

# City of Appleton Valley Transit

*TDP Update*



## Valley Transit

*Connecting the Fox Cities*

# Welcome & Introductions



- Project website: <https://tinyurl.com/TransitPlan>
  - Agendas, meeting notes, resources
- Approve March 1, 2018 meeting minutes



# Agenda



#	Topic
1	Personal Testimony
2	SRF Consulting
3	Headliner Exercise
4	Small Group Exercise
5	Next steps (meeting on May 3 <sup>rd</sup> )



# Personal Testimony



Welcome Dan Flannery!

Goodwill of Northcentral Wisconsin, Senior Vice President – Engagement



## Who we are

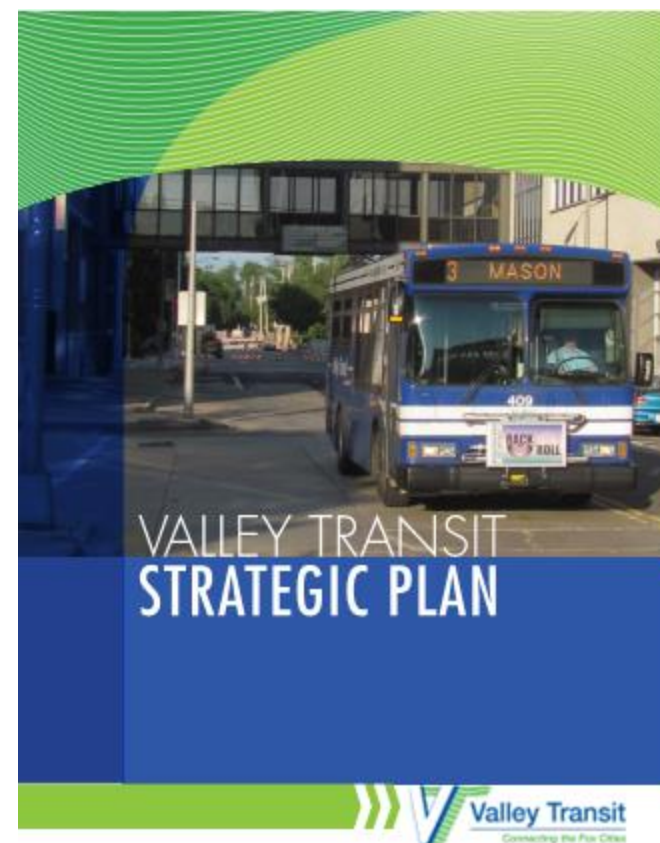
- Full service planning, engineering, and design firm that provides professional services on a variety of transit projects
- Offices in Minnesota, Wisconsin, North Dakota, Nebraska, Idaho, and Colorado
- Collaborated on the Valley Transit Strategic Plan (2014)

## Project partner

- Bob Bourne, Bourne Transit Consulting

## Key Project staff

- Mona Elabbady – Project Principal (SRF Transit Practice Leader)
- Joe Kapper – Project Manager
- Jake Knight – Lead Transit Planner
- Bob Bourne – Strategic Recommendations



## Project Role

Our primary effort is to support ECWRPC with *transit service planning* and *outreach* related tasks

- Stakeholder outreach
  - Social media, surveys, interviews, open houses, pop-up meetings, focused discussions
- Transit system field observations
  - Ride routes, observe operations
  - Talk with riders and staff
- Fixed route recommendations
  - Various scenarios of route structures and improvements
  - Evaluating potential express bus corridors
  - Evaluating transit expansion options and improvements



## Current Work In Progress

- Data Collection
  - Origin and Destination Data
  - Transit Performance/Financial Data
- Documenting Existing Conditions
- Developing Outreach Plan

Route 16 Boarding and Alighting surveys 2017													
		Date		12/5/17		12/13/17		12/19/17		12/19/17			
		Time		4:50PM		9:45AM		7:45AM		4:50PM		Total	
Bus Stop ID	Bus Stop Name	B	A	B	A	B	A	B	A	B	A	B	A
1430	Transit Center	4		5		4		9				324	0
813	Franklin & Drew											0	1
568	Franklin @ Park											0	0
611	Franklin @ Lawe											1	2
822	Lawe & North											1	6
229	Lawe & Pacific							1				1	5
233	Lawe & Hancock		1									0	4
232	Lawe & Spring							1				0	3
240	Meade & Wisconsin							1				1	9
239	Meade at Brewster											2	0
238	Meade & Roosevelt											0	3
241	Meade AMC			1	1							16	19
242	Meade & Glendale											0	31
246	Glendale @ Viola											0	30
1446	Glendale @ McDonald		1					1				1	2
1447	Glendale @ Owaissa											0	1
205	Glendale @ Charlotte		1									1	6
	Alexander & Frances											0	1
1448	Alexander @ Marquette											0	1



