



# RAPPORT

MEMBER COUNTIES

CALUMET  
MENOMINEE  
OUTAGAMIE  
SHAWANO  
WAUPACA  
WAUSHARA  
WINNEBAGO

VOLUME 39 NUMBER 3

WINTER 2010

## Merlin Gentz Returns to Commission as Calumet County's Governor's Appointee



The Commission is pleased to welcome back Mr. Merlin Gentz as Calumet County's Governor's appointed citizen member. This appointment was approved during the last few weeks of Governor Doyle's term in 2010 based on the recommendation of the Calumet County Board. The term expires on May

1, 2013 and is one of three positions held on the Commission by Calumet County.

Mr. Gentz is a resident of Appleton and is retired from the Fox Valley Technical College. Mr. Gentz served previously with the Commission for eight years which coincided with his multiple terms as the Calumet County Board Chair. Mr. Gentz also served as the Chair of the Commission for two years. The Commissioners and staff look forward to having Mr. Gentz's leadership and passion for regional planning back.

## David Kress Hired as new SRTS Assistant/Planning Specialist

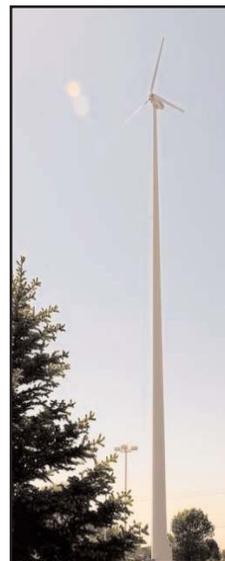


The Commission is pleased to announce that David Kress has been hired to assist with our Regional Safe Routes to School Program. Dave is a native of the Kaukauna area and is a graduate of the UW-Madison (M.S. Urban and Regional Planning) and UW-Milwaukee (B.S. in Architectural Studies).

David previously worked for the City of Madison as a planning intern. He was heavily involved in neighborhood, corridor, and special area plans. David also brings with him some specialized technical skills including Google SketchUp, ArcGIS, and AutoCAD.

David is a bicycle and pedestrian advocate and we are excited to have him on the East Central team. We are confident that David will be a valuable resource to communities with respect to safe routes to school activities or bicycle/pedestrian planning. If you would like to talk with David about issues associated with your local SRTS program or bicycle/pedestrian planning, please contact him at (920) 751-4770 or [dkress@eastcentralrpc.org](mailto:dkress@eastcentralrpc.org).

## March 25, 2011 Small Wind Energy Siting Mini-Conference STILL A GO!



While the State may have thrown out the Public Service Commission's rules regarding wind energy facility siting (Chapter PSC 128), it is still important for communities to understand the development implications when it comes to regulating the placement of such facilities. While 'large' (i.e. utility-scale) wind projects have, and continue, to receive most of the media attention in recent years, 'small' wind generation can be equally important to meeting your community's goals for sustainability.

The event is co-sponsored by the East Central and Bay-Lake Regional Planning Commissions along with our unique private sector partner, Renewegy, a small wind turbine manufacturer based in Oshkosh, WI. Further support for this effort is provided by the Winnebago and Outagamie County UW-Extension offices and Wisconsin Wind Works, an initiative of New North, Inc.

What could the potential rules say? What will they mean? What does your community have to do to prepare? Get all your questions answered at the upcoming free mini-conference "Small Wind in Your Community? New Siting Rules and Opportunities for Renewable Energy" being held from 9:00 a.m. until Noon on **Friday, March 25th, 2011** at Renewegy's manufacturing facility in Oshkosh, WI. A number of local planners will provide their recent experiences with siting, and Deborah Erwin, Program & Planning Analyst, of the PSC will present the details of the new rules. Tours of Renewegy's facilities will also be provided after the event.

The mini-conference is free of charge; however pre-registration is required and space is limited to the first 100 registrants. Please contact Vicky Johnson at [vjohnson@eastcentralrpc.org](mailto:vjohnson@eastcentralrpc.org) or by calling (920) 751-4770 with your contact information to register for the event.

