



# Calumet County, WI

ECWRPC



400 Ahnaip Street  
Suite 100  
Menasha, Wisconsin 54952

# Contents

|                                   |    |
|-----------------------------------|----|
| Report Parameters .....           | 1  |
| Economy Overview .....            | 2  |
| Historic & Projected Trends ..... | 4  |
| Population Characteristics .....  | 8  |
| Industry Characteristics .....    | 10 |
| Business Characteristics .....    | 16 |
| Workforce Characteristics .....   | 18 |
| Educational Pipeline .....        | 26 |
| In-Demand Skills .....            | 27 |

## Report Parameters

### 1 County

---

55015 Calumet County, WI

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**50,381**

**Population (2019)**

Population **grew by 908** over the last 5 years and is projected to **grow by 1,037** over the next 5 years.

**16,388**

**Total Regional Employment**

Jobs **grew by 1,339** over the last 5 years and are projected to **grow by 1,484** over the next 5 years.

**\$72.5K**

**Median Household Income (2018)**

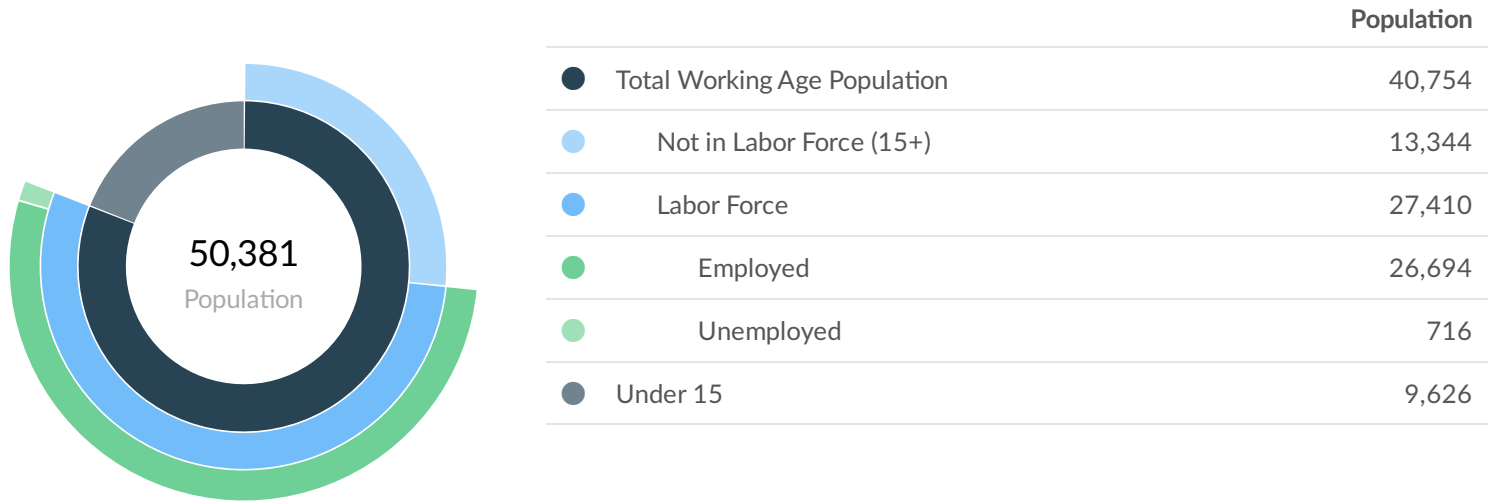
Median household income is **\$12.2K above** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 1.8%** since 2014, growing by 908. Population is expected to **increase by 2.1%** between 2019 and 2024, adding 1,037.
- From 2014 to 2019, jobs **increased by 8.9%** in Calumet County, WI from 15,049 to **16,388**. This change **outpaced the national growth rate of 7.6% by 1.3%**. As the number of jobs increased, the **labor force participation rate decreased from 68.4% to 67.3% between 2014 and 2019**.
- Concerning educational attainment, **20.0% of Calumet County, WI residents possess a Bachelor's Degree** (1.2% above the national average), and **13.2% hold an Associate's Degree** (5.1% above the national average).
- The top three industries in 2019 are Agriculture, Construction, and Mining Machinery Manufacturing, Restaurants and Other Eating Places, and Animal Production.

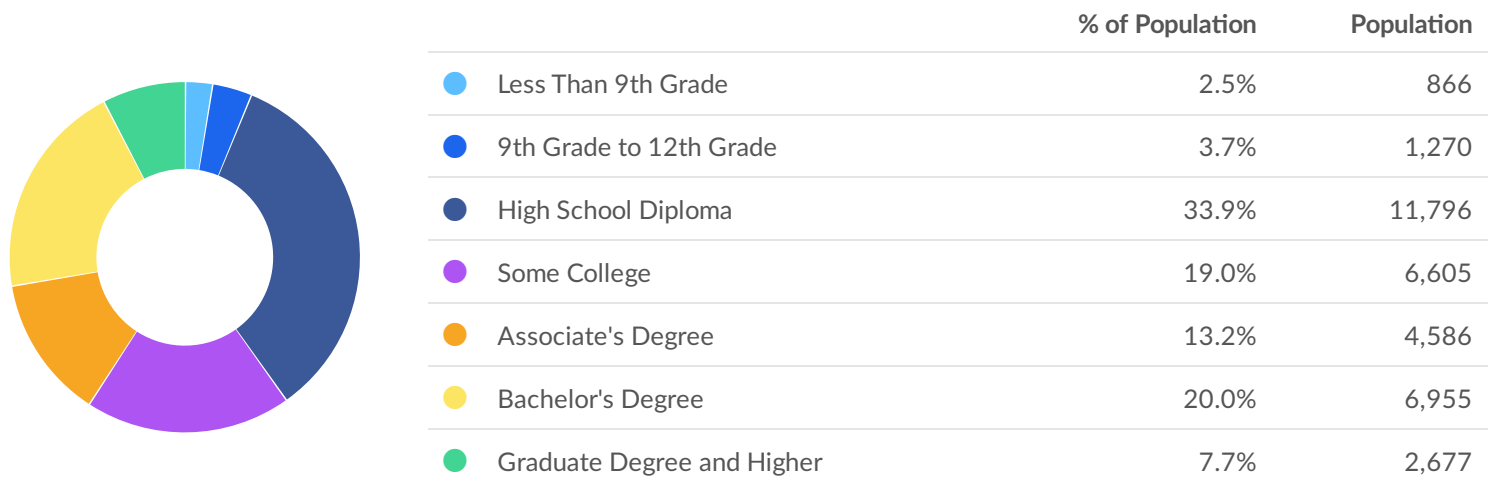
|               | Population (2019) | Labor Force (2019) | Jobs (2019) | Cost of Living | GRP       | Imports   | Exports   |
|---------------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region        | 50,381            | 27,410             | 16,388      | 101.4          | \$1.73B   | \$4.07B   | \$2.95B   |
| ECWRPC        | 668,726           | 354,139            | 344,752     | 98.8           | \$35.82B  | \$45.72B  | \$46.48B  |
| Wisconsin     | 5,829,343         | 3,089,956          | 3,166,422   | 100.0          | \$337.18B | \$306.77B | \$334.56B |
| United States | 329,399,330       | 163,493,315        | 165,144,952 | 100.0          | \$21.00T  | \$0       | \$8.96T   |

## 2019 Labor Force Breakdown



## Educational Attainment

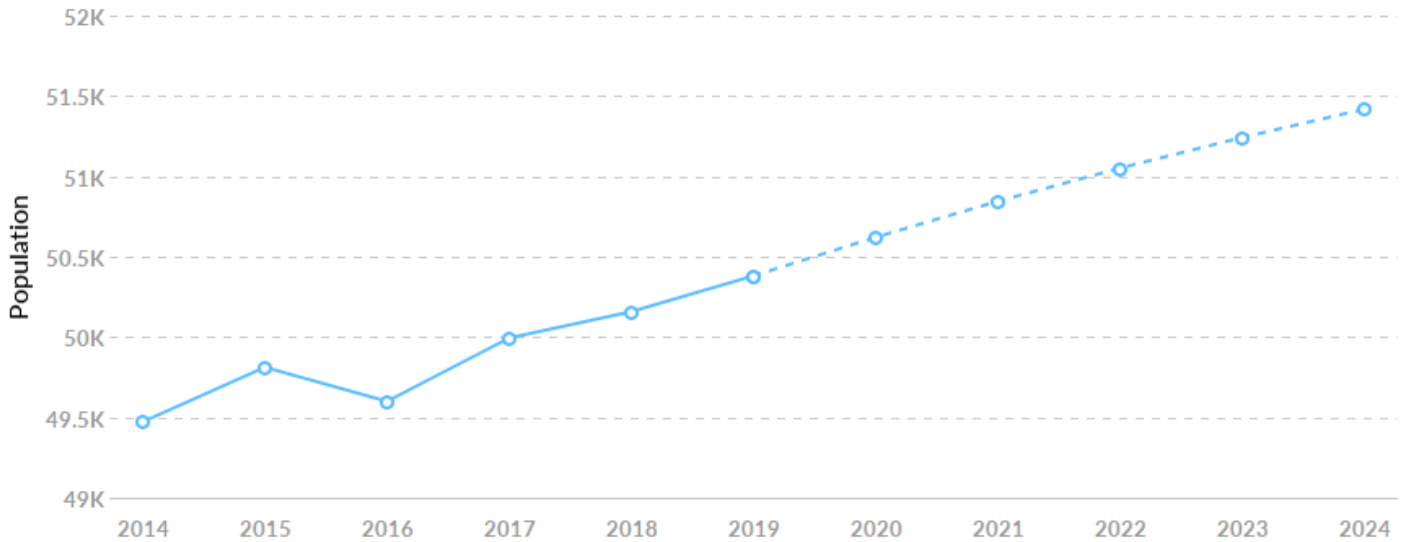
Concerning educational attainment, **20.0% of Calumet County, WI residents possess a Bachelor's Degree** (1.2% above the national average), and **13.2% hold an Associate's Degree** (5.1% above the national average).



