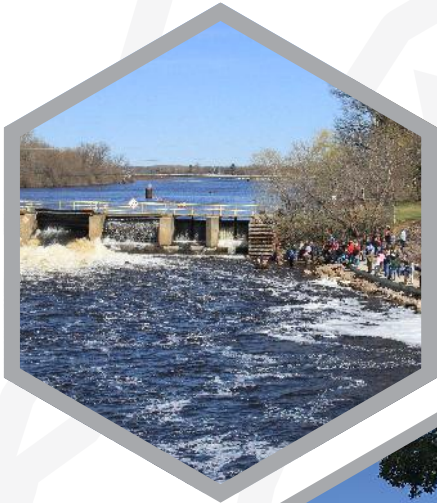


City of Shawano Comprehensive Outdoor Recreation Plan

2020- 2024



CITY OF SHAWANO

COMPREHENSIVE

OUTDOOR RECREATION PLAN

2020-2024

Recommended December 4, 2019 by Park and Recreation Commission

Reviewed December 18, 2019 by the Plan Commission

Adopted January 15, 2020 by City Council

Prepared by the

Park and Recreation Commission

and the

East Central Wisconsin Regional Planning Commission
Trish Nau, Principal Recreation Planner

ACKNOWLEDGMENTS

The preparation of the *City of Shawano Comprehensive Outdoor and Recreation Plan 2020-2024* was formulated by the Park and Recreation Commission with assistance from the East Central Wisconsin Regional Planning Commission.

CITY GOVERNMENT

The Park and Recreation Commission is composed of five members and meets approximately once a month. The Commission works on planning trails and recreational improvements within the City of Shawano boundaries.

2019-2020 COMMON COUNCIL

Ed Whealon, Mayor
Jeff Easter, District 1
Rhonda Strebel, District 2
Seth Mailahn, District 3
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Seth Mailahn, Alderperson
Nikki Meyers
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Eddie Sheppard, City Administrator

ABSTRACT

TITLE: City of Shawano
Comprehensive Outdoor Recreation Plan 2020-2024

CONTACT: Trish Nau, ECWRPC Principal Park & Recreation Planner

AUTHORS: Park and Recreation Committee
Trish Nau, ECWRPC Principal Planner

SUBJECT: City of Shawano Comprehensive Outdoor
Recreation Plan, (CORP) 5-Year update

DATE: Adopted January 15, 2020

PLANNING AGENCY: East Central Wisconsin Regional Planning Commission

SOURCE OF COPIES: East Central Wisconsin Regional Planning Commission
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The 2020-2024 version of the City of Shawano's Comprehensive Outdoor Recreation Plan seeks to help preserve the natural environment and at the same time allow residents and visitors alike to play, learn, enjoy and live in harmony with it. In addition to setting forth new recommendations based on present needs, the adopted plan will enable the municipality to once again compete for matching funds available through the Department of Natural Resources' Stewardship Program if available. Funding components of this program, targets monies for parkland acquisition and development projects as well as for numerous other projects and activities that preserve, protect and enhance important land and water-based natural assets. Collectively, other grants are available through the WDNR Stewardship Program, Wisconsin Department of Transportation, etc. and have effectively doubled the local funding commitment for acquisition and development of parkland and improvements to other public recreational facilities such as trails.

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CHAPTER 1

INTRODUCTION

CHAPTER 1: INTRODUCTION

THE CITY OF SHAWANO

More leisure time and a growing interest in the environment and physical fitness have placed greater demands on recreation facilities in the City of Shawano. In recognition of the continuing need to provide for these demands and to protect and enhance the existing environment for future generations, the City, with assistance from East Central Wisconsin Regional Planning Commission (ECWRPC), has prepared this update of the *City of Shawano Comprehensive Outdoor Recreation Plan* or CORP. The plan builds upon earlier outdoor recreation plans prepared by the City with the most recent being in 2014-2019.

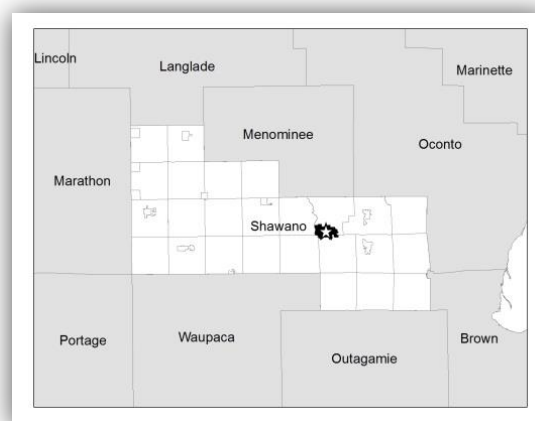
Developed in conjunction with the City's Park and Recreation Commission, its Planning Commission, and various interested local organizations and citizens, this new plan continues a planning process which historically has served as a guide for the future development of Shawano's park and recreation system. In addition, the plan, after local and state approval, will allow the City of Shawano to participate in cost sharing funding programs targeted for park acquisition and development. These competitive programs, administered by the Wisconsin Department of Natural Resources (DNR), have proven to be an excellent complement to local funding sources, contributing nearly \$500,000 in park-related development over the past decade.

COMMUNITY OVERVIEW

The City of Shawano, the county seat and largest community in Shawano County, is located in the central portion of the county on the scenic Wolf River and adjacent to

Shawano Lake. Located 35 miles west of Green Bay and 150 miles north of Milwaukee, Shawano is served by STH 29, 22, 47, and 55. With the recent completion of STH 29 as a four-lane divided facility, the Shawano area is expected to see increased development in the future. Shawano serves as a sub-regional shopping center for area residents. Its current 2010 population is at 9,305 while another 7,923 people live in the four surrounding towns (Belle Plaine, Richmond, Waukechon, and Wescott). In addition to shopping, many of these residents also rely directly on the City for employment and recreational opportunities. The nearby Shawano Lake area, with its sizable seasonal population, is also dependent on the City for many shopping and recreational needs.

Figure 1-1: Location Map



Typical of most small cities, Shawano's commercial core is located in the center of the City. The downtown business district flanks Main Street, which serves to carry STH 22/47/55 traffic through the heart of the community. Extensive commercial development has also occurred along East

Green Bay Street (Business 29), which served as the primary east-west route through the City until the recent completion of the STH 29 bypass to the south. Shawano's older industrial areas generally parallel the two railroad rights-of-way. Much of the newer industrial growth has been directed to the City's industrial park, which is located on the City's east side. The abandoned C&NW rail line, which crossed the City in an east-west direction, has now been converted to the Mountain-Bay State Recreational Trail between the Green Bay and Wausau areas. The active Wisconsin Central Ltd., formerly under Soo Line ownership, angles across Shawano from its southeast corner to near its north city limit. The two lines crossed near the geographic center of the City south of the Shawano County Fairgrounds.

Shawano's residential development accounts for over a half of the City's developed acreage. Nearly all residential areas lie east of the Wolf River and south of the Shawano Lake outlet stream and are located within about a mile or so of the centrally located downtown. Recent residential growth has generally been concentrated in the southeastern part of the City, somewhat over a mile away from the downtown area. Shawano's senior high school in the extreme southern portion of the City and the now completed STH 29 bypass may attract new residential development to this part of the community. Another major growth area is on the City's northeast side in the River Pines subdivision where another park space would be suitable.

PAST RECREATION PLANNING

The City of Shawano has a long history of recreational planning, completing and adopting comprehensive recreational plans in 1976, 1983, 1992, 2001, and 2014. These provided five-year programs to guide the overall development and expansion of the

City's park and recreational system and were designed to meet the changing needs of the community. Recreation and open space land use was also included in Shawano's 1977, 1988, 1992, 1997, and 2009 adopted comprehensive plans.

Shawano's elected officials have long maintained that a key responsibility of local government is to ensure that its residents

have access to a diverse range of recreational activities, facilities, and services. By providing recreational resources, the City of Shawano is able to contribute to the physical, mental, and social health of its residents.



Franklin Park

The Downtown Master Plan¹ was completed in August of 2018. It shows the vision, goals, strategies, and recommendations for the downtown area. Connecting the downtown to the Mountain Bay State Trail is one opportunity the plan explores. In Franklin Park the City Center, Thursdayz @ Franklin has been established. This is a weekly family entertainment series for residents and visitors alike. Concerts, movies, hypnotists and other programs occur weekly from June through August. Parklets along the streets as also being looked at to provide more greenspace and sitting areas for residents and visitors such as the Spirit of Shawano.

¹ <https://www.cityofshawano.com/586/Downtown-Development-Plan>

PLAN PURPOSE AND PROCESS

The purpose of this plan is to develop an updated five-year and long-range action program that can continue to guide the growth of Shawano's park system as the community expands and needs change. As a prelude for deriving the action program, the plan inventories existing parks and facilities, determines deficiencies and surpluses within the system, and identifies future recreational needs. These serve as the cornerstone for formulating general and site-specific recommendations, which provide the basis for all projects included in the action program. As mentioned earlier, a second purpose of the plan is to satisfy the mandates of available funding programs. Among these mandates are requirements that all funded projects must be clearly identified and justified in current plans to qualify.

The success of any type of local planning effort is often dependent on the involvement, support, and active participation of community residents in the plan's preparation. To ensure that a diverse spectrum of citizen viewpoints and concerns contributed to the plan's development, a broad base of citizen support and input was solicited from individuals representing a variety of interests through an online survey. Among the groups contacted were senior citizens, Native Americans, youth, and the physically handicapped. Persons representing the business community and educational systems were also involved in the plan's preparation. Within the City government, this plan was prepared and approved by the City of Shawano Park and Recreation Commission and the City of Shawano Planning Commission, and adopted by the City of Shawano Common Council.

The CORP was developed in four phases, as depicted in Figure 2-1. The City of Shawano provided opportunities for the public to weigh in during each phase.

Phase I - Where Are We Now? NEEDS ASSESSMENT

Phase I provided a foundation for the planning process by documenting the condition of the existing park system, and getting feedback from the public and other entities on the strengths and challenges of the existing system through an online survey.

Phase II – Where Do We Want To Be? VISION AND GOALS

In Phase II, ECWRPC designed and hosted a variety of public involvement activities to identify community preferences and desires. These preferences were then incorporated into the technical analysis of needs, influencing the analysis factors. The results of these assessments were documented in the Needs Assessment Chapter 4, addressing the broader park system and facilities. Also in Phase II, ECWRPC crafted a draft vision that captured the Phase 1 themes and incorporated the results of a public visioning workshop.

Phase III – How Do We Get There? STRATEGY AND ACTION PLAN

Building on the work of Phases I and II, ECWRPC began developing recommendations and plan elements in support of the community's vision. Throughout this phase, the Parks and Recreation Commission, City staff, and the general public were all involved in refining the plan elements.

Phase IV – Documentation and Adoption METRICS AND VALUE

A good recreation plan is carefully tailored to the community for which it is prepared and reflects user needs on a qualitative as well as a quantitative basis. Accurately determining these needs and their demands on existing and future recreational facilities is an important first step in the planning process.



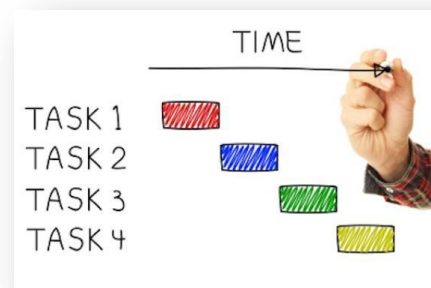
Standards adopted in the *Outdoor Recreation & Open Space Plan for East Central Wisconsin* (March 1977), still in use today, as well as nationally accepted park planning standards provide a good starting point for a community to gauge the overall adequacy of the quantitative aspects of its park system. In addition to the use of the *East Central Wisconsin Year 2030 Regional Comprehensive Plan* document and the *2019-2023 Wisconsin Statewide Comprehensive Outdoor Recreation Plan (SCORP)*², also provides general guidelines and goals to follow. While these standards are useful in suggesting that specific recreational needs may exist, they typically

² <https://dnr.wi.gov/topic/Lands/scorp/>

are not sensitive to the many variables that make each community and its park system unique. Thus, the standards are most effectively used to merely support or augment the local knowledge of the needs of a community's residents. This approach enables the community to loosely apply the standards to accommodate its own needs based on community interest and involvement, available physical resources, potential opportunities, and the financial capacity to operate the park system.

Figure 1-2: Plan Development Process

FOUR PHASED APPROACH





CHAPTER 2

GOALS AND OBJECTIVES

CHAPTER 2: GOALS AND OBJECTIVES

The preparation of Shawano's most recent comprehensive plan enabled the City to take a long look at how changes in the area's population and recreational interests have impacted the long-standing goals and objectives that had guided the development and operation of its park system for many years. The resulting goals, objectives, and policies that were adopted represent an updating and streamlining of earlier goals and objectives and better reflect the City's role in meeting the recreational needs of all residents and visitors to the community.

The goals are stated as a desirable condition to strive for in the future and represent a common ideal of the community that can be achieved through the combined efforts of the City, civic organizations, and individual citizens. The corresponding objectives and policies provide greater detail and more specific direction for accomplishing the desired goal. Together, the goal, objectives, and policies provide a basis for establishing City priorities and/or options for the planning, acquisition, renovation, and future development of park and recreational facilities.

FOUR GOAL CATEGORIES REPRESENTED

- Outdoor Recreation
- Public Participation and Governmental Cooperation
- Accessibility
- Health

OUTDOOR RECREATION

GOAL 1: Ensure that adequate open space and recreation facilities are provided for and made accessible with emphasis on designing open spaces to fulfill unique niches.

Objectives:

- 1.1 Provide a full range of public recreational facilities and services for use on a year-round basis.
- 1.2 Provide park and recreation facilities to serve all existing and future residential areas.
- 1.3 Ensure that new residential neighborhoods are developed with suitable and accessible park and recreational facilities.
- 1.4 Provide relief of user demands in recreational facilities (e.g., Memorial Athletic Park) by balancing demands among other sites, thereby solving mixed usage among competing groups, relief from heavy parking demands, and overlapping use of on-site facilities.
- 1.5 Preserve structures and sites that reflect the historical and natural heritage of the area.
- 1.6 Undertake efforts to carry out an urban forestry program that would replace unsafe, diseased trees, establish shaded play areas, and overall improve the aesthetic nature of existing and future parklands.

FACILITY ACCESSIBILITY AND ADA COMPLIANCY



GOAL 2: To ensure that both new and old open space and recreational facilities are designed to meet the needs of all residents, including the special needs of elderly and disabled recreationalists.

Objectives:

- 2.1 Design accessible active and passive recreational areas and park facilities, which can be utilized by elderly and/or disabled citizens. (ADA Title III compliant)

PUBLIC PARTICIPATION / INTERGOVERNMENTAL COOPERATION

GOAL 3: To encourage cooperation with adjacent municipalities, the county, and the Shawano Area School District, as well as local groups and organizations to maximize the cost-effectiveness of providing open space and recreational facilities.

Objectives:

- 3.1 Work jointly to avoid unnecessary duplication of facilities and seek equitable ways of sharing the burden for

acquiring, developing, and maintaining parks and other recreational facilities.

- 3.2 Pursue joint, multi-purpose use of park and school facilities that are co-located and future park/school sites are planned under such guidance.
- 3.3 Encourage participation by all residents, at Park and Recreation Commission meetings.
- 3.4 Encourage cooperative community/school projects to improve and expand indoor and outdoor recreational facilities at existing and future school sites.
- 3.5 Solicit the support of community groups and service organizations as a way of funding improvements benefiting residents of the City.
- 3.6 Improve upon the marketing of the City's parks by updating the website for information and also keep the social media page current for comments.

HEALTH FACTORS

GOAL 4: Encourage healthy lifestyles by meeting the needs of recreational opportunity to be enjoyed and participated in by all residents.



Objectives:

- 4.1 Work with local businesses and organizations on finding healthy alternatives at work and play for all residents.
- 4.2 Promote the county's bike and pedestrian plan as a way of getting healthy and physically active by partnering with Shawano Pathways, i.e. the Safe Routes to Parks and Schools Programs.
- 4.3 Provide appropriate and adequate active recreational spaces for City residents now and in the future.
- 4.4 Encourage residents to utilize the Safe Routes to School programs and walk/bike with their children to school.



COUNTY	2019 Health Outcomes	2019 Health Factors
Calumet	5	5
Fond du Lac	29	15
Green Lake	53	47
Outagamie	16	8
Marquette	61	62
Menominee	72	72
Shawano	41	40
Waupaca	50	38
Wausara	46	53
Winnebago	23	30

Shawano County is rated 41 overall out of 72 in the state for healthy outcomes (today) and 40 out of 72 for health factors (tomorrow). See Chapter 5 for more information on health rankings.





CHAPTER 3

RECREATIONAL RESOURCES

CHAPTER 3: RECREATIONAL RESOURCES

NATURAL RESOURCES

A wide variety of outdoor recreational opportunities are available in and around the City of Shawano. Shawano Lake and the Wolf River comprise the primary surface water in the Shawano area. The Shawano Lake outlet stream, which flows out of Shawano Lake into Wolf River Pond, an impoundment on the Wolf River created by the dam in Shawano, enables boaters, fishermen, and swimmers to move conveniently between the lake and river. Several scattered and heavily wooded areas can be found throughout the City. The Shawano School District owns two parcels totaling twelve acres designated for nature study. Other large forested tracts are found in conjunction with the Industrial Park on the City's east side and along the outlet channel. These areas all provide unique recreational opportunities and possess scenic values that enhance the landscape of the urban environment.

EXISTING RECREATIONAL FACILITIES

The City of Shawano maintains 25+ park recreational sites/trails, and the Woodlawn Cemetery comprising a total of over 111 acres. The largest park (Eberlein) has 25 acres while Memorial and Martzke parks have 18.4 and 17.4 acres respectively. The remaining parks are neighborhood (5-10 acres) and mini-parks that are less than one acre in size. An approximate 93 acres of public open space is available at the three public school sites. Although not always available for public use, the Shawano County Fairgrounds provides City residents with another 55.66 acres of valuable open space (Map 1 and Table 3-1). Murray Creek Nature Conservancy is located within the

City boundaries at 311+ acres and is the largest natural resources area.






Alpine Shores



Franklin Park

Table 3-1: Public Parks and Recreation Areas



PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Alpine Shores Park		286 Northridge Dr.	Green Space PASSIVE	Open Space, Wooded Lot.
Arlington Park		300 N. Humphrey Circle	Neighborhood Park ACTIVE USES	Pavilion, Grills, Picnic Tables, Playground, Basketball Court, Facility Rentals, Open Space, Tennis & Pickleball Courts, Seasonal Restrooms, Pathways Park Loop Connection
Channel Park		505 N. Main St.	Mini-Park PASSIVE	Shoreline Fishing Benches Picnic Table




PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Circle Drive Park		122 Circle Dr.	Mini-Park ACTIVE USES	Near the Channel, Playground Equipment, Open Play Area.
Co-op Park		1001 E. Richmond	Neighborhood Park ACTIVE USES	Playground, Open Shelter, Picnic Area, Basketball Court, Paved Exercise Trail and Open Green Space, Pathways Park Loop and Mountain-Bay Trail Connection
Don Martzke Sports Park		234 County Road B	Community Park ACTIVE USES	Ball Fields, Picnic Shelter with Concession Stand and Picnic Tables, Seasonal Restrooms, Playground, Open/Natural Area, Walking Running Trails in Woods, 9-Hole Disc Golf Course, Pathways Park Loop Connection




PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Eberlein Park		107 Eberlein Park Dr.	Community Park ACTIVE USES	Pavilion with Concessions, Grills, Picnic Tables, Playground, Soccer Fields, Born Learning Trail, Open Space, Walking/Biking Trails, Mountain-Bay Trail Access, Seasonal Restrooms.
Feivor Park		300 Mills St.	Neighborhood Park ACTIVE USES	Open Space, Picnic Tables, Playground




PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Franklin Park	 	235 S. Washington	Neighborhood Park PASSIVE AND ACTIVE	Event Space, Amphitheatre, Sitting Areas, Pathways, Water Feature, Native Planting, WWI Monument
Hartman Park		980 S. Andrews St.	Green Space PASSIVE	Undeveloped Wooded Area, Open Space, Park Benches, Pathways, Park Loop Connection



PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Huckleberry Harbor	  	220 N. Sawyer St.	Special Facility Park and Boat Launch PASSIVE	Facility Rentals, Boat Launch, Fishing, Open Space, Shelter, Picnic Tables, Concession Stand, Seasonal Restrooms, and Waterfront Access. Located on the South Side of the Outlet Channel a Block East of Main Street, and is a Major Boat Landing, Paved Parking for Trailered Vehicles, Pathways Park Loop Connection




PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Judd Park		1121 S. Water St.	Special Facility PASSIVE AND ACTIVE	Boat Launch, Water Access to the Wolf River Open Space, Picnic Tables, Playground, Fishing, Pathways Park Loop Connection
Kleemann Family Park		180 Alpine Dr.	Mini-Park PASSIVE	Open Space, Picnic Area



PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Kuckuk Park	 	700 Oak Dr.	Neighborhood Park ACTIVE	Basketball Court, Fishing Piers, Facility Rentals, Open Space, Picnic Tables, Seasonal Restrooms, Playground, Walking/Biking Trail, Water Access. Native Plantings, Born Learning Trail, Pathways Park Loop Connection
Lieg Park and Gardens		1013 S. Water St.	Green Space ACTIVE	Natural Site, Senior Citizens Community Gardening Project, Fishing and Waterfront Biking Walking Trail, Pathways Park Loop Connection



PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Memorial Athletic Field	  	909 S. Lincoln St.	Community Park ACTIVE	One Lighted and Two Unlighted Softball Diamonds, Lighted Baseball Field, Lighted Little League Diamond, Batting Cages, Concession/Announcing Building with Restrooms, Lighted Basketball Court. Large Multipurpose Shelter with Restrooms, Smaller Shelter with Restrooms, Facility Rentals, Picnic Area, Two Playgrounds, Open Play Area, New Splashpad, Sand Volleyball Courts, and a Lighted Ice Rink, Pathways Park Loop Connection




PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Murray Creek Nature Conservancy		1500 E. County Rd. B	Nature Area PASSIVE	Natural Site in the City Boundaries, Bow Hunting Allowed by Permit
Pearl Court Park		501 Fairview Way	Green Space PASSIVE	Water Access, a Small Picnic Area, Open Play Area.
Recreation Center		220 E. Division St.	Special Facility ACTIVE	Outdoor Basketball Court, Fitness Area, Indoor Swimming Pool, Picnic Tables, and Two Racquetball Courts.


PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Schrank's Forest Hill Park		600 Prospect Cir.	Neighborhood Park ACTIVE	Basketball Court, Picnic Table, Playground, and Open Space, Pathways Park Loop Connection
Smalley Park		211 Riverside Dr.	Neighborhood Park ACTIVE and PASSIVE	Beach Area with Outside Shower, Ski Shark Performance Area, Walking Trail, Native Plantings, Park Shelter with Concessions, Picnic Tables, and Seasonal Restrooms, Pathways Park Loop Connection

PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Spirit of Shawano Park	 	100 & 101 E. Green Bay St.	Green Space PASSIVE	Landscaped statuary areas located on the northeast and southeast corners of Main Street and Green Bay Street, provide a focal point for downtown shoppers as well as visitors passing through the community. In addition to the two statues.
Sturgeon Park		801 S. Water St.	Neighborhood Park ACTIVE and PASSIVE	Fishing, Waterfront Access, Walking/ Biking Trail Gazebo, Picnic Tables, Connected to Mountain Bay Trail and Pathways Park Loop Connection

PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Water Tower Park		605 S. Smalley St.	Green Space PASSIVE	Open Green Space and Trees
TRAILS				
Wolf River Sturgeon Trail		Links Sturgeon Park to Kuckuk Park	Trail ACTIVE	Access to the Mountain Bay Trail, west part of the City along the Wolf River.

PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Mountain-Bay State Trail		McDonald Rd. northern route, E Lieg Ave, E Richmond St. southern route	Trail ACTIVE	Dogs may be walked on the trail. They need to be leashed at all times and cleaned up after. No ATVs are allowed on the trail. Pathways Park Loop Connections
CEMETERY				
Woodlawn Cemetery		1115 E Green Bay Street	Cemetery PASSIVE	The Parks & Rec Dept. maintains the grounds and the lots for sale. 20 acres are available for future expansion directly east of Woodland Dr. Pathways Park Loop Connection

PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
SCHOOLS				
Hillcrest Primary School		1410 S. Waukechon St.	School	Open Green Space, Playground, Newest of the Schools, Pathways Park Loop Connection*
Olga Brener School		1300 S. Union St.	School	Sits on a 51.5-acre parcel it shares with Shawano Middle School, wooded area, running track, eight tennis courts, a baseball diamond, and open play area.
Shawano Community Middle School		1050 S. Union St.	School	Located on a 51.5-acre parcel it shares with Olga Brener School, wooded area, running track, eight tennis courts, a baseball diamond, and open play area. Pathways Park Loop Connection

PLACE	PHOTO(S)	LOCATION	TYPE	AMENITIES
Shawano Community High School		220 County Road B	School	Opened in the Fall of 1998, football/soccer complex, open play areas for physical education, practice, and intramural sports, wooded area, Pathways Park Loop Connection.

**Park to Park Loop Routes connect a number of parks within the City of Shawano's parks system. Here is a quick list of city facilities the loop routes intersect. These were part of the Shawano Pathways Safe Routes to Parks audits through the grant program. (See Map 4)*

Loop 1: Yellow Route:

- Leig Park and Gardens
- Judd Park
- Kuckuk Park

Loop 2: Blue Route:

- Don Martzke Park
- Hartman Green Space
- Leig Park and Gardens
- Kuckuk Park
- Memorial Park
- Middle School
- Olga Brener School
- High School

Loop 3: Orange Route:

- Arlington Park
- Eberlein Park
- Huckleberry Harbor
- Pearl Court Green Space
- Smalley Park
- Sturgeon Park
- Woodlawn Cemetery
- Heritage Park (county)

Loop 4: Green Route:

- Co-op Park
- Eberlein Park
- Murray Creek Nature Conservatory
- Schrank's Forest Hill
- Hilcrest Primary School

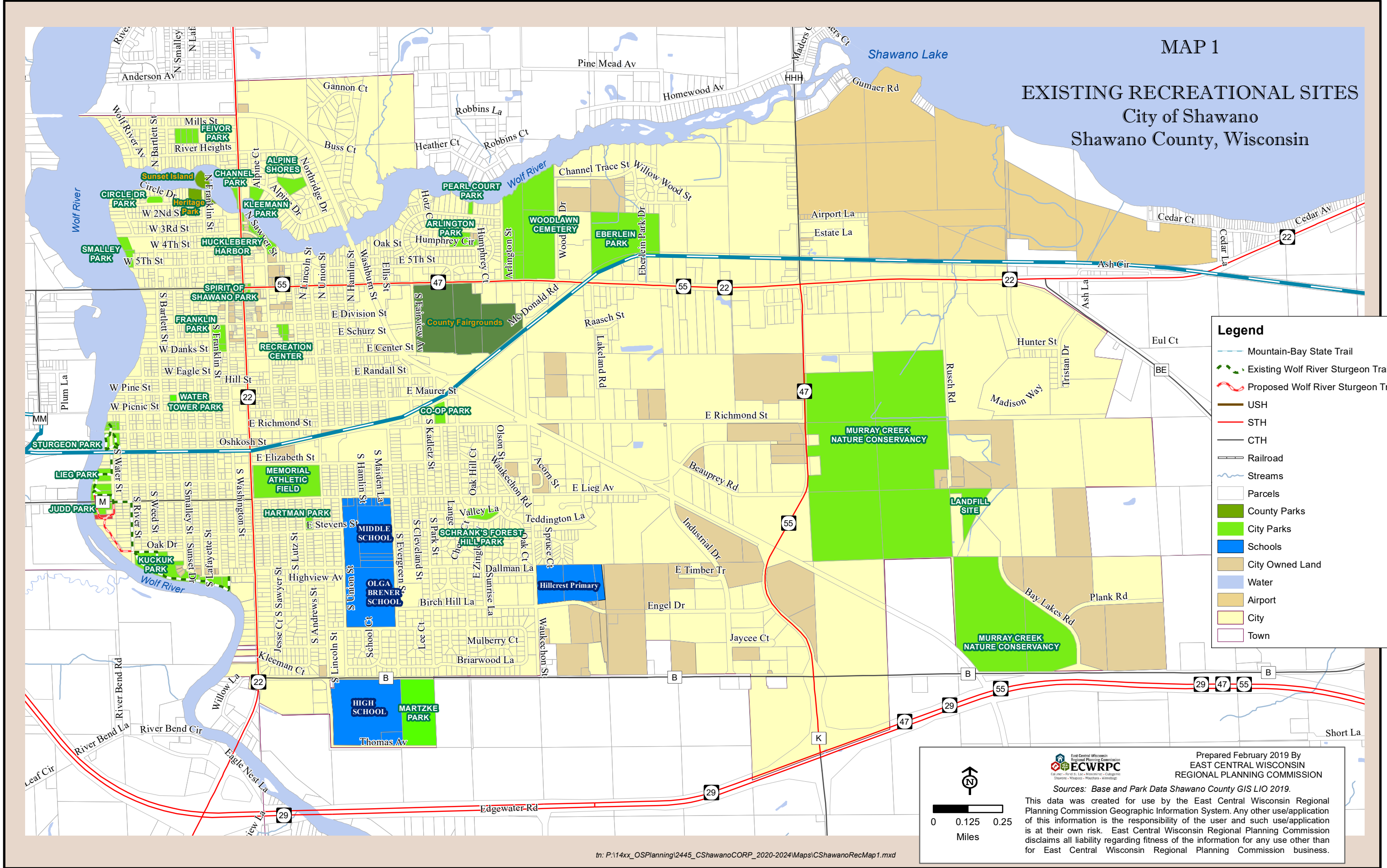


Table 3-2: Existing Parks and Recreational Facilities Acreage

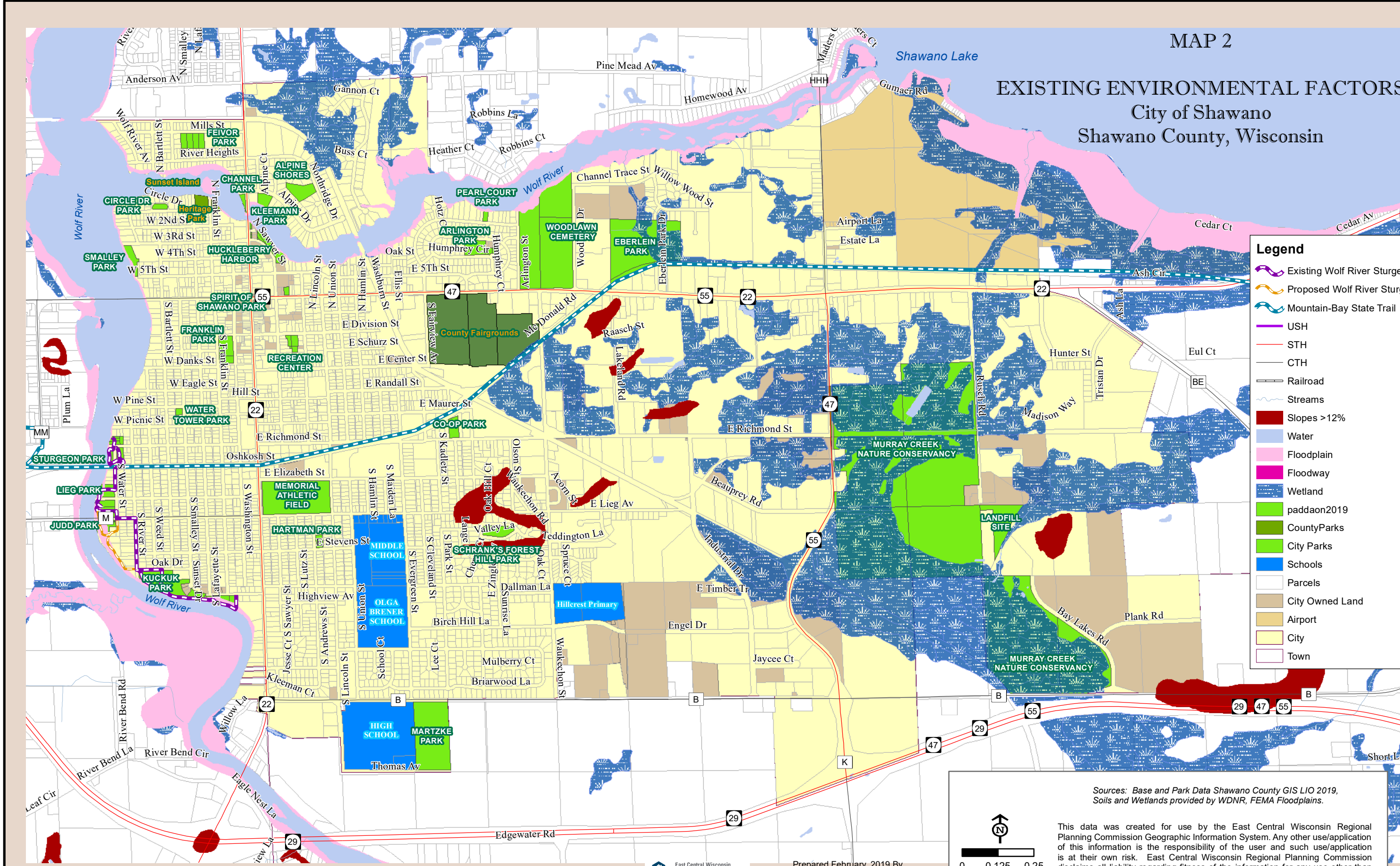
NAME	CITY PARK SYSTEM (Acres)*	OTHER / PUBLIC OWNERSHIP (Acres/Miles)	PARK FUNCTION**
Alpine Shores Park	2.69		GS
Arlington Park	3.57		NP
Channel Park	0.44		MP
Circle Drive Park	0.59		MP
Co-op Park	2.32		NP
Eberlein Park	25.40		CP
Feivor Park	2.76		NP
Franklin Park	2.92		NP
Hartman Park	0.67		GS
Huckleberry Harbor	4.53		SF
Kleemann Family Park	1.23		MP
Kuckuk Park	11.00		NP
Judd Park	4.64		SF
Lieg Park	4.27		GS
Martzke Sports Park	18.41		CP
Memorial Athletic Field	17.43		CP
Pearl Court Park	0.92		MP
Recreation Center	1.80		SF
Schrank's Forest Hill Park	2.24		NP
Smalley Park	2.70		GS
Spirit of Shawano	0.26		GS
Sturgeon Park	2.31		GS
Water Tower Park	0.33		GS
Total Parks Acreage:	113.43		
Murray Creek Nature Conservancy		311.21	NC
Olga Brener School		23.50	NP
Shawano Community Middle School		28.00	SF
Shawano Community High School		40.00	SF
Shawano County Fairgrounds		55.66	SF
Woodlawn Cemetery		41.60	CM
Sturgeon Trail		.70m	TR
Mountain-Bay Trail		7.60m	TR
Barn Quilt Routes (in City)		28.70m	TR
TOTAL ACRES:	111.44	464.25 with NC and CM	
Schools =		147.16	
TRAIL MILES within City:		36.70	

*Acres calculated from GIS parcel data, Shawano County.

** GS	Green Space	CM	Cemetery	MP	Mini-Park
NC	Nature Conservancy	SF	Special Facility	CP	Community Park
NP	Neighborhood Park/Playground	NC	Nature Conservancy	TR	Trail

MAP 2

EXISTING ENVIRONMENTAL FACTORS
City of Shawano
Shawano County, Wisconsin



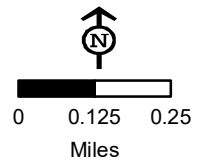
- Legend**
- Existing Wolf River Sturgeon Trail
 - Proposed Wolf River Sturgeon Trail
 - Mountain-Bay State Trail
 - USH
 - STH
 - CTH
 - Railroad
 - Streams
 - Slopes >12%
 - Water
 - Floodplain
 - Floodway
 - Wetland
 - paddaon2019
 - CountyParks
 - City Parks
 - Schools
 - Parcels
 - City Owned Land
 - Airport
 - City
 - Town

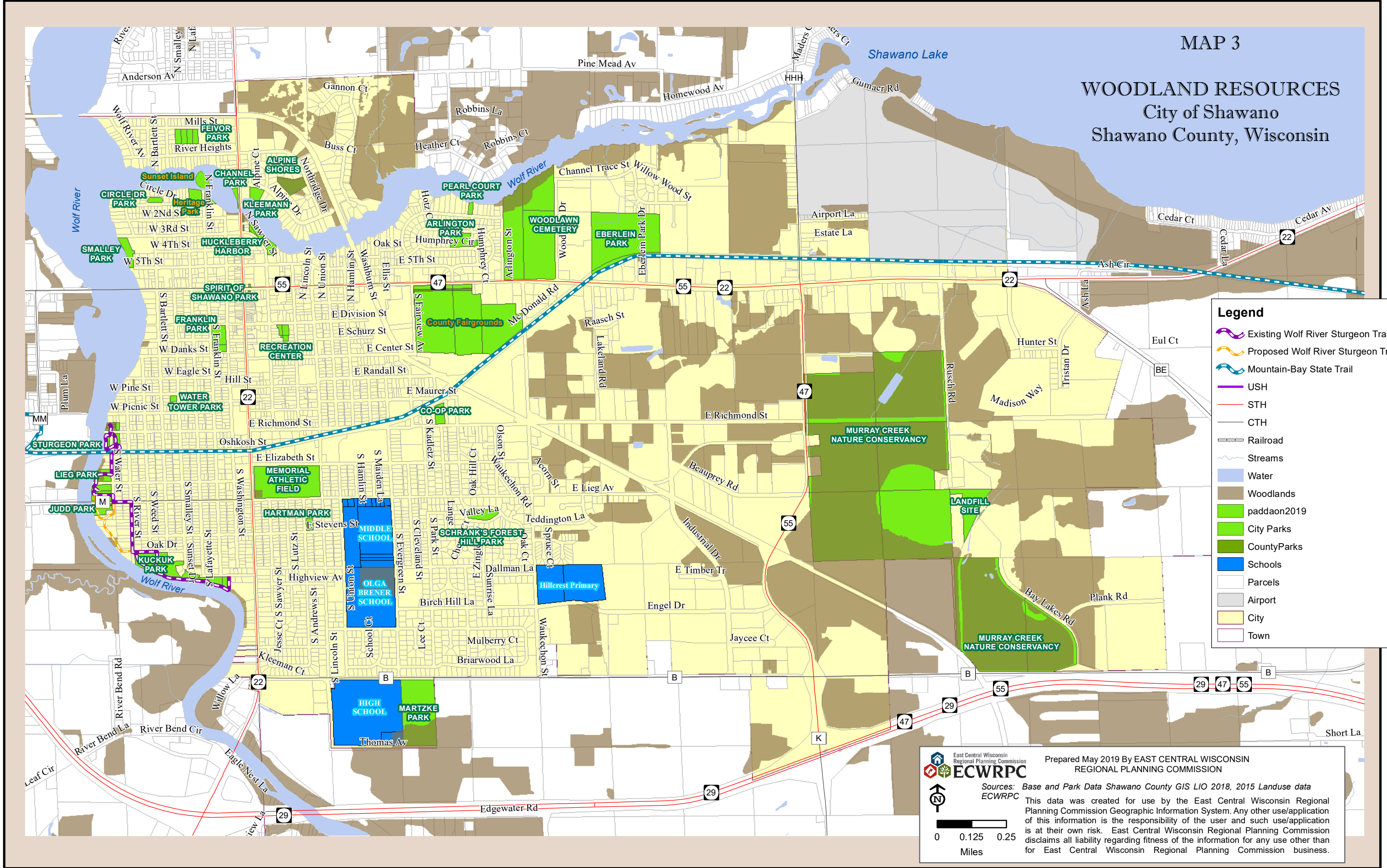
Sources: Base and Park Data Shawano County GIS LIO 2019, Soils and Wetlands provided by WDNR, FEMA Floodplains.