## Next Steps

- Continue reviewing previous work
- Continue processing data
- Stakeholder outreach
- Route Planning Workshop

## Questions for the Steering Committee

- Stakeholder outreach: Who do we need to ensure we talk to?
- How can we best engage with the you?
- Questions about future workshops – route planning, public outreach, etc.

## Other suggestions or questions for SRF?





# Headliner Exercise



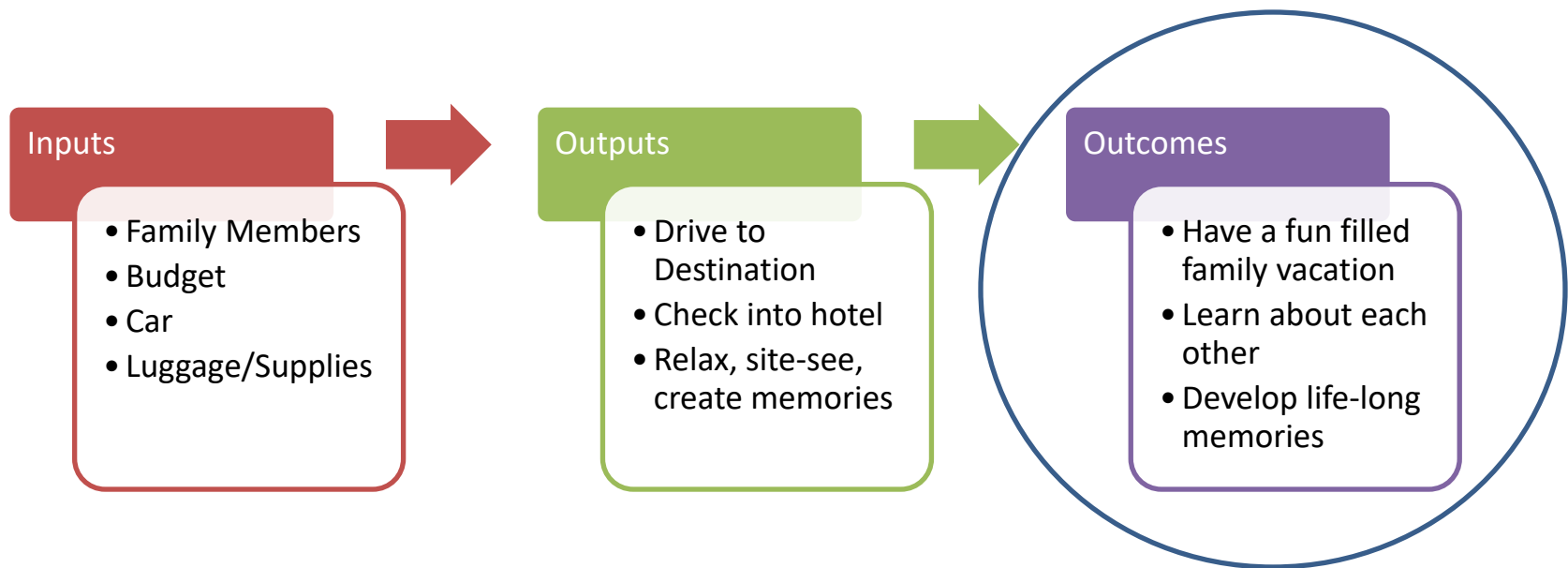
## Think about:

- Any changes that have taken place in the community?
- Any new policies, systems or environmental changes that have been created?
- Who is active and involved and working with Valley Transit now and in what ways?
- Any changes in the structure, communication systems and functioning of Valley Transit?





## Vacation Example





## Outcomes

- Long-Term (Round 1)
- Short-Term (Round 2)
- Harvest (Round 3)





## Long-Term (Round 1)

- 15 minutes
- Note taker
- 10 years out





## Short-term (Round 2)

- 15 minutes
- Note taker
- 0-5 years out





## Harvest (Round 3)

- 30 minutes
- Reporter
- Open discussion



# Next Steps



- Next meeting (May 3<sup>rd</sup>)
- Location suggestions?