## New "E-Newsletters" Available Beginning on Earth Day (April 22nd)

In an effort to share information on a more timely basis, East Central will now be offering a new series of more focused 'e-newsletters' which can be subscribed to for those that have e-mail. These informative and more regular (every 6-8 weeks) e-mails will provide detailed and relevant information on Commission programs, projects, and activities as well as planning-related news, event listings, funding opportunities, and other tips, tricks, and opinions from our staff and various contributors. New e-newsletters will include ten (10) initial planning/project subjects:

1. Your Region, Your Place (Regional Comprehensive Planning and Implementation)
2. Community Facilities & Infrastructure (includes SSA program)
3. Transportation and Regional Connectivity
4. Regional & Community Economic Development
5. Geographic Information System
6. NR-135 Non-Metallic Mining Reclamation Program
7. Environment, Conservation & Recreation
8. Regional Safe Routes to School
9. Fox-Wisconsin Heritage Parkway
10. Niagara Escarpment Resource Network

This subject listing may be expanded over time, but if you sign up to receive any of them, we will keep you posted regarding new e-newsletter topics.

Sign up for our resource friendly e-newsletters (hence the Earth Day kickoff) by visiting our website at [www.eastcentralrpc.org](http://www.eastcentralrpc.org) and click the "E-Newsletters - Sign Me Up" button in the upper right corner of the homepage. This link will take you through the simple sign-up process in a few short steps. Remember that the traditional quarterly newsletter can also be subscribed to digitally.

If you have questions, please call us at (920) 751-4770.

## Three Commission Staff Receive Promotions

The Commission recently announced three staff promotions within the agency to recognize outstanding work ethic and leadership.



Todd Verboomen was promoted to Associate Environmental Planner to acknowledge his increased role and responsibility associated with past Sewer Service Area Planning, but also his involvement and success in Great Lakes Basin and water resource issues closer to home. Most recently, Todd successfully received a 3-year WDNR program grant to serve as a regional Aquatic Invasive Species (AIS) Coordinator for the West Winnebago Pool Lakes.



Melissa Kraemer-Badtke was promoted to an Associate Planner for her efforts and leadership in developing the Commission's Regional Safe Routes to School (SRTS) program. In the program's short three year lifespan, Melissa has helped nine school districts initiate or complete their SRTS Plans and is currently working with another 21 Districts on similar projects.



Mike Patza, a GIS Assistant with the Commission for over six years was promoted to SRTS Planner for his past role in the development of the regional program. Mike has taken on a significant number of responsibilities in terms of working with communities and the general public which add to his already polished GIS skill-sets.

The Commission appreciates the hard work and dedication of these staff in their respective fields.

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## USGS Grant Project to Acquire High Resolution Orthoimagery Completed

In December 2009 the East Central Wisconsin Regional Planning Commission (ECWRPC) entered into a cooperative agreement with the U.S. Geological Survey (USGS), along with the National Geospatial-Intelligence Agency (NGA), to acquire new digital 1 foot resolution, 2009-2010 orthophotography for a 4-county area within ECWRPC's planning jurisdiction. This area included the counties of: Calumet, Fond du Lac, Outagamie and Winnebago.

The Commission has obtained the \$57,750 grant award from the USGS and distribution of funds among

the four counties in exchange for the orthoimagery is now complete. The breakdown of funds was based upon the percent of square miles that each county covered within the urbanized boundary. ECWRPC provided the USGS with one copy of the 1-foot resolution, color, digital orthophotography to be placed in the public domain for unlimited access and downloads in the Geospatial One-Stop and the National Map.

More information on the program as well as the images, can be found at the USGS' website <http://nationalmap.gov>.

## COMMISSIONER'S CORNER

*Editor's note: Our Commissioners constantly get involved in issues that transcend our communities' geographic boundaries in an effort to look out not only for their interests, but the interests of the citizens who live nearby and are part of the region as a whole. Some of them, such as Commissioner Mark Rohloff who is the Oshkosh City Manager, lend their opinions and expertise to a timely topic in an effort to inform and educate the region's stakeholders. Staff feels that it is important to share these views with our communities and their residents, as well as East Central's partners and collaborators.*

### Commissioner Rohloff Speaks Out on Census Bureau's Urbanized Area "Agglomeration" Proposal



The U.S. Census Bureau recently issued a proposed rule that could potentially have a significant, negative impact on communities in the Fox Valley, including the City of Oshkosh. The rule, included in the August 24, 2010 Federal Register, deals with how the Census Bureau will be aggregating data collected during last year's decennial census. Of special interest to us, and many other areas, are changes in the process of how an urbanized area is defined. Under one part of this rule, the Bureau is proposing to use a process known as "agglomeration" in which cities are grouped together into larger metropolitan areas. In the Federal Register, the Census Bureau provides a table which notes that Appleton and Oshkosh could potentially be grouped together in a single metropolitan area.

