CITY OF NEW LONDON
OPEN SPACE AND RECREATION PLAN
2010-2014
CITY OF NEW LONDON

OPEN SPACE AND RECREATION PLAN

Prepared by the

City of New London Parks and Recreation Committee

And the

East Central Wisconsin Regional Planning Commission
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INTRODUCTION

THE CITY OF NEW LONDON

The City of New London is located approximately 15 miles northwest of Appleton and 35 miles west of Green Bay. Most of the city is located in Waupaca County and the remainder is located in Outagamie County. USH 45, relocated to a bypass around the east side of the city several years ago, links New London with Oshkosh and Appleton to the south and east and Clintonville to the north. STH 54, an east-west route passing through the northern portions of the city, links New London with Green Bay to the east and Waupaca and Stevens Point to the west. Freight-only rail service is provided by the Wisconsin Central Ltd. Railroad (WCL).

The terrain in New London is relatively flat, with hilly areas located to the east and south. The average elevation within the city ranges from 800 feet above sea level in the central portion to 750 feet along the Wolf and Embarrass Rivers. Several areas east and south of New London reach elevations in excess of 950 feet and have been identified as significant slopes in East Central Wisconsin. Outagamie County’s Mosquito Hill Nature Center, located about a mile east of New London, occupies much of the area’s most prominent hill.

Major developed land uses in New London are commercial, residential and industrial. Most of the commercial establishments are located in the downtown along North Water and Pearl streets and in the Wolf River Mall, which is located just north of North Water Street. Other clusters of commercial development are located along Business 45 north of STH 54 and near the southern entrance to the city.

Residential areas exist throughout the city, but most of the residential development is located south of the Wolf River. Most of the city’s newer residential areas are found in the southern and southwestern portions of New London. With the construction of a new high school in this area, continued residential growth can be expected. Residential growth has also occurred in the extreme northwestern part of the city, where a mobile home park, single family homes and multi-family residences have developed. Pockets of multi-family development also exist in older residential areas in the southeastern and southern portions of New London.

New London has long been known for its strong industrial base. Hillshire Farms, which is located in the southeastern portion of the city, and most of New London’s other larger industries, which are located in the city’s nearby industrial park, are the backbone of its employment base. Older industrial development is found along the south bank of the Wolf River in the central portion of the city and along the WCL tracks on the city's northside.
POPULATION

New London’s population has shown a pattern of steady growth during the past several decades (Exhibit 1). Population projections to the year 2030 indicate a period of relatively stable population. The Wisconsin Department of Administration estimated New London’s population to be 7,204 in 2008; East Central Wisconsin Regional Planning Commission projections indicate the city’s population will grow modestly to 7,584 by the year 2030.

EXHIBIT 1

POPULATION TRENDS AND PROJECTIONS, 1960-2030
City of New London

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>5,288</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>5,801</td>
<td>+9.7</td>
</tr>
<tr>
<td>1980</td>
<td>6,210</td>
<td>+7.1</td>
</tr>
<tr>
<td>1990</td>
<td>6,658</td>
<td>+7.2</td>
</tr>
<tr>
<td>2000</td>
<td>7,085</td>
<td>+6.4</td>
</tr>
<tr>
<td>2010</td>
<td>7,412</td>
<td>+4.6</td>
</tr>
<tr>
<td>2020</td>
<td>7,563</td>
<td>+2.0</td>
</tr>
<tr>
<td>2030</td>
<td>7,584</td>
<td>+1.3</td>
</tr>
</tbody>
</table>

Sources: U.S. Census; WDOA, 2004; ECWRPC, 2004

In 2000, the distribution of residents by age group in New London was comparable to Waupaca and Outagamie Counties as well as the State of Wisconsin as a whole (Exhibit 2). The percentage of New London residents between the ages of 45 and 64, however, was slightly lower than for the other three; while the percentage of New London residents younger than five was slightly higher.
EXHIBIT 2

AGE DISTRIBUTION OF POPULATION
2000

<table>
<thead>
<tr>
<th>Age Group</th>
<th>New London (Percent)</th>
<th>Waupaca Co. (Percent)</th>
<th>Outagamie Co. (Percent)</th>
<th>Wisconsin (Percent)</th>
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<tbody>
<tr>
<td>Under 5</td>
<td>7.3</td>
<td>6.0</td>
<td>6.9</td>
<td>6.4</td>
</tr>
<tr>
<td>5 – 19</td>
<td>21.1</td>
<td>22.1</td>
<td>23.5</td>
<td>22.2</td>
</tr>
<tr>
<td>20 – 44</td>
<td>37.0</td>
<td>32.5</td>
<td>38.0</td>
<td>36.1</td>
</tr>
<tr>
<td>45 – 64</td>
<td>18.8</td>
<td>22.7</td>
<td>20.7</td>
<td>22.2</td>
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<tr>
<td>65 and Over</td>
<td>15.8</td>
<td>16.7</td>
<td>10.9</td>
<td>13.1</td>
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<tr>
<td>Total Percent</td>
<td>100.0</td>
<td>100.0</td>
<td>100.0</td>
<td>100.0</td>
</tr>
<tr>
<td>Total Population</td>
<td>7,085</td>
<td>51,731</td>
<td>160,971</td>
<td>5,363,675</td>
</tr>
</tbody>
</table>

Source: U.S. Census, 2000, SF 1

RECREATION PLANNING IN NEW LONDON

Comprehensive recreational planning has guided the growth and development of New London’s park system for some 35 years. The city’s first plan, entitled Comprehensive Plan for New London, was prepared in 1964 by Candeub, Fleissig and Associates. General references to parks and recreation were also made in comprehensive plan updates prepared by Gary L. Peterson and Associates in 1974 and 1980. Other plans include the New London Recreation Plan and Program (1975), the New London component of the Waupaca County Outdoor Recreation Plan (1978), the New London Rivers Beautification and Improvement Plan (1978) and the New London Open Space and Recreation Plan (1985 and 1989). An updated draft copy of the Open Space and Recreation Plan was developed in 1999, however was never adopted. Several of the plans were prepared with assistance from the East Central Wisconsin Regional Planning Commission.

These plans have provided New London with a useful tool to monitor changing recreational needs and undertake projects needed to maintain and upgrade its park system. In recent years, they have reflected the increasing awareness of local citizens in the value of protecting and utilizing the city’s extensive riverfront. They have also provided the city with an opportunity to compete for matching funds through DNR-administered (Stewardship) grant programs, enabling the city to undertake park and open space acquisition and development projects. Over the years, the city has been awarded funds to help construct the softball diamonds and restroom building at Memorial Park, resurface the Pfeifer Park tennis courts, undertake shoreline improvements along the Embarrass River at Pfeifer Park (Golden Sands RC&D funds), upgrade the launching facilities at Riverside Park and to create a new riverside walking trail with handicap accessible fishing piers at Bernegger River Walk in 2009.
The 2009 plan update draws upon past goals, objectives and recommendations tempered with new considerations that have evolved since New London’s most recent Open Space and Recreation Plan was prepared. The current plan, adopted in 1989, is no longer considered adequate. Updating the plan at this time will enable the city to identify new recreational needs and opportunities, reaffirm existing needs, and re-design the existing action program to meet these needs. Once adopted, the updated plan will also re-establish the city’s eligibility to compete for state-administered funding programs. The five-year window of eligibility to compete for these funds has long since expired.

To ensure the broad-based support and involvement of the community, input has again been solicited from various civic organizations and special interest groups. The following New London groups have given input to assist in development of this plan:

- New London Youth Baseball Association
- New London Youth Softball Association
- New London Legion Baseball
- New London Youth Soccer Association
- New London Jaycees

The New London Parks & Recreation Commission held several meetings to discuss updates to the plan. Following the Committee’s efforts, plan proposals were presented at a public informational meeting where comments from interested citizens were heard. This meeting was held on Tuesday, December 15th, 2009. The department also offered an online survey to gain additional public comment. The results of that survey are in Appendix G. The New London Parks and Recreation Committee reviewed the comments recommended that the plan be approved by the common council.
GOALS AND OBJECTIVES

The initial task of the New London Parks and Recreation Committee was to review and slightly modify existing goals and objectives, which were initially formulated to serve as a guide for the type of parks and recreational system community residents would enjoy. The goals are stated as desirable conditions to strive for in the future. They are common ideals of the community that can be achieved through the actions of government leaders, private organizations, and individual citizens. Objectives specify in greater detail how these desired goals can be achieved. Together, the goals and objectives provide a basis for establishing city policy regarding the planning, acquisition, and future development of park and recreation facilities.

GOAL: TO ESTABLISH A COMMUNITYWIDE SYSTEM OF PARKS, OPEN SPACE AND RECREATION FACILITIES THAT WILL PROVIDE RESIDENTS AND VISITORS ALIKE WITH ADEQUATE, CONVENIENT AND HIGH QUALITY RECREATIONAL OPPORTUNITIES ON A YEAR-ROUND BASIS.

Objectives:

- Further develop facilities at existing park sites to meet community park and recreation needs.
- Ensure that existing and newly developed residential areas are provided with adequate and accessible park and recreation facilities.
- Provide safe and adequate accessibility to all community park and recreation areas for pedestrians, bicyclists, and motorists.
- Develop multi-use recreational facilities when such uses are compatible or seasonal in nature so that benefits from expenditures for recreation can be maximized.
- Design active and passive recreational areas and facilities that can be utilized by elderly and handicapped citizens.
- Further develop the city’s trail system and encourage the expansion of multi-use regional trails that connect into the city’s trail system.

GOAL: TO ENCOURAGE THE PRESERVATION OF THE WOLF AND EMBARRASS RIVERS AND THEIR SHORELINES FOR WATER-ORIENTED RECREATION.

Objectives:

- Promote and endorse efforts to improve the rivers’ water quality and navigability.
• Encourage efforts directed at improving both the visual and physical characteristics of the shorelines through sound environmental and engineering practices.

• Take advantage of opportunities to expand and develop public access and other facilities that further encourage boating, fishing, canoeing, kayaking and other water-related uses of the rivers.

