

**2008 EAST CENTRAL WISCONSIN SPECIALIZED TRANSPORTATION COORDINATION ACTION PLAN**

**Counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, Winnebago**

**Facilitator: Jason Kakatsch, East Central Wisconsin RPC**

**Location: Liberty Hall, Kimberly**

**Date: 8/27/08**

**2006 Assessment of Needs, Gaps, and Challenges**

**2008 Assessment of Needs, Gaps, and Challenges**

**Limitations/Implementation Feasibility**

**Strategies, Projects, and Programs to Address Needs, Gaps, and Challenges**

**Volunteer Drivers**

Maintain and expand volunteer driver base (especially in rural areas).

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Reimbursement rate; IRS limitation for volunteer; auto insurance costs; price of gas; age of the volunteer drivers; distance of the trips

Federal and state restrictions (i.e. red tape) with regulations; Coordination and cooperation with the medical industry

Compensation and incentives for volunteer drivers without being penalized by taxes.

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**Funding and Expenses**

Increased funding

Increased funding

State and federal funding levels decreasing; costs are increasing; complexities of the current funding mechanisms;

State and federal changes need to occur; continued pursuit of alternative funds like 5310, New Freedom, WETAP, and STRAP

Lack of awareness and communication of new and existing funds.

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no primary resource for funding sources; limit resources for filling out grant applications and submitting reports for the grants

assistance for filling out grants and to do the necessary reports; streamlining the applications and reports

Insurance costs

Insurance costs

Increasing insurance costs; liability issues regarding insurance (i.e. using services across county lines)

Have entities "pool" together to purchase insurance; Coordinate an educational training on insurance

Fuel costs

Fuel costs

Increasing costs; shortfalls; budgeting how much fuel is needed in the next year; vendors won't guarantee the prices of the fuel

Agreements to purchase fuel together (i.e. discounts - Green Lake)

Operation costs in general

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Increasing fares; State and federal funding decreasing or leveling out; repair costs increasing

Preventative maintenance programs;

Staffing shortages/cuts (doing more with less).

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Budget cuts; increases in operation costs (i.e. insurance and labor costs); transportation services competing with every other program in the county system; caps with County, State, and Federal governments; state and federal restrictions; staff time and the costs of doing a cost benefit analysis

Continue coordination with other programs and agencies (i.e. share resources, coordinate trips); Doing a cost-benefit analysis on the transportation system (i.e. Winnebago County - League of Women Voters conducted this)

Cost-effectiveness/cost vs. benefit analysis study

Cost-effectiveness/cost vs. benefit analysis study

see above

see above

**Service Levels and Gaps**

Weekend services

Weekend services

Costs/lack of funding

alternative funding services (i.e. New Freedom Program); pursue WETAP funding

Evening services

Evening services

see above

see above

Holiday services

Holiday services

see above

see above

Rural transportation - especially for low income, disabled, and elderly

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Costs; distance; lack of service providers; volunteer drivers (maintaining and expanding); time

pursue STRAP funds

Duplication of services

Duplication of services

staff time

Coordination with adjacent counties and providers; network with other providers; yearly assessments; mobility management (i.e. potentially fund a mobility manager under the New Freedom program)

Catering to increasing volumes - elderly and disabled populations on the rise

Catering to increasing volumes - elderly and disabled populations on the rise

Costs; decreasing in funding levels; increase of elderly and disabled living at home; increasing trips for medical appointments

pursuit of additional funding (i.e. New Freedom)

Lack of transportation options

Lack of transportation options

state and federal restrictions (i.e. red tape)

transportation options for the general public

Competition between the public and private sector

Competition between the public and private sector

federal regulations

continue to discuss issues with lawmakers

Employment transportation

Employment transportation

Long distances of where people live

pursuit of WETAP funds

Identification of needed transportation services and the people that rely on them

Identification of needed transportation services and the people that rely on them

lack of awareness

expanding marketing efforts to get more information out on the transportation services that are provided; work with medical providers to provide this information

