



Fond du Lac County, WI

ECWRPC



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Report Parameters

1 County

55039 Fond du Lac County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

103,197

Population (2019)

Population **grew by 1,211** over the last 5 years and is projected to **grow by 1,174** over the next 5 years.

53,030

Total Regional Employment

Jobs **grew by 1,572** over the last 5 years and are projected to **grow by 1,489** over the next 5 years.

\$59.4K

Median Household Income (2018)

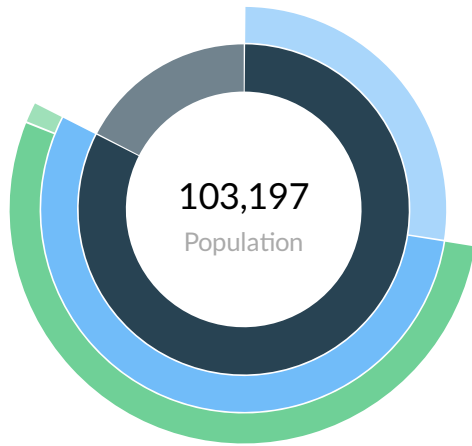
Median household income is **\$920 below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 1.2%** since 2014, growing by 1,211. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 1,174.
- From 2014 to 2019, jobs **increased by 3.1%** in Fond du Lac County, WI from 51,458 to **53,030**. This change **fell short of the national growth rate of 7.6% by 4.5%**. As the number of jobs increased, the **labor force participation rate decreased from 67.2% to 66.8% between 2014 and 2019**.
- Concerning educational attainment, **15.4% of Fond du Lac County, WI residents possess a Bachelor's Degree** (3.4% below the national average), and **10.6% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2019 are Engine, Turbine, and Power Transmission Equipment Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	103,197	56,847	53,030	99.1	\$5.26B	\$7.21B	\$6.86B
ECWRPC	668,726	354,139	344,752	98.8	\$35.82B	\$45.72B	\$46.48B
Wisconsin	5,829,343	3,089,956	3,166,422	100.0	\$337.18B	\$306.77B	\$334.56B
United States	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

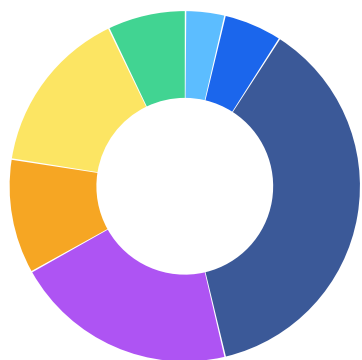
2019 Labor Force Breakdown



	Population
● Total Working Age Population	85,114
● Not in Labor Force (15+)	28,267
● Labor Force	56,847
● Employed	55,325
● Unemployed	1,522
● Under 15	18,083

Educational Attainment

Concerning educational attainment, **15.4% of Fond du Lac County, WI residents possess a Bachelor's Degree** (3.4% below the national average), and **10.6% hold an Associate's Degree** (2.5% above the national average).

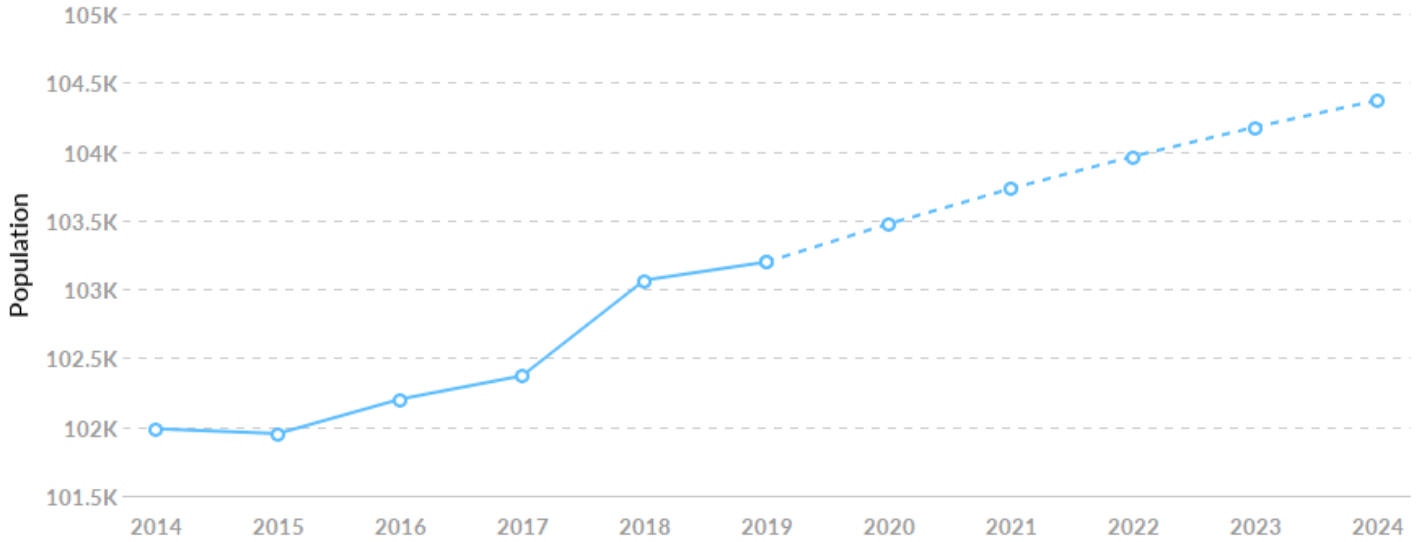


	% of Population	Population
● Less Than 9th Grade	3.6%	2,630
● 9th Grade to 12th Grade	5.4%	3,921
● High School Diploma	37.2%	27,040
● Some College	20.6%	14,966
● Associate's Degree	10.6%	7,695
● Bachelor's Degree	15.4%	11,176
● Graduate Degree and Higher	7.2%	5,237

Historic & Projected Trends

Population Trends

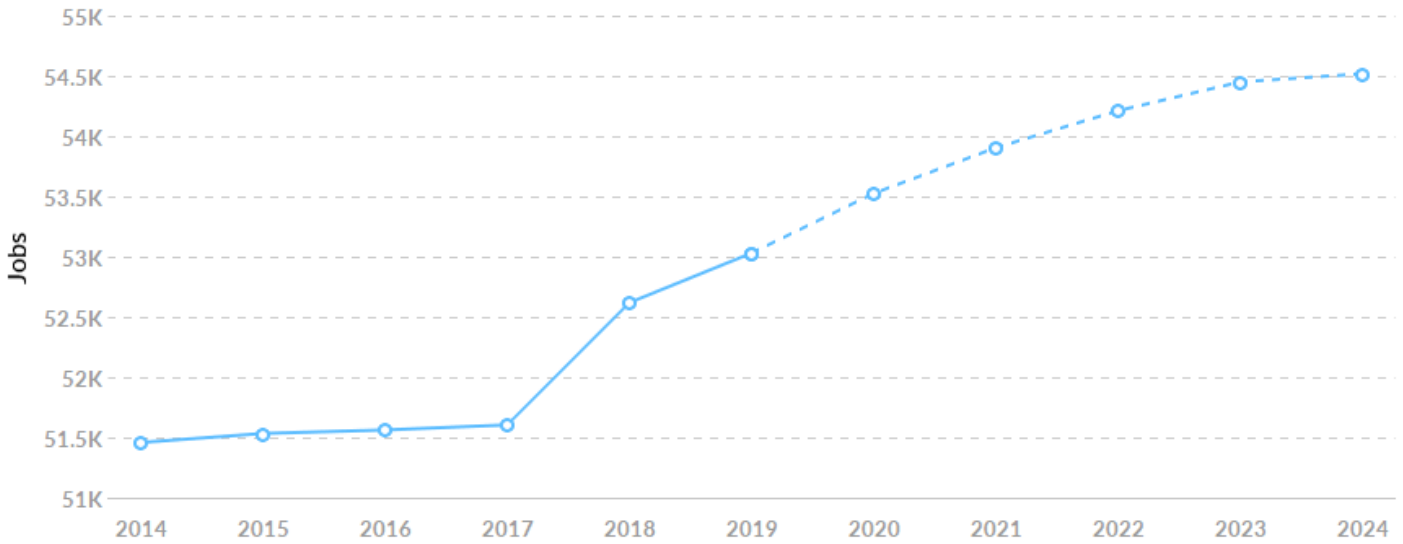
As of 2019 the region's population **increased by 1.2%** since 2014, growing by 1,211. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 1,174.