While this may provide some value to the U. S. Census from a statistical standpoint, the problem lies in the fact that federal agencies use these metropolitan area definitions as a basis for distributing aid, including transit aid. The new combined urbanized area would have a population in excess of 200,000. If the population of the urbanized area served by a transit system is over 200,000, it is not currently eligible for Federal transit operating assistance. Consequently, this Census proposal would disqualify both the City's Oshkosh Transit System and the Fox Cities' Valley Transit System from receiving Federal transit aid. Federal aid provides about \$1.5 million out of the Oshkosh Transit System's \$4.5 million operating budget, so this agglomeration proposal has the potential to devastate our transit service. Other cities in Wisconsin served by transit systems, including Beloit, Kenosha and Racine, were also identified as potential candidates for "agglomeration", as were dozens of cities across the country.

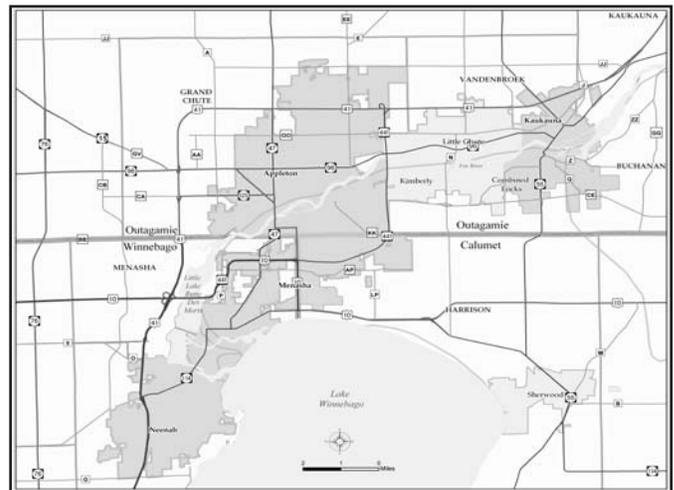
The population threshold by itself is already posing a present challenge to the Appleton and Green Bay urbanized areas, both of which are expected to cross 200,000 in population when the census results are certified in the near future. This alone is cause for concern for the City of Oshkosh, since Wisconsin pools Federal transit operating assistance at a statewide level before it is redistributed on a formula basis to the state's transit systems. The fact that Appleton and Green Bay will no longer be eligible to receive transit operating assistance is expected to reduce how much of Oshkosh Transit System's operating costs can be recovered through Federal aid. The potential of several other systems being ineligible for Federal funding would have disastrous impacts for transit systems throughout the state.

The City has responded to this concern with a multi-pronged approach. First, the City provided official com-

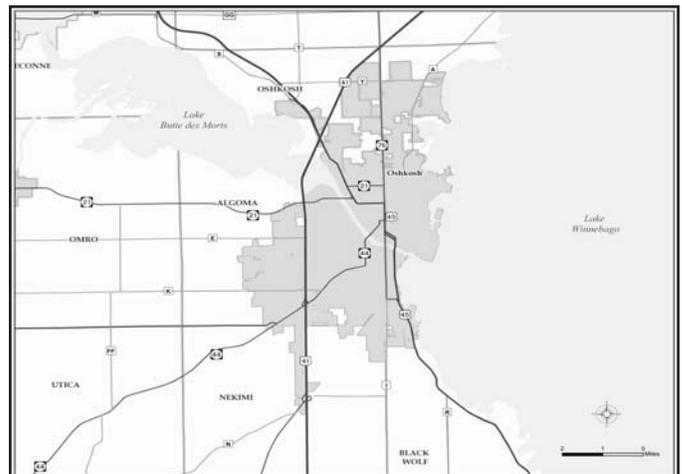
ment on the proposed rule, directly through my own letter and a letter submitted separately by our Director of Transportation, in addition to a letter submitted by the East Central Wisconsin Regional Planning Commission. Collectively, we believe these comments communicate the technical concerns and practical implications associated with this proposed rule change. In addition, we have been working with our elected officials to highlight the severity of the problem. I have been in several conversations with Rep. Tom Petri's office about this matter, and in November the Oshkosh Common Council unanimously passed a resolution in opposition to the proposed rule. I know that other communities affected by this proposed rule, including Appleton, have been doing similar things.

