

City of Shawano

Comprehensive Outdoor Recreation Plan

2014 - 2018



East Central Wisconsin
Regional Planning Commission

ECWRPC

Calumet • Menominee • Outagamie • Shawano • Waupaca • Waushara • Winnebago

CITY OF SHAWANO

5-Year
COMPREHENSIVE
OPEN SPACE AND OUTDOOR RECREATION
PLAN

2014-2018

February 12, 2014

Prepared by the

Shawano Park and Recreation Commission,

Shawano Park and Recreation Department,
Judith A. Judd, Director

and the

East Central Wisconsin Regional Planning Commission
Trish Nau, Principal Recreation Planner

EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Robert Hermes, Chair
Donna Kalata, Vice-Chair
Eric Fowle, Secretary-Treasurer

COMMISSION MEMBERS - 2013/2014

CALUMET COUNTY

Bill Barribeau
Pat Laughrin
Merlin Gentz

WAUPACA COUNTY

Dick Koeppen
Gary Barrington
Brian Smith
DuWayne Federwitz

MENOMINEE COUNTY

Muriel Bzdawka
(Jeremy Johnson, Alt.)
Ruth Winter
Robert Hermes, Chair

WAUSHARA COUNTY

Donna Kalata
Larry Timm
Neal Strehlow

OUTAGAMIE COUNTY

Tom Nelson
Judy Schuette
(Peter Stueck, Alt.)
Tim Hanna
Carl Anthony
Kevin Sturn
Michael Thomas

WINNEBAGO COUNTY

Mark Harris
David Albrecht
Ernie Bellin
Burk Tower
(Mark Rohloff, Alt)
Jim Erdman
Ken Robl

SHAWANO COUNTY

Jerry Erdmann
Ken Capelle
Marshal Giese

ACKNOWLEDGMENTS

The preparation of the *City Of Shawano Comprehensive Outdoor and Recreation Plan 2014-2018* was formulated by East Central Wisconsin Regional Planning Commission with the assistance of the Shawano Common Council, the Shawano Planning Commission, and the Shawano Park and Recreation Commission.

SHAWANO COMMON COUNCIL

Lorna Marquardt, Mayor
Woody Davis, President
John Hoeffs
Bob Kurkiewicz
Sandy Steinke
Fred Ponschok
Rhonda Strebel
Brian D. Knapp, City Administrator/SMU Manager
Karla Duchac, Clerk-Treasurer

SHAWANO PLANNING COMMISSION

Mayor Lorna Marquardt, Chairperson
Chad Kary
Bruce Schmidt
Tim Schultz
Richard Felts
David Passehl
Jeanne Cronce
Aldersperson Bob Kurkiewicz
Assistant City Administrator/Public Works Coordinator Eddie Sheppard

SHAWANO PARK AND RECREATION COMMISSION

Sheree Repinski, Chairperson
William E. Krenger
Jerry Weisnicht
Norbert "Wally" Wollenzien
Aldersperson N. "Woody" Davis
Park & Recreation Dir. Judith Judd
Ex-Officio Member: Mayor Lorna S. Marquardt

ABSTRACT

TITLE: City of Shawano
Comprehensive Outdoor Recreation Plan 2014-2018

CONTACT: Trish Nau, ECWRPC Principal Planner

AUTHORS: Judy Judd, City of Shawano Parks & Recreation Director
Trish Nau, ECWRPC Principal Planner

SUBJECT: City Park and Recreation Plan, 5 Year update

DATE: February 12, 2014

PLANNING AGENCY: East Central Wisconsin Regional Planning Commission

SOURCE OF COPIES: East Central Wisconsin Regional Planning Commission
400 Ahnaip Street, Suite 100
Menasha, WI 54952
(920) 751-4770
www.eastcentralrpc.org

The 2014-2018 version of Shawano's Outdoor Recreation Plan seeks to help preserve the City's natural environment and at the same time allow residents and visitors alike to play, learn, enjoy and live in harmony with it. In addition to setting forth new recommendations based on present needs, the adopted plan will enable the City to once again compete for matching funds available through the Department of Natural Resources' Stewardship Program if available. Funding components of this program, targets monies for parkland acquisition and development projects as well as for numerous other projects and activities that preserve, protect and enhance important land and water-based natural assets. Collectively, other grants are available through the WDNR Stewardship Program and have effectively doubled the local funding commitment for acquisition and development of parkland and other public recreational facilities.



City of Shawano Parks and Recreation Department
220 E. Division Street
Shawano, WI 54166
(715) 526-6171
www.shawanowi.govoffice2.com

TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION	1-1
Introduction	1-1
Community Overview	1-1
Population	1-2
Past Recreation Planning	1-3
Plan Purpose and Process	1-4
Planning Criteria	1-4
CHAPTER 2: GOALS AND OBJECTIVES	2-1
Goals and Objectives	2-1
Outdoor Recreation	2-1
Facility Accessibility and ADA Compliancy	2-2
Public Participation/Intergovernmental Cooperation	2-2
Health Factors	2-3
CHAPTER 3: RECREATIONAL RESOURCES	3-1
Natural Resources	3-1
Existing Recreational Facilities	3-1
CHAPTER 4: RECREATIONAL NEEDS	4-1
Recreational Needs	4-1
Land Needs	4-1
Locational Needs	4-5
Facility Needs	4-9
General Needs	4-9
2013 Survey Results and Resident Wish List	4-11
Area Recreational Groups	4-12
CHAPTER 5: HEALTH NEEDS ASSESSMENT	5-1
County Health Components And Statistics	5-1
CHAPTER 6: RECOMMENDATIONS	6-1
General Improvements	6-1
Trails	6-1
Pet Friendly Areas	6-1
Waterfront Development	6-1
Parking, Landscaping, and Wayfinding Signage	6-2
Vandalism and Security	6-2
Selling of Current Recreational Lots	6-2
Development of Current and New Parks	6-2
Policies	6-3
Recommendations for the Existing Park Sites by Type	6-4
Green Spaces	6-4
Community Parks	6-5
Neighborhood Parks	6-6
Recreational Lots	6-6
Special Facilities	6-7

CHAPTER 7: ACTION PROGRAM	7-1
5-Year Action Program, 2014-2018	7-1

CHAPTER 8: RESOLUTION OF ADOPTION	8-1
--	------------

APPENDICES

Appendix A: Park Site Classifications	A-1
Appendix B: Park Inventory Table	B-1
Appendix C: Capital Improvement Program	C-1
Appendix D: Funding Resources	D-1
Appendix E: Survey Results	E-1

MAPS

Map 1: City of Shawano Existing Parks and Recreation Facilities.....	3-13
Map 2: City of Shawano Environmental Factors.....	3-17
Map 3: City of Shawano Woodland Resources.....	3-19
Map 4: City of Shawano Park Service Areas.....	4-3
Map 5: City of Shawano Walkability Ratings.....	4-7

TABLES

Table 1: Population Trends and Projections, Greater Shawano Area	1-2
Table 2: Population by Age Group, 2010, Greater Shawano Area	1-3
Table 3: Public Parks and Recreation Areas – Maintained by the City.....	3-1
Table 4: Existing Parks and Recreational Facilities Acreage.....	3-15
Table 5: Population vs. Acreage of Parks Needed Today by Neighborhood.....	4-6
Table 6: Population vs. Acreage of Parks Needed Tomorrow City-Wide	4-6
Table 7: Wisconsin Recreational Trends	4-10
Table 8: Residential Needs and Wants.....	4-12
Table 9: 5-Year Action Plan – List of Priorities	7-2



CHAPTER 1
INTRODUCTION

CHAPTER 1: INTRODUCTION

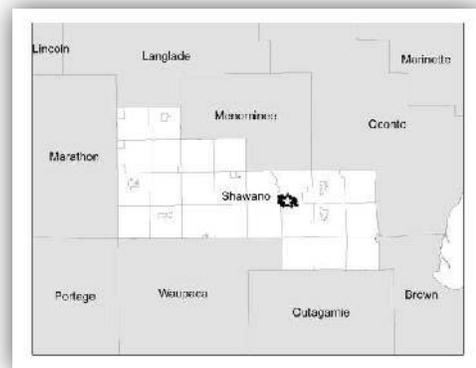
INTRODUCTION

More leisure time and a growing interest in the environment and physical fitness have placed greater demands on recreation facilities in the City of Shawano. In recognition of the continuing need to provide for these demands and to protect and enhance the existing environment for future generations, the City, with assistance from East Central Wisconsin Regional Planning Commission (ECWRPC), has prepared this update of the *City of Shawano Comprehensive Outdoor Recreation Plan* or CORP. The plan builds upon earlier outdoor recreation plans prepared by the City with the most recent being in 2001.

Developed in conjunction with the City's Park and Recreation Commission, its Planning Commission, and various interested local organizations and citizens, this new plan continues a planning process which historically has served as a guide for the future development of Shawano's park and recreation system. In addition, the plan, after local and state approval, will allow the City of Shawano to participate in cost sharing funding programs targeted for park acquisition and development. These competitive programs, administered by the Wisconsin Department of Natural Resources (DNR), have proven to be an excellent complement to local funding sources, contributing nearly \$130,000 in park-related development over the past three decades.

COMMUNITY OVERVIEW

The City of Shawano, the county seat and largest community in Shawano County, is located in the central portion of the county on the scenic Wolf River and adjacent to Shawano Lake. Located 35 miles west of Green Bay and 150 miles north of Milwaukee, Shawano is served by STH 29, 22, 47, and 55. With the recent completion of STH 29 as a four-lane divided facility, the Shawano area is expected to see increased development in the future. Shawano serves as a sub-regional shopping center for area residents. Its current 2010 population is at 9,305 while another 7,923 people live in the four surrounding towns (Belle Plaine, Richmond, Waukechon, and Wescott). In addition to shopping, many of these residents also rely directly on the City for employment and recreational opportunities. The nearby Shawano Lake area, with its sizable seasonal population, is also dependent on the City for many shopping and recreational needs.



Typical of most small cities, Shawano's commercial core is located in the center of the City. The downtown business district flanks Main Street, which serves to carry STH 22/47/55 traffic through the heart of the community. Extensive commercial development has also occurred along East Green Bay Street (Business 29), which served as the primary east-west route through the City until the recent completion of the STH 29 bypass to the south.

Shawano’s older industrial areas generally parallel the two railroad rights-of-way. Much of the newer industrial growth has been directed to the City’s industrial park, which is located on the City’s east side. The abandoned C&NW rail line, which crossed the City in an east-west direction, has now been converted to the Mountain-Bay State Recreational Trail between the Green Bay and Wausau areas. The active Wisconsin Central Ltd., formerly under Soo Line ownership, angles across Shawano from its southeast corner to near its north city limit. The two lines crossed near the geographic center of the City south of the Shawano County Fairgrounds.

Shawano’s residential development accounts for over half of the City’s developed acreage. Nearly all residential areas lie east of the Wolf River and south of the Shawano Lake outlet stream and are located within about a mile or so of the centrally located downtown. Recent residential growth has generally been concentrated in the southeastern part of the City, somewhat over a mile away from the downtown area. Shawano’s senior high school in the extreme southern portion of the City and the now completed STH 29 bypass may attract new residential development to this part of the community. Another major growth area is on the City’s northeast side in the River Pines subdivision where another park space would be suitable.

POPULATION

The population of Shawano and the surrounding area has historically shown a pattern of slow but steady growth (Table 1). Projections based on Wisconsin Department of Administration (DOA) data indicate some growth during the next two decades; the projections, however, are based on past trends and do not recognize the impact the upgraded highway may have on the area’s potential for new development. In 2010, the surrounding area actually lost population (-3% change) but the City grew by 12% from 2000.

Table 1: Population Trends and Projections

Greater Shawano Area

Year	City of Shawano	Surrounding Area**	Total Population	Percent Change
1950	5,894	5,133	11,027	-
1960	6,103	5,649	11,752	+6.6%
1970	6,488	6,190	12,678	+7.9%
1980	7,013	6,711	13,724	+8.3%
1990	7,598	7,340	14,938	+8.8%
2000	8,298	8,167	16,465	+10.2%
2010	9,305	7,923	17,228	+4.6%
2020*	9,417	9,527	18,944	+10.1%
2030*	9,899	10,078	19,977	+5.4%

*Estimates** Includes Towns of Belle Plaine, Richmond, Waukechon, and Wescott.
 Sources: U.S. Census; DOA Estimates; ECWRPC Projections.

In 2010, the distribution of City and area residents by age group showed that the City of Shawano had a higher percentage of residents aged 65 and greater than did the surrounding

area and both the county and state (Table 2). On the other hand, the City was within the average 25-44 median age residents with the state at around 25%. The distribution of the Shawano area's population by age group was very similar to Shawano County as a whole. The county, however, had proportionally more children than the Shawano area. The implications for park planning purposes in Shawano is that there may be less need for certain types of youth-oriented recreational facilities than in other communities. The discrepancy in numbers, however, between Shawano, the Shawano area, and the state is not considered to be overly significant as the ratios are consistent with many other Wisconsin communities of similar size.

Table 2: Population by Age Group, 2010
Greater Shawano Area

Age Group	City of Shawano		Greater Shawano Area**		Shawano County		State of Wisconsin	
	Number	%	Number	%	Number	%	Number	%
Under 5	659	7.1	361	4.8	2,443	5.8	358,443	6.3
5 to 14	1,149	12.4	912	12.2	5,373	12.8	744,544	13.1
15 to 24	1,084	11.6	769	10.1	4,736	11.4	785,761	13.8
25 to 44	2,357	25.3	1596	20.4	9,667	23.1	1,447,360	25.4
45 to 54	1,184	12.7	1374	17.7	6,589	15.7	873,753	15.4
55 to 64	1,029	11.2	1303	15.8	5,461	13.0	699,811	12.3
65+	1,843	19.7	1608	19.0	7,680	18.2	777,314	13.7
Totals	9,305	100.0	7,923	100.0	41,949	100.00	5,686,986	100.00

**Includes average from the Towns of Belle Plaine, Richmond, Waukechon, and Wescott.
 Source: U.S. Census, 2010, Demographic Profile Data.

PAST RECREATION PLANNING

The City of Shawano has a long history of recreational planning, completing and adopting comprehensive recreational plans in 1976, 1983, 1992, and 2001. These provided five-year programs to guide the overall development and expansion of the City's park and recreational system and were designed to meet the changing needs of the community. Recreation and open space land use was also included in Shawano's 1977, 1988, 1992, 1997, and 2009 adopted comprehensive plans.

Shawano's elected officials have long maintained that a key responsibility of local government is to ensure that its residents have access to a diverse range of recreational activities, facilities,

and services. By providing recreational resources, the City of Shawano is able to contribute to the physical, mental, and social health of its residents.

PLAN PURPOSE AND PROCESS

The purpose of this plan is to develop an updated five-year and long-range action program that can continue to guide the growth of Shawano's park system as the community expands and needs change. As a prelude for deriving the action program, the plan inventories existing parks and facilities, determines deficiencies and surpluses within the system, and identifies future recreational needs. These serve as the cornerstone for formulating general and site-specific recommendations, which provide the basis for all projects included in the action program. As mentioned earlier, a second purpose of the plan is to satisfy the mandates of available funding programs. Among these mandates are requirements that all funded projects must be clearly identified and justified in current plans to qualify.

The success of any type of local planning effort is often dependent on the involvement, support, and active participation of community residents in the plan's preparation. To ensure that a diverse spectrum of citizen viewpoints and concerns contributed to the plan's development, a broad base of citizen support and input was solicited from individuals representing a variety of interests through an online survey. Among the groups contacted were senior citizens, Native Americans, youth, and the physically handicapped. Persons representing the business community and educational systems were also involved in the plan's preparation. Within the City government, this plan was prepared and approved by the City of Shawano Park and Recreation Commission and the City of Shawano Planning Commission, and adopted by the City of Shawano Common Council.

PLANNING CRITERIA

A good recreation plan is carefully tailored to the community for which it is prepared and reflects user needs on a qualitative as well as a quantitative basis. Accurately determining these needs and their demands on existing and future recreational facilities is an important first step in the planning process.

Standards adopted in the *Outdoor Recreation & Open Space Plan for East Central Wisconsin* (March 1977) as well as nationally accepted park planning standards provide a good starting point for a community to gauge the overall adequacy of the quantitative aspects of its park system. In addition to the use of the East Central Wisconsin *Year 2030 Regional Comprehensive Plan* document and the *2011-2016 Wisconsin Statewide Comprehensive Outdoor Recreation Plan* (SCORP), also provides general guidelines and goals to follow. While these standards are useful in suggesting that specific recreational needs may exist, they typically are not sensitive to the many variables that make each community and its park system unique. Thus, the standards are most effectively used to merely support or augment the local knowledge of the needs of a community's residents. This approach enables the community to loosely apply the standards to accommodate its own needs based on community interest and involvement, available physical resources, potential opportunities, and the financial capacity to operate the park system.

The following general park standards and important local criteria influenced the preparation of this plan:

Acreage Standard

The most common standard for public parks and open space in a community is 10 acres for each 1,000 residents. Typically, this acreage is comprised of parkland and school properties. This standard assumes a balance of recreational needs and is accommodated on the available acreage. If, for example, the community's open space meets the standard but is largely undeveloped natural area, it may need additional land to provide an adequate number of ball-fields or picnic facilities. Generally, communities must also accommodate the recreational needs of residents in adjacent rural areas, where the range of recreational facilities may be limited. Communities such as Shawano that attract a sizable number of visitors or have a high seasonal population may also need additional land to provide adequate facilities to meet this increased demand on its park system.

Facilities Standard

This standard pinpoints the number of recreational facilities, such as tennis courts or picnic tables that should be found in a community based on its population. While this standard is useful in discovering major discrepancies, a more accurate reflection of a community's actual need for specific facilities is found in the demands placed on the system by local residents. A community with an extremely active adult softball program, for example, would have a need for more diamonds than another community where this activity is non-existent. Similarly, the demand for basketball courts in a community like Shawano, where every driveway is a potential court, would be less pronounced than in a highly urban setting.

