



East Central Wisconsin
Regional Planning Commission
ECWRPC

Calumet • Menominee • Outagamie • Shawano • Waupaca • Waushara • Winnebago



RAPPORT

Volume 42, Issue No. 1

Summer, 2013

New Brand Created for ECWRPC



After celebrating 40 years of existence, the East Central Wisconsin Regional Planning Commission decided it was time to update its brand to be more reflective of the important work that we do. Utilizing the talents of A2Z Design (Appleton, WI), a new logo and unique brand signature was created which emphasizes our Mission (see page bottom) and the integrated planning framework which allows us to have

positive effects on the region's quality of life.

The new logo is comprised of three hexagons with icons representing housing, transportation and the environment. While these three areas comprise a majority of the Commission's work, they also collectively represent our other efforts, such as economic development and comprehensive planning that include all three components. The hexagon shapes themselves illustrate the integrated nature of these major planning fields and their associated issues.

The use of these six-sided shapes stands out amongst our state and national counterparts as few similar organizations or businesses utilize these graphics. Hexagons are also prevalent in nature due to their efficiency, with each side being the same length.

The shape also forms a strong grid which is easy to navigate (which we often discuss when talking about transportation). The hexagon shapes also bring to mind images of honeycombs and honeybees and, in many ways, represent our main task of coordinating multi-jurisdictional planning so that our 'hive' (our region) operates efficiently and effectively.

As part of implementing our new brand, you will see the new logo and brand elements illustrated on many new communication pieces and we hope that it provides additional clarity in our messaging as we continue our important work throughout the region. In addition, we plan to conduct a comprehensive update of our website to integrate the new brand, as well as to better organize and expand the content.

Mail List Updates: Reminders to Clerks

East Central Wisconsin Regional Planning Commission maintains a database for those who have opted to receive publications and other pertinent information associated with the Commission. In order to guarantee timely and correct delivery of material, the Commission requests that clerks please send changes that may affect addressee information in the mailing list such as address and/or email change, staff change, elected official change, etc. to the attention of the Administrative Coordinator. Unless otherwise notified, East Central Wisconsin Regional Planning Commission will continue to send correspondence to the contact information currently in the mailing list database. To confirm subscription or notify ECWRPC of changes to subscriber information, email ebonnin@ecwrpc.org or call (920) 751-4770.

Calumet County's Merlin Gentz Returns to Commission as Governor's Appointee



The Commission welcomed back Mr. Merlin Gentz to the Board as the Governor's Appointee representing Calumet County. Mr. Gentz previously served as a Commissioner as part of his Chairman position with Calumet County. After stepping down from the County Board, he was selected to

continue his service as the citizen representative appointed by the Governor. This will be his second term as the Governor's appointee. In addition to being part of the full Commission Board, Mr. Gentz will serve on the Regional Comprehensive Plan Standing Committee. The Commissioners and staff of East Central welcome Mr. Gentz back and we look forward to working with him for the next four years!

New Outagamie County Governor's Appointee: Michael Thomas



The Commission welcomes the appointment of our newest Commissioner, Mr. Michael Thomas, to its governing board representing Outagamie County in a citizen capacity. Mr. Thomas will serve a four-year term as the new Governor's Appointee, replacing Mr. Paul Hirte who served for one term on the Commission. Mr. Thomas is a resident of Appleton and has a strong private sector business background. He currently serves on the Outagamie County Board of Supervisors (C. Appleton Wards 15, 16 & 50 and T. of Grand Chute Ward 15) and is part of the County's Property, Airport, Recreation and Economic Development Commit-

tee. This position is one of five that represents Outagamie County on East Central's Commission Board. Mr. Thomas has been assigned to the Commission's Community Facilities Standing Committee which typically addresses many of the regional wastewater treatment and sewer service area issues.

Commission Bids Farewell to Vicky Johnson & Jason Kakatsch



The Commission would like to congratulate Ms. Vicky Johnson on her recent retirement. Ms. Johnson served as the Administrative Coordinator for the Commission for over 26.5 years and had the responsibility for the overall management of our front office. Her professional demeanor and ability to cater to our Commissioners' and staffs' needs over the years was outstanding. Ms. Johnson's work ethic has been truly appreciated and East Central thanks her for years of dedicated service.

Jason Kakatsch accepted a compelling job opportunity in his hometown after years of commuting. While Jason will be missed, the Commission understands his decision. Jason served as a Principal Transportation Planner with the Commission and was employed here for just over 10 years. Jason was responsible for a majority of the public transit planning work that the Commission involves itself in due to our MPO status as well as helping rural counties with specialized transportation issues. Jason's knowledge and skills were applied to help entities like Valley Transit, Go Transit (Oshkosh) and Fond du Lac Transit in the preparation and implementation of their respective Transit Development Plans.