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Prepared February, 2019 By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION





MAP 3

WOODLAND RESOURCES
City of Shawano
Shawano County, Wisconsin

Legend

- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- USH
- STH
- CTH
- Railroad
- Streams
- Water
- Woodlands
- paddaon2019
- City Parks
- CountyParks
- Schools
- Parcels
- Airport
- City
- Town

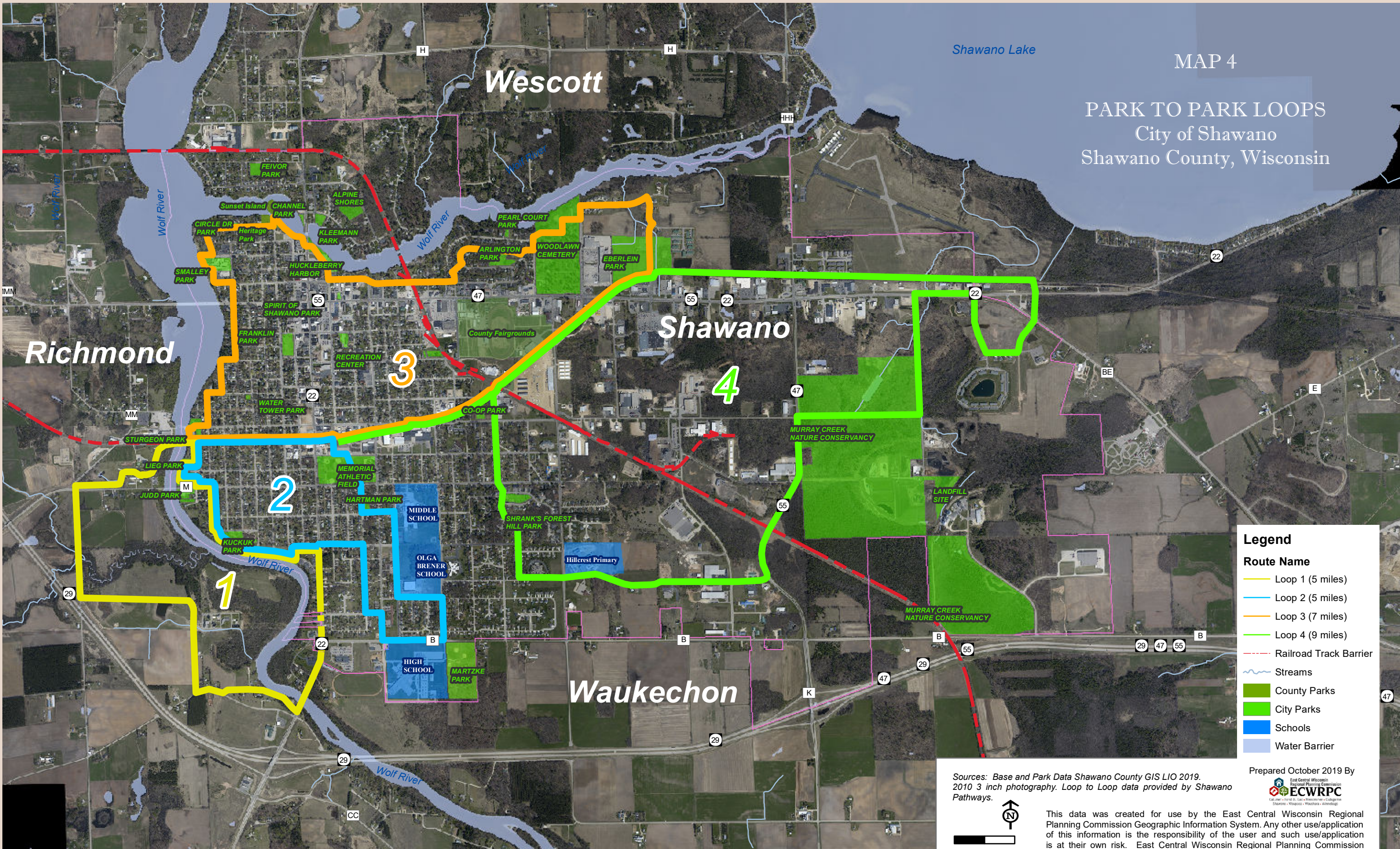
East Central Wisconsin Regional Planning Commission
ECWRPC

Prepared May 2019 By EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Sources: Base and Park Data Shawano County GIS LIO 2018, 2015 Landuse data ECWRPC

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0 0.125 0.25 Miles

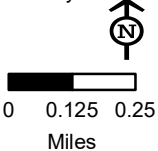


MAP 4

PARK TO PARK LOOPS
City of Shawano
Shawano County, Wisconsin

- Legend**
- Route Name**
- Loop 1 (5 miles)
 - Loop 2 (5 miles)
 - Loop 3 (7 miles)
 - Loop 4 (9 miles)
 - Railroad Track Barrier
 - Streams
 - County Parks
 - City Parks
 - Schools
 - Water Barrier

Sources: Base and Park Data Shawano County GIS LIO 2019.
2010 3 inch photography. Loop to Loop data provided by Shawano Pathways.



Prepared October 2019 By
ECWRPC
East Central Wisconsin Regional Planning Commission
Lafayette • Fond du Lac • Winnebago • Dodgeville
Shawano • Waupesa • Woodworth • Kesheno

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CHAPTER 4

RECREATIONAL NEEDS

CHAPTER 4: RECREATIONAL NEEDS

POPULATION

The population of Shawano and the surrounding area has historically shown a pattern of slow but steady growth (Table 4-1). Projections based on Wisconsin Department of Administration (DOA) data indicate some growth during the next two decades. With the update of STH 29, the area's potential for new development exists. In 2010, the surrounding area actually lost population, a -3% net change. By the year 2020 the population is projected to increase by almost 10% with a decrease by 2040 of -3.76%.

Table 4-1: Population Trends and Projections

Greater Shawano Area				
Year	City of Shawano	Surrounding Area**	Total Population	% Change
1950	5,894	5,133	11,027	-
1960	6,103	5,649	11,752	6.60%
1970	6,488	6,190	12,678	7.90%
1980	7,013	6,711	13,724	8.30%
1990	7,598	7,340	14,938	8.80%
2000	8,298	8,167	16,465	10.20%
2010	9,305	7,923	17,228	4.60%
2020*	9,417	9,527	18,944	10.10%
2030*	9,899	10,078	19,977	5.40%
2040*	10,300	8,925	19,225	-3.76%

EstimatesIncludes Towns of Belle Plaine, Richmond, Waukechon, and Wescott. Sources: U.S. Census; DOA Estimates; ECWRPC Projections.*

In 2010, the distribution of City and area residents by age group showed that the City of Shawano had a higher percentage of

residents aged 65 and greater than did the surrounding area and both the county and state (Table 2). On the other hand, the City was within the average 25-44 median age residents with the state at around 25%. The distribution of the Shawano area's population by age group was very similar to Shawano County as a whole. The county, however, had proportionally more children than the Shawano area. The implications for park planning purposes in Shawano is that there may be less need for certain types of youth-oriented recreational facilities than in other communities. The discrepancy in numbers, however, between Shawano, the Shawano area, and the state is not considered to be overly significant as the ratios are consistent with many other Wisconsin communities of similar size.



**Table 4-2: Population by Age Group,
2010 Greater Shawano Area**

	City of Shawano		Greater Shawano Area**		Shawano County		State of Wisconsin	
Age Group	Number	%	Number	%	Number	%	Number	%
Under 5	659	7.1	361	4.8	2,443	5.8	358,443	6.3
5 to 14	1,149	12.4	912	12.2	5,373	12.8	744,544	13.1
15 to 24	1,084	11.6	769	10.1	4,736	11.4	785,761	13.8
25 to 44	2,357	25.3	1596	20.4	9,667	23.1	1,447,360	25.4
45 to 54	1,184	12.7	1374	17.7	6,589	15.7	873,753	15.4
55 to 64	1,029	11.2	1303	15.8	5,461	13	699,811	12.3
65+	1,843	19.7	1608	19	7,680	18.2	777,314	13.7
Totals	9,305	100	7,923	100	41,949	100	5,686,986	100

**Includes average from the Towns of Belle Plaine, Richmond, Waukechon, and Wescott.
Source: U.S. Census, 2010, Demographic Profile Data.

to meet this increased demand on its park system.

Facilities Standard

This standard pinpoints the number of recreational facilities, such as tennis courts or picnic tables that should be found in a community based on its population. While this standard is useful in discovering major discrepancies, a more accurate reflection of a

community's actual need for specific facilities is found in the demands placed on the system by local residents. A community with an extremely active adult softball program, for example, would have a need for more diamonds than another community where this activity is non-existent. Similarly, the demand for basketball courts in a community like Shawano, where every driveway is a potential court, would be less pronounced than in a highly urban setting.

STANDARDS

The following general park standards and important local criteria influenced the preparation of this plan:

Acreage Standard

The most common standard for public parks and open space in a community is 10 acres for each 1,000 residents. Typically, this acreage is comprised of parkland and school properties. This standard assumes a balance of recreational needs and is accommodated on the available acreage. If, for example, the community's open space meets the standard but is largely undeveloped natural area, it may need additional land to provide an adequate number of ball-fields or picnic facilities. Generally, communities must also accommodate the recreational needs of residents in adjacent rural areas, where the range of recreational facilities may be limited. Communities such as Shawano that attract a sizable number of visitors or have a high seasonal population may also need additional land to provide adequate facilities

Park Site Standards

Park site standards adopted through the National Recreation Park Association (NRPA) helps planners determine the size and service areas for various types of parks. These standards also identify an appropriate range of facilities each type of park should generally contain to provide residents with a diversity of accessible recreational opportunities. The types or classification of parks most common in communities the size of Shawano are rec-lots, neighborhood parks and playgrounds, and community parks.

The distinction between the various types of parks is the role they serve in meeting a community's overall recreational needs. As with area and facility standards, the park site standards that have been applied to

each of these general park classifications are useful only to the extent that they disregard factors which make each community unique. In addition, in many communities the classification of individual parks and recreational facilities is not clear-cut. Generally, however, community parks are considered to be of communitywide importance or have specialized facilities that are used by residents of the entire community. Unless they are specialized facilities, community parks are considered to fully meet the recreational needs of residents of the neighborhood in which they are located.

Neighborhood parks and playgrounds are used predominantly by residents of the surrounding neighborhood. A primary function of these parks is to provide active recreational opportunities for neighborhood children. Play apparatus and open play area are generally considered to be highly desirable. In many cases, the elementary school site can serve as a neighborhood playground.

Other smaller more specialized parks, rec-lots, and undeveloped green space areas are also found in many communities. While in some cases these may provide a limited range of recreational opportunities for residents of the immediate area, they typically do not provide adequate area or facilities to meet the recreational needs of the entire neighborhood.

East Central Wisconsin Regional Planning Commission Standards

East Central Wisconsin Regional Planning Commission (ECWRPC), as part of its long-range transportation/land use plans for the Fox Cities, Oshkosh, and Fond du Lac urban areas currently being updated, has identified a level of service standard for parks which is 10 acres for every 1,000 residents. ECWRPC created residential standards based on density for various

services such as sanitary sewer, water supply, street network, and parks. Their high density category is defined as three or more residential units per acre.

RECREATIONAL NEEDS

Park and recreation needs may include the need for additional park land to accommodate new facilities, the need for additional parks and recreational facilities in areas of the community where new residential growth is occurring, or the need for new or improved park facilities and equipment. To provide indicators of the scope of these needs, park and recreation standards have been developed. As discussed earlier, although these standards are useful, in communities the size of Shawano, they should only be viewed as guidelines. More important to the accurate identification of local park needs is citizen input and knowledge of existing facilities and wishes.

LAND NEEDS

A land demand standard of 10 acres of publicly owned open space for every thousand residents is a traditional barometer for determining whether adequate parkland exists in a community to meet the recreational needs of its citizens and others who depend on its facilities for recreational activities. Based on this standard, Shawano's total of 111.44 of public park acres not including Murray Creek Nature Conservancy, (311.21 A) more than adequately provides the standard based on the estimated population of Shawano and the four surrounding towns through to the year 2040, (19,225). In looking solely at the total recreational acreage currently owned by the City and school district, there likely would be no need to acquire additional parkland through the year 2040 except in the northwest

neighborhood where there is high growth. There are many small recreational lots that could be sold and put back into the tax base as park maintenance money gets strained as well as personnel. Martzke Sports Park has taken some strain off of the Memorial Athletic Field to meet the demand for organized recreational activities. With the current shared use of the Sports Park with the High School, the City has met the current demand for these types of activities.

Current parkland should be looked at to accommodate new and/or rapidly growing forms of recreation (trends). A strong commitment to providing greater public access to the City's waterways – an identified goal – may be another reason for acquiring additional parkland in the future as well as new land for expanding neighborhoods which are cut off by water and road barriers. (Walkability, Map 5 and Map 6 Neighborhood Analysis) A good rule of thumb is 12.5% of a community's acreage should be dedicated to parks space. Shawano has 10% with Murray Creek and 3% without.

LOCATIONAL NEEDS

One of the most important tenets of park system planning is that a range of recreational opportunities should be within convenient walking distance of each resident. East Central's standards identify this distance as one-quarter mile although one-half mile – a ten-minute walk for most adults – is often cited as a reasonable walking distance. Convenience, however, cannot be measured only in time and distance. It is equally if not more important to consider the presence of natural and man-made barriers that prevent or impede a safe and/or convenient walk from home to park or school. These barriers are particularly restrictive for children and disabled or elderly residents. In Shawano, these primary barriers are Green Bay

Street, Main Street, and the outlet channel. Less significant barriers include Lieg Avenue, Waukechon Street, and other streets carrying over 2,000 vehicles per day, the Wisconsin Central Ltd. railroad tracks, and the predominantly industrial lands along the abandoned rail corridor. As residential development occurs near the high school, Lime Kiln Road (CTH B) will also become a barrier. These barriers divide Shawano into several neighborhoods and smaller sub-neighborhoods. Ideally, a basic range of recreational opportunities should be available on publicly owned open space within the confines of each of these areas.

To determine how well these areas are served by existing parks and open space, the recreational opportunities available at specific sites were analyzed. At the present time, only seven parks in Shawano provide at least the range of facilities adequate to generally meet the needs of a neighborhood's residents. These include Memorial Athletic Field (a community park), Arlington Park, Co-op Park, Forest Hill Park, Kuckuk Park, Olga Brenner School, Don Martzke Sports Park and Eberlein Park. All these parks contain facilities appropriate for a community park and thus serve neighborhood park needs as well. Most of the other park sites in Shawano are too small or provide too little facility development to serve as more than a rec-lot or green space. Other parks, schools, and the recreation center serve as specialized facilities that meet a specific need for the City's entire population but are limited in facilities that address the overall needs of neighborhood residents. The addition of an extra 3.4 acres from Smalley Park has helped serve the northwest neighborhoods.

A comparison of the types of recreational facilities available to residents in each neighborhood reveals that most neighborhoods in the City contain at least one, if not more, sites where a range of recreational facilities are available. The City

can currently be divided into five neighborhoods (Map 6). Highway and water barriers currently exists separating residents from a walkable community to all current park spaces throughout. With the possible pedestrian crossing of N. Green Bay Road (STH 22) being addressed by the county's bicycle and pedestrian plan, the north and south City access problems would be resolved. However, State Highway 22 and Main Street would still present a challenge to residents who wish to go from west to east. The table below gives an overview of parks per capita vs. park space that is currently available and what is needed in the future. Housing growth and expansion on the northwest side, where population is denser, the City may have to look at additional parks space in the future.

A surplus of only 16.78 acres exists today for overall park space within the City. An average surplus of 10.43 park acres to the year 2040 is shown. Growth patterns are hard to predict and vacant areas could be sparse so planning for underserved neighborhoods now will secure land for the future.

Table 4-3: Park Land Needs

Year	Population*	City Parks Acres**	Acres Needed	(+/-)	Meets Standard**
2010	9305	113.43	93.05	20.38	Yes
2015	9335	113.43	93.35	20.08	Yes
2020	9665	113.43	96.65	16.78	Yes
2025	10,020	113.43	100.20	13.23	Yes
2030	10,330	113.43	103.30	10.13	Yes
2035	10,410	113.43	104.10	9.33	Yes
2040	10,300	113.43	103.00	10.43	Yes
Average Surplus:			99.09	14.34	

*Source: **Standard is 10 A per 1,000 capita.

Population Source: DOA 2016 Population projections and US Census data.

Approximate number of housing structures* per neighborhood is as follows (ECWRPC Land Use Data, 2015):

Northwest – 882
Southwest - 327

North Central – 342
South Central -1,428
Eastside – 32 (industrial area of the City)

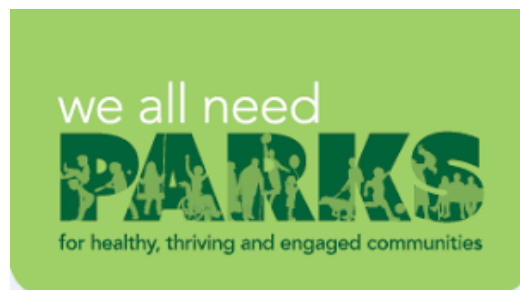
Table 4-4: Population vs. Acreage of Parks Needed Today and Tomorrow by Neighborhood

Needed Today				
2018 Pop	10 acres/1000 needed	Supplied	Plus/Minus	Neighborhood
2798	27.98	21.25	-6.73	Northwest
1257	12.57	81.43	68.86	Northcentral
4733	47.33	90.53	43.20	Southcentral
630	6.3	12.80	6.50	Southwest
709	7.09	309.59	302.50	Eastside
Needed Tomorrow				
2023 Pop	10 acres/1000 needed	Supplied	Plus/Minus	Neighborhood
2738	27.38	21.25	-6.13	Northwest
1236	12.36	81.43	69.07	Northcentral
4745	47.45	90.53	43.08	Southcentral
614	6.14	12.80	6.66	Southwest
718	7.18	309.59	302.41	Eastside

*Includes School and Nature areas, and county owned parks in the neighborhood boundary, neighborhoods include some surrounding town populations.

**Standard is 10 acre per 1,000 capita.

Population Source: ESRI Business Analyst Data



According to the projected population base, the parks in the five neighborhood blocks serve the present population well and also in the future as Shawano population trends show a decline in user base, (Tables 4-3 and 4-4). The southcentral and eastside of the City look to be gaining population minimally so if new park space would be required, these areas should be looked at for new facilities. The Northwest area has a deficiency of about 6 acres that will continue to 2023 as growth and expansion has occurred steadily here. The surrounding

neighborhoods offer surpluses of acres for use but a neighborhood park would serve that area well.

Barriers throughout the City exist as busy streets cut through north/south and east/west, STH 22/STH 47. The Mountain-Bay trail offers a corridor to get through the City.



meet that community's basic needs and expectations. LOS measures are typically expressed as ratios of facility capacity to the number of users.

Level-of-service (LOS) standards are measures of the minimum amount of a public facility which must be provided to meet that community's basic needs and expectations. They are typically expressed as ratios of facility capacity to the number of users. For example, a community may set a standard for how many park acres are needed per 1000 population. Once a community establishes LOS, they are used to measure whether existing facilities and services are adequate to serve its citizens, or whether there are deficiencies that should be corrected. They also serve as yardsticks to measure whether existing capacity is adequate to handle new development, or to determine what facility improvements will be required to avoid overloading existing facilities. As the community grows in population, LOS assures that facilities and services will keep pace with that growth.

LEVEL OF SERVICE AREAS

Level-of-service (LOS) standards are measures of the minimum amount of a public facility which must be provided to

Table 4-5: Park Level of Service

Park Type	Service Distance	Population			% Served Today	% Served Tomorrow
		2010	2018	2023		
Mini / Green Space	.25 Miles	4004	3993	3959	43%	42%
Neighborhood	.5 Miles	8607	8564	8490	92%	91%
Community	1 Mile	9127	9087	9006	97%	96%
Special Facility	1.25 Miles	9319	9239	9150	99%	98%
County Park	1.5 Miles	10160	10101	10006	108%	107%
Nature Conservancy	2 Miles	6746	6965	6966	75%	75%

The definition of "adequate" facilities and services will vary even among similar-sized



communities. For instance, "adequate" park acreage will vary depending on the percentage of seniors or youth, the natural assets such as lakes or beaches, and other factors. If the existing ratio of park acreage to population seems adequate to residents, those ratios may serve well as standards for the future. If there are waitlists for the use of playfields and swimming pools, residents may want higher standards.

FACILITY NEEDS

Although recent additions and improvements undertaken in the City's parks and other recreational facilities have met many of the needs addressed in earlier plans, a number of needs remain. To ensure that facility needs are accurately identified, the Park and Recreation Department has a process in place to undertake an annual assessment of its parks and recreational facilities. As a first step, a preliminary list of park needs was distributed to the Park and Recreation Commission with input requested from citizens. Based on this process, the following park and recreation needs were identified for the City of Shawano. Public participation from the online survey was deployed from May to August 2019 to gather needs/wants from residents. A

proposal of what should be considered is included in the recommendations section (Chapter 6) and action plan (Chapter 7).

The next section looks at trends of the state and also facilities as it relates to population and how many of each a community is supposed to have. This varies per the trends and needs of the residents. There is also the concept of Active Recreation vs. Passive Use Recreational Facilities.



"Each community determines its own LOS standard based on current supply/demand and future supply/demand projections"

Below is a table that represents the trends and activities for the state as a whole:

TRENDS

Table 4-6: Wisconsin Recreation Trends¹

Activity Group	% of WI Residents that participate at least once in 12 months
Hiking <ul style="list-style-type: none"> Hiking walking/running on trails 	68%
Nature Observation <ul style="list-style-type: none"> Bird/wildlife watching Nature Photography Gathering berries, mushrooms, etc. 	66%
Boating-Related <ul style="list-style-type: none"> Motor boating Canoeing/kayaking Person water craft (jet-ski) Sailing Stand-up paddle boarding Waterskiing 	61%

¹

<https://dnr.wi.gov/topic/lands/scorp/documents/DraftSCORPDocument.pdf>.