# Historic & Projected Trends

## Population Trends

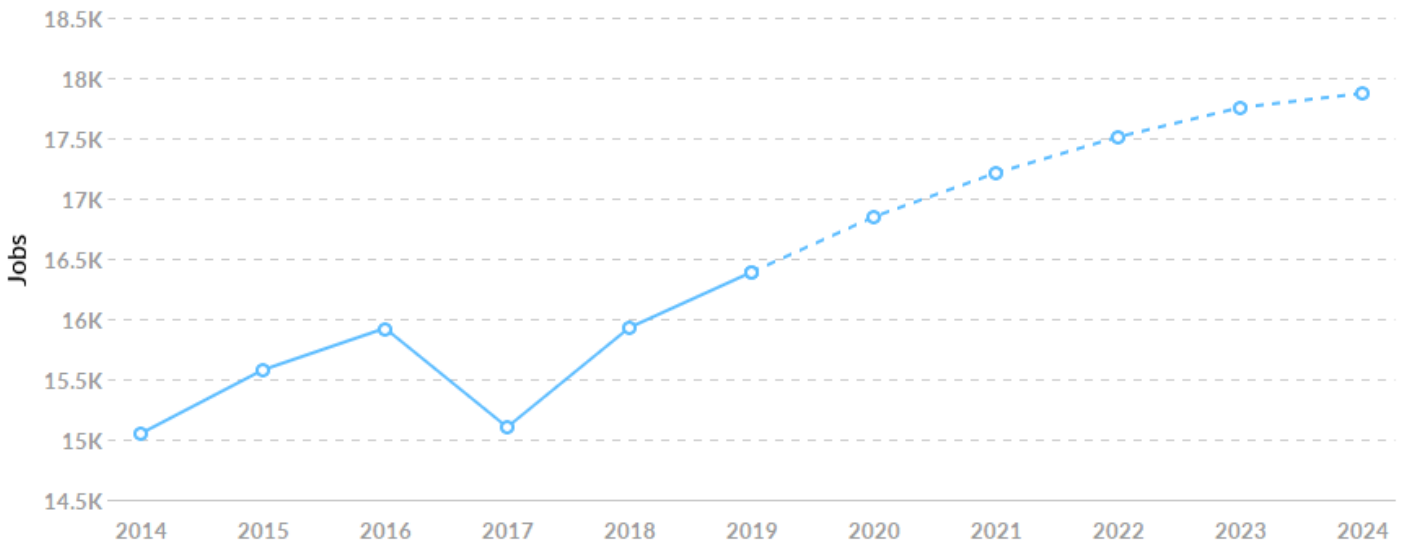
As of 2019 the region's population **increased by 1.8%** since 2014, growing by 908. Population is expected to **increase by 2.1%** between 2019 and 2024, adding 1,037.



| Timeframe | Population |
|-----------|------------|
| 2014      | 49,472     |
| 2015      | 49,812     |
| 2016      | 49,600     |
| 2017      | 49,994     |
| 2018      | 50,158     |
| 2019      | 50,381     |
| 2020      | 50,621     |
| 2021      | 50,845     |
| 2022      | 51,051     |
| 2023      | 51,242     |
| 2024      | 51,418     |

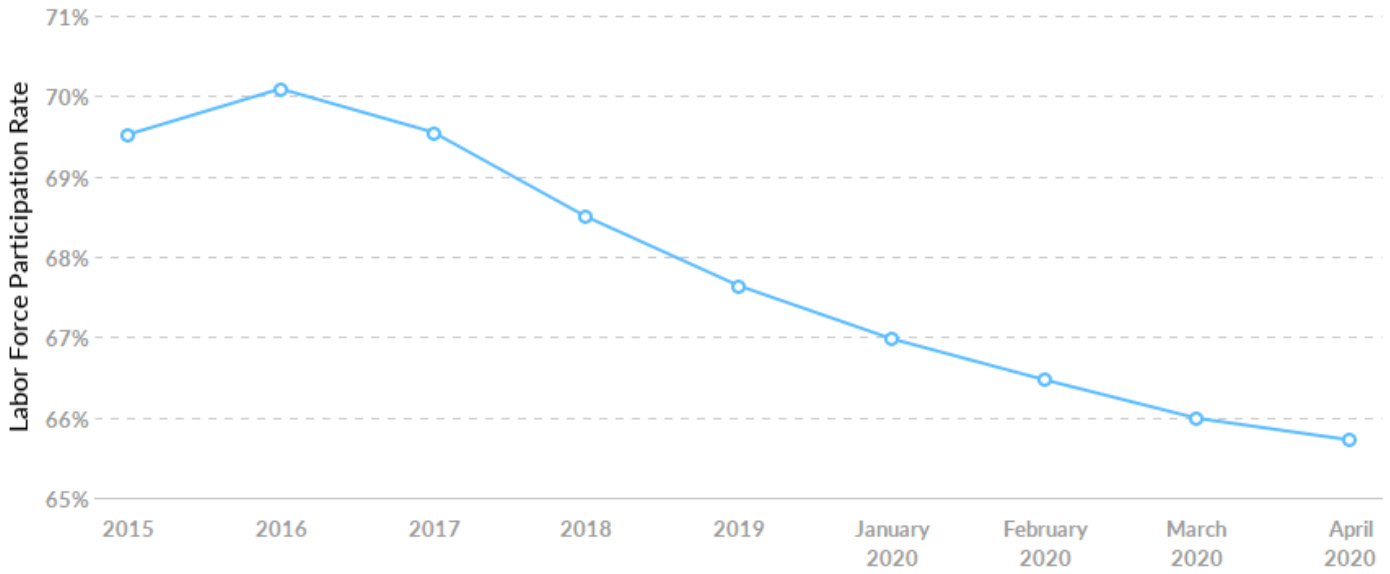
## Job Trends

From 2014 to 2019, jobs increased by 8.9% in Calumet County, WI from 15,049 to 16,388. This change outpaced the national growth rate of 7.6% by 1.3%.



| Timeframe | Jobs   |
|-----------|--------|
| 2014      | 15,049 |
| 2015      | 15,577 |
| 2016      | 15,923 |
| 2017      | 15,102 |
| 2018      | 15,928 |
| 2019      | 16,388 |
| 2020      | 16,847 |
| 2021      | 17,211 |
| 2022      | 17,510 |
| 2023      | 17,754 |
| 2024      | 17,872 |

## Labor Force Participation Rate Trends

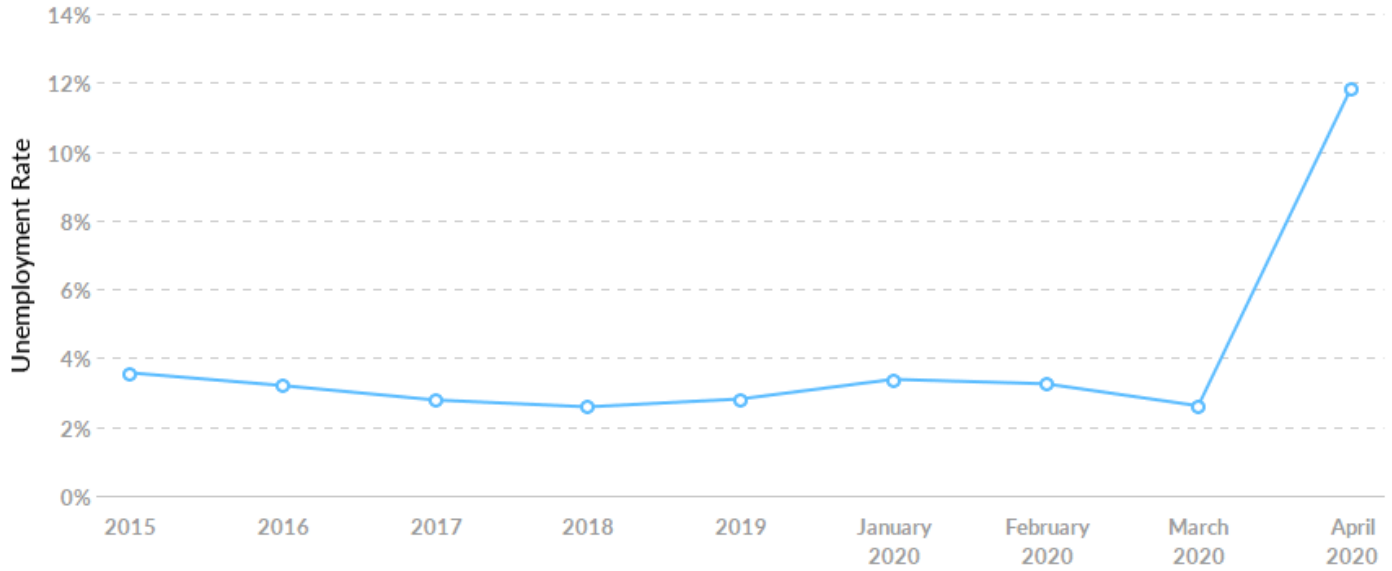


| Timeframe     | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2015          | 69.52%                         |
| 2016          | 70.09%                         |
| 2017          | 69.55%                         |
| 2018          | 68.50%                         |
| 2019          | 67.64%                         |
| January 2020  | 66.98%                         |
| February 2020 | 66.47%                         |
| March 2020    | 65.99%                         |
| April 2020    | 65.72%                         |