During their time with the Commission, both Vicky and Jason established a great rapport with area staff and elected officials which made for long-lasting positive impressions. The Commission wishes Vicky the best in her retirement and Jason in his new career ventures.

Commission Welcomes Tyler DeBruin, Erin Bonnin & Kolin Erickson to our Staff



The Commission is pleased to announce its newest employees, Tyler DeBruin – GIS Specialist, Erin Bonnin – Administrative Coordinator, and Kolin Erickson – Transportation Planner. Mr. DeBruin is a graduate of UW-Eau Claire and was hired as a new position to expand our overall GIS capacity due to increased workloads in this arena. Ms. Bonnin replaced Vicky

Johnson and comes to us after gaining considerable experience working as the Assistant Coordinator of CREATE Wisconsin. Mr. Erickson, a native of the Fond du Lac area and graduate of UW-Madison, was hired to replace some of the capacity lost by the departure of Jason Kakatsch in the transportation program.

The Commission welcomes these three new staff to our team and we hope that you find the time to introduce yourself to them in the near future.

Spring/Summer 2013 Intern Additions

During the spring and summer of 2013, East Central has been fortunate to have a number of talented and engaging interns working at the Commission. Each of them has made significant contributions to the work of ECWRPC and the Commission wishes them well in their future endeavors.

Kris Wilke, a native of Waterloo Wisconsin, has been an intern at East Central from February to the present. Kris started college at UW-Oshkosh in 2007 and recently graduated with a Bachelor's of Science degree in Urban Planning with a minor in Geography. During his time at East Central, he compiled and analyzed Appleton Metropolitan Planning Organization (MPO) congestion data, crash data, Menominee Transit ridership survey data, re-formatted Menominee Transit Route data and much more. Kris played an integral role in the development of the Appleton MPO Congestion Management Plan and the Menominee Transit Survey Analysis.

This past spring/summer, the GIS department was fortunate to have an intern help with several projects. Brian Slusarek, an Urban Planning student with GIS experience at UW-Oshkosh, was given various tasks such as: data collection, land use analysis, and working with demographic data. Brian's eagerness

to learn and willingness to try any task assigned to him made him a pleasure to work with.

Brandon Blatz from New Holstein Wisconsin worked as a reclamation intern for ECWRPC this summer. Brandon is a junior at UW-Platteville majoring in reclamation. Brandon conducted an abandoned mine inventory for the region. Some of the tasks included: an aerial map search, GIS mapping, database creation, contacting landowners and conducting site visits. Brandon did a fantastic job with the abandoned mine inventory and was a pleasure to work with.

Lydia Flood worked as an intern throughout the 2013 spring/summer assisting Todd Verboomen in aquatic invasive species (AIS) educational outreach, AIS monitoring, AIS mapping and finalizing edits to the Draft City of Waupaca's Pre and Post Construction Stormwater Ordinance. Lydia has an Administrative Professional Associate's Degree and is pursuing a Natural Resources Technician Associate's Degree at Fox Valley Technical College. Throughout the summer Lydia's personal environmental stewardship and love for the Winnebago Pool Lakes made her an extremely important asset to East Central's Winnebago Pool Lakes AIS Coordinator Program.

10 Ways East Central Enhances Your Quality of Life!

1. Improves transportation and mobility
2. Better connects housing & jobs
3. Creates a competitive economic environment
4. Promotes efficient public services
5. Protects critical environmental areas
6. Ensures high value recreation opportunities
7. Preserves heritage, culture, & sense of place
8. Fosters cooperation & policy coordination
9. Provides outreach, advocacy & education
10. Supports your counties & communities

Commission Adopts Stable Levy for 2014 Members

On July 26, 2013, the Commission met in New London, Wisconsin and adopted the preliminary 2014 Budget and established the annual levy to member counties and communities. For 2014, the levy rate was increased to 0.000017376 which, when applied to the 2012 equalized property valuation of member counties and communities, resulting in a total levy amount of \$692,765, an overall 0.01 percent decrease.

This levy amount was set by the Commission in response to ongoing county and municipal budget issues, but with acknowledgement that the levy cannot continue to decrease year after year, as these dollars are critical for the operation of the Commission. The 2014 levy amount represents about 30 percent of the Commission's total estimated 2014 budget.

The Commission and its staff will be taking considerable time this fall to assess and prepare its 2014 Annual Work Program as well as its final budget, both of which will be considered in January, 2014. If you have any questions regarding the 2014 preliminary budget, the levy establishment processes, or membership opportunities with the Commission, please do not hesitate to contact Executive Director Eric Fowle at (920) 751-4770 or by e-mailing him at efowle@eastcentralrpc.org.

