

MEETING NOTICE

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE MEMBERS: *Allen Buechel, Alice Connors, Chuck Dallas, Mark Harris, Thomas Nelson, James Nygaard, Brian Smith, Ruth Winter*

DATE: Wednesday, April 4, 2018

TIME: 1:30 pm

PLACE: ECWRPC Offices (400 Ahnaip St., Menasha)

As a quorum will be required to take action on certain items, please be sure to contact our offices if you are unable to attend the meeting, or to confirm attendance of an alternate.

AGENDA

1. Welcome and Introductions – Allen Buechel, Chair
2. Statement of compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 regarding Open Meetings requirements
3. Pledge of Allegiance
4. Approval of Agenda / Motion to Deviate
5. Public Comment
6. News & Announcements
 - a. Recap of Governor's Conference on Economic Development
 - b. Recap of DoD-OEA gathering in Washington, D.C.
 - c. Status of 3-Year EDA Peer Review
 - d. Opportunity Zones
 - e. Wisconsin Rural Summit - April 18-19, 2017 Clarion Hotel & Convention Center, Baraboo

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ACTION ITEMS:

7. Approval of January 3, 2018 Economic Development Committee Summary of Proceedings – **Attachment #1**

DISCUSSION ITEMS:

8. Regional Economic Development Planning Efforts
 - a. Initiative 41 Update (*Eric/Sarah*)
 - b. CEDS Implementation (*Sarah*)
 - c. Global New North/FDI Update (*Tom*)
 - d. EMSI Services and Potential New Reports (*Adam*)
 - e. Gold Shovel Update (*Adam*)
9. County Roundtable Discussion/Updates
10. Schedule Next Economic Development Committee Meeting for 1:30 pm on Wednesday, July 18, 2018
11. Adjourn

Any person wishing to attend this meeting or hearing, who, because of a disability, requires special accommodations should contact the East Central Wisconsin Regional Planning Commission at (920) 751-4770 at least three business days prior to the meeting or hearing so that arrangements, within reason, can be made.

SUMMARY OF PROCEEDINGS

Economic Development Committee

East Central Wisconsin Regional Planning Commission
ECWRPC Offices
January 3, 2018

Committee Members Present:

Allen Buechel, Chair..... Fond du Lac County
Alice Connors Calumet County
Chuck Dallas Shawano County
Mark Harris Winnebago County
Thomas Nelson..... Outagamie County
Ruth Winter..... Menominee County

Staff Present:

Eric Fowle Executive Director
Sarah Van Buren Associate Planner
Adam Pfefferle..... GIS Specialist II

1. Welcome and Introductions, Mr. Giese, Vice Chair

Mr. Buechel called the meeting to order at 1:34 PM.

2. Statement of Compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 Regarding Open Meetings Requirements

It was determined that the meeting was in compliance with Wisconsin § Chapter 19, Subchapter V, Section 19.84 regarding Open Meeting Requirements and that a quorum of members was present.

3. Pledge of Allegiance

4. Approval of Agenda / Motion to Deviate

A motion to approve the agenda was made by Ms. Connors and seconded by Ms. Winter, passing unanimously.

5. Public Comment

No public comment was received.

6. News & Announcements

Mr. Dallas and Ms. Van Buren attended the Succession Planning Summit, hosted by the Wisconsin Family Business Forum, on December 5, 2017 and gave a brief update and their takeaways from the event.

Mr. Dallas, Mr. Fowle, and Ms. Van Buren gave a brief recap on the breakout sessions they attended at the 2017 New North Summit held on December 7, 2017.

Ms. Van Buren will be attending the Governor's Conference on Economic Development January 31 – February 2, 2018 in Madison. A summary of the event will be given at the April Economic Development Committee meeting.

Mr. Fowle and Ms. Van Buren will be attending the DoD-OEA conveying in Arlington, VA at the end of March. A summary of the event will be given at the April Economic Development Committee meeting.