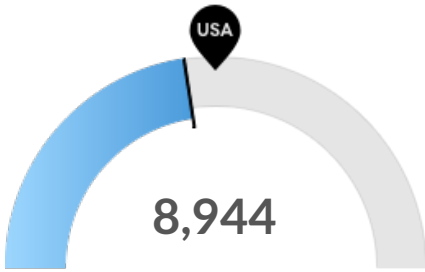
## Unemployment Rate Trends

Calumet County, WI had an April 2020 unemployment rate of 11.83%, **increasing from 3.57% 5 years before.**



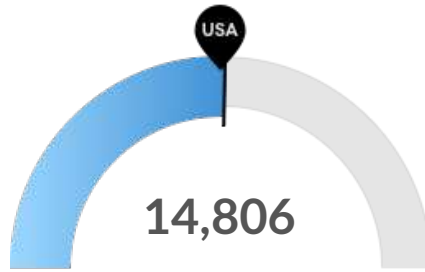
| Timeframe     | Unemployment Rate |
|---------------|-------------------|
| 2015          | 3.57%             |
| 2016          | 3.20%             |
| 2017          | 2.78%             |
| 2018          | 2.58%             |
| 2019          | 2.81%             |
| January 2020  | 3.38%             |
| February 2020 | 3.25%             |
| March 2020    | 2.61%             |
| April 2020    | 11.83%            |

## Population Characteristics



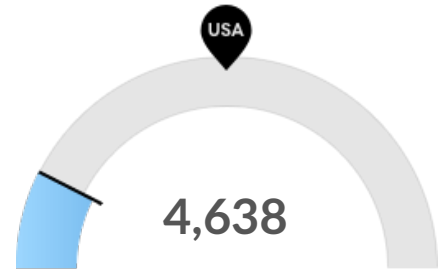
**Millennials**

Calumet County, WI has 8,944 millennials (ages 25-39). The national average for an area this size is 10,312.



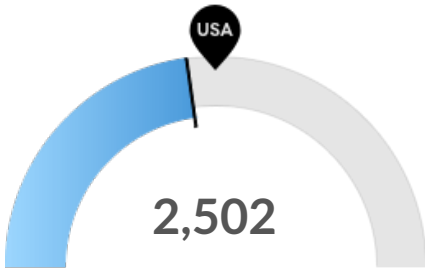
**Retiring Soon**

Retirement risk is about average in Calumet County, WI. The national average for an area this size is 14,519 people 55 or older, while there are 14,806 here.



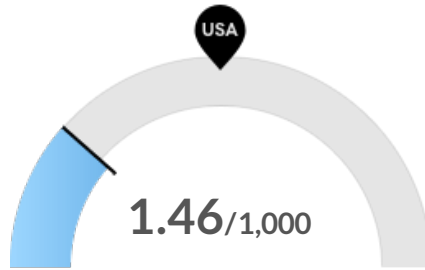
**Racial Diversity**

Racial diversity is low in Calumet County, WI. The national average for an area this size is 19,872 racially diverse people, while there are 4,638 here.



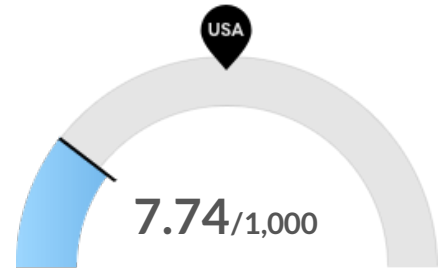
**Veterans**

Calumet County, WI has 2,502 veterans. The national average for an area this size is 2,853.



**Violent Crime**

Calumet County, WI has 1.46 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

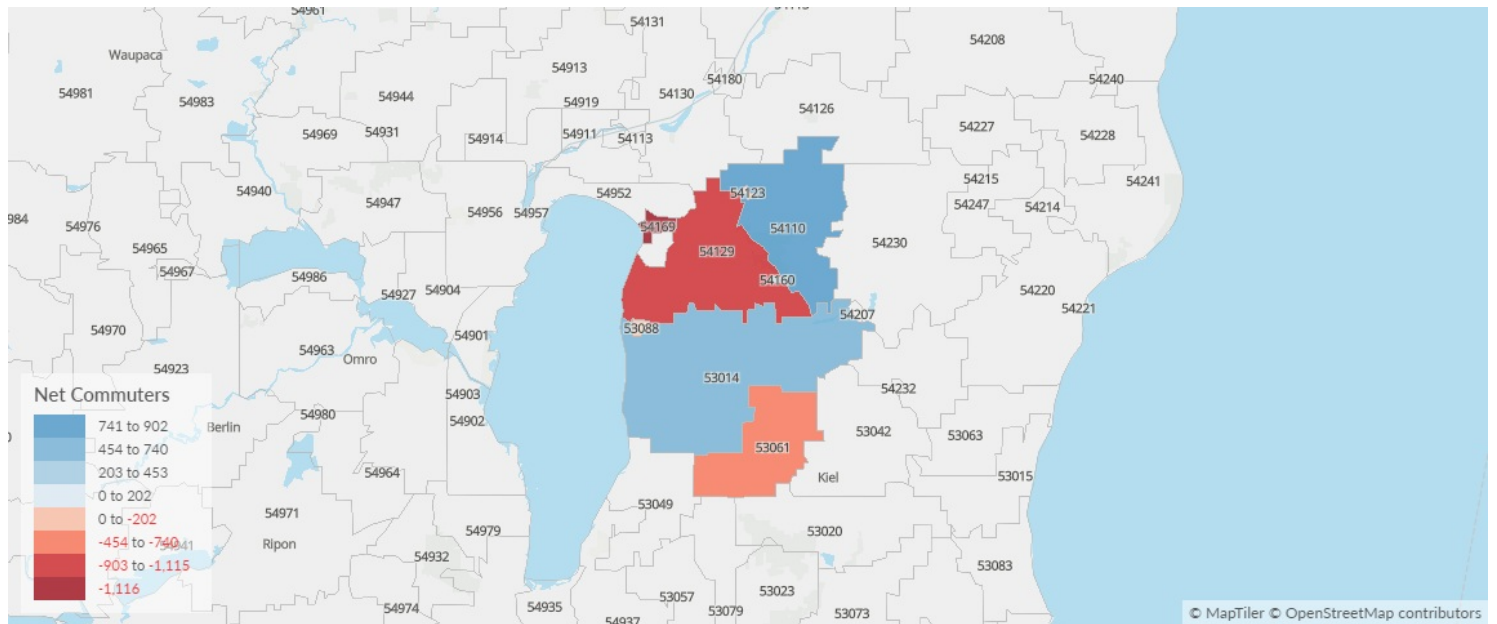


**Property Crime**

Calumet County, WI has 7.74 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Calumet County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

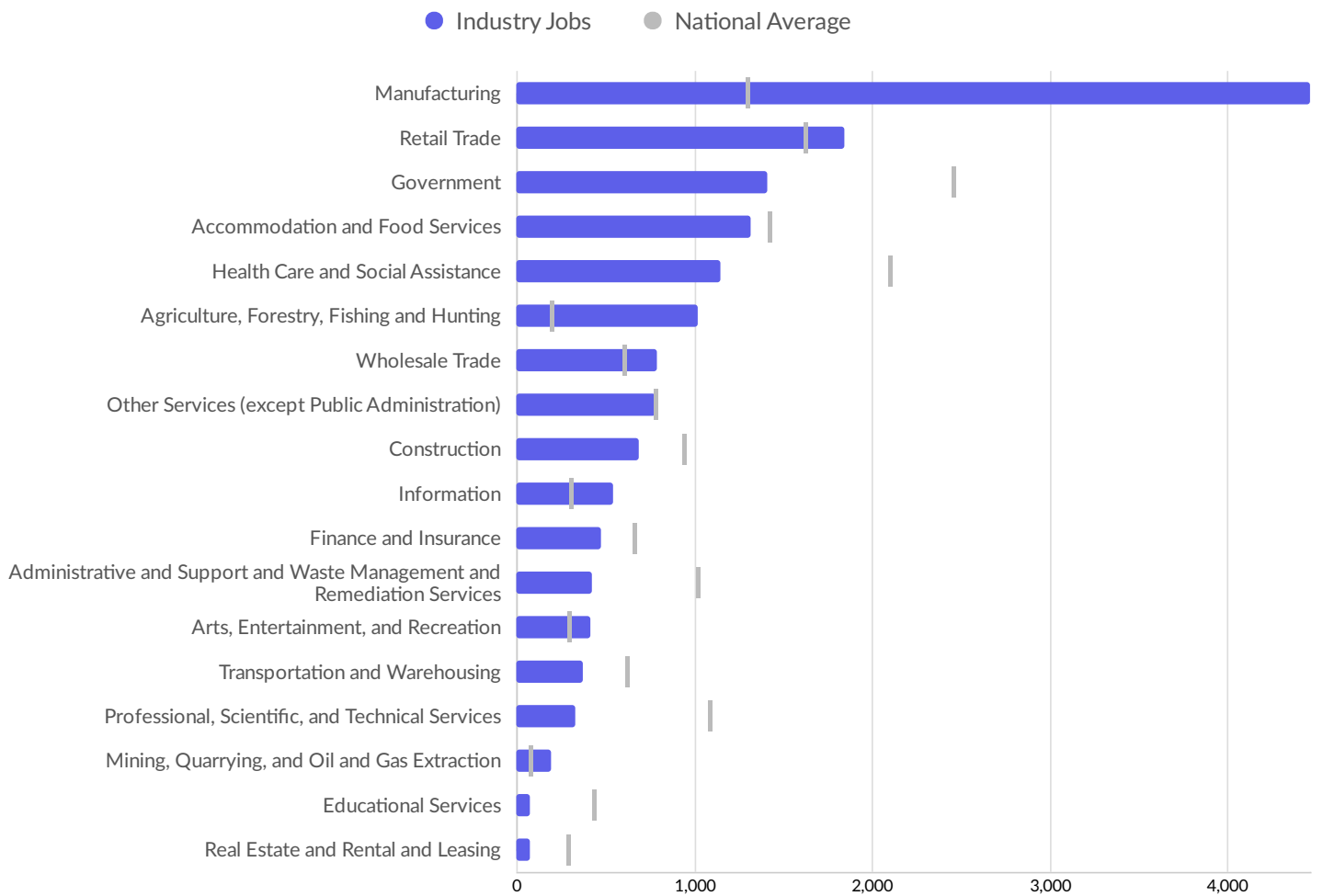
| ZIP   | Name                          | 2019 Employment |
|-------|-------------------------------|-----------------|
| 53014 | Chilton, WI (in Calumet ...)  | 6,471           |
| 54110 | Brillion, WI (in Calumet ...) | 4,405           |
| 53061 | New Holstein, WI (in Ca...)   | 2,137           |
| 54129 | Hilbert, WI (in Calumet ...)  | 1,468           |
| 54169 | Sherwood, WI (in Calum...)    | 1,049           |