2014 Technical Assistance Request Forms Available In September

The Commission's 2014 Technical Assistance Program kicks off with our annual mailing of Project Request Forms in early September of this year. The Commission's Technical Assistance Program has been a long-standing service of our agency and is available only to our member counties and communities. This program provides the opportunity to receive professional planning assistance on small-scale plans or projects at no cost! Please note that the Commission does not provide engineering services and that typically, such projects need to be completed with a maximum of three to five days of staff time. Project ideas normally fall within one of the following categories:

- ◆ General Planning (Comprehensive Planning, Plan Implementation Strategies, etc.)
- ◆ Economic Development (project development/grant assistance and funding identification, industrial park planning/site layouts, etc.)
- ◆ Transportation (Local road and street issues, traffic analysis, forecasts, etc.)
- ◆ Community Facilities / Infrastructure (Sewer, water, stormwater, utilities, etc.)
- ◆ Park, Open Space & Recreation (Recreation plan, trail plan, park site planning, etc.)
- ◆ Environmental Management (Wetland, floodplain,

farmland, conservation, etc.)

- ◆ Demographic Services (Census data, trend analysis/interpretation, housing studies/assessments)
- ◆ Geographic Information Systems (Data development, custom mapping, map updates, tourism/marketing materials)

Project Request Forms will be due back at East Central's offices no later than 4:00 p.m. on Friday, November 15, 2013.

The Commission's Steering Committee will review, evaluate and rank all requests in December 2013 for possible inclusion in our 2014 Work Program. Communities which are selected will be notified upon approval of the Work Program in January 2014. Please note that, as much as the Commission wishes that it could meet every request, it is virtually impossible to do so given our current level of staffing and our obligations to existing contract projects and federal and state programs. However, please remember that Commission staff is always available for quick phone (or e-mail) questions, verbal or written guidance, letters of support for projects that conform with the goals of our Regional Comprehensive Plan and possibly public meeting attendance / presentations if required. If you have any questions about the Technical Assistance Program, please contact our offices at (920) 751-4770.

Transportation Summit – Benefits, Needs & Future Demands on Public/Specialized Transportation Services in Northeastern Wisconsin



The July 26, 2013 Transportation Summit at the Crystal Falls banquet facility in New London brought together 74 participants ranging from planners, elected officials, Aging and Disability Resource Center (ADRC) representatives to transportation providers. The goal of the summit was to invite a diverse group of people to discuss the roles public/specialized transportation plays in today's society, the future demands, dwindling financial resources and how to ensure transportation remains a viable option into the future for all users.



Bruce Speight, WISPIRG

Mr. Bruce Speight, Director of Wisconsin Public Interest Research Group (WISPIRG), opened the summit and provided an overview of the statewide consumer advocacy group. Mr. Speight spoke on our changing relationship with driving and the implications for America's future. The driving boom that started in 1946 has been falling gradually since 2004 as a

result of a younger generation driving less, a growing elderly population and other factors. More people are choosing to either drive less or not to own a vehicle. Transportation in the future is changing and we need to plan accordingly.

The rest of the summit highlighted the needs and the future demands on our public and specialized transportation system. Ms. Nicole Voelzke, Valley Transit Communication Specialist, spoke about fixed route transit and how vital their service is to the people they serve as it relates to employment, education, medical appointments and other daily needs. Transit helps these people become more self-sufficient. Funding for transit services has been cut in recent years and it is becoming more difficult to maintain the current level of services. Ms. Carrie Porter a Transportation Specialist with the Greater Wisconsin Agency on Aging Resources detailed the specialized transportation services and the importance of coordination. Mr. Tony Bereszgazi, Deputy Director of ADVOCAP, explained how low income people depend on transportation assistance to get to and from employment. Transportation

assistance is vital to those in need and in many cases the only way for low income individuals to access employment opportunities. Mr. Derek Muench, Operations Supervisor for Shoreline Metro, and Ms. Pam Busch, Mobility Manager for Door County Transportation Consortium, highlighted creative specialized transportation solutions already taking place with their respective organizations. Mr. Muench explained the current reality is that transportation has to do more with less. One way to do that is through better coordination. The benefits of coordination include enhanced network transportation and the ability to maximize Federal and State funding. Mrs. Busch described Door-Tran's creative community network which is a collaboration between a non-profit, a for profit and local government to provide transportation throughout Door County. The emphasis is on collaboration and creating efficiencies by working together.