Bicycling <ul style="list-style-type: none"> Bicycling on roads Bicycling on rail-trails or other developed trails Mountain Biking Fat-tire biking/snow biking 	50%
Camping <ul style="list-style-type: none"> Tent camping RV/pop-up camping 	41%
Dog-Related Activities <ul style="list-style-type: none"> Walking/running dog on trails Visiting a dog park 	41%
Hunting <ul style="list-style-type: none"> Big Game Turkey Small Game Migratory Bird 	27%
Motorized Trail-Based <ul style="list-style-type: none"> ATV's/UTV's on trail-routes Snowmobiling 4-WD vehicles on trails-routes Motorcycles on trails-routes 	25%

Table 4-7: General Facility Standards per Population

Facility Type	Recommended Space Requirements	Service Radius and Location Notes	Number of Units per Population
Baseball Official	3.0 to 3.85 acre minimum	¼ to ½ mile Unlighted part of neighborhood complex; lighted fields part of community complex	1 per 5,000; 1 per 30,000 lighted
Little League	1.2 acre minimum		
Basketball Youth High school	2,400 – 3,036 vs. 5,040 – 7,280 sq. ft.	¼ to ½ mile Usually in school, recreation center or church facility; safe walking or bicycling access; outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	1 per 5,000
Football	Minimum 1.5 acres	15 – 30 minute travel time Usually part of sports complex in community park or adjacent to school	1 per 20,000
Soccer*	1.7 to 2.1 acres	1 to 2 miles Youth soccer on smaller fields adjacent to larger soccer fields or neighborhood parks	1 per 10,000
Softball	1.5 to 2.0 acres	¼ to ½ mile May also be used for youth baseball	1 per 5,000 (if also used for youth baseball)
Swimming Pools	Varies on size of pool and amenities; usually ½ to 2-acre site	15 – 30 minutes travel time Pools for general community use should be planned for teaching, competitive and recreational purposes with enough depth (3.4m) to accommodate 1m to 3m diving boards; located in community park or school site	1 per 20,000 (pools should accommodate 3% to 5% of total population at a time)
Tennis	Minimum of 7,200 sq. ft. single court area (2 acres per complex)	¼ to ½ mile Best in groups of 2 to 4 courts; located in neighborhood community park or near school site	1 court per 2,000
Volleyball	Minimum 4,000 sq. ft.	½ to 1 mile Usually in school, recreation center or church facility; safe walking or bicycle access; outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	1 court per 5,000
Total land Acreage		Various types of parks - mini, neighborhood, community, regional, conservation, etc.	10 acres per 1,000 Community 100 acres for a county

2019 Survey Results and Resident Wish List

An 18 question survey was deployed from May 2019 to September 2019 to gather public input on what kind of parks and recreational facilities they are using. The survey was very well received and the City got some great feedback. Below is the list of highlights gathered from the online survey analysis. Please see the Appendix A for the detailed survey results and comments.

General Needs and Comments

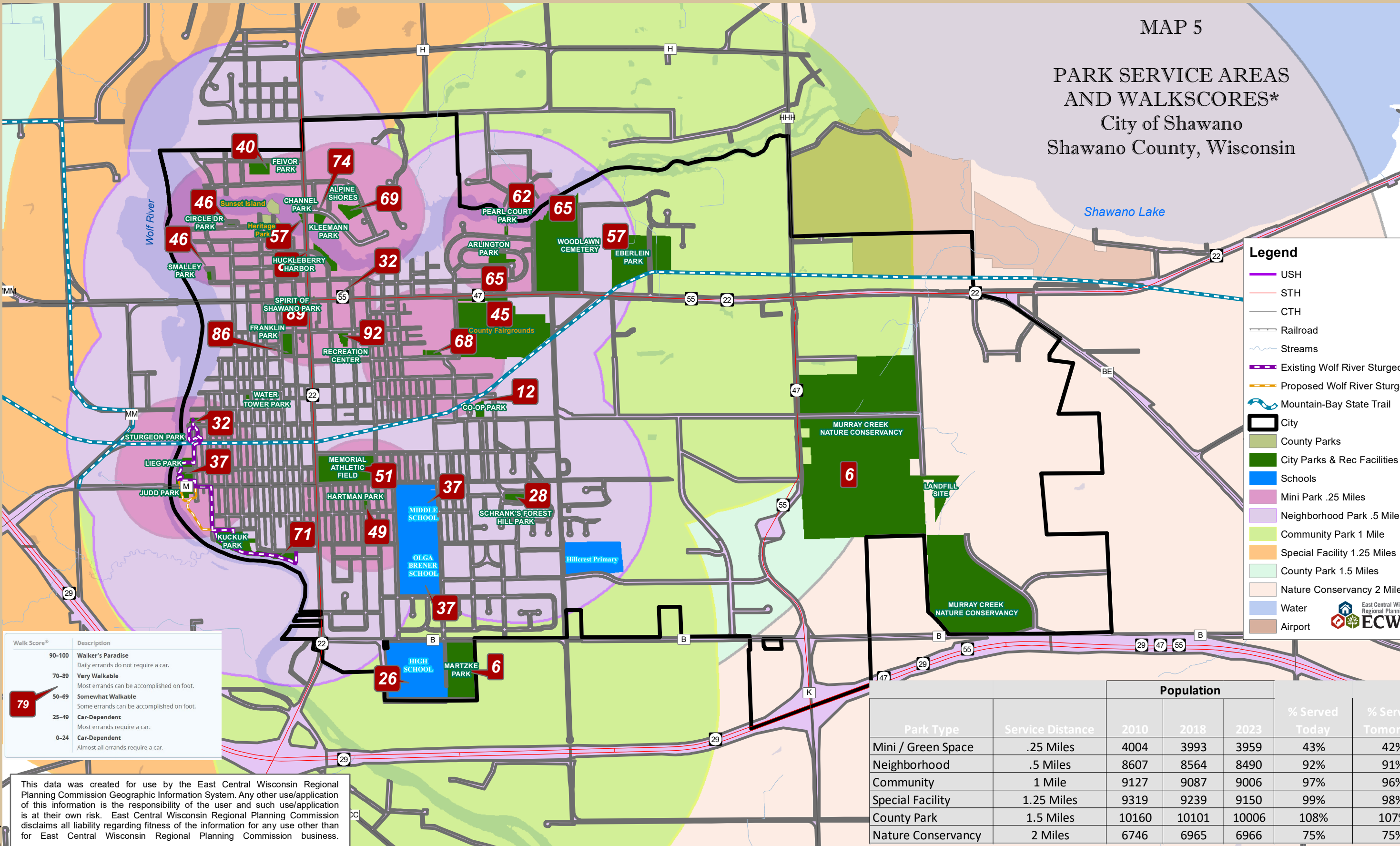
- Develop each currently owned park to its potential, i.e. not just a grass field or open space
- Add parking and landscaping at most if not all parks
- Vandal-proofing of fixtures at all parks
- Fishing piers and Water Access Points including canoe/kayak launches
- Update playground equipment on a routine basis to phase out old pieces for safety requirements
- Additional benches
- Hiking and biking trails
- Dog park and pet friendly parks*
- Rollerblading/in-line skating paths
- Community service volunteers to help with the maintenance concerns and clean up
- Restroom updates
- Digital / Interactive maps of park facilities, GIS system with more information and locations
- Safety security lighting/cameras
- Update Recreation Center, expand gym

Area Recreational Groups

Recently, the county applied for a Transform Wisconsin grant to help promote healthy lifestyles offer guidance. There were many groups that were involved with this process and are still ongoing. Below are a list of resources of funding for the City to partner with for fundraising efforts to improve the parks and recreation with its boundaries.

Shawano Pathways
Shawano Chamber of Commerce
The BID
Optimists Club
Rotary
Lions
Women's Club
Shawano Lake Association
Athletic Boosters
Mason's
Red River Riders
Farm Bureau, (young farmers)
Church Affiliations
Snowmobile Clubs
American Legion
VFW

MAP 5
PARK SERVICE AREAS
AND WALKSCORES*
City of Shawano
Shawano County, Wisconsin



Legend

- USH
- STH
- CTH
- Railroad
- Streams
- Existing Wolf River Sturgeon Trail
- Proposed Wolf River Sturgeon Trail
- Mountain-Bay State Trail
- City
- County Parks
- City Parks & Rec Facilities
- Schools
- Mini Park .25 Miles
- Neighborhood Park .5 Miles
- Community Park 1 Mile
- Special Facility 1.25 Miles
- County Park 1.5 Miles
- Nature Conservancy 2 Miles
- Water
- Airport

East Central Wisconsin Regional Planning Commission
ECWRPC

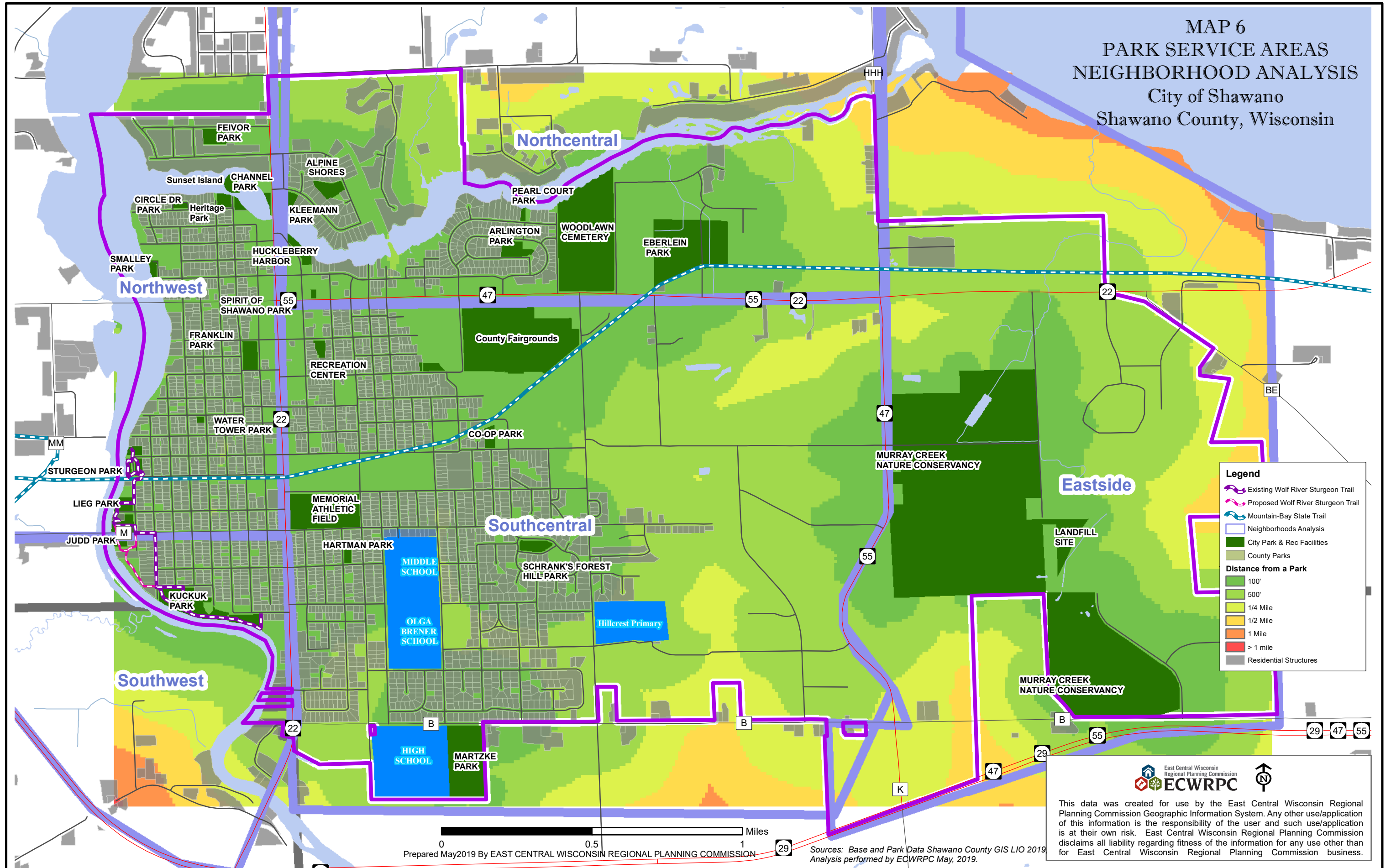
Walk Score®	Description
90-100	Walker's Paradise Daily errands do not require a car.
70-89	Very Walkable Most errands can be accomplished on foot.
50-69	Somewhat Walkable Some errands can be accomplished on foot.
25-49	Car-Dependent Most errands require a car.
0-24	Car-Dependent Almost all errands require a car.

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Park Type	Service Distance	Population			% Served Today	% Served Tomorrow
		2010	2018	2023		
Mini / Green Space	.25 Miles	4004	3993	3959	43%	42%
Neighborhood	.5 Miles	8607	8564	8490	92%	91%
Community	1 Mile	9127	9087	9006	97%	96%
Special Facility	1.25 Miles	9319	9239	9150	99%	98%
County Park	1.5 Miles	10160	10101	10006	108%	107%
Nature Conservancy	2 Miles	6746	6965	6966	75%	75%

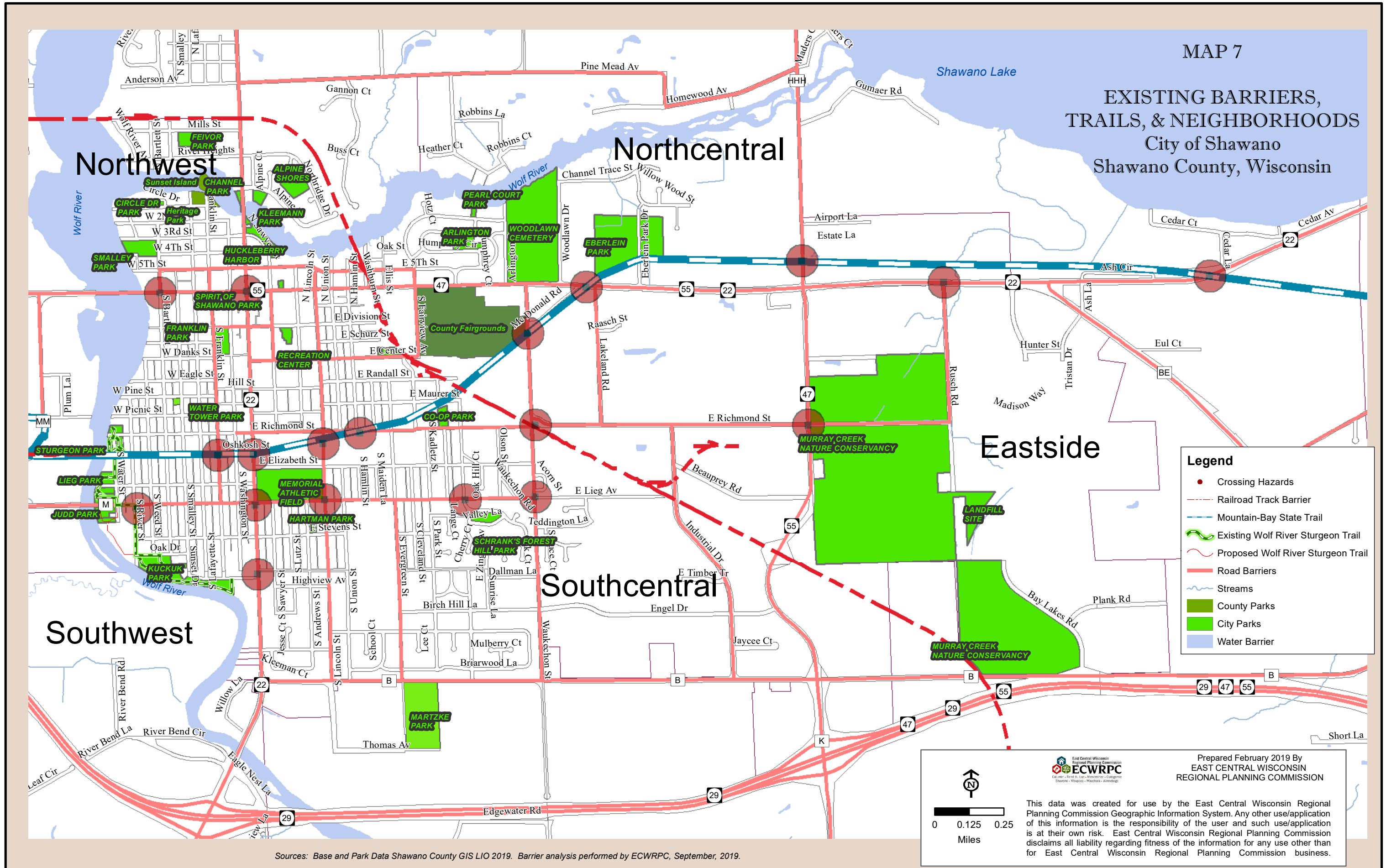


MAP 6 PARK SERVICE AREAS NEIGHBORHOOD ANALYSIS City of Shawano Shawano County, Wisconsin



MAP 7

EXISTING BARRIERS,
TRAILS, & NEIGHBORHOODS
City of Shawano
Shawano County, Wisconsin





CHAPTER 5

HEALTH NEEDS ASSESSMENT

CHAPTER 5: HEALTH NEEDS ASSESSMENT

COUNTY HEALTH COMPONENTS AND STATISTICS

With obesity rates on the rise, Shawano's need to promote active communities should be a top priority. From the **2019 Shawano County Health Rankings***, (with 1 being the best), Shawano County is rated 41 overall out of 72 in the state for healthy outcomes (today) and 40 out of 72 for health factors (tomorrow). **Health 2018** values showed Shawano County at 46 for Outcomes and also a 45 for Health Factors so the health of the county went up from last year by 5 ranking points. The county overall is getting healthier. When compared to the other counties in the state, these County Health Rankings illustrate what we know when it comes to what's making people sick or healthy, but understanding health through Shawano County's rankings is only one component of improving the community's health. The "*Roadmaps to Health*" Action Center provides tools to help groups work together to create healthier places to live, learn, work and play. For example, in Shawano County, the group Pathways Shawano is one such group who has started this process in working with the East Central Wisconsin Regional Planning Commission to promote health in planning. The county is ranked at 42 out of 72 for Social & Economic Factors. Here is a comparison of rankings from the surrounding counties showing how Shawano is measuring up to the rest of the region: 1 is best, 72 is worst.

Table 5-1: 2019 County Health Rankings

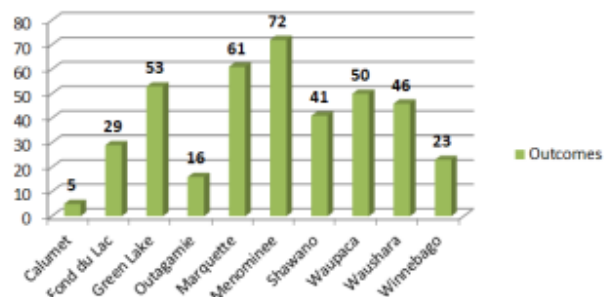
COUNTY	2019 Health Outcomes	2019 Health Factors
Calumet	5	5
Fond du Lac	29	15
Green Lake	53	47
Outagamie	16	8
Marquette	61	62
Menominee	72	72
Shawano	41	40
Waupaca	50	38
Waushara	46	53
Winnebago	23	30

Improving community health requires people from multiple fields to work collaboratively on an ongoing cycle of activities.

Communities may be at different points in this process. Still within the recommendations for active living, the county has developed a bicycle and pedestrian routes along with Barn Quilt Routes in the rural and within the City to help guide this process. A plan of this nature will help fill in those voided connections residents are asking for while still planning for future active communities.



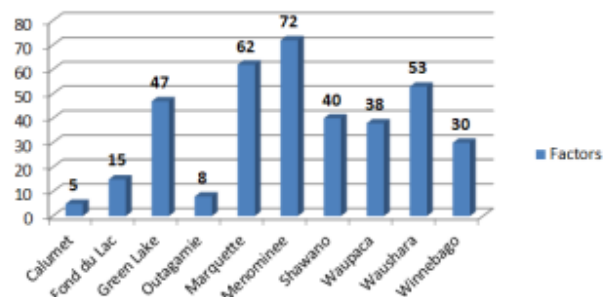
Figure 5-1: 2019 Health Outcomes



To enable and encourage the citizens of Shawano to be physically active, a strengthening of the support and funding for the City's Park and Recreation Department facilities, and recreational programming should be looked at. "Park Prescriptions" should be written so to speak to encourage active use and enjoyment of what the City has to offer. Improvements that would positively benefit public health and recreation are updating the mostly used Community Parks such as Memorial Park, adding new play equipment to Neighborhood Playgrounds, Feivor and, Kleeman Parks, as well as adding more multi-use trail connections in general. Careful attention should be given to areas of people with lesser means so they have at least an equal level of opportunity for physical activity. This goes back to the Goal 1 and Objectives of making the facilities ADA accessible. In many large cities, low income neighborhoods can often lack quality recreational programs, playgrounds and parks. They can also be hindered in accessing nearby facilities by physical and land use barriers (i.e. transportation, water corridors and industry).