• When developing river-oriented recreational facilities, recognize that the Wolf River plays an important role in attracting visitors to the New London area, who contribute significantly to the city’s economy.

• Develop water-oriented recreation based activities though the department to encourage fishing, tubing, canoeing and kayaking.

GOAL: TO CONSERVE, PROTECT AND BEAUTIFY OTHER NATURAL RESOURCES IN THE CITY AND SURROUNDING ENVIRONS.

Objectives:

• Ensure that environmental and aesthetic qualities of the community are considered when planning for parks and recreation development.

• Preserve and maintain natural drainageways and other natural resource areas in and around the community.

GOAL: TO ENCOURAGE COOPERATION WITH ADJACENT MUNICIPALITIES, THE NEW LONDON SCHOOL DISTRICT, LOCAL GROUPS AND ORGANIZATIONS TO MAXIMIZE THE COST-EFFECTIVENESS OF PROVIDING OPEN SPACE AND RECREATIONAL FACILITIES.

Objectives:

• Work jointly to avoid unnecessary duplication of facilities and programs and see equitable ways of sharing the burden for acquiring, developing and maintaining parks and other recreational facilities.

• Work jointly with local sport/service clubs to improve and expand indoor and outdoor recreational facilities.

• Solicit the support of community groups and service organizations as a way of funding and/or undertaking improvements benefiting residents of the city.
RECREATIONAL RESOURCES

NATURAL RESOURCES

The Wolf and Embarrass Rivers, along with their associated areas of woodlands and wetlands, are the major natural resources in the New London area. Smaller woodlands and wetlands are found in some of the city’s larger parks.

Wolf River

The Wolf River, flowing in a northerly direction through the eastern part of New London and then turning westerly through the central portion of the city, is the largest river in Waupaca County. The river flows into Lake Butte des Morts approximately 20 miles south of New London. Most of the river’s shoreline in the central portion of the city has an urban flavor while much of the shoreline to the west and east of the downtown area has a more natural character. A rivers beautification plan with proposals for upgrading the riverfront and improving riverfront property in the downtown was adopted by the city in 1977 and an ongoing implementation program has been undertaken.

The entire 225-mile stretch of the Wolf River is identified as a high value fishing area in the Outdoor Recreation and Open Space Plan for East Central Wisconsin (March 1977). Dominant fish species include northern pike, walleye, white bass, large and smallmouth bass, perch, bluegill, crappie, sunfish, bullheads, and sturgeon. Adjacent marshlands provide excellent spawning habitat, especially for the walleye and white bass that “run” up the river to spawn each year from Lake Winnebago and the other Winnebago Pool lakes. Fishing pressure is very heavy during these annual spawning runs. The river is also extensively used for canoeing, boating, hunting, and snowmobiling. Boat access is available at several points in the New London area. Memorial Park and Riverside Park are major parks located along its banks.

Embarrass River

The Embarrass River drains into the Wolf River immediately upstream from New London’s downtown. Most of the river’s shoreline in the city remains undeveloped. The entire 80-mile stretch of the Embarrass River is also identified as a high value fishing area in East Central Wisconsin. Dominant fish species include northern pike, smallmouth bass, walleye, white bass, carp, white sucker, and channel catfish. The river is used quite regularly in the New London area for fishing, hunting, canoeing, boating, and snowmobiling. The city’s Pfeifer Park is located along its banks.

Woodlands and Wetlands

Although some scattered areas of wooded cover are located in the southern portion of New London and much of Hatten Park, located in the western portion of the city, is also
wooded, most of the woodlands and wetlands in the New London area are located along the two rivers. The adjacent shorelines of both rivers are identified as high value wildlife areas in east central Wisconsin. These lands provide excellent habitat for waterfowl, lowland furbearers, and upland game. As a result, hunting and trapping are popular activities along the shorelines of both rivers.

**RECREATIONAL FACILITIES IN THE SURROUNDING AREA**

In addition to parks and other recreational facilities available in the city itself, there are a number of other recreational sites in the New London area. These sites expand the range of recreational opportunities available to local residents and the area’s many visitors.

**Mosquito Hill**

Mosquito Hill Nature Center is located on CTH “S” about two miles east of the city and, at 428 acres, is the largest recreational facility operated by Outagamie County. The main building houses a small gift shop and numerous hands-on wildlife exhibits. It also hosts regular seminars and demonstrations on wildlife, travel, and the environment. An extensive system of trails provides visitors with access to a large portion of this facility. This site also provides significant habitat for wildlife. A recent addition to Mosquito Hill is a butterfly house, which has quickly become a major visitor attraction. Parking is provided for about 60 cars. Mosquito Hill has a full-time naturalist and is widely recognized as an important environmental educational resource both for organized groups as well as individual families. The hill itself is a significant geological resource as a pre-glacial erosion remnant.

**View Ridge Park**

View Ridge Park is located on CTH “S” a short distance from Mosquito Hill. The 36-acre site was formerly used as a downhill ski facility and had then been inactive for a number of years. This site has a hill used for rustic hiking, bird watching and is available for overnight camping for non-profit groups and organizations, such as the Boy Scouts and Girl Scouts.

**Cactus Rock**

Cactus Rock, a designated Wisconsin Scientific Area owned by Lawrence University, is located about two miles south of New London. Regionally significant because of the rare xeric plant community found there, the 20-acre site suffers from overuse and littering.
State Wildlife Areas

Three state wildlife and fisheries areas are located within a five-mile radius of New London. The largest and most important is the Mukwa State Wildlife Area, which is located west and southwest of the city along the Wolf River. Nearly 1,500 acres in size, this site provides excellent habitat and hunting opportunities for waterfowl and forest game. The Liberty Wildlife Area, located about two miles east of New London, is a 640-acre site comprised primarily of wooded wetlands and Embarrass River tributaries. The third area is the 46.6-acre Wolf River Fisheries Area, which is located southeast of the city.

Shamrock Heights Golf & Supper Club

The Shamrock Heights Golf & Supper Club is a public 9-hole course located about three miles north of the city on U.S. 45. The 6,102-yard facility plays to a par of 70 and has a rating of 69.0.

Wolf River Campground

Wolf River Campground is a private campground located about five miles west of New London on County Highway "X". A boat landing on the Little Wolf River is provided as are tubing rentals to patrons.

RECREATIONAL FACILITIES IN NEW LONDON

There are nearly 323.4 acres of land currently available for recreational use in the City of New London. The city maintains 15 parks with a combined acreage of 278.6 acres while the city’s public and parochial schools provide an additional 45.8 acres of recreational land (Exhibits 3 and 4).

Park Sites:

Hatten Park

Hatten Park is located west of Werner Allen Boulevard in the southwestern portion of the city. This 120-acre site provides a broad range of both extensive/passive and intensive/active outdoor recreational opportunities. Among facilities providing intensive/active opportunities is a lighted stadium, which is used for baseball and occasional concerts/special events. The stadium complex also includes restrooms, storage space, a concession stand, and bleacher seats. Other park facilities include a second baseball diamond, a Little League diamond, a basketball court, four tennis courts, a disk golf course, a variety of conventional playground equipment, and running (walking)/snowmobile/cross country ski trails. Over half of the park’s acreage has been left
in its natural state with the only development being the trail system that runs through it. This area provides ample opportunity for extensive/passive recreation. Another area that can be used in this manner is the large open space located just north of two of the three shelter facilities. The three shelters all have restrooms and are available to the public from mid-April 15 to the end of October. Parking for approximately 250 vehicles is available in the park.

Pfeifer Park

Pfeifer Park is located between Waupaca Street and the Embarrass River in the northern portion of the city on 9.7 acres of land. Intensive/active opportunities are provided by lighted tennis courts, a basketball court, three Little League diamonds and conventional playground equipment. Other facilities in the park include a paved pedestrian trail, two sitting areas, and a picnic area with shelter and restrooms (available from mid-April 15 to the end of October). The Embarrass River shoreline has been riprapped in the park to control erosion and facilitate streambank fishing and sitting. Parking for approximately 100 vehicles is available in the park.

Taft Park

Taft Park is a 0.2 acre park site located along the Wolf River on North Water Street in the central portion of the city. This park, dedicated to the memory of local veterans of the Civil War, Spanish-American War and World War I, generally provides passive opportunities with facilities such as a sitting area and a fishing/boating dock. On-street parking is available.

Franklin Park

Franklin Park occupies 1.3 acres of land in the east central portion of the city on Division Street. Facilities include modular/conventional playground apparatus, picnic facilities, sitting benches, and four horseshoe courts. Franklin Park is host to the annual Wolf River Art Fair and the New London Area Chamber of Commerce office, with attached restrooms for park users, is also located in the park. Other unique features include a monument of an American Water Spaniel, the official state dog, erected in 1988, and a replica of an American Bald Eagle, the official national bird, carved out of a maple stump in 1989.
EXHIBIT 4

EXISTING PARK AND RECREATION ACREAGE, 2009

<table>
<thead>
<tr>
<th>SITE NAME</th>
<th>CITY OWNERSHIP</th>
<th>PUBLIC OWNERSHIP</th>
<th>PRIVATE OWNERSHIP</th>
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</thead>
<tbody>
<tr>
<td>Hatten Park</td>
<td>120.0</td>
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<tr>
<td>Pfeifer Park</td>
<td>9.4</td>
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<td></td>
</tr>
<tr>
<td>Taft Park</td>
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</tr>
<tr>
<td>Franklin Park</td>
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<td></td>
</tr>
<tr>
<td>Abraham Park</td>
<td>3.3</td>
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<td></td>
</tr>
<tr>
<td>Riverside Park</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Mini Park</td>
<td>0.2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Old Settlers’ Park</td>
<td>5.5</td>
<td></td>
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</tr>
<tr>
<td>Bernegger River Walk</td>
<td>1.1</td>
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<td>Memorial Park</td>
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<td>St. John’s Park</td>
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</tr>
<tr>
<td>River Trail Park</td>
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<tr>
<td>Krostue Park</td>
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<tr>
<td>Nature Area (unnamed)</td>
<td>94.0</td>
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</tr>
<tr>
<td>New London High School</td>
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<td>New London M.S.</td>
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<td>Parkview Elementary</td>
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<td>Lincoln Elementary</td>
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<td>Emanuel Evan. Lutheran</td>
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<td>1.0</td>
</tr>
<tr>
<td>Most Precious Blood</td>
<td></td>
<td></td>
<td>0.2</td>
</tr>
<tr>
<td>Faith Baptist School</td>
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<td></td>
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<tr>
<td>The Washington Center</td>
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<td></td>
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<tr>
<td>TOTAL</td>
<td>278.6</td>
<td>43.5</td>
<td>2.3</td>
</tr>
</tbody>
</table>