Park Site Standards

Park site standards adopted in East Central's comprehensive regional outdoor recreation and open space plan helps planners determine the size and service area for various types of parks (see Appendix A). These standards also identify an appropriate range of facilities each type of park should generally contain to provide residents with a diversity of accessible recreational opportunities. The types or classification of parks most common in communities the size of Shawano are rec-lots, neighborhood parks and playgrounds, and community parks.

The distinction between the various types of parks is the role they serve in meeting a community's overall recreational needs. As with area and facility standards, the park site standards that have been applied to each of these general park classifications are useful only to the extent that they disregard factors which make each community unique. In addition, in many communities the classification of individual parks and recreational facilities is not clear-cut. Generally, however, community parks are considered to be of communitywide importance or have specialized facilities that are used by residents of the entire community. Unless they are specialized facilities, community parks are considered to fully meet the recreational needs of residents of the neighborhood in which they are located.

Neighborhood parks and playgrounds are used predominantly by residents of the surrounding neighborhood. A primary function of these parks is to provide active recreational opportunities for neighborhood children. Play apparatus and open play area are generally considered to be

highly desirable. In many cases, the elementary school site can serve as a neighborhood playground.

Other smaller more specialized parks, rec-lots, and undeveloped green space areas are also found in many communities. While in some cases these may provide a limited range of recreational opportunities for residents of the immediate area, they typically do not provide adequate area or facilities to meet the recreational needs of the entire neighborhood.

East Central Wisconsin Regional Planning Commission Standards

East Central Wisconsin Regional Planning Commission (ECWRPC), as part of its long-range transportation/land use plans for the Fox Cities, Oshkosh, and Fond du Lac urban areas (October 2010), has identified a level of service standard for parks which is ten acres for every 1,000 residents. ECWRPC created residential standards based on density for various services such as sanitary sewer, water supply, street network, and parks. Their high density category is defined as three or more residential units per acre.



CHAPTER 2

GOALS AND OBJECTIVES

CHAPTER 2: GOALS AND OBJECTIVES

GOALS AND OBJECTIVES

The preparation of Shawano's most recent comprehensive plan enabled the City to take a long look at how changes in the area's population and recreational interests have impacted the long-standing goals and objectives that had guided the development and operation of its park system for many years. The resulting goals, objectives, and policies that were adopted represent an updating and streamlining of earlier goals and objectives and better reflect the City's role in meeting the recreational needs of all residents and visitors to the community.

The goals are stated as a desirable condition to strive for in the future and represent a common ideal of the community that can be achieved through the combined efforts of the City, civic organizations, and individual citizens. The corresponding objectives and policies provide greater detail and more specific direction for accomplishing the desired goal. Together, the goal, objectives, and policies provide a basis for establishing City priorities and/or options for the planning, acquisition, renovation, and future development of park and recreational facilities.

OUTDOOR RECREATION

GOAL 1: Ensure that adequate open space and recreation facilities are provided for and made accessible with emphasis on preserving unique historic and natural features.

Objectives:

Provide a full range of public recreational facilities and services for use on a year-round basis.

Provide park and recreation facilities to serve all existing and future residential areas.

Ensure that new residential neighborhoods are developed with suitable and accessible park and recreation facilities.

Provide relief of user demands in recreational facilities (e.g., Memorial Athletic Park) by balancing demands among other sites, thereby solving mixed usage among competing groups, relief from heavy parking demands, and overlapping use of on-site facilities.

Preserve structures and sites that reflect the historical and natural heritage of the area.

Undertake efforts to carry out an urban forestry program that would replace unsafe, diseased trees, establish shaded play areas, and overall improve the aesthetic nature of existing and future parklands.

FACILITY ACCESSIBILITY & ADA COMPLIANCY

GOAL 2: To ensure that both new and old open space and recreational facilities are designed to meet the needs of all residents, including the special needs of elderly and disabled recreationalists.

Objectives:

Design accessible active and passive recreational areas and park facilities, which can be utilized by elderly and/or disabled citizens. (ADA Title III compliant)

PUBLIC PARTICIPATION / INTERGOVERNMENTAL COOPERATION

GOAL 3: To encourage cooperation with adjacent municipalities, the county, and the Shawano Area School District, as well as local groups and organizations to maximize the cost-effectiveness of providing open space and recreational facilities.

Objectives:

Work jointly to avoid unnecessary duplication of facilities and seek equitable ways of sharing the burden for acquiring, developing, and maintaining parks and other recreational facilities.

Pursue joint, multi-purpose use of park and school facilities that are co-located and future park/school sites are planned under such guidance.

Encourage participation by all residents, particularly those who are elderly and/or disabled, at Park and Recreation Commission meetings.

Encourage cooperative community/school projects to improve and expand indoor and outdoor recreational facilities at existing and future school sites.

Solicit the support of community groups and service organizations as a way of funding improvements benefiting residents of the City.

Improve upon the marketing of the City's parks by updating the website (or create a new page) for information and also keep the social media page current for comments.

HEALTH FACTORS

GOAL 4: Encourage healthy lifestyles by meeting the needs of recreational opportunity to be enjoyed and participated in by all residents.

Objectives:

Work with the Transform Wisconsin taskforce on finding healthy alternatives at work and play for all residents.

Promote the county's bike and pedestrian plan as a way of getting healthy and physically active by partnering with Shawano Pathways.

Provide appropriate and adequate active recreational spaces for City residents now and in the future.

Encourage residents to utilize the Safe Routes to School programs and walk/bike with their children to school.

Page intentionally left blank.



CHAPTER 3

RECREATIONAL RESOURCES

CHAPTER 3: RECREATIONAL RESOURCES

RECREATIONAL RESOURCES

NATURAL RESOURCES

A wide variety of outdoor recreational opportunities are available in and around the City of Shawano. Shawano Lake and the Wolf River comprise the primary surface water in the Shawano area. The Shawano Lake outlet stream, which flows out of Shawano Lake into Wolf River Pond, an impoundment on the Wolf River created by the dam in Shawano, enables boaters, fishermen, and swimmers to move conveniently between the lake and river. Several scattered and heavily wooded areas can be found throughout the City. The Shawano-Gresham School District owns two parcels totaling twelve acres designated for nature study. Other large forested tracts are found in conjunction with the Industrial Park on the city's east side and along the outlet channel. These areas all provide unique recreational opportunities and possess scenic values that enhance the landscape of the urban environment.

EXISTING RECREATIONAL FACILITIES

The City of Shawano maintains 25 park and recreational sites comprising a total of over 300 acres. The largest park (Eberlein) has 25 acres while Memorial and Martzke parks have 18.4 and 18.6 acres respectively. The remaining parks are neighborhood (5-10 acres) and mini-parks that are less than one acre in size. An approximate 93 acres of public open space is available at the three public school sites. Although not always available for public use, the Shawano County Fairgrounds provides City residents with another 55.66 acres of valuable open space (Map 1 and Table 3).

Table 3: Public Parks and Recreation Areas – Maintained by the City

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Alpine Shores Park		286 Northridge Dr.	1.88	Green Space	Open space, channel access near Main Street, wooded lot.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Arlington Park		300 N. Humphrey Circle	3.61	Neighborhood Park	Pavilion, grills, picnic tables, playground, basketball court, facility rentals, open space, tennis courts, seasonal restrooms.
Center Street Park		635 E. Center St.	1.81	Rec-Lot	Playground equipment and a small open play area with backstop.
Channel Park		505 N. Main St.	0.56	Rec-Lot	Shoreline fishing
Circle Drive Park		122 Circle Dr.	0.47	Rec-Lot	Near the channel, playground equipment, open play area.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Don Martzke Sports Park		234 County Road B	18.42	Community Park	Ball fields, 1 picnic shelter with tables, seasonal restrooms, and play equipment, open/natural area for open play, concession stand also exists as part of the picnic shelter.
Eberlein Park		107 Eberlein Park Dr.	25	Community Park	Pavilion, grills, picnic tables, playground, soccer fields, facility rentals, open space, walking/biking trails, seasonal restrooms.
Feivor Park		300 Mills St.	2.8	Neighborhood Park	Open space, picnic tables, playground equipment.
Franklin Park		235 S. Washington	3	Neighborhood Park	Open space, future development being looked at.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Hartman Park		938 S. Andrews St.	0.67	Green Space	Undeveloped wooded area, open space.
Huckleberry Harbor	  	220 N. Sawyer St.	3.60	Special Facility	<p>Facility rentals, boat launch, fishing, open space, shelter, picnic tables, concession stand, seasonal restrooms, and waterfront access.</p> <p>Formerly known as the Sawyer Street boat landing, south side of the outlet channel a block east of Main Street, major boat landing, paved parking for trailered vehicles. The Department of Public Works (DPW) is responsible for maintaining the launches and parking area.</p>
Kleemann Family Park		180 Alpine Dr.	1.5	Rec-Lot	Open space, picnic tables, playground, and water access.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Kuckuk Park		700 Oak Dr.	7.83	Neighborhood Park	Basketball court, fishing piers, facility rentals, fishing, open space, picnic tables, seasonal restrooms, walking/biking trail, water access.
Lieg Boat Landing		1121 S. Water St.	1.42	Special Facility	Boat landing, water access to the Wolf River downstream from the Shawano dam and fishing.
Lieg Park and Gardens		1013 S. Water St.	5.31	Green Space	Natural site, Senior Citizens community gardening project, fishing and waterfront biking and walking trail.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Memorial Athletic Field		909 S. Lincoln St.	18.60	Community Park	<p>One lighted and two unlighted softball diamonds, lighted baseball field, a lighted Little League diamond, a concession/ announcing building with restrooms and a lighted basketball court.</p> <p>A large multipurpose shelter with restrooms, a smaller shelter with restrooms, facility rentals, a picnic area, playground, open play area, a wading pool, sand volleyball courts, and a lighted ice rink .</p>
Murray Creek Nature Conservancy		1500 E. County Rd. B	197.00	Nature Area	Natural site, a potential dog park site was discussed.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Pearl Court Park		501 Fairview Way	0.67	Rec-Lot	Water access, a small picnic area, open play area.
Recreation Center		220 E. Division St.	1.745	Special Facility	Outdoor basketball court, fitness area, indoor swimming pool, picnic tables, meeting room, and two racquetball courts.
Scenic Park		120 E. Green Bay St.	0.03	Green Space	Open space, trees/shrubs.
Shrank's Forest Hill Park		600 Prospect Cir.	2.27	Neighborhood Park	Basketball court, picnic table, playground, and open space.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Spirit of Shawano Park		100 & 101 E. Green Bay St.	0.24	Green Space	Landscaped statuary areas located on the northeast and southeast corners of Main Street and Green Bay Street, the city's busiest intersection, provide a focal point for downtown shoppers as well as visitors passing through the community. In addition to the two statues, the sites also contain plaques commemorating contributors.
Smalley Park*		309 N. Bartlette St.	3.4	Green Space	*Occupies the Shawano Medical Center Property. Donated in 1901 by the Smalley family.
Sturgeon Park		801 S. Water St.	1.71	Neighborhood Park	Fishing, waterfront access, walking/biking trail.

* The Shawano Medical Center is currently located on Smalley Park. The current building will be abandoned as a new facility is being built on County B. A task force of citizens was appointed by the mayor to make their recommendations for reuse of the Smalley Park site to the Plan Commission and City Council. The task force worked with Vandewalle and Associates on an adaptive reuse study.

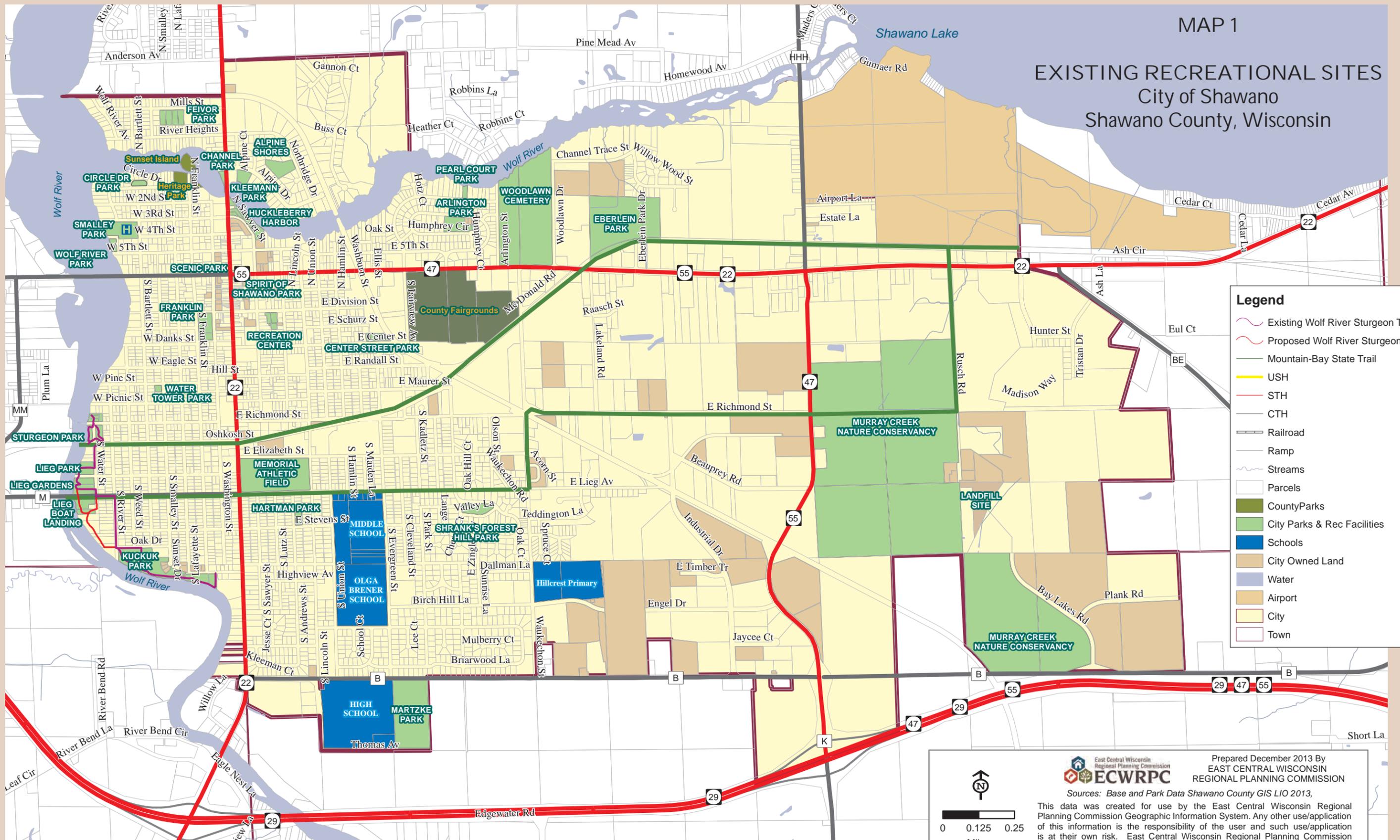
PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Water Tower Park		605 S. Smalley St.	0.33	Rec-Lot	Open green space
Wolf River Park	  	211 N. Riverside Dr.	0.62	Rec-Lot	<p>Located on Wolf River Pond. Part of this site was formerly known as Smalley Park and included the hospital grounds which were leased to the hospital in 1932. This site is home to the Shawano Ski Sharks.</p>
TRAILS					
Wolf River Sturgeon Trail		Links Sturgeon Park to Kuckuk Park	Approx. Miles in City: 1.4	Trail	Access to the Mountain Bay Trail, west part of the City along the Wolf River.

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Mountain-Bay State Trail		McDonald Rd. northern route, E Lieg Ave, E Richmond St. southern route	Approx. Miles in City: 7.6	Trail	Passes are not needed. Dogs may be walked on the trail. They need to be leashed at all times and cleaned up after. No ATVs are allowed on the trail.
CEMETERY					
Woodlawn Cemetery		1115 E Green Bay Street	41.63	Special Faculty	The Parks & Rec Dept. maintains the grounds and the lots for sale. 20 acres are undeveloped behind the businesses.
SCHOOLS					
Hillcrest Primary School		1410 S. Waukechon St.	12	School	Open green space, newest of the schools
Olga Brener School		1300 S. Union St.	23.50	School	Sits on a 51.5-acre parcel it shares with Shawano Middle School, wooded area, running track, eight tennis courts, a baseball diamond, and open play area

PLACE	PHOTO(S)	LOCATION	PARCEL ACRES	TYPE	AMENITIES
Shawano Community Middle School		1050 S. Union St.	28	School	Located on a 51.5-acre parcel it shares with Olga Brener School, wooded area, running track, eight tennis courts, a baseball diamond, and open play area
Shawano Community High School		220 County Road B	40	School	Opened in the Fall of 1998, football/soccer complex, open play areas for physical education, practice, and intramural sports, wooded area

Page intentionally left blank.

EXISTING RECREATIONAL SITES City of Shawano Shawano County, Wisconsin



Legend

- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- USH
- STH
- CTH
- Railroad
- Ramp
- Streams
- Parcels
- County Parks
- City Parks & Rec Facilities
- Schools
- City Owned Land
- Water
- Airport
- City
- Town

Prepared December 2013 By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

Sources: Base and Park Data Shawano County GIS LIO 2013,
 This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Page intentionally left blank.