Ms. Stephanie Gyldenvand, Associate Director for WISDOM, was the final presenter for the summit. Ms. Gyldenvand provided information regarding WISDOM, a faith based organization that has 11 affiliates across Wisconsin. Ms. Gyldenvand gave the transit riders' perspective by sharing a few examples of the tangible benefits of public/specialized transit. Ms. Gyldenvand showed a video of users speaking on behalf of transit funding. Also she showed a video of citizens fighting to keep transit in the Village of Weston. The message was clear that public and specialized transportation is an integral part of our society; allowing for individuals who choose not to drive and to ensure those in need have access to transportation.



Stephanie Gyldenvand, WISDOM

To listen to the summit audio and see the power point slides please visit Northeast Wisconsin Regional Access to Transportation's (NEW RAT) website at: <http://www.newrat.org/>.

EDA “Make it in America Challenge” Grant Submitted for \$2 Million

The collaborative \$2 million New North Energy Works proposal was submitted in May 2013 for the Make it in America Challenge, offered through the Economic Development Administration, Department of Labor – Employment and Training Administration, and National Institute of Standards and Technology – Manufacturing Extension Partnership. This project is a regional collaboration led by the University of Wisconsin Oshkosh, New North, the Wisconsin Manufacturers Extension Partnership, and the Fox Valley Area Workforce Development Board, with assistance from ECWRPC. The proposal focuses on the New North impact region consisting of the 18 counties in northeast Wisconsin: Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, and Winnebago.

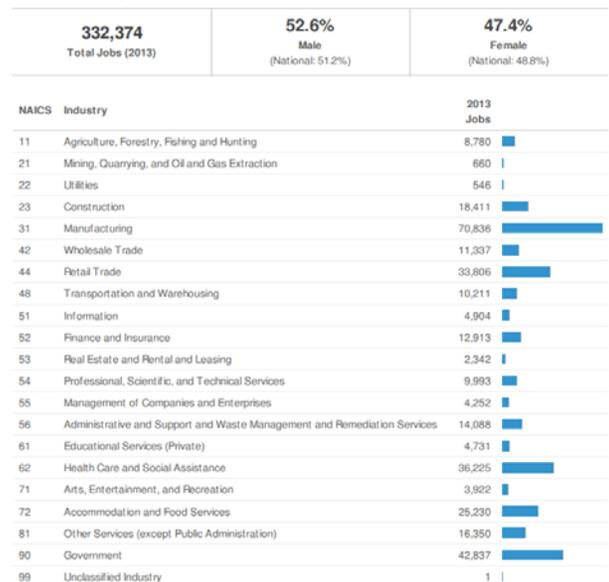
The three core program objectives of New North Energy Works are: 1) Design, organize and implement an integrated new energy market development plan focused on the growth of biobased products such as biofuels and compressed/liquid natural gas; 2) Build innovative and diversified supply chain solutions through collaborative initiatives with manufacturers and agribusiness partners. Strategic partners include firms with foreign direct investment committed to achieving new investment levels in the New North; and 3) Expand targeted workforce programs toward employers to enhance science,

technology, engineering and mathematics (STEM) training for incumbent workers, support the regional Bachelor of Science Engineering Technology degrees, and hire individuals for internships and professional experiences in STEM careers in manufacturing, agribusiness and new businesses.

Awards are expected to be made at the end of September 2013.

For more information on the New North Energy Works project, please contact Katherine Ahlquist at kahlquist@ecwrpc.org or (920) 751-4770 x 6821.

East Central Region | Jobs by Industry



Comprehensive Economic Development Strategy Update

The East Central Wisconsin Regional Planning Commission (ECWRPC) was designated as an Economic Development District (EDD) by the U.S. Department of Commerce, Economic Development Administration (EDA) in 1984 for the purpose of developing a Comprehensive Economic Development Strategy (CEDS). The CEDS document facilitates and promotes local and regional economic development within the ten-county region and is designed to assist in alleviating economic distress and unemployment. CEDS Performance Reports are required on an annual basis and a major CEDS update is required every five years. 2013 marks the first 5-year CEDS update since 2008.

The CEDS Committee is a critical part of this process, charged with helping to set regional economic development policy through the preparation of the CEDS document, helping prioritize public and private economic development projects for EDA funding consideration, and assisting ECWRPC staff on other items, as warranted.

The CEDS Committee is currently meeting to review and update the 2013 CEDS document and will begin ranking the economic development projects submitted from local governments and economic development professionals throughout the region. These projects are to be submitted to ECWRPC by September 16, 2013 in order to become part of the approved 2013 CEDS and to be eligible for possible EDA funding consideration.