Abraham Park

Abraham Park, named after an early settler who donated the land to the city, is located on Minerva Street in the southern portion of the city. This 3.3-acre site contains numerous facilities for active recreation. These include two tennis courts, a basketball court, a Little League diamond, and conventional playground equipment. The park also provides opportunities for picnicking and sitting. On-street parking is available on adjacent streets.
Riverside Park

Riverside Park is located on a five acre site between Wolf River Avenue and the southern bank of the Wolf River in the western portion of the city. The park serves as a major boat launching area, with three launching ramps capable of accommodating up to six boats at a time, and docking facilities for an additional ten boats. The park also includes open space for picnicking and sitting. Parking for 25 vehicles/trailer units is located near the boat launches, while a lighted overflow parking lot, which can accommodate up to 30 additional units, is located across Wolf River Avenue. This area also includes a lighted sledding hill, ice skating rink, and warming house with restrooms. Retail items and concessions can be purchased at a privately owned marina/bait shop located in the park.

Mini Park

Mini Park is a 0.2-acre site located at the intersection of Shawano and North Water Streets in the central portion of the city. Recreational opportunities are extensive/passive in the form of a sitting area. Parking is available in a city-owned lot just north of the park.

Old Settlers' Park

Old Settlers' Park is a 5.5-acre site located on Washington Street in the western portion of the city. The New London Community Pool and Recreation Center and adjacent lighted parking lot occupies approximately one acre of the park’s area. A large open space for either extensive/passive or intensive/active recreation is available. During the winter, this area serves as a lighted ice skating rink. Parking for approximately 50 vehicles is available.

Bernegger River Walk

Bernegger River Walk, dedicated in 2009, was developed as a node along the Wolf River Trail system, and is located along the south bank of the Wolf River, west of Pearl Street, on a 1.1-acre site. The park provides an extension of the river trail which starts at Riverside Park. The area also includes several pleasant riverside sitting areas, 3 handicap accessible fishing piers and boat docks. A city-owned parking lot is available adjacent to the park.

Memorial Park

Memorial Park is a 13-acre site located between Montgomery Street and the Wolf River in the eastern portion of the city. This park was developed as a memorial to New London’s Vietnam War veterans. Facilities include two lighted softball diamonds with bleachers, a sand volleyball court, as well as, conventional and modular playground equipment. Complimentary facilities include a concession stand and restrooms. Open space areas adjacent to the Wolf River provide opportunities for passive recreation. Parking for approximately 200 vehicles is available in the park. The New London Historical Village,
which features several restored historical buildings and an old caboose, is also located in the park.

Old City Hall Square

Old City Hall Square is a 0.2-acre open area located across from New London’s former city hall on the southwest corner of North Water and Pearl Streets. The area is developed to serve as a gateway to the downtown and provides a sitting area for shoppers and other visitors to the community. On-street parking is available.

St. John’s Park

St. John’s Park is a 0.4-acre park located south of the intersection of St. John’s and North Water Street. The open space provides off-street parking and a picnic area for the downtown district.

RiverTrail Park

RiverTrail Park is a 1.8 acre park just northwest of the intersection of Shawano Street and Wolf River Ave. The park was developed through a Land Water Conservation Fund Grant program in 1997. It’s banks run along the south edge of the Wolf River and hosts an extension of a river trail from Riverside Park. This park also has picnic tables and a small inlet used for docking small boats.

Krostue Park

Krostue Park located at the corner of Elm and North Street has a baseball diamond, playground equipment and picnic tables for neighborhood residents. Most of the 23-acre park however has been left in an undeveloped natural state.

Nature Area (unnamed parkland)

In 1995, the city acquired 94 acres of parkland on the north side of the city intended for open space purposes.

Public School Sites:
New London High School

This newer 30 acre athletic facility currently hosts a softball diamond, soccer fields and practice football fields. In 2009 the school district extended the sports complex to include a new football playing field and running track.

Middle School

The Middle School, located on Washington Street in the western portion of the city, maintains 11.2 acres for outdoor recreational use. Facilities include two softball diamonds, a practice football field, a running track and a confidence course. The outdoor recreation area serves as a playground for residents of the neighborhood. The middle school gymnasium is available for Recreation Department programs.

Parkview Elementary School

Parkview Elementary School is located at the intersection of Werner-Allen Boulevard and Jennings Street in the southwestern portion of the city. The school's outdoor recreation area, which occupies approximately two acres, contains a basketball court, a chute ball area, and conventional and woodform playground equipment with sitting benches. The school's gymnasium is occasionally available for Recreation Department programs.

Lincoln Elementary School

Lincoln Elementary School, located on Washington Street in the central portion of the city, maintains a 0.3-acre area for outdoor recreation. Facilities include a basketball court and conventional and woodform playground equipment. The school's gymnasium is occasionally available for Recreation Department programs.

Private School Sites:

Emanuel Evangelical Lutheran School

Emanuel Evangelical Lutheran School, located on Division Street in the central portion of the city, has approximately one acre available for outdoor recreational use. This area contains a basketball court, a chute ball area, and conventional playground equipment.

Most Precious Blood Catholic School

Most Precious Blood Catholic School, located on Washington Street in the central portion of the city, has approximately 0.2-acres available for outdoor recreational use. Facilities include a basketball court and conventional and woodform playground equipment.
Faith Baptist School

Faith Baptist School, located on West Cameron Street in the southern portion of the city, has approximately 0.1-acres available for outdoor recreational use. No facilities presently exist on the site.

The Washington Center

This old Middle School was purchased by the St. Joseph Residents and converted into an assisted living facility and is located on Dickinson Street in the south central portion of the city. About an acre is available for outdoor recreation. The site includes a small baseball diamond and a basketball court.
New London Senior Activities Center at the Washington Center

The Senior Activities Center is located at the Washington Center in the central portion of the city. While limited area is available for outdoor recreational opportunities, the center makes a valuable contribution in meeting the recreational needs of New London's older residents. Activities include cards, exercise and fitness, dancing, dartball, movies, day trips, and educational and intergenerational programming. The room also serves as a nutrition center and community room for patrons to rent out for private events. A van transport system is available from 8 a.m. to 4 p.m. weekdays. Parking for approximately 25 vehicles is available on site near the center's gymnasium.

The City of New London also manages the old middle school gymnasium at the Washington Center. The gym is used for a variety of activities including adult leagues, youth activities, special events and fitness walking. The New London Park and Rec Department offers open gym time for socializing and pick up games.

New London Aquatic & Fitness Center

The New London Aquatic & Fitness Center is located on Washington Street in the western portion of the city on land which is part of Old Settlers' Park. Facilities include a swimming pool, which can accommodate 328 people; separate saunas for men and women; a whirlpool; and exercise equipment located in a multi-purpose room. A small splash pad for children is available during the summer months. A lighted parking area for approximately 50 vehicles is located adjacent to the building.
PARK AND RECREATIONAL NEEDS ASSESSMENT

Park and recreation needs may include additional parkland to accommodate new facilities, additional parks in areas not adequately served by existing facilities or where new residential growth is occurring, or new or improved park facilities and equipment. While park and recreation standards are useful barometers in identifying and quantifying these needs, in communities such as New London, the most important ingredient is often citizen input, particularly when assessing the types of facilities identified meet the recreational needs of community residents.

LAND NEEDS

A standard of 10 acres of open space for every 1,000 residents is often used as a basis for estimating the land area that should be provided for general recreational use in a community. Communities the size of New London, however, generally require additional land -- perhaps 15 acres per 1,000 residents -- to provide for the range of facilities desired by its residents and to accommodate recreational demand from residents in nearby outlying areas. These considerations suggest that about 100 to 120 acres of open space is needed to fully accommodate present needs of New London’s residents. The 278.6 existing acres in the City’s parks alone indicates that adequate acreage is presently available to accommodate New London’s needs. At this time the city should not pursue the acquisition of general parkland but divert resources to develop unused acres or enhance current developments. This recommendation does not include new land acquisition for pedestrian trails or if an opportunity arises that would be in the best interest of the city (ie. development of a Recreational Lot or Neighborhood park within a new residential subdivision).

LOCATIONAL NEEDS

How well existing parks serve surrounding residential areas often determines whether additional parkland may be required to ensure that park facilities are relatively accessible to all residents of a community. To identify areas that are not adequately served by parks, communities are divided into neighborhoods. For park planning purposes, neighborhood boundaries are usually defined by those natural and man-made features that obstruct or impede safe and convenient pedestrian movement between various areas in a community.

A second test of adequacy is a general evaluation of recreational opportunities available within each neighborhood. Unless their individual recreational needs can be met, residents of a given neighborhood will still need to recreate elsewhere. While not every need can be met at the neighborhood level, it is desirable that each neighborhood contains a site or sites where a basic range of recreational opportunities is provided.
This minimizes the need for residents of one neighborhood to cross a major street, for example, to use recreational facilities in an adjacent neighborhood.

To analyze the locational needs of recreational facilities in New London, the city has been divided into six neighborhoods based on existing physical barriers. These major barriers include the Wolf River, Business 45, and STH 54. For the most part, those areas of the city where residential growth is concentrated have reasonably good access to a basic range of recreational opportunities. These basic recreational opportunities, however, are generally not available or convenient to those residents who live in areas north of HWY 45.