Continued support with community partnerships such as sport clubs, organizations, non-profits, citizen groups, companies, and other interested parties to develop, fund and operate recreation programs, leagues, and events are key. These partnerships are invaluable to help provide the opportunities for people to be physically active.

Figure 5-2: 2019 Health Factors



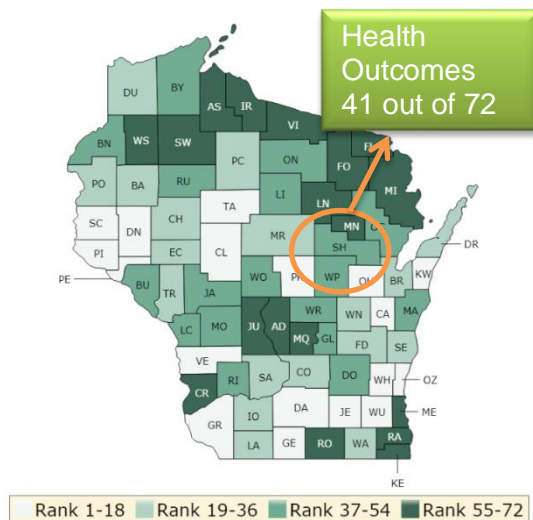
Parks, playgrounds, and open spaces provide opportunities for physical activity. However, the presence of facilities is not enough to make sure they are being used for the greatest benefit of all. Factors such as location, accessibility, programming, connectivity, safety and aesthetics all play a role in the use of public facilities. By incorporating natural and design elements that have cultural or homeland meaning, will also help represent minority populations. Investing in consistent/uniform signage that aids people in identifying trails, places to be active, and other rec opportunities, should be considered. Promoting and marketing concepts should be developed along with the funding resources identified.

ECWRPC has recieved the Heathly Communities Designation in 2018 where the City of Shawano falls within.¹



¹ <https://www.wihealthycommunities.org/>.

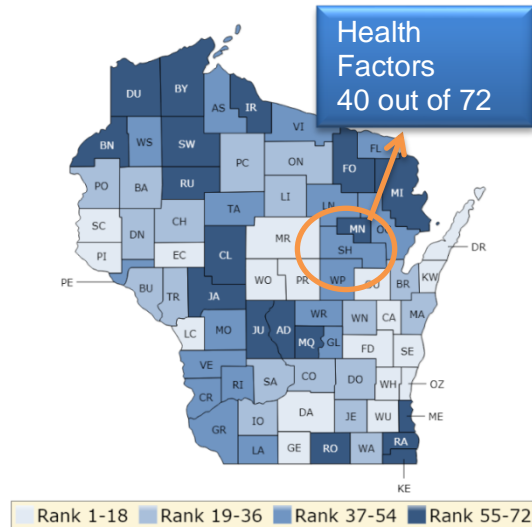
Figure 5-3: State Map of Health Outcomes



Below are two maps that demonstrate where the county stands in the state as compared to the other 72 counties with 1 being the healthiest. Factors such as smoking, obesity rates, drinking excessively, STD's and motor vehicle crashes make up the first map, while outcomes such as premature death, poor to fair health, poor physical days, low birth weight, and poor mental days are shown on the second map.

Multi-modal transportation such as walking, biking, and public transportation can also help enhance the health and overall physical activity of all residents, by improving air quality and the environment, and reducing overall traffic congestion. Numerous Shawano residents choose to walk, bike, and/or utilize public transportation as a primary means of transportation due to cost of vehicle ownership and maintenance, environmental choice, healthy lifestyle choice, etc. These types of initiatives are recognized at the state, national, and international-level to create safe, convenient, affordable, and fun opportunities for residents to walk, bike, and/or utilize public transportation as a primary means of transportation. Health and safety should be a priority concern to the

Figure 5-4: State Map of Health Factors



citizens of Shawano. Safe Routes to School programs can assist communities and encourage children to walk and bike to school.

Safe Routes to Parks

Safe Routes to Parks is the National Recreation Park Association's (NRPA) campaign to implement environmental, policy, and program strategies that create safe and equitable access to parks for all people. These strategies align with the goals of the 10-Minute Walk campaign and are great tools and resources to increase access and safe walking connections to parks.

The City has been working Shawano Pathways on a grant to promote safer routes to the parks within the county and its communities.



Along with neighborhood analysis, police liaisons, and park audits this program aims at getting citizens out to the parks and back safely. These are park to park loops of five miles and looking at safety concerns for access.

The NRPA has created an Action Framework, guide, and toolkit on how to implement Safe Routes to Parks Strategies. Community input and involvement in the process is the key to the success of the program.

THE PARKS AND HEALTH CONNECTION

In following Goal 4 and its objectives within Chapter 2 of this document, the City of Shawano is dedicated to assisting with the quality of life in providing healthy opportunities through its park and recreational facilities. Lastly, according to a publication from the Trust for Public Land, there are 8 ways parks can improve your overall health that give the right prescription:

1. Parks increase exercise. People who live closer to parks are shown to exercise more as the opportunity is there and people who regularly use parks get more exercise than people who don't.
2. Most moderate exercise takes place in parks, approximately 12%. Parks are where people get the kind of exercise their bodies need most.
3. Parks reduce stress and clear the mind. Outdoor areas boost focus and promote relaxation as the term being one with nature implies.
4. A park makeover with aesthetically pleasing spaces encourages use and promotes public health habits.



5. A variety of amenities can attract different users, i.e. skateparks, basketball and tennis courts, baseball, paths, and therefore encourage fun activities.
6. Dedicated fitness zone exercise areas encourage exercise and increase park use. Outdoor adult fitness equipment is popular where parents can get in reps while watching their kids play on the playground. Body fitness stations are becoming popular to encourage adults to workout.
7. Supervised activities and programming maximize a park's public health benefit. Getting people out and moving in a fun active setting is the best medicine.
8. Exercise is one of the cheapest ways to stay healthy. By promoting healthy habits, parks can help reduce health care costs.





CHAPTER 6

RECOMMENDATIONS

CHAPTER 6: RECOMMENDATIONS

The recommendations proposed for the City of Shawano are intended to serve as a guide for the future development of park and recreation areas in the community. They are also meant to meet the existing daily recreational needs of local residents and visitors to the City. Some of the proposals may not be feasible in the near future, but they represent courses of action that should be taken if the need or opportunity arises. Priorities that are expected to be feasible for implementation during the next few years are included in the plan's five-year action program, Chapter 7. Other suggestions may be long-range in nature and likely would not be undertaken during the next several years unless a unique need or opportunity (funding) would present itself. Plan options should continue to be reviewed annually by the City of Shawano Park and Recreation Commission as well as the general public to accommodate changing needs of the community.

GENERAL IMPROVEMENTS

Parks System

- Evaluate additional restrooms facilities for popular parks.
- Change picnic tables to aluminum.
- Change trash receptacles from "blue barrels" to punched steel/metal.
- Continue to update playground equipment.
- Consider cameras for assistance with vandalism.

Trails

The Park and Recreation Department, with assistance from the Parks and Recreation Commission, should prepare a comprehensive City bike and pedestrian trail plan to establish a basis for identifying and developing hiking and/or biking trails and on-road bicycle routes. Opportunities to route these trails along the City's waterways should receive priority. The plan should require Common Council adoption and be recognized as a component of the comprehensive open space and outdoor recreation plan. Shawano County adopted a bike and pedestrian master plan in April of 2013 which should be used as a guide for future connections into the City.

- Steps should be taken to develop a system of low maintenance paths through the woodlots in the City's industrial park.
- The trails would greatly expand opportunities for nature walks and cross-country skiing for local residents.
- Consider lighting along all pedestrian trails.

Mountain-Bay State Trail

- Interpretive signage should be considered to enhance the experience for trail users.
- Lighting on trail specifically from Kadletz St east to Eberlein Park Drive is needed.
- An improved pedestrian crossing at Green Bay St. is needed.
- Add amenities such as benches, picnic pavilions, and restrooms.

Wolf River Trail

- Develop master plan for pedestrian path connecting Kukckuk, Judd and Sturgeon parks.
- As part of the master plan develop plans for rentable public park pavilion.
- As part of the master plan include water access like fishing docks, canoe/kayak launches and areas of seating along the river.
- Remove invasive species, replace with native plantings.

Pet Friendly Areas

Since ordinance prevents dogs in City parks, steps should be taken to identify a potential site for creating a dog park. The dog park enables pet owners to “run” their animals unleashed. Portions of the industrial park may be appropriate for this activity or Murray Creek Conservancy. Because of the wetlands in the area, boardwalks would need to be constructed for walking trails.

Waterfront Development

Consideration should be taken to identify potential waterfront areas suitable for the installation of fishing/viewing piers. A picnic area is currently being developed to accommodate swimmers during the summer months at Smalley park with a shelter. The splashpad at Memorial Park is a great success and gets a lot of use on warm summer days.

Parking, Landscaping, and Way-Finding Signage

Priorities should be established and a program initiated to target the provision of additional parking, landscaping, and consistent signage which is needed at nearly all parks. A trails way-finding system through the City should also be developed connecting the parks. Work with the Shawano Pathways group on implementing

the process, i.e. park to park links with walkability and healthy opportunities. (Safe Route to Parks connections)

Vandalism and Security

The Park Department should make it a goal to complete the vandal proofing of fixtures at all parks within the next five years. Security cameras should be considered to hold vandals accountable.

Development of Current and New Park Spaces in the Northwest Neighborhood

- As the needs analysis shows, the population is higher in this area and the City will need space for growth in the next 5 years. By creating usable park space now in these places the City will gain 3.96 acres, close to the 4.06 needed. A Green Space of 3.4 acres from the vacated hospital with Smalley Park adjacent. Development is planned for this space. A park concept plan has been created for the beach area to add parking and landscaping.
- The River Pines Subdivision is in a need of a neighborhood park. Located north of the Wolf River there is a void in this area of parks.

Policies

- A variety of outdoor recreation activities should be provided, reflecting the effective use of the area's varied natural resources.
- Effective subdivision regulations should continue to be implemented and land developers should continue to be required to dedicate land or pay a fee-in-lieu sufficient to provide residents of the community with ample parks and open space.

- Continue development of public accessibility to the Wolf River and outlet channel shorelines.
- Conduct a comprehensive review of the park and recreation plan every five years.
- Adopt a Conservancy Zoning District to protect shorelands, floodplains, and wetland areas.
- Use the municipal official mapping powers to preserve areas designated for future parks and recreational use.
- Encourage cooperation between the City staff and school officials in the district to develop and provide adequate park and recreation facilities that can be co-located and jointly used. Martzke Park has a shared use agreement currently with the high school. The new Recreation Center would be another Shared-Use agreement that is being looked at.
- The community should also be encouraged in the cooperative development of open space and recreation facilities such as school/park sites and a bicycle trail system.
- Promote the location and development of a new neighborhood park on the northeastern portion of the City, but taking into account spatial distribution of facilities, hazards, man-made or natural barriers, projected usage, and on-site requirements.
- Assess locational opportunities among existing and newly planned parks, schools, narrow transportation corridors, and sledding hills (e.g., constructing a hill by working with contractors seeking sites for disposal of clean fill) to provide or accommodate facilities such as:

hiking/cross-country ski trails, natural areas, and sledding hills.

RECOMMENDATIONS FOR EXISTING PARK SITES BY TYPE

(Priorities are listed in Table 7-2 of the 2020-2024 action program):

The following recommendations are made for specific sites, based on present and projected needs, and the physical parameters of each site.

The timing and feasibility of these projects depends on the following three conditions:

- Capability to accomplish the task.
- Funding opportunities.
- Public interest and support.

Green Spaces

Alpine Shores

- Turn into a tree education/conservation area. Eliminate invasives and find good examples of native species to highlight with educational signage.
- Add a walking trail through it.

Hartman Park

- Clean up green space area and continue to add in benches and sitting areas.
- Add new signage consistent with the other parks.

Lieg Gardens

- Add a better kiosk explaining the gardens.

Judd Park

- Construct a small open shelter near launch area the park.
- Add in restroom facilities either seasonal or permanent for users.
- Develop a master plan.
- Consider a river-walk on the new parcel.

Smalley Park

- Improvements have been implemented utilizing the master plan by adding in a new dock, signage, shelter with restrooms, and beach area as well as shoreline restoration.
- Re-design and construct new parking lot at north end.

Sturgeon Park and Wolf River Trail

- Clear invasive species next to river.
- Acquire additional parcels/land along the trail.
- Remove cow path by Mountain Bay Trail connection to get to bridge.
- Keep vegetation cleared as to not obstruct view of river or trail by creating viewing corridors.



Community Parks

Don Martzke Sports Park

- Consider a trail system connecting the woods behind the Technical Center.
- Install drinking fountains.

Memorial Athletic Field

- Install additional playground equipment.
- Pave cow paths through park creating a trail system.
- Update all restrooms, baby changing tables, ADA accessible, etc.
- Connect playground area to splash pad, making an entire “play campus”.
- Add a “tiki hut” cabana to splash pad for rental.
- Blacktop entrances and access to pavilions.
- Replace lighting on “A” and baseball diamonds.
- Move Parks garage to non-park area.



Neighborhood Parks

Arlington Park

- Replace tennis courts.
- Renovate restrooms and park shelter.

Feivor Park

- Consider planting more trees for additional shade.



Franklin Park

- A master plan was developed and the space was renovated into an event gathering site.
- Continue to develop community programming.

Kuckuk Park

- Add native plantings along Riverwalk.
- Resurface asphalt path.
- Renovate park shelter.
- Renovate restrooms.

Schrank's Forest Hill

- Renovate playground.
- Add picnic gazebo.
- Renovate basketball court.



Recreational Lots

Channel Park

- Consider a trail connection from the coffee shop next door.
- Add a dock for fishing.
- Create off street parking lot from current paved area.

Circle Drive Park

- Add a basketball court.

Kleemann Family Park

- Develop as a neighborhood park, including elements like playground, basketball court, and access to water which could include a dock.
- Add benches.
- Clean up the stumps and landscape.

Pearl Court Park

- Add benches and a sign reflecting the green space.
- Clean up the shoreline to allow for kayak/canoe launch access.
- A picnic area with a small shelter could be added.



Water Tower Park

- Develop as a neighborhood park with a playground.
- Address retaining walls.
- Create ADA accessible sidewalk entrance to gain access to the park.

Special Facilities

Shawano County Fairgrounds

- County owns and maintains but still within City limits.

Huckleberry Harbor

- Re-evaluate site to possibly accommodate a connecting trail to Heritage Park / Sunset Island.
- If feasible complete as planned.



Murray Creek

- Create master plan for development of XC skiing, snowshoeing, and mountain biking trails.
- Include restroom facilities and a picnic pavilion.

RECREATION CENTER

- Plans to build a new center with pool at the high school are expensive but still a possibility. The City should continue to work with the School District on accommodating a new recreational center. This will increase amenities to add a gymnasium and more exercise areas.

- The old center needs to be renovated as it is getting dated. If the center is not relocated at the high school, a study needs to be completed to plan for future expansion.
- Expansion to include larger exercise area, gym, family style locker rooms and a multipurpose room.



WOLF RIVER TRAIL AND LIEG AVENUE UNDERPASS

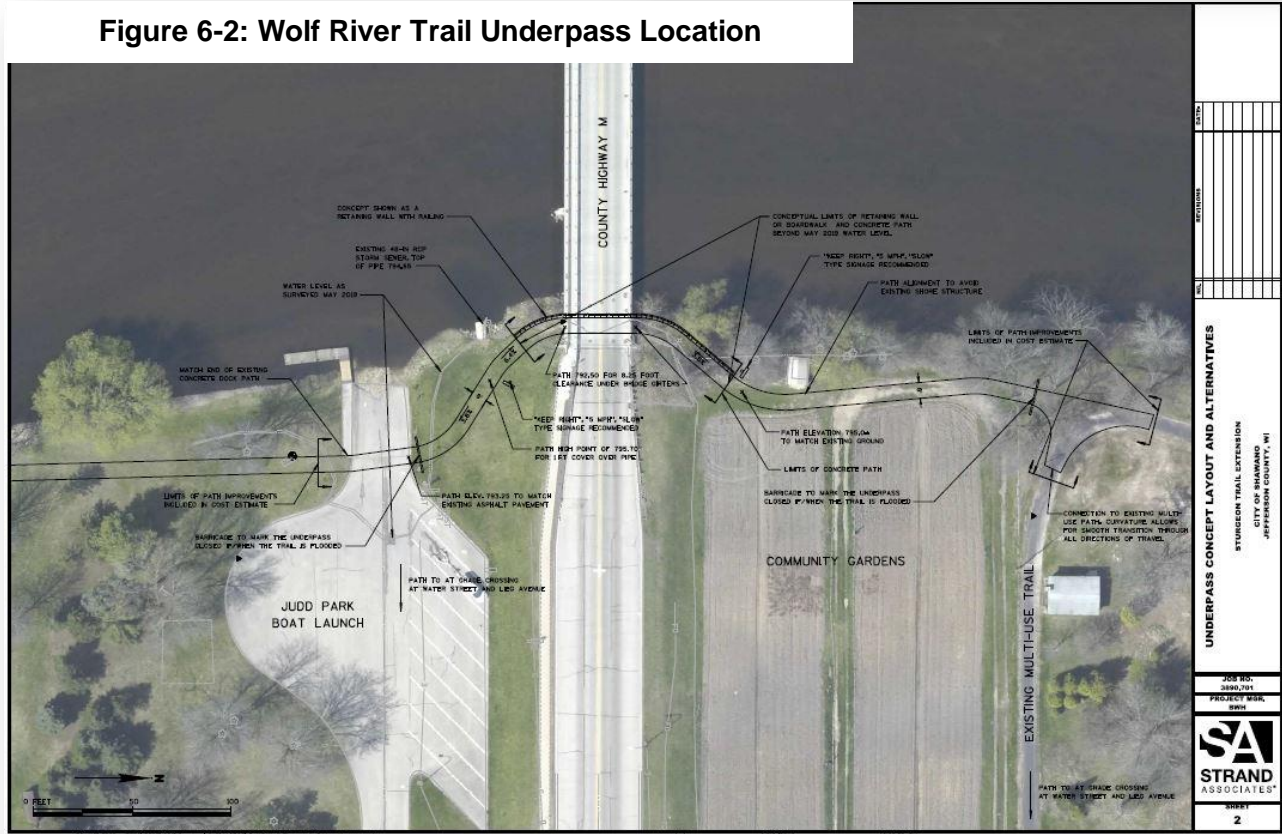
A report in September, 2019 was done by Strand Associates to look at the engineering concerns to extend the trail under Lieg Avenue. The trail underpass is estimated at between \$139,000 - \$150,000 and would go under County Highway M Bridge from Judd Park to Lieg Gardens. This would then link to Shawano's trails within the City.

The trail would be an 8 foot wide asphalt or concrete facility with additional retaining walls, railings, or raised boardwalk to accommodate this section of the trail. Strand conducted extensive research in looking at grades, slopes, water levels of the river as well as cost analysis and alternatives. Flashing crossing beacons as well as signage and markings were included within the report.

Figure 6-1: Wolf River Trail Underpass Costs

Item No.	Description	Quantity	Unit	Unit Price	9/19/2019 Extension
Cost Option-Wolf River Trail Lieg Avenue Underpass					
Asphalt Path with Permatrak Boardwalk					
1	Common Excavation	1	LS	\$ 6,000.00	\$ 6,000.00
2	Geotextile Fabric	200	SY	\$ 4.00	\$ 800.00
3	Crushed Stone Base Course, 3-IN	250	T	\$ 15.00	\$ 3,750.00
4	Asphaltic Concrete Pavement, 3-IN	70	T	\$ 125.00	\$ 8,750.00
5	Boardwalk Style Trail, 8-FT Wide	960	SF	\$ 90.00	\$ 86,400.00
6	Erosion Control	1	LS	\$ 3,000.00	\$ 3,000.00
7	Seed Restoration	1	LS	\$ 3,000.00	\$ 3,000.00
8	Signage and Baricades	1	LS	\$ 3,000.00	\$ 3,000.00
				Construction Total	\$ 115,000.00
				Engineering, Permitting, Contingencies (30%)	\$ 35,000.00
				Total	\$ 150,000.00
Concrete Path with Recon Style Retaining Wall					
1	Common Excavation	1	LS	\$ 8,000.00	\$ 8,000.00
2	Hauled in Embankment Material	100	CY	\$ 15.00	\$ 1,500.00
3	Geotextile Fabric	200	SY	\$ 4.00	\$ 800.00
4	Crushed Stone Base Course	250	T	\$ 15.00	\$ 3,750.00
5	Asphaltic Concrete Pavement, 3-IN	70	T	\$ 125.00	\$ 8,750.00
6	Concrete Pavement, 4-IN	960	SF	\$ 9.00	\$ 8,640.00
7	Recon Style Retaining Wall (includes stone and fill behind wall)	120	LF	\$ 500.00	\$ 60,000.00
8	Railing	120	LF	\$ 50.00	\$ 6,000.00
9	Erosion Control	1	LS	\$ 3,000.00	\$ 3,000.00
10	Seed Restoration	1	LS	\$ 3,000.00	\$ 3,000.00
11	Signage and Baricades	1	LS	\$ 3,000.00	\$ 3,000.00
				Construction Total	\$ 107,000.00
				Engineering, Permitting, Contingencies (30%)	\$ 32,000.00
				Total	\$ 139,000.00
Rectangular Rapid Flashing Beacon at Water Street and Lieg Avenue - Recommended Even Without Underpass When Wolf River Trail Complete					
1	RRFB Poles and Mast Arms	1	LS	\$ 12,000.00	\$ 12,000.00
2	Concrete Bases	2	EA	\$ 2,000.00	\$ 4,000.00
3	Pavement Markings for Enhanced Crossing	1	LS	\$ 1,500.00	\$ 1,500.00
				Construction Total	\$ 18,000.00
Under \$25,000 - No Bidding or Engineering Required					

Figure 6-2: Wolf River Trail Underpass Location



RECREATIONAL PROGRAMMING

Many programming activities are offered through the City's recreation department. Shawano recently participated in a survey through the Center for Rural Communities at Northland College¹. The college collected recreational infrastructure data on communities across the north Wisconsin region to create a comprehensive North Woods Assets and Amenities public database. Shawano submitted data which, along with many other communities across the North Woods, and helped create a data visualization communicating what it is like to live, work, and play in that region.

