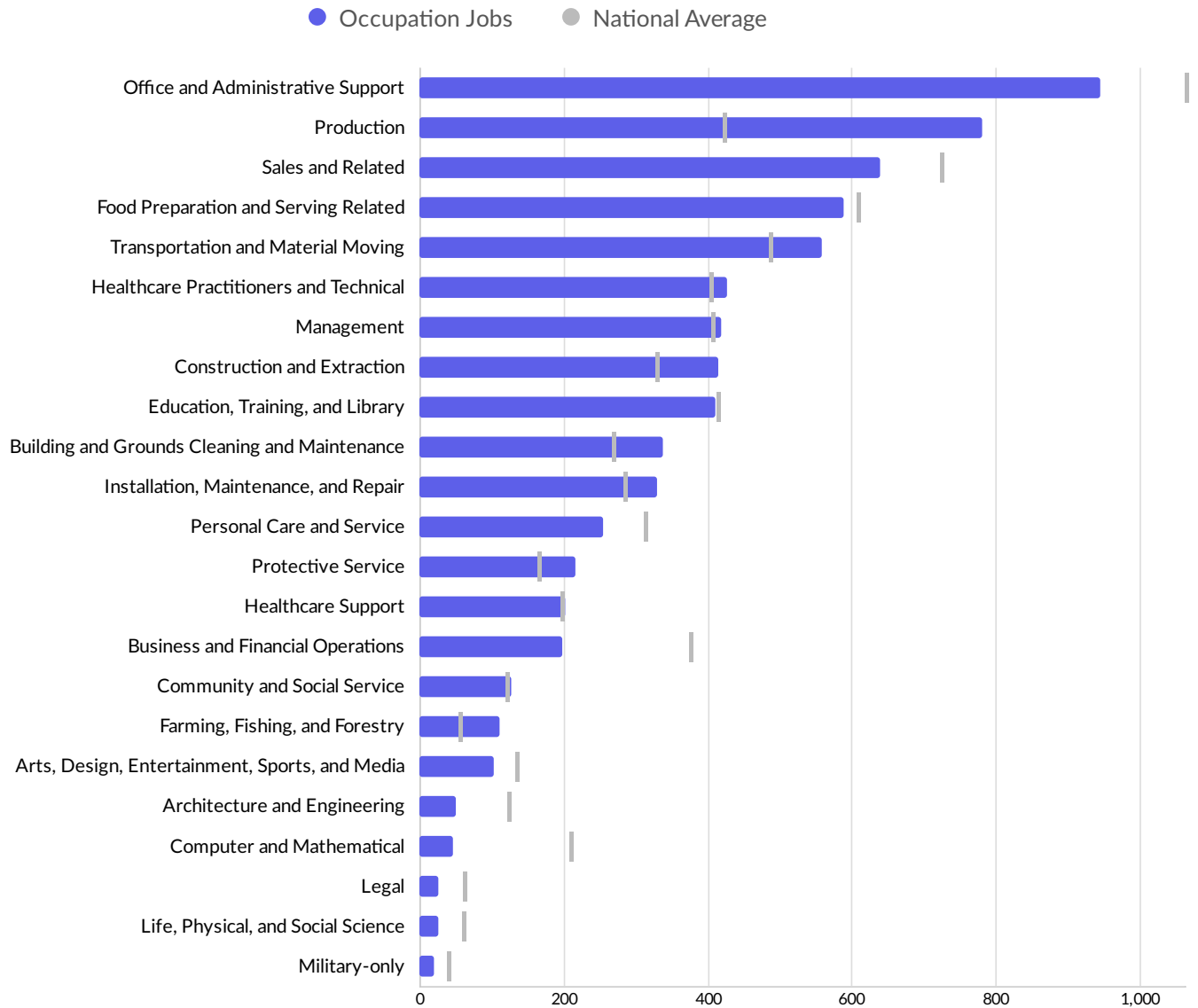


	Percentage	Business Count
1 to 4 employees	39.1%	390
5 to 9 employees	26.8%	267
10 to 19 employees	19.0%	189
20 to 49 employees	11.5%	115
50 to 99 employees	2.4%	24
100 to 249 employees	0.8%	8
250 to 499 employees	0.4%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