FACILITY NEEDS

Upon review of New London’s present park system and facilities, the New London Parks and Recreation Committee determined that park facilities in the city generally meet the needs of New London residents. The committee, however, identified several shortcomings that need to be overcome to provide the full range of recreational facilities desired by New London residents. These are identified as recommendations in the following chapter. In addition, the city should continue its efforts to bring both existing and new facilities into compliance with ADA requirements for handicapped accessibility.
RECOMMENDATIONS

The recommendations proposed by this New London Open Space and Recreation Plan are intended to improve and expand the city’s park system by providing diverse facilities and distributing them in an equitable manner throughout the community. Proposals marked with a star have higher priority and may be implemented within the next few years and form the foundation of a five-year action program. Others, however, are long-range and likely beyond the city’s present capabilities. All proposals should be reviewed on an annual basis to ensure that they are consistent with the changing needs of the community.

Primary emphasis in the continued development of New London’s park system should focus upon meeting recreational needs through the development of neighborhood and community parks. In general, facilities at neighborhood parks should be limited to those that would be of interest to neighborhood residents. Community parks, on the other hand, should include facilities that are communitywide in interest.

New London should continue to value its riverfront. The city's investment in its shoreline is unparalleled among communities along the Upper Wolf and will continue to play a major role in steps to improve the appearance and increase the vitality of the downtown area. Acquisition of additional shoreline, extension of the Wolf River Trail, and opportunities to create additional short-term mooring should be endorsed by local leaders as the types of projects that offer the potential for recreational, aesthetic, and/or economic return.

An important concept in contemporary recreational planning is the expanded role that the school system can play in augmenting a community's park space. Because school facilities incorporate a variety of play features and play areas, they offer an excellent opportunity for meeting the growing recreational needs of the community. The cooperative arrangement that currently exists between the city and school district allows the fullest potential of existing recreational facilities and human resources to be realized. In addition, this arrangement minimizes unnecessary duplication of areas, facilities, and park personnel by enabling the recreational and educational needs of the community to be provided on a smaller amount of land. The amount of open space available at the new high school campus will provide an opportunity to reinforce the cooperation currently existing between the city and school district.

Although the City of New London currently has ample land available for park and recreational uses to accommodate its population, some areas of the city are less accessible to a basic range of recreational facilities. In other cases, some facilities are inadequate to meet demand or are simply not available. The following improvements are recommended to create a communitywide recreation system that provides a wide variety of accessible recreational activities to all areas of the community and all segments of its population. Improvements are labeled Level 1 (low priority), Level 2 (medium priority) and Level 3 (high priority).
EXISTING CITY PARKS

Hatten Park
- Resurface tennis courts. (L2)
- Install a broader variety of play apparatus in the park. A modular structure would be appropriate for children ages 5-12. (L2)
- Replace existing basketball court and standards with a full size court. (L1)
- Plant specific shrubbery to attract various bird species. (L1)
- Renovate stonework throughout the park. (L2)
- Enhance Baseball Stadium field (L3)
- Expand and improve hiking trail system. (L1)
- Improve baseball playing surface of diamond located on racetrack field. (L2)
- Move the disc golf baskets on each hole to give the course a different design. (L1)
- Install a dividing wall within the inner shelter at Hatten 2/3 to create more of a private rental environment. (L1)
- Implement tree replacement program (L2)

Pfeifer Park
- Provide a broader variety of play apparatus. (L2)
- Improve access to the Embarrass River by installing a platform for use as a canoe/kayak launch site (handicap accessible). (L2)
- Continue to improve playing surfaces for Little League diamonds. (L2)
- Resurface basketball court and install new standards. (L1)

Franklin Park
- Change light standards from conventional to decorative. (L1)
- Install a pet friendly water fountain. (L1)
- Repave footpaths. (L2)
- Institute landscaping improvements, tree removal and replacement, shrubbery planting program, fill low areas and seed (per year). (L3)
- Construct shuffleboard courts and install benches with small tables for activities such as checkers and chess. (L2)

Abraham Park
- Resurface the basketball court and install new standards. (L1)
- Expand the variety of play equipment. (L2)

Bernegger River Walk
- Install band shell/ gazebo (L1)
- Extend Riverwalk and connect to other trail segments (L2)

Memorial Park
- Develop tree replacement program (per year). (L1)
- Continue to improve softball fields' playing surfaces (per year). (L2)

Nature Area (Unnamed Park Land)
- Complete park master plan for area (L3)
- Support the development of a soccer complex (L2)
• Install playground equipment (L1)
• Install restroom and concession stand facility (L2)
• Install parking with handicap accessibility (L3)

New London Trail System
• Acquire land necessary for expansion of trail system. (L2)
• Construct and landscape trail system. (L2)
• Install pedestrian lights along trail system. (L1)
• Develop trailhead for the NEWTON BLACKMORE State Wildlife trail and extend into the downtown. (L3)
• Look at replacement pavement program for city trails. (L2)

Riverside Park
• Continue to improve boat launch facility as financially feasible. (L2)

Krostue Park
• Install restroom facility (L3)
• Investigate the possibility of a nature trail/cross country ski trail (L2)

OTHER CITY-OWNED RECREATION FACILITIES

Gymnasium at The Washington Center
• Replace lighting with energy efficient lighting (L3)
• Replace hot water boiler with a tankless hot water heater (L2)

New London Aquatics & Fitness Center
• Continue to maintain and replace fitness equipment (L2)
• Upgrade filter system from DE to high rate sand filtration (L2)
• Change skylights and install light sensors to dim artificial light (L3)
• Consider heating splash pad water for the children’s area (L1)
• Create family changing locker room (L2)

Downtown Sites
• Continue to expand and enhance appearance of the flower beds (per year). (L2)
• Complete recommendations from the 2009 Waterfront Initiative Plan (L2)

OTHER RECOMMENDATIONS
• The city should work with the school district to maximize the open space and recreational potential of the new senior high school site. (L2)
• Locate proper location and setup a “dog park”. (L3)
• Creating a Community Garden in the city. (L2)
• Create horse shoe pits somewhere other than inside the Kunkle shelter area. (L3)
• Create Kayak/Canoe launch to Embarrass River off of North Water Ave (near Utility building) (L2)
• Review baseball diamond usage and evaluate if changes are needed to diamond sizes or if additional fields are needed. (L2)
RESOLUTION ADOPTING THE CITY OF NEW LONDON
OPEN SPACE AND RECREATION PLAN

RESOLUTION NO. 1237

WHEREAS, the City of New London has requested that the East Central Wisconsin Regional Planning Commission assist the city with updating its comprehensive Open Space and Recreation Plan; and

WHEREAS, a Citizens’ Advisory Committee comprised of New London residents was formed to assist East Central and the New London Department of Parks and Recreation to identify recreational needs and opportunities in the City and prepare recommendations and an action program to address them; and

WHEREAS, the City of New London Open Space and Recreation Plan encompasses a general outline and plan for the recreational development of New London's park system through the year 2014 and beyond; and

WHEREAS, adoption of said plan also allows the City of New London to compete for funding in cost sharing aid programs administered by the State of Wisconsin; and

WHEREAS, the plan has been endorsed by the Citizens’ Advisory Committee and has also been recommended for adoption by the New London Parks and Recreation Committee,

NOW THEREFORE, BE IT RESOLVED BY THE NEW LONDON COMMON COUNCIL that: The City of New London Open Space and Recreation Plan be adopted as the approved Recreation Plan for the City of New London.

Adopted this 13th day of April, 2010

BY: ____________________________
   Gary Henke, Mayor

ATTEST: _________________________
   Susan Tennie, City Clerk
## APPENDIX A

### RECREATION DEPARTMENT PROGRAMS

#### ADULT PROGRAMS:

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Program Site</th>
<th>Season</th>
<th>Men/Women</th>
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<tr>
<td>Basketball</td>
<td>Washington Center Gym</td>
<td>Winter</td>
<td>Both</td>
</tr>
<tr>
<td>Volleyball</td>
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<td>Fall/Winter</td>
<td>Both</td>
</tr>
<tr>
<td>Softball</td>
<td>Memorial Park</td>
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<td>Both</td>
</tr>
<tr>
<td>Disc Golf</td>
<td>Hatten Park</td>
<td>Summer</td>
<td>Both</td>
</tr>
<tr>
<td>Tennis</td>
<td></td>
<td>Spring</td>
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</tr>
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<td>Dartball</td>
<td>Washington Senior Center</td>
<td>Winter</td>
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</tr>
<tr>
<td>Special Events</td>
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<td>Summer</td>
<td>Both</td>
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<tr>
<td>Body Sculpting &amp; Step Aerobics</td>
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<td>Zumba</td>
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<tr>
<td>Yoga</td>
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<td>Soccer</td>
<td>Administration Building Fields</td>
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<td>Family Fest 5 K Run/Walk</td>
<td>Bernegger Riverwalk</td>
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<td>Haunted Hatten Park Trail</td>
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<td>Both</td>
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<td>Fitness Challenge</td>
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</tr>
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<td>First Timers Fitness</td>
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</tr>
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<td>-Water Volleyball</td>
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#### YOUTH PROGRAMS:

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<td>Basketball</td>
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<td>- Lessons</td>
<td>Community Rec Center</td>
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APPENDIX B

PARK SITE STANDARDS

Based on the *Outdoor Recreation and Open Space Plan for East Central Wisconsin*, which was prepared by the East Central Wisconsin Regional Planning Commission in 1977, the recommended standard for open space in local communities is 10 acres per 1,000 people. At the local level, open space is typically in the form of park sites. These park sites have been classified into five distinct types according to the 1977 report. The classifications are: Rec-lots, Neighborhood parks, Community parks, Urban or County parks, and Regional parks. Neighborhood and community parks are most important types of parks that can be provided in communities the size of New London.

**REC-LOTS**:

**Purpose:** To provide play areas for elementary and pre-school children and to provide park space and activities for the elderly. Rec-Lots are primarily intended to supplement the "backyard" in densely populated urban areas or in complexes of apartments, townhouses, condominiums, mobile home parks, etc. Not essential in single family residential areas.