Table 4: Existing Parks and Recreational Facilities Acreage

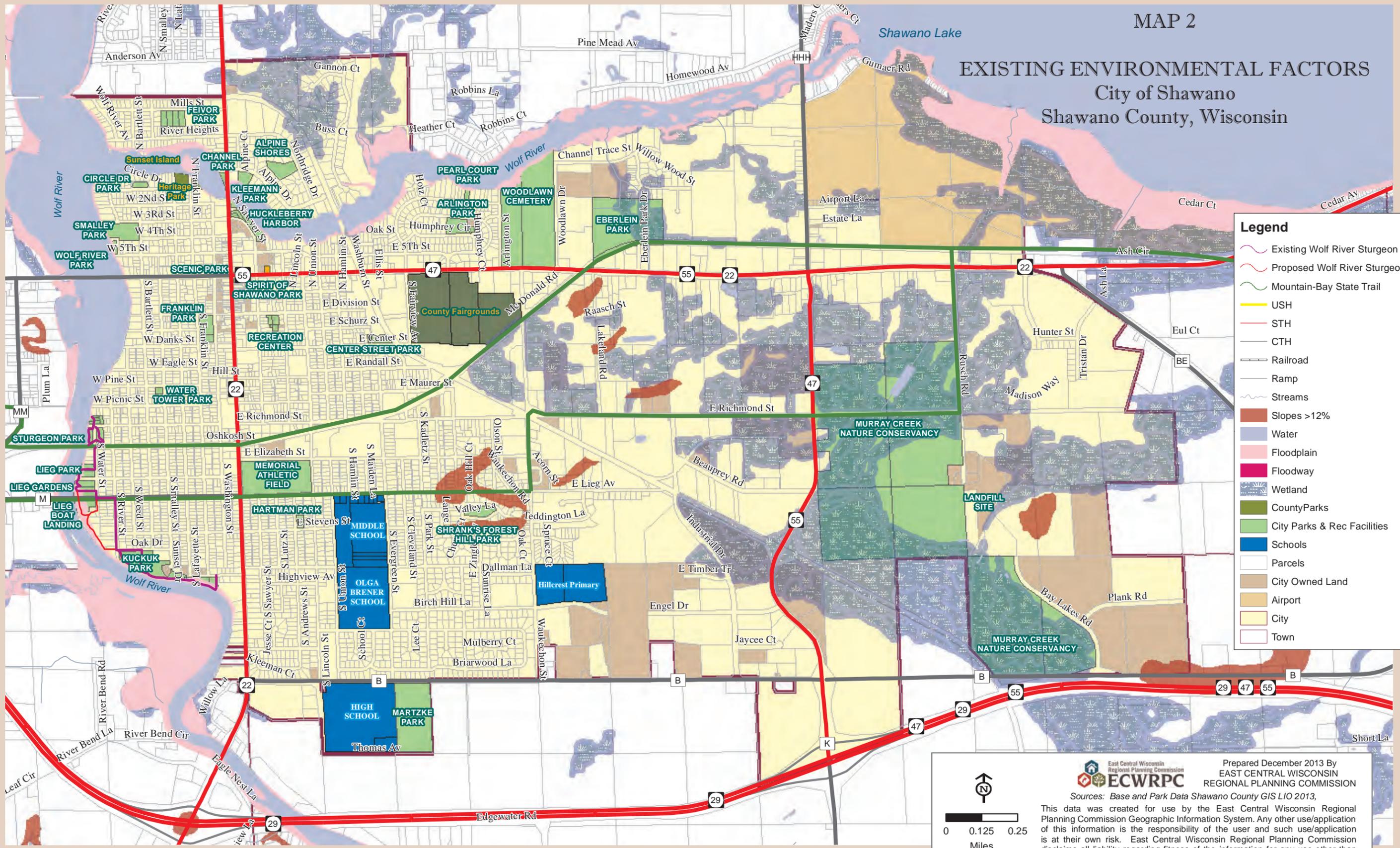
City of Shawano

NAME	PARK SYSTEM (Acres)	OTHER / PUBLIC OWNERSHIP (Acres/Miles)	PARK FUNCTION*
Alpine Shores Park	1.88		GS
Arlington Park	3.61		NP
Center Street Park	1.81		RL
Channel Park	0.56		RL
Circle Drive Park	0.47		RL
Eberlein Park	25.00		CP
Feivor Park	2.80		NP
Franklin Park	3.00		NP
Hartman Park	0.67		GS
Huckleberry Harbor	3.60		SF
Kleemann Family Park	1.50		RL
Kuckuk Park	7.83		NP
Lieg Boat Landing	1.42		SF
Lieg Park	5.31		GS
Memorial Athletic Field	18.60		CP
Pearl Court Park	0.67		RL
Recreation Center	1.745		SF
Scenic Park	0.03		GS
Shrank's Forest Hill Park	2.27		NP
Smalley Park	3.40		GS
Spirit of Shawano	0.24		GS
Sturgeon Park	1.71		GS
Water Tower Park	0.33		RL
Wolf River Beach	0.627		SF
Don Martzke Sports Park	18.423		CP
Murray Creek Nature Conservancy		197.00	NC
Olga Brener School		23.50	NP
Shawano Community Middle School		28.00	SF
Shawano Community High School		40.00	SF
Shawano County Fairgrounds		55.66	SF
Woodlawn Cemetery		41.63	CM
Sturgeon Trail		1.40	TR
Mountain-Bay Trail		7.60	TR
TOTALS:	107.505	385.79	
Schools =		147.16	
TRAIL MILES within City:		8.00	
* GS Green space CM Cemetery RL Rec-lot			
NC Nature Conservancy SF Special facility CP Community park			
NP Neighborhood park/playground NC Nature Conservancy TR Trail			

Page intentionally left blank.

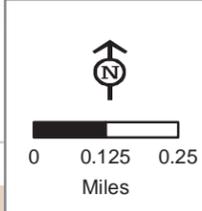
EXISTING ENVIRONMENTAL FACTORS

City of Shawano
Shawano County, Wisconsin



Legend

- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- USH
- STH
- CTH
- Railroad
- Ramp
- Streams
- Slopes >12%
- Water
- Floodplain
- Floodway
- Wetland
- County Parks
- City Parks & Rec Facilities
- Schools
- Parcels
- City Owned Land
- Airport
- City
- Town



Prepared December 2013 By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

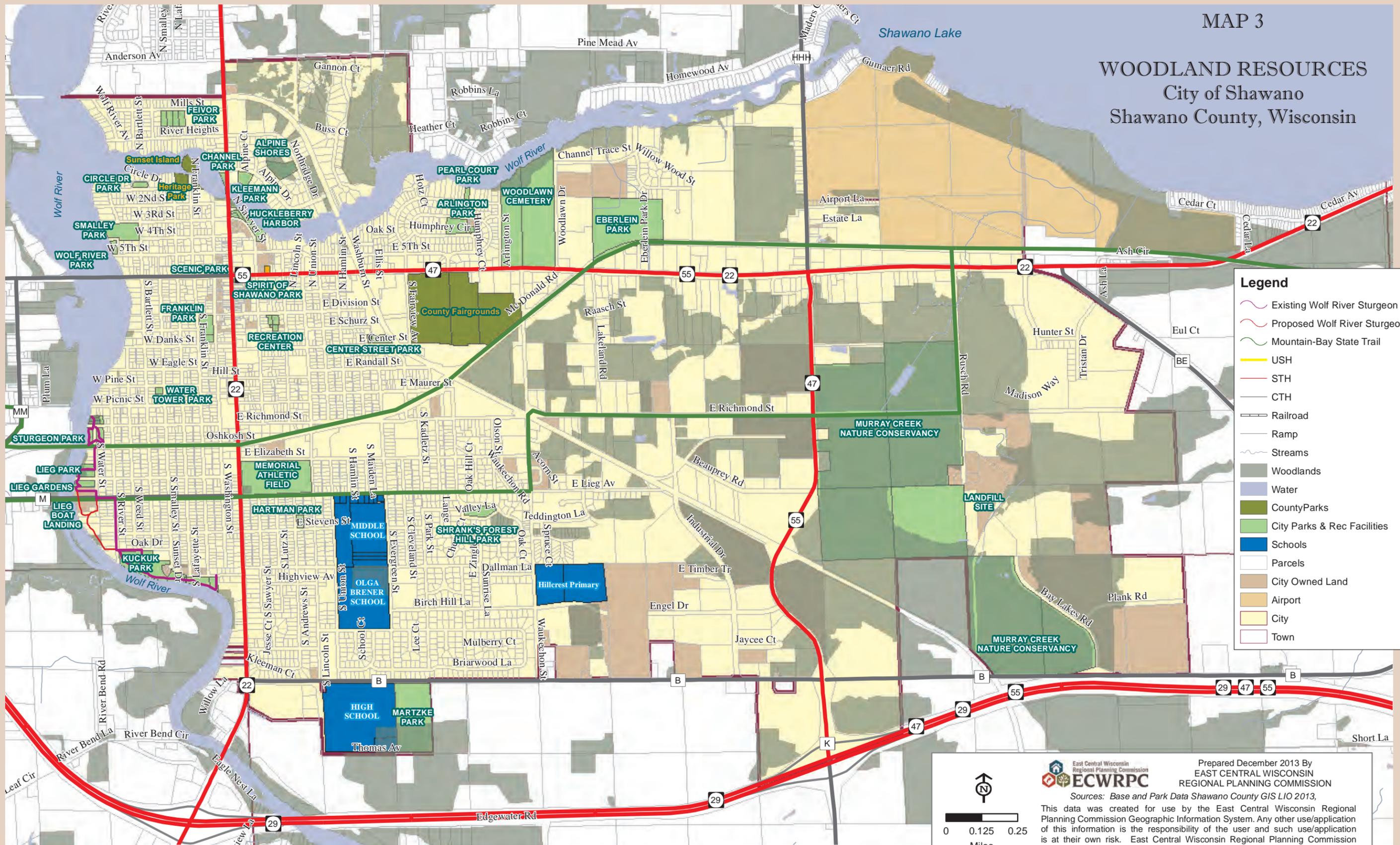
Sources: Base and Park Data Shawano County GIS LIO 2013,
ECWRPC

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Page intentionally left blank.

WOODLAND RESOURCES

City of Shawano
Shawano County, Wisconsin



Legend

- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- USH
- STH
- CTH
- Railroad
- Ramp
- Streams
- Woodlands
- Water
- County Parks
- City Parks & Rec Facilities
- Schools
- Parcels
- City Owned Land
- Airport
- City
- Town

Prepared December 2013 By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

Sources: Base and Park Data Shawano County GIS LIO 2013,
ECWRPC

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

0 0.125 0.25
Miles

Page intentionally left blank.



CHAPTER 4

RECREATIONAL NEEDS

CHAPTER 4: RECREATIONAL NEEDS

RECREATIONAL NEEDS

Park and recreation needs may include the need for additional park land to accommodate new facilities, the need for additional parks and recreational facilities in areas of the community where new residential growth is occurring, or the need for new or improved park facilities and equipment. To provide indicators of the scope of these needs, park and recreation standards have been developed. As discussed earlier, although these standards are useful, in communities the size of Shawano, they should only be viewed as guidelines. More important to the accurate identification of local park needs is citizen input and knowledge of existing facilities and wishes.

LAND NEEDS

A land demand standard of 10 acres of publicly owned open space for every thousand residents is a traditional barometer for determining whether adequate parkland exists in a community to meet the recreational needs of its citizens and others who depend on its facilities for recreational activities. Based on this standard, Shawano's total of 254.4 acres of public park and open space acreage (107.4 acres of parkland and 147 acres of school district land) more than adequately provides the standard based on the estimated population of Shawano and the four surrounding towns through to the year 2030, (19,977). Although not presently available for general public use, the potential to accommodate additional recreational activities at the Shawano County Fairgrounds, where portions of the 60-acre site could be utilized, may provide some flexibility in meeting unforeseen future needs. Most of the acreage represented, however, is through Murray Creek Conservancy and may not accurately reflect voided areas where growth is occurring.

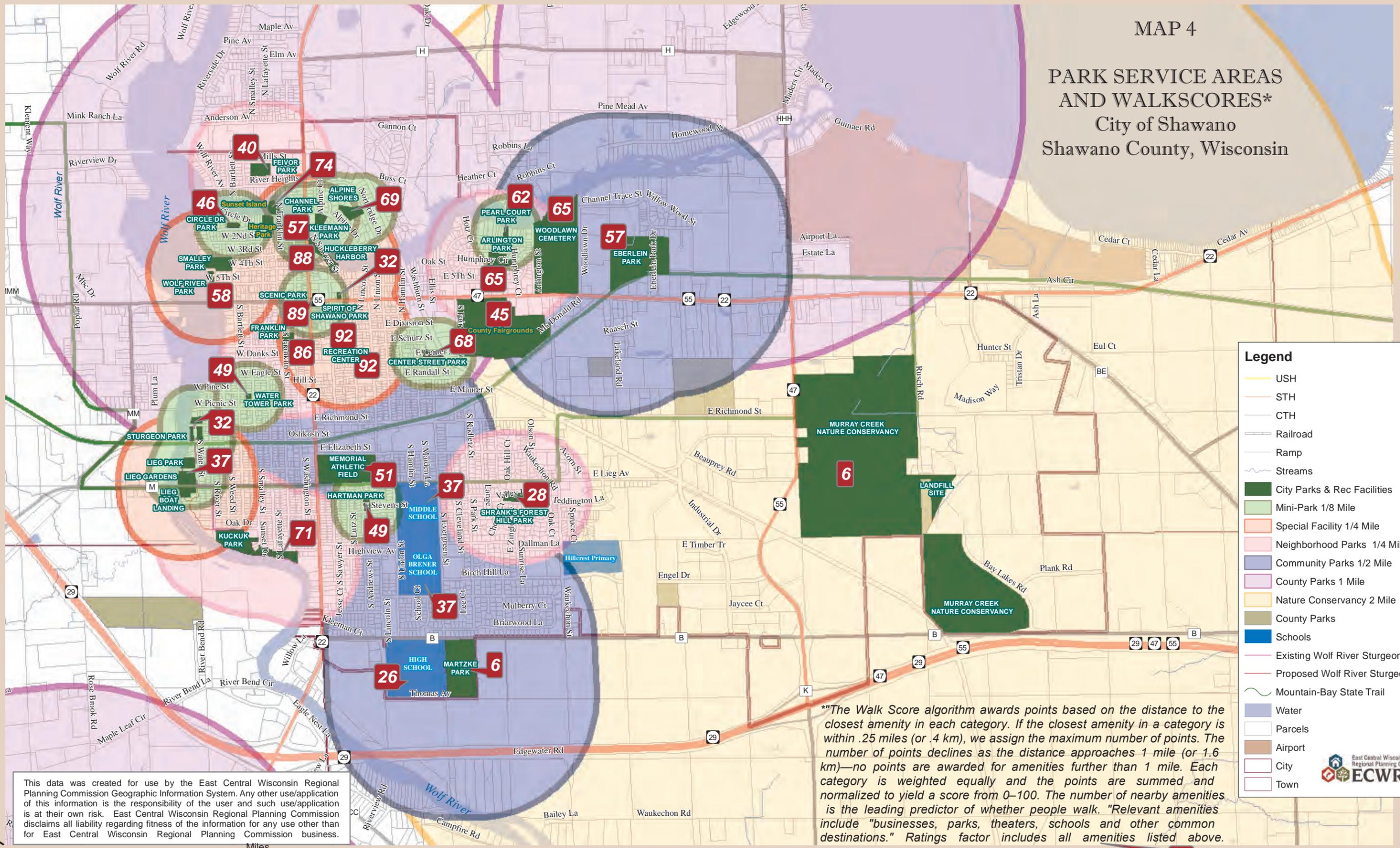
In looking solely at the total recreational acreage currently owned by the City and school district, there likely would be no need to acquire additional parkland through the year 2030 except in the northwest where there is high growth. There are many small recreational lots that could be sold and put back into the tax base as park maintenance money gets strained as well as personnel. The City's newly developed Marten Sports Park has taken some strain off of the Memorial Athletic Field to meet the demand for organized recreational activities. With the current shared use of the Sports Park with the High School, the City has met the current demand for these types of activities.

Current parkland should be looked at to accommodate new and/or rapidly growing forms of recreation (trends). A strong commitment to providing greater public access to the City's waterways – an identified goal – may be another reason for acquiring additional parkland in the future as well as new land for expanding neighborhoods which are cut off by water and road barriers. (Walkability, Map 4)

Page intentionally left blank.

MAP 4

PARK SERVICE AREAS
AND WALKSCORES*
City of Shawano
Shawano County, Wisconsin

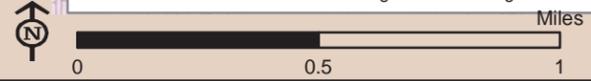


Legend

- USH
- STH
- CTH
- Railroad
- Ramp
- Streams
- City Parks & Rec Facilities
- Mini-Park 1/8 Mile
- Special Facility 1/4 Mile
- Neighborhood Parks 1/4 Mile
- Community Parks 1/2 Mile
- County Parks 1 Mile
- Nature Conservancy 2 Mile
- County Parks
- Schools
- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- Water
- Parcels
- Airport
- City
- Town

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

*The Walk Score algorithm awards points based on the distance to the closest amenity in each category. If the closest amenity in a category is within .25 miles (or .4 km), we assign the maximum number of points. The number of points declines as the distance approaches 1 mile (or 1.6 km)—no points are awarded for amenities further than 1 mile. Each category is weighted equally and the points are summed and normalized to yield a score from 0–100. The number of nearby amenities is the leading predictor of whether people walk. "Relevant amenities include "businesses, parks, theaters, schools and other common destinations." Ratings factor includes all amenities listed above.



Prepared December 2013 By EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Sources: Base and Park Data Shawano County GIS LIO 2013,

26

Page intentionally left blank.

LOCATIONAL NEEDS

One of the most important tenets of park system planning is that a range of recreational opportunities should be within convenient walking distance of each resident. East Central's standards identify this distance as one-quarter mile although one-half mile – a ten-minute walk for most adults – is often cited as a reasonable walking distance. Convenience, however, cannot be measured only in time and distance. It is equally if not more important to consider the presence of natural and man-made barriers that prevent or impede a safe and/or convenient walk from home to park or school. These barriers are particularly restrictive for children and disabled or elderly residents. In Shawano, these primary barriers are Green Bay Street, Main Street, and the outlet channel. Less significant barriers include Lieg Avenue, Waukechon Street, and other streets carrying over 2,000 vehicles per day, the Wisconsin Central Ltd. railroad tracks, and the predominantly industrial lands along the abandoned rail corridor. As residential development occurs near the high school, Lime Kiln Road (CTH B) will also become a barrier. These barriers divide Shawano into several neighborhoods and smaller sub-neighborhoods. Ideally, a basic range of recreational opportunities should be available on publicly owned open space within the confines of each of these areas.