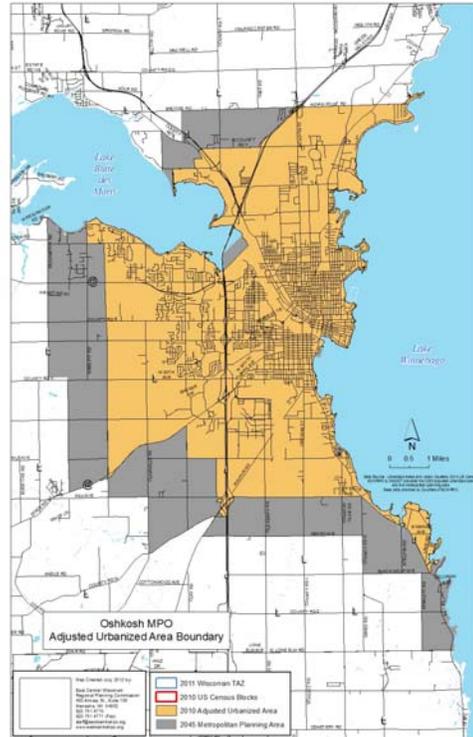
To submit new projects to be included in the 2013 CEDS, please fill out the basic request form found on our website <http://www.eastcentralrpc.org/planning/economic/EDD/2013%20CEDS%20Projec%20Form.pdf> and submit to Katherine Ahlquist at kahlquist@ecwrpc.org. Please duplicate the form if you have more than one project to submit.

For questions or more information on the CEDS update process, please contact Katherine Ahlquist at kahlquist@ecwrpc.org or (920) 751-4770 x 6821.

MPO Urbanized Area Boundary and Metropolitan Planning Area Boundary Updates Approved

As the Metropolitan Planning Organization (MPO) for the Fox Cities and Oshkosh, and staff for the Fond du Lac MPO, East Central Wisconsin Regional Planning Commission has worked with local communities, WisDOT, and FHWA to approve the new urbanized area and metropolitan planning area boundaries. After 2010, the U.S. Census Bureau released urbanized area boundary designations based on 1,000 people per square mile density which is determined through the U.S. Census. Federal regulations allow MPOs to adjust the urbanized area boundaries by smoothing out the boundaries by using census blocks, natural geography, and recommendations from local officials. The determination of this boundary will have impacts on a number of federal and state programs that use the designation as a criteria for other programs (urban and rural). For example, the ability for communities to possibly secure STP-Rural funds on roads that are now classified as urban. The new functional classification has not yet been determined, and staff will work with local municipalities in the upcoming months to finalize the functional classification. This process is nearly complete with recent adoption or approval by the various Technical and Advisory Committees, Policy Boards, and WisDOT, all that remains is final federal approval expected this year. The approved maps can be viewed at the Fox Cities and Oshkosh MPO website -

fcompo.org - or the Fond du Lac MPO website - fdlmpo.org. For more information, contact Walt Raith or Dave Moesch at (920) 751-4770.



2012 Oshkosh MPO Boundaries.

Fox Cities and Oshkosh Bicycle and Pedestrian Plan Update

East Central staff continues to work with various stakeholders to prepare a bicycle pedestrian plan for the Fox Cities and Oshkosh Urbanized Areas. In July, the Bicycle and Pedestrian Steering Committee met to discuss policy and program recommendations (Education, Encouragement and Enforcement Recommendations). During the meeting, committee members discussed and agreed that a definition needs to be determined for On-Street Bicycle Facilities for the Fox Cities and Oshkosh.

Staff will be working with elected officials and municipality staff to conduct bicycle and pedestrian safety audits at various intersections and corridors throughout the Fox Cities and Oshkosh. These were identified through crash data and the public participation process. The bicycle and pedestrian safety audits evaluate what bicycle and pedestrian facilities are in place or lacking, traffic volumes and speeds, number of lanes bicyclists and pedestrians will need to cross, and the safety of

the intersection or corridor for bicyclists or pedestrians.

The Steering Committee will be meeting in September to prioritize the policy and program recommendations as well as discuss the facility based recommendation and on-street bike facility definition.

About the Plan

The Bicycle/Pedestrian Plan for the Fox Cities and Oshkosh Urbanized Areas will focus on the regional connectivity of bicycle and pedestrian networks throughout the aforementioned study area. This plan will not only identify existing and planned facilities, but identify gaps, barriers, and needed connections to enhance a safe, accessible, and efficient regional bicycle and pedestrian network throughout and between the two urbanized areas. Connectivity with Valley Transit and GO Transit buses, which include bicycle racks, will also be addressed in the plan.

City of Appleton Bicycle Friendly Community Recognition

The League of American Bicyclists presented the Bronze Level Bicycle Friendly Community Status to The City of Appleton in May, 2013.