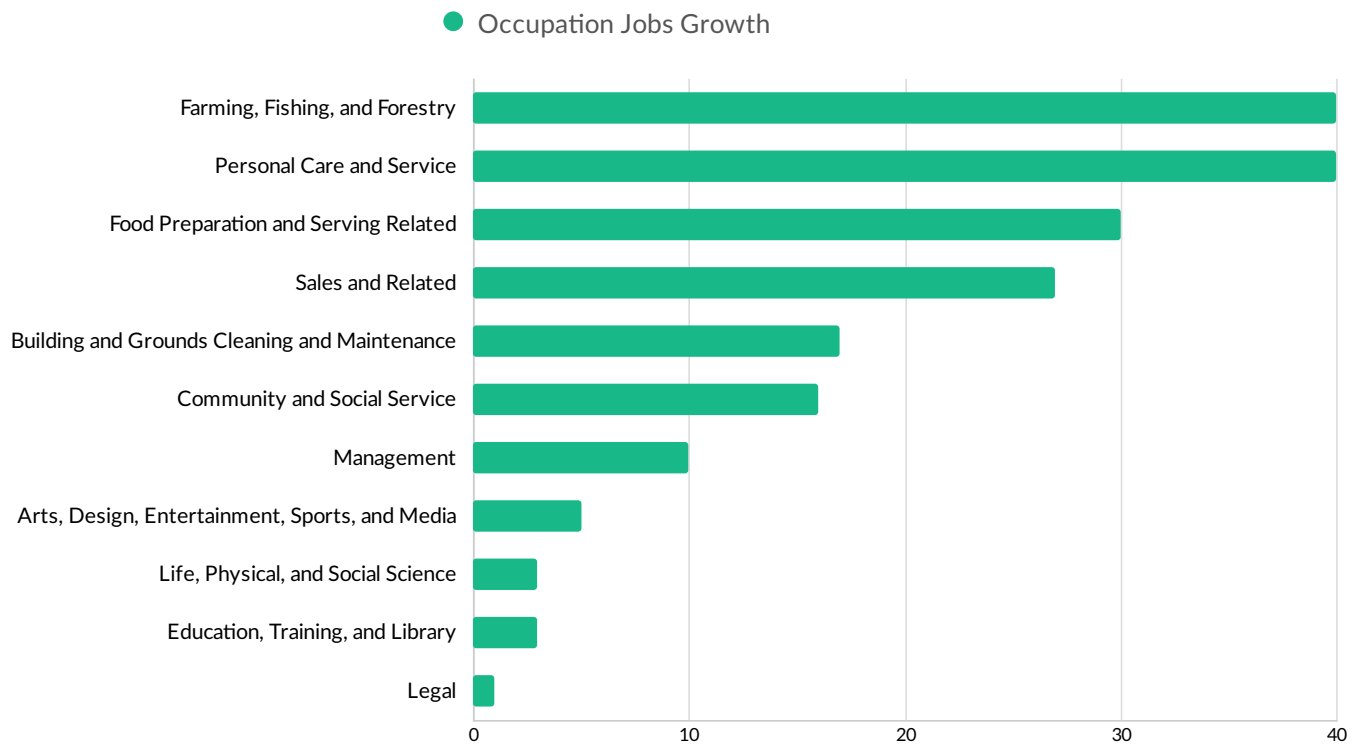
# Workforce Characteristics

## Largest