### Where Talent Lives

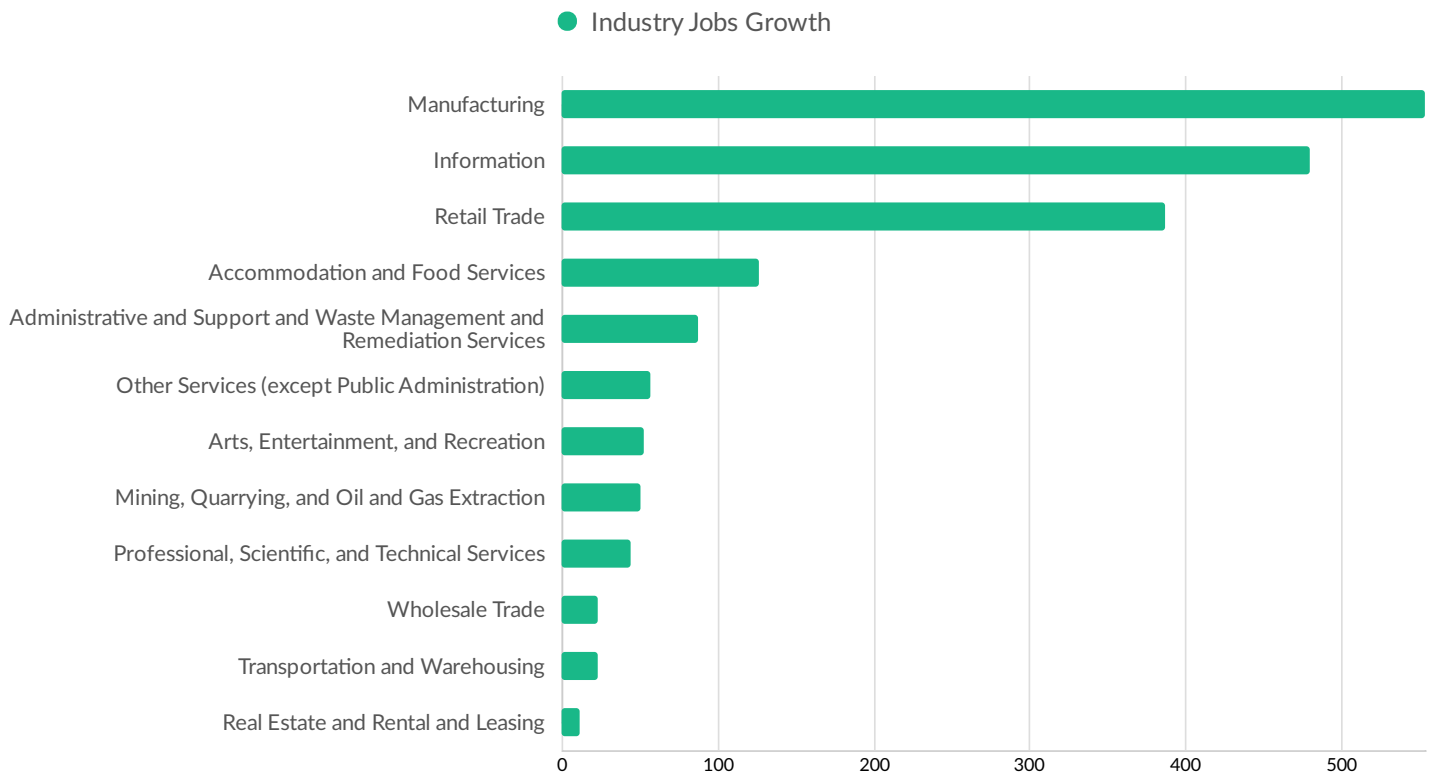
| ZIP   | Name                          | 2019 Workers |
|-------|-------------------------------|--------------|
| 53014 | Chilton, WI (in Calumet ...)  | 5,885        |
| 54110 | Brillion, WI (in Calumet ...) | 3,665        |
| 53061 | New Holstein, WI (in Ca...)   | 2,590        |
| 54129 | Hilbert, WI (in Calumet ...)  | 2,371        |
| 54169 | Sherwood, WI (in Calum...)    | 2,165        |