If the agglomerations were only for statistical purposes, I would have no issue with what the U. S. Census Bureau is proposing. However, with negative impacts on transit aid and possible other aids, we knew we had to oppose this proposed rule.

**Fox Cities**



**Oshkosh**



## 2011 Technical Assistance Project Awards Approved

In the fall of 2010, the Commission solicited member units of government (counties, towns, villages, and cities) for potential 2011 Technical Assistance Projects. A total of 31 project requests were received and ranked by staff for review by our Steering Committee and in December, 2009 Twenty-seven (27) of the them were selected for assistance as listed in the table below.

These new projects will be initiated during the course of 2011 while work continues on approximately 12 additional local projects which are still in progress from the pool selected in 2010 and 2009.

If you did not request a project, or for some reason, your request failed to make the selection process, please be aware that Commission staff can still provide your

community with additional limited assistance throughout the year in the areas of transportation, economic development, demographic data services, and sewer service planning. These programs areas are funded separately from the Technical Assistance Program, and therefore limited staff time can be used on an 'as needed' basis throughout the year.

If your community has additional needs throughout the year in these areas, please call us at (920) 751-4770 to discuss them in more detail.

And lastly, our staff is always available for quick phone calls or e-mail questions from member communities regarding planning related issues, guidance, and directing you to the resources and information you need.

## 2011 Technical Assistance Project Awards

County	Community/County	Project Description
Calumet	C. Menasha	Province Trail Extension Planning
Calumet	C. Brillion	5-Year Park & Recreation Plan Update
Calumet	Calumet County	Preparation of County Highway History/Assessment
Fond du Lac	V. North Fond du Lac	Update Comprehensive Plan GIS Shapefiles
Fond du Lac	C. of Fond du Lac	Meadowlands Park Concept Plan
Fond du Lac	C. of Fond du Lac	Hunters Grove Park Concept Plan
Fond du Lac	T. Friendship	Street Sign GIS Inventory
Fond du Lac	C. of Fond du Lac	Digital Photo Mosaicing (1955 and 1974)
Menominee	Menominee County	2010 Census Voter Boundary Redistricting
Menominee	Menominee County	Comprehensive Plan Implementation Assistance/Guidance
Outagamie	Outagamie County	1971 Aerial Photography Orthorectification
Outagamie	C. Kaukauna	Socioeconomic Data for Comprehensive Plan Update
Outagamie	V. Black Creek	Stormwater Ordinance / Facility Maintenance Plan
Outagamie	T. Grand Chute / C. Appleton	CTH JJ Corridor Plan for Bike/Pedestrian
Shawano	Shawano County	Long-Range Intersection Analyses: CTH B & CTH K / STH 22 & CTH BE
Shawano	V. Gresham	5-year Park & Recreation Plan Update
Shawano	V. Eland	Pond Park to Mt. Bay Trail Connection Plan
Waupaca	Waupaca County	ATCP 51 Livestock Siting Ordinance Modifications
Waupaca	Waupaca County	New Planner Search & Screen Assistance
Waushara	T. Rose	Review of Draft Lighting Ordinance
Waushara	Waushara County	Hunger Free Grant Committee Participation
Waushara	Waushara County	5-Year Outdoor Recreation Plan Update
Waushara	V. Wild Rose	Stormwater Flooding Issues at Post Office
Waushara	T. Coloma	Pleasant Lake Park - Comprehensive Plan/Park Plan Amendments
Waushara	V. Wild Rose	Industrial Park High Capacity Well Grant Assistance
Winnebago	Winnebago County	Zoning Inspections for Non-Metallic Mining Sites
Winnebago	C. Oshkosh	Update of Economic Development Element of Comprehensive Plan (data and incorporation of Fox-Wisconsin Heritage Parkway)