The college measured five areas of interest: Indoor Recreation, Outdoor Recreation, Adult Programs, Youth Programs, and Water-Related Recreation. In comparing Shawano with its population base and number of opportunities offered, the City meets the expectation of services overall and is also located next to a river.

The City actually exceeds in indoor recreation and adult recreation offerings as compared to other Northwoods communities. Outdoor and Youth Recreation offerings met expectations when compared to the surrounding areas as well as based on the population density. Recommendations that could be included within the categories show what the competition is doing better or has available.

Figure 6-3: Overall Recreation Score and Rankings

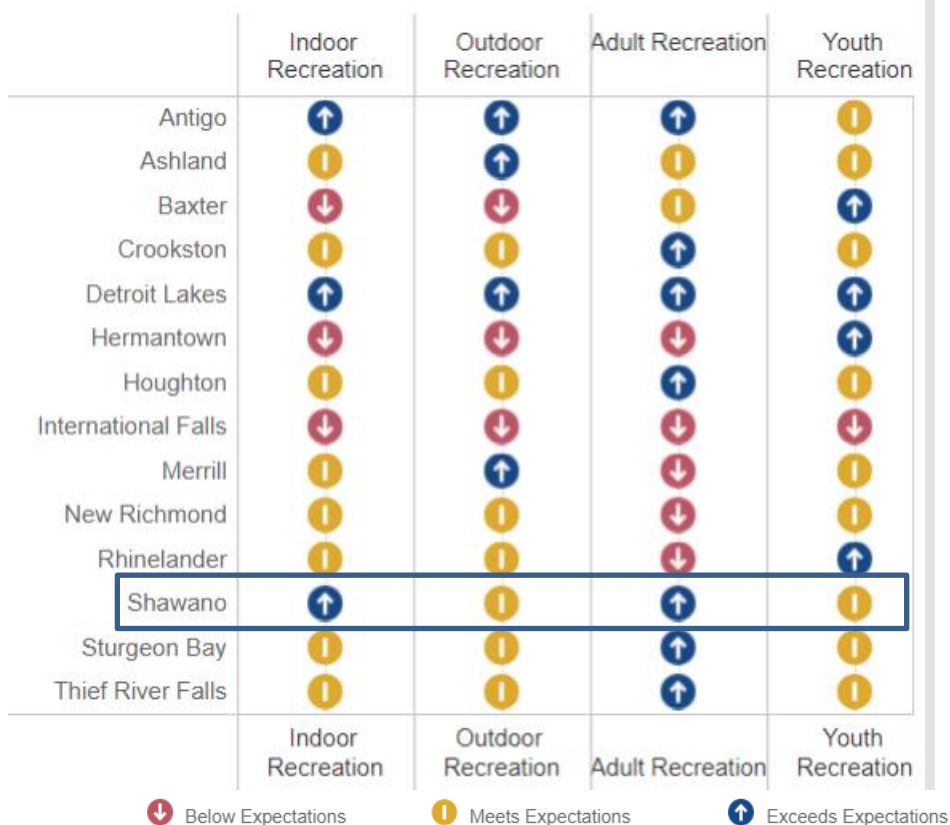


Figure 6-4: Indoor Recreation Offerings

	Indoor Basketball Court	Gym	Climbing Wall	Indoor Ice Rink/Arena	Indoor Pool	Bowling	Pool Hall	Indoor Track	YMCA (or equivalent)
Antigo	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ashland	✓	✓	✓	✓	✓	✓	✓	✓	✓
Baxter	✓	✓	✓	✓	✓	✓	✓	✓	✓
Crookston	✓	✓	✓	✓	✓	✓	✓	✓	✓
Detroit Lakes	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hermantown	✓	✓	✓	✓	✓	✓	✓	✓	✓
Houghton	✓	✓	✓	✓	✓	✓	✓	✓	✓
International Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓
Merrill	✓	✓	✓	✓	✓	✓	✓	✓	✓
New Richmond	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rhineland	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shawano	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sturgeon Bay	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thief River Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓

¹ <https://www.northland.edu/sustainability/crc/data-visualizations/recreation-database/>.

**Figure 6-5:
Outdoor
Recreation
Offerings**

	Football Field	City Trail	Baseball/Softball Field	Golf Course	Ski Trail	Outdoor Basketball	Outdoor Ice Rink	Outdoor Pool	Park	Soccer Facilities/Field	Tennis Court	Outdoor Volleyball Court	Designated Bike Lanes	Frisbee Golf	Outdoor Track	BMX Track	Skate Park
Antigo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ashland	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Baxter	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Crookston	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Detroit Lakes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hermantown	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Houghton	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
International Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Merrill	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
New Richmond	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rhineland	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shawano	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sturgeon Bay	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thief River Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**Figure 6-6: Adult
Recreation
Offerings**

	Adult baseball	Adult running	Adult basketball	Adult golf	Adult skiing	Adult softball	Adult swimming	Adult tennis	Adult volleyball	Adult yoga
Antigo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ashland	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Baxter	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Crookston	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Detroit Lakes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hermantown	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Houghton	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
International Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Merrill	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
New Richmond	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rhineland	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shawano	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sturgeon Bay	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thief River Falls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**Figure 6-7: Youth
Recreation
Offerings**

	Beach	Boat Rental	Charter/Guide Service	Docks	Fish cleaning station	Marinas	Waterfront restaurant	Waterfront trail
Antigo	✓	✓	✓	✓	✓	✓	✓	✓
Ashland	✓	✓	✓	✓	✓	✓	✓	✓
Baxter	✓	✓	✓	✓	✓	✓	✓	✓
Crookston	✓	✓	✓	✓	✓	✓	✓	✓
Detroit Lakes	✓	✓	✓	✓	✓	✓	✓	✓
Hermantown	✓	✓	✓	✓	✓	✓	✓	✓
Houghton	✓	✓	✓	✓	✓	✓	✓	✓
International Falls	✓	✓	✓	✓	✓	✓	✓	✓
Merrill	✓	✓	✓	✓	✓	✓	✓	✓
New Richmond	✓	✓	✓	✓	✓	✓	✓	✓
Rhineland	✓	✓	✓	✓	✓	✓	✓	✓
Shawano	✓	✓	✓	✓	✓	✓	✓	✓
Sturgeon Bay	✓	✓	✓	✓	✓	✓	✓	✓
Thief River Falls	✓	✓	✓	✓	✓	✓	✓	✓



CHAPTER 7

ACTION PROGRAM

CHAPTER 7: ACTION PROGRAM

5 YEAR ACTION PROGRAM, 2020-2024

The projects listed below, comprise the action program set forth by the Shawano Park and Recreation Commission for implementation during the next 5 years and beyond. This action program is based on priority level by year to serve as a guide in planning for future facilities. These were formulated to see where the City should be expending its resources from 2020-2024. This will also assist service clubs and organizations to select potential park improvement projects. As updates and development nears, more costs should be researched to assist in project budgeting and be included within the estimated Capital Improvement Program (Appendix C).

Estimated costs are meant to serve as a guide to local officials as they further develop the City's park system. Many of these are categorized as long-range activities and may not be realistic in the short term. At the same time, because unforeseen needs and opportunities may cause priorities to change, some can be expected to be targeted for earlier implementation than indicated while others may never prove to be feasible, even in the long term. These uncertainties point to the value of assessing the action program on an annual basis.

Many of the projects identified in the action program are potential candidates for receiving cost sharing monies available through DNR while others could be developed through the efforts and/or monetary support of volunteers and community organizations. Riverfront projects in the downtown area, for example, may be more likely to be funded by the City with monetary support from the business community.

This plan works to develop and manage a working system of park and recreational facilities for the City of Shawano. It has been prepared to respond to expressed desires of its residents and to conform to the comprehensive plan of the City as accepted standards for provision of facilities. It provides the basic information and direction for future actions of the City's Park and Recreation Commission, Plan Commission and the City Council. Much work remains to implement the plan. This requires a critical investigation of all proposals, acquisitions, and development to examine their consistency as the City Council approves all acquisition/selling of parklands, easements and trails, either by purchase or donations.

The parks budget for 2019 looked at \$802,000 to maintain the existing facilities. When looking at the amount of population base we can calculate the amount of money spent per resident per year with the budget reflective of the population projections.

The budget was increased for 2018 to support the new facilities being built such as the Splashpad. The percent change from 2015 to 2019 was over 204% which is a good thing as it shows that the City has put more money into its parks! The average percent change across the 5 year span was a 4.67% increase in funding spent per resident. These numbers are based on Capital Improvement Projects (CIP) Levy dollars.



Table 7-1: Parks and Recreation Spent by Year per Resident

Year	Population*	2019 Budget	2018 Budget	2017 Budget	2016 Budget	2015 Budget	5 Year Avg.
		\$ 802,000	\$ 2,271,018	\$ 435,500	\$ 425,500	\$ 263,000	\$ 839,404
2010	9305	\$ 86.19	\$ 244.06	\$ 46.80	\$ 45.73	\$ 28.26	\$ 90.21
2015	9335	\$ 85.91	\$ 243.28	\$ 46.65	\$ 45.58	\$ 28.17	\$ 89.92
2020	9665	\$ 82.98	\$ 234.97	\$ 45.06	\$ 44.02	\$ 27.21	\$ 86.85
2025	10,020	\$ 80.04	\$ 226.65	\$ 43.46	\$ 42.47	\$ 26.25	\$ 83.77
2030	10,330	\$ 77.64	\$ 219.85	\$ 42.16	\$ 41.19	\$ 25.46	\$ 81.26
2035	10,410	\$ 77.04	\$ 218.16	\$ 41.83	\$ 40.87	\$ 25.26	\$ 80.63
2040	10,300	\$ 77.86	\$ 220.49	\$ 42.28	\$ 41.31	\$ 25.53	\$ 81.50

Revenue from the parks department comes through the civic center rentals, park fund contributions, park fees, program recreation fees, recreation center memberships, swim lessons and also the Woodland Cemetery which is a separate income. The capital improvement plan for the parks system is based on a number of factors:

- Project Type
- Cost
- Funding Source
- Funding Available
- Bonds
- Priority and Need

Parks maintenance costs are one of the bigger ticket items. In 2019, this was budgeted at \$417,795.¹

¹

<https://www.cityofshawano.com/DocumentCenter/View/1213/2019-CITY-BUDGET---FINAL>.

Table 7-2: Five Year Action Plan – List of Priorities

<i>Needed Now 2020-21, Short-Term 2022, Long Term 2023-24</i>	<i>Rationale</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>2023</i>	<i>2024</i>
GENERAL IMPROVEMENTS FOR ALL PARKS						
Evaluate additional restrooms facilities for popular parks	CIP	x		x		
Additional picnic tables - Possibly change to aluminum	CIP	x	x	x	x	x
Change trash receptacles from “blue barrels” to punched steel/metal	CIP	x		x	x	x
Continue to update playground equipment	Recommendations public input previous CORP, CIP	x		x		x
Add WiFi to park system	CIP			x	x	
Main Park signage	Recommendations public input previous CORP, CIP	x				
Athletic field turf reconditioning	CIP			x		
Add more pet friendly areas – Dog Park	Survey	x	x	x		
Subtotal of Priorities: (amount of projects)		6	2	7	3	3
GENERAL IMPROVEMENTS FOR ALL TRAILS						
Create a City bicycle and pedestrian plan	Recommendations	x	x			
Consider trail linkages through Murray Creek Conservancy	Recommendations					x
Create low maintenance paths through the industrial park	Recommendations					x
Consider lighting along all pedestrian trails	Recommendations	x	x	x	x	x
Subtotal of Priorities: (amount of projects)		2	2	1	1	3

Needed Now 2020-21, Short-Term 2022, Long Term 2023-24	Rationale	2020	2021	2022	2023	2024
GREEN SPACES (GS)						
ALPINE SHORES PARK						
Develop an educational/conservation area, add native species	Survey			x		
Add a walking trail	Survey			x		
Subtotal of Priorities: (amount of projects)				2		
HARTMAN PARK						
Add more benches	Recommendations		x			
Add new signage	Recommendations/ CIP	x				
Subtotal of Priorities: (amount of projects)		1	1			
LIEG GARDENS						
Add a kiosk explaining the gardens	Recommendations					
Subtotal of Priorities: (amount of projects)						
JUDD PARK						
Construct a small open shelter near launch area the park	Recommendations		x			
Add in restroom facilities either seasonal or permanent for users	Recommendations		x			
Develop a master plan	Recommendations	x				
Consider a river-walk on the new parcel	Recommendations		x	x		
Subtotal of Priorities: (amount of projects)		1	3	1		

<i>Needed Now 2020-21, Short-Term 2022, Long Term 2023-24</i>	<i>Rationale</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>2023</i>	<i>2024</i>
STURGEON PARK & WOLF RIVER TRAIL						
Clear invasive species next to river	Recommendations	x	x			
Create viewing corridors through vegetation and additional landscaping	CIP/ Recommendations	x	x	x	x	x
Acquire additional parcels of land along the trail	CIP/ Recommendations			x	x	x
Master Park Plan - Underpass	CIP	x				
Subtotal of Priorities: (amount of projects)		3	2	2	2	2
COMMUNITY PARKS (CP)						
DON MARTZKE SPORTS PARK						
Consider a trail system connecting the woods behind the Technical Center	Recommendations			x	x	x
Install drinking fountains	Recommendations		x			
Subtotal of Priorities: (amount of projects)			1	1	1	1
MEMORIAL ATHLETIC FIELD						
Install additional playground equipment	CIP	x		x		x
Pave cow paths through park creating a trail system	Recommendations		x			
Update all restrooms, baby changing tables, ADA accessible, etc.	CIP/Survey	x				
Connect playground area to splash pad, making an entire "play campus"	Recommendations		x	x		
Add a "tiki hut" cabana to splash pad for rental	Recommendations			x		
Blacktop entrances and access to pavilions	CIP		x			
Replace lighting on "A" and baseball diamonds	CIP		x			
Continue to add shade trees within the park	Recommendations	x	x	x	x	x
Subtotal of Priorities: (amount of projects)		3	5	4		2

Needed Now 2020-21, Short-Term 2022, Long Term 2023-24	Rationale	2020	2021	2022	2023	2024
NEIGHBORHOOD PARKS (NP)						
ARLINGTON PARK						
Replace tennis courts	CIP/ Recommendations	x				
Renovate restrooms and park shelter	CIP/Survey	x		x		
Subtotal of Priorities: (amount of projects)		2		1		
FEIVOR PARK						
Consider planting trees for more shade (Tree City USA)	CIP/ Recommendations	x	x			
Subtotal of Priorities: (amount of projects)		1	1			
FRANKLIN PARK						
Community Programming	Recommendations/ Survey	x	x	x	x	x
Designate a vendors/concessions area	Recommendations	x	x	x	x	x
Subtotal of Priorities: (amount of projects)		2	2	2	2	2
KUCKUK PARK						
Add native plantings along Riverwalk	Recommendations	x				
Resurface asphalt path	CIP/Survey	x				
Renovate park shelter	CIP/Survey	x				
Renovate restrooms	CIP/Survey	x				
Subtotal of Priorities: (amount of projects)		4				

<i>Needed Now 2020-21, Short-Term 2022, Long Term 2023-24</i>	<i>Rationale</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>2023</i>	<i>2024</i>
RECREATION LOTS (RL)						
CHANNEL PARK						
Trail connection from coffee shop	Recommendations				x	
Add a dock for fishing	Recommendations			x		
Create off street parking lot in place of current paved area	Recommendations		x			
Subtotal of Priorities: (amount of projects)			1	1	1	
KLEEMAN FAMILY PARK						
Add benches in park and along water	CIP/ Recommendations	x				
Clean up the stumps and landscape – acres of ash trees, high % to remove/replace	CIP/ Recommendations	x				
Add a playground/open shelter	Recommendations		x			
Add a basketball court	Recommendations	x				
Evaluate potential water areas, install if appropriate	Recommendations	x	x			
Subtotal of Priorities: (amount of projects)		4	2			
PEARL COURT PARK						
Benches and sign	CIP/ Recommendations	x				
Shoreline cleanup for kayak/canoe launch site	Recommendations/ Survey	x	x			
Picnic Area	Recommendations	x				
Subtotal of Priorities: (amount of projects)		3	1			

Needed Now 2020-21, Short-Term 2022, Long Term 2023-24	Rationale	2020	2021	2022	2023	2024
WATER TOWER PARK						
Develop as a neighborhood park – Playground/Shelter	CIP/ Recommendations	x				
Address retaining walls	CIP	x				
Create ADA accessible sidewalk entrance to gain access to the park	CIP	x				
Subtotal of Priorities: (amount of projects)		3				
SPECIAL FACILITIES (SF)						
HUCKLEBERRY HARBOR						
Re-evaluate the site to accommodate a connecting trail from the harbor to Heritage Park and Sunset Island if feasible work with the county	Recommendations			x		
Subtotal of Priorities: (amount of projects)				1		
MURRAY CREEK						
Create master plan for development of XC skiing, snowshoeing, and mountain biking trails	Recommendations					x
Include restroom facilities and a picnic pavilion	Recommendations					x
Subtotal of Priorities: (amount of projects)						2
RECREATION CENTER						
Build a new center – expansion by the high school	Recommendations/ Survey	x	x	x	x	x
Renovate the current center – Weight room equipment, pool, locker room	CIP	x	x	x	x	x
Subtotal of Priorities: (amount of projects)		2	2	2	2	2

<i>Needed Now 2020-21, Short-Term 2022, Long Term 2023-24</i>	<i>Rationale</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>2023</i>	<i>2024</i>
TRAILS						
MOUNTAIN-BAY TRAIL						
Interpretive signage should be considered to enhance the experience for trail users	Recommendations	x	x			
Lighting on trails should be reviewed as well as all city trails	Recommendations	x	x	x		
An improved pedestrian crossing at Green Bay St. is needed	Survey	x				
Add amenities such as benches, picnic pavilions, and restrooms	Recommendations/ Survey	x	x	x	x	x
Subtotal of Priorities: (amount of projects)		4	3	2	1	1
WOLF RIVER TRAIL						
Develop master plan for pedestrian path connecting Kuckuk, Judd and Sturgeon parks	CIP/ Recommendations	x				
As part of the master plan develop plans for rentable public park pavilion	CIP/ Recommendations	x				
As part of the master plan include water access like fishing docks, canoe/kayak launches and areas of seating along the river	CIP/ Recommendations	x				
Remove invasive species, replace with native plantings	Recommendations	x	x			
Subtotal of Priorities: (amount of projects)		4	1			
NEW PARK AREAS						
RIVER PINES SUBDIVISION						
Consider adding a neighborhood park (2-10 Acres, land acquisition)	Recommendations				x	x
Subtotal of Priorities: (amount of projects):					1	1

<i>Needed Now 2020-21, Short-Term 2022, Long Term 2023-24</i>	<i>Rationale</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>2023</i>	<i>2024</i>
PRIORITY SUMMARY: (Number of Projects by Year)* Some overlap in years will exist.		45	28	26	15	19

The priority summary shows many projects in the year 2020 and tapering off towards the 2024 long term phases. Not all projects can be completed within this timeframe but gives the City a starting point of how to phase this approach and execute certain items that weigh of importance in improving the parks system.

In following a plan of action, the City should review this five year schedule on annual basis. Using the acronym **RAISE** can assist with prioritization of needs in building a respectable and enjoyable parks system for years to come.