Timeframe	Population
2014	101,986
2015	101,951
2016	102,201
2017	102,371
2018	103,065
2019	103,197
2020	103,474
2021	103,730
2022	103,964
2023	104,177
2024	104,371

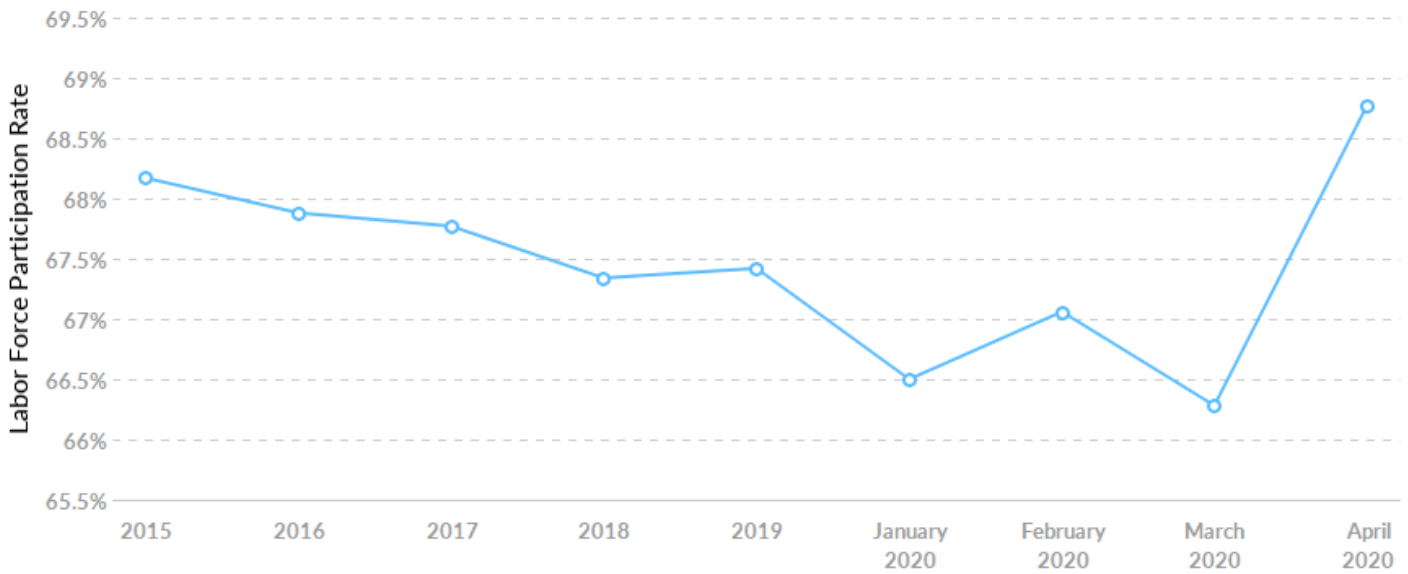
Job Trends

From 2014 to 2019, jobs increased by 3.1% in Fond du Lac County, WI from 51,458 to 53,030. This change fell short of the national growth rate of 7.6% by 4.5%.



Timeframe	Jobs
2014	51,458
2015	51,533
2016	51,562
2017	51,604
2018	52,618
2019	53,030
2020	53,525
2021	53,904
2022	54,211
2023	54,450
2024	54,518

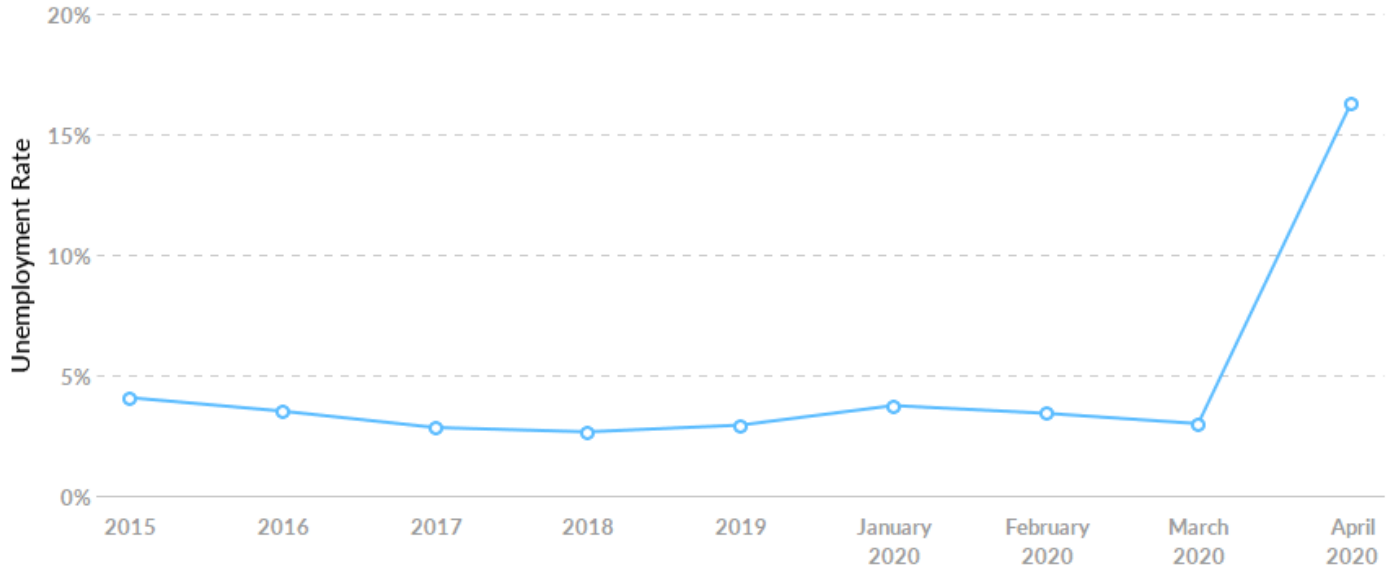
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	68.17%
2016	67.88%
2017	67.77%
2018	67.34%
2019	67.42%
January 2020	66.50%
February 2020	67.06%
March 2020	66.28%
April 2020	68.77%

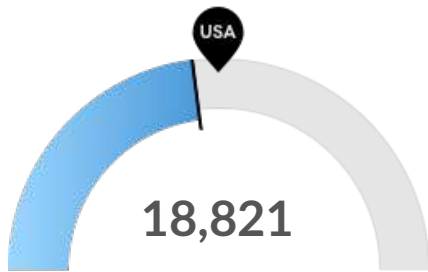
Unemployment Rate Trends

Fond du Lac County, WI had an April 2020 unemployment rate of 16.28%, **increasing from 4.07%** 5 years before.



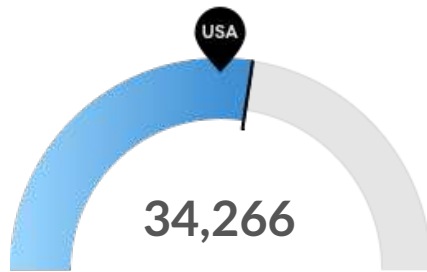
Timeframe	Unemployment Rate
2015	4.07%
2016	3.51%
2017	2.83%
2018	2.65%
2019	2.93%
January 2020	3.74%
February 2020	3.42%
March 2020	2.99%
April 2020	16.28%

Population Characteristics



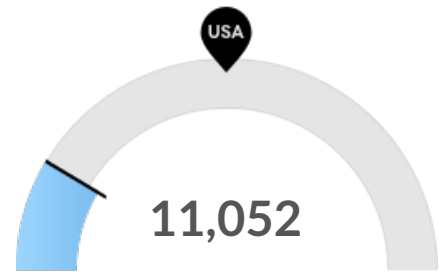
Millennials

Fond du Lac County, WI has 18,821 millennials (ages 25-39). The national average for an area this size is 21,189.