**Description:** A park designed for high use capacity in areas where space is limited. Good accessibility free from barriers such as highways, terrain, railroad tracks, etc. is desirable. Lots are typically located in urban areas.

**Recommended Size:** 1/4 to 5 acres

**Maximum Service Radius:** Five minute walk or 1/8 mile

**General Facilities:**
- 10 to 15 percent extensive/passive recreation area
  - Sitting area (including benches)
  - Vegetative cover
- Play Apparatus
  - Creative timber forms, mounds, sand, etc.
  - Conventional swings, slides, etc.
- Small paved area
- Senior citizens area
- Night lighting

**Recommended Population Standard:** 0.25 acres per 1,000 population

**Threshold Population Standard:** No threshold standard
NEIGHBORHOOD PARKS:

Purpose: To provide intensive/active and extensive/passive recreation for people of all ages in an attractive and centrally located neighborhood setting.

Description: A park of moderate size designed for high use capacity and having good accessibility with minimum highway, terrain or structural barriers. Located in semi-urban and urban areas.

Recommended Size: 5 to 25 acres

Maximum Service Radius: 10 minute walk or 1/4 mile

General Facilities:
- 15 to 30 percent extensive/passive recreation area
  - Sitting area (including benches)
  - Nature study area
  - Picnic area
- Play apparatus (creative and/or conventional)
- Multi-use paved/specialized play area
  - Basketball
  - Tennis
  - Volleyball
- Senior citizens area
- Open play area
  - Baseball/softball
  - Football/soccer
  - Ice skating
- Night lighting
- Minimal auto parking

Recommended Population Standard: 2.5 acres per 1,000 population

Threshold Population Standard: One facility per 2,000 population
COMMUNITY PARKS:

**Purpose:** To provide an area for year-round predominantly intensive/active recreation with a moderate amount of extensive/passive recreation for people of all ages.

**Description:** A park of moderate size with good accessibility by automobile designed for high use capacity and able to withstand continued heavy use. Serves a municipality or several neighborhoods.

**Recommended Size:** 25 to 50 acres

**Maximum Service Radius:** Five minute drive or 1 mile

**General Facilities:**
- 20 to 40 percent extensive/passive recreation area
  - Sitting area
  - Nature study area
  - Minor hiking trails
  - Individual and group picnic areas
- Play apparatus (creative and/or conventional)
- Multi-use paved/specialized play area
  - Tennis
  - Basketball
  - Ice skating
- Senior citizens area
- Open play area
  - Baseball/softball
  - Football/soccer
- Night lighting
- Shelter and restroom facilities
- Swimming lake/pool or indoor facility tied to a community/recreation center or school
- Special events area
  - Bandstand
  - Amphitheater
  - Etc.
- Moderate Auto Parking

**Recommended Population Standard:** 3.0 acres per 1,000 population

**Threshold Population Standard:** One facility per 8,000 population
LARGE URBAN OR COUNTY PARKS:

**Purpose:** To provide a year-round area for all age groups that accommodates diversified multi-use recreational activity with a considerable amount of undeveloped land.

**Description:** A park of good environmental quality larger in area than a community park. It has good accessibility by automobile and serves a large urban area or portions of a county.

**Recommended Size:** 50 to 500 acres

**Maximum Service Radius:**
Large Urban Park Sites: 1/2 hour drive or 10 miles  
County Park Sites: 1/2 hour drive or 15 miles

**General Facilities:**
- 30 to 50 percent extensive/passive recreation area  
  - Sitting area  
  - Ecological area  
  - Nature study area or center  
  - Major hiking trails  
  - Individual and group picnic areas  
- Play apparatus (creative and/or conventional)  
- Senior citizens area  
- Open play areas  
- Night lighting  
- Shelter and restroom facilities  
- Swimming lake/pool  
- Park pavilion  
- Special events or attractions  
  - Amphitheater  
  - Caves  
  - Tower  
  - Etc.  
- Boating and/or fishing access  
- Bicycle trails  
- Adequate auto parking

**Recommended Population Standard:** 5.0 acres per 1,000 population

**Threshold Population Standard:** One facility per 30,000 population
REGIONAL PARKS:

Purpose: To provide a year-round area for all age groups that accommodates predominantly extensive/passive recreational activity with emphasis on the "natural state".

Description: A park of unique environmental quality such as river basins, lakes, topographic features, etc., that has good regional accessibility for surrounding county, city and village residents.

Recommended Size: 250 acres or greater

Maximum Service Radius: One hour drive or 50 miles

General Facilities:
- 40 to 70 percent extensive/passive recreation area
- Ecological and nature study area and center
- Major hiking trail system
- Individual and group picnic areas
- Creative play apparatus
- Senior citizens area
- Open play area
- Night lighting
- Shelter and restroom facilities
- Swimming lake/pool
- Park pavilion
- Special events and attractions
- Amphitheater
- Forested areas
- Etc.
- Boating and/or fishing access
- Bicycle and snowmobile trail systems
- Bridle trails
- Possible zoo (urban areas) or game farm (rural areas)
- Food concession and/or lodging
- Adequate automobile parking

Recommended Population Standard: 10 acres per 1,000 population

Threshold Population Standard: One facility per 50,000 population
APPENDIX C
PUBLIC AGENCIES WHICH PROVIDE ASSISTANCE

Department of Natural Resources

The DNR administers both the federally funded Land and Water Conservation Program (LAWCON) and the state funded Stewardship Program. These programs typically provide matching funds for park-related acquisition and development projects. The Stewardship Program is also available for a host of related land and water protection and enhancement activities that improve habitat or provide access to fish and wildlife.

Wisconsin Department of Transportation

The State DOT administers the federally funded Transportation Equity Act for the 21st Century (TEA – 21). The enhancement program, a small component of TEA – 21, is a potential source of funding for acquisition and development of multi-modal transportation facilities and improvements such as trails and other types of bicycle and pedestrian accommodations, preservation of historically important transportation structures, and roadside beautification activities. Because this program typically provides up to 80 percent funding, it is very popular and competition for the limiting amount of funds is extremely keen.

East Central Wisconsin Regional Planning Commission

ECWRPC provides free technical assistance to member communities such as New London if the work requires less than three days of staff effort. This technical assistance has included the preparation of site plans for segments of the Wolf River Trail system and a number of park master planning activities. The staff time required in the preparation of Comprehensive Open Space Plans such as this is also underwritten by East Central.

Golden Sands Resource Conservation and Development District

The New London Rivers Beautification and Improvement Plan was adopted as an official project of the Golden Sands Resource Conservation and Development District. This agency provides technical and financial assistance for aspects of the plan’s implementation such as riprapping or landscaping projects that involve erosion control. The program is administered in cooperation with the Natural Resource Conservation Service (NRCS).

U.S. Department of Housing and Urban Development (HUD)

Since 1974, the Community Development Block Grant (CDBG) Program has been the backbone of improvement efforts in many communities. Grants can be used for building public facilities, including parks and community centers, and downtown rehabilitation.
APPENDIX D

LAND ACQUISITION METHODS

Fee Simple Acquisition
The landowner is given a sum of money for all rights to a specific piece of land or property. In Wisconsin, fee simple acquisition is the most common way of acquiring lands for public recreational uses. A land contract, an agreement between the buyer and the seller to spread the cost of the acquisition over a number of years, may also be used as a form of fee simple acquisition. Funding for acquisition is available through the LAWCON and Stewardship programs, which are administered by DNR.

Advance Purchase
This method of implementation requires a purchase agreement to acquire outdoor recreation lands prior to the actual purchase. The agreement fixes the price of future acquisition and may relieve the landowner of up to 100 percent of his property tax obligation. The major drawback with advance purchasing is that it is not eligible for funding under either the LAWCON or Stewardship programs at the present time.

Lease or Easement
Leases or easements can be written to allow public access to private land. These techniques are particularly valuable where outright purchase of the land is not economically feasible.

Eminent Domain
Eminent Domain is the power of a governmental body to condemn private land for public use upon payment of just compensation. This technique should be used only when the land is considered essential for recreational purposes and after all other means to obtain the land have been exhausted.

Trust for Public Lands
Private groups or organizations such as the Trust for Public Land, the Nature Conservancy, and the Northeast Wisconsin Land Trust can often purchase outdoor recreation lands and hold these lands until a municipality can afford to acquire them.

Donation
Without question, this technique is the least expensive means of acquiring land for outdoor recreation and open space uses. Contributions can be in the form of a lease or easement as well as outright title to a piece of land or property. The donor of the land or property can also use the donation as a tax deduction.
APPENDIX E

POTENTIAL COMMUNITY BEAUTIFICATION ACTIVITIES

River Clean-Up Efforts

River clean-up is a simple yet time consuming activity. Clean-up involves picking up garbage, lumber, tree branches, barrels and other debris that can easily be removed from the streambed or shoreline. Large boats, a barge, trucks and a suitable disposal area are necessary for a clean-up project. Clean-up activities are ideal for well-organized groups with large memberships.