Relevant – Meets changing needs and preferences of residents

Accessible – Offers access to meaningful parks spaces or programs

Iconic – Reflects unique qualities of City and its area communities

Sustainable – Contributes to economic, social, environmental well-being

Equitable – Provides parks and programs for all incomes, ages, backgrounds, abilities and area locations



CHAPTER 8

RESOLUTION OF ADOPTION



City of Shawano

127 S Sawyer Street, Shawano, 54166
(715) 526-6138 Fax: (715) 526-5751

RESOLUTION NO. 03-20

SPONSORED BY: Park & Recreation and Plan Commissions
INTRODUCED BY: Easter
SECONDED BY: Strebel

CITY OF SHAWANO COMPREHENSIVE OUTDOOR RECREATION PLAN

WHEREAS, the City of Shawano has requested the development of a communitywide open space and recreation plan; and


WHEREAS, the City of Shawano Park and Recreation Commission on December 4, 2019 and City of Shawano Plan Commission on December 18, 2019 have recommended Common Council adoption of the attached 2020-2024 City of Shawano Comprehensive Outdoor Recreation Plan (CORP); and


WHEREAS, the CORP encompasses a general outline and plan for the recreational development of Shawano's park system until the year 2024; and

WHEREAS, adoption of said plan is required for the City of Shawano to become eligible for cost sharing aid programs from the State of Wisconsin.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of Shawano that the attached 2020-2024 City of Shawano Comprehensive Outdoor Recreation Plan (CORP) be adopted as the approved recreation plan for the City of Shawano.

Adopted: January 15, 2020

Signed: 
Ed Whealon, Mayor

Signed: 
Lesley Nemetz, Deputy Clerk



APPENDICES



APPENDIX A

SURVEY SUMMARY AND ANALYSIS

APPENDIX A: SURVEY SUMMARY AND ANALYSIS

As part of the City's citizen participation process for the update of its Comprehensive Outdoor Recreation Plan, a public survey was distributed via the online website GetFeedBack.com. The survey was conducted in the summer of 2019 (May-September) and asked 20 questions conducive to residential satisfaction, needs and wants, and overall facility use. Safety concerns in walking and biking were also included as well as questions for supporting the programming within the recreation department.

To view the full summary please visit: <https://www.getfeedback.com/s/NqoQi1z3>

The survey results are divided into five categories:

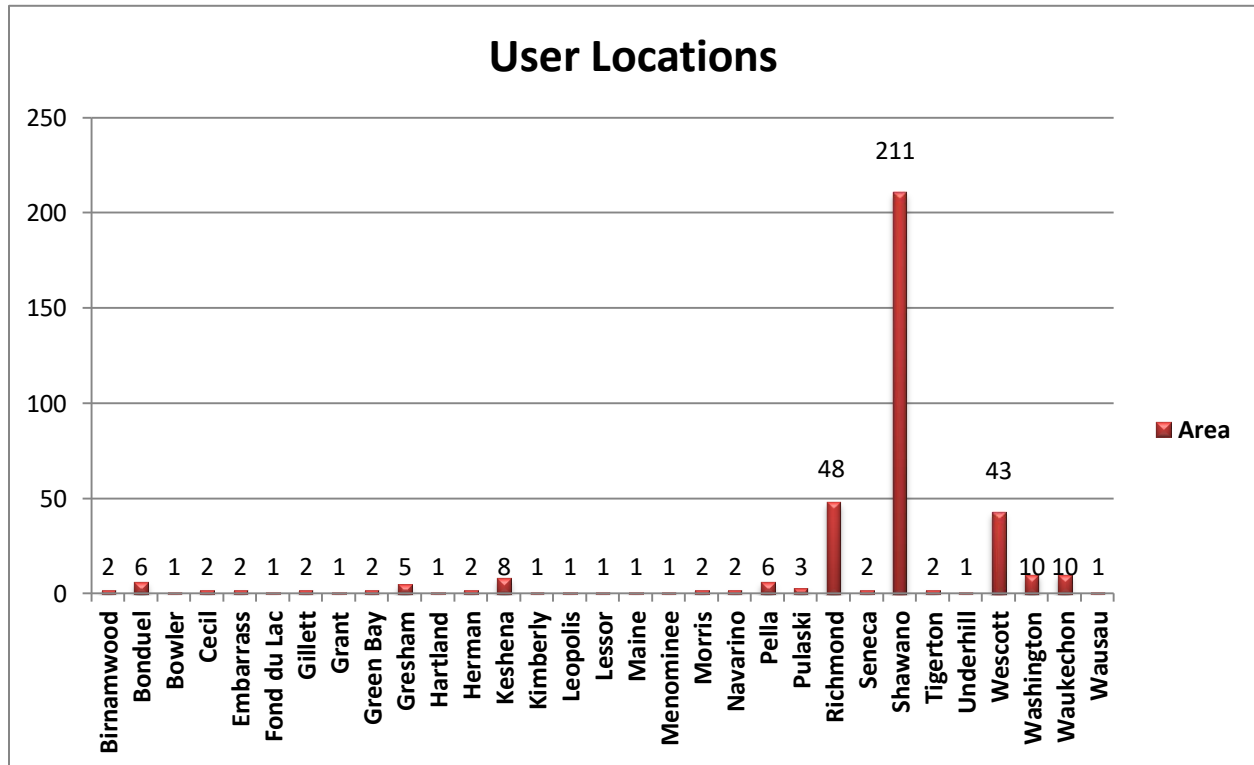
1. Demographics and Information
2. Use and Satisfaction
3. Facilities Need by Age Groups and Favorites (Pick Two)
4. Quality and Maintenance
5. Comments

Below is a summary of the findings.

Survey Response Rate: 62%, 371 completed the survey: (598 started)

1. DEMOGRAPHICS

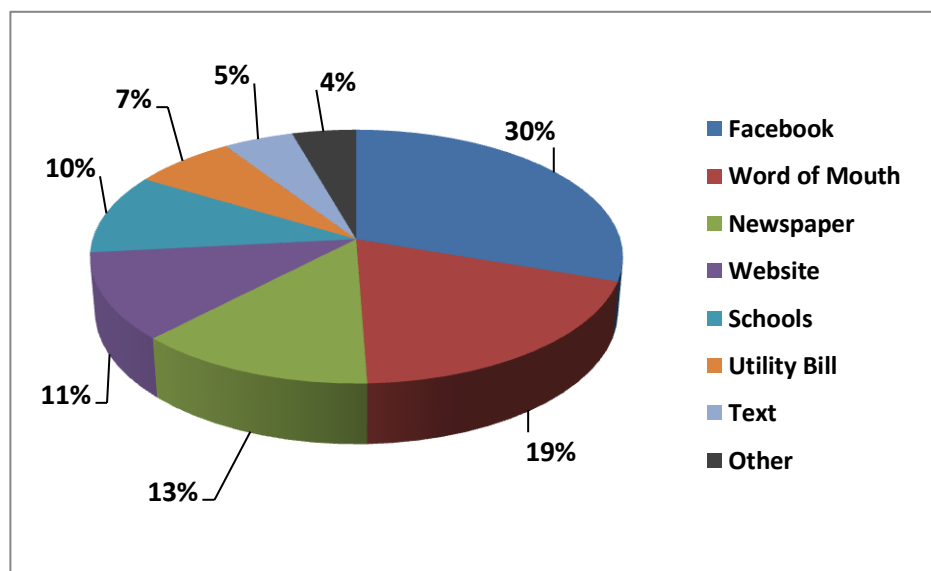
Most survey participants lived within the City of Shawano (57%) but users came from other areas of the county as well as outside of the area most from the Town of Richmond (13%) and Wescott (12%):



Information on Programs and Activities:

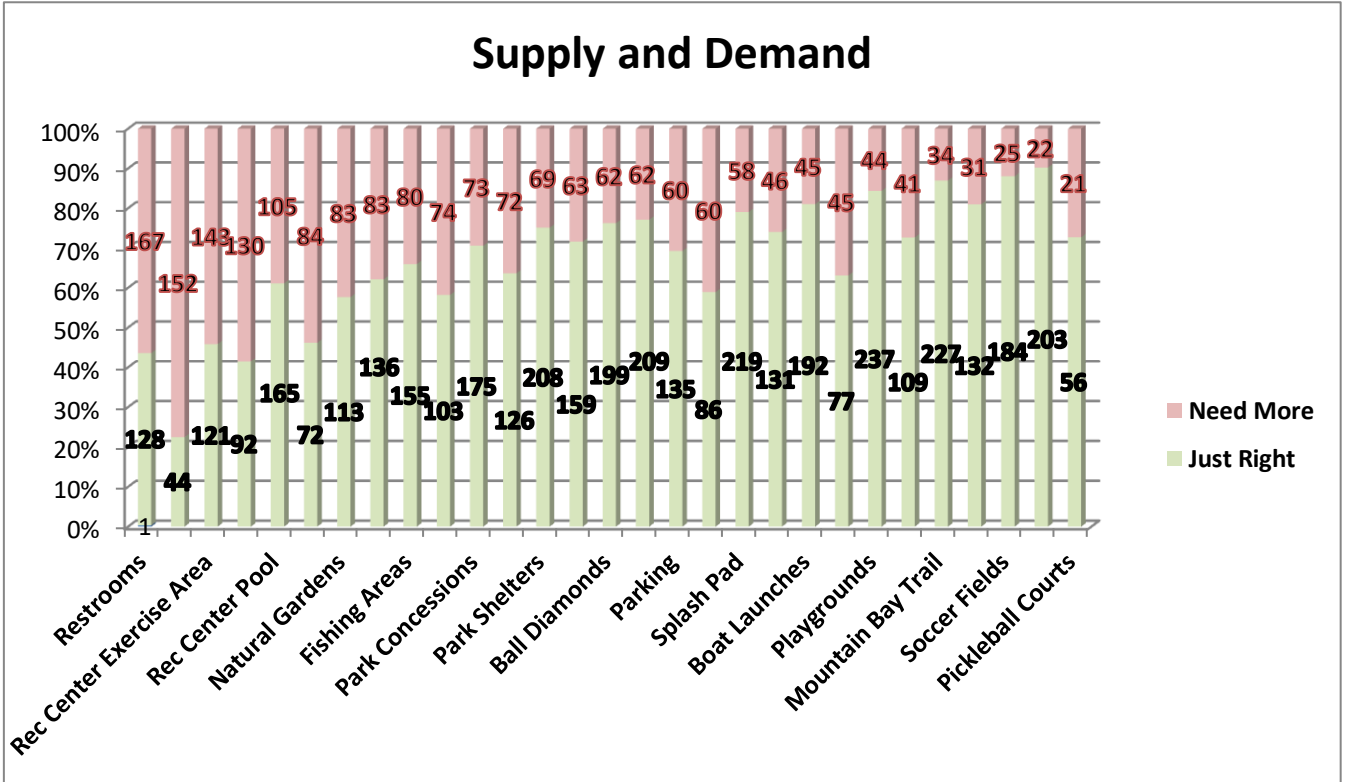
Facebook or Social media was the number one answer.

Other answers were flyers posted around town, radio, and emails.



USAGE & SATISFACTION

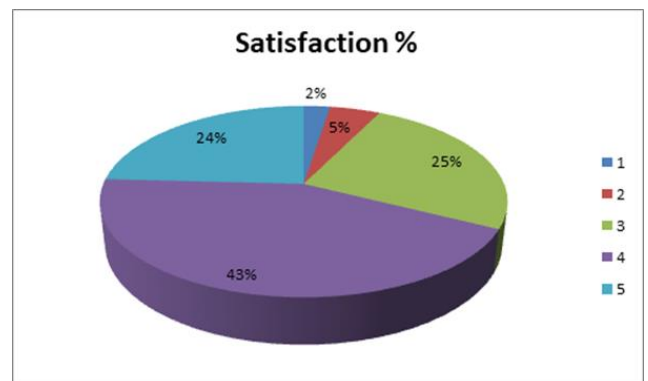
Supply and Demand



Users stated that Restrooms, Dog Parks, Rec Center Exercise Areas, and Basketball Courts are in high demand and would like this improved or added to the parks system. There are plenty of sports fields such as ball diamonds and soccer fields at this time to support the population demand.

Satisfaction Rate of Parks Visited:

Survey participants were asked to rate the condition of the parks they visited on a scale of 1 to 5 stars with 5 stars being greatly satisfied. City parks got an average rating of **3.85 out of 5**. When looking at percentages 67% were either very or greatly satisfied with City of Shawano Parks!



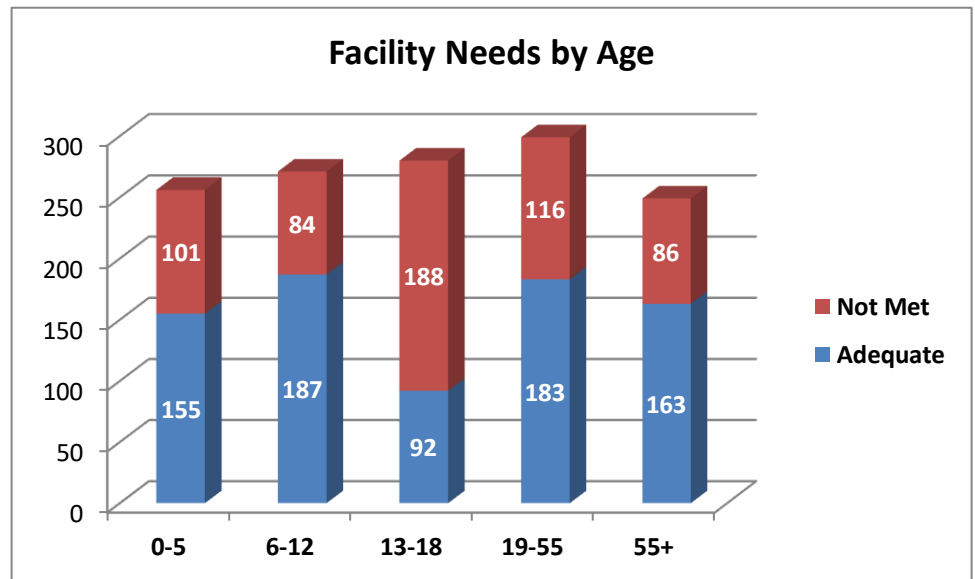
Rating	Stars	Number	%
Low	1	13	2%
	2	25	5%
	3	131	25%
	4	226	43%
High	5	126	24%
Total Responses:		521	100%

FACILITIES NEED BY AGE

When looking at the supply, the survey broke down need by age group. Teens from 13-18 are in need of more activities and programming within the City. All the other age groups listed were adequately served by the parks system.

Most comments listed:

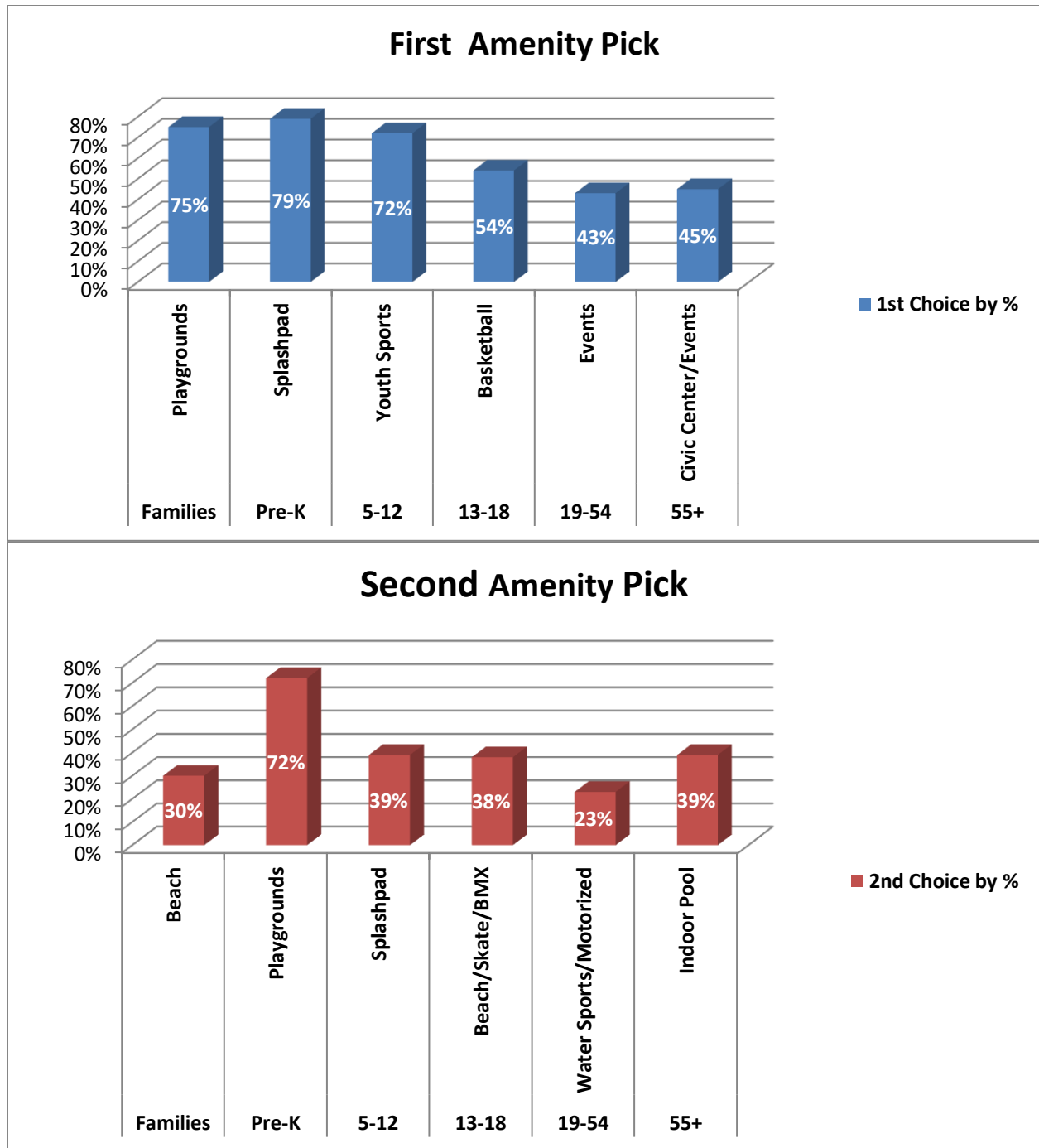
- More teen-friendly activities
- Programming for all ages
- More Robust Skatepark
- Single Track or Pump Bicycle Tracks
- Indoor Spaces (New Rec Center)
- Climbing Wall
- Disc golf
- Dog Park
- Walking Trails
- Teen Center or Gathering Space
- Baby Swings
- Sporting Tournaments
- Accessibility and Inclusive Play Areas
- Roller Rink
- Private business marketing – Arcades, Indoor Water Park in a Hotel
- Nature Education Areas



Popularity of Facilities and Amenities (Pick Two)

Survey participants were asked what they considered were the top two most popular choices with in the City of Shawano's park offerings. These were based on amenities that were best for families, pre-school, and different age groups as depicted on the graphs below.