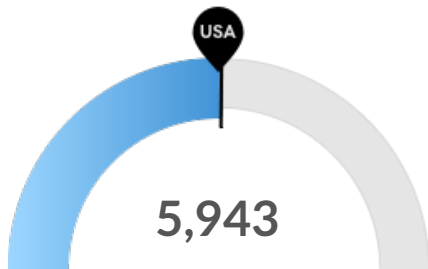
Retiring Soon

Retirement risk is high in Fond du Lac County, WI. The national average for an area this size is 29,834 people 55 or older, while there are 34,266 here.



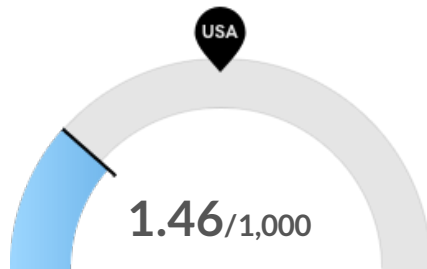
Racial Diversity

Racial diversity is low in Fond du Lac County, WI. The national average for an area this size is 40,834 racially diverse people, while there are 11,052 here.



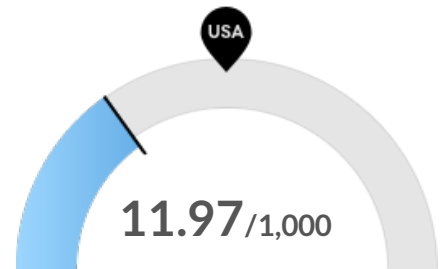
Veterans

Fond du Lac County, WI has 5,943 veterans. The national average for an area this size is 5,863.



Violent Crime

Fond du Lac County, WI has 1.46 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

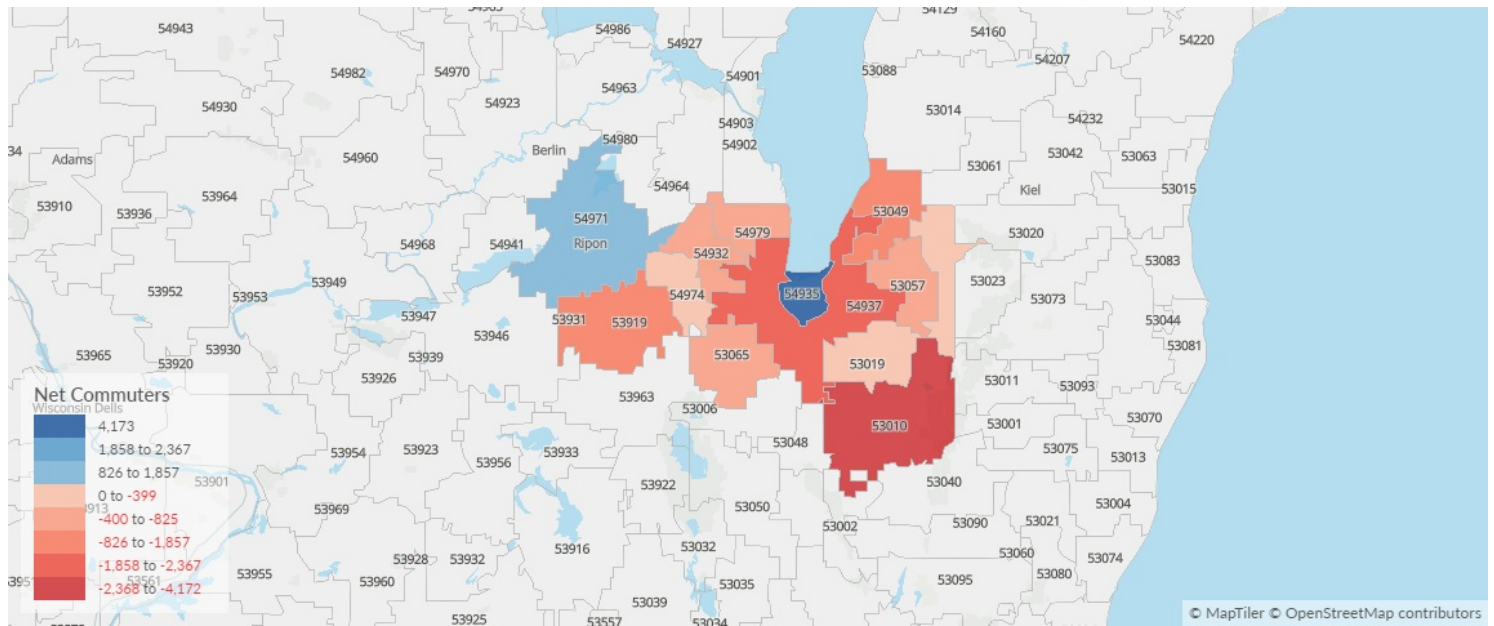


Property Crime

Fond du Lac County, WI has 11.97 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Fond du Lac County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

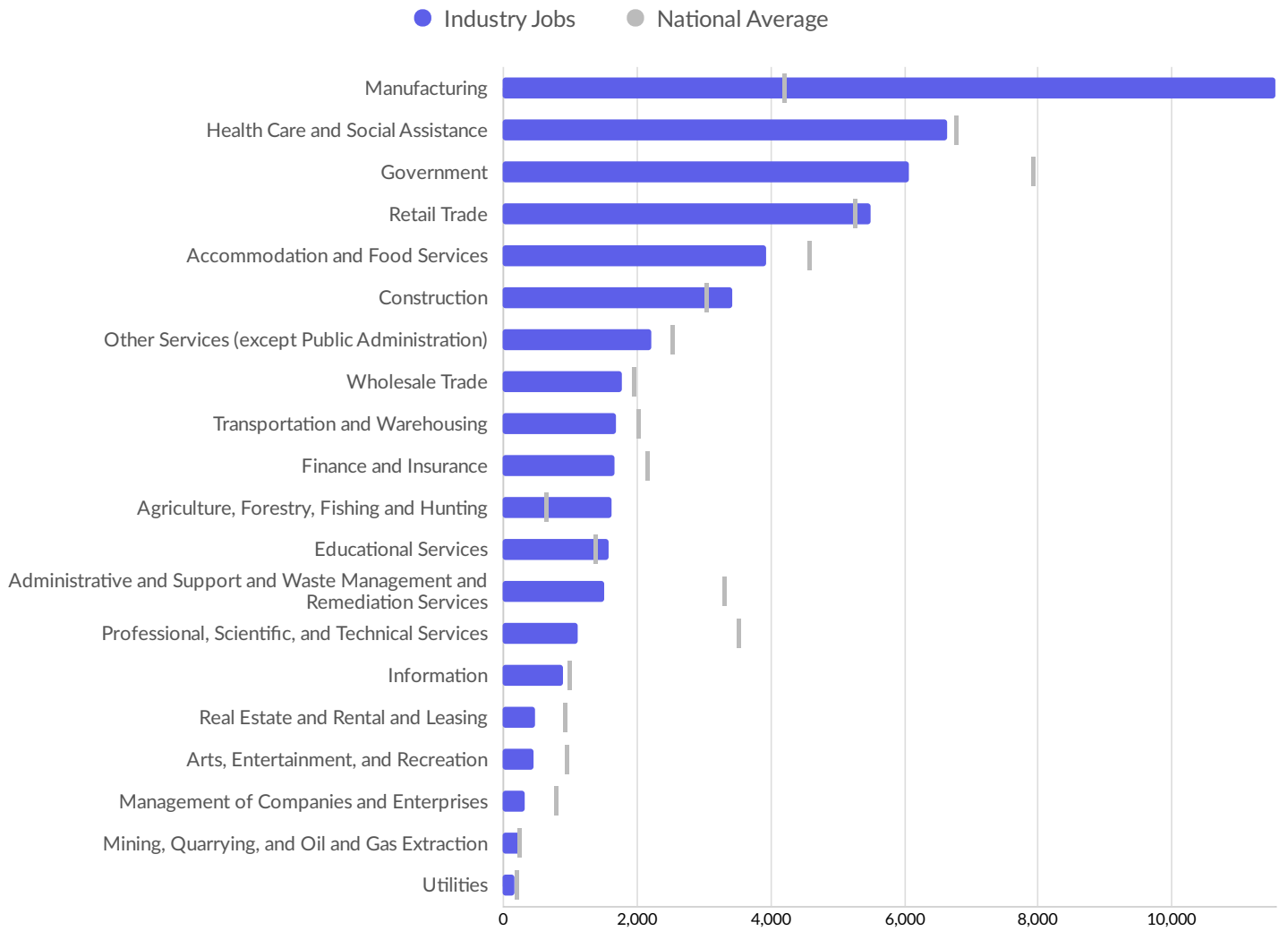
ZIP	Name	2019 Employment
54935	Fond Du Lac, WI (in Fon...	26,066
54937	Fond Du Lac, WI (in Fon...	9,646
54971	Ripon, WI (in Fond du L...	7,341
54936	Fond Du Lac, WI (in Fon...	2,334
53010	Campbellsport, WI (in F...	1,751