# Industry Characteristics

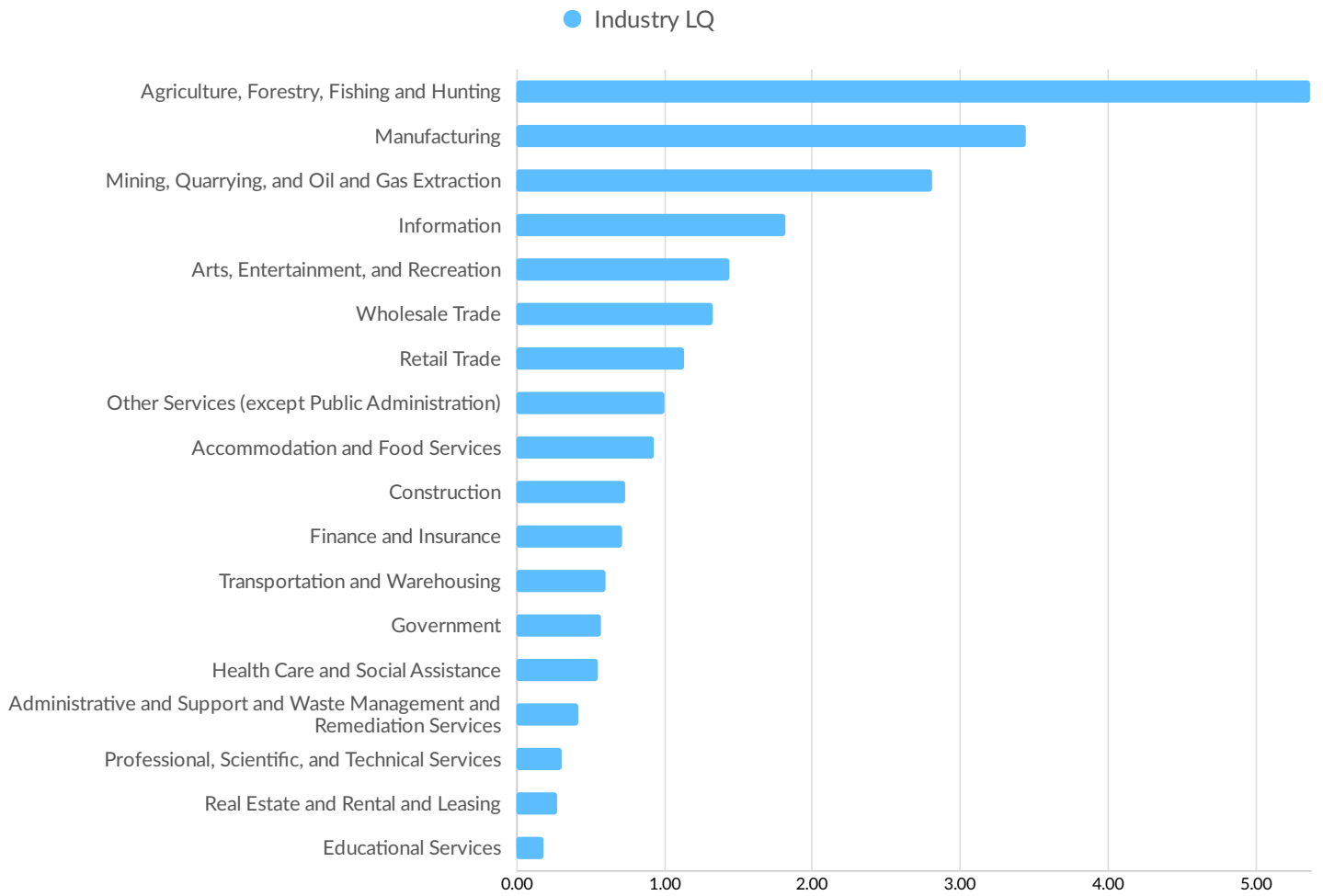
## Largest Industries



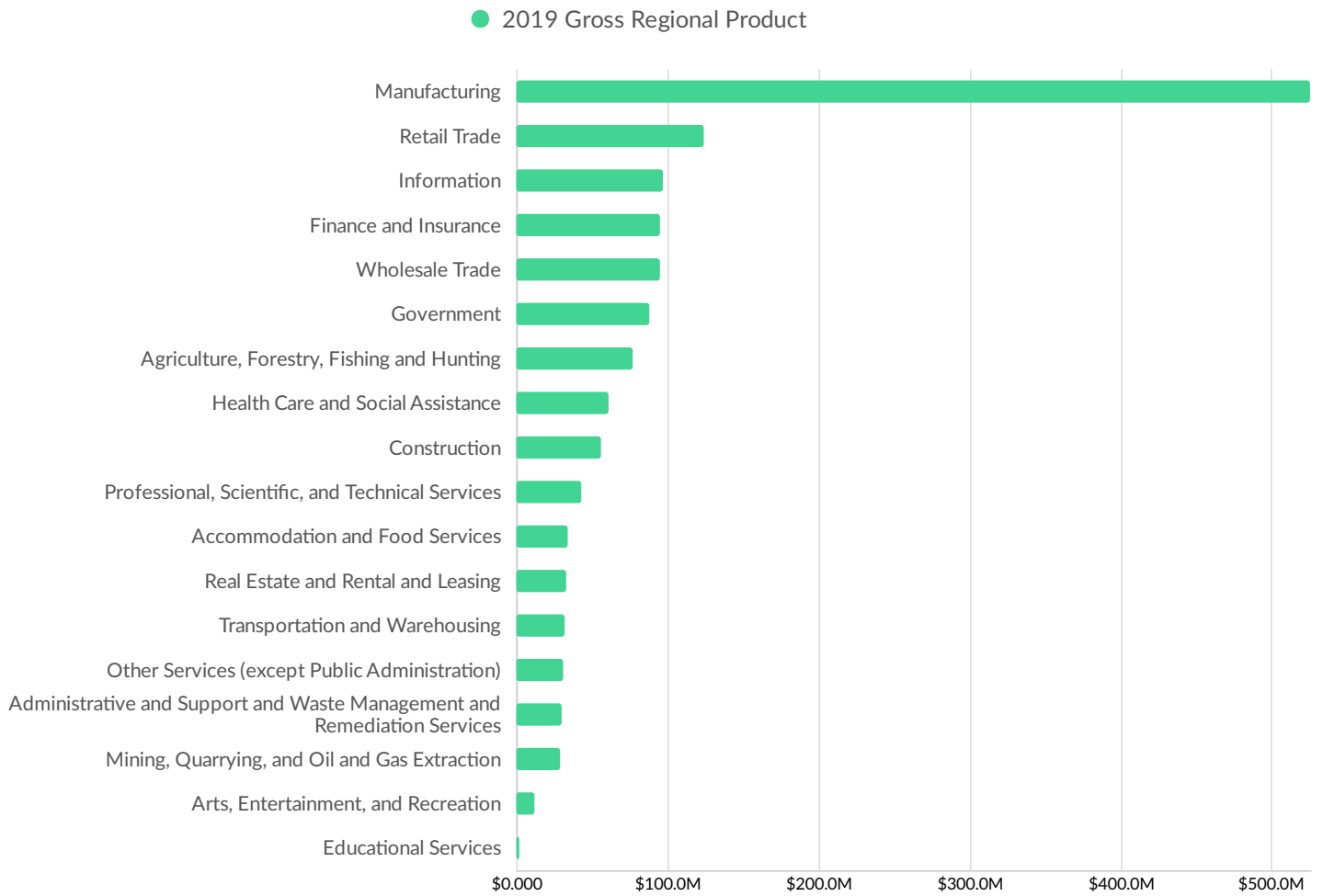
## Top Growing Industries



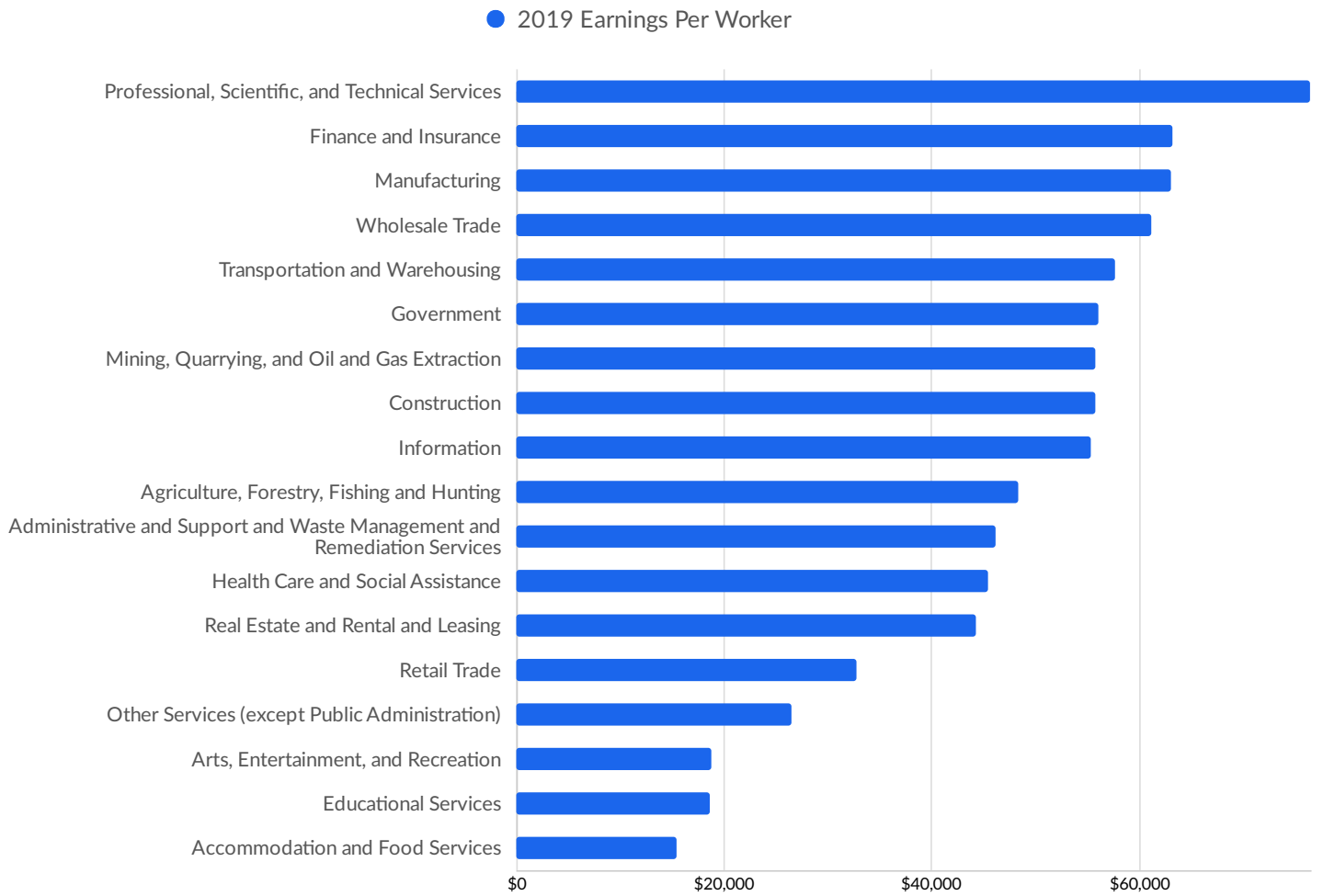
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings














| Industry   | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2019 Earnings Per Worker | 2019 GRP  |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|-----------|
| Manufacturing  | 3,911     | 4,465     | 554            | +14%             | 3.45    | \$63,090                 | \$525.59M |
| Retail Trade   | 1,457     | 1,844     | 387            | +27%             | 1.14    | \$32,832                 | \$123.77M |
| Government   | 1,482     | 1,408     | -74            | -5%              | 0.58    | \$56,062                 | \$88.07M  |
| Accommodation and Food Services  | 1,188     | 1,315     | 127            | +11%             | 0.93    | \$15,406                 | \$33.57M  |
| Health Care and Social Assistance  | 1,274     | 1,149     | -125           | -10%             | 0.55    | \$45,476                 | \$61.00M  |
| Agriculture, Forestry, Fishing and Hunting                               | 1,087     | 1,024     | -63            | -6%              | 5.37    | \$48,446                 | \$77.16M  |
| Wholesale Trade  | 772       | 795       | 23             | +3%              | 1.33    | \$61,207                 | \$94.99M  |
| Other Services (except Public Administration)                            | 721       | 778       | 57             | +8%              | 1.01    | \$26,560                 | \$31.07M  |
| Construction   | 716       | 687       | -29            | -4%              | 0.74    | \$55,779                 | \$55.78M  |
| Information  | 63        | 543       | 480            | +762%            | 1.82    | \$55,325                 | \$96.85M  |
| Finance and Insurance  | 686       | 472       | -214           | -31%             | 0.72    | \$63,288                 | \$95.32M  |
| Administrative and Support and Waste Management and Remediation Services | 335       | 423       | 88             | +26%             | 0.42    | \$46,206                 | \$30.21M  |
| Arts, Entertainment, and Recreation                                      | 361       | 414       | 53             | +15%             | 1.44    | \$18,776                 | \$11.85M  |
| Transportation and Warehousing   | 351       | 374       | 23             | +7%              | 0.61    | \$57,692                 | \$31.93M  |
| Professional, Scientific, and Technical Services                         | 288       | 332       | 44             | +15%             | 0.31    | \$76,529                 | \$43.46M  |
| Mining, Quarrying, and Oil and Gas Extraction                            | 144       | 195       | 51             | +35%             | 2.82    | \$55,902                 | \$29.11M  |
| Educational Services   | 110       | 80        | -30            | -27%             | 0.19    | \$18,659                 | \$2.07M   |
| Real Estate and Rental and Leasing                                       | 65        | 77        | 12             | +18%             | 0.28    | \$44,313                 | \$33.10M  |