Occupations



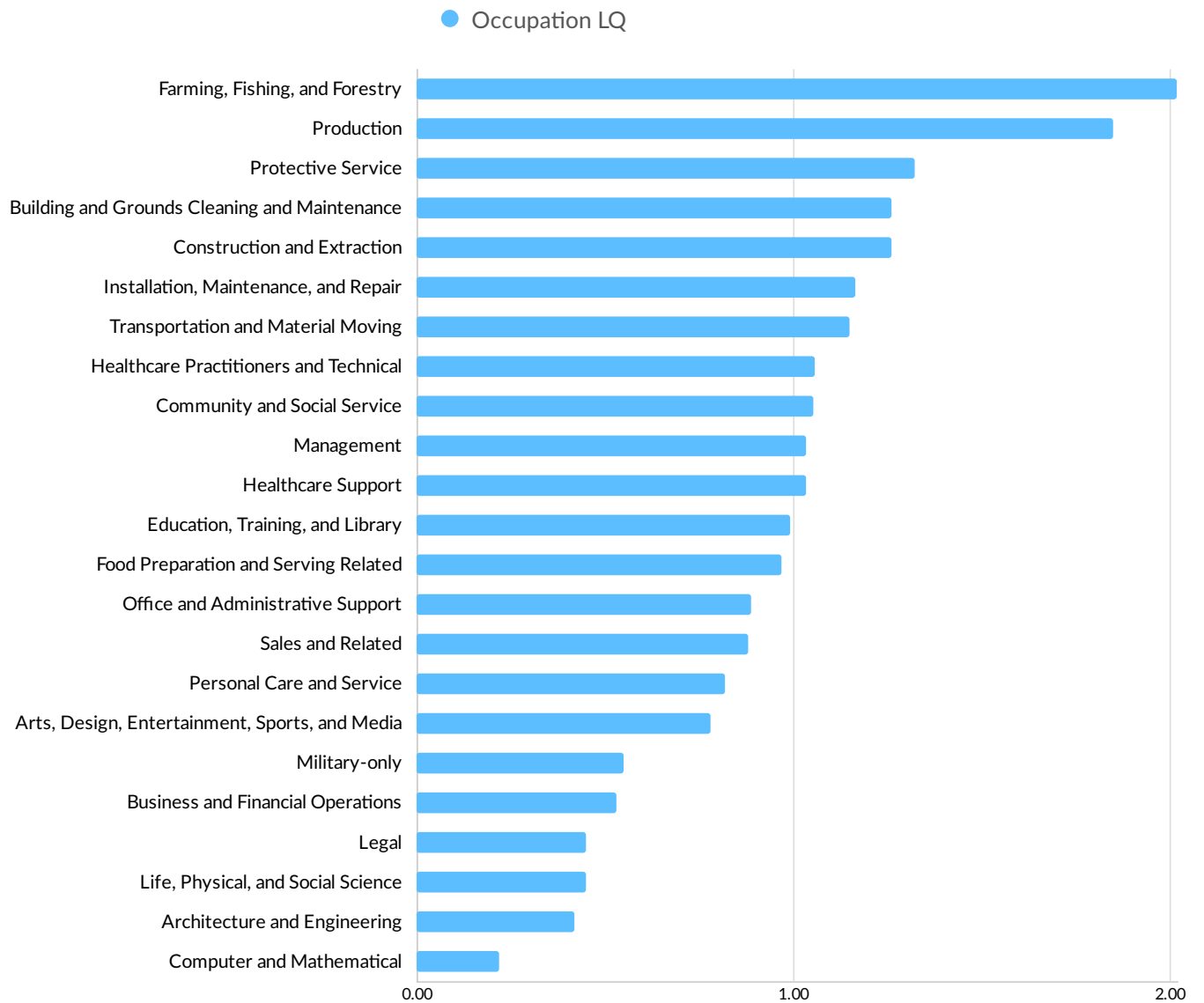
## Workforce Characteristics - Cont.