Where Talent Lives

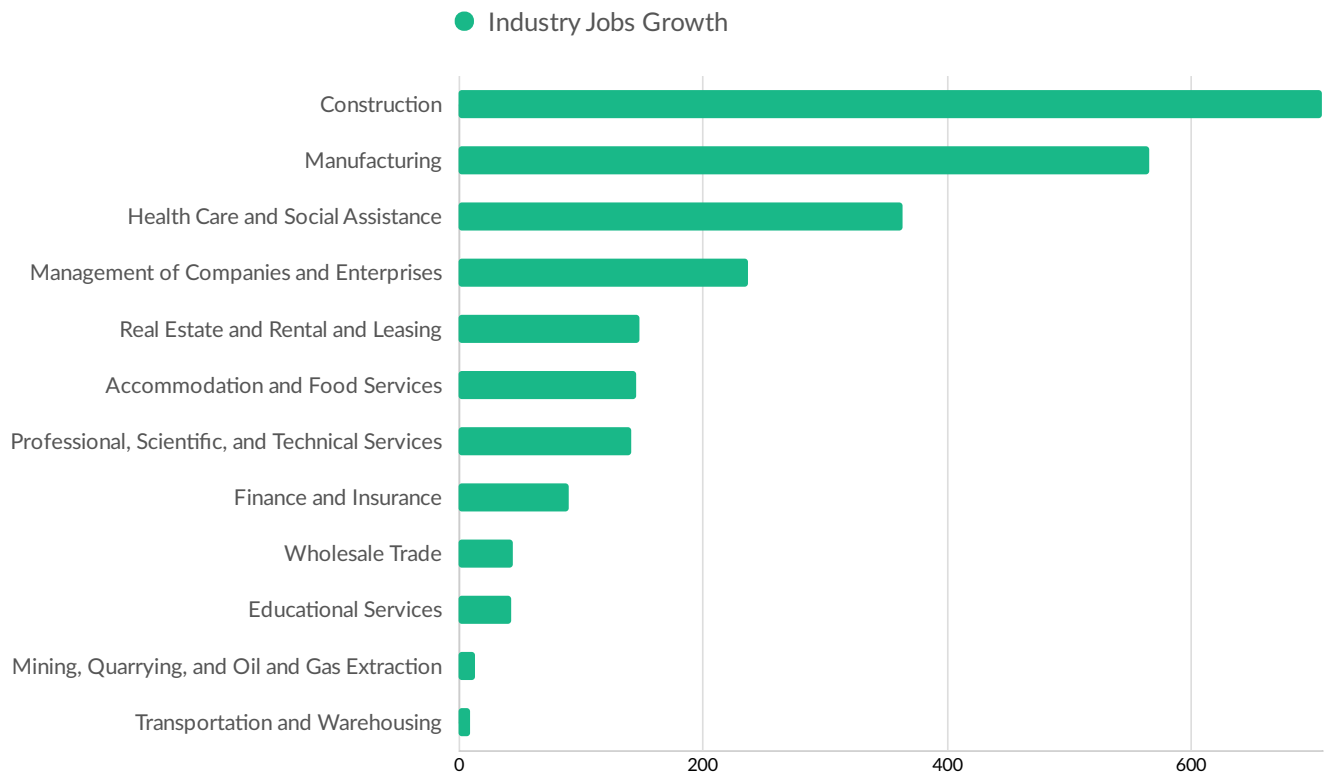
ZIP	Name	2019 Workers
54935	Fond Du Lac, WI (in Fon...	21,893
54937	Fond Du Lac, WI (in Fon...	11,637
54971	Ripon, WI (in Fond du L...	6,227
53010	Campbellsport, WI (in F...	4,119
53049	Malone, WI (in Fond du ...	1,748