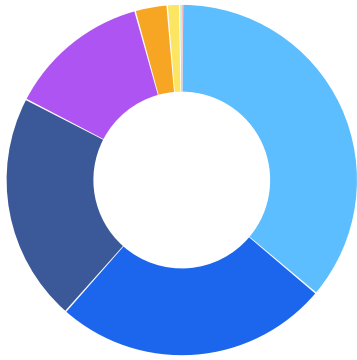
## Business Characteristics

### 2,865 Companies Employ Your Workers

Online profiles for your workers mention 2,865 companies as employers, with the top 10 appearing below. In the last 12 months, 467 companies in Calumet County, WI posted job postings, with the top 10 appearing below.

| Top Companies                | Profiles   | Top Companies Posting             | Unique Postings   |
|------------------------------|--|-----------------------------------|---|
| Ariens Company               | 159   | Ariens Company                    | 242    |
| Endries International, Inc.  | 72  | Eatstreet                         | 238  |
| Brillion Iron Works, Inc.    | 69  | Platinum Supplemental Insuranc... | 218  |
| Sargento Foods Inc.          | 68  | HealthCare Employment Netwo...    | 152  |
| Thedacare, Inc.              | 59  | CRST International, Inc.          | 146  |
| County of Calumet            | 51  | Lhc Group, Inc.                   | 140  |
| Kohler Co.                   | 46  | County of Calumet                 | 96   |
| Bassett Mechanical           | 45  | Worthington Industries, Inc.      | 87   |
| Kaytee Products Incorporated | 38  | Central Garden & Pet Company      | 76   |
| Wal-Mart, Inc.               | 38  | Telereach Inc                     | 66   |

## Business Size

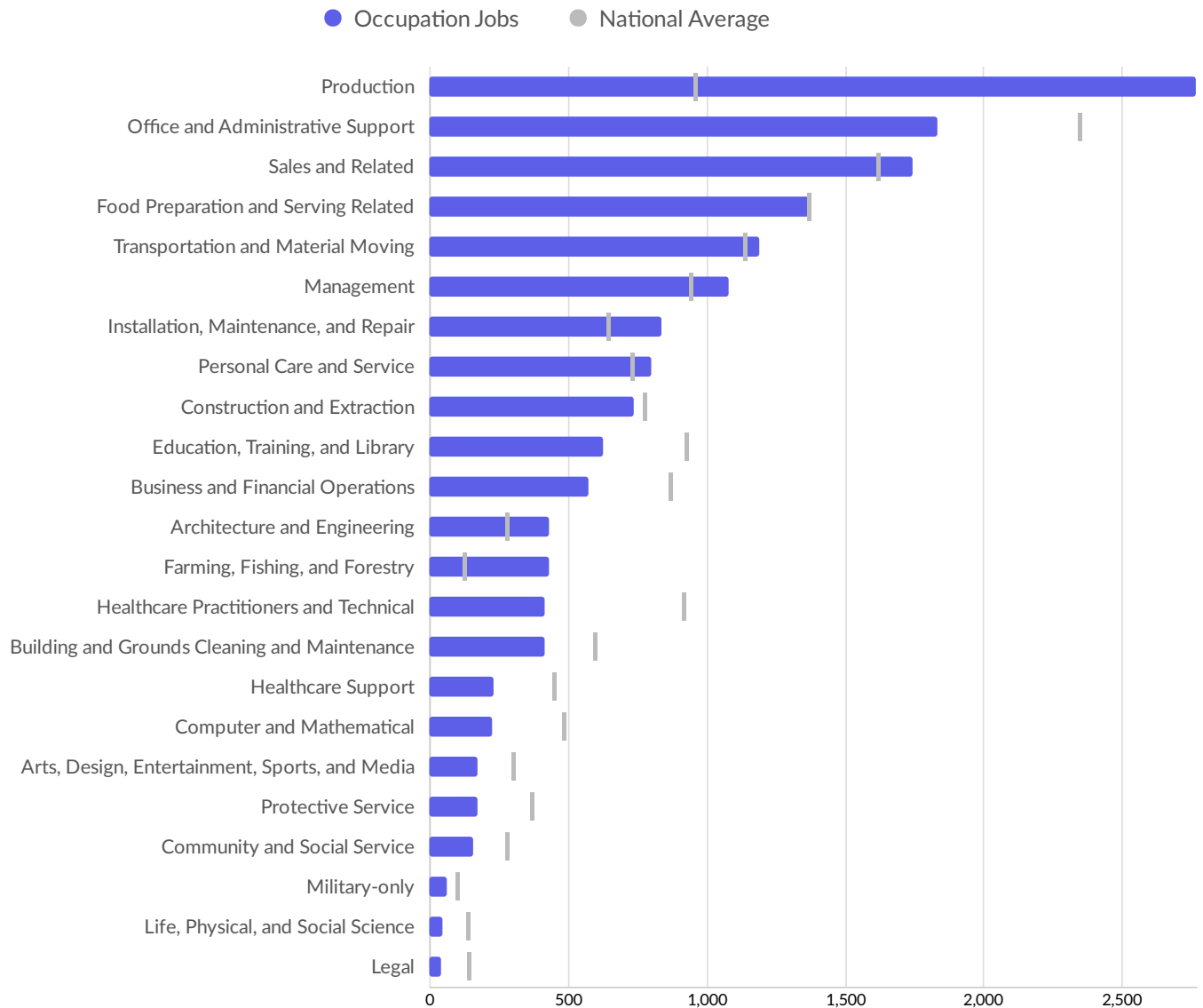


|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 36.1%      | 438            |
| 5 to 9 employees     | 25.4%      | 308            |
| 10 to 19 employees   | 21.1%      | 256            |
| 20 to 49 employees   | 13.1%      | 159            |
| 50 to 99 employees   | 3.0%       | 36             |
| 100 to 249 employees | 1.2%       | 14             |
| 250 to 499 employees | 0.2%       | 2              |
| 500+ employees       | 0.1%       | 1              |

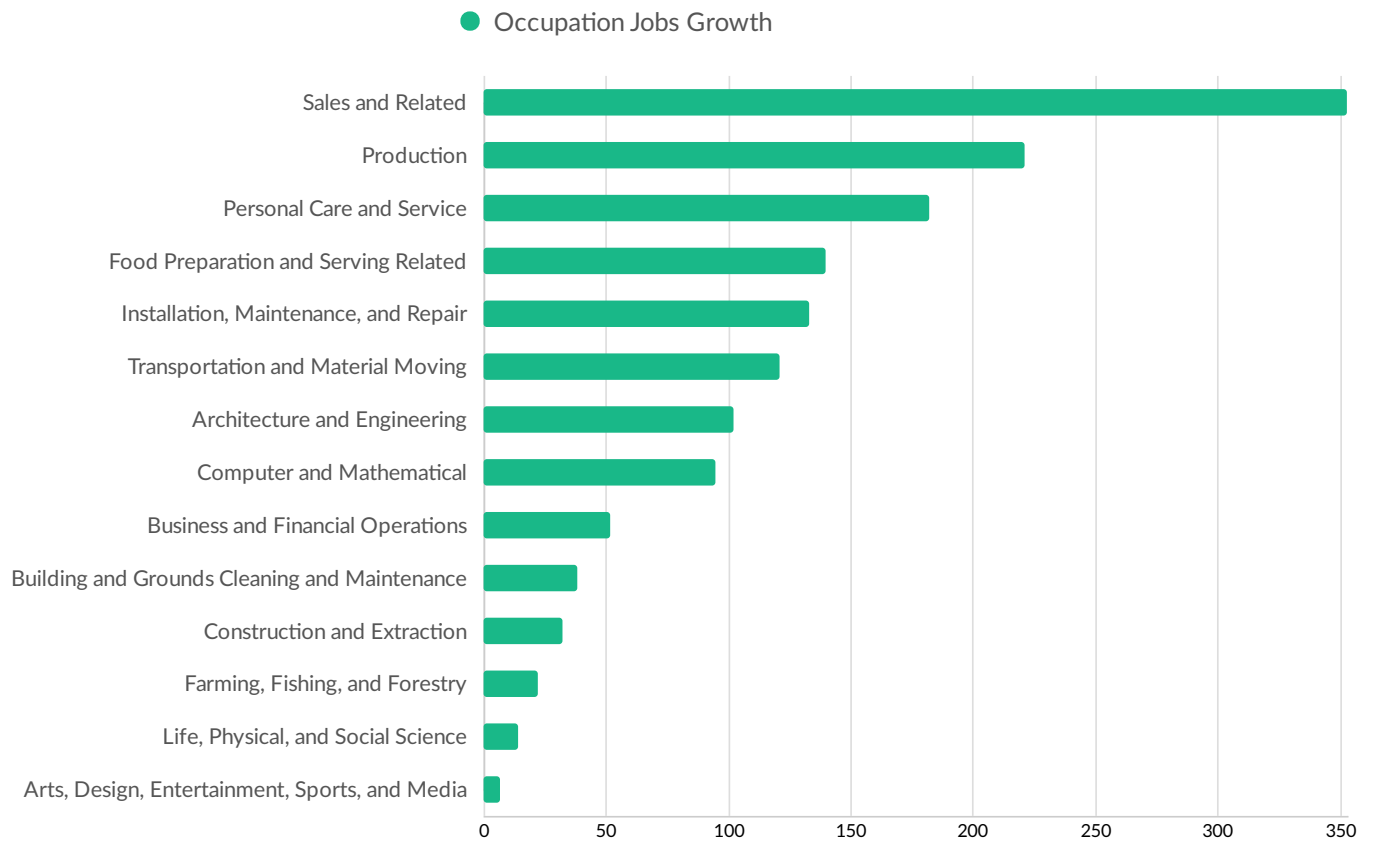
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