### East Central to Assist Waupaca County with Coordinated Comprehensive Plan Amendment Procedure

To ensure compliance with Wisconsin's Comprehensive Plan Law, Waupaca County has asked East Central to prepare a procedure for amending town and county comprehensive plans. This work will consist of a review of current plans and state requirements, followed by an assessment of current county and town relationships,

and will conclude with the development of policies and procedures for the amendment process. This project is scheduled to be completed by spring/summer of 2011. If you have any questions or comments relating to this project please contact Tom Baron at 920-751-4770 or [tbaron@eastcentralrpc.org](mailto:tbaron@eastcentralrpc.org).

## Final 2011 Budget & Work Program Adopted by Commission

The final 2011 Budget and Work Program was adopted by the Commission at its January 28, 2011 Quarterly Meeting. The updated document contains a detailed listing of program areas and specific projects, as well as the expected revenues and expenditures associated with FY 2011. The document amends and replaces the July, 2010 preliminary budget which was developed and approved for the sole purpose of establishing the 2011 tax levy.

Highlights of the 2011 Budget include an 18.9 percent increase in State and Federal funding sources. In summary, the Commission's projected revenues total \$2.35 million for 2011. Only 31 percent of these revenues are derived from the 2011 charges levied to our member units of government (down from 36 percent in 2010). Furthermore, the 2011 levy amount was decreased for the third year in a row and was lowered by 3.49 percent from its 2010 level. Meanwhile expenditures are expected to increase from \$1.973 million to \$2.269 million. The addition of one staff person to the SRTS program, plus a number of grants that have 'pass-through' (subcontract) components account for a majority of this spending increase. A copy of the 2011 Work Program and Budget is available for review on the Commission's website at [www.eastcentralrpc.org](http://www.eastcentralrpc.org).

## County Highway JJ Corridor Study Initiated

The County Highway (CTH) JJ Corridor from CTH A to State Highway (STH) 55 is currently being studied for potential bicycle and pedestrian facility accommodations. The study will use bicycle compatibility along with road safety and walkability audits to evaluate the corridor on safety and functionality to determine potential bicycle and pedestrian design options.

CTH JJ corridor crosses through Outagamie County, City of Appleton, and the towns of Grand Chute and Vandebroek. This 8 mile stretch of county highway is an alternative east-west route for US highway (USH) 41 and a rapidly developing area in the City of Appleton and the Town of Grand Chute. CTH JJ is classified as a rural major collector with speeds up to 55 miles an hour. The surrounding land use is not completely representative of rural land use. The land use consists of residential, agricultural, undeveloped, some commercial, and two educational institutions. CTH JJ is home to Fox Valley Lutheran High School and Appleton North High School.

Staff will be utilizing a new tool, Google Sketchup to display the corridor and illustrate the bicycle and pedestrian design options three dimensionally.

If you would like more information regarding this corridor study or would like to be added to the stakeholders advisory committee, please contact Nick Musson at (920) 751-4770; via email: [nmusson@eastcentralrpc.org](mailto:nmusson@eastcentralrpc.org)

## Groundwater Awareness Week is March 6th-11th, 2011

The week of March 6th through 11th, 2011 has been designated as National Groundwater Awareness Week by the National Groundwater Association. Groundwater is an extremely valuable resource to the entire East Central Region. Consider this:

- Groundwater is the source of potable drinking water for over 50 percent of the Fox Valley's metropolitan areas (Fond du Lac, Oshkosh, Fox Cities, and Green Bay)<sup>1</sup>;
- Groundwater contributes directly to the local economy in the western part of the region by allowing for irrigation in order to grow valuable vegetable crops, and;
- Groundwater serves as the main source of many cold-water Class I and II trout streams and is the root of a resource which supports millions of dollars in annual tourism expenditures.

These few examples help to reinforce that many aspects of our society are reliant on groundwater as a 'basic need' for human existence. Many land use decisions have the potential to impact local or regional groundwater supplies, whether it's approving a new gas station in an urban area, to allowing for the continued agricultural use in a rural town.