Organizing Downtown Improvements

Rehabilitation of the backs of commercial properties along the river depends on the cooperation of business owners. Such cooperation can be stimulated through the development of a site plan that stirs the excitement of the community, providing this section of the trail system with its own unique character and making this an activity center benefiting business owners and the community as a whole. The site plan should attempt to create a common theme for the backs of store buildings and the area between the buildings and the river. Groups such as the Wolf River Art League, the University of Wisconsin Department of Landscape Architecture, or the New London High School's drawing classes may be able to prepare such a site design. Technical assistance from East Central is another avenue that could be pursued. Targeting a portion of the city's Community Development Block Grant Funds toward these projects may be an effective way to build the private/public partnership needed to carry out some of the downtown improvements.
APPENDIX F

INVENTORY OF PARK SITES

Hatten Park

2 Merry-go-Round (Metal 6’ Circle)
4 Tennis Courts with Nets and Game Posts
80 Trash Barrels
78 Picnic Tables (Wood)
2 Park Benches (Stationary Wood)
1 Park Bench (Stationary Cement)
1 Park Bench (Stationary Plastic)
13 Park Benches (Portable Metal)
8 Horseshoe Pits
2 Plastic Slides (6’5” x 20’)
2 2-Seat Infant Swings
2 2-Seat Adult Swings
10 Stadium Lights
4 Player Benches (Wood)
3 Refrigerators
1 Basketball Court with Poles (2), Hoops (2) and Nets (2), 29’x50’ Cracks in Blacktop
1 Wooden Sign (Washington Street Entrance)
1 Batting Cage Net
8 Serving Tables (White)
2 Sandboxes (Wood)
1 Volleyball Court with Poles (2) and Net
1 Dual Adventure Climb with Atom and Coil Climber
2 Bleachers (Wood with Metal Frames)
18 Picnic Tables (Wood with Pipe Frame)
1 Flagpole with Flag (25’ Pole & 4’ x 6’ Flag)
18 Disc Golf Posts (Wood)
19 Metal Disc Golf Baskets
1 Satellite Climber
1 Dog: Pot
2 Display Cases
1 Moduler
33 Nature Trail Markers (Wood)
3 Water Fountains
3 Baseball Diamond Backstops
1 Hatten Park Nature Trail Sign
3 Light Posts
### Pfeifer Park
- 3 Bleachers (Wood with Metal Frames)
- 20 Picnic Tables
- 9 Trash Barrels
- 2 Tennis Courts with Nets & Game Posts
- 4 Stadium Lights
- 1 Brick Dedication Memorial
- 6 Player Benches (Wood)
- 5 Decorative Light Poles
- 4 Park Benches (Stationary Wood)
- 2 Scoreboards
- 1 Flagpole
- 1 Plastic Slide (6'5" x 20')
- 1 Basketball Court with Poles (2), Hoops (2) & Nets (2), 51' 6" x 82' Blacktop good
- 1 2-Seat Infant Swing
- 1 2-Seat Adult Swing
- 3 Baseball Diamond Backstops
- 1 Sandbox (Wood)
- 2 Batting Cages

### Taft Park
- 1 Trash Barrel (Stationary)
- 2 Park Benches (Stationary)
- 5 Decorative Pole Lights
- 3 Flagpoles with Flags (15' Pole & 4' x 6' Flag)
- 4 Docks (Wood)
- 1 Dock Walkway (Wood)
- 1 Vetecontact ders Marble Monument (12' x 4'9")
- 2 Picnic Tables (Stationary)

### Franklin Park
- 4 Picnic Tables (Wood)
- 1 Park Benches (Metal & Wood)
- 2 Park Benches (Stationary Marble)
- 1 Park Bench (Stationary Wood)
- 3 Decorative Light Poles
- 2 Trash Barrels
- 1 2-Seat Infant Swing
- 1 2-Seat Adult Swing
- 1 Merry-go-Round (Metal 6' Circle)
- 1 Plastic Slide (6' x 22')
- 1 Modular Play Structure
- 1 Water Fountain (Metal with Stone Aggregate Base)
- 1 Stone/Wood Monument, 6' (height) x 11'5"x 4' (square base)
- 1 Sandbox (Wood)
## St. Johns Park
- 1 Picnic Table (Stationary)
- 1 Trash Barrel
- 1 Dog: Pot

## Abraham Park
- 1 2-Seat Infant Swing
- 1 2-Seat Adult Swing
- 1 Baseball Diamond Backstop
- 2 Decorative Light Poles
- 1 Merry-go-Round (Steel 6’ circle)
- 1 Plastic Slide (6’ x 16’)
- 1 Basketball court with Poles (2), Hoops (2) & Nets (2), 49’ x 86’ Crack in Blacktop
- 2 Player Benches (Wood)
- 1 Sandbox (Wood)
- 1 Bleacher (Wood with Metal Frame)
- 1 Flagpole with Flag (25’ Pole & 4’ x 6’ Flag)
- 2 Tennis Courts with Nets & Game Posts
- 1 Baseball Diamond Backstop
- 1 Water Fountain (Metal)
- 4 Picnic Tables
- 1 Trash Barrel
- 1 Dog: Pot

## Riverside Park
- 29 Picnic Tables (Wood)
- 4 Park Benches (Stationary)
- 1 Display Case
- 6 Trash Barrels
- 26 Docks (Wood)
- 4 Dock Walkways (Wood)
- 4 Ice Skating Rink/Sled Hill Lights
- 2 Fire Hydrants
- 3 Sets/Boat Launch Permit Vaults & Signs
- 11 Decorative Light Poles
- 1 Metal Dock Walkway
- 8 Docks (Metal)

## Mini Park
- 3 Park Benches (Stationary Wood)
- 1 Trash barrel
Bernegger River Walk
2 Park Benches (Stationary Wood)
4 Benches (Stationary)
6 Docks
1 Walk Ramp (Wood)
10 Decorative Light Poles
2 Stone Monuments
2 Trash barrel

Memorial Park
1 4-Seat Swing (Plastic Seats)
1 3-Seat "Children's" Swing (Plastic Seats)
1 Fire Hydrant
1 Memorial Monument (9-11-01)
1 Merry-go-Round (Steel 6' Circle)
3 Trash Barrels
18 Picnic Tables (Wood)
11 Bleachers (Wood with Metal Frame)
4 Player Benches (Stationary Metal)
2 Scoreboards – Electric, 7'4" x 3'
1 Water Fountain (Metal)
14 Stadium Lights
2 Decorative Lights
1 Sand volleyball court with net & posts
1 Stone monument with flagpole
1 Modular Play Structure
1 Skate Park
9 Ramps
1 Bench (Metal)
2 Batting Cages
2 Baseball Diamond Backstops
1 Tic Tac Toe
1 Sandbox with Digger
1 2-Seat Adult Swing
1 2-Seat Infant Swing
1 Rocking Worm
1 Rocking Snake

Anchor Park
2 Park Benches (Wood)
1 Trash Barrel (Stationary)
2 Decorative Light Poles
Old Settlers’ Park
7 Decorative Light Poles
8 Park bench (wooden-stationary)

River Trail Park
2 Picnic Tables
2 Park Bench (Stationary Wood)
1 Trash Barrel
9 Decorative Light Poles

Krostue Park
1 Merry-go-Round (Metal 8’ Circle)
1 2-Seat Infant Swing
1 Baseball Diamond Backstop
1 Modular Play Structure
1 Picnic Table
1 Trash Barrel
2 Player Benches (Wood)
2009 Park and Rec Survey Results

Survey conducted online at www.surveymonkey.com
From Monday December 14, 2009 – Sunday January 3rd, 2010

Total Started Survey: 84
Total Completed Survey: 67 (79.8%)
1. What municipality do you live in?

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answered question: 79
skipped question: 5

COMMENTS:
1. Fremont
2. Shiocton
3. Town of Hortonia
4. New London, Township of
### 2. How old is the person filling out this survey?

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*answered question: 84
skipped question: 0*
3. How do you obtain information about Park & Recreation programs, events & facility rentals? (check all that apply)

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answered question: 82
skipped question: 2

COMMENTS:
1. word of mouth
2. Channel 96
3. Park & Rec Meeting
4. PAST INVOLVEMENT
5. Bulletin board at the pool
6. channel 96, notices posted at
4. Overall, how well do you think the parks, trails, recreational facilities and programs provided in the City of New London are currently MEETING THE NEEDS of the community?

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5. RATE HOW IMPORTANT you feel the following Parks, Trails, Recreational Facilities and Program are to you and your family.

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<td>75</td>
</tr>
<tr>
<td>Outdoor Tennis Courts</td>
<td>10</td>
<td>17</td>
<td>22</td>
<td>19</td>
<td>6</td>
<td>74</td>
</tr>
<tr>
<td>Outdoor Volleyball Courts</td>
<td>5</td>
<td>19</td>
<td>26</td>
<td>19</td>
<td>5</td>
<td>74</td>
</tr>
<tr>
<td>Skate Park</td>
<td>20</td>
<td>17</td>
<td>20</td>
<td>9</td>
<td>8</td>
<td>74</td>
</tr>
<tr>
<td>Aquatic &amp; Fitness Center (facility only)</td>
<td>1</td>
<td>2</td>
<td>13</td>
<td>29</td>
<td>31</td>
<td>76</td>
</tr>
<tr>
<td>Swimming Lessons/Events</td>
<td>4</td>
<td>6</td>
<td>11</td>
<td>26</td>
<td>29</td>
<td>76</td>
</tr>
<tr>
<td>Meeting Rooms (Washington Center)</td>
<td>10</td>
<td>16</td>
<td>32</td>
<td>13</td>
<td>3</td>
<td>74</td>
</tr>
<tr>
<td>Indoor Gymnasium (Washington Center)</td>
<td>2</td>
<td>8</td>
<td>24</td>
<td>27</td>
<td>15</td>
<td>76</td>
</tr>
<tr>
<td>Paved Trails</td>
<td>1</td>
<td>6</td>
<td>21</td>
<td>28</td>
<td>18</td>
<td>74</td>
</tr>
<tr>
<td>Unpaved Trails (in natural areas)</td>
<td>1</td>
<td>5</td>
<td>20</td>
<td>29</td>
<td>20</td>
<td>75</td>
</tr>
<tr>
<td>Sled Hill</td>
<td>2</td>
<td>3</td>
<td>18</td>
<td>35</td>
<td>18</td>
<td>76</td>
</tr>
<tr>
<td>Ice Skating Rink</td>
<td>3</td>
<td>8</td>
<td>30</td>
<td>20</td>
<td>13</td>
<td>74</td>
</tr>
<tr>
<td>Rec Programs</td>
<td>1</td>
<td>0</td>
<td>13</td>
<td>34</td>
<td>29</td>
<td>77</td>
</tr>
<tr>
<td>Rec Events</td>
<td>2</td>
<td>2</td>
<td>19</td>
<td>33</td>
<td>20</td>
<td>76</td>
</tr>
<tr>
<td>Senior Programming</td>
<td>26</td>
<td>23</td>
<td>7</td>
<td>6</td>
<td>10</td>
<td>72</td>
</tr>
<tr>
<td>Senior Transportation</td>
<td>27</td>
<td>22</td>
<td>8</td>
<td>6</td>
<td>9</td>
<td>72</td>
</tr>
<tr>
<td>Picnic Areas</td>
<td>4</td>
<td>6</td>
<td>27</td>
<td>20</td>
<td>15</td>
<td>72</td>
</tr>
<tr>
<td>Cross Country Skiing</td>
<td>12</td>
<td>21</td>
<td>21</td>
<td>11</td>
<td>8</td>
<td>73</td>
</tr>
<tr>
<td>Park Restrooms</td>
<td>0</td>
<td>1</td>
<td>14</td>
<td>31</td>
<td>30</td>
<td>76</td>
</tr>
<tr>
<td>Park Shelters</td>
<td>0</td>
<td>1</td>
<td>17</td>
<td>33</td>
<td>24</td>
<td>75</td>
</tr>
</tbody>
</table>

answered question: 77
skipped question: 7
6. The City of New London is responsible for managing a variety of city services, such as law enforcement, emergency services, street maintenance, etc as well as parks and recreation. If you were responsible for budgeting $100 of taxpayers money, how would you spend it? You may allocate the entire amount to a single item or distribute it, based on your personal priorities. (Do NOT put a "$" in front of your amounts).