Industry Characteristics

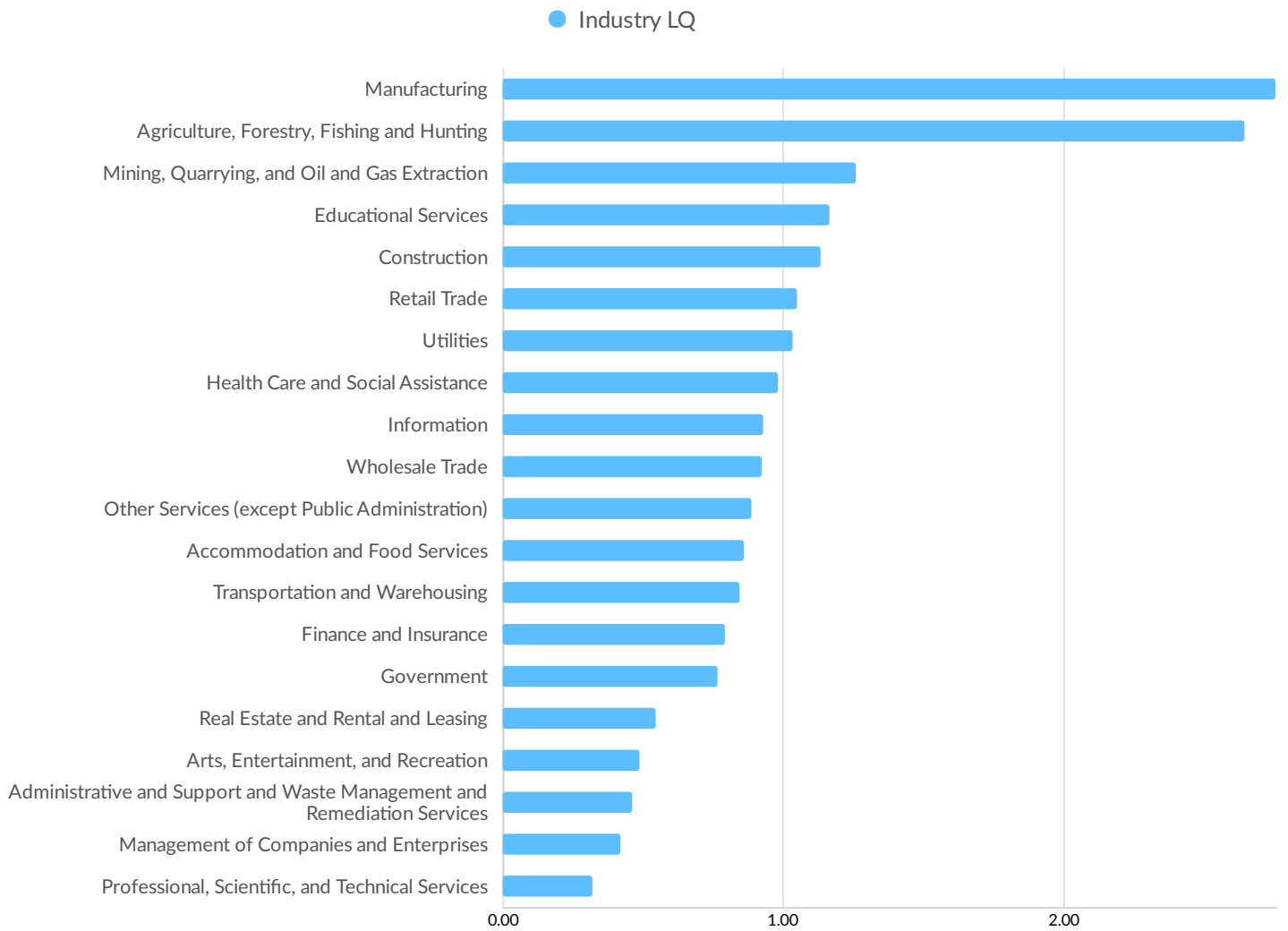
Largest Industries



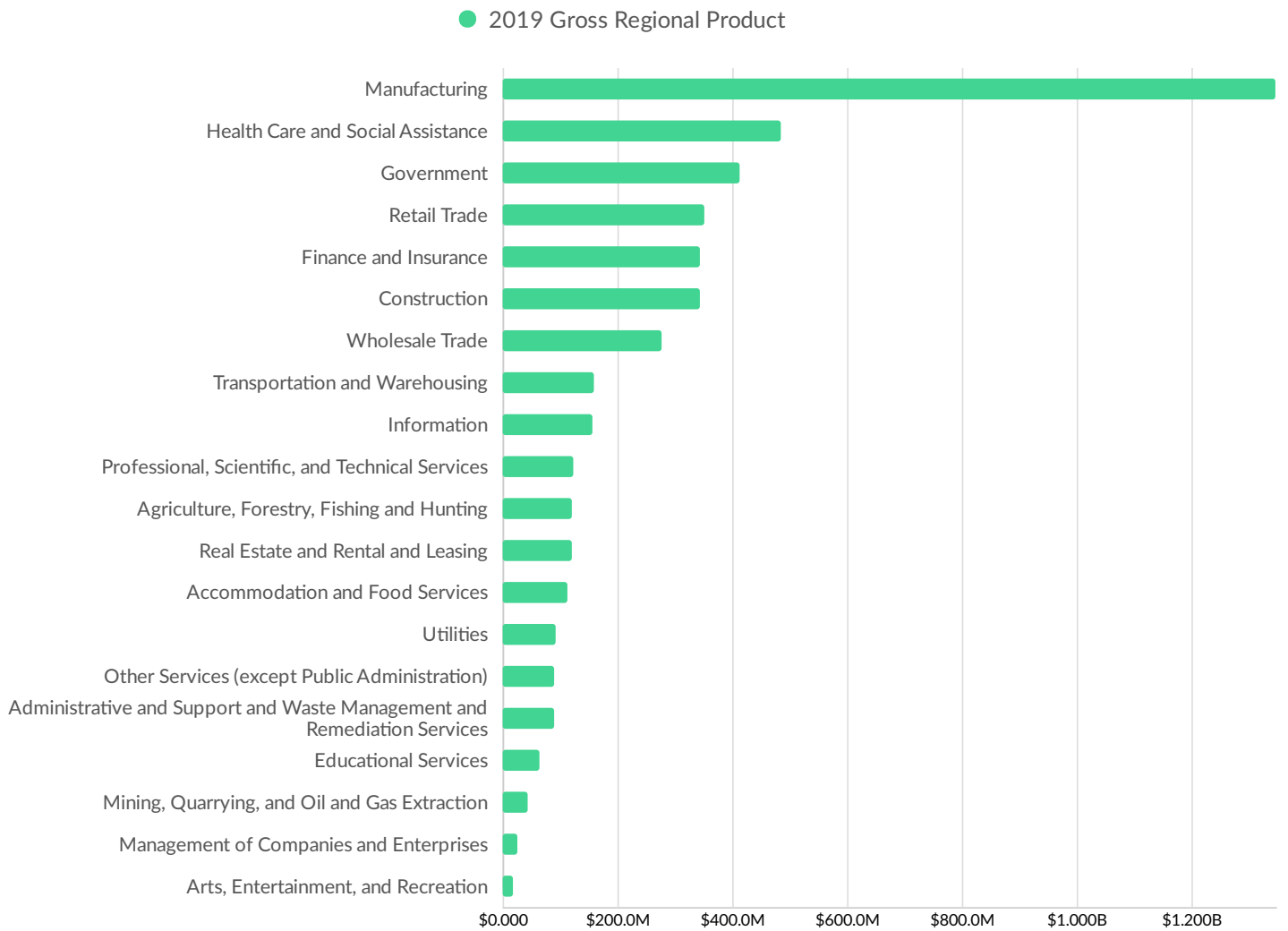
Top Growing Industries



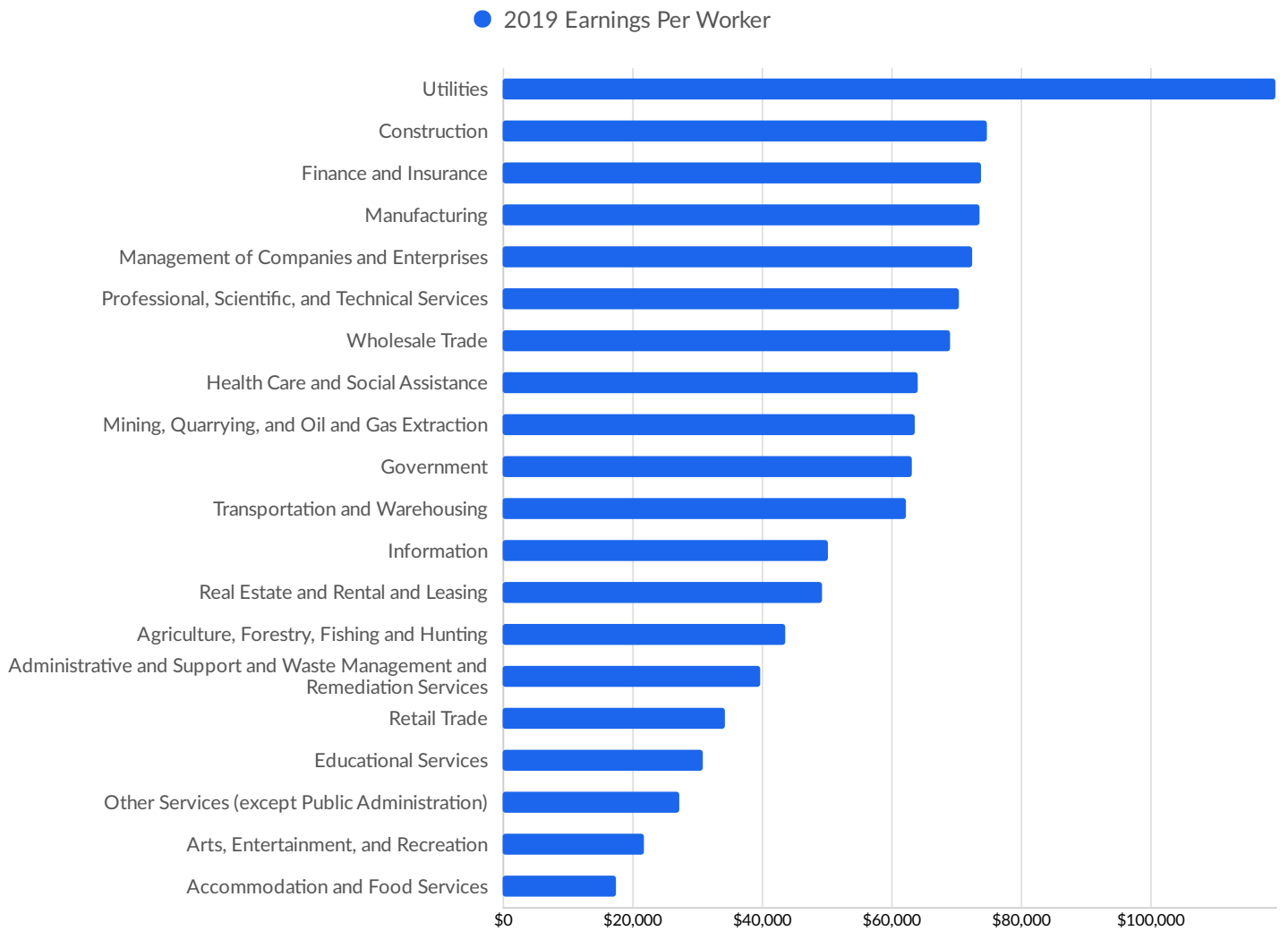
Top Industry LQ



Top Industry GRP



Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	10,990	11,557	567	+5%	2.76	\$73,553	\$1.35B
Health Care and Social Assistance	6,282	6,646	364	+6%	0.98	\$64,148	\$485.67M
Government	6,290	6,065	-225	-4%	0.77	\$63,159	\$411.70M
Retail Trade	5,577	5,502	-75	-1%	1.05	\$34,284	\$350.42M
Accommodation and Food Services	3,789	3,934	145	+4%	0.86	\$17,459	\$112.06M
Construction	2,720	3,428	708	+26%	1.14	\$74,717	\$342.34M
Other Services (except Public Administration)	2,487	2,219	-268	-11%	0.89	\$27,360	\$90.60M
Wholesale Trade	1,743	1,788	45	+3%	0.93	\$69,144	\$277.90M
Transportation and Warehousing	1,681	1,691	10	+1%	0.85	\$62,215	\$159.52M
Finance and Insurance	1,593	1,683	90	+6%	0.79	\$73,783	\$344.65M
Agriculture, Forestry, Fishing and Hunting	1,694	1,634	-60	-4%	2.65	\$43,634	\$120.87M
Educational Services	1,548	1,591	43	+3%	1.17	\$30,918	\$63.29M
Administrative and Support and Waste Management and Remediation Services	1,725	1,524	-201	-12%	0.46	\$39,793	\$89.64M
Professional, Scientific, and Technical Services	991	1,132	141	+14%	0.32	\$70,304	\$122.33M
Information	975	896	-79	-8%	0.93	\$50,255	\$156.79M
Real Estate and Rental and Leasing	343	492	149	+43%	0.54	\$49,270	\$119.72M