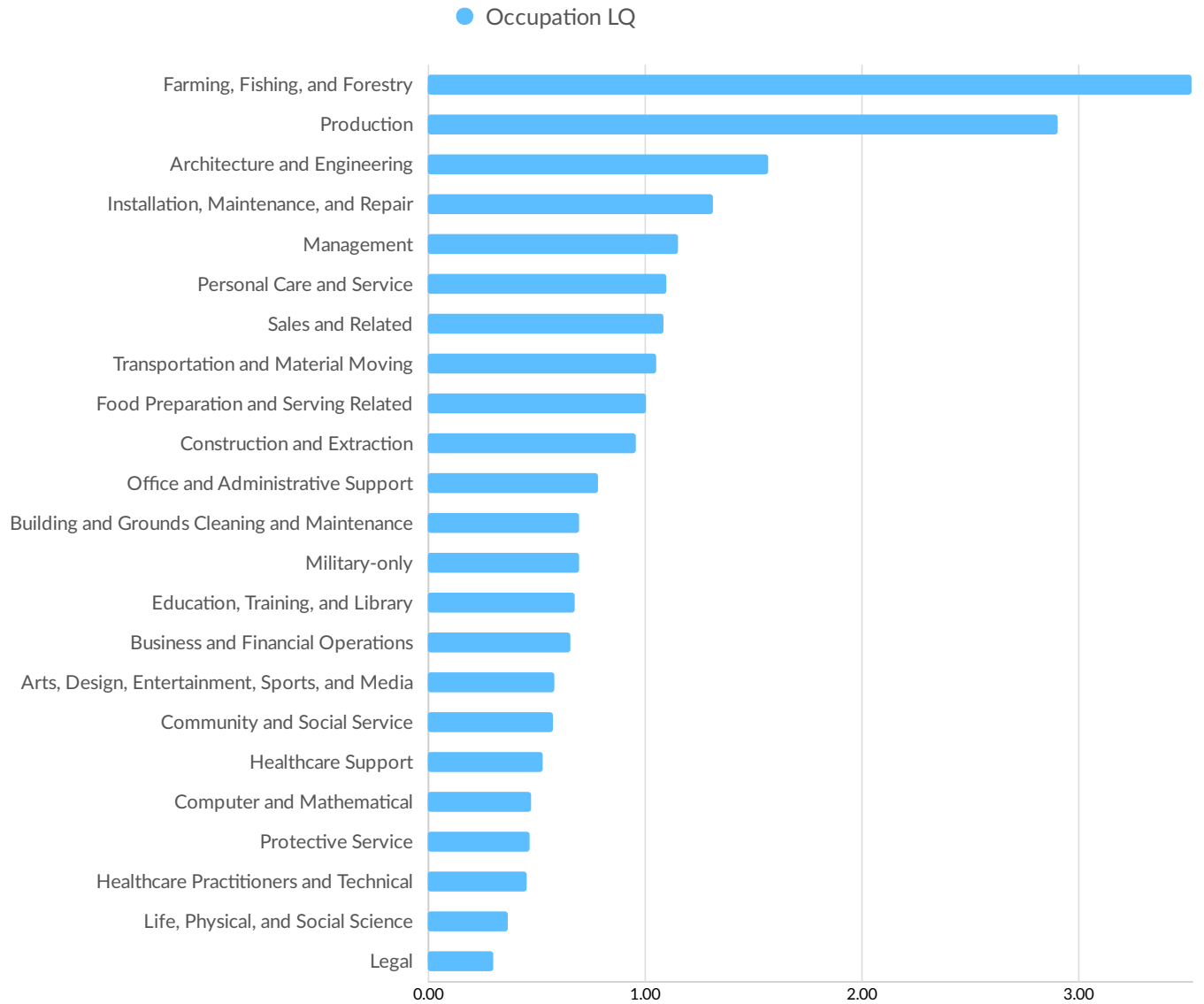
## Largest Occupations



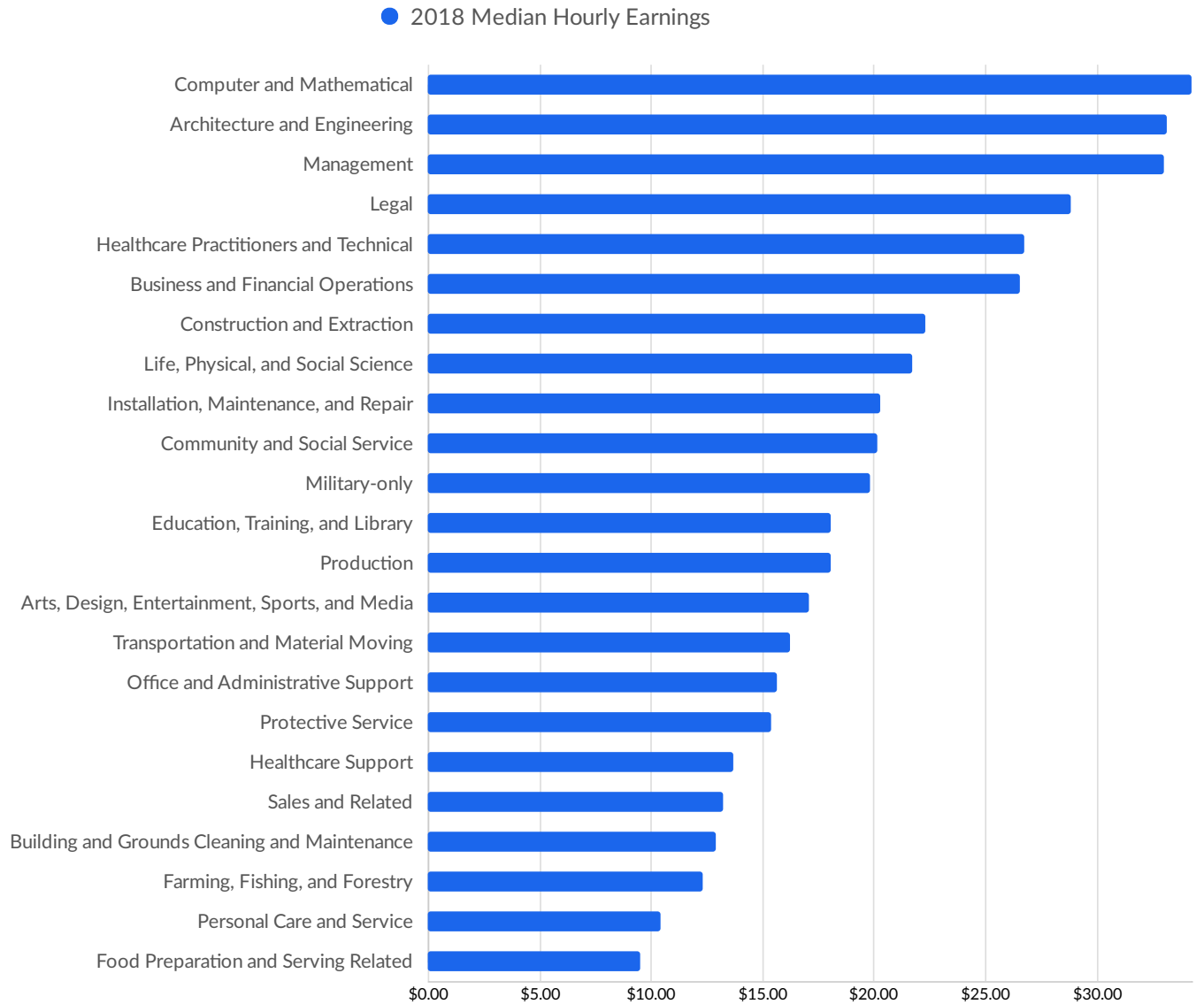
## Top Growing Occupations



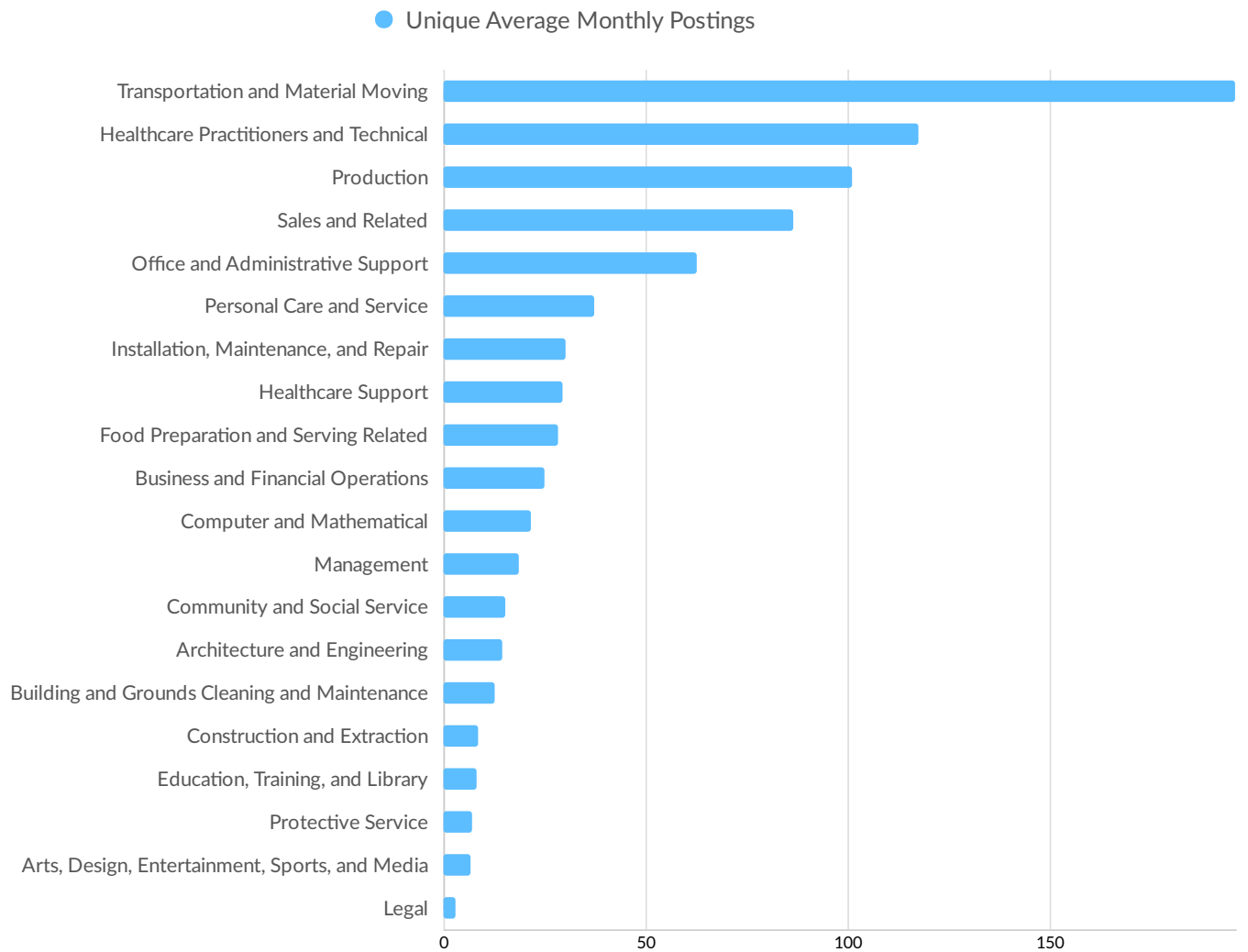
## Top Occupation LQ



## Top Occupation Earnings

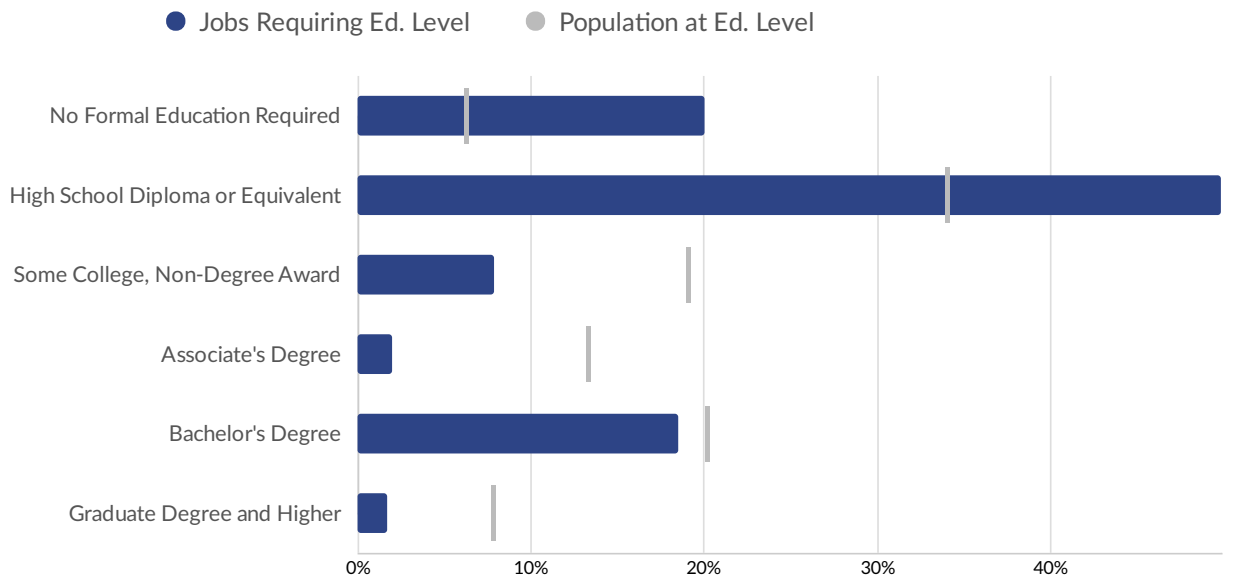


## Top Posted Occupations





## Underemployment



| Occupation                                     | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2018 Median Hourly Earnings | Jun 2019 - May 2020 Unique Average Monthly Postings |
|--|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Production                                     | 2,547     | 2,768     | 221            | +9%              | 2.91    | \$18.08                     | 101   |
| Office and Administrative Support              | 1,852     | 1,834     | -18            | -1%              | 0.78    | \$15.68                     | 63  |
| Sales and Related                              | 1,394     | 1,747     | 353            | +25%             | 1.08    | \$13.25                     | 87  |
| Food Preparation and Serving Related           | 1,232     | 1,372     | 140            | +11%             | 1.01    | \$9.53                      | 29  |
| Transportation and Material Moving             | 1,069     | 1,190     | 121            | +11%             | 1.05    | \$16.27                     | 196   |
| Management                                     | 1,115     | 1,083     | -32            | -3%              | 1.15    | \$33.02                     | 19  |
| Installation, Maintenance, and Repair          | 707       | 840       | 133            | +19%             | 1.32    | \$20.32                     | 30  |
| Personal Care and Service                      | 619       | 801       | 182            | +29%             | 1.10    | \$10.41                     | 37  |
| Construction and Extraction                    | 706       | 738       | 32             | +5%              | 0.96    | \$22.34                     | 9   |
| Education, Training, and Library               | 636       | 627       | -9             | -1%              | 0.68    | \$18.09                     | 8   |
| Business and Financial Operations              | 520       | 572       | 52             | +10%             | 0.66    | \$26.57                     | 25  |