Mr. Fowle announced since the last Full commission meeting the proposed EDA 3-Year Planning Grant was submitted in November and ECWRPC heard last week the grant request was approved.

Mr. Fowle mentioned ECWRPC will be going through its triennial EDA-EDD peer review sometime during the first quarter of 2018. Feedback and participation from Committee members is welcomed during this process. If members are interested in participating, please let either Mr. Fowle or Ms. Van Buren know.

Mr. Fowle informed the group that he has been in discussions with the New North regarding their interest in compiling a listing of mega sites in the region in order to better respond to RFPs and RFIs for large projects.

ACTION ITEMS:

7. Approval of October 4, 2017 Economic Development Committee Summary of Proceedings – Attachment #1

A motion to approve the Summary of Proceedings was made by Mr. Dallas and seconded by Mr. Harris, passing unanimously.

8. Approval of October 27, 2017 Economic Development Committee Summary of Proceedings – Attachment #2

A motion to approve the Summary of Proceedings was made by Ms. Connors and seconded by Ms. Winter, passing unanimously.

9. Review and Approval of Draft 2018 Work Program & Budget – 1500 Economic Development Element

Mr. Fowle went over the Economic Development Element of the 2018 Work Program and outlined the timeline and who would be responsible for each element.

A motion to approve the Draft 2018 Work Program and Budget – 1500 Economic Development Element, was made by Mr. Harris and seconded by Mr. Dallas, passing unanimously.

DISCUSSION ITEMS:

10. Regional Economic Development Planning Efforts

a. Initiative 41 Update

Mr. Fowle and Ms. Van Buren provided updates on each of the initiatives funded as part of the Phase II DoD-OEA grant.

b. CEDS Implementation

Ms. Van Buren stated this will be a new standing item on the ED Committee agendas to allow staff to provide updates on projects that have been included in on the CEDS, as well as work that will be ongoing in 2018 for the 5 Year CEDS update.

c. Global New North/FDI Update

Ms. Van Buren provided an update on behalf of Mr. Baron. Recently, the Small Business Development Center (SBDC) hired Shirley Malski to replace Greg Miller at the International Trade Consultant covering the New North area. Ms. Malski bring with her 25 years of international corporate logistics, trade compliance, and consulting experience. During her career, she has worked with such companies as Chrysler, Bemis, and Oshkosh Corporation. Greg Miller, the SBDC's former International Trade Consultant, has been hired by NEWREP to conduct export work. Some concern has been expressed by the Global New North committee regarding the potential overlap in duties between Ms. Malski and Mr. Miller.

The U.S., Mexico, and Canada are heading into 2018 with no clear plan for saving NAFTA. Little has been accomplished and the goal of reaching a deal by March 2018 does not seem realistic.

In news from Canada, Boeing is in a trade dispute with Canada stemming from Boeing launching trade challenges against Canadian plane maker Bombardier, which Boeing accuses of dumping airliners on the American market. Canada retaliated by canceling orders for Boeing fighter jets and purchasing used fighters from Australia.

d. EMSI Services and Potential New Reports

Mr. Pfefferle stated that in 2017, ECWRPC ran 60 EMSI reports, which is down compared to previous years. Most of the requests came from Oshkosh to support their efforts in keeping Oshkosh Corporation in the region.

EMSI is continuously changing the reports that are available. Mr. Pfefferle continues to educate himself on what they are and how they can be a benefit to our region.

e. Gold Shovel Update

Mr. Pfefferle informed the group that this effort has stalled as of late. In early November, staff attended training, with other partners, on how to use the online platform.

11. County/Roundtable Discussion/Updates

Committee members shared updates of projects that are planned or currently being done within their communities.

12. Schedule Next Economic Development Committee Meeting for 1:30 PM on Wednesday, April 4, 2018 at ECWRPC.

13. Adjourn

The motion to adjourn was made by Ms. Connors, with a second by Mr. Dallas. The motion passed unanimously, and the meeting was adjourned at 2:59 PM.