Arts, Entertainment, and Recreation	489	456	-33	-7%	0.49	\$21,804	\$18.00M
Management of Companies and Enterprises	84	322	238	+283%	0.42	\$72,372	\$26.21M
Mining, Quarrying, and Oil and Gas Extraction	270	283	13	+5%	1.26	\$63,556	\$44.62M
Utilities	187	185	-2	-1%	1.03	\$119,253	\$91.20M

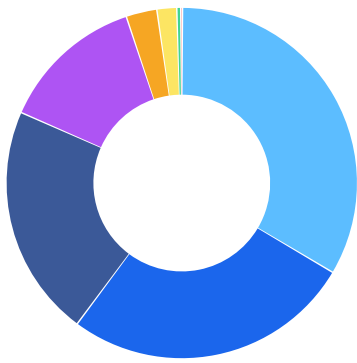
Business Characteristics

9,538 Companies Employ Your Workers

Online profiles for your workers mention 9,538 companies as employers, with the top 10 appearing below. In the last 12 months, 1,545 companies in Fond du Lac County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mercury Marine Group	676 	Anthem, Inc.	1,606 
Agnesian Healthcare, Inc.	641 	SSM Health Care Corporation	521 
Charter Communications, Inc.	396 	Platinum Supplemental Insuranc...	384 
Alliance Laundry Systems LLC	273 	Eatstreet	376 
Quad/Graphics, Inc.	229 	HealthCare Employment Netwo...	374 
State of Wisconsin	220 	USTechForce	349 
Fond Du Lac School District	208 	Brunswick Corporation	325 
Marian University, Inc.	208 	Remedy Intelligent Staffing	281 
Park Moraine Technical College	200 	HomeAdvisor, Inc.	229 
Oshkosh Corporation	190 	CRST International, Inc.	228 

Business Size

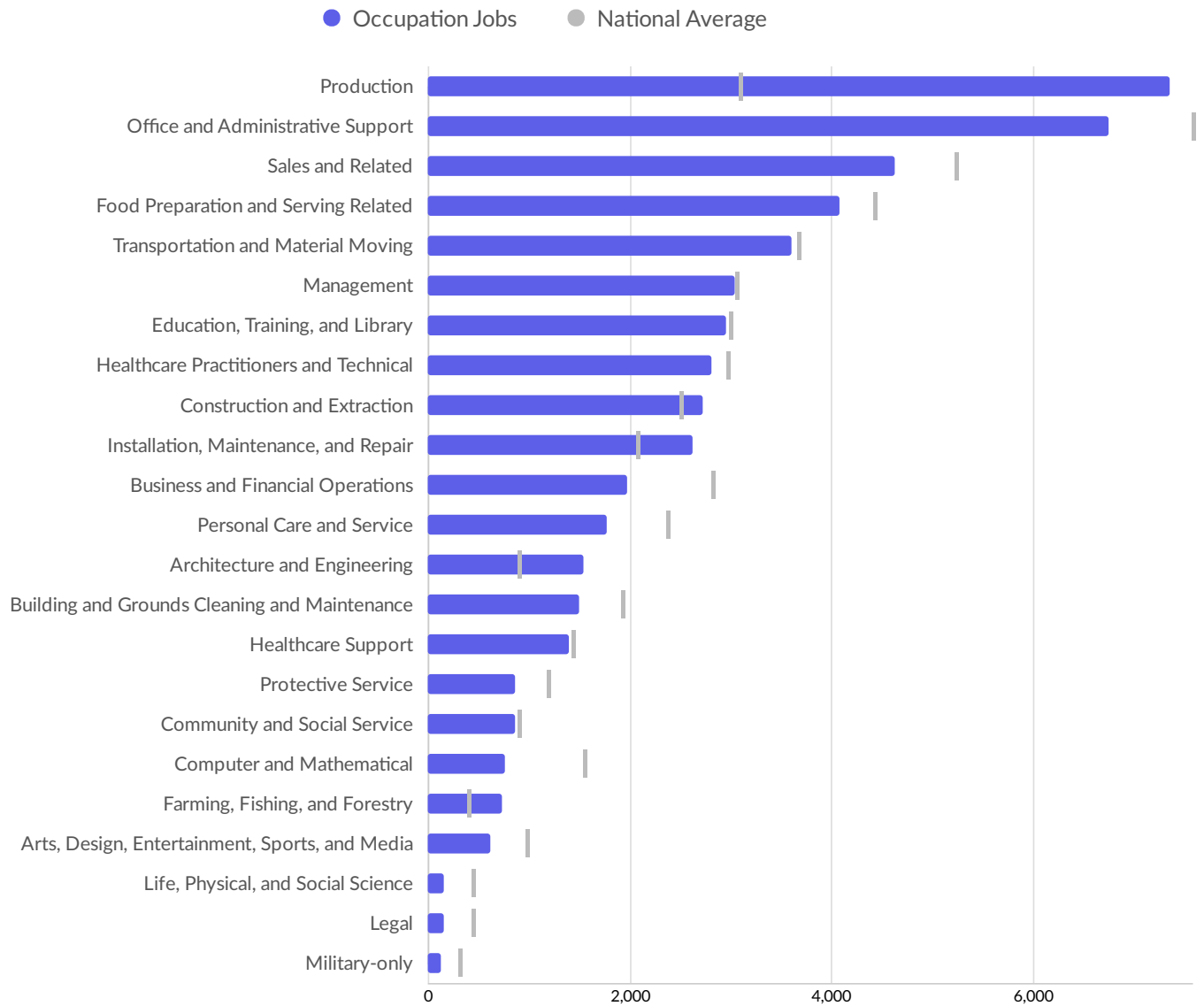


	Percentage	Business Count
1 to 4 employees	33.4%	1,210
5 to 9 employees	26.7%	965
10 to 19 employees	21.4%	775
20 to 49 employees	13.3%	481
50 to 99 employees	2.8%	103
100 to 249 employees	1.8%	66
250 to 499 employees	0.4%	13
500+ employees	0.2%	6