### Top Growing Occupations



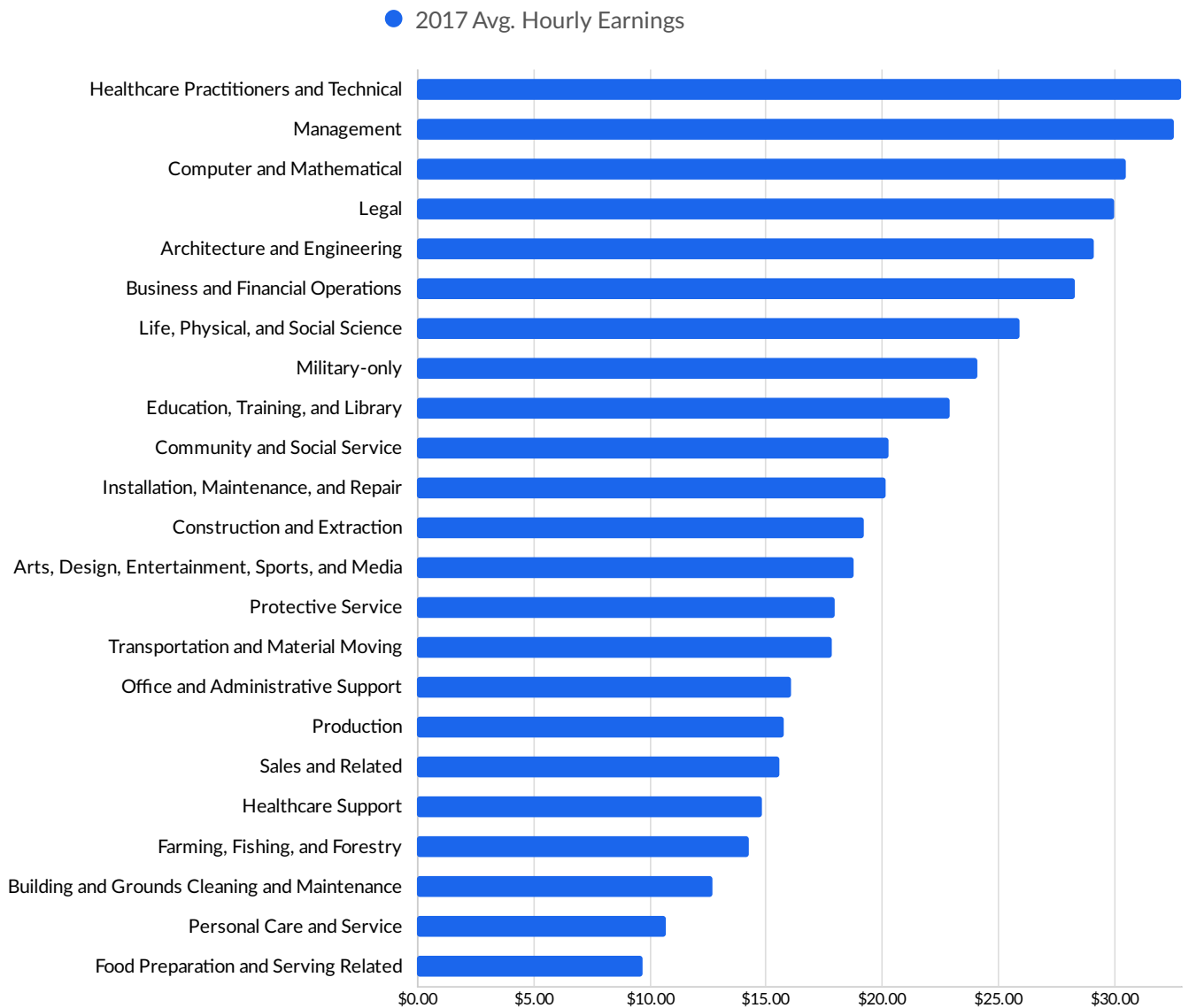
## Workforce Characteristics - Cont.