To determine how well these areas are served by existing parks and open space, the recreational opportunities available at specific sites were analyzed. At the present time, only seven parks in Shawano provide at least the range of facilities adequate to generally meet the needs of a neighborhood's residents. These include Memorial Athletic Field (a community park), Arlington Park, Forest Hill Park, Kuckuk Park, Olga Brenner School, Don Martzke Sports Park and Eberlein Park. All these parks contain facilities appropriate for a community park and thus serve neighborhood park needs as well. Most of the other park sites in Shawano are too small or provide too little facility development to serve as more than a rec-lot or green space. Other parks, schools, and the recreation center serve as specialized facilities that meet a specific need for the City's entire population but are limited in facilities that address the overall needs of neighborhood residents. The addition of an extra 3.4 acres from Smalley Park, once the hospital is relocated, will help serve the northwest neighborhoods.

A comparison of the types of recreational facilities available to residents in each neighborhood reveals that most neighborhoods in the City contain at least one, if not more, sites where a range of recreational facilities are available. The City can currently be divided into 5 neighborhoods (Map 5). Highway and water barriers currently exists separating residents from a walkable community to all current park spaces throughout. With the possible pedestrian crossing of N. Green Bay Road (STH 22) being addressed by the county's bicycle and pedestrian plan, the north and south City access problems would be resolved. However, State Highway 22 and Main Street would still present a challenge to residents who wish to go from west to east. The table below gives an overview of parks per capita vs. park space that is currently available and what is needed in the future. On the west side, where population is denser, the City may have to look at additional parks space in the future.

A surplus of only 4.05 acres exists today in that area, 3.4 acres will soon be available at Smalley Park for recreational use. Growth patterns are hard to predict and vacant areas could be sparse so planning for underserved neighborhoods now will secure land for the future.

Approximate number of housing structures* per neighborhood is as follows (ECWRPC Land Use Data, 2009):

Northwest – 882
 Southwest - 327
 North Central – 342
 South Central -1,428
 Eastside – 32 (industrial area of the City)

Table 5: Population vs. Acreage of Parks Needed Today by Neighborhood

Neighborhood Name	Size	2010 Pop Capita	Parks Acreage*	Acres Needed	(+/-)	Meets Standard**
Northwest	1648	2935	33.4	29.35	+4.05	Yes
North Central	1543	1288	50.99	12.88	+38.11	Yes
South Central	2107	4562	186.38	45.62	+140.76	Yes
Southwest	624	667	298.8	6.67	+292.13	Yes
Eastside	1886	625	311.21	3.11	+308.10	Yes
Totals:	5722	10,077	880.78	8.81	+871.97	Yes

*Includes School areas and County Owned parks in the neighborhood boundary, neighborhoods include some surrounding town populations.

**Standard is 10 A per 1,000 capita.

Population Source: 2010 Census Data.

Table 6: Population vs. Acreage of Parks Needed Tomorrow City-Wide

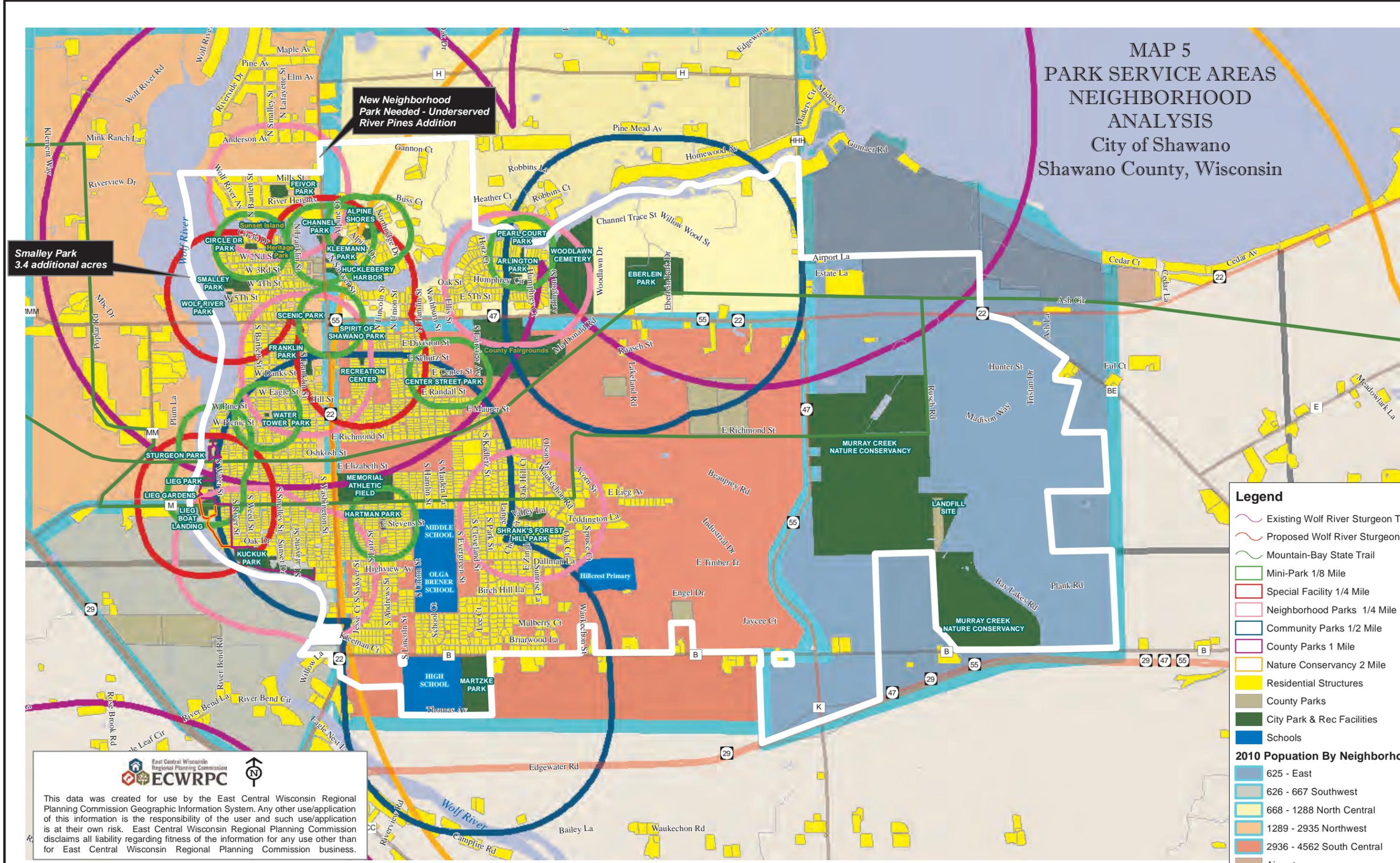
Year	Population*	City Parks Acreage**	Acres Needed	(+/-)	Meets Standard**
2010	9305	301.1	93.05	+208.05	Yes
2020	9417	301.1	94.17	+206.93	Yes
2025	9899	301.1	98.99	+202.11	Yes
2035	9687	301.1	96.87	+308.10	Yes
Avg. Surplus:		301.1	95.77	+205.33	Yes

*Source: Population Projections 2008, DOA.

** City parks only, no county or school grounds added in.

Most of the land surplus is from the Murray Creek Conservancy area.

MAP 5 PARK SERVICE AREAS NEIGHBORHOOD ANALYSIS City of Shawano Shawano County, Wisconsin



**Smalley Park
3.4 additional acres**

**New Neighborhood
Park Needed - Underserved
River Pines Addition**

Legend

- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- Mini-Park 1/8 Mile
- Special Facility 1/4 Mile
- Neighborhood Parks 1/4 Mile
- Community Parks 1/2 Mile
- County Parks 1 Mile
- Nature Conservancy 2 Mile
- Residential Structures
- County Parks
- City Park & Rec Facilities
- Schools

2010 Population By Neighborhood

- 625 - East
- 626 - 667 Southwest
- 668 - 1288 North Central
- 1289 - 2935 Northwest
- 2936 - 4562 South Central
- Airport

East Central Wisconsin Regional Planning Commission
ECWRPC

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.



Prepared December 2013 By EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION Sources: Base and Park Data Shawano County GIS LIO 2013,

Page intentionally left blank.

FACILITY NEEDS

Although recent additions and improvements undertaken in the City's parks and other recreational facilities have met many of the needs addressed in earlier plans, a number of needs remain. To ensure that facility needs are accurately identified, the Park and Recreation Department has a three-step process in place to undertake an annual assessment of its parks and recreational facilities. As a first step, a preliminary list of park needs was distributed to the Park and Recreation Commission with input requested from citizens. Based on this process, the following park and recreation needs were identified for the City of Shawano. Public participation from the online survey was deployed from May to August 2013 to gather needs/wants from residents. A proposal of what should be considered is included in the recommendations section and action plan.

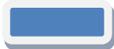
General Needs

- Additional parking and landscaping at most if not all parks
- Vandal-proofing of fixtures at all parks
- Fishing piers
- Updated playground equipment
- Additional benches
- Hiking and biking trails
- Dog park and pet friendly parks*
- Rollerblading/in-line skating paths
- Consistent signage, park way-finding system throughout the City and along the trails
- Community service volunteers to help with the maintenance concerns and clean up
- Outdoor swimming pool*
- Toddler park with a splash pad*
- New park in Northwest Neighborhood, River Pines addition
- Restroom updates – Need to have open April-November for use (7am-10pm timeframe.)*
- Better website page for shelter reservations and information (cemetery lots)
- Digital / Interactive maps of facilities
- Safety security lighting/cameras
- Tennis court reconditioning
- Master plan for Franklin Park
- Update Recreation Center, expand gym

(*Resident's wish list)

Below is a table that represents the trends and activities for the state as a whole:

Table 7: Wisconsin Recreation Trends

Increasing Demand 	Adventure racing	Both as individual and group activity
	Driving for pleasure	Easy activity for aging baby boomers
	Developed/RV camping	Baby boomers continue to drive demand
	Kayaking	Participants attracted by cheap entry
	Visit a dog park	Urban residents driving demand
	Soccer outdoors	Urban youth driving demand
	BMX biking	X Games popularity may be driving force
	Climbing	Indoor climbing leading to outdoor climbing
	Stand up paddling	Popularity is sweeping the country
	Triathlon	Varying distances allowed for growth
	Off-road vehicle driving	Post-recession growth continues
	Gardening/landscaping	"Grow Local" concept taking hold
Stable Demand 	Walk for Pleasure	Market saturation
	Running or jogging	Gen Y replacing baby boomers
	Water parks	Recession caused growth to slow
	Motor boating	Easy access to resources
	Day hiking	Popular with many generations
	Golf	Time constraints does not allow for growth
	Tent camping	Stable, but growth is illusive
	Snowboarding	May have peaked after 20 years of growth
	Trail running	Stable niche with Gen Y
	View wildlife	Activity spans generations
	Bicycle	Popular with easy access
	Snowshoeing	After large growth, this has stabilized
Decreasing Demand 	Hunting	Generational loss and private access
	Inline skating	6 years of decreasing participation
	Skateboard parks	Youth are free-skating with longboards
	Horseback riding	Recession impact caused decrease
	Softball	Baby boomers leaving the sport
Downhill skiing	Baby boom generation not being replaced	

Source: 2011-2016 Wisconsin Statewide Comprehensive Outdoor Recreation Plan, Wisconsin Department of Natural Resources, August 2012.

2013 Survey Results and Resident Wish List

An 18 question survey was deployed from May 2013 to August 2013 to gather public input on what kind of parks and recreational facilities they are using. The survey was very well received and the City got some great feedback. Below is the list of highlights gathered from the online survey analysis. Please see the Appendix E for the detailed survey results and comments.

244+ residents went to the survey link, 238 completed the survey with a 97.5% rate. Information about parks and recreation were mostly gathered from word of mouth (72.3%) or Facebook (41.1%). The *Shawano Leader* and the school district were popular answers. *A better webpage for parks to list events and updates should be considered.* 60.7% were somewhat satisfied with the City parks conditions; however 16.6% were very satisfied.

82.3% said they are able to walk or bike safely (avg. 5-10 min) to a park.

Top 3 park priorities:

1. Amenity maintenance (picnic tables, playgrounds, etc.)
2. Restroom maintenance
3. Facility maintenance (park shelters, etc.)

Extra Taxes/User Fees: Residents were willing to pay up to \$20 more. This was the number one answer at (41.1%).

19.7% were willing to volunteer to serve on a park and/or recreation committee or specific project.

Over 50% said they have visited Kuckuk Park, Huckleberry Harbor, Memorial Park, and the Mountain Bay Trail in the last 12 months.

Favorite parks listed : 1st Memorial, 2nd Kuckuck, 3rd Mountain Bay Trail, 4th Huckleberry Harbor.

Franklin Park Development: What residents said they would like to see in this location ranked, 1-7:

1. Outdoor swimming pool
2. Farmers' market / events square / City Center
3. Playground
4. Picnic Area
5. Dog Park
6. Band Shell
7. Veteran's Memorial

Hospital Building and Grounds: What ideas residents had for the space:

1. YMCA or new Rec Center
2. Assisted Living Apartments

Multi-Use Area: Events, park and rec open space – river-walk, and multi-use residential such as senior living.

Table 8: Residential Needs and Wants

Facilities	Most Used	Needs The Most Improvements	Needed Now	Great Quality	Needed In the next 5 years
Trails (Street, Paved)	x	x			
Restrooms	x	x			
Playgrounds	x	x	x		
Toddler Park			x		
Pet Friendly Areas			x		
Indoor Gym (YMCA)			x		
Summer Children's Programs			x		
Teen Activities			x		
Place for Special Events			x		
Baseball Diamonds				x	
Soccer Fields				x	
Access to Parks				x	
Dog Park			x		x
Outdoor Swimming Pool					x
Parking at Parks		x			x
Educational Opportunities			x		

Area Recreational Groups

Recently, the county applied for a Transform Wisconsin grant to help promote healthy lifestyles in which the City participated in offering guidance. There were many groups that were involved with this process and are still ongoing. Below are a list of resources of funding for the City to partner with for fundraising efforts to improve the parks and recreation with its boundaries.

Shawano Pathways
 Shawano Chamber of Commerce
 The BID
 Optimists Club
 Rotary
 Lions
 Women's Club
 Shawano Lake Association

Athletic Boosters
 Mason's
 Red River Riders
 Farm Bureau, (young farmers)
 Church Affiliations
 Snowmobile Clubs
 American Legion
 VFW



CHAPTER 5

HEALTH NEEDS ASSESSMENT

CHAPTER 5: HEALTH NEEDS ASSESSMENT

County Health Components and Statistics

With obesity rates on the rise, Shawano's need to promote active communities should be a priority. From the 2013 county health rankings*, Shawano County is rated 63 overall out of 72 for health outcomes and 52 out of 72 for health factors, (see maps below) down from 60 for (outcomes) and up a little for health factors, (54) from last year when compared to the other counties in the state. One is the best and 72 is the worst rating possible. These County Health Rankings illustrate what we know when it comes to what's making people sick or healthy, but understanding Shawano County's rankings is only one component of improving the community's health. The "*Roadmaps to Health*" Action Center provides tools to help groups work together to create healthier places to live, learn, work and play. Shawano "Pathways" is one such group who has started this process in working with the East Central Wisconsin Regional Planning Commission by obtaining a Transform Wisconsin grant.

Improving community health requires people from multiple fields to work collaboratively on an ongoing cycle of activities. Communities may be at different points in this process. Still within the recommendations for active living, the County has developed a bicycle and pedestrian plan to help guide this process. A plan of this nature will help fill in those voided connections residents are asking for while still planning for future active communities. The City had a part in planning for these connections and making active recreation safer.



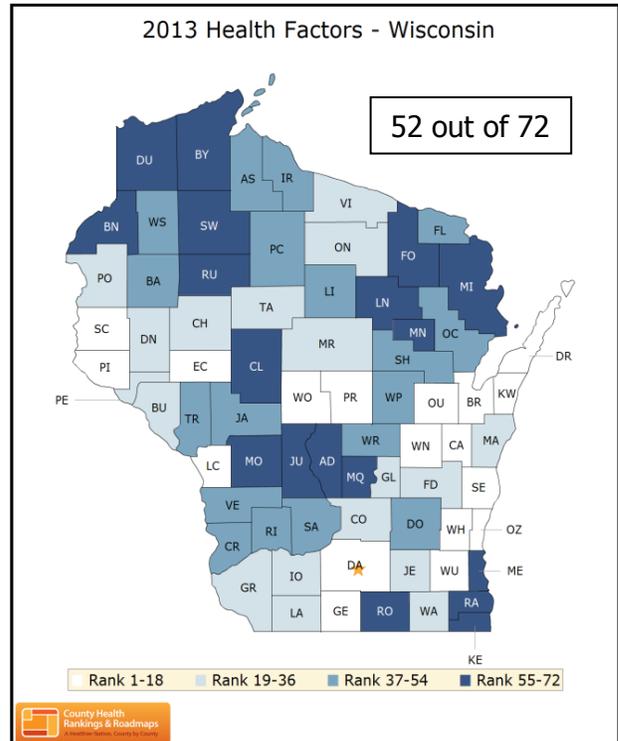
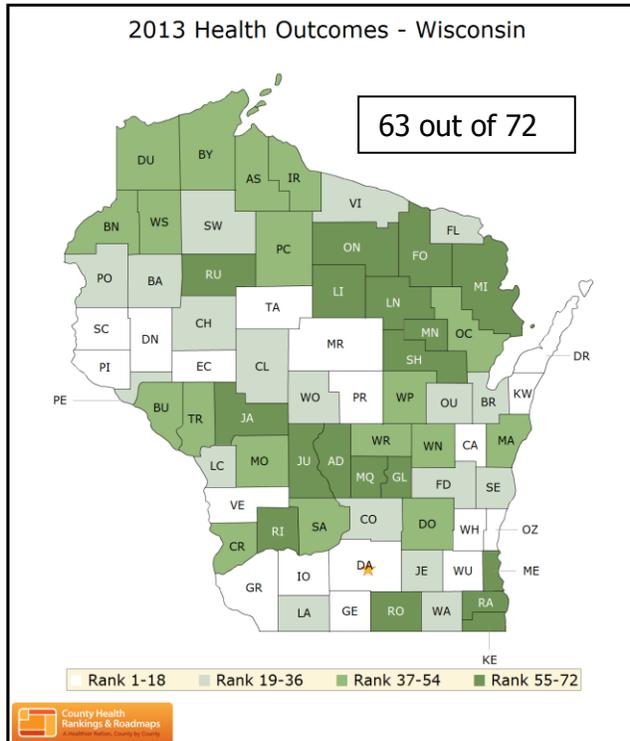
To enable and encourage the citizens of Shawano to be physically active, a strengthening of the support and funding for the City's Park & Recreation Department's facilities and recreational programming should be looked at. "Park Prescriptions" should be written so to speak to encourage active use and enjoyment of what the City has to offer. Improvements that would positively benefit public health and recreation are updating/developing Franklin Park, adding new play equipment to Kleemann and Arlington Park, and more multi-use trail connections in general. Careful attention should be given to areas of people with lesser means so they have at least an equal level of opportunity for physical activity. This goes back to the goal of making the facilities ADA accessible. In many large cities, low income neighborhoods can often lack quality recreational programs, playgrounds and parks. They can also be hindered in accessing nearby facilities by physical and land use barriers (i.e. transportation, water corridors and industry).