As a community which likely relies on this resource in some fashion, what are you doing to manage groundwater? How are you informing and educating your citizenry about this resource and the localized issues that may exist in your part of the region? The Commission urges its communities and local officials to recognize this important resource by doing one or more of the following:

- Adopt an official proclamation for your town/village/city/county which alerts area residents to both the regional state of groundwater issues, as well as issues specific to your community;
- Take the National Groundwater Association's pledge to protect and conserve groundwater; ([www.ngwa.org](http://www.ngwa.org)).
- Take steps to educate your elected officials and decision makers on how groundwater systems function and how it impacts your community and your life;
- Consider the formation of a local or county Groundwater Guardian team ([www.groundwaterguardians.org](http://www.groundwaterguardians.org)).

The availability of plentiful and clean drinking water has made the region what it is today; and, as it continues to grow, it will become more imperative to protect and manage our groundwater resources. Furthermore, recognize that groundwater management activities need to occur all year long, not just during Groundwater Awareness Week!

<sup>1</sup> Wisconsin Rural Water Association (WRWA), 2007

## **"Complete Streets" Plan for Midway/Schmidt Road Corridor Completed**

The Town of Harrison, with the support and assistance of the East Central Wisconsin Regional Planning Commission has completed a report entitled "Midway/Schmidt Road Corridor Complete Streets Plan" in an effort to better plan for and shape the Town's transportation infrastructure with an emphasis on "Complete Streets" design. The plan was developed with the assistance of a Citizens Advisory Committee consisting of representatives of the Town, City of Appleton, Calumet County, WisDOT, Kimberly School District and corridor residents.

The plan looks at both the short-range and long-range improvements and facilities that will be required within the corridor to preserve the right-of-way for future improvements to accommodate the Town's growing population. Midway Road is an important 'central artery' within the Town of Harrison and the plan's goal will be to not only move vehicle traffic through, but to also accommodate the increasing needs of bicyclists and pedestrians. The type and timing of roadway, intersection, sidewalk, trail/path, and landscaping improvements will be identified and considered for long-term capital budgeting purposes. The Schmidt Road section of the corridor is not expected to see development pressure in the short term, but as development continues and traffic warrants, the Town will have to reevaluate the long-term options for this section. The Town recently considered adopting a "Complete Streets Policy" that would have included improvements to new facilities to ensure the safety and convenience of all users of the transportation system are accommodated.

Just prior to the publication of this newsletter, it was determined that the Town Board will not formally address adoption of either the policy or the plan. Issues and uncertainties were raised by the Board and Plan Commission as to the application and intent of the policy and therefore, the project is completed until such time that the Board decides to pick the project up again.

For more information on this effort, please contact Eric Fowle or Dave Moesch at (920) 751-4770.

## **Sewer Service Area Planning Updates**

Communities currently undergoing sewer service area plan updates include Freedom, Village of Sherwood, Embarrass-Cloverleaf and Poygan Service Areas. Extenuating circumstances have hampered the completion of these plans, however, progress is evident in all of them. East Central anticipates Commission adoption for the Freedom and Sherwood sewer service area plans at the fall Commission meeting in 2011. The Embarrass-Cloverleaf and Poygan plans have the final draft mapping prepared and expects submittal to the WDNR in the near future.

## **Southeast Fox Cities/WIS 441 Transportation Study Initiated**

East Central Wisconsin Regional Planning Commission, as the Metropolitan Planning Organization (MPO) for the Fox Cities Urbanized Area will be studying the WIS 441/CTH KK area of the Fox Cities. Due to recent traffic congestion and safety issues at interchanges with USH 10, CTH KK, and CTH CE, the Wisconsin Department of Transportation is looking for short and long-term design options for these facilities.

The study area which consists of approximately 40 square miles, will take into account data from recently adopted comprehensive plans from the communities within the study area. This will be done through an analysis of planned land uses and the construction of planned state, county, and local road facilities. ECWRPC prepared a similar study back in 2000, but the area has received significant development and infrastructure changes since that time and will take all of this into account with the new study.