“We are inspired when we see places like Appleton making bicycling safer and more convenient,” said Andy Clarke, President of the League of American Bicyclists. “We know that investment will be returned many times over in the health, environmental, transportation, and quality of life benefits of a thriving, attractive community.”

The Bicycle Friendly Community program is transforming the way communities evaluate their quality of life, sustainability and transportation networks, while allowing them to benchmark their progress toward improving their bicycle-friendliness.

“The City of Appleton is honored to receive the award and

designation as a Bicycle Friendly Community from the League of American Bicyclists,” stated Mayor Timothy M. Hanna. “The continued implementation of the City’s on-street bike lane program, participation in the National Bike Challenge and creation of a new biking group, activities and programs have significantly expanded biking activities in Appleton. Plans to expand bike/pedestrian infrastructure and improve public participation will continue to be high priorities for the City of Appleton and local bike groups and organizations to improve its current level as a Bicycle Friendly Community.”

The City of Appleton is the first community within the East Central Region to receive this designation. If your community is interested in applying or learning more about the free Bicycle Friendly Community program, visit: bikeleague.org/community.

Coordinated Public/Human Service Transportation Planning

Federal transit law, as amended by SAFETEA-LU (2005), and continued in MAP-21 (2012), requires that projects selected for funding under the Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities Program be “derived from a locally developed, coordinated public transit-human services transportation plan” and that the plan be “developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by members of the public.”¹

MAP-21 repealed 5316 (Job Access and Reverse Commute) and 5317 (New Freedom) programs. The 5316 projects are now eligible for funding under public transportation grants programs (5311 and 5307), which do not require coordinated planning. The 5317 projects are now eligible under 5310 and require coordinated planning. Plans are required for counties to receive their 85.21 state funds for specialized transportation services.

The goal of the coordinated planning process is to develop a five-year plan which emphasizes strategies for specialized transportation that are broad and encompassing to accommodate action items.

4 Required Elements of a Coordinated Plan:

- ◆ An assessment of available services that identifies current transportation providers (public, private, and non-profit);
- ◆ An assessment of the transportation needs for individuals with disabilities and older adults. This assessment can be based on the experiences and perceptions of the planning partners or on more sophisticated data collection efforts, as well as gaps in service;
- ◆ Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiency in service delivery; and
- ◆ Priorities for implementation based on resources (from multiple program sources), time, and feasibility for implementing specific strategies and/or activities identified.

Through the remainder of 2013, each county in our region with the help of East Central Wisconsin Regional Planning Commission will be updating their 2008 Coordinated Public/Human Service Transportation Plan. All meeting announcements and planning details will be listed on the NEWRAT’s website at: <http://www.newrat.org/>.

¹ Wisconsin Department of Transportation, <http://www.dot.wisconsin.gov/localgov/transit/toolkit.htm> 8/14/2013

Winnebago County Specialized Transportation Study Underway

The Winnebago County Aging and Disability Resource Center (ADRC), GO Transit, in the City of Oshkosh, and the East Central Wisconsin Regional Planning Commission initiated a specialized transportation study through a grant from the Wisconsin Department of Transportation. The study will examine specialized transportation gaps and barriers throughout Winnebago County. For a number of Winnebago County residents, especially elderly, low income, and disabled individuals, access to transportation for medical appointments, employment, education, and social events etc. is a major issue.

The East Central Wisconsin Regional Planning Commission will work with the Winnebago County ADRC and other Stakeholders to facilitate this study by examining access to specialized transportation and to develop both short term and long term recommendations to improve access to specialized transportation and mobility for those that need it. The findings of the study and recommendations will be showcased at a Winnebago County Specialized Transportation Summit, in which key stakeholders, area decision makers, consumers, and the public will be invited to attend.

Winnebago Pool Lakes Aquatic Invasive Species Coordination

East Central has submitted a two-year WDNR Aquatic Invasive Species (AIS) Control grant request totaling \$205,844.88 with East Central's in-kind match of \$84,480.08. If awarded, East Central will continue being an AIS Coordinator (AISC) for the Winnebago Pool Lakes. While AIS educational outreach is important, a much more focused AIS monitoring program and AIS control program will

be developed as part of this grant. East Central will be monitoring and mapping AIS at 25 selected sites throughout the Winnebago Pool Lakes and will annually map the offshore native phragmites stands known locally as cane beds on the Pool Lakes. East Central's AISC will also work with various partners to control purple loose-strife by both bio-control and manual control efforts.