Continued support with community partnerships; such as sport clubs, organizations, non-profits, citizen groups, companies, and other interested parties to develop, fund and operate recreation programs, leagues, and events are key. These partnerships are invaluable to help provide the opportunities for people to be physically active.

Parks, playgrounds, and open spaces provide opportunities for physical activity. However, the presence of facilities is not enough to make sure they are being used for the greatest benefit of all. Factors such as location, accessibility, programming, connectivity, safety and aesthetics all play a role in the use of public facilities. By incorporating natural and design elements that have cultural or homeland meaning, will also help represent minority populations. Investing in

consistent/uniform signage that aids people in identifying trails, places to be active, and other rec opportunities, should be considered. Promoting and marketing concepts should be developed along with the funding resources identified such as studies done through the Transform Wisconsin grant program.

Below are 2 maps that demonstrate where the County stands in the state as compared to the other 72 counties with 1 being the healthiest. Factors such as smoking, obesity rates, drinking excessively, STD's and motor vehicle crashes make up the first map, while outcomes such as premature death, poor to fair health, poor physical days, low birth weight, and poor mental days are shown on the second map. The rankings compared to the rest of the state are as follows:



Multi-modal transportation such as walking, biking, and public transportation can also help enhance the health and overall physical activity of all residents, by improving air quality and the environment, and reducing overall traffic congestion. Numerous Shawano residents choose to walk, bike, and/or utilize public transportation as a primary means of transportation due to rising fuel costs, the cost of owning and maintaining a vehicle, environmentally friendly, and healthy lifestyle choice. These types of initiatives are recognized at the state, national, and international-level to create safe, convenient, affordable, and fun opportunities for residents to walk, bike, and/or utilize public transportation as a primary means of transportation. Health and safety should be a priority concern to the citizens of Shawano. Safe Routes to School programs are currently in place to help encourage children to walk and bike to school.



CHAPTER 6

RECOMMENDATIONS

CHAPTER 6: RECOMMENDATIONS

The recommendations proposed for the City of Shawano are intended to serve as a guide for the future development of park and recreation areas in the community. They are also meant to meet the existing daily recreational needs of local residents and visitors to the City. Some of the proposals may not be feasible in the near future, but they represent courses of action that should be taken if the need or opportunity arises. Priorities that are expected to be feasible for implementation during the next few years are included in the plan's five-year action program, Table 9. Other suggestions may be long-range in nature and likely would not be undertaken during the next several years unless a unique need or opportunity (funding) would present itself. Plan options should continue to be reviewed annually by the City of Shawano Park and Recreation Commission as well as the general public to accommodate changing needs of the community.

GENERAL IMPROVEMENTS

Trails

The Park and Recreation Department, with assistance from the Parks and Recreation Commission, should prepare a comprehensive City bike and pedestrian trail plan to establish a basis for identifying and developing hiking and/or biking trails and on-road bicycle routes. Opportunities to route these trails along the City's waterways should receive priority. As part of this plan, trail segments where in-line skaters can be appropriately accommodated should be identified. The plan should require Common Council adoption and be recognized as a component of the comprehensive open space and outdoor recreation plan. Shawano County has recently adopted a bike and pedestrian master plan which should be used as a guide for future connections into the City.

Steps should be taken to develop a system of low maintenance paths through the woodlots in the City's industrial park. The trails would greatly expand opportunities for nature walks and cross-country skiing for local residents. Interpretive signage should be considered to enhance the experience for trail users.

Pet Friendly Areas

Since ordinance prevents dogs in City parks, steps should be taken to identify a potential site for creating a dog park. The dog park enables pet owners to "run" their animals unleashed. Portions of the industrial park may be appropriate for this activity or Murray Creek Conservancy.

Waterfront Development

Consideration should be taken to identify potential waterfront areas suitable for the installation of fishing/viewing piers.

Designated swimming beaches should be looked at if an outdoor swimming pool is not feasible at Franklin Park. The Wolf River Park by the hospital is a good example. This is where the Ski Sharks water ski club does its shows. If this area is to be used as a beach, the Ski Sharks

should be moved further north for safety reasons. A picnic area should be developed to accommodate swimmers during the summer months.

Parking, Landscaping, and Way-Finding Signage

Priorities should be established and a program initiated to target the provision of additional parking, landscaping, and consistent signage which is needed at nearly all parks. Signs to distinguish City from county maintained (Heritage Park and Monkey Island) is a good way for residents to see where their tax dollars are going. A way-finding system through the City should also be developed connecting the parks. Work with the Shawano Pathways group on implementing the process, i.e. park to park links with walkability and healthy opportunities.

Vandalism and Security

The Park Department should make it a goal to complete the vandal proofing of fixtures at all parks within the next five years.

Selling of Current Recreational Lots

Public hearings should be held to discuss the appropriateness of vacating Pearl Court Park and/or Hartman Park as well as Alpine Shores. If these sites are sold on the open market, the funds should be earmarked for parkland acquisition and development.

Development of Current and New Park Spaces in the Northwest Neighborhood

Consideration should be given in developing the Water Tower property, River Pines Subdivision addition (CTH H), Franklin Park and the Wolf River Park areas. As the needs analysis shows, the population is higher in this area and the City will need space for growth in the next 5 years. By creating usable park space now in these places the City will gain 3.96 acres, close to the 4.06 needed currently, plus an additional 3.4 acres from the Smalley Park property once the hospital vacates. (Table 5, Population vs. Acreage of Parks Needed Today by Neighborhood, pg. 36.)

Policies

A variety of outdoor recreation activities should be provided, reflecting the effective use of the area's varied natural resources.

Effective subdivision regulations should continue to be implemented and land developers should continue to be required to dedicate land or pay a fee-in-lieu sufficient to provide residents of the community with ample parks and open space.

Continue development of public accessibility to the Wolf River and outlet channel shorelines.

Conduct a comprehensive review of the park and recreation plan every five years.

Adopt a Conservancy Zoning District to protect shorelands, floodplains, and wetlands.

Use the municipal official mapping powers to preserve areas designated for future park and recreation use.

Encourage cooperation between the City staff and school officials in the district to develop and provide adequate park and recreation facilities that can be co-located and jointly used. Martzke Park has a shared use agreement currently with the high school. The community should also be encouraged in the cooperative development of open space and recreation facilities such as school/park sites and a bicycle trail system.

Promote the location and development of a new neighborhood park on the northeastern portion of the City, but taking into account spatial distribution of facilities, hazards, man-made or natural barriers, projected usage, and on-site requirements.

Assess locational opportunities among existing and newly planned parks, schools, narrow transportation corridors, and sledding hills (e.g., constructing a hill by working with contractors seeking sites for disposal of clean fill) to provide or accommodate facilities such as: hiking/cross-country ski trails, natural areas, and sledding hills.

RECOMMENDATIONS FOR THE EXISTING PARK SITES BY TYPE

(Priorities listed in Table 9 of the 2014-2018 action program):

The following recommendations are made for specific sites, based on present and projected needs, and the physical parameters of each site.

The timing and feasibility of these projects depends on the following three conditions:

- Capability to accomplish the task.
- Funding opportunities.
- Public interest and support

Green Spaces (6)

Alpine Shores

Consider selling 1.88 acre parcel, add to the tax base.

Hartman Park

Consider selling/deeding back to residents (.67 acres), elementary and middle schools are close by as well as Memorial Park to the north of the neighborhood.

Lieg Boat Launch, Park, and Gardens

- Add a better kiosk explaining the gardens.
- Construct a small open shelter near launch area for new park.
- Acquire land (.75 Acres) by boat launch, develop a master plan.
- Consider a river-walk on the new parcel.



Scenic Park

None at this time.

Smalley Park

Create a master plan by utilizing the existing task force and adaptive reuse study.

Spirit of Shawano Park

- Remove old bricks, resurface retaining wall.
- Work with the Master Gardeners for landscaping of the site.
- Create a master plan of the downtown area to incorporate green spaces.

Sturgeon Park and Wolf River Trail

- Clear invasive species next to river.
- Acquire additional parcels/land along the trail
- Remove cow path by Mountain Bay Trail connection to Lieg Gardens.
- Keep vegetation cleared as to not obstruct view of river or trail by creating viewing corridors.



Construct a gazebo through the Rotary Club.

Community Parks (3)

Don Martzke Sports Park

Consider a trail system connecting the woods behind the Technical Center.

Construct an open shelter off of Thomas Street.

Install drinking fountains.



Eberlein

Consider adding playground equipment to accommodate the residential area north of the park.



Memorial Athletic Field

Consider removing wading pool; install a splash pad in its place.

Install additional playground equipment.

Pave cow paths through park creating a trail system.

Update all restrooms, baby changing tables, ADA accessible, etc.

Construct a new concessions stand/shelter



Neighborhood Parks (5)

Arlington Park

Recondition tennis courts.

Add fencing to pickleball / tennis courts if usage increases.

Feivor Park

Consider planting more trees for additional shade.

Franklin Park

A master plan should be developed to look at the best use of the space.

Items of consideration include:

- Creating this area into a public gathering center for events like the farmers' market, etc.
- A gazebo or band shell could be added as well as to showcase the city center. A central water fountain would add to aesthetics with flower beds and walkways.
- An outside swimming pool could be a possibility but other areas such as Wolf River Park should be looked at first, as well as a new splash pad at Memorial Park.



Kuckuk Park

Consider (real or dummy) security cameras to reduce vandalism.

Make sure restrooms are open for use (seasonally, 7 am- 10 pm).

Shrank's Forest Hill

None at this time.

Recreational Lots (7)

Channel Park

Add a dock for fishing

Add benches along the shore

Construct a sign to know you are at a city park.

Circle Drive Park

None at this time

Kleemann Family Park

Add benches

More playground equipment is needed, add a slide and climber units.



Pearl Court Park

Consider selling western lot and adding land to tax base.

Water Tower Park

Evaluate the retaining wall and replace as necessary.

Wolf River Park

Keep the Ski Sharks shows here.
Add a shelter/restroom for the public to use.
Add striping to parking area.
Consider converting back to beach, but address safety issues with the Ski Sharks.



Special Facilities (4)

Shawano County Fairgrounds

County owns and maintains but still within City limits.

Huckleberry Harbor

Re-evaluate site to possibly accommodate a connecting trail to Heritage Park / Sunset Island if feasible.
Review the landscaping of site for aesthetics.



Lieg Boat Landing

See Lieg Park and Gardens above for other recommendations.

Recreation Center

Expand the structure to accommodate a gymnasium and additional exercise areas.

Page intentionally left blank.



CHAPTER 7

ACTION PROGRAM

CHAPTER 7: ACTION PROGRAM

5 YEAR ACTION PROGRAM, 2014-2018

The projects listed below, Table 9, comprise the action program set forth by the Shawano Park and Recreation Commission for implementation during the next 5 years and beyond. This action program is based on priority level by year to serve as a guide in planning for future facilities. These were formulated to see where the City should be expending its resources from 2014-2018. This will also assist service clubs and organizations to select potential park improvement projects. As updates and development nears, more costs should be researched to assist in project budgeting and be included within the estimated Capital Improvement Program (Appendix C).

Estimated costs are meant to serve as a guide to local officials as they further develop the city's park system. Many of these are categorized as long-range activities and may not be realistic in the short term. At the same time, because unforeseen needs and opportunities may cause priorities to change, some can be expected to be targeted for earlier implementation than indicated while others may never prove to be feasible, even in the long term. These uncertainties point to the value of assessing the action program on an annual basis.

Many of the projects identified in the action program are potential candidates for receiving cost sharing monies available through DNR while others could be developed through the efforts and/or monetary support of volunteers and community organizations. Riverfront projects in the downtown area, for example, may be more likely to be funded by the City with monetary support from the business community.

This plan works to develop and manage a working system of park and recreational facilities for the City of Shawano. It has been prepared to respond to expressed desires of its residents and to conform to the comprehensive plan of the City as accepted standards for provision of facilities. It provides the basic information and direction for future actions of the City's Park and Recreation Commission, Plan Commission and the City Council. Much work remains to implement the plan. This requires a critical investigation of all proposals, acquisitions, and development to examine their consistency as the City Council approves all acquisition/selling of parklands, easements and trails, either by purchase or donations.

Table 9: 5 - Year Action Plan – List of Priorities

<i>Needed Now 2014-15, Short-Term 2016, Long Term 2017-18</i>	<i>2014</i>	<i>2015</i>	<i>2016</i>	<i>2017</i>	<i>2018</i>
GENERAL IMPROVEMENTS FOR ALL PARKS					
ADA Accessible Compliance	X	X	X	X	X
Play apparatus assessment update/phase out old	X	X	X	X	X
Consistent signage throughout system			X		
Develop a lighting plan (includes ball diamonds)		X	X		
Consider development of dog park				X	X
Tree program & landscaping	X	X	X		
Consider benches near the playgrounds	X	X	X		
Subtotal of Priorities: (amount of projects)	4	5	6	3	3
TRAILS					
Create a City bike and pedestrian plan					X
Consider trail linkages through Murray Creek Conservancy				X	X
Create low maintenance paths through the industrial park				X	X
Subtotal of Priorities: (amount of projects)				2	3
GREEN SPACES (GS)					
ALPINE SHORES PARK					
Consider abandoning the parcel and donating to adjacent property owners if feasible				X	X
Subtotal of Priorities: (amount of projects)				1	1
HARTMAN PARK					
Consider selling off the parcel / deeding back if feasible				X	X
Subtotal of Priorities: (amount of projects)				1	1
LIEG PARK, BOAT LAUNCH, & GARDENS					
Add a kiosk explaining the gardens.			X		
Construct a small open shelter near launch for new park			X		
Acquire land (.75 Acres) by boat launch, develop a master plan.	X				
Consider a river walk on the new parcel.		X	X		
Subtotal of Priorities: (amount of projects)	1	1	3		
SMALLEY PARK					
(3.4 Acres) Develop a master plan for site, work with taskforce.		X			
Subtotal of Priorities: (amount of projects)		1			

SPIRIT OF SHAWANO PARK					
Create a master plan for the site	X				
Work with Master Gardeners for landscaping	X				
Remove old bricks, resurface retaining wall.		X			
Subtotal of Priorities: (amount of projects)	2	1			
STURGEON PARK & WOLF RIVER TRAIL					
Remove "cow path" by Mountain Bay connection if possible		X	X		
Clear invasive species next to river	X	X	X	X	X
Create viewing corridors through vegetation and additional landscaping	X	X	X	X	X
Acquire additional parcels of land along the trail			X	X	X
Construct a gazebo (Rotary Club)	X	X			
Subtotal of Priorities: (amount of projects)	3	4	4	3	3
COMMUNITY PARKS (CP)					
DON MARTZKE SPORTS PARK					
Consider a trail system connecting the woods behind the Technical Center				X	X
Construct an open shelter off of Thomas St.				X	X
Install drinking fountains	X				
Subtotal of Priorities: (amount of projects)	1			2	2
EBERLEIN PARK					
Add playground equipment	X	X			
Subtotal of Priorities: (amount of projects)	1	1			
MEMORIAL ATHLETIC FIELD					
Remove wading pool			X	X	
Install a splash pad in place of wading pool.			X	X	
Pave cow paths in park, create trail system				X	X
Surface the Service Drive Area		X			
Update all restrooms, baby changing tables, ADA accessible, etc.	X	X			
Construct a new concessions stand/shelter off of Main / Lieg Ave.	X				
Subtotal of Priorities: (amount of projects)	2	2	2	3	1
NEIGHBORHOOD PARKS (NP)					
ARLINGTON PARK					
For the pickleball/tennis users, add / complete fencing based on usage/need.			X	X	X
Subtotal of Priorities: (amount of projects)			1	1	1

FEIVOR PARK					
Consider planting trees for more shade.		X	X	X	
Subtotal of Priorities: (amount of projects)		1	1	1	
FRANKLIN PARK					
Create a master plan for the site	X				
Subtotal of Priorities: (amount of projects)	1				
KUCKUK PARK					
Consider (real or dummy) security cameras to prevent vandalism	X	X			
Make sure restrooms are open for use until 10 pm (summer months)	X	X	X	X	X
Subtotal of Priorities: (amount of projects)	2	2	1	1	1
RECREATION LOTS (RL)					
CHANNEL PARK					
Add a dock for fishing	X	X			
Add benches along shore for viewing/fishing	X	X			
Add a sign - promote the site	X	X			
Subtotal of Priorities: (amount of projects)	3	3			
PEARL COURT PARK					
Consider selling the western lot			X		
Subtotal of Priorities: (amount of projects)			1		
WATER TOWER PARK					
Address the retaining walls			X	X	X
Subtotal of Priorities: (amount of projects)			1	1	1
WOLF RIVER PARK					
Add a shelter/restrooms for the public			X	X	X
Consider (real or dummy) security cameras to prevent vandalism	X				
Subtotal of Priorities: (amount of projects)	1		1	1	1
SPECIAL FACILITIES (SF)					
HUCKLEBERRY HARBOR					
Re-evaluate the site to accommodate a connecting trail from the harbor to Heritage Park and Sunset Island if feasible				X	X
Renew the landscaping and aesthetics	X				
Subtotal of Priorities: (amount of projects)	1		1	1	1

RECREATION CENTER					
Expand for new gym and exercise areas			X	X	X
Subtotal of Priorities: (amount of projects)			1	1	1
WOODLAWN CEMETERY					
Computerize cemetery plots and records, have records available online		X	X	X	
Subtotal of Priorities: (amount of projects)		1	1	1	1
NEW FACILITIES					
River Pines Subdivision					
Consider adding a neighborhood park (2 -10 Acres, land acquisition)			X	X	X
Subtotal of Priorities: (amount of projects):		1	1	1	
PRIORITY SUMMARY: (Number of Projects by Year)* Some overlap in years will exist.					
	22	23	25	24	21

Page intentionally left blank.