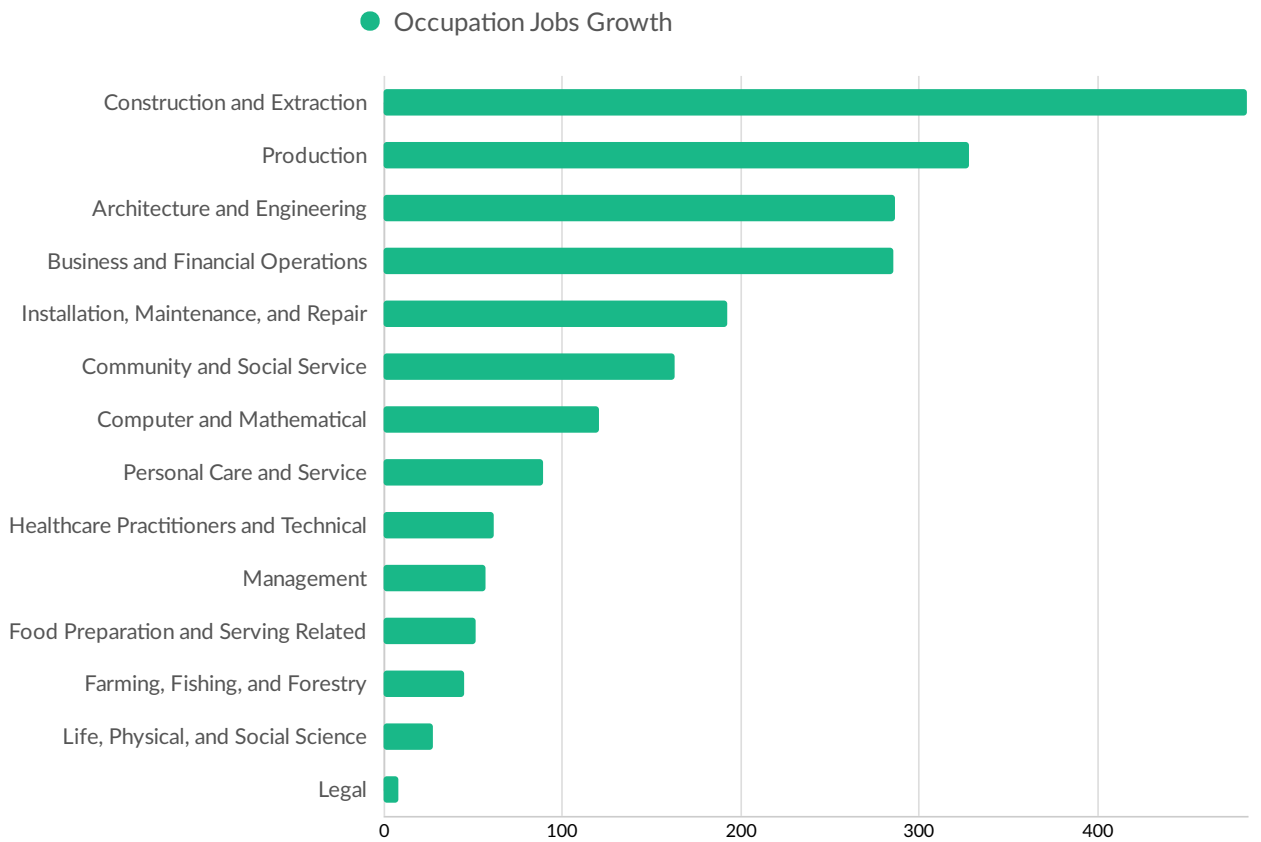
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