Transportation for the general public - social trips

Transportation for the general public - social trips

see above

see above

24 hour scheduling

24 hour scheduling

see above

see above

	2006 Assessment of Needs, Gaps, and Challenges	2008 Assessment of Needs, Gaps, and Challenges	Limitations/ Implementation Feasibility	Strategies, Projects, and Programs to Address Needs, Gaps, and Challenges
Service Levels and Gaps (continued)	Demand responsive service/shared ride taxi	Demand responsive service/shared ride taxi	costs of providing door-to-door services; only two tie-downs on the fixed route buses; coordination of trips	increase in the demand of responsive service/shared ride taxi; software that would make the coordination of trips more efficient
	Wheelchair transportation	Wheelchair transportation	number of tie-downs on fixed route buses; quality of service that you get (i.e. door-to-door); timing of using the system; training issues;	wheelchair accessible vehicles; training programs for drivers required (federal and state requirement)
	Intercounty transportation	Intercounty transportation	Getting people in rural areas to various urban areas (i.e. getting people in Winnebago County to the Fox Cities)	Coordination issues; State and federal regulations and restrictions; Regional Transit Authority (RTA)
	Urban fringe transportation	Urban fringe transportation	the urban fringe	industry and employers regarding transportation services;
	Air shuttle transportation	Air shuttle transportation		Connector Route in the Fox Cities
	Private rides for extremely ill patients	Private rides for extremely ill patients	Costs; Hospital discharges	Pursue New Freedom funding; Coordination with the health care industry
Restrictions and Regulations	Medical Assistance transportation	Medical Assistance transportation	levy barriers; reimbursement limitations of the Medicaid program.	reimbursement rates; Potentially using New Freedom funding to assist with medical trips; continuing to monitor and
	The number and complexity of State and Federal restrictions and regulations	The number and complexity of State and Federal restrictions and regulations	see above	see above
	The ability for agencies and programs to share vehicles (i.e. school buses that are not in service)	The ability for agencies and programs to share vehicles (i.e. school buses that are not in service)	see above	see above
Education and Marketing	Veteran health care system affects transportation - must attend select hospitals throughout the State	Veteran health care system affects transportation - must attend select hospitals throughout the State	Veterans must attend select hospitals throughout the State	Coordination of the trips
	Lack of awareness of some services provided	Lack of awareness of some services provided	see above	see above
	Misconception of public transportation (only for the elderly, disabled, and low income).	Misconception of public transportation (only for the elderly, disabled, and low income).	lack of support of public transportation; attitudes	doing non-user surveys (i.e. find attitudes of non-users); more for profit employers to encourage the use of the public transportation; highlighting the tax breaks for the employers and the employees for using public transportation
	Many want to maintain their independence driving - although some individuals are high risk.	Many want to maintain their independence driving - although some individuals are high risk.	attitudes and social barriers	education, marketing of the transportation services; enhancing the "cool" factor; training for those who want to use public transportation (i.e. Bus Buddy Program & Workforce Investment Act); work with the public transportation services for major social events
	Communication barriers - language, cultural (i.e. Amish), isolation, etc.	Communication barriers - language, cultural (i.e. Amish), isolation, etc.	language, cultural barriers, isolation (i.e. rural areas)	education and marketing; cooperation between agencies
	Public participation in important meetings /hearings	Public participation in important meetings /hearings	Getting public input from the clients	
	The transportation experience/environment may be overwhelming for many individuals	The transportation experience/environment may be overwhelming for many individuals	see above	training programs see above
	Transportation for seasonal residents	Transportation for seasonal residents (migrant. Works; students)	see above	see above
Coordination and Cooperation	Develop, maintain, and/or expand marketing efforts	Develop, maintain, and/or expand marketing efforts	costs;	increase marketing; public access (newspapers, agency newsletters, public television); letting the medical industry know of the transportation services that are provided in the area
	Pooling of resources to reduce duplication, save money, and improve efficiency	Pooling of resources to reduce duplication, save money, and improve efficiency	see above	see above - coordination with future partners/agencies
	Developing partnerships	Developing partnerships	see above	see above
	Regional coordination/crossing municipal boundaries	Regional coordination/crossing municipal boundaries	see above	see above
	More participation for the health care industry (i.e. CBRFs, nursing homes, hospitals, clinics, etc.) - short notice discharges in the middle of the night.	More participation for the health care industry (i.e. CBRFs, nursing homes, hospitals, clinics, etc.) - short notice discharges in the middle of the night.	see above	see above
	Coordination of trips for veterans	Coordination of trips for veterans	see above	see above
	Expansion or creation of Transportation Coordination Committees (TCCs)	Expansion or creation of Transportation Coordination Committees (TCCs)	participation and interest from individuals that should be at the table	expanding to get other agencies involved with TCCs (i.e. health care industry)
	Concern over past brokerage system proposals (loss of local control, volunteer base, etc.)	Concern over past brokerage system proposals (loss of local control, volunteer base, etc.)	issue may keep coming back	continue to discuss issues with lawmakers

Land Use and Development	2006 Assessment of Needs, Gaps, and Challenges	2008 Assessment of Needs, Gaps, and Challenges	Limitations/ Implementation Feasibility	Strategies, Projects, and Programs to Address Needs, Gaps, and Challenges
	Health care facilities and other establishments building in areas where transportation services are not provided (i.e. on the urban fringe)	Health care facilities and other establishments building in areas where transportation services are not provided (i.e. on the urban fringe)	see above	see above