CHAPTER 8

RESOLUTION OF ADOPTION



COPY

City Hall, 127 Sawyer Street, Shawano, WI 54166
(715)526-6138 Fax:(715) 526-5751 www.shawanowi.govoffice2.com

RESOLUTION NO. 06-14

SPONSORED BY: Park & Recreation and Plan Commissions
INTRODUCED BY: Hoeffs
SECONDED BY: Strebel

**CITY OF SHAWANO COMPREHENSIVE
OPEN SPACE AND OUTDOOR RECREATION PLAN**

WHEREAS, the City of Shawano has requested the development of a communitywide open space and recreation plan; and

WHEREAS, the City of Shawano Park and Recreation Commission on November 19, 2013 has recommended Common Council adoption of the *City of Shawano Comprehensive Open Space and Outdoor Recreation Plan*; and

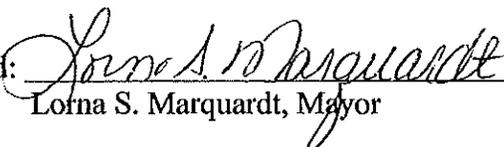
WHEREAS, the City of Shawano Plan Commission on February 5, 2014 has recommended Common Council adoption of the *City of Shawano Comprehensive Open Space and Outdoor Recreation Plan* with the amendment to add Smalley Park to the plan; and

WHEREAS, the *City of Shawano Comprehensive Open Space and Outdoor Recreation Plan* encompasses a general outline and plan for the recreational development of Shawano's park system until the year 2019; and

WHEREAS, adoption of said plan is required for the City of Shawano to become eligible for cost sharing aid programs from the State of Wisconsin.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of Shawano that the *City of Shawano Comprehensive Open Space and Outdoor Recreation Plan* be adopted as the approved recreation plan for the City of Shawano.

Adopted: February 12, 2014

Signed: 
Lorna S. Marquardt, Mayor

Signed: 
Karla K. Duchac, Clerk-Treasurer

Page intentionally left blank.



APPENDICES



APPENDIX A

PARK SITE CLASSIFICATIONS

APPENDIX A: PARK SITE CLASSIFICATIONS

REC-LOT (RL)

Purpose: To provide play areas for elementary and pre-school children and to provide park space and activities for the elderly. Rec-lots are primarily intended to supplement the "backyard" in high density population areas such as in complexes of apartments, townhouses, condominiums, etc. Rec-lots are not considered to be essential in single family residential areas.

Description: A park for high use capacity and limited size with good accessibility, void of barriers such as highways, terrain, and railroad tracks, etc., in urban areas.

Recommended Size: ¼ to 2 acres.

Maximum Service Radius: Five minute walk or 1/8 mile.

Typically developed in conjunction with apartments, condominiums, townhouses, etc.

General Facilities:

- 10 to 15 percent extensive (passive) recreation area
- Sitting area (including benches)
- Vegetative cover
- Play Apparatus
- Creative -- timber forms, mounds, concrete, sand, etc.
- Conventional -- swings, slides, merry-go-rounds, etc.
- Small paved area – basketball goal, hopscotch, riding mechanized toys, etc.
- Senior citizens area -- totally passive
- Low level night lighting
- No on-site parking

Recommended Population Standard: One facility per 2,000 people.

Threshold Population Standard: One facility per 2,000 people.

Rec-Lots or Mini-parks are those that service a limited population or specific group such as tots or senior citizens. Access to those parks should be located centrally within a neighborhood or housing development to provide easy access.

NEIGHBORHOOD PARK (NP)

Purpose: To provide intensive (active) and extensive (passive) recreation for people of all ages in an attractive and centrally located neighborhood setting.

Description: A park for high use capacity with good accessibility and moderate size with minimum highway, terrain, or structural barriers, in urban areas.

Recommended Size: 2 to 15 acres.

Maximum Service Radius: 10-minute walk or 1/4 mile.

Can be developed in conjunction with elementary school or unique area.

General Facilities: Neighborhood parks have a mix of active and passive uses.

- 15 to 30 percent extensive (passive) recreation area
- Sitting area (including benches)
- Nature study area
- Limited picnic facilities
- Small shelter and restroom facilities
- Play apparatus (creative and/or conventional)
- Sand volleyball court
- Multi-use paved area
- Basketball
- Tennis
- Senior citizens area
- Open play area with backstop for general play activities and/or unorganized or youth ballgames; winter use of area for ice skating is an asset
- Low level night lighting
- Minimal on-site parking desirable; on-street parking generally adequate

Recommended Population Standard: 2.5 acres per 1,000 people.

Threshold Population Standard: One facility per 2,000 people.

Accessibility should be by vehicle, biking, and on foot. These parks should be linked to the public transportation system, existing and future trail network and sidewalks.

Access by foot should be made possible, especially since these parks are designed for children. One should not have to cross a collector or arterial to access the park. Ideally, trails, sidewalks, or low volume minor streets should be used as a linkage from the residential area to the neighborhood park.

COMMUNITY PARK (CP)

Purpose: To provide an area of year-round dominantly intensive (active) recreation with a moderate amount of extensive (passive) recreation for people of all ages.

Definition: A high use capacity park providing a range of recreational opportunities and capable of withstanding continued heavy use. The park should be highly accessible by motor vehicle and is intended to serve a municipality or several neighborhoods.

Recommended Size: 10 to 25 acres.

Maximum Service Radius: Five-minute driving time or ½ to one mile.

Can be developed in conjunction with junior high, senior high or unique areas.

General Facilities: 20 to 40 per cent extensive (passive) recreation area

- Sitting area
- Nature study area
- Hiking trails
- Picnic facilities for both individuals and groups; shelters desirable to accommodate group picnics
- Play apparatus (creative and/or conventional)
- Paved area
- Tennis courts
- Basketball courts
- Senior citizens area
- Open play area (winter use of area for ice skating is asset)
- Sports fields for organized recreational activities
- Softball
- Baseball
- Football
- Soccer
- Sand volleyball courts
- Night lighting (including sports fields as needed)
- Shelters and restroom facilities
- Community swimming facility (can be developed in conjunction with a community or recreation center, building, or school)
- Special events area (i.e. bandstand, amphitheater, other special events facilities)
- On-site parking (amount is based on size of park, facilities provided, and availability of convenient on-street parking).

Recommended Population. Standard: Three acres per 1,000 people.

Threshold Population Standard: One facility per 8,000 people.

LARGE URBAN OR COUNTY PARK (UP)

Purpose: To provide a year-round area for diversified multi-use recreation with a considerable amount of undeveloped land for people of all ages.

Description: A park of good environmental quality greater in area than a community park with good accessibility by auto serving a large urban area or portions of a county.

Maximum Service Radius:

- Large Urban Parks: One-half hour driving time or ten miles.
- County Parks: One-half hour driving time or 15 miles.

Typically developed in conjunction with a unique environmental, historical, etc. feature of the urban area or county.

General Facilities:

- 30 to 50 percent extensive/passive recreation area
- Sitting area
- Ecological area
- Nature study area/environmental center
- Extensive hiking trails
- Individual and group picnicking (shelters and pavilions are desirable to accommodate large groups or gatherings)
- Play apparatus (creative and/or conventional)
- Senior citizens area
- Sand volleyball courts
- Open play areas
- Night lighting
- Shelter and restroom facilities
- Water impoundment or swimming facility
- Park pavilion
- Special events or attractions (i.e., amphitheater, caves, viewing tower, other unique attractions/facilities)
- Boating and/or fishing access (launching/mooring facilities desirable)
- Bicycle trails
- On-site parking adequate to accommodate demand

Recommended Population Standard: Five acres per 1,000 population.

Threshold Population Standard: One facility per 30,000 population.



APPENDIX B

PARK INVENTORY TABLE

APPENDIX B: Park Inventory Table

City of Shawano Parks & Facilities

Maintained by:
 Shawano Park & Rec. Dept.
 220 E. Division St.,
 Shawano, WI 54166
 (715)526-6171

Facility	Acres	Ballfields	Basketball Court	Boat Launch	Community Gardens	Facility Rentals	Fishing	Natural Site	Open Space	Picnic Shelter	Picnic Tables	Play Equipment	Restrooms (Seasonal)	Sand Volleyball Court	Soccer Fields	Tennis Courts	Wading Pool	Walking/Biking Trail	Waterfront
Alpine Shores Park 266 Northridge Dr.	1.88						X												
Arlington Park 300 N. Humphrey Circle	3.61	X			X			X	X	X	X	X				X			
Center Street Park 635 E. Center St.	1.81							X		X	X								
Channel Park 505 N. Main St.	0.56																		X
Circle Drive Park 122 Circle Dr.	0.47									X	X								
Don Martzko Sports Park 234 County Rd. D	18.42	X			X		X	X	X	X	X	X ¹							
Eberlein Park 107 Eberlein Park Dr.	25.0				X		X	X	X	X		X		X				X	
Felvor Park 300 Mills St.	2.8							X		X	X								
Franklin Park 235 S. Washington St.	3.0							X											
Hartman Park 938 S. Andrews St.	0.67							X											
Huckleberry Harbor 220 N. Sawyer St.	3.60		X		X	X		X	X	X		X							X
Kleemann Family Park 180 Alpine Dr.	1.50							X		X	X								X
Kuckuk Park 700 Oak Dr.	7.03	X			X	X		X	X	X		X ¹						X	X
Lieg Boat Landing 1121 S. Water St.	1.42		X			X		X		X									X
Lieg Park 1013 S. Water St.	5.31			X		X	X	X		X								X	X
Memorial Athletic Field 909 S. Lincoln St.	18.60	X	X		X			X	X	X	X	X	X			X			
Murray Creek Nature Conservancy 1500 E. County Rd. B	167.00						X												
Pearl Court Park 501 Fairview Way	0.67							X											X
Recreation Center *** 220 E. Division St.	1.745	X								X									
Scenic Park 170 F. Green Bay St.	0.03																		
Shrank's Forest Hill Park 600 Prospect Cr.	2.27	X						X		X	X								
Spirit of Shawano Park 100 & 101 E. Green Bay St.	0.24																		
Sturgeon Park 801 S. Water St.	1.71					X												X	X
Water Tower Park 505 G. Smalley St.	0.33																		
Wolf River Park 211 N. Riverside Dr.	0.62											X ¹							X
Wolf River Sturgeon Trail Sturgeon Park to Kuckuk Park (access to Mountain Day Trail)																	X		

1 Restrooms open during scheduled activities only

*** The Recreation Center has an indoor swimming pool providing a place for children's swimming lessons, children's open swim, adult lap swim and various adult classes. The Rec. Center also has a weight room that consists of free weights, treadmills, recumbent bikes, elliptical machines and more. There are 2 racquetball courts available, reservations may be made up to 1 week in advance.

SMALLEY PARK ADDITION

The Shawano Medical Center is currently located on Smalley Park. The current building will be abandoned as a new facility is being built on County B. A task force of citizens was appointed by the mayor to make their recommendations for reuse of the Smalley Park site to the Plan Commission and City Council. The task force worked with Vandewalle and Associates on an adaptive reuse study.



APPENDIX C
CAPITAL IMPROVEMENT
PROGRAM

APPENDIX C: CAPITAL IMPROVEMENT PROGRAM (CIP)

Recommendation	Estimated Cost	Action Year					Long Range
		2014	2015	2016	2017	2018	
GENERAL PARK RECOMMENDATIONS:							
ADA Accessible Compliance	-?-	-	-	-	-	-	-
Update Play apparatus - all parks	100,000	20,000	20,000	20,000	20,000	20,000	
Identify site for a dog park	-0-	-	-	-	-0-	-	
Increase landscaping/tree program	18,000	3,000	3,000	3,000	3,000	3,000	
Consistent Signage throughout (20)	5,000			5,000			
Add benches (20)	15,000	5,000	-	5,000	-	5,000	
Subtotal:	\$135,000	28,000	23,000	33,000	23,000	28,000	

GENERAL TRAIL RECOMMENDATIONS:							
Create a City-wide Bike and Pedestrian Plan	15,000	-	-	-		15,000	
Identify trail linkages through Murray Creek Conservancy	15,000	-	-	-	10,000	5,000	
Trail system with interpretive signage at Industrial Park	15,000	-	-	-	5,000	10,000	
Subtotal:	45,000				15,000	30,000	
General Park / Trail Total:	\$180,000						

EXISTING PARK SITES:

Recommendation	Estimated Cost	Action Year					Long Range
		2014	2015	2016	2017	2018	
Alpine Shores							
Future of parcel, donate, abandon	-0-	-	-	-	-0-	-0-	
Subtotal:	-0-						
Arlington Park							
Recondition tennis courts (2)	6,000	-	-	2,000	2,000	2,000	
Subtotal:	\$6,000			2,000	2,000	2,000	
Channel Park							
Fishing Dock	12,000	6,000	6,000	-	-	-	
Benches	1,500	750	750	-	-	-	
Signage	3,000	1,500	1,500	-	-	-	
Subtotal:	\$16,000	8,250	8,250				
Eberlein Park							
Install Playground Equipment	2013 Funds-	-	-				
Fevior Park							
Plant trees for shade	9,000	-	3,000	3,000	3,000	-	
Subtotal:	\$9,000		3,000	3,000	3,000		
Franklin Park							
Create Master Plan	7,500	7,500	-	-	-	-	
Subtotal:	\$7,500	7,500					

Recommendation	Estimated Cost	Action Year					Long Range
		2014	2015	2016	2017	2018	
Kuckuk Park							
Install security cameras	2,000	1,000	1,000	-	-	-	-
Subtotal:	\$2,000	-	-	-	-	-	-
Lieg Park, Boat Launch, Gardens							
Riverwalk creation	65,000				20,000	20,000	25,000
Land acquisition (grant) .75 acres	25,000						
Construct a small open shelter	20,000	-	-	20,000	-	-	
Kiosk about Gardens	1,500						1,500
Subtotal:	\$86,500	-	-	20,000	20,000	20,000	26,500
Memorial Athletic Field							
Remove wading pool	4,000	-	-	-	-	4,000	
Install a splash pad	150,000	-	-	-	-	-	150,000
Construct new Shelter/Restroom	150,000	150,000	-	-	-	-	
Surface cow paths - bike path	15,000	-	15,000	-	-	-	
Surface Service Drive area	30,000		30,000				
Update Restrooms	12,000	-	12,000	-	-	-	
Subtotal:	\$361,000	150,000	57,000	-	-	4,000	150,000
Huckleberry Harbor							
Add a trail to Heritage Park / Sunset Island	50,000	-	-	-	-	-	50,000
Renew the Landscaping	15,000	15,000	-	-	-	-	
Subtotal:	\$65,000	15,000	-	-	-	-	50,000
Don Martzke Park							
Trail System behind off Thomas Street	30,000	-	-	-	-	-	30,000
Construct open shelter	20,000	-	-	-	20,000	-	
Install drinking fountains (3)	6,000	6,000					
Subtotal:	\$56,000	6,000	-	-	20,000	-	30,000
Spirit of Shawano Park							
Remove old bricks, resurface retaining wall	25,000	25,000					
Create a Master Plan for the site	30,000	30,000	-	-			
Landscaping (Master Gardeners)	20,000	20,000	-	-			
Subtotal:	\$75,000	75,000	-	-	-	-	-
Sturgeon Park & Wolf River Trail							
Remove "cow path"	30,000	-	-	-	-	-	30,000
Clear invasive species	20,000	-	-	-	20,000	-	
Construct viewing corridors / landscaping	80,000	-	-	80,000	-	-	
Construct Gazebo (Rotary Club)	24,000	24,000					
Acquire additional parcels along trail	50,000	50,000					
Subtotal:	\$204,000	74,000	-	80,000	20,000	-	30,000

Recommendation	Estimated Cost	Action Year					Long Range
		2014	2015	2016	2017	2018	
Water Tower Park							
Replace/Fix Retaining Walls	40,000	-	-	-	-	-	40,000
Subtotal:	\$40,000	-	-	-	-	-	40,000
Wolf River Park							
Add a shelter/restrooms	100,000	-	-	40,000	40,000	20,000	
Construct Security cameras		5,000					
Subtotal:	\$105,000	5,000	-	40,000	40,000	20,000	
Woodlawn Cemetery							
Online Cemetery Plots	5,050	5,050					
Subtotal:	\$5,050	5,050					

NEW PARKS AND RECREATION AREAS:

New Neighborhood Park – 2-10 acres							
River Pines Addition Subdivision	30,000	-	-	10,000	10,000	10,000	
Subtotal:	\$30,000	-	-	10,000	10,000	10,000	

SHAWANO RECREATION CENTER:

Structural expansion (gymnasium and additional exercise areas)	1,000,000	-	-	-	-	-	1,000,000
Subtotal:	\$1,000,000						1,000,000

Action Year Totals:	CIP Projects	General Recommendations
2014 Projects:	\$346,800	\$28,000
2015 Projects:	\$92,250	\$23,000
2016 Projects:	\$155,000	\$33,000
2017 Projects:	\$115,000	\$38,000
2018 Projects:	\$56,000	\$58,000
Long-Range Projects:	\$765,050	\$180,000
		\$1,326,500

TOTAL ACTION PLAN SUMMARY: \$945,050

TOTAL ACTION PLAN SUMMARY with LONG RANGE: \$2,271,550

Page intentionally left blank.