The Northeast Region Travel Demand Model will be used to estimate impacts to the existing transportation infrastructure and land uses. The study outcome will determine what improvements will need to be made to existing State highways and interchanges, as well as propose changes to the local road system, multi-modal improvements, and access issues to alleviate traffic congestion.

For more information on this project you can contact Dave Moesch, Associate Transportation Planner, at (920) 751-4770.

## **Kara Homan Receives AICP Certification**



The Commission takes great pride in announcing that Ms. Kara Homan, Principal Economic Development Planner has recently received her American Institute of Certified Planners (AICP) accreditation. The AICP designation is available through the American Planning Association's professional institute which provides recognized leadership nationwide in the certification of professional planners, ethics, professional development, planning education, and the standards of planning practice. To become a certified planner, APA members must meet certain education and experience requirements and pass a written examination. AICP certified planners carry a high mark of distinction because they are required to meet rigorous standards, maintain their expertise through continuing education, and serve community interests. The Commission values the continuing education of its staff so that we can continue to be a leader in the planning world. Next time you see Kara, give her a hearty congratulations!

## You Can Play a Role In Controlling the Spread of Aquatic Invasive Species.

A boat launch inventory for the Winnebago Pool Lakes was completed in the summer of 2010 as part of East Central's Aquatic Invasive Species (AIS) coordination contract with the Winnebago Lakes Council. Unfortunately another non-native snail that was not known to exist with the Winnebago Pool Lakes was found in the survey.

In late summer approximately a dozen Chinese Mystery Snails were found in the shallow water areas surrounding a boat launch in a City of Fond du Lac Park. Later this fall approximately a half dozen snails were found along the west shore of Lake Poygan near the Poygan Marsh.



Chinese Mystery Snail

There is not a lot known about the impacts on Wisconsin's surface waters due to this species; however it appears that they have a negative effect on the native snail populations and are less edible by

Wisconsin's predators<sup>1</sup>.

Chinese Mystery Snails are native to Southeast Asia and are very large compared to Wisconsin's native snails. They can serve as vectors for the transmission of parasites and diseases and their shells have been known to clog the screens of water intake pipes inhibiting the flow of water.

The Chinese Mystery Snail has a feature called operculum (a trap door) which allows them to close up the opening in their shell when water conditions are unfavorable. This poses problems when trying to eradicate with chemicals because the Chinese mystery snail can close up and wait until the chemical has dissipated before opening again<sup>2</sup>.

Adult female Chinese Mystery Snails give live birth to its young. In fact one of the adult snails taken from the Fond du Lac Park in 2010 had 84 baby snails inside. They eat zooplankton and phytoplankton and are a popular aquarium pet used to control algae.

Although the first Chinese Mystery Snails found in the United States were likely brought in for the Asian food market, the snails found within the Winnebago Pool Lakes are likely from the release of aquarium pets.

As part of East Central's West Winnebago AIS Coordinator program, staff recently met with a number of the region's pet store managers to provide them with current WDNR NR-40 Invasive Species Identification, Classification and Control materials. One store owner that opened recently within our region had no knowledge

of NR-40 and was not aware that certain species were prohibited by the State. NR-40 compliance does not always occur by out of state pet and plant suppliers. In fact a number of the prohibited or restricted species have been found being sold in Wisconsin and East Central's region under substitute names.

The good news is that local municipalities and counties can play a major role in helping to control the spread of AIS through the aquaria and plant retail sectors. At a minimum, educational materials listing Wisconsin's prohibited and restricted species identified within NR-40 could be provided to a retail owner during the local and county development and permitting processes. Education is a key component to controlling the spread of AIS.

If you are interested in helping to control invaders like the Chinese Mystery Snail to the Winnebago Pool Lakes and the State's surface waters please do not hesitate to contact Todd Verboomen at 920.751-4770 or at [tverboomen@eastcentralrpc.org](mailto:tverboomen@eastcentralrpc.org).