Here are the first and second choices by categories for City amenities by age group:



Amenities Need Currently Not Provided

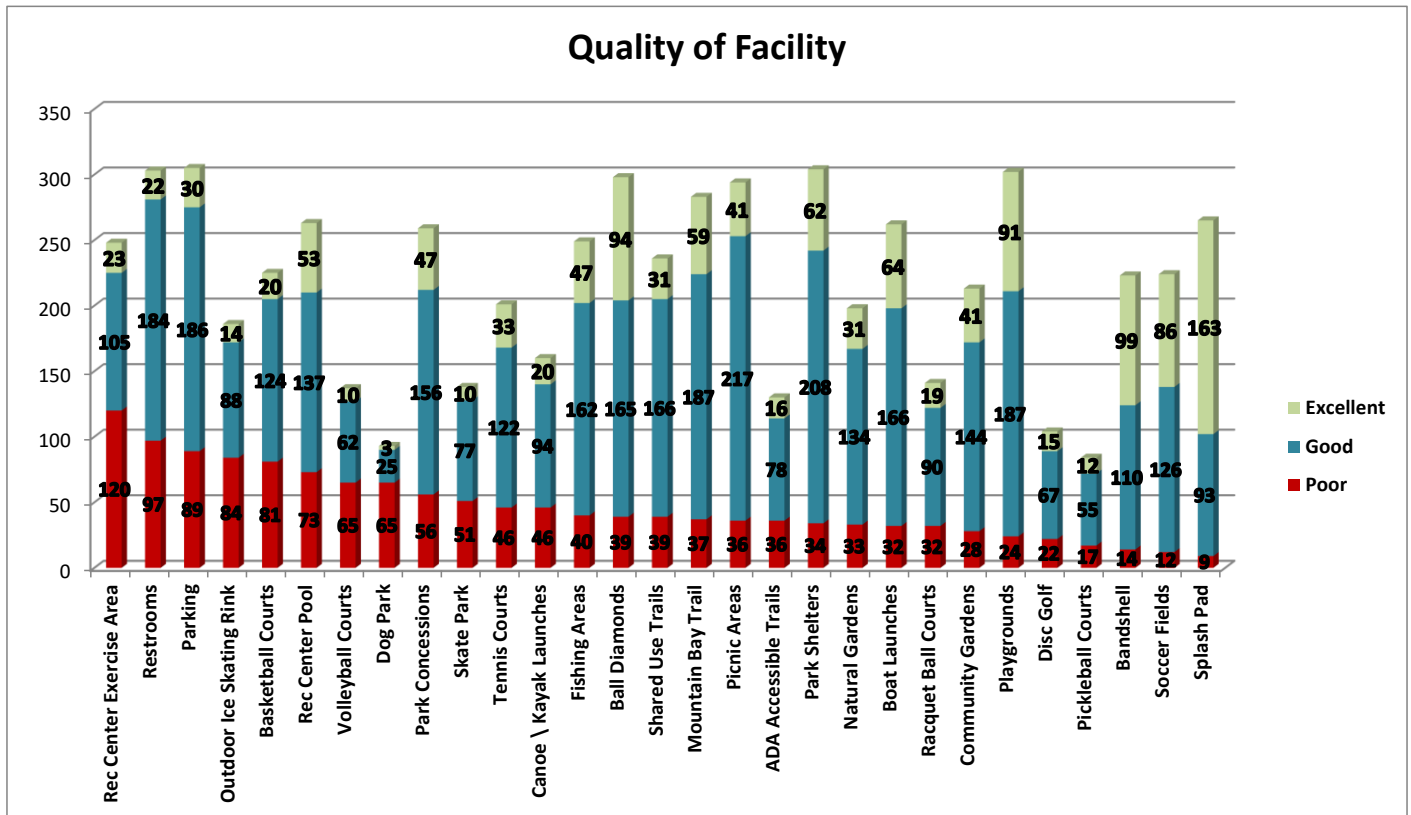
1. Dog Park
2. Newer Rec Center
3. Outdoor Pool
4. Indoor walking track
5. More restrooms

Participants were also asked what was not being met currently or what is lacking in the City. In looking at the overall needs for all, these five amenities were the most commented on other than more teenage programming that was needed.

QUALITY & MAINTENANCE

Quality Rankings by Existing Amenity Type

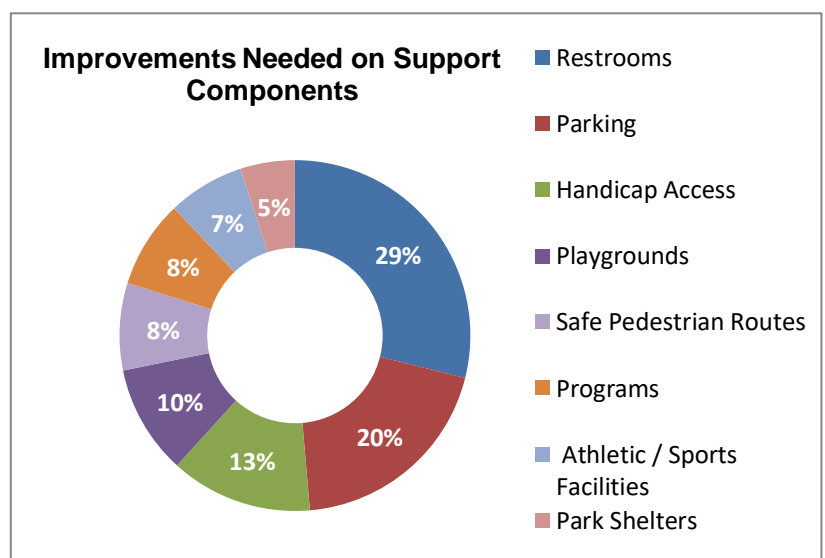
Restrooms and the Rec Center need the greatest amount of work while, residents are calling for more work with the parking areas as well as the ice skating rink.



Improvements Needed

Top Five Support components that are in need of the most improvements are:

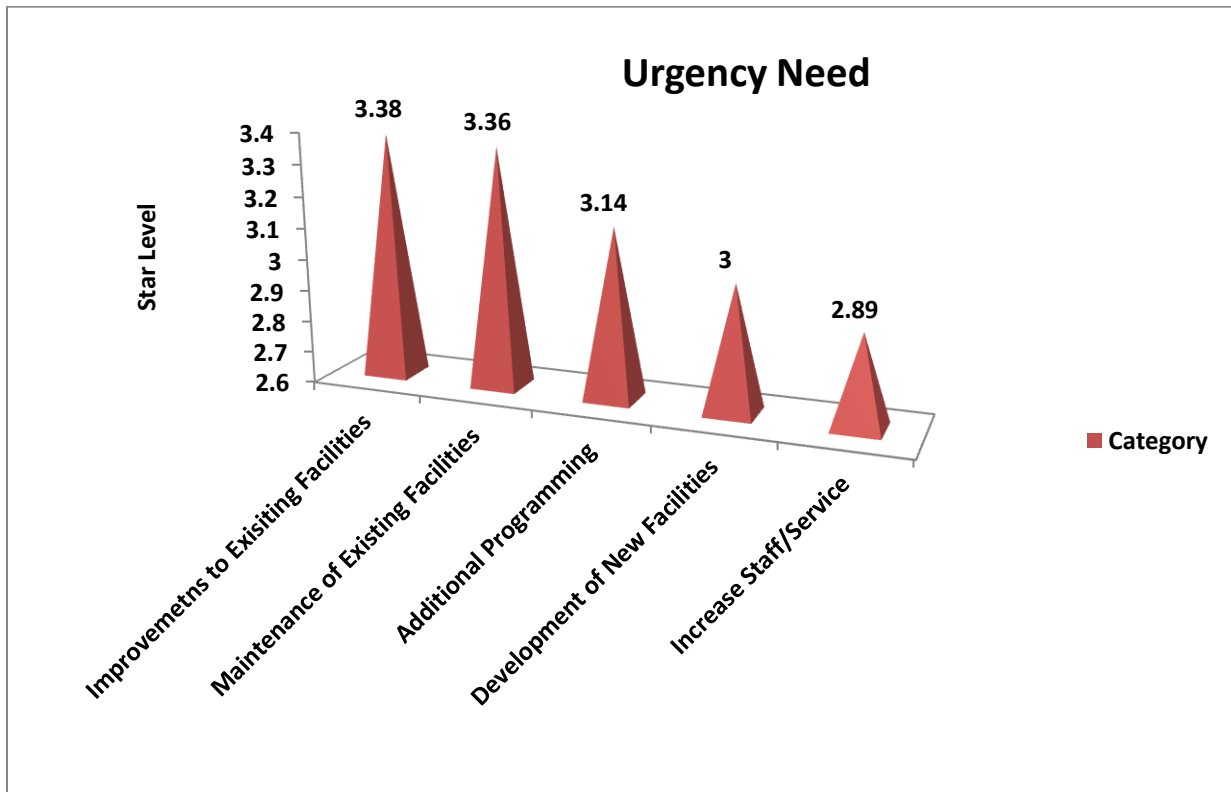
- Restrooms
- Parking
- Handicap Access
- Playgrounds
- Safe Pedestrian Routes



Maintenance and Need Priorities

Park users were asked to rate maintenance needs according to priority level. 1 Star = Least Urgent and 5 Stars = Most Urgent

Improvements and Maintenance of Existing Facilities had the highest star rating of urgency. The Parks Department should prioritize what is currently there first.



COMPONENTS WITHIN THESE PARKS THAT NEED THE MOST WORK INCLUDE:

Participants were asked to comment on what parks and components need improvements made to them. Some of these improvements have been started. Here are what users had to say:

Arlington Park, 300 N. Humphrey Circle

- Restrooms
- Shelter
- ADA Accessibility for Paths and Parking
- More Benches

Channel Park, 505 N. Main St.

- Trails
- Small Shelter

Circle Drive Park, 122 Circle Dr.

- Basketball Court
- Picnic Tables

Coop Park, 1001 E Richmond St.

- Parking Lot

Don Marzke Sports Park, 234 County Road B

- Shade Trees
- Ball Diamonds
- Drainage
- Fencing
- Dugouts
- Spectator Seating
- Handicap Parking and paved ADA Trails
- Restrooms
- Exercise Area

Eberlein Park, 107 Eberlein Park Dr.

- Restrooms
- Parking

Feivor Park, 300 Mills St.

- Restrooms
- Shelter
- Fence taken down
- More play equipment

Franklin Park, 235 S. Washington St.

- Restrooms
- Playground
- Murals and Art for Beautification

Judd Park, 1121 S. Water St.

- Boat Launch Upgrades for kayaks and tubers

Kuckuk Park, 700 Oak Dr.

- Restrooms
- Adult Fitness Stations along trail

Memorial Park, 909 S. Lincoln St.

- Paved trails for ADA around ball diamonds
- Restrooms on West side of park
- Ball Diamonds need work – lighting, dugouts, fencing
- New shelter

Recreation Center, 220 E. Division St.

- Updated Gym and Exercise Equipment

Shrank's Forest Hill Park, 600 Prospect Cir.

- Playground
- Cleanliness, remove garbage

Smalley Park, 211 Riverside Dr.

- Restrooms
- Showers
- Picnic Tables
- Playground

Sturgeon Park, 801 S. Water St.

- Steps to bridge of Mountain Bay Trail
 - Restroom
 - More Parking
-

COMMON COMMENTS FOR ALL PARKS AND FACILITIES

More Basketball Courts needed
Mountain-Bay Trail connections
Dog Park
Wonderful recreation opportunities
Keep up the good work!
More programming – fall/winter, youth

Restroom upgrades at all parks
Rec Center needs updating
Maintain current parks and facilities
ADA Accessibility – parking and trails
Parking improvements
Security at all parks needed, cameras



APPENDIX B

GRANTS & FUNDING
OPPORTUNITIES

APPENDIX B: GRANTS AND FUNDING OPPORTUNITIES

Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Wisconsin Stewardship Programs						
Acquisition of Development Rights	Acquire development rights for nature-based outdoor recreation areas and activities.	\$1.6 M available per year 50% local match	May 1	Funds available for areas where restrictions on residential, commercial and industrial development. May include enhancements of outdoor recreation.	WDNR	Jessica Terrien Northeast District 920-662-5137 https://dnr.wi.gov/Aid/Staff.html
Aids for the Acquisition and Development of Local Parks (ADLP)	Acquire or develop public, nature-based outdoor recreation areas and facilities.	\$4 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Priority for land acquisition Projects must comply with ADA.	WDNR	Jessica Terrien Northeast District 920-662-5137
Urban Greenspace Program (UGP)	Acquire land to provide natural space within or near urban areas, or to protect scenic or ecological features.	\$1.6 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA.	WDNR	Jessica Terrien Northeast District 920-662-5137
Urban Rivers Grant Program (URGP)	Acquire land, or rights in lands, adjacent to urban rivers for the purpose of preserving or restoring them for economic revitalization or nature-based outdoor recreation activities.	\$800,000 available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA.	WDNR	Jessica Terrien Northeast District 920-662-5137

Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Land and Water Conservation Fund (LAWCON)	Acquire or develop public outdoor recreation areas and facilities.	50% local match per project	May 1	A comprehensive outdoor recreation plan is required.	WDNR	Jessica Terrien Northeast District 920-662-5137
Recreational Trails Act (RTA)	Provide funds for maintenance, development, rehabilitation, and acquisition of non-motorized multi-trails.	50% local match per project	May 1	Funds may only be used on trails identified in or that further a goal of a local, county or state plan. Funds may be used on trails that are in SCORP, a state park plan.	WDNR	Jessica Terrien Northeast District 920-662-5137
Wisconsin Main Street Community Program	Comprehensive downtown revitalization program, which includes Streetscape improvements.	Wisc. Dept. of Commerce	No Date	General downtown program. May benefit trail enhancements through streetscaping.	National Main Street Center	Bureau of Downtown Development 608-266-7531
Surface Transportation Environment Cooperative Research Program	Evaluate transportation control measures. Improve understanding of transportation demand factors. Develop performance indicators that will facilitate the analysis of transportation alternatives.	20% local match per project	No Date	Money available for: development of national bicycle safety education curriculum grants to a national not-for-profit organization engages in promoting bicycle and pedestrian safety study of the safety issues attendant to the transportation of children to and from school by various transportation	FHWA	US Dept. of Transportation 202-366-4000
Urban Forestry Grants	Assistance for tree maintenance, planting, and public awareness.	\$1,000 to \$25,00 of grants awarded with a 50% local match	October 1	Funding is prioritized for communities needing to develop an urban forestry plan, needing worker training, and needing to conduct a street tree inventory.	WDNR Urban Forestry	Alexandria Elias Urban Forestry Grants Manager 608-261-8455 https://dnr.wi.gov/topic/UrbanForests/grants/index.html

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Program	Purpose	Details	Deadlines	Notes	Agency	Contact
Transportation Grants						
Transportation Alternatives Program (TAP)	Provide facilities for pedestrians and bicyclists. Provides funding for rehabilitating and operating historic transportation buildings and structures as well as "Main Streets".	Funded with TE-Map 21 21 20% required match	February	Not a grant program. 80% of funds are reimbursed if all federal guidelines are met. Project must relate to surface transportation. Construction projects must be over \$100,000. Non-construction projects must be over \$25,000.	WisDOT	Sandy Carpenter sandra.carpenter@dot.wi.gov Phone: (920) 492-5681 Fax: (920) 492-5711
Surface Discretionary Grant Program (STP-D)	Provides flexible funds that can be spent on a wide variety of projects, including roadway, bridges, transit facilities, and bike and pedestrian facilities.	Funded with TE-Map 21 20% match required	February	Any project that fosters alternatives to single-occupancy vehicle trips. Facilities for pedestrians and bicyclists. System-wide bicycle planning. Construction projects must be over \$100,000. Non-construction projects must be over \$25,000.	WisDOT	Sandy Carpenter sandra.carpenter@dot.wi.gov Phone: (920) 492-5681 Fax: (920) 492-5711
Safe Routes to School Grant Program (SRTS)	Intended to combat childhood obesity and reestablish walking and biking to school.	Funded with TE-Map 21	December	Funding for bicycle and pedestrian facilities. Funding for pedestrian and bicycle safety and programs.	WisDOT	http://wisconsin.dot.gov/Pages/doing-bus/local-gov/astnce-pgms/aid/tap.aspx
Section 5309 (old Section 3 discretionary funds)	Transit capital projects; included intermodal facilities such as bicycle racks on buses and bicycle parking at transit stations.	20% local match per project	Early Spring	Funding for this program is allocated on a discretionary basis. Congress reserves money each year. Administration can pick the projects.	WisDOT Bureau of Transit	Ron Morse 608-266-1650

Community Grants:

Wisconsin Community Fund: These are for non-profits groups.

<http://www.forwardci.org/wisconsin-community-fund>

<http://www.cffoxvalley.org/page.aspx?pid=873>

Sports Field Grants:

<https://www.responsiblesports.com/programs/grants/rules>

<http://www.hksportsfields.com/sports-complex-financing/>

Playground Grants:

<http://www.bciburke.com/grants.html>

<http://www.miracle-recreation.com/purchase-options/playground-grants.html>

<http://www.playlsi.com/Research-Plan/Playground-Planning/Financing/Playground-Grants/Pages/Playground-Grants.aspx>

<http://korkatblog.com/playground-grants/>

<http://www.letsplay.com/get-involved/about-playground-grants?gclid=CJzZ2N792bgCFZA-Mgod6AsA6Q>

Educational: (Could be used for landscaping also)

<http://eeinwisconsin.org/core>

National: The National Parks and Recreation Association has fundraising ideas and resources along with grants for parks.

<http://www.nrpa.org/fundraising-resources/>

Other:

Fitness Equipment - www.exo.fit/grant Will match 50% for 2018.

Amazon Smile Program - <https://smile.amazon.com/>



APPENDIX C

FIVE YEAR CAPITAL IMPROVEMENT PROGRAM

APPENDIX C: FIVE YEAR CAPITAL IMPROVEMENT PROGRAM

CAPITAL IMPROVEMENT PROGRAM 2020 - 2024										TOTAL
PROJECT	2019	Other Funds	2020	Other Funds	2021	2022	2023	2024	5YR BUDGET	
Park & Recreation Department:										
Memorial Park:										
Blacktop Service Entrance					15,000					15,000
Fencing	30,000						80,000			80,000
"A" Diamond Lighting					200,000					200,000
"Baseball" Lighting							280,000			
Park Maintance Equipment										0
Picnic Tables	4,000		4,000		4,000	4,000	4,000	4,000		20,000
Mower 11' (2015)								65,000		65,000
Mower 11' (2018)										0
Mower 6' (2018)										0
Mower 6' (2010)			30,000							30,000
Truck (2004)								25,000		25,000
Truck with Dump Box (2011)					55,000					55,000
Plow Truck (2015)										0
Diamond Groomer (2014)			18,000							18,000
Diamond Groomer (2016)								20,000		20,000
Ventrac (2013)							35,000			35,000
Sweeper (2011)						25,000				25,000
Air Compressor (1960's)					24,000					24,000
Maintenance Shop						300,000				
Tool Cat 5600 (2009)					60,000					60,000
Parks and Recreation Center										0
Weight Room Equipment	10,000		10,000		10,000	10,000	10,000	10,000		50,000
AED/Pool Vac.	5,000									0
Lockeroom/Pool Deck Replacment						TBD				0
Park System										0
Parks/Playgrounds			80,000			100,000		50,000		230,000
Landscaping	4,000				5,000					5,000
Athletic Fields Turf Reconditiong	4,000					5,000				5,000
WiFi to Park System	4,000					6,000	6,000			12,000
Base/SoftBall Diamond Rehab	20,000					7,500	7,500			15,000
Community Contribution for Ball Diamond Rehab		(12,500)								0
Main Park Signage	6,000		6,000							6,000
Comprehensive Outdoor Rec Plan	25,000									0
Canoe/Kayak Launch										0
Trash Receptacles	5,000		5,000			10,000	5,000	5,000		25,000
Bathroom Rennovations	15,000		15,000			15,000				
Repave Kuckuk Park Trail						TBD				
Replace Tennis Courts						TBD				
Wolf River Trail										
Master Park Plan			15,000							
Stewardship Fund Transaction				(15,000)						
Water Tower Park										0
Retaining walls/ADA Acss								50,000		50,000
Playground								75,000		75,000
Small Open sided picnic shelter								30,000		30,000
Cemetery										0
Truck (2013)								40,000		40,000
Truck (2001)			45,000							45,000
Mower Z Turn (2017)										0
Mower 6' (2015)										0
Roadways Improvement/Reconstruction	40,000	→ (40,000)								0
Perpetual Care Fund Transaction		→ (15,000)								0
Prepare Block 1	15,000	→ (15,000)								0
Perpetual Care Fund Transaction		→ (15,000)								0
GIS	15,000	→ TBD								0
Perpetual Care Fund Transaction		→ (15,000)								0
										0
TOTAL CAPITAL EXPENDITURES	202,000	(82,500)	228,000	(15,000)	373,000	482,500	427,500	374,000		1,260,000
Net Expenditures				213,000						

EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Martin Farrell, Chair
Jeff Nooyen, Vice-Chair
Eric Fowle, Secretary-Treasurer

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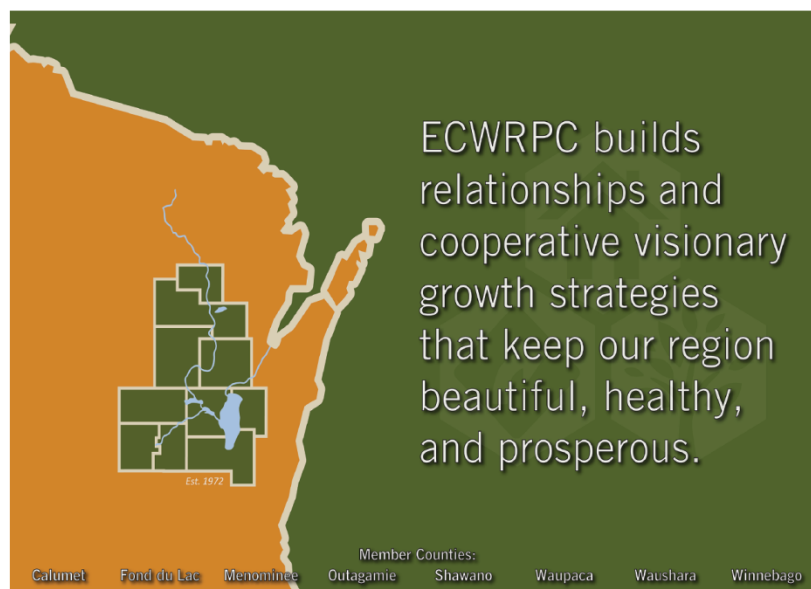
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ECWRPC builds
relationships and
cooperative visionary
growth strategies
that keep our region
beautiful, healthy,
and prosperous.

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