APPENDIX D

FUNDING RESOURCES

APPENDIX D: GRANTS AND FUNDING OPPORTUNITIES

Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Wisconsin Stewardship Programs						
Acquisition of Development Rights	Acquire development rights for nature-based outdoor recreation areas and activities	\$1.6 M available per year 50% local match	May 1	Funds available for areas where restrictions on residential, commercial & industrial development May include enhancements of outdoor recreation	WDNR	Chris Halbur, Northeast District 920-662-5121
Aids for the Acquisition and Development of Local Parks (ADLP)	Acquire or develop public, nature-based outdoor recreation areas and facilities	\$4 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required Priority for land acquisition Projects must comply with ADA	WDNR	Chris Halbur, Northeast District 920-662-5121
Urban Greenspace Program (UGP)	Acquire land to provide natural space within or near urban areas, or to protect scenic or ecological features	\$1.6 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA	WDNR	Chris Halbur, Northeast District 920-662-5121
Urban Rivers Grant Program (URGP)	Acquire land, or rights in lands, adjacent to urban rivers for the purpose of preserving or restoring them for economic revitalization or nature-based outdoor recreation activities	\$800,000 available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA	WDNR	Chris Halbur, Northeast District 920-662-5121
Land & Water Conservation Fund (LAWCON)	Acquire or develop public outdoor recreation areas and facilities	50% local match per project	May 1	A comprehensive outdoor recreation plan is required	WDNR	Chris Halbur, Northeast District 920-662-5121
Recreational Trails Act (RTA)	Provide funds for maintenance, development, rehabilitation, and acquisition of non-motorized multi-trails	50% local match per project	May 1	Funds may only be used on trails identified in or that further a goal of a local, county or state plan Funds may be used on trails that are in SCORP a state park plan -	WDNR	Chris Halbur, Northeast District 920-662-5121

Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Wisconsin Main Street Community Program	Comprehensive downtown revitalization program, which includes Streetscape improvements	Wisc. Dept. of Commerce	No Date	General downtown Program. May benefit trail enhancements through streetscaping	National Main Street Center	Bureau of Downtown Development 608-266-7531
Surface Transportation Environment Cooperative Research Program	Evaluate transportation control measures. Improve understanding of transportation demand factors. Develop performance indicators that will facilitate the analysis of transportation alternatives	20% local match per project	No Date	Money available for: development of national bicycle safety education curriculum grants to a national not-for-profit organization engages in promoting bicycle and pedestrian safety study of the safety issues attendant to the transportation of children to and from school by various transportation	FHWA	US Dept. of Transportation 202-366-4000
Urban Forestry Grants	Assistance for tree maintenance, planting, and public awareness	\$1,000 to \$25,00 of grants awarded with a 50% local match	October 1	Funding is prioritized for communities needing to develop an urban forestry plan, needing worker training, and needing to conduct a street tree inventory	WDNR Urban Forestry	Tracy Salisbury 2984 Shawano Ave Green Bay, WI 54313-6727 Phone: 920-662-5450 Fax: 920-662-5159 Email: Tracy.Salisbury@Wisconsin.gov

Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Transportation Grants						
Transportation Alternatives Program (TAP)	Provide facilities for pedestrians and bicyclists. Provides funding for rehabilitating and operating historic transportation buildings and structures as well as "Main Streets"	Funded with TE-Map 21 21 20% required match	February	Not a grant program. 80% of funds are reimbursed if all federal guidelines are met. Project must relate to surface transportation. Construction projects must be over \$100,000 Non-construction projects must be over \$25,000	WisDOT	Tressie Kamp 608-266-3973 http://www.fhwa.dot.gov/map21
Surface Discretionary Grant Program (STP-D)	Provides flexible funds that can be spent on a wide variety of projects, including roadway, bridges, transit facilities, and bike and pedestrian facilities	Funded with TE-Map 21 20% match required	February	Any project that fosters alternatives to single-occupancy vehicle trips Facilities for pedestrians and bicyclists System-wide bicycle planning Construction projects must be over \$100,000 Non-construction projects must be over \$25,000	WisDOT	Tressie Kamp 608-266-3973
Safe Routes to School Grant Program (SRTS)	Intended to combat childhood obesity and reestablish walking and biking to school	Funded with TE-Map 21	December	Funding for bicycle and pedestrian facilities Funding for pedestrian and bicycle safety and programs	WisDOT	Renee Callaway 608-266-3973
Section 5309 (old Section 3 discretionary funds)	Transit capital projects; included intermodal facilities such as bicycle racks on buses and bicycle parking at transit stations;	20% local match per project	Early Spring	Funding for this program is allocated on a discretionary basis Congress reserves money each year Administration can pick the projects	WisDOT Bureau of Transit	Ron Morse 608-266-1650

Community Grants:

Wisconsin Community Fund: These are for non-profits groups.

<http://www.forwardci.org/wisconsin-community-fund>

<http://www.cfoxvalley.org/page.aspx?pid=873>

Sports Field Grants:

<https://www.responsiblesports.com/programs/grants/rules>

<http://www.hksportsfields.com/sports-complex-financing/>

Playground Grants:

<http://www.bciburke.com/grants.html>

<http://www.miracle-recreation.com/purchase-options/playground-grants.html>

[http://www.playlsi.com/Research-Plan/Playground-Planning/Financing/Playground-](http://www.playlsi.com/Research-Plan/Playground-Planning/Financing/Playground-Grants/Pages/Playground-Grants.aspx)

[Grants/Pages/Playground-Grants.aspx](http://www.playlsi.com/Research-Plan/Playground-Planning/Financing/Playground-Grants/Pages/Playground-Grants.aspx)

<http://korkatblog.com/playground-grants/>

<http://www.letsplay.com/get-involved/about-playground-grants?gclid=CJzZ2N792bgCFZA-Mgod6AsA6Q>

Educational: (Could use for landscaping also)

<http://eeinwisconsin.org/core/item/topic.aspx?s=0.0.0.2209&tid=85010>

National: The National Parks and Recreation Association has fundraising ideas and resources along with grants for parks.

<http://www.nrpa.org/fundraising-resources/>



APPENDIX E

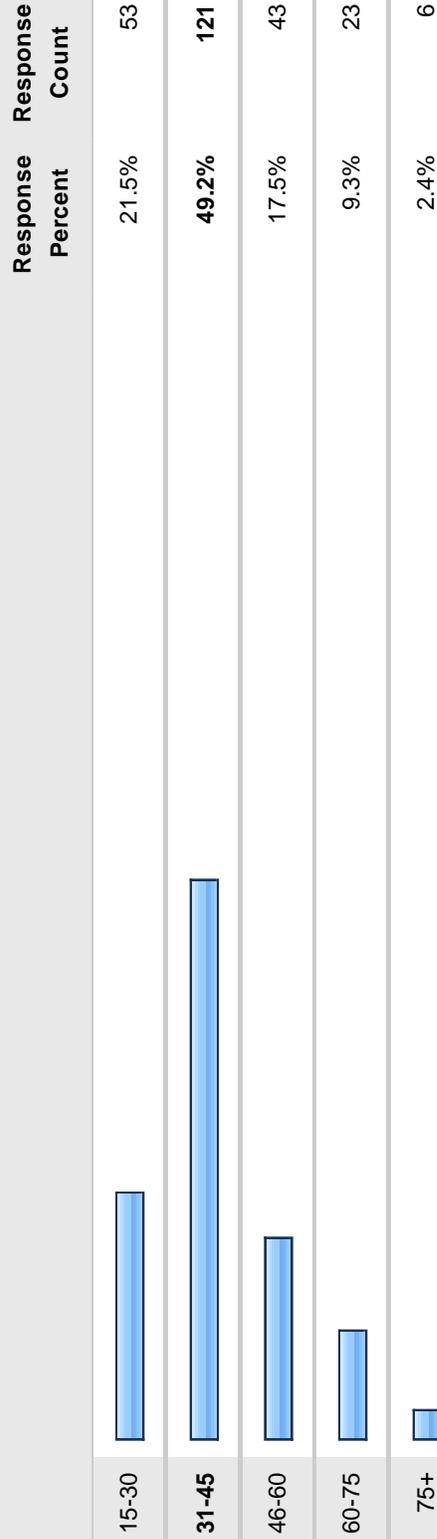
SURVEY RESULTS

1. What street do you live on? (Please provide N,S,E,W in your street address)

Response Count
246

answered question	246
skipped question	0

2. How old is the person filling out this survey?



answered question	246
skipped question	0

3. Are you male or female?

	Response Percent	Response Count
Male	30.9%	76
Female	69.1%	170
answered question		246
skipped question		0

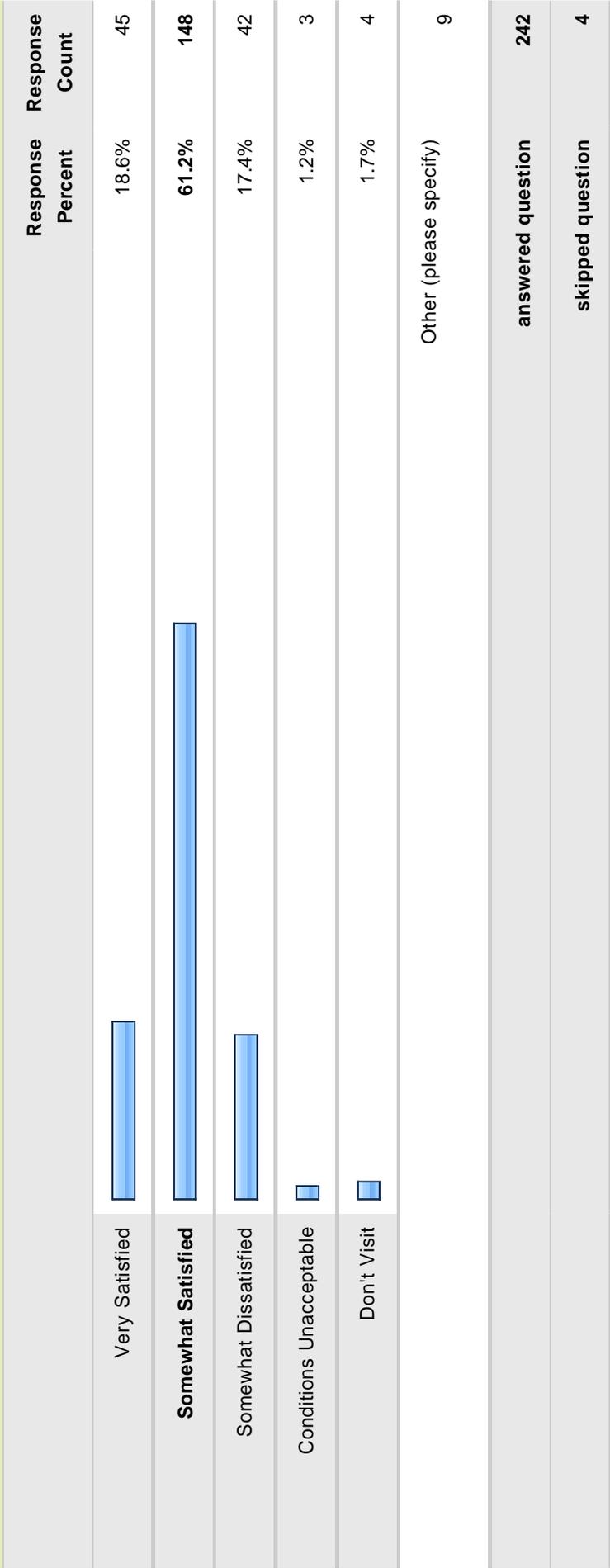
4. How many people reside in your household?

	Response Percent	Response Count
1	6.1%	15
2	32.0%	78
3	14.8%	36
4	27.9%	68
5	14.3%	35
6+	4.9%	12
answered question		244
skipped question		2

5. How do you get information about city parks and recreation programs or activities? (Please check all that apply.)

	Response Percent	Response Count
City Website	22.9%	52
Email Contact	5.7%	13
City Newsletter	17.6%	40
Facebook / Social Network	41.0%	93
Text Message from Friends	11.5%	26
Word of Mouth	72.7%	165
Other (please specify)		48
answered question		227
skipped question		19

6. What is your overall satisfaction with the condition of the parks you visit?



7. Currently, are you able to safely walk and/or bike to a park or recreational facility?

	Response Percent	Response Count
--	------------------	----------------

Yes (If yes, how long does it take?, Please specify below)	82.1%	202
--	-------	-----



No (If no, what is the barrier?, Please specify below)	17.9%	44
--	-------	----



Time / Barrier? 194

answered question 246

skipped question 0

8. In the past 12 months, how often has you or one of your family members used the trails in the City for walking or biking?

	Response Percent	Response Count
--	------------------	----------------

0 times	17.6%	43
---------	-------	----



1-3 times	29.4%	72
-----------	-------	----



4-9 times	22.9%	56
-----------	-------	----



10 or more	30.2%	74
------------	-------	----



answered question 245

skipped question 1

9. Please choose your top 3 priorities for park, athletic field, and trail maintenance. (Please mark only 3)

	Response Percent	Response Count
Amenities Maintenance (picnic tables, playgrounds, etc.)	69.3%	167
Aesthetics / Beautification (landscaping, flowers, etc.)	34.0%	82
Facility Maintenance (park shelters, etc.)	41.9%	101
Restroom Maintenance	64.3%	155
Trash Pickup and Removal	31.5%	76
Trail Maintenance (snow removal, surface repair, etc.)	20.3%	49
Tree Care (pruning, replacing, etc.)	5.4%	13
Turf Care (mowing, fertilizing, watering, field prep., etc.)	27.4%	66
Other (please specify)		18
answered question		241
skipped question		5

10. How much more would you pay (in property taxes or user fees) annually to support parks and recreation facilities and programs?

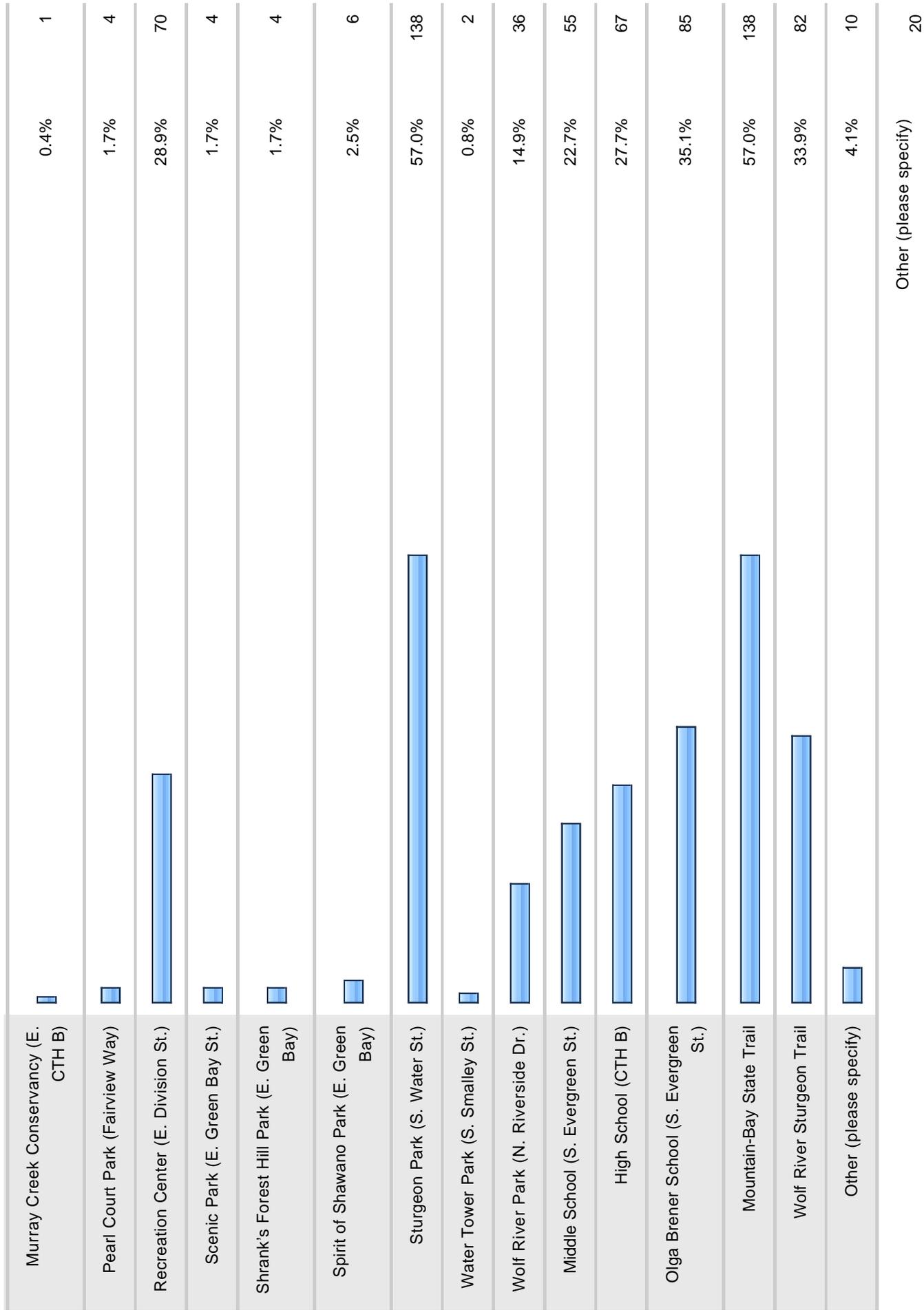
	Response Percent	Response Count
Nothing	15.4%	36
Up to \$5	21.4%	50
Up to \$20	41.0%	96
Up to \$100	13.2%	31
\$100 or more	9.0%	21
Other Amount (please specify)		14
answered question		234
skipped question		12

11. Would you be willing to volunteer to serve on a park committee or assist with a special recreational project or parks program?