1. WDNR, Aquatic Invasive Species; <http://dnr.wi.gov/invasives/aquatic/species/>

2 [http://www.state.in.us/dnr/files/CHINESE\\_MYSTERY\\_SNAIL.pdf](http://www.state.in.us/dnr/files/CHINESE_MYSTERY_SNAIL.pdf)

## Fox-Wisconsin Heritage Parkway Non-Profit Board conducts Strategic Visioning Session



A Strategic Planning Session was presented to the Parkway Board by James Purtell & Associates on December 10, 2010. The session was very informative providing information and steps to further the direction of the Parkway and the current status of the organization. A presentation defining a compelling picture of the future success for the Parkway in a 5 year planning horizon was given. They identified the major barriers to achieving this Vision of future success, key strategic issues impacting the organization, and weaknesses affecting the organization's success. A very informative discussion followed on establishing the major strategic initiatives for the Fox-Wisconsin Heritage Parkway Board and the steps that the organization must take to make progress on the Parkway over the next 2-3 years. Outcomes from this session have been incorporated in the Fox-Wisconsin Heritage Parkway Action Plan.

If you have any questions or comments relating to the Fox-Wisconsin Heritage Parkway please contact Tom Baron at 920-751-4770 or [tbaron@eastcentralrpc.org](mailto:tbaron@eastcentralrpc.org).



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Editors

The East Central Wisconsin Regional Planning Commission's CY 2010 planning program is supported by state and federal assistance. A portion of the funding for this publication was provided by the Federal Highway Administration, Federal Transit Administration, the Wisconsin Department of Transportation, the Economic Development Administration, and the Wisconsin Department of Natural Resources.

### UPCOMING MEETINGS AND EVENTS

- ♦ **March 17, 2011**, 8:00 A.M., *Regional SRTS Stakeholders Meeting*, Fond du Lac School Administration Offices. For more info contact Mellissa Kraemer Badtke at (920) 751-4770 or go to website: [www.eastcentralsrts.org](http://www.eastcentralsrts.org)
- ♦ **March 22, 2011**, 10:00 A.M., Community Facilities Committee Meeting, ECWRPC Offices (Tentative)
- ♦ **March 24, 2011**, 8:00 A.M. - 5:00 P.M., *Water Friendly Codes and Ordinances "202": Revising Codes for Stormwater Compliance and Smarter Sites Workshop*. Milwaukee County Zoo's Conference Center. Register by March 11 at [www.tetrattech-ffx.com?glcodes/index.htm](http://www.tetrattech-ffx.com?glcodes/index.htm)
- ♦ **March 25, 2011**, 9:00 A.M. - 12:00 P.M., *Small Wind Energy Siting Mini-Conference*, Renewegy, Oshkosh (see article on page one)
- ♦ **April 1, 2011**, 1:00 P.M., *Steering Committee Meeting*, ECWRPC Offices
- ♦ **April 5, 2011**, 1:30 P.M., *Transportation Committee Meeting*, ECWRPC Offices
- ♦ **April 12, 2011**, 3:00 P.M., *Open Space and Environmental Committee Meeting*, ECWRPC Offices
- ♦ **April 13, 2011**, 1:30 P.M., *Economic Development Committee Meeting*, ECWRPC Offices
- ♦ **April 29, 2011**, 10:00 A.M., *ECWRPC Quarterly Meeting*, ECWRPC Offices
- ♦ **April 29, 2011**, immediately following 10:00 meeting, *ECWRPC Annual Meeting*, ECWRPC Offices
- ♦ **May 14, 2011**, *Teaching Safe Bicycling Workshop*, Appleton. For more info visit WisDOT's website <http://dot.wisconsin.gov/saety/vehicle/bicycle/index.htm>
- ♦ **May 15 - 21, 2011**, *Bike to Work Week*. For more info visit Fox Cities Greenways website: <http://www.focol.org/greenways/index.html>
- ♦ **May 19, 2011**, *Bike Safety Day*. For more info contact Melissa Kraemer Badtke at (920) 751 4770 or go to website: [www.eastcentralsrts.org](http://www.eastcentralsrts.org)
- ♦ **May 19, 2011**, *Fox Cities Greenways Trail Planners Meeting*. For more info visit the Fox Cities Greenways website: <http://www.focol.org/greenways/index.html>
- ♦ **June 1-4, 2011**, *Growing Local, CNU19*, Congress for the Urbanism, Monona Terrace Community & Convention Center, Madison. For more info: <http://www.cnu.org/cnu19>

Check our website for additional upcoming meetings and events at: <http://www.eastcentralrpc.org>