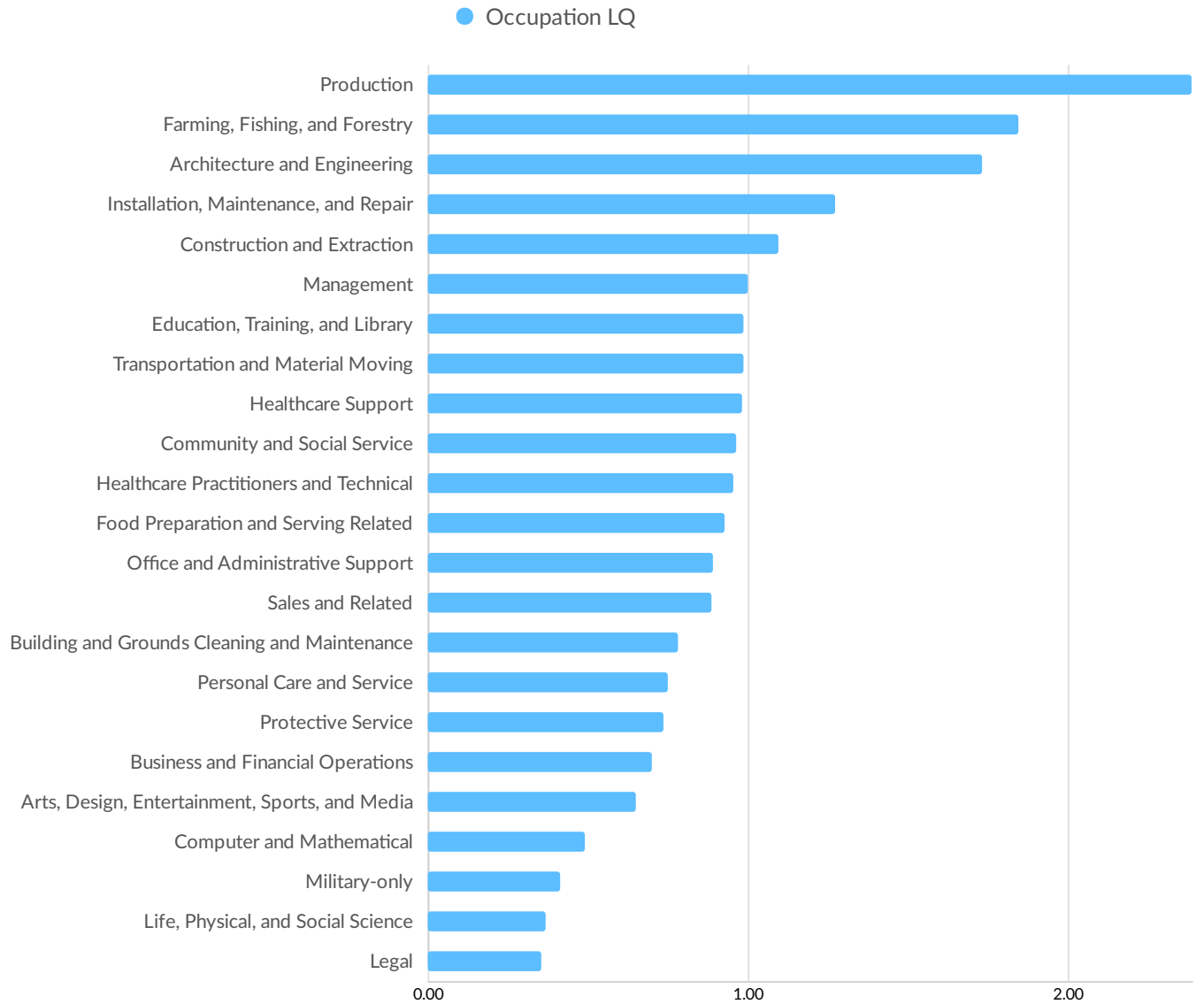
Largest Occupations



Top Growing Occupations



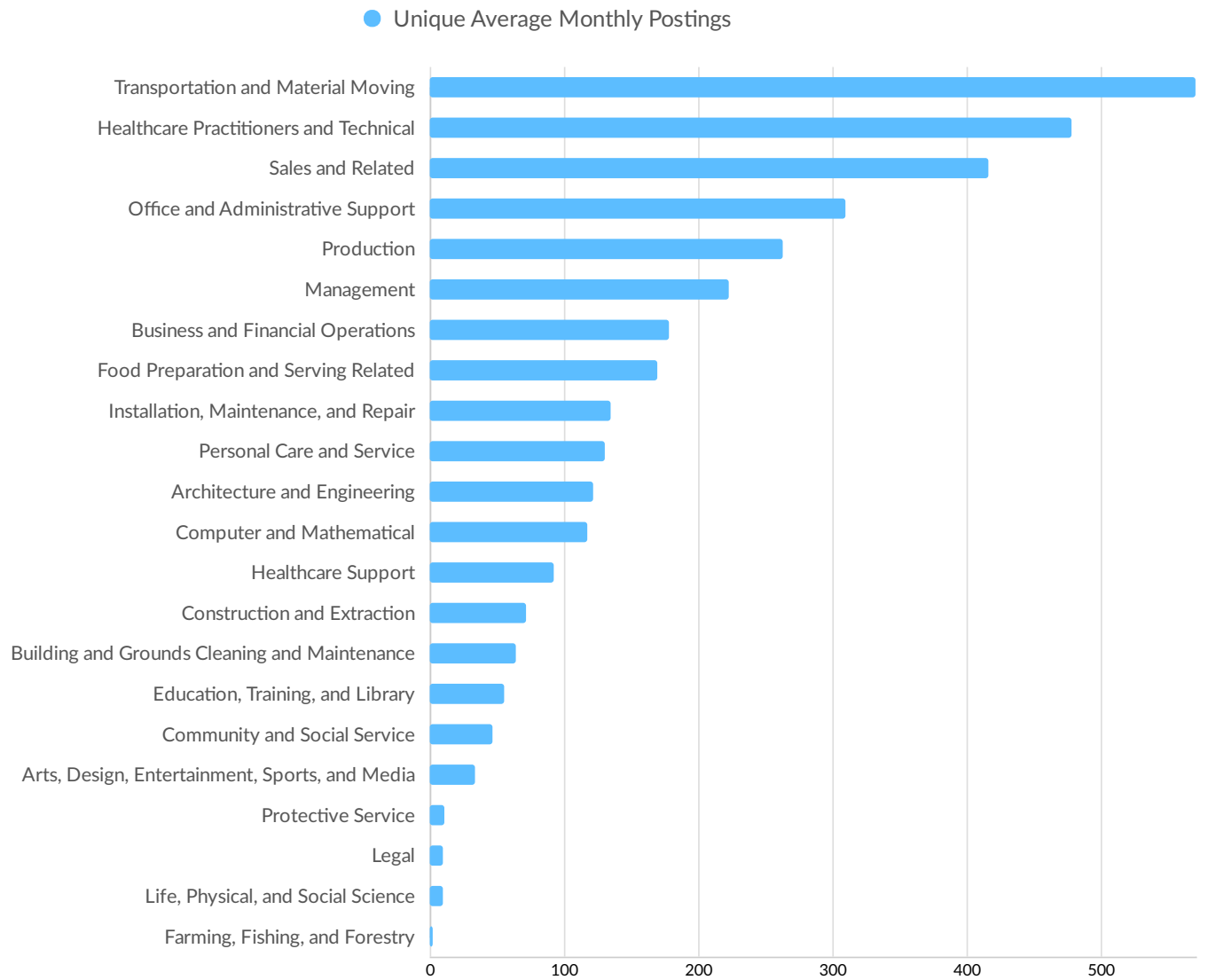
Top Occupation LQ



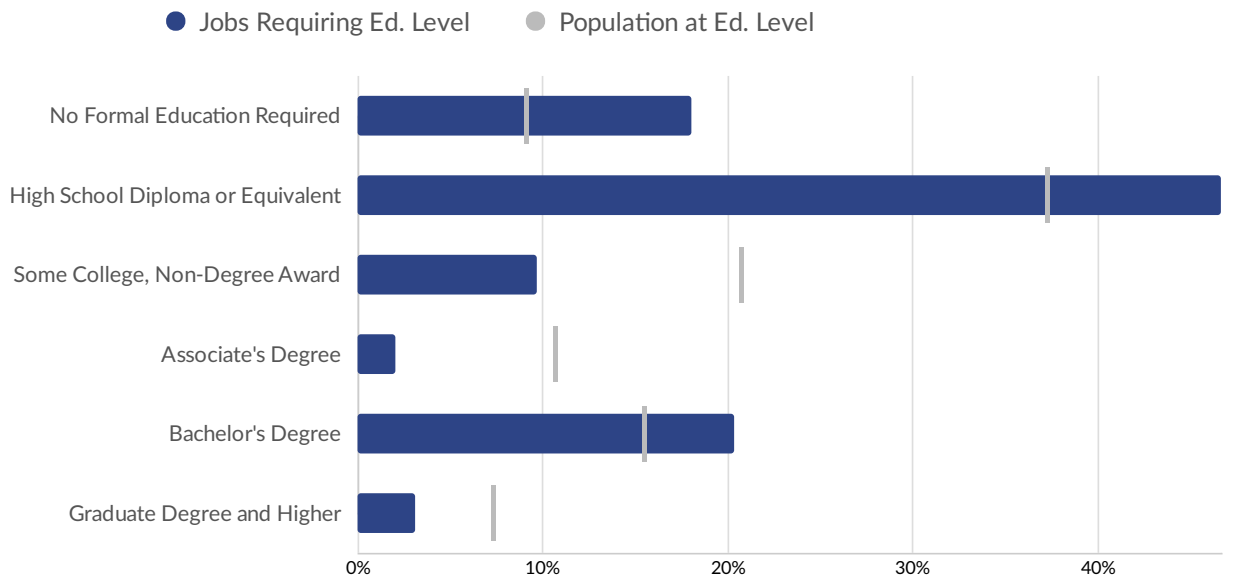
Top Occupation Earnings



Top Posted Occupations



Underemployment

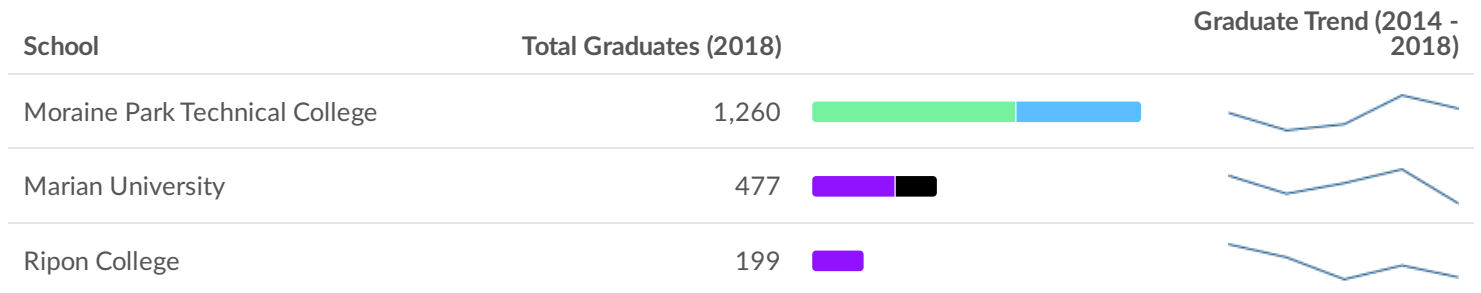


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Production	7,023	7,351	328	+5%	2.38	\$19.13	263
Office and Administrative Support	6,905	6,749	-156	-2%	0.89	\$16.30	310
Sales and Related	4,801	4,623	-178	-4%	0.89	\$12.87	416
Food Preparation and Serving Related	4,035	4,087	52	+1%	0.93	\$9.70	169
Transportation and Material Moving	3,615	3,604	-11	0%	0.98	\$15.98	571
Management	2,978	3,035	57	+2%	1.00	\$39.26	223
Education, Training, and Library	2,964	2,952	-12	0%	0.99	\$18.61	56
Healthcare Practitioners and Technical	2,753	2,815	62	+2%	0.95	\$32.65	478
Construction and Extraction	2,246	2,730	484	+22%	1.10	\$24.08	72
Installation, Maintenance, and Repair	2,432	2,625	193	+8%	1.27	\$20.56	135
Business and Financial Operations	1,682	1,968	286	+17%	0.70	\$27.66	179
Personal Care and Service	1,679	1,768	89	+5%	0.75	\$11.66	131
Architecture and Engineering	1,260	1,547	287	+23%	1.73	\$31.55	122
Building and Grounds Cleaning and Maintenance	1,621	1,499	-122	-8%	0.78	\$11.99	64
Healthcare Support	1,499	1,398	-101	-7%	0.98	\$14.83	93
Protective Service	880	867	-13	-1%	0.73	\$24.00	11
Community and Social Service	698	861	163	+23%	0.96	\$19.89	47
Computer and Mathematical	637	758	121	+19%	0.49	\$31.90	118

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Farming, Fishing, and Forestry	683	728	45	+7%	1.84	\$11.50	3
Arts, Design, Entertainment, Sports, and Media	651	624	-27	-4%	0.65	\$15.94	34
Life, Physical, and Social Science	130	158	28	+22%	0.37	\$24.35	10
Legal	148	156	8	+5%	0.36	\$20.66	10
Military-only	139	125	-14	-10%	0.41	\$21.95	0

Educational Pipeline

In 2018, there were 1,936 graduates in Fond du Lac County, WI. This pipeline has shrunk by 6% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Registered Nursing/Registered Nurse, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