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Average</th>
<th>Response Total</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parks, Natural Areas, Trails &amp; Rec/Aquatic Facilities</td>
<td>21.93</td>
<td>1,316</td>
<td>60</td>
</tr>
<tr>
<td>Recreation/Aquatic/Senior Programming</td>
<td>14.13</td>
<td>735</td>
<td>52</td>
</tr>
<tr>
<td>Public Administration/Planning</td>
<td>9.18</td>
<td>358</td>
<td>39</td>
</tr>
<tr>
<td>Law Enforcement</td>
<td>23.25</td>
<td>1,186</td>
<td>51</td>
</tr>
<tr>
<td>Fire &amp; Emergency Services</td>
<td>19.33</td>
<td>986</td>
<td>51</td>
</tr>
<tr>
<td>Code Enforcement</td>
<td>7.35</td>
<td>250</td>
<td>34</td>
</tr>
<tr>
<td>Sidewalks/Street Maintenance (includes snow removal)</td>
<td>19.00</td>
<td>988</td>
<td>52</td>
</tr>
<tr>
<td>Library Services</td>
<td>14.19</td>
<td>681</td>
<td>48</td>
</tr>
</tbody>
</table>

answered questions: 65
skipped questions: 19
The City of New London is responsible for managing a variety of city services, such as law enforcement, emergency services, street maintenance, etc as well as park.

What is your opinion concerning the amount of dollars currently being spent by the city for each of the following:

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Too Little</th>
<th>About Right</th>
<th>Too Much</th>
<th>Don't Know</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing new park and recreational parks/facilities</td>
<td>18</td>
<td>29</td>
<td>2</td>
<td>18</td>
<td>67</td>
</tr>
<tr>
<td>Maintaining current parks and recreational parks/facilities</td>
<td>16</td>
<td>34</td>
<td>0</td>
<td>16</td>
<td>66</td>
</tr>
<tr>
<td>Developing new trails</td>
<td>18</td>
<td>26</td>
<td>4</td>
<td>19</td>
<td>67</td>
</tr>
</tbody>
</table>

answered question: 67
skipped question: 17

8. Please choose your TOP 3 priorities for park, athletic field and trail maintenance.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restroom Maintenance</td>
<td>67.2%</td>
<td>45</td>
</tr>
<tr>
<td>Service</td>
<td>Percentage</td>
<td>Response Count</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Trash Pickup &amp; Removal</td>
<td>43.3%</td>
<td>29</td>
</tr>
<tr>
<td>Amenities Maintenance (playground, picnic tables, etc)</td>
<td>50.7%</td>
<td>34</td>
</tr>
<tr>
<td>Trail Maintenance (snow removal, surface repair, etc)</td>
<td>29.9%</td>
<td>20</td>
</tr>
<tr>
<td>Turf Care (mowing, fertilizing, watering, field prep etc)</td>
<td>37.3%</td>
<td>25</td>
</tr>
<tr>
<td>Tree Care (pruning, replacement, etc)</td>
<td>4.5%</td>
<td>3</td>
</tr>
<tr>
<td>Facility Maintenance (Aquatic Center, Washington Center, Park shelters)</td>
<td>58.2%</td>
<td>39</td>
</tr>
</tbody>
</table>

answered question: 67
skipped question: 17

Please choose your TOP 3 priorities for park, athletic field and trail maintenance.

9. Please let us know if you or one of your family members participated in the following and the need for expansion, improvement or additions.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>I or one of my household members utilizes this service</th>
<th>This service needs expansion/improvement</th>
<th>This service needs to be added</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Activities (biking, skiing, etc)</td>
<td>36</td>
<td>14</td>
<td>4</td>
<td>47</td>
</tr>
<tr>
<td>Special Events (Concerts, &quot;Kid's Day&quot;, Water Carnival, etc)</td>
<td>44</td>
<td>9</td>
<td>2</td>
<td>51</td>
</tr>
<tr>
<td>Cultural/Arts programs</td>
<td>20</td>
<td>11</td>
<td>5</td>
<td>33</td>
</tr>
<tr>
<td>Leisure Swimming</td>
<td>49</td>
<td>15</td>
<td>2</td>
<td>57</td>
</tr>
<tr>
<td>Youth athletic Leagues</td>
<td>44</td>
<td>11</td>
<td>0</td>
<td>50</td>
</tr>
<tr>
<td>Adult Athletic Leagues</td>
<td>26</td>
<td>8</td>
<td>1</td>
<td>32</td>
</tr>
<tr>
<td>Golf</td>
<td>22</td>
<td>5</td>
<td>1</td>
<td>27</td>
</tr>
<tr>
<td>Event</td>
<td>Count 1</td>
<td>Count 2</td>
<td>Count 3</td>
<td>Count 4</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>---------</td>
<td>---------</td>
<td>---------</td>
<td>---------</td>
</tr>
<tr>
<td>Disc Golf</td>
<td>24</td>
<td>6</td>
<td>0</td>
<td>28</td>
</tr>
<tr>
<td>Swimming Lessons</td>
<td>40</td>
<td>9</td>
<td>0</td>
<td>45</td>
</tr>
<tr>
<td>Tennis programs/leagues</td>
<td>10</td>
<td>6</td>
<td>3</td>
<td>18</td>
</tr>
<tr>
<td>Senior Citizens programs</td>
<td>5</td>
<td>7</td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td>Senior Transportation</td>
<td>5</td>
<td>7</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Skate Park</td>
<td>14</td>
<td>7</td>
<td>1</td>
<td>21</td>
</tr>
<tr>
<td>General Education (ie computer classes, etc)</td>
<td>6</td>
<td>4</td>
<td>7</td>
<td>17</td>
</tr>
<tr>
<td>Teen Activities</td>
<td>5</td>
<td>13</td>
<td>5</td>
<td>20</td>
</tr>
<tr>
<td>Day Camp (Camp Hatten)</td>
<td>17</td>
<td>4</td>
<td>1</td>
<td>22</td>
</tr>
<tr>
<td>Dance Classes</td>
<td>15</td>
<td>4</td>
<td>4</td>
<td>21</td>
</tr>
<tr>
<td>Gymnastics/Tumbling</td>
<td>13</td>
<td>6</td>
<td>2</td>
<td>19</td>
</tr>
<tr>
<td>Bus Trips</td>
<td>12</td>
<td>3</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Community Garden</td>
<td>7</td>
<td>7</td>
<td>6</td>
<td>17</td>
</tr>
<tr>
<td>Dog Park</td>
<td>9</td>
<td>4</td>
<td>18</td>
<td>28</td>
</tr>
</tbody>
</table>

**10. How would you rate the ability to walk and bike around the City of New London**

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>1-Poor</th>
<th>2-Fair</th>
<th>3-OK</th>
<th>4-Good</th>
<th>5-Excellent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate the ability to WALK around the City of New London.</td>
<td>1</td>
<td>14</td>
<td>17</td>
<td>28</td>
<td>7</td>
<td>67</td>
</tr>
<tr>
<td>Rate the ability to BIKE around the City of New London.</td>
<td>5</td>
<td>14</td>
<td>27</td>
<td>17</td>
<td>3</td>
<td>66</td>
</tr>
</tbody>
</table>

**11. How many times in the past 12 months have you used the city’s website to gain information on Park and Rec services?**

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 Times</td>
<td>10.4%</td>
<td>7</td>
</tr>
<tr>
<td>1-3 Times</td>
<td>26.9%</td>
<td>18</td>
</tr>
<tr>
<td>3-5 Times</td>
<td>26.9%</td>
<td>18</td>
</tr>
<tr>
<td>10+ Times</td>
<td>35.8%</td>
<td>24</td>
</tr>
</tbody>
</table>

**12. Do you find the City’s Website easy to navigate?**

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>71.2%</td>
<td>47</td>
</tr>
</tbody>
</table>
13. Do you find the online registration website (Activenet.net) easy to navigate?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>25.8%</td>
<td>17</td>
</tr>
<tr>
<td>No</td>
<td>74.2%</td>
<td>49</td>
</tr>
</tbody>
</table>