| Architecture and Engineering                   | 332       | 434       | 102            | +31%             | 1.57    | \$33.14                     | 15  |
| Farming, Fishing, and Forestry                 | 408       | 430       | 22             | +5%              | 3.52    | \$12.34                     | 0   |
| Healthcare Practitioners and Technical         | 461       | 417       | -44            | -10%             | 0.46    | \$26.77                     | 118   |
| Building and Grounds Cleaning and Maintenance  | 377       | 415       | 38             | +10%             | 0.70    | \$12.91                     | 13  |
| Healthcare Support                             | 273       | 232       | -41            | -15%             | 0.53    | \$13.73                     | 29  |
| Computer and Mathematical                      | 134       | 229       | 95             | +71%             | 0.48    | \$34.27                     | 22  |
| Arts, Design, Entertainment, Sports, and Media | 166       | 173       | 7              | +4%              | 0.58    | \$17.11                     | 7   |

| Occupation                         | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2018 Median Hourly Earnings | Jun 2019 - May 2020 Unique Average Monthly Postings |
|------------------------------------|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Protective Service                 | 177       | 172       | -5             | -3%              | 0.47    | \$15.42                     | 7   |
| Community and Social Service       | 178       | 160       | -18            | -10%             | 0.58    | \$20.16                     | 15  |
| Military-only                      | 70        | 65        | -5             | -7%              | 0.70    | \$19.83                     | 0   |
| Life, Physical, and Social Science | 35        | 49        | 14             | +40%             | 0.37    | \$21.71                     | 1   |
| Legal                              | 43        | 41        | -2             | -5%              | 0.30    | \$28.88                     | 3   |

## Educational Pipeline

Over the last 5 years, no schools in Calumet County, WI produced graduates.

# In-Demand Skills