### Top Occupation LQ



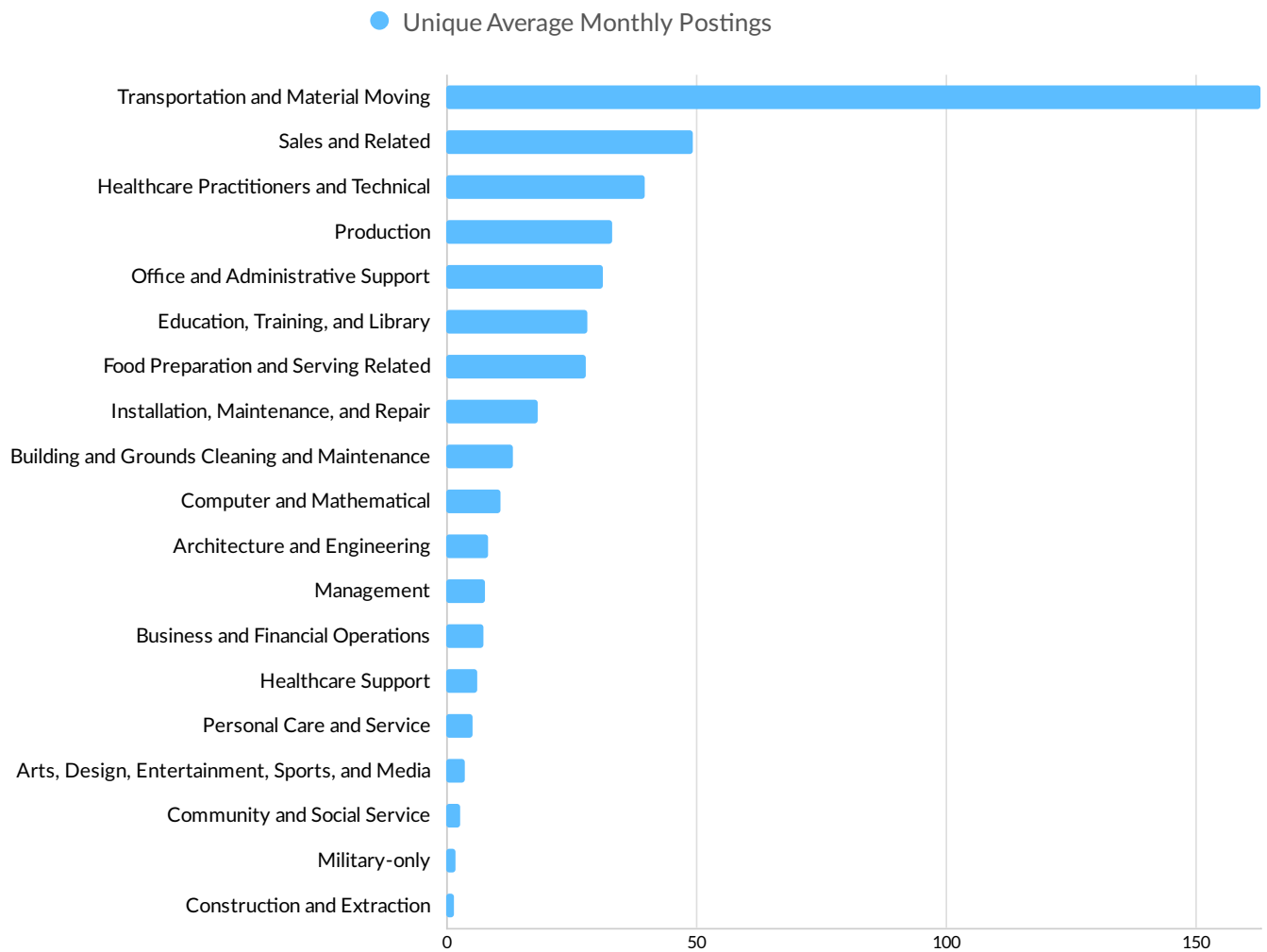
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Office and Administrative Support	991	946	-45	-5%	0.89	\$16.07	31
Production	941	781	-160	-17%	1.85	\$15.78	33
Sales and Related	612	639	27	+4%	0.88	\$15.60	49
Food Preparation and Serving Related	559	589	30	+5%	0.97	\$9.71	28
Transportation and Material Moving	601	559	-42	-7%	1.15	\$17.83	163
Healthcare Practitioners and Technical	486	427	-59	-12%	1.06	\$32.89	40
Management	409	419	10	+2%	1.04	\$32.59	8
Construction and Extraction	445	416	-29	-7%	1.26	\$19.25	2
Education, Training, and Library	407	410	3	+1%	0.99	\$22.96	28
Building and Grounds Cleaning and Maintenance	321	338	17	+5%	1.26	\$12.73	13
Installation, Maintenance, and Repair	347	331	-16	-5%	1.16	\$20.18	18
Personal Care and Service	216	256	40	+19%	0.82	\$10.73	5
Protective Service	218	217	-1	0%	1.32	\$18.01	0
Healthcare Support	256	203	-53	-21%	1.03	\$14.85	6
Business and Financial Operations	200	199	-1	-1%	0.53	\$28.33	7
Community and Social Service	111	127	16	+14%	1.05	\$20.28	3
Farming, Fishing, and Forestry	72	112	40	+56%	2.02	\$14.29	0



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	99	104	5	+5%	0.78	\$18.77	4
Architecture and Engineering	54	51	-3	-6%	0.42	\$29.12	9
Computer and Mathematical	50	46	-4	-8%	0.22	\$30.50	11
Legal	26	27	1	+4%	0.45	\$30.02	0
Life, Physical, and Social Science	23	26	3	+13%	0.45	\$25.93	1
Military-only	21	21	0	0%	0.55	\$24.10	2

## Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.