14. Would you like to see any other information on the City's website?

1. Yes, when girls softball games are going to be rained out I would like to be able to go to the parks area of the website and find out.
2. No
3. WOULD LIKE YOUTH SPORTS CANCELLATIONS TO BE A LITTLE QUICKER SO THAT COACHES CAN DO THEIR JOB
   the website is good, but i would like to be able to register for programs in person too. I think many people didn't join the fall soccer due to having to register on line. this may sound stupid, but i know people didn't join because of that. I did sign up on line, but many who had planned to sign up didn't for that reason. I would like to see the parks and trails really advertised. we have a lot to offer here, but people don't know it. i would like to see the down town walk way and shops around it cleaned up a bit so it looks appetizing to go there. right now the back of the buildings look really rough.
4. ALSO...NOT TOO HAPPY WITH THE TAX INCREASE, BUT THAT ISN'T YOUR FAULT...JUST VENTING! We will pay nearly $5,000. for taxes this year, and I don't feel our community has all that much to offer. We don't even have garbage pick up in our taxes. Just very frustrating right now. My family enjoys New London, but we do feel we are paying a lot of taxes for what we get in the city. Maybe the city can adverstize what is out there for us to enjoy. Other than the soccer league, we don't participate in any programs. Not even sure what is out there to participate in. Thanks for your time and listening.
5. I would appreciate all pertinent information to be on the website in a timely matter.
6. the ability to watch pre-recorded shows that appear on channel 3. E.g.: the City Council meeting. There should be an option to click on a program and watch it when it is not currently being aired.
7. I would like to see more specific dates and times with regards to our special events that take place around the town. There are also posters to find the information but I just the internet much more to find information.
8. Linking into all the available items to register for would be nice - you have to hunt for them in each area.
9. Individual websites for pool vs. recreation programming vs. city at large
10 N/A

15. Have you reserved/rented one of the city facilites in the past 12 months?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>25.8%</td>
<td>17</td>
</tr>
<tr>
<td>No</td>
<td>74.2%</td>
<td>49</td>
</tr>
</tbody>
</table>

answered question: 66
skipped question: 18
16. If yes, what kind of event was the rental for?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Reunion</td>
<td>11.8%</td>
<td>2</td>
</tr>
<tr>
<td>Birthday Party</td>
<td>17.6%</td>
<td>3</td>
</tr>
<tr>
<td>Work Function</td>
<td>17.6%</td>
<td>3</td>
</tr>
<tr>
<td>Sport Practice/Game</td>
<td>52.9%</td>
<td>9</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

**COMMENTS:**

1. anniversary party

17. If yes, how would you rate the following?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Terrible</th>
<th>Poor</th>
<th>OK</th>
<th>Good</th>
<th>Great</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ease of the reservation process?</td>
<td>0</td>
<td>1</td>
<td>6</td>
<td>7</td>
<td>6</td>
<td>20</td>
</tr>
<tr>
<td>Quality of the facility and it's cleanliness?</td>
<td>0</td>
<td>1</td>
<td>5</td>
<td>8</td>
<td>6</td>
<td>20</td>
</tr>
<tr>
<td>Cost of the rental?</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>7</td>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>Overall experience with the facility rental?</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>10</td>
<td>6</td>
<td>18</td>
</tr>
</tbody>
</table>

If it was not up to your standards, what can we do to enhance your experience?

**COMMENTS:**

1. More open swim time, more open gym time and more availability to rent meeting rooms at the Washington Center.
2. no
3. It would be really nice to have more arts/crafts, musical/dance, and theater programs that school age kids could be involved in. The kids that aren't interested in sports do not have a lot of outlets to grow and develop there talents/interests.
4. I would really like to see more programs for toddlers and possibly more things for adults. Every summer I am disappointed that there is no kickball for adults. I think it would be easier if the adults didn't have to make a whole team, but could just sign up and be put on a team. Also, I think there should be more advertising for the programs.
5. Adult tennis league
6. Dog Park
7. Large community garden
8. Hockey/Ice skating rink (more/better access)
9. People have mentioned something would be nice like they have in Appleton called Players Choice. It would actually help bring more money to the community and get our neighboring communities to
work together. It would be able to house big tournaments, etc. More accessible swimming at the pool…maybe more advertising about what is offered. Maybe an adult night for the pool…maybe you already have that, I don’t know. The adult soccer league to be more structured (people just join and play without being registered to play). The trails to at Hatten Park to be advertised more. Some people don’t even know we have trails there. I would like to see more playground equipment at Hatten. The swim lesson registration was not very user friendly. The information provided to choose the class was poor and the information in the confirmation email sent was incorrect. Youth tackle football.

More activities for pre-k children year round. We are traveling to surrounding communities to get our needs met. An all inclusive park for field play, walking paths, play grounds etc. Soccer Complex.

Teen activities.

More programs for kids that are offered on the weekends. I work fulltime out of town and an unable to get my kids to programs during the workday. na.

Continued addition of children’s programs. The things offered are great and would like to see those continued and addition of new ones. I would love to see a dog park offered in town. I know of the dog park in Oshkosh and everyone that I talk to say that it is one of the best ideas that they have ever seen. Also, I would like to see more activities offered for high school or middle school students. To often I have seen kids just driving or walking around town with nothing to do. Boredom and lead to other things that might cast more then just creating a couple of programs for young adults.

I think there is great public interest in fitness programs. It would be great to incorporate the excellent natural resources with more fitness initiatives, especially in the summer months.

Group walking club through Hatten park. This could include dogs. I would like to walk now after dark but do not feel safe alone.

Indoor soccer during the winter.

More swimming lessons - only Mon & Wed now --- cannot make those days of the week.

New year’s eve lock-in for high school age kids. Bike lanes would be helpful.

I would like to see gymnastics, flag football for the younger kids.

19. Please provide any comments to help us improve the Parks and Recreation services for the City of New London.

Overall, I appreciate the variety of activities and opportunities the Rec Dept. in New London offers. But the additional fees for “out of city limits” community members make some recreation programs too expensive to utilize. I would like to see fees equalized for park and rec programs for everyone who resides within the New London school district; “out of city limits residents” pay the same tax rate as in city residents regarding the New London school district, yet we are also required to pay far more for all park and rec services we choose to use….

1.
2. It would be great to have an indoor sport facility like Players Choice in Appleton. Since NL and the surrounding area is so heavily sports oriented I think that type of facility would be a great benefit. A lot more attention needs to be given to the outfields of ALL our ball diamonds, we have some of the worst diamonds in the area. The city needs to "pull it's weight" when it comes to maintaining and improving our ball diamonds, instead of doing nothing or very little to assist various groups in improving our facilities. With better facilities, we can attract more teams to come to our various tournaments, in turn getting more people to come to our city and spend money at many other businesses. The Bottom line is to have and show some pride in New London's facilities.

3. Put in an ice skating rink again at the pool where it use to be. There should be more than one skating rink in town than by stink hill, which is too close to the sled hill. Often it seems like the programs run for children are taught by high school students, which can be great, but sometimes the classes are not very well organized. My daughters took the sportzone class last summer and it was just awful the way the teachers only played games with the boys and left the girls to play hide and seek or something on their own. Somebody should occasionally be checking in on the classes that are run by teenagers.

4. Don't sell the Wolf River Lumber Site for condos. Use it for open space along the river.

5. Often it seems like the programs run for children are taught by high school students, which can be great, but sometimes the classes are not very well organized. My daughters took the sportzone class last summer and it was just awful the way the teachers only played games with the boys and left the girls to play hide and seek or something on their own. Somebody should occasionally be checking in on the classes that are run by teenagers.

6. Please keep providing the summer youth program for Rock Climbing.

7. Information of your programs could also be sent out to neighboring school districts as there are several smaller ones which do not have the abilities to offer these types of programs.

8. It would be nice to see our city cleaned up and look like a good place to go to. With the taxes getting so high now, many people are wondering if this is the place for them to be right now...and for obvious reasons, that is a huge problem. Thanks for all you do Park and Rec. You do offer nice programs. I just want to hear about more of them. And, more for adults.

9. I live by a park and there is always garbage blowing around and seems to be a hang out for teens doing mischief. The equipment at some parks are getting old. We seem to take our kids to school playgrounds for equipment. Not sure only my feeling is I wish we had wood chips instead of sand in our play areas.

10. I know there is a real issue at the Skate Park with security and safety. Apparently there are kids who "control" the park and others can't use it...bullying and threatening. I have not witnessed it myself, but my kids and their friends have reported it. Otherwise, our parks and rec programs are outstanding for this size community.

11. I noticed that many times the restrooms were locked. I was not sure if it was due to vandalism or if they just got missed. I was at Franklin Park several times with my kids a few years ago and the bathrooms were locked in the middle of the morning. Maybe it is not the case now.

12. I would like to see the programs that are offered handled better. We've had teenage instructors that chat thru the class and don't provide much instruction. For the price the out of town people pay and time to get to the classes they should be handled professionally.

13. At times we call to get information about events or information about discount priced tickets and no one is there to answer.

14. I would like to see the programs that are offered handled better. We've had teenage instructors that chat thru the class and don't provide much instruction. For the price the out of town people pay and time to get to the classes they should be handled professionally.

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16. Adding on to the pool wouldn't be a bad idea. I know that part of it has to do with bathrooms but then I think that creating "family" bathrooms would be a great thing. Also, adding an area where the pool can serve food would not be a bad idea.
Add another baseball facility. The stadium is nice but needs a reliever field. Also, more bicycle programs and awareness for bicycles/runners/walkers. The Parks and Rec. Dept should find more ways to tap into the natural landscape of the city. For example, hosting events like mountain biking, running, or triathlon events. But overall they are doing some great work.

22. fire  is rude
23. you're doing a great job for such a small city. keep working to improve
24. More things to do for the pre-teens that is not sports.

This past year, there was a distinct lack of communication regarding several of the Camp Hatten activities/field trips. It was not clearly communicated what you needed to sign up online for, what trips were just part of routine activities, etc; then when calling the Park and Rec office, that person usually didn't have the answers either.

please provide a family changing room at the pool, it is very difficult to have a child of the opposite sex that has to change with no place to change them. If my child is 5 years old they are still not old enough to change by themselves without parent supervision in a locker room!!

I do not feel that families that live outside of the city of New London should be penalized and have to pay more for the programs that are offered by the Parks and rec department. You are getting the money, what difference does it make as to where someone lives.

Out of the 67 who completed the survey, 44 Individuals signed up for the free pool pass.