Menominee Indian Tribe of Wisconsin Transit Survey and Brochures Completed

East Central Wisconsin Regional Planning Commission has been working with the Menominee Indian Tribe on a transit survey and brochure. The transit survey was designed to gauge the rider's experience and opinions on service. Questions focused on usage, destination, trip purposes, trip choice and service satisfaction. There were a total of 270 surveys completed of which 203 were paper copies and 67 were completed online. The Department of Transit will use the survey to guide future changes to the system. The transit brochures are being developed for four fixed routes



MENOMINEE REGIONAL PUBLIC TRANSIT

that the Department of Transit are hoping to implement soon. The brochures will provide the rider with departure times, bus stop locations and Department of Transit's policies and procedures.

Reminder: Sign Up for ECWRPC E-Newsletters

In an effort to share information on a more timely basis, East Central began offering a new series of e-newsletters which are content-specific and tailored to the specialized work that ECWRPC encompasses. There are eight (8) e-newsletter subscription options that revolve around ECWRPC planning/project subjects, in addition to the traditional quarterly newsletter option. The e-newsletters are designed to be informative and delivered regularly (every 6-8 weeks). The content of each newsletter will provide detailed and relevant information on Commission programs, projects, and activities as well as planning-related news, event listings, funding opportunities, and other tips, tricks, and opinions from our knowledgeable and dedicated staff. E-newsletters are free, and available to anyone with a valid e-mail address. To sign up for our resource friendly e-newsletters, visit our website at www.ecwrpc.org and click the "E-Newsletter - Sign Me Up" button in the upper right corner of the homepage. This link will take you through the simple signup process in a few short steps.

Visioning Workshop Held for Hortonville Comprehensive Plan Update



Workshop participants discuss community changes since the last plan update.

Approximately 24 people attended a visioning workshop on Saturday, May 4, 2013 at the Grand View Golf Club as part of the Village's Comprehensive Plan Update.

The purpose of

the workshop was to explore broad community and neighborhood level issues and opportunities. Following a presentation on the background of comprehensive planning and key facts concerning the Village, participants were asked to engage in a number of interactive group exercises.

Attendees recognized a number of key assets including Black Otter Lake and Pier, Otto Miller Athletic Field, the Wiouwash Trail, Alonzo Park and Boat Landing, Commercial Park, the

public school campus, the industrial parks on the Village's west side, Grand View Golf Club/Course and the downtown as being important to the identity of the Hortonville community. Participants also indicated that even though some of the building facades in the downtown area could use improvement, overall it was essential to preserve the historic character of the area. Other suggestions included addressing the parking issue in the downtown area and the congestion caused by school traffic near the school campus and on John Street during sporting events, expanding the variety of retail opportunities in the downtown area, adding a new park on the west side of the Village, and enhancing pedestrian and bicycling facilities. The entire report will be available shortly on the Village's website (<http://www.hortonvillewi.org/>).

Input is welcome throughout the planning effort. Comments can be submitted to Patrick Vaile, Village Administrator at P.O. Box 99, Hortonville, WI 54944-0099.

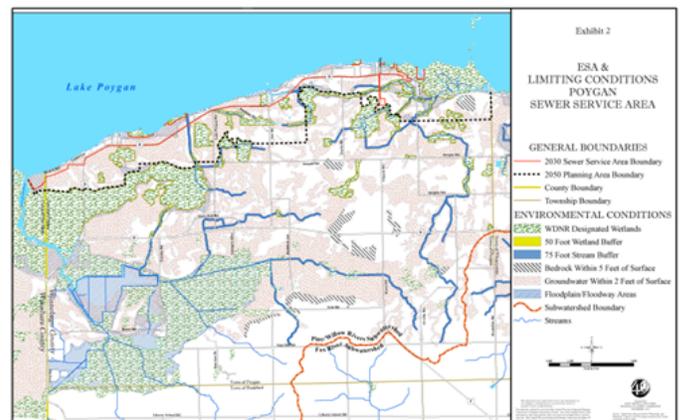


Poygan and Embarrass/Cloverleaf Lakes Sewer Service Area Plan Updates Certified by WDNR

The Commission began working on regular updates to the Poygan SSA Plan (Winnebago and Waushara Counties) and Embarrass/Cloverleaf SSA Plan (Shawano and Waupaca Counties) in the early 2000's. The work was substantially completed, however the final plans were never completed due to staffing and leadership transitions at the time. The Commission is pleased to inform our stakeholders that the updated Year 2020 SSA Plans are now complete, including re-affirmation by the Commission and final certification by the Wisconsin Department of Natural Resources. Final plan documents are currently being printed and will be distributed to affected parties this fall. The new documents and SSA maps will also be posted to our website, www.ecwrpc.org.

Sewer Service Area plans provide for long-term guidance in accommodating sewer development and the subsequent management of the wastewater treatment facility as it relates to projected growth. The SSA planning process focuses on maintaining or improving water quality and includes the development

of new maps outlining the 20-year sewer development areas and designated Environmentally Sensitive Areas (ESAs). For more information about SSA Planning contact Joe Huffman at (920) 751-4770 or at jhuffman@ecwrpc.org.