	Response Percent	Response Count
Yes, (If yes please provide your name, phone, and/or email information below.)	19.5%	45
Not at this time	80.5%	186
Contact Name, Phone, or Email - Specific Program/Project		
		41
answered question		231
skipped question		15

12. What parks / facilities have you visited recently in the past 12 months? (Please mark all that apply)

	Response Percent	Response Count
Alpine Shores Park (Northridge Dr.)	2.5%	6
Arlington Park (N. Humphrey Cir.)	37.6%	91
Center Street Park (E. Center St.)	9.9%	24
Channel Park (N. Main St.)	8.3%	20
Circle Drive Park (Circle Dr.)	5.4%	13
Don Martzke Sports Park (CTH B)	27.3%	66
Eberlein Park (Eberlein Park Dr.)	24.8%	60
Feivor Park (Mills St.)	7.9%	19
Franklin Park (S. Washington St.)	18.6%	45
Hartman Park (S. Andrews St.)	2.5%	6
Huckleberry Harbor (N. Sawyer St.)	51.7%	125
Kleemann Family Park (Alpine Dr.)	3.3%	8
Kuckuk Park (Oak Dr.)	66.1%	160
Leig Boat Landing (S. Water St.)	18.2%	44
Leig Park (S. Water St.)	14.9%	36
Memorial Athletic Field (S. Lincoln St.)	73.1%	177



13. What are your top 3 favorite parks or recreational facilities in the City? (Please rank from 1-3, with 1 being your number 1 choice, 2 second and 3 third. Please rate only three.)

Park / Facility Ranking

	1	2	3	Response Count
Alpine Shores Park (Northridge Dr.)	0.0% (0)	0.0% (0)	0.0% (0)	0
Arlington Park (N. Humphrey Cir.)	31.4% (11)	40.0% (14)	28.6% (10)	35
Center Street Park (E. Center St.)	25.0% (1)	0.0% (0)	75.0% (3)	4
Channel Park (N. Main St.)	25.0% (1)	50.0% (2)	25.0% (1)	4
Circle Drive Park (Circle Dr.)	50.0% (1)	0.0% (0)	50.0% (1)	2
Don Martzke Sports Park (CTH B)	27.6% (8)	37.9% (11)	34.5% (10)	29
Eberlein Park (Eberlein Park Dr.)	23.8% (5)	42.9% (9)	33.3% (7)	21
Feivor Park (Mills St.)	40.0% (2)	20.0% (1)	40.0% (2)	5
Franklin Park (S. Washington St.)	70.0% (7)	10.0% (1)	20.0% (2)	10
Hartman Park (S. Andrews St.)	0.0% (0)	0.0% (0)	0.0% (0)	0
Huckleberry Harbor (N. Sawyer St.)	32.7% (16)	30.6% (15)	36.7% (18)	49
Kleemann Family Park (Alpine Dr.)	0.0% (0)	50.0% (1)	50.0% (1)	2

Kuckuk Park (Oak Dr.)	38.0% (41)	34.3% (37)	27.8% (30)	108
Leig Boat Landing (S. Water St.)	14.3% (1)	14.3% (1)	71.4% (5)	7
Leig Park (S. Water St.)	20.0% (1)	20.0% (1)	60.0% (3)	5
Memorial Athletic Field (S. Lincoln St.)	49.6% (64)	29.5% (38)	20.9% (27)	129
Murray Creek Conservancy (E. CTH B)	0.0% (0)	50.0% (1)	50.0% (1)	2
Pearl Court Park (Fairview Way)	0.0% (0)	50.0% (1)	50.0% (1)	2
Recreation Center (E. Division St.)	16.7% (4)	37.5% (9)	45.8% (11)	24
Scenic Park (E. Green Bay St.)	0.0% (0)	0.0% (0)	100.0% (2)	2
Shrank's Forest Hill Park (E. Green Bay)	0.0% (0)	100.0% (1)	0.0% (0)	1
Spirit of Shawano Park (E. Green Bay)	33.3% (1)	0.0% (0)	66.7% (2)	3
Sturgeon Park (S. Water St.)	16.1% (10)	41.9% (26)	41.9% (26)	62
Water Tower Park (S. Smalley St.)	0.0% (0)	0.0% (0)	0.0% (0)	0
Wolf River Park (N. Riverside Dr.)	52.4% (11)	19.0% (4)	28.6% (6)	21
Middle School (S. Evergreen St.)	25.0% (2)	37.5% (3)	37.5% (3)	8
High School (CTH B)	12.5% (1)	25.0% (2)	62.5% (5)	8
Olga Brener School (S. Evergreen St.)	34.6% (9)	38.5% (10)	26.9% (7)	26

Mountain-Bay State Trail	29.0% (20)	40.6% (28)	30.4% (21)	69
Wolf River Sturgeon Trail	21.7% (5)	17.4% (4)	60.9% (14)	23
Other (please specify and rank)				18
answered question				228
skipped question				18

14. The City is looking at developing Franklin Park, what would you like to see located there? The following uses have been suggested. Please indicate/rank what is most important to you with 1 being the most and 7 being the least.

	1	2	3	4	5	6	7	Rating Average	Rating Count
Farmer's Market/Special Events	29.1% (67)	15.2% (35)	19.1% (44)	13.5% (31)	9.1% (21)	4.8% (11)	9.1% (21)	3.09	230
Veteran's Memorial	8.6% (19)	10.9% (24)	13.6% (30)	15.0% (33)	13.2% (29)	18.2% (40)	20.5% (45)	4.50	220
Outdoor Pool	49.6% (116)	10.3% (24)	7.7% (18)	5.6% (13)	9.0% (21)	5.6% (13)	12.4% (29)	2.80	234
Playground	17.1% (38)	20.7% (46)	16.7% (37)	14.0% (31)	12.6% (28)	7.7% (17)	11.3% (25)	3.52	222
Dog Park	13.1% (29)	9.5% (21)	8.6% (19)	9.9% (22)	7.2% (16)	17.6% (39)	34.2% (76)	4.78	222
Band Shell	10.8% (24)	19.7% (44)	9.9% (22)	12.1% (27)	14.3% (32)	17.5% (39)	15.7% (35)	4.15	223
Picnic Area and Shelter	14.8% (33)	14.8% (33)	16.1% (36)	17.9% (40)	16.1% (36)	11.7% (26)	8.5% (19)	3.75	223
Other (please explain)									36
answered question								241	
skipped question								5	

15. ThedaCare has announced plans for a new medical center. A task force has been established to find the best re-use for the existing hospital/properties. Do you have a suggestion you would like the task force to consider?

**Response
Count**

144

answered question 144

skipped question 102

16. Overall, how would you rate the EXISTING parks, trails, and recreational facilities in terms of quality provided by the City of Shawano?

Does someone in your household use this facility?

	Yes	No	Response Count
Ball Diamonds	43.2% (79)	56.8% (104)	183
Basketball Courts	22.2% (37)	77.8% (130)	167
Bicycling (paved/non-paved trails/on-street)	83.2% (164)	16.8% (33)	197
Canoeing	24.4% (39)	75.6% (121)	160
Fishing	59.5% (103)	40.5% (70)	173
Games (lawn - open play fields)	48.4% (78)	51.6% (83)	161
Hiking / Walking (paved/non-paved trails)	83.7% (149)	16.3% (29)	178
Running (paved/non-paved trails)	35.1% (52)	64.9% (96)	148
Hockey (roller)	3.4% (5)	96.6% (141)	146
Horseshoes	10.9% (16)	89.1% (131)	147
Kayaking	17.3% (26)	82.7% (124)	150
Kickball	16.1% (24)	83.9% (125)	149
Parkour (extreme sport, free running)	7.0% (10)	93.0% (133)	143

Park Restrooms	89.8% (167)	10.2% (19)	186
Park Shelters	86.1% (143)	13.9% (23)	166
Playgrounds	73.9% (130)	26.1% (46)	176
Picnic Areas	74.7% (118)	25.3% (40)	158
Skateboarding	7.0% (10)	93.0% (132)	142
Skating (ice)	26.9% (39)	73.1% (106)	145
Skating (inline)	9.7% (14)	90.3% (131)	145
Skiing (xc, roller)	13.4% (19)	86.6% (123)	142
Sledding Hills	56.9% (87)	43.1% (66)	153
Soccer Fields	38.1% (59)	61.9% (96)	155
Snowshoeing	20.3% (29)	79.7% (114)	143
Tennis Courts	25.7% (38)	74.3% (110)	148
Volleyball Courts	16.1% (24)	83.9% (125)	149
Your Neighborhood's access to park facilities	79.4% (123)	20.6% (32)	155
Geocaching	7.6% (11)	92.4% (134)	145
Photography	32.2% (47)	67.8% (99)	146
How do you rate the quality of the facility?			

	High	Medium	Low/Needs Improvement	No Comment	Response Count
Ball Diamonds	35.3% (41)	34.5% (40)	14.7% (17)	15.5% (18)	116
Basketball Courts	9.6% (8)	30.1% (25)	30.1% (25)	30.1% (25)	83
Bicycling (paved/non-paved trails/on-street)	28.0% (44)	46.5% (73)	19.7% (31)	5.7% (9)	157
Canoeing	21.8% (17)	15.4% (12)	11.5% (9)	51.3% (40)	78
Fishing	25.5% (28)	39.1% (43)	8.2% (9)	27.3% (30)	110
Games (lawn - open play fields)	28.1% (27)	38.5% (37)	9.4% (9)	24.0% (23)	96
Hiking / Walking (paved/non-paved trails)	28.3% (39)	52.2% (72)	11.6% (16)	8.0% (11)	138
Running (paved/non-paved trails)	12.2% (9)	35.1% (26)	10.8% (8)	41.9% (31)	74
Hockey (roller)	6.8% (4)	6.8% (4)	3.4% (2)	83.1% (49)	59
Horseshoes	1.7% (1)	8.5% (5)	18.6% (11)	71.2% (42)	59
Kayaking	11.8% (8)	20.6% (14)	10.3% (7)	57.4% (39)	68
Kickball	12.1% (8)	15.2% (10)	9.1% (6)	63.6% (42)	66
Parkour (extreme sport, free running)	1.6% (1)	14.8% (9)	4.9% (3)	78.7% (48)	61
Park Restrooms	4.4% (7)	36.9% (59)	52.5% (84)	6.3% (10)	160
Park Shelters	22.9% (30)	55.7% (73)	14.5% (19)	6.9% (9)	131
Playgrounds	29.3% (39)	45.1% (60)	14.3% (19)	11.3% (15)	133

Picnic Areas	24.8% (28)	55.8% (63)	9.7% (11)	9.7% (11)	113
Skateboarding	1.7% (1)	15.3% (9)	10.2% (6)	72.9% (43)	59
Skating (ice)	7.7% (6)	17.9% (14)	21.8% (17)	52.6% (41)	78
Skating (inline)	3.2% (2)	8.1% (5)	14.5% (9)	74.2% (46)	62
Skiing (xc, roller)	3.2% (2)	12.7% (8)	12.7% (8)	71.4% (45)	63
Sledding Hills	19.4% (19)	40.8% (40)	13.3% (13)	26.5% (26)	98
Soccer Fields	56.8% (50)	12.5% (11)	1.1% (1)	29.5% (26)	88
Snowshoeing	10.4% (7)	20.9% (14)	4.5% (3)	64.2% (43)	67
Tennis Courts	11.3% (9)	32.5% (26)	15.0% (12)	41.3% (33)	80
Volleyball Courts	4.6% (3)	20.0% (13)	16.9% (11)	58.5% (38)	65
Your Neighborhood's access to park facilities	36.5% (46)	31.7% (40)	15.9% (20)	15.9% (20)	126
Geocaching	4.7% (3)	12.5% (8)	4.7% (3)	78.1% (50)	64
Photography	14.5% (10)	29.0% (20)	7.2% (5)	49.3% (34)	69
answered question					220
skipped question					26

17. Overall, how would you rate the following amenities (existing or potential) in terms of quality in the City of Shawano? (these are state-wide activities, some may be new to you)

What facilities are needed in your neighborhood?

	Needed Now	Needed Soon/ Within 5 years	Needed Someday/ 5 years or more	Not Needed	Response Count
Archery	9.4% (12)	11.8% (15)	14.2% (18)	64.6% (82)	127
Badminton	5.8% (7)	12.4% (15)	13.2% (16)	68.6% (83)	121
Ball Diamonds (baseball/softball)	27.8% (35)	7.1% (9)	10.3% (13)	54.8% (69)	126
Basketball	30.8% (37)	13.3% (16)	13.3% (16)	42.5% (51)	120
Bicycling (paved/non-paved trails/on-street)	49.2% (63)	15.6% (20)	5.5% (7)	29.7% (38)	128
Bicycling (bmx/mountain)	24.0% (29)	19.0% (23)	14.0% (17)	43.0% (52)	121
Bocce (open course)	5.5% (6)	8.3% (9)	23.9% (26)	62.4% (68)	109
Cricket (open field)	0.9% (1)	3.7% (4)	10.1% (11)	85.3% (93)	109
Disc Golf	25.4% (33)	23.1% (30)	21.5% (28)	30.0% (39)	130
Educational Opportunities (nature courses, etc.)	33.3% (43)	32.6% (42)	14.0% (18)	20.2% (26)	129
Fishing Opportunities	32.5% (40)	18.7% (23)	7.3% (9)	41.5% (51)	123
Football	19.6% (22)	17.9% (20)	8.9% (10)	53.6% (60)	112
Fitness Exercise (course)	37.8% (48)	26.0% (33)	15.0% (19)	21.3% (27)	127

Ga-Ga	2.0% (2)	4.0% (4)	4.0% (4)	90.1% (91)	101
Gardening	23.9% (28)	12.0% (14)	11.1% (13)	53.0% (62)	117
Geocaching	8.0% (9)	19.6% (22)	10.7% (12)	61.6% (69)	112
Golf	11.9% (13)	8.3% (9)	14.7% (16)	65.1% (71)	109
Handball	2.9% (3)	7.7% (8)	13.5% (14)	76.0% (79)	104
Hiking	35.1% (39)	11.7% (13)	14.4% (16)	38.7% (43)	111
Hunting (small game/bird)	11.8% (13)	10.0% (11)	4.5% (5)	73.6% (81)	110
Orienteering	3.0% (3)	8.9% (9)	5.9% (6)	82.2% (83)	101
Racquet Sports (pickleball/racquetball/tennis)	17.4% (19)	20.2% (22)	13.8% (15)	48.6% (53)	109
Rock Climbing	16.5% (19)	16.5% (19)	18.3% (21)	48.7% (56)	115
Rugby	1.9% (2)	6.7% (7)	9.5% (10)	81.9% (86)	105
Shuffleboard	7.5% (8)	8.4% (9)	12.1% (13)	72.0% (77)	107
Sledding	32.7% (37)	21.2% (24)	7.1% (8)	38.9% (44)	113
Toddler Park with Play Equipment	53.3% (64)	15.8% (19)	5.8% (7)	25.0% (30)	120
Horseshoe pits	17.3% (19)	21.8% (24)	8.2% (9)	52.7% (58)	110
Parking Facilities at Parks	33.3% (37)	18.0% (20)	16.2% (18)	32.4% (36)	111
Ice Skating / Hockey Rink	29.1% (34)	17.9% (21)	8.5% (10)	44.4% (52)	117
Swimming (pool/lake)	61.4% (89)	16.6% (24)	2.1% (3)	20.0% (29)	145

Water Sports (canoeing, kayaking, paddle boarding)	33.6% (40)	24.4% (29)	9.2% (11)	32.8% (39)	119
Winter Sports (skiing/snowshoeing)	33.9% (40)	22.9% (27)	11.9% (14)	31.4% (37)	118
Pet Friendly Parks	49.3% (67)	22.8% (31)	6.6% (9)	21.3% (29)	136
Indoor Facilities (gym, fitness center)	50.0% (63)	15.9% (20)	4.8% (6)	29.4% (37)	126
Recreation Programs (crafts, etc.)	31.9% (37)	27.6% (32)	7.8% (9)	32.8% (38)	116
Summer Child's Program	52.1% (61)	14.5% (17)	6.0% (7)	27.4% (32)	117
Park Shelter	27.8% (30)	23.1% (25)	5.6% (6)	43.5% (47)	108
Playgrounds	41.9% (49)	17.1% (20)	12.0% (14)	29.1% (34)	117
Open Space and Conservation Areas	33.6% (40)	19.3% (23)	9.2% (11)	37.8% (45)	119
Wildlife Viewing and bird watching	19.8% (22)	24.3% (27)	13.5% (15)	42.3% (47)	111
Special Events (concerts, brat frys, etc.)	50.4% (66)	19.1% (25)	6.9% (9)	23.7% (31)	131
Picnic and BBQ areas	36.7% (44)	25.8% (31)	11.7% (14)	25.8% (31)	120
Dog Park	34.9% (53)	27.0% (41)	13.8% (21)	24.3% (37)	152
Skate Park	20.2% (22)	10.1% (11)	11.0% (12)	58.7% (64)	109
Teen Activities	69.2% (92)	15.0% (20)	4.5% (6)	11.3% (15)	133
Trails for Motorized Vehicles	17.0% (19)	18.8% (21)	9.8% (11)	54.5% (61)	112

Neighborhood Sidewalks	41.1% (51)	10.5% (13)	9.7% (12)	38.7% (48)	124
Neighborhood Trails	39.2% (47)	21.7% (26)	10.0% (12)	29.2% (35)	120
Volleyball Courts	21.8% (24)	23.6% (26)	7.3% (8)	47.3% (52)	110
Soccer Fields	17.6% (19)	7.4% (8)	5.6% (6)	69.4% (75)	108
Other (please specify) / Comments					38

answered question	203
skipped question	43

18. Please provide any other comments to help us improve the parks and recreational services for the City of Shawano.

Response Count	89
answered question	89
skipped question	157

Page intentionally left blank.