Seven Comprehensive Outdoor and Recreation Plan (CORP) Updates In Progress

As part of East Central's Technical Assistance Program, staff has been giving support to numerous park and recreation departments in the region on the Outdoor Recreation Plan update process. Goals and objectives have been identified, background information completed, inventory maps printed, needs assessments/level of service analyzed, public surveys initiated, and public informational meetings scheduled for additional feedback. By updating the CORP every 5 years, the community remains in compliance to apply for funding and grant opportunities, namely the WDNR Stewardship Fund and the Land and Water Conservation Fund (LAWCON), along with a host of other grant prospects. As funding is sparse, departments must look into creative resources or becoming self-sustaining.

A timeline of completion and progress dates scheduled for the remainder of the 2013 work program includes:

- ◆ Winnebago County (2013-2017) – Scheduled for Committee Adoption in September, and County Board Approval in September/October.
- ◆ Town of Grand Chute (2013-2017) (Outagamie County) – Scheduled for Committee Adoption in September, and Town Board Approval in September/October.
- ◆ City of Shawano (2013-2017) (Shawano County) – The draft document has been written with maps and tables. A public survey was deployed and tallied. The last meeting on September 4th covered needs analysis and a parks assessment. A final action program exercise will take place in October with adoption of the plan by year's end.
- ◆ Shawano County (2013-2017) - The draft document has been written with maps and tables. A public survey was deployed and is waiting on the County for further marketing. A needs assessment and recommendation session with the Parks Commission will follow in October/November.
- ◆ City of Neenah (2014-2018) (Winnebago County) – A kick-off meeting with the park and rec staff along with the parks committee is being scheduled for this fall. Initial fieldwork and draft maps have been completed, with the bulk of the surveys and needs assessments being done over the winter. Adoption will occur in early 2014.
- ◆ City of Clintonville (2014-2018) (Waupaca County) – A draft document has been completed with maps. Initial fieldwork will soon be finished. A kick-off meeting with the parks committee is being scheduled for sometime this fall. Adoption will be in early 2014.
- ◆ Village of Big Falls (2014-2018) (Waupaca County) – A draft document has been completed with maps. Initial fieldwork will soon be started with the bulk of the work being done over the winter. Adoption will be in 2014.



Arrowhead Park, Town of Grand Chute.



Wolf River Beach Park, City of Shawano.

For more information on this plan, or any other park and recreational updates, please contact Trish Nau, Principal Recreation Planner, at: tnau@eastcentralrpc.org.



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UPCOMING MEETINGS AND EVENTS

September 18, 10:00 A.M. Transportation Development Association (TDA) Annual Meeting, Marriott West Madison

September 18-20 WisDOT/MPO/RPC Planning Conference, Minoqua, WI

September 22-24 Wisconsin Counties Association Annual Conference, Exhibition Hall at the Alliant Energy Center of Dane County, Madison, WI
(<http://www.wicounties.org/events/270/#/events/247/>)

September 23, 8:00 A.M. - 5:30 P.M. Placemaking: Building the Social Landscape, Madison, WI
(<https://www.facebook.com/PlacemakingMadison>)

September 26, 1:00 P.M. Steering Committee Meeting, ECWRPC Offices

October 1-2 Wisconsin Land Information Association 2013 Fall Regional Meeting, Metropolis Hotel, Eau Claire, WI (<http://www.wlia.org/>)

October 8, 1:30 P.M. Open Space and Environmental Management Committee Meeting, Location TBD

October 15, 1:30 P.M. Transportation Committee Meeting, ECWRPC Offices

October 16, 1:00 P.M. Community Facilities Committee Meeting, ECWRPC Offices

October 21-23 2013 Wisconsin Public Transportation Conference, Monona Terrace, Madison, WI
(<http://www.regonline.com/wptc13>)

October 25 Quarterly Commission Meeting, ECWRPC Offices

November 5 Governor's Freight Industry Summit: Moving Wisconsin's Economy Forward Safely, Crowne Plaza Hotel, Milwaukee, WI

November 5-8 Wisconsin Parks and Recreation Association Annual Conference, Hyatt on Main and KI Convention Center, Green Bay, WI
(<http://www.wprweb.org/>)

November 12-13 EWUG-ESRI Wisconsin User Group, Lambeau Field, Green Bay, WI (<http://ewug.org/>)

November 20, 9:00 A.M. - 2:00 P.M. GIS Day, UW-Fox Valley, Menasha, WI (<http://www.gisday.com/>)